

# Massey News Articles for 2012

Massey staff and graduates receive New Year Honours  
Oiled wildlife facility prepared for more birds  
Auckland now tops 'least affordable homes' list  
Resolving conflict an issue for many franchises  
Mother plus daughter = maths success for many  
Defence expert to study national security in US  
New Year's resolution: Becoming an entrepreneur  
Lecturer's passion and drive win teaching award  
Penguins wait out moult at Massey  
Steel pou bring Maori presence to Albany  
School of Aviation marks Silver Jubilee year  
Unique degree to boost Maori language teaching  
Class size matters to those who struggle most  
Teaching courses first to kick off Massey year  
Massey University hosts major finance research event  
Massey professor's report at centre of US-China trade tensions  
Industrial-strength award for Massey mathematician  
Fine arts head named deputy commissioner for 2013 biennale  
New partnership formed with Hawke's Bay  
Ties with US Ambassador strengthened over lunch  
Expert on Middle East joins Massey  
Albany campus greening with community garden  
Evaluation gives five-star ratings in five categories  
ICSB 2012 focuses on indigenous businesses  
Dawn blessing for Massey's new 'Student Central'  
Successful concert in Massey's Oval  
Massey distinguishes two Albany science professors  
Scholarships for Maori and Pasifika women  
Media studies school welcomes digital specialists  
Massey co-hosts third annual Finance event  
Massey backing for CD Field Days recognised  
Welcome back Wellington staff BBQ  
Blind treasure hunt, bionic eyes at international mobility conference  
Men are risk takers – even with retirement savings  
Indian universities keen for indigenous education lessons  
Last oiled birds released  
Research provides pointers to psychosocial recovery in Christchurch  
Workshop celebrates 25th year  
Massey students help kids tri harder  
Albany walkway safety to be improved  
Cycling win for Stannard makes headlines  
Workshop offers 'sexy titles' and other research tips  
Wellington mayor visits campus  
Harper to contribute to World War I encyclopaedia  
Early career scientists conference  
Massey-Canada collaboration wins best article in international journal  
Massey academics invited to 'talk shop' with Pasifika community  
Greater global cooperation needed to manage immigration issue  
Science leads 'second industrial revolution'  
School scientists to dig dirt for NZ microbe census  
Iranian politics essay wins postgraduate prize  
Massey to spend \$57m on Manawatu campus  
English challenged on tertiary education investment  
Masterly work showcased  
Campus hosts women's cycle tour  
Wellingtonians urged to collect emergency rainwater  
Massey University launches search for quote of 2012  
Champion rower joins Massey engine  
Massey's biggest turnout in Wellington bays run  
New logos, templates and email signatures ready to download  
Defining Excellence Awards tickets on sale  
Students back on campus  
Living laboratory takes shape  
New director for Allan Wilson Centre  
New Pro Vice-Chancellor outlines priorities  
Formal consultation on College of Education reform plan  
Education relocation/Heritage restoration programme  
Otago's plight 'wake-up call' for all professional codes

Christchurch urban design ideas sought  
Group to study leptospirosis risk  
Animals romp in alphabet exhibition  
First cohort of Vietnamese business students welcomed  
Massey and Te Wananga agree Maori education path  
New partnership with Sri Lanka boosts international student numbers  
Influence the service culture at Massey  
High achievers celebrated in Wellington  
Road to 2020 strategy updated  
International students welcomed to Manawatū  
Workshop on blended learning and student engagement  
Alumni appeal launched  
Massey professor helps set the standard  
International award for online food safety resource  
Massey links with top US university  
Gannet study reveals perils of high-speed diving  
Wairarapa ag student heads home to the farm  
Busted: the myth of the powerless journalist  
Young leaders get advice from college advisory board  
Survey launched to find the real cost of retirement  
Tenth anniversary of Summer Shakespeare  
Registration extended for World Cafes  
Massey teams raise more than \$13,000 in cancer relay  
Pay and Employment Equity implementation update  
Invitation to presentation on Massey's updated brand  
Nurse experts join Albany team  
Massey's 'eye in the sky' at Field Days  
Connect with Massey at Field Days  
Award for Massey clean technology researcher  
Future Food conference 'groundbreaking'  
Crazy Sports bring out the best in students  
The value of volunteer brokers unveiled  
Friends of Massey gather at Field Days  
Impact of e-Learning in the 21st Century University  
Alumni award recognises Henry's leadership  
Local government reforms 'simplistic', says academic  
Research gives new clues to Madagascar settlement  
Minister praises Student Central as campus heart  
New hub creates strong research partnerships  
Research into Maori gifted learners to be recognised at conference  
Bevan-Brown recognised for work with gifted Maori children  
Inspirational scientist and communicator dies  
Sport psychologist gives pupils pep talk  
Massey graduates again line up for fashion awards  
Institute honours staff  
Research partnership with Maori fishing business  
Distance student wins public relations prize  
Professional Services Staff Conferences  
Latin American music and dance performance returns to Palmerston North  
'Places' and 'spaces' for higher education learning  
May date for Albany Open Day  
Home affordability improves – but for how long?  
Kiwi teachers 'good value for money'  
Top Spanish students recognised by Ambassador  
Massey links with Canadian university  
Conference delegates make Massey farm visit  
Art at Albany library from Wallace trust  
Ballerinas needed for vitamin D study  
Coping with regulation is all about attitude  
Albany staff taste Pasifika fare at campus umu  
Massey honours Mataariki with native tree planting  
Cream of NCEA art and design on show  
Two more World Cafes to go  
Inaugural Gender Equity Advisory Group meeting  
Academic reform report now available  
Academic staff promotions 2012  
Chocolate egg's rise to Easter treasure  
Default KiwiSavers should stay, says academic  
Massey finalist in the 2012 Museum Awards  
Ports of Auckland not an isolated case  
Preliminary backing for College of Education change

Lure rats: a new conservation tool  
Massey grad's movie in New York film festival  
Bach & Father first of five Friday at 5.15 concerts from NZSM  
The new normal of digital and distance education  
Bumper doctoral crop at Albany graduation  
Researchers voice alarm over charter schools 'experiment'  
Germany recognises New Zealand PhDs  
Massey partners in new mining research centre  
Young New Zealanders in Milan Design Show  
Pay and employment equity update  
Fulbright United States exchange opportunities for Wellington staff, students  
April Manawatū fitness class deal  
Economics newsletter set up by Massey economist  
Geneva gene researcher back for Massey graduation  
New prize for Massey sports journalism students  
Thai students share New Year blessing  
Best business students take a bow  
A fifth Tui for Fox  
Lecturers celebrate double doctoral success  
Olympian takes time out to graduate  
Pasifika teens need voice in traditional family life  
Small business experts gather in Wellington  
Children sought for exercise study  
War story on best-sellers list for children  
Massey thanks its Rena responders  
New science medal named after Sir Mason Durie  
Massey names its top teachers  
Businesses need more 'relevant' research  
Staff to be offered special rates on life and disability insurance  
Slideshow on 'Places' and 'spaces' for higher education learning  
Promotion to Professor 2012  
Albany graduation goes global  
Nominations wanted for EDRMS workshops  
NZ world champions at VEX Robotics in US  
Key security players for Massey advisory board  
Local government vital for climate change reduction  
Animal emotions expert to talk at Albany campus  
International indigenous scholars give global perspective  
Massey receives new award for emerging artists  
Fellowship in applied learning awarded  
PM's science prizes - \$1m up for grabs  
Massey-wide telephony upgrade about to be implemented  
Computer tool helps writers be creative  
Writers Read expands full programme to all campuses  
Massey backs new international news show on TV3  
Disaster specialist features in next Massey campaign  
New photography guidelines  
Massey sponsors Herald Quiz  
Wellington student manager wins award  
Massey's industrial design school ranked among best in the world  
Albany Open Day promotions step up this week  
Massey PhD student inspired by Nobel scientists  
Massey University backs TV3's new international news programme, Three60  
NZ academic pay 20% lower than Australia's  
Nominations wanted for Women in Science Awards  
Fair trade coffee - good for cafes and growers  
A to Z of study options at Massey Open Day  
Alumnus becomes Australian Fashion Laureate  
SMEs unprepared for crises, say researchers  
Nutrition's epic story revealed in new book  
Reel Earth film festival's Massey connection  
Massey professor to work with blind in Mongolia  
New book shows how to create a warm emotional climate in schools  
Professor Sir Mason Durie to retire  
Wellington campus learns to sign  
Maori language course completed  
Free Reel Earth screening at University House  
Marine experts feature in new print advertisements  
Analyst completes new tertiary education management degree  
Hyde writings a new take on mental health care  
Helping Kiwis make sense of their dollars

Education refocused to meet 21st century needs  
Staff support for Massey Foundation reaches \$18,000 per annum  
Masterclasses by top mediator sell out  
Library location gives Centre more visibility  
Student city abuzz for graduation week  
Massey announces \$75m upgrade to Vet School  
Spider guitar dazzles with style and sound  
Seminars highlight support for researchers  
Two-day leading change programme for managers  
iCalendar available for student and administrative dates  
University health and safety representatives elected  
Blast-off for Career Engine  
First vet tech class graduates  
Pasifika scholars recognised  
Sisters celebrate graduation success  
Aiming for the world's best teachers to meet needs of our children  
Lessons in finance and history  
Airports a great investment, says researcher  
KPMG and Massey University forge closer ties  
Honorary doctorate for ethical educator  
Government's education investment welcomed  
New mums struggle with 'myths of motherhood'  
Duncan Sarkies to kick off 2012 Writers Read in Wellington  
Teaching Australia how Massey teaches agriculture  
Award for company that connects communities  
Homecoming for leading philosopher  
Frozen fantasies tasted for NZ Ice Cream Awards  
Prime Minister tours Massey's aviation school  
Asian signs show city's cosmopolitan character  
Massey iPhone ad a first for New Zealand TV  
Special ceremony honours Maori graduates  
Five for One  
Graduation ceremonies celebrated half a world away  
Students make their mark at Semi-Permanent  
Eight new PhDs among Massey staff  
Engine website update  
International Office changes announced  
Colombo Village takes shape at Turitea  
Christchurch design scholarships to be judged by top Canterbury design trio  
Reminder: Life and disability insurance offer  
Collaborative project supports recovery and resilience after disasters  
Leading across boundaries aims to upskill 'managers' at all levels  
History project exposes 'imposter' capital of Marlborough  
Study to find answers in the fat-fit debate  
Distance no barrier in building empathy, says researcher  
Top honours for accountancy whizz  
Blueberries hasten muscle recovery – study  
Entries open for NZ Food Awards  
Innovative River Solutions Centre at Massey  
Scholarships help Wairarapa ag students  
First staff members complete online web content course  
Another new PhD among Manawatu staff  
Big turnouts for applied learning presentations  
Me and Tom Scott: live on stage  
It's a date: world-first building to open in June  
Healthy eating and maternal wellbeing - new therapy  
Knowledge shared for Auckland's growth  
Posthumous master's research favours group exercise for cardiac rehabilitation  
Maths expert in demand  
Video link teaching creates cross-campus classroom  
Top performing business students celebrate success  
Design student wins internship with Honda in Rome  
Latin American Film Festival coming to Palmerston North  
Massey hosts Samoan independence celebrations  
Entrepreneurship experts converge on the capital  
Top students recognised at inaugural ceremony  
New Massey college to tackle 'health crisis'  
Massey student off to the 'academic Olympics'  
Building profitable business relationships  
New Albany sciences building under construction  
Students volunteer as CV reviewers

Staff donations to Massey charity top \$20,000  
International students farewelled at Manawatū  
Disaster research recognised with four new PhDs  
Sensor researcher honoured with distinguished lecturer post  
Exhibition showcases talents of emerging artists  
Queen's Birthday honours for staff and alumni  
Massey engineering students to help Vietnam  
Māori and Pasifika account manager welcomed  
\$3.8m for Massey health research  
Study to investigate mobile phone and child cancer link  
From prison to PhD  
School students to tackle global business issues  
Professor Sir Mason Durie to speak in Taranaki  
Editing Early Texts symposium in Wellington  
Massey partnership aims to grow Taranaki business  
Local government taskforce 'misses the point'  
US and China make a play for the Pacific  
Massey's first female student dies aged 99  
Maths research to develop new ambitious teaching practises  
Massey blogs makes it simple to share ideas with the world  
Funding awarded for Taranaki eruption recovery plan  
Four new PhDs on staff  
Greece 'too big to fail', says Massey economist  
Dairy Professor begins new role  
Financial literacy centre gets international recognition  
Massey at National Field Days  
Massey Medal awarded to Dutch couple  
Olympic pair have a mind for gold  
How to launch a company in 54 hours  
Workplace survey explores what's really under the hood  
Video showcases world-first building  
Taranaki businesses to benefit from new agreement  
Startup Weekend winners are all smiles  
Misuse of decile ratings clue to downside of league tables  
Local student, global success  
Planning cities better to increase physical activity  
Academic dress hire pays dividends for students  
Teenage girls, their bones, and the effects of vitamin D  
Massey engineer edits Olympic ICT publication  
Massey academics take out ICSB prizes  
Wings ceremony marks 25 years of flying high  
Fewer accommodation options will net \$250,000 in savings  
College of Health establishment group formed  
Cocobot rocks the building  
World-first building opens tomorrow  
Massey hosts kura Māori, te reo art exhibition  
Massey Professor to inspire young leaders  
Confetti starts creative arts building off in style  
University profile produced for external audiences  
Women's leadership seminar held at creative campus  
Digital teaching and learning roadshows  
Time capsule a work of art in its own right  
Massey launches vet rehab service  
Massey librarian to be LIANZA president  
Leading sport psychologist helps develop new papers  
Massey links with Indonesian University  
Living Lab takes a fresh look at sustainability  
Massey leads the way at Business Week  
Massey hosts secondary school chemistry quiz  
Replica 1905 All Blacks jersey donated to Welsh club  
Study encourages early language lessons for Kiwi kids  
Public lecture promises Colenso controversy  
Massey's newest Fulbright winners  
National Business Review available online for Massey staff  
Massey Albany's futsal team looking to stay on top  
CPI critique published in top journal  
Air NZ tells students it is a good time to graduate  
Omega-3 and ADHD in children  
Scientist on international coastal sustainability panel  
New international director taking on the world  
Mason Durie farewell focuses on his Massey legacy

Earthquake a reminder of need for emergency preparedness  
Overweight and anxious – how the fat industry works  
Psychologist gets athletes ahead at the Games  
Horticulture professor says PSA outbreak avoidable  
Philip Gendall awarded title of Professor Emeritus  
Memory aid research to help brain injury sufferers  
Massey research to help preserve China's grasslands  
Robert Anderson appointed Deputy Vice-Chancellor  
Support for NZ Food Awards grows as closing date looms  
Fashion designer among leaders' forum delegates  
Local historian to lead new School of Humanities  
Massey to work with Samoa university  
Massey hosts first New Zealand Fat Studies conference  
Christchurch set for ethnic diversity in quake rebuild  
Teaching and learning centre hosts regional hui  
Latest definingnz online now  
Security Intelligence specialist joins centre  
University appoints new Māori and Pasifika leader  
Summit to tackle farm succession  
Significant savings identified in stationery purchasing  
28% of NZ Olympic team Massey-made  
Opinion: Water rights case gives Key no easy way out  
Tour tells of New Zealand's WWI triumph and tragedy  
Book award finalist to read short-listed work  
Study to find best exercises for Maori men  
Memory research partnership strengthened  
Massey and Auckland Museum launch historic partnership  
Māori language month at Massey  
Massey staff win two new teaching awards  
Massey sets up Australasia's first Fab Lab  
Earthquake-inspired sonic art at Great Hall  
Black Stick ready for London and beyond  
Roundtable discussions on teaching and learning with digital technologies  
PhD student wins packaging research travel prize  
New agri-food business role created  
Glenn's philanthropy an opportunity to work together, bring change and stop child abuse  
Go Innovate winner punches above her weight  
Pasifika artists first in residence  
'Australasians', 'Better Britons' and New Zealanders: New Zealanders at London Olympic Games  
Book honours education academics  
Final day for entries in NZ Food Awards  
Te reo challenge gets heart racing  
Local company dominates at the Olympics  
Massey cheers on Olympic team  
New programme aims to develop management skills  
Survey to probe home food safety  
Teens' challenge to shape the future  
Staff invited to participate in Pasifika art  
Condolences after student dies at Albany  
Job and volunteer opportunities for students  
Creative arts building shortlisted for awards  
Do you have a mobile innovation or idea?  
New Zealand Innovators Awards – call for entries  
Anxiety group therapy resumes at Albany  
Massey staff to lead Royal Aeronautical Society  
Kobe plugs views of kiwi sport psychologist  
Massey lecturer curates Duchamp show  
Agri-food strategy a 'call to arms'  
Research tackles attitudes to concussion  
Massey at the Olympics – update 1  
Massey staff help make movies for film festival  
Historians to tell New Zealand's WWI story  
Massey at the Olympics – update 2  
Baking like books – only more delicious  
Massey defends Manawatu club rugby title  
Online webinars offer chance for collaborations across campuses  
International office in Olympic mood with global garb  
Exercise and health seminars  
Nominations sought for Distinguished Alumni Awards  
Photography lecturer's billboard on Ghunznee St  
College of Health Establishment Group update

Staff begin move into new Colombo Village  
Massey student vice-captain of NZ women's sevens team  
Albany lecture investigates welfare reforms  
New and improved Summer School opportunities for students  
Minister meets with Maori immersion educators  
Insider's guide to Massey's Manawatu campus  
Massey alumnus Manawatu's top innovator  
Ecologist helps plan Tasmania's water use  
Malay studies grants available  
Teaching 'game sense' the key to team sport training  
Ramadan and London 2012  
Massey sport psychologist meets NBA star  
Preparing women to compete in sports management  
Provocative art wins award  
Survey to investigate gifted education  
Massey at the Olympics – update 3  
Massey student has Paralympic medal in his sights  
Writing programme inspires creative instincts  
More Massey agricultural science in Wairarapa  
Video captures flavour of Pasifika artist  
Film on Beatle's life offers insights into our own  
Massey staff help monitor Tongariro eruption  
The 1500m: tactics and science  
Students sign up to give back  
Massey at the Olympics - update 4  
New Māori and Pasifika leader welcomed at Manawatū  
Revised gifted and talented handbook goes live  
Teaching and learning centres welcome new academics  
Salary donations reach \$22,500  
New College of Education marketing campaign  
Retired staff member profiled in definingnz  
Insurers rocked by poor earthquake response  
Jam-packed repertoire for jazz festival  
Eruption's agricultural risk analysed  
College of Education's new international connections  
Massey researchers on trail of China's golden monkey  
History pupils get taste of university life  
Idea of Maori privilege focus of PhD  
Massey research helps those with rare disorder  
Sociologist asks:  
Professor recognised for her impact on practice  
Massey athletes rank 27th on Olympic medals table  
Captain Hurricane salutes Massey event and venue  
Biggest Loozah competition returns to Manawatu campus  
Nurses struggle with moral distress - survey  
Launch of the national events and sponsorship team  
Medals by the numbers  
Lecture: Tongariro re-awakens - what now?  
Digging deeper into natural hazard management  
Telephone upgrade requires departments to update details  
Massey hosts Indian Independence Day festivities  
Researchers take up farm leadership roles  
Concert to celebrate Unity and Diversity  
Majority of Kiwis just scraping by in retirement  
Riders head to world university equestrian games  
Jazz concert to get Albany toes tapping  
Top horticulture paper honoured  
Composer's birthday marked with special concert  
Modular Data Centre touches down at Albany  
Students spot sustainable trends  
Tree harvester design a cut above  
Pupils take part in Japanese speech contest  
Stream upgrade provides new functionality  
Timeless music for Friday at 5.15 concert  
Urban design awards offer new look for Christchurch  
Massey academic NZ's only senior fellow at UK academy  
Massey vets make their mark on Hollywood  
Students help students with finances  
Massey women's football team makes history  
\$3.8m for researchers to tackle big issues  
New Massey websites by year's end

Future U video competition extended  
Code needed to stop workplace bullying  
Visiting students enjoy class vibe and nuke-free NZ  
ecentre makes it easier to become an entrepreneur  
Pre-schoolers wanted for vitamin D study  
Vitamin D trial hopes to give psoriasis sufferers relief  
Fab Lab Wellington officially opened  
Endless opportunities at Wellington Open Day  
Increased demand for anxiety group therapy at Albany  
Graduate's Antarctic fishing film screens at festival  
Applications open for Women in Leadership programme  
Get ahead on 2013 with up to 60 Summer School credits  
Changes to domestic, trans-Tasman and Pacific air travel  
Stream workshop held at Albany  
Massey wants staff and students to 'drop, cover and hold'  
Regional principals meet with Massey leaders  
iPhone commercial back on screen until mid November  
Family resilience in childhood diabetes  
Bronze for Massey equestrians  
Massey signs agreements with Sri Lankan universities  
Chinese Film Festival for Palmerston North  
2012 NZ Food Awards finalists announced  
Massey graduate can't get enough of Spain  
The end of an era for Winterfest  
Top appointment for Massey engineer  
Fisher makes Paralympic pool her own with 3 medals  
Asset sales: What the next generation think  
New student recruitment adviser has talent  
Fin-Ed Centre launches financial literacy courses  
US adviser names Pasture Meter NZ's top innovation  
NZSM performer's role with Holocaust work honoured  
Startup Weekend winners ask 'What's 4 lunch?'  
University pays tribute to student killed in crash  
Give Wellington's poles an LED make-over  
Flating expo for students  
Next generation sequencing leads lecture series  
Self Portrait #2, by William Yang  
Events focus on student evaluation of teaching  
Promotion to Professor 2012 - review of decision  
Academic promotions 2012 - decision review  
Course and qualification completions improve again  
Launch of new accountancy and finance master  
Student think-tank to beat school bullying  
Kiro named public health 'champion'  
Great outdoors celebrated by visiting writer  
Reading Recovery not the solution  
Poor planning and lack of consultation stymies sales  
Massey pays tribute to Indian dairy leader  
Golden glow for Fisher with world-record swim  
Chinese diplomat to speak at Massey  
Quality of teaching, research reflected in ranking  
Maths prof swaps 'beach' for 'teach' this summer  
Massey celebrates iwi creativity  
Funding boost for novel battery research  
Menswear a winner for young fashion designer  
Successful relocation to Hokowhitu open-plan, ITS report  
Curtain rises for Arts on Wednesday in Wellington  
Call for Massey staff to engage on climate change  
Napier penguins get a wash at Massey  
Bennett's 'social obligations' go too far - academic  
Interns offer fresh outlook on business practices  
Countdown to ShakeOut at Massey  
Social media presentations celebrate Massey Facebook milestone  
Online professional development opportunities for staff  
Staff needed to provide feedback on development of intranet  
New College of Health taking shape  
Chinese diplomat gives first NZ university lecture  
International award for Massey entomologist  
Changing lives in Mongolia  
Massey medallist visits campus  
Sport management success celebrated



Flexibility key to keeping elderly connected  
New Zealand businesses are changing for good  
Lecture to address biology-chemistry relationship  
New netball trophy up for grabs at annual sports event  
Swiss Ambassador discusses direct democracy  
Literacy learning from early childhood to primary  
Vice-Chancellor's Symposium 2012 - call for posters and registration  
Distinguished Professor criteria enhanced, nominations sought  
Gannet vision - split-second fit for air and water  
Full time philosopher at Albany  
Netball added to annual Massey-Lincoln sports clash  
Wellington campus hosts IHC art awards  
Celebratory cake to mark Paralympian's return  
Share a night with Valerie Adams at the Blues Awards  
Mapping the changing face of Auckland  
Auckland MPs visit Albany campus  
More Māori needed in health and sciences  
Unique wildlife health centre re-named  
Off the wall design shortlisted for international prize  
MBA students help Wingspan shake its tail feathers  
Future leaders get their chance to be heard  
Study investigates if better sleep helps weight loss  
Creative arts excellence rewarded  
Tell us about your ShakeOut at Massey  
Comedians provide plenty of laughs on Wellington campus  
Staff join celebrations for successful Paralympian  
Universal access to Massey recreation centres for staff and students  
Massey in key roles at national library conference in Palmerston North  
Massey prevail in rugby, netball clash with Lincoln  
Massey historian in BBC series on the real lives of servants  
Artistic collaboration to evoke Antarctica  
Massey renews links with top China universities  
Living below the poverty line on \$2.25 a day  
2012 NZ Food Awards winners announced  
Old paint tin lids seal student wearable art prize  
Sociologist seconded to work with agriculture and environment scientists  
Survey shows workers just want to have fun  
Growth in students from Indonesia predicted  
College of Health update  
Infectious Disease Research Centre to be launched  
Second quarter performance and risk report available to view  
Massey marquee returns to Taupo Cycle Challenge  
Entries open for Massey ShakeOut competition  
Do you administer a Massey Facebook, Twitter or social media account?  
New teaching grants for international distance education  
University dvd and brand protocols updated  
Workshops held for economics and finance tutors  
New chair appointed to Massey Ventures Ltd  
\$1.5 million for environmental health project  
Albany Blues get a golden glow  
Telephony update: Lync rollout continues  
National award nomination for Massey lecturer  
Impact of Rena oil spill part of wider disaster research  
Remembering Passchendaele: NZ's worst military disaster  
Dyed in the wool exhibits from down on the farm  
Feeding the 'Engine' of change through student exchange  
Home affordability improves – but not for Auckland  
Does an Anzac dollar make sense?  
The healthy eating paradox  
Massey to host NZ University Blues Awards  
Chilean biologist saving forests and frogs  
Baby boomers' social media use focus of survey  
Olympians take top University sporting awards  
How can New Zealand move up the value curve?  
Tips for good mental health in aftermath of disaster  
Designers go digital on New York's Times Square  
Infectious Disease Research Centre to be launched  
Vice-Chancellor's Symposium October 30 - attend in person or online  
Student administration services relocation  
Distance Education and Learning Futures Alliance launched  
Presentation explores how digital media is changing tertiary education

Maori Book Award winners announced  
Journalistic values celebrated at awards  
Women@Massey launched at Albany campus  
Networking session for climate change academics  
Manawatu campus' Biggest Loozah competitors shed 137kg  
Creative arts building wins timber design award  
Designers among the Best at awards  
Festival of New Art celebrates sixth season  
Opinion: Nobel prize winner represents new generation  
Drug delivery technology up for innovation award  
Vision of a skilled nation wins competition  
New grants available for health researchers'  
Conference to discuss the future of teacher education  
Agriculture dinner honours student achievement  
Going under the hammer for a good cause  
Student City awards celebrate the arts  
AgriScience student to visit China  
Homecoming for Professor  
Lecture series to give insight into wildlife team  
Illegal drug users more likely to use new synthetic drugs and pharmaceuticals  
Fashion designers three of a kind  
Blow festival celebrates fresh creative talent  
Massey investment club raises funds for charity  
Sacking secret agent won't change spying tactics  
10 million New Zealanders by 2062?  
Yvette McCausland-Durie to speak at Manawatu campus next week  
Three new professors emeriti  
Soil gene sequencing for science buffs  
Wellbeing month resounding success  
Stream workshop for Albany staff  
Manawatu Centre for Teaching and Learning relocated  
Manawatu campus farewell for international students  
Food Nutrition lab under construction  
Creative writing tutor rewarded  
Graduating photographers deal with themes from gender identity to identifying 'home'  
Massey's design school ranked among best in world  
Healthy new snack food developed  
Award winning farmers visit Massey  
Infectious Disease Research Centre launched  
Honorary doctorates for Bollard and Hancock  
Staff invited to hear wildlife insights  
Manawatū staff invited to celebrate Day of the Dead  
Breakthrough academic paper recognised  
Couple's record bequest 'humbling'  
\$5.5 million for new Massey research  
Open fridge design wins silver at international awards  
Agreement with India's top uni initiates exchange and collaboration  
Teacher educators must reframe their profession  
Maori literary excellence celebrated  
Awards for top social work students  
Duchess of Cornwall to visit Massey  
Are teachers born to be teachers?  
Life cycle management student symposium held  
Old Halloween investment adage still holds true  
Funding for godwit research  
Charity auction to celebrate rich arts heritage  
Massey student puts PR theory into practice  
Award for Massey professor  
Scholarship for life cycle management student  
Marton's public transport not meeting needs: survey  
Etch-a-Sketch cynicism a new low  
Investors should ignore US election, says academic  
Big attendance at successful VC symposium  
Massey sponsors Festival for the Future  
Corporate community development in the Pacific focus of study  
Snails hold key to evolutionary theory  
Man arrested at Albany campus  
Massey academics awarded Fulbright scholarships  
Politics of Auckland transport under spotlight  
Seminar highlights service learning  
Staff survey on internal communication

Massey announces creative arts Hall of Fame 2012  
Opinion: Innovative governance model for Wellington  
Wildbase receives award for conservation work  
Project aims to tame toxic metal  
Pets get their own place in cyberspace  
Pasifika artists exhibit at Massey  
Quad bike design a potential lifesaver  
Nominations open for Albany staff awards  
Massey students to visit Japanese disaster areas  
Massey's 2012 Christmas card now available  
Creative and innovative entries win ShakeOut competition  
October Senior Leadership Team meeting report now online  
Book celebrates history of Indian sporting clubs in NZ  
Massey's vet expertise and top riders on show for royal visit  
Franchise sector turnover reaches \$20 billion  
Inaugural head of new College of Health announced  
Massey's agrifood expertise wanted by Beijing  
ITS Help Desk and Regional IT Proposal for Change  
Camilla's kiwi experience  
Nominations open for Wellington Service Excellence Awards  
Career success for women programme launched in Wellington  
Provocative and witty artwork wins award  
Evaluation of new online app wins award at world conference  
Extended early bird price for higher education summit  
Flying dreamers to fighting pilots in Battle of Britain  
Maharey to speak at international thought conference  
Cancer researcher honoured with international award  
Is it a coat or a tent? Transformable garments for the fashion future  
Olympians lead Universities Blues nominees  
Designs on the future at Wynyard Quarter  
Former diplomat brings range of skills to International Office  
Spent hen coop a design coup  
Young Kiwis know the drill but are not saving  
Conference confronts online learning challenges  
Lync telephony upgrade now on all campuses  
Funding for Massey health researchers  
Top Irish scientist to speak on campus  
Massey teacher wins inaugural mediation award  
Mega-trends expert to speak at forum on the future  
Preventing childhood obesity starts early  
Māori alphabet blocks help build Te Reo  
Intranet workshops 'resounding success'  
Massey volcanologists take ash samples from Tongariro  
Move over Hollywood: mobile movie makers come to town  
Australalasian tertiary sustainability resource available to Massey staff  
Vice-Chancellor's Teaching Excellence Awards  
Diwali lunch at Albany  
Rutherford winner praises Massey in acceptance speech  
Graduation brings 450 former students back to town  
New book offers tips for doctoral study  
Massey seeks coach in residence  
Opinion: Shearer's stand a Labour-saving device?  
Food tech students serve up a treat  
New evidence of newspaper bias in election coverage  
Rural insurer wins top award and scholarship  
Opinion: NZRU keeps tight control of rugby franchises  
Massey ecologist to discuss environment controversy  
Massey writer translates German poet Paul Celan  
Albany Engineering Students to represent NZ  
Massey student finalist in Maori Sports Awards  
Leave and pay dates over December-January  
NZ must plan for the future, warns Economist editor  
Rural designs to ease farm working conditions  
Trauma in text explored in 'responsibility' conference  
Food scientists win coveted Prime Minister's prize  
Honorary doctorate for former Reserve Bank Governor  
Memorandum of understanding signed by Massey and city council  
A medal and a master's: Storm Uru's big year  
Twin doctorates for French couple  
Wings recipients are magnificent seven  
Social work pioneer awarded honorary doctorate

Albany's Lecturer of the Year named  
Submissions wanted for ITS Help Desk and Regional IT Proposal for Change  
NZ well positioned for 2050, says Economist editor  
New Zealand to lead the world in sustainable energy  
Ultra-runner to speak at NZ Universities Blues  
Older adults and the pursuit of happiness  
Helping to revive Te Reo Māori  
Future U winner looking forward to forum  
Summer sun no fun for psoriasis sufferers  
Teachers enhance skills in pilot project  
Online open days for distance learners  
Staff, students and schools meet with Massey leaders  
Presentation explains funding for enrolments  
Four Albany staff elected to tertiary learning executive  
Marketing student improves Manawatu business  
Hawke's Bay foodies visit Massey  
Presentation sets the scene for 2013  
Massey's website re-designed  
Storm and possible tornadoes strike in Auckland  
Researcher on international environment panel  
Chris Kelly becomes Massey Pro Chancellor  
Opinion: Lonely existence for MP without a party  
Massey mathematician wins prestigious fellowship  
Memorial service for Paul Austin  
Olympians take top University sports awards  
Building closer ties with research and construction  
Kiwi SMEs too independent, says academic  
Research Medals and College Research Awards 2012  
Research investigates musicians' hearing loss  
Albany campus attracts world-class professor  
Massey's strongest man  
Vince zips up fashion lecturing career  
Social scientists on future of food, land and people  
Improving coastal waterway quality - report  
Research finds alcohol hinders recovery from injury  
New venue for Manawatu Summer Shakespeare  
Education research leader to head new institute  
Salisbury case highlights 'archaic' views on disabled  
Road closures and diversions affecting Wellington campus  
Massey hosts 'best ever' digital learning conference  
Registrations for 2013 Marsden funding now open  
Wellington staff service excellence acknowledged  
Submissions and support needed for national science project  
Three posters share prize  
Critically endangered parakeets back from the brink on Maud Island  
Teaching support award presented  
NZ Quote of the Year finalists chosen  
Email overload key concern in internal communication  
Massey's 10 most popular news stories in 2012  
'Bienvenido' to Spanish language at Albany  
Project to smooth the transition to tertiary education  
At risk youth shown fine art of mural painting  
Compliments flood in for new-look website  
Edited travel book revisits Wollstonecraft's work  
Johnston to head international hazards research group  
Retirement celebrated with high tea  
Albany market to continue in 2013  
Albany Golden Flip-Flop Awards  
Environment focus for Massey's new literary resident  
Alumnus Lockwood Smith congratulated on UK role  
Final report on Help Desk and Regional IT proposal for change  
Te Wānanga o Aotearoa moving to Massey Hokowhitu  
Researcher investigates Outward Bound success  
Massey to facilitate global food safety initiative  
Massey in 2012 - The year in review  
'Zip it, sweetie' voted best quote of 2012

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## Massey staff and graduates receive New Year Honours

Massey University's director of nursing programmes Associate Professor Annette Huntington was made a Member of the New Zealand Order of Merit in the New Year Honours announced at the weekend.

She was one of eight people with ties to the University, including Rugby World Cup winning coach Graham Henry, who were honoured.

Dr Huntington, of the School of Health and Social Services in Wellington, was recognised for her services to nursing research.

She is a leading researcher into the health of nurses and is a former chair of the Nursing Council of New Zealand.

All Blacks coach Graham Henry was made a Knights Companion of the Order of Merit for his services to rugby. The former Auckland headmaster, who completed a Bachelor of Education at Massey, guided the New Zealand side to world cup victory in October.

Robin Bargh (Bachelor of Arts) was made a Companion of the Order of Merit for services to Maori language and publishing.

Dr Ron McDowall (Bachelor of Business Studies) was made an Officer of the Order of Merit for services to science.

Vera Ellen (Diploma in Health Administration) was awarded the Queen's Service Medal for services to the community.

Kerrin Marshall (Diploma in Business Studies) was awarded the Queen's Service Medal for services to pipe bands.

Henry Ngapo (Master of Educational Administration) was awarded the Queen's Service Medal for services to education.

Colonel John Boswell (Master of Management), of the New Zealand Army, was awarded the New Zealand Distinguished Service Decoration.

Professor Peter Hughes (Postgraduate Diploma in Business Administration) was made a Companion of the Order of Merit for services to the State

Dr Andrew Ian McKenzie (Bachelor of Veterinary Science) was made a Companion of Queen's Service Order for services to the State.

Date: 04/01/2012

Type: Awards and Appointments

Categories: Any

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*Massey University wildlife veterinarian Kerri Morgan pictured at the release of a group of little blue penguins in November.*

## Oiled wildlife facility prepared for more birds

Massey University's National Oiled Wildlife Response Team has partially re-opened its facility at Te Maunga in Tauranga in anticipation of any newly affected wildlife as a result of the breaking up of the container ship Rena.

Wildlife veterinarian Kerri Morgan, who co-ordinates the team, says Maritime New Zealand believes oil may wash up on the Bay of Plenty coast this evening.

"We have field teams out on a large area of the coast, focusing on Maketu, Little Waihi and Pukehina, where there are populations of the endangered New Zealand dotterel," she says. "However, it is important to note that the amount of oil that was left on the Rena is significantly less than what was released last year – we're talking tens of tonnes not hundreds."

So far seven oiled little blue penguins have been taken to the facility since Monday, while there are 22 little blue penguins, two fluttering shearwaters and one dotterel in care at Massey University in Palmerston North, where they were taken when the Te Maunga facility was wound down.

Ms Morgan says dotterel expert Dr John Dowding is monitoring the situation along the coastline, where the birds are breeding at the moment. "We pre-emptively captured 60 dotterel when the Rena first ran aground and that was successful so if required we would do that again. Any chicks found would be brought in as well."

Booms are in place to protect estuaries from oil and debris but Ms Morgan warns they are not guaranteed to be effective.

She says it is uncertain what effect, if any, the debris from the Rena will have on wildlife but teams will monitor birds closely in affected areas.

Date: 12/01/2012

Type: University News

Categories: College of Sciences; Environmental issues; Wildlife Ward

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## Auckland now tops 'least affordable homes' list

Auckland has overtaken Central Otago Lakes as the least affordable region to buy a house, Massey University's latest home affordability report shows.

In the past quarter, homes slipped further out of reach of buyers in Auckland while in Central Otago Lakes, which previously held the top spot, affordability improved.

The University's home affordability index is calculated using the key drivers – interest rates, wages and house prices.

Nationally, affordability dipped 1.9 per cent in the past quarter as the national median house price went up by 3 per cent.

Report compiler Professor Bob Hargreaves, from the University's School of Economics and Finance, says in view of the financial turmoil in Europe it is surprising that house prices are increasing in several regions, Auckland in particular.

"However, very low mortgage interest rates combined with more relaxed lending criteria are combining to bring more buyers into the market and new construction is still at a very low ebb," he says.

Over the past quarter, four of the 12 regions showed improvements in affordability: Otago/Lakes 9.9 per cent, Waikato/Bay of Plenty 4.0 per cent, Northland 2.4 per cent, and Southland 0.9 per cent.

Affordability deteriorated in Hawke's Bay by 11.4 per cent, Auckland 5.8 per cent, Manawatu/Wanganui 4.8 per cent, Wellington 3.3 per cent, Canterbury/Westland 2.6 per cent, Nelson/Marlborough 2.4 per cent, Otago 0.3 per cent and Taranaki 0.1 per cent.

Annually, the all districts' national affordability index improved by 9.1 per cent, compared with 8.4 per cent in the previous period. All 12 regions showed improved annual affordability.

Read the full report here: <http://economics-finance.massey.ac.nz/homeaffordability.php>

Date: 12/01/2012

Type: Research

Categories: College of Business

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# Resolving conflict an issue for many franchises

A new study into the causes and experience of conflict in the franchise sector shows that New Zealand franchisees can be disappointed with their franchising experience.

Towards Understanding and Resolving Conflict: Franchising in New Zealand 2011 was produced by Massey University and is the first major report undertaken in New Zealand to focus on conflict in the franchise relationship.

A significant number of those surveyed said their experience of franchising did not live up to their initial expectations, and the report highlighted communication and conflict resolution as the key areas that franchisors need to improve. The results of the current study however revealed a more complex situation.

"What is interesting is that franchisees have a very different view to franchisors over how satisfying the relationship is," says Dr Susan Flint-Hartle, a senior lecturer at Massey's School of Economics and Finance, and author of the report. "In our 2010 report on the sector, franchisors reported a low incidence of conflict and that their franchisees were, on the whole, very happy."



*Dr Susan Flint-Hartle, senior lecturer, School of Economics and Finance, Massey University, Albany campus*

It was found that less than half of franchisees believed they had conducted sufficient due diligence before committing themselves, and most felt their interests were not addressed equally when conflict arose.

"Resolving conflict was revealed as a problem area," the report says. "In general it can be said that conflict is not well handled by franchisors and often the outcomes are seen as unsatisfactory by franchisees."

More than a quarter of the franchisees surveyed said they had experienced conflict with their franchisor at one time or another. The major causes of disputes included too much franchisor control, a lack of profitability, and what franchisees considered to be unfair franchise agreements.

Of those involved in a dispute, nearly 40 per cent said their conflict was never resolved, and a further 28 per cent viewed their resolution as unsatisfactory. The report notes that very few franchises offer formal conflict training, and 42 per cent did not have a formal dispute resolution process.

Dr Flint-Hartle believes there is much for franchisees and franchisors to learn from the report if they wish to have more productive business relationships. Prospective franchisees, she says, need to get a better understanding of what owning a franchise is going to be like.

"There are currently no pre-education programmes for would-be franchisees in New Zealand, which is something that Massey has been working towards," she says. "This report provides impetus for getting that programme in place."

Franchisors, on the other hand, could benefit by actively delivering on the promises they make when they sell their franchises, and be more aware of how their franchisees are faring, especially during the tough business conditions that exist at present, Dr Flint-Hartle says.

"If two businesses are working happily together, they will be more productive and profitable," she explains. "That is important because the franchise sector not only provides employment for thousands of New Zealanders but contributes significantly to the New Zealand economy."

The study will be followed up later this year by Massey University's second Franchising New Zealand report. Carried out jointly with Brisbane's Griffith University and the Asia Pacific Centre for Franchising Excellence, the biennial report looks at the growth, turnover, challenges and contribution of the franchise sector to the New Zealand and Australian economies. Surveys will be conducted mid-year, with the report being published at the end of 2012.

## Summary for editors:

Towards Understanding and Resolving Conflict presents the results of a national survey of New Zealand franchisees, conducted by Massey University researchers in mid 2011. The study explores the perceived levels of conflict in the franchise relationship, the types of conflict, and the causes.

## Key statistics from the study include:

- Some 50 per cent of franchisees had their expectations of franchising met, 25 per cent did not and 25 per cent expressed no opinion.
- Only 48 per cent of franchisees felt they had conducted sufficient due diligence before purchasing their franchise.
- 44 per cent of franchisees spent less than one month researching their franchise opportunity.
- Only 44 per cent of franchisees were satisfied with the completeness of the communication they received.
- Only 40 per cent of franchisees felt they could rely on their franchisor to help them if they faced difficulties.
- 23 per cent felt the relationship with their franchisor was not 'fair'.
- 20 per cent of franchisees experienced frequent disagreements with their franchisor, although only 12 per cent reported intense disagreement.
- When conflict arose, only 29 per cent of franchisees felt there was a satisfactory resolution.

(Figures are rounded up)

Copies of Towards Understanding and Resolving Conflict: [Franchising in New Zealand 2011](#) can be obtained via the [Massey University School of Economics and Finance website](#).

Date: 17/01/2012

Type: Research

Categories: College of Business





*Jodie Hunter and Dr Bobbie Hunter are developing new ways to lift maths achievement.*

## **Mother plus daughter = maths success for many**

Massey University's mother and daughter mathematics champions Dr Bobbie Hunter and Jodie Hunter are transforming the way Pasifika and Maori pupils learn maths in a bid to lift achievement levels.

Ms Hunter has just joined the College of Education at the Manawatu campus after a three-year stint at the University of Plymouth, where she was a research fellow, lecturer and PhD candidate working on early algebra teaching to primary-aged children. She will share the latest tools, based on her collaborative international research, with trainee teachers.

Meanwhile Dr Hunter, a senior lecturer in mathematics education at the Albany campus, is assisting the Ministry of Education with the introduction this year of an innovative group learning strategy, based on her PhD research, to 360 children at two Auckland primary schools with high numbers of Polynesian pupils. "The aim is to up-skill groups of teachers in this new approach," Dr Hunter says. "The great thing about it is that it's transferable across the curriculum."

Dr Hunter, whose love of maths was inspired by watching her Cook Islands mother make intricate tivaevae patterns when she was a youngster, says the new initiative heralds a fundamental change in attitudes and approaches to maths education.

Mother and daughter have both researched and developed the new maths teaching models for primary school level aimed specifically at Pasifika and Maori students, called 'mathematical communities of inquiry'. The method, which was piloted in two South Auckland schools as part of Dr Hunter's PhD research and later at two west Auckland schools, has been shown to significantly lift maths achievement of Pasifika and Maori pupils. Children work collaboratively in groups to question, argue and reason their way through mathematical problem solving. Dr Hunter says all children benefit from the approach.

Ministry of Education surveys have shown many children struggle with mathematics and the Hunters are passionate advocates for developing tools to assist teachers with improving outcomes.

Jodie Hunter began her career as a primary school teacher but says she had become disenchanted with maths at secondary school. It was not until her mother asked her to attend a Mathematics Education Research Group of Australasia conference in 2003 she was presenting at in Geelong, Australia that she came away inspired by developments in maths teaching. She enrolled in a master's degree in education and graduated four years ago at the same ceremony that her mother received a PhD in mathematics teaching.

While at the University of Plymouth she carried out research on teaching algebra to young primary pupils. She says difficulties in learning maths can stem from a basic lack of understanding of what the "equals" sign (=) means. Many pupils doing algebra fail to develop an understanding of the equals sign as a symbol of equivalence, confusing it with addition and subtraction where the = sign is equated with "the answer".

Date: 17/01/2012

Type: Research

Categories: College of Sciences

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# Defence expert to study national security in US

Massey University lecturer and soldier Major Josh Wineera has been invited by the United States State Department to participate in a high-profile study programme examining US national security policy and current threats facing the United States.

Major Wineera was chosen by the United States Embassy in Wellington as the sole New Zealand nomination from a very competitive national pool. He went on to be selected by the State Department in Washington from a range of worldwide candidates whose areas of expertise included foreign affairs and international relations.

The intensive postgraduate level programme begins later this month in Amherst, Massachusetts, and brings together about 20 international participants. It includes study sessions at Harvard University as well as study tours to the University of California in San Diego and Washington D.C.

The six-week programme will examine such issues as energy policy, economic stability, cyber-security, chemical and biological weapons, nuclear weapons and infectious diseases. The United States Government will meet all costs of the programme.

Major Wineera says he feels humbled to be representing New Zealand, the Defence Force, and Massey University's Centre for Defence and Security Studies.

"This will be an excellent opportunity to deepen our understanding of the way the US formulates its national security policy," he says. "I think this is especially relevant for us in New Zealand given the recent announcement by President Barack Obama that America will renew its focus in the Asia Pacific region."

In addition to lecturing at Massey University, Major Wineera speaks to many Defence Force contingents preparing for overseas deployments, particularly to Afghanistan. His extensive operational experience includes missions to Bosnia, Bougainville, East Timor and more recently Iraq. He is also a member of the New Zealand forum of the Council for Security Cooperation in the Asia Pacific.

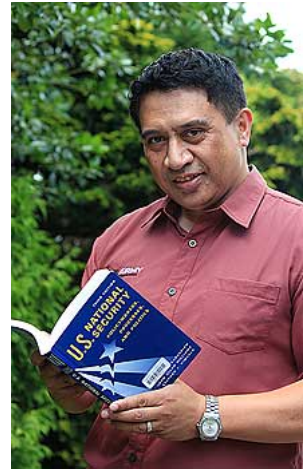
"2012 will be a big year for me," Major Wineera says. "I start with this incredible invitation to deepen my understanding of US national security policy and it will continue as I embark on a PhD. By total coincidence my doctorate will examine New Zealand's approach to international security and will compare it to other nations, including the US."

Date: 24/01/2012

Type: Research

Categories: College of Humanities & Social Sciences

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*Major Josh Wineera*

# New Year's resolution: Becoming an entrepreneur

Massey University's ecentre is encouraging entrepreneurs to tap into its expertise about potential markets for their ideas and save start-up time, money and effort.

The business innovation centre, on the Albany campus, will run free advice workshops next month.

Steve Corbett, chief executive of ecentre, says tough economic times are a paradise for entrepreneurs who have the courage and capability to exploit opportunities and seek out support.

"There are support systems in place," he says. "Incubators such as the ecentre are a great first point of contact. Incubators help entrepreneurs to develop their capabilities, fast track their business and overall de-risk the process, especially if you are not quite sure whether your idea is worth pursuing.

"To make this decision easier, you need to figure out whether someone is willing to pay for your offer. We call this process market validation."



*Steve Corbett*

Mr Corbett, who chairs the industry association Incubators New Zealand, says entrepreneurs can spend months or even years developing a "good" idea for which there is no market. "The concept of solving a real market problem is simple, but is often overlooked," he says.

The ecentre will run free Business Idea Workshops around Auckland, with the first on February 8 at the ecentre.

In addition, ecentre is now enrolling for the next 12-week ecentreSprint programme, which will start at the end of February.

Entrepreneurs receive market feedback, gain access to mentors and investors with different points of view, pitch to investors and receive encouragement with others going through similar challenges.

Alexei Dunayev, chief executive of TranscribeMe, a smartphone-to-text transcription service, which went through the programme, says the support from the ecentre had been "leading edge" and helped the company to focus on the customer.

"We see a lot of entrepreneurs who have an idea but simply can't afford to quit their day job to figure out whether their businesses will take off," adds Sabrina Nagel, programme manager for ecentreSprint.

"And it is a good way of testing whether one can be an entrepreneur."

For more details, go to the ecentre's website [www.ecentre.org.nz](http://www.ecentre.org.nz).

Date: 25/01/2012

Type: University News

Categories: College of Business

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## Lecturer's passion and drive win teaching award

Senior communication lecturer Elizabeth Gray has received the annual Richard Buchanan College of Business Teaching Excellence Award.

The judging panel was particularly impressed with Dr Gray's continuous improvement philosophy in all aspects of her teaching.

They said the evidence presented in Dr Gray's teaching portfolio highlighted her dedication to teaching and exhibits all the hallmarks of an excellent teacher.

She seeks feedback from both students and colleagues, reflects on this feedback and then implements informed changes into her teaching and learning environments.

The award is in remembrance of Professor Richard Buchanan, a long-serving and popular college faculty member who died suddenly in 2008. He began working at Massey University in 1986 where he was the first marketing lecturer.

Like him, Dr Gray says she is not afraid to try new teaching or learning strategies, she is passionate about her subject and drives her students to achieve their best.

"My work as a teacher is about helping students develop skills, understanding, and imagination concerning the power of words, in an economic, intellectual, and personal context," she says.

Supporting her nomination for the award, one colleague said: "If you were ever to clone someone who embodies the qualities of an excellent teacher and colleague, choose Elizabeth Gray".

Date: 26/01/2012

Type: Awards and Appointments

Categories: College of Business; Teaching

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*Dr Elizabeth Gray receives the award from Professor Buchanan's wife, Jennifer, along with Judge Hamish Anderson and Acting PVC Barrie Macdonald, at a celebration on the Manawatu campus.*



*A moulted little blue penguin at the wildlife facility at Massey's Manawatu campus.*

## **Penguins wait out moult at Massey**

Massey University's Manawatu campus is currently home to 25 little blue penguins and two grey-faced petrels affected by the grounding of the container ship *Rena*.

The University-led National Oiled Wildlife Response Team has decommissioned its facility at Te Maunga in Tauranga, although some specialist equipment will remain there in the event the centre needs to be rebuilt.

Wildlife vet Janelle Ward says no new live oiled birds have been found in the past week.

Of the penguins, up to nine will be released back to the Bay of Plenty towards the end of the week, provided they pass waterproofing and health tests.

"We also have a number of newly washed birds that will need to work on their waterproofing over the coming days," she says. "Eight birds are still moulting so they will stay with us until that process is complete.

"During the moult they are grumpy and antisocial, and like to hide in their burrows," Ms Ward says. "They're not waterproof and they don't really eat or drink – an uncomfortable time for them. But the birds that are coming out of moult are really good with new feathers and they are swimming well."

Date: 26/01/2012

Type: Research

Categories: College of Sciences; Wildbase Oil Response; Wildlife Ward

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*Pou designer and carver Katz Maihi of Whakatane, outside Student Central at the Albany campus, with the first pou being lowered into place behind him.*

## Steel pou bring Maori presence to Albany

Seven contemporary stainless steel pou (sculptured poles) were installed at the Albany campus this week. The pou, which will provide a distinctive Maori presence and cultural symbol for students' educational journey, will be blessed along with the new student amenities centre at a dawn ceremony on February 8.

Six pou are five metres high and 300mm in diameter, and the seventh is 6.5m and 400mm wide. Each has a meaning, with wording and designs digitally polished onto the surface, while the remaining area has been bead-blasted to give contrasting textured and matte surfaces. The first has the word Kakano to represent the seeding of a thought, and the student, and the seventh and tallest pou has the words Tiki Tiki o Rangi, or the highest place in the heavens to represent ultimate achievement, in this case academic excellence.

Made by Hamilton firm Stainless Design, they were welcomed to the campus by local kaumatua as well as the man who designed them, Whakatane artist and carver Katz Maihi of Toitu Design. Mr Maihi says his design reflects Massey's principles of inclusion and achievement embracing all ethnicities and cultures represented in the student population. "Each of the seven pou is a stepping stone of progression, acknowledging the personal and academic achievement of the students."

Campus kaiwhakaruruhau (regional advisor Māori) Donald Ripia says the pou provide a visible reminder that Albany is a place where Maori students, staff and visitors feel welcome. The innovative design features and materials reflect the University's focus on innovation in teaching and learning.

They were unloaded by crane and positioned in a circle to embody the core principle of the University's Maori learning philosophy, Te Kunenga ki Purehuroa – from inception to infinity.

The new \$15m centre, dubbed Student Central and due to open in Orientation week starting February 20, will be a hub for the 7000 Albany students, with an outdoor area encircled by the pou, a food hall with an indoor/outdoor social and dining space, cafes, shops, students' association offices, Maori and Pasifika student centres, clubs, and health and counselling services.

Date: 27/01/2012

Type: University News

Categories: Auckland; Maori

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*Close up of a Massey School of Aviation student's Wings brevet, presented after they complete pilot training.*

## School of Aviation marks Silver Jubilee year

Massey University School of Aviation is marking a milestone this year when it celebrates 25 years of producing "aviators with a difference".

Chief executive of the school Ashok Poduval says April is an 'aviation' month on the New Zealand calendar with the school's silver jubilee, the 75th anniversary celebration of the Royal New Zealand Air Force and the Wings over Wanaka air show.

"We are extremely proud to have reached this milestone and even more proud of the achievements of our graduates who are employed in the industry all over the world," he says. "The school is focused on contributing to the future of aviation through excellence in aviation education, training and research."

Massey aviation students move on to careers as pilots, air safety investigators, airport managers, flight dispatchers and airline managers. The School of Aviation has recently been chosen by the national carrier Air New Zealand as a preferred training provider.

"Massey is making a global contribution from our base in New Zealand," says Mr Poduval who has led the school since 2005. "We have networks with individuals and organisations around the world."

Massey School of Aviation commenced in 1987 with 28 students on the first course. This year, 326 students are studying towards a Bachelor of Aviation Management, 130 are studying towards a Bachelor of Aviation – Air Transport Pilot, 37 are pursuing postgraduate degrees and six are working towards doctorates.

Mr Poduval says the school has since grown to occupy a unique place in New Zealand and globally. "Our school is one of the few tertiary education institutions in the world that provides professional training for pilots embedded in University accredited academic qualifications," he says.

"We believe it takes more than stick and rudder skills and flying hours in the log book to produce a high-calibre aviator."

The purchase of two twin-engine Diamond DA42 and 12 Diamond DA40 single-engine aircraft in 2009 established Massey at the forefront of professional pilot training in New Zealand. The first graduates to complete their training on these aircraft received their Wings in November.

The aircraft, which replaced the Piper Warrior single engine and Piper Seneca twin-engine aircraft, have state-of-the-art Garmin 1000 cockpit display systems to enhance safety and improve training quality.

"The Diamonds are technologically-advanced aircraft with digital instrumentation, moving map displays, terrain awareness warning and traffic avoidance systems," says Mr Poduval.

They are also fitted with Spidertracks, a device developed with the aid of Massey University mechatronics graduate James McCarthy that enables real-time tracking of the aircraft position from the flight operations centre.

Date: 01/02/2012

Type: University News

Categories: Alumni; College of Business; Explore - Aviation



*Massey University's Diamond aircraft fly over the Manawatu hills.*



*Associate Professor Huia Tomlins Jahnke*

## Unique degree to boost Māori language teaching

A new four-year Māori immersion teaching degree will help to fill a critical shortage of expert Te Reo teachers and help halt the decline of the language, says Massey University Associate Professor Huia Tomlins Jahnke, who led the development of the course.

On Tuesday at Te Kupenga o te Mātauranga marae at the Manawatu campus Hokowhitu site, the University will welcome 27 new first-year students and their whanau to its intense Māori immersion teaching course, Te Aho Tātairangi, the only course of its kind in New Zealand.

Dr Jahnke, who heads the University's School of Māori Education, says the redesigned and extended course aimed to supply 200 Maori immersion graduates into the teaching profession by 2020. "There is a shortage of teachers nationally, and in the Māori sector that shortage is critical and our graduates will help to build a bigger talent pool. It will also help the long-term rejuvenation of Te Reo Māori, which is currently classified as an endangered language."

Lecturers include experts and current practitioners from leading kura kaupapa Māori known for their strength in Te Aho Matua, including Dr Kathy Dewes, who was awarded the New Zealand Order of Merit in last year's Queen's Birthday Honours and who is the principal of Te Kura Kaupapa Maori o Ruamata in Rotorua, Rawiri Wright, principal of Hone Waititi in Auckland and chairman of Te Runanga Nui o Nga Kura Kaupapa Maori, and Toni Waho, principal of Mana Tamariki in Palmerston North.

One important aspect of the course is that all students are supported by – or assigned to – a kura hāpai (mentoring school), a unique requirement that ensures distance learning undertaken through the programme is married with daily practice.

The programme is being delivered through a new partnership between Te Rūnanga Nui o Ngā Kura Kaupapa Māori and Massey and is firmly based on the principles of Te Aho Matua, the foundation document which sets out the ethos behind the formation and running of Māori-language immersion schools. "This approach will ensure the ethos of the kura kaupapa Māori movement is upheld in the preparation of teachers who will teach in the total immersion sector," Dr Jahnke says.

Ms Waho, who is also a member of Te Rūnanga Nui, says: "We are happy to be working closely with Massey to ensure our teachers are properly prepared. The inclusion of Te Aho Matua in the design, content and delivery of the programme is the key.

Graduates will qualify with a Bachelor of Teaching Māori Medium/Diploma Maori Education.

Date: 03/02/2012

Type: University News

Categories: College of Education; College of Humanities & Social Sciences; Maori

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# Class size matters to those who struggle most

Research shows that class size does matter; and that it matters most for socio-economically disadvantaged learners, the very groups that the Government says it is most concerned about, says Massey University Professor of Education John O'Neill.

Professor O'Neill, a specialist in teacher education and the University's director of research ethics, describes the new proposal by Treasury to increase class sizes as "penny pinching" and at odds with what the Ministry of Education says it wants to achieve in New Zealand schools.

"Professor John Hattie's media comments about class size being 'less important' have clearly been misinterpreted by Treasury and Finance Minister Bill English as being 'not at all important'," Professor O'Neill says. "It would be a grave mistake in my view for the New Zealand Ministry of Education to increase class sizes on the assumption that it will have no effect on other important aspects of teaching and learning.

"A review of class size research by England's Professor Peter Blatchford makes the point that class size effects are 'multiple'. "It is not simply a case of looking at the correlation between class size and student outcomes, as Mr English's briefing appears to have done. For example, both experimental and non-experimental studies have shown that for children at the beginning of schooling, there are significant potential gains in reading and maths in smaller classes.

"Children from ethnic minorities and children with the most ground to make up benefit most. New Zealand early literacy research in South Auckland schools has also shown that learners with poorly developed literacy need smaller classes in the early years in order to have the support they need to become confident readers. Increasing class size would therefore appear to be in direct conflict with the government's 'crusade' around National Standards.

"Class size also affects what teachers and learners actually do in the classroom. Mr English's comments suggest to me that he may have been very poorly briefed on what the class size research actually says.

Professor Blatchford's own research showed that larger classes produced more and larger groups of learners within the class. This had negative effects on teaching, learning and learners' concentration. In smaller classes, teachers were more likely to spend time with individual learners. This is exactly the kind of personalised learning approach that our Ministry of Education says it wants and which larger classes would seriously threaten.

"The ministry also wants its new 'world-class' curriculum implemented. The curriculum is all about social learning and children taking charge of their learning. Professor Blatchford's research in England showed that in smaller classes children are more likely to be engaged in learning and less disruptive; in larger classes children are more likely to just passively listen to the teacher; in smaller classes children actively interact with the teacher about their learning. He concluded that smaller classes provide opportunities for teachers to teach better, while larger classes force teachers to make compromises with learners.

"This penny-pinching proposal worries me. The Government cannot claim on one hand to be committed to meeting the needs of disadvantaged learners, improving the achievement of Maori and Pasifika students, raising national standards and to providing 21st century learning and, on the other hand, take steps that materially undermine each and every one of those commitments. If we follow Treasury's logic we might just as well go back to the early 1800s and drill children in classes of five hundred using sand trays and monitors. That would be cheaper still."

Date: 03/02/2012

Type: Research

Categories: College of Education



*Professor John O'Neill*

## Teaching courses first to kick off Massey year

The first Massey students for semester one will be welcomed at the Manawatu campus Hokowhitu site on Tuesday.

About 415 new College of Education students will be starting their initial teacher education classes at Manawatu and Albany, three weeks ahead of semester one commencing for the rest of the University, on February 27.

The college has an earlier start to the semester to more closely match the school year and enable students to get practical experience in classrooms as part of their study from next month. In addition to the Manawatu students the college welcomes its 400 distance learning students.

College Pro Vice-Chancellor of Education Professor James Chapman says the students underwent a comprehensive process to be accepted into Massey's various initial teaching programmes. "We do not simply select on grades, we look for that significant factor of passion and enthusiasm for changing lives," Professor Chapman says.

Catherine Irving (Nga Puhi) began her Graduate Diploma in Teaching (Primary) two weeks ago using the University's online learning system, Stream. She and students in her cohort will meet up with those enrolled in the other initial teacher education programmes for graduates, which are for those planning to teach early years, primary and secondary, as well those starting the four-year Bachelor of Education degree.



*Bachelor of Communication graduate Catherine Irving has enrolled in the Graduate Diploma in Teaching (Primary).*

Ms Irving is excited to be on campus with her cohort. "Teaching has been a long term goal of mine," she says. As a New Zealand salsa champion, she has taught dancing to children. "I love the age, I discovered it's not so much about teaching them the content, it's about teaching them to learn." She has completed a Bachelor of Communication at Massey over the past three years and during that time represented New Zealand in the Miss Earth World environmental beauty pageant in the Philippines, where she visited schools and orphanages.

"Through the visits and talking with the pageant entrants from other countries I realised how lucky we are with our education system in New Zealand. It cemented my belief that I can make a difference." She is also employed by the University as a student accommodation events coordinator and will be involved in running the Let's Get Going programme for new students at the start of Orientation.

Date: 03/02/2012

Type: University News

Categories: College of Education

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# Massey University hosts major finance research event

Massey University's School of Economics and Finance will host the 2012 New Zealand Finance Colloquium at the Albany campus on February 9-10.

The conference is an annual event that promotes the discussion, dissemination and development of finance-related research in New Zealand.

The 2012 programme includes sessions on capital markets, banking issues, culture and regulation, corporate finance, personal finance, and investments, with papers being presented by academics and researchers from both New Zealand and overseas. Prizes are awarded for the best papers in each category.

Dr Bill Wilson, lecturer in finance at Massey University and one of the conference organisers, says the event will be an important opportunity for researchers to present their work and receive feedback from colleagues.

"One of the highlights will be Professor Ron Masulis's presentation on his latest financial research," says Dr Wilson. "Professor Masulis is currently the Scientia Professor of Science at the Australian School of Business and has an extensive publication record with many papers in top journals like the Journal of Finance, Journal of Financial Economics, and Review of Financial Studies."

"The colloquium also allows relationships to be built with colleagues, which can be valuable for future research collaboration and development of the finance discipline in New Zealand universities," he says.

The programme includes presentations by 32 academics, including authors from the University of Melbourne, National Taiwan University, and the University of Queensland.

In the run-up to this year's event Professor Masulis will also lead a PhD Symposium, giving PhD candidates the opportunity to obtain his insights on finance research. The following day, 12 PhD candidates, including eight from Massey University, have been invited to present their work and gain invaluable feedback from senior finance academics.

For more information on the Finance Colloquium and PhD Symposium programmes visit: [www.nzfc.ac.nz](http://www.nzfc.ac.nz)

Date: 03/02/2012

Type: Research

Categories: Book

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# Massey professor's report at centre of US-China trade tensions

A new report on Chinese auto-parts subsidies, written by Massey University's Professor of International Business, Usha Haley, has been at the centre of a political storm in the United States.

Professor Haley's report, titled 'Putting the pedal to the metal: Subsidies to China's auto-parts industry 2001 to 2011', was published last week by the Economic Policy Institute, a Washington-based think tank.

Since its release, the report has been used by a coalition of industry groups, trade lawyers, American labour unions and Democratic politicians to push President Obama to file trade-case actions against China with the US Department of Commerce and US International Trade Commission, and to take up the matter at the World Trade Organisation.

According to Professor Haley's report, the Chinese auto-parts industry has received US\$27.5bn in subsidies since 2001, as well as benefiting from government support in acquiring cutting-edge technology, including green technologies. The Chinese government has also committed to a further US\$10.9bn in subsidies.



*Professor Usha Haley*

'Putting the metal to the pedal' has been referenced in hundreds of news articles since its publication by media outlets from all over the world, including the BBC, Financial Times, New York Times, AFP, Reuters, and Bloomberg/BusinessWeek.

"Research and writing is generally a lonely process, so it's exciting to see one's work having broader policy impact," says Professor Haley about the wide media coverage of her research.

Professor Haley's report comes at a time of intense interest in China's business practices as United States President Obama signaled he would take a tougher stance on Chinese subsidies in his recent State of the Union address.

"We are in a once-in-a-generation moment in global business," Professor Haley says. "Trade flows have swung dramatically in favour of China and some other emerging markets, and theories of comparative advantage and labour costs no longer explain these shifts.

"Policy is needed to correct these imbalances now as they are having sweeping effects on what products we use, where we make them, and how much we pay for them. These are civilizational shifts that may not work out to our advantage because of inaction."

The auto-parts industry is the most recent sector of the Chinese economy to be investigated by Professor Haley. She has previously presented reports on subsidies in the Chinese paper, steel, and glass industries to the United States Congress, and has recently published an article on the solar-panel industry in California Management Review. She will also be presenting a lecture on the solar-panel industry at Massey's Albany campus on March 7 as a part of the university's public lecture series.

"Solar is an important industry for New Zealand, not just because it provides abundant and potentially cheap energy sources, but also because of the quality of jobs it creates," says professor Haley. "Yet, Chinese subsidies will affect where the solar panels are manufactured, which technologies become the standard, and where these jobs will be created."

Professor Haley is in the United States this week to make presentations and develop her research on Chinese subsidies to manufacturing. Her previous research on Chinese subsidies has already been incorporated into trade regulation in the United States, EU and Germany.

'Putting the pedal to the metal' can be downloaded from: <http://www.epi.org/publication/bp316-china-auto-parts-industry/>

Date: 07/02/2012

Type: Research

Categories: College of Business

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## Industrial-strength award for Massey mathematician

A Massey University professor who uses mathematics to model the drift of ash from volcanic eruptions as well as solving industrial problems has just been awarded the highest Australasian accolade for maths in industry.

Robert McKibbin, a Professor of Applied Mathematics based at the Institute of Information and Mathematical Sciences at Albany, received the 2012 ANZIAM (Australian and New Zealand Industrial and Applied Mathematics group) Medal for his lifelong work in applied and industrial mathematics.

He is known as one of the pre-eminent applied mathematicians in New Zealand, with a particular focus on geophysical and industrial applications, from modelling hydrothermal eruptions in areas such as Rotorua and the distribution of volcanic dust from eruptions, to fluid motion and pollution transport in groundwater aquifers, ground subsidence and aluminium and iron smelting.

Professor McKibbin says he had always been good at maths at school, but never realised until he reached university how diverse its applications and uses could be in a wide range of industrial, agricultural and other scientific areas.

"In mathematical modelling, we take an interdisciplinary approach. You need to understand the physics, chemistry or biology of a phenomenon as well as having the mathematical tools to address whatever the problem is," he says.

Creating conceptual models for invisible or unpredictable phenomena – like volcanic dust particles and underground hydrothermal activity – is both challenging and fascinating, he says. "You are dealing with 'what if' scenarios, like 'what if Mount Taranaki blew its top?' What might the impact be, and how would the surrounding population and landscape be affected?"

Professor McKibbin, who was recognised at the awards ceremony for his contribution to research and enhancing the profile of applied and industrial maths through teaching and mentoring, including supervising more than 20 PhD and masters students, says budding high school mathematicians need to be made aware of the exciting job prospects available. "Mathematicians are a fairly rare breed, and are highly sought-after by a range of industries for their logical thinking and conceptual skills that are needed in problem solving."

Professor McKibbin received the medal on February 1 at a presentation at the group's conference in Warrnambool, Victoria, Australia. It has been awarded biennially since 1995, making him the ninth person, and only the second New Zealand-based mathematician to receive it. The other was Professor Graeme Wake, also from the Albany-based institute, who received it in 2006.

Date: 07/02/2012

Type: Awards and Appointments

Categories: Auckland; College of Sciences



*Professor Robert McKibbin*

## Fine arts head named deputy commissioner for 2013 biennale

Head of Fine Arts Associate Professor Heather Galbraith will be deputy commissioner for New Zealand's presentation at next year's Venice Biennale.

The Creative New Zealand Arts Council and the 2013 Venice Biennale commissioner Jenny Harper confirmed Ms Galbraith's appointment, saying she brings a wealth of experience through her New Zealand curatorial roles at St Paul Street Gallery and City Gallery, and as deputy commissioner for the 2009 Venice Biennale where she co-curated Francis Upritchard's exhibition Save Yourself.

"With her experience at New Zealand's 2009 Venice presentation and in London, where she was curator at Camden Arts Centre in the early 2000s, she also has strong international networks," Ms Harper says. "I'm delighted Heather has accepted the deputy commissioner role. She was a key part of a very successful presentation in Venice in 2009, and her energy and know-how will be central again in 2013. It is crucial that New Zealand builds and expands its pool of knowledge and experience for this and future biennales."

Caption: Associate Professor Heather Galbraith

Date: 08/02/2012

Type: Internal Communication

Categories: Any

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*Hawke's Bay mayors and councillors and Massey's senior leadership team.*

## **New partnership formed with Hawke's Bay**

A high-level Massey delegation travelled to Hawke's Bay last month cementing links built over several years.

The Hawke's Bay Regional Council met with Massey's senior leadership team and key staff to sign a Memorandum of Understanding and formalise a longstanding relationship with a focus on agri-food research and teaching.

Vice-Chancellor Steve Maharey says Hawke's Bay is strategically important for Massey. "We want to be the university of choice in the Bay and we are seeking to strengthen our presence by formally partnering on projects with industry and local government to develop the region, as well as on initiatives involving schools."

Mr Maharey says local boards and industry can benefit by partnering with Massey. "We live in a knowledge-based world, and the region is faced with a whole series of issues, including young people leaving, land use and managing water – regions have the opportunity to call on our experts in these areas. "Hawke's Bay has significant links with Massey, particularly through our research and teaching in areas such as food science, agriculture, veterinary science, horticulture, environmental management and business. These areas are integral to Hawke's Bay's economy".

Mr Maharey says the senior leadership team enjoyed meeting with local leaders in Hawke's Bay, and also held a successful two-day strategic planning workshop in Napier.



*Hawke's Bay Regional Council chief executive Andrew Newman and Vice-Chancellor Steve Maharey sign the memorandum of understanding.*

Date: 08/02/2012

Type: University News

Categories: Vice-Chancellor

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*Vice-Chancellor Steve Maharey and United States Ambassador David Huebner.*

## **Ties with US Ambassador strengthened over lunch**

Vice-Chancellor Steve Maharey met with United States Ambassador David Huebner on Thursday to discuss mutual areas of interest including scholarships, the Ambassador's informal student ambassador programme - and Vox Robotic championships.

The Vice-Chancellor invited the Ambassador to visit and speak on the University's campuses so students could meet and talk with him. "This is a valuable opportunity as Mr Huebner has an awful lot of offer," says Mr Maharey.

Mr Huebner says the lunch was an opportunity to inform the Vice-Chancellor about the Embassy's extension programmes in the education sector. One programme, where students engage informally with the Ambassador over dinner or drinks whenever his is in town, is a free exchange of ideas with no agenda, which he says, benefits both sides.

They also discussed scholarship programmes offered through the US Embassy, including the Fulbright program, which he is trying to raise awareness off.

Date: 09/02/2012

Type: University News

Categories: International; Scholarships

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## Expert on Middle East joins Massey

Iranian-born Negar Partow, an expert on Middle East politics, religion, human rights and global security has joined Massey University to develop its new Master of International Security programme.

Ms Partow will also teach undergraduate papers in emerging security issues, globalisation and the effects of increased security on human rights.

Born in Iran's capital city, Tehran, Ms Partow lived there through the 1979 Islamic Revolution, which saw the overthrow of the Iranian monarchy and its replacement with an Islamic republic under Ayatollah Ruhollah Khomeini. She grew up there during the 1980 to 1988 Iran–Iraq War.

As a teenager, Ms Partow says she saw many under threat of execution and capture as political prisoners were deprived of their civil rights under the Islamic republic.

"I saw how a revolutionary state became a security-orientated state only a few months after the revolution. The fact that every political issue was decided within a security context made me interested in the relationship between a state, its political and religious identity, and human rights."

She studied a BA in English literature and Persian translation at the Azad University of Tehran where she also completed her first master's in ancient languages and culture of the Middle East. She moved to New Zealand in 2002 attracted by the country's highly democratic system of government and its openness in having a female Prime Minister, Helen Clark.

Ms Partow joined Victoria University where she did a second masters in political philosophy and martyrdom in Iran. She was awarded a scholarship in 2005 and did a PhD exploring messianism and political authority in Israel and Iran, which she completed in November 2011.

She joined Massey University as a lecturer based on its Wellington campus in January.

"I am delighted to have the opportunity to teach at Massey University where I can focus on the development of the new master's programme and focus on my interests around security and individual freedoms," she says.

She is working with Nick Nelson, John Mormon, Jim Veitch and Rachel Butler in the Centre for Defence and Security Studies developing the Master of International Security, which will be offered in late 2012.

"I am inspired by diversity of the expertise in the Centre of Defence and Security Studies in Massey, that enables the centre to play a significant role in the academic study of security both internationally and domestically. I am looking forward to working with my colleagues and developing new contacts throughout the University."

Ms Partow is a regular media commentator on Middle East issues including energy supply, social and political unrest, human rights, gender equality issues, civil rights, religious diversity, globalisation, and security.

Date: 09/02/2012

Type: Awards and Appointments

Categories: College of Business



*Negar Partow*



*Ricky Waters (left) with green-fingered Massey staff and students with their first crops at the Albany campus community garden.*

## **Albany campus greening with community garden**

A healthy crop of silver beet, lettuces and radishes is the result of work by green-fingered staff and students who have created the first community garden at the Albany campus.

The raised vegetable bed is the first of several planned by the group who worked last spring to build the garden behind the library. They hope it will inspire more students to learn how to grow their own food.

Campus chaplain Ricky Waters spearheaded the project after he was inspired by an established community garden he visited at Canterbury University when he was there for a conference in 2010. He was also motivated after he heard of students living nearby lamenting the fact that they could not grow or get access to affordable fresh vegetables. Others he has met through his role tell him they have no idea how to grow vegetables.

“The campus garden provides an opportunity for them to learn these skills,” he says. “The idea was to produce food for those students who felt they didn’t have access to fresh vegetables. I was aware of students who don’t eat well. They were complaining they couldn’t grow vegetables living in urban accommodation.”

He and fellow chaplain Britt Kusserow put out the word around the campus and attracted about 60 people. Three working bees later, the first vegetable bed was completed with the help of donated seedlings and materials, and advice from people at the long-established Devonport community garden. They used a sheet mulching method, comprised of layers of cardboard, clay, compost, seaweed and topsoil.

While weeds have not been a problem, keeping peckish pukeko off the vegetable patch has been a challenge, Mr Waters says. Chicken wire covers the coveted crops to deter pukeko living in nearby bush. With an abundance of green leaves ready for harvesting right now staff, students and their families are being invited to harvest produce in return for carrying out a small task, such as weeding or watering.

New students will have a chance to see the garden during Orientation Week, which starts on February 20, and to become involved. Mr Waters hopes the project will expand over time to include more vegetables and herbs, and fruit and olive trees.

[Facebook group: Community Garden at Massey, Albany Campus](#)

Date: 09/02/2012

Type: University News

Categories: Auckland

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## Evaluation gives five-star ratings in five categories

Massey University has been given five-star ratings for its research, teaching, innovation, infrastructure and internationalisation.

Educational benchmarking agency Quacquarelli Symonds, known as QS Stars, evaluated the University's performance in a variety of criteria and gave it an overall rating of four stars out of five.

It received maximum scores for academic reputation and for the number of internally recognised academics on staff in the research criteria.

In the teaching criteria Massey received maximum scores for student satisfaction with teaching and overall student satisfaction.

Sporting facilities, medical facilities, student societies, IT infrastructure and Library facilities were awarded maximum scores in the infrastructure criteria.

In the advanced criteria of internationalisation – the number of international academic staff members, the number of institutional research collaborations, support systems for international students and the diversity of the international offering at Massey – each was awarded maximum scores.

In the innovation category of the advanced criteria Massey scored maximum points for having at least 50 current patents registered, five spin-off companies established in the past five years that are still operating successfully and independently, and at least 10 joint research projects with distinct non-university corporations in the past five years.

Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day, who commissioned the evaluation, says it is a strong first-up result that demonstrates to students and research partners that Massey's core strengths – its teaching, research and the reputation and quality of its academic staff – are not only world-class, but also supported by a multi-campus infrastructure of superb facilities and student support systems.

"Those qualities of our staff, those facilities and support systems and the people behind them are the reasons our student satisfaction ratings top 80 per cent and we are leading winner of teaching awards and research prizes," Professor Day says.

The benchmarking measures the University not against other universities but against a set of standards QS Stars has devised for the sector. Professor Day says it has identified areas for improvement and several of these are being addressed in the overall Road to 2020 strategy and in the Internationalisation Strategy launched in November. Some of these are simply a matter of introducing ways to measure things that are already occurring, such as regional and community engagement and participation by staff and students in community activities. The evaluation is updated every three years. Professor Day says the University was close to achieving five stars in its first evaluation and she is confident it will attain that goal in 2014.

[More information about the QS Stars ratings system is here.](#)

Date: 09/02/2012

Type: University News

Categories: Auckland; College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; International; Palmerston North; Wellington

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*ICSB Conference team: Professor Claire Massey, Professor David Deakins, and Dr Marco van Gelderen.*

## **ICSB 2012 focuses on indigenous businesses**

The 2012 International Council for Small Business World Conference, being co-hosted by Massey University in Wellington in June, will include a session on indigenous entrepreneurship for the first time.

Indigenous entrepreneurship is a growing field of research and the conference provides an opportunity for scholars to showcase their work on an international stage. The best papers will also be published in a special issue of the *Journal of Australian Indigenous Issues*.

Indigenous entrepreneurship is one of 18 'tracks' being covered during the 2012 conference. Others include entrepreneurship, education and training, social and economic development, small business management, new venture creation, and this year's theme, 'Leading from the Edge'.

The Leading from the Edge track will focus on pioneering entrepreneurial behaviour during challenging times. Both man-made 'events' and natural disasters can create new environments for entrepreneurial activity – an issue that is particularly relevant to New Zealand after the Canterbury earthquake last year.

The conference's keynote speaker is Professor Saras Sarasvathy from the Darden School of Business at the University of Virginia. She has been named one of the top 18 entrepreneurship professors by *Fortune Small Business* magazine.

2012 will be the first time the conference has been held in New Zealand, and more than 400 small business educators, researchers, policy makers and practitioners from around the world are expected to attend.

Massey University's Centre for Small and Medium Enterprise Research successfully bid to host the conference, along with the Small Enterprise Association of Australia and New Zealand, Wellington City Council, and Grow Wellington.

Dr Marco van Gelderen, Massey university lecturer, entrepreneurship specialist, and chairman of the conference's programme committee, says the event will bring many international perspectives to New Zealand.

"The ICSB World Conference is looking to be a truly global conference," he says. "There have already been abstracts submitted by authors from 40 different countries, and we expect many more in the coming weeks."

Date: 10/02/2012

Type: Research

Categories: College of Business

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*Staff, students and supporters gather at dawn to bless the pou and Student Central building*

## Dawn blessing for Massey's new 'Student Central'

About 100 staff, students and supporters attended a dawn blessing for the new student amenities centre and steel pou at the Albany campus on Wednesday.

The \$15 million building, dubbed Student Central and designed by architects at Warren and Mahoney, will provide a campus heart and hub for students.

The blessing was led by local kaumātua Pat Ruka (Ngāpuhi, Ngāti Porou, Ngāti Whātua), who took the crowd through the building's two floors that house student facilities and services, including club rooms, retail, banking, food outlets, study support, health and counselling, and Māori and Pasifika student services.

Albany Students' Association president Stephan van Heerden says the centre will provide a highly visible and accessible permanent home for the association, and will help to foster a sense of community at the campus. He says this is "good timing" in light of the Voluntary Student Union Bill being passed last year, which has created uncertainty about the continuation of some student services, such as advocacy and class representatives.

"Student Central will be a great for students to meet and hang out. It means they have a place to stay on campus, rather than just leaving after their lectures."

The steel pou forming a circle in the outdoor plaza area in front of the building add a distinctive Māori presence to the campus in the form of contemporary art representing the learning philosophy and ideals of the University, says campus kaiwhakaruruhau (regional adviser Māori) Donald Ripia says.

"It's been a vision of mine to have pou on the campus, so it's a great thrill to see them in such a prominent place ready for when the students arrive for the new semester later this month," says Mr Ripia says.

He says the pou provide a visible reminder that Albany is a place where Māori students, staff and visitors feel welcome. The innovative design features and materials reflect the University's focus on innovation in teaching and learning. Six pou are five metres high and 300mm in diameter, and the seventh is 6.5m and 400mm wide. Each has a meaning, with wording and designs digitally polished onto the surface, while the remaining area has been bead-blasted to give contrasting textured and matte surfaces.

The first pou has the word Kakano to represent the seeding of a thought, and the seventh and tallest has the words Tiki Tiki o Rangi, or the highest place in the heavens to represent ultimate achievement, in this case academic excellence.

Pou designer, Whakatane artist and carver Katz Maihi of Toitu Design says they reflect the University's principles of inclusion and achievement embracing all ethnicities and cultures represented in the student population.

"Each of the seven pou is a stepping stone of progression, acknowledging the personal and academic achievement of the students."

The new centre will be open on February 20 for Orientation Week, with food stalls, market day, free sausage sizzles and live music, and an official opening ceremony will be held on March 23.

Date: 10/02/2012

Type: University News

Categories: Auckland



*close-up of one of the seven stainless steel pou; and new Student Central due to open on February 20.*





## Successful concert in Massey's Oval

Leading New Zealand band The Phoenix Foundation headlined a successful concert at Massey University Manawatu campus oval yesterday afternoon.

Three groups performed in bright sunshine from 3pm to 7pm and a crowd of about 500 enjoyed a picnic atmosphere at the rarely used venue.

The free concert was the first of three summer concerts in a series organised by the Palmerston North City Council and supported by Massey and several local businesses.

Support acts were Ryan Edwards and the Soul Collective. Food stalls were set up around the Oval, including by Massey's Wharerata function and catering company and beer brewed in the campus microbrewery run by the Institute of Food, Nutrition and Human Health was sold.







Date: 13/02/2012

Type: University News

Categories: Palmerston North

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*Distinguished Professors Paul Rainey and Peter Schwerdtfeger.*

## Massey distinguishes two Albany science professors

Two Albany scientists have been named distinguished professors for their outstanding work and international eminence in the fields of evolutionary genetics and theoretical physics.

Paul Rainey, professor of evolutionary genetics at the New Zealand Institute for Advanced Study and the Institute of Natural Sciences, and theoretical physicist Professor Peter Schwerdtfeger, director of the Centre for Theoretical Chemistry and Physics at the same institute, have been awarded the highest recognition the University bestows on professorial staff.

Professor Rainey says the title is a “great honour” and he appreciates the recognition for his work spanning a wide range of projects, including current work on PSA (*Pseudomonas syringae* pv. *actinidae*) – a bacterial pathogen causing the widespread destruction of kiwifruit vines in New Zealand and Italy.

He is part of an international team of scientists working with Zespri and Plant and Food Research to sequence PSA genomes in a bid to identify and understand the diversity and differences between various strains of the virus and its impact on plant resistance.

His distinguished research background culminated last year in being appointed a member of Germany's most prestigious academic institution, the Max Planck Society. He is a fellow of the Royal Society of New Zealand and a James Cook Research Fellow. He is also principal investigator at the Allan Wilson Centre for Ecology and Evolution, and visiting professor at Stanford University in the United States, where he is co-director of the Hopkins Microbial Diversity programme.

His appointment as external scientific member – and honorary director – of the Max Planck Institute for Evolutionary Biology in Plön, Germany is testament to the high regard in which he is held internationally, according to College of Sciences Pro Vice-Chancellor Professor Robert Anderson.

Professor Rainey completed his PhD at Canterbury University and in 1989 went to Cambridge where he worked as a post-doctoral fellow. In 1991 he moved to a government-funded research institute in Oxford. In 1994 he was awarded an advanced research fellowship, which he took to Oxford's Department of Plant Sciences. In 1996 he was appointed to a faculty position at Oxford, a fellowship at St Cross College, and a stipendiary lectureship at Wadham. He returned to New Zealand in 2003 as chair of ecology and evolution at Auckland University, retaining a fractional professorial position at Oxford. He joined Massey in 2007.

Professor Schwerdtfeger says he is “deeply honoured, but really I do not feel distinguished at all. There are so many good scientists out there, and I've worked with so many gifted PhD students and postdoctoral fellows.”

He is currently working on graph theoretical aspects of fullerene structures, including a programme code he developed (freely available at the Massey web-site), the origin of biomolecular homochirality and its implications for the origin of life, gas separation with graphene membranes (methane separation to avoid future disasters like the Pike mine), relativistic effects in heavy and superheavy elements, high-pressure physics, and many more – just what is fun to work on.

A career studded with research accolades and awards includes winning last year's Fukui Medal for outstanding theoretical/computational chemists in the Asia-Pacific region for his achievement in quantum chemistry, in particular for his deeper understanding of quantum relativistic effects.

In November 2010 Professor Schwerdtfeger, whose research has helped explain the physics and chemistry behind the colour of gold, was awarded another prestigious international science prize, the Humboldt Research Award.

The German-born scientist gained a degree as a chemotechnical assistant at the Chemisches Institut in Stuttgart, Germany, in 1973, a chemical engineering degree from Aalen in 1976, and a PhD in 1986 from the University of Stuttgart. He has held a numerous positions as teaching and research fellow at universities in Germany, Australia and New Zealand. He joined Massey in 2004.

His Marsden-funded projects include experimental and theoretical investigations of the nanostructures of gold for a better understanding of the quantum size effects in nanostructured materials, and understanding and modelling the behaviour of dynamic clusters of atoms and molecules in heavy metal clusters. He collaborates intensively with more than 30 research groups worldwide on topics ranging from computational inorganic and organic chemistry to materials science and high-resolution spectroscopy. He has been the recipient of six Marsden grants totalling \$4 million.

The two appointments bring the total number of distinguished professors at the University to six, including Albany-based theoretical mathematician Gaven Martin, director of the New Zealand Institute for Advanced Study. Scientists Paul Moughan and David Penny, and the College of Education's Bill Tunmer, are based at the Manawatu campus.

The Human Resources office says the award of distinguished professor is the highest recognition the University can bestow on professorial staff who have achieved positions of eminence internationally in their field. No more than 10 can hold the title at any time.

Date: 14/02/2012

Type: Awards and Appointments

Categories: Auckland; College of Sciences

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# Scholarships for Māori and Pasifika women

The New Zealand Women in Leadership Programme will provide a scholarship for Māori and Pasifika women this year. The usual nominations process has been extended to staff who attended the inaugural Massey programme held in October.

In future the Massey programme is intended to be a prerequisite for nomination for the national programme.

For Māori and Pasifika Women in Leadership scholarships an invitation is extended to all Māori and Pasifika women at Massey to consider an application for the 2012 programme.

The confirmed programme dates are as follows:

- Academic staff women's programme: June 25-29
- General staff women's programme: August 27-31

Programme Themes:

- Monday – Setting the Leadership Context – 'Strategic Leadership in Academia'
- Tuesday – Leadership Development and Career Advancement
- Wednesday – Managing Change – 'Transformation, Conflict, Negotiation'
- Thursday – Research Leadership (Academic staff programme only)
- Thursday – Communication and Building Resilience (General staff programme only)
- Friday – Leadership in Action – 'Preparing for and Exercising Leadership'

The programmes are residential and held at the Bolton Hotel in Wellington. Costs of \$5000+GST per participant will be funded by a centralised budget. Departments will be responsible for the cost of each participant's travel to and from Wellington as required.

This communication is to enable interested staff to tentatively diary these dates in anticipation of an application.

Completed applications, must include the applicant's manager's written endorsement, and be submitted to Coralie Weller at [c.weller@massey.ac.nz](mailto:c.weller@massey.ac.nz) by March 16. Application/nomination forms can be accessed via the People and Organisational Development homepage at [New Zealand Women in Leadership](#).

Alan Davis  
Assistant Vice-Chancellor  
People and Organisational Development

Date: 14/02/2012

Type: Internal Communication

Categories: Any

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*Digital media specialists Dr Grant Bollmer from the United States and Radha O'Meara from Australia recently joined the School of English and Media Studies.*

## Media studies school welcomes digital specialists

Two new media studies lecturers, Radha O'Meara and Dr Grant Bollmer, have joined the School of English and Media Studies at the Wellington campus and will help students become adept producers and consumers of digital media.

Ms O'Meara's speciality is cinema studies and video production. She did a short stint story lining (plot development) for Australian television soap opera Neighbours and moved on, most recently to postgraduate study and teaching at the University of Melbourne. Her current research focuses on how stories are told in serial form in different media, including film sequels, film franchises and television series. She will be teaching media production, notably scriptwriting and documentary production.

Dr Bollmer has a PhD from the University of North Carolina, and will be teaching introductory media studies, advertising and society, and a paper called The Networked World: New Media and Digital Cultures. He has a book in the pipeline exploring the notion of connectedness in social media.

Both lecturers emphasise the strong critical dimension to their teaching at Massey. Even in a media production course. "Excellence in education requires teaching the wider context," Ms O'Meara says. "It's not just about how do I do it."

Dr Bollmer says there is a massive economic shift in how media production is funded and students grapple with what this means for them. "Do they try to get a job in traditional media industries? Do they 'brand' themselves by posting their material direct onto the internet?"

Both lecturers' courses help students think through their ongoing relationship with digital media. Ms O'Meara: "If you release a film on YouTube, do you allow comments, do you reply to comments, do you post a second video, and so on?"

Dr Bollmer says there is even a question about whether you own the video once it is posted. "Students need to think about where their work might be going, and who might be benefiting from it."

The lecturers are keen to get to know New Zealand students, their enthusiasms, quirks and learning styles and promise it will be an interesting year for students and teachers alike.

Date: 14/02/2012

Type: Internal Communication

Categories: Any

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*Finance Minister Bill English*

## **Massey co-hosts third annual Finance event**

Finance Minister Bill English will give his first major address for the year at Finance 2012, an event hosted by Massey University and the Auckland Chamber of Commerce in Auckland next Thursday.

Mr English will set out the National-led Government's priorities for the economy in its second term in office. He will canvass the challenges New Zealand faces domestically and internationally and outline the economic plan to build a faster growing economy based on savings, exports and productive investment.

This will be the third consecutive year that Massey has partnered with the chamber to run this event. It is led by External Relations in partnership with the College of Business and support from the Albany events team. A special Business edition of DefiningNZ magazine has been produced for the event and may be [viewed here](#).

Date: 14/02/2012

Type: Internal Communication

Categories: Any

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# Massey backing for CD Field Days recognised

Massey University is again the major partner of Central Districts Field Days at Manfeild Park on March 15-17 and the support is being recognised with free entry for all staff.

University staff with photo identification will get through the gates free on all three days, while students with id can enter for free on Thursday and Friday but will pay normal gate charges for Saturday.

This year, Massey's Central Districts Field Days site will focus on the collaborations that have led to real advances in the agri-food sector. Vice-Chancellor Steve Maharey says Central Districts Field Days is a major event on the University calendar. "We pride ourselves on connecting with industry so we can ensure our research is relevant, timely and able to ensure New Zealand's agri-food sector is a world leader," he says. "Field Days is a great opportunity to continue that discussion with industry – to find out what's needed to move this nation forward, and to showcase the things we've done to meet that goal."

An alumni event will also be held on March 16 at 4.30pm in the Massey University pavilion. Staff or alumni wishing to attend are asked to advise the alumni office.

[More details about the alumni event are here.](#)

Date: 14/02/2012

Type: Internal Communication

Categories: Any

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*Wellington campus staff didn't let a bit of drizzle keep them away.*

## **Welcome back Wellington staff BBQ**

More than 100 Wellington campus staff attended a "welcome back" barbeque lunch last Friday outside Tussock Café.

The food was cooked and served by campus registrar Deanna Riach, Assistant Vice-Chancellor (People and Organisational Development) Alan Davis and venue and grounds assistant Karl Partsch, all wearing Massey branded aprons.

Ms Riach says the barbeque formed part of the campus wellness initiative. "It was a great way to acknowledge the value Massey places on all staff by welcoming everybody back and starting the new year off on a positive note."

She says the relatively small size of the campus as a great advantage from a wellness perspective. "The barbeque allowed staff that do not often work together to meet and catch up. The power of social relationships and campus based support for a culture of wellness cannot be overstated.

"It is important that the campus wellness initiatives incorporate elements that focus on having staff motivate, support and encourage each other. With over 100 participants signing up to this year's Wellington Team Massey Round the Bays corporate entry, there is a lot of support and encouragement amongst our staff, and a tiny bit of healthy competition to keep us all in training."

Date: 14/02/2012

Type: Internal Communication

Categories: Any



*Alan Davis and Karl Partsch on barbeque duty.*

Couldn't load plugin.

You can listen to [RadioNZ 9 to Noon item](#).

## Blind treasure hunt, bionic eyes at international mobility conference

From bionic eyes to how blind people can use iPhones and GPS to cope with everyday living, Massey University is hosting a world-leading conference about improving mobility and independence for those with impaired vision.

Keynote speakers at the International Mobility Conference, February 13-16, include Sir Ray Avery, scientist, inventor and New Zealander of the Year 2010, and Mike May, a partially-sighted American business executive and sports enthusiast.

By 2020, an estimated 30 million people worldwide are expected to benefit from Sir Ray's development of intraocular lenses implanted into the eyes of cataract blindness sufferers.

Blinded by a chemical explosion at the age of three, Mr May regained partial vision in 2000 at the age of 46 after cornea transplants and a pioneering stem cell procedure. In 1999, he founded the Sendero Group, which produced the first GPS solutions for blind people.

Mr May has also held the record for downhill skiing by a totally blind person and competed in alpine skiing at the 1984 Winter Paralympics, winning three bronze medals in the downhill, giant slalom and combination events.

At the conference Mr May will lead delegates on a GPS 'treasure hunt' so instructors can appreciate how a blind person can navigate independently using GPS technology.

Among the 110 presentations over the four-day conference, Duane Geruschat, director of research at the Maryland School for the Blind and a research associate in ophthalmology at the Wilmer Eye Institute at Johns Hopkins University, will talk about developments in bionic vision and travel and mobility.

The conference is in New Zealand for the first time and is being hosted by Massey University through the links of world expert in orientation and mobility Steve La Grow, Professor of Rehabilitation at Massey and head of the School Health and Social Services.

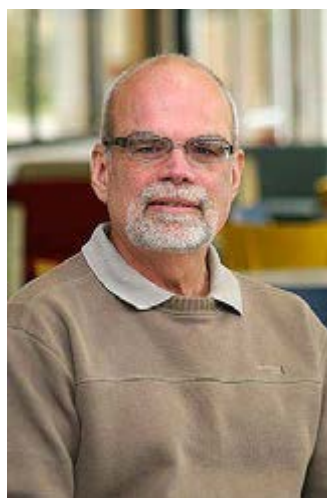
Professor La Grow says he is delighted that such a high calibre of experts will be in New Zealand presenting and discussing their research into blindness, vision impairment and mobility. "It is a real coup to get this conference to New Zealand and to Massey University," he says. "Mobility is one of the biggest challenges faced by blind and visually impaired people, and this conference will help raise the profile of the issue, both in New Zealand and in the wider Asia-Pacific region."

About 80,000 people in New Zealand suffer from some level of vision impairment. Professor La Grow says a lack of mobility brings issues around independence, social connection and isolation and self worth. With an ageing population questions about how people can remain independent while their vision deteriorates will only increase.

Date: 14/02/2012

Type: Research

Categories: College of Humanities & Social Sciences



*Organiser of the International Mobility Conference Professor Steve La Grow of Massey University, says about 80,000 New Zealanders suffer impaired vision and this number will increase as the population ages.*



# Men are risk takers – even with retirement savings

Men and women are making different choices about their retirement savings, which could lead to very different investment outcomes, according to Dr Claire Matthews, Director of Financial Planning at Massey University's Centre for Banking Studies.

Speaking at the 2012 New Zealand Finance Colloquium, held at Massey University's Albany campus last week, Dr Matthews said demographic characteristics had a substantial impact on the choices people made about KiwiSaver funds and retirement savings more generally.

When it came to fund selection, she found there were significant differences based on gender. Men are more likely to invest in aggressive and growth funds, while women are more likely to choose conservative funds.

"Males are risk takers, whether it's in their choice of car or their investment fund," she says. "But when it comes to long-term savings, risk taking can actually be an advantage."

Dr Matthews also found that men are more likely than women to have prior savings when joining KiwiSaver. Just over half of male respondents said they had savings already, while only 38% of women did.

"These figures reflect and confirm, quite disappointingly, the difference between males and females and the level of interest they take in financial planning," Dr Matthews says. "It's important for all New Zealanders to be better educated about their personal finances, but this is particularly so for women."

Other demographic factors, including age, ethnicity, education, and income, can also influence the choices being made about retirement savings. Dr Matthews found that those with bachelor and higher degrees, and those in households with a pre-tax income of \$100,000 or more, were more likely to choose aggressive and growth funds.

On the other hand, both the youngest and oldest age groups were more likely to be invested in conservative funds. While this might be appropriate for the life-cycle stage of older investors, it might not be so appropriate for younger, longer-term investors.

Younger investors are either staying in default funds allocated by their provider, or lack the knowledge and confidence to invest more aggressively says Dr Matthews, who advises all investors to seek advice about the best choices for their individual circumstances.

With demographic characteristics playing such an important role in the choices people are making about KiwiSaver membership, it is important for gender, age, income and education differences to be acknowledged by the government, advisors and providers, says Dr Matthews.

"It means that KiwiSaver is not a 'one size fits all' option, and it is important to manage its promotion and its structure to meet the varied needs of the population," she says.

Dr Matthews was presenting additional findings from a survey conducted last year for the Financial Services Institute of Australasia and the Institute of Financial Advisers at the 2012 New Zealand Finance Colloquium, held at Massey University's Albany campus.

Her original report based on that survey was titled KiwiSaver and Retirement Savings, and aimed to gauge perceptions of KiwiSaver, the importance of saving for retirement, where people obtained advice, and views on the changes to KiwiSaver in the 2011 Budget.



*This is a caption*

Picture caption: Dr Claire Matthews

Date: 14/02/2012

Type: Research

Categories: College of Business



*Pictured outside University House are, from left, Massey University International Director Bruce Graham, Professor Surabhi Banerjee, Professor Sir Mason Durie, Professor Ingrid Day, Professor James Chapman, Professor Susan Mumm, Professor Harjinder Singh (Riddet Institute), Professor AN Rai, Professor Dinesh Singh, Steve Maharey, Dr Surinder Saggar (Massey Institute of Natural Resources), Professor Ramakrishna Ramaswamy, Melanie Chapman (New Zealand High Commission, New Delhi), Dr Sita Venkateswar (Massey College of Humanities and Social Sciences) and Dr Rajan Welukar.*

## Indian universities keen for indigenous education lessons

Vice-chancellors from five prominent Indian universities were welcomed to the Manawatu campus yesterday. The visit is part of a New Zealand tour in which the delegation is visiting universities across the country to learn more about the New Zealand tertiary education system.

The vice-chancellors – Professor Dinesh Singh of the University of Delhi, Dr Rajan Welukar of the University of Mumbai, Professor Ramakrishna Ramaswamy of the University of Hyderabad and Professor Surabhi Banerjee of the Central University of Orissa – were led by Professor AN Rai of North Eastern Hill University.

The five universities have more than one million students in total.

After a campus tour, introduction and presentation about Massey University they met Vice-Chancellor Steve Maharey and other senior staff. Key objectives of the meeting were to establish vice-chancellor level relationships and explore New Zealand's approach to indigenous/Māori-centred education.

Mr Maharey described the meeting as very positive and offering considerable opportunity for Massey to support and contribute to tertiary education in India. "The headline of the day was that India is anticipating huge numbers – some 200 million – coming into the tertiary education system in the near future and they have to have the capacity to provide education for them. We [Massey] want to be one of the providers. Massey has lots of areas of expertise – from teacher education through to issues of food production – and this is a huge opportunity for us to provide that sort of expertise".

In terms of indigenous and Maori education, Massey's experience offers a wealth of knowledge, Mr Maharey says. "We have something to offer. We have 20, 30 years of experience to offer in terms of bringing people who have traditionally not entered the tertiary education system into the system. "

Professor Rai was equally positive. "The indigenous people in India have been deprived of education. We have similar problems and so we are looking at how to develop that and transfer what we see in New Zealand into the Indian tertiary education system."

The delegates are looking forward to developing on-going partnerships with Massey University. "With New Zealand, we are looking at exchanges of teachers, of students, of researchers and looking at much more interaction between tertiary level education," Professor Rai said. "There are hundreds of millions of people in India coming into the system and there are lots of opportunities in New Zealand for Indian students."

Date: 16/02/2012

Type: University News

Categories: International; Vice-Chancellor

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*Members of the National Oiled Wildlife Response Team release the last seven penguins back into the sea near Motiti Island.*

## Last oiled birds released

Seven little blue penguins were released by the National Oiled Wildlife Response Team (NOWRT) this morning, marking the last major release of wildlife affected by the Rena oil spill.

The penguins were all Motiti Island birds, and had been cared for at Massey University, where the team established a wildlife cleaning and rehabilitation facility following the decommissioning of the Te Maunga wildlife site last month.

The birds were released near Motiti Island from a boat by members of the oiled wildlife team.

Team co-ordinator and Massey University wildlife veterinarian Kerri Morgan says the event was expected to be the last release of multiple birds rescued and treated for oiling.

“We still have two birds in care at Massey – one has an injury and the other is going through its moult. We will release those birds back into the Bay of Plenty when their health allows it, but the release of the seven Motiti birds this morning is probably the last release we will see of multiple treated birds.”

Members of the team arrived in Tauranga on October 5, just hours after Rena ran aground, in line with national oil spill response emergency planning.

A large-scale wildlife response was launched the next day and a facility built at Te Maunga to treat, rehabilitate and house affected wildlife until their habitats were ready for them to return.

The first wildlife release was held on November 22, and since then, birds have been released back into the wild as their health and their habitats have been signed off as ready by wildlife experts.

At the height of the response, more than 400 birds were being cared for at Te Maunga.

Miss Morgan says wildlife responders from all around the country had assisted with the response, and teams had been in the field checking for affected wildlife since the first days after Rena grounded.

“Over the past month our field teams have picked up only five oiled birds, despite regularly scouring the affected areas and also following up on reports from the public to the 0800 333 771 oiled wildlife line,” Miss Morgan says.

“This is really reassuring as it shows us that the amounts of residual oil in the environment are not having a significant effect on wildlife.”

Ms Morgan paid tribute to the supporting agencies and individuals who had assisted in the response.

“We have worked very much in partnership with the Department of Conservation, which has been instrumental in mounting an effective and comprehensive response,” Miss Morgan says.

“We have also had tremendous support from a number of agencies, as well as vets and ornithologists from around the country. We have also had incredible commitment from volunteers who did an enormous amount of legwork in looking for affected animals and helping us clean and care for them.”

Miss Morgan says it had been hard work, particularly at the height of the response when the sheer numbers of sick and dead birds being collected was at times overwhelming. A total of 2299 dead birds were collected during the response, 1443 of which were oiled.

“We know this work takes a lot out of people and we do want to acknowledge the wonderful commitment and dedication the entire team has put into this response.”

National On Scene Commander Mick Courtneil has also paid tribute to the wildlife team.

“The fact we have got to the point where we can count the number of affected birds left in care on one hand is a real milestone in the response and recovery operation,” Mr Courtneil says.

While the 0800 333 711 number would remain active, and wildlife responders would be on hand to follow up on any reports of affected wildlife, the wildlife team would cease having a presence in the incident command centre.

“The fact they are now leaving is actually a measurement of their success and an indication of the commitment and dedication they have shown to getting the job done. We are all tremendously proud of the wildlife response the team has mounted.”

Mr Courtneil says the oil spill response was continuing with around 60-70 people in the field every day assessing the coastline and cleaning residual oil.

“It’s important to recognise that while the bulk of the oil is safely off Rena and the bulk of the oil spilled has been cleaned up, we still face a threat from the wreck, in the form of a few pockets of oil that the salvors can not reach,” Mr Courtneil says.

The exact amount of oil left on Rena was impossible to quantify but was estimated to be in the order of tens of tonnes.

“While it is very unlikely we will see all of that released at once, there is still the potential for a spill which could cause a shoreline impact and affect wildlife,” Mr Courtnell said.

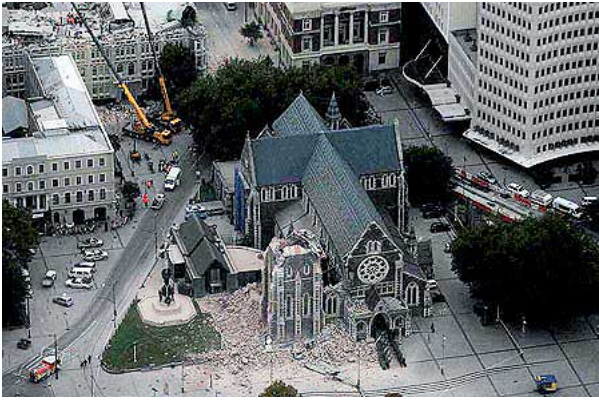
“The oil spill and wildlife response teams remain ready to respond to another spill from Rena in the event any of those pockets of oil are released. We are continuing to plan and ensure we have the equipment and resources on hand to respond as needed.”

Date: 17/02/2012

Type: University News

Categories: College of Sciences; Wildbase Oil Response; Wildlife Ward

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## Research provides pointers to psychosocial recovery in Christchurch

Newly published research is highlighting some important factors that can enhance psychosocial recovery after the Christchurch earthquakes.

Writing in a special issue of the New Zealand Journal of Psychology, the Psychosocial Recovery Advisory Group – an expert panel set up after the February 2011 earthquake – advocate a “strengths-based” approach to the recovery.

The advisory group was set up by the Massey University/GNS Science Joint Centre for Disaster Research, and advises key agencies involved in the Canterbury recovery.

Maureen Mooney, lead author on the article, says recovery does not involve returning to what was normal before a disaster, but finding a new balance. In the case of Christchurch, the process is especially complex because frequent and sometimes large aftershocks are a “chronic stressor”. “Individuals, families and communities will gradually settle into a ‘new normal’ and that is a long-term process,” she says.

Ms Mooney says the advisory group is encouraging agencies to focus on empowerment and building resilience (community strengths). “This approach is especially effective if it is accompanied by practical and psychological support and by information about associated health issues including the impacts and effects of and normal reactions to such experiences.”

### Some practical components of a strength-based recovery recommended by the advisory group are:

- Goal setting and problem solving: eg helping people develop short-term, realistic and manageable goals, which build on their strengths and can limit a feeling of being overwhelmed
- Social support: eg facilitating mutual support amongst neighbours
- Spiritual and cultural practices: eg providing recovery mechanisms consistent with the spiritual and cultural orientation of the community, which helps people impose meaning on their experience
- Community diversity: eg incorporating spontaneous community initiatives such as Christchurch's Student Volunteer Army
- Coordination and integration: eg coordination by one recognised person or body to foster collaboration across local community, government and non-government agencies
- Monitoring and evaluation: eg reactions may peak around anniversaries or as a result of large aftershocks highlighting the need for ongoing monitoring and assessment procedures. Also, interventions need to be evaluated and monitored so that evolving needs and gaps in the response can be picked up.

## Background Notes for Editors

### What are psychosocial effects?

A briefing paper from the Office of the Prime Minister's Science Advisory Committee, May 2011, defines psychosocial effects as: “both individual psychological effects impacting on how people feel and social effects impacting on how they related to each other.” It points out that these effects “are inevitable and a normal part of human psychology.”

See <http://www.pmcsa.org.nz/publications/>

### Joint Centre for Disaster Research (JCDR): Quick Facts

- Opened in December 2006
- A joint venture between Massey University and GNS Science
- Based within Massey's Department of Psychology, at Massey's Wellington campus
- Currently supervising 21 PhD students
- Massey University is the only university in New Zealand to offer a Doctoral degree endorsed in emergency management (PhD in emergency management), and also delivers a Graduate Certificate, Graduate Diploma, Postgraduate Diploma and Masters degree in emergency management.
- In the past year, while focused on advice provision and research in Canterbury, Centre staff have also hosted visiting international experts from the United States, China, Australia, Turkey and the World Bank, and made over 50 presentations to expert audiences overseas.

### Psychosocial Recovery Advisory Group: Members

Maureen F. Mooney: Research Officer, JCDR. She has spent the last ten years using her skills as a psychologist in psychosocial support response and the humanitarian field including Haiti, Palestine, Pakistan, Colombia, Asian and African continents. Her area of interest is resilience and coping of individuals and communities.

Douglas Paton: Professor, School of Psychology, University of Tasmania. He has expertise in all-hazards risk communication, assessing and developing community resilience, and community recovery following natural disasters.

Ian de Terte: Clinical Psychologist, School of Psychology, Massey University. He has clinical and research experience in the areas of disaster mental health, PTSD, occupational trauma, psychological resilience, and vicarious trauma. He is also completing a doctorate about the relationship between psychological resilience and occupational trauma.

Sarb Johal: Associate Professor, Massey University, and Chair of the Psychosocial Recovery Advisory Group, JCDR. As a clinical and health psychologist, he has research and clinical interests in capability and capacity building for psychological support, before and after disaster events, as well as in disaster mental health.

A. Nuray Karanci: Professor, Department of Psychology, Middle East Technical University, Turkey. She has extensive experience in post-earthquake psychosocial dimensions and support, and has researched factors in preparedness for future hazard events.

Dianne Gardner: Senior Lecturer, Industrial/Organisational Psychology, Massey University. She has research and practical expertise in psychological wellbeing at work, risk management as applied to occupational health and safety, organisational behaviour and occupational stress.

Susan Collins: Research Officer, JCDR. Over the past 10 years, she has used her community psychology training to assist challenged communities with their revitalisation and recovery. Susan has been involved with rural communities that experienced flooding in the Bay of Plenty Region, and more recently in response to the Darfield Earthquake and the Queensland floods.

Bruce Glavovic: EQC Chair in Natural Hazards Planning, Massey University, and JCDR Associate Director. His work has focused on building sustainable communities by facilitating dialogue and collaboration between diverse and often contending interests. His research encompasses natural hazards planning, collaborative planning and consensus.

David Johnston: Professor, School of Psychology, Massey University and JCDR Director. His research has focused on reducing the vulnerability of society, the economy and infrastructure to hazard events.

Ron Chambers: Clinical Psychology Professional Advisor and Consultant Clinical Psychologist, Anxiety Disorders Clinic, Canterbury District Health Board. He has more than 15 years' experience specialising in the treatment of anxiety disorders and a range of mental health problems. He has provided related consultation, support and education to the wider Christchurch community.

Lucy Johnston: Professor and Dean of Postgraduate Research, University of Canterbury. She is on the management team of the NZ Institute of Language, Brain and Behaviour and oversees postgraduate study at the University of Canterbury. Her research interests have included social cognition, stereotyping and social perception.

Date: 17/02/2012

Type: Research

Categories: Any

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Massey's Fertiliser and Lime Research Centre director Professor Mike Hedley (centre) with past directors Emeritus Professor Robert White (left) and Emeritus Professor Russ Tillman.

## Workshop celebrates 25th year

Massey's Fertiliser and Lime Research Centre held its 25th annual workshop at Manawatu campus last week.

This year's event, Advanced Nutrient Management, included a session dedicated to the late Keith Syers, the foundation director of the centre who passed away in 2011.

The workshop covered a range of issues facing the agricultural industry including nutrient management, farm dairy effluent and water.

A highlight this year was a presentation by Robert Glennon of the Rogers College of Law at the University of Arizona, who spoke about the water crisis in the United States.

A second invited keynote speaker, Raphael Viscarra Rossel from CSIRO Land and Water in Canberra, presented a paper on the expanding use of remote and proximal sensing tools to determine soil properties.

Other speakers included representatives from NIWA, DairyNZ, Landcare Research, Plant and Food Research, AgResearch, regional councils and from the major fertiliser companies, along with a number of Massey University researchers.

The centre's senior technical manager and workshop organiser Lance Currie says a dinner was held during the workshop to celebrate the silver jubilee.

"The workshop has evolved over the past twenty five years to be a highly significant event on the agricultural calendar in New Zealand," he says. "More than 220 people were in attendance again this year, representing a wide cross-section of the stakeholders whose collective aim is the promotion of farming for an economically and environmentally sustainable future."

Date: 17/02/2012

Type: University News

Categories: College of Sciences; Explore - Agriculture/Horticulture

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Associate Professor Andy Martin signals the start of the I Tri'd the Tri event this week.

## Massey students help kids tri harder

The annual *I Tri'd the Tri* series began this week with Massey staff and students prominent in its management.

The series is open to Palmerston North children aged 4-12 and sees them run, bike and swim their way through five events held each summer.

The event has grown to include more than 2500 participants a year since it began nine years ago.

Associate Professor Andy Martin, of the School of Sport and Exercise, has been one of the event managers since it began. He is also overseeing a number of students who are helping run the event as part of their learning.

Dr Martin says practical work is a great way to apply classroom learning and build real world skills before graduating.

“Over the next few weeks the students will assist with the kids' series, the interschool triathlon and the Weetbix triathlon,” he says. “These opportunities allow the students to observe and apply theory to practice. They then add value to their own events and projects in the practicum paper.”

Tim Hounsell has been volunteering for this year's event while completing a graduate diploma in teaching at Massey. His practicum last year was organising the Secondary School Sports Awards.

“I have thoroughly enjoyed the practicum opportunity given to me by Sport Manawatu and the new processes and theories I have implemented from study along the way,” he says. “It has given me both contacts and great working relationships that will be highly useful in future as I pursue a career in the sport management industry.”

Students in the sports management programme are all required to complete a practicum as part of their studies.

Date: 17/02/2012

Type: Research

Categories: College of Business; School of Sport, Exercise and Nutrition

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## Albany walkway safety to be improved

Barriers have been erected and improvements to visibility are being planned to the walkway area adjoining University Avenue and car park 1c on the Albany campus after a woman was found unconscious just after 1am on Friday and taken to hospital by ambulance.

Police investigating the incident cordoned off the area for several hours on Friday but have not yet said whether charges will be laid. The University is conducting its own investigation. It appears the woman and several men who were with her, none of whom are Massey students or staff, had been at the Fergusson Bar.

Campus registrar Andrea Davies says police were provided with campus security video. "The key message to staff and students is to always be in pairs if you are on campus at night," she says.

Staff or students concerned about security or safety issues on any of the campuses should contact security or facilities management.

Date: 21/02/2012

Type: Internal Communication

Categories: Any

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*Professor Steve Stannard at the New Zealand cycle classic at the Manawatu campus last month.*

## **Cycling win for Stannard makes headlines**

School of Sport and Exercise head Professor Steve Stannard won the Wellington-Auckland Cycle Challenge that finished in Pukekohe at the weekend.

His win received extensive news media attention particularly in Manawatu but also on TV3, whose sports news anchorman and Massey alumnus Hamish Clark participated.

Massey is continuing to make its mark in cycling circles, with the first time trial stage of the New Zealand Community Trust's women's cycle tour of New Zealand to be held at the Manawatu campus tomorrow night.

Date: 21/02/2012

Type: Internal Communication

Categories: Any

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## Workshop offers 'sexy titles' and other research tips

Professor Ben Jacobsen from the School of Economics and Finance will facilitate a workshop called Sexy Titles, New Zealand Data and Other Writing and Research Mistakes at the Albany campus on March 28.

The seminar aims to give research staff and postgraduate students tips on making their research and writing more efficient and effective.

Professor Jacobsen, who has written books on investment, published more than 30 refereed academic journal articles, and had his research widely used by investment funds and quoted in international media, is well placed to give valuable advice.

He will talk about the lessons learned from the research and writing mistakes he has made over the years – mistakes that wasted precious research time. He hopes the benefit of his hindsight, will help participants learn to avoid common errors, save time and improve their chances of publication

Registration is required by March 19. [More information is here](#)

Date: 21/02/2012

Type: Internal Communication

Categories: Any



*Professor Ben Jacobsen*



*College of Creative Arts Pro Vice-Chancellor Associate Professor Claire Robinson, Jo Coughlan, Celia Wade-Brown, Teena Pennington and Assistant Vice-Chancellor and University Registrar Stuart Morriss beneath the new creative arts building.*

## Wellington mayor visits campus

Wellington Mayor Celia Wade-Brown, city councilor Jo Coughlan and council strategy and planning director Teena Pennington were hosted by Vice-Chancellor Steve Maharey and key staff at the Wellington campus on Friday.

They discussed opportunities for developing the existing partnerships between the city and the university.

Campus registrar Deanna Riach says Wellington's "creative campus" platform is an excellent strategic fit with many of the initiatives being driven by the council. "From a wider university perspective, Massey's desire to shift the concept of creativity from an add-on to something intrinsic to education, skills and management was positively received by our council visitors."

The visit included a tour of the recently established Open Lab design enterprise studio in the Institute of Communication Design, the New Zealand School of Music and the new creative arts building.

Date: 21/02/2012

Type: Internal Communication

Categories: Any

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## Harper to contribute to World War I encyclopaedia

Professor Glyn Harper, Centre for Defence Studies, has been appointed to the editorial board for the second edition of a five-volume Encyclopedia of World War I, published by ABC-CLIO, one of the largest publishers of reference works in the United States.

The first edition was published in 2005. The expanded and revised version is expected to be about 1.2 million words, is planned for release in 2014.

Professor Harper's role is to check the references to Australia and New Zealand and to write some of the more technical entries, including and entry for ANZAC.

Date: 21/02/2012

Type: Research

Categories: College of Humanities & Social Sciences

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*Professor Glyn Harper*



*Distinguished alumni Professor Shaun Hendy.*

## **Early career scientists conference**

Massey distinguished alumni Professor Shaun Hendy (now at Victoria University) will be the master of ceremonies at a one-day conference in April focused on early career scientists.

Hosted by the New Zealand Association of Scientists at Rutherford House in Wellington, on April 16, the conference is targeted at emerging scientists, their existing and potential employers, future emerging scientists, policy makers and politicians.

Confirmed speakers to date include Professor Richard Blaikie, Deputy Vice-Chancellor University of Otago; Phil O'Reilly, Business New Zealand; Dr Warren Smart, Ministry of Education; Hans van der Voorn, Izon; Dr Mark Stagg, Royal Society of New Zealand; Dr Melanie Massaro, University of Canterbury; Dr Debbie Hay, University of Auckland and Dr Richard Furneaux, Industrial Research Limited.

Sessions include: the state of the nation (government, universities and crown research institutes); policy, statistics and fellowships; the emerging scientists; industry perspective and panel discussion.

Registrations open March 1. Find out more here <http://www.scientists.org.nz/>

Date: 21/02/2012

Type: Internal Communication

Categories: Any

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*Dr Maggie Hartnett and Dr Ali St George.*

## **Massey-Canada collaboration wins best article in international journal**

Dr Maggie Hartnett and Dr Ali St George, from the College of Education, along with Professor Jon Dron, Athabasca University, Canada, were awarded the *Review of Research in Open and Distance Learning* journal's Editor's Choice award for the best article in 2011.

Their article, *Examining motivation in online distance learning environments: Complex, multifaceted and situation dependent*, was chosen by editor Professor Terry Anderson and members of the editorial advisory committee based on quality, relevance and value to the discipline. "We were also guided by the number of downloads, indicating a 'crowd choice'," Professor Anderson said.

The journal is produced electronically by Athabasca, Canada's Open University, and includes articles from most nations and provides automatic machine translation of all articles into 54 languages.

Professor Dron was one of the three supervisors, along with Dr St George, for Dr Hartnett's PhD, and the collaborative article extends the research in her thesis.

Date: 21/02/2012

Type: Awards and Appointments

Categories: College of Education

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*Ben Taufua project manager Pasifika@Massey Strategy.*

## **Massey academics invited to 'talk shop' with Pasifika community**

Home-baked pineapple and coconut buns are on the menu for academic staff at a Pasifika-style morning tea at the Albany campus on Monday.

The cook, project manager for the University's Pasifika@Massey strategy, Ben Taufua, wants to brief Albany academic staff from all colleges about why their input is needed at Pasifika Festival and ASB Polyfest events in Auckland next month.

He hopes the tropical treats will succeed in luring Massey academics to the Study Centre staff lounge to learn about how they can combine festival fun with Pasifika community engagement by spending just an hour at the Massey stand to talk shop with prospective students and their parents.

"We've been attending these cultural festivals under the Massey banner for some years now, with plenty of printed information about all our courses," Mr Taufua says. "But what parents really want is to talk to the people who will be teaching their children and who are familiar with the academic programmes."

Having representation from each of the colleges is his aim, because the University as a whole will benefit from having a boost in the number of students, he says. He hopes the request will not be seen as an additional burden.

"It's a fun thing," Mr Taufua says. "We suggest staff come along for the day with their families or friends for their own pleasure to experience the colourful dance, music, food and crafts. As part of that, we're asking them to just take an hour out to come along to the Massey stand to represent their academic programme. We'd like to have a small team of academics from each of the colleges on hand throughout the day to respond to informal inquiries from families and parents thinking about university for their kids."

He says the University's Pasifika@Massey strategy has made great strides with community engagement over the past few years, and its mentoring programme at Albany has a team of 12 Pasifika master's and PhD students mentoring pupils at several North Shore secondary schools.

The strategy was launched in 2007, and its aims include promoting the relevance of Massey University programmes, research and consultancy services to Pasifika communities, and increasing engagement with Pasifika communities and nations.

The total number of Pasifika students enrolled at the Albany campus is up 16 per cent, from 217 last year to 258 this year, with a rise of 20 per cent in EFTS from 119 last year to 149 this year.

"We still have a long way to go in terms of getting Pasifika families to feel the university is their place too," Mr Taufua says.

Auckland's Pasifika Festival is March 10 at Western Springs, and the schools' ASB Polyfest is on March 17, at the Manukau Super Bowl. The Pasifika Festival is the largest of its kind in the world, attracting over 200,000 people. The ASB Polyfest is the largest Maori and Pacific Island youth cultural festival in the world. In 2011 the festival attracted 95,000 spectators, and 9000 students competing in 192 groups from 65 schools.

### **Pasifika morning tea: Monday 27 Feb, 10am: Study Centre Staff Lounge**

Date: 21/02/2012

Type: Internal Communication

Categories: College of Humanities & Social Sciences; Pasifika

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*Vice-Chancellor Steve Maharey, Professor Cynthia White, head of the School of Linguistics and International Languages and French Ambassador Francis Etienne.*

## Greater global cooperation needed to manage immigration issue

Immigration Policy in France and Europe was the topic of a public lecture given by the French Ambassador Francis Etienne today on the Manawatu campus.

Mr Etienne gave a French perspective on what, he said, is a pan-European issue.

He said while France has long been a nation of immigrants, the nature of the immigration has changed.

“We are used to migration from neighbouring countries since World War Two, but the trends over the last 20 years have changed dramatically. There used to be regional migration in greater Africa until 2000-2001. Now it is global. People from Africa, Libya, the Middle East have started to come to Spain, Italy, France... The (most populous) nationally to come to France between 2001 and 2010 was Iraqi. This is not something we are familiar with.”

While the Schengen agreement, ratified in 1985, commits 27 European countries to cooperate on immigration matters, there is no contiguousness between the nations involved, nor consistency in the way they handle legal and illegal immigration, he said.

Mr Etienne said managing the immigration problem in Europe faces many challenges: political in the form of inconsistency between laws and regulations across borders; the need for greater dialogue between EU countries but also with third countries not included in the Schengen agreement, and countries of origin; judicial in the form of lack of regulation globally about returning illegal immigrants to their home countries and the complexities involved in trying to do so; and the need for practical solutions to manage the growing number of people moving around the world.

Better communication was essential and practical solutions such as biometrics to control and manage the increase in global passenger movements were required, he said.

Professor Cynthia White, head of the School of Linguistics and International Languages, which co-hosted the visit with the Vice-Chancellor, says the talk continued the French Embassy's close connection with the University. The Embassy sponsors the French Embassy Medal - awarded to the University's top French student, and the Ambassador recently hosted Bastille Day Celebrations in the Great Hall on the Wellington Campus.



*French Ambassador Francis Etienne*

Date: 21/02/2012

Type: University News

Categories: College of Humanities & Social Sciences

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*Massey University Vice-Chancellor Steve Maharey.*

## **Science leads 'second industrial revolution'**

New Zealand must embrace science and integrate it fully into all aspects of society to be a truly innovative nation, Massey University Vice-Chancellor Steve Maharey told a conference in Wellington today (Wednesday).

Mr Maharey, presenting the keynote address at the Science Communicators Association of New Zealand conference, told delegates that, despite their efforts, science is still not integrated into all aspects of society.

"We are entering the second industrial revolution," he said. "The pace of scientific and technological change is accelerating and an increasing number of people want new goods and services to enable them to respond to the enormous and challenging problems of our age. The answers will come from work in areas such as genetics, life sciences, robotics, energy, health, education, virtual reality, nanotechnology, transport, water use, biotechnology, information technology – to name a few."

But apart from a number of notable exceptions, New Zealand has been slow to embrace this new thinking. "I think this is our problem when it comes to achieving the goal of having science not just communicated and appreciated but embraced by all New Zealanders. We have not yet answered the question of why science is so important to all of us."

New Zealand is a nation struggling to keep its head above water, he said. "Our economy is underperforming, social problems are mounting and New Zealanders are frustrated by their inability to build a better country. New Zealand needs to create a society in which institutions and organisations can and do respond to markets, customers, company needs and opportunities. This is the knowledge economy we have talked about but not yet realised."

Advances in these disciplines are amazing but even more so are the connections between disciplines. "Nanotechnology, biotechnology, information technology and cognitive sciences are all working together. The point I am making is that we are on the threshold of amazing times. The nations that are prepared to create the environment for people, institutions, technologies and businesses to be a part of this are going to find the future a wonderful place.

"Scientists need to be hungry to see this happen and the rest of society must be equally hungry to apply new thinking. A society that understands this point will 'get' the importance of science because they will experience it."

Date: 22/02/2012

Type: University News

Categories: VC Speeches; Vice-Chancellor; Video Multimedia

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# School scientists to dig dirt for NZ microbe census

Budding scientists from schools around the country are being invited to get the dirt on the genetic makeup of New Zealand soils in a Massey University project to introduce young people to the next generation of genome sequencing technology.

The project, led by Dr Justin O'Sullivan, a senior lecturer in microbiology at the Institute of Natural Sciences at Albany, will produce a snapshot – or “census” - of all the microbial life in our soils.

It involves senior students taking soil samples in a wide variety of locations across the land in April. These will be sent to Massey scientists for DNA extraction, sequencing and analysis before being presented in an electronic document.

Dr O'Sullivan says the project will not only gather valuable data for use as a scientific reference for biodiversity and in monitoring environmental changes, it will introduce teenagers to cutting edge science and technology – and the ethical issues surrounding it – which will be a key tool in personalised medicine of the future.

“DNA sequencing has changed radically over the past five years to the point that it's now possible to sequence an entire human genome in one week or less,” says Dr O'Sullivan. “These technological shifts are heralding a new era of personalised medicine that relies on the individual's genome being sequenced.”

Every organism, including humans, has a genome that contains all of the biological information needed to build and maintain a living example of that organism.

He says the project will give participants a keen understanding of the huge advances in how technology is being used in science. With the help of online lectures and instructions they will be responsible for data collection, including temperature, average rainfall, soil type and sample from a depth of 30cm. They will also provide a site picture and geographical co-ordinates and engage in iwi and community consultation.

Students and teachers will then be able to analyse subsets of the data from their samples, as well as the combined results of the study once soil sample DNA has been extracted and sequenced.

The project will result in a census of microbial life in New Zealand's soils, linking it to the effects of latitude, longitude and climatic conditions. Beyond that, Dr O'Sullivan says learning about the application and use of DNA sequencers will be highly relevant to students' health as they enter an era when such technology will increasingly impact on their personal lives.

He says the technology is not without its ethical and practical challenges, such as discrimination based on genetic testing that reveals hereditary health conditions. “But this project will introduce these issues to students so they can take better control of their health and well-being,” he says.

Dr O'Sullivan and his colleagues from Massey's Albany campus organised a similar study last year involving 60 high school students from Auckland and the Coromandel at Hot Water Beach, where they took water and sand samples to sequence organisms from the beach.

So far eight schools from Auckland, Coromandel, Christchurch and Kaikoura are taking part, and it is hoped more will participate.

Schools interested can email Dr O'Sullivan before the end of March at: [j.m.osullivan@massey.ac.nz](mailto:j.m.osullivan@massey.ac.nz).

Date: 22/02/2012

Type: Research

Categories: Auckland; College of Sciences



*Dr Justin O'Sullivan (left front) with colleague Dr Austen Ganley (second from right) collecting soil samples with Year 13 students from Albany Senior High School.*



Amy Thomson

## Iranian politics essay wins postgraduate prize

Massey University's Amy Thomson is proof that there is more to politics than just John Key, David Shearer or Winston Peters.

Ms Thomson has won the New Zealand Political Studies Association postgraduate prize for best paper in a field other than domestic politics for her essay 'The Dynamics of Contention' in the Islamic Republic of Iran: The Origins and Failure of the 2009 Post-Election Protests.

With a Bachelor of Arts in Politics (Honours) and a Bachelor of Science in Zoology, Ms Thomson, who is a teaching co-ordinator in the School of People, Environment and Planning, is undertaking her Master of Arts in politics, which she is hoping to have finished this month.

Her award-winning conference paper was an adaption from her honours project, "It looks at why protests suddenly sprang up out of the blue in Iran, when they're close to being a revolution but then end up failing," she says. "I found there was an undercurrent of resentment in society due to the actions of the political elite in Iran prior to the 2009 presidential election. Then to the public it appeared as though the elections were rigged and it was the last straw. People began to express their anger by pouring onto the street protesting.

"But then the paramilitary in Iran, who were loyal to the Supreme Leader [Ayatollah Ali Khamenei], were called in to threaten the protesters causing pain and in some cases loss of life. The cost of protesting was too high for the people to continue."

As well as winning a \$500 prize, Ms Thomson also received glowing feedback from the judges, who said the essay "a well-done piece of research that showed an excellent understanding of current political trends in Iran".

She says the motivation to enter the competition came from the encouragement of her supervisor and lecturer, Dr Nigel Parsons. "Nigel has been a rock for me, an encouraging presence pushing me to be the best I can be and to take advantage of the study environment while I am in it. He has been encouraging me to get my research published and the competition provided me with a benchmark to see if my work was eligible for the public domain, it meant I could get critical feedback from the community and aim to improve from there."

Dr Parsons, a senior lecturer in politics, has taught her Amy through from her 100-level politics papers. "What I like about Amy's dissertation is that it is a top draw, text book example of the way we typically approach the teaching of politics here at Massey University," he says. "We try to teach students concepts that they can fit to data, rather like a spanner fits a bolt, and, with Amy, she's done just that. Amy's conceptual framework is 'dynamics of contention' and her data is Iran's 2009 post election processes. Her example is a tight fit and meant she came up with a perceptive political analysis that is now taking her places. The acknowledgment she is receiving is validation on a national level."

Date: 22/02/2012

Type: Awards and Appointments

Categories: College of Humanities & Social Sciences

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Architect's drawing of the proposed \$10 million building (orange roof) to be located between the existing Business Studies Central of the left and Refectory.

## Massey to spend \$57m on Manawatu campus

Vice-Chancellor Steve Maharey has announced the first stage of a \$57 million project to relocate the College of Education from the Hokowhitu site to Turitea on the Manawatu campus and substantial construction and upgrading of buildings.

The total project, over five years, will involve approximately \$57 million for major refurbishments, including seismic strengthening, of the Sir Geoffrey Peren and Refectory buildings, the likely construction of a new multi-storey building and alterations and upgrades to several others.

The first stage, which has a \$5.6 million budget approved for this year by the University Council, will involve construction of temporary villages on Colombo Rd and Collinson Rd to house College of Humanities and Social Sciences and College of Education staff, reconfiguration of teaching spaces in various buildings, design work for the restoration and upgrade of the Sir Geoffrey Peren Building and Refectory and relocation of the College of Education into buildings on the Turitea site by the end of the year.

Mr Maharey says directly affected staff and student representatives have been briefed on the plans in recent days. The aim is to achieve most of the initial relocations before the end of the year. "We aim to provide the very best working and learning environment for our staff and students and this project – actually a series of inter-related projects – will do just that," Mr Maharey says. "Plans have been worked on for several years and it is already generating a great deal of excitement among staff and students. It will not only bring staff from the five colleges together on one site for the first time, it will also provide greater opportunities for College of Education students to join the main student body and more readily consider a wider range of study options as part of their qualifications."

The College of Education relocation, with associated construction projects, is budgeted to cost \$33.2 million, including \$10 million for a new multi-storey building between Business Studies Central and Refectory, overlooking the Oval. The restoration and seismic strengthening of the heritage buildings is expected to cost about \$23 million.

Mr Maharey says the major capital works developments are not confined to the Manawatu campus. "This year we are opening a new \$20 million College of Creative Arts building on the Wellington campus that will enable us to proceed with plans to recruit new international postgraduate students. At Albany we are about to open a \$15 million student amenities centre that will become a hub for student services, dining, shopping, clubs and social activity."

The Sir Geoffrey Peren building, constructed 1929-31 was the original base of the Massey Agricultural College incorporating science laboratories, lecture theatres, library and office space for staff. In 2010 it was re-named after Massey's first principal. Under a conservation plan developed in 2009 it will be restored largely to its original condition as well as earthquake strengthened.

The Refectory building, built at the same time but completed in 1930, was originally the dining hall and lounge for students living on campus but later converted to teaching and office space. It will also be returned largely to its original design and a mezzanine floor, built in 1963-64, removed. College of Business staff in that building will be the first to be relocated, by the end of next month. Staff in Sir Geoffrey Peren will be relocated in July.

About 350 staff will be affected by the relocations and a similar number of College of Education students will move from Hokowhitu to Turitea for lectures. Staff and students from Te Uru Marau, the College of Education's School of Maori and Multicultural Education, will be co-located with Putahi a Toi, the Collger of Humanities and Social Sciences' School of Maori Studies.

It is planned to have the seismic upgrade of Refectory completed by mid-2014. Sir Geoffrey Peren should be ready for Humanities and Social Sciences staff to move back into by the start of 2015.

Some University operations will need to be temporarily relocated from Turitea to Hokowhitu while the construction work is being completed.

Relocating the College of Education will enable the New Zealand Defence Force, which already leases space at Hokowhitu to increase its presence. Negotiations are continuing with other parties interested in purchasing parts of the 10.1ha site on Centennial Drive.

Date: 22/02/2012

Type: University News



The Sir Geoffrey Peren Building



The Refectory





*Finance Minister Bill English, Massey Vice-Chancellor Steve Maharey, Auckland Chamber of Commerce CEO Michael Barnett at Finance 2012.*

## English challenged on tertiary education investment

Finance Minister Bill English was challenged about the Government's level of investment in tertiary education today at Finance 2012, an annual business event organised by Massey University and the Auckland Chamber of Commerce.

Albany Students' Association president Stephan van Heerden asked Mr English about New Zealand's newest export industry – graduates – and how tertiary education funding fits into the government's overall plans for creating a sustainable economy.

"Tertiary funding has gone down in the time that National has been in government and student debt is now at around \$16 billion," said Mr van Heerden. "I understand that the Government's priority right now is strengthening the economy, but I would like to see education move up the list of priorities as an educated population goes hand in hand with a productive economy."

Mr English stressed it was important to not "over engineer" the education process because 60 per cent of people end up in jobs that have nothing to do with their qualification. But Mr van Heerden said later that graduates may be taking any job they can get, simply to pay off their debt, and others are heading overseas for the same reason.

Mr van Heerden put his question to the finance minister, following Mr English's keynote address where he told 160 invited business leaders that running up more debt was not the answer to the government's finances.

Mr English said the rationale for offering New Zealanders minority stakes in four energy companies and Air New Zealand was to allow the government "to invest in other public assets like modern schools and hospitals, without having to borrow in volatile overseas markets".

"Our political opponents need to honestly explain to New Zealanders why it would be better to borrow \$5-7 billion from overseas lenders at a time when the world is awash with debt and consequent risks," he said.

But according to Associate Professor David Tripe, a banking specialist from Massey's School of Economics and Finance, the government has taken the wrong approach to selling the merits of its privatisation plans to the public.

"Part privatisation would boost volume and activity on the New Zealand share market, it is a way for New Zealand businesses to raise funds. I don't understand why the government is only telling half the story because it makes it much harder to sell the idea."

Mr English praised Massey and the chamber's initiative of bringing together academics and business leaders to share ideas about improving the nation's prosperity.

"Eighteen years ago you wouldn't have had a university turn up to a business conference, let alone organise one," Mr English said. "It's important for universities and business to get together to make practical plans about issues like filling the skills gap."

Massey Vice-Chancellor Steve Maharey said there was a 25 per cent gap in the skills currently needed in the Auckland region's workforce. Chamber chief executive Michael Barnett said his staff were working with the Auckland Council to provide work experience for up to 500 young people each year – an idea he hoped would spread.

Date: 23/02/2012

Type: University News

Categories: College of Business; Vice-Chancellor

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*Masters of Design final project work by fashion designer/artist Aihua Wei*

## Masterly work showcased

Postgraduate students at Massey's School of Design and School of Fine Arts showcased their final projects at a joint exhibition in February.

Titled "M", the 2012 Master of Design/Master of Fine Art graduate exhibition displayed work by seventeen postgraduate students in the College of Creative Arts: Kristine Brooks, Anna Brown, Brigid Ann Burnham, Em Davidson, Matthew Fanning, James Findlater, Sandy Gibbs, Laura Haughan, Kristy Johnstone, Colin Luxton, Thomas McQuillan, Rosemary Mortimer, Gary Peters, Xiang Qian (Steven), Lorna Smith, Aihua Wei and Lee Whiterod.

"Each student has explored the frontiers of art and design creative practice in light of contemporary issues and intellectual concerns," says Julieanna Preston, Director of Research and Postgraduate Studies in the Institute of Design for Industry and Environment. The works ranged from practical responses to furniture for ADHD school children, political commentary on fashion and communism, site-specific typography and installation practices, the interactive experience of Tai Chi, to speculation on the animate nature of objects and acerbic investigations of painting's continued capacity to peel away layers of the human condition.

"Collectively these works reveal the power of creative practice research to be innovative, inspiring, resourceful, inquisitive, experimental, compelling, irascible even, and aesthetically insightful -- all attributes crucial to addressing the challenges of the twenty-first century," says Ms Preston.

One example (pictured) is the collection by Masters of Design student Aihua Wei, whose project investigated the relationship between Chairman Mao's jacket and herself as a Chinese migrant and fashion designer/artist. She has, she says, "been awakened to the impact that the jacket has had on my life, education, family, surroundings, thinking and behavior. There is a sense that I have always been wearing this jacket invisibly."

Date: 23/02/2012

Type: Research

Categories: College of Creative Arts; Wellington

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Team Kiwi

## Campus hosts women's cycle tour

The Manawatu campus hosted the opening stage of the New Zealand Women's Cycle Tour on Wednesday night.

Associate Professor Steve Stannard, head of the School of Sport and Exercise, welcomed the international field to the campus at a presentation event before the 7km time trial began.

The time trial was won by Kristin Armstrong of the United States.

This year, the tour features a number of Massey University student-athletes, including Linda Villumsen, Emily Collins, Emma Crum and Rachel Southee.

The tour includes the national teams from New Zealand, the United States, Italy, Japan and a host of other professional riders.

Massey University Vice-Chancellor Steve Maharey will present the winner's jersey at the finish line in Palmerston North's square on Sunday.

Date: 24/02/2012

Type: University News

Categories: Academy of Sport; Palmerston North; Sport and recreation



Associate Professor Steve Stannard

# Wellingtonians urged to collect emergency rainwater

Homeowners in Wellington are being encouraged to install a simple emergency water tank to get them through in a disaster.

The plastic 250 litre tanks collect rainwater, which can be used for drinking, essential cleaning, and food preparation. They are being promoted through a longstanding partnership between Massey University's Roof Water Research Centre, Wellington East Girls' College, and WaterGain Limited, an Auckland water solutions company

The director of Massey's Roof Water Research Centre, Stan Abbott, says a small tank will get people through, especially in the crucial first days after a disaster. "Some communities in Christchurch had to survive for more than 100 days without a mains water supply after the earthquake last February. At times people queued for up to five hours for water tankers to arrive at some welfare centres."

Rian van Schalkwyk, Manager of Emergency Management/Group Controller at Greater Wellington Regional Council, has himself installed a tank at home. He says the capital's biggest issue in the initial phase after an earthquake would be access. "You need water to survive and you can't bring in water if you don't have access," Mr van Schalkwyk says. "Prevention is better than cure. These tanks and the work Stan is doing at Massey are excellent."

Pupils at Wellington East Girls' College demonstrated the tanks this week, as part of their studies on sustainable water. Social science teacher Kathryn Hutchinson says the college started to work with Massey several years ago when a student asked what would happen in an earthquake. "The students even spend time in the Massey labs monitoring the college's emergency water supply. They now know that people can be self-managing in a disaster.

Three students were also recognised for their outstanding work in a Sustainable Water competition at Massey. Anna Adam, Maddie Bell and Rheilli Uluilalata made the best presentations on the benefits of roof water harvesting. WaterGain's Chief Executive, Chris Lucas, gave each student a certificate of excellence and a household-sized tank to install at home.

The girls demonstrated how to install a small length of plastic tubing into a normal household downpipe so rainwater from the roof fills the tank. Mr Abbott says the tanks take on average less than an hour to install, and do not require building consent. Each tank holds 250 litres. A simple overflow system allows people to divert rainwater into a bucket or other temporary container if they want to collect extra water once the tank is full.

Mr Abbott says that since the roof-collected rainwater is for emergency use only it should be boiled for one to five minutes before using. Alternatively, the water can be disinfected quickly and safely with tank water disinfectants that are readily available at most hardware stores and supermarkets.



*Rheilli Uluilalata, a Year 11 student at Wellington East Girls' College, won this emergency rainwater tank to install at home.*

Date: 24/02/2012

Type: Research

Categories: College of Sciences; Joint Centre for Disaster Research

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Watch the NZTA drink-driving ad voted 2011's memorable quotes.

## Massey University launches search for quote of 2012

Massey University is asking New Zealanders to stop "internalising a complicated situation" and start nominating as it launches a search to find the New Zealand quote of 2012.

After the success of last year's Top 10 Memorable Quotes of the Year competition, the University is inviting both students and the general public to nominate any interesting one-liners they hear throughout the year. Quotes can come from a variety of sources, including movies, advertising, speeches, comedy, or news reports.

Massey University speech writing lecturer Dr Heather Kavan says entries can be rousing, amusing, or memorable. "It's a people's choice vote, so we're looking for quotes that are appealing. Some people were surprised Nek Minnit was not in the top 10 last year, but others were relieved."

Last year the quote – "I've been internalising a really complicated situation in my head" – from the New Zealand Transport Authority's anti drink-drive television advert was voted top.

Another quote from the same advert – "You know I can't grab your ghost chips!" – was the second most popular. In election year, it was no surprise that comments from MPs took third and fourth place, with Christchurch Mayor Bob Parker's poignant post-earthquake speech to the Christchurch City Council in fifth place.

Dr Kavan says, as a lecturer in speechwriting, she is fascinated by the power of language and is always looking for great one-liners. "A good one-liner is brief, witty, and original," she says. "We recognise a great one because we want to say it ourselves."

There is a \$100 prize for the first person to nominate the winning quote, which will be decided by public vote from a shortlist in December. To nominate a quote, visit <https://masseyuni.wufoo.eu/forms/2012-quote-of-the-year-nomination> and fill out the online form. Nominated quotes and other updates will be posted on Massey's Facebook page at <http://www.facebook.com/masseyuniversity> until nominations close on December 1.

A shortlist of the best 10 quotes will be decided by a panel of experts, including Massey University Vice-Chancellor Steve Maharey. The shortlist will then be opened to public vote for three weeks, with the Quote of the Year announced on December 21.

### The top 10 quotes from Massey University in 2011 were:

1. "I've been internalising a really complicated situation in my head." Actor Darcey-Ray Flavell in the NZTA drink-driving ad where a young man is pondering all the arguments for and against telling his friend not to drive.
2. "You know I can't grab your ghost chips!" Actor Darcey-Ray Flavell in the NZTA drink-driving ad where a young man imagines his friend dying in a car crash and returning as a ghost who offers him chips.
3. "Government is not there to make your life a better place necessarily." National MP David Bennett.
4. "To have a cell phone, a dog and a ute." Building and Construction Minister Maurice Williamson, on all a person needs to claim to be a builder.
5. "The real story of what has happened in Christchurch is the heroic story at the grass roots level, which is neighbour working with neighbour." Mayor Bob Parker's speech to the Christchurch City Council.
6. "The Government has banned Fijian rugby players with military connections, criminal convictions, or who are competitive at the breakdown." Jeremy Corbett on *7 Days*.
7. "If we continue the bankrupt response of just paying young Polynesian, young Maori men in South Auckland, the dole to sit in front of TV, smoke marijuana, watch pornography and plan more drug offending, more burglaries, then we are going to have them coming through our window regardless if we live in Epsom or anywhere else in the greater Auckland." John Banks interviewed by Sean Plunket on *The Nation*.
8. "Naturally I finished my set." Sales representative Cameron Leslie who was at a gym in Oslo, Norway, when a fatal bomb went off 50 metres away recalls the incident to John Campbell on *Campbell Live*.
9. "It's my heart Craig, not my gonads." Rhys Darby's character 'Doug' in the film *Lovebirds*.
10. "These guys have gone from the Stone Age to the space age in 150 years, and haven't said thanks." ACT party marketing director John Ansell speaking about Maori. He later resigned from his position.

Date: 27/02/2012

Type: University News

Categories: College of Business

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*World-champion rower Hamish Bond.*

## Champion rower joins Massey engine

World-champion rower Hamish Bond has joined other Massey people who are defining Massey excellence on the engine website [www.engine.ac.nz](http://www.engine.ac.nz).

Mr Bond graduates this year with a Bachelor of Business Studies and a Graduate Diploma in Business Studies, no small feat given it was achieved while putting in a huge time commitment to rowing. He has qualified for this year's London Olympics and is regarded as a medal prospect.

He is one of New Zealand's new breed of elite athletes, showcasing the nation's large talent pool in the sport of rowing, and one of one of many world-class athletes who choose to study at Massey. Another is his rowing partner Eric Murray.

Visit the Engine of the new New Zealand website to find out more about Mr Bond and new New Zealand stories of other Massey people who are doing great things in a different way [www.engine.ac.nz](http://www.engine.ac.nz)

Date: 27/02/2012

Type: Internal Communication

Categories: Any

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*Some of Team Massey celebrate at the finish line.*

## Massey's biggest turnout in Wellington bays run

Massey's 150-member team in the Wellington Round the Bays run on Sunday had a distinctly youthful flavour.

Forty students joined 58 staff and family members to form Team Massey. In addition, Wellington campus and the Centre for Defence and Security Studies sponsored more than 40 cadets (15-17-year-olds) and their Defence Force leadership to enter the event. The cadets sported Massey T-Shirts advertising the centre.

Commandant of the New Zealand Cadet Forces, Royal New Zealand Navy Commander Glen Stokes, says the forces are indebted to the centre for providing full sponsorship and guidance during the event.

The weather was kind – dry, somewhat overcast, and not too windy. That especially suited the eight from Massey who did the half marathon, at 21km three times longer than the fun run.

The rest of the Massey crew, including campus registrar Deanna Riach, survived the jostling crowd of 10,000 at the mass start, then headed around the sparkling Wellington waterfront for 7km. Once across the finish line, there were smiles all round at the Massey barbecue in the park.

Ms Riach was delighted by the unprecedented turnout from Massey. "Round the Bays is an excellent way to promote wellness around the campus," she says. "It was great to see staff there who'd never participated in an organised sporting event before, as well as our more seasoned runners. Special thanks, too, to the events team for their fabulous efforts to support this."

She says the military cadets injected youthful enthusiasm into the Massey team. "Many of them ran alongside our staff and students. I hope this experience will encourage them to consider Massey first when it comes to their tertiary study."

Date: 27/02/2012

Type: Internal Communication

Categories: Any

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# New logos, templates, email signatures ready

Assistant-Vice Chancellor (External Relations) Cas Carter and her team will work with all Massey staff to strengthen the University's position as the engine of the new New Zealand. "We want to support departments, colleges, schools and institutes across the University to theme as much as we can around that concept."

Ms Carter will be talking to colleges and shared services groups and making presentations on each campus. In addition all staff will receive, via internal mail, information about the 'Engine of the new New Zealand' campaign, how they fit into it and where to find more information.

She says the first step was to update some of the things we use every day to showcase Massey: our logo, our power point presentation templates and our email signature.

"We now have a new power point template and an email signature available for use by all staff. We have also done some 'tweaking' of our logo and this new version is also ready for use," she says.

"You may have already noticed the new logo which now includes - 'University of New Zealand.' There are a number of reasons why we have added this to the logo. Identifying our location is very important when communicating with stakeholders," she says.

While most people in Palmerston North know where Massey is, the same cannot necessarily be said for a potential student in Shanghai.

"As we focus more on our international markets, a simple gesture like putting our location on our logo becomes much more important." And for our New Zealand stakeholders, you may ask?

"Well, Victoria is the University of Wellington, Waikato, Otago and Canterbury all claim to be the University of their region. Auckland University includes New Zealand on its logo. And so Massey, with its three campuses in three different locations and being the third largest university in the South Island, has a strong case for calling itself 'University of New Zealand.'"

Staff wishing to download the University's updated logo, power point presentation template and email signature can visit the website here: [https://www.massey.ac.nz/massey/staffroom/national-shared-services/external-relations/marketing/marketing\\_home.cfm](https://www.massey.ac.nz/massey/staffroom/national-shared-services/external-relations/marketing/marketing_home.cfm)

Caption: New posters to welcome students at the Plaza in Palmerston North.

Date: 27/02/2012

Type: Internal Communication

Categories: Any



WELCOME BACK TO OUR STUDENTS  
GOOD LUCK FOR YOUR  
STUDIES IN 2012  
ENGINE.AC.NZ



## Defining Excellence Awards tickets on sale

Tickets are on sale for the 2012 Massey University Defining Excellence Awards dinner to be held on March 21 at the Museum Building, Wellington Campus. The awards will bring together friends and supporters of the University to celebrate the outstanding achievements of Massey's teachers, researchers and alumni.

The black tie celebration will be hosted by comedian and entertainer Jon Bridges, and includes a three-course meal and entertainment.

Staff may want to support our alumni, teachers or researchers or purchase tickets to host guests to showcase to them what Massey does.

Proceeds from this year's ticket sales will go towards the New Zealand Wildlife Health Centre which works with wildlife in support of the welfare and conservation of New Zealand native fauna and is based at Massey University Manawatu (for more information about the centre visit <http://foundation.massey.ac.nz>).

By attending this gala event you will be supporting the New Zealand Wildlife Health Centre and the University.

Date: Wednesday March 21, 2012

Venue: Massey University Museum Building, Wellington

Time: Commencing at 6.30pm

Dress: Black tie

Tickets are \$100 per person, or \$800 for a table of 10 and may be purchased through the Alumni Relations office on ext 5865, email [alumni@massey.ac.nz](mailto:alumni@massey.ac.nz) or online <https://alumnionline.massey.ac.nz>. Places are limited by the capacity of the venue.

Date: 27/02/2012

Type: Internal Communication

Categories: Alumni; Research; Teaching

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First year students participate in team building exercises during Let's Get Going at the Manawatu campus.

## Students back on campus

The first semester is now in full swing at Massey with students back on all three University campuses.

Students returned to the Manawatu campus last Wednesday as the Let's Get Going programme kicked off the academic year.

The programme offers first-years guidance to ease their transition to university life. It includes campus tours, information on support services, academic support, recreation and health.

Along with introductory seminars from each of the University's academic colleges last week, students also got to have some fun at a comedy gala featuring Ben Hurley, Jeremy Elwood and Nick Rado.

More than 1250 students and family members attended the Welcome Ceremony at Arena 2 in Palmerston North, where first-year students were welcomed to the University by Vice-Chancellor Steve Maharey and University Registrar Stuart Morriss.

Meanwhile, in Albany, about 500 new students and their families and friends were welcomed at the outdoor plaza of the stunning new Student Central building.

The crowd, including academic and general staff, as well as student Uni-guides, gathered in the late afternoon sunshine for an informal welcome, beginning in Māori by campus kaiwhakaruruhau (regional adviser Māori) Donald Ripia and the campus waiata group, followed by speeches from Assistant Vice-Chancellor and University Registrar Stuart Morriss, and Student Life manager Paul Fenton.

The new students then attended college presentations indoors, and campus tours with Uni-guides.

The \$15 million first stage of the building, dubbed Student Central and designed by architects at Warren and Mahoney, will provide a campus heart and hub for students. It has a food hall, café and retail outlets as well as offices for the Albany Students' Association, student services such as health and counselling, as well as space for student clubs.

Further south, it was standing room only at the powhiri for first-year students at the University's historic Museum Building in Wellington. That evening, Campus Registrar Deanna Riach and Massey At Wellington Students' Association president Ben Thorpe teamed up to serve dinner to the new students and their parents at Tussock Café in the Student Centre. This year's intake includes international students from more than 20 countries.

On Thursday, individual colleges welcomed their students. Many of Massey's Wellington offerings continue to prove popular and Pro Vice-Chancellor Creative Arts Claire Robinson says applications for 2012 almost met the record level of 2011 despite declining school leaver numbers.

On Friday, Wellington students attended "101" workshops on Massey, studying at university, critical thinking and problem solving, all designed to get their university experience off to a great start.

This week in the capital, Orientation is happening at some of Wellington's off-campus venues, and there's a special recognition lunch for those new students who won Massey scholarships.

Date: 27/02/2012

Type: University News

Categories: Auckland; College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Orientation; Palmerston North; Video Multimedia; Wellington



Students are welcomed to the new Student Central at the Albany campus.



Creative Arts students and staff in the Museum Building's Great Hall at the Wellington campus.

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*Watch a video of the CoCA introduction.*



# Living laboratory takes shape

A Massey University project to create a “living laboratory” to tackle sustainability issues received a boost from a world-renowned researcher this month.

The Challenging Sustainability project, led by School of People, Environment and Planning head Dr Allanah Ryan, brings together researchers from across the University to work together with external stakeholders on problems confronting New Zealand and the world.

The group is focused on three collaborative projects in the central and lower North Island: an urban agriculture project with Wellington City council, a region-wide sustainability strategy with the Hawke’s Bay Regional Council and a project with the Palmerston North City Council on peri-urban development.

Professor Chris Ryan from the University of Melbourne is director of the Victorian Eco-Innovation Lab (VEIL). Allanah Ryan says she “invited Chris to come because we have this idea to create a living laboratory, and we were really looking for a model from elsewhere that we might be able to learn from”.

Chris Ryan says VEIL is focused on looking at the “wicked” problems facing society. “We exist within an environment and an economy and a social organisation and culture that has been based on 200 years of reliance on fossil fuels,” he says. “Our existence depends on enormous flows of those fuels and yet we have a period of 15 years, according to the International Energy Agency, to turn that around. It’s a significant challenge.”

The lab brings together people from across the University of Melbourne and those outside it who are capable of thinking about solutions to these problems, he says. “We try to envisage plausible futures and then identify directions for research and innovation that will get us there in the next 25 years.”

Chris Ryan says the Massey project shows great promise. “It is a great group with really emergent ideas and there is a fantastic spirit here,” he says. “It has the feeling of something that’s reached its take-off point.”

The Challenging Sustainability team will produce a white paper summarising its experiences and findings and present it to the University in June.

Date: 27/02/2012

Type: Research

Categories: College of Sciences



*Dr Allanah Ryan*

## New director for Allan Wilson Centre

Massey University Vice-Chancellor Steve Maharey announced today that Professor Hamish Spencer, from the University of Otago, is to be the next director of the Allan Wilson Centre for Molecular Ecology and Evolution.

The centre is a national centre of research excellence hosted at Massey. It involves 100 researchers at seven institutions advancing knowledge of the evolution and ecology of New Zealand and Pacific plant and animal life, and human history in the Pacific. The centre is named after Professor Allan Wilson (1934-91), whose Out of Africa hypothesis – that all human beings share a common female ancestor only 10,000 generations ago – changed scientific understanding. Partner organisations are Landcare Research, Plant and Food Research, the University of Auckland, the University of Canterbury, the University of Otago and Victoria University of Wellington.

Professor Spencer is an evolutionary biologist and has been an investigator in the Allan Wilson Centre since it was founded in 2002. He will replace current director Professor Charles Daugherty, of Victoria University, in August.

Mr Maharey says Professor Spencer brings an international research reputation to his leadership of the centre. "He has the vision and leadership to ensure that the centre continues its world-leading research, using leading genomic and biomathematics tools to understand the evolutionary history of plants, animals and humans in New Zealand and the Pacific. I warmly welcome this appointment."

Centre governance board chairman Jim McLean says: "Professor Spencer is not only a fine researcher, but he also brings the capacity to make sure the centre's research provides tangible benefits to New Zealand, supporting biodiversity management, improving environmental health, and understanding the history of humans in New Zealand."

Professor Spencer studied at the University of Auckland and received his doctorate from Harvard University in 1988. He has a wide range of research interests, having recently published on topics as diverse as the laws and attitudes surrounding first-cousin marriage, origins of human health and disease, mathematical models of natural selection and the evolution of the Galápagos Cormorant. He is best known for his work on an unusual aspect of mammalian genetics known as genomic imprinting, in which the expression of a gene in an individual differs according to whether it was passed on from the mother or the father. He is a principal investigator in a second centre of research excellence, the National Research Centre for Growth and Development. He holds an appointment as an honorary academic at the University of Auckland's Liggins Institute and the current David Parkin Visiting Professor at the University of Bath, England. In 2009 he was elected a fellow of the Royal Society of New Zealand.

Date: 29/02/2012

Type: Awards and Appointments

Categories: College of Sciences



*Professor Hamish Spencer*



*Professor Ted Zorn with College of Business faculty members, immediately after a powhiri to welcome him to Massey University's Albany Campus.*

## **New Pro Vice-Chancellor outlines priorities**

The new Pro Vice-Chancellor of Massey University's College of Business was welcomed to the Albany campus with a powhiri on February 28.

Professor Ted Zorn, who is a management communication, workplace wellbeing, and organisational change specialist, outlined his four priorities in a welcome address to staff.

They are: engage, research, focus, entrepreneurship.

"A priority for me is to engage – that is, engage staff and make sure we engage other priority stakeholders," he said.

"You may know the Māori proverb "He aha te mea nui? He tangata. He tangata. He tangata." It translates "What is the most important thing in the world? It is people, it is people, it is people." That is nowhere more true than within universities."

He said the College must retain, develop, support, and recruit outstanding contributors and build strong connections, focusing especially on our "natural" partners—for example, businesses and high schools who are linked by location, previous relationships with Massey, or common interests.

Professor Zorn says the College will focus and refine its areas of excellence and research will be further aligned with teaching. He is looking for opportunities to do research with the wider business community.

"At least as important is doing research that raises our profile in the business community and the wider community—research that makes people say: "That's fascinating and useful. Come work with us."

Professor Zorn's said there were already some outstanding initiatives in the area of entrepreneurship and he wanted to ensure practices and policies continued to encourage entrepreneurial thinking and action.

He said the priorities were not proposed as "core values" but they were intended as action priorities for where the College would be focusing in the short and medium term.

Professor Zorn comes to Massey from Waikato University, where he was head of the Department of Management Communication. He was accompanied by staff from Waikato at the powhiri.

As Pro Vice-Chancellor of the College of Business, he will be based at the Albany campus, overseeing more than 300 staff there and at the University's Manawatu and Wellington campuses. He will be responsible for the teaching and research programmes provided for about 12,000 students internally and through distance learning each year.

Professor Zorn is from the United States and has worked in New Zealand since 1994. His PhD in communication (1987) is from the University of Kentucky, Lexington, as is his Master of Arts degree (1981). He has a BA in English from the College of Charleston, South Carolina.

Date: 01/03/2012

Type: Awards and Appointments

Categories: College of Business



*Professor Ted Zorn enters the Atrium building at Massey University's Albany Campus for his powhiri.*



## Formal consultation on College of Education reform plan

Formal consultation on the Massey University College of Education proposal for academic reform is now under way. The proposal, based on an earlier discussion paper circulated to staff and stakeholders in August last year, has four main elements that would see Massey University:

- Develop a focus on graduate/postgraduate programmes in the Initial Teacher Education (ITE) area.
- Provide an undergraduate pathway for students planning a teaching career, as preparation for entry into a graduate ITE programme.
- Establish an Institute of Education in the College of Humanities and Social Sciences, with a strong focus on (i) research, (ii) graduate/postgraduate ITE, (iii) professional learning and development programmes in education and allied areas.
- Merge two Maori academic units: Te Uru Maraurau (Maori and Multi-cultural Education) with Te Putahi a Toi (Maori Studies).

College Pro-Vice Chancellor Professor James Chapman says Massey University has challenged itself to be recognised as New Zealand's defining university, a university based on innovation that helps drive economic growth.

“Massey University's College of Education has looked at how we can respond to that challenge and contribute to a stronger educational future for New Zealand. To do that we need to create an environment that focuses on educational research and postgraduate education that is unmatched in New Zealand and equal to the leading university education institutions around the world.

“These proposed changes are designed to provide our staff with the opportunities to continue to generate creative and innovative ideas and research to improve educational outcomes; and to enable our students to be effective teaching professionals throughout their lives.”

If the proposal goes ahead, Massey will provide education and entry pathways for those wanting to become teachers through one-year graduate diplomas in education and through a refreshed and revised education-focused Bachelor of Arts, while the undergraduate qualifications will be phased out once current students complete.

Date: 01/03/2012

Type: University News

Categories: College of Education

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# Education relocation/Heritage restoration programme

Most staff will be aware of the recent [announcement](#) that the University Council had approved the plan to this year move ahead with the relocation of the College of Education from the Manawatu campus Hokowitu site to Turitea and the associated construction projects at Turitea that will enable this to happen, particularly the restoration and seismic strengthening of the heritage Sir Geoffrey Peren and Refectory buildings.

Assistant Vice-Chancellor and University Registrar Stuart Morriss says the programme of work has been planned for a number of years and the earthquakes in Christchurch last year and in 2010 have sharpened the national focus on the need to move more rapidly to ensure risks posed by older buildings in earthquakes are minimised. For that reason the timetable for the heritage restoration and seismic strengthening of the Sir Geoffrey Peren and Refectory has been brought forward and a decision was made to use University reserve funds as well as our normal capital expenditure budget to fund this and the relocation of the College of Education in a project we expect to be a cost of about \$57 million over five years.

Prior to the announcement, Mr Morriss held meetings with as many of the staff members directly affected by the projects as possible. The reaction has been overwhelmingly positive, he says. "There is a widespread desire to bring together all the academic activities of the Manawatu campus for the benefit of students and staff".

"It is my intention to keep all staff informed as this programme of work develops."

A Programme Steering Group consisting of the Pro Vice-Chancellors of the Colleges of Business, Education and Humanities and Social Sciences, chaired by Mr Morriss, will oversee the management plan, which will be co-ordinated and implemented by a Programme Management Group chaired by Keith Harvey, Manager, Capital Development Projects.

This group is already meeting regularly and those responsible for the various work streams involved, will be providing progress reports, which will be summarised and added to [this page on the Staffroom website](#).

At present, the site contains the management plan, which sets out the current timetable for the programme. Inevitably, because of the size and nature of the interrelated projects, there will be changes but the prime objective is to complete the project as rapidly as possible with the least possible disruption to staff and students and advance our goal of producing the very best working and learning environment.

Staff affected will also be kept informed by their managers and you are encouraged to provide feedback and suggestions through your managers. Mr Morriss is happy to meet with groups who would like to discuss this initiative, or who would like to learn more about it.

Date: 02/03/2012

Type: Internal Communication

Categories: Any

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*University Registrar Stuart Morriss*

## Otago's plight 'wake-up call' for all professional codes

The likely demise of the Otago Rugby Union is a wake-up call for all sports administrators, says Massey University sports management lecturer Associate Professor Andy Martin.

Dr Martin, from the School of Sport and Exercise, says the union's issues – the latest in a number of crises within New Zealand professional sports clubs and franchises – highlight the need for more effective and qualified sport management staff.

Effective sports administrators need to understand not only the business aspects of sport, but also the emotional aspects of the product, he says.

"They need to look at the quality of their third-tier NPC product [after the All Blacks and Super 15], where declining crowds and unsustainable salaries have meant that income is not close to meeting expenditure and borrowing.

"The consumer is now looking for better products, such as the recent Sevens that clearly is more than just about rugby. Professional rugby cannot be sustained with this high level of debt. There is clearly a need for a change in product, such as cricket has done with its Twenty20 format.

"If something isn't working – if you fail to make money or break even each year – then doing the same thing next year is a recipe for disaster. You have to adapt and change to meet the market."

Dr Martin says the current environment calls for highly skilled sports administrators who understand not only the economic side of the business but also the nuances of the sporting code. Many Massey sport management graduates of the past 20 years are now managing national and international sports organisations, teams and events.

"A sound theoretical understanding of the business skills of strategic planning, marketing, and financial management along with applied sport industry knowledge and experiences through final year practicum projects provide an excellent foundation for future employment."

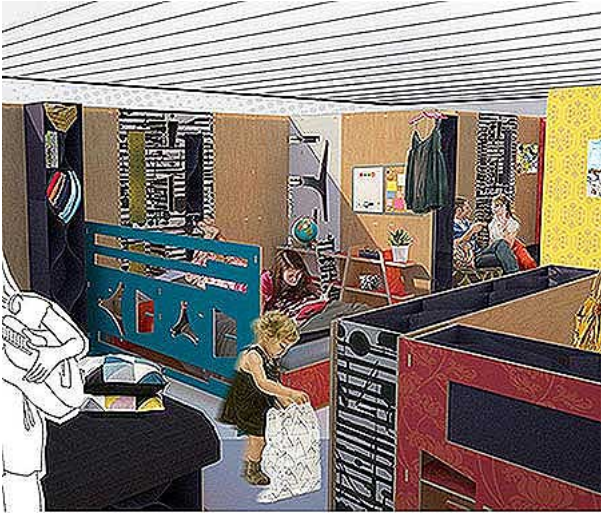
Date: 02/03/2012

Type: Research

Categories: Applied Learning; College of Business; School of Sport, Exercise and Nutrition



*Associate Professor Andy Martin*



## Christchurch urban design ideas sought

Submissions are currently being sought from young New Zealand designers, architects and engineers for two travel scholarships aimed at supporting the design and reconstruction of quake-ravaged Christchurch.

The British Council Christchurch Scholarships, in partnership with Massey University, were launched late last year as a way of supporting Christchurch's redesign and positively transform the living and working experiences of Christchurch inhabitants.

Students of architecture, engineering, industrial design, landscape architecture, planning, spatial design, transport design or urban design, and graduates within three years of leaving study, are invited to submit their forward-thinking urban design ideas for the city.

The two scholarships worth \$6000 each will include return airfares to the United Kingdom, accommodation, and knowledge sharing meetings with leading British universities or design firms.

Massey University Vice-Chancellor Steve Maharey said he was pleased to be involved in a partnership with the British Council that would have lasting benefits for the people of Christchurch and for young designers.

"Excellent design transforms societies and economies in profound ways that even designers cannot fully anticipate," Mr Maharey said.

"The key, however, is to seize the moment. These scholarships present a vital opportunity for emerging New Zealand designers to tap into international knowledge and expertise during the early redesign phase in Christchurch, and so create a vibrant and dynamic city that embraces innovation, creativity and sustainability."

British Council New Zealand country director Ingrid Leary said the scholarship would be awarded to the top submissions that offered concepts for designing a vibrant and resilient society.

"Christchurch offers a unique opportunity for designers to re-think spaces and ultimately develop a new urban and city landscape.

"We're looking for original ideas that will reinvigorate the city and place it firmly back on the international map as being a colourful and exciting place to live."

First stage submissions close on July 6, with the two scholarship recipients set to be announced on August 22 at the 6th Australasian Natural Hazards Management Conference at the University of Canterbury. For further information go to <http://christchurchscholarships.massey.ac.nz>

Date: 02/03/2012

Type: Awards and Appointments

Categories: College of Creative Arts; Scholarships

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*FLAG members Neville Haack, Dr Jackie Benschop, Dr Julie Collins-Emerson and Associate Professor Cord Heuer.*

## Group to study leptospirosis risk

Massey University veterinary researchers have joined an action group tasked with gaining a greater understanding of leptospirosis and its effect on the New Zealand agricultural industry.

Leptospirosis is a bacterial disease that affects livestock and other animals and can be transmitted to humans. In people, infection can result in severe illness and in some cases death. Leptospirosis occurs more frequently in humans in New Zealand than in any other country where it is notifiable.

The Farmer Leptospirosis Action Group is funded by the Government's Sustainable Farming Fund, Agmardt and industry stakeholders. It has contracted Massey researchers to find out if leptospirosis affects productivity.

Associate Professor Cord Heuer, of Massey's EpiCentre, says recent research by Professor Peter Wilson of Massey's Deer Research Unit has proven that the disease has a discernable effect on profitability in deer farming.

"Infection in deer herds has been shown to lead to up to a 6.4kg lower average live weight at slaughter and up to a 10 per cent reduction in weaning rate," he says. "Disease control through vaccination has proven highly effective in eliminating those losses."

Dairy and pig farmers already tend to implement control methods that presumably have caused a drastic reduction of human leptospirosis since the 1990s and are thought to return sustainable benefits, Dr Heuer says.

"But at the moment there is no information about what benefit, if any, these measures might have for sheep and beef farmers," he says. "We know that 97 per cent of adult sheep flocks and 97 per cent of beef breeding herds have evidence of infection, with more than 50 per cent of animals in New Zealand being antibody positive. What we don't know is if there's a productivity decline associated with the infection."

Given the results from deer herds, Dr Heuer expects the findings could be similar for sheep and beef, but research will determine whether that is the case. "More conclusive evidence is needed for farmers to make an informed, science-based decision about leptospirosis control programmes for sheep and beef," he says.

As well as research, the project is also focused on an extension programme that will engage stakeholders and disseminate scientific findings related to the disease through a series of field days and seminars. These will target farmers and farm workers, veterinarians, other rural workers, rural medical professionals and other stakeholders.

Group member Neville Haack says the group will hold regular farmer field days and also provide updated information for farmers when applicable. "But we will also enlist a number of demonstration farms that will provide information through blood testing and production monitoring."

Mr Haack says a leptospirosis website is also being developed with Rural Women New Zealand that will act as an information portal for the latest research and other updates from the group.

The Farmer Leptospirosis Action Group project team features representatives from Rural Women New Zealand, the Deer Farmers' Association, Beef + Lamb New Zealand, Federated Farmers and the New Zealand Veterinary Association.

Date: 05/03/2012

Type: Research

Categories: College of Sciences; Explore - Agriculture/Horticulture

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# Animals romp in alphabet exhibition

“A is for A Penguin” joins “Ibex I Am!” and “Melody Mouse” in nine-year-old Nadya Macey’s animal alphabet. Nadya’s exuberant typeface will sit alongside alphabets by professional typographic designers in an exhibition that opens at Massey University in Wellington tonight.

Last year, the Goethe-Institut New Zealand invited design students and professionals to enter a one-off typeface competition to design an alphabet that tells a story, with a trip to Germany and a German language course up for grabs. The competition accepted ‘trained’ and ‘DIY’ typeface designs on their own merits. Nadya (who was eight years old at the time) was the youngest entrant.

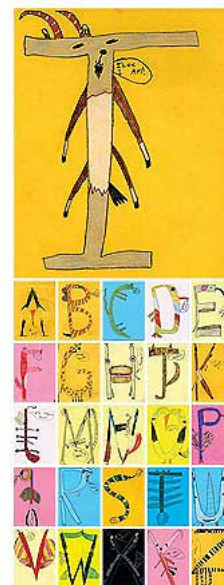
Some of these entries, including the winners, will be displayed in the exhibition, *Neue Types*. First and second place went to Aucklanders Eunji Park and Youngkyu Lim. Massey communication design assistant Tom le Bas was third with his typeface, Graphene. A typeface by Massey technical demonstrator Klaus Kremer will also be on display, along with award-winning submissions of Massey design students to the International Society of Typographic Designers.

The International Society of Typographic Designers is the authoritative body for typography, and membership of the society is recognised globally as a sign of quality in typographic design.

The society awarded Catherine Adam of Wellington a special commendation – one of only two in Australasia last year. Sarah Harmon of Tawa and Julie Jeon of Palmerston North received merit awards, and six other students (Amanda Gilchrist, Siobhan Clark, Matt Innes, Saskia Wallace, Alex Downey and Chantelle Foster) also earned membership of this prestigious design institute.

Massey University senior lecturer in typography Annette O’Sullivan says recognition by the society is a high honour. “The students had to produce work to a brief set by the society,” she says. “Their submissions were assessed by a panel of internationally respected society members, and other leaders in education and industry, hosted by Billy Blue College of Design in Sydney.”

*Neue Types* will be open to the public on weekdays from Tuesday March 6 to Friday March 23, between 9am and 5pm, at Massey’s historic Museum Building in Buckle Street, Wellington.



## Neue Types exhibition details

### What

Exhibition of submissions to, and winners of, the Goethe-Institut ‘Alphabet Competition’, and Exhibition of the successful submissions of Massey design students to the International Society of Typographic Designers.

### Where

Buckle Street, Museum Building  
Dressing Room, West Gallery Level 3

### When

March 6-23  
0900-1700 weekdays

### Sponsors

Massey University  
Goethe-Institut New Zealand, the German cultural centre

More about the International Society of Typographical Designers  
[www.istd.org.uk/about\\_istd](http://www.istd.org.uk/about_istd)

More about the Goethe-Institut  
[www.goethe.de/nz](http://www.goethe.de/nz)

Date: 05/03/2012

Type: Research

Categories: College of Creative Arts; Wellington



*Students from Vietnam National University in Hanoi are welcomed to Massey to complete their four-year Bachelor of Business Studies*

## **First cohort of Vietnamese business students welcomed**

The first group of business students from the University of Economics and Business, part of the Vietnam National University in Hanoi, have been welcomed to Massey University with an orientation programme organised by the School of Economics and Finance.

The 15 students are part of the 2+2 Pathway Programme, a joint arrangement between the two universities where students study for two years in their home country, and then complete their degrees after two years of study in New Zealand.

The Vietnamese cohort began their study in Hanoi in 2009, and will complete their Bachelor of Business Studies, majoring in Finance and Economics, at Massey. Some of the students will take a bridging English course before joining their fellow students in semester two this year.

The students were welcomed by Professor Martin Young, head of the School of Economics and Finance; Mr Bruce Graham, the Director of the International Students' Office; and several members of staff from the School of Economics and Finance.

Professor Young congratulated the group for making it to their second phase of study. "You will be taught and guided by some of Massey's best teachers in both finance and economics, and you should make the most of this opportunity," he told them.

Mr Graham encouraged the students to embrace the New Zealand's culture and way of life, and to make every effort to give their full commitment in their time at the university.

The joint programme has been managed by a committee of enthusiastic staff members, including Drs Hamish Anderson, Jing Liao, Jing Chi, Carolyn Worth, and Mrs Ha Lien Ton. It has also received considerable support from staff in the International Students' Office, International Students' Support, Student Learning Centre, Accommodation Office, and PACE.

"Mrs Ha Lien Ton and I have been working on this programme for some years, and it is pleasing to see the first students arrive," says Professor Young. "We all look forward to celebrating their achievement at their graduation in two years' time."

Date: 08/03/2012

Type: University News

Categories: College of Business; International

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Te Wānanga o Aotearoa Pouhere Bentham Ohia and Massey Vice-Chancellor Steve Maharey sign the agreement (photo 14). Senior cultural advisor and foundation member Marie Panapa (Aunty Ma) also signed the agreement on behalf of Te Wānanga.

## Massey and Te Wānanga agree Māori education path

An agreement between Massey University and Te Wānanga o Aotearoa aimed at providing more integrated tertiary education opportunities for Māori was signed yesterday at the University's Manawatu campus.

Discussions between the two institutions have been in progress for more than a year. Both have agreed that Māori educational advancement can be accelerated with the creation of pathways that facilitate entry into higher education and lead on to lifelong learning with expanded career options.

The agreement was signed by Te Wānanga o Aotearoa Pouhere (chief executive) Bentham Ohia and Massey Vice-Chancellor Steve Maharey.

It covers all Massey campuses – Albany, Manawatū, Wellington and its internationally recognised distance learning programme – and the more than 11 campuses and 80 delivery sites run throughout New Zealand by Te Wānanga, which is based in Te Awamutu.

Massey Deputy Vice-Chancellor and Assistant Vice-Chancellor (Māori and Pasifika) Professor Sir Mason Durie says the agreement represents a major step towards a collaboration that will benefit students, maximise resources, and share expertise.

"By working together and jointly planning for the future, Te Wānanga o Aotearoa and Massey University intend to transform the tertiary experience so that the best possible educational outcomes are within the reach of more Māori," Sir Mason says.

Mr Ohia says Te Wānanga o Aotearoa is focused on whānau transformation through education. "Māori have diverse educational requirements, from certificate to master's and PhD level. The priority for this partnership is to provide pathways for each institution's respective students to ensure they are able to reach their fullest educational potential."

He says the priority for Te Wānanga o Aotearoa is to work with a range of quality tertiary providers to help lift the educational performance and opportunity of Māori – an outcome that benefits New Zealand.

Te Wānanga o Aotearoa is one of the country's largest tertiary institutions, providing education to more than 35,000 students. It is a tertiary education provider for all New Zealanders, driven by Māori principles and values. The institution provides a comprehensive range of programmes from certificate to degree level in study options that includes teaching, social services, computers, te Reo Māori, trade training and small business. More than half of Te Wānanga o Aotearoa students are Māori. The institution works with a low to no-fee model across a range of delivery methods, including classroom-based, noho marae, distance learning, and full and part-time study options.

Speaking at the powhiri prior to the signing of the agreement, Mr Maharey said it was about "two great houses of learning" sharing aspirations. "Both of us want to change the world we live in. We want to change it fundamentally."

Date: 08/03/2012

Type: University News

Categories: Maori; Vice-Chancellor



Te Wānanga o Aotearoa Cultural Adviser Paraone Gloyne speaks holding the hoe (oar) presented to commemorate the signing of the Memorandum. Named Hoetahi, the hoe represents "rowing in unison" and symbolises the two institutions moving forward together.





*Massey staff and GISM staff and students at GISM's first student award ceremony in Colombo on January 17. Professor Ingrid Day is seated second from right, next to her is Professor Tony Norris and next to him is GISM chairman Professor Galkadowite Seneratne.*

## **New partnership with Sri Lanka boosts international student numbers**

Massey has established a memorandum of understanding and agreement with the Sri Lanka's Graduate Institute of Science and Management under which science and business students will study for a year in Colombo and then complete their degrees at Massey two years later.

The 1+2 articulation programme currently leads to the Massey Bachelor of Business Studies and Bachelor of Information Science degrees. Institute of Information and Mathematical Sciences head Professor Tony Norris says it may lead to other Massey qualifications.

A Massey delegation, headed by Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day, visited Sri Lanka recently to explore collaborative opportunities and attend the institute's first graduation and award ceremony.

The group of students receiving their awards arrived at Massey for semester one this year and a second group will come in July so that up to 20 students are expected in the first year of the programme. Eventually students will be based on all three campuses.

"As Sri Lanka recovers from its lengthy civil war it sees education as a vital tool in building the nation and its economy and Massey is very pleased to be chosen as a partner in this process," Professor Norris says. "This is something that has the potential for sustained growth in a way that will benefit all parties and support our internationalisation strategy."

Date: 09/03/2012

Type: University News

Categories: College of Sciences; International

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## Influence the service culture at Massey

To achieve the ambitious goals set out in the *Road to 2020*, a programme of work has been initiated to facilitate and develop a high-performance service culture. This will be informed by active participation by those involved in giving and receiving University services.

The programme of work will begin with four "World Cafes" to engage Massey's leaders, staff and students in shaping a clear sense of what we mean by a culture of service excellence.

People from colleges and service units will have the opportunity to understand the nature of the challenge and the need for integration, and begin talking together in ways that build mutual commitment to what will be required to be amongst the best.

Together we will start to articulate a 'theory of success' – an integrated understanding of what it will take to achieve service excellence.

The "World Café" is an established process for holding such conversations and has been used internationally as well as within Massey. Every manager (academic and professional services) is invited to participate in at least one of these events along with a nominated staff member.

Your input is integral to our success. Select the World Café you and your staff will attend and RSVP to [c.weller@massey.ac.nz](mailto:c.weller@massey.ac.nz) by next Tuesday.

Manawatū March 20 9am-noon, Student Centre, 100 places available.

Wellington March 30 1pm-4pm, 5B14, 50 places available.

Manawatū April 30 1pm-4pm, Student Centre, 100 places available.

Albany May 8 9am-noon, venue to be confirmed, 50 places available.

Date: 09/03/2012

Type: Internal Communication

Categories: Any

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*Isaac Gutschlag (Central Hawkes Bay), Kate Darby (Christchurch), Kendyl Bird (Whangarei), Ngawha Ehau Taumaunu (Gisborne), and Victoria Wong (Whangarei) are all starting their BDes(Hons) with the help of Massey High Achiever Scholarships.*

## High achievers celebrated in Wellington

Some Wellington first-year students are already getting the hang of the student way of life in the form of a free lunch.

The campus celebrated 49 Massey High Achiever Scholarships recipients with a meal hosted by campus registrar Deanna Riach.

The students were joined by academic staff, students' association president Ben Thorpe and representatives of several secondary schools (St Mary's College, Wellington East Girls' College and Chilton St James) whose past pupils are now Massey students.

Ms Riach said the lunch provided an opportunity for scholarship recipients to get to know each other and feel part of a learning community.

Date: 09/03/2012

Type: Internal Communication

Categories: Any



*Wellington scholars get down to the serious business at their lunch last week.*

# Road to 2020 strategy updated

The University's strategy document The Road to 2020 has been updated. This is the third iteration of the strategy, which has been developed over the past four years. A pdf version can be [downloaded here](#).

Last year significant progress was made in the work needed for the University to meet its goals. The 2012 update of The Road to 2020 reflects this and outlines a fully revised research strategy and academic programme.

We will continue to expand our opportunities for lifelong learning and advance our internationalisation strategy. Our branding, marketing and engagement plans are being implemented, and we have identified a number of sustainability-related issues to which University staff will apply their knowledge. We will work on diversifying our revenue base and improve the support we provide to staff and students, especially in information technology and campus facilities.

This year new creative arts building will open in Wellington and a new student amenities building in Albany, as well as complete the refurbishment of the AgHort facilities in Manawatū. The project to relocate the College of Education from Hokowhitu to Turitea has commenced.

This document is about giving staff a clear direction. The success of the strategy relies on building on the momentum already created and focusing this year on purpose and performance.

It is important to ensure that planning processes are informed by the goals and strategy in The Road to 2020, and that all staff members have the opportunity to contribute to these planning processes. To this end, the Office of Strategy Management will be holding a series of planning road shows in May.

Feedback on the update can be sent to: Director Strategy Management Kerry Jaques ext 5230 or [k.j.jaques@massey.ac.nz](mailto:k.j.jaques@massey.ac.nz)

Date: 09/03/2012

Type: Internal Communication

Categories: Any

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## **International students welcomed to Manawatū**

The International Student Support Office at the Manawatū campus has welcomed 350 new international students from 90 countries. Students took part in two and a half days of orientation activities including visits to Manawatū farms and the Tararua wind farm.

Date: 09/03/2012

Type: Internal Communication

Categories: Any

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# Workshop on blended learning and student engagement

Two international specialists will present a session at the Manawatū campus on March 30 on how a blended approach to teaching and learning impacts on student engagement and success.

Professor Norm Vaughan from the Department of Education, Faculty of Teaching and Learning, at Mt Royal University in Calgary, Alberta and Dr Jim Zimmer, the faculty dean, will present a series of case studies that will help identify strategies and tools that are appropriate for engaging students in Massey's teaching and learning context.

The 90-minute workshop is from 1pm in the Social Sciences Tower room 4.44.  
Registration is essential, register [here](#).

Date: 09/03/2012

Type: Internal Communication

Categories: Any

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# Alumni appeal launched

The Massey University Foundation has launched its first full-scale alumni appeal.

The appeal will become an annual event on the alumni calendar and will run throughout March. It will be sent by email and post to 84,000 alumni and will feature prominently on the University's home page and be supported by LinkedIn and Facebook posts. The foundation would like staff to support and endorse the launch of this initiative in any way they can to help ensure its success.

Two years ago the foundation launched its first major fundraising campaign – Advancing New Zealand. The campaign will enable Massey to significantly increase its income in order to build and maintain the University as world-class facility that will drive this country forwards and give all New Zealanders a better quality of life.

Find out more: <https://alumnionline.massey.ac.nz/NetCommunity/SSLPage.aspx?pid=376>

Date: 09/03/2012

Type: Internal Communication

Categories: Any

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## Massey professor helps set the standard

Massey Professor of Accounting Michael Bradbury has just attended his first meeting of the International Financial Reporting Standards (IFRS) Advisory Council – and one of the key issues discussed was “information overload” due to the large number of reporting standards that have been created.

“The Council is huge – it has over 30 people on it, and given the diversity of backgrounds, I was surprised at the level of consensus around this issue,” Professor Bradbury said. “We all agreed there was information overload, but that the topic is complex and requires a structured approach. There won’t be a quick fix; it will be a medium to long-term project.”

The Council is an advisory group for the International Accounting Standards Board (IASB), which is an independent organisation responsible for developing a single set of high quality, understandable, enforceable, and globally accepted financial reporting standards.

“It’s a hugely important body because it is setting the financial reporting standards for New Zealand, Australia, all of the European Union, Brazil, and many Asian countries. And the major international economies that have not adopted IFRS, like the USA, China and India, are all converging,” Professor Bradbury said.

Professor Bradbury is the only New Zealand-based member of the Council, and only one of two academics. He was nominated to the Council by the International Association for Accounting Education and Research, an organisation that aims to maximise the contribution of academics to the development of high quality standards of accounting practice.

Last year the IASB asked for views on what issues should be on its agenda and one of the key messages it received was a request for a “period of calm”.

“The IASB has been very busy creating standards for the past 10 years, and I think most people agree that there is a need for a quiet period where we focus on the maintenance of those standards, rather than developing lots of new standards,” Professor Bradbury explained.

Professor Bradbury said he is excited to be working on this and other issues as a part of the Council and he believes, as a New Zealand academic, he brings useful experience to the table.

“Accountancy education in New Zealand, unlike in many other countries, has always had a strong conceptual foundation, which is where the IFRS is heading. Also, being a small economy, we produce accountants that are really good generalists.

“I am really looking forward to serving on the Council because it deals with future direction and strategy – and that helps give useful insights for both teaching and potential research projects.

Date: 09/03/2012

Type: Research

Categories: College of Business



*Professor Michael Bradbury*

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*Watch the Money Talks interview with Genevieve Westcott.*

## International award for online food safety resource

An open source Food Safety Knowledge Network devised by a Massey University Professor has won a major international award for improving food safety practices in developing countries.

Professor of Agribusiness Hamish Gow oversaw the development of the network that has been recognised with the international effective practice award by the Sloan Consortium.

He worked with a team at Michigan State University on the project that provides Third World food producers free and open access to best practice food safety guidelines.

"The project got started when I was director of Partnerships for Food Industry Development," he says. "We needed a more effective and scalable model for reaching small and medium enterprises and farmers in developing countries with extension and capacity building."

The network provides a set of steps that any producer can access that will take them from no food safety capacity to meeting international standards, Professor Gow says.

"We approached the Global Food Safety Initiative, a group comprising some of the biggest food producers in the world, and put together some technical working groups to create the competency requirements," he says. "This involved four or five companies putting their food safety training manuals on the table. We built a set of training materials that are now available online and through regional and international consultants."

The network appears to have had pleasing results, with anecdotal evidence showing there has been a big impact on food safety in some countries. "In Ukraine, I'm told, they have gone from 20 per cent compliance to 90 per cent," he says.

Professor Gow says it is a model that is perfectly suited for knowledge transfer in the New Zealand agricultural sector. "This is a different type of model for engagement. It could help solve the extension problem with disseminating the latest research and best practices to farmers in an easily accessible manner out of Massey and other research organisations. It's an advanced way of writing a textbook that has a lot more impact."

Professor Gow's work fits well with other projects at the University including the World Bank project that has seen public health and veterinary professionals taught master's programmes through distance programmes devised and offered by Massey staff. The University has also begun offering short courses to Agribusiness managers in a joint initiative with Lincoln University.

The Sloan Consortium is an institutional and professional leadership organisation dedicated to integrating online education into the mainstream of higher education.



*Professor Hamish Gow.*

Date: 09/03/2012

Type: Awards and Appointments

Categories: College of Business; College of Sciences; Explore - Agriculture/Horticulture; Video Multimedia



*University of Missouri's Professor Bryan Garton (left) University of Missouri Vice-Chancellor Professor Thomas Payne (right) talk with Massey farm manager Byron Taylor at the No.4 Dairy farm.*

## Massey links with top US university

Massey University has signed an agreement strengthening ties with one of the leading international agricultural universities in the United States, the University of Missouri.

Massey Vice-Chancellor Steve Maharey and the University of Missouri's Vice-Chancellor and Dean of the College of Agriculture, Food and Natural Resources, Professor Thomas Payne, signed the memorandum of understanding at the Manawatu campus on Wednesday.

The agreement will boost collaborative research and student exchanges between the two universities. Study abroad programmes and the exchange of existing faculty and staff are also included in the agreement.

Mr Maharey says the agreement will give Massey graduates a broader perspective on the industry. "The University of Missouri is known as a world leader in agriculture and engineering," he says. "For Massey University to help New Zealand achieve, it must produce globally-informed graduates and this partnership will help do that. It will also provide our researchers the chance to not only learn from counterparts in Missouri but share their world-leading research with those in American agriculture's heartland."

While on campus, Professor Payne and his colleague Professor Bryan Garton visited the No.4 Dairy farm, the Riddet Institute, the Institute of Veterinary, Animal and Biomedical Sciences and the Hopkirk Research Institute. They also met with a range of Massey University researchers who spoke about their current research activities.

Date: 09/03/2012

Type: University News

Categories: Applied Learning; College of Sciences; Vice-Chancellor



*Vice-Chancellor Steve Maharey signs the Memorandum of Understanding with University of Missouri Vice-Chancellor Professor Thomas Payne.*

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Watch the video on YouTube (filmed by earth-touch.com: <http://Earth-Touch.com>) showing diving gannets diving underwater.

## Gannet study reveals perils of high-speed diving

Gannets may be among the fastest and most agile seabird hunters around, but they risk dying of fatal neck and head injuries from accidental collisions in the water when diving for fish at breakneck speeds, a Massey biology researcher has found.

Gabriel Machovsky Capuska has been studying the foraging and feeding behaviour of the Australasian gannet *Morus serrator*, the distinctively sleek, yellow-throated seabird with blue-rimmed eyes found in 29 colonies around New Zealand's coast.

He says the underwater collisions captured on video highlights the risks of plunge diving that is otherwise a successful strategy for gannets to catch small fish and squid. Fatal collisions occur during high-density feeding, when two gannets target the same fish and one pierces the neck or head of the other.

Video footage also captured evidence of kleptoparasitism (literally, parasitism by theft) in which a diving gannet targets a previously caught fish in the beak of another gannet underwater.

Post-mortems of two of 50 carcasses collected from Hauraki Gulf waters showed the gannets had died from collision injuries. While this ratio suggests the phenomenon to be relatively rare, analyses of underwater video footage of Cape gannets in South Africa shows accidental collisions between gannets are not so uncommon, he says.

Mr Machovsky Capuska, an Argentinean scientist based in New Zealand, began studying gannets three years ago for his doctoral thesis under the supervision of Professor David Raubenheimer at Massey's Institute of Natural Sciences at Albany.

As part of his study he has examined the remarkable plunge-diving technique used by gannets that enables them to hunt between air and the water. He has studied gannet colonies at Gannet Rock in the Hauraki Gulf, Cape Kidnappers on the East Coast and Farewell Spit in the South Island, tagging birds with tiny GPS (global positioning system) devices to track their long-range foraging and diving behaviour.

The gannet (Māori name takapu) is familiar to many New Zealanders, while colonies at Muriwai on Auckland's West Coast and Cape Kidnappers on the East Coast near Napier are popular tourist destinations. But the scientist suspects few people are aware of gannets' amazing physiological capabilities needed to survive.

Take your average gannet at Cape Kidnappers, where 10,000 of New Zealand's 55,000 breeding pairs dwell. In order to eat, they sometimes fly up to 500km at an average 70km per hour in a day to seek out shoals of small pilchards and anchovies. They must then compete with other foraging seabirds as well as dolphins, whales and sharks as they plunge dive repeatedly from 15m above the air to hit the water in less than a second, diving to about 20m and spending up to 42 seconds underwater pursuing prey.

Equipped with extraordinary vision, they can adapt their optical capability in a split second from air to water while effectively blocking out ultraviolet light reflection that distorts the position of darting prey. Mr Machovsky Capuska studied this aspect of the gannet's biology in collaboration with Israeli Professor Gadi Katzir, a world expert in bird visual ecology invited through the University's international visitor's funding, and Professor Raubenheimer.

He says his study, due to be completed later this year, provides new insights into the foraging behaviour of gannets, which as a species are valuable indicators of changes to the marine environment. Better understanding of the anatomy and physiology of gannet necks could also have implications for understanding the dynamics of neck injuries in humans who dive, he says.

Mr Machovsky Capuska is due to appear on a new TV3 wildlife programme in May, as well as TV One's Coasters series in late May, talking about his research on gannets. The study was funded by a Massey University Research Fund and a scholarship from the Institute of Natural Sciences



*Gannets plunge diving for fish in the Hauraki Gulf; gannets colliding underwater; and Gabriel Machovsky Capuska at the Cape Kidnapper's gannet colony. (photo credits: Fabio Piccinato and Eric Libby).*

Date: 09/03/2012

Type: Research

Categories: College of Sciences; Video Multimedia

## Wairarapa ag student heads home to the farm

Armed with a Massey University degree, Wairarapa's Sam Woodhouse now plans on returning to her Pongaroa home and putting it use.

After three years in Palmerston North studying a Bachelor of Science, majoring in agricultural science and human nutrition, Ms Woodhouse knows exactly where she wants to be – working in the agricultural industry.

"Farming's in my blood," she says. "Both my parents are from farming families, so I've been brought up on the farm and love the lifestyle. I can't stand the city at all – I lived in Auckland for a year after I finished school but I hated it so much. There's not enough grass or trees for me."

Ms Woodhouse was the recipient of a Sydney Campbell Scholarship for the last two years of her degree. Sydney Campbell farmed Riverside Farm in Wairarapa until his death in 1977. It was placed in a trust to be used for the benefit of farming.

Riverside is now leased by Massey and used for agricultural and veterinary research. Income from the farm, which had been in the Campbell family for 120 years, is used to fund the Sydney Campbell Scholarships awarded to Wairarapa agricultural students each year.

The scholarship was a great help, Ms Woodhouse says. "It meant that I could apply more resources and time to my studies, which I couldn't afford before."

She says being a fifth generation farmer came in handy in her studies. "I found the agriculture degree really good because I could relate it back to what we were doing at home."

Now, she hopes to return to the Wairarapa and give back to the community that supported her through university. "I'm looking to start a career in the agriculture industry – maybe in pasture and crop agronomy or animal nutrition," she says. "I really want to work with farmers in the field. That's where I want to be. And I'm also looking to return to the family farm in the future."

Date: 12/03/2012

Type: Features

Categories: Applied Learning; College of Sciences; Explore - Agriculture/Horticulture

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*Sam Woodhouse*

# Busted: the myth of the powerless journalist

Journalists need to look beyond a narrow interpretation of power as something belonging to others, particularly politicians. That's the view of Dr Sean Phelan, a senior lecturer at Massey University's School of Communication, Journalism and Marketing, in a new book on the politics and power of journalism in New Zealand, released today.

Dr Phelan, who co-edited the book, argues that the media has a real influence on the way people and organisations present themselves in public, and the shape of political debate. "Look at how the media represented the foreshore and seabed issue in 2003: the political opposition to the Court of Appeal ruling articulated most visibly by Don Brash wouldn't have been as effective without the media already normalising the idea of a 'Pakeha backlash'. My chapter in the book uses this illustration to make a more general argument about the media's crucial role in normalising the basic terms and categories of public discourse," Dr Phelan says.

The book, *Scooped: The Politics and Power of Journalism in Aotearoa New Zealand*, contains chapters by a range of academics along with well-known journalists like Nicky Hager, Finlay Macdonald and Selwyn Manning. Dr Phelan's co-editors are Associate Professor Martin Hirst of Deakin University, Melbourne, and Dr Verica Rupar of Cardiff School of Journalism, Media and Cultural Studies in Wales. It is published by AUT Media.

Dr Phelan believes that journalism in New Zealand merits more serious theoretical investigation and analysis. "Historically, journalism in this country has tended to be seen simply as a 'trade' rather than an area of social life worthy of critical scholarship and academic learning," he says. "The book is partly an attempt to give more visibility to the kind of academic work that is now being done in New Zealand journalism studies."

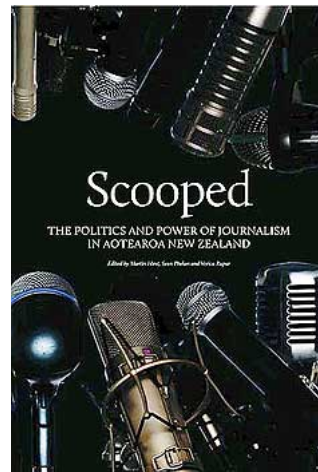
In other essays in the book Massey University Associate Professor Margie Comrie discusses the often tense relationship between politicians and press gallery journalists, drawing on interviews with key players on both sides. Dr Tim McCreanor and Angela Moewaka Barnes of Massey's Whariki research group, along with Dr Sue Abel from Auckland University, look at how New Zealand newspapers report Treaty-related issues.

Massey University Vice-Chancellor Steve Maharey wrote the book's preface, in which he canvasses the challenges for journalism in the digital era. "At its worst ... the media is reduced to being little more than a conveyor belt for competing points of view," he says. Mr Maharey argues that the emergence of a stronger intellectual tradition of journalism studies is part of the way forward.

Date: 12/03/2012

Type: Research

Categories: College of Business



*Scooped: The Politics and Power of Journalism in Aotearoa New Zealand*, edited by Martin Hirst, Sean Phelan & Verica Rupar. RRP \$39.99. Published by AUT Media.





*Manawatu members of the Captains' Club - Back row: David Loye, Stanley Fraser, Anthony Bykerk, Pearce Hargreaves, PVC Ted Zorn, Prof Sarah Leberman, Prof Malcolm Wright, Jordan Caskey, Isaac Henderson & Bradley Peffer. Front row: Casey Glynn, Georgia Cooper, Anna Sanford, Bailey Doyle, Kerriane Joe & Charlotte Grayng.*

## Young leaders get advice from College advisory board

The newest members of the College of Business Captains' Club received the combined wisdom of the college advisory board at a welcome function at the Albany campus on Friday.

After congratulating the students for achieving entry into the Captains' Club, Pro Vice-Chancellor Ted Zorn handed over to members of the advisory board. Each gave their advice for achieving success in the business world beyond study.

The clear message to students was to do everything possible to distinguish themselves, to gain as much extra-curricular experience as possible, to know what they want to achieve, but to be open to new opportunities.

Advisory board chairman and Toyota New Zealand chief executive Alistair Davis encouraged Captains' Club members to join clubs and take internships in order to "stand out from the crowd".

"Think strategically as you're doing your degrees about where you want to end up and plan ahead," he advised.

There are 38 students joining the Captains' Club across Massey's three campuses this year. All have been selected for their leadership skills and sporting or cultural achievements at secondary school, and each will receive \$5000 each towards course fees to support them in their studies.

New club members were welcomed at the Manawatu campus on Thursday, and a welcome function will be held for students on the Wellington campus on Tuesday. All will be encouraged to join the Student Business Group, the Beta Alpha Psi chapter for accounting, finance and information systems, and to take on internships while completing their studies.

"The college has the vision of creating leaders and transforming business," Pro Vice-Chancellor Ted Zorn told the group in Albany. "Our hope is that the Captains' Club will give you the opportunity to prosper and blossom in your leadership potential and, at the same time, help lift the leadership potential of the other students around you."

Date: 12/03/2012

Type: University News

Categories: Applied Learning; College of Business



*Albany members of the Captains' Club – Chloe Archer, Joel Carter, Avon Matchitt, PVC Ted Zorn, Jordan Miller.*



*Professor Ted Zorn, Pro Vice-Chancellor, College of Business, with Wellington Captain's Club members Andrea Ormido (first year, Bachelor of Business Studies), Georgia Forrester (first year, Bachelor of Communication) and Lauren Gibbs (second year, Bachelor of Business Studies).*



*College of Business Pro Vice-Chancellor Professor Ted Zorn, Finance Minister Bill English, Acting Chair of NZCPFE Suzie Marsden, Chair of Workplace Savings David Ireland and Retirement Commissioner Diana Crossan at the launch of the Retirement Expenditure Survey.*

## Survey launched to find the real cost of retirement

How much money do we really need in retirement? This long-debated question is set to be answered as a new survey, launched today, examines how much New Zealand retirees are currently spending on everyday living.

The New Zealand Centre for Personal Financial Education - a joint initiative between Westpac New Zealand and Massey University - and savings industry body Workplace Savings NZ are to conduct an in-depth survey of those already in retirement to establish their cost of living in real terms.

The New Zealand Retirement Expenditure Survey will look at the retirement spending patterns of 300 New Zealanders and will take into account different costs for metropolitan and provincial locations. It will establish guidelines for 'modest' and 'comfortable' retirement lifestyles. Dr Claire Matthews from Massey University will lead the research.

Suzie Marsden, acting chair for the New Zealand Centre for Personal Finance Education (NZCPFE), says it is of increasing concern that many Kiwis have no idea of the real cost of retirement and are ill-prepared for it financially.

A recent Westpac survey showed that 42 percent of New Zealanders don't know how much money they need to save to live comfortably in retirement.

"We hope that this new survey will establish how much money is required to live a 'modest' and 'comfortable' retirement lifestyle allowing New Zealanders to understand exactly how much money they really do need to save. I am sure the results will surprise many."

Workplace Savings NZ chair David Ireland says that the survey is intended to be conducted annually to include the effect of inflation and aims to add some science to the retirement savings debate. He expects it will give Kiwis useful indicative figures for expenditure on core budget items like transport, health and energy.

"It will also be broken down to show the difference in cost between cities and rural centres, acknowledging that these amounts can vary hugely depending on whereabouts you plan to retire to."

Retirement Commissioner and (NZCPFE) board member Diana Crossan says the survey will raise awareness and help people to make important financial decisions earlier in their lifetimes. She also believes the survey will contribute valuable additional data to the retirement debate.

"One of the commission's main goals is to help New Zealanders make educated and informed financial decisions. The survey is a step in the right direction to ensuring that people are armed with the right information to make realistic and achievable plans for their retirement."

Massey University Vice-Chancellor Steve Maharey says the University is committed to applying its expertise to improve the financial literacy of all New Zealanders.

"As a university it is our responsibility to apply our knowledge to real-world issues. Through this joint initiative with Westpac, we want to ensure the next generation are empowered to make the right financial decisions so, when retirement comes, they will have prepared for it."

The launch was attended by Finance Minister Bill English.

Date: 13/03/2012

Type: Research

Categories: College of Business; Fin-Ed; Video Multimedia



*Board members Professor Ted Zorn, Suzie Marsden, Jeff Stangl, Sue Foley, Dr Claire Matthews, Roy Thompson and Diana Crossan at the launch of the Retirement Expenditure Survey.*

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Dress rehearsal for *Much Ado About Nothing* at the Esplanade rose garden, 2012.

## Tenth anniversary of Summer Shakespeare

There was a bit of ado about the opening night weather at Massey University's Summer Shakespeare last Thursday but, while the southerly wind whipped about the Palmerston North Esplanade, the rain stayed away.

Invited guests toasted success that is 10 years of William Shakespeare's plays performed by the Manawatū community, for the community, in the community.

Los Angeles-based Amanda McRaven was Associate Professor Angie Farrow's first choice as Massey University's visiting artist in residence and Summer Shakespeare director. "We were so fortunate that she said yes to our invitation, and that we both immediately thought *Much Ado About Nothing* would be the ideal way to celebrate 10 years," Dr Farrow says. "In 10 years it has grown from an event to an institution."

Ms McRaven knows the Palmerston North community well, having been a Fulbright Scholar at Massey in 2008. She has worked with many of the cast previously, she says. "There is an amazing core of theatre talent right here in the Manawatū. Their acting ability has grown since my last visit and I am impressed with how mature their performances now are."

Ms McRaven is known for her direction of plays that offer something a little bit different and the Esplanade Rose Garden fishpond proves her belief that ideal performance spaces can be found anywhere. *Much Ado's* "stage" also led to sympathetic gasps from audiences when actors found themselves taking more than a mere toe dip in the water.

David Collins, who plays the lead role of Benedick, was also involved in *The Tempest* 10 years ago, playing Antonio.



*Claudio (Matt Waldin) is in love with Hero (Rosie Anderson), Beatrice (Maree Gibson) and Benedick (David Collins) wage a "merry war" bickering and declaring never to never marry anyone – let alone each other in Massey's 2012 Summer Shakespeare's Much Ado About Nothing.*

Year	Title	Director
2003	<i>The Tempest</i>	Simon Ferry
2004	<i>A Comedy of Errors</i>	Ralph Johnson
2005	<i>Love's Labours Lost</i>	Penni Bousefield
2006	<i>Twelfth Night</i>	Ryan Hartigan
2007	<i>Hamlet</i>	Lilicherie MacGregor
2008	<i>Romeo and Juliet</i>	Ralph Johnson
2009	<i>All's Well That Ends Well</i>	Peter Hambleton
2010	<i>Macbeth</i>	Paul McLaughlin
2011	<i>A Midsummer Night's Dream</i>	Jaime Dörner

*Much Ado About Nothing*

### Remaining performances:

Thursday March 15, 7pm

Friday March 16, 7pm

Saturday March 17, 2pm and 7pm

Gold Coin Koha

Rose Gardens, Victoria Esplanade, Palmerston North find out more here: <http://www.summershakespeare.org.nz/>

Wet weather venue: Sir Geoffry Peren Auditorium, Massey University, Turitea.

Date: 14/03/2012

Type: University News

Categories: College of Humanities & Social Sciences; Orientation; Palmerston North

## Registration extended for World Cafes

World Cafes to engage Massey leaders, staff and students are being held on each campus as an opportunity for staff to influence the service culture at Massey. Visit the online Staffroom Community if you have questions about attending the World Café

Every manager (academic and professional services) is invited to participate in at least one of these events along with a nominated staff member.

Staff from colleges and service units will have the opportunity to understand the nature of the challenge and the need for integration, and begin talking together in ways that build mutual commitment to what will be required to be amongst the best.

The "World Café" is an established process for holding conversations and will help shape a clear sense of what a culture of service excellence looks like.

Select the World Café you and your staff will attend and RSVP to [c.weller@massey.ac.nz](mailto:c.weller@massey.ac.nz)

Manawatū, March 20 9am-noon, Student Centre

Wellington, March 30 1pm-4pm, 5B14

Manawatū, April 30 1pm-4pm, Student Centre

Albany, May 8 9am-noon, venue to be confirmed

To find out more about World Cafés log on to the Staffroom Community here

<https://www.massey.ac.nz/massey/staffroom/community/#/discussion/160/invitation-to-a-world-cafe-on-a-campus-near-you>

Date: 14/03/2012

Type: Internal Communication

Categories: Any

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Team Massey taking part in the Manawatū Cancer Society's Relay for Life at Hokowhitu.

## Massey teams raise more than \$13,000 in cancer relay

For the ninth year in a row the Institute of Food, Nutrition and Human Health sponsored a team "Massey Soup to Nuts". This year's team included 27 academic and professional services staff who raised over \$6000. Senior lecturer Timothy Wester says the team has raised more than \$40,000 since they began taking part. He says "Soup to Nuts" is an expression which means "from beginning to end" or "complete; all-inclusive" and is derived from the description of a multiple course meal that progresses from soup at the beginning to nuts after the cheese course at the end. Dr Wester says the name was chosen to reflect the diversity of the institute in terms of covering all aspects of food.

The institute was also visible at the relay promoting the relationship between good nutrition and good health. Third year human nutrition students, AJ Hepburn and Catherine Pugh, under the direction of Associate Professor Jane Coad and Dr Janet Weber, used a quiz and nutrition fortune tellers to get people interested and thinking about the role of nutrition in health. The ideas for this were based on ideas developed by students in 151.334 placement assignments in past years. Miss Hepburn and Miss Pugh will use their experience at the relay for as an example of a nutrition intervention affecting food choice and behaviour in their own third year assignments. PhD nutrition student Bob Stewart, a trained chef, made healthy vegetable kebabs which AJ and Catherine gave to participants after they took the quiz. The kebabs served as a practical application of the nutritional information discussed in the quiz.



Third year nutrition students AJ Hepburn and Catherine Pugh outside the Health Hub at this year's Manawatu Relay for Life.

The Massey Manawatu team included staff, families and approximately 200 students from the halls residents and Green Shirt assistants who raised over \$5000. A third team, Massey Nurses, raised \$2000.

External Relations account executive Christine Morrison, who took part in the relay, said it is an emotional but amazing event to be part of. "Most of us have a relative or friend who has survived, is fighting or has lost their cancer battle. It is an emotional event to be part of with the survivors lap and candlelight ceremony emphasizing the enormous impact cancer has on lives. But it is also an amazing event, with the immense amount of generosity and community shared." The Relay for Life is the world's largest cancer fundraising event in 23 countries around the world. Last year, 17 relays were held across New Zealand, raising nearly \$3 million, which the Cancer Society uses to provide its free services, information and support from diagnosis through to treatment and recovery.

A record \$308,604 was raised at the Manawatū relay by the 112 teams entered in the 2012 event. There were 2100 people registered, and at least twice that number of friends and family supporting those on the track.

Date: 14/03/2012

Type: University News

Categories: Palmerston North

# Pay and Employment Equity implementation update

Following the release of the Pay and Employment Equity Report and its presentation to the Senior Leadership team, an implementation team was established and met for the first time in June 2011.

Members of the team are Alan Davis (Assistant Vice-Chancellor People and Organisational Development), Suzanne McNabb, (Tertiary Education Union Women's Officer), Dean Scott (Tertiary Education Union Organiser), Kayrn Kee (Office of the Assistant Vice-Chancellor (Māori and Pasifika), Cat Pause (Gender Equity Advisory Group) and Fiona McMorran (Employment Relations Manager).

The teams' role is to effect the report's recommendations by determining the priority for actions, allocating actions to other staff where appropriate, and seeking approval from the Senior Leadership Team if required.

The implementation team agreed that two priority areas are the recommendations relating to bullying and harassment and academic promotions for women.

Some recommendations from each of these areas have been developed into a project plan that two groups of women from the Women in Leadership programme are undertaking as part of their leadership development. As an example, one group is developing a guideline for managers on supporting promotions applications and is revising materials for academic staff on submitting promotions applications. Results will be presented to the implementation team.

Promotions workshops to support and encourage women to apply for promotions were conducted by the Tertiary Education Union in association with Women@Massey in late January and early last month on each campus and were attended by 40 academic women. A further workshop that will focus on the correct procedures and documentation is also being planned, as is training in gender equity for promotions committee members.

Another group of women from the Women in Leadership Programme is focusing on some of the recommendations relating to bullying and harassment, including training for managers and a review of the present contact network. A joint Massey/Tertiary Education Union review of the policies and procedures for dealing with an issue of harassment or bullying is underway.

The implementation team will next meet on March 21 and, as well as reviewing progress, will consider further priority areas for work this year.

Date: 14/03/2012

Type: Internal Communication

Categories: Any

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# Invitation to presentation on Massey's updated brand

Assistant Vice-Chancellor (External Relations), Cas Carter, will present details of Massey University's new brand on all campuses this month.

Wellington: March 21 at 12.30pm in Block 4, B06

Albany: March 22 at 1pm in the Sir Neil Waters lecture theatre 300

Manawatū: March 27 at 12pm in the Social Science Tower 4.44

If you have questions or comments about the brand you can contact Cas directly via email [c.carter@massey.ac.nz](mailto:c.carter@massey.ac.nz) or post a question on the Staffroom Community here: <https://www.massey.ac.nz/massey/staffroom/community/#/discussion/161/invitation-to-presentations-on-masseys-updated-brand>

## Updated branding templates

The web page hosting the updated branded power point template, Massey University logo and email signature has been amended. Those jpeg images are now available to be downloaded here: [https://www.massey.ac.nz/massey/staffroom/national-shared-services/external-relations/marketing/marketing\\_home.cfm](https://www.massey.ac.nz/massey/staffroom/national-shared-services/external-relations/marketing/marketing_home.cfm)

Date: 14/03/2012

Type: Internal Communication

Categories: Any

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*The first intake of undergraduate nursing students in Albany with teaching staff Bev Platt and Catherine Cook (left) and Sue Adams and Joy Gregory (far right).*

## **Nurse experts join Albany team**

Massey's Bachelor of Nursing in Albany, launched this year, has welcomed 29 students and two new staff to the Albany campus.

Sue Adams is a senior lecturer and Bev Platt is a senior professional clinician in nursing, working within the School of Health & Social Services in Auckland.

Mrs Adams comes to Massey University from Waitemata District Health Board (DHB) where she was associate director of nursing in primary health care and set up a new team supporting the professional development of nurses in primary health care. She spent last year managing a team of 26 as nurse leader in a general practice in a rural area north of Auckland. She is also undertaking a doctorate with Massey.

Mrs Platt was a nurse practitioner in the UK, mainly in primary health care, and was a heart failure nurse specialist. In New Zealand, she was team leader of the Primary Health Care Nursing Development Team at Waitemata DHB.

Both are involved in the teaching and clinical training of Massey's student nurses, delivering lectures, clinical lab sessions and providing mentoring and supervision for students in clinical placements.

Mrs Adams says the Albany course has started well and the first intake is a "superb group" of students.

"My previous roles have often been in developing services and programmes and that is what really appealed to me with the job here. We have the opportunity to develop and mould teaching and experience with students to fit the needs of the local Waitemata DHB and our wider communities," Mrs Adams says.

Director of nursing programmes Annette Huntington says the nursing team is extremely pleased to be able to attract two new staff of such high calibre to teach on all the Albany-based nursing programmes.

About 80 people applied to be part of the first intake on the new Bachelor of Nursing in Albany. The Bachelor of Nursing is already well-established on the Manawatu and Wellington campuses.

Date: 14/03/2012

Type: Awards and Appointments

Categories: Applied Learning; Auckland; College of Humanities & Social Sciences

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*Matthew Irwin pilots the hexacopter.*

## Massey's 'eye in the sky' at Field Days

Researchers at Massey's Centre for Precision Agriculture have taken to the sky in their search for data that will help farmers map their pasture and increase efficiency.

A team has been testing a remote-controlled hexacopter that can fly above farmland and map it for growth and other variables.

The hexacopter – made by Australian company Aerobot – has been fitted with cameras that can take time-lapse photographs during flights as well as video footage and infrared images.

Centre director Professor Ian Yule says the hexacopter has been tested on a number of projects so far. "We used it to gather infrared photos for a restricted grazing trial at our No.4 Dairy Farm," he says. "The aim was to visualise the location of cow pats and their proximity and distribution to the drainage collector. The infrared camera is excellent for that."

It has also been used to map maize quality at a farm in Bulls.

To gain this data an expert pilot is required, and Matthew Irwin, a researcher at the Institute of Natural Resources, has been perfecting the craft.

The carbon fibre hexacopter, which can fold down into a suitcase, can lift 1.5kg for nine minutes before its batteries need to be changed. It is fitted with global positioning system that can hold it at a location or allow for a pre-programmed flight path.

Mr Irwin says the hexacopter is able to map an area at a better resolution and faster than traditional aerial photography methods. Its flexibility and speed of imagery acquirement are its main strengths.

In future, the precision agriculture team hopes to make the technology available to all farmers looking to get quick and precise data.

The hexacopter is one of a number of Massey University projects on display at Central Districts Field Days this week. Other exhibits will also focus on collaborations that have led to real advances in the agri-food sector.

Massey University Vice-Chancellor Steve Maharey says Field Days is a major event on the University calendar. "We pride ourselves on connecting with industry so we can ensure our research is relevant, timely and able to ensure New Zealand's agri-food sector is a world leader," he says. "Field Days is a great opportunity to continue that discussion with industry – to find out what's needed to move this nation forward, and to showcase the things we've done to meet that goal."

Date: 14/03/2012

Type: University News

Categories: College of Sciences; Explore - Agriculture/Horticulture; Palmerston North

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*Massey University's site at Central Districts Field Days.*

## Connect with Massey at Field Days

Massey University is once again the major partner of Central Districts Field Days at Manfeild Park beginning today.

University staff can visit Field Days free of charge by showing their photo identification at the gate.

Massey University students can enter for free on Thursday and Friday with identification – normal gate charges apply on Saturday. Alumni can pre-purchase a day pass for \$6 by emailing [alumni@massey.ac.nz](mailto:alumni@massey.ac.nz).

An alumni event will also be held on Friday March 16, at 4.30pm in the Massey University pavilion. Staff or alumni wishing to attend can also contact the alumni office to RSVP.

This year, Massey's Central Districts Field Days site will focus on the collaborations that have led to real advances in the agri-food sector. Projects involving precision agriculture, food technology and pasture management will all be on show.

Massey University Vice-Chancellor Steve Maharey says Central Districts Field Days is a major event on the University calendar.

"We pride ourselves on connecting with industry so we can ensure our research is relevant, timely and able to ensure New Zealand's agri-food sector is a world leader," he says. "Field Days is a great opportunity to continue that discussion with industry – to find out what's needed to move this nation forward, and to showcase the things we've done to meet that goal."

Date: 15/03/2012

Type: University News

Categories: Explore - Agriculture/Horticulture; Palmerston North

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*Professor Don Cleland*

## **Award for Massey clean technology researcher**

Massey University's Professor Don Cleland has been awarded the Furkert Award for excellence in sustainability and clean technology by the Institution of Professional Engineers New Zealand.

Professor Cleland, a fellow of the institution, is head of the School of Engineering and Advanced Technology. Since completing a PhD in food engineering at Massey in 1985 he has conducted world-class research on matters related to energy efficiency of refrigeration systems, and how to improve the efficiency of heat pump systems.

He is expert at converting research results into design, and analysis methods and software. These outputs are widely used by industrial engineering manufacturers and practitioners. Since 1987, on more than 20 occasions, he has co-taught a five-day industry course on Cost-Effective Refrigeration that has heavy emphasis on energy efficiency.

In 1994 he was appointed Electricity Commission of New Zealand Professor of Thermoprocess Technology where he led the development of heat pump technology using natural refrigerants as a possible future technology to minimise green house gas and ozone depleting substance emissions. He has undertaken major consulting contracts related to energy efficiency of refrigeration systems in Australia, the United States and New Zealand.

The international refrigeration community has recognised his expertise on the coupling of energy efficient refrigeration with end-user demands in the food industry through a number of awards and fellowships.

Professor Cleland will be presented with his award at a black tie function in Wellington tonight.

Date: 16/03/2012

Type: Awards and Appointments

Categories: College of Sciences; Explore - Engineering

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## Future Food conference 'groundbreaking'

The Riddet Institute's international conference, Food Structures, Digestion & Health, held last week in Palmerston North, has been acclaimed as setting the direction for food research and development for the next 20 years. The conference was devoted to the unique and challenging interface between food science and nutrition and brought together scientists across several disciplines to address cutting-edge research issues.

Professor Mark Wahlqvist, from the National Health Research Institutes in Taiwan and a Fellow of the Royal Australasian College of Physicians, says the conference was groundbreaking. "I was here at a conference on dietary fibre in the 1970s, and that changed thinking throughout the food industry internationally. This conference is going to have a similar ability to reform current thinking on how researchers can work together across disciplines linking the science of food structure and not just its components, to sustainability and health. This understanding has been missing from food and health policy until now..."

Professor Wahlqvist has an international reputation as a leading physician and is a member of the Riddet Institute Scientific Advisory Panel.

The conference attracted 150 delegates from more than 19 countries as far away as Russia, Portugal, Spain, France and UK, who gathered together to gain more understanding of how food structures change as they transverse the entire gastro-intestinal tract. This knowledge will enable the design of a whole new generation of foods with enhanced health and sensory attributes.

Conference Organising Committee chairman Professor Harjinder Singh says the conference provided a unique opportunity to bring together the science of human nutrition and food. "New knowledge in this interface between food science and nutrition is vital to the international food industry, and building research capacity in this area will allow the design of a new generation of foods with enhanced health and sensory attributes."

The Riddet Institute is a national Centre of Research Excellence hosted by Massey University.

Date: 16/03/2012

Type: Research

Categories: College of Sciences; Research - Future Food Systems

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*Professor Harjinder Singh*



City Court residents celebrate their win in the chant-off and third equal place overall. They adopted a mish-mash Crusaders-Turbos theme complete with purple buckets.

## Crazy Sports bring out the best in students

About 350 Manawatū campus halls of residence students attended the annual Crazy Sports Day on Sunday.

The day enables first-year students from the 16 Massey halls, plus privately run Fergusson Hall, to bond as teams, get to know other residents and have fun, Accommodation Services assistant community manager Rebecca Reidy says.

With this year's Olympics as a theme, all halls marched in with chants and banners to gather on the McHardy Oval to compete in the various competitions for 50 points towards the Gumboot Shield.

This year the games featured the Great Olympic Race, Chubby Bunny, Battle of the Giants, Jousting and the ever-popular Slippery Slide.

Tararua and Ruahine Flats created history with their first overall win in the sports day in the 22 years it has been run.



Students compete in the Crazy Sports Day jousting event.

Atawhai came a close second. The team's impressive hall spirit was felt throughout the event.

Three teams tied for third – City Court, Matai Hall and Moginie Hall.

Throughout the day, other non-sporting events also took place, which included a chant-off competition and some free-style dancing.

City Court won the chant-off, followed by Egmont Court and Moginie Hall.

The top dancing resident came from Moginie Hall while the top dancing residential adviser came from Kiwitea Hall. The best mascot was awarded to Atawhai Hall with their piñata, and fairplay awards went to Kiwitea, Fergusson Hall, Moginie Hall, Atawhai Hall and Tawa Hall.

More pictures and videos can be found on the Massey Manawatū Halls of Residence facebook page.

Date: 16/03/2012

Type: University News

Categories: Orientation; Palmerston North

## The value of volunteer brokers unveiled

Employee volunteering, a little-studied area of the volunteering sector, is the subject of a new research paper by Dr Louise Lee, a senior lecturer from Massey University's School of Management. Titled *Navigating the Volunteering Space*, the report lifts the lid on the role brokers play in employee volunteering programmes.

According to Dr Lee, reconciling the interests of employers, employees, and non-profit organisations can present considerable challenges, and brokers have an important, but often hidden, role to play in making volunteering collaborations work.

Dr Lee used Time and Talents for Westminster, an award-winning brokerage service run by UK charity Volunteer Centre Westminster as a case study, and she says the results of her interviews show just how complex and dynamic the task of being a broker is.

"I really wanted to understand and reveal what programmes like Time and Talents do, because they play an important role in nurturing innovation in employee volunteering, which is only likely to grow as the UK government implements its 'Big Society' agenda," Dr Lee says.

"I was surprised at the level of complexity in the work they do. One thing was very clear – brokers do a lot more than just match the skills of employee volunteers with the needs of community organisations."

While employee volunteering is in its infancy in New Zealand, Time and Talents is a flagship programme for Volunteer Centre Westminster, and Dr Lee believes New Zealand employers and charities have much to learn from this exemplar broker programme.

"My research examines what brokers actually do in connecting people and contributing ideas, knowledge and tools," Dr Lee says. "Brokers can also encourage best practice and they have an important role to play in terms of innovation because they can help to push the boundaries of what employee volunteering encompasses."

Volunteer Centre Westminster chief executive Gareth Owen says Dr Lee's study will help organisations like his to explain the true depth and diversity of what they do to existing and prospective employer clients.

"This is really important, as there are various misconceptions about the role of a broker in this arena, most notably regarding the wider value for money that our service brings to employers," he says. "Dr Lee's research also adds enormous credibility to our particular project, Time and Talents."

"Having been chosen as the subject of such esteemed academic research in this field is a great honour and privilege. We hope that similar models can be developed in New Zealand to enable employee skills to be channelled into helping to address local community need."

Date: 19/03/2012

Type: Research

Categories: College of Business



Dr Louise Lee



*Professor Hugh Blair, Professor Frazer Allan, Dr Hayden Lawrence, Professor Ian Yule and Vice-Chancellor Steve Maharey at Friday's alumni function at Central Districts Field Days.*

## Friends of Massey gather at Field Days

Friday night saw alumni, staff, and friends of Massey gather at the University's site at Central Districts Field Days.

The event was kindly co-hosted by the Massey Young Farmers Club, giving its members a chance to meet with leaders in the sector outside the classroom.

The topics discussed by the evening's speakers were themed to complement the display at this year's exhibit, with Vice-Chancellor Steve Maharey Vice-Chancellor acting as master of ceremonies.

Professor in Precision Agriculture Ian Yule talked about future developments in his field, while Hayden Lawrence, who graduated PhD in agricultural engineering in 2007, talked about the practicalities of precision engineering on the farm and the role it plays in the future of farming.

Deputy head of the Institute of Veterinary, Animal and Biomedical Sciences Professor Hugh Blair spoke about the consultation work he has done with several international organisations, including the United Nations Food and Agriculture Organisation, and about some of the animal health research and commercialisation programmes at Massey.

Institute head Professor Frazer Allan spoke about the qualifications the University offers that equip graduates with the skills needed to make a difference on the world stage.

Alumni relations manager Jasmine Groves says the function attracted alumni and stakeholders from across the central North Island. "It was great to bring so many Massey people together to hear about the latest research going on at the University, and for them to reconnect with each other."

Date: 19/03/2012

Type: University News

Categories: Alumni; College of Sciences; Explore - Agriculture/Horticulture; Palmerston North

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# Impact of e-Learning in the 21st Century University

Professor Paul Bacsich will give a presentation in the Japanese Lecture Theatre, Manawatu campus, on April 4 from 11-12.30pm on the impact of e-learning in universities.

Professor Bacsich is an e-learning consultant working for Matic Media Ltd and Sero Consulting Ltd and a longstanding Visiting Professor at Middlesex University. He is being hosted by the [National Centre for Teaching and Learning](#) in association with the [Distance Education and Learning Futures Alliance - DELFA](#).

His presentation will examine how and why the "Academy" in the 21st century has both deployed e-learning and adapted to the deployment of e-learning by the "other" (including its own students). It will aim to explain why the radical solutions beloved of visionaries have happened rarely and then have mostly failed, and yet how more moderate solutions are emerging that are sustainable and manageable within recognisable paradigms of university governance. The presentation will draw out links from the e-learning phenomenon to wider issues of privatisation, internationalisation, culture, research and funding. It will conclude with some tentative suggestions as to how a specific university might take matters forward.

The presentation and its supporting documentation is based on studies of the author and his colleagues in this area since his first e-learning study tour (of three weeks) to United States universities in 1995. It takes particular advantage of his recent work on various projects in Britain, Europe and Canada, and his long experience in many departments of the UK Open University.

Some of the presentation will be recorded for staff who cannot make the event and further information of how to access the recorded session will be available on the website.

[To register: Impact of e-Learning in the 21st Century University](#)

Date: 20/03/2012

Type: Internal Communication

Categories: Any

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# Alumni award recognises Henry's leadership

Rugby World Cup winning coach Sir Graham Henry, Russia-based economist and merchant banker Stephen Jennings and highly regarded New Zealand businesswoman and company director Sue Suckling are among those recognised as distinguished alumni of Massey University at an awards function in Wellington tonight.

Sir Graham Henry, who graduated in 1980 with a Bachelor of Education, won the supreme honour – the Sir Geoffrey Peren Medal – at this year's Defining Excellence Awards.

The awards recognise achievements by Massey graduates and by staff in research and teaching. Vice-Chancellor Steve Maharey says Massey aims to be New Zealand's defining university through its contribution to the future of the nation. "We do that by taking the best of the new New Zealand to the rest of the world. Of course, it is people who make the actual difference. Massey has outstanding staff and high-achieving alumni located all over the globe. Tonight we recognise their contribution to both the University and to the wider community."

The Sir Geoffrey Peren Medal, named after Massey founding principal, recognises a graduate who has reached the highest level of achievement in business or professional life or who has been of significant service to the University, community or nation.

Sir Graham's award is in recognition of his teaching and rugby coaching. He was a teacher at Auckland Grammar School when he studied by distance learning for his degree over six years and he was headmaster of Kelston Boys' High School for nine years before becoming a professional rugby coach in 1996.

He credits his university and teaching days with giving him the skills to become the nation's premier rugby coach. "I was involved in education for 25 years. I loved it and got a lot of personal satisfaction out of it," he says.

Mr Jennings was also honoured with the Distinguished Alumni Achievement Award. Mr Jennings has achieved phenomenal success in his chosen field, surviving multiple economic challenges, including several global financial crises, to be one of the top market makers in the Russian merchant-banking sector.

He says his professional life and career really kicked off at Massey "My love and passion formally began during my time at Massey University and my aspiration to go and work for the New Zealand treasury also developed in that time," he says. "The economics I began to learn during those years, together with having an open kiwi mind-set, has helped me on many occasions to look objectively at opportunities and to persevere with opportunities in countries that many other people at that time were just too scared to tread."

Other alumni honoured at the ceremony are Sue Suckling (Distinguished Alumni Achievement Award for her contribution to science, innovation and business), Dennis Oliver (Distinguished Alumni Service Award for service to the community and nation) and Luke Di Somma (Distinguished Young Alumni Award for his contribution to music).

Others recognised for their achievements in research and teaching were:

Massey University Research Medals (2011)

Individual – Professor Paul Moughan, Early Career – Dr Lara Shepherd, Supervisor – Professor Michael McManus, Team – Sleep/Wake Research Centre.

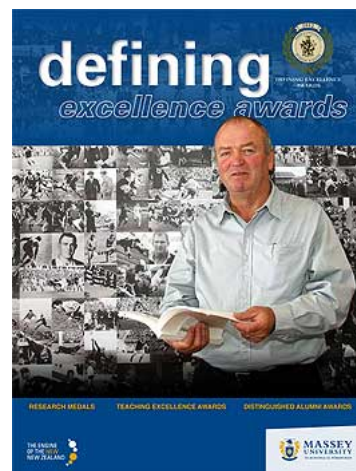
Teaching Excellence Awards (2011)

Sustained Commitment to Teaching Excellence Awards – Dr Mark Henrickson, Dr Nigel Parsons and Dr Gina Salapata. Excellence in Teaching First-Year Students – Professor Tony Signal. Excellence in Teaching Support – Neil Ward. The Darrylin O'Dea Award in the Field of e-Learning – Dr Brennon Wood.

Date: 21/03/2012

Type: Awards and Appointments

Categories: Alumni; College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Sport and recreation; Teaching



[Read the special edition of DefiningNZ magazine](#)

## Local government reforms 'simplistic', says academic

The Better Local Government reforms announced by Prime Minister John Key yesterday are "simplistic", according to Dr Andy Asquith, a local government and public management specialist from Massey University.

Dr Asquith says the central government is ignoring the key issues that continue to weaken local government.

"The key issues that could redress the weaknesses identified in their paper – continued disconnection between local government and its citizens, and confusion over the roles of mayors and councillors – are completely ignored," he says.

"Declining voter turnout in local elections is clear evidence of these issues. While the paper does propose nine reforms to the role of mayors post 2013, along the lines of the Auckland model, these are hardly radical and, in effect, do little more than formalise practices found in many local authorities already."

Dr Asquith is disappointed that debate around the level of rates increases ignores the 96 recommendations for financial best practice made by the 2007 Shand Report into local government rating.

"This report was presented to the last Labour government and now three governments – the Clark government and two successive Key governments – have effectively written off this important piece of research," he says.

"There is also much political comment and media coverage surrounding the levels of council debt, but given the asset base of our local authorities, the debt they carry is not unusually high."

Dr Asquith says the government also assumes all local councils directly undertake activity to enhance the social, economic, cultural and environmental wellbeing of their citizens. In fact, he says, that assumption is wrong.

"The Local Government Act 2002 may give local authorities the power to do those things, but in reality they don't have the resources or the expertise so they partner with a range of appropriate stakeholders from the public, private, and non-profit sectors," he says.

"And as the only democratically-elected bodies within an area, local authorities have a unique position of legitimacy to undertake these actions on behalf of their citizens."

***Dr Asquith is a senior lecturer at Massey University's School of Management, and is about to publish a paper titled *The Role, Scope and Scale of Local Government in New Zealand: Its Prospective Future in the peer-reviewed Australian Journal of Public Administration*.***

Date: 21/03/2012

Type: Research

Categories: College of Business; Government Policy commentators



*Dr Andy Asquith*



Dr Murray Cox. [Listen to the Canadian Broadcasting Corporation interview.](#)

## Research gives new clues to Madagascar settlement

New research from a Massey University computational biologist has found 30 Indonesian women first settled the island of Madagascar.

The finding sheds light on one of the strangest evolutionary events in human history. The people of Madagascar, off the east coast of Africa, are descended from Indonesians, quarter of a world away. How this happened has never been fully explained.

Dr Murray Cox, of the Institute of Molecular Biosciences, led a team that screened the DNA of Madagascans and Indonesians to reconstruct the island's early history.

"It has been known for a very long time that there is a really clear Asian signature in the DNA of Madagascans," Dr Cox says. "What we've done is developed a computer model to find out more about that very early settlement history. Our research suggests that around 30 Indonesian women came to the island about 1200 years ago, around the 9th century AD."

Almost all Madagascans today are related to those 30 founding women. "There has been trading along the Indian Ocean for millennia, and people have assumed that Indonesians settled there as a result of lots of people using this trading route," he says. "But if it is only 30 individuals, that theory doesn't make sense. So it appears more likely that this may have been an accidental event – it certainly wasn't a big, planned movement of people."

To conduct the research, Dr Cox and his team took DNA from 300 Madagascans and almost 3000 Indonesians and used the specially developed computer model to simulate evolution under various parameters. A year and a half of computer time was needed to run the simulations.

Dr Cox says simulations are needed to discover the details of the settlement. "Just looking at the DNA itself will tell you some things, like the fact there is an Asian connection," he says. "But what it won't tell you is how many people came and when that happened and what the population size is today. To get that you have to run simulations to figure out what has happened in the past."

"We simulated under a whole range of different demographic models and found one that matched the actual outcome. That gives us a measurement of what the most likely settlement model is."

Dr Cox worked with a team that included researchers from the Eijkman Institute in Indonesia, the University of Arizona and the University of Toulouse. The research was published in the Proceedings of the Royal Society B and was funded by the Royal Society of New Zealand through a Rutherford Fellowship.

Date: 22/03/2012

Type: Research

Categories: College of Sciences; Video Multimedia

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Massey University Chancellor Dr Russell Ballard, Hon Steven Joyce, Albany Students' Association president Stephan van Heerden, MC Banu Pashutanizadeh and Vice-Chancellor Steve Maharey.

## Minister praises Student Central as campus heart

Student Central – officially opened at Massey University Albany today – provides a heart for the campus and vital place to “hang out,” according to guest speaker the Hon Steven Joyce.

As Minister for Tertiary Education, Skills and Employment, Mr Joyce told the gathering of staff, students, alumni and the campus founder Sir Neil Waters that the world is entering a skills race for tertiary-trained young people, and he anticipates an increase in the number of enrolments at New Zealand universities in the future.

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“It's a fantastic day today to see this facility in place. It's going to help with what I call the pastoral care of students which I think is very important if you are going to have good results. And it's part of the growing story that is the Massey University Albany campus.

“The new facility here will be the heart of the campus, because actually students need more than to learn. Students need space outside the lecture theatres where they can meet their friends, access services, have space to study, and as we used to say in the eighties, ‘just hang out’.

*Watch the opening video.*

“Excellent facilities can have a strong impact on student achievement,” he said, as students need places for “relating and discussing with others as part of learning”.

“Tertiary education is an important part in growing New Zealand's economy. The students we are training today will go to drive the future of New Zealand, not just economically, but socially and culturally.”

He said the population of the North Shore was expected to increase by 30,000 to 40,000 over next 10 years, and its people were well-served by range of programmes at Albany.

He alluded to his connections to the campus, graduating on the North Shore in 2001, although he completed his undergraduate degree in zoology at Massey's Manawatu campus in 1983. He also has a home in Albany when not residing in Wellington.

Vice-Chancellor Steve Maharey paid tribute to Sir Neil Waters for his vision of building a campus at Albany when there was just a lone house in the area. He also congratulated the Albany Students' Association for working in partnership with the University to build the \$15m centre and “for being willing to put their money where their aspirations are”.

“What a remarkable effort. This project has gone from woe to go in a very short period of time, and it is under budget.”

Engineering student Banu Pashutanizadeh, who was MC as president of the Academic Toastmasters Club at Massey, said the building “is very special to us, because it's a dedicated place for us to gather, here at the heart of Massey University Albany”.

Professor Sir Mason Durie explained the meaning the seven pou (Māori carved steel poles), which form a circle in the outdoor plaza area of the centre, to represent the path taken by students on their learning journey.

The pou give the area a distinctive Māori presence, in recognition of the University's close relationship with tangata whenua. They were designed by Whakatane artist Arekatera (Katz) Maihi to symbolise the University's Māori learning philosophy, Te Kunenga ki Pūrehuroa (From Inception to Infinity) – a principle relevant to all students. Each pou represents a stepping stone through the journey of learning, from the first seed of thought to ultimate academic achievement.

The opening of the centre means students can now find coffee, food, a comfortable place to meet and make friends, talk to student union representatives, get a health check, see a counsellor, and take advantage of travel and retail facilities under one roof.

The building's striking contemporary architecture (Warren and Mahoney) is designed to complement the campus's iconic Opus Architecture-designed Mediterranean hilltop concept.

To reflect the University's sustainability goals, Student Central has innovative features such as mechanically operated louvre windows that open and close in response to temperature, humidity, wind and rain sensors to keep the building at a comfortable temperature for as long as possible before air conditioning needs to be turned on. Occupancy movement sensors have been fitted throughout for increased energy efficiency, and daytime artificial lighting is reduced thanks to design features allowing in more natural light.

Outdoors, the graciously composed plaza area – constructed of 9,500 terrazzo pavers and adorned with 2,733 plants – has numerous places to sit and enjoy sunshine and fresh air, and ample space for student events.

Ms Pashutanizadeh said the building truly belongs to the current 7000 students enrolled at Albany campus, and to all students – past and future – whose contribution towards funding, through a special levy, has helped to make this keenly anticipated project a reality.

Date: 23/03/2012

Type: University News

Categories: Auckland; Video Multimedia

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*Professor Paul Spoonley and Professor Christoph Schumacher.*

## **New hub creates strong research partnerships**

The innovation focus of the Albany campus will be greatly enhanced by a new joint initiative from the College of Business and the College of Humanities and Social Sciences. Called the Auckland Knowledge Exchange Hub, the project aims to develop strong research partnerships with the local council and key businesses in the Auckland region.

The idea began with the establishment of the Auckland Council, when a small group within the University were asked to respond to Auckland Unleashed, the strategic plan for the new Super City. The plan showed that the council was interested in areas in which Massey University had established expertise.

It also became clear that major corporates based in Auckland were keen to develop research and advisory partnerships. Members of both the College of Business and the College of Humanities and Social Sciences saw an opportunity and began working on a mechanism for knowledge exchange.

The initiative will substantially increase the University's focus on entrepreneurship, innovation, and commercialisation. It will build on the investment we have already made in the ecentre business incubator, the Innovator-in-Residence programme, and the Social Innovation and Entrepreneurship Research Centre.

"The Auckland Knowledge Hub will provide a two-way link between the University and key stakeholders for transferring knowledge and ideas – and it is that exchange of knowledge that is critical for fostering innovation," says Vice-Chancellor Steve Maharey. "The hub will allow us to build stronger relationships with Auckland Council and major corporations, providing a way for the University's research to contribute to community and economic development."

The hub has two co-directors: Professor Paul Spoonley will oversee the relationship with Auckland Council, while Professor Christoph Schumacher will manage engagement with the business sector. His appointment as Professor in Innovation and Economics is connected to his role as co-director of the hub.

Professor Spoonley and his team have already undertaken the first part of an on-going body of research into ethnic precincts, and a Memorandum of Understanding with the council will be signed shortly. "The establishment of the Auckland Council represents an exciting opportunity to profile Massey's expertise in a city that is home to a third of all New Zealanders. It gives us the ability to build the University's relationship with the council in a broad range of areas," he says.

The hub's first private sector partner is KPMG, and University researchers have been working with the organisation to improve the quality of information in its annual Financial Institutions Performance Survey. A Memorandum of Understanding with KPMG will also be signed shortly.

"I want to make sure we conduct relevant research that meets the needs of the business community," Professor Schumacher says. "This will benefit Massey University as a whole and create opportunities for both staff and students to get involved in private sector-driven research."

The Auckland Knowledge Exchange Hub will capitalise on the Albany campus as a gateway, on behalf of the University as a whole, to develop strong research partnerships in Auckland. The primary research areas will be economic development and policy, community development and social integration, food innovation, and information technology. While the hub is a joint initiative between the Colleges of Business and Humanities and Social Sciences, links will be made to other colleges as opportunities arise.

Date: 23/03/2012

Type: Internal Communication

Categories: Auckland; College of Humanities & Social Sciences

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## Research into Māori gifted learners to be recognised at conference

Understanding what it means to be a gifted and talented young Māori learner – an area of research in which Massey specialises – is one focus of the inaugural giftEDnz conference being held in Wellington at the end of the month.

GiftEDnz is the Professional Association for Gifted Education, chaired by Associate Professor Tracy Riley from the College of Education. Massey will be making a significant contribution to the conference, with many of the speakers either staff, students or graduates, Dr Riley says.

The conference, with the theme of Fostering best practice in gifted education will bring together teachers, psychologists and any one involved in educating gifted and talented students from early childhood to tertiary level.

With funding from the Todd Foundation, two special interest groups have been established to conduct research and develop resources into areas that the organisation felt were being ignored by government. The two streams, young gifted learners (up to eight years old), and Maori gifted learners, will be the focus of presentations and panels at the conference.

“It’s a very timely conference,” Dr Riley says. “A lot has been achieved in the past few years in the field with support from the Ministry of Education and the Government, but that support is waning as the focus on underachievement focuses on the tail at the expense of our brightest learners.”

The national administrative guidelines for curriculum now include a legal requirement that gifted and talent learners must be identified and provided for. “Having that legal requirement there is very positive, but there is a big variation in the delivery and implementation of gifted and talented provisions.”

And with a budget of \$1.2 million to support schools providing for gifted and talented learners, many students fall through the gaps, she says. “There is a lot of focus on underachievers in school but there are gifted children who are not achieving to their full potential because they are not being adequately provided for. Often there is a mismatch between what these students need and what is being offered.”

She says part of the issue is that being gifted means different things to different people and groups. “There is no one way to identify a gifted learner – it is open to interpretation so it is difficult to implement the legal requirement evenly across the country.”

The conference is on March 30 and 31 at the Amora Hotel in Wellington.

Date: 23/03/2012

Type: Research

Categories: College of Education; Maori



*Professor Tracy Riley*



Associate Professor Jill Bevan-Brown

## Bevan-Brown recognised for work with gifted Māori children

Massey University education researcher, Associate Professor Jill Bevan-Brown has been recognised for her work on increasing understanding of gifted and talented Māori learners.

Dr Bevan-Brown will be presented with the inaugural Te Manu Kotuku award later this month at the first conference of giftEDnz, the Professional Association for Gifted Education.

The University will also be recognised for its leadership in the field, with Associate Professor Jill Bevan-Brown to be awarded the inaugural Te Manu Kotuku award for her work into understanding gifted and talented Māori learners.

GiftEDnz chair Associate Professor Tracy Riley, also from Massey's College of Education, says Dr Bevan-Brown is "the leading light" in this area of research. "She has contributed the greatest amount of research into our understanding of Māori gifted and talented learners."

Dr Bevan-Brown describes what she says is a relatively common scenario of a quiet, well-liked, sociable Māori school pupil with a recognised ability to gather other children around themselves and bring out the best in them in class and in the playground. A confident leader but the child does not seek recognition and, despite being liked by teachers, is overlooked when it comes to recognising the pupils who are gifted.

It's a common and complex problem, Dr Bevan-Brown says. "In New Zealand schools we tend to focus on academic things – and that is perfectly valid for Māori students – but giftedness in Māori students is broader. Social giftedness is just as important. Being outstanding in manaakitanga [hospitality] for example, is just as important as being gifted in maths."

But those skills are harder to recognise, particularly by teachers who are not aware of what to look for or who are culturally remote from their Māori pupils. And because there is a shortage of Māori teachers, and even fewer who specialise in special needs, Māori pupils may not be getting the support they need.

Dr Bevan-Brown says her research with Maori pupils has found that giftedness can manifest itself in groups, as well as individually. She uses a musical analogy to explain how this works: Individually a musician might be recognised as talented but when they come together with other talented artists, the results are brilliant.

Typically though, teachers will try to identify the gifted individual within the group "who's done all the work, who's provided the spark of genius. But there could be three Māori children working together, uplifting each other's talent to produce something great. If you separate them out, then you lose that spark."

Dr Bevan-Brown is quick to point out that group giftedness is not instead of individual talent – it can be in addition to. "Māori preferences for working in groups can't be at the expense of looking for individual talent," she says.

"There is an erroneous belief that Māori children won't want to stand out so are uncomfortable with their giftedness. But if Māori children are in a supportive and valuing environment they are quite happy to exhibit their ability. "Individual success is celebrated. If students feel safe and understood they won't feel whakamā [shy, inadequate] about showing their skills, because they know that they won't be perceived as being whakahihi [arrogant or conceited] and that others will celebrate their success."

She cites her own experience: There's no chance that her nephew Tamati Ellison is going to be able to let his national and international success on the rugby field go to his head. His whānau are proud, and Tamati's skill and success are celebrated and supported but if he was to become whakahihi he would be quickly pulled into line, she says.

While there are Māori, Pākehā and other teachers all over the country doing a wonderful job to provide that supportive environment, she says, the shortage of Maori teachers does make it harder for students.

"Research shows that Maori feel more comfortable working with other Maori. Just seeing another brown face makes Maori more likely to engage, for example," she says.

She says the issues that the shortage of Maori teachers create for gifted students apply to all special needs students. "Maori teachers working with Maori special needs students will most likely have greater understanding of cultural implications of their special needs and they can often interact with whanau more effectively to provide better service to the students and their families."

Massey University, in collaboration with the University of Canterbury, offers a Post Graduate Diploma in Specialist Teaching, which she would love to see more Maori students enrolling in. "We have some excellent Maori students doing this Diploma but we need lots more."

Again, she says, it comes down to providing a supportive, caring classroom environment. "If students are having difficulty learning and don't feel comfortable about showing they are struggling it is easier to be disruptive. They lose less face by being removed than staying in the classroom and admitting they can't do it."

Dr Bevan-Brown says a lot of behavioural problems occur when pupils don't feel safe being themselves in class. But if teachers get it right and set work at appropriate levels then performances will match expectations. "If you don't expect them to perform, then they won't."

Feeling liked and valued is particularly important for Māori children because they are from a minority group "and there is always the potential to be disadvantaged – and children realise that".



She says that despite her concerns, there is a lot to celebrate. “Many gains have been made in recent years, and I feel real aroha for those teachers that are doing a wonderful job. There is lots of really good work being done by Pākehā teachers in this area, but we need more Māori teachers – not instead of, but as well as

Date: 23/03/2012

Type: Awards and Appointments

Categories: College of Education; Maori

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# Inspirational scientist and communicator dies

## Sir Paul Callaghan (1947-2012)

For 27 years Sir Paul Terrence Callaghan was at the forefront of the work that built Massey University's international reputation in fundamental sciences.

Sir Paul, GNZM, FRS, FRSNZ, who epitomised the best qualities of New Zealand's science community and its contribution to international understanding, died yesterday in Wellington, aged 64.

Massey Chancellor Dr Russ Ballard, Vice-Chancellor Steve Maharey and College of Sciences Pro Vice-Chancellor Professor Robert Anderson have paid tribute to the eminent physicist.

Mr Maharey said Sir Paul's death was a tremendous loss to New Zealand and to international science. "He was passionate New Zealander who cared deeply about the betterment of our society and continued to work towards that throughout his life. He showed great courage when he was diagnosed with cancer and sought to increase New Zealanders' understanding of the disease by talking publicly about it."

Professor Anderson said Sir Paul was "blessed with an unbelievable intellect. Moreover, he was gifted communicator. His tenure at Massey University did much to build the international reputation of its fundamental sciences. He was at the forefront of some of the finest and most influential scientific research and teaching in his generation and was an inspiration to all who came in contact with him."

For the past decade, while based at Victoria University at Wellington, he retained a strong association with Massey as Sir Neil Waters Distinguished Professor. The University is a partner in the MacDiarmid Institute for Advanced Materials and Nanotechnology, led by Victoria, of which Sir Paul was the founding director in 2002. Massey is a shareholder in the start-up company Magritek, of which Sir Paul was also a founding director. He also had on-going collaborations with the Allan Wilson Centre for Molecular Ecology and Evolution based at Massey.

The University awarded him an honorary Doctorate of Science in 2010, which he described as a wonderful honour. "I really regard myself as part of the Massey family," he said at the time. "The honorary doctorate is rather special as it recognises the connections people make between the university and the wider society." By then he was receiving treatment for colon cancer and frankly acknowledged his prognosis was poor. Staff and students who attended the graduation ceremony at Wellington recall his acceptance address as exceptionally moving and also because his advocacy of innovation as a launching pad for success and challenge to young people to be passionate about life and doing what they loved.

Dr Ballard, who as Chancellor conferred the honorary doctorate, said Sir Paul "was such a fantastic communicator he was almost single-handedly responsible for increasing New Zealanders' understanding of the value of science. He could sell it, he got people excited about it," Dr Ballard said. "He championed science in the public arena and championed business developments based on science."

Sir Paul, raised in Whanganui, joined Massey as a lecturer in 1974, with a degree in physics from Victoria University and a Doctorate in Philosophy (for his work in low temperature physics) from Oxford University.

He began researching the applications of magnetic resonance to the study of soft matter and was made Professor of Physics in 1984. He published the book *Principles of Nuclear Magnetic Resonance Microscopy* in 1994.

In 2001 he was appointed the Alan MacDiarmid Professor of Physical Sciences at Victoria. The same year he became the 36th New Zealander to be made a Fellow of the Royal Society of London.

He was awarded the Royal Society of New Zealand Hector Medal in 1998, the Ampere Prize in 2004, the Rutherford Medal in 2005, was appointed a Principal Companion of the New Zealand Order of Merit in 2006 and, with the restoration of traditional honours, was formally knighted in 2009.

In 2010 he was awarded the Günther Laukien Prize for Magnetic Resonance and shared the New Zealand Prime Minister's Science Prize. Last year he was named New Zealander of the Year and elected an Honorary Fellow of Corpus Christi College, Cambridge.

A regular public speaker on science matters, one of his radio series appeared in book form in 2007, entitled *As Far as We Know: Conversations about Science, Life and the Universe*. A 2009 book, *Wool to Weta: Transforming New Zealand's Culture and Economy*, deals with the potential for science and technology entrepreneurialism to diversify New Zealand's economy. He also presented a concurrent documentary called *Beyond the Farm and the Themepark*.

Following his death, tributes came from many New Zealanders, including scientists and politicians. Victoria University Vice-Chancellor Professor Pat Walsh said the university was deeply saddened by his death. "He was a leading light in the field of nuclear magnetic resonance, and in addition made a significant contribution to communicating science beyond the scientific community and to debate about New Zealand's future prosperity."

At Massey's Defining Excellence awards in Wellington last Wednesday, at which the University celebrated the achievements of some of its most successful alumni along with its top teachers and researchers, Sir Paul was in the minds of many. Physics Professor Tony Signal, recipient of the award for teaching first-year students, described him as a fantastic mentor and said Massey staff took pride in his many achievements and honours.

"I've tried to be a science communicator and try and show not just that science is interesting and relevant part of our lives but it can actually make a tremendous difference to the potential of this country," Sir Paul said in 2010. "Massey is a place where the overlaps between disciplines are encouraged and seen as opportunities for new developments."

**Sir Paul's funeral will be held in the Wesley Church, 75 Taranaki St, Wellington, on Wednesday, March 28 at 1pm. It is being streamed online from 12.30pm at <http://www.r2.co.nz/20120328/>**

Date: 25/03/2012

Type: University News

Categories: Alumni; College of Sciences



Sir Paul Callaghan.



*Dr Gary Hermansson speaks with secondary school volleyball players.*

## **Sport psychologist gives pupils pep talk**

Players at the National Secondary Schools Volleyball Tournament were given insights into how to perform better under pressure by Massey sport psychologist Gary Hermansson today.

The tournament is underway in Palmerston North this week, and Dr Hermansson and fellow School of Sport and Exercise researcher Bevan Erueti held seminars for players and coaches at the venue.

Dr Hermansson, who is heading to the Olympic Games in London this year as New Zealand's team psychologist, spoke about the challenges athletes face when trying to perform under pressure.

He provided insight into how athletes could identify the "mental" in performance so they could develop the discipline and skills to excel.

Dr Hermansson is the author of *Going Mental in Sport: Excelling Through Mind-Management*, a book that provides high-performance athletes and coaches with the skills they need to prepare for and perform at the highest level. He has provided psychological support to the New Zealand Olympic and Commonwealth Games teams, and the New Zealand cricket and equestrian teams.

Date: 27/03/2012

Type: Research

Categories: School of Sport, Exercise and Nutrition

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See photo caption details below

## Massey graduates again line up for fashion awards

Three recent Massey graduates are finalists in the iD International Emerging Designer Awards, to be announced this Thursday as part of iD Dunedin Fashion Week.

They are Samantha Murray, Andie Ye Ji and Luka Mues, all of whom completed honours degrees in fashion design at Massey University in 2011.

**Samantha (Sam) Murray** submitted an avant-garde collection called Sweet Suspension, which she describes as “an exercise in rethinking garment construction, making clothing from liquid”. Ms Murray worked in the Massey materials lab to devise a zero-waste material called Fiberform, which involves pouring a solution into a plastic mould, creating a lightweight structure formed without a single thread or stitch. Her collection comprises lusciously coloured, fruit-scented garment that she says “mesh classical sculpture and gummy lollies”.

Ms Murray, who is originally from Bay of Plenty, says Massey was an obvious choice for her studies “due to its great national and international reputation inspired both by successful family friends and Massey’s famous fashion graduates like Kate Sylvester.” She did take a year out during her studies, however, to work as an intern for leading London fashion designer, Christopher Kane. Massey senior lecturer in fashion design Jen Whitty says “we’re all dying to see what Sam does next”.

**Andie Ye Ji’s** collection, Muted Cries, reinterprets the lives of ancient Japanese courtesans. “It was a sensitive subject for a fashion collection, and Andie maintained a respectful, objective approach throughout,” Ms Whitty says. She describes Ms Ye Ji’s illustration as “extraordinary” and her textile technique, including needlepunch felting, as “beautiful”.

Ms Ye Ji was born in Beijing and moved to Hamilton with her family at the age of 16. She says she chose to study at Massey “because it was the only university in New Zealand to offer fashion design as a four-year academic degree; also because Wellington is one of my favourite cities in New Zealand.”

**Luka Mues** says his collection, Handed Down, was inspired by memories of a set of fine china. “It lies buried and unused, wrapped in yellowing newspaper and boxed away. Printed on the back is ‘Made in England’, but I know that it came from my dead German Oma.” In 2010, Luka won the Shell Student Design Award at the World of Wearable Art Award. “Luka was yet another quite exceptional student,” Ms Whitty says.

“Overall, having three top students in the finals of the iD International Emerging Designer Awards is good recognition for Massey’s fashion degree programme. It validates what we’re doing,” she says.

Last year, Massey graduate Marie Kelly won the Mittelmoda Prize at these awards for her collection Look Into My Eyes, entitling her to compete alongside finalists from the top fashion schools worldwide in an Italian competition attended by large European fashion houses. Ms Whitty, who has herself been a finalist at Mittelmoda, says such awards “put your work on a world platform. They really do open doors, give you confidence and make the fashion world less daunting.”

Photos:

1. Sweet Suspension, collection by Samantha Murray
2. Muted Cries, collection by Andie Ye Ji
3. Handed Down, collection by Luka Mues

Date: 27/03/2012

Type: Research

Categories: College of Creative Arts



*Professor Barry Scott with Distinguished Professor David Penny.*

## Institute honours staff

Long-serving staff at the Institute of Molecular Biosciences were honoured at an event at the Manawatu campus last week.

Institute head Professor Barry Scott presented 16 staff with an award marking their years of service.

Among those to receive awards were Distinguished Professor David Penny and Robert Cleaver, who have been at Massey University for more than 40 years.

Professor Scott says the awards recognise the commitment the staff members, both academic and general, have made to the institute and the University.

“The teaching and research success of the institute relies on all the staff,” he says. “We are a team that works together toward common goals. I value the contribution of all staff in helping us achieve our goals. Recognition of long service is a very important part of the institute's values, because the corporate knowledge and continuity provided by long-serving staff underpin our success.”

### **The staff honoured:**

David Penny (40 years service since 1966)  
Robert Cleaver (40 years service since 1972)  
Kathryn Stowell (30 years service since 1976)  
Evelyn Clinch for (30 years service since 1982)  
Paul Hocquard (30 years service since 1982)  
Gillian Norris (20 years service since 1983)  
Neville Honey (20 years service since 1984)  
Barry Scott 20 (years service since 1985)  
Trish McLenachan (20 years service since 1985)  
Carole Flyger (20 years service since 1986)  
Adrian Koolaard (20 years service since 1986)  
Christopher Burrows (20 years service since 1987)  
Mark Patchett (20 years service since 1991)  
Rosie Bradshaw (20 years service since 1991)  
Jan Schmid (20 years service since 1992)  
Peter Lockhart for (20 years service since 1992)

Date: 27/03/2012

Type: Awards and Appointments

Categories: College of Sciences

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*Aotearoa Fisheries chief executive Jeremy Fleming (front left), chairman Whaimutu Dewes, Massey Vice-Chancellor Steve Maharey, College of Humanities and Social Sciences Pro Vice-Chancellor Professor Susan Mumm, College of Sciences Pro Vice-Chancellor Professor Robert Anderson (back left), Professor Sir Mason Durie, Te Wananga o Aotearoa board member Mana Forbes and Assistant Vice-Chancellor (Research and Enterprise) Professor Brigid Heywood.*

## Research partnership with Māori fishing business

Aotearoa Fisheries Ltd and Massey University have formed a partnership to drive development in fisheries through research and innovation.

Under the agreement the University and Aotearoa Fisheries will collaborate in research and seek to identify opportunities to enhance Māori fishing interests, and develop academic programmes to increase Maori capabilities in the seafood sector and future fisheries strategies.

University Vice-Chancellor Steve Maharey, Aotearoa Fisheries chairman Whaimutu Dewes and chief executive Jeremy Fleming signed a memorandum of understanding at the Manawatū campus on Monday.

The agreement strengthens ties between the University and Aotearoa Fisheries, the largest Māori-owned seafood company in New Zealand, and will establish the Aotearoa Fisheries Fellowship 2012 (Hao Moana Fellowship) to fund research into the seafood sector.

Mr Maharey says the partnership would provide practical outcomes and take science out of the university and into the community.

Deputy Vice-Chancellor and Assistant Vice-Chancellor (Māori and Pasifika) Professor Sir Mason Durie says the agreement marks a significant milestone for both Aotearoa Fisheries and the University. "It will bring the fishing industry and Massey University close together with the potential to create approaches and national benefits."

The relationship recognises Aotearoa Fisheries' interests to document and further develop Māori fisheries and the advantages of university research. Massey University is a leader in food technology, nutrition and innovation and the agreement presents opportunities for mutually beneficial research.

Mr Dewes says the agreement is an important first step and the partnership has considerable potential. "It represents a desire on our part to use the University's resources to bring the comprehensive cover that is required, and the rigor, to recording what's happened and why, and then providing analysis from there of what our potential is."

Date: 27/03/2012

Type: University News

Categories: College of Humanities & Social Sciences; Maori; Vice-Chancellor

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## Distance student wins public relations prize

An Auckland Bachelor of Communication student has proved that studying online is no barrier to great grades.

Terri-Lee Swinfen is the inaugural winner of the Pearson New Zealand Prize in Public Relations Practice, awarded to the top student at Massey University.

Ms Swinfen achieved an A-plus in the paper by distance learning ahead of fellow students from internal classes at Manawatu and Wellington campuses. She receives \$250-worth of books from Pearson.

The paper was taught by Dr Kane Hopkins, who uses social media and real-time online technology to offer live tutorials, audio-visual content and other innovations to help students learn.

Ms Swinfen says the Public Relations Practice paper interested her so much that she seized the chance to take it as an extramural paper. "Although I was apprehensive about studying through distance learning, my concerns were soon eased by the immense online support and interpersonal care provided during my time of study. I truly credit my success to a great lecturer and Massey's superior technical support," Ms Swinfen says.

Professor Frank Sligo, Associate Head of the School of Communication, Journalism and Marketing, says, "It's great to see our distance students continuing to do so well. Typically they are juggling a larger set of professional and family commitments than our on-campus students, but they also bring to their studies excellent professional insights to complement the theory they learn with us."

From this year, Massey is offering the public relations practice paper internally at all three campuses, Albany, Manawatu and Wellington, as well as by distance from anywhere in New Zealand.

Date: 28/03/2012

Type: Awards and Appointments

Categories: College of Business



*Terri-Lee Swinfen, winner of the Pearson New Zealand Prize in Public Relations Practice.*

# Professional Services Staff Conferences

General Staff conferences are being planned for October / November this year in each of our campuses. A team led by the Campus Registrars will be putting together a programme that celebrates our services staff. This is a great opportunity for services staff to get involved in shaping their local event which will have a focus on service excellence, meeting with colleagues and keeping informed about service developments across the University.

Andrea Davies from Albany, Sandi Shillington from Manawatu and Deanna Riach from Wellington together with contributors from service lines in each campus will be progressing the planning of these events.

A key feature of this year's conferences will be the introduction of a University-wide Service Excellence Award System and a repositioning of the conferences as "Professional Services Staff" Conferences.

The award system and the refreshed staff conferences are part of a suite of "Enabling Excellence" developments outlined in the 2012 version of the Road to 2020 Strategy. The Conferences will support the ongoing development of a culture of service excellence supporting our academic staff and our students.

SLT to encourage involvement of their people

To ensure that there is the widest possible participation from services staff, each SLT member is asked to encourage their services staff (including those in Colleges) to get involved at both the local planning stage and to attend the Conferences, as the various communications are issued as these events develop.

ALAN DAVIS  
Assistant Vice-Chancellor People and Organisational Development

Date: 28/03/2012

Type: Internal Communication

Categories: Any

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*Maestro Emilio Bertrand and 4XTango.*

## Latin American music and dance performance returns to Palmerston North

After the success of last year's "Return to Buenos Aires – Volver a Buenos Aires", the School of Linguistics and International Languages, Palmerston North City Library and the Embassy of Argentina are pleased to announce the return of the passion of Buenos Aires to Palmerston North.

Senior Spanish lecturer and European and Latin American Studies programme coordinator Dr Leonel Alvarado says Maestro Emilio Bertrand and Xtango and the Viva Latina Dance Company will return to Palmerston North with a wonderful tango singer who will add her voice to Latin American experience and the passion that is tango.

"The Argentinean Ambassador, Mr Fernando Escalona, is so taken with the enthusiasm and passion Palmerstonians showed last year that he is happy to return accompanied by great artists and wonderful Argentinean wine and beer."

Dr Alvarado says the 4XTango band (piano, violin, cello, guitar and accordion) is the first Kiwi Argentinean tango band in New Zealand. "This 'Kiwi-Porteño' merger has sought to bring tango lovers in New Zealand live music that combines the formidable quality of local musicians with their 'barrio' style, with the cadence and soul of the tango from the heart of Buenos Aires."

The band will play a selection of the best Argentinean tango, including a special section by the great Astor Piazzolla.

"We are also welcoming back to our city Viva Latina Dance Company, also known as the Wellington Tango School, which specialises in Argentine Tango and also in Salsa and has been running for over 12 years."

The show at the Palmerston North City Library's Events Central starts at 7pm on Friday, March 30, with wine and beer followed by live music and dance. Entry by gold coin donation.

For more information contact [l.alvarado@massey.ac.nz](mailto:l.alvarado@massey.ac.nz) or ext 7037

Date: 28/03/2012

Type: Internal Communication

Categories: Any



*Alex White and Jacinta Roe from the Viva Latina Dance Company.*

## 'Places' and 'spaces' for higher education learning

Visiting scholar Professor Mike Keppell will deliver a presentation that examines distributed and personal learning spaces across the spectrum of physical, blended and virtual learning spaces in the higher education context at the Manawatū campus on April 16.

[View slideshow here.](#)

Professor Keppell is currently working in the roles of Director, the Flexible Learning Institute and Professor of Higher Education at Charles Sturt University in New South Wales. Prior to this, he worked at the Hong Kong Institute of Education as Associate Professor and Head of the Centre for Learning, Teaching and Technology.

His visit to Massey is hosted by the National Centre for Teaching and Learning in association with the Distance Education and Learning Futures Alliance.

Professor Keppell says higher education is no longer defined by the boundaries of a physical campus but by the entire student experience, whether that involves negotiating the physical corridors of the campus, attending face-to-face classes, participating in fully online courses or a blend of face-to-face and online courses. In addition the student experience may also involve connecting to virtual environments from home, a local cafe, on the train or participating in professional practice hundreds of kilometres from the physical campus.

His presentation attempts to account for the diverse range of spaces that are enriching the learning and teaching experience for both academics and students and suggests the need to recognize the changing nature of learning spaces in higher education.

Register here <http://tdu.massey.ac.nz/tduenrol/enrol.php>

Date: 28/03/2012

Type: Internal Communication

Categories: Any

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# May date for Albany Open Day

Albany campus will hold its Open Day on Saturday May 12 after a survey conducted across Massey's three campuses last year showed Open Day was a key factor in students' choice of university.

Acting marketing and student recruitment director Fraser Bell says the survey confirmed the need to move Open Days forward in the calendar. He says if the change proves successful there is a possibility that both Manawatu and Wellington will move to an earlier time in 2013.

Albany campus registrar Andrea Davies says she is looking forward to hosting Open Day as the experience and skills of staff members involved will be well honed after the Student Central opening last week and graduation next month. "It's going to be a busy time and I'm confident we have the experience, a solid project plan and excellent staff to make it work."

For more information visit the Open Day web <http://www.engine.ac.nz/open-days/>

Open Days 2012:

Albany, May 12, 10am-3pm

Manawatū, August 1, 9am-2pm

Wellington, August 31, 8.30am-2pm

Date: 28/03/2012

Type: Internal Communication

Categories: Any

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# Home affordability improves – but for how long?

Homes are becoming more affordable across New Zealand, according to the latest Home Affordability Report from Massey University's Real Estate Analysis Unit.



But there are some signs the improvements may be short-lived. Increased turnover rates indicate that demand is causing pressure in parts of the housing market, particularly in Auckland and Christchurch.

During the first quarter, ending February 2012, national affordability improved by 4.9 per cent, and seven of the 12 regions also showed improvement.

The trend is even more pronounced when viewed on an annual basis, with national affordability improving by 8.8 per cent. Of the 12 regions, only Canterbury has declined in affordability over the past year.

Regional quarterly improvements were led by Southland (9.1 per cent), followed by Auckland (6.0 per cent), Otago (4.9 per cent), Canterbury/Westland (4.7 per cent), Central Otago/Lakes (3.4 per cent), Manawatu/Wanganui (2.9 per cent), and Taranaki (1.7 per cent).

However, housing affordability deteriorated in five regions over the past quarter: Northland (3.0 per cent), Hawke's Bay (2.9 per cent), Nelson/Marlborough (1.2 per cent), Wellington (0.5 per cent), and Waikato/Bay of Plenty (0.4 per cent).

All three drivers of affordability improved during the first quarter. The national median house price fell to \$355,000, there was a \$4.06 increase in the average wage, and the average monthly mortgage rate decreased from 6.15 per cent to 6.08 per cent.

"It seems historically low mortgage rates, combined with more relaxed lending criteria by the banks, are bringing more first-time buyers into the market," says Professor Bob Hargreaves, director of Massey's Real Estate Analysis Unit. "Of course, interest rates will not remain this low indefinitely."

At 125.3 per cent of the national index, Auckland has retained its place as the country's least affordable region, followed closely by Central Otago/Lakes at 125.1 per cent. Southland is still the most affordable place in New Zealand to buy a house with an index of 54.5 per cent, with Manawatu/Wanganui in second place at 71.27 per cent.

The full Home Affordability Report – March 2012 can be downloaded from:  
<http://economics-finance.massey.ac.nz/publications/property/HomeAffordabilityMarch2012.pdf>

Date: 28/03/2012

Type: Research

Categories: College of Business

**HOME AFFORDABILITY REPORT**  
QUARTERLY SURVEY MARCH 2012 | VOLUME 22 | NUMBER 1

**HOME AFFORDABILITY BETTER**  
The all districts national affordability index improved by 4.9% during the quarter ending February 2012. All three affordability drivers got better during the quarter. The national median house price fell to \$355,000, there was a \$4.06 increase in the average wage and the average monthly mortgage interest rate decreased from 6.15% to 6.08%. It supports historically low mortgage interest rates combined with more relaxed lending criteria by the banks are combining to bring more first time buyers into the market. Of course interest rates will not remain this low indefinitely. Also increased turnover rates in the housing market indicate demand pressure building in parts of the housing market, particularly in Auckland and Christchurch.

Over the last quarter seven of the twelve regions showed improvements in affordability. Southland 9.1%, Auckland 6.0%, Otago 4.9%, Canterbury/Westland 4.7%, Otago/Lakes 3.4%, Manawatu/Wanganui 2.9% and Taranaki 1.7%. A deterioration in affordability was evident for five regions. Northland 3.0%, Hawke's Bay 2.9%, Nelson/Marlborough 1.2%, Wellington 0.5% and Waikato/Bay of Plenty 0.4%.

On an annual basis the all districts national affordability index improved by 8.8% compared with 8.1% in the previous period. Even of the twelve regions showed improved annual affordability. The sole exception to annual improved affordability was Canterbury where there was a 1.0% deterioration. Regional annual improvements were led by Southland 14.2% followed by Taranaki 11.4%, Central Otago/Lakes 14.3%, Wellington 14.2%, Manawatu/Wanganui 13.2%, Northland 12.4%, Auckland 8.3%, Waikato/Bay of Plenty 8.3%, Otago 7.5%, Hawke's Bay 7.2% and Nelson/Marlborough 6.7%.

Auckland at 125.3% of the all districts national index (120%) was the least affordable region closely followed by Otago/Lakes at 125.1%. Nelson/Marlborough was third at 126.7%. Southland retains its place as the most affordable region with an index of 54.5% of the national average with Manawatu/Wanganui in second place at 71.27% followed by Otago in third at 71.1%.

Further details on affordability and the methodology used in this survey are reported on the following pages.

**KEY POINTS:**

- Quarterly national improvement affordability of 4.9%
- National affordability improved 8.8% over the last twelve months
- Auckland retains its place as the least affordable region
- Canterbury is the only region not showing an annual improvement in affordability

**THE ENGINE OF THE NEW ZEALAND**

## Kiwi teachers 'good value for money'

Education spending by government on primary and secondary students is lower than the OECD average but New Zealand teachers are among the highest performers, Massey University Professor John O'Neill says.

Professor O'Neill, from the College of Education, says Treasury wants to increase student-teacher ratios but chooses to ignore the "hard data" that show they are already higher than average.

In the 2009 Programme for International Student Assessment (PISA), New Zealand ranked fourth out of 34 OECD countries in reading, sixth in mathematics and fourth in science.

New Zealand's annual expenditure per student is equivalent to US\$5,573 per primary student and US\$6,994 per secondary student.

The OECD average is US\$7,153, and US\$8,972 respectively.

"We spend less per student yet get impressive results," Professor O'Neill says. "This suggests that our teachers overall do a great job and are cause for celebration not carping criticism."

In the debate over whether to increase student-teacher ratios, Professor O'Neill says Treasury has failed to report that current New Zealand student-teacher ratios are one teacher to 16.3 students in primary, 16.3 in lower secondary and 12.8 in upper secondary schools. The equivalent OECD averages are 16.0, 13.5 and 13.5.

"In other words, our ratios need to be reduced overall to match the OECD average, not further increased," Professor O'Neill says.

He also described as "misleading" criticism about the rising costs of schooling saying increases in Government funding were about catching-up on underfunding in past years.

Professor O'Neill says a simple way of looking at value for money from teachers as a whole is to divide total salary costs for teachers by the total number of students. New Zealand costs per student are US\$14,986 in upper secondary (OECD average is US\$16,989), US\$11,888 in lower secondary (OECD average is US\$14,956) and US\$11,226 in primary (OECD average is US\$11,545).

"Again New Zealand teachers appear to provide very good value for money to government and the country," Professor O'Neill says.

Date: 29/03/2012

Type: Research

Categories: College of Education



*Professor John O'Neill*



*Mr Fernando Escalona, Ambassador of Argentina, with prize winner Deborah Thompson.*

## Top Spanish students recognised by Ambassador

Argentine Ambassador Fernando Escalona has presented Massey University's top Spanish students with the Argentine Embassy Prize.

The new award recognises academic achievement in Spanish language and culture papers in the 2011 academic year.

Mr Escalona says the embassy had an excellent relationship with Massey University, which was well known in Argentina especially in the agricultural sector.

Now the embassy wants to strengthen ties between Massey and universities in Argentina.

"The Spanish department is very important as it allows students to feel more at home when they get to Argentina, not only with language but also with culture," Ambassador Escalona says.

He congratulated the students for their enthusiasm. "We invite you all to visit Argentina to practice your Spanish."

Deborah Thompson and Peter O'Gorman won the prize for 100-level, Tracey Castro Whare for 200-level and Daniel Harman for 300-level.

Miss Thompson says watching the Spanish football team in the FIFA World Cup in 2010 inspired her to learn the language and she hopes to go on exchange to Spain or Latin America.

Spanish lecturer Dr Leonel Alvarado of the School and Linguistic & International Languages says Miss Thompson's level of Spanish was extraordinary.

"She hasn't been to any Spanish speaking country but she speaks so well and is so studious."

Mr Gorman, Mr Harman and Ms Whare are distance-learning students and were unable to attend. Ms Whare lives in Panama but her parents accepted the award on her behalf.

Date: 30/03/2012

Type: Awards and Appointments

Categories: College of Humanities & Social Sciences

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*Vice-Chancellor Steve Maharey and Mount Royal University President David Docherty sign the memorandum of understanding linking the universities.*

## **Massey links with Canadian university**

Massey University and Mount Royal University, Calgary, Canada have signed an agreement to work together on education excellence.

Massey Vice-Chancellor Steve Maharey and Mount Royal President David Docherty signed the memorandum of understanding at the Manawatu campus on Friday.

The agreement encourages collaboration and has opportunities for staff and student exchanges.

Mr Maharey says the universities were compatible on many levels and could work together on areas as diverse as aviation, social work, indigenous leadership and blended learning, which combines face-to-face and online opportunities for learning.

“One of the big issues we are confronting at Massey is how to take the long history of expertise, distance and blended learning into the 21st century, and we seem to have found a very good partner to discuss that with.”

Dr Docherty says Massey is an institution that focuses on quality undergraduate education.

“One of the goals is to create more opportunity for our students to have international exposure and Massey for us, provides this opportunity.”

A Mount Royal delegation including Professor Norman Vaughan and Dr Jim Zimmer led a workshop on student engagement and blended learning during their two-day visit to Massey. Presenting case students the education experts helped identify strategies and tools for engaging students at Massey.

Mount Royal University Provost and Vice-President Academic Affairs Dr Robin Fisher is a Massey graduate and initiated the relationship believing it will “grow in a positive direction”.

Date: 30/03/2012

Type: University News

Categories: International; Vice-Chancellor



*Dr Jim Zimmer and Professor Norm Vaughan from Mount Royal University present a workshop on student engagement and blended learning.*

## Conference delegates make Massey farm visit

Delegates from the New Zealand Dairy Business conference visited Massey's No.4 dairy farm on Wednesday to hear about current research into effluent management.

The conference was held in Palmerston North for the first time in 25 years, and Massey University was the first stop on a field trip that took in Fonterra and AgResearch.

Professor Mike Hedley of the Institute of Natural Resources outlined ways University researchers were helping reduce the environmental footprint in dairying through monitoring of effluent and careful management of its application.

Dr James Hanly and Dr Dave Horne also outlined their research in the area.

The session was be chaired by Massey's new Professor of Dairy Production Systems, Danny Donaghy.

Photo caption: Professor Mike Hedley talks to New Zealand Dairy Business conference delegates at Massey's No.4 dairy farm

Date: 30/03/2012

Type: Research

Categories: College of Sciences; Explore - Agriculture/Horticulture

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*Shannon Novak's work, Outer Tone Connection IV, at the Albany campus library. It is from a series of works on display around Auckland as part of his Tone Connections installation.*

## Art at Albany library from Wallace trust

Artwork symbolising sound, created by a Massey education graduate-turned-artist Shannon Novak, is adorning the walls of the Albany campus library in the coming weeks.

The series of coloured triangular shapes is part of a multi-space installation titled Tone Connections, which features companion pieces in other locations around the city. The mixed media installation has been placed on the Albany campus as part of a major work presented in collaboration with the Wallace Arts Trust, founded by art patron and collector James Wallace.

Mr Novak says his work creates a visual “sound network” with its central point in Pah House, Auckland – the home of the Wallace collection. Massey’s library at Albany is among a number of satellite sites, including other education and arts institutions, which are displaying visual representations of sound. The work will be on display for six weeks.

“The installation puts forward the idea that sound is part of us, of all we experience, all that exists,” he says.

Mr Novak is an emerging artist based in Auckland, whose focus is geometric abstraction and the use of geometric forms to represent his deep and abiding interest in the inter-relationships between sound, colour, form, time, space, and social context. His interest began when he became a pianist at an early age, taking his cues from both classical and modern schools of music and later composing and performing his own musical works. He gained a Master of Education with first class (honours) from Massey in 2009.

His work at Albany, Outer Tone Connection IV, fits among several works recently displayed on the Albany campus library as a long-term loan from the Wallace Arts Trust.

The 35 works, displayed throughout the library building, the Atrium building and in the Sir Neil Waters Lecture Theatre foyer, provide a significant boost in the amount of artwork located on campus, and complement the University’s own collection of art work, says Professor Kerry Chamberlain, chair of the Albany Visual Art Committee.

The loan contains important works from leading New Zealand artists such as John Pule, Peter Robinson, and William Sutton, alongside works from a number of emerging artists.

“It is essential to have art on campus, accessibly displayed to our community because it stimulates and challenges, and contributes to the nature of the University as a place for critical engagement with ideas,” says Professor Chamberlain.

Date: 02/04/2012

Type: Research

Categories: Auckland; College of Creative Arts

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Wendy Jessup (left) with her ballet dancer daughter Eden Jessup using a device to test arm muscle strength with Massey nutrition researcher Sarah Mitchell for the Sunflower study.

## Ballerinas needed for vitamin D study

Young ballerinas who train excessively as they dream of a role in Swan Lake may be compromising their wellbeing and performance, say Massey University nutrition researchers who are launching a study on vitamin D and its role in dancers' health.

Researchers at Massey's Albany campus are seeking 100 young ballerinas to take part in a study investigating the impact on dancers' growth and development of the pressure to be strong yet lean.

They want ballerinas in Auckland aged 13 to 18 to undergo tests of their muscle strength, bone density and iron status, and to be willing to take vitamin D supplements or a placebo to assess the role vitamin D plays in bone, muscle and respiratory health.

Sports Science and Nutrition graduate, Sarah Mitchell, whose Master's project is dubbed the Sunflower Study, says there has been little research anywhere on the effects on young dancers of long hours of rigorous indoor training combined with dietary restrictions to achieve the desired body shape and size.

Based on other studies, she says young ballet dancers in New Zealand are at risk of vitamin D deficiency because they spend little time outside in the sun, which is the main source. Vitamin D is essential for bone health, as well as muscle strength and a healthy immune system.

"We know a lot of mums of ballet dancers are worried about their daughters but they don't have the facts," Ms Mitchell says. "We are aiming to provide some clear information and guidelines on nutrition that will ultimately help dancers with their performance".

She says female ballerinas in this age bracket are at greater risk of injury and other health effects because of hormonal changes, which influence the development of their bones. Low body fat can cause delayed menstruation, which affects bone health, while low iron can reduce muscle strength and stamina.

Ms Mitchell, based at the Institute of Food, Nutrition and Human Health, will be carrying out health checks, strength tests and dietary assessments with a team including Principal Investigator and vitamin D expert Dr Pam von Hurst, sports scientist Dr Andrew Foskett, sports physician Dr Mark Fulcher, and consulting Massey nutrition graduate Naomi Davies, a former professional ballet dancer.

Dr von Hurst says the aim of the study is to gain a better picture of the health status of young dancers, and to test whether taking a standard dose of vitamin D has any health or performance benefits. Findings of the study will be relevant to other demanding dance forms as well as gymnasts who need to be extremely fit and strong while adhering to a certain physical aesthetic.

The Sunflower study is one of three on vitamin D this year by Massey's Vitamin D Research Centre. Other studies are to assess the vitamin D status of 1600 New Zealand pre-schoolers, and another is investigating the effects of vitamin D in treating the skin disorder psoriasis. Dr von Hurst has previously studied vitamin D and its link to the bone health of young New Zealand women of different ethnicities.

For more information go to: [www.facebook.com/sunflowerstudy](http://www.facebook.com/sunflowerstudy)

Date: 02/04/2012

Type: Research

Categories: College of Sciences; School of Health Sciences

# Coping with regulation is all about attitude

Research by Massey University's Centre for Small and Medium Enterprise Research has found that some SMEs actually use regulation to their advantage.

According to the centre's director, Professor David Deakins, who will present some of the research at the International Council for Small Business World Conference in June, the ability of small and medium-sized businesses to cope with regulation comes down to their owners having the right attitude.

"SMEs of the same size, within the same industry sector, can have very different capabilities when it comes to managing regulation," he says.

"One factor that is important is the owner's attitude - if they are proactive about seeking advice, use sources of information like the Inland Revenue, and are prepared to invest in the right systems, then SMEs tend to deal with regulation quite well."

Professor Deakins' advice to SMEs is to join their professional bodies and develop strong business networks.

"The research results were very clear that having key networks for obtaining advice is important," Professor Deakins says. "This could be Chambers of Commerce, local business associations, members' associations, mentors, or in the case of the primary industries sector, cooperatives. SMEs do tend to struggle when they don't have these avenues of support."

Investing in up-to-date management systems is also important. Online software packages, which can be easily updated as regulations change, can remove the burden of routine paperwork and improve capability, which is a different concept from compliance, Professor Deakins says.

"SMEs need to be prepared to invest in such systems. It makes things like the change in GST easy to deal with, and can assist with sustainability in situations like the Christchurch earthquakes. Any SMEs that used paper-based systems, or even their computer hard drives to store information, would have lost everything in the earthquakes, while those with online systems could continue to trade."

The New Zealand Centre for Small and Medium Enterprise Research is based at Massey University's Wellington campus. It was established in 2000 to help maximise the contribution to the economy of New Zealand's more than 470,000 SMEs, which account for 31 per cent of all employment.

The centre successfully bid to host the 2012 International Council for Small Business World Conference, along with the Small Enterprise Association of Australia and New Zealand, Wellington City Council, and Grow Wellington. This is the first time the conference will be held in New Zealand, and more than 400 small business educators, researchers, policy makers and practitioners from around the world are expected to attend. It will take place in Wellington from June 10-13, 2012.

Professor Deakins will present part of the research into how SMEs cope with regulation at the conference, focusing on rural SMEs in the primary industries sector. For more information visit: <http://www.icsb2012.org.nz/>

The report SME Capability to Manage Regulation was originally prepared by Massey University researchers for Inland Revenue and the Ministry of Economic Development. A full copy of the report can be [downloaded here](#).



*Professor David Deakins, Director of Massey University's Centre for Small and Medium Enterprise Research.*

Date: 02/04/2012

Type: Research

Categories: College of Business

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*Ben Taufua (centre), national project manager for the Pasifika@Massey strategy, oversees the retrieval of cooked meats and vegetables from the umu while staff stand by for the feast.*

## **Albany staff taste Pasifika fare at campus umu**

The appetising aroma of smoky cooked meat and vegetables lured Albany campus staff to a lunchtime umu last week.

The traditional Pasifika-style earth oven-cooked fare was organised by the Pasifika Directorate as a social event with a Pasifika flavour, following the success of last year's umu.

Around 60 staff – some wearing colourful tropical attire and flower leis – tucked into baked chicken, pork cooked in coconut cream wrapped in taro leaves, luau (taro leaves cooked in coconut cream) and kumera. Food was covered in foil and banana leaves in the umu, and served with fresh coleslaw salad.

The feast, prepared on a grassed area behind the main campus, was followed by a performance by pupils from Northcote College who take part in Massey's community of learning programme.

National project manager for the Pasifika@Massey strategy Ben Taufua told the crowd his team wanted to create an friendly, informal opportunity for staff to get together and to embrace the University's Pasifika dimension. His team at the Pasifika Directorate is committed to promoting educational achievement for Pasifika students, under the proviso that "failure is not an option".

"We need your help, because together we can do it," he said.

Pasifika enrolments across the University's three campuses are up by 10 per cent this year, from 517 in 2011 to 571 in 2012. At next month's Albany graduation, 19 Pasifika students will receive their degrees, including two master's and one PhD. About 80 Pasifika students will graduate across the three campuses this year.

Date: 02/04/2012

Type: University News

Categories: Auckland; Pasifika

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*At the unveiling of a plaque at the Mataariki Grove at Albany; Kaiwhakaruruhau (Regional Advisor Māori) Donald Ripia, campus registrar Andrea Davies, director facilities management at Albany Alistair Allan, Vice-Chancellor Steve Maharey, Don Turner, Jude Turner and (front) Victoria Arundel, Kelly Brown and Kim Horgan, from All About Landscapes.*

## Massey honours Mataariki with native tree planting

A grove of native trees planted on the Dairy Flat highway alongside Massey University's Albany campus to honour Mataariki was blessed last week with the unveiling of a plaque.

The grove was planted last year to honour the Māori New Year celebration of Mataariki. Trees were donated by nursery owner Don Turner, a Northcote resident and fourth generation member of the family who established and ran the produce company Turners & Growers Ltd.

The cluster of 40 young trees includes kauri, totara, kowhai, puriri and rimu, karaka, rewarewa, white maire and houhere. A new tree will be added every year at Mataariki, which is celebrated over the period starting around the end of May when the seven-star cluster Pleiades first appears.

Mr Turner, whose name is on the plaque, says he wanted to donate the trees because of his longstanding relationship with the University's campuses at Albany as well as Manawatu, where he was a member of the Massey University Agricultural Research Foundation for over a decade.

"I thought it would be lovely to give some native trees as part of the evolution of Albany campus," he says.

At the informal ceremony to unveil the plaque, Vice-Chancellor Steve Maharey said the native tree grove provides a distinctive New Zealand presence to complement the 'Spanish Mission' architectural style of the campus buildings behind it.

Mr Turner envisages the grove, which is accessible to the public, will become an attractive feature once the trees mature, providing an area of shade and place to rest for people using the walkway. He has also donated a further 25 native trees which are planted within the campus grounds.

Similar native tree-planting projects to commemorate Mataariki are underway at the University's Manawatu and Wellington campuses, as part of an initiative by Professor Sir Mason Durie, Assistant Vice-Chancellor Māori and Pasifika.

Date: 02/04/2012

Type: University News

Categories: Auckland

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Work by Shannon Power (Chilton St James, 2011)

## Cream of NCEA art and design on show

An exhibition featuring some of New Zealand's most talented teens opens at Massey University this week.

Top Art is an annual exhibition organised by the New Zealand Qualifications Authority (NZQA). The exhibition tours work by students who achieved excellence in NCEA level 3 for their Visual Art portfolio. It covers all five streams: design, painting, photography, printmaking and sculpture.

In the past, half the work has toured the upper North Island while the rest has been sent around the lower North Island and the South Island. This year, for the first time, the entire collection of 60 selected art pieces is being shown together, through the use of the exhibition facilities at Massey's historic museum building.

Massey University is proud to be associated with this event. College of Creative Arts Pro Vice-Chancellor Associate Professor Claire Robinson says these students are driven to create and innovate.

"They are as vital to New Zealand's future as their peers in science and engineering. Over the course of their lives, they will shape and contribute to New Zealand's economy and society in ways none of us can fully predict."

Three of Massey's first-year students have their final secondary school work in the show: Tahiwī Trenor Hunt (Horowhenua College), Hana Paine (Epsom Girls) and Shannon Power (Chilton St James).

NZQA, meanwhile, is welcoming the new opening exhibition because it brings all the works together. "The exhibition aims to give the public a real overview of the quality of work produced by students. We hope that the opening exhibition along with the annual tour inspires the next generation of artists to emerge and achieve in visual arts now and in the future," NZQA deputy chief executive, Richard Thornton says.

The exhibition will be open to the public from April 4-13 before moving onto the first stage of the tours.

Date: 04/04/2012

Type: Research

Categories: College of Creative Arts; Wellington



Hana Paine and Tahiwī Trenor Hunt both achieved Excellence in NCEA Level 3 Visual Arts. They are now studying at the University's School of Design and School of Fine Arts.



Work by Hana Paine (Epsom Girls' Grammar, 2011)



Work by Tahiji Trenor Hunt (Horowhenua College, 2011)

## Two more World Cafés to go

Following the first World Café in Manawatū attended by 50 staff, some 25 people attended the second of four cafés held at the Wellington Campus on March 30 to discuss what it means to have an excellent service culture at Massey.

The World Café method was developed in the United States by Juanita Brown and David Isaacs to create collaborative dialogue. The approach has been used effectively by many organisations and groups around the world of 12 to 1200 participants and has been used by several groups at Massey.

An introduction by the Vice-Chancellor filmed during Massey's first World Café at the Manawātū campus was shown at the beginning of the session. In the video the Vice-Chancellor talks about the importance of "why" we are all here, and the desire for each and every staff member to strive to be outstanding and lift our organisational game.

Dr Phil Ramsey facilitates each session he is a senior lecturer at the School of Management at the Manawatū Campus. Dr Ramsey joined Massey as a student in 1979 and has taught here since 1988. His background is in training and development, and for the past 15 years he has specialised in organisational learning.

Dr Ramsey talked about the creation of the World Café concept, when Harrison Owen realised through participant feedback from a large conference he had organised that most people felt they did their best learning during the coffee break. "As a result the World Café method seeks to facilitate rounds of quality discussion about key issues – essentially it's a coffee break punctuated by brief presentations."

Assistant Vice-Chancellor (People and Organisational Development) Alan Davis and Capability Development Manager Angela Robertson are pleased with the way the first two World Cafés have gone. "The purpose of the World Cafés are to have quality discussions about how we can collectively shape the culture of our workplace," Mr Davis says.

"We want to foster a group to champion and carry on the conversation, people have already put their hands up to be involved in a working party to progress the ideas put forward at the cafes, with a view to lifting our collective organisational game."

More than 70 people are enrolled for the next Manawatū café and there's plenty of room for more. Don't miss out on your opportunity to get involved, have your say and influence our service culture.

The remaining world cafes will be held at:

Manawatū, April 30, 1pm-4pm, Student Centre  
Albany, May 8, 9am-noon, Atrium Lounge, Round Room.

Select the World Café you and your staff will attend and RSVP to [c.weller@massey.ac.nz](mailto:c.weller@massey.ac.nz)

To ask questions or find out more about World Cafés post a question on the Staffroom Community log on here <https://www.massey.ac.nz/massey/staffroom/community/#/discussion/160/invitation-to-a-world-cafe-on-a-campus-near-you>

Date: 04/04/2012

Type: Internal Communication

Categories: Any

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*Massey's Gender Equity Advisory Group, from left: Caroline Tate, Christine Alexander, Dr Michael Irwin, Professor Brigid Heywood, Wendy Newport-Smith, Associate Professor Jane Parker, Peter Hamilton, Alan Wheeler, Anne Walker, Dr Bronwyn Labrum, Dr Jean Margerison, Alison McKinlay, Alan Davis, Coralie Weller, Dr Cat Pause.*

## Inaugural Gender Equity Advisory Group meeting

The first meeting of the University's new Gender Equity Advisory Group was held last week. A key focus for the group is on strategies for promoting gender equity. An initial emphasis will be on developing and defining an expression of "equity" that supports The Road to 2020 strategy.

Group members worked to familiarise themselves with gender equity developments supported to date at Massey, and the challenges and opportunities ahead in creating an environment that sets us apart as a great place for our people to contribute their talents.

Co-chaired by two Senior Leadership Team members, Assistant Vice-Chancellor (People and Organisational Development) Alan Davis and Assistant Vice-Chancellor (Research and Enterprise) Professor Brigid Heywood, the group includes representatives of academic and professional services staff, and students, from the three campuses. Members are Dr Michael Irwin, Dr Bronwyn Labrum, Dr Jean Margerison, Associate Professor Jane Parker, Dr Cat Pause, Peter Hamilton, Christine Alexander, Caroline Tate, Wendy Newport-Smith, Anne Walker, Alison McKinlay and Alan Wheeler.

Professor Heywood says she is "genuinely excited at the enthusiasm and commitment of this widely representative and talented group of people who are clearly committed to making a difference and embedding equity frameworks into the fabric of the University".

Mr Davis says the group's terms of reference have a particular focus on providing advice on the development of policies and strategies for promoting gender equity. "There was a broad concurrence that the solutions lies not in more or better policies but in a wider level of awareness of the impact of not achieving a merit-based culture and a deeper level of engagement with these issues across the University," he says. "This goes not only to issues of individual fairness but extends to the positive impacts on performance and economic well-being of the University and the wider community."

The group's next meeting will be by video-conference in May with a focus on progressing a review of the University's Equal Employment Opportunities Policy and developing an approach for wider engagement in the University around a defining sense of what equity means at Massey.

Date: 04/04/2012

Type: Internal Communication

Categories: Any

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## Academic reform report now available

The full report on the University's Academic Reform Project 2010-2011 can now be downloaded from the Staffroom website. The Academic Reform Project provides the foundation for Massey's future academic development and programme of work based on enhancements and innovations to the academic portfolio.

A key outcome of the Academic Reform is a Teaching and Learning Framework that articulates Massey's signature platforms and defining specialisations and the Massey Model of Teaching and Learning. The framework will guide the continuing development, expansion and renewal of the qualification portfolio in 2012 and beyond, providing the basis for the University's strategic developments in terms of the areas where thinking, planning and support for staff and students will be focussed.

The Academic Reform Project started in March 2010 to position the University with sustainable and defining programmes of study delivered in distinctive, innovative and accessible ways. The project was designed to fulfill a number of broad objectives and work undertaken with the Colleges and across the University has resulted in a transformed academic portfolio.

Significant changes to the qualifications have been made. Substantial rationalisation of programmes and papers provided the impetus for a number of new and future-focussed developments including new and expanded areas of specialisation targeted intervention strategies to support student success and expanded offerings in professional and continuing education. Changes have also been made to structures for teaching and learning with enhancements to the processes for engagement in academic matters, new entities to support distance and lifelong learning, and significant changes to the College structures. Review and redevelopment, where appropriate, of supporting policies and procedures was another area addressed during the project and implementation of agreed changes in this area is underway.

Find out more and download the full report here [https://www.massey.ac.nz/massey/about-massey/university-management/avc-academic/academic-reform/academic-reform\\_home.cfm](https://www.massey.ac.nz/massey/about-massey/university-management/avc-academic/academic-reform/academic-reform_home.cfm)

Date: 04/04/2012

Type: Internal Communication

Categories: Any

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# Academic staff promotions 2012

Eligible academic staff intending to apply for promotion this year should note that documentation regarding promotions has been distributed to Heads of Departments, Institutes and Schools.

Staff eligible to participate in this round of promotions are tutors, senior tutors, English language teachers, senior English language teachers, lecturers, senior lecturers, research officers, senior research officers, practicing veterinarians/professional clinicians and senior practicing veterinarians/professional clinicians, who have an ongoing employment agreement.

The promotion to professor process is separate and will commence next month.

Staff intending to apply for promotion should consult with their head of department, institute or school. Closing date for applications is May 16, 2012 and late applications will not be accepted. Applications should be photocopied, using both sides of the paper, wherever possible.

The Academic Promotion Round Booklet 2012 is available on the People and Organisational Development (human resources) website at: <https://www.massey.ac.nz/?a8f7e3621n>

Date: 04/04/2012

Type: Internal Communication

Categories: Any

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## Chocolate egg's rise to Easter treasure

Chocolate eggs are part of an Easter tradition for many New Zealanders, but the Easter egg has a long history dating back at least 2500 years, Massey University historian Professor Susan Mumm says.

The painted or dyed egg goes back at least 2500 years into the pre-Christian era. Eggs were used to celebrate fertility, the arrival of spring, and to symbolise new life.

By the Middle Ages coloured eggs were found in a wide range of countries and customs rapidly developed around them which continue today, she says.

Professor Mumm says many people will remember childhood traditions of colouring hen's eggs, hunting for eggs or even egg-rolling competitions. Today, beeping eggs are designed for visually impaired children to hunt.

But now children associate the Easter egg with a foil-wrapped chocolate rather than a poultry product.

Professor Mumm, Pro Vice-Chancellor of the College of Humanities and Social Sciences, says the transformation began slowly, probably in the 18th century in France, Germany and Belgium with sporadic production of small hand-made chocolates shaped like eggs, designed as luxury Easter gifts. But in 1873 this all began to change.

"The chocolate egg began its journey to global phenomenon when the British chocolate manufacturer Cadbury's began mass-producing chocolate Easter eggs as a way of expanding their product line," Professor Mumm says.

The development of food technologies that made chocolate a more stable product made this possible, and while there are no available details of Cadbury's sales figures for this period, we can infer the new product was extremely popular, she says.

"Within a few years a wide range of eggs were being advertised and competitors were entering the field. In 1897 milk chocolate was developed, allowing an even wider range of choice."

Professor Mumm says despite temporary setbacks during wartime and post-war rationing, the chocolate egg has become a fixture in many parts of the world. Many 21st century children probably assume the "real" Easter egg is made of chocolate.

"And when did the chocolate Easter animal (chicken, bunny, action figure, you name it) appear? Further research is needed!"

Date: 05/04/2012

Type: Research

Categories: College of Humanities & Social Sciences

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*Professor Susan Mumm*

## Default KiwiSavers should stay, says academic

Calls for the default KiwiSaver system to be abolished are misguided, Massey University's Centre for Financial Services and Markets director of financial planning Dr Claire Matthews says.

Dr Matthews, who authored the report *KiwiSaver and Retirement Savings* last year, says the advantages of being a default scheme provider are being overstated. For most of the providers the funds received as a result of their default status is 50 per cent, or less, of their total funds under management.

"Members have also shown a willingness to move between providers, and that is expected to increase as members become more engaged with their KiwiSaver account and look to ensure they have the best scheme in place for their needs," Dr Matthews says.

Recent research also shows there is no significant relationship between default provider status and the flow of funds or members – and any relationship that does exist tends to be negative.

A paper recently co-authored by Dr Matthews, *KiwiSaver Member Behaviour: A Quantitative Analysis*, concluded that "it appears that being a default provider does not provide the expected benefits".

Dr Matthews believes that a single state-run fund designed for those who can't decide which KiwiSaver scheme to invest in, which has been suggested by some commentators, will cause more problems than it will solve.

"Last year's *KiwiSaver and Retirement Savings* report showed a distrust of the government in relation to KiwiSaver in general, but also specifically in terms of its ability to manage members' funds," Dr Matthews says.

"A state-run fund would also be very likely to carry an implicit or perceived government guarantee, which would make it more attractive and it could lead to an exodus from private providers and generate risk for the taxpayer."

Having several default providers is important because it spreads access to default members around, rather than concentrating it in one place. Dr Matthews also believes the built-in review process makes the system relatively robust.

"The system requires the default providers to be reviewed, and this provides an opportunity for existing providers to lose their default status, and others to gain it," she says. "There have already been indications that both Westpac and Kiwibank will be seeking to gain default status in the 2014 review."

Date: 05/04/2012

Type: Research

Categories: College of Business; Palmerston North



Dr Claire Matthews

# Massey finalist in the 2012 Museum Awards

An exhibition to celebrate 125 years of the Wellington School of Design, at Massey University, is in the finals of the 2012 New Zealand Museum Awards.

*OldSchool NewSchool* showcased the work of some of New Zealand's most respected designers, artists and educationalists – all alumni of the School of Design. (The school has been part of Massey University since 1999.)

## The core team involved in curating the exhibition were:

- Executive Producer: Associate Professor Claire Robinson (now Pro Vice-Chancellor, College of Creative Arts)
- Exhibition Coordinator: Luit Bieringer
- Exhibition Designers: Nick Kapica, Matthijs Siljee

## The exhibition featured:

Robert Stout, Arthur Riley, Lynley Richardson, Len Lye, Avis Higgs, Gordon Walters, Don Ramage, Bill Toomath, Kate Coolahan, James Coe, Mark Cleverley, Peter Tasker, Mark Pennington, Grant Alexander, Jane Ussher, Murray Pilcher, Julia Morison, Don Peebles, John Drawbridge, Ray Labone, Michael Smythe, Sir Richard Taylor, Kate Sylvester, Fane Flaws, Grant Davidson, Murray Pilcher, Joe Bleakley, Manos Nathan, Collette Dinnigan, Jurgen Waibel, Matt Holmes, Danny Coster, Rebecca Taylor, Catherine Griffiths, Peter Trevelyan, Tony Parker, Alexandra Owen, Kathryn Wilson, Mark Elmore, Gavin Bradley, Adrian Hailwood, John Brown.

The winners of the New Zealand Museum Awards will be announced on Thursday, April 19 at a special function in Wellington. For more information, visit <http://www.museumsaotearoa.org.nz/>

Date: 05/04/2012

Type: University News

Categories: College of Creative Arts; Exhibition/Show; Wellington

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*OldSchool NewSchool, 2011*

## Ports of Auckland not an isolated case

The Ports of Auckland's push for increased labour flexibility is "not taking place in isolation", a Massey University employment relations specialist says.

Associate Professor Jane Parker points to protracted industrial unrest at AFFCO, Oceania, and more recently at Radius residential care homes, as other examples of industrial unrest. "The next release of annual work stoppages data is due out later this month and promises to show an upward curve," she says.

Contracting out, particularly to non-union labour, is seen by many companies as a way to increase workplace flexibility and generate greater productivity in a business environment fuelled by global competition and financial crisis.

In the Ports of Auckland case, additional pressure has come from the Auckland Council, which has given the port a target of a 12 per cent return within five years – a doubling of its current return.

"Employers sometimes justify the use of contract labour by the nature of the business, which may involve various operational segments," Dr Parker says. "But overseas research shows that the contracting out and casualising of workforces does not necessarily improve productivity long-term.

"For example, workplace tensions can develop when a system of recruitment is used that gives permanent employment status to one set of workers and contract status to another. The latter may be used to provide cheaper, less trained and less committed workers, and to reduce union presence in companies.

"There is also concern that such new forms of work arrangements will lead to a race to the bottom in labour standards, not least because most contract workers – as they would be in the Ports of Auckland case – are denied the right to organise and benefit from collective agreements."

The use of contract workers by the Ports of Auckland also reflects a growth in the use of external labour in the public sector. "This is taking place within an intensifying programme of public sector restructuring in New Zealand and beyond," Dr Parker says.

"The dispute also highlights corporate ownership issues, with some concerned that the use of external labour and closed board decision-making is a step towards privatisation."

The government also wants to extend a programme of employment law changes begun during its first term in office.

"The proposed measures have a particular resonance for the Ports of Auckland case and what could follow in other sectors. This could include the removal of the requirement for parties bargaining for a collective employment agreement to continue negotiations until a collective is concluded," Dr Parker says.

"If the changes go ahead, employers will also be allowed to opt out of multi-employer collective agreement negotiations, and be able to reduce workers' pay where they engage in partial strike industrial action."

Dr Parker believes the Ports of Auckland dispute has now reached a critical stage due to economic, social and political pressures on the organisation, its unionised workers, and other stakeholders, and due to the Employment Court's involvement in the case from mid-March.

With the court due to determine the legality of the port's mass dismissal of workers in mid-May, the coming weeks will "test the mettle of the port and the union to genuinely act in good faith, restore normalcy to the port and find a solid premise for win-win bargaining arrangements", Dr Parker says.

Date: 05/04/2012

Type: Research

Categories: College of Business



*Dr Jane Parker, Associate Professor of Human Resources Management and Employment Relations at Massey University.*

# Preliminary backing for College of Education change

College of Education Pro Vice-Chancellor Professor James Chapman has announced his preliminary decision relating to the proposal for change in the college.

Professor Chapman says there was strong overall support during the consultation process for the proposal to focus on graduate and postgraduate initial teacher education programmes.

"The proposal is designed to create an environment for educational research and postgraduate education that is unmatched in New Zealand and equal to the leading university education institutions in the world," he says.

"Massey University aspires to be the engine of the new New Zealand. Education at Massey will play an integral part in defining the new New Zealand, which will need to be strongly supported by a highly educated population. Education at Massey University is poised to contribute to Massey's vision and, in so doing, contribute to the broad economic and social goals of Aotearoa New Zealand."

The preliminary decision addresses three main proposals included in a formal change document circulated for comment at the end of March. The first proposal is to develop a distinctive and truly defining approach to initial teacher education in New Zealand by focusing these programmes at the graduate/postgraduate level. The preliminary decision is to build on the existing and successful graduate diploma programmes for early childhood, primary, and secondary education. Students typically enter these programmes with a bachelor's degree and with a wide range of academic and life experiences suitable as preparation for teaching. Employment rates of graduates from these diploma programmes are very high.

Sitting alongside this intended focus is the decision to clearly identify an undergraduate pathway for school leavers wanting to become teachers. The existing Bachelor of Arts in Education offers a strong foundation in preparation for entry into one of the graduate diploma programmes. Students will enjoy the advantage of taking a range of papers across many different subjects in addition to education papers.

The preliminary decision includes transforming the College of Education into the Massey University Institute of Education within the College of Humanities and Social Sciences. The institute will have a clear focus on research-led graduate initial and continuing teacher education and allied professional preparation programmes, together with consolidated undergraduate programmes for domestic and international students. A distinctive signature of the institute will be a strong suite of research-led advanced professional learning and development programmes, relevant for the needs of New Zealand and international communities, taught by research-active specialists with a commitment to leading edge course content.

A proposal to merge the two University Maori academic units, Te Uru Maraurau (Māori Education) and Te Putahi a Toi (Māori Studies), has been deferred for the time being, at the request of Māori education staff. It is planned to co-locate the two units to enable staff to develop plans for working together, with a view to formally merging within two years.

Professor Chapman describes the proposed changes signalled in the preliminary decisions as bold and exciting. "This will build on the strong heritage of the Palmerston North College of Education and the Massey University Faculty of Education by blending excellence in research with excellence in teaching."

Feedback on the preliminary decision is welcomed. The closing date is April 27 after which a final decision is scheduled for May 9.

[Full details of the preliminary decision are here](#)

Date: 11/04/2012

Type: University News

Categories: College of Education

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*Watch the video on YouTube.*

## Lure rats: a new conservation tool

Rats, the scourge of New Zealand's conservation estate, are being lured and trapped by their own species in a novel approach to pest eradication developed by a Massey University biology researcher.

Idan Shapira, based at the Institute of Natural Sciences at Albany, says his experiments have tested the use of live caged lab rats in successfully attracting wild Norway rats (*Rattus norvegicus*) – the same species – when food bait fails to do the job.

The poison-free technique relies on the irresistible power of same-species attraction, with its promise of sex or social interaction, rather than food as a lure. Both the Department of Conservation and Auckland Council have already shown interest in using this method on protected conservation islands and reserves, as well as the Auckland Zoo.

Mr Shapira has been trialling the method for the past three years for his doctoral study on the role of olfactory attraction in invasive rodents as a tool for conservation. He says the method is particularly suited to conservation areas, such as islands, where re-invasion occurs following pest eradication through the use of poison. In these scenarios, one rat can cause significant devastation to vulnerable native birds and insects, and prove difficult to catch with traditional food bait because of the abundance of food available to them in the habitat.

"A single rat can cause a lot of damage. If it's a pregnant female it's going to be even more of a concern," he says. "This is a practical tool for conservation management in situations where you have a few rats to get rid of in protected wilderness areas," he says.

Live lure rats have to be humanely cared for and fed, so it was not feasible to have a lot of them. They are held in a cage with two compartments; one for the lure rat and a separate area to trap the wild rat.

In his field experiments at Shakespear Regional Park north of Auckland, Matuku Reserve in the Waitakere Ranges in West Auckland, and on private land, Mr Shapiro caught a total of eight rats using food bait and more than 50 using lure rats.

In one trial he used infra-red cameras to capture the nocturnal activity around the cage. It shows three large rats keenly checking out the cage with the lure rat.

Auckland Zoo pest control coordinator Craig Knapp says the method has been a great success at the zoo, where rats were rejecting conventional baited traps because they find other food in the zoo. During a trial at the zoo, 11 rats were trapped using the lure rat. "That's 11 rats we wouldn't have caught using traditional traps," he says. Rats can be a threat to smaller animals and birds at the zoo where poison is not advisable because of the risk of a poisoned rat being eaten by a zoo animal, he says.

Mr Shapira, who is part of Massey's Ecology and Conservation Group, is in discussions with Hamilton Zoo about using the method there.

He says lure rats could potentially be used to detect and trap other small invasive mammals, such as stoats.

New Zealand has no native rats, but Norway rats (also known as brown or water rats) were on the ships of the first explorers who arrived here in the late 1700s. Ship rats (known as black or roof rats) came later on European ships. Between them, the two invasive species have eliminated several species of native birds and insects, and had a devastating effect on numerous others.



*Idan Shapira with a lure rat cage used to attract and trap wild rats in conservation areas.*

Date: 11/04/2012

Type: Research

Categories: Auckland; College of Sciences; Environmental issues; Video Multimedia



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[FORTY THREE THOUSAND FEET \(TRAILER\)](#) from [Matthew Harris](#) on [Vimeo](#).

## Massey grad's movie in New York film festival

A short film about a statistician who gets sucked out of a plane will premiere at a prestigious New York festival next week as its writer crosses the stage to receive his PhD at Massey University's Albany graduation ceremony.

The nine-minute film, entitled *43,000 Feet* will premiere at the Tribeca Film Festival in New York.

Matthew Harris, who will receive his PhD in English on Thursday, says the setting of his film provides a dramatic context for its protagonist (played by Dylan Pharazyn) to ruminate on the meanings and measures of time as he is about to run out of it.

"The idea for the framing story came from hearing about the miraculous survival of a New York window washer called Alcides Moreno, who fell from an apartment building, 47 storeys into an alleyway," Mr Harris says. "But the falling scenario really acts a vehicle for the protagonist to ramble about how he thinks there's no such thing as the present or the future - they're empty concepts".

His film (directed by Campbell Hooper and produced by Heather Lee and Amber Easby) is one of two New Zealand short films selected from more than 2800 submissions from 25 countries, and will be screened as well as part of the festival competition. The other is *Whakatiki*, written by Bernadette Murphy.

*43,000 Feet* is a mix of live action and animation, with interior monologue voiced by Peter Bryant to convey the thoughts of statistician John Wilkins as he falls to Earth. He calculates he has exactly three minutes and 48 seconds before impact, formulating a plan for hitting the ground and rehearsing what he will say to media on the off-chance he survives.

The film – Mr Harris' first – received a grant of \$90,000 from the New Zealand Film Commission towards its final budget and took a year to make. It will screen in New Zealand later this year.

"The live action parts were filmed in and around Auckland central, and we had to use a training fuselage for the interior aircraft shots - obviously major airlines aren't keen on giving their planes a starring role in a film which features an air disaster," he says.

Mr Harris teaches and tutors in the School of English and Media Studies at the University's Albany campus, where he was nominated for Lecturer of the Year in 2010. His writing has been published widely, from academic articles in *Landfall* to creative writing in *Poetry New Zealand*, *Trout*, *Southern Ocean Review*, *Kokako*, and many others. His second short film, *Snooze: Time*, has just gone into production and stars iconic British-Kiwi actress Lisa Harrow.

"It's about the different kinds of time we experience: from the agonisingly slow (morning-after-time, microwave-time) to the truly chaotic (such as the contradictory-time of old age, when the days seem to crawl by but Christmas comes around faster each year)."

The Tribeca Film Festival was established in 2003 by a group of New York filmmakers, including Robert De Niro, in the aftermath of the September 11, 2001 terror attacks on the World Trade Centre. Its purpose was to address the loss of vitality in the TriBeCa neighbourhood in Lower Manhattan. The festival programme includes a line-up of independent films, from documentaries to short films, and draws an estimated three million people. Works entered in the short film category are eligible for cash and value-in-kind prizes totalling more than \$10,000 and the winner of the Best Narrative Short award will qualify for consideration in the Academy Awards' short film category.

Mr Harris says he is really pleased his film is debuting on America's East Coast. "It's definitely the kind of film that will appeal more to the slightly neurotic New York temperament than the bling and bluster of the West Coast. It's a great fit."

Find out more about Matthew Harris: [www.matthewjamesharris.com/](http://www.matthewjamesharris.com/)

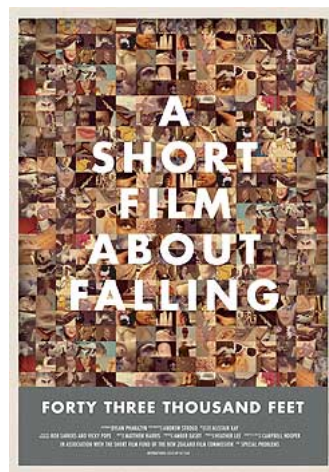
Date: 12/04/2012

Type: Research

Categories: Auckland; College of Humanities & Social Sciences; Video Multimedia



Film scriptwriter and doctoral graduate Matthew Harris



The poster for Matt Harris' first short film *43,000 Feet*



Dr Erin Helyard

## 'Bach & Father' first of five Friday at five-fifteen concerts from NZSM

The popular Friday evening free concert series from Te Kōkī, New Zealand School of Music, will begin again this week with a programme called *Bach & Father* in the Iloft Theatre at Wellington Town Hall.

"This is the third year of the Friday evening concerts and once again we have scheduled a diverse range of music in the series from eclectic electroacoustic improvisation and jazz through to Beethoven with the New Zealand String Quartet and chamber music by Debussy, acknowledging the French composer's 150th birthday," NZSM Director Professor Elizabeth Hudson says. "It is also terrific to be able to introduce our newest staff member to the Wellington public in the launch of the new season this Friday."

Dr Erin Helyard, newly appointed lecturer in historical performance practice at NZSM, will perform on one of the school's harpsichords, choosing his repertoire from the vast number of keyboard compositions by Carl Philipp Emanuel Bach, and his father, Johann Sebastian.

"I called the programme 'Bach & Father'," Dr. Helyard notes, "as opposed to 'Bach & Son' because for most of the 18th century, CPE Bach was more highly regarded as a performer, composer, and theorist than his father. Johann Sebastian was considered a bit of a dinosaur – old-fashioned. Our opinions have now changed somewhat, with the perspective that time brings, but I believe the audience will be impressed with the imagination and kaleidoscopic verve that can be found in the son's oeuvre."

This first 'Friday at 5:15' concert will start, obviously, at 5:15pm and will last for one hour. "We found last year, when we started the concerts right on 5pm, that there were a significant number of people who wished to come but couldn't get to the venue in time, and so we have pushed the start time out just that little bit further," Professor Hudson says. "The concerts are a way for the School to bring 'downtown' the quite remarkable talent that we have at NZSM among our staff and students."

"These concerts represent just a fraction of the musical activity going on at NZSM – in 2011, for example, we scheduled more than 280 events at our campuses at Mt Cook, Kelburn and Albany, the vast majority of which were free and open to the public. Through the 'Friday at 5:15' series in the Iloft Theatre, we aim to share some of this musical expertise with the wider public in a more convenient venue. For many people, it is a great opportunity to finish up a working week with some excellent, interesting, inspiring and beautiful music as well."

There will be five concerts in the 2012 'Friday at 5.15' series: April 3, June 29, August 24, September 14 and October 26. Each concert will be held in the Iloft Theatre, Wellington Town Hall, will be free and will last for one hour. More information: [www.nzsm.ac.nz](http://www.nzsm.ac.nz).

Te Kōkī, New Zealand School of Music, is a joint venture of Massey University and Victoria University of Wellington.

Date: 12/04/2012

Type: Research

Categories: College of Creative Arts; Wellington



# The new normal of digital and distance education

by Mark Brown

While universities have remained impervious to many societal changes, the new openness of digital content strikes at the core of the business of knowledge exchange. Access to elite knowledge no longer affords the same competitive advantage when the Internet places a wealth of information at our fingertips.

A global revolution is taking place in tertiary education. The traditional concept of the lecture room is being redefined as digital and distance education becomes the "new normal". Even politicians have woken up to this revolution, with last week's announcement of a parliamentary inquiry to investigate the potential of digital learning in schools.

Meanwhile thousands of tertiary students are routinely using new digital technologies to take advantage of the anytime, anywhere convenience of distance education. In many respects digitally mediated distance learning has become the study mode of choice.

Massey University, Australasia's highest ranked major distance education provider, has provided distance education for more 50 years. It now has more than 16,000 distance students studying throughout New Zealand along with another 1000 located in different parts of the world. Most of its distance students are studying in areas directly related to their work and live in major cities, studying online even though there are other local tertiary providers. It is a common misperception that distance education serves only people in geographically remote locations.

With its significant investment in digital learning, Massey plans to increase greatly the number of international students studying by distance. It has several initiatives under way, such as two fully online master's degrees funded by the World Bank to up-skill health professionals throughout South Asia. This initiative expands to other regions later in the year including full translation and delivery in Russian.

Massey has a clear strategy for international distance education that extends its long tradition of promoting social, cultural and economic development. Vice-Chancellor Steve Maharey has said: "What drives us is our commitment to taking what is special about New Zealand to the world".

This strategy goes beyond putting free content online, by targeting specific areas of specialism and building long-term relationships with strategic partners. Massey is being particularly careful to select high quality international partners. It recently established the Distance Education and Learning Futures Alliance to build a global network of leaders and its institutional capacity for developing new models of digital and distance education. The alliance aims to be a major force in redefining the future of teaching and learning.

The significance of the new normal of digital and distance education is likened to the transformation of the music industry, where traditional record stores disappeared in little more than a decade. And of course bookstores as we know them are now under threat due to growing sales of electronic books, and Apple has the lucrative academic textbook market in its sights with the recent launch of iBooks.

Arguably digital and distance education is the new fusion engine of the knowledge society. Tertiary institutions that understand the impending obsolescence of traditional models of teaching and the significance of first mover advantage are getting away from yesterday's logic. The past is no longer a predictable indicator of the future. With Ivy League universities like Stanford joining the increasing number of online providers there is widespread acceptance that students no longer have to study on campus.

And today's modern digital-era distance education provider has advanced the traditional pack and post model of distance learning – where study materials arrived through the mail and students interacted sporadically with classmates – by the fusion of new online content and new virtual learning spaces, supported by engaging new ways of teaching.

This digital fusion of teaching with technology might explain why at the university level New Zealand distance students report they are more engaged in their learning than traditional campus students.

Although the tendency in tertiary education has been to add new technologies to old ways of teaching, the growth of digital and distance education is challenging the practice of even traditional academics. The Internet is slowly redefining the role of the professor.

However, the revolution cuts much deeper as the economics of digital abundance is seriously challenging tertiary institutions. A growing number of institutions are following the lead of Massachusetts Institute of Technology, by making course content freely available online. An audacious new initiative called the Minerva Project was recently announced with funding of \$US25 million to create a global online university. Minerva bills itself as the first elite American university to be launched in a century and promises to re-envision tertiary education.

**Professor Mark Brown is Director of Massey University's National Centre for Teaching and Learning and an executive member of the Distance Education Association of New Zealand, which held its biannual conference in Wellington this week.**

Date: 13/04/2012

Type: Research

Categories: Applied Learning; Conference/Seminar



*Professor Mark Brown*

# Bumper doctoral crop at Albany graduation

A bumper crop of 32 doctoral candidates will cross the stage next week during Massey University's Albany campus' six graduation ceremonies, where more than 1000 students will be capped.

It is the highest number of doctorates bestowed at the University's Albany graduation in recent years, with 24 last year, 22 in 2010, and 20 each in 2008 and 2009.

Vice-Chancellor Steve Maharey says the rising number of postgraduates at the Albany campus reflects the high calibre of scholars – local and international – the University is attracting.

"It's very pleasing to see so many students achieving the academic pinnacle of a doctoral degree. The research done by this group spans much of the broad range of expertise Massey offers – health, science and technology, social work, psychology and education – and I am sure they will all make outstanding contributions in their fields and in their communities."

Graduation – the apex of the academic year – kicks off on Tuesday April 17 with two processions over three days down Hurstmere Road, Takapuna, to the Bruce Mason Centre where graduands will be capped and presented with academic scrolls.

This year's doctoral thesis subjects across sciences, humanities, business and education cover a plethora of topical issues, including four of eight Doctors of Clinical Psychology who researched aspects of depression and how to treat it.

The experiences of Korean mothers and daughters in Auckland and how they adjust to life in their new home is the focus of Hyunok Jeon's psychology thesis, which she hopes will bring new understandings about the process of cultural identity and resilience for new Korean migrants. Also from the College of Humanities and Social Sciences' 16 doctorates are theses on teenage boys and how they negotiate their social world; being fat in a society obsessed with the thin ideal; and the structure of Samoan family life in New Zealand and its impact on Samoan youth wellbeing.

Among the College of Sciences' 12 doctorates are Māori candidate and former North Shore resident Chris Rodley, who has returned briefly from Switzerland, where he now works as a Postdoctoral Fellow at the University of Geneva. He researched the mechanisms of gene interaction and expression with its implications for disease development and treatment for his PhD.

Two College of Business lecturers will also receive their doctorates. Warwick Stent, who has taught the School of Accountancy's auditing papers since 2005, researched the differences between early and late adopters of International Financial Reporting Standards in New Zealand. He describes this as "one of the most significant changes in accounting history".

Political, business, and investor sentiment investment cycles is the subject Jeff Stangl's thesis. He found that such investment cycles are "fundamentally a fool's game". Mr Stangl is a lecturer in finance at Massey University, and has bittersweet feelings about graduating without his wife Loren, who is currently finalising her own PhD thesis, and will graduate later in the year.

Despite the glory of being capped as a doctoral graduate, one recipient may well wish he could be on the other side of the world. Matthew Harris will cross the stage to receive his doctorate in English in the same week that his short film, titled 43,000 Feet, debuts at the prestigious Tribeca Film Festival in New York.

And Master's in Māori Studies graduate Elaine Cooper, at age 80, is proof that learning is a lifelong journey. She did her degree through the University's distance learning programme, writing her thesis on Sir Julius von Haast, the 19th century Prussian-born geologist and scientist who named Haast Pass after himself. She plans to publish her thesis as a book, and is considering doing a PhD next. She will take part in the College of Humanities and Social Studies procession on Thursday afternoon.

Pasifika and Māori graduates will also be honoured with ceremonies to acknowledge the special place the students have at the University, on Wednesday evening and Friday morning, respectively. This year one Pasifika and three Māori students gained doctoral degrees.

**Massey is the only university to stream its graduation ceremonies live on the internet. Friends and family can watch the ceremonies live from anywhere in the world. Following the ceremony, the videos are made available on Massey's YouTube channel, where graduates can create a custom link to the exact moment they cross the stage, and share it with others. Check out our Graduation Live website and share this link with anyone who wants to watch live. <https://www.massey.ac.nz/?gad941633y?37D28666-9789-4283-AD94-332B129F6B1F>**

Date: 13/04/2012

Type: Graduation

Categories: Graduation; Graduation (Auckland)



*Graduation processions for Massey University Albany graduands will begin next Tuesday, with six ceremonies over three days for over 1000 students*

# Researchers voice alarm over charter schools 'experiment'

Massey University education experts warn that the charter school experiment may cause more harm than good to the students it aims to help.

The Government announced New Zealand will trial charter schools with the first likely to be in South Auckland, Christchurch East and possibly Wellington.

In response the Education Policy Response Group, consisting of 12 College of Education experts, conducted an in-depth examination of research studies from Sweden, the United Kingdom and the United States; countries with models on which New Zealand charter schools may be based.

Group convenor Professor Emeritus Ivan Snook says they based their analysis on similar sources of evidence to those used by the government but came to some different conclusions. "The evidence is clear that charter schools have the potential to cause harm to the very groups of students they are supposed to help," he says.

The report says while it is encouraging that the National-ACT proposal recognises the need to address educational underachievement through wider economic and social policies, the charter school proposal seems to persist with narrow assessments of individual student progress. This is very risky. Even if some charter schools do show gains for disadvantaged students, it is often achieved at the cost of further disadvantaging non-charter school students and the local community as a whole.

"It is, for example, quite common for charter schools to lead to an increase in inequality based on culture, race or socio-economic status," says Professor of Teacher Education, John O'Neill.



Professor John O'Neill

"The evidence overall is that while a few highly motivated individuals and families may benefit, charter schools do not provide more choice for most families," he says. "Also, they often promote greater inequality of educational outcomes for disadvantaged students, and fail to eliminate the long tail of underachievement that the Government is rightly concerned about."

Professor O'Neill says the group concluded that if New Zealand is to learn from this experiment the evaluation criteria must be closely defined and the evaluation study conducted independently of the supervising committee and the Ministry of Education.

"To enable this to happen, it is important that transparent data be kept on the home background and prior achievement of students, the nature of the teachers employed and the financial arrangements for the charter schools (including private and corporate contributions)," he says.

"At the very least the trial will need to prove that New Zealand charter schools do not 'cream' the most motivated or talented students from other schools, 'cleanse' their own school of those who are most difficult or expensive to teach, distort the fair distribution of teachers across the system, or siphon money away from existing programmes for the most disadvantaged students."

Date: 13/04/2012

Type: Research

Categories: College of Education; Government Policy commentators; Palmerston North

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## Germany recognises New Zealand PhDs

The German Government has advised New Zealand that it will no longer be considered an offence for holders of philosophy doctorates from New Zealand Universities to go by the title of doctor in Germany.

Until 2006, only PhD graduates from German universities were allowed to call themselves Dr in Germany because of a 19th century law.

The law was then relaxed to recognised PhDs from some countries, including the United States and Australia, but not New Zealand.

The Ministry of Education, backed by several other government departments, such as the Ministry of Foreign Affairs and Trade, the New Zealand Qualifications Authority and inter-university body Universities New Zealand, has been lobbying for the change for the past three years.

It has now been advised by the Kultusministerkonferenz (Germany's standing conference of the ministers of education and cultural affairs) that New Zealand PhD graduates will be allowed to use the abbreviation, even though the official resolutions allowing this have not yet been passed.

The measure is seen as an interim solution while the Kultusministerkonferenz drafts new resolutions on the use of academic degrees in Germany.

Date: 16/04/2012

Type: Internal Communication

Categories: Uni News

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## Massey partners in new mining research centre

A research project by Massey University's Dr Chris Anderson that uses plants to remove mercury and gold from soil, has led to a new major research centre in Indonesia that will help restore land degraded by mining.

The International Research Centre for the Management of Degraded and Mining Lands will be officially opened at Brawijaya University in Malang later in the year.

The centre, of which Massey is a founding partner, will see collaborative research carried out with partners Brawijaya University, the University of Mataram and the Institute of Geochemistry of the Chinese Academy of Sciences.



*Dr Chris Anderson plants a ceremonial tree with University of Mataram colleague Dr Dewi Krisnayanti and Professor Eko Handayanto of Brawijaya University, during a workshop in Indonesia this year.*

The centre has grown out of the research project started by Dr Anderson over 10 years ago and in part funded by the Ministry of Foreign Affairs and Trade's NZAid programme. "I was working on a project on remediation techniques for mercury-contaminated soil," he says. "The contamination has come about through the illegal use of mercury by small-scale gold miners in Indonesia."

Dr Anderson developed a technique to use plants to remove the mercury from the degraded land. "We use plants to get the mercury out of the ground, but the plants can also remove gold," he says. "So there is revenue that comes out of the plants because we get the gold that can then pay for not only the clean-up, but for education and opportunities for sustainable agricultural development. This provides the incentive."

The technique has gained the support of both governmental and non-governmental organisations in Indonesia. The scope of research has grown over time, however, and the collaborative research has expanded to include a range of environmental projects.

He says the next step was the creation of the research centre. Its first formal event was a conference in February, where Dr Anderson was a keynote speaker. "We signed a letter of intent there that created the centre, and a formal memorandum of understanding will be signed later in the year."

The centre would provide opportunities for researchers and post-graduate students from Massey and in Indonesia to work together on some of the major environmental issues facing the developing country, Dr Anderson says.

Date: 16/04/2012

Type: Research

Categories: College of Sciences; Environmental issues; Palmerston North

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Katie Bevin's *Urban Tales* (conceptual visualisation based on full scale mock-up)

## Young New Zealanders in Milan Design Show

Two recent Massey graduates are amongst a select group of designers worldwide to show work at the Milan Design Show.

Work by environmental graphic designer, Katie Bevin, and industrial/furniture designer, Chris Dwan, will be on display at the *AddictLab* collaborative space in the Milan show, alongside pieces by eleven other designers from Europe and South Africa. Milan Design Week is a huge and highly prestigious event, including the 51st edition of what has been described as "the planet's greatest home furnishing exhibition", the *Salone Internazionale del Mobile*. The Milan show runs from April 17 to April 22 this year.

**Katie Bevin's** work, *Urban Tales*, has already won her three big design awards: a Society of Environmental Graphic Design honours award, an International Society of Typographic Designers merit award, and a Best Design silver award from The Designers Institute of New Zealand.

*Urban Tales* was Ms Bevin's major project for her final year at Massey University's School of Design. It comprises a modular typeface where the letter shapes she designed would be painted or inscribed on a surface and then modified by shadows cast on them by bollards placed at regular intervals. Words become visible when shadows meet the shapes on the ground, constructing a phrase across the course of a day. To be fully realised, the work needs to be installed in an outdoor space – much like a public sculpture.

Ms Bevin is hoping someone who sees her work in Milan will fund its full construction. "Milan is an amazing opportunity for my work to have exposure on an international level. I've tried a few avenues for my piece to be produced but unfortunately nothing has eventuated. I would love to see it made and this is giving me that opportunity," Ms Bevin says.

In the meantime, this young woman from Napier is working at Sydney design studio Frost Design as an environmental graphic designer (a multidisciplinary combination of interior design, graphic design, architecture, industrial design and landscape design), and loving it.

**Chris Dwan** got a job at Weta Workshop in Wellington within a month of finishing his industrial design degree at Massey, but it is his furniture design that will feature in Milan. "The Milan show is a huge deal. It's nice to be recognised for all the hard work, and it's inspiring to know that there is a market for my designs," Mr Dwan says.

Mr Dwan's furniture collection, *Craft Native*, won silver at the Best Design awards last year. It requires the owner to personalise and embellish elements using a variety of simple crafting techniques. He says his research at Massey showed that the greater the role played by an individual in an object's creation, the greater the bond between the person and the object. "I wanted to design pieces that had longevity, that could evolve with the owner over their lifetime, and that reduced the wastefulness of consumerism."

Mr Dwan's lamp design, for instance, requires owners to source thread, fibre, yarn, rope or wool material to create the shade portion of the lamp. This can be done over and over again to match home decor, or shifts in taste or style. Similarly, his cabinet can be customised by each owner downloading patterns from the *Craft Native* website and following simple instructions to create a range of 'outfits' to dress or decorate the cabinet.

The collection is made from a limited range of materials, which can be easily disassembled for re-finishing or recycling, and uses standardised fixings and electrical components. The furniture is made of sustainably managed native tawa and ecoply plywood.

Date: 16/04/2012

Type: Research



Katie Bevin



Cabinet from Chris Dwan's *Craft Native* furniture collection



Lamp from Chris Dwan's *Craft Native* furniture collection





*Chris Dwan*

## Pay and employment equity update

Following the release of the Pay and Employment Equity Report and its presentation to the Senior Leadership team, an Implementation Team was established and met for the first time in June 2011. Members of the team are currently Alan Davis (Assistant Vice-Chancellor People and Organisational Development), Suzanne McNabb (Tertiary Education Union Women's Officer), Dean Scott (Tertiary Education Union Organiser), Kayrn Kee (Office of the Assistant Vice-Chancellor (Māori and Pasifika), Cat Pause (Gender Equity Advisory Group) and Fiona McMorrان (Employment Relations Manager).

The purpose of the Implementation Team is to ensure that progress is happening on the recommendations from the Review Report; where appropriate to allocate actions to other staff; seek specific approval from the Senior Leadership Team if needed and decide the priority for actions to be undertaken.

The Implementation Team agreed that two of the priority areas were the recommendations relating to bullying and harassment and academic promotions for women.

Some of the recommendations from each of these areas have been developed into a project plan that two groups of women from the Women in Leadership Programme are undertaking as part of their leadership development. For example, one group is developing a guideline for managers on supporting promotions applications and is revising materials for academic staff on submitting promotions applications. Results will be presented to the Implementation Team.

Promotions workshops to support and encourage women to apply for promotions were conducted by the Tertiary Education Union in association with Women@Massey in late January and early February on each campus and were attended by 40 academic women. A further workshop that will focus on the correct procedures and documentation is also being planned as is training in gender equity for promotions committee members.

Another group of women from the Women in Leadership Programme are focusing on some of the recommendations relating to bullying and harassment, including training for managers and a review of the present 'contact network'. A joint Massey/Tertiary Education Union review of the policies and procedures for dealing with an issue of harassment or bullying is underway.

The Implementation team will next meet on June 20 and as well as reviewing progress will consider the priority areas of work for 2012.

Alan Davis  
AVC People and Organisational Development

Suzanne McNabb  
National Women's Officer, Tertiary Education Union

Date: 17/04/2012

Type: Internal Communication

Categories: Any

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# Fulbright United States exchange opportunities for Wellington staff, students

Find out about Fulbright exchange awards to the United States at the Wellington campus on April 24.

Fulbright New Zealand's educational advising team is visiting the campus as part of its annual outreach tour to inform students and academic staff about opportunities to study, research, teach or present their work in the United States. Hear accurate, comprehensive and current information about higher education in the US and get an introduction to the Fulbright programme's range of exchange awards to help you get there.

The Fulbright Scholar Awards seminar for academic staff is from 11am to noon in 7C15; the scholarships workshop for students is from noon to 12.30pm in the same room.

See [www.fulbright.org.nz](http://www.fulbright.org.nz) for further information

Date: 17/04/2012

Type: Internal Communication

Categories: Any

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## April Manawatū fitness class deal

Ten-session passes to world leading Les Mills fitness classes at the University's Manawatū Recreation Centre are available to staff for \$35 – a 50 per cent saving.

Staff can purchase a concession card, which lasts for three months, but must do so by April 30, then choose from eight types of classes including RPM, Pump, Body Attack, Body Balance and Body Combat.

Les Mills classes use a tried-and-true formula of great instructors, awesome music and choreography. All designed to help you get fit, while having fun. You can whirr those pounds off with RPM cycle classes, increase your endurance and coordination with Body Step or tone up with Body Balance.

Check out the class schedule and explanation of the different classes here <https://www.massey.ac.nz/massey/student-life/recreation-and-sports/manawatu/programmes-and-classes/les-mills.cfm>. Whether you are a beginner to group classes, or an old hand, the classes are a great way to achieve your fitness goals.

Date: 17/04/2012

Type: Internal Communication

Categories: Any

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## Economics newsletter set up by Massey economist

Dr Stuart Birks, the Centre for Public Policy Evaluation director in the School of Economics and Finance, has established and edits the World Economics Association Newsletter, an online publication for the association's more than 9000 members. He has just released the third issue of the newsletter.

Dr Birks, a senior lecturer and economist, says he was asked to take on the role following more than 12 years as editor of the New Zealand Association of Economists' newsletter, Asymmetric Information. He was also on the council of the association for many years, and was last year honoured with the award of life membership of the association.

"The World Economics Association emphasises plurality in approaches to economics, contending that there are many perspectives and methods that can be usefully applied to increase our understanding and improve decision-making," Dr Birks says. "It is a player in the international rethinking of economics following the global financial crisis."

The newsletter may be found here: <http://www.worldeconomicsassociation.org/Newsletter/>

Date: 17/04/2012

Type: Internal Communication

Categories: Any

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College of Sciences staff and graduands on parade in Hurstmere Road, Takapuna on Tuesday morning

## Geneva gene researcher back for Massey graduation

North Shore Māori scientist Dr Chris Rodley travelled a long way to pick up his PhD at the first of six Massey University graduation ceremonies in Takapuna on Tuesday.

The young molecular biologist flew from Europe, where he works as a Postdoctoral Fellow at the University of Geneva doing cancer cell research. He was one of 12 scientists to receive doctoral degrees at Tuesday morning's ceremony for the College of Sciences, and among 32 students to graduate with doctoral degrees from the Albany campus this year.

Since finishing his doctorate at the end of last year he has been living in a tiny village in the French Alps with this French conservation biologist fiancée, and commuting one hour by bus daily across the border to Switzerland to the University of Geneva's Department of Cellular Biology. He is the only English speaker among a team of 12 international researchers. The team is investigating the behaviour of cervical cancer cells to better understand the disease mechanisms.

"I'm working on a new type of cellular processing which the researchers discovered before I arrived. I'm learning a lot of new techniques as well as using all the skills I picked up during my PhD," Dr Rodley (Ngati Koata) says.

His PhD focussed on studying DNA to DNA interactions. He investigated the mechanisms of gene interaction and expression, with a view to the implications for disease development and treatment.

Dr Rodley's stellar academic career is a far cry from his days as a teenager who left Long Bay College aged 16, with no qualifications. "I got in with the wrong crowd. I was bored," he said when he graduated with a Bachelor of Science in Molecular Biosciences with First Class Honours in 2008.

But his lifelong fascination with science, especially genetics, always remained with him. After a spell of apple picking in the South Island and then several years as a bank teller in Auckland, restlessness and boredom compelled him to pursue his dream of becoming a medical researcher. Encouragement from one of his former schoolteachers also helped to spur him on, he says.

He enrolled, aged 20, as an adult student, and found his first year "quite a struggle".

"I had to do a lot of independent study to fill in the gaps in my knowledge base. "I made a lot of sacrifices to do well. I didn't have much of a social life – I had to study ten to 12 hours a day."

The hard work and dedication paid off. Mr Rodley was named top Maori student for 2007, and was awarded a Purehuroa Maori Postgraduate Award in 2007 for excellence and achievement. He also won a Health Research Council of New Zealand Māori PhD scholarship worth \$105,000 for three years.

One of the highlights of his time at Massey was being a finalist in the MacDiarmid Young Scientist of the Year competition, as well as publishing three papers in international journals, which he says helped him obtain his current position. "I really love science and asking questions that have never been asked before," he says.

Dr Rodley, who will marry his fiancée later this year in France, says he hopes to return to New Zealand when his three-year stint in Geneva is over. While finding work as a medical researcher is on the cards, he is also considering applying his skills in other areas, such as health care-related management, education or communication. He was among 220 students to graduate from the College of Sciences.

Guest speaker Ian Williams – a Massey graduate and co-founder of WilliamsWarn Personal Brewery – told graduates to follow their dreams, do what they are passionate about, to believe in themselves and to be persistent in pursuing their goals.

"A degree from Massey indicates you have a breadth of talent and ability, so I challenge you to believe that any dream could be yours, as long as it truly resonates within you."

He urged graduates not to be afraid to use their scientific knowledge to start businesses. "New Zealand needs scientists like you to help us grow as a nation. It's not billion dollar companies we need necessarily, but new ideas spawning small-to-medium sized businesses. It is these smaller companies that drive all economies."

Check out our Graduation Live website and share this link with anyone who wants to watch live. <https://www.massey.ac.nz/?gad941633y?37D28666-9789-4283-AD94-332B129F6B1F>

Date: 17/04/2012

Type: Graduation



Dr Chris Rodley



## New prize for Massey sports journalism students

A gift from the son of one of New Zealand's most famous sports journalists and publishers has resulted in a new annual prize for Graduate Diploma in Journalism students: the Brian F. O'Brien Memorial Prize in Sports Journalism.

The \$1000 prize, funded by Dennis O'Brien, is a tribute to his late father, journalist and publisher Brian F. O'Brien, famous publisher over three decades of *Sports Digest*.

The Digest, New Zealand's only sports monthly magazine, was a must-read for sports fans from its first publication in 1949 till ill-health forced Brian out of the game in 1979.

It enjoyed a huge readership for its reporting on sports as diverse as badminton, fencing, football, tennis, squash and table tennis – alongside its publisher's personal loves of boxing, rugby and cricket.

Brian believed that sport and physical activity had a direct correlation to mental and physical well-being, a foundation stone in a life-long belief in the worth of young people and the value of sport.

Regular contributors of the magazine included T.P. McLean, Peter Heidenstrom, Alex Veysey, Garry Ward, Ian Wells, Spiro Zavos, Bob Jones, Joseph Romanos, Ian Gault, and photographer Peter Bush.

Brian wrote many articles under his own name but also under pseudonyms – a favourite being Phillip Dennis, the names of his two sons.

A Commonwealth Games boxing judge, Brian wrote what is still the only complete history of New Zealand boxing, *Kiwis With Gloves On*.

Each student will submit a portfolio of two sports stories, with the best portfolio collecting the prize.

The prize would be a great addition to the prizes and scholarships already available to Graduate Diploma in Journalism students.

"The industry already funds a range of prizes and scholarships for our students.

"It's fantastic to have this level of industry support for our course."

Date: 17/04/2012

Type: Awards and Appointments

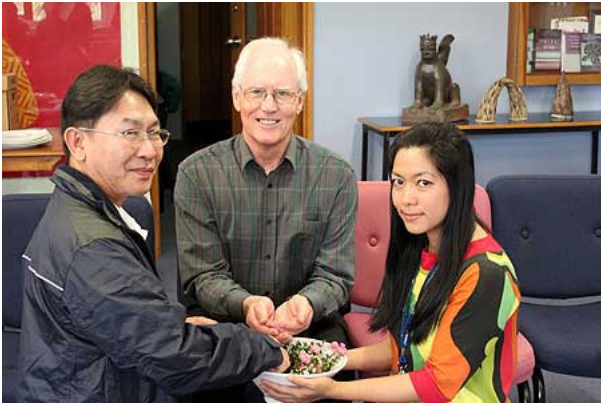
Categories: College of Business; Scholarships; Wellington

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*Brian F. O'Brien and the publication he produced for 30 years, Sports Digest.*





*Professor James Chapman with Dr Paisan from Rajabhat Mahasarakham University and Paweena Chatsungnoen. Holding bowls with water and flowers, the Thai students then sprinkled drops onto the hands of College of Education staff in a New Year blessing designed to show respect.*

## Thai students share New Year blessing

Forty Thai students have shared traditional New Year blessings with College of Education staff.

The students from two Thai universities are at Massey University for a five-week programme.

To mark the Thai New Year on Friday the students at the Hokowhitu campus sprinkled water on the hands of Massey staff and homestay parents to symbolise respect and good luck.

The ceremony is celebrated across Thailand and is used to show respect to teachers and elders.

College of Education Pro Vice-Chancellor Professor James Chapman thanked the students for sharing their traditions and culture adding it was a learning experience for staff and homestay parents. "It's been a wonderful opportunity and one I don't believe we've had before."

The students, 26 from Mahasarakham University and 14 from Rajabhat Mahasarakham University, are PhD candidates on a professional development programme focusing on thesis topics and research methodology.

Date: 17/04/2012

Type: University News

Categories: College of Education; International

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2012 Dean's Scholars: Pouyan Nikrou, Duc Toan Do, Professor Ted Zorn, Ashney Govender, Michael Pearson

## Best business students take a bow

The best College of Business students were recognised at the Albany campus's Dean's List presentation last night at the Bruce Mason Centre.

It was the first of three ceremonies to celebrate academic achievement over the past year, and presentations will also take place in Palmerston North and Wellington next month.

Across all three campuses, a total of 302 students made this year's Dean's List, and seven will be named Dean's Scholars, meaning they achieved straight A+ grades for the year. Four of the seven Dean's Scholars received their awards at the Albany ceremony.

Duc Toan Do, an international student from Vietnam, said his parents were extremely proud that he had been named a Dean's Scholar in his first year at Massey.

"I think international students study particularly hard because there is such high expectations from family back home. My parents have given me an opportunity and it is up to me to pursue my dreams," he said. "When I finish my accountancy and finance degree, I hope to stay in New Zealand to do post-graduate study at Massey."

For Pouyan Nikrou, being named a 2012 Dean's Scholar was the pinnacle of his academic achievement over the four years of his Bachelor of Business Studies degree, and marks his fourth year on the Dean's List. Mr Nikrou, who emigrated from Iran with his family 12 years ago, is now working towards a Graduate Diploma in Science and Maths and hopes to pursue a career in quantitative finance or as an actuary.

Michael Pearson, who is studying for a Bachelor of Aviation Management through distance learning, said he was "surprised but thrilled" to be named a Dean's Scholar. He is studying while working as a pilot for Air New Zealand and hopes the degree will open up additional career opportunities for him with the airline.

The fourth Albany Dean's Scholar was first-year accounting student Ashney Govender. Ms Govender already has an engineering degree under her belt, but felt a business degree would help achieve her aim of becoming a project manager.

"There is so much competition out there, you really need to do something extra," she says. "Hopefully, this award will also help."

The Dean's List was established five years ago to recognise excellence, and all undergraduate students who achieve an overall score of A-minus or better qualify for the accolade. Of the 302 students on the 2012 list, 22 are receiving their third award and six are receiving their fourth.

Professor Ted Zorn, Pro Vice-Chancellor and Dean of the College of Business, congratulated all this year's Dean's List students and encouraged them to build on their achievement.

"You already have the focus and determination to succeed, but to grow into a leader you need to take advantage of all the opportunities put in front of you," he said. "Get an internship, stand for a leadership position, challenge yourself, and develop your leadership potential. This is just the start of a lifelong process."

Vice-Chancellor Steve Maharey told the Dean's List students they were "high achieving, elite people" and he hoped they would use their talent in practical and meaningful ways.

"Get out there and make a real difference because there are real challenges that need to be solved," he said. "Be the future leaders of this country, and make the world a better place."

The other three Dean's Scholars for 2012 are Robert Barr, Jessica Fraser, and Katrina Geerlofs. Dean's List functions will take place in Manawatu on May 14 and Wellington on May 30.

Sponsors of the Albany awards ceremony were 3M, ACCA, ASB Bank, Auckland Property Investors Association, BDO, Buildcorp, CCH, Cengage Learning, CFA New Zealand, Chartered Institute of Management Accountants, CPA Australia, Deloitte, FINSIA, McGraw Hill, New Zealand Institute of Chartered Accountants, Pearson, Property Institute of New Zealand, Perceptive, and Westpac.

Date: 17/04/2012

Type: Awards and Appointments

Categories: Auckland; College of Business; Graduation; Graduation (Auckland)



Dean's List recipients with Professor Ted Zorn at the Academic Excellence Awards 2012

## A fifth Tui for Fox

*Journey Home*, the CD recorded by Rodger Fox's Wellington Jazz Orchestra, has won the Tui for Best Jazz Album of the Year for 2012 in the Vodafone New Zealand Music Awards.

As one of New Zealand's foremost jazz trombonists and big band leaders, Dr Fox is no stranger when it comes to winning Tuis – he was a winner in 1981, 2000, 2004 and – with the NZSM Big Band – in 2010.

Other finalist albums were *Seven* from Wellingtonian saxophonist Tim Hopkins and *Delayed Reaction* from Aucklander Phil Broadhurst.

The 2012 Tui was always going to be a cause for celebration at the Te Koki, New Zealand School of Music. Tim Hopkins recorded his album as part of his postgraduate study at NZSM and both Mr Broadhurst and Dr Fox are NZSM lecturers – at the Albany and Mt Cook campuses respectively.

In addition, the members of Dr Fox's Wellington Jazz Orchestra are largely current and former NZSM staff and alumni including Colin Hemmingsen (tenor sax), Dave Lisik (trumpet), Alex Nyman (alto sax), Nick Granville (guitar), Lance Philip (drums), Nick Tipping (bass) and Anita Schwabe (piano).

The Jazz Tui is announced and presented annually at the National Jazz Festival, hosted in the city of Tauranga during Easter weekend, and followed showcase performances by all three finalists. The National Jazz Festival in Tauranga was in its 50th year in 2012 and attracted more than 60,000 jazz enthusiasts over the four days of Easter.

The album *Journey Home* is the first CD from the Kiwi jazz legend's new band and was released in June 2011 by Jayrem Records. The album compositions are by acclaimed jazz pianist, arranger and composer Alan Broadbent and were produced by Rodger Fox and the band. The judging panel felt such a wealth of experience resulted in a thoroughly mature and accomplished first release.

New Zealand Music Awards spokesperson and RIANZ managing director Chris Caddick says, "It's fitting that a real icon of New Zealand music has won the Tui for Best Jazz Album in the 50th year of the National Jazz Festival in Tauranga. Sincere congratulations to Rodger Fox for a much deserved win."

The Wellington Jazz Orchestra has performed and honed its craft with some of the biggest names in jazz including Michael Brecker, Bill Cunliffe, Joe Williams, Louie Bellson, Bob Sheppard, Bruce Forman, Bill Reichenbach and Jim Pugh. Each side of the National Jazz Festival this Easter they performed with Grammy award-winning USA Jazz vocalists Kurt Elling and Patti Austin and saxophonist Eric Marienthal in concerts held in Wellington, Auckland and Tauranga. Proceeds from these concerts are going towards their next project: to travel to the USA in July to record an album at the legendary Capitol Studios in Los Angeles.

Date: 18/04/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Creative Arts; Creative Arts; Wellington



Dr Rodger Fox



*Massey University College of Business colleagues and PhD graduates  
Dr Warwick Stent and Dr Jeffrey Stangl*

## Lecturers celebrate double doctoral success

Two popular College of Business lecturers truly shared the excitement of their students' graduation ceremonies this week when they crossed the stage to receive their own doctoral degrees.

Dr Warwick Stent, from the School of Accountancy, and Dr Jeffrey Stangl, from the School of Economics and Finance, both achieved their PhDs after years of studying while also working as lecturers at Massey University.

The duo received enthusiastic ovations at their respective ceremonies from their colleagues, graduating students, and the audience.

Dr Stent, who has taught the School of Accountancy's auditing papers since 2005 and began working on his doctoral thesis in 2007, says it is "nice to have such a long project completed", and that he's looking forward to working on some new projects and spending more time with his family.

Dr Stangl says he is also ready to move into new research areas, after working for more than six years on his doctoral thesis on political, business, and sentiment investor cycles. He says his real passion is for improving financial literacy, which he pursues as a board member of the New Zealand Centre for Personal Financial Education, a joint initiative between Westpac and Massey University.

"I see my future research following that passion," Dr Stangl says. "I'm lucky that financial literacy is a hot topic, so it's a very teachable moment. As universities are effectively government-funded organisations, I think we need to provide research that is of use to the New Zealanders who indirectly pay for it."

Dr Stangl's wife, Loren, is also a lecturer within the College of Business and in the final stages of completing her own doctoral thesis, so the couple's two teenaged children were as happy as their father on his graduation day.

"I don't think we have put them off going to university but both have said, 'No way, I'll never do a PhD,'" Dr Stangl says.

Both lecturers feel lucky to have been supported by Massey University while pursuing their post-graduate studies, and now look forward to feeding their research learnings into their teaching programmes.

Dr Stent, who researched the differences between early and late adopters of International Financial Reporting Standards in New Zealand for his thesis, says he now has plenty of interesting case studies to discuss in class.

"One example that always springs to mind is Tourism Holdings Limited whose profits went up 70 per cent in the year they adopted the new reporting standards," Dr Stent says. "It's important that students understand just how important disclosure information is, and what a big effect a change in accounting policy can have on financial statements."

The process of studying for their PhDs has also confirmed for both their love of working in an academic environment.

"The calibre of people at the School of Accountancy and Massey University make it a very stimulating environment to work in," Dr Stent says. "The long road to a PhD has much less uphill in a place like this and I am very grateful for that."

Dr Stangl is looking forward to guiding more students on their own learning journeys. "I really enjoy dealing with the students. I find it gratifying when I see that occasional spark in a student's eye, when you see that 'I got it' moment, and you know you have made a difference in their lives."

Dr Stent and Dr Stangl are two of 32 doctoral candidates to graduate during Massey University's six Albany campus ceremonies. More than 1000 students will be capped by the end of the week, with further graduation ceremonies to take place in Palmerston North and Wellington in May.

Date: 19/04/2012

Type: Graduation

Categories: Auckland; College of Business; Graduation; Graduation (Auckland)

## Olympian takes time out to graduate

Olympic rower Hamish Bond took time out from his hectic training schedule this week to attend his Massey University graduation ceremony. He was capped with his Bachelor of Business Studies on Wednesday afternoon, after eight years of part-time, extramural study.

"It's been a long road and it's definitely been good to get it finished before heading into the Olympics," says the three-time world champion and Olympic gold medal hope. "I'm pleased that I chipped away at it, doing one or two papers a semester, and I got there in the end."

Mr Bond is currently in training camp with the New Zealand rowing team in Cambridge, but says Rowing New Zealand was very supportive of athletes pursuing their education. "Graduations or a close relative's funeral – they're about the only things you can weasel your way out of training for," he jokes.

Training is "pretty much a full-time job at the moment", says Mr Bond, and the team is currently in its most intense block of training before the Olympics. "I'm on the water five hours per day, six days a week – but things like eating become a job, stretch and physio takes up time, and even resting properly is part of your job."

With Olympic preparations an all-consuming activity, it was a relief for Mr Bond to complete his final paper during summer school and to concentrate fully on rowing. But taking the afternoon off to attend his graduation ceremony was a welcome break.

"It was great," he said after the capping ceremony. "It was nice to meet the other students."

Mr Bond is also grateful for the flexibility offered by Massey University's distance learning programme, and says it was the only way he could make study and training work.

"I started off at Otago but when I made the New Zealand rowing team I had to relocate to Cambridge. I could have gone to Waikato, I guess, but it would have been too hard to train and try to fit lectures around it. When you are in a crew boat with other people, it's not like you can train when you've got free time. You have to be there at a specific time and lectures get thrown out of the window.

"Distance learning is so much easier than travelling to go to lectures, and now Massey even facilitates you doing exams overseas. It's all worked out pretty well for me, I'm just glad I persisted."

While rowing is Mr Bond's sole focus for the immediate future, he says he is also looking towards his post-rowing life.

"I'm not sure what I want to do yet really, but I have a degree in finance so it will be something in that area to start off with. One of the good things about rowing is that I have made some relatively influential contacts and connections that may help to open doors in the future," he says.

And is further study on the cards? "Not at this stage. I want to test the waters a wee bit in the real world. But once I know what I'm actually interested in, I might look at more study."

Bond was one of more than 1000 students to graduate during Massey University's six Albany campus ceremonies. Graduation ceremonies will take place in Palmerston North and Wellington in May.

Date: 19/04/2012

Type: Graduation

Categories: Academy of Sport; Auckland; College of Business; Extramural; Graduation; Graduation (Auckland); Olympics; Sport and recreation



*Olympic rower Hamish Bond is capped at one of the College of Business ceremonies at the Bruce Mason Centre in Takapuna*

# Pasifika teens need voice in traditional family life

Pacific parents need encouragement to acknowledge and listen to teenagers by negotiating which traditions best support their wellbeing, says a Samoan sociologist.

Fiva Faalau, who graduated with a PhD from Massey University's Albany campus this week, says while her study of 45 Samoan teenagers revealed diverse family structures and parenting styles, some parents need to be more understanding of the needs of young people.

This means balancing the tradition of parental control and protectiveness with teen desire for freedom and trust – changes she says are essential to curb rising suicide, self-harm and alcohol abuse among Pasifika youth.

Her insights are not based just on academic research and theory – her 'day job' involves working at the frontline with troubled families and the teenagers who suffer as a result. As director of a residential home for Pasifika children and youth removed from their families, and a Pasifika counselling service working with family violence and sexual abuse issues, she has first hand experience of issues affecting Pasifika teens and their families.

In her thesis – titled Organisation and Dynamics of Family Relations and Implications for the Wellbeing of Samoan Youth in Aotearoa, New Zealand – Dr Faalau investigated the positive and negative effects on teenagers of various family structures and parenting styles.

Based on the teenagers' descriptions of their families, three family types emerged; "struggling", "adapting" or "stable", in regard to how well they are meeting the needs of their teen offspring in 21st century New Zealand amid new cultural and social pressures and expectations.

She found that some families still operate in traditional ways, meaning teens submit to parents' wishes, are not encouraged to express their views and are expected to take care of their younger siblings and sacrifice study and other activities.

Teenagers interviewed who identified with a family structure she dubbed "struggling" often felt emotionally isolated and not trusted by their parents. Girls felt frustrated because they were not granted the same freedoms as their brothers, because parents felt they needed more protection.

Of the total participants, one third described their families as stable, and providing "higher levels of physical, emotional and spiritual happiness".

A stable family was associated with having regular routines, well-organised structures, excellent communication between adults and adolescents, spending quality time together, and showing high levels of trust and respect towards each other, Dr Faalau says.

She says wellbeing means something different for Pacific Island peoples than for Europeans, with greater emphasis on links between personal and collective wellbeing for Pasifika people and their families. But universally beneficial factors, such as mutual understanding, mutual respect, mutual trust and mutual support, were significant indicators of wellbeing for Samoan adolescents.

"I'm not suggesting families turn their backs on tradition – rather that they maintain tradition values that serve to nurture and respect teenagers' wellbeing in a changing and complex world. Ultimately, it is young people's connections to their families that makes them well," she says.

She was inspired to do the study after working as a research assistant on the Youth 2000 national survey of secondary school pupils' health and wellbeing. She felt the framing of the questions did not allow Pasifika participants to give accurate, comprehensive responses, so she decided to fill in the gaps with her own research.

And while juggling a job with working on her PhD was challenging, she says her experiences helping young people from troubled families reinforced the findings of her research. She plans to apply her research to creating therapeutic programmes for families available through community groups, and also hopes it will be useful in informing social policy relating to Pasifika initiatives.

Dr Faalau came to New Zealand from Samoa aged 19 in 1986 from a small village of Vailele in Apia to live with a relative. Despite being a high-achieving pupil at home, she was not encouraged to study further. Employed by day as a dishwasher at National Women's Hospital staff cafeteria, she enrolled in a range of courses at night, including English language, typing and secretarial courses at the then-Auckland Technical Institute.

"I just wanted to improve," says Dr Faalau, who continued on to do a Pacific leadership course, as well as passing maths and English School Certificate exams. She did a foundation course at Auckland University so she could enrol to do a Bachelor of Arts in Social Anthropology, then a Master's degree, before coming to Massey University Albany to do a PhD under the supervision of Professor Cluny Macpherson, a renowned expert on Pacific cultures and history, and Dr Tim McCreanor from the University's centre for Social and Health Outcomes Research and Evaluation, and Whariki Research unit.

Date: 20/04/2012

Type: Graduation

Categories: Auckland; College of Humanities & Social Sciences; Graduation; Graduation (Auckland); Pasifika



*Dr Fiva Faalau, at a ceremony for Pasifika graduates from Massey's Albany campus*



*The ICSB organising committee – Professor Claire Massey, Professor David Deakins, and Dr Marco van Gelderen*

## Small business experts gather in Wellington

Experts in entrepreneurship and small to medium-sized businesses will gather in the capital in June for the 2012 International Council for Small Business World Conference.

“This is a once in a lifetime opportunity to hear, and interact with, the best brains on entrepreneurship and SMEs in the world,” says Professor Claire Massey, head of Massey University’s School of Management, and a member of the conference organising committee.

“It’s a huge event – we are anticipating some 400 attendees listening to around 250 presentations – with an extremely broad programme. There are 18 tracks, or topic streams, and each includes papers by world experts in their fields. There will never be this much expertise in New Zealand again.”

The conference tracks include indigenous entrepreneurship, education and training, social and economic development, small business management, new venture creation, female entrepreneurship, and this year’s theme, ‘Leading from the Edge’.

“The theme was a very deliberate choice, because that’s the position New Zealand is in. We are a small country, isolated from global markets, and while that presents many challenges, it encourages us to think creatively,” Professor Massey says.

The Leading from the Edge track will focus on pioneering entrepreneurial behaviour during challenging times. Both man-made ‘events’ and natural disasters can create new environments for entrepreneurial activity – an issue that is particularly relevant to New Zealand after the Canterbury earthquakes last year.

The other session with a uniquely New Zealand flavour is the indigenous entrepreneurship track, which is in the conference programme for the first time. Researchers will have an opportunity to showcase their work on an international stage because the best conference papers will also be published in a special issue of the Journal of Australian Indigenous Issues.

The conference’s keynote speakers include Professor Saras Sarasvathy from the Darden School of Business at the University of Virginia, media commentator Rod Oram, and Robert Sun-Quae Lai, chairman of the APEC Small and Medium Enterprises Working Group.

There will also be a Doctoral Consortium, where PhD candidates can present their thesis proposals and gain feedback from experienced academics, and an optional Public Agencies Forum that will explore ways for government to better engage with the small business sector.

2012 will be the first time the conference has been held in New Zealand, and business educators, researchers, policy makers and practitioners from around the world are expected to attend.

Massey University’s Centre for Small and Medium Enterprise Research successfully bid to host the conference, along with the Small Enterprise Association of Australia and New Zealand, Wellington City Council, and Grow Wellington. The event will take place from June 10-13, with early bird registration closing on May 1.

For more information about the conference visit: [www.icsb2012.org.nz](http://www.icsb2012.org.nz)

Date: 20/04/2012

Type: Research

Categories: College of Business; Conference/Seminar; Research; Wellington

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## Children sought for exercise study

A Massey University sports scientist is seeking participants for a study to develop exercises for children tailored to different body types.

Dr Sarah Shultz of the School of Sport and Exercise is seeking Wellington region children between 8-12 years of age for a project to measure energy use and lower body movement during physical activity.

Dr Shultz's research is focused on the orthopaedic complications associated with child and adolescent obesity, as it relates to exercise prescription.

"I'm interested in how obesity changes the way children move, and want to find exercises that diminish those changes and allow a child to exercise pain-free," she says.

The study is aimed at finding the appropriate exercise prescription for a child depending on their weight and fitness. "What we want to be able to do is pick a mechanically and metabolically appropriate exercise for each participant, which will lead to better exercise prescription and adherence," Dr Schultz says.

The study will monitor muscle activity patterns during three different exercises chosen because of their weight-bearing status.

"Treadmill walking is fully weight-bearing and loads the joints at a higher rate and can potentially cause pain or injury," she says. "The second exercise, elliptical training (or cross-trainer), is partially weight-bearing, while the third, cycling, is non-weight bearing."

Participants would perform each exercise at their own pace for five minutes and muscle activity in the lower leg would be monitored.

"This is important because if a certain muscle is working more than it should, it can lead to pain or fatigue. On the flipside, if a specific exercise produces similar movement patterns between obese and non-obese children, then it may indicate that this exercise is more appropriate, in terms of allowing normal motion to occur."

Oxygen consumption would also be monitored to see how many calories are expended in each exercise.

For more information please contact Dr Sarah Shultz 04 801 5799 ext 62504 or email [s.p.shultz@massey.ac.nz](mailto:s.p.shultz@massey.ac.nz) and ask about the *Child Activity* study.

Date: 20/04/2012

Type: Research

Categories: College of Sciences; Research; School of Sport, Exercise and Nutrition; Wellington

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*Dr Sarah Shultz*





Professor Glyn Harper at the launch of his new children's book, *Les Quesnoy: The story of the town New Zealand saved*, at Palmerston North City Library on Friday. Photo courtesy of Palmerston North City Library.

## War story on best-sellers list for children

Professor of war studies Glyn Harper's latest book, his seventh for children, is already on the best-sellers list, just weeks after release.

*Les Quesnoy: The story of the town New Zealand saved*, tells of New Zealand soldiers who liberated the small French town in the final days of World War 1.

More than 200 people were at the book's launch at the Palmerston North City Library on Friday.

The book, officially released on March 28, is now number three on the Neilson best-sellers list for New Zealand children's book.

Professor Harper says children are "hungry for these stories", and he plans to write two more, including a children's book on Gallipoli, in the near future. "It's about giving children a taste of dramatic events and important moments in history in a way they understand," he says.

The story is told through the eyes of a young French girl living in the town. It describes the hardships of the four-year German occupation and the dramatic liberation by New Zealand soldiers, who scaled walls, captured the occupiers and freed the town.

Professor Harper says the town has never forgotten and now through this book, the next generation of New Zealanders will learn the story.

He is also leading the Centenary History of New Zealand and First World War project, with 10 volumes in the series, exploring different aspects of the war. The first will be ready for Anzac Day 2015.

Professor Harper gave a lecture at Massey's Manawatu library today (Monday April 23) on the collaborative project with Returned Servicemen Association and the New Zealand Defence Force and says the series is an opportunity to tell the story of New Zealand in WW1 in a new way.

Over the last 10-20 years new resources have emerged, archives opened, more personal recollections found, and a lot of stories have yet to be told, he says. "We want to produce something never done before and that tells stories in a complete way."

Date: 23/04/2012

Type: Research

Categories: College of Humanities & Social Sciences

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*Vice-Chancellor Steve Maharey shows Prime Minister John Key around the National Oiled Wildlife Response Centre in October.*

## Massey thanks its Rena responders

Key players in the Rena clean-up operation are gathering to recognise the work of the Massey University-led National Oiled Wildlife Response Team tonight.

The team was led by Institute of Veterinary, Animal and Biomedical Sciences staff Kerri Morgan and Helen McConnell, with Associate Professor Brett Gartrell managing the oiled wildlife facility at Te Maunga, assisted by a number of Massey wildlife veterinarians and veterinary technicians.

Vice-Chancellor Steve Maharey says Massey's goal of providing innovative responses to environmental issues, and contributing to public understanding of those issues, was challenged by the scale of the environmental disaster.

"However, it is fair to say that our staff not only rose to the challenge, they provided a leadership role that helped harness the tremendous public support nationally and internationally for the oiled wildlife response," he says. "They did Massey proud and they showed New Zealand is a world leader in this field."

Joining Mr Maharey at tonight's event will be representatives from Maritime New Zealand and the Bay of Plenty Regional Council, Palmerston North mayor Jono Naylor, Palmerston North MP Iain Lees-Galloway, and members of the National Oiled Wildlife Response Team.

The team, which is contracted to provide the role by Maritime New Zealand, was on the ground in Tauranga within hours of the ship grounding, ready to deal with oiled wildlife.

At its peak the team cared for just over 400 birds, mainly consisting of little blue penguins but also including shags, petrels, shearwaters, and 60 rare dotterels that were pre-emptively caught.

Massey staff being recognised:

Dr Phil Battley, Pauline Conayne, Nicky Denning, Associate Professor Brett Gartrell, Bryan Gibson, Dr Stuart Hunter, Micah Jensen, Baukje Lenting, Helen McConnell, Sarah Michael, Kerri Morgan, Danielle Sijbranda, Janelle Ward, Bridey White.

Caption: Vice-Chancellor Steve Maharey shows Prime Minister John Key around the National Oiled Wildlife Response Centre in October.

Date: 23/04/2012

Type: Research

Categories: College of Sciences; Environmental issues; Palmerston North; School of Veterinary Science; Vice-Chancellor; Wildlife Ward

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## New science medal named after Sir Mason Durie

The Royal Society of New Zealand has named a new award for social sciences after Massey University's Deputy Vice-Chancellor Professor Sir Mason Durie.

The medal is in recognition of Sir Mason's outstanding contribution to social sciences in New Zealand and the international acclamation of his work, the society says. It will be awarded for the first time later this year to a social scientist whose work has had an international impact but originated in a New Zealand environment.

Massey University Vice-Chancellor Steve Maharey says Sir Mason is someone who does outstanding work that is firmly rooted in New Zealand but relevant and important to the global community. "The solutions to the problems the world faces almost inevitably have a social dimension – whether we are talking about transport, energy use, climate change or public health," Mr Maharey says.

Sir Mason (Rangitāne, Ngāti Kauwhata, Ngāti Raukawa) is from Feilding. He attended Te Aute College in Hawke's Bay and the University of Otago, graduating in 1963 with a Bachelor of Medicine and a Bachelor of Surgery. He has a Postgraduate Diploma in Psychiatry from McGill University in Canada and was appointed Director of Psychiatry at the Palmerston North Hospital in 1976.

From 1986-88 he was a member of the Royal Commission on Social Policy and, in 1988, was appointed to the chair in Māori Studies at Massey. He is currently Professor of Māori Research as well as Deputy Vice-Chancellor and Assistant Vice-Chancellor (Māori and Pasifika). He is a member of Te Mana Whakahaere (the governing body of Te Wānanga o Raukawa) and chairs Te Kāhui Amokura, Universities New Zealand's Māori committee. He has been a commissioner on the New Zealand Families Commission and led the Guardians Group of Secondary Futures.

Apart from research into health outcomes and practice methodologies he has been closely involved with the ongoing development of health policy in New Zealand and has worked extensively with Māori community health providers. Sir Mason has a special interest in Māori health workforce development and remains actively involved as chair of the Henry Rongomau Bennett Māori Health Leadership Foundation, Te Rau Puāwai, and Te Rau Matatini. He is a member of the Whānau Ora Governance Group, an adviser to Health Workforce New Zealand, and chair of the District Health Board Research Fund Mental Health Committee. He was knighted in 2010 for his services to public health and to Māori health.

The award will be offered annually and applications close on June 30. For more information:  
<http://www.royalsociety.org.nz/programmes/awards/mason-durie-medal/>

Date: 23/04/2012

Type: Awards and Appointments

Categories: College of Humanities & Social Sciences; Maori

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*Professor Sir Mason Durie*



*Professor Ingrid Day, Assistant Vice-Chancellor (Academic & International), Dr Zoe Jordens, Dr Elizabeth Gray, Associate Professor Andy Martin, Liz Norman, Vice-Chancellor Steve Maharey and Professor Mark Brown, Director, National Centre for Teaching and Learning at the teaching excellence award ceremony*

## Massey names its top teachers

Four Massey University teachers, in fields as diverse as veterinary medicine, design, microbiology and communications, have won this year's Vice-Chancellor's Awards for Teaching Excellence.

Vice-Chancellor Steve Maharey presented the awards for sustained commitment to teaching excellence at a ceremony at the Manawatu campus today.

Dr Elizabeth Gray, Liz Norman, Dr Zoe Jordens and Amanda Yates were recognised as the University's top teachers for 2012.

Mr Maharey told the ceremony teachers transform lives. "All of us can look back during our lifetime and we meet some teacher at some time who switched the light on and made an impact on our lives."

This year's winners made lasting impressions on students but were also leaders in new ways of teaching. There is a shift in learning so students leave University "not only knowing things but how to do things", Mr Maharey explained.

It was a sentiment shared by Dr Elizabeth Gray who says teaching is about change. "If we are effective teachers, we are teaching to effect change."

Dr Gray is a senior lecturer in the School of Communication, Journalism and Marketing. She teaches internally and by distance, with students from as far as Tanzania, Dubai and China.

Her teaching is underpinned by her belief the words we use make a difference, whether in business or literary analysis. She says a good teacher has expertise and enthusiasm, loves to teach and loves what they teach. She also makes sure learning is relevant, innovative and when in a lecture theatre talks "to and not at" students.

For Liz Norman, a senior lecturer and director of the Master of Veterinary Medicine (MVM) programme, good teachers know what their students need to know and can help them connect theory and practice in their profession.

She joined Massey in 2001 and has developed the MVM, a distance learning programme for practicing veterinarians worldwide, which has grown from 13 enrolled students in 2004 to 92 this year.

Ms Norman strives to go "beyond the textbook" and has developed innovative strategies to engage with students, including online tools that mimic real steps in case investigation and "replay" exercises and tutorials to provide feedback. "It is one of my great joys to see students gain the confidence and practical insights from teaching that helps them not only to do their work but to enjoy their work more," she says.

Dr Zoe Jordens is a lecturer at the Institute of Molecular Biosciences and sees her teaching role as facilitator, or "tour guide". She uses a student-centred, inquiry-led approach to teaching.

Dr Jordens worked as a researcher in medical microbiology in the United Kingdom before coming to Massey in 2002 and believes students learn by doing. "By being treated as scientists in an authentic environment, students develop scientific ways of thinking, in addition to learning facts and practical skills."

As well as having a BSc (Hons) and PhD in microbiology, Dr Jordens gained a postgraduate certificate in tertiary teaching in 2007 and a postgraduate diploma in Education in 2011. She is currently enrolled in a Masters in Education.

Amanda Yates has been at Massey since 2004 and is a senior lecturer at the Institute of Design for Industry and Environment, College of Creative Arts. She has a research-led project-based approach to learning. She believes giving students opportunities to work on "live" projects outside the classroom builds skills, confidence and passion.

To her, design is not just a field of study or a potential job – it is a passion, a way of thinking, and she loves seeing students succeed.

"I get emails from some of those students who were struggling – and they are now doing a Master of Design in New York or working with one of New Zealand's leading architects. It's a wonderful feeling to know that I helped them onto their life path."

Ms Yates will receive her award in Wellington next month.

Associate Professor Andy Martin was also awarded the Assistant Vice-Chancellor Academic Fellowship at the ceremony today. He will work with staff to develop a comprehensive Applied Learning Strategy for the University.

Date: 24/04/2012

Type: Awards and Appointments



## Businesses need more 'relevant' research

It is important for universities to engage with businesses if they are to produce relevant research, says Massey University's newly appointed Professor in Innovation and Economics.

Professor Christoph Schumacher says a focus on entrepreneurship, innovation, and commercialisation is behind a new initiative that will make it easier for businesses to develop strong research partnerships with the University.

Called the Auckland Knowledge Exchange Hub, the project's first business partnership is with professional services company KPMG – and it has already produced tangible results. KPMG's annual Financial Institutions Performance Survey, released this morning, contains additional analysis this year by Massey researchers.

"Massey's key contribution to the survey was a detailed forecast of the performance of the financial sector," Professor Schumacher says. "Forecasting is notoriously difficult – it's a bit like predicting the weather – and it's important that your analysis is based on sound, scientific principles."

The data, according to Professor Schumacher, suggests the profit levels of financial institutions will remain steady or fall slightly in the coming two years.

"Those who were hoping that the financial industry's gains in profitability, made in the middle of 2011, would continue into 2012 will be disappointed. While recovery from the financial crisis has been quicker than initially anticipated, growth has now levelled off," he says.

"But the good news for banks is that industry lending looks set to increase off the back of a positive overall economic outlook, and the hope of decreasing unemployment. Overall, the indicators show a positive picture if you are looking for stability. It is certainly better than the economic outlook in much of Europe and the United States."

KPMG partner Ben van Delden says the business community is hungry for insight about the trends of the past, with a perspective on how the future may be shaped.

"Combining our resources with Massey has enabled us to combine business insights and academic rigour to deliver more useful thought leadership to our clients," Mr van Delden says. "KPMG sees our partnership role with the Auckland Knowledge Exchange Hub as a critical contribution to fuelling prosperity for the Auckland region."

Massey University Vice-Chancellor Steve Maharey says the initiative is a way for the University's research to contribute to New Zealand's economic development. "This is an example of Massey contributing to the understanding of economic issues, and helping New Zealand provide innovative responses to those issues."

Professor Schumacher says the relationship between Massey University and KPMG illustrates the importance of having a two-way link between academic and commercial organisations so they can transfer knowledge and share ideas.

"Companies have all these research questions they want answered, and Massey has fantastic researchers, so I thought, 'Let's match them up.' It is important to create two-way communication so you inspire and produce research that is useful and relevant to the business community," he says.

"This is very different to what a research centre does. A research centre focuses on a specific area; they do their research, and then disseminate the information."

Professor Schumacher is a co-director of the Auckland Knowledge Exchange Hub and responsible for developing partnerships with the private sector. His colleague, Professor Paul Spoonley from the College of Humanities and Social Sciences, will lead the hub's public sector engagement, and research has already been completed on ethnic precincts for the Auckland Council.

Date: 24/04/2012

Type: Research

Categories: Auckland; College of Business



*Professor Christoph Schumacher, co-director of the Auckland Knowledge Exchange Hub*

## **Staff to be offered special rates on life and disability insurance**

Massey University and other New Zealand universities have worked with insurance broker Marsh Limited to introduce a special insurance plan available for staff.

The plan's structure combines a one-off 30-day offer to join a voluntary insurance plan with no medical questions for life, trauma or income protection insurance.

Marsh has surveyed typical premium costs for ordinary insurance policies and says its plans can provide premium savings of up to 50 per cent over other policies.

Assistant Vice-Chancellor (People and Organisational Development) Alan Davis says the combined purchasing power of New Zealand universities has enabled the special rates for universities staff.

The plan will be launched on Monday 30 April, when staff will be able to compare the insurance products and premiums online. Further information will be announced next week.

Date: 24/04/2012

Type: Internal Communication

Categories: Any

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# Slideshow on 'Places' and 'spaces' for higher education learning

A slideshow that examines distributed and personal learning spaces across the spectrum of physical, blended and virtual learning spaces in the higher education context presented by visiting scholar Professor Mike Keppell at the Manawatū campus on April 16 is now available to view.

View slideshow presentation here <http://www.slideshare.net/mkeppell/2012-april-massey/sv3-12545073>

Date: 24/04/2012

Type: Internal Communication

Categories: Any

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# Promotion to Professor 2012

Eligible academic staff intending to apply for promotion to professor this year should note that information about the process and the promotion criteria can be found in the Pathways to Professor booklet, which is available online <https://www.massey.ac.nz/?a8f7e3621n>

Staff who are eligible are those in permanent roles who have achieved senior academic rank, normally at associate professor level. Any senior staff member who is below associate professor level but intending to apply should discuss this with their pro vice-chancellor or assistant vice-chancellor prior to submitting an application.

Closing date for applications is June 8.

Date: 24/04/2012

Type: Internal Communication

Categories: Any

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# Albany graduation goes global

Congratulations to everyone involved with the graduation ceremonies held in Takapuna last week.

Last week's ceremonies were streamed live and are available to view via the University's YouTube channel as part of the University's mission "to define the future of our nation and to take what is special about New Zealand to the world". As at 9am today last week's graduation videos had been viewed 4658 times.

A little under 1000 people watched the ceremonies live, and the rest watched via the YouTube channel including viewers from 129 countries. Based on what happened after last November's graduation it is expected the videos will continue to be viewed heavily for the next 2-3 weeks.

Watch the graduation ceremonies here <https://www.massey.ac.nz/massey/student-life/graduation/graduation-live/graduation-live---albany.cfm#1>

A number of articles were written about our new graduates including two staff members who received their PhD's College of Business colleagues Dr Warwick Stent and Dr Jeffrey Stangl.

## Graduation news round up:

Bumper doctoral crop at Albany graduation

[https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle\\_uuid=9EEB5970-C073-72D9-F9AE-BB33E57150E2](https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle_uuid=9EEB5970-C073-72D9-F9AE-BB33E57150E2)

Geneva gene researcher back for Massey graduation

[https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle\\_uuid=6F5D90A8-9B80-BC44-A979-2B5EE2A3E0D2](https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle_uuid=6F5D90A8-9B80-BC44-A979-2B5EE2A3E0D2)

Massey News article Lecturers celebrate double doctoral success

[https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle\\_uuid=D84632AD-D9D9-1195-182D-B0175B10BD76](https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle_uuid=D84632AD-D9D9-1195-182D-B0175B10BD76)

Olympic Rower takes time out to graduate

[https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle\\_uuid=CBFCF239-F2BC-FEA3-BF28-466C3253B1E2](https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle_uuid=CBFCF239-F2BC-FEA3-BF28-466C3253B1E2)

Pasifika teens need voice in traditional family life

[https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle\\_uuid=0A83559C-C283-23A4-2A50-C9DF39917E60](https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle_uuid=0A83559C-C283-23A4-2A50-C9DF39917E60)

Date: 24/04/2012

Type: Internal Communication

Categories: Any

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# Nominations wanted for EDRMS workshops

The Electronic Document and Records Management System (EDRMS) project has reached a significant phase since the conclusion of the EDRMS tender process earlier this year. The EDRMS is an imperative project for the University as it will enable all Massey staff to manage information and records (including email) in an effective, sustainable and compliant manner.

SharePoint has been identified as the University's core intranet and information platform, and the EDRMS project seeks to leverage this investment and facilitate the creation, maintenance and disposal of all information in order to support Massey's strategic goals and its obligations to Public Records Act. Project outcomes will also provide a sound foundation and consistent information structure that support Massey's digitisation strategy and its strategic business and information initiatives within the SharePoint environment.

This project will affect all Massey staff, and will provide significant benefits to users and the University. User workgroups made up of individual users who represent the various facets of the University and users from the identified pilot groups will be established to assist the Project team to identify the high level functional business requirements for the project.

Records Champions in each unit will be invited to be involved in user workgroups and senior managers in each department can also nominate people to be involved in the user workgroups from their department. Further information on this project is provided via this link [https://www.massey.ac.nz/massey/staffroom/national-shared-services/records-management/edrms-project/edrms-temp\\_home.cfm](https://www.massey.ac.nz/massey/staffroom/national-shared-services/records-management/edrms-project/edrms-temp_home.cfm).

If you would like to nominate people for the EDRMS workshops or if you require any further information please email [EDRMS@massey.ac.nz](mailto:EDRMS@massey.ac.nz). Any nominations should reach the EDRMS Project Manager Cecily Fung by May 11.

Date: 24/04/2012

Type: Internal Communication

Categories: Any

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*New Zealand high school robotics teams after winning the VEX Robotics World Championships in Los Angeles this week*

## **NZ world champions at VEX Robotics in US**

New Zealand robotics teams mentored by Massey University engineers have won the VEX Robotics World Championships in the United States for the fourth time running.

Overall world champions are Onehunga High School, with other groups from the Kiwibots New Zealand team winning three of the four division championships. Otumoetai College, Tauranga, are the Mathematics Division Champions; Lynfield College, West Auckland, are the Science Division Champions; and Onehunga also took the top prize as Engineering Division Champions.

The championship – held this year in Los Angeles – involved more than 10,000 intermediate, high school and university students, teachers and mentors from 20 countries who competed at regional and national contests to qualify for the world championships. The competition requires teams to build customised robots with VEX Robotics design systems and deploy strategy, tactics, software skills and team cooperation to overthrow rivals in a fast-paced game. This year's was called Gateway.

Massey University's Associate Professor Johan Potgieter, a mechatronics senior lecturer from the School of Engineering and Advanced Technology at Albany, was inducted into the VEX Hall of Fame as a Volunteer of the Year, as was Massey University for winning the Excellence Award in 2011.

American-based Vex Robotics was launched in New Zealand in 2008 by Massey University. In 2009 the University held the first national Vex competition at its Albany campus, and has provided mentoring for participating schools ever since. It is now run by a charitable trust Kiwibots New Zealand, headed by national manager Chris Hamling.

He says the phenomenal effort this year by all the New Zealand teams has proved "that yet again we are the country to beat. It's astounding how far above our weight we punch and how we are respected and liked by teams across the world".

"All the judges I have spoken to have been very impressed with the quality of the teams from New Zealand and how much they help other teams. We should be proud of our teams and I know they are well respected," Mr Hamling says.

Vex Robotics was developed in response to a worldwide shortage of engineers. It is a platform for high school pupils with an interest in science, technology, engineering and maths to participate in an exciting, challenging game requiring teamwork, leadership and problem solving.

Onehunga High School, 1st, World Champions  
Otumoetai College, 1st, Mathematics Division  
Lynfield College, 1st, Science Division Champions  
Onehunga High School, 1st, Engineering Champions  
Auckland University, 1st, Autodesk Inventor CAD Design Champions  
Kristin School, 2nd, Website Design Challenge  
Pinehurst School: Community Award  
MAX Home School: Amaze Award  
Massey University: Build Award  
Free Range Robotics: Sportsmanship Award  
Auckland University: College Championship

Date: 26/04/2012

Type: Awards and Appointments

Categories: College of Sciences; Explore - Engineering

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*The Centre for Defence and Security Studies advisory board met for the first time today. L-R, John Allen, Nick Nelson, Peter Marshall, John Moremon, Warren Tucker, Rhys Jones and Ingrid Day.*

## Key security players for Massey advisory board

A new high-level advisory board will provide strategic guidance to Massey University's Centre for Defence and Security Studies, potentially shaping the future of New Zealand's security sector.

The heads of a number of government departments are on the board, which held its first meeting in Wellington today (Thursday April 26).

Nick Nelson, acting director of the Centre for Defence and Security Studies, says the board was formed to provide strategic advice to the centre.

While the University has academic expertise, it wants to draw on the significant professional knowledge and experience of the board to develop programmes "that meet New Zealand's needs in the contemporary international security environment".

Mr Nelson says the advisory board will provide direction on teaching, research and developing programmes as well as providing leadership and management guidance to the centre.

"This is a significant initiative that will be of considerable benefit in shaping New Zealand's education and research in security studies, a rapidly emerging and hugely important field of academic study."

Massey University's Professor Ingrid Day, the Vice-Chancellor's representative on the board, says the board, established by the centre, would bring together an outstanding group of professionals who all make a significant contribution to New Zealand's security.

"The advice they will provide to the University will be of immense benefit and will ensure that the newly established security studies programme remains both relevant and highly credible."

Security Intelligence Service director Dr Warren Tucker is the advisory board chair and agreed it was an important step for the security sector.

"The establishment of this board is an important initiative designed to provide the professional guidance necessary to ensure the new programmes Massey offers not only meet the academic needs of its students, but also the needs of the various agencies involved in security within New Zealand," Dr Tucker says.

"Given the potential this board has to shape the future defence and security sector for New Zealand, I am delighted to have been invited to chair it."

The board will meet twice a year.

### **The advisory board comprises:**

Dr Warren Tucker (chair) Director, Security Intelligence Service

Peter Marshall, Commissioner of Police

Lieutenant General Rhys Jones, Chief of Defence Force

John Allen, Chief Executive of Ministry of Foreign Affairs and Trade

Carolyn Tremain, Chief Executive and Comptroller of Customs

Professor Ingrid Day, Assistant Vice-Chancellor Academic and International, Massey University

Nick Nelson, Acting Director, Centre for Defence and Security Studies, Massey University

Dr John Moremon, Postgraduate and Research Coordinator, Centre for Defence and Security Studies, Massey University

Date: 26/04/2012

Type: University News

Categories: College of Humanities & Social Sciences

# Local government vital for climate change reduction

A Massey University energy expert says proposed local government reforms would be a step backwards for sustainability.

Professor Ralph Sims, of the School of Engineering and Advanced Technology, is alarmed at the Government consultation document, which states greenhouse gas emission reductions should not be the responsibility of local councils.

Professor Sims says cities and towns have a vital role to play in mitigating climate change and improving resilience. He says many are already leading the way to a clean energy future.

“There is no evidence that climate change policy can be successfully implemented only at the national level,” he says.

His research shows local governments are vital players in engaging their communities to take on renewable energy projects.

“Cities are the right places to start the transition towards a low-carbon economy and they can act more rapidly and are more inclusive than national authorities,” he says. “They are far better equipped to confront the issues of energy, transport and water use, as they relate to their citizens, in a timely manner.”

There are hundreds of examples of cities providing leadership in sustainability, Professor Sims says. “In Barcelona, the city decided every new building should have a solar water heater. Now, some years later, that has been taken up across Spain. In England in 2003, the Merton Council decided all new buildings were required to use 10 per cent renewable energy integrated into the building. That policy has been taken up across Great Britain.”

It is initiatives like these that could be lost here in New Zealand under this local government reform, Professor Sims says.

These views were endorsed at a recent workshop on sustainable cities in Wellington, when international and local experts voiced concern at the reform. The workshop included addresses from Wellington mayor Celia Wade-Brown, Massey University’s Dr Allanah Ryan and world leading researchers from Wuppertal Institute for Climate, Environment and Energy in Germany and Curtin University in Australia.

The event was organised by the Wuppertal Institute together with Massey University and Wellington City Council and sponsored by the German Federal Ministry of Education and Research.

Professor Sims is a contributor to the Intergovernmental Panel on Climate Change and a senior analyst for the International Energy Agency.

Date: 26/04/2012

Type: Research

Categories: College of Sciences; Environmental issues; Explore - Engineering; Government Policy commentators; Palmerston North; Research



*Professor Ralph Sims*

## Animal emotions expert to talk at Albany campus

Best-selling author on human and animal psychology Dr Jeffrey Masson give a talk at Massey University's Albany campus on May 2.

American-born Dr Masson, who lives in Auckland, will read from his forthcoming book *Apex Predator*, about human beings and orcas, as part of the University's Writers Read Series.

His first book on animal emotions, *When Elephants Weep*, published in 1995, became an international bestseller and was translated into 20 languages. It was followed by the equally popular *Dogs Never Lie About Love*, and a further seven books about animal emotions and what humans can learn from them, including *The Nine Emotional Lives of Cats*. Writing about farm animals in *The Pig Who Sang to the Moon* (2003) prompted him to become a vegan.

Dr Masson has a PhD in Sanskrit and was a Professor of Sanskrit at the University of Toronto during the 1970s. While there, he trained as a Freudian psychologist, and in 1980 became the Project Director of the Sigmund Freud Archives.

He was given access to Freud's papers, and his research led him to believe that Freud made a mistake when he abandoned his seduction theory and stopped believing that the source of much human misery resulted from sexual abuse. His views were so controversial that he was fired from the project and had his membership with the International Psycho-Analytical Association revoked. The saga is the topic of a book called *In the Freud Archives* by journalist Janet Malcolm – the subject of libel suit by Dr Masson.

Skeptical that humans could be understood (at least by psychologists), he turned to animals in his research and writing, and once explained the reason for his radical change in direction.

"I'd written a whole series of books about psychiatry, and nobody bought them. Nobody liked them. Nobody. Psychiatrists hated them, and they were much too abstruse for the general public. It was very hard to make a living, and I thought, 'As long as I'm not making a living, I may as well write about something I really love: animals'".

English lecturer Dr Jack Ross, who is coordinating the event, says Dr Masson has wide appeal because of his unique subject matter. "A lot of people read his books. He has a very interesting intellectual history spanning the disciplines of literature, psychology and the animal kingdom."

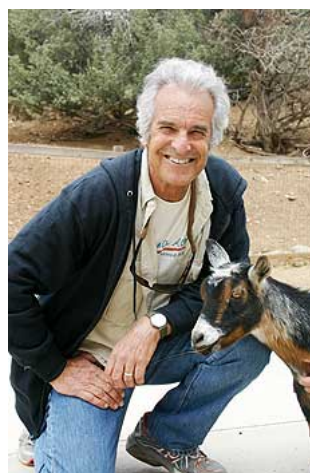
Dr Masson's reading is the first of three this year at the Albany campus, hosted by the School of English and Media Studies. Coming up are Family Court judge and poet John Adams (Thursday, August 9), and poet, critic and children's fiction writer Paula Green (Thursday, September 13).

All talks are at the Study Centre Staff Lounge, 12-1pm.

Date: 27/04/2012

Type: Research

Categories: Auckland; College of Humanities & Social Sciences; School of Psychology; School of Veterinary Science



*Dr Jeffrey Masson, speaking at Massey's Albany campus, Wednesday, 2 May, 12-1pm.*



*International indigenous scholars, Dr Tina Ngāroimata Fraser and Chuck Fraser, meet with Maori Studies Masters and PhD students. L-R: Charles Fraser, Hōhepa Tamehana, Niwa Short with mokopuna Ariaana Te Hau, Agnes McFarland, Tina Ngāroimata Fraser, Sharna Te Hau and Professor Tairahia Black.*

## International indigenous scholars give global perspective

Indigenous scholars Dr Tina Ngāroimata Fraser and husband Charles may be based in Canada, but their experiences resonate with Massey University Māori Studies students.

The couple spent two days at the University last week, giving two lectures and engaging with Massey masters and PhD students and Te Rau Whakaara and UCOL staff.

Dr Fraser is a Maori scholar teaching at the University of Northern British Columbia (UNBC) and her lecture centred on her building capacity for First Nations (aboriginal peoples in Canada), Maori and Indigenous Knowledge forums in postgraduate studies at UNBC.

Charles Fraser, a social worker at Prince George Youth Forensic Psychiatric Services, gave insight in youth forensics, psychiatric services and intergenerational trauma suffered by First Nations people.

Te Putahi-ā-Toi (School of Māori Studies) Professor Tairahia Black says it was a privilege to connect with world Māori/indigenous scholars supporting indigenous advancement. "Our international visitors are here to share experience, knowledge and scholarship," he says. "But what was nice was they confirmed that research direction must reflect Māori world views."

Professor Black says the visit supports the University's Road to 2020 objectives and brings a forum of new ideas. "Certainly the two speakers have inspired our masters and PhD students, it keeps them going. The students find someone who's 14,000km away, and all of a sudden there's a link to build, and they can keep building the platform of knowledge, scholarship and experience."

Dr Fraser, who is an Assistant Professor and the Aboriginal Education Coordinator with the School of Education at UNBC, says visits to New Zealand help her maintain her identity, support Māori and is a learning experience. "I'm not coming here as the expert, I'm coming here to gain new knowledge myself."

The visit prompted discussions on strengthening dialogue, supporting postgraduate student exchanges, and brought a global indigenous perspective to the students. It also further strengthened links between the universities, which already have a memorandum of understanding agreement.

Sharna Te Hau, who is working towards a Diploma in Te Reo and looking to start her master's, says meeting and being mentored by Dr Fraser gave her new ideas and new perspectives. "I'm excited, for me it's been eye-opening to see how connected we are to the indigenous people of Canada, and how similar our pasts are; that our cultural sources can provide a contribution to their and our knowledge."

Mr Fraser also met with Highbury Whānau Centre Youth Services, and Social Services Alternative Education staff Kirsty Chapman and Anj Butler, to discuss sharing successful frameworks, models and opportunities to work with high-risk youth.

Professor Black says discussions have also been floated with Massey, the Canadian visitors and Highbury Whānau Centre Youth Services about a world Māori/Indigenous Youth conference to bring together young leaders to plan for the future.

Date: 30/04/2012

Type: Research

Categories: College of Humanities & Social Sciences; International; Maori





*Student artwork on display in the School of Fine Arts gallery, The Engine Room.*

## **Massey receives new award for emerging artists**

Massey University is honoured to be gifted a new award for emerging artists.

The New Zealand Affordable Arts Trust has created four new awards for emerging artists, one of which will go to a student at Massey's School of Fine Arts.

The awards, each worth \$3000, are a generous gift from avid art collector Richard Nelson, patron of the New Zealand Art Show and trustee of the Trust.

Head of School Associate Professor Heather Galbraith says she is thrilled by the generosity of the trust and particularly of Mr Nelson.

“Our faculty will nominate senior students who are not only making excellent work, but who have demonstrated a commitment to showing their work within the public realm through compelling and innovative sites and fora,” Ms Galbraith says. A committee will meet in June to select the award recipient.

More information:  
[www.artshow.co.nz](http://www.artshow.co.nz)

Date: 01/05/2012

Type: Awards and Appointments

Categories: College of Creative Arts

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*Viewing of massive video projections by Fine Arts students.*

## Fellowship in applied learning awarded

Associate Professor Andy Martin of the School of Sport and Exercise has been awarded an academic fellowship in applied learning.

Applied learning often refers to a variety of practices including practicum, professional practice, clinical placement, internship and fieldwork.

But through the fellowship and a Special Interest Panel, what applied learning means for Massey students will be explored, with a much broader view of applied learning than others might use.

In the role, Dr Martin will develop a strategy that will ensure Massey produces not just work-ready graduates, but "career-ready, life-able graduates that are responsible and resilient".

He will work with Student Engagement and Evaluations Unit manager Malcolm Rees, staff from across the academic colleges, and the National Centre for Teaching and Learning.

Dr Martin has been a leading researcher in the area, with research work and publications with Ako Aotearoa, contributions to the New Zealand Association of Cooperative Education, and a long-term role in co-ordinating the sport management practicum.

"These applied learning and networking opportunities, designed throughout a specific programme's curriculum, often provide a point of difference for students in enhancing graduate employability," he says.

This year, Massey celebrates 20 years of leading applied learning programmes in sport management.

Professor Tony Vitalis, who initiated the programme in 1992, says it "aimed to train individuals to manage the various sports organisations, which at the time was unique in the New Zealand tertiary sector".

Recent graduate Hannah Dunn, who completed a Bachelor of Business Studies, says the practicum experience allowed her to increase her confidence and gain experience in the sports industry.

"It helped me create networks among the sports industry and gave me skills which will be transferable to a job," she says.

For further information on applied learning please contact Associate Professor Andy Martin 06 369 9099 ext 81747.

Date: 01/05/2012

Type: Research

Categories: Applied Learning; Awards and appointments; College of Sciences; Internal Communications; Palmerston North; Research; School of Sport, Exercise and Nutrition; Teaching; Uni News



*Associate Professor Andy Martin receiving the academic fellowship in applied learning at an event last week*

## PM's science prizes - \$1m up for grabs

Entries are being sought for this year's Prime Minister's Science Prizes, which are among New Zealand's most sought after science awards.

Past winners have included eminent scientists like the late Professor Sir Paul Callaghan, exciting emerging scientists like climate change researcher Dr Rob McKay, and high profile communicators like Canterbury earthquake commentator Mark Quigley.

Five prizes, valued at a total of \$1 million, are awarded annually, and three of the prize categories are relevant to university staff and students. For more information and entry details:

<http://www.pmscienceprizes.org.nz/2012/05/01/2012-prime-ministers-science-prizes-open-today/>

Date: 01/05/2012

Type: Internal Communication

Categories: Any

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# Massey-wide telephony upgrade about to be implemented

Massey University is implementing a \$1.45 million upgrade of its telephone system as part of its goal of providing staff and students with the best working and learning environment.

The change will mean all three campuses move to the Microsoft Lync Unified Communications system, which integrates a range of existing and new services.

Video conferencing, voice messaging, email, text messaging and an availability feature called Presence will all be delivered over the University's fibre optic and wireless networks, replacing all the old systems.

The change to Lync will mean all staff will receive new options for office telephones – either desktop or directly connected to their computers via headsets and/or mobile phones.

It will also mean that all staff not already on five-digit extensions will be switched to five-digit extensions over the coming year. To date about 2200 extensions have been changed to five-digit and another 3500 are to be changed. Extensions include modems, faxes, eftpos and security devices as well as phone lines.

The pilot launch is scheduled to begin in June, subject to successful resolution of any issues identified during the trial and testing phases. The project will then focus on areas within the University network where existing equipment is considered most susceptible to failure. At the moment some of the systems – ISDX and Nortel in Wellington and Nortel in Albany and Manawatū – are so obsolete that there are no spare parts and limited ability to repair some of the faults that have been occurring. The Wellington campus, which has some of the oldest telephone technology, including some dating back to the 1990s, will be the first to fully move to the Lync system.

Staff affected by the Heritage Restoration and College of Education Relocation programme, who will be moving into the temporary education villages at Colombo Rd and Collinson Rd on the Manawatū campus Turitea site this year, will be allocated new extensions when they move – and will take those with them when they move to permanent accommodation as the various projects in that programme are completed.

Staff with direct dial numbers will retain them as they are now but their internal extensions will change.

The goal of the project is to make collaboration and collaborative working practices second nature, project executive Keith Linforth says. "What Massey staff members are going to experience is a completely unified communications environment. With Presence, they will be able to determine if a person is available – in other words not on a call or in a meeting – and then call them through their computer using a headset, including video calls and video conferencing. If the number they want to call is online or in our internal directory system they will be able to call with a single click in the same way many smart phones operate now."

"Other New Zealand companies that have introduced this technology say it is has revolutionised their communications, with only a minority of staff requiring desktop phones to do their jobs.

"The advantages are the extreme flexibility and portability of the system. If you have a laptop you can see if a person is available and start a call or chat session from anywhere there is a broadband connection."

Date: 01/05/2012

Type: Internal Communication

Categories: Any

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## Computer tool helps writers be creative

Writers struggling for recognition can now pursue their dreams of publication with the help of The Story Mint. The new website has developed a unique way for writers to refine their work – a computer tool that compares their writing with history's great authors.

The company was developed and tested by Suraya Dewing with the support of Massey University's ecentre and Sparks Interactive, and its automated assessment tool uses algorithms developed at Massey University's Institute of Information and Mathematical Sciences.

"My dream was to create a pathway to publication for writers struggling to get their work acknowledged," says Ms Dewing. "The Story Mint fulfils that dream by giving writers a way to develop their storytelling craft with the ultimate goal of e-publishing their work."



Suraya Dewing, founder of The Story Mint

At [www.thestorymint.com](http://www.thestorymint.com) writers and readers can sign up to participate in an online community where draft material is assessed, critiqued, and created. The process includes the help of an automated assessment tool called "Earnest", which gives feedback by assessing the work against data from famous authors.

Ms Dewing says she was interested in what language was actually doing for the reader. "As I worked with the computerised analysis I began to notice an interesting pattern. The writing style tended to have varying percentages of different types of words, depending on the genre.

"For example, literary work tended to have a greater number of words describing character, events and landscape, while other novels classified as chick lit, romance, and detective tended toward using more words describing action."

Ms Dewing recorded the results and sent them to Dr Barry McDonald at Massey's Institute of Information and Mathematical Sciences. His team was able to develop the algorithms that separated out different types of writing and a website developer was then engaged to start the creation of Earnest.

"We have now analysed hundreds of pieces of writing representative of classic, award-winning and best-selling authors across all genres and from the mid-19th century. Aspiring writers can have their writing efforts compared with this database in order to understand and develop their style as they want," she explains.

Ms Dewing says the analytical resource will continue to grow in Earnest's memory banks as more material is submitted, but The Story Mint's personalised assessments are also extremely important.

"I want to make it easier for writers to identify how to make their writing strong without having to pay large sums of money to get assessments done. The automated process is not a replacement for feedback from real people but a conduit to a range of feedback services we offer, including comments from readers. Readers are, after all, the writer's market," she says.

The Story Mint website was launched after an intensive six month beta trial and the response to the concept was so enthusiastic that Ms Dewing continued to maintain the beta trial site while the real site was being built.

More than 200 foundation members participated from 15 countries including the United States, Georgia, Germany, United Kingdom, New Zealand, Mexico, Israel, India and China. Six serial manuscripts have already been created and are available to read online, and the website's first novel identified for publication, Tokyo Curry by Simon Angelo, will be e-published next month.

Date: 01/05/2012

Type: Research

Categories: College of Business

## Writers Read expands full programme to all campuses

The annual Writers Read literary reading series is on again, and all staff and students are welcome to attend these free events.

The first event – held last Friday – saw Massey's current visiting artist, lawyer-turned-poet, Johanna Aitchison, read to about 40 people at the Palmerston North City Library – a performance Dr Thom Conroy describes as “giddy, witty and magically sardonic” (read his full report below).

Writers Read was started seven years ago by enthusiastic staff in the School of English and Media Studies in Manawatū in partnership with the city's library. Previous readers include Bill Manhire, Elizabeth Knox, Witi Ihimaera, Fiona Farrell, and Vincent O'Sullivan.

The series has also been running in Wellington for five years, with assistance from the office of the campus registrar, and expanded to Albany last year.

This is the first year in which a full programme of readings is being offered across all campuses, organised by Dr Conroy, Dr Bryan Walpert, Dr Jack Ross, Dr Emma Willis, and coordinated by Dr Ingrid Horrocks in Wellington.

This year the programme has broadened to reflect the full range of expressive arts taught at Massey, including a nonfiction writer, as well as playwright and screenwriter Duncan Sarkies, who is part of the line-up in Wellington and Palmerston North.

Albany's first event, tomorrow, features best-selling American author now based in New Zealand, Dr Jeffrey Masson, who once wrote about Freud and now writes about the emotional life of animals.

Dr Thom Conroy, senior lecturer in creative writing, reports:

On Friday night English and Media Studies Visiting Artist Johanna Aitchison gave a giddy, witty, and magically sardonic reading of her poetry which sent the audience home with bellies aching from laughter and heads adrift at the outer reaches of the intellectual stratosphere.

Reading from her two collections of poetry, *Oh my God I'm Flying* (1999) and *A Long Ago Girl* (2009 finalist in the Montana Poetry Awards), Johanna shared her three current obsessions – coffee, seagulls, and how to describe the sheep – and introduced a crowd of about 40 to her two poetry personas: Miss Red and Miss Dust.

Although she began the evening by sharing that her notes instructed her to “Go Slow” in large print, Johanna read at an energising and breakneck pace, splicing lyrical and surprising poetry with stories from her brief career as a lawyer, her travels in Japan, and her trying experiences teaching in secondary education. In addition to work from her upcoming collection *Thank you for Not Touching Please*, Johanna read poems written in response to the recent Japanese Tsunami and the Christchurch earthquakes.

Her poetry is, by turns, moving and quirky, and seems built out the spare parts of a worldview both exuberant and knotty. In the final lines of her poem “Excellent Luck in the Bedsit” she poses and answers the question that resides at the centre of her poignant and astonishing body of creative work: “How can you live in a life built like this? / My answer is one word: just”.

[See the Writers Read programme on the Massey website.](#)

Date: 02/05/2012

Type: Internal Communication

Categories: Any



*Lawyer-turned-poet, Johanna Aitchison, is Massey's 2012 Writer-in-Residence. Her reading on Friday night kicked off the Palmerston North part of this year's Writers Read festival.*



## Massey backs new international news show on TV3

A new style of television programme dedicated entirely to international news events launches this Sunday on TV3, in association with Massey University.

Called Three60, and fronted by TV3 news anchor Mike McRoberts, the half hour weekly programme will review the week's key international news stories and feature a range of New Zealand based panellists, including a number of expert commentators from Massey University.

The programme will delve into the background of the major international stories and examine what that might mean for New Zealanders.

Assistant Vice-Chancellor (External Relations) Cas Carter says Massey's new partnership with Three60 presents an excellent opportunity for the University to contribute strongly to these conversations.

"Massey's focus is very much about the strength of our thought leadership and taking New Zealand's ideas to the world. We have a lot of people with huge knowledge and skills worth sharing, and this is an ideal platform".

Three60 screens every Sunday at 9am on TV3, from this Sunday for the next 30 weeks.

Date: 02/05/2012

Type: Internal Communication

Categories: Auckland; College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Palmerston North; Wellington

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# Disaster specialist features in next Massey campaign

Joint Centre for Disaster Research Associate Professor Sarb Johal has been chosen as the person to appear in the next stage of Massey's *Engine of the new New Zealand* campaign.

Dr Johal's key work at the centre is in psychological and social impacts and how people cope as individuals and communities after natural and environmental disasters. In New Zealand, he's been involved in work around the Christchurch earthquake, but also in looking at the impacts of the running aground of the container ship Rena. He also represents New Zealand at an international level in a handful of projects aimed at getting smarter at supporting people in the medium to long term, after disasters.

The centre, based at the College of Humanities and Social Sciences' School of Psychology in Wellington, is a world-leading joint venture between Massey and the crown research institute GNS Science.

Dr Johal will appear in advertisements in the New Zealand Herald, Dominion Post and Manawatu Standard from tomorrow and in a range of web-based banner ads.

Date: 02/05/2012

Type: Internal Communication

Categories: Any



*Associate Professor Sarb Johal's print advertisement.*



# New photography guidelines

Photography guidelines have been created to support Massey staff involved with arranging or taking photographs for University business, including the use of images.

The purpose of the guidelines is to ensure the University is compliant with privacy and copyright legislation in order to mitigate any potential risk.

If you have any questions regarding the guidelines or require signage for events as per the guidelines please contact External Relations resource development coordinator Jo-zanne Owen [J.Owen@massey.ac.nz](mailto:J.Owen@massey.ac.nz) or ext 9509.

View the photography guidelines here:

<https://www.massey.ac.nz/massey/staffroom/external-relations/marketing.cfm>

The image library can be accessed here:

<http://tur-www2.massey.ac.nz/asset-bank/action/viewHome>

Date: 02/05/2012

Type: Internal Communication

Categories: Any

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## Massey sponsors Herald Quiz

New Zealand Herald readers now have the opportunity to join the droves of Dominion Post readers who gather around the Massey sponsored daily quiz.

For the past month the Herald, New Zealand's largest daily newspaper, has published a Massey sponsored quiz on page two. Massey became the sponsor of the Dominion Post's newspaper's daily five-minute quiz in September last year.

[https://www.massey.ac.nz/massey/staffroom/news/article.cfm?mnarticle\\_uuid=5BE3AD64-F982-3A59-D758-230279507E92](https://www.massey.ac.nz/massey/staffroom/news/article.cfm?mnarticle_uuid=5BE3AD64-F982-3A59-D758-230279507E92)

With both quizzes, the questions and answers are provided by the newspapers' editorial departments.

Date: 02/05/2012

Type: Internal Communication

Categories: Any

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*Ms Milner and some of the Student Life Services team in Wellington. Janine Crane (Finance Administrator), Paul Fitzmaurice (Career Development Adviser), Amy Milner, Mags Chalecka-Harris (Administrator), Nadine Humphrys (Administrator), Cherie Wu (International Student Support Officer).*

## Wellington student manager wins award

Wellington campus Student Life Services manager Amy Milner has received the Fred Johnson Award for professional achievement from the New Zealand Association of Tertiary Education Accommodation Professionals.

Ms Milner was nominated for the award, which is for demonstrated success in the introduction of an innovative or outstanding work practice, for her initiative in developing and maintaining communication channels among association members. This involved developing a regular newsletter for members and organising more regular meetings of the association to share ideas and discuss common issues.

She says Massey's Wellington student accommodation is unique in New Zealand. Students rent self-catering apartments that are owned by private landlords but managed by Massey. Unlike halls of residence or hostels, they are responsible for organising their own power, phone and internet connection.

"Our students maybe have to grow up more quickly than those in a typical university hall of residence and we help them do that," she says. "We have had to be kind of innovative to ensure our students get the right experience."

Date: 02/05/2012

Type: Internal Communication

Categories: Any

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# Massey's industrial design school ranked among best in the world

Massey University has been ranked among the best industrial design schools in the world in the international Red Dot Design Awards.

Red Dot is a global design awards scheme based in Germany and Singapore. The awards are highly competitive. Last year, Red Dot received a total of 3,536 entries in the design concept category. These entries came from 54 countries and comprised concepts and prototypes from 90 universities, 230 companies, and a host of individual designers.

Red Dot has ranked Massey 12th in the Asia Pacific region for design concept - the only New Zealand or Australian design school to be so recognised. The top ranked Asia Pacific institution for design concept was National Taiwan University of Science and Technology; in the Americas and Europe, top rank went to ENSCI - Les Ateliers in France.

In a letter to Massey's Vice-Chancellor, Red Dot's President (Asia) Ken Koo says; "This ranking recognises your organisation as one of the top universities in the Asia Pacific to continuously and progressively produce cutting edge and forward thinking projects."

The ranking is calculated using a weighted formula considering the number and classes of awards won by an institution over five years, with a strong emphasis on the most recent awards won.

College of Creative Arts Pro Vice-Chancellor Associate Professor Claire Robinson says the Red Dot endorsement is great news. "Few New Zealanders appreciate what a world class design school we have in this country. There are fabulously talented staff and creative young people working at the forefront of design innovation right in the heart of our capital city."

[www.red-dot.org](http://www.red-dot.org)

Date: 02/05/2012

Type: Awards and Appointments

Categories: Auckland; College of Business; College of Creative Arts; International; Palmerston North; Wellington

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*Lamp design and construction project by a current entry-level industrial design student.*

# Albany Open Day promotions step up this week

Promotion of next Saturday's Open Day at Albany increases this week, with print and radio advertising aimed at North Shore and greater Auckland residents.

For the past couple of weeks ads have appeared on a trailer parked outside the campus and on some North Shore bus shelters. From this week, promotion will include Facebook advertisements, print advertisements and radio ads broadcast via eight radio stations including Māori and Pasifika stations: ZM, the Edge, the Rock, Mai FM, Niu FM, 531PI and Radio Samoa.

Read a previous People@Massey article about Albany Open Day here

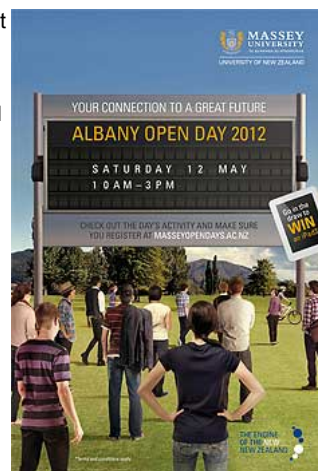
[https://www.massey.ac.nz/massey/staffroom/news/article.cfm?mnarticle\\_uid=593DEB7F-9171-9788-57A4-55D8CBF30929](https://www.massey.ac.nz/massey/staffroom/news/article.cfm?mnarticle_uid=593DEB7F-9171-9788-57A4-55D8CBF30929) or find out more on the Open Day web <http://www.engine.ac.nz/open-days/>

Caption: Open Day print advertisement.

Date: 02/05/2012

Type: Internal Communication

Categories: Any



## Massey PhD student inspired by Nobel scientists

Meeting Nobel prize-winning scientists at a forum in Japan has given Massey University PhD researcher Paulina Hanson-Manful added zest for her own work which she hopes will save lives.

She was selected for a New Zealand delegation of top science PhD researchers to attend the fourth HOPE meeting, held annually to provide the opportunity for high achieving graduate students to meet and talk to Nobel laureates and other distinguished scientists pioneering new knowledge.

Ms Hanson-Manful, who was born in Ghana, came to Massey's Albany campus via Belgium and the UK on a doctoral scholarship in 2009. She says she is excited by her research on antibiotic resistance that could improve disease treatment in the age of superbugs. But after attending the HOPE meeting earlier this year, she feels even more inspired to do research with the potential to advance scientific knowledge and alleviate suffering.

"The main message I came away with from the HOPE meeting was the importance of doing something you love that will have some purpose, and seeing beyond personal ambition," says Ms Hanson-Manful. "They [the Nobel scientists] talked to us about looking at science as a whole, and seeing where we could make a difference."

The Nobel winners also impressed upon the emerging young scientists of the need to challenge scientific orthodoxy at times, and to be open to unexpected findings and phenomena that could lead to an important discovery, she says.

The HOPE meeting, held in Tsukuba, Japan, and themed on "Chemistry for Creating the Future", brought together ten distinguished lecturers including eight Nobel laureates, and 100 graduate students from 17 countries in the Asia-Pacific region. Among the science stars were Professor Dan Shechtman, awarded the 2011 Nobel Prize in Chemistry; Ei-ichi Negishi, a Japanese chemist awarded the 2010 Nobel Prize in Chemistry; Makoto Kobayashi, a Japanese physicist awarded one quarter of the 2008 Nobel Prize in Physics; Professor Robert McKinnon, who won the Nobel Prize in Chemistry together with Peter Agre in 2003; and Professor John Walker, an English chemist who won the Nobel Prize in Chemistry in 1997.

Ms Hanson-Manful completed a degree in Biomedical Sciences at the University of Durham, followed by a Masters in Biosciences at the University of Leeds (both in the UK). She worked as a research technician on a project investigating how epigenetics can be used to non-invasively diagnose Down's syndrome. She is now completing her PhD in enzyme promiscuity and its role in the evolution of antibiotic resistance, under the supervision of molecular biologist Dr Wayne Patrick, who was named New Zealand's Young Biotechnologist of the Year in 2010.

Date: 03/05/2012

Type: Awards and Appointments

Categories: College of Sciences; International



*PhD science researcher Paulina Hanson-Manful in a science lab at the Albany campus.*



## Massey University backs TV3's new international news programme, Three60

A new style of television programme dedicated entirely to international news events launches this Sunday on TV3, in association with Massey University.

Called Three60, and fronted by TV3 news anchor Mike McRoberts, the half hour weekly programme will review the week's key international news stories and feature a range of New Zealand based panellists, including a number of expert commentators from Massey University.

The programme will delve into the background of the major international stories and examine what that might mean for New Zealanders.

Assistant Vice-Chancellor (External Relations) Cas Carter says Massey's new partnership with Three60 presents an excellent opportunity for the University to contribute strongly to these conversations.

"Massey's focus is very much about the strength of our thought leadership and taking New Zealand's ideas to the world. We have a lot of people with huge knowledge and skills worth sharing, and this is an ideal platform".

TV3's Director of News and Current Affairs, Mark Jennings, says the show will appeal to those who follow international events and appreciate the opportunity to have specialist commentators provide insights from a New Zealand perspective.

"It will be the place to go if you are interested in a deeper look at international news. We think there is a demand for a high-quality current affairs programme that looks at the big stories happening in the world."

Three60 screens every Sunday at 9am on TV3, from this Sunday.

Date: 03/05/2012

Type: University News

Categories: Auckland; College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Palmerston North; Wellington

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## NZ academic pay 20% lower than Australia's

A report by Deloitte shows that New Zealand academic salaries are up to 20 per cent lower than Australian academic salaries and lower than academic salaries in Canada and the United States.

For more information and a copy of the report:

<http://www.universitiesnz.ac.nz/node/685>

Date: 03/05/2012

Type: Internal Communication

Categories: Any

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# Nominations wanted for Women in Science Awards

The New Zealand National Commission for the United Nations Educational, Scientific and Cultural Organisation (Unesco) is calling for applications for the 2013 L'OREAL- UNESCO Awards for Women in Science, which this year is dedicated to the physical sciences.

Nominations must be lodged by May 18. For more information, see the Unesco New Zealand home page: <http://www.unesco.org.nz/>

Date: 03/05/2012

Type: Internal Communication

Categories: Any

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*Dr Andrew Murphy, senior lecturer in marketing at Massey University, and sometimes fair trade coffee consumer.*

## Fair trade coffee - good for cafés and growers

While fair trade coffee results in more money in the pockets of coffee growers in developing countries, it can also bring better returns for cafés here in New Zealand.

Researchers at Massey University have found that customers of cafés that promote fair trade coffee in-store have higher satisfaction levels and are willing to pay more for their daily brew.

Dr Andrew Murphy, a marketing senior lecturer at Massey University's Albany campus, says fair trade coffee is becoming a routine purchase for an increasing number of New Zealanders, both in cafés and in supermarkets.

"There are a greater number of cafés offering fair trade coffee, but it is still a premium product, not a mainstream one. If you talk to baristas, fair trade coffee does tend to be better quality, so it is one way for cafés to differentiate themselves if they want to attract a particular type of customer," he says.

Research done by Dr Murphy and one of his students, Ben Jenner-Leuthart, showed that customers were generally supportive of fair trade principles and were willing to pay more for fair trade coffee, although not always as much as cafés tended to charge.

The pair also found that survey respondents were not always aware that their usual café sold fair trade coffee, or believed their café served fair trade when it actually did not, so more effective promotion had the potential to add value in both coffee sales and overall satisfaction.

Dr Murphy says that fair trade can be a useful marketing tool for cafés wishing to differentiate themselves, but to get the best results they must promote the product in-store.

"The imagery used around the café can connect the consumer with producers on the other side of the world – it gives them a picture of that farmer, along with the message that you can make a difference with your choice of coffee," he says.

"Having baristas on message, so they can upgrade people to a fair trade coffee and be knowledgeable about what that means, is also very important. When a customer asks, 'Where does this come from?', or 'What difference does it really make?', baristas can give a meaningful response that demonstrates the café's commitment."

The research also tested whether consumers would be more discriminating in their purchases if they were given more information about fair trade and its socially responsible activities. A focus group was asked to fill out the same survey before and after viewing Black Gold, a documentary about the inequities of the international coffee trade, to see if their attitudes changed.

"After watching Black Gold, the group seemed quite shocked by what they saw, and did genuinely seem to change their perceptions – and these were people who, by agreeing to participate, probably already had an above average interest in fair trade issues," Dr Murphy says. "The group were certainly willing to pay a lot more for their coffee afterwards, and they also said taste became less important to them."

While fair trade coffee can bring value to cafés that wish to differentiate themselves at the premium end of the market, the challenge for fair trade organisations is to grow the market while staying true to the values and principles of the movement.

"It is a bit like organics – as it becomes more mainstream, you get mainstream suppliers who want to come in and be a part of it. While this might lower price and thus attract a larger customer base, the danger is that you get someone like Nestlé or McDonald's heavily promoting fair trade coffee, which might actually devalue the brand in the eyes of committed customers," Dr Murphy says.

Dr Murphy and honours student Mr Jenner-Leuthart surveyed 150 customers from six Auckland cafés (three of which sold fair trade coffee), and outlined their results in a paper titled "Fairly sold? Adding value with fair trade coffee in cafés", recently published in the Journal of Consumer Marketing.

### Key findings included:

- Women rated having fair trade coffee present in a café as much more important than men.
- Customers who thought their café sold fair trade coffee were more satisfied than those who were unsure or believed it did not.
- On average, customers were prepared to pay 44 cents more for a cup of fair trade brew.
- A focus group were willing to pay an extra 50 cents for a cup of fair trade coffee after watching the documentary Black Gold; they were also willing to pay an extra 35 cents for a cup of non-fair trade coffee.
- The focus group also slightly reduced the importance it put on coffee taste after watching Black Gold, and dramatically increased the importance it put on a café offering fair trade coffee.
- Customers didn't always know if their café served fair trade coffee.

Date: 04/05/2012

Type: Research





## A to Z of study options at Massey Open Day

From accounting to zoology, and everything in between – Massey University's Albany campus Open Day on May 12 is a chance for prospective 2013 students to get their study and career dreams on track.

As well as a full programme of presentations by top academics from all five colleges – Business, Creative Arts, Education, Humanities and Social Sciences, and Sciences – numerous activities, workshops and demonstrations will run throughout the day.

Aspiring engineers can find out more about mechatronics, construction and other courses at the School of Engineering and Advanced Technology, and witness a fast-paced Vex robotics regional final game involving more than 20 teams and their rival robots. The game – launched in New Zealand by the University in 2008 – is popular among secondary school students keen on technology, sciences, maths and design. They can apply their knowledge to the challenges of the high-tech game while gaining insights into the skills needed to be an engineer. Several Massey-supported teams are world champions after competing in the United States.

If the idea of a career in food technology is appetising, demonstrations of food chemistry, new food products and taste testing techniques are on the menu. Science fiends can find out about new developments in biology at a talk by renowned nutritional ecologist Professor David Raubenheimer, who is programme director of Massey's new Bachelor of Natural Sciences, launched this year. A shuttle service is operating to take visitors to the Exercise and Sport Science Lab, and the Speech and Language Therapy clinic at separate locations of the campus.

The New Zealand School of Music's jazz school is holding workshops for guitar, piano, bass, drums and vocals, and jazz tutors will deliver a free concert at 1pm, and live cultural performances by kapa haka and Pasifika groups are all part of the day's activities.

From nursing and nutrition to social work, social policy and social anthropology, chemistry to commerce, finance to flying, information technology to international business, Open Day will have staff on site to share information and answer questions about these programmes and many more.

Information for international student support, career and employment services, childcare on campus, as well as study support initiatives for Maori and Pasifika students will be available.

Campus tours hosted by student ambassadors will run throughout the day – a chance to check out the new Student Central building (pictured) which opened this year, as well as the state-of-the-art library which opened in 2010. A Red Bull truck will be on campus throughout the day.

An Apple iPad 3 prize will be drawn, with the winner chosen from registered entrants. To pre-register for Open Day, go to [masseyopendays.ac.nz](http://masseyopendays.ac.nz)

Date: 04/05/2012

Type: University News

Categories: Auckland; College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences

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# Alumnus becomes Australian Fashion Laureate

Massey University congratulates fashion designer Collette Dinnigan on becoming an Australian Fashion Laureate. The Laureate is in its fifth year and past winners include such eminent designers as Carla Zampatti, Akira Isogawa, Easton Pearson and Simon Lock.

Ms Dinnigan was last year inducted into Massey's College of Creative Arts Hall of Fame. She was born in South Africa but raised in New Zealand and studied fashion design at Wellington Polytechnic (now part of Massey University), completing a certificate in clothing and textiles in 1984.

After graduating, Ms Dinnigan moved to Australia and in 1990 established her label, Collette Dinnigan, initially based around lingerie. Her fashion empire is now vast. Her collections, including lingerie and bridal, are stocked in 145 stores in Britain, Europe, Russia, the United States, Japan and the Middle East. Her delicate dresses are frequently worn by celebrities at red carpet events.

The Australian Fashion Laureate award was announced last night as part of Mercedes-Benz Fashion Week Australia in Sydney.

Fashion Programme Coordinator for the School of Design Mary-Ellen Imlach says Ms Dinnigan's career is an inspiration to many aspiring young designers. "It takes huge creative talent, shrewd business sense, guts and stamina to build and maintain an international fashion brand.

We're tremendously proud of what Collette has achieved."

## College of Creative Arts Hall of Fame Inductees:

2007

Len Lye – sculptor  
Rebecca Taylor – fashion designer  
Sir Richard Taylor – special effects supervisor

2008

Mark Pennington – industrial designer  
Kate Sylvester – fashion designer  
Gordon Walters – artist and graphic designer

2009

Grant Alexander – graphic designer  
John Drawbridge – painter and printmaker  
Jane Ussher – photographer

2010

Manos Nathan – ceramicist  
Avis Higgs – textile designer  
Fane Flaws – artist and designer

2011

John Churchward – typographic designer  
Mark Elmore – industrial designer  
Collette Dinnigan – fashion designer  
Arthur Riley – school of design founder

Date: 04/05/2012

Type: Awards and Appointments

Categories: Alumni; College of Creative Arts



*Collette Dinnigan*

# SMEs unprepared for crises, say researchers

New Zealand urgently needs a national programme to help small and medium-sized businesses prepare for crises like the Christchurch earthquakes, say researchers from Massey University.

The recommendation comes at the conclusion of the latest *BusinesSMEasure* report from the University's Centre for Small and Medium Enterprise Research. The study is the first to examine the effects of the Christchurch earthquakes on SMEs across New Zealand, as well as their readiness for dealing with a crisis or a natural disaster.

The study found a high degree of vulnerability and a lack of formal crisis planning amongst small businesses across New Zealand. Only a small proportion of the businesses surveyed had a formal business continuity plan and less than ten per cent had a written crisis management plan. Of these, less than half had tested their plan in practice.

The proportion of SMEs undertaking continuity planning did increase after the first Christchurch earthquake in September 2010, and the experience of dealing with the impact of the subsequent earthquakes has actually made surviving Christchurch SMEs more resilient.

"It was interesting to see how much better prepared and less vulnerable Canterbury SMEs were compared to those in other parts of the country. The experience of dealing with a natural disaster clearly raised the level of companies' crisis management planning and awareness," says centre director Professor David Deakins.

"While Canterbury SMEs were better prepared as a result, it was not through formal continuity planning. They were more resilient because of changes they had made to their businesses – this might be better computer and online systems, the ability to trade outside their premises, or additional staff training so their people know what action to take in a crisis." Their experiences could be useful to others, says Professor Deakins. That's why the *BusinesSMEasure* report concludes with a recommendation that a national programme of measures to improve SME resilience "should be given a high priority".

"Any such programme would have a number of components, including training in business continuity planning, using online computer systems for financial and office management, methods for maintaining customers and building networks, and coverage of psychological elements, such as dealing with trauma," says Professor Deakins.

*BusinesSMEasure* is an annual, longitudinal study aimed at providing New Zealand's SMEs, their support infrastructure, and policymakers with useful research. The 2011 survey, which had over 1000 respondents, focused on crisis management and the impact of the Christchurch earthquakes.

Its findings will be discussed at the Disaster Management Symposium at the ICSB World Conference, to be held in Wellington in June.

The New Zealand Centre for Small and Medium Enterprise Research is based at Massey University's Wellington campus. It was established in 2000 to help maximise the contribution to the economy of New Zealand's more than 470,000 SMEs, which account for 31 per cent of all employment.

## Key *BusinesSMEasure* findings include:

- 43 per cent of SMEs surveyed had experienced a crisis in the past five years.
- Only one-third of firms responded to the most recent serious crisis in a resilient manner.
- Vulnerability increases if the crisis is caused by a natural disaster, rather than an internal crisis.
- Less than 10 per cent of SMEs have a formal written crisis management plan.
- A formal written crisis management plan does not necessarily make a company more resilient; experience in dealing with the consequences of a crisis is more important.
- Canterbury SMEs that are still in business after the earthquakes have an increased capability to adapt to changes in the business environment.
- Belief, by owner-managers, in business continuity levels were relatively high, but Canterbury SMEs were less likely to believe their current level of insurance would safeguard their business if their business was unable to operate for three months.

Please note: While the survey highlights differences in how the sequence of Canterbury earthquakes have impacted on New Zealand SMEs, the results refer only to surviving businesses.

A copy of the *BusinesSMEasure* 2011 can be downloaded at:

[https://www.massey.ac.nz/massey/fms/sme/businessmeasure/Report\\_MED\\_FINAL.pdf](https://www.massey.ac.nz/massey/fms/sme/businessmeasure/Report_MED_FINAL.pdf)

Date: 07/05/2012

Type: Research

Categories: College of Business



*Professor David Deakins, director of Massey University's Centre for Small and Medium Enterprise Research.*



Professor David Raubenheimer examines the gut contents of a New Zealand snapper for a nutrition study which could assist with conservation management of the species.

## Nutrition's epic story revealed in new book

Why we eat what we eat is a vastly complex subject. It's something Massey University nutritional ecologist Professor David Raubenheimer has spent many years researching, doing nutritional analyses of the feeding habits of everything from snapper and snow leopards to gannets, gorillas and humans.

The epic story of what determines dietary behaviour is told in a new book he co-authored with Australian professor Stephen Simpson, titled *The Nature of Nutrition: A Unifying Framework from Animal Adaptation to Human Obesity* (Princeton University Press).

The book is the first to explore nutrition's enormously complex role on biology, both at the level of individual organisms and in relation to their broader ecological interactions.

In it the authors explain a theoretical approach they devised in order to analyse nutrition across a vast array of species and environments. Called the Geometric Framework, the innovative tool is used in measuring, defining and understanding the links between nutrition and the biology of animals, including humans. This includes physiological mechanisms that drive the nutritional interactions of the animal with its environment, and the consequences for health, immune responses and lifespan.

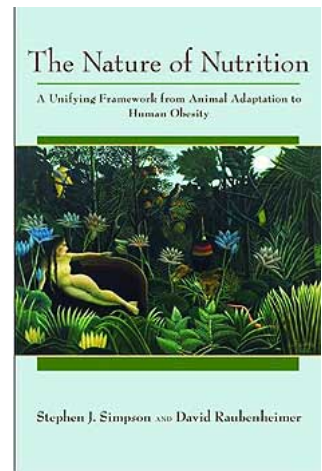
The authors show how the Geometric Framework can be used to study and tackle a wide range of issues, from how to optimise the diets of livestock or endangered species to addressing the causes of human obesity and metabolic disease.

Professor Raubenheimer, featured in the *New Zealand Herald*, *Dominion Post* and *Manawatu Standard* this week as part of the University's latest campaign highlighting its expertise in environmental science and marine research, is based at the Institute of Natural Sciences at Albany. He will be speaking at the Albany campus Open Day this Saturday.

Date: 07/05/2012

Type: Research

Categories: Book; College of Sciences



*The Nature of Nutrition*



*Victoria Jakobs, associate director, of Reel Earth environmental film festival.*

## Reel Earth film festival's Massey connection

As an art lover and a bit of a greenie, the Reel Earth environmental film festival is a perfect fit for Victoria Jakobs.

The Feilding mother-of-two studied anthropology at Massey University, worked in the corporate world and admits to an interest in environmental issues.

So when she saw the Reel Earth associate director job advertised she knew it was meant to be. "When I read the job description I went 'Oh my gosh', a job that ticks all the boxes of my study, my work and my personal passions."

The international environmental film festival runs from May 11-19 in Palmerston North. It features 54 films from 13 countries over the eight days, including documentaries, dramatisations, animations and mockumentaries. Massey University is a sponsor.

Ms Jakobs did a postgraduate diploma then honours in anthropology at Massey in 2001, further developing her interest in visual art and photography, then worked in advertising in London and Auckland. She says her studies shape the way she sees the world and she still calls herself an anthropologist.

She is a strong believer in social and environmental justice, she says, and has always been a "bit green". When her children, Oli, 8, and Sjaan, 6, were babies she was drawn into the diaper debate, opting for cloth and German disposal nappies that were compostable.

"And that's what I like about this festival, it's about helping people to be inspired and to find alternatives, and there is a film in the festival about the diaper dilemma," she explains.

Now in its eighth year Reel Earth is loved by film-lovers and filmmakers, but also had something for everyone.

"While someone may not be interested in environment film festival they might be interested as a mum in a movie about the nappy problem, or as a farmer about people who leave corporate lives to start farming, or a business person about a business who has done something incredible with carbon credits to save people's lives, give them safe drinking water and make a profit," Ms Jakobs says.

Screenings are at Downtown Cinemas but the *Clean Bin Project* will also be shown at Massey's Japan Lecture Theatre, University House, on May 16 at 12pm, with a workshop afterwards. The award-winning documentary is about a Canadian couple that challenge each other to produce no garbage for one year.

The top festival films will be recognised at the Reel Big Night Out Gala Awards on 19 May. For information on Reel Earth go to: <http://www.reearth.org.nz>

Date: 07/05/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North







*Professor Steve La Grow*

## **Massey professor to work with blind in Mongolia**

A Massey University professor will travel to Mongolia to teach blind people the skills they need to become more mobile.

Head of the School of Health and Social Services, Professor Steve La Grow, will spend three weeks in Mongolia training six people in orientation and mobility.

World Blind Union is sponsoring the project, paid for by the Danish Association of the Blind, as there are no mobility specialists in Mongolia.

Professor La Grow will travel to Mongolia in August to work with the Mongolian National Federation of the Blind. He will train staff so they can work with blind people.

He says they will learn how to teach blind people to use white canes and adaptive skills to orient themselves and safely move within communities and cities, developing their independence.

"You often find in situations where these skills haven't been taught before, people are very restricted. They simply can't get out and around by themselves," Professor La Grow says.

"In New Zealand we are used to seeing blind people out and about but in countries where these skills have not been taught, blind people can be stuck as they can't explore or interact with the world," he says. "You see them sitting, or being dragged around by someone else. We try to break that cycle with these skills."

Professor La Grow, who has more than 30 years experience in rehabilitation with blind people and those with low vision, spent three weeks in Indonesia in 2010 on a similar project. He expects major challenges with language barriers and facing the unknown in Mongolia.

"The big challenge to me will be the environment. I have no idea what the environment will be like – in Indonesia there were no controls," he says, explaining the traffic chaos, and lack of distinction between road and footpath was challenging.

But he is excited to be part of a project shifting the focus in Mongolia from caring for blind people to teaching new skills to develop their independence and confidence. "It's fascinating to think you're going to step in and do something like that," Professor La Grow says.

Date: 07/05/2012

Type: Research

Categories: College of Humanities & Social Sciences

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# New book shows how to create a warm emotional climate in schools

A warm classroom climate enhances the learning and social behaviour of primary school children. But how can a busy teacher create such a positive emotional atmosphere?

Despite the focus in media debate on cognitive skills, teachers know the emotional climate in the classroom is often a necessary precondition for good grades. Parents instinctively know it too, as Massey University Psychology Professor Ian Evans points out: "When you ask parents how their children are doing at school, they say things like 'great, she loves her teacher', which reflect the huge difference emotions make."

Professor Evans and colleague Dr Shane Harvey led a three-year research project, supported by the Marsden Fund, on the emotional climate in primary school classrooms, supported by the Marsden Fund. A team of nine researchers conducted in-depth interviews with about 40 teachers and pupils in Manawatu and Horowhenua.

Importantly, the research team observed teachers in their classrooms, videotaping their interactions with pupils. They analysed the videos to reveal the skills teachers used to help manage children's feelings. The research findings form the basis of a new book, from Dunmore Publishing. *Warming the Emotional Climate of the Primary School Classroom* is being launched in Palmerston North today.

"There's so much that goes on in primary school classrooms. If you can shape and enhance a child's emotional competence, this is as valuable as academics," Professor Evans says. The book clearly describes the issues for teachers, and the processes of research. "Basing teaching practices on research evidence is not easy," Dr Harvey says, "and we have tried to illustrate all the different research methods that might be used to gain further insight into the qualities of gifted teachers."



*Professor Ian Evans*

"Teachers in our study said they actively tried to like children even when they didn't warm to them naturally," Professor Evans says. "Our point is that you might have up to 30 kids in the class, all with very different personalities, and to make sure all 30 have positive experiences, you must create a positive classroom climate, not just positive individual relationships."

## **Professor Evans says many of the principles in the book would seem similar to those in parenting literature:**

- Set clear boundaries
- Act in a fair manner
- Acknowledge and label your own feelings
- Acknowledge and affirm the child's feelings
- Set high standards
- Avoid punitive tactics, put-downs, sarcasm and criticism without specifying the positive alternatives

Despite the similarities, however, Professor Evans points out there are big differences between being a parent and being a teacher. "For one, teachers have to have much clearer boundaries. Teachers can't curry favour. If they set out to be liked, the kids will see through them. For instance, one of the most effective teachers in our research hardly smiled at her pupils, yet they knew she really cared about them. Our recommendations are very much about allowing teachers to have their own personal style."

Professor Evans and Dr Harvey propose a model of teachers' emotional characteristics that can be individualised for different teaching styles. They describe a programme of research on how to create natural, positive teacher–pupil relationships and classroom environments that motivate children, allow them to feel accepted, ensure learning enjoyment and facilitate social-emotional development. In the book they comment on how impressively competent the teachers were in helping children understand their own and others' emotions.

Much of the research involved an intensive training programme for teachers who volunteered. When observing their own videotapes many of the teachers gained insight into how they might enhance their interactions in the classroom. Letting the students know them as people was an important element of ensuring a close relationship between teacher and student.

Date: 08/05/2012

Type: Research

Categories: College of Education; College of Humanities & Social Sciences; School of Psychology

## Professor Sir Mason Durie to retire

Massey University Deputy Vice-Chancellor and Assistant Vice-Chancellor (Māori and Pasifika) Professor Sir Mason Durie will retire from his current positions next month.

Sir Mason (Rangitāne, Ngāti Kauwhata, Ngāti Raukawa) joined Massey in 1988, established the School of Maori studies, Te Pūtahi-a-Toi, and was head of school for 14 years before being appointed Massey's first Assistant Vice-Chancellor (Māori) in late 2002, a role that was later expanded to include Pasifika. He has been Deputy Vice-Chancellor since 2009.

Vice-Chancellor Steve Maharey says Sir Mason provides superb leadership and has made numerous valuable contributions both internally and externally. He was successful in gaining funding to establish a Centre for Māori Health Research, Te Pūmanawa Hauora, and also negotiated the Māori mental health programme, Te Rau Puawai, which provides up to 100 scholarships a year for students studying health-related subjects. Most recently he has led the work on establishing the planned new College of Health and has agreed to take on a role in the college at a later date.

The process to appoint a replacement for Sir Mason will be conducted over the next two months.

Date: 08/05/2012

Type: University News

Categories: College of Humanities & Social Sciences; Maori



*Professor Sir Mason Durie*



*Nadia Austen teaches sign language class at Wellington campus.*

## Wellington campus learns to sign

Staff and students at the Wellington campus were treated to a free taster class in New Zealand Sign Language at lunchtime on Tuesday. The event was organised as a follow-up to New Zealand Sign Language Week in the first week of May.

Deaf student Nadia Austen, who is in her first year of the Diploma in Photography programme, led the class, without an interpreter, using written prompts and posters to teach people the essentials, including how to sign their name, ask for a beer or wine, check the time of a party, ask whether someone is on Facebook, and chat about shopping.

External Relations attendee Michele Hollis says the audience of about 30 people took part enthusiastically – “albeit with varying levels of accuracy”.

New Zealand Sign Language is unique and one of New Zealand's official languages. For more information, including video tutorials visit [www.nzsign.co.nz](http://www.nzsign.co.nz)

Date: 09/05/2012

Type: Internal Communication

Categories: Any

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*Humanities and Social Sciences staff in Wellington pictured with Te Tumatakuru O'Connell.*

## **Māori language course completed**

Twenty staff from the College of Humanities and Social Sciences in Wellington recently completed a six-week introductory Māori language course.

Te Tumatakuru O'Connell, the Kaiwhakaruruhau (Regional Adviser Māori) from the Office of the Assistant Vice-Chancellor Māori and Pasifika, ran the course.

The classes culminated in a visit to Te Kuratini Marae on campus and a shared meal in the whare kai (dining room) following a more formal welcome to the protocol and history of the marae.

Course participants were introduced to correct pronunciation, the role of whakatauki (proverbs) and karakia (prayer) and basic competency in Māori greeting situations through mihimihi (greeting) protocols. In addition, basic verb, noun and adjective phrases, counting, and several survival phrases for easy communication in te reo Māori were covered.

Learning simple waiata and action songs also created an active and engaged learning environment.

Date: 09/05/2012

Type: Awards and Appointments

Categories: Maori

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## Free Reel Earth screening at University House

Massey University is a longstanding supporter of the Reel Earth Film Festival in Manawatū, which brings together some of the most creative and challenging perspectives on sustainability.

The festival starts at Downtown Cinemas, Palmerston North, on Friday with. For the price of standard cinema tickets, there is popcorn, music, wine and beer from the Massey University Microbrewery. Tickets can be purchased directly from Downtown.

All but one screening will be held at the cinemas. The exception is a free screening of the Clean Bin Project (running time 77min) at Massey's Japan Lecture Theatre, University House, on May 16 at noon, with a workshop afterwards. The award-winning documentary is about a Canadian couple that challenge each other to produce no garbage for one year.

The top festival films will be recognised at the Reel Big Night Out Gala Awards on May 19. For information on Reel Earth go to: <http://www.reelearth.org.nz>

[Read the Massey News article here](#)

Date: 09/05/2012

Type: Internal Communication

Categories: Any

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# Marine experts feature in new print advertisements

Readers of the *New Zealand Herald*, the *Manawatu Standard* and *Dominion Post* may have noticed new advertisements showcasing the work of Albany campus marine specialists Professor David Raubenheimer and Professor Marti Anderson.

In the ad, Professor Anderson from the New Zealand Institute for Advanced Study, is likened to a modern-day Jacques Cousteau. As Professor of Statistics and Marine Ecology, she combines a love of marine ecology with statistics, producing software used the world over to monitor and assess environmental impacts in natural systems.

Professor Raubenheimer, from the Institute of Natural Sciences, researches the diet of snapper and marine foods we need to protect.

Congratulations to Professors Anderson and Raubenheimer whose studies will shape the way we fish and protect our marine reserves for future generations.

Our students, staff and alumni are the 'engine' that is driving change, all over the world.

Caption: Professors David Raubenheimer and Marti Anderson's new print advertisement.

Date: 09/05/2012

Type: Internal Communication

Categories: Any





Kayrn Kee at her graduation in Melbourne.

## Analyst completes new tertiary education management degree

Kayrn Kee, a policy analyst from the University's Office of the Assistant Vice-Chancellor (Māori and Pasifika), has graduated from the second intake of a new University of Melbourne qualification, a Master of Tertiary Education Management.

Ms Kee (Ngā Puhi, Ngāti Hine, Ngāti Ranginui) is one of only two New Zealanders to have completed the degree and is the first from a New Zealand University.

The course comprehensively covers the range of management issues at tertiary education institutions – academic, human resources, research and strategic, she says. There is nothing like it offered in New Zealand. It took her two years to complete part-time, while working full-time at Massey, and required travelling to Melbourne eight times.

Assistant Vice-Chancellor (Māori and Pasifika) Professor Sir Mason Durie supported her application for the LH Martin Institute Scholarship that assisted with half of the course fees. "She has both the necessary academic background and the practical experience to benefit from the course and to transfer knowledge gained to the New Zealand tertiary sector," Sir Mason said. "As one of relatively few Māori policy analysts within the tertiary sector she has the potential to become a leader in the field, with benefits for Māori and for the wider sector."

Ms Kee has a Bachelor of Education and a Diploma of Teaching (Primary) from Waikato University and a Master of Library and Information Studies from Victoria University. She joined Massey in 2003 has worked with senior management, university units and the community on a range of initiatives, including gaining approval and funding for a position dedicated to student data analysis and increasing the University's capability to engage with Māori communities. She was also involved in establishing and maintaining the successful Highbury Scholarship programme. In 2006 she was seconded to the Māori Advisory Unit of the Tertiary Education Commission, which gave her the opportunity to contribute to the tertiary education reforms and the *Tertiary Education Strategy 2007-12*.

She acknowledges the support from Massey to complete her study and says the degree programme was thought provoking and academically rigorous "as well as being a good opportunity to network with other people who have roles like mine".

"We looked at issues tertiary institutions face at a national and global level – like a shortage of qualified staff and succession planning. For Māori this is even more of a concern. The need to develop specific succession planning in Massey's People strategy has now been signalled for Māori specific roles over the next 5-10 years." She says middle managers and academic managers would benefit from completing the course.

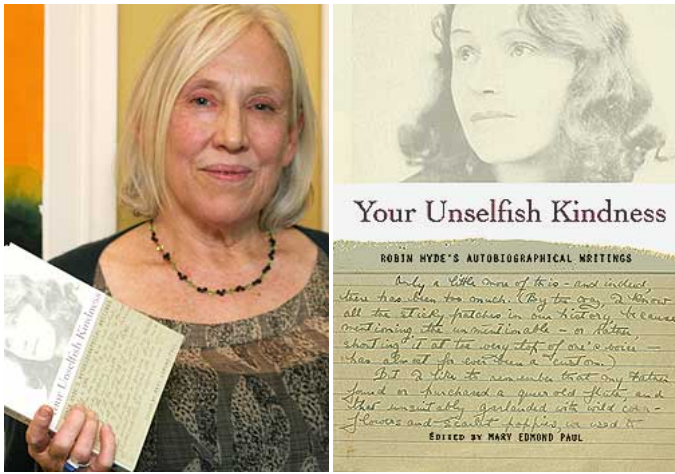
Date: 09/05/2012

Type: Awards and Appointments

Categories: Any

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Dr Mary Paul; and cover of the book.

## Hyde writings a new take on mental health care

A new collection of autobiographical writings by celebrated New Zealand author Robin Hyde, edited by Massey University English scholar and senior lecturer Dr Mary Paul, reveals a kindlier chapter in the history of this country's mental health treatment.

The book's title *Your Unselfish Kindness* (Otago University Press) are Hyde's own words to her doctor describing his treatment when she was a voluntary patient over a three-year period at The Lodge in the 1930s. The Lodge is a villa attached to the Auckland Mental Hospital in Avondale.

The book is attracting interest from mental health professionals wanting to know more about its history and therapeutic approaches, Dr Paul says.

Treatment, involving talking and journal writing, helped enable Hyde to overcome her emotional troubles, she says. While at the Lodge Hyde wrote five major novels including *The Godwits Fly*, now a classic.

*Your Unselfish Kindness* contains a 190-page manuscript written in 1934 and addressed to her doctor and psychiatrist Dr Gilbert Tohill. He had suggested she write her life story when she became his patient as a way of helping her understand events that precipitated the breakdown that brought her to the facility.

Hyde's writing "deals with personal material – injury to her knee, drug treatment and abuse, betrayal, loss of a baby and love affairs – in a way that is designed to explain and sometimes perhaps even exonerate her from the judgement of her doctor and the severe judgements of the time," says Dr Paul, whose published name is Mary Edmond-Paul. Her comprehensive introduction provides background and interesting insights into the role of voluntary villas as alternatives to mental asylums, or mental hospitals as they were re-named.

She says the use of life writing and "talking therapy" based on emerging ideas from psychoanalytic developments in the United States and Europe was relatively new and experimental in New Zealand mental health services at the time. Hyde's experiences were relatively positive and helpful, in stark contrast to another renowned writer, the late Janet Frame, who was incarcerated in the main ward of an asylum and given electric shock treatment a decade later.

The book also has journal fragments, poetry and a short story, *The Cage with the Open Door*. The title refers to the Lodge, and the story is a fictional account following her thoughts and movements of her day on parole.

Hyde (1906-1936), real name Iris Wilkinson, lived an extraordinary life as a journalist and parliamentary reporter, poet, novelist and war correspondent reporting on the Sino/Japanese war, and was twice a single mother. But the author of famed novel *The Godwits Fly*, as well as other books of fiction, poetry and reportage, struggled with depression throughout her adult life, which ended in suicide when she took a benzedrine overdose while living in London.

The idea of publishing the autobiographical writings started with the support of a Marsden grant on Hyde's life and writings with project managers Paul, Michele Leggott (University of Auckland) and Dr Patrick Sandbrook, Massey University, who did a PhD on Robin Hyde. This book is the third major publication to result from that grant.

Dr Paul has also received a Massey University Research Fund grant, and funding from the University's School of English and Media Studies. She is also the editor of a book of essays on Hyde titled *Lighted Windows: Critical Essays on Robin Hyde* (2008).

*Your Unselfish Kindness* will be launched this Friday as part the Auckland Writers and Readers Festival.

Date: 09/05/2012

Type: Research

Categories: College of Humanities & Social Sciences; School of Psychology



*Dr Pushpa Wood, the new director of the Fin-Ed Centre.*

## Helping Kiwis make sense of their dollars

Dr Pushpa Wood will help New Zealanders make more sense of their dollars as the new director of the Fin-Ed Centre (Financial Education and Research Centre).

The centre, a joint initiative between Westpac Bank and Massey University, aims to improve knowledge of, attitudes to, and behaviour with money.

Dr Wood has a long history of financial literacy advocacy. She was previously the education manager at the Government's Commission for Financial Literacy and Retirement Income.

She has worked across the school, tertiary, and industry sectors to improve financial literacy, and is a member of the New Zealand Qualifications Authority's project advisory group reviewing financial literacy. She is also the current chair of the Adult Literacy Practitioners' Association.

Dr Wood is looking forward to building on the work of centre, which was launched in June last year. This will include implementing a certificate programme for personal financial educators, overseeing a longitudinal study to identify why so many New Zealanders struggle with their finances, and the Retirement Expenditure Survey for Workplace Savings NZ.

The first course to certify personal finance educators is set to run in July, and this project is particularly close to Dr Wood's heart. She believes education is the only way to have a long-term impact, and this must include providing appropriate tools and resources to empower educators.

"It's an issue that can't be ignored if we want to avoid some serious problems in the future. We need to be mindful of what's coming in 20 to 30 years if this generation fails to live within its means and save for its retirement."

Dr Wood says she considers financial literacy equal in importance to literacy and numeracy, and personal financial education needs to start at a young age, preferably at school.

"Our young people need to be taught that there is such a thing as delayed gratification, and that they can save for what they want without feeling a need to use a credit card to make a purchase," she says.

The head of Massey University's College of Business and chair of the centre's board, Professor Ted Zorn, says Dr Wood has the leadership skills and passion needed to help New Zealanders become financially empowered.

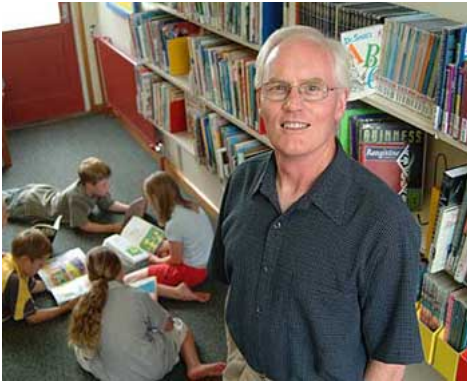
"Massey University is committed to applying its expertise to real-world issues and improving personal financial education is an extremely important task," Professor Zorn says. "Dr Wood has a vision of all New Zealanders beginning their adult lives with good financial literacy skills, and that vision has the University's full support."

Westpac corporate affairs director and board member Sue Foley says the appointment of Dr Wood is a welcome move. "With the vast experience and expertise that Dr Wood brings, we look forward to building on the work the centre has already done towards helping Kiwis towards a better financial future."

Date: 10/05/2012

Type: Research

Categories: College of Business; Fin-Ed



*Pro Vice-Chancellor Professor James Chapman.*

## Education refocused to meet 21st century needs

Massey University will lead the change in education needed to ensure New Zealand's teachers and schools are equipped to meet the challenges of the 21st century, Vice-Chancellor Steve Maharey says.

Mr Maharey today announced a restructure of the University's 16-year-old College of Education into a research-focused institute that concentrates on graduate and postgraduate teaching qualifications.

He says teachers must lead a revolution in education and Massey takes seriously its responsibility to contribute in a way that will benefit New Zealand economically, socially and culturally.

"We need children to be creative, innovative and connected and we need teachers who recognise this – teachers who are being paid more because of the qualities they bring to the classroom."

The change, developed by college Pro Vice-Chancellor Professor James Chapman, was unanimously endorsed by the University's Academic Board last month and approved by the University Council last week.

Professor Chapman says the focus on graduate and postgraduate programmes will make Massey unique among New Zealand universities that offer teaching qualifications and align it with recognised world leaders in the field.

"We will create an environment for educational research and postgraduate education that is unmatched in New Zealand and equal to the world's leading university education institutions.

"Our goal is for education staff to have a far better opportunity to engage in research – and that will be good for New Zealand and good for New Zealand's reputation internationally. It will also result in a more highly qualified teaching profession, with better job prospects and better promotion opportunities here and overseas."

The University will also aim to offer graduate diplomas in teaching at its Albany campus for secondary and early childhood teachers from 2014 and 2015 respectively. These diploma programmes will add to the existing primary graduate qualification offered at the campus and provide opportunities for about 120 more students in the fast-growing area of greater Auckland.

At the Manawatu campus, Massey will aim to add an internal offering for graduate early childhood teaching, while graduate primary teaching will now be offered to distance learners as well as internally.

It means initial teacher education undergraduate programmes will be phased out but all students in current undergraduate programmes will be taught to completion. There are no planned job losses as a result of the change, although over time positions will be reviewed as the focus changes from undergraduate to graduate and postgraduate teaching programmes.

"Too much of the current debate – whether on class sizes, charter schools or national standards – is looking backwards," Professor Chapman says. "Talking about what might have worked in the past or moving back to a more regimented system is pointless when, in fact our system has been among the world's best. But the world is moving, and we have to move even faster to meet those needs.

"The issues we should be talking about are teacher supply, teacher quality, and how to stop a tail of failure in our system that threatens to grow as our population changes and the world's needs change.

"I want to express my sincere thanks to all those who provided feedback and suggestions. I have written to the Minister of Education and the Tertiary Education Commission to advise them of the final decision. I have been keeping them and other stakeholders apprised of the detail of this proposal as it has developed. What is proposed is in line with government policy but we will need to ask the Education Minister to lift the current moratorium on new teacher education programmes to allow Massey to offer high quality post-graduate teacher education programmes."

[Read Professor Chapman's opinion article here.](#)

Date: 10/05/2012

Type: University News

Categories: College of Education

## Staff support for Massey Foundation reaches \$18,000 per annum

As part of its campaign to raise a \$100 million to support teaching, research and scholarship, Massey University last year made direct payroll donations to the Massey University Foundation available to staff.

With nearly 3500 employees, donations from staff can significantly help fundraising efforts, and can be targeted either to college funds, specific causes or the University's unrestricted fund.

The campaign has started well and staff contributions through payroll already amount to about \$18,000 a year, which supports a variety of projects across the University.

The advantage of donating direct from salary is the tax credit of one third of the donation is immediately applied to your income tax deduction, so there is not need to file an annual claim. For example, a \$20 donation costs a staff member a net \$13.34 because of the tax credit.

Staff contributions do make a meaningful difference and can help build an environment of excellence – making Massey a better and more exciting place to work and helping it to shape the future of New Zealand.

The University has several new appeals that may be of interest to staff including, the College of Humanities and Social Sciences Development Fund, the First World War Centenary History Fund, and the Joan Dingley Memorial Scholarship in Mycology. For more information about these new funds or the Foundation's existing funds please visit our website <http://foundation.massey.ac.nz>

If you wish to donate or, at any time amend or stop your donations, simply contact the foundation by email: [massey.foundation@massey.ac.nz](mailto:massey.foundation@massey.ac.nz)

Date: 11/05/2012

Type: Internal Communication

Categories: Any

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*Virginia Goldblatt, Professor Laurence Boule, and Christine Grice, New Zealand Law Society executive director at a Wellington reception after the first masterclass.*

## Masterclasses by top mediator sell out

A series of mediation masterclasses by Professor Laurence Boule of Bond University were so popular that discussions are already underway to invite the academic back to New Zealand.

Professor Boule, an expert mediator and teacher with an international reputation, was brought to New Zealand by Massey University and the New Zealand Law Society to run two masterclasses for the Society's Continuing Legal Education Programme.

The masterclasses represented the next phase of a long-standing partnership between the two organisations to offer mediation training for lawyers. This included the jointly-offered workshops Undertaking Mediation, and Mediation for Family Lawyers.

Professor Boule is well known in New Zealand mediation circles and recently returned to Australia after two years as the Issy Wolfson Professor of Law at the University of the Witwatersrand in Johannesburg, where he was also the director of the Mandela Institute.

He recently co-authored *Mediation Skills and Techniques*, and his masterclasses involved teaching and reflecting on some of the key skills outlined in his book. This included the handling of emotion, dealing with impasse, addressing power imbalances, and the vital skill of reframing.

Professor Boule also drew on other professional disciplines to show how they can enhance the skills of the mediator and extend the horizons of the reflective practitioner.

Participants in the two masterclasses included some of New Zealand's most senior lawyer mediators, and the most experienced practitioners in the room provided a valuable resource and created a stimulating workshop environment. Learning and teaching went hand in hand, as did theory and application.

Virginia Goldblatt, the director Massey University's Dispute Resolution Centre, was instrumental in organising Professor Boule's visit. She was also one of Professor Boule's co-authors (with Wellington barrister Phillip Green) of the companion book on mediation in New Zealand, *Mediation: Principles. Process and Practice*.

Ms Goldblatt described Professor Boule's visit as making an important contribution to the international profile of the profession of mediation.

"Professor Boule's visit reinforces the strong commitment of both the Law Society and Massey University to the development and delivery of mediation education for lawyers, and its role in dispute resolution in New Zealand," she said.

Date: 11/05/2012

Type: Research

Categories: College of Business

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At the official opening of the re-located Teaching and Learning Centre at Albany were (from left) Albany campus registrar Andrea Davies, centre manager Ken Cage, staff award recipient Dr Gabi Schmidt-Adam and national director for the centre Professor Mark Brown.

## Library location gives Centre more visibility

Recent relocation to the heart of the library has given the Albany campus Centre for Teaching and Learning greater visibility, making it more accessible to students, says manager Ken Cage.

The centre, one of three run by Massey's National Centre for Teaching and Learning across its three campuses, moved into the more centrally located second floor of the library, after eight years in the lower level of the Study Centre on the fringes of the campus.

At this month's official opening, Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day congratulated the Albany team for the quality of service they provide to students and staff, for the value they add to learning and teaching and, ultimately, the positive outcomes.

The centre provides a wide range of learning support services for students, and professional development support and training for academic staff, with workshops tailored to meet the needs of staff regarding new developments in Stream for online, blended and distance learning.

Among innovative support services for students are a highly popular series of YouTube videos based on the Flying Start guide to study. These give tips for study, research and assignment techniques and tools, and have had over a quarter of a million hits since going online three years ago, Mr Cage says.

Services for English for Speakers of Other Languages (ESOL) students include an award-winning podcast with several million followers worldwide, created and managed by Learning Adviser Martin McMorow. Specialist help for international, postgraduate and Pasifika students is also available.



Professor Ingrid Day presenting scientist Dr Gabi Schmidt-Adam with an Excellence Practice Award at the opening.



Date: 14/05/2012

Type: University News

Categories: Auckland; Teaching



*More than 1300 students will graduate at five ceremonies, followed by parades to The Square.*

## Student city abuzz for graduation week

More than 1300 students will graduate at Palmerston North capping ceremonies this week.

The five ceremonies will be followed by parades along Broadway Ave to The Square.

Forty-two students will be conferred with a doctoral degree – the highest academic qualification. Another 112 will gain a master's degree. Over the week a total of 1326 students will graduate.

Vice-Chancellor Steve Maharey says graduation is a time to celebrate the hard work students put in to achieve their qualification and the support they receive from staff, student colleagues and their friends and family.

He says it is pleasing to see so many students achieving the academic pinnacle of a doctoral degree. “The research done by this group spans much of the broad range of expertise Massey offers – science, technology, psychology, business, education and arts – and I am sure they will all make outstanding contributions to their fields and communities.”

This year's doctorates are in science, business, education, arts and two in clinical psychology. Thesis topics vary from disease control, reducing fertiliser input and greenhouse gases, to the commercial performance of New Zealand airport companies, among other subjects.

Two men with strong links to Manawatu will also be acknowledged with honorary doctorates for their lifetime achievements.

Professor Emeritus Ivan Snook, of Palmerston North, and Professor Rom Harre, who was born in Apiti but now lives in Washington D.C, will be recognised for their outstanding international contribution to education and social sciences respectively. Both will be keynote speakers at their Wednesday ceremonies.

While large audiences will watch as the graduates cross the stage at the Regent on Broadway Theatre, many of their family and friends will also be watching live around New Zealand and the world.

Massey's Graduation Live initiative makes it the only university in the country to stream live all graduation ceremonies. Last month's Albany ceremonies on Massey's YouTube channel have so far been viewed more than 5400 times in 129 countries.

Graduation events will also be held next week to celebrate capping week. A Dean's List Presentation and Function will be held at the Regent Theatre on Monday night, a Graduation Dinner Tuesday night at the graduation marquee in The Square, and a Business After 5 event in the marquee on Wednesday from 6pm, adding more buzz to a busy week in the student city.

Graduation and celebration ceremonies schedule:

Monday

College of Business at 1.30pm

Tuesday

College of Business and College of Sciences at 9.30am

College of Sciences at 2.30pm

Wednesday

College of Education, College of Creative Arts, New Zealand School of Music at 9.30am

College of Humanities and Social Sciences at 2.30pm

Thursday

Ceremony to Honour Maori graduates at 9.30am

Ceremony to Honour Paskifa graduates at 3pm

Date: 14/05/2012

Type: Graduation

Categories: College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Graduation; Graduation (Palmerston North); Video Multimedia



Architects drawings of the overall complex and the proposed extension of the vet tower.

## Massey announces \$75m upgrade to Vet School

Massey University will spend \$75 million upgrading and expanding New Zealand's only veterinary school, increasing its capacity to train vets by 180 students.

The investment will ensure Massey remains at the forefront of international veterinary scientific research and teaching and helps meet the growing demand for qualified veterinarians, University Vice-Chancellor Steve Maharey says.

"Veterinary, animal and biomedical sciences are central to what we do as a university and central to the sectors in which New Zealand is world leader," Mr Maharey says. "We want the quality of the facilities our students study in and our staff work in to match the quality of the qualifications we deliver."

The project will be funded over nine years from the annual capital expenditure budget. It will be a significant enhancement to the Manawatu campus – and boost to the local construction sector – on top of the \$57 million project that started this year to relocate College of Education staff from the Hokowhitu site to Turitea and to restore and seismically strengthen heritage buildings. Both projects will significantly enhance the working and learning environment for staff and students.



Project leader and head of the Institute of Veterinary Animal and Biomedical Sciences Professor Frazer Allan says the project creates space for projected growth in numbers of postgraduate and undergraduate students.

It includes expanding the vet tower to the north and extensive redevelopment of the veterinary hospital, pathology facilities and teaching and research spaces while at the same time retaining teaching, research and clinical service functionality.

It will increase the capacity of the course from 100 students per year to 140. Providing the Government agrees to fund the additional domestic students, about 20 would be from New Zealand and 20 international.

"Our staff have been keen for this upgrade for some time and are really excited about the opportunities it offers," Professor Allan says. "Each year we have a high standard of applications from many more people than we have space for. We also expect there to be a growing shortage of vets in New Zealand over the next 20 years."

The veterinary science programme is accredited with the American Veterinary Medical Association, the Royal College of Veterinary Surgeons and the Australasian Veterinary Boards Council, which means Massey vets can work in most countries throughout the world.

"Through modelling work we have undertaken and through conversations with the profession, it is apparent that if we value New Zealand-trained veterinarians in this country, we will need to train more in the future. We also have world-recognised areas of research in infectious diseases, animal science, animal health and welfare, pathobiology, public health and epidemiology."

Veterinary Council chairman Ron Gibson welcomed the investment, saying an increase in a capacity to train vets would be fully supported.

Date: 14/05/2012

Type: University News

Categories: International; Palmerston North



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*Watch the YouTube video.*

## Spider guitar dazzles with style and sound

Massey University mechatronics professor Olaf Diegel made his dream come true when he created a series of colourful 3D-printed electric guitars with latticed bodies adorned with spiders and butterflies.

And when he posted images of the prototypes, explaining their origins before launching an online business, musicians and design buffs worldwide were dazzled by the aesthetics and a deluge of inquiries ensued.

Now, punters can hear the decorative, brightly coloured instruments, with a demo by Massey jazz guitar tutor and freelance rock guitarist Neil Watson, of the New Zealand School of Music. Mr Watson is based at the University's Albany campus where Professor Diegel is a lecturer and researcher.

The clip is evidence that the custom-made instrument, which began as an experimental project, is not just a pretty gimmick. Not only does it sound as good as its mainstream counterparts, it symbolises a revolutionary era in manufacturing, says Professor Diegel.

Also known as additive manufacturing, 3D printing is the process of making three-dimensional solid objects from a digital file using a printer that deposits layers of plastic or metal powder, with each layer fused by a precision laser beam.

The process, used for high-end customised products or medical parts such as artificial hips, hearing aids and dental fittings, as well as niche designer items, is the future for manufacturing specific types of goods, says Professor Diegel, who is based at the School of Engineering and Advanced Technology.

"The whole purpose is customisation and trying to avoid waste," he says. "It's the next big thing in manufacturing, because you can create to order and modify the design to suit specific individual requirements, whether it's for a new set of teeth, a door handle or a piece of jewellery."

And in a decade or so, he predicts many households will have 3D printers for replacing or updating personal and household items, reducing the need for mass production that can lead to stockpiles, over-supply and, ultimately, waste. "It's the next industrial revolution and it's going to completely change the way we do things," says Professor Diegel.

"New Zealand, a country largely made up of small companies making high-value products, can benefit enormously from these technologies, as they will be able to go to market with products without the current prohibitive tooling costs that often prevent them from getting their ideas off the ground".

So far he has printed several small guitar bodies – such as the shocking pink 'rock chick' model – in New Zealand, and two larger ones in the United States because of the size of the machine needed. His school has several desktop 3D printers, which students use for small-scale engineering prototype projects, and he hopes a larger-scale machine will be on campus later this year.

Once the guitar bodies are printed they are manually fitted with inner wooden cores, which can be made of different types of wood, such as mahogany or maple, to adjust the guitar's tone. The necks are made of maple or mahogany, with traditional tuning keys and strings added. The guitars will be sold via his ODD online site ([www.odd.org.nz](http://www.odd.org.nz)), and can be adapted to suit design tastes, colour and quirks of the buyer.

"If someone wants geckos, or flowers, or parts that can move, it will eventually all be possible through the online design software we are working on."

But even if the guitars are a smash hit, he doubts even the most hard-core rocker will want to smash one as a performance antic.

Caption: Professor Olaf Diegel with one of his 3D printed guitars.

Date: 14/05/2012

Type: Research

Categories: College of Sciences; Explore - Engineering; Video Multimedia



*Professor Olaf Diegel*



*Mark Cleaver presenting at a seminar at the Manawatū campus.*

## Seminars highlight support for researchers

The office of the Assistant Vice-Chancellor (Research and Enterprise), Professor Brigid Heywood, has hosted seminars on each campus over the past month to provide researchers, administrators, and heads of units an in-depth understanding of the support available to them.

Professor Heywood says engagement with researchers and support staff through the seminars has enabled discussion of some of the priorities and challenges associated with research. The seminars also promoted the expertise available to support research endeavours. "Assistance provided spans the research continuum from concept development to commercialisation," she says. Another series of seminars will be held in the second half of the year, to which all staff involved in research will be invited.

Research Management Services, the Graduate Research School and the Research Ethics office, currently known collectively as "Team Research", together support the implementation of the Massey University Research Strategy. The strategy is a first for Massey. "It clearly delineates research as a key strategic priority for the university and was developed within the framework of the University's Road to 2020 Strategy," Professor Heywood says.

The strategy contains six key objectives, focusing on excellence, academic leadership and engagement. Its aim is to support the development of a distinctive and defining portfolio of Massey research that is delivered by an integrated community of researchers.

"This involves ensuring resources align with the strategy and supporting researchers and heads of units to achieve research goals. With line of sight of all research across the university, established stakeholder relationships and the capacity to collect, store and analyse data, Team Research provide a valuable knowledge portal for researchers."

Date: 15/05/2012

Type: Internal Communication

Categories: Any

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## Two-day leading change programme for managers

Places are available for managers from across the University to attend a two-day programme on how to lead change in the workplace.

Because change is almost constant and periods of equilibrium rare, leading change is regarded as a core aspect of every manager's role.

Leading change will only be offered at the Manawatū campus on May 29 and 30. It is available at no cost to the department (excluding travel costs).

Assistant Vice-Chancellor (People and Organisational Development) Alan Davis says the 14 managers who attended the course last year praised it highly.

The programme explores key activities change leaders need to engage in for successful and sustainable change, Mr Davis says.

The research underpinning the programme has established what people need in order to commit to change. It says, "leaders must let go of approaches that rely most on telling, convincing, logic, and analysis and adopt techniques that speak to emotion as well as reason. They must find many ways to connect with people's emotions and imaginations when communicating about change, and they must create opportunities to have two-way, trust-building conversations."

In the programme workshop participants will learn how to:

- ¥ Improve their capacity for sustained high performance under conditions of uncertainty, ambiguity and change
- ¥ Develop and maintain a broad base of commitment and support for new strategies, initiatives and programmes
- ¥ Orchestrate change to accelerate results
- ¥ Improve their personal ability to build commitment to change.

For more information and enrolment details click here: <https://www.massey.ac.nz/massey/staffroom/national-shared-services/pod/my-career/development-opportunities/development-calendar/leading-change.cfm>

Date: 15/05/2012

Type: Internal Communication

Categories: Any

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## iCalendar available for student and administrative dates

The University's student and administrative calendars are now available as an iCalendar feed. iCalendar, often referred to as iCal is an internet calendar that enables users to create and share electronic calendars across different computers and different programs  
[https://www.massey.ac.nz/massey/about-massey/university-management/avc-academic/university-dates/university-dates\\_home.cfm](https://www.massey.ac.nz/massey/about-massey/university-management/avc-academic/university-dates/university-dates_home.cfm)

By subscribing to the student and administrative iCalendar feed, you can ensure you have the most up-to-date information about key dates throughout the year including graduation, open days, semester dates, which can be overlaid against your own personal calendar.

Staff familiar with the Diary of Key Dates (Student Calendar and Administrative Calendar) previously available as downloadable documents from the Assistant Vice-Chancellor (Academic and International) webpages may now subscribe to receive the dates as an iCal feed.

Date: 15/05/2012

Type: Internal Communication

Categories: Any

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# University health and safety representatives elected

As a result of elections held in March, 48 new and re-elected staff members will represent their colleagues on health and safety matters.

Every two years staff members are given the opportunity to participate in health and safety matters by electing a health and safety representative. The elections are required under the Health and Safety in Employment Act 2002.

Details of how this happens at Massey are spelt out in a participation agreement between staff unions and the University.

University health and safety manager Doug Pringle says the electorates are based on the University organisational structure. Those areas with more than 30 staff will ideally have an elected representative, while areas with fewer than 30 can have a representative if staff require it.

A breakdown of the location of 48 the new and re-elected health and safety representatives health and safety matters is shown in the table below:

Campus	Number of representatives	New representatives	Re-elected representatives
Albany	10	6	4
Manawatū	25	10	15
Hokowhitu	4	2	2
Wellington	9	5	4
<b>TOTAL</b>	<b>48</b>	<b>23</b>	<b>25</b>

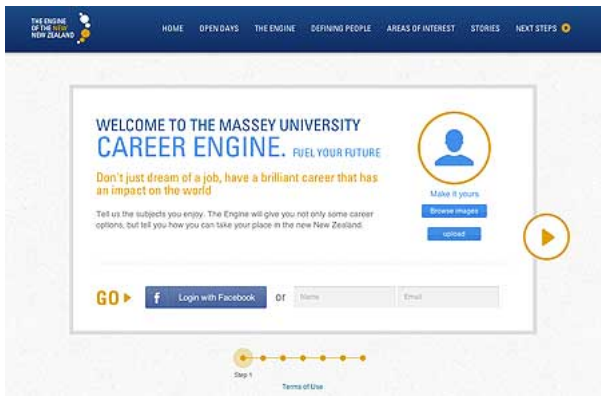
To find out who your elected representative is, as well as management health and safety appointees, visit the [health and safety web site](#).

Date: 15/05/2012

Type: Internal Communication

Categories: Any

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## Blast-off for Career Engine

A new interactive tool for potential students went "live" on the engine website last week.

Since the website was developed last year, the marketing team has been looking to incorporate something interactive that will promote Massey's offerings, help potential students decide what course to take and enable Massey to record and compile the details and interests of potential students.

The Career Engine aims to achieve this. Information about 20 career options has been included in a way that leads a potential student through a path of making decisions on subjects they are interested in, and career paths that sound interesting, through to information on specific careers, achievement needed at school and suggested degrees. We are working on the next round of careers that will be included on the feature.

With the primary goal of spreading the word the end result is focused on sharing through social media and sets up a mock timeline of their career, with a great, new New Zealand, end result.

You can look at the Career Engine here: <http://www.engine.ac.nz/career-engine/>  
Please provide any feedback to Josie Brennan on [j.brennan@massey.ac.nz](mailto:j.brennan@massey.ac.nz)

Date: 15/05/2012

Type: Internal Communication

Categories: Any

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*Bachelor of Veterinary Technology graduates Julie Morris, Patrice Palleson, Rachel Munn, Emily-Kate Kemp and Peta Rossiter*

## First vet tech class graduates

The first graduating class of Massey's Bachelor of Veterinary Technology programme crossed the stage at Palmerston North's Regent on Broadway today.

The programme was launched in 2009 to address the shortage of veterinary professionals in New Zealand. The three-year course includes basic physics, chemistry and biology, progressing to anatomy and physiology, pharmacology, diagnostic procedures, animal production, and advanced clinical studies.

Course director Hayley Squance says the technology class learns alongside veterinary science students and have many of the same skills. "Of the first graduating class, many have gone on to gain employment not only in veterinary practice, but in research, biosecurity and consultancy," she says.

Graduate Emily Kemp is now working as a biosecurity officer for the Queensland state government in Gympie, Australia. Her work includes dealing with outbreaks of disease, quarantine, and animal welfare.

She says the veterinary technology degree has set her up well for the job. "At the beginning of the course I said I wanted a government job, and now I have one," she says. "The course was great, it has equipped me with all the skills I need for my work."

Peta Rossiter now works at Vet Plus in Rotorua as a large animal technician. "My roles include running the laboratory there and vaccinating stock," she says. "I always wanted to work in the dairy industry so I did my work experience for my degree there. They remembered me and gave me a job when I finished."

Other graduates, such as Sheila Ramsay, have gone on to further study. Ms Ramsay is now involved in a genomics project in conjunction with the University of California, Davis, looking at melanoma in horses. "I had done a diploma but wanted to up-skill that into a degree," she says. "Now I've been able to springboard from there to this Graduate Diploma in Rural Studies, and I hope to continue in research."

Date: 15/05/2012

Type: Graduation

Categories: College of Sciences; Graduation; Graduation (Palmerston North); Palmerston North; School of Veterinary Science

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*Massey Pasifika Scholars, their sponsors and advisors. Back row: Paul Fitzmaurice (Careers Development Advisor), Rachael Leafe (Pasifika Learning Advisor), Kieran Stowers, Samantha Dennis, Deanna Riach (Campus Registrar), Tevita Ahoafi, Jessanah Betham, Colin Lewis (Nova Energy). Front row: Richard Wilson (National Bank), Parke Englebretsen, Sashi Meanger (Pacific Islands Education Foundation), Sereana Bebenisala, Kieran Williams (National Bank).*

## Pasifika scholars recognised

Six top Pasifika students were awarded scholarships at Massey University in Wellington last week.

Kieran Stowers and Samantha Dennis received Massey University E tu Pasifika scholarships, which go to students who are nearing completion of their degrees who have demonstrated a high level of commitment and success in their studies. Mr Stowers, who is Samoan from Palmerston North, is studying for a Bachelor of Design (Honours). Ms Dennis, who is Samoan/Maori from Wellington, is studying for a Bachelor of Nursing. Both are final year students.

E tu is a Cook Island term and is about rising up and standing tall. Massey University Pasifika Learning Advisor Rachel Leafe says the term “captures the progression of Pasifika students throughout their academic journey. It is an appropriate name, reflecting the pride we take into the achievement of our Pasifika students.”

Four students received Pacific Islands Polynesian Scholarships, which are awarded to Pasifika students based on academic merit and need. The scholarships are offered by Massey University in conjunction with the Ministry of Education, The Pacific Islands Education Foundation and corporate sponsors.

Bachelor of Design (Honours) students Sereana Bebenisala and Parke Englebretsen received National Bank Pacific Islands Polynesian Scholarships. Ms Bebenisala is Fijian from South Auckland, and in her final year of study. Mr Englebretsen is Cook Islands from Lower Hutt, and in his first year.

Meanwhile, Tevita Ahoafi and Jessanah Betham received Nova Energy Pacific Islands Polynesian Scholarships. Mr Ahoafi is in his second year of a Bachelor of Business Studies. He is Tongan from Auckland. Ms Betham is in her second year of a Bachelor of Communication. She is Samoan from Porirua.

Date: 15/05/2012

Type: Graduation

Categories: College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Pasifika

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*Nicole Hammond, who graduated with a Bachelor of Agriscience, and sister Kirsty Hammond, who was awarded a PhD at this morning's graduation ceremony*

## Sisters celebrate graduation success

She may be taking time out to graduate with a Massey University PhD today, but Dr Kirsty Hammond's research into reducing methane emissions from livestock is continuing overseas.

She is one of 36 doctoral graduates from the College of Sciences being honoured at today's two graduation ceremonies. Dr Hammond was joined at the ceremony by her sister Nicole, who was awarded a Bachelor of Agriscience.

Dr Hammond's research, carried out in partnership with AgResearch, focused on a major contributor to greenhouse gas emissions in New Zealand – methane from pasture digestion by sheep and cattle.

Dr Hammond (Te Whānau-ā-Apanui) undertook trials where sheep were put into specialised chambers to measure the gas they emit. Her goal was to find whether changing an animal's diet could affect the amount of methane emitted.

The research showed the energy loss to methane decreased as feed intakes increased.

"This provides an additional incentive for feeding well to achieve high productivity and lower quantities of methane per product," she says.

This is a win-win situation for farmers as well as the environment. "It's all about energy in the end," she says. "Methane is a waste of energy for that animal, so trying to harness that and turn it into something more productive is the goal. Of course, climate change also makes it harder to farm due to the changing conditions, so there's incentive there too."

Dr Hammond, from Whakatane, is now taking this new knowledge to the world, with a post-doctoral position at the University of Reading in the United Kingdom.

"I'm now focusing on their farming system, which is different from New Zealand's," she says. "Cows there are only out on pasture about six months a year, the rest of the time they are sheltered and fed conserved feeds."

Dr Hammond is replicating the methane inventory she worked on in New Zealand in the United Kingdom. "New Zealand is ahead of the game there, we've got a well-established methane inventory that can be referred to, and current research objectives overseas are to achieve something similar."

She is in constant contact with colleagues in New Zealand and has found being based in Europe has opened new doors. "Everything is so close here so it's easy to travel to new places, meet scientists with similar goals and share that knowledge."

Dr Hammond says she initially wanted to be a vet when she began at Massey, but wasn't selected after her first year, so followed her farming roots into a Bachelor of Animal Science. "My family farms in Whakatane, so I've always been interested in animals."

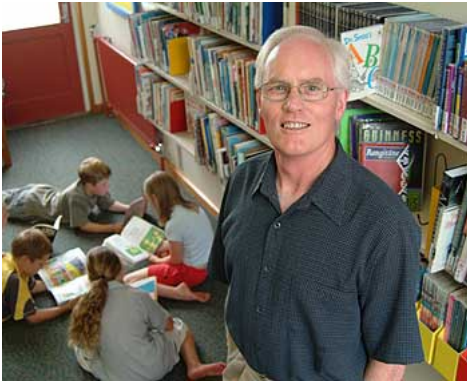
Solving the methane issue is one of the agriculture industry's biggest challenges. "There's no silver bullet, but everyone is working towards a solution," she says. "The key is collaboration."

Date: 15/05/2012

Type: Graduation

Categories: College of Sciences; Explore - Agriculture/Horticulture; Graduation; Graduation (Palmerston North); Palmerston North

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*Professor James Chapman is the Pro Vice-Chancellor of Massey University's College of Education.*

## **Aiming for the world's best teachers to meet needs of our children**

**By James Chapman**

Massey University is about to undertake a quiet revolution in the way we educate teachers in New Zealand.

We are cutting our ties with the past and forging ahead with changes that will bring Massey's teacher education in line with some of the best education institutions around the world.

From next year we will focus all our teacher education at the graduate/postgraduate level and phase out teaching in our three-and four-year undergraduate degrees.

Change cannot come quickly enough. New Zealand's children are falling behind their counterparts in developed countries in literacy and numeracy.

The last New Zealand Adult Literacy and Life Skills survey found that around half of New Zealand's adult population were operating at below acceptable literacy and numeracy levels and one in five students are currently leaving school without a qualification.

As teaching methods – and understanding of the health issues that often impact on teaching –become increasingly sophisticated, we have more children who are identified as requiring specialist teacher support – whether that is because of autism, hearing and vision impairment, attention deficit disorder or because they are gifted and talented students.

Children are using technology in every aspect of their lives and our methods of teaching have yet to catch up with how we embrace that technology to enhance learning.

Where education is concerned, New Zealand cannot sit back and continue with business-as-usual.

Massey academics need to undertake more of the relevant research that will equip teachers with the knowledge and skills to meet these challenges head on.

We know the theory underpinning practice experience is critical to improving student achievement.

And a better educated population can deliver a stronger economy, help narrow the growing divide between rich and poor, and achieve better social wellbeing and cohesion.

To deliver this, we need to be attracting the very best students into teaching and offering them a challenging and life-long career path. Beginning teachers need to enter the workforce as critical thinkers and leaders who are well-prepared and expert in their subjects.

Our graduates need to be able to link theory and research with classroom practice; something we know is vital to achieving better results for students.

The changes we are making at Massey to focus on graduate/postgraduate teaching, will start to address these issues by taking the teachers to that next level. As graduates and postgraduates, our students will be able to progress to master's and doctoral degrees and will be well positioned to move up the career ladder themselves and assist those entering the profession.

The advantage of graduate and postgraduate teacher education is that the students have already qualified in a wide variety of degrees – , sociology, psychology, maths, science, technology, the arts, Maori studies etc – and they bring those specialist skills and the ability to apply them.

They enter the classroom with maturity and expert subject knowledge; they have taken a further specifically tailored teaching diploma which includes classroom practice. From there they move to two-years of supervised in-school mentoring during their provisional registration period.

One of the arguments repeatedly put forward against this move is that it is not possible to prepare a teacher in one year. That misrepresents what we are doing. Those completing the graduate diploma path have studied for a minimum of four years and will undertake a further two years of professional practice before being fully registered.

Around half of all graduates entering primary teaching come through the graduate diploma route; that increases to over 80 per cent for the secondary sector.

We know that our graduates from our graduate diploma programmes are well-regarded. They have higher completion rates and higher rates of employment and registration than those going through undergraduate programmes.

Final reports on our students by their supervising teachers revealed that those in our primary graduate diploma were as well prepared as students in the four-year programme; including in their curriculum knowledge, pedagogical knowledge (the process and strategy of imparting knowledge to students), their use of effective teaching strategies, and in their critical evaluation skills.

For Massey University to play a role in delivering what we see as a new New Zealand, we require a different approach to education and a different approach to how we teach education and professional development. That is really what sits at the heart of this decision to make change.

Date: 15/05/2012

Type: Research

Categories: College of Education

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*Dr David Smith, after his fifth Massey University graduation ceremony on Monday afternoon, where he received his doctoral degree.*

## Lessons in finance and history

When Dr David Smith crossed the stage to receive his doctoral degree yesterday afternoon, it was the fifth time he had been capped at a Massey University graduation ceremony.

Dr Smith, who has been a lecturer at Massey for 12 years, also has a Bachelor of Arts in History and Mathematics, an Honours degree in Mathematics, a Bachelor of Business Studies in Accounting Studies, and a Master of Finance.

“Each time I finished my studies and went out into the workforce, I decided my career prospects would be improved by further study. Somewhere along the line I became an academic, and found I was both studying and working at Massey,” Dr Smith says.

His PhD thesis, which analysed the capital structure and financing arrangements of New Zealand firms, took six years to complete.

“I’m really grateful for the opportunity to do my PhD, and Massey has been very supportive,” Dr Smith says. “It is something I’ve wanted to do since developing an interest in New Zealand corporate finance because there is so little published information on the subject.”

One of the most interesting things to come out of his research was the level to which New Zealand companies use debt to aggressively compete with rivals.

“I think this is probably the result of the more competitive trading environment we’ve had for the past 25 years in New Zealand since market deregulation,” Dr Smith says. “It is interesting when you compare New Zealand to countries like the United States where more firms issue equity to raise funds – here they tend to use debt instead.”

Dr Smith is keen to continue researching the corporate financing of New Zealand firms to “better understand the factors that drive the way they operate”, including comparisons to overseas companies.

He is also keen to marry his interest in finance with his love of history, the focus of his first degree – and he argues the two subjects aren’t as disparate as they might seem.

“I think we can learn a lot from financial history. Just take the global financial crisis, that’s history in action,” he says. “We don’t always take on board the lessons from the past, but we would be a lot more knowledgeable if we did.”

In the meantime Dr Smith says he is savouring the experience of another graduation ceremony, and sharing the stage with some of his students.

“Yes, it’s been a lot of hard work, but I can really appreciate what the postgraduate students I supervise are going through now,” he says.

Dr Smith is one of 42 doctoral candidates who will graduate during Massey University’s five Manawatu campus ceremonies this week, where a total of 1326 students will be capped. He joins two other College of Business colleagues – Dr Warwick Stent and Dr Jeffrey Stangl – who both received their PhDs at the Albany campus graduation ceremonies last month.

Date: 15/05/2012

Type: Graduation

Categories: College of Business; Graduation; Graduation (Palmerston North)



*Dr David Lyon at Massey University's Milson flight training centre, just prior to his graduation ceremony. He is only the third person to graduate with a PhD from Massey University's School of Aviation.*

## Airports a great investment, says researcher

New Zealand's major airports have experienced impressive growth in both revenue and profits since they were commercialised from the late 1980s, says Dr David Lyon who was conferred with his PhD during a Massey University graduation ceremony this afternoon.

Dr Lyon is only the third person to receive a doctoral degree through Massey's School of Aviation, and he believes he is the first to make the country's airports a PhD thesis subject.

He has spent the last eight years researching the airport industry and examining whether the fourth Labour government's policy of airport commercialisation has been a success. In the process he learned that New Zealand's airports are very strongly-performing businesses.

"Put it this way, as an investor, I would definitely put my money into airports, not airlines," Dr Lyon says. "Since they were established from the late eighties, airport companies have been increasingly profitable in real terms and, in 20 years of data, there have only been five times when one of the country's major airports has reported a negative annual result.

"The outlook is also very positive – both freight and passenger numbers are going up, and the growth projections for the Asia Pacific region are better than for anywhere else on the globe, which can only be good news for New Zealand."

In his thesis Dr Lyon concludes that the policy of airport commercialisation has been hugely successful, but he points out that this is separate to the debate about privatisation. Five of New Zealand's seven major airports remain in full public ownership, he says, and Auckland and Wellington, the two partially privatised airports, still have significant public shareholding in them.

"The current arrangements all seem to be working quite well, with airports able to get the capital they need to take advantage of commercial opportunities," Dr Lyon says. "Airports have operated profitably irrespective of their ownership structures so, on that basis, I don't think I would recommend a strategy of airport privatisation in New Zealand."

Not surprisingly, the strong financial performance of airports has led to claims of monopoly profits from airlines. While Dr Lyon has some sympathy for them, he does not recommend the introduction of legislation to control airport charges.

"I do have sympathy for the the argument put forward by airlines as they are not easy businesses to operate profitably," he says. "But I don't think the answer is to regulate one part of the aviation industry to create better operating conditions for another."

Dr Lyon, who heads the business school at the Bay of Plenty Polytechnic and lectures within the Masters in Aviation course at Massey University, plans to pursue his interest in airports with further research papers. He has also become Massey's "resident expert" on airport businesses.

His thesis subject was the natural outcome of having a strong interest in both aviation and business. Before being awarded his doctoral degree, Dr Lyon completed an MBA (also from Massey University), a Postgraduate Certificate in Business Research, and a Teaching Diploma (both from the University of Waikato).

Dr Lyon says he has "aviation in his blood" as his parents were based at the Ohakea Air Base during the Second World War. He also has a pilot's licence – as does his mother and brother – and he is part of a syndicate that owns and operates an aircraft in Tauranga.

Dr Lyon is one of 42 doctoral candidates who will graduate during Massey University's five Manawatu campus ceremonies this week, where a total of 1326 students will be capped. This follows six Albany campus ceremonies in Auckland last month, and Wellington campus ceremonies will take place at the end of May.

Date: 15/05/2012

Type: Awards and Appointments

Categories: College of Business; Explore - Aviation; Graduation; Graduation (Palmerston North)

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*KPMG executive chair Ross Buckley and head of Massey University's College of Business Professor Ted Zorn, signing a research partnership agreement.*

## **KPMG and Massey University forge closer ties**

Massey University and professional services company KPMG have formed a research partnership to share knowledge and foster innovation. The agreement is the first private sector partnership under a new Massey initiative called the Auckland Knowledge Exchange Hub.

The head of the University's College of Business, Professor Ted Zorn, says a focus on entrepreneurship, innovation, and commercialisation is behind the new initiative, which will make it easier for businesses to develop strong research partnerships with Massey.

"The Auckland Knowledge Exchange Hub will build on the investment we have already made in the ecentre business incubator, the Innovator-in-Residence programme, and the Centre for Small and Medium Enterprise Research," Professor Zorn says.

"It will provide a two-way link between the University and key stakeholders for transferring knowledge and ideas – and it is that exchange of knowledge that is critical for fostering innovation. Partnerships with major corporations like KPMG mean our research will contribute to New Zealand's economic development."

The agreement has already produced tangible results through KPMG's annual Financial Institutions Performance Survey. This year's survey contained additional analysis by Massey researchers, including a detailed forecast of the performance of the financial sector for the first time.

"Combining our resources with Massey has enabled us to combine business insights and academic rigour to deliver more useful thought leadership to our clients," KPMG partner Ben van Delden says. "KPMG sees our partnership role with the Auckland Knowledge Exchange Hub as a critical contribution to fuelling prosperity for the Auckland region."

The agreement will connect KPMG with the University's top researchers, creating opportunities for Massey's staff and students to work on applied, real-world research questions. The relationship will also open up pathways into commercial careers for students.

Professor in Innovation and Economics Christoph Schumacher, who manages the relationship with KPMG, says the partnership shows the importance of engaging with businesses.

"Companies have all these research questions they want answered and Massey has fantastic researchers. It is important to create two-way communication so you inspire and produce research that is useful and relevant to the business community," Professor Schumacher says.

"This is very different to what a research centre does. A research centre focuses on a specific area; they do their research, and then disseminate the information."

Professor Schumacher is a co-director of the Auckland Knowledge Exchange Hub and responsible for developing partnerships with the private sector. His colleague, Professor Paul Spoonley from the College of Humanities and Social Sciences, will lead the hub's public sector engagement, and research has already been completed on ethnic precincts for the Auckland Council.

Date: 15/05/2012

Type: University News

Categories: College of Business

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## Honorary doctorate for ethical educator

Professor Emeritus Ivan Snook has been awarded an honorary doctorate from Massey University at a graduation ceremony today.

He received a Doctor of Literature for his outstanding service to the University and outstanding contributions to education in New Zealand and internationally.

Professor Snook initially trained to be a priest but later enrolled at teachers' college in Christchurch, and then the University of Canterbury.

He started his career as a secondary school teacher, was a research fellow at the University of Illinois and became a lecturer at the University of Canterbury in 1968.

In 1981, he moved to Massey University as a Professor of Education, rising to department head then dean of education before retiring in 1993. He has maintained a strong association with the University.

"I'm very honoured to get the recognition," Professor Snook says. "Nothing could be nicer than to be recognised for your scholarship by the community of scholars you belong to. I'm delighted to be part of Massey University."

Professor Snook established and chaired the first Massey University human ethics committee, and led the development of the University's code of ethics for human subject research.

For the past 20 years he also convened the Education Policy Response Group, an ad hoc group of academic staff from across the College of Education that meets to prepare analyses of major government education policy. Its most recent report was on charter schools.

Professor Snook is a founding member, and current vice-president, of the Quality Public Education Coalition and was awarded an Honorary Fellowship of the New Zealand Educational Institute.

He was also appointed to the Tertiary Education Advisory Commission, the reports from which led to the establishment of the Performance Based Research Fund.

His long interest in moral philosophy and the ethics of teaching led to his involvement with the first draft of the New Zealand Teachers' Council Code of Ethics for Registered Teachers, and he has been a member of the Health Professionals Disciplinary Committee.

College of Education Pro Vice-Chancellor Professor James Chapman says Professor Snook's intellectual, academic and professional contribution to education in New Zealand and overseas is very significant.

"At a time when pragmatism and simple solutions tend to dominate educational policies it is timely to reward the contribution of principles, ethics and intelligent debate that Professor Snook has so ably championed throughout his career."

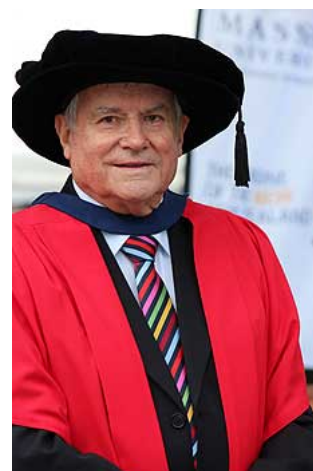
Professor Chapman says the honorary doctorate award is timely, given the recent announcement of plans for the establishment of the Massey University Institute of Education. "Many of the academic and research values strongly supported by Professor Snook are embodied in the new institute."

Caption: Professor Ivan Snook.

Date: 16/05/2012

Type: Graduation

Categories: College of Education; Graduation; Graduation (Palmerston North)



*Professor Emeritus Ivan Snook*



*Professor James Chapman*

## **Government's education investment welcomed**

The Government's announcement that it will make a postgraduate qualification the minimum for all new teachers is exactly the direction Massey University is taking with its teacher education programmes, the University's College of Education Pro Vice-Chancellor Professor James Chapman says.

"Our decision to be the first New Zealand university to focus on graduate rather than undergraduate teaching qualifications is in line with international best practice – and it is also in line with the Government's announcement of where it wants to invest an additional \$60 million for recruitment and training," Professor Chapman says.

"The Minister of Education, Hekia Parata, has said she wants to improve the quality of initial teacher education, improve the quality of teaching, and raise the achievement rates in our schools. So do we.

"To address falling literacy and numeracy rates in our schools we need change. Our standards have been world-class, yet, as the Minister says one in five children are slipping through the cracks and that is one too many. We need to look to meet the needs of tomorrow's children and one of the ways to do that is to adequately address how we use technology in teaching.

"Massey's focus on graduate teaching will start to address these issues by getting good students into teaching, offering them good career paths and continued education opportunities and by focusing our research on areas that will make the most difference.

"Criticism that a one-year qualification is inadequate to train a teacher is misleading and demonstrably wrong. Everyone who graduates has a minimum of four years of tertiary education and that is followed up by two years of supervised in-school work and professional development before any teacher is registered.

"We also support the Minister's plan to invest in a new qualification for teachers wanting to become principals. We will talk to officials about what they want in place and when, and we are confident Massey will be able to deliver that. The extra investment in education and overall commitment to raising standards is welcomed."

Date: 16/05/2012

Type: Research

Categories: College of Education; Government Policy commentators

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## New mums struggle with 'myths of motherhood'

First time mothers' romanticised expectations of motherhood can leave them feeling unprepared for the reality, a Massey University researcher says.

One in five women experience postnatal depression and an even greater number face anxiety, as they struggle with the transition to motherhood.

Dr Anita Darrah examined postnatal distress – which includes depression, anxiety, and stress – in her doctoral thesis, titled *The Distressing Case of Modern Mothering*.

More than 180 women were involved in the study, which found misconceptions and myths about motherhood created unrealistic expectations. "What many women are saying is, 'It wasn't what I was expecting'," Dr Darrah says.

While many loved being mothers, they resented being viewed as "just a mother". They often took on idealised beliefs on what made a good mother, from having a clean house to having baking in the pantry, and had feelings of failure when they did not live up to expectations.

She also found that young women without children tended to hold overly positive views of motherhood.

Dr Darrah's research found a discrepancy between women's expectations and their subsequent experiences of motherhood, and she says this disparity can lead to postnatal distress.

Intervention largely focused on treatment of symptoms, so Dr Darrah designed and piloted a new model of preventative intervention.

It comprises of three group sessions with first-time mothers during pregnancy, and helps them to develop their own parenting values and beliefs.

Dr Darrah says women need to identify their stress and make a plan, before it becomes a problem. "The message is, it is going to be different and different is OK. It's OK to struggle and it's OK to ask for help."

Her own struggle with postnatal depression inspired her research and after six years of study, Dr Darrah graduated with her doctorate today (Wednesday).

She is now a clinical psychologist for Whanganui District Health Board working with children and adolescents. "My passion is mums and kids," she says.

Date: 16/05/2012

Type: Graduation

Categories: College of Humanities & Social Sciences; Graduation; Graduation (Palmerston North)



*Dr Anita Darrah*



*Duncan Sarkies*

## Duncan Sarkies to kick off 2012 Writers Read in Wellington

Massey University's annual Writers Read series starts in Wellington next week with a reading by playwright, screenwriter and fiction author Duncan Sarkies.

Mr Sarkies is best known as the co-writer (with his brother Robert Sarkies) of the hugely successful 1999 film *Scarifies*. He has won several theatre and playwright awards and his collection of bleak and funny short stories *stray thoughts and nose bleeds* won the Hubert Church New Zealand Society of Authors Best First Book of Fiction Award. He has been a scriptwriter for *Flight of the Conchords*, and published his first novel, *Two Little Boys*, in 2008. The film of *Two Little Boys* (starring local hero Brett McKenzie) will be released this year.

Mr Sarkies will read excerpts from his new novel, *The Demolition of the Century*, and talk about how he wrote it. He will also share new writing from the forthcoming *Two Little Boys* movie, a soon-to-be republished set of short stories, and other works in progress. Mr Sarkies will be delivering his reading in conversation with Mark Amery on Thursday May 24 at 6pm, at the Massey campus off Wallace Street.

The other writers scheduled to read in Wellington are poet Rhian Gallagher and novelist Laurence Fearnley. For full details, see the programme below.

Writers Read is an annual series of readings by some of New Zealand's foremost authors, with events in all three Massey cities: Wellington, Auckland and Palmerston North. The series started as a partnership with the Palmerston North City Library seven years ago, and spread to the capital two years later. Creative writing lecturer Dr Ingrid Horrocks, who coordinates the series, says this year the programme has broadened to include not only writing for screen and theatre but also non-fiction. Massey University Writer-in-Residence poet Johanna Aitchison was first up in the Palmerston North series on April 27, while best-selling American author Dr Jeffrey Masson read some of his work at Massey's Albany campus on May 2.

Writers Read has featured many of New Zealand's top literary figures over the years including Bill Manhire, Elizabeth Knox, Witi Ihimaera, Fiona Farrell and Vincent O'Sullivan. It now has a firm place in the literary calendar.

Wellington Writers Read programme:

Wellington events are on Thursdays at 6pm, in the Theatre Laboratory (5D14) Wallace Street, Entrance A:

May 24: Duncan Sarkies  
July 26: Rhian Gallagher  
September 13: Laurence Fearnley

Readings take about one hour. Everyone is welcome to stay for refreshments afterwards.

[Full programme](#)

Date: 16/05/2012

Type: Research

Categories: College of Humanities & Social Sciences; Wellington



*Laurence Fearnley*



*Rhian Gallagher*



*Massey University College of Sciences head Professor Robert Anderson with Victorian Member of Parliament David Southwick at the No.4 dairy farm*

## Teaching Australia how Massey teaches agriculture

A delegation from the Parliament of Victoria, Australia visited the Manawatu campus this week to learn how Massey helps prepare young people for a career in agriculture.

The members of the Education and Training Committee visited the No.4 dairy farm and were also given presentations by a number of University academics and students.

Speakers included Vice-Chancellor Steve Maharey, College of Sciences head Professor Robert Anderson, Assistant Vice-Chancellor Stuart Morriss, Agri-food strategy manager Mark Jeffries and Director of the Centre for Excellence in Farm Business Management Professor Nicola Shadbolt. They also met with a selection of agriculture students who spoke of their studies and future career plans.

Committee chair and Victorian Member of Parliament David Southwick said New Zealand was chosen because of the great reputation it has for training young people in agriculture.

“We have a huge issue back home with growing demand in the industry,” he says. “In New Zealand, the biggest thing I have seen so far is the collaboration between industry, education and government to really promote the success and opportunities in careers. Agriculture in New Zealand is like our mining industry in Australia; we have people jumping to pursue careers in mining, yet our agriculture is booming and people are not pursuing careers in it.”

One thing he has taken away from the trip is the incentives given to students. “We’ve heard today that Massey does really good things in supporting young people with industry awards, which we don’t have to the same extent in Australia.”

College of Sciences head Professor Robert Anderson says Massey University has a reputation for leadership in the agricultural sectors, especially in the agri-food context, and this is well known across the Tasman. “Given that it’s a matter of concern that there is decreased participation in agriculture in Australia, it makes sense for them to find out more about the sustained leadership that institutions such as Massey displays,” he says.

Date: 17/05/2012

Type: Research

Categories: College of Sciences; Explore - Agriculture/Horticulture; International; Palmerston North; Uni News



College of Business Dean Professor Ted Zorn, Vision Manawatu's Elaine Reilly, James Watts of Inspire Net and University Chancellor Dr Russ Ballard.

## Award for company that connects communities

An innovative company that grew from a garage to play a key role in getting New Zealand communities connected online has won an award for its contribution to the Manawātū region.

Internet service provider Inspire Net was tonight awarded the Massey University Business Link 2012 award at the Graduation Business Link function co-hosted by the University and Vision Manawātū in Palmerston North.

The award recognises the outstanding contribution the firm and its founder, James Watts, has made to the region and reflects the close and productive relationship between the Manawātū business community and the University.

Inspire Net began in Manawātū but now has built a high-speed fibre optic cable network around the greater district and in other parts of New Zealand. It has developed the central free wi-fi network to offer high-speed wireless Internet access across Palmerston North, Manawātū and Tararua for locals and visitors to get access to the Internet while on the move.

It was founded as a part-time hobby by Mr Watts in his garage in 1998, offering Internet access at approximately 10 per cent of the market rate at the time. It now has a customer base of 20,000 and employs 30 staff.

University Assistant Vice-Chancellor and Registrar Stuart Morriss, who presented the award, said it was for an organisation that contributes value and strength to the city and the wider community, and also supports the industry in which it operates. "Inspire Net easily fulfils all these criteria," Mr Morriss said.

Vision Manawātū chief executive Elaine Reilly, who was on the panel that selected Inspire Net as this year's winner, praised Mr Watts for his energy and work ethic. "Like all entrepreneurs, James likes to get on and do things and brings a practical and professional energy to every task. Keeping the lower North Island connected through central free wi-fi has been a powerful contribution to augment his business success. Inspire Net is a critical part of the fabric of Palmerston North city as a capable and connected central hub."

Inspire Net also establishes community champions to assist with the roll-out of service and to promote uptake. Mr Watts has worked closely with Massey to ensure students in the halls of residence have access to personal broadband Internet.

Guest speaker at the Graduation Business Link function was Professor Ted Zorn, Pro Vice-Chancellor and Dean of the University's College of Business, who outlined Massey's commitment to continue strengthening links with the business community to ensure its research and teaching reflect the community's needs.

Date: 17/05/2012

Type: Awards and Appointments

Categories: College of Business; Graduation; Graduation (Palmerston North)

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[Watch Professor Harre's award and speech.](#)

## Homecoming for leading philosopher

Professor Rom Harre has been awarded an honorary doctorate from Massey University at a graduation ceremony in Palmerston North.

Born in Apiti, in northern Manawatu, Professor Harre's career has spanned more than half a century and he is one of the world's leading philosophers.

His first degrees were from the then University of New Zealand, then the University of Oxford, where he became a teacher and lecturer for 35 years, retiring in 1995.

He is currently an Emeritus Fellow of Linacre College, Oxford and a Distinguished Research Professor of Psychology at Georgetown University, Washington D.C.

Professor Harre's research contributions centre on the philosophy of science and, in particular, the philosophy of social sciences.

He is seen as a founder of modern social psychology and his books on social behaviour have been recognised as classics.

Professor Harre received a Doctor of Literature for his significant and on-going association with the University and in particular the College of Humanities and Social Sciences, and his outstanding international contribution in the field of social sciences.

Professor Harre says the honour is special. "Though I have lived abroad for more than 60 years I am a New Zealander and recognition from one's place of birth is a very special thing," he says. "I am most grateful for this great honour – it is specially gratifying to be once again 'at home'."

Professor Harre visited Massey in 1994, giving lectures, and again in 2007. Since 2004 he has also contributed to a weekly on-line seminar in a graduate course without payment, showing his dedication to teaching and fondness for the University.

"I generally admire the get-up-and-go of the Massey spirit anyway, that has made the university known across the world," Professor Harre says.

Massey University School of Psychology Professor Andy Lock says Professor Harre's work has pushed the boundaries of our thinking about people and societies. His work influenced scholars and he has mentored future leaders in the field.

The award from Massey was fitting: "Professor Harre is one of the leading academic sons of the Manawatu, and has a close association with the work of Massey University."

Professor Harre was awarded the 2009 Distinguished Lifetime Achievement Award by the American Psychological Association. He has published over 50 books, taught around the world and already has honorary degrees from the Universities of Helsinki, Brussels, Lima and Aarhus.

Professor Harre will also deliver a public lecture to mark the publication of his new book with Professor Ali Moghaddam, *Psychology for the Third Millennium: Integrating Cultural and Neuroscience Perspectives*.

The lecture will be held at Massey's Japanese Lecture Theatre, Thursday May 17, 10.30am.

Date: 17/05/2012

Type: Graduation

Categories: College of Humanities & Social Sciences; Graduation; Graduation (Palmerston North); International

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*New Zealand Ice Cream Awards judges (from left) Michelle Sinclair, Craig Davis, Aaron Pooch, Kay McMath and Joanna Boese at Massey University's Albany campus, tasting entries in the 2012 New Zealand Ice Cream Awards.*

## Frozen fantasies tasted for NZ Ice Cream Awards

New Zealand Ice Cream Award 2012 judges doused their taste buds with 286 flavours of ice cream, gelato and sorbet this week.

Flavours ranged from conventional vanilla and chocolate to the more unusual and exotic – violet, japonica, and avocado and goat's cheese.

The 16th annual awards have drawn a record number of entries this year, up from 248 last year, says chief judge Kay McMath.

She is a contract food technology and product development lecturer at Massey University's Albany campus where the judging took place over two days.

She was one of five judges tasked with tasting spoonful after spoonful from tubs of frozen confection. Most entries are available to shoppers, produced by large companies to small boutique manufacturers.

Dressed in white lab coats, with the demeanour of serious scientists deep in concentration as they ingest and assess another mouthful – from classics to the likes of gingernut, blackcurrant with liquorice pieces, flat white coffee or blue cheese and pear – the judges (from food and ingredient supply companies) recorded their sensory verdicts.

Entries are scored out of 100 points, with 10 points for appearance, 30 for body and texture, 50 for flavour and 10 for texture in handling. Entries scoring between 95 and 100 receive Gold Awards, and Silver Awards are for those scoring between 90 and 94.9 points. Results will be announced next month.

"Figs have been the trend this year," Mrs McMath says. "We've had fig and pistachio, fig and honey, caramelised fig, rewa rewa honey and crushed, dried figs, lemon butterscotch with fresh fig and ginger coulis."

There are 12 categories in the awards this year, including a new category for 'Best of' with this year's flavour, the iconic Hokey Pokey flavour.

In the Kids' Choice category, children from Owairoa Primary School were recruited as judges to choose a winner from 19 entries, including bubblegum with gumdrops, candy floss, and liquorice allsorts.

The 'New to Market' award, for a new product launched in the past 12 months, attracted the highest number of entries with 86, followed by 56 in the gelato section, 55 in the premium ice cream and 50 in the sorbet category. Growing consumer interest in lower or no fat options in gelato and sorbet is behind the boom in entries in these categories, Mrs McMath says.

But the Open Ice Cream category is where lactic lateral thinking is in evidence. Inventive ice cream flavours include marmalade, plum and horopito, and a vanilla, soy and yeast combination.

While some of the flavours might sound unlikely to the average ice cream fan, Mrs McMath says a good guide on what works, or does not, is the compatibility of ingredients with milk or cream in sauces. Thus, a savoury duet like salmon and dill – appealing with a creamy sauce – is potentially a viable ice cream flavour, she says.

Winners will be announced at an awards dinner in Napier on June 7, in conjunction with the Annual Conference of the New Zealand Ice Cream Manufacturers' Association.

Kay McMath is also organising judging of this year's New Zealand Food Awards, run in association with Massey University. Entries open in June, with judging in August and winners announced in September.

Date: 18/05/2012

Type: Awards and Appointments

Categories: Auckland; College of Sciences

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*Prime Minister John Key with aviation students and instructors checking out a flight simulator at the School of Aviation*

## Prime Minister tours Massey's aviation school

Prime Minister John Key visited Massey University's School of Aviation today, and met with staff and students as he toured the Milson Flight Systems Centre.

Mr Key took the controls of flight simulators, inspected the fleet of Diamond DA-40 and DA-42 aircraft and was briefed on the school by Chief Executive Ashok Poduval.

Mr Poduval told the Prime Minister the programme was intensive and unique as it integrated flight training into undergraduate degree courses and offered postgraduate aviation diplomas, master's and doctoral degrees. "Our teaching here is research-led and research-informed and that is a huge point of difference. The professional pilot licence we offer here is a by-product of the degree," he said.

The school, which is celebrating 25 years of operation this year, teaches a wide range of aviation skills and management in its programme, and students move into careers as pilots, air safety investigators, airport managers, flight dispatchers and airline managers.

Mr Poduval said the international value and potential of the school, for the Manawatū region and New Zealand is extremely significant. "We want to establish a centre of excellence in aviation education, research and training here in Palmerston North which would generate economic benefits for the whole region, and enhance our global presence."

Mr Key demonstrated a keen interest and considerable knowledge of aviation with his questions during the visit. "It was a great opportunity to understand the course fully and what is on offer for students and the role it plays in terms of New Zealand aviation," he said at the visit's conclusion.

Vice-Chancellor Steve Maharey said the school was a great asset not only for the University, but for the nation and it has built a worldwide reputation.

The school commenced in 1987 with 28 students. There are now more than 300 and about 10 per cent are international students.

Last year the school was chosen by Air New Zealand as a preferred training provider.

Date: 18/05/2012

Type: Graduation

Categories: College of Business; Election/Politics; Explore - Aviation; Graduation (Palmerston North); Palmerston North; Uni News; Vice-Chancellor

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One of the 500 images in the study of Asian language signage now common in some Auckland suburbs.

## Asian signs show city's cosmopolitan character

The proliferation of Asian language signs in Auckland creates a sense of belonging for new migrants, and a space for others to experience and learn about migrant cultures that contribute to the city's cosmopolitan character, according to a Massey University study.

With Auckland's Asian population expected to make up a quarter of the city's 1.3 million people in five years' time, and with migrants currently around 40 per cent, the need to understand the role of the city's 'linguistic landscapes' is critical, says study co-author Associate Professor Robin Peace, from the School of People, Planning and Environment.

She and Dr Ian Goodwin, from the School of English and Media Studies, studied 500 photographs of Asian language signs taken from areas in Auckland that have high concentrations of Chinese speaking settlers, including Northcote, Dominion Road, Meadowlands, Papatoetoe and Auckland's CBD. Their work is part of on-going research by the Integration of Immigrants programme, run by Massey and Waikato Universities.

The researchers say language signs – described as manifestations of a “linguistic landscape” – have several functions, including reflecting the identity and shared interests of ethnic groups, particularly business networks.

“People who read Chinese recognise Chinese language signs as belonging to ‘their’ world; they reflect and enable shared interests. Local Chinese may participate in economic and social activity regardless of their English language capacity,” the authors say.

Signs written in ‘home languages’ help shape a sense of security, familiarity, community and a sense of possibility for new migrants in Auckland's urban landscapes – all positive aspects, Dr Peace says. Despite concentrations of ethnic commercial and residential activity sometimes being a source of discomfort for the dominant English-speaking culture, they can be seen in a more positive light as an act of “homebuilding” in the host country.

They note that some English speaking Kiwis may react negatively to finding themselves surrounded by signs they can not translate or understand. But the real value of cosmopolitan linguistic landscapes is that they may encourage members of the host communities to cultivate ways of knowing and interacting with new migrants, they say.

One example is the way the restaurant trade – which relies heavily on signage – invites reciprocal cultural exchange around a shared love of food.

“On the one hand,” says Dr Peace, “a Chinese restaurant, for example, provides the host community with an experience of being ‘away’. It can widen the interactions by producing ‘ethnic’ catering redolent of foreign places: the exotic otherness of Cantonese cuisine or Beijing hotpots that the host nation's citizens enjoy. Great food at a great price and wow - wasn't the décor authentic!

“On the other hand, restaurants cater to the displacements and homesickness of the local Chinese for whom the prospect of toast and sandwiches wears thin. For the New Zealand resident Chinese, the restaurant offering ‘home cooked’ food or ‘just like mama's cooking’ brings a sense of home to the alien surroundings of their new place”.

Her interest in the research was sparked after a visit to Auckland to see, first-hand, the areas of new migrant concentrations in Summerville, Papatoetoe, Northcote and the central city.

“What struck me, as a cultural geographer, was the profound changes that had occurred in what were once, from my childhood, familiar landscapes,” she says. “It seems to me that these are places where new settlers are working out how to be at home, how to belong, how to feel safe in much the same way that my parents did when they arrived in New Zealand: they surrounded themselves with things that were familiar, English gardens, English schooling, sandwich bars and strong tea, and over time worked out that this was a place where they could settle down.”

The study involved close analysis of photographed, translated signs against the framework of emerging international research on linguistic landscapes among migrant groups in Canada, Europe, Israel and Japan, to set the scene for future research in New Zealand.

Auckland's Asian language signs, the study concludes, depict the process of integration as driven by migrants' desire for belonging, to feel at home and to be part of the social fabric. They also offer one way to read the complexity of migrant experiences, which the researchers plan to investigate further.

Date: 18/05/2012

Type: Research

Categories: College of Humanities & Social Sciences



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Watch the video on YouTube.

## Massey iPhone ad a first for New Zealand TV

Massey University is taking a novel approach in its new television advertisement, to be screened for the first time on Sunday.

The 30-second commercial was shot on an iPhone by the University's Vice-Chancellor Steve Maharey. The Commercial Approvals Bureau has confirmed that it is the first time a New Zealand television advertisement has been filmed entirely on an iPhone.

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"We wanted to tell the story of Massey in a different way to reflect Massey's innovative and creative approach to doing things," says the University's Assistant Vice-Chancellor (External Relations) Cas Carter. "So we asked our Vice Chancellor if he'd film himself using one of our alumni's products – the iPhone."

In the commercial, Mr Maharey illustrates the story of Massey University by filming himself talking about innovative products developed by University staff and alumni that are changing the lives of people in New Zealand and around the world. Included are: a Massey design graduate who helped develop the iPhone; a business graduate behind the international cosmetics company Trilogy; robotic technology used for pollinating and picking apples and other fruit; and the making of food incorporating Omega 3 fish oils to increase nutritional value.

*Vice-Chancellor Steve Maharey prepares to film the tv ad on an iPhone, assisted by Renaud Mare, Director of Photography*

"We chose examples that show how we continue to shape New Zealand through our research and teaching. Our research tells us that Massey appeals to brainy, practical people who want to make a difference. We describe ourselves as 'the engine of the new New Zealand' because that expresses how University staff and students are contributing to the future of New Zealand, whether it's in food technology, design, business innovation, engineering or other areas of specialisation," Cas Carter says.

While he is accustomed to public appearances and being in front of the media, the filming of the commercial was challenging for the University's Vice-Chancellor who had to do his own camera work. "We thought who better to tell the story of Massey than the man in charge of our University. After he agreed, we broke the news to him that he had to film himself while juggling roses, fruit and doughnuts," Ms Carter says.

Ms Carter says Massey is continually thinking creatively about how it gets its message out to prospective students and research partners. The University has just devised the [Career Engine](#) for secondary school students, which is an on-line tool, linked to social media, which guides young people through to a career based on their interests including advice on school subject choices and university qualifications.

Massey will also be releasing a short video clip about the making of its new television advertisement. This was shot on an iPhone by Dr Max Schleser, Subject Director, Digital Media at Massey's Institute of Communication Design. Dr Schleser is a pioneer and leading practitioner of mobile phone film-making. His feature film, *Max with a Keitai*, was one of the first to be filmed using mobile phone cameras, and he has worked on mobile media consultancy projects for Nokia. At Massey, his research projects include *24 Frames*, *24 Hours* ([www.24frames24hours.org](http://www.24frames24hours.org)), an international collaboration which to date has attracted submissions from over 100 mobile phone film-makers who have participated in online workshops with Dr Schleser.

Massey University is co-funder of the Mobile Innovation Network Aotearoa, a local digital media network with global reach, [www.mina.pr](http://www.mina.pr)

Date: 18/05/2012

Type: University News

Categories: National; Uni News; Vice-Chancellor; Video Multimedia; Wellington

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*Natasha Simpson, Laura Shingleton and Tracey Robinson, a teacher, former head girl and board of trustee of Manawatu College attended the ceremony to honour Maori graduates*

## Special ceremony honours Maori graduates

Maori graduates have celebrated with whanau and friends at a ceremony to honour their achievements.

Fifty-six Maori graduates attended the special ceremony in Palmerston North yesterday, which was also the last in the city for Professor Sir Mason Durie, in his role as Assistant Vice-Chancellor (Maori and Pasifika).

A teacher, trustee and former head girl of Manawatu College were among the Massey University graduates who attended.

As Natasha Simpson (Ngati Tukorehe), Naomi Tracey Robinson (Ngati Raukawa, Ngati Tuwharetoa, Ngati Kahungunu, Ngati Kauwhata), and Laura Shingleton (Ngai Tahu), crossed the stage, their whanau, friends and students and staff from the school performed waiata tauotoko (songs of support) and haka.

Mrs Simpson has taught at the school for ten years and on Wednesday graduated with a Master of Education and a Postgraduate Certificate in Education. She says the ceremony was very different from graduation. "It was very emotional, that's the best word to describe it."

Board trustee Tracey Robinson graduated with a Bachelor of Social Work, and former head girl, Laura Shingleton with a Bachelor of Midwifery. Mrs Shingleton helped deliver 62 babies during her studies and now works as a midwife in her hometown, Foxton.

She says there was "more love in this one", as whanau and friends celebrated with graduates.

In his final Manawatu graduation address in his role as Assistant Vice-Chancellor (Maori and Pasifika), Sir Mason said the graduates of today had a challenge to ensure that Maori society realised its potential over the next 25 years.

"The potential is huge and we need to find a way to realise it," Sir Mason said. "Not only to realise a strong economy – because that's important – but also to realise healthy whanau, healthy lives and healthy young people.

"We've spent a lot of time in the past two decades putting out fires. We need to be able to convert our knowledge and education to not only put out fires but to build a strong platform so that fires don't occur. We need strong fences at the top so that we don't have to sit at the bottom with an ambulance. That's what Massey is looking at. Next month we are going to introduce a whanau research programme. It's main aim is to find out what are the ingredients of success for whanau and how to make it happen.

"This year also we are working also to develop a new college in this University and the college will be concerned with looking at what are the determinants of health – not what the causes of sickness are but what are the things that make us well and healthy and wealthy; and that enable us to participate fully in the globe as well as to participate fully in te au Maori."

This year there is a total of 396 Maori graduates across all campuses, 34 more than last year. Of that, 149 graduated at Palmerston North ceremonies, including 30 with postgraduate, 111 with undergraduate and eight sub-degree qualifications.

A ceremony to honour Pasifika graduates was also held yesterday.

Date: 18/05/2012

Type: Graduation

Categories: College of Education; College of Humanities & Social Sciences; Extramural; Graduation; Graduation (Palmerston North); Maori; Palmerston North; Pasifika

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## Five for One

One of the most keenly anticipated concerts of the year will take place this Wednesday evening as five outstanding students perform in the NZSM Concerto Competition Final.

Chosen from a preliminary round held earlier this year, these five students are among the very best Classical Performance students at Te Kōkī, New Zealand School of Music. The 2012 finalists (and their works) are:

- Lucy Gijbbers (cello) – Schumann Cello Concerto
- Sam Jones (saxophone) – Concerto de Camera by Ibert
- Jennifer Newth (harp) – Karohirohi by Gillian Whitehead
- Kate Oswin (violin) – Mendelssohn Violin Concerto
- John Roxburgh (viola) – Walton Viola Concerto

While many concerts will feature a soloist and concerto, to hear five in one concert is a rare aural pleasure,” says NZSM Director Professor Elizabeth Hudson. “That we have five different instruments and such a diverse range of composers and musical styles represented speaks volumes about the standard of teaching that students at NZSM have access to. For many musicians, events such as the NZSM Concerto Competition are one of the important steps towards a successful and fulfilling professional career.”

In this concert Emma Sayers, Douglas Mews or Matthew Oswin will accompany the soloists at the piano. The winner will have the opportunity to perform the work again with its full orchestral accompaniment in the NZSM Orchestra’s 11 October concert.

**The concert takes place on Wednesday 23 May from 7:30pm in the Adam Concert Room on the NZSM Kelburn Campus – through Gate 7 off Kelburn Parade. Admission is free and all are welcome.**

The Classical Performance Programme at NZSM is one of five main streams of musical study at the prestigious educational institution. Students can also choose course from Composition and Sonic Arts, Jazz, Music Studies and postgraduate study towards a degree in Music Therapy.

Te Kōkī, New Zealand School of Music is a joint venture of Massey University of New Zealand and Victoria University of Wellington.

Date: 21/05/2012

Type: University News

Categories: College of Creative Arts; Wellington

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*Michaela Gallear with her family, husband Simon and children Megan and Jack. Her parents in Turkey watched live as she graduated last week through Massey's Graduation Live initiative.*

## Graduation ceremonies celebrated half a world away

From their home in Turkey, two proud parents watched live as their daughter crossed the stage at a Palmerston North graduation ceremony.

Michaela Gallear, of Tauranga, graduated last Wednesday with a Bachelor of Arts majoring in social anthropology.

Through Massey University's Graduation Live initiative, all graduation ceremonies were streamed live on its YouTube channel, and Mrs Gallear's parents in Turkey witnessed her milestone moment.

Her husband Simon and children, Megan, 13, and Jack, 16, were in the audience but she said her parents had also supported her as a mature student through five years of extramural study. Having them watch her graduate, from half a world away, made her feel connected and that they too were part of the celebrations.

Her parents Sandra and Robert Stables said they were thankful to be able to join in the happy day.

"Being quite literally a world away from family is hard enough every day but to know we miss such important events only make's the separation even harder," Mrs Stables wrote to Massey University.

"To two parents, living in Turkey, sitting in their PJs watching a very proud moment in their daughter's life, it means the world."

So far, the graduation videos from last week's Palmerston North ceremonies have had more than 7000 views in more than 100 countries.

Date: 22/05/2012

Type: University News

Categories: College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Graduation; Graduation (Palmerston North); International

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Some of the postcards produced by Open Lab during Semi-Permanent.

## Students make their mark at Semi-Permanent

When people at New Zealand's premier design conference last weekend emerged from a talk by Australian paper engineer Benja Harney, they were handed a postcard featuring the paper planes they had just made.

In fact, for every session of the two day Semi-Permanent conference in Auckland, a team of six Massey University art and design students produced rapid-turnaround postcard mementos. The team, operating as a pop-up design studio in the conference foyer, also produced a conference zine, VIP envelopes, and pin boards where participants could post responses to the conference.

The students were there to work for Open Lab, from Massey's College of Creative Arts in Wellington. Ten days before, Open Lab had issued a short-deadline call for proposals asking students how they would respond dynamically to the design ideas on show at Semi-Permanent.

Senior design tutor Karl Kane says the winning group had a great idea, good skill mix and demonstrated ability to work fast. The project – themed #overheard – was entirely student-led. "People at Semi-Permanent could see there were no puppeteers," Mr Kane says.

Open Lab, explains its director, design lecturer Anna Brown, is an avenue for mentored work-integrated learning. "We aim to produce better designers who are better able to be in the design workforce by giving our students experience working on real briefs for real clients, often businesses which haven't used designers before."

This is the first time Open Lab has been off-campus to a conference or event.

Many of the conference attendees were aspiring designers, either senior secondary school or tertiary students. For them, Mr Kane says, "Open Lab's gig was the link between where they are now and the international design stars on stage. Our students were demonstrating the design processes that the conference speakers were outlining: prototyping, putting yourself out there, taking risks, trying again and getting results."

The Open Lab team at Semi-Permanent was: Jo Bailey (Master of Design candidate), Charlotte McCrae, Max Scott-Murray, Kieran Stowers, Simone van Tiel and Ashley Williams (Bachelor of Design (Honours) students). They were supported by Fuji Xerox, which provided printers, peripherals and technical support.

View #overhead on tumblr: [openlabnz.tumblr.com](http://openlabnz.tumblr.com)

Date: 22/05/2012

Type: Research

Categories: College of Creative Arts; Wellington

## Eight new PhDs among Massey staff

Congratulations to all Massey staff who graduated in a wide range of disciplines last week in Manawatū, including eight with PhDs, with topics ranging from animal science to aviation, education, educational studies, finance, Māori studies, soil science and veterinary clinical sciences.

**Dr Jenny Boyack** (PhD, Education) is a senior lecturer in the School of Arts, Development and Health Education at the College of Education. Her thesis, entitled *An exploratory study of primary school music leaders in Aotearoa New Zealand: Who they are, what they do and why*, explored the work of generalist primary school teachers who fulfil music leadership roles in their schools. Ten teachers with a range of teaching experience were interviewed about their music leadership work, and observed leading music activities of their choice. Key findings related to the interplay of personal and professional factors in the development of these teachers' identities as primary school music leaders; the complex, multi-faceted nature of the role; and the broad significance of their work to the teachers themselves, the children they teach, and their school communities. The study has practical and theoretical implications for teachers, teacher educators and curriculum leaders at institutional and policy levels. It also contributes to international research concerned with music's place in the primary school curriculum, the role of music teacher leaders in sustaining music in primary schools, and the value and benefits associated with music teaching and learning.



*Dr Jenny Boyack*

Dr Boyack's thesis may be viewed [here](#).

**Dr Margaret Forster** (PhD, Maori Studies) is of Rongomaiwahine, Ngāti Kahungunu descent and is a lecturer at Te Pūtahi-a-Toi – the School of Māori Studies in the College of Humanities and Social Sciences. Her thesis, *Hei whenua pāptipu: The politics of enhancing the mauri of wetlands*, explored contemporary kaitiakitanga with a specific focus on wetland ecosystems and the effects of laws and policy on hapū relationships with whenua. A strong sustainability culture has emerged from a customary understanding of the environment based on mauri and whakapapa and therefore, she argued that key imperatives of contemporary kaitiakitanga are to enhance mauri and increase hapū control over whenua by challenging existing environmental policies and laws. Current environmental policies and laws recognise Māori rights and environmental interests, however only provide for a limited range of interactions with the environment. Challenging existing regimes of practice ensures the state resource management system is more responsive to Māori interests and protects the integrity of the customary practice of kaitiakitanga.



*Dr Margaret Forster*

Dr Forster's thesis may be viewed [here](#).

**Dr James Hanly** (PhD, Soil Science) is a research officer at the Institute of Natural Resources, College of Sciences. His thesis, *Management practices and technologies for reducing nitrogen and phosphorus losses from soils receiving farm dairy effluent*, explored dairy farmers' ongoing non-compliance with effluent regulations. Dr Hanly used a whole system approach to quantify farm-scale nutrient losses in runoff, to demonstrate the impacts of effluent system constraints. He also measured nutrient losses in drainage caused by forage cropping, which is a common practice used to reduce potassium accumulation in soils receiving effluent. His research progressed to developing and evaluating a range of decision-support technologies to assist farmers with improving the design and management of their effluent systems. He also designed and trialled a novel drainage system for removing phosphorus from farm drainage waters and invented an automatic communication and pump shut-off device to improve irrigator reliability. The research demonstrates the benefits of tools that can guide farmers on effluent storage requirements and daily scheduling of irrigations, which are key aspects that influence system performance.



*Chancellor Russ Ballard with Dr James Hanly*

Dr Hanly's thesis may be viewed [here](#).

**Dr David Lyon** (PhD, Aviation) lectures within the Master of Aviation course at the School of Aviation in the College of Business. His thesis, *The commercial performance of New Zealand airport companies*, investigated companies from incorporation for the initial 20-year period until 2008. The companies had been established under government policy announced in 1985 and implemented over the next three years. The study compared the performance of the seven largest airports, individually and collectively, against the objectives stated in the original policy document. It found that their commercial performance had achieved the stated policy outcomes and concluded that commercialisation of the airports had been successful.



*Dr David Lyon*

Dr Lyon's thesis may be viewed [here](#).  
A Massey News article is [here](#).

**Dr Shelley Paewai** (PhD, Educational Studies) is the academic policy manager in the Office of the Assistant Vice-Chancellor (Academic and International). In her thesis, *A critical systems view of quality assurance in New Zealand universities*, she combined information from multiple sources to investigate perceptions at different levels of the New Zealand system. Her research suggested that current approaches to quality assurance are not directed at improving the core business of universities and are instead focused on financial and activity-based accountability, aspects which are insufficient for improving the quality of teaching, learning and research. Dr Paewai identified areas where the quality assurance system could be improved and argued that articulating the relationship between quality assurance, accountability and quality improvement would better enable standardised mechanisms such as performance reporting and audit to be accommodated alongside the more flexible approaches required for the improvement of teaching, learning and research within universities.



*Dr Shelley Paewai*

Dr Paewai's thesis may be viewed [here](#).

**Dr David Smith** (PhD, Finance) is a lecturer in the School of Economics and Finance in the College of Business. His thesis, *An analysis of the capital structure determinants and financing behaviour of New Zealand firms*, examined the relationship between the capital structure of firms and their product markets. Results of the study suggest that New Zealand firms use debt to compete more aggressively against their rivals – behaviour that may be explained by the more competitive trading environment in New Zealand over the past 25 years. Dr Smith also looked at the capital structure choices made, and found consistent trends in the financing policies of firms and in the factors that influence those policies. He found that the speed of adjustment of firms towards target capital structures varies across industries. The results may provide investors and analysts insight into factors that influence New Zealand companies' decisions.

Dr Smith's thesis may be viewed [here](#).

A Massey News article is [here](#).

**Dr Wendi Roe** (PhD, Animal Science) is a senior lecturer in the Institute of Veterinary, Animal and Biomedical Sciences in the College of Sciences. Her thesis, A study of brain injury in New Zealand Sea Lion pups, investigated the role of traumatic brain injury in mortality in New Zealand sea lion pups at Enderby Island in the sub-Antarctic. The relationship between shaking of pups by sub-adult males, and the presence of brain lesions similar to those seen in human shaken baby syndrome was also examined. Gross postmortem, histopathology and immunohistochemical techniques were used to show that brain injury was common in sea lion pups, but that most of this injury was due to decreased blood supply rather than to trauma. Infection by a newly recognised strain of *Klebsiella pneumoniae* was responsible for most deaths that in the past were interpreted as traumatic. The findings of this study support the theory that abnormal pressure changes can cause lesions that appear identical to shaking injury.



*Chancellor Russ Ballard with Dr Wendi Roe*



*Dr David Smith*

Dr Roe's thesis may be viewed [here](#).

**Dr Jenny Weston** (PhD, Veterinary Clinical Sciences) is the farm services chief at the Institute of Veterinary, Animal and Biomedical Sciences in the College of Sciences. Her thesis was entitled Investigations into the control of neosporosis in cattle. The *Neospora caninum* parasite is an important cause of abortion in cattle. Dr Weston's research identified a possible route of transmission of infection that could be targeted in controlling the disease. Additionally, a licensed commercial vaccine was evaluated and found to have variable efficacy on farms with a history of *Neospora* abortion. Further causes of abortion were identified on these farms, which may have exacerbated the effects of *Neospora caninum* infection. Preliminary investigations into the development of an alternative vaccine showed that the New Zealand isolates had low virulence. Prior inoculation with the parasite did not prevent all abortions when pregnant heifers were challenged, in contrast to similar published studies. Testing and removal of infected heifer replacements from a herd would provide cost-effective control in herds with high prevalence of infection.



*Chancellor Russ Ballard with Dr Jenny Weston*

Dr Weston's thesis may be viewed [here](#).

Date: 23/05/2012

Type: Internal Communication

Categories: Graduation; Internal Communications; Palmerston North

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# Engine website update

In addition to the Career Engine that went live on the University's engine website last week there have been a number of profiles of new defining people and a new areas of interested section added to the [site](#).

Alice Andrew (Ngāti Toa, and Ngāi Tahu) is an environmental engineer who is making a difference, to New Zealand and the world. Ms Andrew is one of a hand-picked bunch of smart young business leaders from about 30 organisations chosen to put together New Zealand's response to the Vision 2050 report by the World Business Council for Sustainable Development. Their plan – Business as Usual is Not an Option – sets out the shifts that need to occur over the next 40 years to keep New Zealand a sustainable place to live.

Find out [more](#).

The new 'Areas of Interest' section gives prospective students a straightforward and light-hearted look at potential careers, and what Massey has to offer. It was set up to provide an up-to-date overview of key areas that potential students may be interested in.

Written in a more casual tone than the main Massey website, its aim is to capture the interest of prospective students, and tell them more about potential areas of study in a simple, easy-to-understand way. It then links through to the Massey website for more detailed information on courses and programmes.

Find out [more](#) about 'Areas of Interest'

If you have ideas for potential defining people, or ideas for the engine website please email Josie Brennan, marketing coordinator, External Relations [j.brennan@massey.ac.nz](mailto:j.brennan@massey.ac.nz)

Date: 23/05/2012

Type: Internal Communication

Categories: Internal Communications

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## International Office changes announced

Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day has announced a new structure and new leadership in the International Office.

The new director, who started work this week, is Arthur Chin, who emigrated from Singapore in 1996. Over the past 17 years he has held senior leadership roles within the banking, education and media industries in various New Zealand cities. As head of Asian banking across ANZ and National bank, Mr Chin was responsible for implementing the *Funds Transfer Scheme*, a collaborative project between Immigration New Zealand, Citic bank of China and ANZ, which has now been replicated across several Asian locations. He has a B.Com, BCA (Hons) and MA, and is currently working towards a DBA at Massey. In his spare time he enjoys reading and cooking, and volunteers as a justice of the peace in the local community.

The new director of international relations is Michael O'Shaughnessy, who joins the International Office from the Ministry of Foreign Affairs and Trade, where much of his focus has been on enhancing New Zealand's science and economic cooperation with North Asian countries. Posted to the New Zealand Embassy in Seoul, he was responsible for advancing New Zealand's market access interests, as well as promoting agricultural, scientific and ICT cooperation with Korea. Before joining the ministry, Mr O'Shaughnessy was an editor at Statistics New Zealand, tutored history at the University of Auckland and worked at the Technical University of Catalonia in Barcelona as a Spanish translator and editor. He holds a Master of International Relations and BA in History and Political Science from Victoria University, and speaks Spanish, Korean and Catalan.

The office's new student mobility manager, Gregory Huff, is commencing in August. Mr Huff has been working in student mobility for IFSA-Butler in the United States. He has extensive experience organising and managing study programmes and student mobility. He is in the process of re-locating to New Zealand with his family. He previously worked for IFSA Butler as the head of division in Australia and has visited New Zealand on numerous occasions, working with the IFSA Butler team.

The new international development manager is former international director Bruce Graham. In his new role, which began this week, Mr Graham is primarily responsible for supporting the development of international student recruitment proposals initiated by the Massey colleges. He will provide advice, coordination and practical support to ensure that initiatives are appropriately, successfully and profitably realised. This will include drafting agreements and undertaking due diligence.

The new international distance education marketing and recruitment consultant is Christine Lim, a PhD candidate with Auckland University of Technology. Her PhD research is in avatar-mediated communication in virtual worlds. Ms Lim holds a master's degree in communication management from the University of South Australia and has held several senior management positions in institutes of higher education in Malaysia, all of which involved academic and marketing responsibility for blended learning programmes at postgraduate and undergraduate levels. Her executive experience also includes a stint as marketing director in 3M, an American multinational conglomerate corporation.

Date: 23/05/2012

Type: Internal Communication

Categories: Internal Communications; International; Uni News



*Professor Ingrid Day*



*Colombo village*

## **Colombo Village takes shape at Turitea**

There has been significant progress on the Colombo Rd temporary village being built as part of the Heritage Restoration and College of Education Relocation Programme.

The latest update on the programme along with the management plan, previous updates and the original announcement is [here](#).

Date: 23/05/2012

Type: Internal Communication

Categories: Internal Communications; Palmerston North; Uni News

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# Christchurch design scholarships to be judged by top Canterbury design trio

The best urban design ideas in a competition for rebuilding quake-affected Christchurch will be judged by David Sheppard, President Elect of the Institute of Architects, and design experts David Lovegrove and Jacky Bowring.

The British Council Christchurch Scholarships, in partnership with Massey University, challenges current students and graduates to submit concepts to support Christchurch's redesign. Two travel scholarships worth \$6000 will be offered to the designers offering the best solutions in the fields of architecture, spatial, industrial and transport design, as well as planning, engineering and landscape architecture

Since last year's major quake on February 22, the three Christchurch-based judges, have each contributed their time and strategies for Christchurch's inner city reconstruction.

Mr Sheppard, a key advisor in a 30-strong group of architects that made up the city's Earthquake Response Committee, believes much good is emerging from the earthquake's dust and devastation. "As the aftershocks subside, our optimism is galvanised by the innovative design ideas that are shaping the future of Christchurch. By drawing on the vision of New Zealand's emerging designers, we can make positive change for the people of Christchurch - ensuring a more resilient and vibrant landscape - but also allowing our future design leaders an opportunity to create a dynamic and sustainable city that they will ultimately live and work," Mr Sheppard says.

Mr Sheppard will be joined by fellow Cantabrian judges, industrial designer and owner of design company 4ormfunction, David Lovegrove, and Dr Jacky Bowring, Associate Professor and Head of the School of Landscape Architecture at Lincoln University, Christchurch. Ms Bowring is a member of the winning team in last year's 48 Hour Design Challenge for the Christchurch Rebuild.

As part of their travel scholarships, the two design students or recent graduates with the best concepts will visit some of Britain's top university design faculties, and meet with experts in their chosen field who may help with shaping their design ideas.

Ingrid Leary, British Council Director, says the winners would take on their scholarships knowing that their study in Britain would have a real and direct impact on the recreation of Christchurch, making their overseas experience all the more significant. "Each scholarship will be awarded for designing a vibrant and resilient society with return airfares and accommodation for ten working days," Ms Leary says.

Head of Massey's Institute of Design for Industry and the Environment Rodney Adank says he is delighted to have judges of such high calibre. "To receive this scholarship will be a real feather in the cap for any emerging designer. I really encourage students and graduates to get their first stage submissions underway. It's a chance to use your talents to make a real difference for the future of Christchurch – and New Zealand. That's no exaggeration – design shapes the way economies and societies function, and design that works will get picked up and repeated in other cities."

Scholarship applications and design concepts are open until 6 July and entrants can seek information from [www.christchurchscholarships.massey.ac.nz](http://www.christchurchscholarships.massey.ac.nz)

The two scholarship recipients will be announced in August at the Australasian Natural Hazards Management Conference held in Christchurch.

Date: 23/05/2012

Type: Awards and Appointments

Categories: College of Creative Arts; Scholarships



*Rodney Adank, head of the Institute of Design for Industry and the Environment at Massey's College of Creative Arts.*

## Reminder: Life and disability insurance offer

Massey University and other New Zealand universities have worked with insurance broker Marsh Limited to introduce special rates on life, trauma and income protection insurance for university staff.

In addition to discounted premiums, a major concession is the opportunity to join with no medical questions but this is only available until next Thursday (May 31).

View previous People@Massey article [here](#).

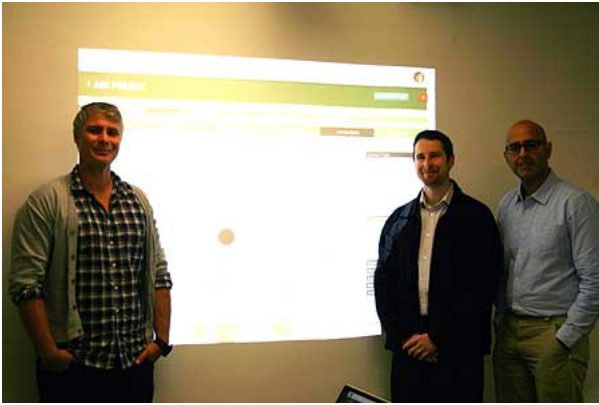
For further information visit the Marsh website: [www.marsh.co.nz/massey](http://www.marsh.co.nz/massey)

Date: 23/05/2012

Type: Internal Communication

Categories: Internal Communications

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Chris Bennewith, Tom Huggins (project manager) and Dr Sarb Johal.

## Collaborative project supports recovery and resilience after disasters

A project developed by the Joint Centre for Disaster Research with the support of Massey's Strategic Innovation Fund and the College of Creative Arts will help create a virtual hub of disaster research expertise to meet challenges such as the Canterbury earthquakes recovery.

Joint Centre for Disaster Research Associate Professor Sarb Johal, one of the faces of Massey's latest marketing campaign, is leading the Human Dimensions of Disasters, Resilience and Sustainability Strategic Innovation Fund project.

"The work the JCDR has been doing with a range of community and government agencies shows us that sharing knowledge and expertise is essential to supporting Canterbury communities in the best way," Dr Johal says.

Initial recovery efforts after the Canterbury earthquake highlighted gaps in understanding of the human dimensions of natural disasters, he says. "This project is a coordinated, strategic and research-lead approach across all disciplines to fill the kinds of gaps we have seen for disaster recovery and emergency planning. It has implications beyond Canterbury, and holds promise for the future needs of New Zealand as a whole.

"We'll be able to create a virtual hub of research expertise about disasters and global change to better support social recovery needs in Canterbury, which will also strengthen our relationships across Government, non-government organisations, business and community organisations."

Dr Johal is also chair of an inter-institutional advisory group contributing to psychosocial recovery in Canterbury and says the project will take existing research connections and build on them to develop new opportunities for collaboration and inter-disciplinary research. "This will help us find new ways to help to reduce disaster risk, and build resilience and sustainability, across New Zealand."

Recently, the Human Dimensions project has joined forces with College of Creative Arts Associate Professor Chris Bennewith to develop Switch, an online tool that gives a visual representation of work on disasters, resilience or sustainability.

Initially inspired by work he was doing to match students with industry partners, Mr Bennewith has been developing Switch for the past two years and is now working with Dr Johal and his team to expand his work on the tool for researchers, practitioners and educators working in the human dimensions of disasters, resilience and sustainability.

"I am really excited about this project. We'll be able to apply the theory to real life to create a unique online tool that will help us work more collaboratively across schools and disciplines," Mr Bennewith says.

"Switch is different from other tools because it gives you a visual image that shows you quickly and easily who is researching what and the links between research projects. This means researchers are visually mapped to each other and to project topics by expertise tags. Without Switch, which uses features common in social media tools, you would need to wade through multiple lists of data to make those connections."

From June, the human dimensions team aim to demonstrate Switch, using data from Massey's Research Management Services database of research outputs, at workshops at the three campuses.

"The workshops will be an opportunity to learn about Switch and the wider human dimensions project and how different research links together."

The upcoming workshops offer the opportunity to discuss existing examples of connections between research and teaching activities across college and campus boundaries. Any staff member interested in attending the workshops or finding out more should email Dr Johal at [s.s.johal@massey.ac.nz](mailto:s.s.johal@massey.ac.nz) with "SIF Human Dimensions Workshop" in the subject line.

Date: 23/05/2012

Type: Internal Communication

Categories: College of Humanities & Social Sciences; Environmental issues; Joint Centre for Disaster Research; Research; Uni News



Screen shot of the Switch online tool

# Leading across boundaries aims to upskill 'managers' at all levels

Energising, empowering, inspiring and practical were some of the descriptions Massey leaders used for the Leading Across Boundaries programme last time it was run at the University.

The two-day programme is being offered again this year, on June 20 and 21 in Manawatū. Participants will develop leadership skills to apply three key principles essential to successful collaboration – creating a compelling context, enrolling the right players and attacking problems not each other.

Programme sponsor Assistant Vice-Chancellor (People and Organisational Development) Alan Davis says it is designed to enhance the capability of Massey people to work together successfully on university-wide initiatives.

"To achieve our aspirations under the Road to 2020 strategy will require leadership on a range of fronts, and not just by people who have a formal leadership position," Mr Davis says.

"Whether you're a manager of teams, a professional services staff member leading a project or an academic needing others to collaborate around a ground-breaking research project, this programme is designed to help you.

"University people are addressing complex issues which no one part of the University can solve on its own. Consequently, the people leading these endeavours won't have direct control of team members who will work with them.

"At the heart of the programme is the idea of non-positional leadership – leadership that derives not from conventional concepts of positional power, or even expert power, but the power of a higher order purpose that unites people from diverse backgrounds and disciplines in a common endeavour."

Mr Davis says cross boundary endeavours present opportunities for Massey people to contribute their knowledge and passion for Massey beyond their core role and this programme will equip people with the confidence and capability to do this well.

To enrol or for more information, please visit the development calendar:

<https://www.massey.ac.nz/massey/staffroom/national-shared-services/pod/my-career/development-opportunities/development-calendar/leading-across-boundaries.cfm>

To read more about the programme and find out what past participants thought:

<http://cms.massey.ac.nz/massey/index.cfm?6FA7FFDD-AC5B-D5B8-8A54-C34FD83B8E48&>

Date: 23/05/2012

Type: Internal Communication

Categories: Internal Communications; National; Uni News



*Alan Davis*

# History project exposes 'imposter' capital of Marlborough

An interest in finding out more about his family history five years ago has led to a Massey staff member producing a 600-page book.

Kerry Griffiths, a technician in the School of Engineering and Advanced Technology at Manawatū, says he has uncovered at least one little known fact about New Zealand's history in the process: That Picton rather than Blenheim is still officially the provincial capital of Marlborough.

His book, *The Grand Old Man of Marlborough – the life and times of AP Seymour*, is self-published and printed by the Massey Printery, with a first edition of 80 copies produced for interested family and friends.

It tells a story based around Mr Griffiths' great-great-grandfather, Arthur Penrose Seymour (1832-1923), who was the elected Superintendent of the Marlborough province in 1864 and again from 1870 until 1876 before the abolition of New Zealand's provinces as a form of sub-national government. Mr Seymour then represented various Marlborough electorates in the House of Representatives and the Legislative Chamber in Wellington.

Mr Griffiths reckons his story "defies belief". He has certainly found the Blenheim-based parts of the Marlborough news media unwilling to believe him. The Picton newspaper was happy to publish "the facts", he says, but the Marlborough Express and the Blenheim Sun declined to do so.

Picton, which has a population of about 3000 and is now part of the Marlborough District territorial authority, run from Blenheim (population about 30,000), became the provincial capital in 1859 when Marlborough split from the Nelson province.

Mr Griffiths says although the seat of Government changed from Picton to Blenheim in 1865, there was no accompanying law change or proclamation that Blenheim was now the capital of the province.

"Because a year earlier the capital of New Zealand had moved from Auckland to Wellington, and the title of capital was seen to follow that change, people presumed that the same must apply to Marlborough," he says. "The Māori Wars were raging at the time and people's attentions were elsewhere. No one ever challenged this wrong move of the title of capital. What's more, the new newspaper, the Marlborough Express, started at the same time, and they announced publicly that they were setting up in 'Blenheim, the new capital of Marlborough'.

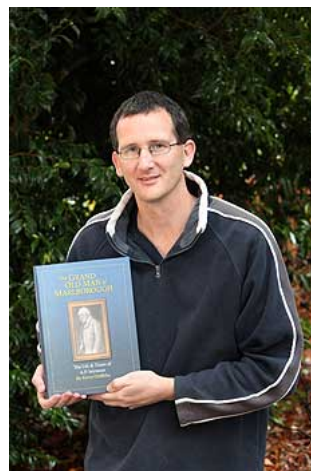
"Because Blenheim wrongly attained the title of capital, it has now just continued to be so throughout all the provincial, county council, regional council days that have come and gone. And believe me, they still use the title of 'capital' on and off even these days when it suits. I would like to see Picton have its rightful day in the sun!"

Mr Griffiths also wanted to thank Massey Printery staff. "I am truly thrilled with the quality and care taken in the making of my book."

Date: 23/05/2012

Type: Internal Communication

Categories: College of Sciences; Explore - Engineering; Internal Communications; Research



*Massey technician Kerry Griffiths with his historical book based around 19th century Picton politician Arthur Seymour*

## Study to find answers in the fat-fit debate

A Massey University master's student hopes to find out if obese but active people are better off than those who are slim but inactive.

James Stewart, based at the School of Sport and Exercise at the Wellington campus, is looking for male participants from the Wellington region for his study.

"We are comparing exercise economy between obese-fit and normal weight-unfit males," Mr Stewart says. "Exercise economy is a measure of efficiency during exercise and a predictor of overall exercise performance."

"It's an exercise study that will require the participants to use a treadmill to test their fitness," he says. "It will test them up to 85 per cent of capacity, so won't be too difficult."

As well as the exercise test, participants will also get a full analysis of their health history and an exercise assessment and prescription, for no cost.

"We work up a complete risk factor assessment for each participant that includes blood pressure, a cholesterol test, glucose levels and an electrocardiography assessment," he says.

From the scientific health assessment an exercise programme could be developed for each participant, that they could then use to boost fitness, working at a level that suited their current fitness level.

Two groups are needed for the study, unfit-normal-weight males with a body mass index between 18.5 and 24.99 kg·m<sup>2</sup> and fit-obese males between 30 and 39.99 kg·m<sup>2</sup>.

"Current research suggests those individuals who are overweight but active are of a higher level of fitness and have better health than those people who may be an ideal weight, but don't exercise," Mr Stewart says. "I want to test that theory further."

"We hope to find further evidence to support the importance of cardiovascular fitness and maintaining an active lifestyle."

Anyone interested in taking part in the study can contact: [J.A.Stewart@massey.ac.nz](mailto:J.A.Stewart@massey.ac.nz).

Date: 23/05/2012

Type: Research

Categories: College of Sciences; Explore - HEALTH; Olympics; Research; School of Sport, Exercise and Nutrition; Sport and recreation; Wellington



*James Stewart*



## Distance no barrier in building empathy, says researcher

Distance learners can feel more confident interacting online than they would in the classroom, new research shows.

Dr Wayne Duncan graduated last week with a Doctor of Education. His thesis examined the nature and function of empathy in synchronous multimedia conferencing.

Dr Duncan, deputy principal at Northern Southland College, says with the advent of the Internet teachers and learners are creating new ways of interacting online.

He examined two case studies; both distance education classes. Each group consisted of a teacher with Year 13 students dotted across the country.

"I looked into how students and teachers interpreted someone at the other end," Dr Duncan says. "That's a key social relational mechanism in any teaching environment – the teacher's ability to relate, and that empathy, or the ability to interpret, is what teaching and learning is about."

Dr Duncan examined how students built up relationships, despite having never met in person. Through interviews he conducted over a six-month period, he found participants experienced empathy using a range of strategies.

"The students were actually able very readily to interpret quite accurately, people at the other end, but more so it actually gave students more confidence in their learning and teaching," Dr Duncan says.

"Some of the students actually said they are more confident to ask questions and to share online than they ever would have been in a classroom. They are the sort of people that sit at the back of the classroom and don't say anything, but online, they asked the questions, they text each other and interacted a lot more. That bodes well for engaging a great cross-section of students."

Dr Duncan says the research is highly relevant and with the Government spending \$1.5 billion on broadband technologies, this online learning and teaching will only rise, as the traditional classroom morphs into a worldwide classroom.

The doctorate took Dr Duncan, an extramural student, four years to complete. He was awarded a study grant from TeachNZ, enabling him to work part-time last year to finish the research. Dr Duncan has completed an undergraduate diploma, a Master's in Educational Psychology with Honours and now the Doctor of Education from Massey University.

"The depth of support that Massey University College of Education has provided me in the completion of my doctoral thesis, can be credited to the quality of staff I have been able to work with. I could not have asked for greater support and guidance from my doctoral supervisors or the team at the Massey library."

"I now know what a huge undertaking a doctorate is and how important such support has been," Dr Duncan says.

Date: 23/05/2012

Type: Graduation

Categories: College of Education



*Dr Wayne Duncan*



College of Business Pro Vice-Chancellor and Dean Professor Ted Zorn presents Sam White with his Dean's List certificate at the Academic Excellence Awards 2012.

## Top honours for accountancy whizz

Graduate Sam White scooped six of the 15 School of Accountancy awards at a ceremony recognising the top students in the College of Business.

The 21-year-old graduated in Palmerston North with a Bachelor of Business Studies majoring in accountancy, and was awarded six prizes at the Academic Excellence Awards 2012 as well as securing his place on the Dean's List.

"It was a night to remember," Mr White said of his award haul.

He always planned to study at Massey in his hometown of Palmerston North, but never dreamed of being an accountant. "My dad is an accountant and I said I'd never do it. But in my first year of business studies, accountancy really stood out. It was interesting and I was all right at it. Out of all the topics, it came up trumps."

In his third year of study Mr White did an internship at Arohanui Hospice and said it provided practical experience to the theoretical business degree. Mr White also did an 11-week internship at Deloitte over summer. "It definitely helped you get an idea of the real world, and how to use the study in a practical sense."

It was a view shared by other students of the internship paper, with three of the 15 now working for the company where they interned, and many more securing jobs.

Mr White is currently honing his piano talents at EXCEL School of Performing Arts in Auckland before starting his accountancy career at Deloitte early 2013.

He won: Deloitte (Wellington) prize for most outstanding student in professional financial accounting and auditing; Chartered Institute of Management Accountants 300-level prize in management accounting (Manawatu/Wellington campus); KPMG prize in advanced auditing; Chartered Institute of Management Accountants – R Wijeyesekera Memorial Prize in Accountancy; School of Accountancy distinguished prize in advanced auditing – 110.379 and the New Zealand Institute of Chartered Accountants third year accountancy prize – Manawatu campus.

The Academic Excellence Awards held this month at the Regent Theatre included the prizegiving and a Dean's List presentation to recognise the top College of Business students.

Of the 302 students on the Dean's List across all campuses, 22 are receiving their third award and six are receiving their fourth for achieving an average grade of A-minus. Seven will be named Dean's Scholars, meaning they achieved straight A-plus grades for the year. The Manawatu event was the second of three ceremonies to celebrate academic achievement over the past year, and the final presentation will take place in Wellington at the end of the month.

Aviation students securing their place on the Dean's List met Air New Zealand's chief pilot Captain David Morgan, who has recently joined the College of Business Advisory Board.

Prizes were sponsored by BDO, Bennetts University Book Centre, CCJ, Chartered Institute of Management Accountants, CIMA, Cooper Rapley, CPA Australia, Deloitte, KPMG, New Zealand Institute of Chartered Accountants, PJC Farron and Thomson Reuters.

Date: 24/05/2012

Type: Awards and Appointments

Categories: College of Business; Graduation; Graduation (Palmerston North)



School of Aviation Dean's List recipients with College of Business Pro Vice-Chancellor and Dean Professor Ted Zorn and Air New Zealand's chief pilot Captain David Morgan.

## Blueberries hasten muscle recovery – study

Watch the One News item [here](#).

London fruit sellers may want to stock up on New Zealand blueberries after a study found athletes who eat them recover faster from exercise.

Massey School of Sport and Exercise head Associate Professor Steve Stannard worked with University colleagues and the New Zealand Institute for Plant & Food Research on the paper, which has just been published in the Journal of the International Society of Sports Nutrition.

Dr Stannard says the findings could help Olympians and other athletes return to peak performance faster after strenuous exercise.

He and his team used a novel method that compared one leg of a participant to the other leg. "We put the study participants on a Biodex machine and had them work the thigh of one leg very hard to damage the muscle," Dr Stannard says. "They did 300 maximal eccentric contractions, which causes micro-trauma to the muscle's fibres."

In the first part of the study, participants were given blueberry smoothies before, during, and for two days after the exercise strength tests, and blood samples were taken to monitor the leg's recovery. Several weeks later, the exercise was repeated on the other leg, but a smoothie without blueberries, and therefore with a different polyphenol content, was consumed instead. Ten female participants were involved in the study.

The blood samples showed eating the blueberries, although possessing a similar total antioxidant content as the control, produced a higher level of antioxidant defence in the blood. This was associated with improved rate of recovery in the first 36 hours in one particular measure of muscle performance.

Dr Stannard says it is not yet clear exactly why the blueberries help. "But it is probably linked to the superior anthocyanin content of the New Zealand blueberry fruit interacting with and assisting the body's natural antioxidant mechanisms," he says.

The team used New Zealand blueberries in the study, sourced from Northland. "For me the attraction of this study is that we're using a real food," he says. "It's not a pill or a supplement, it's fruit, grown in New Zealand and available at any shop."

Plant & Food Research scientist Dr Roger Hurst says the study has come about from a building relationship with Massey's School of Sport and Exercise in which further research on the benefits of blueberries for exercise is being undertaken.

"There is a huge amount of research still to be done. But this work is giving a wonderful indicator and we expect these exciting findings to further boost the desirability of New Zealand blueberries."

Date: 28/05/2012

Type: Research

Categories: Olympics



*Massey University Associate Professor Steve Stannard and Plant & Food Research scientist Dr Roger Hurst*



# NZFOODAWARDS

IN ASSOCIATION WITH MASSEY UNIVERSITY

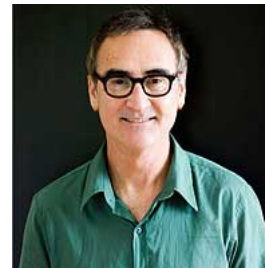
## Entries open for NZ Food Awards

The quest to find New Zealand's most innovative, creative and tasty food products is underway.

Organisers of the 2012 NZ Food Awards are calling for entries for this year's event, which is now being held every year in association with Massey University.

Food innovators – from boutique producers to large-scale manufacturers – are invited to enter their latest, tantalising culinary creations in the awards. A range of categories is designed to cater for a variety of product entries. Winners will be selected on the basis of excellence and innovation.

Masterchef New Zealand's Ray McVinnie, chief judge for the awards, says he is looking forward to baring his seasoned palate to this year's entries.



*NZ Food Awards chief judge Ray McVinnie*

"It's always very exciting to see what new products, flavours and fresh ideas are being created. We have a lot of talent in the New Zealand food industry, particularly among some of the smaller, emerging producers who aren't afraid to think outside the square," he says. "I think these awards give us, the judges as well as the public, a chance to witness the collective wonders of our local food industry, which is constantly evolving."

He will lead a panel of food specialists and food manufacturing industry experts to judge the awards.

The awards recognise creativity in product development, enterprise, food safety and packaging, with several categories in each section. The Food Enterprise section has awards for food exporters and a new category – backed by this year's new sponsor – the Rabobank Business Innovation Award.

National Manager of Food and Agribusiness Banking, Hamish Midgley, says Rabobank "is proud to sponsor the NZ Food Awards. As the leading specialist food and agribusiness bank in the world, we see the recognition of excellence in food innovation and business excellence within the New Zealand food industry as a natural fit to our business."

Massey University's Institute of Food, Nutrition and Human Health head Professor Richard Archer encourages companies to enter and have their achievements recognised, "The food awards are a great opportunity for New Zealand food and beverage manufacturers and producers to have their products recognised for their excellence."

Entries will close on Friday July 20 and judging takes place in early August at Massey University's Albany campus. Awards will be presented at a gala dinner on Thursday September 27 at The Langham Hotel in Auckland.

Last year's Supreme Award winner Geoff Matthews says winning a NZ Food Award has been "very worthwhile for our product, and even more worth it for the export market."

Mr Matthews, of Mt Cook Alpine Salmon, was one of more than 100 entrants in last year's awards. His business operates on the Tekapo Canal, a man-made channel for hydro electricity generation between Lake Tekapo and Lake Pukaki. The company's cool chain management system keeps the fish at the optimum temperature for eating quality of between -1 degC and 1 degC from harvest until delivery. The Saikou Sushi-Grade Salmon also took top honours in the Food Operation category.

As last year's chief judge Mr McVinnie said Mt Cook Alpine Salmon was "a very good quality product that has changed the world of salmon – a farmed salmon with the tastes of free-running river salmon."

Mr Matthews says winning the Supreme Award has assured stakeholders they are "onto a good thing". His product won three other awards – including the Food Safety Award – of particular benefit to the company in exporting to the United States where food safety regulations are very strict.

Professor Archer says New Zealand's food and beverage industry combines excellence and originality to produce the wonderful tastes of New Zealand. "So go for it and enter your products; make sure you don't miss out."

Award winners can market their success by including the NZ Food Awards quality mark on their products.

Previous award winners have showcased the best in New Zealand food product innovation and creativity. Take a look at winners of past NZ Food Awards, and find out more about this year's award categories. <http://www.foodawards.co.nz/>

Date: 29/05/2012

Type: University News

Categories: College of Sciences



*Dr Ian Fuller*

## **Innovative River Solutions Centre at Massey**

World-class researchers from a range of environmental and agricultural sciences within Massey University will work together to provide novel solutions to current river catchment and freshwater problems.

The Innovative River Solutions Centre, based at the Manawatu campus, will bring together expertise from several science disciplines and information from river user and interest groups, University Vice-Chancellor Steve Maharey says.

“The future of our rivers will be largely determined by how we manage them and to do this effectively we need to understand all that influences them,” Mr Maharey says. “Massey has several river experts, we’re connected to international expertise groups and we believe working with river groups is critical to the sustainable management of freshwater. It is a unique approach we are confident will provide successful solutions to current river issues.”

Massey University has invested \$80,000 for development of the Innovative River Solutions Centre in a project led by senior geomorphology lecturer Dr Ian Fuller. The centre will bring expertise together from disciplines including hydrology, geomorphology, ecology and soils.

“We want the centre to act as a hub of expertise and be informed by local knowledge and leading international science,” says Dr Fuller. “The work of the centre will benefit both keepers and users of the environment in several river catchments.”

The project is beginning to connect with regional councils – initially in the lower North Island – government ministries and departments and other key river groups. “We want to find out what the key problems are involving management of dynamic rivers, flood storage and management,” Dr Fuller says.

Massey experts will work with river stakeholders to identify issues and develop a comprehensive information hub that will guide how catchments and rivers are managed.

“As a regional council we take our commitment to freshwater management seriously and we welcome this initiative from Massey University which will further strengthen the knowledge and expertise in this area,” said Horizons Regional Council Chairman Bruce Gordon.

“Boosting the knowledge and understanding through research and monitoring will certainly support the work we do on the ground to manage our precious water resources.”

Date: 29/05/2012

Type: Research

Categories: College of Sciences; Environmental issues; Explore - Agriculture/Horticulture; Palmerston North; Research; Vice-Chancellor

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*Massey University Vice-Chancellor Steve Maharey with Sydney Campbell Trustee Gill Murray*

## Scholarships help Wairarapa ag students

Fifteen agriculture students were awarded scholarships from the Sydney Campbell Memorial Trust at an event at Massey's Manawatu campus last week.

Sydney Campbell farmed Riverside Farm in Wairarapa until his death in 1977.

Riverside was placed in a trust to be used for the benefit of farming and is now leased by Massey and used for agricultural and veterinary research. Income from the farm, which had been in the Campbell family for 120 years, is used to fund the Sydney Campbell Scholarships awarded to Wairarapa agricultural students each year.

Sarah Crofoot and Stephanie Sloan were awarded the Sydney Campbell Postgraduate Scholarship.

Ms Crofoot, whose family owns Castlepoint Station, is in an honours year following a Bachelor of Agricommerce. Her research focuses on business models in the red meat industry in New Zealand and the United States.

She says the scholarship will make a huge difference. "It takes the pressure off financially and provides networking opportunities as well."

Undergraduate scholarships were given to Shannon Buick, Jock Cameron, Helen France, Bridget Kershaw, Harriet Lawrence, Amanda Pottinger, Katy Price, Jacob Smith, Jessica Stewart, Rebecca Thomson, Jane Warren, Jessica Watson and Kathryn Woodhouse.

Trustee Gill Murray awarded the scholarships.

Overall, more than \$350,000 was given to 102 students from trusts, agricultural companies and other donors at the event.

Date: 30/05/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Explore - Agriculture/Horticulture; Palmerston North; Scholarships



*Sydney Campbell Trustee Gill Murray with the scholarship recipients*



Above: Glen Young, Jennie Woodfield and Tim Darlington. Below: Alan Davis, Kevin Reynolds, Robyn McRae-Aoake and Glen Young.

## First staff members complete online web content course

Jennie Woodfield and Robyn McRae-Aoake are the first Massey staff members to complete an online diploma in web content.

Ms Woodfield is the web librarian at the Manawatū campus and was awarded the Contented Web Content diploma by University web content manager Glen Young, Assistant Vice-Chancellor (People and Organisational Development) Alan Davis, her manager, Tim Darlington, and Deputy University Librarian Linda Palmer.

Ms McRae-Aoake works in the computer support office at the Wellington campus.

Ms Woodfield says the flexibility of the online training meant she was able to complete the 10-module online course while she was at work, which gave her the opportunity to reflect on how the library manages and develops its web content. Having previously been an editor and writer, she says writing for the web is quite different from any other form of writing and editing and she has been able to identify what works well and what can be improved, as well as providing her colleagues with ideas for improving the library's webpages, which are the busiest on the Massey website.

Ms McRae-Aoake completed her course work online at home, saying it suited her style of learning. Her manager, Kevin Reynolds, says he could see the benefit of this development opportunity for her and for his team.

Date: 30/05/2012

Type: Internal Communication

Categories: Any





Chancellor Russ Ballard with Dr Kathryn Hay.

## Another new PhD among Manawatū staff

Congratulations to Dr Kathryn Hay, director of field education at the School of Health and Social Services in the College of Humanities and Social Sciences, who joined eight other new PhDs on staff who graduated in Manawatū this month.

Dr Hay's politics PhD thesis, *Agenda success? The prospects for sub-regional human rights arrangements in the Pacific*, examined the likelihood of a Pacific human rights mechanism being advanced by the leaders of the Pacific Islands Forum. Interviewing a range of legal experts, United Nations and government officials, academics and human rights activists, her findings indicated that there is moderate evidence of the preconditions necessary for the development of this policy idea. However, the receptivity and political will of the Pacific leaders will ultimately determine whether the agenda is successful for sub-regional human rights arrangements.

Dr Hay's thesis may be viewed here

<http://mro.massey.ac.nz/handle/10179/296/browse?value=Hay%2C+Kathryn+Susan&type=author>

Date: 30/05/2012

Type: Internal Communication

Categories: Any

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# Big turnouts for applied learning presentations

About 100 staff attended meetings last week on each campus to discuss the development of the University's applied learning strategy.

Applied learning is now part of the Road to 2020 strategy and the recently developed teaching and learning framework. Associate Professor Andy Martin and Student Engagement and Evaluation Unit manager Malcolm Rees are working with staff across colleges and central service units under the direction of the Office of the Assistant Vice-Chancellor (Academic and International) to develop a comprehensive applied learning strategy.

If you are interested in providing further feedback or hearing about the ongoing development of this aspect of Massey's teaching and learning framework, please contact Dr Martin [A.J.Martin@massey.ac.nz](mailto:A.J.Martin@massey.ac.nz) or Mr Rees [m.t.rees@massey.ac.nz](mailto:m.t.rees@massey.ac.nz).

Date: 30/05/2012

Type: Internal Communication

Categories: Any

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Massey Graduation in Wellington

## Me and Tom Scott: live on stage

Family and friends of Massey's Wellington graduates will be able to watch this Thursday's graduation ceremonies – and guest speaker Tom Scott – live online for the first time.

The University began live streaming graduation last year when it trialled the system in Manawatu. This year, Massey's Graduation Live initiative has been extended to Massey campuses nationwide. Graduates can tag the precise moment at which they cross the stage to receive their scroll, and share this on social media.

On Thursday 626 students will graduate in two ceremonies at the Michael Fowler Centre. Seven will receive the highest academic award, a doctoral degree (PhD); 56 will gain a master's degree. Fifty-two are Maori or Pasifika graduands.

Renowned cartoonist, writer, playwright, comedian and Massey alumnus Tom Scott will give the keynote address at both ceremonies. In 1972, Mr Scott graduated from Massey with a Bachelor of Science in physiology, and in 2002, the University awarded him an honorary doctorate. He also has personal links with the less formal side of Massey graduation: in his youth, he edited *Masskerade 69*, one of the most outrageous capping magazines in New Zealand's history.

[To watch Massey's Wellington graduations live click here.](#)

Videos are posted to Massey's YouTube channel within 24 hours.

Details of the Wellington ceremonies:

Thursday May 31 at 9.30am

Professional and Continuing Education, New Zealand School of Music, College of Creative Arts, College of Education

Thursday May 31 at 2.30pm

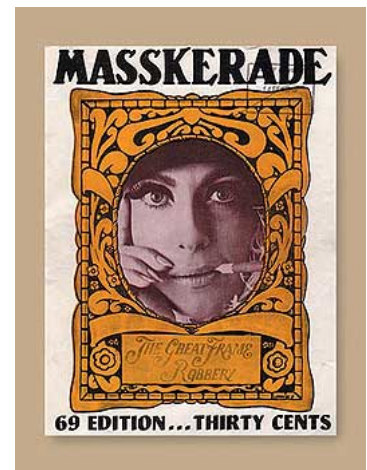
College of Business, College of Humanities and Social Sciences, College Sciences

Attendance at the graduation ceremonies is by invitation only.

Date: 30/05/2012

Type: Graduation

Categories: College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Extramural; Wellington



Masskerade 69

Couldn't load plugin.

*Black & white stylised time lapse of building construction.*

## It's a date: world-first building to open in June

New Zealander of the Year, Weta Workshop's Design and Effects Supervisor Sir Richard Taylor will play his part in yet another world-first for Wellington and New Zealand when he officially opens Massey University's new creative arts building next month.

The building's advanced seismic engineering will make it one of the most resilient buildings in the city. It is the first in the world to use a post-tensioned timber seismic frame, which flexes like a push-puppet toy during earthquakes. In production testing, the key structural features of the building were found to withstand ground shaking and acceleration greater than that experienced in the Christchurch February 2011 earthquake.

The creative arts building, Te Ara Hihiko, will be opened by Sir Richard on Friday June 22. Sir Richard is a Massey alumnus and member of the College of Creative Arts Hall of Fame.

College of Creative Arts Pro Vice-Chancellor Associate Professor Claire Robinson says staff and students are looking forward to moving in for semester two. "We have a state-of-the-art building here that will be truly inspirational. It is not just an amalgam of phenomenal facilities; we will also be adopting world-leading methods of teaching art and design, using large open spaces for classes, workshops and happenings. Design both reflects and shapes how people think; we have embraced a building design that opens up our thinking and puts almost no limits on creativity."

The building provides the College of Creative Arts with:

- More functional workspaces that inspire creativity and innovation
- Facilities that match or exceed the best in industry, such as the new green screen for filmmaking.
- Flexible gallery spaces for showcasing student and staff work and international touring exhibitions.
- Spaces of the standard required for accreditation to host top flight international postgraduate students.

The building combines Massey's creative vision with architectural design by Athfield Architects and engineering by Dunning Thornton Consultants. Construction was project managed by Arrow International. It has already attracted considerable attention in the construction sector, particularly for its seismic properties, innovative construction methods, and extensive use of laminated veneer lumber.



*Exterior of Massey's new creative arts building, Te Ara Hihiko, in Wellington.*

Date: 30/05/2012

Type: University News

Categories: College of Creative Arts; Wellington

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*Kirsty Furness and Kay Mathewson at Massey University's Centre for Psychology.*

## Healthy eating and maternal wellbeing - new therapy

New therapy groups – one to help expectant and new mothers with emotional wellbeing, and another on healthy eating – are available from June at Massey University's Centre for Psychology at Albany.

A new eight-week programme will provide a community-based service for pregnant women and new mothers who feel vulnerable, depressed and in need of support, says Kirsty Furness, an intern clinical psychologist running the group.

She says that although treatment is available through hospital-based services for women experiencing more intense symptoms, this group fills a gap for those not at the severe end of the scale. The therapy is for women from the second trimester of pregnancy through to after the baby's birth.

The centre, which has been offering low-cost therapy for depression, anxiety and low self-esteem for a number of years, is also introducing new group therapy for healthy eating.

Coordinator and clinical psychologist, Kay Mathewson, says the healthy eating group teaches strategies to overcome "self-sabotaging" thoughts that can lead to behaviours that undermine healthy eating goals. She emphasises the therapy is not a dieting or weight loss programme, but a practical approach which uses cognitive awareness to help reinforce healthy eating habits.

"It teaches people to be aware of emotional triggers that can compel us to act in ways we know are not helpful – like over-eating as an emotional reward or distraction, then feeling guilty later. This kind of self-sabotaging can happen in many areas of life – whether its relationships, personal finances or eating", she says.

The groups, catering for up to eight, are based on cognitive behaviour therapy, which provides a practical approach to help manage and overcome problems, says Ms Furness. "It starts with how we think, and how this makes us feel and act, then how we can reframe our thoughts so we act and feel more positively."

"It's about learning to be aware of certain triggers for negative thoughts, then learning how to use practical techniques and tools to combat these negative thoughts."

The centre also offers clinical expertise for a wide range of needs, including children with emotional, learning or behavioural difficulties; individuals or couples with relationship problems; older adults suffering anxiety, grief or depression; people with work-related difficulties; and new migrants struggling with adjusting to a new culture and customs.

For more information contact Helen McMaster: [h.mcmaster@massey.ac.nz](mailto:h.mcmaster@massey.ac.nz), or call 09 441 8175. People interested in therapy do not need a GP referral but will be assessed at the centre first.

Date: 30/05/2012

Type: Research

Categories: College of Humanities & Social Sciences; School of Psychology

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*Massey University Vice Chancellor Steve Maharey and Auckland Council CEO Doug McKay sign the Memorandum of Understanding.*

## **Knowledge shared for Auckland's growth**

The opportunity for research-led planning to help Auckland become, in Mayor Len Brown's words, "the world's most liveable city" has gained momentum with the recent signing of a Memorandum of Understanding between Massey University and Auckland Council.

This agreement, under the umbrella of the Auckland Knowledge Exchange Hub, sees co-directors Professor Paul Spoonley and Professor Christoph Schumacher, from the University's Albany campus, working closely with Auckland Council's research team. Together they will develop high quality research programmes across the areas of economic development, social and community development and environmental management. Their aim is to build on existing knowledge and capacity to create a research centre of excellence on Auckland's North Shore.

"The timing of this partnership couldn't be better," says Massey University Vice Chancellor Steve Maharey. "The Albany campus has grown steadily over the past two decades and we see real benefits in working alongside Auckland Council to help drive innovation and share knowledge that can make a difference in the lives of people across the community."

"Massey University is a powerhouse of knowledge and smart thinking, and by strengthening our relationship together we can make Auckland the innovative hub of the Pacific Rim," says Auckland Council CEO, Doug McKay.

At the signing, Mr McKay confirmed that the council's Long-Term Plan and the Auckland Plan (Auckland's 30-year vision) had recently been signed off, so having this agreement in place enables both organisations to identify immediate areas where collaboration can begin.

Date: 31/05/2012

Type: University News

Categories: Auckland; Vice-Chancellor

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# Posthumous master's research favours group exercise for cardiac rehabilitation

Research by the late Venessa Green suggests that people recovering from a cardiac event may benefit more from group exercise than individual exercise programmes.

Ms Green was on the verge of completing her thesis when she died last year. She was posthumously awarded a Master of Health Science with distinction in Sport and Exercise at the Massey graduation ceremonies in Wellington today.

Her research aimed to determine the effects of a 16-week exercise-based cardiac rehabilitation programme for improving participants' physical status, psychological well-being and quality of life, and to find out whether group-based exercise with social interaction is more beneficial than exercising alone.

Ms Green, who was studying part-time while working, conducted a pilot study with six participants in 2009, then a full study with 11 cardiac patients in 2010. Ms Green divided her 16-week exercise programme into four blocks of four weeks. All participants first did four weeks of standard group exercise activities (the baseline) in the Massey Cardiac Rehabilitation Clinic. The participant group then split in two, with half experiencing increased social interaction within group exercise, and the other half undertaking individual exercise and minimal social interaction. At the study's mid-point participants did the four-week baseline again, and then for the final four weeks, they crossed over to the alternative intervention (technically known as a randomised crossover study design). Ms Green conducted comprehensive physical and psychological testing on participants at the start of the study and at each four-week point.

There were few statistically significant changes across the course of the study, possibly because of the small sample size, but the results suggest that group exercise may have a more positive effect than individual exercise on anxiety, depression and health-related quality of life. The study also generally produced the expected beneficial physical results from exercise: participants experienced a significant reduction in total cholesterol across the course of the study, and their diastolic blood pressure and blood sugar levels improved. Unexpectedly, though, HDL cholesterol significantly increased and TC/HDL cholesterol decreased.

When Ms Green died on June 29, 2011, she was very close to submitting the penultimate draft of her thesis. She had analysed all results for both her pilot and main studies, written all of her draft thesis chapters and re-worked them in light of feedback from her supervisors. She also had extensive annotated notes for the discussion section of the thesis. After her death, Ms Green's primary supervisor, Associate Professor Antonia Lyons, turned those notes into a discussion section, using as many of Ms Green's own sentences or partial sentences as she could and conducting no additional research. Dr Steve Humphries, her second supervisor, tidied up some language and structure, while friends checked referencing and formatting and ensured it was in complete form for printing and binding.

Many of Ms Green's family and friends attended the graduation today. Her brother, Aaron Green, carried her gown and photograph across the stage and accepted her degree scroll. "Our family are tremendously proud of Venessa and what she has achieved. Her goal was always to attain her master's degree and she dedicated herself to achieving this. Everything she set herself; she always put in 100%. Her personality would light up a room and we miss her very much," Mr Green says.

Dr Lyons says Ms Green's distinction grade was fully deserved. "Venessa worked tirelessly on her master's research, despite many obstacles and the time-consuming nature of her data collection. She was great with her cardiac participants and got to know them well.

"Venessa was delightful to supervise as she was so motivated and her enthusiasm for her topic was infectious. She read widely, and drew on previous research conducted across a number of different disciplines, including cardiac rehabilitation and health psychology, pulling different strands together in a scholarly way.

"Venessa had just begun a new position as lecturer in Psychology at Weltec, a position ideally suited to her. Her bright and bubbly nature, alongside her many years of study, meant she had a huge amount to offer the students there. It is great to see her degree awarded and her hard work and achievements celebrated."

The final line of the thesis acknowledgments, written by close friend Charlotte Stephens, speaks directly to Ms Green: "We are so proud that this thesis is complete and will celebrate the day you graduate for you."

Date: 31/05/2012

Type: Graduation

Categories: College of Sciences; School of Psychology



Venessa Green



*Professor Margaret Walshaw*

## **Maths expert in demand**

College of Education maths expert Margaret Walshaw is in hot demand speaking at two Canadian and one US conferences in May and June.

Professor Walshaw is co-director of Massey's Centre of Excellence for Research in Mathematics Education (CERME) with Professor Glenda Anthony who last year won the prestigious Fulbright-Harkness New Zealand Fellowship.

Professor Walshaw was invited to be the keynote speaker at Canadian Mathematical Society's annual summer meeting.

Her talk looked at how teachers deliver effective teaching of maths while taking into account today's diverse classroom needs including physical, social and cultural differences in students.

She was also a plenary speaker at the Canadian Mathematics Education Study Group 36th Annual Meeting where she explored social justice and its place within mathematics education. Her third engagement was at the Eighth International Congress of Qualitative Inquiry hosted by the University of Illinois. Her talk looked at the identity of a pre-service teacher and communal processes during practicum.

Professor Walshaw said she had a particular interest in social justice in the classroom, particularly in the context of mathematics teaching. By using case studies from her research she aims to help teachers and educators to gain a better understanding about how to unpack what's going on in a classroom to ensure better student engagement and results.

For example, why would a Year 12 accelerated student in maths and someone seen as competent enough to move ahead of her year group, become disillusioned with her ability to do maths and see herself as 'dumb'? Or why would a third year maths practicum placement student who had blossomed in her first two placements suddenly receive such negative feedback from staff that she considered leaving teaching?

"I am interested in looking at the issues that affect students and teachers in the classroom and helping them to reflect and step back and find effective strategies to work better and to better understand the pressures and assumptions that are present," Professor Walshaw says. "As we deal with more diversity in the classroom, it is vital that teachers become better at dealing with assumptions to make sure students get the best outcomes."

Date: 31/05/2012

Type: Research

Categories: College of Education

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Information Technology Services project manager Sue Tait, Vice-Chancellor Steve Maharey, Assistant Vice-Chancellor (Academic and International) Ingrid Day and National Centre for Teaching and Learning director Mark Brown.

## Video link teaching creates cross-campus classroom

New “super-charged” video linked teaching rooms at Massey University will allow students across campuses to join together as a single class.

The Video Link Teaching (VLT) rooms on the Albany and Manawatu campuses launched yesterday each have four cameras, five screens, flexible furniture, hold up to 60 people and can connect to Wellington and other locations worldwide.

Vice-Chancellor Steve Maharey says the technology has “wow factor”, was progressive and would transform teaching and enhance learning. “It challenges us to re-think the way we teach to meet the needs of 21st century learners.”

Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day says the University has created a highly immersive learning environment where new technology opens up new possibilities for teaching and learning.

“The VLT rooms are unique as there is nothing like this elsewhere in the country,” Professor Day says. “They are a fine example of Massey’s commitment to being a modern digital-era university.”

National Centre for Teaching and Learning director Professor Mark Brown says the rooms link the campuses and were purpose-built to support flexible forms of teaching and learning. “It’s a highly engaging video linked teaching environment which is much more than video conferencing. The rooms enable a totally interactive experience between the teachers and students in the linked rooms.”

Information Technology Services project manager Sue Tait adds; “We are already applying lessons learned from the VLT rooms to the audio visual provisioning in all our teaching and learning spaces across the University.”

Dr Warwick Tie at Albany who teaches Sociology with Dr Brennon Wood at Manawatu says the VLT rooms enrich students’ experiences and brings new dynamics to learning, which is important as “the way in which we learn shapes who we become”.

It allows students to connect as a single class across the campuses and bounce ideas off each other. “Our aim is that students feel as though they are present in one big room and able to fully participate.”

It also encourages collaborative teaching between staff across campuses and links students and experts worldwide. During its trial stage lecturers on both campuses used the VLT rooms to team-teach students with 25 live sessions totalling 66 hours without a single failure.

Associate Professor Jane Goodyer of the School of Engineering and Advanced Technology at the Manawatu campus teaches a fourth year paper with Dr Sanjay Mathrani in Albany using VLT rooms.

She says it allows staff to teach together, playing on their strengths, and for students to interact with lecturers they would never otherwise see. “It’s a better utilisation of staff and the knowledge they’ve got.”

Dave Blackwell, a fourth year engineering student, says it is more interactive than video conferencing. “There’s a virtual presence, it’s animated and lifelike and makes it easier to engage,” he says. “You get a lot more out of it, I’ve got more enthusiasm to engage in it.”

Sarah Teideman, a second year student in Albany, says it becomes almost a natural environment to learn in and “the matching interior blurs the sense of virtual and reality”.

Date: 31/05/2012

Type: University News

Categories: College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Learning Management System; Teaching; Vice-Chancellor



Dr Brennon Wood demonstrating how the VLT rooms work.





*College of Business prizewinners and Dean's List recipients at the Academic Excellence Awards.*

## Top performing business students celebrate success

Wellington's brightest business students were honoured for their achievements at the Academic Excellence Awards last night.

Winners of 14 prizes were joined by 29 College of Business students who achieved an A-minus average in all their papers and secured a place on the Dean's List.

A special presentation was made to Dean's Scholar and Bachelor of Business Studies student Jessica Fraser who achieved an average of A-plus in her first year papers. She was presented with an award by Massey University Chancellor Dr Russell Ballard at the ceremony in the museum building.

Ms Fraser is one of seven students to achieve Dean's Scholar status for the past academic year. Of the 302 students on the Dean's List across all campuses this year, 22 received their third award and six received their fourth.



*Massey University Chancellor Dr Russell Ballard presents Jessica Fraser with her Dean's Scholar award.*

Husband and wife Deborah and Andrew Whitehead were among the Dean's List recipients. Mrs Whitehead, who also won a prize for accountancy, this week graduated with a Bachelor of Accountancy while her husband is studying a Bachelor of Business Studies double major in marketing communication and management.

Prizewinners in Wellington were Robert Barr, Catherine Heads, Chris Fotheringham, Deborah Whitehead, Simon McDonald, Abbie-Jayne Rogers, Gabrielle Cus, Ian Vernon, Derek Johnson, Lesley Wilson and Julie Griffin. Accountancy students Rohan Biggs and Jennifer Murray both secured two prizes.

Pro-Vice Chancellor and Dean of the College of Business Professor Ted Zorn made the presentations to Dean's List recipients and congratulated them on their hard work.

Prizes were sponsored by the Arbitrators' and Mediators' Institute of New Zealand, Deloitte, Dispute Resolution Services, Lexis Nexis, Massey University, New Zealand Institute of Chartered Accountants, Prinz, Senate Communications Counsel and Thomson Reuters.

Date: 31/05/2012

Type: Awards and Appointments

Categories: College of Business; Graduation; Graduation (Wellington)



Some of the creative team behind the full-scale model, from left (in white shirt) Rohan Geo, Ali Abbas, Oliver Neuland, Emily Ang, Nick Marks, Joseph Raffills and Sam McCafferty. (Not showing: Jason Khoo and Joonhwan Choi).

## Design student wins internship with Honda in Rome

“A dream of a lifetime” is how 20 year-old design student Sam McCafferty describes winning an internship at the Honda Research and Development department in Rome.

The internship is the result of collaboration between Massey University's School of Design and Honda Research and Development in Rome. The international motorcycle manufacturer was aware that 'Gen Z' (16 – 22 year-olds) seem reluctant to embrace the motorcycle as an alternative mode of transport, and they were keen to find out what would appeal to this age group.

As part of the Transport Design paper, students from the School of Design at the Albany and Wellington campuses took up the challenge to design a motorcycle that would appeal to them. Of the 24 designs submitted, three were developed further and the winning design was then taken from the page and made into a life-size form.

A core team of eight students worked long hours over several weeks to translate Mr McCafferty's design into full 3-D form using specialised clay donated by German automotive clay manufacturer Staedtler-Mars, and a new Honda CBR125 frame as the base. The model is the first full scale clay motorcycle model created at the School of Design and one of only a handful of full-scale clay models in New Zealand.

The quality of ideas and level of design skills impressed the Research & Development Boards in Italy and Japan, and Mr McCafferty's internship is a rare opportunity to experience the inner workings of the Research & Development department of a global company. “I'm really looking forward to going to Italy,” says Mr McCafferty. “I've loved motorcycles since I was young, and always wanted to design a motorcycle. I couldn't have done it without the team – they worked really hard to translate the ideas from the page into this design, evolving it along the way.”

School of Design Senior Lecturer Oliver Neuland is proud of his students' work, and the results they have achieved. “Motorcycles are deeply emotional products, and the subject of many irrational preconceptions,” he says. “These students were able to examine the issues of sustainable transport faced in their lifetime, and find a way to create an alternative solution that would appeal to their generation. They also learned valuable skills creating this clay model.”

The motorcycle is currently on display at Octane Books & Techbooks in Newmarket, Auckland until the 5th of June, before being transported to Wellington to go on display at the College of Creative Arts.

Date: 01/06/2012

Type: Awards and Appointments

Categories: Auckland; College of Creative Arts

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Scenes from *To the Sea*, a Mexican movie (above), and *The Strange Case of Angelica*, a film by acclaimed Portuguese filmmaker Manoel de Oliveira.

## Latin American Film Festival coming to Palmerston North

A film festival coming to Palmerston North will showcase eight Spanish language films and be a window into Latin American countries and cultures.

The 11th Latin American Film Festival will be held at the Palmerston North City Library from June 16-30.

Embassies of Argentina, Brazil, Chile, Cuba, Mexico, Spain, Portugal and Uruguay selected a film from their country to screen for the festival, which also runs in Wellington, Dunedin, Auckland, Tauranga and New Plymouth.

"The objective of this Latin America film festival is to share with our New Zealand friends a little taste of our cultures, our traditions, our problems, our societies, our dreams... to strengthen the knowledge and understanding that are pillars of the friendship between our peoples," Ambassador of Mexico Leonora Rueda says.



Ambassador Rueda will introduce Mexico's film *To the Sea* on closing night and Cuban Ambassador Maria del Carmen Herrera Caseiro will be at the opening night screening of Cuba's film *Old House*.

Massey University, the Palmerston North City Library and the embassies worked together to bring the festival to Palmerston North. Senior lecturer in Spanish Leonel Alvarado says the winter festival would showcase fascinating and critically acclaimed Latin American films. "It's next to impossible to catch these movies in commercial cinemas, and that's why events such as this offer a unique opportunity not to be missed."

This year's selection of films includes *Old House*, a Cuban story of family, social and political issues; *The Strange case of Angelica*, an exquisite Portuguese love story by the great Portuguese filmmaker Manoel de Oliveira; *Aballay, the Man Without Fear*, an Argentinean western set in the majestic Pampa plains; *The Life of Fish*, an intense and beautifully told drama, which was this year's Chile entry to the Academy Awards; *The Pope's Toilet*, a heartfelt Uruguay comedy; *The Method*, an intriguing exploration of Spanish corporate society; *Estomago: A Gastronomic Story*, a lively journey into Brazilian cuisine and will wrap up with award-winning Mexican story, *To the Sea*, set in the Caribbean.

The films will screen over two weeks on Tuesdays, Thursdays and Saturdays and one Sunday night.

Professor Alvarado says the festival now in its 11th year has a strong following. "It's become a community event, there are wonderful things coming out of Latin America and there is extraordinary interest here and in the community. The festival is part of Palmy, it's part of the cultural landscape of Palmy."

All films have English subtitles and will be screened at 7pm in the Central Library's Sound and Vision Zone (George St entrance). Entry is a gold coin donation. Opening night will start at 6.30pm so viewers can enjoy a Cuban cocktail.

### Screenings:

16 June	Old House	Cuba	
19 June	The Strange case of Angelica	Portugal	
21 June	Aballay, the Man Without Fear	Argentina	
23 June	The Life of Fish	Chile	
24 June	The Pope's Toilet	Uruguay	
26 June	The Method	Spain	
28 June	Estomago: A Gastronomic Story	Brazil	
30 June	To the Sea	Mexico	

For programme details go to:

<http://issuu.com/palmynorthcitylibrary/docs/festivalprogramme2012?mode=window&viewMode=doublePage>

Date: 01/06/2012

Type: University News

Categories: College of Humanities & Social Sciences; International; Palmerston North



*Samoan secondary school students raise the Samoan flag to celebrate Independence Day at the Albany campus*

## Massey hosts Samoan independence celebrations

Around 300 Samoan secondary school students celebrated their nation's 50-year anniversary of independence with festivities at Massey University's Albany campus last Friday.

The year 13 students from 12 Auckland schools joined other prominent members of the Samoan community June 1 to mark 50 years since Samoa gained independence from New Zealand.

Samoan-born Ben Taufua, national project manager for Massey University's Pasifika@Massey strategy, says "it's an auspicious occasion for us to have so many of the Samoan community to come to the campus, and to help us celebrate".

The celebrations were organised by the University and attending schools to provide Samoan students with the chance to commemorate the milestone together, as well as to mark the end of Samoan Language Week.



*A traditional 'Ava ceremony held on the campus*

Celebrations began with a powhiri welcome, followed by a traditional 'ava ceremony, an umu lunch (traditional Samoan earth oven), which the students prepared, and a live cross to Samoa as the students sang for a local Samoan radio station.

"It is a privilege that so many people made it to celebrate the occasion," Mr Taufua says. "In Samoa the day is huge, everyone is extremely proud to be Samoan, and for the University to be able hold celebrations with the community here in New Zealand is a very special honour".

Date: 05/06/2012

Type: University News

Categories: Auckland; International; Pasifika; Uni News

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# Entrepreneurship experts converge on the capital

Experts in entrepreneurship and small to medium-sized businesses will gather in Wellington next week for the 2012 International Council for Small Business (ICSB) World Conference.

“This is a once in a lifetime opportunity to hear, and interact with, the best brains on entrepreneurship and SMEs in the world. There will never be this much expertise in New Zealand again,” says Professor Claire Massey, head of Massey University’s School of Management, and a member of the conference organising committee.

Professor Massey says the conference is happening at an important time for New Zealand because small businesses often lead the way after a recession.

“Entrepreneurs and small firms are a really important source of new jobs for our economy, and they are usually in a better position to deal with the unexpected,” she says. “They can be more flexible and resilient, and they can respond more quickly to opportunities. If you want to see entrepreneurship and business innovation in action, it really is happening in the small business sector.”

The event has 18 tracks, or topic streams, and each includes papers by world experts in their fields. The conference tracks include indigenous entrepreneurship, education and training, social and economic development, small business management, new venture creation, female entrepreneurship, sustainability, and this year’s theme, Leading from the Edge.

“The theme was a very deliberate choice, because that’s the position New Zealand is in. We are a small country, isolated from global markets, and while that presents many challenges, it encourages us to think creatively,” Professor Massey says.

This will be well illustrated during the event’s Local Heroes panel discussion where innovative New Zealand companies including GreenButton, which helps software companies move their applications to the cloud, will explain how they took their companies global. Other members of the panel include local video game developer Sidhe, stroller manufacturer phil&teds, and specialist high-tech hockey goalkeeping equipment manufacturer Obo. Sir Richard Taylor from Weta Workshop will also provide a video message.

The conference’s keynote speakers include Professor Saras Sarasvathy from the Darden School of Business at the University of Virginia, who is considered one of the world’s top entrepreneurship professors, media commentator Rod Oram, and Bentham Ohia, chief executive of Te Wānanga o Aotearoa, the world’s largest indigenous university.

There will also be a Disaster Management Symposium with a strong focus on Christchurch; a Doctoral Consortium, where PhD candidates can present their thesis proposals and gain feedback from experienced academics; and an optional Public Agencies Forum that will explore ways for government to better engage with the small business sector.

This will be the first time the conference has been held in New Zealand, and 400 business educators, researchers, policy makers and practitioners from around the world are expected to attend.

Massey University’s Centre for Small and Medium Enterprise Research successfully bid to host the conference, along with the Small Enterprise Association of Australia and New Zealand, Wellington City Council, and Grow Wellington. The event will take place from June 10-13 at the Michael Fowler Centre.

For more information about the conference visit: [www.icsb2012.org.nz](http://www.icsb2012.org.nz)

Date: 05/06/2012

Type: Research

Categories: College of Business; Conference/Seminar; Palmerston North; Research; Uni News; Wellington



*Claire Massey, Professor of Enterprise Development at Massey University*

## Top students recognised at inaugural ceremony

Top students from the College of Humanities and Social Sciences were recognised at the inaugural Outstanding Achiever Award ceremony on Friday.

Thirty-six students achieved an 8.0 Grade Point Average (A grade or above) in undergraduate college programmes for the 2011 academic year.

The award recipients are from all three campuses and distance learners throughout New Zealand and Australia.

Tianxi Yin, 23, a second-year Bachelor of Resource and Environmental planning student was the college's top student with a GPA of 8.875.

Mr Yin completed eight papers in 2011 and received seven A+ and one A. "It's unbelievable really," Mr Yin said. "I'm also very proud of myself. I've worked really hard over the last year, and I'm very grateful to all my lecturers for being really supportive."

The 23-year-old, who is from China and a New Zealand resident, said he wanted to study at Massey University as the planning programme had a great reputation. He has always aspired to be a planner and said he worked hard, set goals and stuck to them. "If you aim high, you work hard to achieve it."

The award recipients were presented their certificate at a cross-campus ceremony with Albany, Manawatu and Wellington campus linked through video conferencing.

Pro Vice-Chancellor Professor Susam Mumm welcomed the students to the first annual presentation to the highest-academic achievers within the campus.

"This college has about 5500 students and this is a very elite group of 36 who have achieved this absolutely phenomenal academic record. It is an outstanding achievement," she said. "You ought to be very proud of your academic record and realise how special it is, that it's not at all an average or ordinary accomplishment."

Albany senior lecturer in History Associate Professor Peter Lineham said the college was immensely proud and students should be too. "We should celebrate with real joy the wonderful achievement and the great ethos we have as a college, and that students study such a rich variety of subjects and explore so many good things."

Date: 05/06/2012

Type: Awards and Appointments

Categories: Auckland; Awards and appointments; College of Humanities & Social Sciences; International; Palmerston North; Uni News; Wellington



Tianxi Yin

# New Massey college to tackle 'health crisis'

Massey University is to establish a College of Health that focuses on prevention rather than cure – an approach Vice-Chancellor Steve Maharey says is essential if New Zealand is to tackle the looming health crisis.

The college will lead New Zealand in bringing together specialists from fields ranging from food and nutrition, sport and exercise, rehabilitation, nursing, Maori and Pasifika health, public health, social work, health and safety; as well as those researching the social and economic factors that underpin health and wellbeing.

"New Zealand, like the rest of the world, is facing a rapidly approaching health crisis," Mr Maharey says. "We have an ageing population, a tight health budget and escalating costs of new technologies and pharmaceuticals. There is a growing realisation that medically based solutions will not, by themselves, provide an answer.

"Our experts will collaboratively focus on what keeps people well – how factors such as the right food, regular exercise, working and living conditions, and social wellbeing protect people from disease and illness. Our research and teaching will look at the measures that enable people to live healthy, productive and independent lives.

"We have an over-stretched health workforce and growing inequalities that affect people's health, and this impacts directly on health provision. New Zealand can't afford the health we all aspire to if we carry on as we are."



*Steve Maharey*

Deputy Vice-Chancellor and Assistant Vice-Chancellor (Māori and Pasifika) Professor Sir Mason Durie, who led the establishment of the college, says the potential for preventing illness has never been greater, but as a nation New Zealand has not taken full advantage of what we already know about prevention.

"We need to transform our thinking," Sir Mason says. "We can't afford to keep focusing on the treatment and management of illness, disease and injury when we know we can prevent many illnesses and accidents. And we have the potential to learn much more about prevention through innovative research."

It will also build on Massey's international connections with the World Health Organisation, the World Bank and the United Nations Educational, Scientific and Cultural Organisation (Unesco) to ensure that it is learning from – and contributing to – international best practice and research.

The college will be formally established for the 2013 academic year.

## **Background:**

Existing schools and institutes within other colleges will move to form the new college. These include food science and technology, human nutrition and physiology, sport and exercise science, health sciences and environmental health, Maori and indigenous health, public health, occupational health and safety, nursing, medical laboratory science, social work and social policy, health disability and rehabilitation. It will also draw from health psychology, clinical psychology, infectious diseases, disaster research, speech and language therapy, music therapy and human development.

The college will have approximately 2000 equivalent full-time students and 250 staff.

Massey University has five colleges – Business, Creative Arts, Education, Humanities and Social Sciences, and Sciences. However, from next year the College of Education is to become an institute within the College of Humanities and Social Sciences.

Date: 05/06/2012

Type: University News

Categories: Auckland; College of Education; College of Humanities & Social Sciences; College of Sciences; Explore - HEALTH; Maori; National; Palmerston North; School of Health Sciences; School of Sport, Exercise and Nutrition; Sport and recreation; Teaching; Uni News; University Council; Vice-Chancellor; Wellington

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## Massey student off to the 'academic Olympics'

He might be retired from competition, but former Olympic swimmer Moss Burmester is still very much focused on the Olympics and everything it stands for.

The Massey University student will travel to Greece next week to take part in what has been dubbed the 'academic Olympics'.

Every year the International Olympic Academy, the academic arm of the International Olympic Committee, runs educational workshops at its site in Olympia.

Mr Burmester will be attending the Young Participants' Session with 200 other participants aged 20 to 35 years from all over the world. The programme runs for two weeks and includes presentations, discussion groups, art and cultural activities, and sport.



*Former Olympic swimmer Moss Burmester at Massey University's Albany campus, where he is studying towards a Bachelor of Business Studies*

"This workshop covers the whole of Olympism, which is really meant to be a way of life," he says. "For the Ancient Greeks, Olympism encompassed arts, culture, sport, and living healthily – and the Olympic Games was just a celebration of all those things. For me, going to Greece is really about learning about Olympism and how I can use those values to give back to the community."

This balanced approach to leading a healthy life resonates much more with Mr Burmester now that he has retired from competitive sport.

"Life's changed a lot since I finished competing. I definitely have a lot more on the go – I'm not focused on that one single thing," he says. "My main focus has been uni, but I have always got things on the side. And I spend more time looking to the future. I still don't know what I want to do yet, but there's a lot of potential options out there and I am really excited about it."

Mr Burmester is now in his final year of a Bachelor of Business Studies at Massey University, but it has been a long road juggling study with sport.

"I actually started at Massey in 2005 at the Design School, but it was just too hard to travel with my drawing paper, so I ended up looking at business because I could take a textbook away with me," he says. "I've tried to keep an element of creativity in my degree by doing a double major in Marketing and Entrepreneurship and Small Business. I am also working part-time as a consultant in the carbon industry, which was an opportunity that came out of one of my papers last year."

He says, through it all, Massey has been both flexible and supportive – and he will be doing his mid-year exams one week early so he can go to the International Olympic Academy.

"While I was swimming, I always had the support of Massey, which was awesome. The University is very athlete-friendly, and it's even better now as they have developed a programme for athletes with its own coordinator. I know that swimmers who went to other universities sometimes struggled to get time off, or assignment extensions, or to reschedule their exams."

Mr Burmester will return from Europe just in time for the London Olympics, but he does plan to visit the host city to check out some of the Olympic venues. He says he is not sure how he will feel watching the event on television, but that he plans to watch as much as he can.

"I guess watching the Olympics and not being part of it is going to be very different for me. This will be the first major event that I'm not actually going to be at. Once you become an Olympic athlete it stays with you. I swam for 15 years and it really is a part of who I am," he says.

"Every time I went to the Olympics I got a massive buzz and it still excites me now. I still follow athletes, I still support them, I'm a board member of the New Zealand Swimmers' Association so I'm still out there backing swimmers and trying to make the sport better."

Date: 05/06/2012

Type: Research

Categories: Academy of Sport; Auckland; College of Business; Olympics; Sport and recreation; Student profiles; Uni News



# Building profitable business relationships

After working on his thesis for more than seven years, Massey marketing lecturer Dr Ravi Balasubramanian finally crossed the stage to receive his doctoral degree at his graduation ceremony in Wellington last week.

The native of Bombay, India says he has always been interested in business, even when he started his working life after an undergraduate degree in chemistry. "It didn't take me long to realise that I wanted to get into the business side of things, and my career path veered into sales, marketing, and general management positions in the chemical and pharmaceutical industries."

Dr Balasubramanian went on to do his Master of Management Studies at Bombay University, and also began working at the university as a part-time lecturer before leaving his homeland for New Zealand.

"I moved to New Zealand in 1996 for a complete change of life," he says. "The pollution in Bombay was making my daughter sick and the doctors said, 'Move to somewhere with better air quality.' I couldn't think of a better place than New Zealand."

Dr Balasubramanian began his career as a full-time academic when he joined Wellington Polytechnic as a lecturer in 1997. Since the merger with Massey University in 1999, he has taught various marketing papers within the Bachelor of Business Studies. He says the University has been very supportive while he pursued his own studies.

Dr Balasubramanian's PhD thesis explores the links between relationship marketing and the profitability of customers. The topic grew from his interest in the financial outcomes of marketing, something he feels that many marketers don't pay enough attention to.

"I think the key learning for companies is that they need to actively consider the money they are making from their customers before embarking on business relationship development activity. This sounds simple, but too many organisations focus more on their sales figures, but that is not a predictor of actual profit since costs of serving a customer may not be linked to sales level."

Dr Balasubramanian says the costs associated with serving a customer often get lumped together as overheads, so companies may not have a clear idea on how much an individual customer is costing them. For his thesis, he created a theoretical model that integrated the nature of the business relationship with a customer and the associated costs and profitability.

He says that most firms operating in business-to-business markets have a small number of very profitable customers and a much larger number of marginally profitable or unprofitable customers.

"Understanding how to measure the profitability of each customer is very important, and it allows you to differentiate customers so that you can adopt an appropriate relationship marketing strategy," Dr Balasubramanian says.

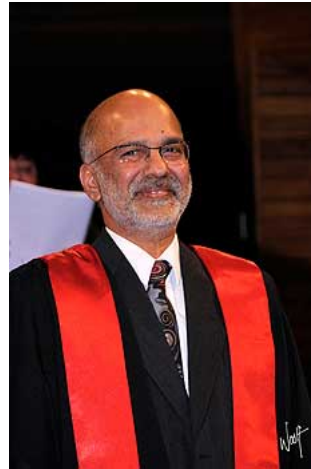
"Complex service requirements come at a cost to companies, but if your service and supply arrangements are valuable to your customer, you should be able to charge an appropriate price."

Dr Balasubramanian was one of seven doctoral candidates to graduate during Massey University's two Wellington campus ceremonies. A total of 626 students were capped.

Date: 05/06/2012

Type: Graduation

Categories: College of Business; Graduation; Graduation (Wellington); International; Research; Wellington



*Dr Ravi Balasubramanian at his graduation ceremony, where he received his doctoral degree.*



*An architect's drawing of the eastern entry to the building*

## **New Albany sciences building under construction**

The establishment of an interim sciences facility alongside the Albany campus Student Amenities Centre promises to not only make learning in laboratories more flexible, but also to enable space to be freed up for research purposes across the campus as the College of Sciences grows.

The ground floor will house three physics teaching labs and an equipment room, with one lab able to be transformed into a completely dark environment for optics experiments. The second level will have four biology labs of varying sizes with moveable walls to allow for increases and decreases in class sizes.

The ground floor will also be home to technicians and tutors who will operate and teach from the labs. Chemistry labs will remain at Oteha Rohe in the meantime.

Campus facilities director Alistair Allan says the project takes an intelligent approach to getting the most out of the building budget. "Having completed stage one of the Student Amenities Centre meant that the project costs for site development have already been accounted for. We won't incur these costs again, so we get much more useable space from our project budget than if we construct a stand-alone building."

He says moving the undergraduate science labs across to the East Precinct will improve student convenience by reducing the need for science students to travel between precincts, and free up some of existing teaching lab and support facilities in buildings 6,8,10 and 12 at Oteha Rohe.

Institute of Natural Sciences head Distinguished Professor Gaven Martin says recent research staff appointments and growing postgraduate student numbers as well as continuing undergraduate growth bodes well for Albany. "It also places increasing strain on our space resources. This project will go some way in addressing those issues."

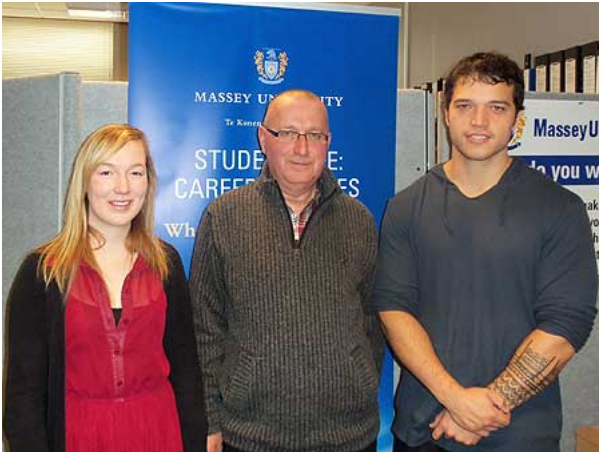
The new Bachelor of Natural Science degree offered at Albany will see a new cohort of students learn in a multidisciplinary context. The qualification, modelled on a highly respected Cambridge University degree, provides depth and breadth across science subjects – biology, physics, chemistry and mathematics – as well as project management, philosophy, communications and entrepreneurship.

Stage two of the building project has been dubbed interim because the longer-term plan remains for a purpose-built sciences facility to be constructed on the West Precinct.

Date: 06/06/2012

Type: University News

Categories: Auckland; College of Sciences; Uni News



*Louise Amey, John Ross and Stephen Cairns*

## Students volunteer as CV reviewers

Two Manawātū based human resources students have joined Massey's Career Employment Service team as part-time curriculum vitae reviewers, helping fellow students enhance their prospects of getting job interviews.

Louise Amey and Stephen Cairns are working for the service for two hours a week while in their final year of their undergraduate degrees majoring in human resources and are mentored by the wider career employment service team.

Careers consultant John Ross says Ms Amey and Mr Cairns are supporting other students by reviewing CVs on a one-to-one basis either face-to-face or by email. Mr Ross says the students they have met with to date have valued the peer-to-peer support.

"With both considering a career in HR, their experience as CV reviewers is proving directly relevant and is enhancing their skills base and allowing them to explore recruitment and selection methods in more depth," he says.

The key things they are trained to look for is whether the CV is targeted at the job the student intends applying for, whether spelling and grammar are correct and the layout and presentation is appealing and professional.

"The CV is what gets you the job interview and most employers will only interview a few applicants. It's fundamentally a marketing document demonstrating how the applicant can add value to the employer's business.

"For the students they are working with, Stephen and Louise are offering a friendly, approachable, professional and knowledgeable service."

While Ms Amey and Mr Cairns are based at the Manawātū campus, the career service team already has arrangements to support colleagues on the other campuses when any one campus is overstretched. "As CVs can be emailed in, Louise and Stephen will be able to offer additional support across all three campuses as well as to distance students."

To find out more about this initiative or about the work of the career and employment service contact John Ross on 06 350 5923 or via email [J.A.Ross@massey.ac.nz](mailto:J.A.Ross@massey.ac.nz)

Date: 06/06/2012

Type: Internal Communication

Categories: Internal Communications; Palmerston North

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## Staff donations to Massey charity top \$20,000

The Massey University Foundation has extended its thanks to the University staff who have signed up as regular donors.

Foundation development executive James Buchanan says total annual donations from staff will now exceed \$20,000 based on the current level of donations.

"Donations support a variety of projects at the University, from Massey's unrestricted fund and college development funds, to specific projects like the New Zealand Wildlife Health Centre, First World War Centenary History Project, and the innovation fund," Mr Buchanan says.

Anyone interest in donating can get more information [here](#), or email [j.d.buchanan@massey.ac.nz](mailto:j.d.buchanan@massey.ac.nz)

Date: 06/06/2012

Type: Internal Communication

Categories: Alumni; Internal Communications

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*Manawatū based international students and their families celebrate their achievements with senior Massey staff at a farewell function last week*

## International students farewelled at Manawatū

More than 30 Manawatū campus international students from 18 countries were farewelled last Wednesday.

An event organised by the international student support office was held for the students and their families at The Centre on the Turitea site. Support officer Natalia Benquet says the farewell gave international students finishing their studies this semester but not intending to return to graduate in November an opportunity to celebrate their achievements.

The students were photographed in graduation robes and trenchers, with university staff including campus registrar Dr Sandi Shillington, international director Arthur Chin and university marshal Jackie Koenders.

Students were presented with a Goodwill Ambassador Certificate on behalf of the Palmerston North City Council and Massey University, a Massey University pin from the alumni office, and a paua shell memento from the international student support office. Students were also given advice about re-entry into their own culture, reverse culture shock, and job seeking in their own countries.

Students farewelled were from Argentina, Canada, China, Germany, Ghana, India, Iran, Ireland, Kiribati, Malawi, Malaysia, Mongolia, Papua New Guinea, Scotland, Sweden, Timor-Leste, Britain and the United States.

The programmes they are completing included Bachelor of Arts, Bachelor of Business Studies, Bachelor of Science, Postgraduate Certificate in Technology, Postgraduate Diploma in AgriCommerce, Master of AgriCommerce, Master of Aviation and Master of Food Technology and several are finishing doctorates.

Students who completed the semester exchange programmes Study Abroad and Study Exchange also attended the event to celebrate their time spent at Massey.

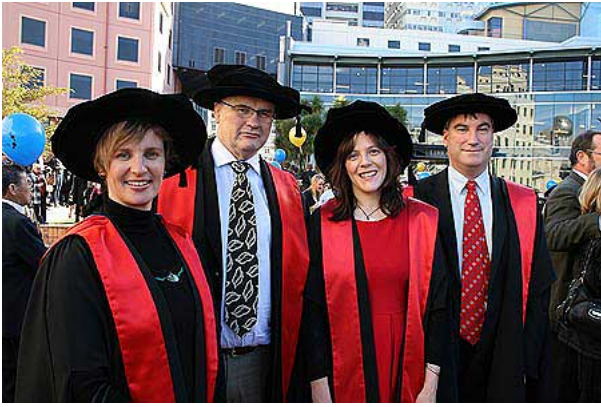
The farewell ended with an afternoon tea with Massey University chaplaincy staff.

Date: 06/06/2012

Type: Internal Communication

Categories: Internal Communications; International

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*Dr Wendy Saunders, Dr Ian de Terte, Dr Julia Becker and Professor David Johnston after last Thursday's graduation parade through central Wellington*

## **Disaster research recognised with four new PhDs**

The Massey University/GNS Science Joint Centre for Disaster Research is celebrating four new PhDs.

Last Thursday was a proud day for the centre's director, Professor David Johnston, as he saw three PhDs awarded in Wellington to students he had supervised. They were Dr Ian de Terte, senior professional clinician in the School of Psychology, and Dr Julia Becker and Dr Wendy Saunders of GNS Science.

Dr Heather Taylor graduated in Manawatū earlier in the month. She researched children's experiences of flooding in Surakarta, Indonesia.

Dr de Terte studied psychological resilience in the face of exposure to traumatic events, using a sample of police officers. Dr Becker investigated why relatively few people prepare for earthquakes even after they receive information about the importance of earthquake preparedness. Dr Saunders developed a risk-based model for land use planning.

Academics from the centre are supervising 20 PhD students. Five are based in Christchurch, where Professor Johnston is also living this year due to the extent of his work with the Canterbury Earthquake Recovery Authority.

Date: 06/06/2012

Type: Graduation

Categories: College of Humanities & Social Sciences; Explore - HEALTH; Graduation; Graduation (Wellington); Joint Centre for Disaster Research; Uni News; Wellington

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## Sensor researcher honoured with distinguished lecturer post

Dr Gourab Sen Gupta, a senior lecturer at the School of Engineering and Advanced Technology, has been chosen to serve as a distinguished lecturer for the Instrumentation and Measurement Society, part of the Institute of Electrical and Electronics Engineers.

The distinguished lecturer programme provides society chapters around the world with talks by experts on topics of interest and importance to the instrumentation and measurement community. The lecturers are among the most qualified experts in their own field.

Dr Sen Gupta was awarded the position last month at the International Instrumentation and Measurement Technology conference in Austria. His presentation was entitled Sensors and Measurements for Robotics.

Selection required him to propose a topic and give a presentation to an academic panel, then answer questions.

"My research combines automation with sensor applications, through either embedded systems or robotic platforms," he says. "For example, I recently helped develop an anthropomorphic robotic arm that monitors the growth and health of plants."

There are only nine people appointed to the position each year, and Dr Sen Gupta says it is a privilege to be chosen. He will serve as a distinguished lecturer for the next three years, which will see him give lectures to society chapters around the world.

Date: 06/06/2012

Type: Research

Categories: Awards and appointments; College of Sciences; Explore - Engineering; Innovation; International; National; Palmerston North; Research; Uni News

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*Dr Gourab Sen Gupta*

## Exhibition showcases talents of emerging artists

First year Māori visual arts students are taking their first step to becoming artists with an exhibition at Te Pūtahi-a-Toi, School of Māori Studies.

The exhibition opened last Friday and features paintings by nine first year students, as well as works by second, third and fourth year students.

Lecturer Ngataiharuru Taepa said this semester's theme was whakapapa (genealogy) and he was impressed after setting a big challenge for the students, the majority who came to university straight from school.

"It's a big leap for them and I'm really pleased with what they've achieved in such a short time."

The exhibition was a celebration and allowed families and friends to see what they have achieved.

"It's a step towards them becoming artists. It's important that the exhibition is a safe environment where family and friends are invited to celebrate and support the student's achievements. They are also introduced to putting their work out there for people to digest and give feedback," Mr Taepa said.

One of the emerging artists is Tegan Hautapu, 19, who juggled five-month baby Uetonga-Te Maoriori Hautapu-Tautahu with study. Her painting concept centred on kaitiakitanga (guardianship) and the intimate relationship between community and environments. "I'm excited (about the exhibition) and relieved it's all over."

The exhibition will run until the start of second semester. Third and fourth year students also used the exhibition as a platform to sell their artwork to fundraise for an upcoming cultural exchange to Tahiti, where they will join indigenous art students from other Pacific countries.

"It's a cultural exchange that's happening because we have similar aspirations for the arts," Mr Taepa said. "It's really an exchange of ideas, it's sharing stories and finding commonalities."

Six students leave on June 16 and will spend three weeks in Tahiti taking part in workshops with the exchange culminating in an exhibition.

Date: 06/06/2012

Type: Research

Categories: College of Creative Arts; Creative Arts; Maori; Palmerston North; Student profiles; Uni News



*Tegan Hautapu with her artwork*





*Professor Glyn Harper*

## Queen's Birthday honours for staff and alumni

Massey staff, graduates and four leading New Zealanders conferred with honorary doctorates were recognised in the Queen's Birthday honours.

Three staff members received awards. Shane Cotton, a lecturer at Te Pūtahi-a-Toi, the School of Māori Studies in the College of Humanities and Social Sciences at Manawatū, was named an Officer of the New Zealand Order of Merit (ONZM) for services to visual arts. Mr Cotton is an acclaimed painter whose work has been exhibited in galleries throughout the world.

Professor Glyn Harper received a Queen's Service Medal (QSM) for his services to historical research. A professor of war studies in the Office of the Assistant Vice-Chancellor (Research and Enterprise) at Manawatū, he is leading the Centenary History of New Zealand and First World War project, working with the Royal New Zealand Returned and Services Association and the Defence Force. Ten volumes will be published exploring different aspects of the war, with the first ready for Anzac Day 2015.

Margaret Medlyn, ONZM for services to opera, is a senior lecturer and head of voice in the classical performance programme at the New Zealand School of Music, part of the College of Creative Arts in Wellington. Ms Medlyn has vast experience singing with major opera companies and orchestras in Australasia.

Four of the honours recipients have Massey honorary doctorates: Dame Margaret Bazley of Wellington and Dame Malvina Major of Hamilton, who were all made additional members of the Order of New Zealand for their services to New Zealand, the country's highest honour; Dr Michael Houston of Feilding, who was made a Companion of the New Zealand Order of Merit (CNZM) for his services as a pianist; and Dr Peter McLeavey of Wellington, an ONZM for services to the arts.

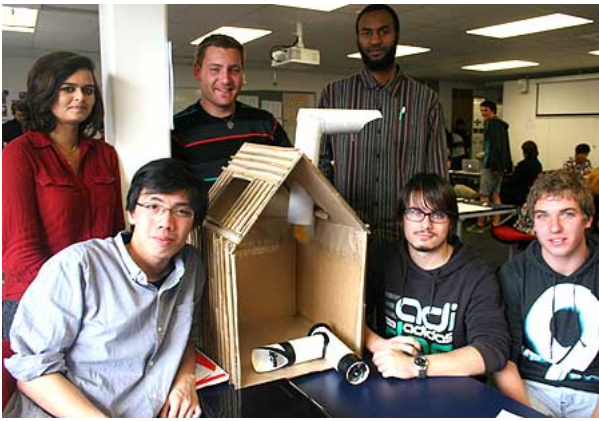
Massey alumni named in the honours list were: Professor Christine Winterbourn of Christchurch, CNZM for services to science; Dale Copeland of Okato, Members of Order of Merit (MNZM) for services to the arts; Traci Houpapa of Hamilton, MNZM for services to business and Māori; Carol Quirk of Opotiki, QSM for services to surf life saving; Vicki Wall of Lower Hutt, QSM for services to people with disabilities; and Lieutenant Layamon Bakewell of Auckland, Distinguished Service Decoration (DSD) for services to the Defence Force.

Date: 06/06/2012

Type: Awards and Appointments

Categories: Alumni; Awards and appointments; College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Creative Arts; International; National; Uni News

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Rodrigo Chan Seng Chon, Stephanie Bickerstaff, William Janse van Rensburg, Naser Hawsah, Radu-Christian Enache and Ryan Harrison with their home ventilation system using a simple PVC pipe fitted to the roof

## Massey engineering students to help Vietnam

Cooking with twigs over a small solar-powered stove may seem a far cry from the daily life of the average engineering student in New Zealand, but the invention could be among several used to improve the livelihood of rural poor living in Vietnam's Mekong Delta.

The efficient "Anytime Rocket Stove" is the creation of one of 16 teams of engineering students at Massey University's Albany campus enrolled in a new project-based paper to find sustainable solutions for real world problems.

The programme sees 90 students from the Albany campus and more than 100 at the Manawatu campus taking part in the Engineers Without Borders Challenge. It is run by Engineers Without Borders (EWB) Australia, a chapter of an international organisation that works on grassroots engineering programmes for sustainable development for disadvantaged communities around the world.

The challenge is designed to give first-year students the opportunity to work in teams to develop conceptual designs for projects identified by their community partners. This year, the organisation has joined forces with Habitat for Humanity Vietnam to work with students on developing innovative solutions towards sustainable development of the Anh Minh district within the Kien Giang province on the Mekong Delta at the southern tip of Vietnam.

Other projects designed by students at the School of Engineering and Advanced Technology at Albany include a sustainable roofing and water filtration system using bamboo; a combined sandstone and solar water filter system; a low-cost water pump using a one-way valve; a home ventilation system using PVC piping attached to the roof; and a simple wind-generated home electricity using mini-turbines made from recycled plastic.

Senior lecturer Dr Aruna Shekar, who convenes the paper, says the project-based approach has given students added motivation researching ideas linked to real world scenarios, with the opportunity to make a difference to people's lives through their work.

"The students get a real buzz from collaborating and learning from each other," she says. "Most importantly, they get the experience of working in a team with other disciplines. We have students doing mechatronics, product development, food technology, electronics and process chemical engineering all working together. This gives them a sense of what it's like when they enter the work force."

She and other engineering lecturers assessed the projects at the end of the semester, selecting the top three, which will be submitted to Engineers Without Borders Australia for final judging.

The top three projects are a solar cooking system; a bamboo roofing and rainwater collection system; and a novel method for cassava leaves processing.

The vision behind the challenge is for the Mekong Delta to be a place where every family has access to safe housing, clean water, better cooking, lighting and washing facilities.

In developing their concepts, students had to fulfil a range of objectives including; responding to a current or projected future need; fitting within the constraints of the environment; demonstrating a clear research-based decision-making process; and showing how they applied appropriate engineering principles while using environmentally friendly materials.

The Mekong Delta region produces around 50 per cent of Vietnam's rice, but despite its agricultural importance it remains one of the poorest regions in the country. Its future sustainability is vulnerable to environmental changes, such as the effects of population growth, soil acidification and global warming.

Date: 07/06/2012

Type: Research

Categories: Applied Learning; Auckland; College of Sciences; Environmental issues; Explore - Engineering; International; Palmerston North; Teaching



Daniel Burgess with the 'Anytime Rocket Stove'



Pamitha Wijesundera with an electricity generating system using a bicycle wheel



*New Māori and Pasifika account manager Nicholas Maaka, Assistant Vice-Chancellor (Māori and Pasifika) Professor Sir Mason Durie and Assistant Vice-Chancellor (External Relations) Cas Carter*

## **Māori and Pasifika account manager welcomed**

Massey External Relations has a new Māori and Pasifika account manager, Nicholas Maaka, who was welcomed to the University last week at the Albany campus.

Mr Maaka (Kai Tahu, Ngāti Koata, Ngāti Tamaoho, Ngāti Kahu ki Whangaroa and Ngā Puhī) has a double degree in communications studies from Unitec Institute of Technology.

He has worked for the New Zealand Press Association and Oxfam New Zealand and says his degrees in international communications and media helped raise awareness around local events and international initiatives for the global charity. He subsequently worked for the Ngāti Tamaoho Trust, providing internal and external relations advice at a pivotal time when the tribe was settling historical Treaty of Waitangi claims.

He is passionate about Māori and Pasifika success in education, and was instantly attracted to the opportunity to make a difference at Massey.

"I'm dedicated and enthusiastic about this new role because education is a fundamental necessity in order to provide effective feedback within the community," he says. "It is empowering, and to be part of that is a very special thing."

He is based at Albany but the role is a national one and Mr Maaka will spend time at all campuses.

Date: 07/06/2012

Type: Internal Communication

Categories: Auckland; Internal Communications; Maori

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## \$3.8m for Massey health research

Massey researchers will investigate health issues ranging from whether mobile phones raise the risk of brain cancer in children to the possibility that unpasteurised milk provides protection from asthma and allergies, after receiving \$3.8 million in government funding.

Four projects from the University's School of Public Health and an emerging researcher from the School of Engineering and Advanced Technology have been backed by Health Research Council's annual funding round.

School of Public Health head Associate Professor Cindy Kiro says the funding, which is up from \$3.1 million last year, is hugely significant because the research can only be conducted with external funding. She says it also demonstrates the international standing of the researchers.

"We are immensely proud of the contribution they make, not just to New Zealand but to the international disciplines they represent, in areas as diverse as alcohol policy, allergies and asthma, Maori health and housing and mobile phones and brain cancer in children," Dr Kiro says.

A group led by Professor Jeroen Douwes, head of the Centre for Public Health Research on the Wellington campus, received \$1.2 million to assess whether raw milk is associated with a lower prevalence of allergies and asthma and improved lung function. One in four New Zealand children have asthma, and it is the most common cause of childhood hospital admissions. Studies in farmers' children have indicated raw milk may protect against allergies and asthma, but the reasons are unclear.

The three-year study will begin in July and involve a survey of 300 non-farming families who regularly drink raw milk, and 150 families who have never consumed unpasteurised milk. All families will come from urban areas mainly in the Wellington and Auckland regions, and a subset will undergo tests with results compared. Professor Douwes says the "natural experiment" will assess if raw milk is associated with a lower risk of allergies and asthma in a general population. It will also be a key step towards identifying the anti-allergic components within raw milk, and has the potential to lead to effective interventions for allergies and asthma.

A study of alcohol policy interventions in New Zealand, led by Professor Sally Casswell, director of the Centre for Social and Health Outcomes Research and Evaluation, in Auckland, received \$1.2m.

Dr Andrea 't Mannelte, also from the Centre of Public Health Research in Wellington, will lead a group researching the risk factors for brain cancer in children and adolescents. The group received \$466,148 for Zealand-based research as part of a multinational MOBI-KIDS study of mobile phone use and the risk of brain cancer. The study will interview 63 New Zealand children and adolescents aged 10-24 diagnosed with brain cancer, and 126 others in the same age group who do not have brain cancer, over a 2½ year period. The children, adolescents and their caregivers will be interviewed using a questionnaire on mobile phone use and a range of environmental risk factors. The New Zealand results collated with research from the 14 other countries to identify risk factors.

A project led by Professor Chris Cunningham, director of the Research Centre for Māori Health and Development, also in Wellington, was awarded \$787,000 to study injury hazards in Māori homes.

Mikael Boulic, from the School of Engineering and Advanced Technology in Manawatū, received a \$150,000 emerging researcher grant to trial low-cost solar ventilation systems in classrooms in 10 low-decile schools. He says most schools depend on open windows for ventilation, which stay closed in winter, forcing children to breathe in pathogens and pollutants. The study will test the air in the classrooms and take swabs from students, record coughing and sneezing and monitor absenteeism. Mr Boulic expects that increased ventilation will lead to a healthier classroom environment as pathogen levels and respiratory infections will be reduced.

Details of all the projects funded this year are [here](#).

Date: 07/06/2012

Type: Research

Categories: College of Humanities & Social Sciences; College of Sciences; Explore - Engineering; Explore - HEALTH; Funding; Maori; National; Palmerston North; Research; School of Health Sciences; Uni News; Wellington



*Professor Jeroen Douwes*



*Professor Sally Casswell*

## Study to investigate mobile phone and child cancer link

Massey researchers will investigate if children and adolescents who use mobile phones are at a greater risk of brain cancer.

A group headed by Dr Andrea 't Mannetje from the Centre for Public Health Research has been awarded \$466,148 from the Health Research Council annual funding round for New Zealand-based research as part of a multinational MOBI-KIDS study.

It is a case-control study of mobile phone use and the risk of brain cancer in 10-24 year-olds in 15 countries.

Younger generations increasingly use mobile phones and are exposed to radiofrequency electromagnetic fields from an early age, and the research will elucidate the link between mobile phone use and the risk of brain cancer.

The New Zealand research will interview 63 children and adolescents diagnosed with brain cancer, and 126 control cases – children and adolescents in the same age group who do not have brain cancer, over a 2½ year period.

The children, adolescents and their caregivers will be interviewed using a questionnaire on mobile phone use and a range of environmental risk factors, which could include pesticide exposure, medication and lifestyle factors such as smoking.

“There has not been a brain cancer study in this age-range. It's a unique opportunity to look at a range of risk factors,” Dr 't Mannetje says, as previously studies had primarily included only adults.

“If there is a link between mobile phones and brain cancer we will be able to detect it because the study is so large.”

MOBI-KIDS is the largest childhood/adolescence brain cancer study to date with 2200 cases and 4400 controls from the 15 countries, including Australia, Austria, Canada, France, Germany, Greece, India, Israel, Italy, Japan, Korea, Spain, Taiwan, The Netherlands and now New Zealand, and results will be collated worldwide.

Brain cancer is the second most common childhood cancer after leukaemia. The study is also co-funded by Cure Kids.

Date: 07/06/2012

Type: Research

Categories: College of Humanities & Social Sciences; Explore - HEALTH; Research; School of Health Sciences; Uni News; Wellington



*Dr Andrea 't Mannetje*



*Dr Paul Wood receives his doctorate from Massey University Chancellor Dr Russell Ballard*

## From prison to PhD

He was once a troubled, drug-addicted youth; now his research is being used to help employers select the right people for the job and improve the prospects of Maori.

Last week, Dr Paul Wood received his PhD in psychology at Massey's Wellington graduation ceremony. Although it is his third degree, this is the first time Dr Wood has been able to graduate in person. Previously, he had been serving a lengthy jail sentence for an altercation that led to the death of his drug dealer.

At the time of his offending, in 1995, Dr Wood was a high school dropout with a serious morphine habit. Three years into his sentence, he began extramural study of psychology through Massey. "I wrote my first assignment as a single block of text all in capital letters, I didn't have a clue what constituted a paragraph and I thought capitals looked neater. Fortunately I always received gracious and constructive feedback from my markers."

By 2003, Dr Wood had completed a BA in psychology and philosophy. By 2005, he had a Master's degree, also done extramurally. "I was not in a position to attend block courses outside prison, so relevant lecturers created equivalent special topic papers for me on top of their ordinary workload. When it came to the PhD, my supervisors would travel to Rimutaka Prison to discuss my research with me."

Dr Wood's doctoral research explored relationships between people's personality traits, intelligence, and tendency towards counterproductive workplace behaviour. Through an understanding of these relationships, he looked at ways to improve the effectiveness of psychometric testing for workplace selection. In particular, he investigated how these tests could be used in more sophisticated ways than has generally been the case. As part of this, he sought to determine how different combinations of tests might improve hiring rates for Maori.

After his release from prison, Dr Wood gained employment as a consultant in organisational psychology. He is now a development specialist with a passion for helping individuals and organisations reach their goals. He also regularly works in the accreditation and training of people who administer and interpret psychometric tests.

According to Dr Wood, there are three key ingredients to successful, lasting change:

1. Desire to change. You have to want it.
2. Clear direction. You have to understand the steps you can take to make things different.
3. A supportive environment. You need opportunities that facilitate, reinforce and encourage your change.

"I would not have achieved what I have today without the support and opportunities provided by Massey. Massey was instrumental in enabling me to turn my life around."

Date: 08/06/2012

Type: Graduation

Categories: College of Humanities & Social Sciences; Graduation; Graduation (Wellington); Maori; School of Psychology; Wellington

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*Back: Nick Foster, Gareth Jones, Graham Shaw (Xero, judge), Kristen McKenzie, Tehya Reardon, Bryn Lindsay, Jake Mickleson, Andrew Riddler (Telecom), Ben Richmond (Telecom), Steve Corbett (e-Centre, judge). Front: Erica Pope, Linda Liu, Brodie Kingstone (Telecom), Harriet Muir (Telecom), Mariam El Beshlawi (Telecom), Hon Lianne Dalziel (MP, judge).*

## School students to tackle global business issues

High school students from across New Zealand will create inspired solutions for a worldwide business issue at Enterprise in Action 2012, hosted by Massey University at its Albany campus this weekend.

Tertiary education minister Steven Joyce will officially launch the event with Sir Kenneth Stevens founder of the Glidepath Group.

More than 80 Year 12 and Year 13 school pupils will take part in the three-day event organised by the Young Enterprise Trust. It includes the Global Enterprise Challenge and regional heats for the FedEx International Trade Challenge.

Participating schools are from Northland, Auckland, Waikato, Bay of Plenty, Rotorua, Taranaki, Hawke's Bay, Wanganui, Manawatu, Wellington, Canterbury, Otago, Nelson and Southland.

The University is also one of 11 team sponsors and will provide specialists in marketing and finance to advise the teams on their business plans. Dr Jeffrey Stangl from the School of Economics and Finance, one of the mentors for the Massey team, says he looks forward to the event every year.

"I really enjoy dealing with the students – they are bright, enthusiastic, and full of creative ideas," he says. "It's gratifying when you see that spark of excitement in a student's eye, when you see that 'I got it' moment when they realise they've come up with a great idea."

The other team sponsors are Just Water, Telecom, Russell Investments, PKF Accountants, KiwiRail, Unitec, The Edge, Actionmail, Rise and Beca.

Massey University's Pro Vice-Chancellor of the College of Business Professor Ted Zorn says Massey is committed to supporting young entrepreneurs as they will go on to help shape the future of New Zealand and the world.

"Our college vision is 'creating leaders transforming business' and I look forward to seeing how the students apply innovative thinking to real challenges facing the business world," he says.

"We are proud to host Enterprise in Action at our Albany campus. We also have technical and international experts on hand who will help students shape their solutions by listening to their ideas and providing expert advice."

Professor Zorn has offered a further incentive to each of the winning team in the form of a \$2,000 scholarship towards study in the College of Business. This is double the value of the scholarship offered to all other students taking part.

Winners of the Global Enterprise Challenge will become the New Zealand entry into the global competition.

Last year New Zealand's Global Enterprise Challenge was won by Team Telecom, who proposed interactive space training exercises for pre-teens who want to experience being an astronaut.

Date: 12/06/2012

Type: Research

Categories: Auckland; College of Business; Research; Uni News

# Professor Sir Mason Durie to speak in Taranaki

Māori academic Professor Sir Mason Durie will deliver one of his last public lectures at the TSB Showplace in New Plymouth tomorrow to celebrate Massey University's Te Mata o Te Tau lecture series.

Sir Mason, Deputy Vice-Chancellor and Assistant Vice-Chancellor (Māori and Pasifika), is one of the most highly respected academics in Aotearoa, New Zealand, and will retire at the end of the month after 24 years at Massey.

One of the themes of his lecture will be how New Zealand has evolved as a modern nation, as well as the significance of demographic changes like the increase in the number of Asian and Pacific people. He will also discuss how a sense of nationhood has gradually incorporated dual Māori and Pākehā customs; and how this is likely to increasingly include the wider Asia Pacific region.

His retirement coincides with the launch of a new College of Health, a major initiative he instigated, and reflects his passionate commitment to improving public health, specifically Māori health.

"The college will create exciting new opportunities to study how whānau and families can maintain good health and avoid unnecessary illness," Sir Mason says.

"The potential for preventing illness has never been greater, but as a nation New Zealand has not taken full advantage of what we already know about prevention, we need to transform our thinking. We have the potential to learn much more about prevention through innovative research."

Sir Mason's legacy at the University includes establishing the School of Māori Studies, Te Pūtahi-ā-Toi. He was head of the school for 14 years before being appointed as Massey's first Assistant Vice-Chancellor (Māori). In late 2002, that role expanded to include Pasifika.

Among his many successes in fostering Māori-focused health education, research and training, he was successful in gaining funding to establish a Centre for Māori Health Research, Te Pūmanawa Hauora, and also negotiated the Māori mental health programme, Te Rau Puawai, which provides up to 100 scholarships a year for students studying health-related subjects.

The lecture can be viewed live online [here](#).

## Details:

Date: Wednesday June 13, 2012

Venue: TSB Showplace – 92 Devon Street, New Plymouth, Taranaki

Time: 7pm – 8pm                      Cost: Free

Date: 12/06/2012

Type: University News

Categories: Explore - HEALTH; Maori; National; Palmerston North; Pasifika; Research; Uni News



*Assistant Vice Chancellor (Māori and Pasifika)  
Professor Sir Mason Durie*



## Editing Early Texts symposium in Wellington

Scholars will converge in Wellington this week to discuss the latest editing techniques making 400 year-old literary texts accessible in the 21st Century.

The Editing Early Texts: Practice and Protocol symposium will be held at Massey University's Wellington campus on Friday. Massey University senior lecturer in English Sarah Ross says the conference will bring together scholars, students and those interested in editing early literary and non-literary texts from 1500-1800.

Thirteen experts will speak on their editing interests from modern women's writing and early modern historical texts, to digital humanities and online editing. Professor Paul Salzman from La Trobe University in Australia will deliver the keynote address on *Mary Wroth and the Hermaphroditic Circulation*, and the joys and tribulations of online editing. Dr Elizabeth Scott-Baumann of University of Leicester in the United Kingdom is another notable presenter. She is in New Zealand on a Massey Fellowship working with Dr Ross.

Dr Ross says scholars will talk about editing techniques, new directions in the field and the ways in which the Internet is opening new doors.

"It's [editing early texts] about taking a text from the past and making it accessible to readers, producing it into a form where readers can pick it up as a book or look at it online," Dr Ross explains. "In my case, with women's writing, finding some poems buried in one surviving printed copy, or in manuscripts in a library in London, the issue is: how do you enable your students in New Zealand to read that, because they can't go and look at that one copy. It's about taking those materials and making them available to readers, and about the processes that go on in making that happen."

Rare texts, poetry, plays and manuscripts from hundreds of years ago are now becoming more accessible, with scholars increasingly creating online editions. The conference will discuss new techniques and traditional practice and protocols in the field that takes the past into the future.

"It's about getting more people interested in the rich diversity of older texts and making them available to people, allowing people to understand the cultures of the past. It's a meeting of the past and the most innovative, and futuristic medium," Dr Ross says.

Conference convenor Dr Ross has also started a new joint project funded by an Australian Research Council grant. The two-year study based at Newcastle University will use the Internet to make available rare texts by women and show the impact they've had on literary history. "It's really exciting for Massey University to be part of this project. We are a digital University in so many ways and I think particularly with our distance student body we naturally think about the potential of the Internet for making resources available for disseminating knowledge," Dr Ross says.

If you are interested in last-minute registration, please contact Dr Sarah Ross at [S.C.Ross@massey.ac.nz](mailto:S.C.Ross@massey.ac.nz)

Programme details are available [here](#).

Date: 12/06/2012

Type: Research

Categories: College of Humanities & Social Sciences; Conference/Seminar; Palmerston North; Research; Teaching; Uni News; Wellington





Assistant Vice-Chancellor and University Registrar Stuart Morriss, Stuart Trundle (Venture Taranaki), Assistant Vice-Chancellor (External Relations) Cas Carter and Steve Maharey met in April to work out the details of the memorandum of understanding to be signed tomorrow.

## Massey partnership aims to grow Taranaki business

Taranaki businesses will be able to tap into world-class expertise to help them grow, with the signing of an innovative agreement between Venture Taranaki and Massey University tomorrow.

University Vice-Chancellor Steve Maharey says the partnership aims to expand longstanding research, teaching and alumni connections between Massey and the Taranaki region's business sector and wider communities.

"Geographically, we are the local university of Taranaki; we have a strong association with the region, and many of Massey's strengths – food, agriculture, engineering and sustainability – are amongst the drivers of the Taranaki economy," Mr Maharey says.

"In recent years local research projects and collaborations involving Massey staff and postgraduate students have focussed on agri-food, business development, sustainability and volcanic risk management. Massey is keen to create even more pathways for Taranaki businesses to access Massey expertise and qualifications."

He says the partnership is exciting and unique. "I don't know of any other university and economic development agency in the country that has signed a memorandum of understanding of this nature."

Venture Taranaki chief executive Stuart Trundle is similarly excited by the potential of the partnership, which adds further currency to the development agency's position as the link between Taranaki businesses and a range of other national research and development assistance programmes.

"While our region has had a long and successful relationship with Massey to meet individual training and learning needs, this new partnership raises the bar to connect businesses and the University across specific industries, research areas and skills," Mr Trundle says.

"Businesses will benefit from a greater ability to take innovations to commercialisation and the region will benefit from having a high profile and successful university represented here."

A key outcome of the partnership will be a newly appointed Massey staff member in Taranaki who will manage and develop joint initiatives between the university and the region's businesses.

"Having that person on the ground in Taranaki will be important to ensure opportunities that could benefit from access to Massey's collective knowledge and expertise can be fully realised," Mr Trundle says.

The new partnership has been developed over several months with a range of Taranaki companies, and will be formally launched at an event in New Plymouth tomorrow.

### Background information about Massey's Taranaki connections:

- Massey has about 1000 students currently enrolled from Taranaki at either of Massey's three campuses at Albany, Manawatū, Wellington or studying at a distance. Contributing schools include: Coastal Taranaki School, Francis Douglas Memorial College, Hawera High School, Inglewood High School, New Plymouth Girls' High School, New Plymouth Boys' High School, Opunake High School, Sacred Heart Girls' College, Spotswood College and St Mary's Diocesan School.
- Of our extensive alumni worldwide, 3000 live in Taranaki. Graduates from the region include Cabinet minister Steven Joyce, Queen's Birthday Member of the New Zealand Order of Merit recipient Dale Copeland, Port of Taranaki chief executive Roy Weaver, Māori language campaigner Dr Ruakere Hond and former New Plymouth mayor Peter Tennent.
- Two members of the Massey University Council, Tiri Porter and Kura Denness are from Taranaki. As is Assistant Vice-Chancellor (External Relations) Cas Carter.
- Massey's senior leadership team are in Taranaki tomorrow and Thursday for a planning workshop in New Plymouth. They will meet business and community leaders at a function tomorrow afternoon to celebrate the new partnership, developed over several months following meetings in April with Methanex in Waitara, Van Dyck Fine Foods in Bell Block, and Venture Taranaki, Puke Ariki and EcoInnovation in New Plymouth.
- Other events this week including a public lecture tomorrow evening by Professor Sir Mason Durie, the University's Deputy Vice-Chancellor and Assistant Vice-Chancellor (Māori and Pasifika), who recently announced his retirement. On Thursday, presentations about Massey's Master of Business Administration programme will be given at the Pukekura Breakfast Rotary Club and the New Plymouth North Rotary Club.

Date: 12/06/2012

Type: University News

Categories: Innovation; Maori; National; Research; Uni News; Vice-Chancellor

# Local government taskforce 'misses the point'

A public management expert from Massey University says more councillors and community boards are needed to help people re-engage with local government.

"The Government's obsession with a narrow view of local body efficiency totally fails to tackle the core problem of local bodies in New Zealand – that of the declining level of citizen participation," says Dr Andy Asquith.

He says the Government's new Local Government Efficiency Taskforce, one of the initiatives outlined in the Better Local Government reform programme announced earlier this year, completely misses the point.

In a new paper titled *The Role, Scope and Scale of Local Government in New Zealand*, Dr Asquith argues that community dis-engagement, not a lack efficiency, is the main weakness of our system of local government.

"Despite efforts, including the move towards postal voting, fewer and fewer of us are participating in local body elections. As this is our main involvement with local government, it is a disturbing trend," he says.

The general confusion over the scope of the role of mayors is another key reason why communities are not engaged with their local authorities, Dr Asquith says.

"There is a clear need for the formalisation, through legislation, of the power of the mayor. This would mean mayors could be held directly accountable at the ballot for their actions. At the moment they are held accountable for actions when, in reality, they don't have the power to do anything."

Dr Asquith says from an international perspective, New Zealand is actually "under councillorled", and there is a clear case for increasing the number of locally-elected representatives, and an even stronger case for more local authorities to create community boards.

"Quite simply, if every local authority was required to create community boards, as opposed to being given the option to create them, we would have a tier of local government which was much closer to the people. Too often local authorities are seen as distant organisations which are out of touch with the realities of everyday life of New Zealanders."

Given that local authorities are often responsible for assets worth billions, there is also a need for better training of councillors. A Massey University researcher found that only 32 per cent of those elected to serve on local councils and boards had received education or training for the roles they were expected to fulfil.

Dr Asquith says local government in New Zealand is at a crossroads, and any reform needs to address the issue of community disengagement.

He is also concerned that the Government will use the Kaipara District Council, which is heavily in debt due to cost blowouts from a controversial wastewater scheme, as a reason to introduce legislation to curtail the activities of local councils.

"Rather than seeking to minimise the role of local government, the central Government in Wellington ought to be building on their many strengths, while at the same time working to address some of their deficits. This would actually rejuvenate local democracy," he says.

"And if the Government wants to look at efficiencies, it could do itself a favour by digging out the 2007 Shand Report into rates, which outlined 96 recommendations of best practice in local body finance.

"If implemented, they would greatly enhance the efficiency, economy and, most importantly, the effectiveness of all our local bodies – but successive Labour and National governments have, for whatever reason, chosen to ignore them."

Date: 12/06/2012

Type: Research

Categories: Auckland; College of Business; Government Policy commentators; Research



*Dr Andy Asquith, from Massey University's School of Management*

# US and China make a play for the Pacific

**The stage is set for a new Cold War this time in the Pacific and, while an arms-race would be dangerous, a development aid-race would not be without hazards, writes Josh Wineera.**

For many Cold War warriors, the Fulda Gap evokes memories of the potential clash between the former Soviet Union and United States military forces. On the eastern side of the strategically important German lowland stood the Soviet 8th Guards Army, to its west, the American V Corps.

Thankfully the battle never eventuated, with the 1991 demise of the Soviet Union leaving the United States with global hegemony.

Now, some 20 years later and half a world away, the stage is set for another Great Power competition, a new Cold War. A more subtle rivalry is looming. And the mid-point of confrontation is centred on the warm tropical waters in the Fijian capital, Suva – at Walu Bay. To the north of Walu Bay is the new American embassy, to the south the new Chinese embassy.

President Barack Obama's announcement in January that the US would shift its strategic focus to Asia-Pacific left little doubt as to a new foreign policy to contain China's rise in the region.

China has been very active in the Pacific, while the US has been somewhat absent, focused on the Middle-East, Central Asia and Europe.

China has engaged soft power to co-opt rather than coerce, or use military might, to foster new relationships with the small Pacific island countries. An example is the Fijian "Look North Policy". Frustrated with traditional alliances, Fijian leaders have built economic and cultural bridges towards China. The benefits through Chinese development assistance and soft financial loans has forged a close friendship. Little wonder the US chose Suva as the playing field to counter-balance Chinese influence.

Fiji is not alone in its desire for Chinese help. Chinese development funds have been accepted to build Parliament House in Vanuatu, a new court house and Ministry of Justice in the Cook Islands, sports stadiums in Papua New Guinea and Samoa and many more non-traditional development projects.

For Beijing, it has been more effective to use smart dollars to achieve influence, rather than buying an armada of warships.

But the US rise in the Pacific could shake up the region's geo-political environment. With its vast military capabilities, a US strategy of coercion to contain China is a possibility. But is that appropriate today? Is that a symmetrical response, especially against the Chinese strategy?

Harvard Professor Joseph Nye's concept of 'smart power', a combination of hard and soft power, will undoubtedly drive US policy for the Asia-Pacific. The region may see a sharp and sustained increase in US diplomatic engagement and economic initiatives, to drive home the point that it is not all about China.

Ironically, while an arms-race in the Pacific would be dangerous, a development aid-race would not be without hazards. A Pacific awash with money might sound great to some but it could easily destroy already delicate economies and financial systems.

Cooperation between the Great Powers is needed. A regional political structure, such as the Pacific Islands Forum, could be the appropriate organisation to encourage such cooperation. Brokering constructive and meaningful dialogue between the US and China through the forum would surely be beneficial to all parties.

The US has certainly recognised the role of this third player. Last November, Deputy Secretary of State Thomas Nides, led the largest and highest level US delegation ever, to participate in the annual forum meeting held in Auckland – which has the largest Polynesian population of any city in the world.

What both China and the US need to be assured of is that they are indispensable in the Pacific. The region has adapted, with many of the small countries comfortable with an economic arrangement with one Great Power, while at the same time having a security arrangement with the other. This was never the case during the US-Soviet Cold War era. Countries either committed to Washington or Moscow.

In this context, the willing accommodation and acceptance of the US and China by the Pacific Island nations suggests that a Cold War in the warm Pacific is avoidable.

Regionally, the forum could become a conduit for power sharing between the US and China, and while the notion of shared power may be inconceivable to some, to the people of the Pacific it is much preferred than one that becomes a flash-point for confrontation.

No one wants another Fulda Gap.

**Major Josh Wineera is a Teaching Fellow at Massey University's Centre for Defence and Security Studies.**

Major Wineera was invited by the United States State Department to take part in a programme earlier this year examining US national security policy and current threats facing the US. This is an abridged version of an opinion piece he wrote for the programme.

Read the full essay:

[Wineera Pacific \(PDF\)](#)

Date: 13/06/2012

Type: Research

Categories: College of Humanities & Social Sciences; Election/Politics; International; Palmerston North; Research; Scholarships





*Enid Hills in 2002*

## Massey's first female student dies aged 99

Enid Hills, the first woman to graduate with a Massey University qualification, died in Palmerston North yesterday aged 99.

Mrs Hills (nee Christian) was the first woman student to enroll at Massey, as an 18-year-old in 1932. She was soon joined by two other women students but later joked they were outnumbered 50 to one by men and she always had plenty of girlfriends who were eager for invitations to the student dances.

Massey Vice-Chancellor Steve Maharey today paid tribute to Mrs Hills, a poultry farmer, journalist and mother of four, who graduated from what was then Massey Agricultural College in 1933 with a Certificate in Poultry Farming.

"Enid was a proud Massey graduate and maintained contact with the University throughout her life," Mr Maharey says. "She was a regular attendee of alumni events as well as a keen supporter of the Massey University Foundation, the registered charity we re-launched several years ago. She was well-known to staff and students past and present and certainly enjoyed her ongoing association with Massey and her special place as the first woman to complete a qualification."

Today about 62 per cent of Massey's more than 30,000 students are women.

More details about Mrs Hills can be found in a story written by her granddaughter in 2006 for the Massey News [magazine](#).

Date: 13/06/2012

Type: University News

Categories: College of Sciences; Palmerston North; Uni News

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*Dr Roberta Hunter and Professor Glenda Anthony*

## **Maths research to develop new ambitious teaching practises**

Making mathematics more interactive is the focus of a new research project by the Centre of Excellence for Research in Mathematics Education.

The centre has received a \$450,600 Teaching and Learning Research Initiative grant from the New Zealand Council of Education Research – recognising the leadership role the centre plays in mathematics education.

The project aims to improve mathematics teaching methods to increase the number of students who engage with mathematics – and move away from the “good at maths/bad at maths” paradigm. It also puts the spotlight on the pedagogical principles of educating mathematics teachers.

Professor Glenda Anthony and Dr Roberta Hunter are leading the project, along with Dr Peter Rawlins and Jodie Hunter, from the College of Education, in collaboration with Dr Robin Averill, Dr Michael Drake and Roger Harvey of Victoria University of Wellington.

Building on teacher education reforms Professor Anthony saw during her Fulbright study in the US, the research project will develop “instructional activities” assisting teachers to engage more effectively in the inquiry-based learning model. Student teachers will rehearse these activities as part of their teacher training so they have experience before they reach the classroom.

Professor Anthony says new approaches to mathematics education are required to improve outcomes for students. New teachers must be equipped with skills to engage in effective and ambitious teaching practises. “Ambitious teaching involves teaching diverse students to not only know mathematics but also to be able to make sense of mathematics and use it to solve authentic problems. Teachers must be able to listen, make sense, and respond to students, in an interactive way.

She says as well as teaching student teachers about teaching, we need to teach them the interactive skills required to engage students in authentic mathematical practices. “The instructional activities the student teachers will take part in will help them to develop skills and the disposition to be able to engage students in cognitively demanding tasks, to elicit and respect students' efforts to make sense of important mathematical ideas, and to notice and respond appropriately to students' understanding.

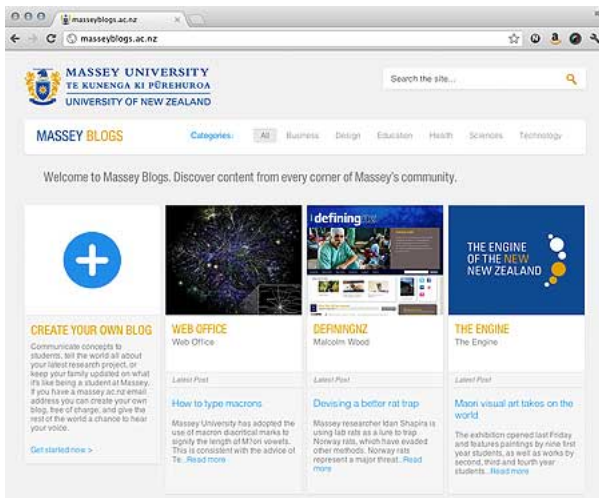
“Our aim is that our student teachers develop an inquiring stance and see themselves as learners, who can build on the students' thinking and orchestrate discussion in the classroom. We know this is good to do but it can be challenging. For some student teachers this new way of thinking about teaching and learning may be very different to their own experiences in the classroom,” Professor Anthony explains.

Date: 13/06/2012

Type: Research

Categories: College of Education; Funding; Palmerston North; Research; Teaching; Uni News

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A screenshot of the Massey Blogs page

## Massey blogs makes it simple to share ideas with the world

Lecturers looking for an easy way to communicate concepts to students, or researchers who want to tell the world about their latest project, can try Massey's latest online tool.

Massey Blogs is an online community of blogs, hosted by Massey and viewable throughout the world. Anyone with a Massey email address can now create a blog. Web content manager Glen Young says it is a useful tool for online communication. "It gives staff and students an easy-to-use platform to get information out to the world. Setting up a blog is far simpler than setting up a dedicated website, both in terms of the initial setup and ongoing maintenance. Massey blogs is far and away the simplest tool for widespread online communication the University has offered to date."

Mr Young says you can get create and post a blog quickly and "maintaining it requires nothing of you other than a willingness to keep writing new content".

[www.masseyblogs.ac.nz](http://www.masseyblogs.ac.nz)

Date: 13/06/2012

Type: Internal Communication

Categories: Any

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# Funding awarded for Taranaki eruption recovery plan

Lessons from the Christchurch rebuild will be included in an economic model to aid the recovery from any future volcanic eruption in Taranaki.

The project, led by the Volcanic Risk Solutions team at Massey University and Market Economics Ltd, will draw upon a decade of research and provide the tools for government and other stakeholders to achieve swift recovery from an eruption.

The team has been awarded \$250,000 for the project by the Ministry of Science and Innovation's New Zealand Natural Hazards Research Platform. Volcanologists and statisticians from Massey will work with a Market Economics team of environmental and ecological economists led by Massey graduate Dr Garry McDonald.

Massey University Professor Shane Cronin says the model will start with realistic volcanic eruption scenarios tailored to Mt Taranaki.

"An economic recovery model is being developed and tested through the Christchurch earthquake, where you have a long-term impact on a large complex community," he says. "We can use that same framework to forecast what it will cost and what impact there might be if Taranaki erupts. This will show clearly the pathway to most effective steps needed to hasten a rebuilding of the region's economy."

However, Professor Cronin says there are key differences between earthquakes and volcanic events that need to be taken into account.

"An earthquake stops when the shaking finishes, and then the problems begin in terms of what you do about rebuilding and dealing with liquefaction and destroyed lifelines. With a volcano, you can easily have eruption scenarios that last for many years or even decades, so we have to create a model that takes this variance into account.

"We will cover everything from infrastructure issues to business viability. The dynamic model will provide answers for government and businesses to help plan for any given situation."

The project will be backed by a decade of research on Mt Taranaki carried out by Professor Cronin's team. Already, a 10,000-year eruption history of the volcano has been published, and now a longer 32,000-year history is being completed thanks to a new core sample taken from a swamp near Eltham.

"It is one of the most detailed records of eruptions from a volcano over that length of time anywhere in the world," Professor Cronin says.

This attention to detail has paid off, with the research showing that Taranaki has regular cycles of behaviour. "It oscillates between periods of smaller, but more frequent eruptions and larger, but less frequent ones," he says. "The cycles last about 1,500 years. The mountain is in one of the quiet cycles at the moment, with the last eruption forming the summit dome around 1800AD."

Professor Cronin says not only are they studying the frequency of volcanic events, but the nature of them as well.

"We have a long and full history, and understand that through statistics. But we also know about the physical and chemical magma processes at work when an eruption occurs. We have PhD student Rebecca Green working on improving statistical forecasts of eruptions via incorporating geochemistry and another student will soon start on defining the conditions responsible for the largest eruptions of Mt Taranaki.

"The aim is to extend our knowledge of the eruption cycle to know what drives it and to be sure of just where in that cycle we are," he says. "Then we can more accurately forecast future volcanic activity. Of course, we not only want to know how often the volcano erupts, but how large those eruptions are, how long they might last, and whether they start with a bang or a whimper."

Work is also being carried out on Mt Merapi in Indonesia, which is known as Taranaki's sister volcano due to its similar size, shape and composition. "We're trying to find out whether it has the same cycle. Is it a universal thing for these types of volcano or is it specific to Taranaki?"

Professor Cronin says Mt Taranaki has been the team's passport into an understanding of volcanic systems that has gained interest globally, with several scientific papers on the volcano published in top international journals such as *Geology*.

"We began our latest phase of work here in 2002 and so far we've had four PhD students and two Master's students complete their research on the mountain, along with the two PhD students currently working there."

Date: 13/06/2012

Type: Research

Categories: College of Sciences; Environmental issues; Funding; National; Palmerston North; Research



*Professor Shane Cronin describes part of a core sample containing volcanic ash layers taken from near Eltham*



## Four new PhDs on staff

Congratulations to all Massey staff who crossed the stage on May 31 at the Michael Fowler Centre in Wellington and who were able to celebrate their achievements with a parade through the city.

Of the seven recipients of doctoral degrees, three were Wellington-based staff – Dr Ravi Balasubramanian, Dr Ian de Terte and Dr Andrew Dickson. Belated congratulations also to Dr Charlotte Bolwell, who received a PhD in Veterinary Epidemiology in Manawatū along with nine other staff who were conferred with PhDs during that campus' graduation ceremonies last month and two at Albany in April.



**Dr Ravi Balasubramanian** (PhD, Marketing) is a marketing lecturer in the College of Business. His thesis was entitled *The link between Customer Profitability in Business-to-Business Markets and Nature of Business Relationships*.

Dr Balasubramanian developed and tested a theoretical model that integrated business relationship development efforts and profitability of individual customers to investigate whether a link exists between business relationships and customer profitability. Unlike previous studies, the model included constructs from different theoretical frameworks to represent the multiple facets of a business relationship. Also, the customer profitability measure was based on traditional financial data but was extended to include imputed costs of other resources used by the firm to supply its customers.

Results showed that relationship development efforts that indicate commitment to customers are adversely affected by changes in customer profitability. Integrating customer profitability measures during the relationship development planning stage can help in differentiating customers based on objective returns and in adopting an appropriate business relationship strategy.

Dr Balasubramanian's thesis is embargoed for public release until December but a Massey News article may be read [here](#).

**Dr Ian de Terte** (PhD, Psychology) is a senior professional clinician at the School of Psychology in the College of Humanities and Social Sciences. His thesis, *Psychological resilience in the face of occupational trauma: An evaluation of a multidimensional model* investigated a five-part model of psychological resilience in relation to exposure to potentially traumatic events, using a sample of police officers. The five-part model looked at an individual's thoughts, feelings, behaviours, physical activities, and environment. There has been limited research that has evaluated psychological resilience from a multidimensional viewpoint. This study found that the components of the model that showed some utility were optimism, adaptive coping, adaptive health practices, and social support. The psychological resilience model initially proposed has been reconceptualised as a three-part model, but requires further empirical and theoretical development.



Dr Ian de Terte

View Dr de Terte's profile on the School of Psychology website and a summary of his doctoral thesis [here](#).

Read a Massey News article about Dr de Terte and other new PhD graduates from the Joint Centre for Disaster Research [here](#).

**Dr Andrew Dickson** has just moved to the Manawatū campus to take up a role as a lecturer in management at the College of Business. His thesis, entitled *The other side of weight loss* considers the weight loss industry from a critical psychoanalytic perspective, changing the focus from weight loss to weight anxiety. His research presents a radical new theory of weight loss consumerism, one that reveals the growing anxiety at the heart of the weight loss consumer and questions the ethics of promoting weight loss. Using autoethnographic methods He also explored the unconscious of men who suffer at the hands of the wider weight loss industry.



Dr Andrew Dickson

Dr Dickson's thesis will be available to view via Massey's Research Online database in due course.  
<http://mro.massey.ac.nz/>

**Dr Charlotte Bolwell** (PhD, Veterinary Epidemiology) is a research officer at the Institute of Veterinary, Animal and Biomedical Sciences in the College of Sciences. Her thesis, *Epidemiological studies of early exercise and measures of training and racing performance in Thoroughbred racehorses*, investigated the effect of early exercise on young thoroughbred horses in subsequent racing performance. Dr Bolwell used epidemiological studies to collect information from stud-masters and trainers over a two-year period. She found that the exercise accumulated at a young age and during race training was associated with reaching important training and racing milestones. Dr Bolwell's findings indicate that current exercise regimens in young horses could be modified in order to reduce losses within the racing industry and allow more horses to have successful training and racing careers.



Dr Charlotte Bolwell

Dr Bolwell's thesis may viewed [here](#).

Date: 13/06/2012

Type: Internal Communication

Categories: Graduation; Graduation (Wellington); Internal Communications; Research

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## Greece 'too big to fail', says Massey economist

A Massey University economist is predicting chaos if this weekend's election result leads to Greece leaving the euro. Professor Christoph Schumacher says such an event would be a "more significant financial disaster than the Lehman Brothers bankruptcy", with the impact felt globally, including in New Zealand.

"New Zealand got through the last global financial crisis reasonably well because of China's increasing appetite for New Zealand dairy and agricultural products, but the situation is different this time," says Professor Schumacher, co-director of the University's Auckland Knowledge Exchange Hub.

"China's economic growth is slowing down and so is its demand for New Zealand goods. The next economic crisis could hit New Zealand a lot harder."

Despite the global implications of a disorderly exit from the euro, Professor Schumacher says there are positives for Greece if it creates a new currency and frees itself from the austerity measures imposed by the European Union.

"The Greek government could put people back to work by creating projects in an effort to grow their economy," he says. "Defaulting on its bonds and withdrawal from the euro would give Greece an opportunity to start over. After all, it worked for the Argentinians when they decoupled from the US dollar in 2002."

The Institute of International Finance has put the cost of Greece defaulting on its debt and leaving the euro at 1 trillion euros. Professor Schumacher calls this a "too big to fail event" that the European community should try to avoid.

"If the cost of a Greek default is in excess of 1 trillion euros, then spending less than that amount to solve the problem seems to offer a viable alternative," he says. "That could be done with a similar programme to the Marshall Plan, which was instituted by the US government to aid a European recovery after the Second World War."

The plan, says Professor Schumacher, would be simple.

"The EU should pay down 50 per cent of Greece's debt as a gift – that would cost about 100 billion euros. Greece would need to commit to the enforcement of new tax laws with stiff penalties for non-compliance, and enact legislation to limit the amount of future budget deficits.

"In return, the EU would create a European fund to provide stimulus packages for Greece, as well as other countries like Ireland, Portugal, Spain and Italy, whose economies are in recession. Surely such a stimulus package would cost the EU less than 1 trillion euros – and also help the troubled economies grow."

Professor Schumacher says that while austerity measures have clearly not helped the Greek economy, the situation in New Zealand is quite different.

"The Greek economy needs stimulus, which it can't get if the government is forced to cut spending," he says. "But our economy is growing – not by much but growing nevertheless – and as long as there is demand for our products, the economy will be in good shape.

"We are now realising the detrimental impact of over-spending on an economic system – last year Spain's government spent 90 billion euros more than it earned, so now might be the right time for New Zealand to start saving."

Date: 14/06/2012

Type: Research

Categories: Auckland; College of Business; Election/Politics; Government Policy commentators; Research



*Christoph Schumacher, Professor of Innovation and Economics at Massey University*

## Dairy Professor begins new role

Linking science with farmers is the goal of Massey's new Professor of Dairy Production Systems, Danny Donaghy.

Professor Donaghy is based at the Manawatu campus, in the Institute of Veterinary, Animal and Biomedical Sciences. The position is co-funded by DairyNZ.

His role is to work closely with the dairy industry to help achieve its goals of improved profitability, sustainability and competitiveness.

He says industry engagement is one of the key things he will focus on. "We can't just throw some scientific papers at a farmer and get them to change farm practice," he says. "What we need is to show that our science is relevant and applicable. So a dialogue is really important, and that will be one of my major focuses at Massey."

Applying research to farm practice was one of Professor Donaghy's strengths in Tasmania, and he says he is keen to find out what issues dairy farmers in New Zealand are facing and commit the University's agricultural research capabilities to solving them.

Professor Donaghy has a proven track record of connecting various groups in the dairy industry. Prior to taking up the role at Massey, he was dairy centre leader with the Tasmanian Institute of Agriculture in Australia, with responsibility for leading and managing Tasmania's dairy research, development and extension. He has led and been involved in a large number of applied research, training and extension projects and activities, with significant on-ground impact in the dairy industry at both the national and international level.

Professor Donaghy graduated from Melbourne's LaTrobe University in 1993, and undertook a PhD in pasture agronomy and management through the University of New England (Armidale, New South Wales). Upon completion of the PhD he began a post-doctoral fellowship with the Tasmanian Institute of Agriculture in 1998. Both his PhD and subsequent post-doctoral fellowship were funded by the Australian dairy industry.

His research has primarily concentrated on agronomy and physiology of pasture plants (grasses, legumes and forage crops), with a particular focus on grazing and harvest management and how to manage forages within diverse farming systems and with increasing climatic variability. In recent years, his focus has broadened into an involvement with projects investigating ruminant nutrition, wildlife control, plant nutrition and water relations, greenhouse gas accounting, and animal and plant genetics. Professor Donaghy has also been a director and member of a number of Tasmanian and Australian dairy industry boards.

Date: 14/06/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Explore - Agriculture/Horticulture; Internal Communications; Palmerston North; School of Veterinary Science; Uni News



*Professor Danny Donaghy*



*Dr Pushpa Wood, director of the New Zealand Centre for Personal Finance Education*

## **Financial literacy centre gets international recognition**

The New Zealand Centre for Personal Finance Education has joined the OECD's International Network on Financial Education.

The centre, which is a joint initiative between Westpac and Massey University, aims to empower New Zealanders to make more financially savvy decisions.

As a member of the network, the centre will have access to financial literacy documents issued by the OECD, and invited to attend global OECD financial education events. The network's purpose is to discuss issues, new developments, and programmes related to financial education.

"I'm really pleased that our centre has been recognised at an international level as making a contribution to financial literacy," says centre director Dr Pushpa Wood. "It will also be incredibly useful to be connected into such an important global network to make sure that we keep up to date with the latest trends and best practice."

"The centre has an important role to play in improving the financial literacy and economic wellbeing of New Zealanders, but I also think that we can make a global contribution by having input into the OECD's financial education guidelines and awareness programmes."

The New Zealand Centre for Personal Finance Education's current financial literacy projects include a certificate programme for personal financial educators, a longitudinal study to identify why so many New Zealanders struggle with their finances, and the Retirement Expenditure Survey for Workplace Savings NZ.

Date: 14/06/2012

Type: Research

Categories: Awards and appointments; College of Business; Fin-Ed; Innovation; International; Palmerston North; Uni News

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## Massey at National Field Days

More than 100 alumni and stakeholders attended an after five function in Hamilton last night as part of Massey University's National Field Days programme.

Field Days is the largest agricultural exhibition in New Zealand and runs until tomorrow.

The University has a strong contingent of staff at Field Days showcasing the latest research being carried out in the agri-food industry.

The function featured Mark Paine, strategy and investment leader for people and business at DairyNZ, who spoke about the current challenges facing the agricultural sector following the international economic turmoil.

Vice-Chancellor Steve Maharey also spoke about the role Massey University plays in ensuring New Zealand has the knowledge and practical skills required to take the nation forward.

Massey's Field Days site this year focuses on the collaborations that have led to real advances in the agri-food sector, with projects involving precision agriculture, food technology and pasture management on show.

Date: 15/06/2012

Type: University News

Categories: Auckland; College of Sciences; Environmental issues; Explore - Agriculture/Horticulture; Innovation; National; Palmerston North; Research; Uni News; Vice-Chancellor



*Visitors at Massey University's site at National Field Days in Hamilton*



*Professor Martin Verstegen and Mrs Mariet Verstegen-Spiertz receive their medals from Chancellor Dr Russ Ballard*

## **Massey Medal awarded to Dutch couple**

The Massey University Medal has been jointly awarded to Professor Martin Verstegen and Mrs Mariet Verstegen-Spiertz of the Netherlands in recognition of their work in support of agriculture and food science and longstanding connections with Massey.

University Chancellor Dr Russ Ballard presented the medal at a ceremony at the New Zealand Embassy in the Hague on Tuesday. It was attended by about 50 people prominent in food and nutrition science in the Netherlands and hosted by Ambassador George Troup and his wife, Hilary.

Along with Dr Ballard, Massey was represented by staff members Distinguished Professor Paul Moughan and Professor Ravi Ravindran.

Professor Verstegen recently retired from Wageningen University, regarded as the world's leading agri-food university, after a distinguished 45-year academic career. He is widely regarded as a world expert on human and animal energetic and calorimetry. In addition, he and his wife worked together for many years to encourage and assist the development of young scientists.

The Verstegens' association with Massey began in 1985, when they invited Professor Moughan, now co-director of the Riddet Institute, a national centre of research excellence led by Massey, to take up a residency at Wageningen.

It was the start of an ongoing relationship between the universities. Through the Verstegens' support, more than 100 Dutch interns and postgraduate students have travelled to study at Massey, where Professor Verstegen has been an honorary professor since 2001.

Professor Moughan read the citation at the ceremony. "I cannot think of two more fitting awardees for the receipt of a Massey University Medal," he said. "The Verstegens have been superb champions of Massey University and of New Zealand."

Date: 15/06/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Explore - Agriculture/Horticulture; International; Uni News

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## Olympic pair have a mind for gold

While a gold medal is the immediate priority for Olympians Hamish Bond and Eric Murray when they head to London next month, both are also thinking about life after sport.

Mr Murray, a Massey student and Mr Bond, a graduate, say education is vital to continued success, and Massey University has helped them achieve their academic goals.

The Games will cap a four-year cycle in which the pair has not been beaten but Mr Murray, who is studying a Bachelor of Communication, says they will not be taking anything for granted.

"I guess it adds that little bit of extra pressure but we're always pushing ourselves, always trying to go as fast as we possibly can and complacency will never slip in because we're always trying to work as hard as we possibly can so that we do beat everybody in the world – that's all you can really ask to do."



*Olympic rowers Eric Murray and Hamish Bond*

Mr Bond, who graduated with a Bachelor of Business Studies this year, says Massey's flexibility was what attracted him to the University, after starting out at Otago. "I was required to relocate up to Cambridge for rowing, and if I wanted to continue studying I guess I had the option to go to Waikato or study extramurally through Massey, and I chose that option purely for its ease.

"Our training times are not flexible and lecture times are not flexible so that doesn't work too well so that was my principal reason for going to Massey."

Mr Murray says juggling sport and study is difficult, but Massey makes it easier to cope, with lecturers who understand that assignments fit around training and competing. "With the exams, to be able to sit them overseas is just fantastic. I think it's really special for us to be allowed to do it."

The world champion rowing pair are just two of dozens of Massey University students and alumni competing at the games. You can follow their progress, read insight and commentary from the University's academic staff, and watch video content at Massey's dedicated Olympics [page](#).

Date: 15/06/2012

Type: University News

Categories: Academy of Sport; Auckland; National; Olympics; Palmerston North; School of Sport, Exercise and Nutrition; Sport and recreation; Uni News; Wellington

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## How to launch a company in 54 hours

Massey University's Innovation Campus will live up to its name this weekend when entrepreneurs, designers and developers take part in a 54-hour competition to transform an idea into a new business.

The Auckland Startup Weekend will take place at the ecentre, the business incubator located on Massey's Albany campus. The University is also a key sponsor of the event, along with the ecentre and MYOB.

There have been 578 Startup Weekends around the world - and counting. The Auckland event will allow participants to become part of New Zealand's wider entrepreneurial community and the global Startup Weekend movement.

The event starts with open microphone pitches on Friday evening, with teams forming around the most inspiring ideas. Teams then see how far they can work towards launching a real business in 54 hours. Prizes for the winning team include a place on the ecentre Sprint programme valued at \$4500, \$1000 worth of MYOB products, and a trip to the Kiwi Landing Pad in San Francisco.

The ecentre Sprint programme is designed to assist entrepreneurs in developing both their own capability and validating their idea and business model. It aims to get the business to the point where it is ready to scale and grow, and establish itself offshore.

The leaders of the winning team will head off to San Francisco for a four-week trip to explore offshore opportunities at the Kiwi Landing Pad, which helps New Zealand entrepreneurs create connections for their business ideas in the USA.

Last year's winners TranscribeMe are proof of how Startup Weekend can launch a successful company. The entire team stayed together to form the company, which now has eight full-time employees, funding out of San Francisco, a website and iPhone app, and impressive growth figures.

"We trusted our instincts, took a leap of faith and threw our hearts and souls into the project," says Helga Sonier, TranscribeMe's public relations manager.

The event's judges are: Candace Kinser, chief executive of the New Zealand Information and Communication Technologies Group, and a member of Massey's College of Business advisory board; Nick Gerritsen, owner of Crispstart Ltd; and Brett Roberts, chief executive of Wharf42.

For more information visit: <http://auckland.startupweekend.org/>

Date: 15/06/2012

Type: University News

Categories: Auckland; College of Business; Innovation; Uni News

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# Workplace survey explores what's really under the hood

Kiwi employees and their bosses will shed unprecedented light on the world of employment and the workplace in the most significant survey of its type conducted in New Zealand to date.

Now in its fourth year, The Great New Zealand Employment Survey brings together all the necessary benchmark data needed to understand the world of work in New Zealand from the employer and employee viewpoint.

Conducted by Clarian HR, and for the first time this year in association with Massey University, the survey opens for employees and managers across the country online tomorrow and will uncover what's really going on under the hood.

Michelle Marsden of Clarian HR says: "The pressure on leaders to assimilate and prioritise all the data available to them is increasing. From customer satisfaction and employee engagement, to financial reporting and market intelligence, it's important to be able to see the wood from the trees when it comes to the massive area of employment."

Employees and managers alike will reap the benefits of participating in the survey. It will challenge managers and employers to consider the cost of poor performance and a potential lack of investment in management development is having on their business.

Employees will be asked if they are sitting and waiting for an opportunity to present itself so they can leave, or if they are engaged and striving for the same goals as their employer. Employees will also be asked if their managers tell them everything they need to know to do their job well.

Conducted annually, the survey has already allowed employees to have their voice heard, and for employers to take action in response.

More than just another engagement survey, the results provide an in depth understanding of attraction and selection; leadership, performance and communication; and diversity, and employee retention and engagement.

An exciting addition to the 2012 survey is the appointment of Massey University as an analytical and research partner, supporting the Clarian HR team in identifying connections, as well as causes and solutions to issues raised by the survey.

"We are thrilled to have Massey University on board with The Great NZ Employment Survey," says Marsden.

"Their input will provide additional credibility to the results published and allow for debate around the findings with leaders of all businesses.

"Since the launch of the survey in October 2009 it has had a great response and provided insightful results each year, allowing our clients to reflect on how they can make change that aligns with their strategic goals and the feedback from employees, that increases engagement and the opportunity for success in the ongoing complex world of business," Marsden says.

Associate Professor Jane Parker, of the School of Management, says Massey brings a range of expertise to the survey.

"The Great New Zealand Employment Survey is a highly-regarded study and we were delighted to be approached by Clarian to look at ways that it can be continuously improved.

"We see this partnership with Clarian as two progressive organisations committed to improving the understanding of issues affecting the New Zealand workforce," says Ms Parker.

Pro Vice-Chancellor of the College of Business Professor Ted Zorn says: "This partnership with Clarian reflects the way Massey University is strengthening its engagement with the business community. We're using our research expertise to help businesses grow stronger."

The survey is open to the New Zealand public from 19 June and can be completed by going to the website [www.clarian.co.nz/survey](http://www.clarian.co.nz/survey).

The work with Clarian is connected to Massey University's Auckland Knowledge Exchange Hub, a new initiative that will make it easier for businesses to develop strong research partnerships with the University. Partners include Auckland Council and KPMG.

Other Massey University academics working on this project are Professor Jim Arrowsmith, Dr David Tappin, Dr Bevan Catley and Dr Darryl Forsyth.

Date: 18/06/2012

Type: University News

Categories: Auckland; College of Business; Uni News



*Associate Professor Jane Parker*

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## Video showcases world-first building

Massey University has released a video showcasing the design and construction of its new creative arts building, Te Ara Hihiko, in Wellington. It is the first in the world to use a post-tensioned timber seismic frame, developed in New Zealand to be resilient in earthquakes. New Zealander of the Year, Weta Workshop's Design and Effects Supervisor Sir Richard Taylor will officially open the building on Friday (June 22).

The video features the architects (Athfield Architects), engineers (Dunning Thornton Consultants Ltd), and project managers (Arrow International), alongside Massey University representatives.

The building provides Massey's College of Creative Arts with:

- More functional workspaces that inspire creativity and innovation
- Facilities that match or exceed the best in industry, such as the new green screen for filmmaking.
- Flexible gallery spaces for student and staff work and international touring exhibitions.
- Spaces of the standard required for accreditation to host top flight international postgraduate students.

In production testing, the key structural features of the building were found to withstand ground shaking and acceleration greater than that experienced in the Christchurch February 2011 earthquake.

Media are welcome to attend the opening on Friday June 22, from 10.30am. Mana whenua dedication is at 9am; media wishing to be present for this should clear their attendance in advance by contacting Michele Hollis on 021 821 835. Main access to the building, and car parking, is off Tasman Street, Entrance E, at Massey's Wellington campus.

Date: 18/06/2012

Type: University News

Categories: College of Creative Arts; Creative Arts; Internal Communications; Uni News; Video Multimedia; Wellington



*Exterior of Massey's new creative arts building, Te Ara Hihiko, in Wellington.*



*Steve Maharey and Stuart Trundle sign the partnership agreement*

## Taranaki businesses to benefit from new agreement

A new partnership between Massey University and Venture Taranaki was signed in New Plymouth on Wednesday.

The aim of the partnership is to foster businesses in the region and expand on longstanding research, teaching and alumni connections.

About 80 business people and Massey's senior management team attended the event.

Vice-Chancellor Steve Maharey said Massey would do much more than enrol students. "It's just not enough," he said. "We have to do a whole lot more as a University with the knowledge we have and make it useful for the region. The challenge is to see how we can support new businesses, and grow existing ones."

Venture Taranaki chief executive Stuart Trundle welcomed the partnership as an opportunity to attract and retain a skilled and talented workforce to the region, which has about 14,000 businesses. It would help translate the region's economic strategy from ideas into action. "We can take one step forward by bringing the Massey University into Taranaki."

A key outcome of the partnership, developed over several months with a range of Taranaki companies will be a newly appointed Massey staff member in Taranaki who will manage and develop joint initiatives between the university and the region's businesses.

Massey has about 1000 students currently enrolled from Taranaki at its Albany, Manawatū and Wellington campuses or as distance learners. About 3000 of its more than 100,000 alumni live in Taranaki.



*University staff and University Council members with Taranaki business leaders at the signing*

Date: 18/06/2012

Type: University News

Categories: Alumni; Explore - HEALTH; Internal Communications; National; Palmerston North; Uni News; Vice-Chancellor



*Winning team Smile Today's company will give you a smile for donating to charity*

## Startup Weekend winners are all smiles

Despite an intense and exhausting 54 hours, the winners of Auckland's sold-out Startup Weekend are all smiles.

Smile Today took out the competition with the heart-warming idea of giving a smile in return for donating to charity. The team also won Massey University's Audience Choice Award.

Smile Today's prize package includes a place in the ecentre sprint programme valued at \$4500, an MYOB startup services package, a StartupPack™ of legal services from Lowndes Jordan, and a \$500 cash prize on company formation.

The Catapult Prize was won by Herepin for their micro-networking business linking people to community information and offers in real time. This prize, which includes airfare, accommodation, and a desk at the Kiwi Landing Pad in San Francisco for four weeks, is awarded to the team with the venture that is the most scalable in the US market. Herepin will also receive a place in the ecentreSprint programme.

Second Prize was awarded to Jump On Board for their idea of creating a way for travellers to access local knowledge when visiting unfamiliar places.

Startup Weekend is a non-profit organisation supported internationally by the Kauffman Foundation. Local sponsors for Auckland event included Massey University, MYOB, Microsoft NZ, Lowndes Jordan, the ecentre, Coffee Supreme, Unified Inbox, iWantmyName and Pita Pit.

The event inspires and facilitates constructive collaboration between entrepreneurs, designers, software developers, and marketers. Participants pitch ideas on the Friday night and teams form around the most inspiring ideas. Each group then sees how far they can work towards launching a real business in 54 hours. Events have been run in 93 countries worldwide.

Startup Weekend Auckland facilitator Dave Moskovitz was impressed with the high quality of ventures at this year's event. "The quality of the ventures emerging from Startup Weekends just keeps getting better and better," he said.

"In addition to helping the ventures, these events help build up local entrepreneurial ecosystems. The people you meet at Startup Weekend may be your next co-founders, contractors, suppliers, clients, or investors. There's no better way to get to know how people really work under pressure."

Date: 18/06/2012

Type: University News

Categories: Auckland; College of Business; Innovation; Internal Communications; Uni News

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# Misuse of decile ratings clue to downside of league tables

A Massey University researcher says the government's desire to ensure parents have sound, educationally relevant information about their children's achievement and progress is commendable but the Prime Minister seriously underestimates the challenge this presents.

Massey University Professor of Teacher Education John O'Neill says, ironically, the harm that could arise from publicising National Standards league tables is reflected in concerns by the schooling sector that some parents are using decile ratings to choose a school.

The Dominion Post reported the Prime Minister has signalled support for a form of league tables for primary and intermediate schools, which rank schools' performances. But Professor O'Neill says the sector catchphrase "not national and not standard" is entirely accurate. "These standards have not been developed and trialled according to internationally recognised and accepted protocols of good assessment and therefore cannot be relied upon to provide good information to parents."

He says the same is true of decile ranking. Ministry of Education figures show the number of Pakeha attending decile 1, 2 and 3 schools had halved since 2000, but Professor O'Neill says decile ratings are a measure of deprivation in a school's community, nothing else. "They have absolutely no educational value for parents."

The rating is based on good quality information and is used by the ministry to allocate limited operational funding more equitably across all schools. "The objective is to partially compensate for children's life circumstances. This is a very good, socially just objective," he says.

The ministry explicitly states that decile ratings are not school rankings, yet it has absolutely no power to stop people using them as if they were. "More worryingly, it has no power to limit the educational harm their misuse causes as communities become increasingly segregated on the basis of wealth and ethnicity. The solution: don't publish decile rating information," Professor O'Neill says.

This should give the Government serious pause for thought when it comes to National Standards league tables, he says. "Unlike a decile rating, the standard a child is reported to have achieved is based on a diverse mix of subjective and objective information. Just like the misuse of decile ratings, the publication of National Standards information in league table form will very likely distort the behaviour of all concerned and lead to unanticipated, harmful consequences for children.

"This is not a good thing. It may also make things even worse for children who begin their lives in considerable deprivation. This is unjust. The solution is don't publish National Standards information in a way that encourages parents to compare teachers and schools," Professor O'Neill says.

Date: 19/06/2012

Type: Research

Categories: College of Education; Election/Politics; Government Policy commentators; Palmerston North



*Professor John O'Neill*



*Just Water, the winning team in the 2012 Global Enterprise Challenge, with Professor Ted Zorn, Pro Vice-Chancellor of Massey's College of Business. (L-R: Team mentors Connie Miller and Tony Falkenstein; Carolyn Ding (Saint Kentigern College); Ashley Thomas (Epsom Girls Grammar); Ted Zorn; Myeonggyun Lee (Takapuna Grammar); Jaimee Thompson (Southland Girls High); Jacob Hughes Hutton (Hagley Community College); Alice McFall (Aquinas College); and Laura Myers (Saint Kentigern College)*

## Local student, global success

Takapuna Grammar student Myeonggyun Lee has already experienced his first taste of international business success as part of the winning New Zealand team in the Global Enterprise Challenge.

The New Zealand competition, which was run by the Young Enterprise Trust and sponsored by Massey University, was held at the University's Albany Innovation Campus at the weekend.

Mr Lee's team, Just Water, took out the national contest, before going on to come second in the international competition and winning the Creativity Award.

Global Enterprise Challenge is a 24-hour competition for young people aged 16-19, with some 2000 students taking part from up to 140 schools and colleges worldwide. The 2012 challenge was to develop an idea for a micro-business start-up that could create jobs for young people.

Mr Lee's team of seven came up with a business idea called GlobalSEEDZ, where young people would be given a "garden in a box" to grow produce. After harvesting their vegetables, they would sell them back to GlobalSEEDZ.com for distribution.

"We thought we would get government and councils involved to provide funding, and young people would be able to start their own businesses," explains Mr Lee.

"It's an idea that can start small locally, but then grow to become global. And as their business grows, people can get more people involved and create more jobs."

Mr Lee, who was born in Korea, has lived in Auckland for four years. He is planning a career in hotel management and believes the Global Enterprise Challenge experience has been invaluable.

"I learned how to interact better with other people, and how to write a business plan and do a good presentation," he says. "But the most important thing was communication. We used Facebook all night to communicate and I realised that it's a really important part of business because you need to get things right, and you can't do that without communicating well."

Mr Lee says he was encouraged to participate in the event by his business studies teacher at Takapuna Grammar. "She said that it was going to be really fun and she was right," he says.

The Enterprise in Action weekend at Massey University was officially opened by tertiary education minister Steven Joyce, who told the students how he started up The Edge radio station with five mates and \$500.

"The definition of a successful entrepreneur is somebody who sees the possibility and goes for it, but is grounded enough to understand that execution is also pretty important," he told participants. "Entrepreneurialism is a very unique skill, and you are starting out on that path. No pressure, but your country needs you to succeed."

Mr Lee and his teammates each received a \$2000 scholarship towards study at Massey's College of Business, and all other students taking part in the challenge received a \$1000 scholarship.

Professor Ted Zorn, the head of Massey's College of Business, said the University was committed to supporting young entrepreneurs as they would go on to help shape the future of New Zealand and the world.

"New Zealand is a nation of small businesses, they are the backbone of the economy," he told students. "At Massey we want our staff and our students to make a contribution to the nation's prosperity, and we hope these scholarships will encourage some of you to join us."

He also encouraged participants to apply for a Captain's Club scholarship for future leaders, worth \$5000, at one of the University's three campuses.



*Myeonggyun Lee receives his scholarship from Professor Ted Zorn, Pro Vice-Chancellor of Massey's College of Business*



*Massey lecturers Dr Jeff Stangl and Simon Cope mentored the Massey team, with the assistance of student Corbin Neale. Their idea, TradeMySkill, was to create a website where freelancers could bid for work in their local area*

For more information and to see Just Water's video entry in to the global competition visit:  
[www.globalenterprisechallenge.com](http://www.globalenterprisechallenge.com)

For more information on Captain's Club Scholarships click [here](#).

Watch a video presentation [here](#).

Listen to judge and RadioLive business reporter Andrew Patterson talking about the competition on his [show](#).

Date: 19/06/2012

Type: Awards and Appointments

Categories: Auckland; Awards and appointments; College of Business; Uni News

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*Associate Professor Karen Witten at Talbot Park, Glen Innes*

## Planning cities better to increase physical activity

The obesity epidemic isn't just about food – lack of exercise is also a key factor. Recent findings in a New Zealand-based study have uncovered that planning a 'walkable' neighbourhood helps increase activity rates – and can build healthier communities.

The study, undertaken by researchers from Massey University, AUT University and the University of Otago, studied more than 2000 adults between April 2009 and September 2010 in 48 neighbourhoods across Christchurch, Wellington, and the former North Shore and Waitakere cities. Participants in the URBAN study wore an accelerometer which measured their physical activity over seven consecutive days, and filled out a questionnaire outlining their activities during this period.

The researchers measured different built environment features including dwelling density, access to amenities (such as schools, shops, parks and libraries), street connectivity (the number of intersections per area), the land use mix (housing only or a mix of houses, shops, industry and green space) and streetscape (a measure of street aesthetic and safety attributes) to see which neighbourhoods were more or less 'walkable'.

The study found that people were more inclined to use active transport methods, like cycling or walking to work or shops, and engage in more outdoor leisure-time activity when their neighbourhood is built to support such activity.

"Our research strongly suggests that how we design and plan our cities does influence our physical activity levels," says the study's author Dr Karen Witten. "This is an important finding because physical inactivity is a risk factor for many preventable diseases and chronic conditions."

"When ranked by measures of walkability we found about a 30 per cent difference in physical activity when comparing people in the lowest and highest five per cent of New Zealand neighbourhoods," says Dr Witten.

The study adjusted for variables in demographic and socioeconomic factors, and also adjusted for the respondents' preference to live in a walkable neighbourhood. "This adjustment for variables gives us confidence that the nature of the neighbourhood, not just the type of people living in those neighbourhoods, is leading to meaningful differences in physical activity," says co-researcher and epidemiologist Professor Tony Blakely of the University of Otago.

"Our study adds strength to the growing international evidence that there is a substantial opportunity to increase physical activity – for transport and leisure – through structural changes in our built neighbourhood environments."

This is timely research as Christchurch looks to rebuild, and other urban centres in New Zealand consider their environments for medium and long-term planning.

Date: 19/06/2012

Type: Research

Categories: Auckland; College of Humanities & Social Sciences; Environmental issues; Explore - HEALTH; Research

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*Vice-Chancellor Steve Maharey (L) and Jean Corbin Thomas (R) with the grant recipients*

## Academic dress hire pays dividends for students

Eight Massey University postgraduate students have become the lucky recipients of grants made by the Graduate Women Manawatu (GWM) Charitable Trust.

The grants come from a fund built up over many years by the GWM Trust, which owns the gown hire business used by Massey graduates. The profits are invested and passed on to women students to advance their education.

Since it started over 50 years ago, the organisation has donated over \$1.7million to scholarships and grants to enable women to advance their education. The gown hire business in Palmerston North started from small beginnings with graduate women often wives of academic staff hiring out gowns to graduating students and investing the small profits into the Trust.

The business made its first award in 1966; by 1976 records show it awarded \$475 to students, increasing to \$4800 in 1986 and \$50,000 in 1996. Annually the Trust now donates over \$100,000 to women's education. Of that, \$60,000 was awarded to female Massey University students studying at the postgraduate level. The presentation was held on Saturday at Wharerata on the Manawatu campus.

The Trust also supports a range of women's education in the Manawatu region including donations and awards to teen mums studying at the Teen Parent School and to women who are taking up second-chance education opportunities, driving lessons for female refugees and language support for Pacific communities. It also supports a national-level scholarship programme. This year the Trust is also partnering with Zonta to support a postgraduate travel award for women in sciences.

Trust chair Jean Corbin Thomas says she was proud of the Trust's connection to Massey and that funds raised through gown hire were going back to support students' further learning. "Our focus is to invest at all levels in an important human right – women's right and ability to pursue academic opportunities.

We disperse money across a wide spectrum of activities from driving lessons to postgraduate study but all our grants support women's learning and therefore their ability to achieve," she says.

Karin Sievwright, a master's student in conservation biology, was one of the eight Massey recipients.

The 21-year-old is studying the effects of the Rena Oil spill on little blue penguins and the survival rates of rehabilitated birds. She received a \$7500 grant and says she was grateful for the Trust's support. "It will help with travel and research costs and ease the financial burden," Miss Sievwright says.

This year's recipients are:

Sarah Buchanan (Food, Nutrition and Human Health) – Investigating the relationship between vitamin D and Metabolic Syndrome (MS); specifically in relationship in obese and non-obese males.

Lyndal Henden (Institute of Fundamental Sciences) – Working with human mitochondrial DNA from 55 Indonesian populations exploring population parameters.

Jessica Hiscox (Institute of Natural Resources) – Looking at why 60 per cent of Kiwi eggs fail to hatch and the role of microorganisms in failure rates.

Riona Ni Bhroin (Institute of Veterinary, Animal and Biomedical Sciences) – Conducting a qualitative exploration of migration and motherhood, and the impact of migration and motherhood on identity.

Bridget Reweti (Maori Visual Arts) – Whose work is exploring the growing divide between nature and culture within New Zealand's Conservation Estate.

Barbara Rouse (History, Philosophy and Classics) – Looking at the roles used by women in Fourteenth Century England to navigate around gender-imposed social constraints and prohibitions.

Karin Sievwright (Institute of Natural Resources) – Monitoring and evaluating the overall impact of the Rena Oil spill on little blue penguins and post-release survival rates among rehabilitated birds.

Alice Smialowska (School of Engineering and Advanced Technology) – Exploring the quantification and composition of white crystals in cheddar cheese as part of a work-based project.

Date: 19/06/2012

Type: Awards and Appointments

Categories: Awards and appointments; Graduation; Internal Communications; Uni News



*Wendy Jessup looks on as her daughter Eden tests her muscle strength, under the supervision of Massey Nutrition researcher Sarah Mitchell*

## Teenage girls, their bones, and the effects of vitamin D

A ground-breaking study on the effects of vitamin D on muscle strength and bone health in teenage female dancers and athletes is currently underway at Massey University's Albany campus - and they're looking for more participants. One hundred female dancers and athletes are needed by 8 July 2012.

The research project, nicknamed the Sunflower Study, is Sports Science and Nutrition student Sarah Mitchell's Master's project. "Very little research has been done on the effects of long hours training indoors on the bones of young female dancers and athletes," she says. "Add in the pressure to achieve a particular physical look or body type, and these girls can be dancing or training on very little food, which could make them susceptible to injury or stress fractures."

The 12-month study needs 100 Auckland-based teenage girls between the ages of 13 and 18, who are actively involved in ballet, contemporary dance, gymnastics and gym sports, aerobics or cheerleading, and are training or practicing in these sports an average of at least one hour a day, five days a week.

Participants will need to come to Massey University's Albany campus three times for tests, and will be given vitamin D or a placebo to assess the role vitamin D plays in bone, muscle and respiratory health. They'll be tested for muscle strength, body composition, vitamin D and iron levels at the start, and again at six and 12 months.

Former Royal New Zealand Ballet dancer and Massey nutrition graduate Naomi Davies is a consultant to the study. Her dancing career was cut short with a broken foot that took almost a year to heal.

"When you're dancing, you don't think about the long-term risks because you're fit and active. Often you just work through the pain, and you're dancing while eating very little food," she says. "We can give these girls sound nutrition information and help them to focus on foods that will give them sustainable energy. There's no downside to having this information."

It is common for male-centred sports to have nutritionists to tell athletes how to eat to build up peak performance and maintain strength and stamina. This information is readily available and used on a daily basis, but the same can't be said for female-centred sports and arts. In addition, female dancers and athletes are subjected to aesthetic ideals and the desire to be "perfectly slim" that their male counterparts don't have to live up to.

The lack of information surrounding this particular age group is something nutritionist and former international gymnast and competitive aerobics athlete Olivia Green is keen to change. "This study is invaluable because it will feed into the information cycle for everyone concerned. As well as the girls, coaches and parents can learn the right food that needs to be eaten to get the best performance. To be the best, you've got to put in the right fuel. This is essential information for this age group, and best of all - it's free!"

Ms Mitchell will be carrying out health checks, strength tests and dietary assessments with an experienced team, including Principal Investigator and vitamin D expert Dr Pam von Hurst, sports scientist Dr Andrew Foster, sports physician Dr Mark Fulcher from Unisports Sports Medical Clinic, and Naomi Davies.

"This study is exciting because it will help empower these female dancers and athletes to understand their bodies better, and give them some valuable nutrition information that could help improve their performance and stamina," Ms Mitchell says.

The Sunflower Study is one of a number of vitamin D studies being conducted this year by Massey University's Vitamin D Research Centre. Other studies include a Health Research Council-funded study assessing the vitamin D status of 1600 New Zealand pre-schoolers and the effects of vitamin D in treating the skin disorder psoriasis.

For more information go to: [www.facebook.com/sunflowerstudy](http://www.facebook.com/sunflowerstudy)

Date: 20/06/2012

Type: Research

Categories: Auckland; College of Sciences; Explore - HEALTH; Research; School of Sport, Exercise and Nutrition

## Massey engineer edits Olympic ICT publication

A Massey University chartered professional engineer has overseen a major publication outlining the innovations in information and communications technology being utilised at the London Olympics.

Dr Amal Punchihewa of the School of Engineering and Advanced Technology was the only scholar from outside the United Kingdom chosen to edit the document *Delivering London 2012: ICT Enabling the Games*. It was produced by the Institute of Engineering and Technology, of which Dr Punchihewa is a Fellow.

Dr Punchihewa says supplying the ICT requirements for the games is probably the largest project of its kind this century.

"Equipping the city with the infrastructure required was a massive project," he says. "For example, the data demand for mobile devices, including phones, at venues is huge. Everyone attending probably has a mobile device, which they will want to use, so making sure they all can is vital."

The Institute of Engineering and Technology produced the publication as part of a knowledge transfer initiative, designed to give businesses and academia the chance to connect with and understand major infrastructure projects for such critical events.

The publication contains papers on every aspect of the project; systems integration, super-fast fibre, mobile data, web development and sensing for athletic training.

Dr Punchihewa worked with colleagues in the United Kingdom to edit the publication and travelled to London to meet with the editorial team.



*Dr Amal Punchihewa*

"I was honoured to be a part of the editorial team and to represent Massey University, which places such a great emphasis on sport science and technology," he says.

Date: 20/06/2012

Type: Research

Categories: College of Sciences; Explore - Engineering; Olympics; Palmerston North; Research; Uni News

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# Massey academics take out ICSB prizes

Massey academics won three best paper awards at the ICSB World Conference in Wellington last week. Over 200 papers were presented at the event, which brought together more than 400 business educators, researchers, policy makers and practitioners from around the world.

Dr Kate Lewis' *Young, female, and entrepreneur: A tale of Sense and Sensibility* was judged best paper in the Female Entrepreneurship Track. In it the School of Management senior lecturer discussed how women put their 'heart and soul' into their companies, advocating an emotional way of working when compared to men.

Dr Raja Peter, from the School of Communication, Journalism and Marketing, took out the strongly-contested Social and Economic Development Track with his co-authored paper *Government initiatives in fostering solar energy by SMEs in India*. In it he argued the Indian government needs to continue encouraging SMEs to adopt environmentally-friendly technologies like solar panels if it is to end the country's chronic power shortages.

The International Entrepreneurship Track best paper was awarded to Professor Sylvie Chetty, also from the School of Communication, Journalism and Marketing, and her co-authors for *Causation and effectuation in the foreign market entry and selection of software SMEs*. The qualitative study of five Finnish software firms found that flexibility was of the utmost importance when taking a product to international markets, as strict adherence to a business plan can lead to missed opportunities.

This was a subject close to the heart of keynote speaker Professor Saras Sarasvathy from the Darden School of Business at the University of Virginia. Professor Sarasvathy is well known for her influential work on effectuation – an entrepreneurial way of operating that runs counter to the common business planning approach taught in most business schools.

Professor Claire Massey, who was a member of the organising committee with Professor David Deakins and Dr Marco van Gelderen, said the conference had been very successful.

"The bringing together of people in business, research, and local and central government is hugely important," she says. "ICSB was able to create genuine conversations between people at all levels of the ecosystem, and that results in more productive entrepreneurship."

Professor Massey named her conference highlights as the keynote speech at the Public Agencies Forum; the Local Heroes panel discussion; and BIG II, the second Business Innovation Growth event.

The keynote speech at the Public Agencies Forum was given by Dr Denny Dennis from the National Federation of Independent Business Research Foundation in the United States.

"He talked about enterprise culture and, when it comes down to it, culture outweighs everything else in terms of importance," Professor Massey said. "Entrepreneurship is a way of looking at the world and, to be successful, we need to make it part of the education process and engage young people early on so its part of the way they think."

At the Local Heroes panel discussion five innovative New Zealand companies explained how they took their companies global. Massey graduate and chief executive of Obo, Simon Barnett, whose company's protective hockey gear will be worn by 70 per cent of goalkeepers at the Olympics, said his success was due to counter-intuitive personality traits.

He talked about being focused on the optimal size of your global market, being naive enough to try anything, and keeping cost structures low. He said he was a great believer in Ernest Rutherford's famous maxim – the absence of money is a great imperative to apply your best thinking to the situation at hand.

Grow Wellington's BIG II, which Professor Massey described as a "speed dating session", gave local business contacts a chance to pick the brains of different ICSB delegates for five minutes each. "The energy level and the intensity of conversation going on in that room was incredible," she says.

Professor Massey said the conference confirmed the University's focus on entrepreneurship and SMEs was well placed. "The importance of this area of study really came through very strongly. We came away with more knowledge and more contacts, which will help us be more effective in creating an environment for productive entrepreneurship."

Massey University's Centre for Small and Medium Enterprise Research host the conference, along with the Small Enterprise Association of Australia and New Zealand, Wellington City Council, and Grow Wellington.

Click [here](#) to hear keynote speaker Professor Saras Sarasvathy interviewed on Radio New Zealand.

Watch the 3News item [here](#).

Date: 20/06/2012

Type: Awards and Appointments

Categories: Auckland; Awards and appointments; College of Business; Internal Communications; Palmerston North; Research; Uni News; Wellington



Professor Claire Massey



*The Massey University Wings brevet, awarded to aviation students who have completed the practical and academic requirements to become a professional pilot*

## Wings ceremony marks 25 years of flying high

Massey University's School of Aviation will award its latest cohort of aviation students with their Wings brevet next week, marking a quarter of a century of producing aviators with a difference.

School of Aviation chief executive Ashok Poduval says Wings ceremonies are always special, but 2012 will be even more so because the school is celebrating its silver jubilee.

"It's a milestone year for the school, and I am enormously proud of its record," he says. "Today our students have the benefit of graduating with a relevant degree when they complete their studies. I can say, with confidence, that our graduates have the necessary competencies to enable them to move directly into commercial air transport operations."

The School of Aviation has come a long way since the first cohort at the Massey Aviation Institute, as it was known then, received their brevets at the Wings ceremony in 1988. There were 28 students on that course. This year, there are 326 students studying towards a Bachelor of Aviation Management, 130 studying towards a Bachelor of Aviation – Air Transport Pilot, and 37 pursuing postgraduate degrees, including six doctorates.

Students working towards the Bachelor of Aviation – Air Transport Pilot receive their Wings once they have completed the practical and academic requirements to become a professional pilot. They obtain a commercial pilot's licence with a multi-engine instrument rating, and credits for an Air Transport Pilot's licence.

"What's unique about Massey's programme is that our students get a university education, not just vocational training, with rigorous academic components," says Mr Poduval.

"They leave with a clear understanding of the aviation industry, including its business aspects. They gain strategic management skills and a good knowledge of the complexities of this vibrant industry – that's why we say we produce aviators with a difference."

The purchase of two twin-engine Diamond DA42 and 12 Diamond DA40 single-engine aircraft in 2009 put Massey at the forefront of professional pilot training in New Zealand. The aircraft, which ensures students are learning on the industry's latest technology, have digital instrumentation, moving map displays, terrain awareness warnings, and traffic avoidance systems.

Mr Poduval says the school's scenario-based training methods are also unique. "We are not just getting students to practice manoeuvres; we give them real-life, scripted scenarios so they can relate the skills they have learned to real-life situations."

This year's graduates will move on to careers as pilots, air safety investigators, airport managers, flight dispatchers and airline managers. "We are making a global contribution from our base in New Zealand," says Mr Poduval.

Next week's Wings ceremony will also see the rarely-awarded Skywards Award for Outstanding Airmanship presented to graduate flight instructor Ben Rae. In January Mr Rae successfully landed an aircraft experiencing problems with its ailerons, the hinged flaps attached to a plane's wings that help control an aircraft in roll.

He had been conducting a lesson on aileron rolls when student Sam Henderson noticed the ailerons seemed stiff. Mr Rae took control of the plane and handled the potentially dangerous situation calmly and professionally, landing the aircraft safely.

The guest speaker at the ceremony will be Warren Larsen, an Air New Zealand company director and chairman of the airline's safety committee.

The School of Aviation's Wings graduation ceremony takes place at Massey University's Sport and Rugby Institute at 3.30pm on Friday June 29, 2012.

Date: 21/06/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Business; Explore - Aviation; Graduation; Palmerston North; Uni News



*Ashok Poduval, chief executive of Massey University School of Aviation*

## Fewer accommodation options will net \$250,000 in savings

A full evaluation of the benefit, cost, impact and viability of reducing the number of accommodation providers in Auckland, Palmerston North and Wellington has been completed.

The evaluation was undertaken as part of the University's Procurement Programme led by the Assistant Vice-Chancellor (Finance, Information Technology and Strategy) Rose Anne MacLeod. It showed approximately \$1.4 million was spent in 2011 on more than 10,000 room nights in New Zealand, and 72 per cent of this spend was in Auckland, Palmerston North and Wellington. Evaluation criteria included individual staff travel patterns, which properties were used, number of room nights, complaints or issues and things that added value such as location, and costs and availability of parking, meals and internet access.

Ms MacLeod says that by reducing the number of properties available, negotiating directly with the providers and guaranteeing them more room nights Massey estimates it can achieve savings of more than \$250,000 per year.

"As a rule, the closest and most cost effective accommodation should be booked to reduce the need for transport, particularly taxis but also the amount of driving staff need to do to conduct Massey business in Auckland and Wellington. For example, if you plan to spend the day at the Albany campus then accommodation should be booked in Albany and not in Takapuna or the city. If there are special circumstances relating to the need to stay at a certain venue – there is flexibility but the maximum room rate is \$150 including gst."

The Procurement Group will consider feedback and will continue to monitor and update the preferred accommodation suppliers if better deals become available or reasonable cases are made for alternative suppliers.

Accommodation bookings should continue to be made via Orbit On-line <https://www.orbit.co.nz/Contact+Us/contactusmassey.htm>. In July, training will be available for all Massey travel bookers and anyone who makes travel bookings by email, or phone or online.

Many of the hotels and motels reviewed offer internet services that are unduly expensive. Unless the service is required for Massey business, staff should not use it. Most standard-sized emails can be sent and received by smart phones or laptops equipped with data cards. Some accommodation providers offer free internet access, although the terms vary. A detailed schedule of what is available may be found on the Orbit website.

From Monday June 25 the accommodation selections in the three main centres will be:

Auckland – Quest Albany, Albany Executive, Albany Village Apartments, Emerald Inn (Takapuna), Auckland Scenic Hotel (city), Copthorne Harbour City, Jet Park Auckland Airport, Formula 1 Auckland Airport.

Palmerston North – Kingsgate Hotel, Hotel Coachman, City Corporate.

Wellington – Travelodge (city), West Plaza (city), James Cook (city), CQ Comfort (campus), CQ Quality (campus).

Staff members may also make personal bookings for accommodation at the preferred properties listed above and receive the discounted Massey rate.

Any questions about changes to accommodation or using Orbit On-Line may be emailed to [procurementprogramme@massey.ac.nz](mailto:procurementprogramme@massey.ac.nz) or contact Grant Storrier ext 5919 or Trudi Entwisle at Massey's Orbit Travel office ext 5522

An overview of the Procurement Programme along with project updates as they occur may be viewed here: [Procurement Programme](#)

Date: 21/06/2012

Type: Internal Communication

Categories: Internal Communications

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## College of Health establishment group formed

The College of Health Establishment Group has now been formed to coordinate work to oversee requirements to bring the new college into being in January next year.

Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day will chair the establishment group, taking over from Assistant Vice-Chancellor (Māori and Pasifika) Professor Sir Mason Durie.

Sir Mason acknowledged the commitment of the members of the establishment group. "The group's task is critical to ensuring the new college will be able to deliver quality academic programmes and undertake groundbreaking research," he says. "Under the guidance of the establishment group I am confident that the College of Health will take its place alongside Massey's other colleges by 2013."

Other members of the group include:

- Professor Richard Archer, Institute of Food Nutrition and Human Health
- Associate Professor Stephen Stannard, School of Sport and Exercise
- Professor Steve LaGrow, School of Health and Social Services
- Professor Bernhard Breier, Institute of Food Nutrition and Human Health
- Professor Jeroen Douwes, Centre for Public Health Research
- Associate Professor Mary Nulsen, Institute of Veterinary and Biomedical Sciences
- Associate Professor Annette Huntington, School of Health and Social Services
- Associate Professor Cindy Kiro, School of Public Health
- Associate Professor Ian Laird, School of Management
- Sue Allen, External Relations
- Graham Robinson, Project Management Office
- Mark McDonald, People and Organisational Development
- Andrew Ross, Finance and Asset Management
- Academic Business Manager (to be confirmed).

The group will call on the wider University expertise as required.

Date: 21/06/2012

Type: Internal Communication

Categories: Any

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*Professor Ingrid Day*

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## Cocabot rocks the building

The recipe: three students, one wooden push-puppet and a very tight deadline. The brief: create a 40-second YouTube clip that explains cutting-edge Kiwi seismic engineering. The result: three tired students and one cool Massey "Cocabot"!

The new College of Creative Arts (CoCA) building on the Wellington campus is the first to use a post-tensioned timber seismic frame a concept that Consultant engineer Alistair Cattanach compares to a push-puppet toy, with wires that stretch then spring into shape.

Leo Chida, Nikko Hull and Ly Nguyen used the push-puppet analogy and their own creative flair to explain the engineering. Their project was run through Open Lab, Massey's incubator, where emerging designers learn to work on real life projects. They were supervised by digital media lecturer Tanya Marriott.

Date: 21/06/2012

Type: University News

Categories: College of Creative Arts; Creative Arts; Enviromental issues; Innovation; Uni News; Video Multimedia; Wellington

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*The creative arts building, Te Ara Hihiko, at night*

## World-first building opens tomorrow

Massey University's new creative arts building Te Ara Hihiko will be officially opened in Wellington tomorrow by Sir Richard Taylor, New Zealander of the Year and award-winning Design and Effects Supervisor for Weta Workshop.

The building's advanced seismic engineering will make it one of the most resilient buildings in the city. It is the first in the world to use a post-tensioned timber seismic frame, which flexes like a push-puppet toy during earthquakes. In production testing, the key structural features of the building were found to withstand ground shaking and acceleration greater than that experienced in the Christchurch February 2011 earthquake.

Massey University Vice-Chancellor Steve Maharey says the building represents a bold investment by the University in the future of New Zealand. "New Zealand needs to embrace design, creativity and innovation because that's what this century is all about. Massey's investment in this building is about ensuring we continue to produce world-leading designers who are not only creative but entrepreneurial, business savvy and globally connected. In particular, this building will help us attract top international postgraduate students in line with the government's vision for tertiary education." The final cost of the building is expected to be under its \$20 million budget.

Weta Workshop's Sir Richard Taylor is a Massey alumnus and member of the College of Creative Arts Hall of Fame. During the opening, he will place a time capsule into a chamber in the building where it will remain for 50 years. The capsule was designed and produced by the college. It contains works on paper by creative arts staff and students, bitmaps of digital files, specially dried seeds of kowhai trees from the Wellington campus, and a taonga designed by Lyn Garrett of Te Ati Awa.

The building will be dedicated by mana whenua, who gifted the building name Te Ara Hihiko to the college. Professor Ross Hemera, the college's Kaiwhakaahua, explains that Te Ara Hihiko means, broadly, a pathway to creativity. "It is a tremendous honour for us to receive this name from mana whenua, and strengthens our relationship with the Tenth's Trust, Te Ati Awa and Taranaki Whanui," Professor Hemera says.

College of Creative Arts Pro Vice-Chancellor Associate Professor Claire Robinson says staff and students are looking forward to moving in for semester two. "We have a state-of-the-art building here that is unrivalled in New Zealand. The spaces and the facilities will inspire our students to create work we can't even imagine yet, taking New Zealand creativity to a new level." Dr Robinson says the industry-standard facilities open up more opportunities to expand the college's already strong links with industry.

The building provides the College of Creative Arts with:

- More functional workspaces that inspire creativity and innovation.
- Facilities that match or exceed the best in industry, such as a new green screen for filmmaking and digital-audio lab for interactive art and design projects.
- Flexible gallery spaces for showcasing student and staff work and international touring exhibitions.
- Spaces of the standard required for accreditation to host top flight international postgraduate students.

The building combines Massey's creative vision with architectural design by Athfield Architects and engineering by Dunning Thornton Consultants. Construction was project managed by Arrow International.

Date: 21/06/2012

Type: University News

Categories: College of Creative Arts; Environmental issues; Uni News; Vice-Chancellor; Wellington



*Tensioning cables are an innovative feature of the building's seismic engineering*



*Tariana Turia and Te Amokura Harrison*

## Massey hosts Kura Māori, Te Reo art exhibition

The first combined Kura Māori language art exhibition has been held at Massey University. The inaugural event featured art pieces from around 60 year 7-10 pupils from Kura Māori from the district.

Te Pūtahi-a-Toi, School of Māori Studies hosted the exhibition today and Whānau Ora Minister and co-leader of the Māori Party Tariana Turia was guest speaker.

The exhibition also acted as a process to select an art piece to promote the government's health and social services policy Whānau Ora within the district.

For the past month pupils have worked hard on developing posters in Te Reo Māori using the theme of Whānau Ora (family wellbeing) as means of affirming those aspects that keep them and their family safe and well.

The genesis of the exhibition came from a collective subgroup of health services for Māori as part of MidCentral Health's family violence intervention programme, Te Reo poster project coordinator Tawhiti Kunaiti says.

The chosen posters from the exhibition will be printed and distributed to local Māori communities to acknowledge, assert and reinforce Whānau Ora as the means of intervening, deterring and preventing family violence, Mr Kunaiti said.

The total immersion Māori language schools were invited to submit artwork for the inaugural exhibition, and are from the Otaki, Palmerston North and Tamaki-nui-a-Rua localities of the MidCentral Health/Central Primary Health Organisation district.

Massey Professor Tai Black said the exhibition connects language and art, engages with students and creates pathways for the future. "We are building the next level of language and art champions," Professor Black said. "It is a privilege and honour to host this Whānau Ora Te Kura Kaupapa Māori Te Reo-Art Exhibition."

He said this type of initiative unites the community, kura kaupapa students and the University, bringing together distinctive forms of Māori knowledge. It introduces art and language into the Whānau Ora concept, and builds on the capacity of social, cultural visual arts and language revitalisation. "This is more than just an exhibition. It is an opportunity to transmit unique art and language forms to the next generation."

Mrs Turia presented all awards and thanked pupils for allowing their work to be displayed. "In a way this is a world-first - artwork regarding whanau ora."

She described the artwork as "out of this world" and said it signified how well pupils understood what whanau ora means. "It is wonderful that we are actively encouraging our rangatahi to engage with the kaupapa of Whānau Ora," Mrs Turia said.

She was particularly taken with a poster by 14-year-old Te Amokura Harrison from Dannevirke's Te Kura Kaupapa Maori O Tamaki Nui-A-Rua, who described her painting as a harakeke (flax) representing different layers of family.



*Tariana Turia*

Date: 21/06/2012

Type: University News

Categories: Creative Arts; Exhibition/Show; Maori; Palmerston North; Uni News

## Massey Professor to inspire young leaders

There is no one way to be a leader, people lead in different ways, says a Massey University Professor who will give a lecture to mark the start of Leadership Week.

Professor Sarah Leberman will deliver the free lecture on the topic Preparing for Leadership at 6pm tomorrow at the Hastings District Council Chamber, and encourage young people to consider their leadership potential.

She will outline that to become a leader you need to focus on your strengths, be clear on what your values are and work in an area that has meaning. "In order to be a leader you have to believe in what you're doing," she says.

Leadership does not necessarily equate to a title and everyone can have influence in their community. There was no one definition of leadership, she says. "There's no one way to be a leader, people lead in different ways."

Professor Leberman is associate head of the School of Management (Manawatu and Wellington) and a Professor in Leadership. She is an expert on leadership of women in sport and academia and a member of the New Zealand Olympic Committee, Women in Sport Group and the manager of the Women's Junior Black Sticks and stand-in manager of the Women's Black Sticks team.

Professor Leberman says the lecture will be interactive and encourage young people to think about leadership and what it means to them, how they can make a difference and help them to develop strategies to achieve in the future.

The lecture is aimed at school student leaders, young business leaders and tertiary students.

Leadership Week runs from June 22-29 and is inspired by Sir Peter Blake. It is an annual event for all ages that highlights the value great leadership provides for New Zealand.

Professorial Lecture details:

Date: 6pm Friday, June 22

Venue: Hastings District Council Chamber

More information along with registration and booking details for Hawke's Bay Leadership Week events is available at [www.visithastings.co.nz/leadership](http://www.visithastings.co.nz/leadership)

Date: 21/06/2012

Type: University News

Categories: College of Business; National; Palmerston North; Uni News

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*Professor Sarah Leberman*



*Sir Richard Taylor and Industrial Design Lecturer Matthijs Siljee compile the time capsule.  
Sir Richard noted that he and Mr Siljee have taught students together in the past*

## Confetti starts creative arts building off in style

Blue, green and gold confetti rained down on over 200 guests at Massey's new creative arts building, Te Ara Hihiko, in Wellington today. New Zealander of the Year Sir Richard Taylor placed a specially designed time capsule in the foundations to open the building.

The building represents a major investment in art and design education in New Zealand, as well as being a world-first in seismic engineering.

Sir Richard, who is one of the College of Creative Arts' most distinguished alumni, was accompanied by his partner Tania Rodger and his father. He reminisced about arriving at design school as "a fairly timid bloke" and told today's students that he looked forward to seeing how they will use the building and "share your ideas with the world".

"It's been a huge thrill for me to continue to be associated with Massey over the years since I left Wellington Polytech. And I certainly look forward to many, many more years as faculty, tutors and students continue to be so welcoming to me and my colleagues."

Commenting on the future of Wellington, Sir Richard said the city is "shifting from the corporate world that it has been and it's changing to be a dynamic, adaptable new city that's celebrating creative endeavours".

The University's Vice-Chancellor Steve Maharey argued that the country's future is based not just on science, technology, engineering and mathematics. Design, he said, should also be included. "Universities are not just about teaching and research, they must be about solving the problems of a very challenging century... and design is crucial to those solutions," he said.

The College of Creative Arts Pro Vice-Chancellor Associate Professor Claire Robinson acknowledged her predecessor Professor Sally Morgan "who had a vision for what a world-class teaching and learning facility in the creative arts should look like and started this ball rolling in 2009" along with then Regional Chief Executive for the Wellington campus Professor Andrea McIlroy. Associate Professor Robinson especially thanked mana whenua (Tenth Trust, Te Ati Awa and Taranaki Whanui) for their gift of the name of the building Te Ara Hihiko. And she paid tribute to the design and construction team, notably Athfield Architects, Dunning Thornton Consultants (engineering) and Arrow International (project management).

Students will be using the building from July, when semester two begins. Two to three technical staff will have offices in the building, with the rest of the space devoted to student work.

Date: 22/06/2012

Type: University News

Categories: College of Creative Arts; Creative Arts; Environmental issues; Uni News; Vice-Chancellor; Wellington

# University profile produced for external audiences

A profile of the University has been published by External Relations to highlight Massey's commitment to making a difference to New Zealand and to the world.

Assistant Vice-Chancellor (External Relations) Cas Carter says the document is intended for use by management and other staff involved in dealing with external stakeholders and international visits and visitors. The University Profile complements the Road to 2020 publication.

"The profile outlines our vision, mission and values, sets out the history of Massey – where we have come from, where we are now and, through our big goals, where we are heading," Ms Carter says. "It also highlights our colleges, campuses and distance learning platform, interspersed with profiles of defining students, staff and alumni and stories about some of the defining contributions Massey is making to national and international issues.

"This is the first profile document produced for many years and it is, a reflection of where we stand at a point in time. Recent announcements relating to changes in colleges and other developments will be incorporated in the next profile."

The profile will be updated regularly to reflect the changes and developments within the university.

Feedback on the University Profile and suggestions on how it can be improved in the future can be sent to [editor@massey.ac.nz](mailto:editor@massey.ac.nz)

A limited number of hard copies are being printed. The electronic version can be downloaded from the University's website [here](#).

Date: 22/06/2012

Type: Internal Communication

Categories: Any



*The University profile*



*Seminar participants gathered at the Wellington campus*

## Women's leadership seminar held at creative campus

A Women@Massey Leadership Seminar was held last week at the Wellington campus to provide an opportunity to develop an informal network of women in leadership at Massey on the Creative Campus.

The seminar involved members of the Women@Massey network and alumni of the New Zealand Women in Leadership Programme and was organised by Women@Massey member Dr Cat Pausé, a lecturer in the School of Arts, Development and Health Education.

Dr Pausé says the focus for the seminar was to enhance women's leadership capacities and create a network of women leaders across the University.

Paula Groube, administration team leader at facilities management Manawatū, said she highly recommends attending the seminar. "It is not often you attend a seminar that provides such a high calibre of speakers that keep you engaged all day long," she said. "The speakers were relevant, interesting and very thought-provoking. It was well organised and executed and it was also a great networking opportunity."

Presenters and their topics included Wellington campus registrar Deanna Riach (Creativity ... no right brain will be left behind!) School of Psychology Associate Professor Antonia Lyons Reflections on leading a multidisciplinary research team, School of Health and Social Services Associate Professor Annette Huntington (Working against the grain: Women and leadership in the university sector), and retired New Zealand Police superintendent Gail Gibson (If I knew then what I know now.... lessons learnt along the journey).

Dr Pausé said Ms Gibson's presentation, which reflected on a 37-year police career, left participants "buzzing". Ms Gibson was made a Member of the New Zealand Order of Merit in 2004.

The seminar was open to all women employed by Massey, with places for 30 participants. Academic, professional and support staff from Wellington and Manawatū campuses attended.

The seminar has been held annually since 2009, when Women@Massey was formed. The group has 250 members. Next year's seminar will be at Albany.

To find out more about Women@Massey, upcoming events or to join the network, visit the webpage or contact: [women@massey.ac.nz](mailto:women@massey.ac.nz)

Date: 22/06/2012

Type: Internal Communication

Categories: Any

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*Digital learning futures roadshow presentation at the Manawatū campus*

## Digital teaching and learning roadshows

About 130 staff attended digital learning futures roadshows held recently at the Albany, Manawatū and Wellington campuses.

The roadshows were well received and had the objective of beginning consultation on the development of a Digital Teaching and Learning Strategy, introducing staff to the major upgrade of Stream (Moodle), related timelines and who to contact for campus level support and raising awareness of forthcoming policy level changes related to efforts to increasingly provide a rich digital teaching and learning experience.

A number of follow up activities will take place on each campus over the remainder of the year as the new strategy is developed, Stream is upgraded and various policy changes are implemented. The presentation slides used for the roadshow can be viewed online [here](#).

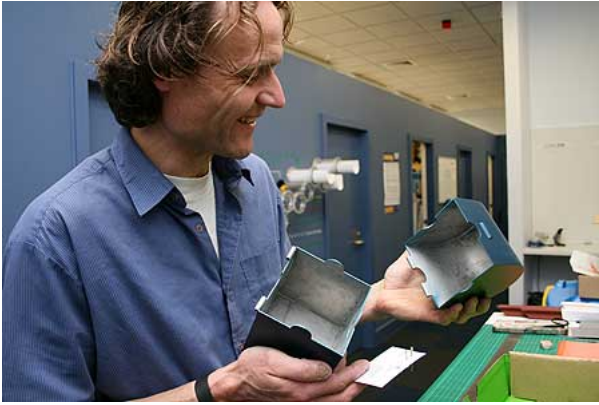
Further information about the upgrade of Stream is available from Duncan O'Hara, Educational Technology Manager [d.o'hara@massey.ac.nz](mailto:d.o'hara@massey.ac.nz) ext 81474.

Date: 22/06/2012

Type: Internal Communication

Categories: Any

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*Mr Siljee works on the capsule's aluminium shell, which will be lined with an orange-red fabric*

## Time capsule a work of art in its own right

Massey University creative arts staff and students have produced a unique time capsule for their new building in Wellington. Every aspect has been meticulously designed, from a specially devised canister in fabric-lined aluminium to a folding book of photos and other creative contributions.

The time capsule will be placed in a chamber in the building's foundations by Sir Richard Taylor of Weta Workshop this morning, with instructions that it be opened in 50 years time.

The time capsule was developed by a cross-disciplinary team from Massey's College of Creative Arts, including artists, graphic designers, industrial designers, and experts in visual and material culture. "We wanted to produce a distinctive expression of current art and design practice, using modern materials and referencing the contemporary environment," says Associate Professor Kingsley Baird, co-chair of the college's time capsule committee.

The team took tremendous care in the selection of objects to be included in the capsule. "We see this time capsule as a modest and playful koha from us here in 2012 to the creative community of 2062," Associate Professor Baird says. The capsule contains:

- Kowhai seeds harvested from the Massey Wellington campus, then dried and specially packed by Kings Seeds in Katikati, Bay of Plenty.
- A taonga expressing the connection of mana whenua to the site of the new building, designed and made by Lyn Garrett of Te Ati Awa.
- Contributions on archival paper submitted by current staff and students.
- Photographs of current activities and people at the college.
- Printed bitmaps encapsulating digital information, including audio files submitted by the New Zealand School of Music, which can be scanned back into their original format using the source code provided in the capsule.

The seeds and taonga will be placed in an embroidered felt canister. Even the embroidery on the canister uses a typeface carefully selected for the purpose.

The paper submissions have been hand-bound into an intricately folded book by industrial design lecturer and co-chair of the time capsule committee Matthijs Siljee.

Both the book and the canister will be placed into the time capsule shell made by Mr Siljee from silver-soldered, lacquered aluminium plate lined with a fiery red-orange lining.

"Aluminium is difficult to solder, and it took several attempts to get it right," says Mr Siljee, "but we wanted to use a typical early 21st century material. Then when the capsule is opened, we hope the contrasting vibrant colour inside will leap at the eye creating a sense of discovering something wonderful."

The cavity in the building has been lined with stainless steel curved in such a way that the capsule will be hidden from view. "Most time capsules are buried. We wanted to keep that sense of obscurity, of mystery, but with a tantalising hint at what is hidden. We sand-blasted a message into the glass seal over the chamber so that future generations can peer through into the void below," says Mr Baird.

College of Creative Arts Pro Vice-Chancellor Associate Professor Claire Robinson says the design and production of the time capsule is a testament to breadth of talent and skill within the college. "From the moment we commissioned this project, I knew the staff would come up with a beautiful work of art. In 50 years time, I am sure they will still admire the workmanship and the design flair, even if they laugh at what we're wearing in the photographs."

Date: 22/06/2012

Type: University News

Categories: College of Creative Arts; Creative Arts; Innovation; Uni News; Wellington



*Industrial Design lecturer Matthijs Siljee sorts some of the contents for the time capsule*



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## Massey launches vet rehab service

Animals recovering from surgery or other ailments can now hit the gym at Massey University's new Canine Physical Therapy and Rehabilitation Service.

The Veterinary Teaching Hospital, at the Manawatu campus, has launched the service to provide a range of care to companion animals.

The service offers hydrotherapy, massage, swiss ball and balance board exercises for dogs to help aid post-surgical recovery or other ailments such as arthritis.

Veterinary surgeon Dr Andrew Worth says that like their owners, pets need a workout too if they are to recover full health.

"There is good scientific evidence that early rehab and physical therapy makes a big difference to the eventual outcome and we know from experience with our own healthcare that using a physical therapist is a massive part of rehabilitation after surgery," Dr Worth says. "Dogs are the same – they share the same physiology so we use the same techniques."

He says the Veterinary Teaching Hospital sees many cases that could benefit from the rehab centre "We see referral cases – that is quite specialised work – and we have a primary clinic that sees members of the public and their dogs. A lot of these are surgical cases or they might be geriatric or a bit obese, and they need physical therapy and rehabilitation to get them back to optimal health.

"They could be dogs that have had spinal surgery, orthopaedic surgery, or just need to build up muscle fitness, endurance or perhaps recover the use of a limb."

The hydrotherapy unit is basically an underwater treadmill, Dr Worth says. "We can adjust the amount of load on the animal. The more water there is the more they float so there's less of a load on their legs. This can be used quite early on when they're just recovering from some kind of operation."

The rehab centre is run by a dedicated team of nurses including the teaching hospital's head nurse Victoria Tyson and veterinary technology director Hayley Squance. In time the service hopes to have a full-time physiotherapist and add other modalities to its service.

Date: 24/06/2012

Type: Research

Categories: College of Sciences; Palmerston North; School of Veterinary Science; Uni News



*Veterinary surgeon Andrew worth with Hazel, one of the rehabilitation service's first patients*



*Heather Lamond*

## **Massey librarian to be LIANZA president**

Massey librarian Heather Lamond says modernising the image of libraries will be one of her goals when she becomes president of the Library and Information Association of New Zealand Aotearoa (LIANZA).

Mrs Lamond will become president on July 1 for a 12-month term. LIANZA is the professional body for libraries and has more than 2000 members.

Mrs Lamond heads the distance library service at Massey and has worked in libraries for 18 years. She has been on the LIANZA council for four years and is excited about taking on the leadership role.

She says LIANZA advocates for library staff and libraries in the wider community, administers the registration scheme for professional librarians and supports training for staff. As president she is passionate about strengthening the association and profession and is looking to the future.

"Libraries have an image of perhaps being a little bit last century, and librarians as well. One of my personal aims in the presidency is to update that image and demonstrate we are relevant in the 21st century, we know about information technology, ebooks and social media for example, and we use all those tools," Mrs Lamond says.

The key role of libraries has always been connecting their customers with the information they need or desire, and she does not believe that has changed with new technology, rather, libraries are embracing the change.

Mrs Lamond will continue at Massey as she takes on the voluntary presidency role and says she is grateful to Massey for the support.

Date: 25/06/2012

Type: Awards and Appointments

Categories: Internal Communications; Library; Palmerston North; Services

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# Leading sport psychologist helps develop new papers

Gary Hermansson has re-joined Massey University part-time as Professor of Sport Psychology based in the School of Sport and Exercise.

He will teach the third-year paper *Sport Psychology and Leadership for Managers and Coaches* and contribute in other ways to the work of the school.

Professor Hermansson began in 1974 as a lecturer in education. Later he was course director for the counsellor education programme and, in 2001, he received a personal chair as Professor of Counsellor Education. From 2002-05 he headed the Department of Health and Human Development in the School of Education before leaving to pursue a fulltime career as a sport psychologist.

He has worked with New Zealand's Olympic and Commonwealth Games teams as well as the national cricket and equestrian teams. When he travels to London next month to provide sport psychology services to the New Zealand Olympic team, it will be his eighth consecutive games with the team since the 1998 Commonwealth Games in Kuala Lumpur.

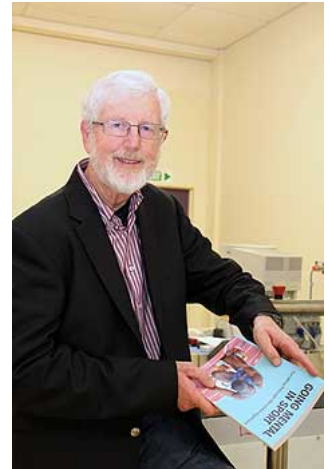
Professor Hermansson, who has published extensively in the field of counselling, is also the author of *Going Mental in Sport: Excelling Through Mind-Management*, a book that provides high-performance athletes and coaches with the perspectives and skills they need to prepare for and perform at the highest level.

School of Sport and Exercise head Associate Professor Steve Stannard says it is fantastic to have someone with Professor Hermansson's standing and experience working at the school. As well as teaching Professor Hermansson will help develop new papers around mental skills training, with a view to establishing a minor in the sport psychology/mental skills area, Dr Stannard says.

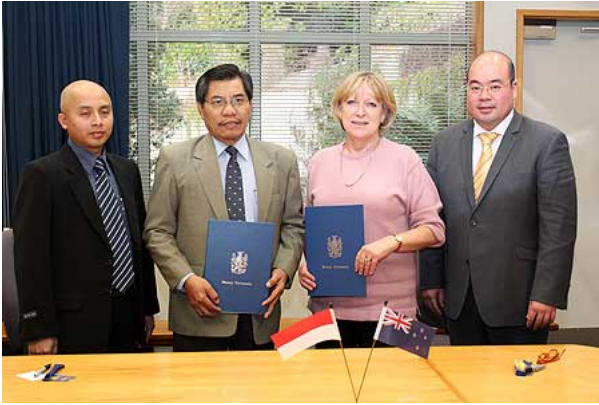
Date: 26/06/2012

Type: University News

Categories: Academy of Sport; College of Sciences; Olympics; Palmerston North; School of Sport, Exercise and Nutrition; Sport and recreation; Uni News



Professor Gary Hermansson



*Ahmad Dahlan University's international office head Dwi Santoso (left) and president Dr Kasiyarno with Massey Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day and International Office director Arthur Chin at the signing of the memorandum of understanding*

## **Massey links with Indonesian University**

Massey University's College of Education has signed a memorandum of understanding with Indonesia's Ahmad Dahlan University (ADU).

The agreement strengthens the links between the universities, which are working towards articulation for ADU undergraduate education students into Massey's College of Education Bachelor of Education programme.

College Pro Vice-Chancellor Professor James Chapman says forming mutually beneficial relationships with Indonesian universities and ministries is important for the college and the University.

"We will also be working towards a double degree in the Master of Education in the form of the first year at ADU and second year at Massey's College of Education," Professor Chapman says.

It also provides opportunities for Massey students to teach English at ADU, and for English lecturers at ADU to study at Massey and experience life in an English-speaking country.

ADU president Dr Kasiyarno, head of international office Mr Dwi Santoso and head of financial department and accounting lecturer Mr Sumaryanto met with College of Education staff and then signed the agreement at the Turitea campus yesterday.

Date: 26/06/2012

Type: University News

Categories: College of Education; International; Palmerston North; Research; Uni News

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# Living Lab takes a fresh look at sustainability

Massey University is initiating a new era of partnership with local government with the launch of its Living Lab.

The Vice-Chancellor Steve Maharey will launch the Massey University Living Lab at a function in the Museum Building on the Wellington campus, at 10.30am on Thursday (June 28).

The Living Lab will use student researchers to work in partnership with local government to help understand and address sustainability issues. "Living Lab has grown out of three fruitful partnerships with local government that we developed through the university's Challenging Sustainability project," says Dr Allanah Ryan, project leader and head of the School of People, Environment and Planning. "This project proved that innovative solutions emerge when we bring together local government and diverse university disciplines – designers and social scientists working with city planners and community members – to create a space where we can look at complicated, thorny issues afresh.

"Regional councils have the strictures of the Resource Management Act to worry about; city and district councils have district plan changes to manage; university researchers focus on producing good science and design. We all recognise the need to connect better with each other, but our differing funding, organisational structures and timeframes for action can make this difficult. Living Lab is an attempt to overcome some of these barriers, by providing local government and the university with a flexible way to come together and create projects that academics, students and council staff can work on together."



*Edible garden in Wellington's Civic Square*

Living Lab projects are likely to be one-offs, tailored to the needs of the council(s) involved, taking a fresh look at big questions like food security, climate change and sustainable land use. "A project might start with an unconference: a session or series of sessions where council staff, academics, students and maybe community people meet and converse in an open-ended way about an issue. Then we might deploy student researchers to dig into the issues more deeply. Sustainable solutions emerge through analysing research results, applying creative minds, and lots of dialogue."

The Living Lab concept was developed and honed through the university's recent Challenging Sustainability initiative. Project teams included academics and students from the fields of sociology, geography, planning, spatial design and agri-business, breaking down academic silos and making their skills more readily available to local government. The projects were all broadly about sustainable land use and included work with:

- Hawkes Bay Regional Council: developing resilient engagement and communication strategies for a central Hawkes bay water storage project by analysing stakeholder segmentation;
- Palmerston North City Council: helping address concerns about the loss of productive land to lifestyle blocks by talking to farmers about why they sub-divide;
- Wellington City Council: experimenting with how design can foster sustainable urban food systems (so-called edible cities), including 'pop up' gardens in Kilbirnie and the downtown Civic Square.

To get in touch with Living Lab:

[livinglab@massey.ac.nz](mailto:livinglab@massey.ac.nz)

[www.livinglabnz.org](http://www.livinglabnz.org)

Date: 26/06/2012

Type: Research

Categories: Applied Learning; College of Creative Arts; College of Humanities & Social Sciences; College of Sciences; Conference/Seminar; Creative Arts; Environmental issues; Explore - Agriculture/Horticulture; National; Palmerston North; Research; Uni News; Vice-Chancellor; Wellington

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## Massey leads the way at Business Week

Massey University's professor in leadership has a simple message for students attending next week's New Zealand Business Week in Palmerston North: follow your passion.

"Whatever it is that energises you, the thing that gets you up and out of bed every day – that's what you should do," says Professor Sarah Leberman, associate head of Massey's School of Management.

"In order to be a leader you have to believe in what you're doing."

Professor Leberman will give a lecture on leadership to New Zealand Business Week participants, who will spend Tuesday July 3 on Massey's Manawatu campus.

"I'm a firm believer that leaders can be made; people aren't born leaders. It's a role that you grow and develop into, and there are many different types of leaders," she says.

"It's not about having a particular title or even being the person out in front. A leader can be someone behind the scenes, inspiring others to work together. It is being a person of influence."

Professor Leberman hopes her lecture will help students fulfill their leadership potential. "These young people are at an important stage of their lives and I want to encourage them to reflect on where they want to go, and take stock of what is important to them.

"They need to be clear on what their values are, and make sure the organisation they work for, or the business they start up, is congruent with those values".

Professor Leberman has shared her thoughts on leadership at previous Business Weeks, and says she always looks forward to the event.

"I enjoy engaging with young, motivated people and Business Week provides an important bridge between school and university," she says.

"It gives the students a chance to engage with academics, and they get a taste of what it is like to run a business through making decisions about real-life situations. It's an invaluable experience for any young person considering studying business at university."

Professor Leberman is an expert on the leadership of women in sport and academia. She is also a member of the New Zealand Olympic Committee's Women in Sport Group, which facilitates mentoring programmes to increase the number of women on the boards of sporting organisations.

Massey University is a trustee of New Zealand Business Week, along with Palmerston North Boys' High School and Rotary New Zealand. High School students from all over the country attend the intensive one-week residential programme, which combines academic learning with business decision-making.

For more information about New Zealand Business Week visit: <http://www.nzbw.com/home>

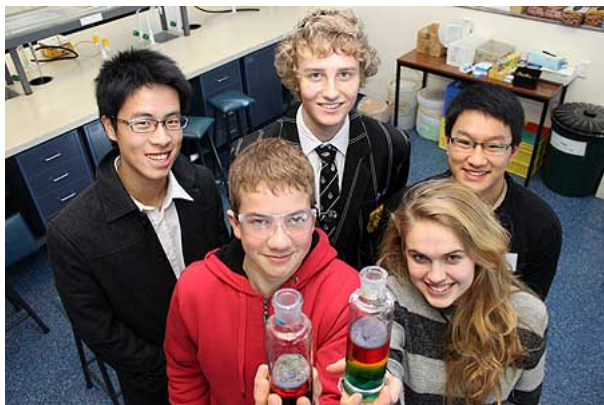
Date: 26/06/2012

Type: University News

Categories: College of Business; Palmerston North; Uni News



*Professor Sarah Leberman will give a lecture on leadership during New Zealand Business Week*



*Henry Yuen (Auckland Grammar School), Rhys Judd (Palmerston North Boys' High School), David Clay (Christ's College), Charlotte Dumble (St Paul's Collegiate), and Anthony Wang (Wellington College) at the National Secondary School Chemistry Quiz at Massey University*

## Massey hosts secondary school chemistry quiz

Secondary school pupils from around New Zealand spent two days immersed in chemistry at Massey University this week as part of the National Secondary School Chemistry Quiz programme.

Teams from St Paul's Collegiate in Hamilton, Auckland Grammar School, Christ's College in Christchurch, Wellington College and Palmerston North Boys' High School won their respective regional competitions and travelled to the Manawatu campus for the final on Tuesday night.

The competition was won by Palmerston North Boys' High School.

As well as competing, pupils visited the Microscopy Centre, the Riddet Centre, the Laser Laboratory and the mass spectrometer. They also performed chemistry demonstrations to the group.

Adrian Jull of the Institute of Fundamental Sciences says it was great to have the pupils on campus. "The teams seemed to really enjoy their time here and especially liked being able to do some hands-on chemistry, as well as competing," he says.

The quiz is organised by the Chemical Education Group of the New Zealand Institute of Chemistry.

Date: 28/06/2012

Type: University News

Categories: College of Sciences; Palmerston North; Uni News

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*Tina Downes with a replica 1905 All Blacks rugby jersey*

## Replica 1905 All Blacks jersey donated to Welsh club

In a gesture of international goodwill a replica rugby jersey made from the same material and mill that crafted the original jerseys for the 1905 All Blacks, has been gifted to a Welsh rugby club.

The jersey is one of several made by fashion designers from the University's College of Creative Arts in a joint project with Manawatu Knitting Mills, after the originals were deemed too delicate and aging beyond their years. The replica jerseys were donated for display to the New Zealand Rugby Museum in Palmerston North to coincide with last year's Rugby World Cup.

Coinciding with the manufacture and display of the replica jerseys, financial pressures were forcing Welsh club Carmarthenshire's Tycoes to sell one of the eight original jerseys from the 1905 tour.

Tina Downes, from the University's Institute of design for industry and Environment, saw a story about the club's plight on New Zealand television and suggested it be replaced with one of the replicas she designed.

So the University bought back one of the shirts it had given to the New Zealand Rugby Museum and last week Ms Downes made the trip to the United Kingdom to present it.

"I was coming to the UK anyway, to Twickenham, which had bought one of the jerseys, so I came up to Tycoes after that," she told Welsh newspaper the Carmarthen Journal. "I had a great few days here – it is such a great community and we were so happy that one of our jerseys is here."

Date: 29/06/2012

Type: University News

Categories: College of Creative Arts; Creative Arts; International; Rugby World Cup; Uni News; Wellington

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# Study encourages early language lessons for Kiwi kids

A European Commission study led by a Massey University researcher has found the earlier a person starts learning a language the more proficient they will be.

Dr Karen Ashton, who was based at the University of Cambridge and joined Massey in April was the survey's project manager, and says the four-year study shows language learning in New Zealand should start at primary school and be compulsory at high school.

The European Survey on Language Competences surveyed 55,000 school pupils across 14 European countries, testing the 14 and 15-year-olds' listening, writing and reading skills in the two most commonly taught languages in their country from five chosen languages: English, French, German, Italian and Spanish.

The study examined the relationship between language proficiency and the language learning environment, with teachers, principals and education ministries also completing questionnaires.

"It is the first time that data like this has been collected for languages," Dr Ashton says. "Before this survey, there was no data available to support language learning policies or to enable comparisons across countries."

The study shows a positive relationship between starting to learn a language early, the number of languages learnt, and language proficiency, demonstrating the benefits of starting to learn a language as early as possible, Dr Ashton says.

But language policy needs to improve. "Looking at the factors that positively relate to language proficiency is vital – not only for countries that participated in the survey but also for New Zealand so it doesn't fall behind. Much more needs to be done to promote the learning of languages in schools.

"Language learning should start at primary school and be compulsory at secondary school. Although learning languages is one of eight learning areas in the New Zealand curriculum, it is currently the only one that is not mandatory," Dr Ashton says. "Learning languages is a long-term investment and needs to be seen as such by Governments."

The study, released last week, also found students who find learning a language useful achieve higher levels of language proficiency, and that a positive relationship exists between language friendly environments, informal language opportunities inside and outside schools, and language proficiency.

"The results highlight the importance of teaching languages as a means of communication, not just an academic subject. Students need to be taught and encouraged to treat languages as part of their everyday lives."

Dr Ashton, who is a senior lecturer at Massey's School of Educational Studies, says learning a language can increase a learner's job opportunities and employability, especially in the global job and trade market, but is also important for personal and cultural development. "As well as enhancing cultural awareness, learning another language helps students to develop more understanding of themselves whilst also becoming more understanding and tolerant of others."

New Zealand Association of Language Teachers senior vice-president and Massey senior lecturer in language teacher education, Adele Scott, says the report is highly relevant to teachers of languages in New Zealand.

"What we can learn from the report is that the language learning happening at New Zealand primary schools has value not only for any future learning of that language as learners progress through the school system, but that this early language benefits the learning of subsequent languages.

"Throughout their schooling pupils need to be users of languages not just learners of languages," she says.

The study was conducted using comparable methodology to other international surveys. Belgium, Bulgaria, Croatia, England, Estonia, France, Greece, Malta, Netherlands, Poland, Portugal, Slovenia, Spain, and Sweden took part in the survey, which found on average 42 per cent of the pupils could express themselves clearly and effectively in their first foreign language.

England was bottom of the table with nine per cent of the teens able to communicate straightforward matters in their first foreign language, compared with 82 per cent in Sweden and Malta.

To read the full report go to: <http://ec.europa.eu/languages/eslc/index.html>

Date: 29/06/2012

Type: Research

Categories: College of Education; Palmerston North; Research



## Public lecture promises Colenso controversy

A controversial biography of William Colenso by an award-winning author promises to be an interesting start to the 2012 Massey University Public Lecture Series in Auckland. The first lecture is at the Albany campus on Wednesday July 4.

Novelist, non-fiction writer and film director Peter Wells (MNZM) has produced a book on colonial maverick William Colenso which views him through a slightly different lens.

*The Hungry Heart: Journeys with William Colenso* (Vintage, 2012) has been praised as 'an exhilarating tour de force' by the New Zealand Herald, and 'among the finest biographies ever produced in New Zealand' by Metro magazine. It is also highly unconventional, as Mr Wells has written himself into the biography.

Mr Wells argues that Aotearoa New Zealand in the 19th century was a lot more complex than the tired clichés trotted out over the last thirty years in a climate focused on the wrongs and evils of colonisation.

The public lecture will explore Wells' vision of Colenso as a dissenter and troubled conscience during a tumultuous period of New Zealand's colonisation, and ponder how to interpret this missionary, scientist, radical and adulterer.

The lecture starts at 6pm at the Sir Neil Waters Lecture Theatre, at Massey University on the Albany Expressway, SH 17, and is expected to be finished by 7.30pm.

Tea and coffee will be available before the lecture, so RSVP by contacting Marianne Mannering: email: [m.mannering@massey.ac.nz](mailto:m.mannering@massey.ac.nz) or phone: 09 414 0800 ext 9555.

The 2012 Massey University Public Lecture Series is free and anyone is welcome to attend.

Future lectures:

August 1: Diane Robertson, Auckland City Missioner: "Being Poor is Hard Work"

September 3: Richard Shaw, Associate Head of the School of People, Environment & Planning: "There is no depression in New Zealand: Are Blam Blam Blam still right about politics in New Zealand?"

October 3: Mojo Mathers, New Zealand's first deaf MP: "Hearing-impaired New Zealanders – what does the future hold?"

Date: 29/06/2012

Type: University News

Categories: Auckland; Internal Communications; Uni News



Writer and film director Peter Wells

## Massey's newest Fulbright winners

Associate Professor Cindy Kiro and Masters graduate Frank Pega are Massey University's newest Fulbright alumni.

Associate Professor Kiro (Ngāpuhi, Ngāti Kahu, Ngāti Hine) received a Fulbright – Ngā Pae o Te Māramatanga Travel Award to present on the intersection between indigenous health and public health at Harvard University, and at the University of Hawai'i in Honolulu.

"This Fulbright - Ngā Pae Travel Award gave me an opportunity to consider the New Zealand health system's strengths and weaknesses," says Dr Kiro. "It confirmed that while there is a great deal of fragmentation within the primary health sector, there is also a strong basis for developing a more integrated approach consistent with both indigenous models of care under development, and best practice emerging internationally."

She is an Associate Professor of Public Health and Head of the School of Public Health at Massey University Albany.

Mr Pega was awarded a Fulbright – Ministry of Science and Innovation Graduate award. He is a social epidemiologist with research interests in the social determinants of health and health equity.

He will research the impact of family and in-work tax credits on the health of adults at Harvard University in Boston, Massachusetts, while working towards a PhD from the University of Otago.

"The United States government established tax credits for families similar to our Working For Families tax credits," he says. "US researchers have studied the impact that these credits have had on adult health in the US. I am stoked to be able to collaborate with some of the pioneers in this area of social epidemiology. This will provide many additional insights for my study of the situation in New Zealand."

Mr Pega graduated with an MSc from Massey University in 2008. His Master's thesis investigated Health Policies in Gay, Lesbian, Bisexual, Transgender and Transsexual People.

The Fulbright programme offers New Zealand students and researchers the opportunity to study, teach and research in the United States. Scholarships are also given to their American counterparts to study in New Zealand.

Date: 29/06/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Humanities & Social Sciences; College of Sciences; Explore - HEALTH; Internal Communications; International; National; School of Health Sciences; Uni News



*Mr Frank Pega, Massey University's latest Fulbright alumnus*

## National Business Review available online for Massey staff

The National Business Review Online is regarded as one of New Zealand's best providers of business news and analysis.

Massey has negotiated an NBR intellectual property licence, which means that whenever you want to access paid content on this site <http://www.nbr.co.nz/> all paid content will be unlocked, providing you are accessing the site from the IP addresses that we registered with NBR.

Staff who already have individual online subscriptions will be able to continue accessing paid content on the NBR site via your smartphones, ipads and also from home. The IP license will only give access to NBR Online paid content when you are accessing the NBR site from our campuses or offsite if using the Massey virtual private network.

To ensure that we take full advantage of this new service, please follow this link to sign up to the free email alerts that will be sent to you. <http://www.nbr.co.nz/subscribe?promo=newsletter>

All you need to do is enter your email address and tick the alerts that are relevant to you. When you sign up for the alerts you will receive an automated password, you do not need to use this password to view the NBR content while on IP access, so effectively disregard this password.

Date: 02/07/2012

Type: Internal Communication

Categories: College of Business; Internal Communications

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*The Massey University futsal team representing New Zealand at the Eastern University Games, from left: Salam Arif, Lee Robinson, Daniel Pang, Giancarlo Penzo, Aayush Gyawali (Captain) and Chaiyo Clark. Absent: Danny Gardiner*

## Massey Albany's futsal team looking to stay on top

Massey University's Albany futsal team is looking to stay on top as they head back to Australia to defend their title at the Eastern University Games at Tamworth in New South Wales.

The team won the futsal crown in 2011, with Lee Robinson recognised as the top goal scorer of the tournament.

Now, with the support of Massey University and the Albany Students' Association, they are eager to keep their futsal success flowing, and have been at 'boot camp' training intensively for the past two weeks.

"Most of the players on the team have been together for about three years now, so we've got the team vibe sorted," says player-manager Salam Arif.

"We'd like to say a massive thank you to Massey University and Steve Maharey in particular for their financial assistance. We also want to thank the Albany Students' Association for their financial contribution, and for always being there when we need them," he says.

Although they are the current champions, Mr Arif says he's not sure what to expect with this year's competition. "We'll just get there, play our best, and hopefully get the right results."

The Eastern University Games is the largest of the three regional university games held simultaneously across Australia, and is expected to attract over 2,200 participants across 16 sports. The Games will run from July 1–5.

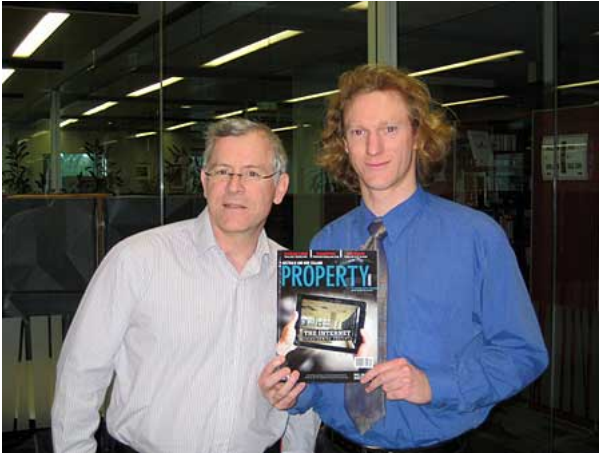
Picture caption: The Massey University futsal team representing New Zealand at the Eastern University Games, from left: Salam Arif, Lee Robinson, Daniel Pang, Giancarlo Penzo, Aayush Gyawali (Captain) and Chaiyo Clark. Absent: Danny Gardiner.

Date: 02/07/2012

Type: University News

Categories: Academy of Sport; Auckland; International; Olympics; Sport and recreation; Uni News

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*Martin McMorow and Carlton King with the copy of the Australia and New Zealand Property Journal containing his article*

## **CPI critique published in top journal**

Recent Massey University graduate, Carlton King, is celebrating having his first article published in the prestigious Australia and New Zealand Property Journal.

Mr King's research-based article presents a credible and highly-readable critique of the use of the Consumer Price Index as a basis for retail leases.

The journal is described as the flagship publication of the Property Institute, going out to its 2200 members here and overseas, and Carlton's fellow contributors include leading professors and analysts from across the region.

Mr King's achievement is testimony to the high standards in both analysis and communication which graduates from Massey's School of Economics and Finance have attained.

Mr King is pictured with Martin McMorow from the Centre for Teaching and Learning, where he spent many valuable hours during his time at Massey both mentoring other students and developing his own writing to a level where it can now appear in a top professional publication.

Date: 02/07/2012

Type: Research

Categories: College of Business; Research

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*Massey 54, the latest cohort of students from the School of Aviation to receive their Wings. Prizewinners holding shields in the front row from L-R: Hamish Watchman, Jeremy Moskovitz, Tim Pickerill, Faizalillahi Anwardeen, Luc Valletau de Moulliac*

## Air NZ tells students it is a good time to graduate

The latest cohort of students at Massey University's School of Aviation were awarded with their Wings brevet last week, marking a quarter of a century of producing aviators with a difference.

The event's guest speaker Warren Larsen, Air New Zealand director and safety committee chairman, told the students they had good timing.

"Through our Aviation Institute partnership programme with Massey we are looking to this institute to train a large number of our future pilots," he said.

"You are graduating at the right time – Air New Zealand hopes to hire 80 pilots this year, and we know airlines like Etihad and Emirates like New Zealand-trained pilots too."

Mr Larsen also encouraged the students to complete their degrees because the "soft skills" they learn as part of their academic study will be as useful as their flying skills.

"Technology is so good these days, it does a better job of flying a plane than a person. There will be a demand for people who know how a plane operates, but who also have the soft skills that keep airlines safe," he said.

"Airlines also need people for key operational, safety, and management jobs – don't ignore those job opportunities."

School of Aviation chief executive Ashok Poduval said Wings ceremonies are always special, but 2012 was even more so because the school is celebrating its silver jubilee.

"It's a milestone year for the school, and I am enormously proud of its record," he said.

"Today our students have the benefit of graduating with a relevant degree when they complete their studies. That's what's unique about Massey's programme – our students get a university education, not just vocational training."

Students working towards the Bachelor of Aviation – Air Transport Pilot receive their Wings once they have completed the practical and academic requirements to become a professional pilot. The Wings ceremony means more to the students their graduation ceremony, which won't take place until the following year.

Singapore-based international student Luc Valleteau de Moulliac was awarded the school's Outstanding Student Award for the best overall performance in both the academic and practical aspects of the programme.

Mr Valletau de Moulliac, whose proud family travelled to Palmerston North for the ceremony, said his dream of becoming a pilot actually began while he was on holiday in New Zealand as a 10 year old.

"I went up for a flight at Milford Sound, and the pilot let me have a go at flying. From then on, I've always walked with my eyes turned skyward," he said.

The other special awards made at the ceremony included: the Air New Zealand Flying Award, which went to Hamish Watchman; the Airways Corporation Academic Award, won by Ming Song Hie; the Palmerston North International Airport Professional Attributes Award, won by Faizalillahi Anwardeen; the Fieldair Engineering Aviation Systems Award, which went to Jeremy Moskovitz; and the Navigation Award, won by Timothy Pickerill.

The Wings ceremony also saw the rarely-awarded Skywards Award for Outstanding Airmanship presented to graduate flight instructor Ben Rae. In January Mr Rae successfully landed an aircraft experiencing problems with its ailerons, the hinged flaps attached to a plane's wings that help control an aircraft in roll.

He had been conducting a lesson on aileron rolls when student Sam Henderson noticed the ailerons seemed stiff. Mr Rae took control of the plane and handled the potentially dangerous situation calmly and professionally, landing the aircraft safely.

"It's probably one of those times when you're not really thinking about it. You just focus on what you have to do," said a laid-back Mr Rae. "I managed to track back to the airport and the fire crew was on standby – it was only after I landed I thought 'Oh, that was a bit exciting'."



*Ben Rae holding the impressive Award for Outstanding Airmanship, with student Sam Henderson and Gordon Edwards from Skywards*

Date: 02/07/2012

Type: Graduation





## Omega-3 and ADHD in children

The links between ADHD in children and deficiencies in long-chain omega-3 fatty acids is just one of the controversial topics being discussed at the upcoming Omega-3 Fatty Acids Symposium, to be hosted at Massey University's Albany campus on Thursday.

The symposium's keynote speaker is Dr Alex Richardson, a senior research fellow from the University of Oxford, and a Founder Director of FAB Research, a charitable trust dedicated to advancing scientific research into the links between nutrition and human behaviour.

Dr Richardson's research into how nutrition (and particularly fatty acids) can affect behaviour, learning, and mood is aimed at developing new methods of identification and management that will have practical benefits.

She points to increasing evidence indicating that relative deficiencies in omega-3 fatty acids are unusually common in children with ADHD and related behavioural and learning difficulties including dyslexia, dyspraxia and autism.

Controlled trials have shown omega-3 supplements can be of benefit to children with these conditions, and Dr Richardson will discuss this and the role of omega-3 fatty acids in the behaviour and cognitive performance of children from the general population.

"The omega-3 fatty acids, particularly those from seafood sources, are incorporated into cell membranes of almost every cell in the human body affecting various health processes throughout the life cycle, from our brains and our heart to our bones," says Dr Richardson. "It is important that health professionals are kept up to date with this rapidly-expanding science in order to make the best evidence-based recommendations for their clients and patients."

The importance of omega-3 fatty acids for brain, bone and heart health, along with the use of supplements versus food sources, will be also examined and discussed at the one-day event.

Registrations to attend the event are still open, and anyone working in the health industry is encouraged to attend. For more information, go to the symposium [website](#).

Next year Massey will establish a College of Health bringing together disciplines – including the Institute of Food, Nutrition and Human Health - and focus on illness and injury prevention, rather than cure. The college will have approximately 2000 equivalent full-time students and 250 staff.

Date: 03/07/2012

Type: Research

Categories: Auckland; College of Sciences; Conference/Seminar; Explore - HEALTH; Uni News



*Dr Alex Richardson, senior research fellow from the University of Oxford, is keynote speaker at the Omega-3 Fatty Acids Symposium*

## Scientist on international coastal sustainability panel

Massey scientist Bruce Glavovic has been appointed to a world-leading funding group that will allocate €20 million to coastal vulnerability and freshwater security research.

Professor Glavovic, who is associate director of Massey's Joint Centre for Disaster Research, will serve as vice-chair of the Belmont Forum's International Opportunities Fund Panel of Experts on coastal vulnerability.

The Belmont Forum, which is a high-level group of the world's major funders of global environmental change research and science councils, joined with the G8 Heads of Research Councils to create the fund.

It aims to speed-up global environmental research on sustainability by mobilising international resources. Australia, Brazil, Canada, Germany, India, Japan, Russia, South Africa, United Kingdom and United States are backing the fund with a combined €20 million.

Professor Glavovic says the appointment is an honour. "This Belmont Forum is hugely significant in shaping what research on a global scale will unfold.

"My role is to evaluate and select proposals and cast a vote on what research will be undertaken on coastal sustainability issues. It's a hugely important responsibility."

Importantly, the fund identifies and gives global recognition that coastlines are at the forefront of sustainability issues, he says. "Coastal zones are the frontline of our struggle to build resilient and sustainable communities. Coasts are the primary habitat of humanity – the locus of population growth and economic development."

But he explains coastal hazards are pervasive – from extreme waves, storm surges, coastal erosion and tsunamis to rising sea levels and other climate change impacts. Research proposals will focus on protecting vulnerable coastal environments and supporting the evolution of resilient coastal communities.

Professor Glavovic will help to select panel members and the group will meet in London in September and Washington DC in March, to review and recommend research proposals.

Date: 04/07/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Humanities & Social Sciences; Environmental issues; International; Joint Centre for Disaster Research; Palmerston North; Research



## New international director taking on the world

Expanding Massey's profile to attract more overseas students in the midst of a global economic downturn might sound like Mission Almost Impossible. Not for Massey's new Director (International) Arthur Chin. The Singaporean-born former bank executive is an irrepressible optimist who sees opportunities galore.

"History has shown that during an economic downturn there is an increase in the number of people who will choose to up-skill, re-train or focus on emergent opportunities," Mr Chin says. "Massey's emphasis on quality, its range of specialised programmes and established networks with quality institutions globally will ensure that we are at the forefront of education providers."

Since joining Massey's International Office at the Manawatu campus at the end of May, he has wasted no time in making new global connections throughout Asia, as well as working to forge new collaborations and to strengthen established relationships.

During a typical day the fluent Mandarin speaker spanned a sizeable chunk of the international market by chairing strategy meetings focused on the emerging Middle Eastern markets, and attending a Memorandum of Understanding signing at the Manawatu campus with an Indonesian university before lunch. Then he worked on budgeting to ensure support for Massey's Internationalisation Strategy, before embarking on an eight-day road show and partnership negotiations in Shanghai, Beijing, Taiwan and Singapore.

His role, newly created as part of the International Office's launch of its internationalisation strategy, is to extend the Massey's local, regional and global profile through a raft of collaborative partnerships with industry partners.

There are some formidable challenges, however. Locally, he cites the impact of the Christchurch earthquake, the strength of the New Zealand dollar eroding our cost competitiveness, and the crowded New Zealand tertiary sector – which he says requires a more cooperative, rather than competitive, mindset – as critical issues.

"At the international level, there is a shift in paradigm where countries such as Singapore and China, who are traditional consumers of international education are now becoming suppliers of education," Mr Chin says. "This means we have to work harder to ensure that the gaps in expectations and perceptions across the different cultures are narrowed."

In his previous roles Mr Chin straddled the banking and education sectors. Before joining Massey he was head of Asian banking for ANZ and National bank, with portfolios including the strategic focus for Asian customers across 60 ANZ and National bank branches, mortgages, and the China-New Zealand student and migrant business development project. Prior to that he was Business Development Manager (Asian markets) for HSBC bank.

Born in Singapore, he came to New Zealand in 1996 to study for a Bachelor of Commerce at Canterbury University, and was then the first Asian to graduate with an honours (management) degree. While doing his Masters in Communication at Victoria University he worked as a senior teaching fellow.

When he is not boarding a plane to talk up Massey's profile offshore, he finds time to mentor young bankers and volunteers at the Citizen's Advice Bureau as a Justice of the Peace. Long walks and cooking are his downtime passions when he needs a break from pursuing world domination on Massey's behalf.

Date: 05/07/2012

Type: Awards and Appointments

Categories: International; National; Uni News



*Director (International) Arthur Chin*



Vice-Chancellor Steve Maharey presenting Sir Mason with a gift. [Watch Sir Mason's professorial lecture, Theatre Royal, New Plymouth Wednesday 13th June 2012.](#)

## Mason Durie farewell focuses on his Massey legacy

More than 120 current and former staff, graduates, students, University Council members and whānau attended a function at the Manawātū campus on Friday to farewell Deputy Vice-Chancellor and Assistant Vice-Chancellor (Māori and Pasifika) Professor Sir Mason Durie.

Vice-Chancellor Steve Maharey said Sir Mason's legacy was the values he institutionalised in his 24 years at Massey. "When you leave here, leave here knowing that we want to literally carry on your legacy," Mr Maharey said.

"This is an institution that cares intensely about the quality of learning, is absolutely committed to quality research and advancement of Māori and Pasifika. Social justice, success and public health issues are central to the way we live our lives. We are committed to a better New Zealand."

For the function Sir Mason wore the same kahukiwi (kiwi-feather cloak) he wore when he was welcomed to Massey in 1988. As on that day, he was accompanied by his wife Lady Arohia Durie. "Why I'm wearing this is that quite a number of people who accompanied me to Massey, including my father, have now passed on," he said. "So have some of the people who were receiving me. Wearing this is for them as well."

The farewell included four panel discussions focussed on Sir Mason's contribution to student success, research and scholarship, the University and tertiary sector. Panellists included former staff member and graduate Kirsty Maxwell, who spoke about Te Rau Puawai and Te Rau Matatini Māori, health scholarships and mental health workforce development initiatives led by Sir Mason.

Another panellist and graduate, Dr Huhana Smith, spoke about another of Sir Mason's initiatives, Te Rau Whakapūmau, which set out to increase the number of Māori doctoral scholars at Massey.

All the speakers focused on different topics in which Sir Mason had either led the process or was integrally involved.

Associate Professor Rukmani Gounder talked about Pasifika research; Professor Paul Spoonley talked about scholarship; Associate Professor Annette Huntington talked about the University's new College of Health; Assistant Vice-Chancellor and University Registrar Stuart Morriss talked about the Senior Leadership Team; Professor Bob Jahnke discussed Putahi a Toi, the School of Māori Studies; Victoria University Pro Vice-Chancellor Professor Piri Sciacia talked about leadership; Te Wānanga o Aotearoa chief executive Bentham Ohia talked about the wānanga sector; and University of Hawaii Associate Professor Keawe Kaholokula discussed indigenous development.

A video of the farewell is online [here](#).

Date: 05/07/2012

Type: University News

Categories: Explore - HEALTH; Internal Communications; Maori; Palmerston North; Pasifika; School of Health Sciences; Uni News; Vice-Chancellor



*Sir Mason with his whānau*



*Sir Mason and Lady Arohia Durie before the farewell*

# Earthquake a reminder of need for emergency preparedness

Tuesday night's earthquake, felt throughout New Zealand, was a timely reminder for staff to stock up personal emergency backpack supplies, make a plan with your family or housemates and to be aware of campus emergency procedures.

Business Analyst (Risk) Chris Schraders is leading the University's emergency management project. He says there has been an enormous amount of work done to increase organisational emergency preparedness and several activities over the next three months will test plans and arrangements, including University-wide participation at 9.26am on September 26, when an earthquake drill will take place.

Mr Schraders encourages staff to stock their emergency backpack with survival items specific to their circumstances. "For example women who wear heels to work might like to keep a pair of walking shoes in their bag in case they need to walk home after an emergency, or people who take regular medication might like to keep some medicine in their bag.

"Now may be a good time to change water bottles and check the expiry date on any emergency food items. Staff are also encouraged to take their emergency backpacks with them when they take part in building evaluation drills."

At the campus level, emergency management committees are in place to coordinate emergency preparedness activities. Emergency response plans have been updated and recruitment and appointment of staff to roles within emergency management teams is under way. Once appointed, team members will receive training specific to their roles.

Mr Schraders says that in line with best practice, "each emergency management team has a defined organisational structure and will be made up of staff who have the appropriate skills and have received the training necessary to fulfil their specific emergency role when an event occurs". Members of the Senior Leadership Team will also take part in emergency training next month.

First lecture for the semester - health and safety PowerPoint update

Academic staff delivering lectures to newly enrolled students for semester two can download the first semester lecture PowerPoint presentation [here](#).

Massey University emergency preparedness

Find out more about the University's emergency preparedness processes [here](#).

New Zealand ShakeOut

At 9:26am on September 26 people from across New Zealand will take part in an emergency exercise called the New Zealand ShakeOut. Massey University has registered as a participating organisation, and in addition to recommending that staff and students practice the drop, cover, hold drill, the University's emergency management teams will take part in an exercise to test the campus and University plans and training. More information about New Zealand ShakeOut can be found at: [www.shakeout.govt.nz](http://www.shakeout.govt.nz)

Date: 05/07/2012

Type: Internal Communication

Categories: Internal Communications

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## Overweight and anxious – how the fat industry works

Few business PhDs quote from personal diary entries, but Dr Andrew Dickson's thesis is unashamedly based on his own experience of being overweight and anxious. At the same time, it looks at how the weight-loss industry feeds off, and profits from, people's "weight anxiety".

"I was very interested in how weight-loss consumers interact unconsciously with the industry so I took a psychoanalytical approach in my thesis," says the Massey University PhD graduate.

"I was 130kg, but I was a well-loved, active member of society and, I would say, even relatively fit. But the consistent and droning message I received was that I must lose weight.

"The industry constantly tells fat people that their bodies are wrong. You are undisciplined if you aren't trying to lose weight. You aren't allowed to say, 'I'm fat and I'm okay with that'. So, like a good citizen, I did as I was told and I was not okay with my body."

Dr Dickson outlines what happened next in his thesis introduction. He lost 40kg over four months after a doctor prescribed him the appetite suppressant Reductil, which is no longer available in New Zealand. He says the experience was "exhilarating – so intense it couldn't be real".

But getting down to 85kg didn't reduce his anxiety levels. "When I was at my lowest weight I was a vegetarian teetotaller, living off the diet of an elderly lady, and running all the time. I was still anxious about every fluctuation in my weight, and I certainly wasn't happy."

Dr Dickson says promoting weight loss is big business, and the industry trades not only in consumer products, but also in people's weight anxiety. This is an important concept, he says, because the anxiety continues to exist even when people have lost weight because they begin to fear weight gain.

For others like him, Dr Dickson advises trying to minimise contact with the weight-loss industry. "If you're anxious and think you need to lose weight to be happy, seek help from a therapist. A good analyst will explore what being happy actually means for you, and will help you disassociate your happiness from your weight."

The process of writing the thesis has been a personal journey for Dr Dickson. He started out with the intention of looking at weight loss in a positive light but, as his research progressed, he had less time for exercise and his weight and anxiety levels increased. "I began to see how I was internalising the messages of the weight-loss industry," he says.

These days Dr Dickson says he has developed a more comfortable relationship with his anxiety. "I don't weigh myself anymore because it's not good for me, and I try to be a bit more celebratory about my size. For example, I will try and set up a 'Clydesdale category' in any running events I participate in so all of us who are more than 100kg can enjoy the experience together."

He has also had a lot more than his weight to focus on recently – the birth of a second child, his graduation, and a move to Palmerston North to take up a new job as a lecturer in Massey University's School of Management.

He will teach papers in leadership, entrepreneurship, and organisational change, and he is looking forward to getting his students to think critically about the world of business.

Date: 05/07/2012

Type: Graduation

Categories: College of Business; Graduation; Graduation (Palmerston North); Palmerston North; Research



*Dr Andrew Dickson at his graduation ceremony*

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## Psychologist gets athletes ahead at the Games

Athletes can spend years preparing their bodies physically for the Olympics, but to become a champion the mind also needs to be prepared.

Massey's Professor of Sport Psychology Gary Hermansson will be helping New Zealand's Olympic team get in the right headspace in London as the team's sport psychologist.

He says his job is to help set the psychological climate for the team, making sure the athletes feel both supported and challenged, as well as dealing with any crisis that may come up. "The Olympics is a pretty intense environment, and in many ways it's whoever turns up mentally on the day is going to be the one that succeeds."

Professor Hermansson has worked with New Zealand's Olympic and Commonwealth Games teams, and New Zealand Cricket and New Zealand Equestrian teams. This will be his eighth consecutive Games since the 1998 Kuala Lumpur Commonwealth Games.

"At pinnacle events like Olympics or World Cup Rugby or World Cup Soccer or whatever, is where the psychological side, the mental side, comes into play much more than at everyday competitions."

He said that the Olympic environment was suited to some athletes more than others. "For some athletes you turn up do your thing and then it's all over, all the years you've been preparing, it all comes down to a very narrow timeframe. That adds its pressures as well."

Professor Hermansson started at Massey in 1974 as a lecturer in education and later became the course director for the Counsellor Education Programme. In 2001 he became Professor of Counsellor Education and in 2002 was made Head of the Department of Health and Human Development in the School of Education, before retiring from the University in 2005 to move into sport psychology fulltime. He re-joined Massey on a part-time basis in 2012 as a Professor of Sport Psychology based in the School of Sport and Exercise. He also provides sport psychology services to Massey's Academy of Sport.

He says a lot more is now understood about sport psychology than when he first started working in the field. "Over the years, we've become better at taking some of the reasonably complex theories and principles and putting them into a context we can understand."

His latest book, *Going Mental in Sport: Excelling Through Mind-Management*, sought to do just that. "That [the book] is actually trying to turn it into a form which is usable, and athletes and coaches can make use of it."

Among the Olympics team he'll be joining are dozens of Massey Students and alumni. You can follow its progress, read insight and commentary from the University's academic staff, and watch video content at Massey's dedicated Olympics [page](#).



Date: 05/07/2012

Type: University News

Categories: Academy of Sport; College of Sciences; International; Olympics; Palmerston North; Research; School of Sport, Exercise and Nutrition; Sport and recreation; Uni News

## Horticulture professor says PSA outbreak avoidable

Two decades of "misguided policies" led to the major shortcomings in New Zealand biosecurity system identified by a report published this week on the Psa kiwifruit virus, says an internationally-recognised horticulturalist.

Professor Emeritus Ian Warrington of Massey University predicts further incursions of disease and insect pests are inevitable and government agencies need more resources and a change of focus if they are to effectively combat the threats.

The report, by Sapere Research Group, was a review of New Zealand import requirements and border processes. It found the biosecurity system did not work as a whole and there was a lack of connectedness between the Ministry of Primary Industries (formerly Ministry of Agriculture and Forestry) and key stakeholders, as well as a lack of preparedness by the kiwifruit industry to anticipate and then deal with such an event.

Professor Warrington says the findings were no surprise. "It is a helpful warning that we need to enhance our systems before other sectors are put at risk. More money will be needed if the horticulture industry and the biosecurity services are to prepare for the inevitable repeat of similar incursions."

He says the focus needs to be on information gathering and risk management rather than just border control.

"It's all very well to focus on the point of entry, but that belies the fact that you are not gathering intelligence on what's happening globally and anticipating what action may need to be taken within New Zealand. Putting more people at the border will not necessarily resolve these issues."

He says constant change in the ministry means they no longer has the technical capability in the field to anticipate and deal with biosecurity risk. The same failings were apparent with the arrival of varroa bee mite.

"There has been two decades of restructuring of the government agencies responsible for biosecurity and a restructuring of science funding that has given us a user-pays science model, which deters people from working together to battle these problems," Professor Warrington says.

"The \$25 million that has been spent on Psa is a relatively small sum, considering that this is a \$1 billion export earner and that the direct cost to the kiwifruit industry will be more than \$400 million over the next five years. Of course there will be other indirect costs – employment loss, impacts on the packing and transport industries, and others."

Date: 06/07/2012

Type: Research

Categories: Horticulture

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*Professor Emeritus Ian Warrington*



## Philip Gendall awarded title of Professor Emeritus

The University Council's Honorary Awards Committee has conferred the title of Professor Emeritus on Dr Philip Gendall.

Professor Gendall, who retired at the end of January after 34 years at Massey University, was recognised for his outstanding career as an academic and researcher, and for his contribution to the University during his 20 years as head of the Department of Marketing.

"I am very pleased to be continuing my long association with Massey – I've spent the better part of my life at this University, as both a student and an academic, and I'm glad it hasn't ended with my retirement," Professor Gendall said. "It's also nice that I can keep on calling myself a professor."

Professor Gendall's association with Massey stretches back to 1968 when he enrolled in the Bachelor of Agricultural Science. He went on to complete one of his two master's degrees at Massey (in Agricultural Economics and Marketing), and his PhD in Marketing, which he received in 2003.

His academic career began at Massey in 1978, when he joined the Department of Marketing. In 1988 he became professor of marketing and head of department, a role he held continuously for 20 years.

Professor Gendall is acknowledged as an international expert on question wording, questionnaire design, and survey research. In recognition of this, he chaired the methodology committee of the International Social Survey Programme, and was the programme's New Zealand representative for 20 years.

He plans to maintain his ties to Massey, and providing assistance and survey advice to researchers will one of the key areas he will continue to contribute to the University.



*Professor Emeritus Philip Gendall*

When nominating him for the title of Professor Emeritus, Professor Malcolm Wright said Professor Gendall created an invigorating environment for staff and students and was always generous with his time.

"Phil always led by example, not only publishing but also teaching, winning substantial research grants, providing expert evaluations, supervising students, marking theses for other universities, reviewing articles and serving on editorial boards," he said.

"He was also generous with his time, both directly in providing advice, review comments and mentoring, and indirectly in the efforts he made to create an invigorating intellectual environment."

Date: 09/07/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Business; Internal Communications; National; Palmerston North; Uni News

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# Memory aid research to help brain injury sufferers

Memory aids have long been identified as a way for people with traumatic brain injuries to remember everyday tasks, and a study by psychology researcher Hannah Bos wants to determine which could be best.

The clinical psychology doctoral candidate would like to hear from people who suffered a moderate or severe brain injury to join her study measuring one traditional memory aid with one using new technology.

Participants will be randomly assigned one of the two memory aids and will be provided with training in how to use them, she says. Throughout the study participants will be asked to keep a short record of their memory, and will be asked to complete two brief memory tasks each week.

Ms Bos says the randomised controlled research trial means none of the participants are allowed to know in advance which memory aid they will be testing to ensure their responses are not compromised by using a different kind of device to that assigned to them.

Prospective memory deficits, which are the ability to remember to perform a planned action at the intended time, are a common result of traumatic brain injury, she says. "Deficits in prospective memory have devastating effects on a person's ability to be independent and may increase their care burden.

"Research demonstrates compensating by using memory aids is best practice in rehabilitation. While research has investigated several types of memory aids there have been little direct comparisons between [these] two."

To date Ms Bos has already completed the testing of three respondents who have suffered a traumatic brain injury through either car accident or fall. Another five are currently being tested but she would like another 10 respondents to join the study before issuing her findings early next year. One requirement is that the brain trauma experienced by participants needs to have happened at least a year ago to allow the brain tissue to heal.

Participants in the study range in age from their teens to over 60 says Ms Bos whose main research subject for her PhD is in the field of neuro-psychology. "Because memory functions can interrupt so much in everyday life I wanted to do my research in an area that can be a focus of treatment at the same time."

The research is being supported through a small project grant from the Neurological Foundation as well as the Massey University Psychology Fund.

To sign up for her study contact Hannah Bos at 04-801-5799 x 62609 mobile 021-0261-9451 or email [hbos.massey@gmail.com](mailto:hbos.massey@gmail.com)

Date: 09/07/2012

Type: Research

Categories: College of Humanities & Social Sciences; Explore - HEALTH; Research; Uni News; Wellington



Hannah Bos



NEUROLOGICAL  
FOUNDATION  
OF NEW ZEALAND



*Distinguished Professor Gaven Martin signing the MoU at Gansu Agricultural University*

## Massey research to help preserve China's grasslands

Few outside of China have heard of the zokor, but the endemic burrowing rodent's impact on China's vulnerable alpine grasslands has led to research collaboration between Gansu and Massey Universities.

A joint research centre based at Gansu Agricultural University in the city of Lanzhou in northwest China will address alpine grassland degradation – an issue the central government in Beijing has identified as a key priority.

Scientists from both institutions will pool their expertise to investigate what can be done to help restore the biodiversity of the vulnerable region, which is beset with a host of pressures including overgrazing of cattle, sheep, goats and yaks, deforestation, soil erosion and water shortages.

Leading the venture is Massey University conservation biologist Dr Weihong Ji, a former lecturer at Gansu Agricultural University now based at the Institute of Natural Sciences at Massey's Albany campus. She had been involved with a series of collaborative research projects at Gansu, and was keen for Massey to forge a formal link with the institution. The Gansu Agricultural University and Massey University Research Centre of Grassland Biodiversity is the result. Distinguished Professor Gaven Martin, who heads the University's New Zealand Institute for Advanced Study, and Gansu Agricultural University's Chancellor, Professor Gaobao Huang, signed the MoU last week.

One of the key projects for the centre is the effect of alpine grassland degradation on the plateau zokor, a subterranean rodent native to the region. "Not much is known about the ecology of this species – there's a big gap to be filled," Dr Ji says.

"Zokor are normally not pests. Quite the contrary, they are part of the ecosystem and their grazing and tunnelling are good for the soil chemistry and structure, and plant diversity. However, they become problems when the grasslands are overgrazed by livestock and they aggravate the grassland degradation," she says. "Degraded alpine meadow restoration is a very complex task involving the balance of human needs, wildlife and plants which are all part of the natural system."

Research will target the effect of livestock grazing and wildlife populations on grassland ecology and ecosystem health to find new solutions that will benefit the local grassland economy while conserving biodiversity.

Other Massey scientists involved in the centre's research team include nutritional ecologist Professor David Raubenheimer and conservation biologist Associate Professor Dianne Brunton.

"The memorandum covers a range of doctoral and postdoctoral exchanges and secures significant research funding and postgraduate support for Massey," says Professor Martin.

Gansu Province is a long, narrow region in northwest China of around 400 million hectares, with an estimated population of 40 million people. The southwest region of Gansu is alpine grassland, part of the Tibetan plateau. The average annual temperature there is below 2° C and vegetation only grows for three months of the year. Eighty per cent of the grasslands in Gansu are considered degraded.



*Zokor mounds on China's alpine grassland*



*A zokor*

Date: 09/07/2012

Type: Research

Categories: Auckland; College of Sciences; Environmental issues; Explore - Agriculture/Horticulture; International; Research; Uni News



Deputy-Vice Chancellor Professor Robert Anderson

## Robert Anderson appointed Deputy Vice-Chancellor

Vice-Chancellor Steve Maharey has announced that Professor Robert Anderson will be the University's new Deputy Vice-Chancellor.

Mr Maharey welcomed Professor Anderson's appointment. "Professor Anderson has held senior positions with the University for 33 years. He has been in leadership roles for most of that time and is currently a member of the senior leadership team. His wide-ranging knowledge of, and enthusiasm for, the University, together with his reputation nationally and internationally, make Professor Anderson an obvious choice for this role."

He replaces Professor Sir Mason Durie, who retired last month from the roles of Deputy Vice-Chancellor and Assistant Vice Chancellor (Māori and Pasifika). A replacement for the latter role will be named shortly.

Professor Anderson will remain College of Sciences Pro Vice-Chancellor, a position he has held since 1997. He re-joined Massey in 1978 after being a Fulbright-Hays Fellow and a PhD graduate in statistics and quantitative genetics from Cornell University in the United States.

But his links to the University date back to 1967, when he won a Victorian Government scholarship to Massey, having completed a three-year Diploma of Agriculture at Dookie Agricultural College in Australia. At Massey he completed a Bachelor of Agricultural Science in 1970, joined the staff in 1971 and graduated with a Master of Agricultural Science in 1975.

As Massey University Students' Association president in 1969, he became the first student member of the University Council. The association made him an honorary life member in 1972.

In 1979, at age 32, he was promoted to Professor of Animal Science and was head of his department from 1980-90. From 1985-97 Professor Anderson was the Dean of the Faculty of Agricultural and Horticultural Sciences and he has headed the College of Sciences since it was established in 1997.

In 1986 Professor Anderson was awarded a Centennial Medal by the Victorian College of Agriculture and Horticulture for "Outstanding Contributions to the Fields of Biometrics and Animal Breeding and Services to Agricultural Education". He is an elected Fellow of the New Zealand Institute of Agricultural Science, and a Foreign Member of the Royal Swedish Academy of Agriculture and Forestry. He was awarded the 2000 Thomson Medal by the Royal Society of New Zealand for "Outstanding and Inspirational Leadership in the Management of Science". In 2007 he was made an Officer of the New Zealand of Merit (ONZM) for services to science, education and cricket (he umpired 49 first-class matches).

Professor Anderson is also active with external organisations and has served on many government and industry committees.

Date: 09/07/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Explore - Agriculture/Horticulture; Internal Communications; National; Palmerston North; Uni News; Vice-Chancellor

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# NZFOODAWARDS

IN ASSOCIATION WITH MASSEY UNIVERSITY

## Support for NZ Food Awards grows as closing date looms

Support for the 2012 NZ Food Awards continues to grow with the signing of Countdown as a strategic partner and sponsor of the Grocer's Choice Award.

With closing date looming on July 20, Countdown general manager for merchandise Murray Johnson says the competition is a great way for food and beverage producers to showcase their wares and highlight any innovations.

"We are delighted to be a partner of the NZ Food Awards this year. As a leading grocery retailer, we are constantly on the look out for innovation in food and meeting our customers' demand for new and exciting products. The NZ Food Awards is a great platform for local food and beverage producers and we are looking forward to seeing some high quality entries," he says.

Countdown joins AsureQuality, Rabobank, the New Zealand Herald and KPMG alongside Massey University as strategic partners for the Awards.

The NZ Food Awards have a long history of recognising innovative products – from fruit leathers in 1987, to microwaveable cereals and spreadable butter – that consumers now take for granted.

KPMG has been a long-time supporter of the NZ Food Awards, and as sponsor of the Export Award, KPMG partner Ben van Delden thinks New Zealand food producers still have room to improve.

"While we recognise the importance of the food and beverage sector in this country, we believe New Zealand can and should be achieving more with our talent, knowledge, natural resources and market reputation," he says. "KPMG has a passionate commitment to helping our many innovative clients involved in the business of food succeed in global markets."

Judging for the awards takes place in early August at Massey University's Albany campus, and awards will be presented at a gala dinner on Thursday September 27 at The Langham Hotel in Auckland.

Award winners can market their success locally and globally by including the Awards quality mark on their products. Finalists and winners will have the opportunity to be mentored on aspects of product development by Rabobank, KPMG and Countdown.

Take a look at winners of past NZ Food Awards, and find out more about this year's award categories here: <http://www.foodawards.co.nz/>

Date: 09/07/2012

Type: University News

Categories: Auckland; College of Business; College of Sciences; National; Uni News

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## Fashion designer among leaders' forum delegates

Fashion design student Steve Hall has been selected as one of 100 delegates at this year's Aspiring Leaders' Forum, hosted by members of Parliament.

The 22 year-old, who is originally from Tauranga, will join other young potential leaders for the conference from July 26-29 at Wellington. The forum encourages delegates to become leading role models in their community and in their chosen fields of arts, business, politics or sport.

The fourth year student, who is of Te Arawa descent, believes attending the forum will help him to engage more fully with his Maori heritage.

Mr Hall, who joined Massey's College of Creative Arts after starting his fashion design studies at Bay of Plenty Polytechnic, also wants to complement his designs of male urban street wear to explore philosophies of leadership, which are the focus of the four-day conference.

"I believe that it will give me a better understanding of myself and the direction I am taking with a potential career in the fashion industry."

Each forum delegate is first nominated by a mentor and then required to raise the \$900 needed to attend. The College of Creative Arts as well as a private sponsor have supported Mr Hall.

The forum format includes a day spent in Parliament House, keynote addresses from senior politicians and other community leaders, seminar groups, smaller group discussions, a local community service project and a sport and recreation afternoon.

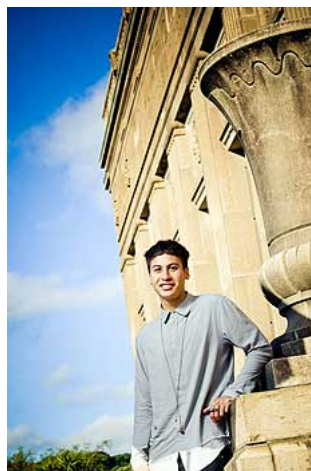
"I'm particularly looking forward to listening to the different leaders speak and then talking in smaller groups about what we get from it too," Mr Hall says.

Forum organisers say the small groups are often challenging and therefore require individuals to be willing participants and to learn to communicate with others who may think differently to them.

Date: 10/07/2012

Type: University News

Categories: College of Creative Arts; Creative Arts; Maori; National; Uni News; Wellington



*Fashion design student Steve Hall who is being supported by Massey University's College of Creative Arts to attend this year's Aspiring Leaders' Forum at Parliament*

## Local historian to lead new School of Humanities

Dr Kerry Taylor has been named as Head of the new School of Humanities within the College of Humanities and Social Sciences.

The newly formed school brings together the former School of History, Philosophy and Classics and the School of Linguistics and International Languages.

Professor Susan Mumm, Pro Vice-Chancellor of the College of Humanities and Social Sciences, says she was delighted to confirm Dr Taylor as the new Head of School.

“Dr Taylor has an international reputation as a labour historian and he has demonstrated a strong commitment to raising the profile of the Humanities and giving them a strong voice within Massey and further afield.”

Dr Taylor says the two former schools shared an understanding of the ways “we articulate and understand our society and culture, both past and present”, but the merger would facilitate more collaboration to create fresh and exciting new research and teaching opportunities.

“The new school gives us an opportunity to raise awareness of the strong research and teaching being conducted in the Humanities disciplines at Massey. The issues our research explores are central to building a positive and successful future for New Zealand, and New Zealanders, as we continue to develop and establish our distinctive identity here and overseas.”

Dr Taylor has published and spoken widely on New Zealand history, international communist history, labour history, the politics of protest and comparative history.

Born and raised in Hastings, he attended Karamu High School. Dr Taylor joined Massey in 1997 as a Lecturer in History and Politics and has been head of the School of History, Philosophy and Classics since 2010.

He is currently chairperson of the Te Manawa History Society and last year co-authored - with former Te Manawa curator Fiona McKergow - *Te Hao Nui/ The Great Catch*. The illustrated history focused on 40 objects from the Te Manawa collection to celebrate the 40th Anniversary of a museum society in the city. Dr Taylor wrote a piece on the history of the local Longburn Freezing Works using a black singlet from the collection.

With the appointment of Dr Taylor as Head of the School of Humanities, Dr Martin Paviour-Smith's role as Acting Head of the School of Linguistics and International Languages has concluded. Professor Mumm thanked Dr Paviour-Smith for willingly taking on this role during a period of structural change.

Find out more about Dr Taylor by reading his profile in Massey's Defining Magazine:

<http://definingnz.com/working-on-the-chain-gang/>

Links to other stories

[https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle\\_uuid=713853F8-9CE7-E4EE-D27E-B25F4B335F07](https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle_uuid=713853F8-9CE7-E4EE-D27E-B25F4B335F07)

Date: 10/07/2012

Type: University News

Categories: College of Humanities & Social Sciences; Internal Communications; National; Palmerston North; Research; Uni News



*Dr Kerry Taylor*



*Professor Ingrid Day (second from left, second row) with some of the Samoan alumni*

## Massey to work with Samoa university

A greater flow of academic collaboration, study exchanges and internships between Massey University and the National University of Samoa are the goals of a Memorandum of Understanding signed by the two institutions.

The agreement was signed last week when the University's International Office joined a trade mission to Samoa, led by Auckland City Mayor Len Brown.

Assistant Vice-Chancellor Professor Ingrid Day (International and Academic) says, "The MOU reflects the University's Road to 2020 vision with its goal of strengthening our connections with local, national and international partners, as well as the Pasifika@Massey strategy."

"We are committed to transforming educational and economic outcomes for Pacific students, and to contributing to Pacific development in the broadest sense through workforce development, research and the establishment of networks within New Zealand and across the Pacific region," she says.

Now in its fifth year, the Pasifika@Massey strategy – led by Pasifika Director Professor Sitaleki Finau – aims to advance educational achievement for Pasifika peoples through five goals; academic advancement, professional development, research capability, cultural diversity and collaborative partnerships.

The MOU will help foster collaboration across a wide range of academic disciplines, from nursing, psychology and public health policy to agribusiness and disaster recovery management.

The tsunami that struck Samoa and Tonga in 2009 prompted Massey to establish special scholarships for Pasifika people to train in disaster management at the master's and postgraduate diploma levels.

Pasifika@Massey's National Project Manager Ben Taufua says he hopes the scholarships "will assist Pasifika peoples to identify gaps and develop knowledge and expertise in so they can prepare for and manage disasters in ways that reflect their societies' communal social structure, values and lifestyles".

A highlight of the visit was the launch of the Massey University Alumni Samoa. Wide media coverage ensured a large turnout at the breakfast event, with special guests including the Samoan Prime Minister Prime Minister Tuilaepa Fatialofa Lupesolai Sailele Malielegaoi and the New Zealand High Commissioner to Samoa, Nick Hurley.

"We are planning for an Alumni that can make a real contribution to the improvement of food and health for the Samoan people. With the appointment of a Chapter President we hope this will begin immediately," Professor Day says.

Date: 10/07/2012

Type: Research

Categories: Auckland; Explore - HEALTH; Internal Communications; International; National; Palmerston North; Pasifika; Research; Uni News



*Professor Day addressing the alumni gathering*





## Massey hosts first New Zealand Fat Studies conference

New Zealand's first Fat Studies conference will be held at Massey's Wellington campus this week.

Massey lecturer in human development Cat Pausé explains Fat Studies is an interdisciplinary field that challenges existing assumptions about fatness and fat people.

Dr Pausé says stereotypes and stigma are placed on fat body, but the relationship between weight and health is more complicated than people think.

"As a fat activist and a fat scholar I want to change the national discourse on fatness and hopefully this conference will take another step in that direction.

"Fat people deserve the same rights and dignity as non-fat people, which we currently don't have," she says.

Dr Pausé says scholars unpack and critique negative assumptions while looking at the impact on fat people's lives, challenge the "fat stigma" and push for social justice.

The New Zealand Fat Studies: Reflective Intersections conference will be held on Thursday and Friday. Topics range from fat pride to children's lessons in fitness and fatness, weight anxiety, the obesity panic and unfixing body size and shape.

Speakers include Dr Andrew Dickson (Massey University), Dr Robyn Longhurst (University of Waikato), and Dr Annemarie Jutel (Victoria University of Wellington) and keynote speaker, Dr Samantha Murray (Macquarie University).



*Dr Cat Pausé*

"I'm really excited as this is the first New Zealand conference, and it's the only one of its kind happening in the world this year," Dr Pause says.

Fat Studies is a small but emerging field and recently published its first journal, *Fat Studies: An Interdisciplinary Journal of Body Weight and Society*.

For more information or to register contact Dr Cat Pausé at [fs2012@massey.ac.nz](mailto:fs2012@massey.ac.nz)

Follow [@FatStudiesNZ12](https://twitter.com/FatStudiesNZ12) on Twitter

Date: 10/07/2012

Type: Research

Categories: College of Education; Palmerston North; Research; Uni News; Wellington

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*Professor Paul Spoonley*

## Christchurch set for ethnic diversity in quake rebuild

Christchurch could rival Auckland in ethnic diversity as it attracts high numbers of migrants needed for the post-quake rebuild, says Massey University sociologist Professor Paul Spoonley.

He says up to 40,000 migrants are predicted to arrive in Christchurch in the next 18 months based on estimates from Canterbury Employment and Skills. This could prompt a "sea change" in the way immigrants are perceived by the city, which is one of the country's least ethnically diverse areas.

Dubbed the "earthquake effect" by the Asia New Zealand Foundation, people in Christchurch are said to feel more positive about migrants as a result of local immigrant communities playing a major role in helping with recovery after the February 2011 quake.

One thing he is clear about is that the demographic changes set to occur in Christchurch could transform the city infamous for its white supremacist National Front movement. While Christchurch does have small ethnic enclaves, hosting lantern festivals for Chinese New Year and Diwali festivals for the Indian community, the scale of the anticipated migrant influx is unparalleled in its history.

"The influx proportionate to the population is significant. I'm not sure we've seen anything like it in New Zealand", he says. "It's one thing to talk about it and a different to experience it. Conditions will change as you get a significant influx of culturally different people."

He says the city's businesses and employers need to be prepared to welcome large numbers of new migrants needed for construction, engineering and IT, and to consider services they need.

"If you bring immigrant workers in, you deliberately need to plan for their arrival, and use their skills but also make them feel welcome. Otherwise it's not going to work," says Professor Spoonley, who has researched and written about immigration and employment issues in New Zealand for the past 30 years.

A key issue is ensuring employers understand how to manage diverse work forces. "If you go from managing largely, if not wholly, Pakeha workers then who is going to help employers learn to manage a much more diverse work force?"

Beyond the workplace a range of services must be created to cater for large immigrant communities, he says. "They don't simply need jobs, they need doctors, dentists, real estate agents, hairdressers, food – a whole lot of ancillary or service jobs that are needed."

"Migrants look for support and infrastructure. This might be church, food they are familiar with, people who speak the same language".

He says the size of the influx could result in the country's third major immigration wave. Auckland was the destination of earlier waves – the first in the 1950s and 60s with Pacific Island migrants, then in the 1990s and after 2000 with Asians arriving.

Auckland's 1.5m population is now comprised of 40 per cent migrants, while around 20 per cent of Christchurch's residents are overseas-born, less than the 23 per cent national average.

Asia and Europe are the regions most of Christchurch-bound migrants are likely to come from, with India the obvious source of IT workers, Professor Spoonley says.

Christchurch business, community and civic leaders could draw on Auckland's 40 years' of experience with migrant communities, he says. "I'm not sure the labour market is one of them, because there is still a discounting of immigrant qualifications and experience. But there are a lot of agencies in Auckland that help immigrants adapt and I think some of that expertise could be made available to Christchurch."

Date: 11/07/2012

Type: Research

Categories: Auckland; College of Humanities & Social Sciences; Environmental issues; Government Policy commentators; National; Research; Uni News



*Hui participants at the Wellington campus*

## **Teaching and learning centre hosts regional hui**

Massey's Centre for Teaching and Learning hosted a regional hui on the Albany and Wellington campuses last month for members of the Association of Tertiary Learning Advisors of Aotearoa from across the North Island.

Teaching and learning centre staff from the three Massey campuses took part in the hui, including writing consultant Damon Ellis (Manawatū) who's presentation about online learning development was well-received at both campuses.

Albany learning centre manager Ken Cage and Wellington learning centre manager Jennifer Thompson chaired workshops focusing on current and future developments in the field.

Date: 11/07/2012

Type: Internal Communication

Categories: Any

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# Latest definingnz online now

The latest issue of definingnz is about to hit the presses. But why wait? If you would like a preview, go to the definingnz site. This issue includes stories about using plants to mine gold in Indonesia, the peopling of Madagascar, a student heading to Italy, an alumna helping to organise the London Olympics, and Rolf Panny, a retired language teacher with a fascinating life history. [www.definingnz.com](http://www.definingnz.com)

Date: 11/07/2012

Type: Internal Communication

Categories: Any

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## Security Intelligence specialist joins centre

Police intelligence manager Janine Foster has joined the University's Centre for Defence and Security Studies to develop and teach on a new master's degree.

The master's degree in international security – being offered at the start of semester two from later this month – is the first in Australasia with endorsements specialising in security intelligence. Papers are available on security and crime, intelligence operations and intelligence in the contemporary security environment.

Centre acting director Nick Nelson says the intelligence papers are an important part of understanding the contemporary security environment, and add considerable value to the new programme.

The centre has been working closely with the Police developing a relationship based on a memorandum of understanding signed in December.

Mr Nelson says the relationship is valuable for both organisations and having specialists like Mrs Foster on staff substantially enhances the programme.

Mrs Foster started her career in Customs but moved to the Police in 2002 when additional staff were recruited in the wake of the September 11 terrorist attacks in the United States. She is on secondment at Massey but continues part time at the Police's national intelligence centre as knowledge and capability manager.

Mrs Foster developed the National Diploma in Intelligence Analysis while at Customs, now the industry standard at NZQA level.

She will teach the security and crime component at Massey, which covers organised and cross-border crime, including areas like national security, cyber crime and the use of social media in crime.

"These master's papers fulfil a need for intelligence staff in New Zealand to study at a higher level within a University environment but in ways that are applicable to the work being done by senior analysts and intelligence officers," Mrs Foster says. Several Police staff will be among the first to study for the new degree.

Date: 11/07/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Humanities & Social Sciences; National; Uni News

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*Janine Foster*



*Dr Selwyn Katene*

## University appoints new Māori and Pasifika leader

Massey University Vice-Chancellor Steve Maharey has announced the appointment of Dr Selwyn Katene as the University's Assistant Vice-Chancellor (Māori and Pasifika).

"Dr Katene has a strong public policy and strategic planning background, primarily in the field of Māori development, including research interests in Māori health, history and academic leadership," Mr Maharey says.

Dr Katene (Ngāti Toa, Ngāti Tūwharetoa, Ngāruahine, Ngāti Tama) was, until recently, director of the Massey-led inter-university Māori academy MANU AO (Māori Academic Network across Universities in Aotearoa), which was set up to advance Māori leadership and scholarship and strengthen links between academics and professionals.

He was Mental Health Commission general manager from 2006-08 and prior to that adviser to the Minister of Health and a senior manager in the Ministry of Health and Public Health Commission. Previously he held marketing management positions in the pharmaceutical industry.

He has a PhD in Māori Studies from Massey (2006), a Bachelor of Arts (Hons), Master of Arts and Master of Public Management from Victoria University of Wellington, and he has completed international management training programmes at Cambridge and New South Wales Universities.

Dr Katene says he wants to concentrate in particular on building leadership capability within Massey's Māori and Pasifika academic community and is committed to quality research, scholarship, teaching and learning that advances Māori and Pasifika development goals.

"Much of my initial focus will be to strengthen college capacity to respond to Māori, Pasifika and also migrant communities, ensure ongoing community engagement, and to support a distributed Māori and Pasifika leadership network across the campuses in Albany, Manawatū and Wellington.

"Leading the Māori and Pasifika community as facilitator, advocate and champion for Māori and Pasifika academic success will be a humbling, yet rewarding, experience. It's an honour to carry on the work of Mason Durie, who set such high standards of leadership for all of us, not just here at Massey but for Māori everywhere. I see myself following in Mason's footsteps rather than trying to fill his shoes. It's a challenging opportunity but one that I am tremendously excited about."

Dr Katene commences in the role on August 6.

Date: 11/07/2012

Type: Awards and Appointments

Categories: Awards and appointments; Maori; National; Pasifika; Uni News; Vice-Chancellor

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## Summit to tackle farm succession

A Farm Succession Summit at Massey University this week will bring together leading researchers and stakeholders from New Zealand and around the world.

The event on July 13-14 at the Manawatu campus is hosted by OneFarm, the Centre of Excellence in Farm Business Management, a joint venture between Massey and Lincoln universities.

OneFarm team member Tom Phillips says national and international farm succession experts, rural professionals and industry representatives will attend the summit.

“The aim is to gather information so we can then produce quality professional development programmes for rural professionals,” he says.

The issue of farm succession is one that needs addressing, Mr Phillips says. “A recent survey by the ANZ Bank found 80 per cent of farmers indicated farms succession was an issue for them, but less than 10 per cent had a succession plan in place. The tools are there, so why is this not happening?”

Mr Phillips says with the value and size of farms increasing, and the complex dynamics of families, succession is increasingly becoming an issue.

Speakers at the summit include Matt Lobley of the Centre for Rural Policy Research at the University of Exeter in the United Kingdom, Heather Watson from Farm Management Canada and David Goeller of the North Central Risk Management Education Centre at the University of Nebraska in the United States.



*Tom Phillips*

Representatives from national stakeholder groups such as DairyNZ, the New Zealand Dairy Women's Network and Young Farmers will also attend.

The Centre of Excellence in Farm Business Management is a joint venture by Lincoln and Massey universities, with the support of DairyNZ and the Government through the Primary Growth Partnership. It combines capability from both universities and co-ordinates the supply of research, education and professional development to meet the agriculture industry's needs.

Date: 11/07/2012

Type: Research

Categories: College of Sciences; Conference/Seminar; Explore - Agriculture/Horticulture; Palmerston North; Research; Uni News

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# Significant savings identified in stationery purchasing

The University has rationalised its stationery and office consumables catalogue in a bid to save \$144,000 (12 per cent) of the \$1.2 million it spends annually.

The rationalisation takes effect on July 17 as part of the Procurement Programme that aims to achieve \$6.3 million cost savings from the annual operations expenditure of \$130 million.

The programme involved review teams working on various projects. Details of changes made as a result of the accommodation review have been announced.

Stationery and consumables review team members held discussions with staff involved in making purchases, analysed the items purchased and the frequency across the University to determine the most effective way to make savings without disruption to people's ability to do their jobs.

OfficeMax, the preferred stationery supplier under a contract negotiated by the New Zealand Universities Procurement Group, was reaffirmed as Massey's preferred supplier.

Changes to the online ordering system will reduce the range of brands and pack sizes available, encourage greater use of OfficeMax branded products where these are less expensive than equivalent products of other brands, and encourage use of recycled and remanufactured products.

One of the quickest and simplest ways to reduce costs and make savings is to avoid the \$50 freight fee Office Max applies to orders valued at less than \$50. Last year the fee was applied to about 1000 Massey orders.

OfficeMax will put an alert on its online ordering system that notifies Massey staff who attempt to place orders under \$50 that it will attract the freight charge.

It is recommended that staff order additional items that their office will need in the near future rather than pay the freight charge or, where possible, delay placing the order until the total reaches \$50.

All stationery purchases and office consumables, including tearoom supplies like coffee, tea and sugar should be made through the OfficeMax catalogue rather than by Massey credit card with other suppliers or staff using their own money and claiming reimbursement.

Staff members responsible for approving credit card expenditure and cash reimbursements will be asked to check for items that could have been bought on the OfficeMax catalogue and query whether it was necessary to buy them from other suppliers.

It is acknowledged there may be special circumstances but these will need to be explained by the purchaser.

Other procurement programme projects are reviewing expenditure on catering, external recruitment, finance and asset management (financial transactions, cash flow, purchasing), information technology (multifunctional devices such as printer/scanner/copiers, telecommunications and software licensing), insurance, legal services, transport (vehicles including fleet, rental, taxis and shuttles, car pooling and personal use of vehicles) and travel.

Staff who need a product on a regular basis that is not available in the catalogue should contact OfficeMax Massey account manager Justine Baker-Sherman to see if there is an equivalent product available. Her email is [justine.baker-sherman@officemax.co.nz](mailto:justine.baker-sherman@officemax.co.nz) or mobile phone 021 572 127.

If the item is not available, download and complete the [request form](#) here and email to: [G.D.Storrier@massey.ac.nz](mailto:G.D.Storrier@massey.ac.nz) If approved, the product will be added to the catalogue.

If a one-off item is needed that is not in the catalogue, please follow this link to [UniMarket RFQ](#) process.

Staff may still order furniture through OfficeMax – although it is not loaded on the catalogue, the product range is available. Contact Terry Hammond ext 5360 or email [t.hammond@massey.ac.nz](mailto:t.hammond@massey.ac.nz) All requests for quotes for furniture will be sent to him for approval. He can also arrange for specialist furniture not in the catalogue.

If you have other questions about changes to the catalogue, the Procurement Project generally or suggestions for savings that will assist Massey, please email [procurementprogramme@massey.ac.nz](mailto:procurementprogramme@massey.ac.nz)

An overview of the Procurement Programme along with project updates as they occur may be viewed here: [Procurement Programme](#)

Date: 12/07/2012

Type: Internal Communication

Categories: Any

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World champion rowers Eric Murray and Hamish Bond

## 28% of NZ Olympic team Massey-made

Massey University's reputation as New Zealand's leading sports university has been cemented further with 53 Massey students or alumni named in the 185-strong Olympic team.

Student-athletes from across Massey's three campuses and its distance programme are included in a variety of sports – including athletics, canoeing, cycling, football, hockey, rowing, sailing, swimming and tennis.

At the Beijing Games, 23 of the 185 New Zealand athletes were Massey students. Vice-Chancellor Steve Maharey says the fact that athlete numbers have more than doubled for London is testament to Massey's commitment to high-performance sport.

“Supporting athletes as they strive for both sporting and academic achievement is a key part of Massey's strategy,” he says. “Our distance learning programme allows athletes to continue their studies wherever they may be in the world, while our Academy of Sport provides them with the tools they need to succeed on the world stage.”

Last year Massey was the first New Zealand university to sign up to a new Athlete Friendly Tertiary Network set up by High Performance Sport New Zealand. The network is made up of tertiary institutions that agree to adopt a set of guiding principles to support New Zealand's high performance athletes to combine their sporting and academic aspirations.

That on-going commitment to high-performance sport has seen the University attract New Zealand's leading talent, including world champion rowers Hamish Bond and Eric Murray, world champion kayaker Lisa Carrington, and a host of others.

Mr Bond, who graduated with a Bachelor of Business Studies this year, says Massey's flexibility was what attracted him to the University, after starting out at Otago. “I was required to relocate to Cambridge for rowing, and if I wanted to continue studying I had the option to go to Waikato or study extramurally through Massey, and I chose that option purely for its ease. Our training times are not flexible and lecture times are not flexible so that doesn't work too well so that was my principal reason for going to Massey.”

As well as the 53 student-athletes competing in London, a number of graduates are involved in venue management, and Professor Gary Hermansson is the New Zealand team's psychologist in what will be his eighth consecutive Olympic of Commonwealth Games.

You can follow their progress, read insight and commentary from the University's academic staff, and watch video content at Massey's dedicated Olympics [page](#).

Date: 12/07/2012

Type: University News

Categories: Academy of Sport; Alumni; Auckland; Extramural; Institute of Sport and Rugby; National; Olympics; School of Sport, Exercise and Nutrition; Sport and recreation; Uni News; Vice-Chancellor



Black Stick Kayla Sharland

# Opinion: Water rights case gives Key no easy way out

by Grant Duncan

Will middle New Zealand's suspicion of the Treaty of Waitangi outweigh its suspicion of the government's asset-sales? That's the political question that John Key has to address as the controversy over Maori customary rights to water-usage unfolds.

The questions of anyone's rights – and indigenous people's rights in particular – to ownership of river- and lake-beds and to the uses of the waters they contain are complex legal matters that ultimately may be determined in the courts, unless, of course, Parliament legislates to over-rule the claimants.

While the matter is before the Waitangi Tribunal, Mr Key is technically correct to say that his government is not obliged to implement the Tribunal's recommendations. It was unwise of him, though, to say that the Tribunal could be 'ignored' and that he disagreed with the Maori claimants. That sounded like he was pre-judging the matter, and his later comments back-pedalled by asserting that his government was acting 'in good faith'.

Given a widespread public opposition to the government's 'mixed-ownership model' for power-generators, Maori claims to water rights may well gather support from many non-Maori New Zealanders who will view the litigation as a brake on the government's sales process.

On the other hand, anti-Treaty sentiment is also well entrenched among middle-class non-Maori, and a tough stance by Mr Key against the water-rights claim is bound to win some support from that quarter. National can't afford to see its support among middle-class New Zealanders erode any further, but, if their hand is forced, it's likely that the conservative anti-Treaty sentiment is the one that Mr Key will pander to.

So long as the water-rights question remains unresolved, though, prospective investors in the assets may be frightened off. Uncertainty is bound to affect demand for the shares, and could reduce the price they fetch in the market.

The government cannot afford to see the asset-sales delayed, nor to find itself short-changed. The political risks of indecision and delay, especially if the debate is still raging as the next election approaches, are potentially catastrophic for National. A fire-sale of shares, and hence a smaller capital injection to the government's coffers, on the other hand, will cast a bad light on a policy which was a major point of differentiation between National and its opponents in the 2011 election.

Up until now, most of our dams have been owned by the State on behalf of the public, and the rights to use the waters that power them were taken for granted. By allowing private investors to take possession of shares in those power-generation assets, the government has unintentionally opened up a debate about the rights to the water resources. Those New Zealanders who are not in a position to purchase shares in the dams may welcome any efforts to challenge the rights of those who can invest in them.

This time, Treaty politics may cut across the usual race-relations boundaries and into the class-politics of wealth and property, and so under-cut the ability of the Key government to claim the 'balanced' middle-ground in this particular debate.

Much will depend on the findings of the Tribunal, and possibly the courts. Once upon a time, we would have said that no-one owns the foreshore and seabed, just as Mr Key is now asserting confidently that no-one owns water – but it would be rash to jump to conclusions.

**Dr Grant Duncan is an Associate Professor, Politics and Public Policy, at Massey University's Albany campus.**

Date: 12/07/2012

Type: Research

Categories: Auckland; College of Humanities & Social Sciences; Election/Politics; Government Policy commentators; Maori; Research; Uni News



*Dr Grant Duncan*



*Professor Glyn Harper at the Caterpillar Valley Cemetery in the Somme province of France, kneeling next to the original grave of the soldier who now rests in the Tomb of the Unknown Warrior in Wellington*

## Tour tells of New Zealand's WWI triumph and tragedy

The battles fought in the toughest year of the First World War will be told as part of a history tour.

Professor of War Studies Glyn Harper will deliver free public lectures in Auckland, Christchurch, Wellington and Palmerston North next week entitled *Triumph and Tragedy: Battles of 1917*.

Professor Harper says the lecture will focus on three 1917 battles, including the Passchendaele battle – New Zealand's worst military disaster.

"We are focusing on 1917 for two reasons; that it is 95 years ago, and because it was the toughest year of war for the Allies and New Zealand division.

"There were three large battles that were all significant in terms of the military history of the First World War."

The lecture will outline the battles in Messines in June, Broodseinde in early October and Passchendaele on October 12 that year. "First Passchendaele is important in our military history because it's our worst ever military disaster," Professor Harper says. "We had more New Zealanders killed and wounded on that day than any other day in our military history. It's our one great disaster on the western front."

The tour will also promote the Centenary History Project, which will see up to 12 volumes published on different aspects of the conflict – subject to funding – to tell the complete story of New Zealand's involvement in the First World War.

Massey University, the New Zealand Defence Force, the Ministry for Culture and Heritage and the Royal New Zealand Returned and Services Association are working together on the project. Professor Harper is writing a volume on the experience of the New Zealand soldier.

The project will form part of the commemorations for the 100th anniversary of the war. The Massey University Foundation is collecting contributions on behalf of this project online at <http://foundation.massey.ac.nz>.

*Triumph and Tragedy: Battles of 1917* tour dates:

Auckland – Monday 16 July  
Auckland War Memorial Museum

Christchurch – Tuesday 17 July  
The George, 50 Park Terrace

Wellington – Wednesday 18 July  
Massey University, Museum Building, Buckle Street

Palmerston North – Thursday 19 July  
Massey University, Japanese Lecture Theatre, University House

The events start at 5.30pm and Professor Harper will speak from 6.15pm.  
Space is limited so to RSVP email [alumni@massey.ac.nz](mailto:alumni@massey.ac.nz), phone +64 6 3505865 or register [online](#).

Date: 13/07/2012

Type: Research

Categories: Auckland; College of Humanities & Social Sciences; Conference/Seminar; National; Palmerston North; Research; Uni News; Wellington

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## Book award finalist to read short-listed work

There will be a keen sense of anticipation when poet Rhian Gallagher reads from her latest collection at the next Writers Read event in Wellington on Thursday July 26 – the night before National Poetry Day.

Ms Gallagher's book *Shift* has been selected as a finalist in the poetry section for the New Zealand Post Book Awards to be announced a week later.

She has been described by Bill Manhire as "one of the quiet, astonishing secrets of New Zealand writing." Her first collection, *Salt Water Creek*, was published in the UK in 2003, and was shortlisted for the Forward Prize for First Collection. Two years later she returned to New Zealand after living in London since the late 1980s. In 2008 Ms Gallagher received the Janet Frame Literary Trust Award and in 2010 another work, *Feeling for Daylight: the Photographs of Jack Adamson*, was published by the South Canterbury Museum. *Shift*, published simultaneously here and in the UK, is her second book of poetry.

Dr Ingrid Horrocks, from the School of English and Media Studies, who coordinates the Wellington Writers Read events, says the annual series of readings is now firmly established on the literary calendar with events on all three Massey campuses.

In addition to the Wellington event, Ms Gallagher will be reading as part of the series at Palmerston North City Library on July 27. The series started as a partnership with the Palmerston North City Library seven years ago before expanding to the Wellington and Albany campuses.

Previous Writers Read events have featured leading literary figures such as Witi Ihimaera, Glenn Colquhoun and Jenny Bornholdt. Writers Read is a free public event with wine and nibbles available after the reading in Wellington and preceding it in Palmerston North.

### **Rhian Gallagher at Writers Read:**

Wellington:

6pm Thursday July 26, Theatre Laboratory (5D14) Wallace St, Entrance A, Wellington campus, Massey University.

Palmerston North:

6.30pm. with reading at 7pm, Friday July 27, Palmerston North City Library

Date: 16/07/2012

Type: Research

Categories: College of Humanities & Social Sciences; Palmerston North; Wellington



*Rhian Gallagher*



*Dr Isaac Warbrick*

## Study to find best exercises for Maori men

The best type of exercise to reduce the risk of diabetes and combat obesity-related illness in Maori men is the focus of a Massey University study.

Dr Isaac Warbrick from the School of Sport and Exercise is leading the three-year study involving 40 participants from the Manawatu and Horowhenua region.

They are defined as being aged over 25, inactive, with a body mass index (BMI) over 25 but “outwardly healthy,” Dr Warbrick says.

The men will be split into three groups with each assigned a different mode of exercise: resistance (weight) training, cardio (swimming, running, cycling) and a mix of both. They will have group exercise sessions with a trainer for periods of 30 minutes, three times a week for 12 weeks.

“We are ultimately going to assess the impact of that 12 weeks on metabolic health, the risk of diabetes, insulin sensitivity and glucose tolerance,” he says. “But we’ll also measure subjective wellbeing. We’ll be doing qualitative analysis, asking them about their thoughts and preferences towards exercise and physical activity.”

The men will be asked about their experiences with, and feelings towards exercise before and after they finish the 12-week programme. “That’s another aspect of the study, we’re trying to gauge what Maori men think about exercise,” he says. “It’s one thing identifying the best type of exercise to enhance physical health, but if no one’s going to do it, then there’s no point.”

The study will be conducted in three waves with the first group to start their exercise programme tomorrow. It will also evaluate the impact the exercise programme had on overall wellness such as the men’s time with family, mood and outlook on life.

Dr Warbrick says the study is novel. “It will identify from a physiological standpoint if there is one exercise superior to another, while assessing the impact of exercise participation on overall wellbeing and attitudes towards exercise.”

Exercising in small groups will also provide opportunities for social interaction, and it is crucial that participants feel comfortable and enjoy the experience. “The whānau approach is an important part of the research. Physical activity and exercise programmes need to utilise social interaction.”

Dr Warbrick says he has always been interested in preventative health, and this study will explore how physical activity can be a tool to improve physical health but also overall wellbeing.

Participants are still being recruited so if you want to be part of the study please contact Dr Warbrick.

Next year Massey will establish a College of Health bringing together disciplines – including the School of Sport and Exercise - and focus on illness and injury prevention, rather than cure. The college will have approximately 2000 equivalent full-time students and 250 staff.

Date: 16/07/2012

Type: Research

Categories: College of Sciences; Maori; School of Sport, Exercise and Nutrition

# Memory research partnership strengthened

In a rare move, Massey University's School of Visual and Material Culture has bestowed the position of Honorary Fellow on Professor Kendall R Phillips of Syracuse University (New York, USA).

The appointment cements a flourishing collaboration between Massey and Syracuse, which began with research into aspects of memory – a specialist area for Professor Phillips.

Research into public memory is attracting a fertile mix of scholars worldwide, ranging from historians to artists to neuroscientists. Professor Phillips himself is Associate Dean for Research and Graduate Studies in the College of Visual and Performing Arts and a Professor in the Department of Communication and Rhetorical Studies. He studies a vast array of rhetorical artefacts, from comic books and film to political speeches and scientific controversies, to explore concepts of advocacy, controversy, dissent and public memory. Professor Phillips has written seven books and numerous scholarly articles, and hosts the popular weekly television show *Classic Movie Night* on central New York's public broadcaster WCNY.



*Professor Kendall R Phillips of Syracuse University is Massey's newest Honorary Fellow.*

In 2010, Massey University, Syracuse University, and Museum of New Zealand Te Papa Tongarewa jointly presented a major multidisciplinary conference on public memory. *Contained Memory 2010* was convened by Professor Phillips and Associate Professor Kingsley Baird of Massey University, who is well known for his sculptural work, creating such significant public memorials as the Tomb of the Unknown Warrior in Wellington. Since then, the two academics have co-edited an online journal, *Memory Connection*, and are both members of *The Memory Waka*, an international, multi-disciplinary research group located in Massey's School of Visual and Material Culture, which is part of the College of Creative Arts, at Massey's Wellington campus.

Professor Phillips says he is deeply honoured to be the school's inaugural honorary fellow. "The relationship we have begun building between our two institutions has been invaluable. I look forward to expanding that relationship and building on the global community of memory and visual scholars already connected through our *Memory Waka*."

Associate Professor Baird pays tribute to Syracuse University, whose public memory project inspired early work on memory at Massey. "They have been very generous collaborators within that space," he says. "There is a worldwide groundswell of interest in memorialisation, especially after 9/11. Memory binds communities together. It is an endlessly fascinating area with tremendous scope for international, interdisciplinary research. Kendall is an inspiration, and we hope to broaden what is already a significant collaboration into a long-standing partnership across both our universities."

School head Associate Professor Tony Whincup says recognising Professor Phillips as an honorary fellow is an appropriate way to formalise the school's relationship with Syracuse University. "We look forward to further developing the very productive partnership already established."

Date: 17/07/2012

Type: Research

Categories: College of Creative Arts

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*Auckland Museum Director Roy Clare and Massey University Vice Chancellor Steve Maharey sign the Memorandum of Understanding.*

## **Massey and Auckland Museum launch historic partnership**

The upcoming centenary of the First World War has provided the perfect opportunity for Massey University to sign a Memorandum of Understanding (MoU) with Auckland War Memorial Museum.

The MoU was signed last night, after Professor of War Studies Glyn Harper's lecture on the battles of 1917 - arguably New Zealand's toughest year of war.

Auckland Museum's work on the Cenotaph Database project, to be launched in 2014, is aimed at bringing family stories to life, detailing the human sacrifices made during the First World War. As well as individual pages for each soldier who served, contributions from families on the impact of the war will help bring a present-day reality to the impact of war, and give some insight into why and how the war shapes New Zealanders today.

Massey University Vice-Chancellor Steve Maharey says the collaboration with the museum provides valuable opportunities for Massey researchers to work with Museum staff and enhance what is already an impressive historical database.

"It's great to be working with the Museum in this way," he says. "Massey University aims to promote the highest standards of research and scholarship and be a world leader in areas of specialisation – and the work done by our historians, led by Professor Glyn Harper, is widely acknowledged as world-leading."

The MoU provides a platform for research collaboration and other projects of mutual interest, including the Centenary History Project, the history of the Auckland Province and the history and the impact of the Treaty of Waitangi.

"Museum programmes will be enriched and the public better served through the research, scholarship and other benefits that will flow from this collaboration with Massey University, exploring topics related to war commemoration as well as a wider range of themes and projects over time," says Auckland Museum Director Roy Clare.

The Centenary History Project will outline different aspects of the conflict in order to tell the complete story of New Zealand's involvement in the First World War. Professor Harper is writing a volume on the experience of the New Zealand soldier in the 12-volume series. Massey University, the New Zealand Defence Force, the Ministry for Culture and Heritage and the Royal New Zealand Returned & Services Association are working together on the project.

Professor Harper's four-city lecture tour will carry on to Christchurch, Wellington and Palmerston North this week.

Date: 17/07/2012

Type: University News

Categories: Auckland; Vice-Chancellor

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*Caption: Sheeanda Field, Dr Darryn Joseph, Te Ahu Rei and Katarina Gray play cards in te reo at the Student Centre at the Manawatū campus as part of Massey's Te Marama o te Reo activities.*

## Māori language month at Massey

Te Marama o te Reo (Māori Language Month) at Massey will be in full swing next week as the nation celebrates Māori Language Week.

This year's theme is "arohatia te reo" (cherish the language), which will see the University's homepage translated into Māori, an online quiz in Māori and the return of kōrero kawhe, where students and staff who order their coffee at campus café's in Māori receive a bilingual fortune cookie for their efforts. Other activities planned include reo classes, waiata sessions, tree plantings and hangi.

At the Manawatū campus on Friday an amazing race, modelled on the reality television game show, is planned – in te reo Māori. Another Manawatū event, dubbed tīwaha (speak up), is a weekly informal Māori language mentoring group open to staff and students run by Massey staff, including Te Pūtahi-a-Toi – School of Māori Studies lecturer Dr Darryn Joseph, National Centre for Teaching and Learning teaching consultant Katarina Gray and Massey Library Kaihautū Māori Sheeanda Field.

Staff took part in a trial tīwaha session yesterday, playing cards in te reo. Dr Joseph says tīwaha is not just for fluent speakers. "It's for anyone who wants to improve or use their Māori language skills in a supportive environment, outside of a classroom setting."

In previous years Dr Joseph ran a similar group and has revived the concept for Manawatū staff and students looking for an opportunity to improve their reo Māori skills are encouraged to join tīwaha on Wednesday's between 1-2pm at the student centre.

Follow tīwaha on [Facebook](#) and [Twitter](#).

Find out more about Massey's Te Marama o te Reo activities [here](#).

Date: 18/07/2012

Type: University News

Categories: Auckland; College of Humanities & Social Sciences; Maori; National; Palmerston North; Uni News; Wellington

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*Director of the National Centre for Teaching and Learning Professor Mark Brown, Dr Zoe Jordens, Assistant Vice-Chancellor Professor Ingrid Day, Liz Norman and Vice-Chancellor Steve Maharey*

## Massey staff win two new teaching awards

Massey College of Sciences staff members won two of the 12 national tertiary teaching excellence awards presented at Parliament in Wellington last night.

Liz Norman, a senior lecturer and director of the Master of Veterinary Medicine programme, and Dr Zoe Jordens, a lecturer at the Institute of Molecular Biosciences, received awards of \$20,000 each for sustained excellence in tertiary teaching.

Ms Norman has been at Massey since 2001 and has developed the veterinary medicine master's degree as a distance-learning programme for practicing veterinarians from throughout the world. It has grown from 13 students in 2004 to 92 enrolled this year.

She strives to go "beyond the textbook" and has developed innovative strategies to engage with students, including online tools that mimic real steps in case investigation and "replay" exercises and tutorials to provide feedback. "It is one of my great joys to see students gain the confidence and practical insights from teaching that helps them not only to do their work but to enjoy their work more," she says.

Dr Jordens sees her teaching role as facilitator, or "tour guide". She uses a student-centred, inquiry-led approach to teaching. Dr Jordens worked as a researcher in medical microbiology in Britain before joining Massey in 2002. As well as a Bachelor of Science with honours, she has a PhD in microbiology, a postgraduate certificate in tertiary teaching, a postgraduate diploma in education and is now completing a Master of Education.

Ako Aotearoa – the National Centre for Tertiary Teaching Excellence, which runs the awards, aims to celebrate excellence in tertiary teaching and share good practices that have proven to benefit learners. Its director, Dr Peter Coolbear, said there were a record number of nominations this year and the general standard was extraordinarily high.

"There is some fantastic work being done in our tertiary sector and each of these awardees is truly inspiring," Dr Coolbear said. "Each has made an enormous contribution to the successes of their learners over many years. It is a great privilege to be part of the selection process."

Tertiary Teaching Excellence Awards Committee chairwoman Professor Noeline Alcorn was particularly impressed with the diversity of finalists. "The award winners cover a range of fields and work in very different contexts. All are committed to helping their students develop knowledge and skills for both life and work and to fostering critical thinking and initiative."

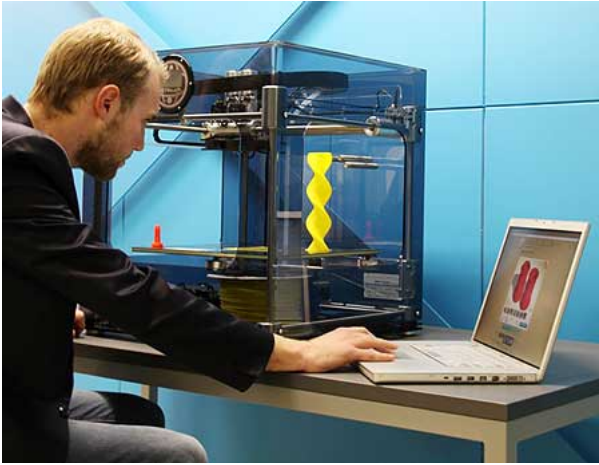
The awards dinner was jointly hosted by Tertiary Education Minister Steven Joyce and Parliament's education and science select committee chairwoman, Auckland Central MP Nikki Kaye.

Date: 18/07/2012

Type: Awards and Appointments

Categories: Applied Learning; Awards and appointments; College of Sciences; National; Palmerston North; School of Veterinary Science; Teaching; Uni News; Vice-Chancellor

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*Massey industrial design student Nick van Halderen in the Fab Lab with a 3D printer from MIT.*

## Massey sets up Australasia's first Fab Lab

Massey University's School of Design in Wellington is setting up Australasia's first digital fabrication facility affiliated to the Massachusetts Institute of Technology (MIT).

Fab Labs provide widespread access to modern means for invention, such as laser cutters, milling machines and 3D printers. (3D printers create three-dimensional objects from computer files by adding layers of material, most commonly plastic or cornstarch.)

Fab Labs began as an outreach project from MIT's Center for Bits and Atoms in 2003. To be MIT-affiliated, a lab must adhere to a set of operating principles and provide a standard range of equipment. There are now about 130 existing and planned Fab Labs worldwide, from innercity Boston to rural India, South Africa to the North of Norway, but Massey's will be the first in Australasia.

"We want to be a hub to get labs across New Zealand, Australia and the South Pacific," says Industrial Design Lecturer Chris Jackson. "We're already talking to other universities, wananga, secondary schools and public libraries."

Overseas, Fab Lab projects have included solar and wind-powered turbines, thin-client computers and wireless data networks, analytical instrumentation for agriculture and healthcare, custom housing, and rapid-prototyping of rapid-prototyping machines.

Mr Jackson hopes the Fab Lab will help make digital fabrication technology accessible to sole traders and small start-ups in New Zealand. "Until relatively recently, 3D printers were costly and inaccessible to the public. What we're seeing now is the domestication of the technology, with more and more people finding ways to share projects, expertise and equipment."

He also says being part of the global Fab Lab network opens up huge opportunities for New Zealanders. "Fab Lab projects are open source and can be shared between labs. There's good evidence that openness can stimulate people to be more innovative, and speeds up invention. There's already a DIY maker movement here working on the cusp of new technology with a contemporary Number 8 Wire mentality. Fab Lab feeds into that culture. We can provide access to technology, but also help people make connections between disciplines and industries, and that should be a catalyst to more innovation in New Zealand."

Fab Lab Wellington will have designated open hours for the general public, including workshops where people can learn from Massey's industrial designers.

In addition, Massey University is hosting the 8th annual international Fab Lab meeting, in Wellington, August 22-28. This will include a one-day public symposium at the Michael Fowler Centre on August 27, addressing a mind-boggling array of topics at the frontier of digital fabrication including prototyping in outer space and 3D printing human organs for transplant. Registrations from the general public are welcome: [www.fab8nz.com](http://www.fab8nz.com)

Date: 18/07/2012

Type: Research

Categories: College of Creative Arts; Explore - Engineering

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# Earthquake-inspired sonic art at Great Hall

The Great Hall of Massey's Museum Building on the Wellington campus will be the venue for a sonic performance that literally resonates from the rubble of the Christchurch earthquakes.

With the support of the Sonic Arts programme at the New Zealand School of Music (a joint venture between Massey University and Victoria University) and Massey's College of Creative Arts, the piece *Body Waves* will have its New Zealand debut tonight.

A collaboration between Melbourne sound artist Malcolm Riddoch and Christchurch counterpart Jo Burzynska, the work will showcase a sound collage from what happened in the streets of Lyttelton in the immediate aftermath of February 22, 2011.

Ms Burzynska, who performs as Stanier Black-Five, had the presence of mind as she fled her home that afternoon to press the record button of her recording device to document earth-shattering sounds of aftershocks - and the human and electronic response such as alarms sounding, people gathering on streets and radio broadcasts. It is these sound files that have formed the source material for her sonic art work.

Four experimental electronic pieces will be played led off by Mr Riddoch's work which specialises in the use of the Larsen effect (microphone feedback) to ring out the unique resonant frequencies of an acoustic space. These range from simple pure tones to acoustically derived digital feedback that electronically manipulates the sound. The works culminate in the title piece that sees Ms Burzynska tune her Christchurch earthquake infrasonic soundscape into the lowest resonant frequencies of the Great Hall.

Seismic waves are actually acoustic waves, sound waves travelling through from the source of an earthquake. They can't be heard as they pass through the medium of the Earth at a frequency too low for humans to register. *Body Waves* accentuates the lower frequency harmonics to create music that goes beyond the auditory system to be felt in the body.

It has been compared to being in an enormous pipe organ, with the fixtures shaking and the whole body resonating.

Mr Riddoch will also work with New Zealand School of Music students in the Composer Forum at Kelburn earlier in the day.

Both sound artists have been invited to perform at the International Computer Music Symposium in Slovenia in September.

Malcolm Riddoch presents *Variations of Electroacoustic Feedback* and Stanier Black-Five and Riddoch's *Body Waves*. 8pm, Wednesday, July 18, The Great Hall, Museum Building, Massey University, Wellington.

Date: 18/07/2012

Type: Research

Categories: College of Creative Arts; Wellington



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## Black Stick ready for London and beyond

Olympic hockey player Kayla Sharland is hoping for at least a top six finish in London but has her sights set on long-term career goals as well.

The Black Stick and Massey student is clearly confident about her team's chances, though she says juggling study and hockey is tough at times.

"But it's good to have a balance and good to do something outside of hockey as well," she says. "Balancing assignments when you're away on tour, that's probably the hardest thing. We have a lot of meetings, we have a lot of trainings and often in your rest time you want to rest, we have to be quite disciplined and make sure we do our study."

Having other players in her team studying has helped, as well as the support she gets from Massey.

"Massey has been really good, they've obviously helped me throughout my career. I've been studying for about ten years now and they've obviously allowed me to balance out playing hockey at the top level and completing my study at the same time. They've been very supportive right throughout."

Ms Sharland, who is studying a Bachelor of Sport and Exercise, already has plans for life beyond hockey.

"I'm looking to hopefully finish my degree at the end of this year. I want to get a job at the end of this, hopefully something towards management, along those lines."

She believes study is important for athletes as it gives them something to fall back on, as well as creating balance in their lives, and has found Massey to be "very supportive of sport in general".

London 2012 will be the 26-year-old's third Olympics and she says the team is headed in the right direction as the games approach.

"I think we're definitely on the right path for doing well at this Olympics."

Ms Sharland is just one of dozens of Massey University students and alumni competing at the games. You can follow their progress, read insight and commentary from the University's academic staff, and watch video content at Massey's dedicated Olympics [page](#).

Date: 19/07/2012

Type: University News

Categories: Academy of Sport; Auckland; College of Sciences; Olympics; Palmerston North; School of Sport, Exercise and Nutrition; Sport and recreation; Uni News



*Kayla Sharland*

# Roundtable discussions on teaching and learning with digital technologies

Since April, Massey staff across all three campuses have been gathering monthly for discussions on various topics related to teaching and learning, and the effective use of new digital technology.

"Hot topic roundtables" are supported by the Distance Education and Learning Futures Alliance. Organiser Dr Terry Stewart says the response so far has been very positive. "Given the nature of the roundtable discussion, places are limited on a first-come, first-served basis. Sometimes the discussions have been oversubscribed."

Meetings have explored the use of video in teaching, online learning and student motivation. Future topics include the role of mobile learning and educational technology as a time saver.

Dr Stewart says staff are encouraged to look out for event notices or check the hot topics webpages <https://www.massey.ac.nz/?h48e51217s> where an archive of past meetings and associated resources can be found.

The roundtable events will normally be held at 1-2pm on the last Friday of every month through to October. The topic for July 27 is "online assessment – a burden and a blessing".

Date: 19/07/2012

Type: Internal Communication

Categories: Any

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*Justin O'Sullivan*

## PhD student wins packaging research travel prize

Postharvest PhD student Justin O'Sullivan has been awarded a prestigious travel scholarship by the International Association of Packaging Research Institutes.

Selected in the final four student candidates, Mr O'Sullivan was invited to the association's annual conference in San Luis Obispo, California, where he pitched the value of his research to the audience of global packaging specialists.

The association, of which Massey University is a member, represents over 50 research and industry organisations from 28 countries with an interest in the science of packaging.

Mr O'Sullivan's research focuses on use of computational fluid dynamics to understand cooling of kiwifruit as influenced by the package they are contained in.

Results from his research will inform design of new packaging systems to enable faster cooling and better temperature maintenance within the supply chain.

While kiwifruit are used as his model system, knowledge generated from this work is applicable to any horticultural crop.

Dr Andrew East and Dr Richard Love, both of the Institute of Food, Nutrition and Human Health, and Maria Ferrua of the Riddet Institute supervised his work.

His PhD study is one of four current doctoral projects at the Centre for Postharvest and Refrigeration Research, funded by Zespri International, which aim to continue to improve kiwifruit quality when the fruit reach export markets.

The scholarship will allow Mr O'Sullivan to travel to Katholieke Universiteit Leuven, Belgium for a period of visiting study; University of Stellenbosch, South Africa to discuss his research with a postharvest group with similar interests; and Finland to discuss his research results at the next annual meeting of the association.

Date: 19/07/2012

Type: Research

Categories: College of Sciences; Explore - Agriculture/Horticulture; Innovation; Palmerston North; Research; Scholarships

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*Professor Claire Massey, Massey University's new Agri-Food Business Director.*

## **New agri-food business role created**

Massey University has appointed one of the country's leading business management and entrepreneurship specialists as its new Director of Agri-Food Business.

Vice-Chancellor Steve Maharey announced the appointment of Professor Claire Massey today, saying New Zealand's economic growth was dependent on innovation and value-added food production – and Massey intends to be an international leader in the field.

"We know this is a huge challenge, but Massey is ready to play its part," Mr Maharey says. "We have more than 400 agri-food researchers, 2000 hectares of farmland and a history of innovation. Now, with this new role, the University will focus on forming strategic partnerships and expanding its agri-food business opportunities."

Professor Massey has been at the University since 1993 and head of the School of Management since 2006. She is also a Professor of Enterprise Development and was the founding director of the University's Centre for Small and Medium Enterprise Research.

Professor Massey's new role brings together her interest in entrepreneurship and her agricultural background. She grew up on a dairy farm in Karaka, Auckland, and is a great-granddaughter of William Ferguson Massey, the former Prime Minister after whom the University is named.

"You cannot farm successfully without being an entrepreneur," she says. "And that same attitude of enterprise and innovation is crucial to developing a successful agri-food sector. Massey is well positioned to lead the way, and I want to make the University a major international hub for agri-food research and partnerships with industry."

Professor Massey will bring her considerable strategic leadership experience to role. She was the first chief executive of the Palmerston North Enterprise Board, a past president of the Small Enterprise Association of Australia and New Zealand and a former senior vice-president of the International Council for Small Business.

She also has a strong research record, with more than 30 refereed journal articles and four books, including some of the most widely known work on New Zealand SMEs. She received her PhD in Management from Massey University in 2000.

Date: 19/07/2012

Type: Awards and Appointments

Categories: College of Business; College of Sciences; Explore - Agriculture/Horticulture

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# Glenn's philanthropy an opportunity to work together, bring change and stop child abuse

By Mandy Morgan

Owen Glenn's pledge to contribute \$80 million to addressing child abuse and family violence and fund a Commission of Inquiry will come as a welcome relief to a sector overburdened with work and under-resourced.

Glenn's focus on strengthening communities fits well with current policy and what we know about what works and what doesn't to stop violence in our homes, though most of us would admit we don't know enough.

Education is at the heart of Glenn's approach to the issues, and he's right that we need to learn more about how to mobilise in our communities to prevent harm to our children. A Commission of Inquiry also fits with the strategy of improving our knowledge-base and extending opportunities for education on the issues.

Glenn has proposed the inquiry, and been drawn to the problem of violence at home, because the New Zealand statistics on violence against children and in families is "a national embarrassment". For instance, New Zealand police attend a family violence incident every six minutes, on average, yet research shows that only about 20% of all family violence incidents are reported to police. About half the murders that police investigate are the result of family violence.



*Associate Professor Mandy Morgan*

Those working in the field know that behind those statistics are children, parents, women and men whose experiences of violence are heartbreakingly hard to listen to, and work with. The sector faces a social crisis every day, and the everyday tragedies of the job can be wearing. On the whole, we're becoming more aware of the crisis and the need for interventions.

The Government-run Campaign for Action on Family Violence has been spreading the word that violence at home is not O.K., and encouraging people to do something if they know a child is at risk. The successful actions that improve the chances of getting someone to safety rarely make the news; the things that go wrong and bring harm to the person intervening will likely make headlines.

It's possible that a Commission of Inquiry would bring to light many stories of courage and tenacity within families and communities where successful interventions lead to a safer home. Those working in the field know these stories, but rarely have the opportunity to draw them together, analyse them and promote the actions that were taken as best practice for interventions.

Disappointingly, John Key's initial response to Glenn's announcement didn't welcome the idea of a formal Commission of Inquiry. He's said he'll need to take advice before deciding whether or not it's needed. The contradiction in Key's approach is his assumption that an inquiry is fundamentally the Government's decision; but Government policy has long advocated community responsibility for the interventions that address family violence, and the Key Government hasn't prioritised the problem in its own sector.

If Key intends to seek advice, then he needs to listen to those in our communities who are currently taking responsibility for the problem. He also needs to accept that we might decide for ourselves whether or not to accept Glenn's offer. After all, it's our responsibility.

An inquiry would be a unique opportunity for all those working in the sector, and those affected by violence in their homes, to speak out and be heard. It's not O.K. to welcome money for the sector's community-based actions, but not for the inquiry process that could better inform the actions we take.

Community agencies are strapped for funding, and for evidence of best practice, and they're often competing for the little money available publically and privately. Yet among us, we've not resolved some fundamental questions about the nature of the problem or best way to prevent violence. At times it seems like we don't even agree about what we mean by violence and abuse.

None of these are new problems; like the violence itself they've been around a long time, with little resource for sorting them, and a longstanding reluctance to face up to how serious and extensive they are. We could definitely use the boost that Glenn proposes to give for intervention projects, and for answering some enduring questions.

Stopping child abuse needs us to work together. That sounds easy, but it isn't: money often tends to become divisive among those who don't have much and we're not agreed on why violence at home is so hard to stop. Solutions rarely make the news.

Glenn's philanthropy is an opportunity for us to work out how to act together. A privately-funded Commission of Inquiry into the problem isn't necessarily an empty gesture intended to point blame. It could be a good starting place for the broadest possible collaboration to bring about change.

**Associate Professor Mandy Morgan is head of Massey's School of Psychology**

Date: 19/07/2012

Type: Research

Categories: College of Humanities & Social Sciences; School of Psychology

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*Fourth-year Massey industrial design student Philippa Halton holding her mini hole punch.*

## Go Innovate winner punches above her weight

A fourth-year Massey industrial design student has taken out this year's GO Innovate! competition with a novel hole punch she designed after constantly losing her lecture notes.

Philippa Halton wowed both the judges and the audience with her prototype of a portable hole punch that fitted inside a ring binder. She was the only one of four finalists to produce a tangible product, rather than a concept for a web-based business or mobile phone app.

Ms Halton received a \$5000 scholarship from Massey University and a place on the ecentre's Sprint programme, valued at \$15,000. She also took out the People's Choice Award, which was awarded for the first time this year.

After the Dragon's Den-style pitches from each finalist, the judges – ecentre chief executive Steve Corbett, Massey mechatronics professor Olaf Diegel, and Candace Kinser, chief executive of NZIT and a member of the College of Business advisory board – all agreed Ms Halton had designed an appealing product based on solid research.

"You're a credit to the Massey Design School in terms of the thinking you put into that product, identifying the problem, and coming up with some solutions," judge Steve Corbett told her. "Getting so much feedback from other students on the design was ideal and quite impressive."

Mr Corbett told the audience that entrepreneurs had to be truly special to stand out from the competition and achieve international success. "The best thing about being at university and going into these types of business competitions is that it's a free hit. No one dies, but you learn so much by going through the process."

Ms Halton said her research showed there was demand for her mini hole punch from students, lawyers, real estate agents, and accountants. She hoped to one day launch a design business focused on products that were portable and easy to use, with a design for a laptop desk already at the concept stage.

"Existing office products are generally designed for office workers who sit at their desk all day and seldom move from that environment. Portability is definitely not taken into consideration in the design," she explained. "There is a vast gap in the market for office products that are more accessible and portable for people who need them on the go. The popularity of iPads and laptops is proof of this."

She said her next step would be to secure the New Zealand and international patents for her hole punch, and then do some market validation through the ecentre's Sprint programme. She will also need to raise \$12,000 to make the injection moulds needed to produce the hole punch.

Ms Halton said that while she was surprised to be named the winner of this year's GO Innovate!, she thought the simplicity of her product was its main attraction.

"What makes this idea appealing is that it is so simple – it's just a hole punch that fits inside a ring binder," she said. "It's just so simple that you have to wonder why something like this doesn't already exist in the market."

Now in its third year, GO Innovate! is run by the Business Student Group and is open to any Massey Albany student with an innovative idea that has real business potential. The competition aims to foster innovation and entrepreneurship, while helping students to build cross-college relationships and connections with the local business community.

"Our main goal is to bridge gaps and create leaders," says Maia Martin, the Business Student Group's project manager for the event. "We really want the competition to generate cross-discipline collaboration and get students out into the business world. It's a way of getting real-life experience, and seeing where your degree can lead to."

Date: 20/07/2012

Type: Awards and Appointments

Categories: College of Creative Arts

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Siliga Setoga, self-portrait

## Pasifika artists first in residence

Three Pasifika artists will be the first artists-in-residence at Te Ara Hihiko, Massey University's new creative arts building in Wellington.

Massey creative arts students – and the wider community – can expect to be challenged, intrigued and inspired by the three artists, who are:

- Siliga Setoga (Samoa, Niue): a performance artist whose work is in collections as far afield as the British Museum
- Janet Lilo (Ngapuhi, Niue, Samoa): a visual artist who often uses video and last year won the Creative New Zealand Contemporary Pacific Art Award
- John Pule (Niue): the highly respected artist, novelist and poet who was made an Arts Foundation of New Zealand Laureate in 2004 and an Officer of the New Zealand Order of Merit in the 2012 Queen's Birthday Honours list



Each artist-in-residence will spend two weeks based in Te Ara Hihiko, Massey's new creative arts building. Mr Setoga's project, in particular, will extend into the city, as he plans to record himself performing menial tasks in public places as part of his exploration of the notion of identity. Identity, he says, is a "performance rather than a checklist of what one must look like, think, and even pre-cut behavioural reactions".

Example of work by Janet Lilo

Mr Setoga is also inviting anyone who is interested to contribute a T-shirt to the creation of a massive T-shirt lolly lei installation (an up-sized material version of the ubiquitous lolly lei). The workshop, for all-comers, will be 1-4pm on August 2 in Te Ara Hihiko.



John Pule, *The Blue Plateau of Polynesian Memory*

The College of Creative Arts is hosting a public lecture by Mr Pule on September 11, and a public exhibition of artwork from the residencies will be held later in the year.

The artists will have open studio times when students can drop in to discuss their work. They will also give guest lectures and workshops for students. Mr Setoga will run a collaborative fala-su'i wool woven mat project. Ms Lilo, by contrast, will spin off a recent American reality TV show to challenge students to make a new art work from scratch using a mystery brief, random materials and a strict timeframe. Mr Pule intends to run a workshop entitled "Words into Worlds" that will explore how words can be translated into a visual language.

### Key dates

- July 23 – August 3: Siliga Setoga in residence
- August 2: Siliga Setoga T-shirt lolly lei workshop, 1-4pm. Bring a T-shirt to donate to the installation. Te Ara Hihiko (entrance E off Tasman St)
- August 6 – 17: Janet Lilo in residence
- September 10 – 21: John Pule in residence
- September 11: John Pule, public lecture, 5-6pm, Te Ara Hihiko (entrance E off Tasman St)

### More information

[https://www.massey.ac.nz/massey/learning/colleges/college-creative-arts/about/events/pasifika-artist-in-residence/pasifika-artist-in-residence\\_home.cfm](https://www.massey.ac.nz/massey/learning/colleges/college-creative-arts/about/events/pasifika-artist-in-residence/pasifika-artist-in-residence_home.cfm)

Date: 20/07/2012

Type: Research

Categories: College of Creative Arts; Pasifika; Wellington



## 'Australasians', 'Better Britons' and New Zealanders: New Zealanders at London Olympic Games

By Geoff Watson

New Zealand's participation in three London Olympic Games reflects changing national identities as well as sporting fortunes.

Sport, especially rugby, is often credited by historians with playing an important role in the emergence of a distinct New Zealand national identity, but the relationship between the two is more complex.

When Harry Kerr won New Zealand's first Olympic medal, a bronze for the 3500 metre walk at the 1908 games, he was not competing as part of a New Zealand team but as a member of 'Australasia', a team comprised of 27 Australians and three New Zealanders.

The Australasian team came about because a Trans-Tasman organisation, the Amateur Athletic Union of Australasia, then administered athletics in both countries. The London Games occurred shortly after a transitional phase in New Zealand's identity, the transition from colony to dominion, formally proclaimed on 26 September 1907. At a practical level, this did not mean much because New Zealand was already effectively self-governing and had been for at least thirty years, but its advocates believed it would lead to New Zealand being held in higher esteem in the world.

By the time seven athletes and two managers represented New Zealand at the London Games in 1948, New Zealand was competing under its own flag, and had done so since 1920. New Zealand, however, remained closely affiliated to Britain.

Although the games occurred eight months after New Zealand adopted the Statute of Westminster in November 1947, thereby becoming fully independent, newspapers still referred to the team as representing the 'Dominion'. Historian Joseph Romanos points out the 'Australasian' identity briefly reappeared during the games. Swimmer Ngaire Lane (now Ngaire Holloway and as the only surviving member of New Zealand's 1948 team, she recently wished the 2012 swimming team good luck for the games) won a medal as part of an impromptu Australasian freestyle team which finished third at a Federation Internationale de Natation (FINA) organised event.

During the games it was announced that New Zealand would host the Empire Games in 1950. The event was an unashamed celebration of Empire. Athletes recited the Empire Games oath declaring "we are all loyal subjects of His Majesty the King".

Interestingly, the New Zealand teams 2012 uniforms are purportedly 'inspired' by the uniforms of the 1948 team, despite critics of the day finding them anything but inspirational. Indeed Margaret Pearson, writing in the Auckland Weekly News, asserted the New Zealanders "looked the only really dowdy team on the field" at the opening ceremony and decried the "uninspired black and white blazers" which "seemed to be cut on 1910 lines, and had none of the trim zip of the blazers worn by every other nation".

Unlike their predecessors, New Zealand's recent Olympic and Commonwealth campaigns portray a strong New Zealand identity. The 2010 Commonwealth Games evoked Sir Edmund Hillary's memory by drawing on his phrase "it's not the mountain we conquer but ourselves". The promotional campaign for New Zealand's 185 strong team to the 2012 games is also unashamedly nationalistic.

Newspaper advertisements feature high profile New Zealanders, including former Olympians, stating when they felt most proud of being a New Zealander. Furthermore, New Zealand Olympic Committee's (NZOC) website invites readers to nominate occasions when felt proud to be a New Zealander.

The effect is to reinforce sports role in promoting a pan-ethnic national identity. The text underlying the advertisements asserts that Olympic achievements are "a proud moment for the whole of New Zealand".

For all the changes in New Zealand's evolving identity, however, one factor has remained constant in all campaigns: the belief, expressed in NZOC's website, that New Zealand is "the small guy taking on the rest of the world". Given a choice, it seems, New Zealanders will always assert their status as the underdog.

**Dr Geoff Watson is a senior lecturer at Massey's School of Humanities**

Date: 20/07/2012

Type: Features

Categories: College of Humanities & Social Sciences; Olympics; Sport and recreation



Ivan Snook, Robyn Baker (NZCER director), Roger Openshaw, John Clark, Steve Maharey and James Chapman.

## Book honours education academics

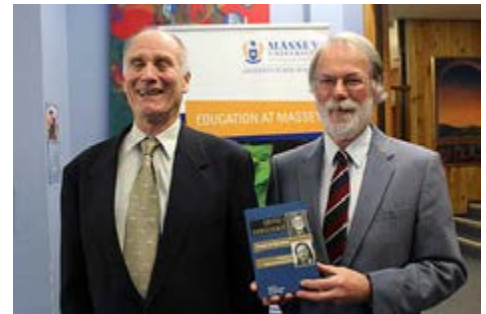
A newly published book honours the legacy of two of New Zealand's leading education academics.

*Critic and Conscience – Essays on Education* is a tribute to the late John Codd and Roy Nash for the contributions they made to education scholarship and policy.

The men's long-time Massey colleagues, Professors Roger Openshaw and John Clark, edited the book.

Vice-Chancellor Steve Maharey wrote the book's dedication, Professor Emeritus Ivan Snook the foreword and College of Education Pro-Vice Chancellor Professor James Chapman the preface.

Professor Chapman said the book honours the great intellectual achievements of Roy Nash and John Codd, who until their deaths in 2006 and 2007, were leading education academics nationally and internationally. "I very much admired the depth and range of their scholarship, which had a very significant impact on educational theory, policy and practice," he said.



Roger Openshaw and John Clark.

Professor Chapman worked with both men over three decades at Massey and said the idea of the book came from a desire to celebrate the significant contributions they made. "John was known for his philosophical work in education policy, and Roy for his sociological scholarship on explaining inequalities in educational achievement."

The book's essays, written by contributors, are based on and move beyond their ideas, which remain relevant in education debates today.

"The volume illustrates that John and Roy left an indelible mark on the education landscape, and signposted the way for those who might follow in their footsteps. They were, truly, two of the finest examples of being the 'critic and conscience of society', whose work was always anchored in peer-reviewed research and scholarship" Professor Chapman said.

The book's launch was celebrated at Massey's College of Education on Wednesday. Professor Nash's book *Explaining Inequalities in School Achievement*, completed after his death by Professor Hugh Lauder, was also recognised as a lasting testament to his scholarship.

Date: 20/07/2012

Type: Research

Categories: College of Education

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# NZFOODAWARDS

IN ASSOCIATION WITH MASSEY UNIVERSITY

## Final day for entries in NZ Food Awards

Last-minute entries for the NZ Food Awards are coming in thick and fast. The awards recognise creativity in product development, enterprise, food safety and packaging, as well as business innovation.

Alongside chief judge Ray McVinnie will be new judges Geoff Scott, owner chef of Vinnies Restaurant, and Nici Wickes, Viva Eating Out editor. The judging panel will also include food specialists and food manufacturing industry experts.

Finalists in NZ Food Awards also have the opportunity to attend business capability-building workshops run by KPMG and Rabobank, and retail and commercialisation mentoring sessions run by Countdown.

"Since the awards began, New Zealand food has come a long way in terms of quality and innovation," says chief judge Ray McVinnie. "We have a lot of talent in the New Zealand food industry, and the NZ Food Awards are an opportunity to recognise those businesses that foster excellence and innovation with food."

Award winners can market their success by including the NZ Food Awards quality mark on their products, and last year's Supreme Award winner Mt Cook Alpine Salmon CEO Geoff Matthews says winning the NZ Food Awards has benefitted their export-focused business. In addition to taking out the Supreme Award, winning the Food Safety Award has given them an edge when exporting to international markets including the United States, where strict food safety regulations are in place.

This year the AsureQuality Food Safety Award will focus on products that contribute meaningfully to improving public confidence in New Zealand's food safety system, and manage risks effectively and consistently.

Massey University's Institute of Food, Nutrition and Human Health head Professor Richard Archer is enthusiastic about the entries received so far, and the opportunities that winning an award can present. "Each year, I'm pleasantly surprised by the quality of the entries we receive," he says. "The processed food and beverage industry in New Zealand is growing so rapidly – it's an area of huge opportunity locally and globally. Entering the NZ Food Awards is a great springboard to international markets, so we actively encourage New Zealand businesses to enter today. Don't miss out!"

Once entries close, judging will take place in early August at Massey University's Albany campus, with finalists announced at a cocktail evening on August 30 hosted by Villa Maria Estate.

Winners will be announced at a gala dinner to be held at the Langham Hotel in Auckland on September 27.

For awards categories and entry details go to: <http://www.foodawards.co.nz/>

Date: 20/07/2012

Type: Awards and Appointments

Categories: College of Sciences

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*Renee Smith and Diane Koti*

## Te reo challenge gets heart racing

Teams tested their te reo in an Amazing Race across Massey University's Manawatū campus.

Massey this year has decided to celebrate a month of Māori Language, Te Marama o Te Reo, and held last week a te reo challenge in preparation for Māori Language Week.

Sheeanda Field, Kaihautu Māori/Māori Services Manager said the Amazing Race encouraged people to get active and speak te reo, and was called Arohaita te Manawa (cherish the heart).

Three teams of four, including staff and students across colleges, fluent te reo speakers and beginners, were given clues and a Māori dictionary for the race modelled on the reality television show.

"It's a fun way of using te reo, and it's a fun way to involve all staff and students. It's about getting it out there, and celebrating and cherishing te reo Māori," Ms Field said. "Anyone can give it a go."

Teams started at Te Putahi-a-Toi, School of Māori Studies and made their way to University House where they had to perform a waiata (song), then raced to the student cafeteria, library and recreation centre, before finishing at the campus.

Teaching and Learning teaching consultant Katarina Gray-Sharp said the event made te reo accessible. "It makes te reo something you can enjoy using, instead of feeling like it's something difficult."

Psychology Master students Renee Smith and Diane Koti were among the participants and said the event was fun and supported the kaupapa.

Husband and wife team, Dawn McKenzie, from the library, and Tom Roberston, from the School of Engineering and Advanced Technology, wanted to put their language skills to the test.

"We just wanted to try our Māori out, and see how we get on," Mrs McKenzie said. "It's a good way to practice what we learnt at the culture flow course a year or so ago."

The Amazing Race is one of many activities that the University is providing for staff and students during the Maori Language Month at the University. Massey has its home page in te reo, online quiz in Māori on the website and the return of kōrero kawhe, students and staff who order their coffee at campus café's in Māori receive a bilingual fortune cookie for their efforts.

Other activities include te reo classes, cultural waiata (song) practises, student thesis presentations given in te reo, Maori sports day, and a traditional hangi.

This Friday a full-scale collaborative te reo Amazing Race will be held with teams from Massey University, UCOL, Te Wananga o Aotearoa and the Palmerston North City Council where they will travel around Palmerston North trying to find clues, and completing activities along the journey.

For more information contact Sheeanda Field – [s.i.field@massey.ac.nz](mailto:s.i.field@massey.ac.nz)

Link to quiz: [www.massey.ac.nz/massey/maori/maori-language-month/quiz/quiz\\_home.cfm](http://www.massey.ac.nz/massey/maori/maori-language-month/quiz/quiz_home.cfm)

Date: 23/07/2012

Type: University News

Categories: Maori; Wellington



*Dawn McKenzie and Tom Roberston*



*Sheeanda Field*

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*Take a tour of the Obo factory.*

## Local company dominates at the Olympics

If gold medals were awarded for field hockey equipment, Palmerston North-based OBO would be the red hot favourite at this year's Olympics.

Like any elite athlete, the company has focused single-mindedly on its goal, and next week when the Olympic hockey competition kicks off, some 70 per cent of goalkeepers will be protected by OBO gear.

Company founder and Massey University graduate Simon Barnett calls his business "niche/niche" because its product range caters only for field hockey goalies.

"Focus has always been a big part of my business philosophy," he says, and it's something he teaches his students as a part-time marketing lecturer at Massey.

"OBO was clearly going to be a global business from the start – that comes from being niche/niche," he says. "It allows you to be very focused and to develop the perfect product, but the target market is always going to be small. There's probably only 100,000 people we can sell to globally, but we export to 62 countries and have a 65 to 70 per cent market share."

Both New Zealand's hockey goalkeepers, Kyle Pontifex and Bianca Russell, will be sporting OBO gear at the Olympics, and Mr Barnett says the fact that most teams don't have back-up goalies is a good sign that the equipment works.

"In the old days, they would definitely have taken two goalkeepers, but goalies just don't get injured as much as they used to because the protective gear has improved so much."

Black Sticks goalkeeper Kyle Pontifex works part-time for the firm to provide player feedback, and its high-tech impact laboratory allows designs to be tested and continuously improved. The lab includes a set-up that takes video footage at 22,000 frames per second to capture the impact of a hockey ball hitting a dummy's head.

Mr Barnett probably gets more than a little feedback from his 18-year-old daughter Georgia as well. She's a goalkeeper in the Junior Black Sticks squad, and while she received her only serious sports injury while playing soccer, he admits "it's a stressful business being the parent of a hockey goalie".

Mr Barnett sees OBO's location in Palmerston North as an advantage, not a challenge. "On balance, being based in a small town in a small country like New Zealand has been a very powerful thing for us," he says. "It gets us out of the rat race and that environment where you unduly worry about what your competition is doing."

"Success comes by finding new answers to old questions and, for that, you need totally new insights. Being here allows us the time to think, and that's very important because we can't afford to sell the same thing that everybody else sells."

That OBO does things a bit differently is obvious in every aspect of its business – from its products, to its colour palette, to the company slogan "Good sh\*t that really works".

"Creativity is a critical aspect of what we do – our design and our brand is about pushing boundaries. We express ourselves in a confident way that says we are not run-of-the-mill. You need two legs to stand firmly in the global marketplace; a strong product gives you one leg, and a strong brand gives you the other."

But Mr Barnett says the thing that really makes OBO different is the passion of its staff. "When you are focused and small, and your people care about what they are doing, it can take you to places that you can't get to if you're just doing a job," he says.

With only a week to go until the start of the London Olympics, Mr Barnett says he is looking forward to admiring the skills of the best hockey goalkeepers in the world.

"I can't wait to watch the hockey at the Olympics. I love the excitement of the game, especially now that it is played on synthetic surfaces and is so fast," he says. "And I'll be keeping a close eye on who is wearing what, which will be easy as OBO gear is instantly recognisable to everybody."



*Simon Barnett, founder and team captain of OBO, the Kiwi manufacturer of world-beating protective gear for field hockey goalies.*

Date: 24/07/2012

Type: Features

Categories: College of Business; Olympics; Palmerston North; Sport and recreation

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## Massey cheers on Olympic team

Massey University students and staff have put their voices behind the New Zealand Olympic team, singing the national anthem in a message of support.

The University has 52 students and alumni in the 184-member New Zealand team.

Vice-Chancellor Steve Maharey says it is an amazing achievement to have so many Massey people at the games, and Massey staff and students in New Zealand will be watching and cheering the competitors on every step of the way.

Massey's [Olympics web page](#) features profiles of student-athletes, comment from our academic staff and links to videos and blogs:

Date: 25/07/2012

Type: University News

Categories: Academy of Sport; Auckland; Institute of Sport and Rugby; Internal Communications; National; Olympics; Palmerston North; Uni News; Vice-Chancellor; Wellington

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## New programme aims to develop management skills

A new development programme for aspiring Massey University managers is now available. It is designed for staff who are contemplating pursuing a managerial leadership path or have begun to undertake aspects of management in their current role in preparation for a team manager, head of school or head of department role.

Programme topics include: understanding the manager role, the strategic context, and achieving through others. It provides an introduction to a range of functional management knowledge such as finance, human resources, risk management, and leading research.

This five-day programme (October 16 and 17 in Manawatū and November 27-29 in Albany) is a comprehensive and innovative development opportunity for staff.

The key focus areas are:

- Understanding the management role – this explores the challenges of transitioning from individual contributor to leading others to achieve results. The capabilities required for success in the role are explored, which you need to add to those that have helped you to be successful in your current and previous roles.
- Understanding the business context – this unpacks the strategic drivers for the higher education sector, ranging from government strategy, the Road to 2020 strategy and specific strategies such as research, teaching and learning and internationalisation.
- Achieving through others – this explains the why and how of creating a compelling context and sense of purpose for a team. It includes how to build effective stakeholder engagement and effectively cascade work unit deliverables into meaningful individual performance plans for team members that have high levels of ownership.
- An introduction to Massey Systems and Processes - this provides an awareness of the range of specialist functional management knowledge necessary to fulfill the administrative aspects of the managerial leadership role.

Participation is limited to 16 staff members. Applications carrying a sponsoring manager's endorsement will be selected by a panel comprising members of the University's senior leadership team. Applications close on August 20. More details and the forms to apply are here: <http://turshadoadm1.massey.ac.nz/massey/index.cfm?2623AF67-E7E0-A3FB-2B92-2B50FB72920A&>

Date: 25/07/2012

Type: Internal Communication

Categories: Any

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*Sergio Motta*

## Survey to probe home food safety

A Massey University PhD student is conducting a survey to find out more about the food safety practices of New Zealand households.

Sergio Motta will compare the practices of New Zealand households with those in Brazil where he has already completed a similar survey.

His supervisor, Associate Professor Steve Flint of the Institute of Food, Nutrition and Human Health, says food manufacturers and retailers are often blamed for food poisoning incidents, but what happens in the home may be responsible for much of our food borne illnesses.

“Food-borne illness acquired in the home is a worldwide public health issue accounting for up to 45 per cent of all food-borne illness, and in New Zealand it represents almost 38 per cent of all outbreaks notified by the Ministry of Health,” he says.

Food poisoning is increasing in most countries around the world, including New Zealand. “While our food manufacturers come under scrutiny to ensure their hygiene practices are up to scratch, little attention has been given to the average household and how the role of kitchen design, and practices in the handling and preparing of food, influence food safety,” Dr Flint says. “Several studies have investigated aspects of consumer behaviour concerning food safety, mapping practices in the home, but we do not know how each stage of food handling can lead to food poisoning.”

Mr Motta’s survey will provide information for modelling food safety risk assessment in the home. He will send the questionnaire to 3000 randomly selected households and hopes to get 2000 responses. The survey covers issues such as food buying and transportation practices, preparation and cooking, handling of leftovers and what utensils and appliances are used.

In his Brazil survey the handling of leftovers and the transportation of food were deemed the greatest risk to food safety. “Practices such as leaving food in the boot of the car for a long period while going shopping for other things and cooking large quantities of food, leaving it on the stove or benchtop during the day, then warming up in the microwave later, are critical control points,” Mr Motta says.

The study will also provide information to educate the public on aspects of food safety, and help influence kitchen designs, Mr Motta explains. “Another useful application of these study findings is to drive innovation in the food production chain.”

He says the Ministry of Primary Industries is also interested in Mr Motta’s study and will use the results to inform its own food safety initiatives.

Date: 25/07/2012

Type: Research

Categories: College of Sciences; Explore - HEALTH; Palmerston North; Research; Uni News

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## Teens' challenge to shape the future

Flying cars, holographic pets, and a population explosion are part of the picture New Zealand teenagers are painting for the country's future.

Teenagers are being asked to reveal what they think New Zealand will be like in 2050 in a new competition being launched jointly by Massey University and Westpac.

Both Westpac and Massey firmly believe we need to start focusing on our vision of what we want New Zealand to be and then working out how to get there – and the best people to ask are our future adults.

A pre-competition survey conducted amongst several groups of Auckland teenagers identified some of the key issues they face. These include growth in technology, environmental concerns, war, security, health, careers, loss of national identity, and growing corporate power. Some said they were inspired by the thought of solving the world's big issues, and making the world a better place to live.

Massey Vice-Chancellor Steve Maharey says today's young people – including current and future Massey students – are likely to see more change in their lives than any previous generation.

“We're preparing students for careers that may not have even been invented yet.”

“We want to make sure that we are providing our students and future students with the right skills and ability to learn that will support their future careers as tomorrow's leaders,” he says. “We all need to listen to their perspective, what motivates them, what they are passionate about and how we can equip them to drive New Zealand as a major player on the international stage.”

Future U is an online competition, run by Massey University in partnership with Westpac, for 13 to 18-year-olds. Teens are challenged to upload a two-minute video of their vision of New Zealand in 2050, and the challenges they think they'll face. They have an opportunity to influence the nation's thought leaders at an event later this year.

Westpac Chief Executive Peter Clare says, “Westpac is delighted to support the Future U forum as today's young people are what will make New Zealand in 2050, and we need to nurture the country's leaders of tomorrow.”

Up to 20 finalists, chosen by online voting and an expert judging panel, will attend a mentored workshop in Auckland in October to refine their vision. They will present their final version to the judging panel and the overall winner will receive a prize package for them and their school.

The competition is open until August 26, online voting closes on September 7, and finalists will be announced on September 14. The workshop, called Future Leaders, will be held in Auckland in October. The overall winner of Future U will address the opening of an exclusive two-day thought leaders' forum, It's Our Future – The new New Zealand Symposium, to be held in Auckland from December 3 to 4.

Prizes include a \$10,000 Massey scholarship, a \$2500 cash prize package, travel to Auckland and the opportunity to appear on TVNZ U.

The competition website will be open on July 30 to upload videos

More information can be found <http://www.engine.ac.nz/future-u> and <http://www.facebook.com/futureu>

Date: 26/07/2012

Type: University News

Categories: Exhibition/Show

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## Staff invited to participate in Pasifika art

Massey staff are invited to engage with three Pasifika artists in residence – Janet Lilo, John Pule and Siliga Setoga – hosted by the College of Creative Arts on the Wellington campus over the next two months.

Mr Pule is a leading figure in New Zealand/Pasifika visual art and a well regarded novelist and poet, while Mr Setoga (performance art) and Ms Lilo (video art) are highly respected in the contemporary art world.

Each artist will be based at Te Ara Hihiko, the new creative arts building, for a fortnight.

Staff are welcome to drop by to observe the artists at work and to attend their guest lectures. You can even contribute to an art installation: bring an old T-shirt to a workshop by Siliga Setoga on August 2 and help create a super-sized 'lolly lei'.

Read the Massey News release here

[https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle\\_uuid=59416FED-9C58-6ED9-9C7B-C0186920007E](https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle_uuid=59416FED-9C58-6ED9-9C7B-C0186920007E)

Date: 26/07/2012

Type: Internal Communication

Categories: Any

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## Condolences after student dies at Albany

Vice-Chancellor Steve Maharey has expressed his condolences to the whānau, friends and colleagues of Bachelor of Construction student Hatu Herewini, 64, who collapsed and died at the Albany campus yesterday.

Ambulance medical officers spent 20 minutes trying to revive Mr Herewini (Ngāi Tai – Tauranga Moana, Mataatua), who had been eating lunch at a hangi put on for students and staff as part of Matariki and Māori Language Week.

Mr Maharey and Albany campus registrar Andrea Davies thanked staff who provided support to Mr Herewini's wife and whanau, and organised prayers and a blessing once his body was removed. Police were also called and an inquest will follow.

Date: 26/07/2012

Type: University News

Categories: Auckland

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## Job and volunteer opportunities for students

Each year Massey's career and employment service staff host a range of career expos where employers can promote their organisations and opportunities for students, including employment over the semester and in the breaks, graduate roles, scholarships and voluntary work.

This semester the Albany campus will offer several employment events. Full details will be posted on [careerhub.massey.ac.nz](http://careerhub.massey.ac.nz)

On the Wellington campus a series of events entitled Fast Forward will run during semester two. These events give students an opportunity to network with each other and hear from recent graduates about their transition from Massey into work.

There are also two expos on the Manawatū campus. The first, held yesterday, offered organisations a chance to promote their summer vacation opportunities. Organisations involved were Inland Revenue, Cookie Time, Fonterra and Plant and Food Research

On August 8 a Voluntary Work expo will run from noon until 2pm. This will feature about 30 organisations seeking able and committed Massey students and staff to work with them as volunteers.

The career and employment service team look forward to welcoming Massey staff and students at these events. For more information: [careers.massey.ac.nz](http://careers.massey.ac.nz)

Date: 26/07/2012

Type: University News

Categories: Palmerston North

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*The College of Creative Arts building Te Ara Hihiko has been shortlisted for a timber design award*

## **Creative arts building shortlisted for awards**

It has been open barely a month, but Massey's new creative arts building is already receiving accolades.

The College of Creative Arts (CoCA) building, Te Ara Hihiko, on the Wellington campus, has been nominated for two New Zealand Timber Design Awards.

More than 90 entries over nine categories were received for the awards that have now been shortlisted to 38 entries, recognising the best in craftsmanship and expertise in timber design.

The building, designed by Athfield Architects and engineered by Dunning Thornton Consultants, has been nominated for prizes in commercial architectural excellence and engineering excellence categories.

It is the first in the world to use a post-tensioned timber seismic frame, which flexes like a push-puppet toy during earthquakes. Winners will be announced at an awards ceremony on October 9 at Auckland's Museum of Transport and Technology.

Campus registrar Deanna Riach described the awards shortlisting as "a wonderful achievement" and had "fingers crossed" the entry would progress further through the awards' stages.

The building is also due to feature in an upcoming issue of the architectural and design magazine Trends.

Date: 26/07/2012

Type: University News

Categories: College of Creative Arts; Wellington

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More information: [www.mina.pro](http://www.mina.pro), or call Dr Schleser on ext 62384.

## Do you have a mobile innovation or idea?

If so, MINA, the Mobile Innovation Network Aotearoa wants to connect with you.

MINA's second international Mobile Creativity and Mobile Innovation Symposium will be held on the Wellington campus, November 23-25, as part of this year's BLOW Festival.

MINA was founded by Dr Max Schleser, senior lecturer in digital media at the College of Creative Arts, and Laurent Antonczak of AUT.

Dr Schleser is keen to hear from any Massey staff whose research interests encompass turning mobile communication devices into creative tools. "MINA is an ideas forum and network, so people across a wide range of disciplines can find partners for future projects, as well as presenting current work," he says.

MINA is inviting paper proposals for the symposium relating, but not limited, to mobile lens media, iPhoneography, mobile video production, mobile-mentaries (mobile documentaries), mobile network and transmedia, mobile communities, mobile media and social change, mobile visual arts, mobile locative media, citizen journalism, mobile visual literacy, mobile media in education and mobile technologies and civic media. Papers will be edited into a special issue of the peer-reviewed journal Ubiquity.

The symposium will run in conjunction with MINA's screening of international short films produced on and with mobile devices, at the National Film Archive.

Date: 26/07/2012

Type: Internal Communication

Categories: Any

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# New Zealand Innovators Awards – call for entries

Massey staff members considering entering this year's New Zealand Innovators Awards may wish to contact Distinguished Professor Gaven Martin or Albany campus registrar Andrea Davies, who have volunteered to co-ordinate Massey entries.

The awards celebrate new thinking and clever ideas in Kiwi business: it could be a new piece of software or a clever way of solving a health issue or making grass grow faster. There is also a pre-commercial category for students and researchers, which could be a great way to share team success.

## Categories are:

- Innovation in Design and Engineering
- Innovation in Environment and Agriculture
- Innovation in Health and Science
- Innovation in Hospitality, Food and Beverage
- Innovation in Information Communications Technology
- Innovation in Manufacturing
- Innovation in Marketing and Communications
- Innovation in Media, Music and Entertainment
- Innovation in Sustainability and Clean-tech

## In addition there are four overall innovation awards

- Bayer New Zealand - Supreme New Zealand Innovator
- IBM - Emerging New Zealand Innovator (pre-commercial)
- Most Inspiring Individual
- People's Choice Awards

Entries into one of the nine category awards automatically go into the award entry for the People's Choice Award and the Supreme New Zealand Innovators Award. You may also be eligible for two additional awards, the Emerging New Zealand Innovators Award and Most Inspiring Individual Award.

Entries close on August 13. More information may be obtained here: <http://innovators.org.nz/>

To contact Professor Martin or Ms Davies: email [innovation@massey.ac.nz](mailto:innovation@massey.ac.nz) or [g.j.martin@massey.ac.nz](mailto:g.j.martin@massey.ac.nz) or [a.l.davies@massey.ac.nz](mailto:a.l.davies@massey.ac.nz)

Date: 26/07/2012

Type: Internal Communication

Categories: Any

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*Kirsty Furness and Kay Mathewson at Massey University's Centre for Psychology.*

## **Anxiety group therapy resumes at Albany**

Auckland anxiety sufferers now have an opportunity to get help with a new group therapy programme at Massey University's Centre for Psychology in Albany.

Senior clinical psychologist Kay Mathewson will supervise the programme, which begins on August 15.

"The aim is to understand anxiety and how it works, as well as talk and learn from other people who understand how you feel."

Anxiety sufferers can feel overwhelmed, experience a sudden sense of panic, or feel self-conscious. Previous participants have reported significantly reduced anxiety and depression levels, with useful techniques and materials provided while on the course.

Group facilitator and intern psychologist Kirsty Furness says the groups are based on cognitive behaviour therapy (CBT), which provides a practical approach to help manage and overcome problems.

"CBT has been very well-researched, and is a short-term, skills-focused therapy that enables participants to learn new strategies for coping with anxiety," she says. "Group therapy can be extremely helpful because you get more support in a group environment. Everyone gets together to find a solution."

The sessions will run every Wednesday night from 5.30 to 7pm, for an eight-week period, at the Centre for Psychology on Level 3 of the North Shore Library Building, 229 State Highway 17, Albany Village, Albany.

The programme, one of a range of community programmes provided by Centre for Psychology staff, is available to people aged 18 and over with a maximum of eight participants per group. There is an initial \$70 assessment fee, and sessions cost \$40 per session, or \$280 plus the assessment fee if paid in advance.

The centre also offers clinical expertise for a wide range of needs, including children with emotional, learning or behavioural difficulties; individuals or couples with relationship problems; older adults suffering anxiety, grief or depression; people with work-related difficulties; and new migrants struggling with adjusting to a new culture and customs.

For more information, please contact Helen McMaster: [h.mcmaster@massey.ac.nz](mailto:h.mcmaster@massey.ac.nz) or call 09 441 8175. People interested in therapy do not need a GP referral but will be assessed by the centre first.

Date: 26/07/2012

Type: Research

Categories: Auckland; College of Humanities & Social Sciences; School of Psychology

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*Dr Ritchie de Montalk and Mr Frank Sharp, the new secretary and president of the Royal Aeronautical Society's New Zealand Division.*

## **Massey staff to lead Royal Aeronautical Society**

Two Massey University staff members have taken up key roles at New Zealand's leading professional body for the aviation industry.

Frank Sharp, the manager of professional programmes at the School of Aviation, has been appointed president of the Royal Aeronautical Society's New Zealand division, while Dr Ritchie de Montalk, the school's aviation safety manager, is the society's new secretary.

Mr Sharp, who has been on the society's council for six years, most recently as vice-president, said he was "both delighted and very proud" to become the organisation's president. He was also pleased that his School of Aviation colleague would be serving as secretary at the same time.

"I think our appointments reinforce the relationship between Massey and the Royal Aeronautical Society, which is a global and learned organisation. It's good for our staff to be members as it allows us to build relationships within the industry and keep up with the latest aeronautical developments and research," Mr Sharp said.

"And having Ritchie as secretary will certainly make it very efficient when we want to organise society meetings," he added.

As well as enabling aeronautical engineers to attain registration and running the workshops and symposiums the society is known for, Mr Sharp hopes to get two particular projects underway during his two-year term as president.

"The society is in the early stages of developing a project that will see high school students build a light aircraft over a three-year period. This is something I would love to see happen as it is an excellent way of engaging young people in the aviation industry," he said.

"The other project is the society's contribution to the Queen's Jubilee celebrations. We will be launching a New Zealand Aviation Hall of Fame to acknowledge outstanding individuals whose achievements and roles have contributed to the world-class reputation that New Zealand holds in aviation circles."

School of Aviation chief executive Ashok Poduval congratulated both Mr Sharp and Dr de Montalk for their appointments, saying they complemented his own roles as council member and chair of the Safety Advisory Committee and the Education and Research Committee of the Aviation Industry Association.

"It is significant that these important positions have gone to members of the School of Aviation," he said. "It reflects the standing of the school in the aviation community, and the professional calibre of our staff members."

Date: 26/07/2012

Type: Awards and Appointments

Categories: College of Business; Explore - Aviation

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## Kobe plugs views of kiwi sport psychologist

World basketball great Kobe Bryant has promoted the views of Massey sport psychologist Professor Gary Hermansson and posted a link to the Massey News website on Facebook for his 13 million followers to read earlier today.

The post has already received 3300 "likes" and, within five hours, generated 5692 unique page views of a story and video link that went online 22 days ago.

Mr Bryant, from the United States Olympic team and five-time National Basketball Association champion player from the Los Angeles Lakers, has a fortune estimated at \$US200 million and is arguably the greatest and most famous star of basketball.

Professor Hermansson, who is in London with the New Zealand Olympic team, was interviewed at Massey before he left and his views and a video of the interview posted on the University's website earlier this month. He outlines the key factors high-performance athletes need to focus on to achieve at the top level.

"I thought it might be good to share a little piece I found online about training the mind so the body can perform at its highest potential, even in the most pressure packed environment," Mr Bryant says.

Massey web content manager Glen Young says the hit rate was huge. "Massey's entire website gets more than 40,000 unique visitors a week and hits on this one story in just a few hours after the Bryant facebook posting accounted for 15 cent of the 81,784 unique page views we've had today. Not only that, the analytics show people stayed there, read it and watched the video, with the average time on the page at close to six minutes."

The Bryant post is here: <https://www.facebook.com/Kobe>

Professor Hermansson is blogging about his experiences in London here: <http://masseyblogs.ac.nz/ghermans/>



Photo: [www.wikipedia.org](http://www.wikipedia.org)

Date: 27/07/2012

Type: University News

Categories: Olympics; School of Psychology; Sport and recreation

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# Massey lecturer curates Duchamp show

A Massey University lecturer is leading a major new exhibition exploring links between New Zealand art and the avant-garde French artist Marcel Duchamp.

Dr Marcus Moore, a lecturer in the School of Visual and Material Culture, is the guest curator of *Peripheral Relations: Marcel Duchamp and New Zealand Art 1960-2011*, at the Adam Art Gallery, Victoria University of Wellington. The show runs July 28 to October 7.

Duchamp (1887-1968) was an influential, even revolutionary, figure in early-mid 20th century art, often associated with Surrealism and Dadaism. He is perhaps most recognised by the general public for his "readymades" – where he presented common objects as works of arts, challenging the definition of art and the role of the spectator in the creative act.

The exhibition draws on Dr Moore's research to showcase seldom-seen works by Duchamp held at the Museum of New Zealand Te Papa Tongarewa gifted to the museum as part of the Isaacs Bequest (1983), as well as referencing the ground-breaking exhibition of the Sisler Collection of Duchamp's works that toured New Zealand in 1967.

These instances of Duchamp in New Zealand are set alongside three generations of New Zealand artists who register a debt to his example. One of these, Dunedin artist Adrian Hall, was artist-in-residence at the Massey School of Fine Arts earlier this year, where he recreated two readymade works for the exhibition.

Massey senior lecturer in Fine Arts Maddie Leach is represented in the show with a full-size boat she made by hand (pictured) and another University staff member, Bronwyn Holloway-Smith will contribute to the public programme on her innovative three-dimensional replica printing works. The public programme also includes Professor Emeritus Wyston Curnow speaking on the work of Billy Apple at the College's new building Te Ara Hihiko.

The exhibition brings together works by 29 artists: Jim Allen, Billy Apple, Bruce Barber, g. bridle, L. Budd, Bill Culbert, Paul Cullen, Julian Dashper, Andrew Drummond, et al, Merit Groting, Adrian Hall, Terrence Handscomb, Christine Hellyar, Giovanni Intra, Betty Isaacs, Julius Isaacs, Darcy Lange, Maddie Leach, Len Lye, Kieran Lyons, Daniel Malone, Julia Morison, Michael Parekowhai, Roger Peters, Malcolm Ross, Marie Shannon, Michael Stevenson, and Boyd Webb.

This exhibition received funding from the Massey University Research Fund.

Exhibition details:

Venue: Adam Art Gallery (free entry)

Access: via Victoria University of Wellington Gates 2 or 7 or from Mount Street

Duration: July 28 – October 7

Opening Hours: Tuesday – Sunday, 11am – 5pm (closed on Mondays)

Curator's Talk: Saturday 28 July, 2pm (free)

Join curator Marcus Moore as he takes a special tour of the exhibition

Public Lecture on Billy Apple:

Wystan Curnow. Professor of English (Emeritus), University of Auckland

Thursday 2 August, 6.10 – 7.30pm

Te Ara Hihiko, Creative Arts Building

Massey University Wellington

Entrance E, off Tasman St

This lecture is part of the Victoria University of Wellington 2012 Lectures in Art History and Visual Culture.

Date: 27/07/2012

Type: Awards and Appointments

Categories: College of Creative Arts



## Agri-food strategy a 'call to arms'

An independent report on the future of New Zealand's agri-food sector is calling for a joint approach from industry and government to drive the activities needed to treble the value of exports by the sector by 2025.

The report contains options on how sector leaders can work together, and why industry should lead the strategy implementation work.

Commissioned by the Riddet Institute and developed by an independent team led by Dr Kevin Marshall, the report was prepared in response to a call by industry senior executives, who challenged the Institute in 2010 at its annual summit to develop a strategy for science and education-led economic advancement of the New Zealand food industry.

"Our strategies are neither new nor unique, but, in the past, implementation by industry has failed," Dr Marshall said. "Crucially we have provided a pathway and a proposed mechanism for action that will work. There is urgency now, because New Zealand faces a mediocre economic future if we don't drive the major recommendations in this report to fruition.

"Agri-food leaders need to know what to do, how to do it and how to develop the resources they need to do it effectively."

Riddet Institute co-director Professor Paul Moughan said New Zealand has unrealised potential in agri-food. "But until all key parts of the sector work together in a planned way, New Zealand's economic growth will not be maximised. It's time for action by the agri-food industry and action that has a good chance of success. This is not just another strategy, but a blueprint for action."

The report will be on the agenda at the forthcoming Primary Industry Chief Executives' Boot Camp in August at Stanford University in California.

The report was launched yesterday in Wellington at an event attended by Minister for Primary Industries David Carter, agri-food industry leaders and senior government officials.

### Background:

The Riddet Institute is a national Centre of Research Excellence and a partnership between five organisations: The University of Auckland, AgResearch, Plant and Food Research, Massey University, and the University of Otago.

The independent team that compiled the report was: Dr Kevin Marshall, former director of research and development for the New Zealand Dairy Board and chief executive of the Dairy Research Institute; Dr Russell Ballard, Chancellor of Massey University and a former chief executive of five Government departments including the Ministry of Agriculture and Forestry and the Department of Education; Dr Graeme Avery, owner of Sileni Estates, and former owner of Adis International; and Dr David Johns, an investment policy advisor for DairyNZ.

Date: 27/07/2012

Type: Research

Categories: College of Sciences; Explore - Agriculture/Horticulture; Innovation; Palmerston North; Research - Future Food Systems; Uni News; Wellington



*Massey Chancellor Dr Russ Ballard*

# Research tackles attitudes to concussion

Rugby players and the sports media continue to underestimate the seriousness of concussion, a School of Psychology study has concluded.

The study, conducted during last year's Rugby World Cup, found that nearly half of all players deemed to have suffered concussion – a disturbance of the brain after a blow or violent shaking of the head – returned to the field before the expiry of the mandatory three-week stand-down established in guidelines drawn up by the Accident Compensation Corporation and the International Rugby Board.

Psychology student Natasha Bauer, who carried out the research as part of her honours clinical psychology dissertation, studied television footage of all 48 matches played at the tournament and says it showed many players and officials appeared oblivious to the seriousness of such injuries.

Ms Bauer noted 95 incidents involving potential brain injuries. She reviewed each of them and a second researcher, clinical psychologist Ian de Terte, then checked her incident report.

Neuropsychologist Professor Janet Leatham, who devised the study after seeing the results of one conducted on rugby league players in Australia, also reviewed the incidents and determined there was sufficient evidence of "probable concussion" in 13 cases.

Most involved playing stopping and players being attended to by medical staff, although in some cases the medics ran on to help while play continued. Six left the field immediately and seven were allowed to play on. However, six of the seven were substituted later in the game.

Ms Bauer says media reports tended to ignore or downplay the possible impacts of head knocks on players. "There seemed to be no awareness that a concussion occurred and, when it was noticed, it was not treated as a big deal," she says.

The researchers also felt that the way television commentators (all 48 games were watched on free-to-air Māori Television) described such incidents through jokes and colloquial expressions contributed to a casual feeling within the sport about the effects of concussion.

Their report quotes commentators describing one player as wobbling "like a drunken rhino", another being "knocked for six" and one broadcaster saying "I wonder how many sets of goal posts he's looking at now?"

The researchers also felt commentators dismissed the seriousness of incidents by underlining the commitment and toughness of players, with remarks such as "he will take the knocks but he will keep getting up" and "brave fella".

Other expressions used to play down injuries included: "he was milking that", "think he's just thirsty", "bit of ice, won't feel a thing" and "smelling salts; that ought to do the trick".

Ms Bauer says "it was totally understandable" why media outlets, marketing top-level sport as mass entertainment, where money and prestige were on the line, portrayed such incidents the way they did.

Professor Leatham says medical statistics that showed a player who suffered a concussion was more likely to have another, carried a far more sombre message.

"If you have a second injury too close to the first one, it can be fatal. The message to administrators and the media is that we want players to not take concussion lightly. If you get a bang on the head, get it seen to and follow the guidelines now listed clearly in a short video on the [NZRU \[New Zealand Rugby Union\] website](#)."



*Professor Janet Leatham*

Date: 27/07/2012

Type: Research

Categories: School of Health Sciences; School of Psychology; Sport and recreation

# Massey at the Olympics – update 1

Massey University students have been prominent in the opening days of the London Olympics.

At the rowing, the men's pair of Hamish Bond and Eric Murray not only won their heat by nine seconds but also broke the world and Olympic record. Women's pair Rebecca Scown and partner Julliette Haigh finished second in their heat, earning a spot in the final. Lightweight double sculls Storm Uru and Peter Taylor advanced through to the semi finals after finishing second in their heat. Meanwhile, Women's lightweight double sculls Julia Edward and Louise Ayling will contest the repechage after finishing third in their heat.

Cyclist Linda Villumsen finished 18th in the women's road race after being involved in a crash early on in the race. Luckily she wasn't severely hurt and will contest the time trial where she is a serious contender for a medal finish.

Mike Dawson has made it through to the semi finals in the men's K1 canoe slalom with the eighth fastest time.

The women's Black Sticks have started the Olympics with a convincing 1-0 win over Australia.

Last night in the swimming heats Glenn Snyders set a good pace winning his heat in the 100m breaststroke placing fifth overall. However, he was not fast enough in this morning's semi-finals to advance to the final. Last night Matt Stanley raced the 400m freestyle, finishing fifth in his heat and 14th overall. The women's 4x100m freestyle relay of Amaka Gessler, Penny Marshall, Natasha Hind and Hayley Palmer finished 14th overall.

Tonight, the men's Black Sticks hockey team take on Korea, while at the rowing there are repechages for the women's quadruple sculls team of Fiona Bourke and Sarah Gray, the men's quadruple sculls team of Michael Arms and John Storey, the women's double sculls team of Fiona Paterson and Anna Reymer and the men's four including Sean O'Neill and Chris Harris.

Date: 30/07/2012

Type: University News

Categories: Academy of Sport; Auckland; National; Olympics; Palmerston North; Uni News

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Top, linguists Martin Paviour-Smith (front) and Peter Petrucci (centre), workshop the dialect used in the movie *Existence* ahead of filming with actor Matthew Sunderland.

## Massey staff help make movies for film festival

Two feature length New Zealand films and a short film, which include the input of Massey University staff, screen at the *New Zealand International Film Festival* in Wellington this week.

Words and music comprise most of *Persuading the Baby to Float*, a music documentary that records the artistic collaboration between composer Norman Meehan from the New Zealand School of Music and poet Bill Manhire. The School is jointly run by Massey University and Victoria University, and the movie was filmed during the rehearsal and concert of the School's first Hunter concert of 2011.

Meanwhile, futuristic film *Existence* includes an otherworldly dialect devised by linguists from the School of Humanities.

Actors Matthew Sunderland and Aaron Jackson speak the dialect. They received coaching by Martin Paviour-Smith, with advice from his colleague Dr Peter Petrucci, who are both from the College of Humanities and Social Sciences.

"Not being a natural-born New Zealander myself, we decided that Martin be the one to manipulate the dialect to what a New Zealander might sound like in the future," Dr Petrucci says.

The dialect was devised envisaging certain changes in consonants and vowels along with some interesting new words.

Dr Petrucci says some characters in the film have been isolated from the main population for some generations, making the emergence of a new dialect completely plausible.

"It's fair to say, New Zealand's geographical isolation over time has been partly responsible for the development of the spoken language that New Zealanders use today."

Dr Petrucci, whose research work looks at sociolinguistic aspects of cinema discourse, or how movies show variations in the way people speak, was approached by the film's director Juliet Bergh to devise "a distinct dialect for the character but with limited dialogue."

It was critical to get uniformity in the pronunciation before the shoot, she says. "It was wonderful to hear the language come to life as they worked with the actors. We filmed in some very windy conditions and the short clipped language worked well in this environment."

The movie was funded by the New Zealand Film Commission's low budget Escalator initiative.

The music documentary, in which songs are performed in front of a live audience, prompted one reviewer to comment that the collaboration between Manhire and Meehan, with vocalist Hannah Griffin, led to "exceptional new artworks' arising."

Completing the trio of movies involving Massey staff is *43,000 Feet*. With a screenplay written by School of English and Media Studies tutor Dr Matt Harris, in which a man reflects on his life as he falls through the sky, the movie's one of the short films submitted for New Zealand's Best 2012 competition that is running as part of the festival.

***43,000 Feet* is screened at the Paramount Theatre on Wednesday August 1 at 7pm and Thursday August 2 at 11.30am.**

***Persuading the Baby to Float* is being screened at Te Papa, Soundings Theatre at 1pm and 6pm on Tuesday July 31.**

***Existence* premieres at the Paramount Theatre at 7pm on Friday August 3 and re-screened at 1.45pm on Monday August 6.**

Date: 30/07/2012

Type: Research

Categories: College of Creative Arts; College of Humanities & Social Sciences; Research - Design



Below, composer Norman Meehan (left), with poet Bill Manhire.



*The strain shows clearly on the faces of these New Zealanders in the trenches at Gallipoli despite their attempts to smile. Their names are given as Hall-Jones, G Brown, Fisher and Olsen although in which order is not clear.*

## Historians to tell New Zealand's WWI story

The Centenary History project group is calling for historians to help tell the story of New Zealand's involvement in the First World War.

Massey University, the New Zealand Defence Force, Ministry for Culture and Heritage and the Royal New Zealand Returned and Services' Association have joined together to produce a series on New Zealand's efforts in the First World War.

The project, called the *Centenary History of New Zealand and the First World War*, will form part of the centenary commemorations of the conflict. Individual volumes will be written by professional New Zealand historians and tell many untold stories of the war.

Professor Glyn Harper is leading Massey University's contribution to the project and is writing one of the volumes in the series.

"It's an exciting project because the First World War was a pivotal event in New Zealand's history and shaped the world we live in and New Zealand as a nation," Professor Harper says. "This project presents an opportunity to tell the complete story of New Zealand's involvement in the conflict."

The first books, written by Ministry for Culture and Heritage historians Damien Fenton and Gavin McLean, will be published in late 2013. Later volumes will be released to coincide with significant commemorative dates during 2014-18. The full programme, providing funding is secured, may involve as many as 12 volumes each focused on different aspects of World War 1.

Historians are currently working on six books, and the Ministry for Culture and Heritage will soon advertise for an historian to write a history of the Māori experience of WW1. The group is now calling for expressions of interests from historians for further volumes. Subject to funding, these volumes will cover:

- The Home Front
- New Zealand and the War at Sea
- New Zealand and the Air War
- The War against the Ottoman Turks
- New Zealand Medical Services in the War
- New Zealanders serving in other Forces

The Massey University Foundation is collecting contributions on behalf of this project online at <http://foundation.massey.ac.nz>.

Earlier this month the Government announced its First World War Centenary panel and launched the First World War Commemoration symbol – a stylised poppy that will be used to identify and link commemorative events.

The panel was set up as an advisory group to help steer commemorations of the 100th anniversary of the war. Panel members Brian Roche, Peter Biggs, Bob Harvey, Carol Hirschfeld, Sir Peter Jackson, Dame Anne Salmond, Monty Soutar, Matthew Te Pou and Cervantee Wild as well as former ministers, Rick Barker and Wayne Mapp.

For more information about the Centenary History including criteria for author selection contact [Professor Glyn Harper](#).

Date: 30/07/2012

Type: Research

Categories: College of Humanities & Social Sciences



## Massey at the Olympics – update 2

Last night in London the men's Black Sticks hockey side were beaten 2-0 by Korea.

At the rowing, women's double sculls Fiona Paterson and Anna Reymer finished second in their heat, earning a spot in the finals. The men's four, including Massey's Chris Harris and Sean O'Neill finished fourth in their heat and will head to the repechage. The men's quadruple sculls, featuring Michael Arms and John Storey, won its repechage earning a spot in the semi finals. However, there was heartbreak for the women's quad, which includes Massey's Fiona Bourke and Sarah Gray, with equipment failure at the 1500m mark in the repechage meaning they missed out on a spot in the final.

Tonight lightweight double sculls Julia Edward and Louise Ayling and the men's four including Sean O'Neill and Chris Harris will compete in last-chance repechage races.

In the pool Glenn Snyders will race in the 200m breaststroke heats, while Matthew Stanley is part of the men's 4x200m freestyle relay team.

The women's Black Sticks hockey team takes on South Africa.

Board sailor John-Paul Tobin will also begin racing this evening.

Date: 31/07/2012

Type: University News

Categories: Academy of Sport; Olympics; Uni News

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Marlene Reddy, Julie McKiernan, Lynley Snelling, Steve Scott and Olivia Ryan.

## Baking like books – only more delicious

Keen Massey bakers are taking part in Wellington Bake Club 2012 as part of the Wellington on a Plate culinary festival.

Massey University Bake Club coordinator Amy Milner described the club as "like a book club – only more delicious".

Her group's involvement in the competition began last week with savoury scones. This week the challenge was brownies.

In a fortnight the club will choose its top baker to represent Massey at the Wellington Bake Off Challenge.

Eight staff members are in the club – Ruth Bulger, Phillip Harris, Olivia Ryan, Steve Scott, Julie McKiernan and Ms Milner, competing as individuals, and Marlene Reddy and Lynley Snelling competing as a team.

Each Monday and Tuesday they must produce their entry by 11am. The only other rule is that the baked produce must include one local ingredient from a set list.

A panel of judges and supporters gather to conduct tastings.

Ms Milner says all the clubs taking part are issued a challenge each week for three weeks to test and define who is the best baker in the club. "The two bakers with the highest scores will then battle it out in week four," she says.

The Wellington Bake Off, sponsored by New World supermarkets, will be held at the Michael Fowler Centre in Wellington on August 20.

Find out more about the event here

<http://www.wellingtononaplate.com/competitions/bake-club-2012/>

Date: 31/07/2012

Type: Internal Communication

Categories: Any



Wellington campus staff with their baking entries: Ruth Bulger, Phillip Harris and Amy Milner.

## Massey defends Manawatū club rugby title

The Massey University Rugby Club invites Massey staff and students along to FMG Stadium in Palmerston North, this Saturday to support Varsity A, Massey Rams, Massey Colts White and Blue in their respective club finals.

Games start at 11.15am at the Arena. Kick-off for the Senior B and Premier Colts finals are at 1pm and 1.15pm, respectively. The Senior 1 final between Varsity A and College Old Boys kicks-off at 3pm. Varsity A are looking to make it three club titles in three years. Come along and show your Massey pride!

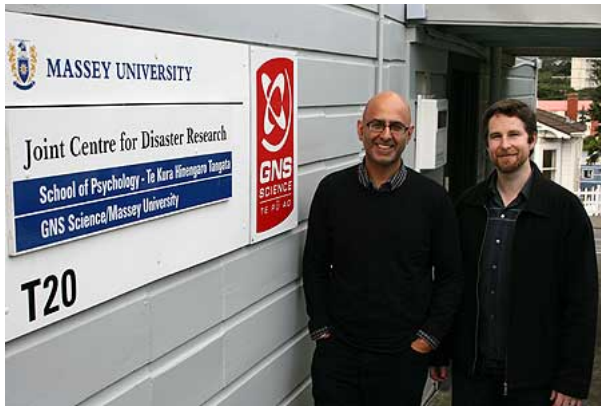
Entry to the ground is free.

Date: 31/07/2012

Type: Internal Communication

Categories: Any

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Associate Professor Sarb Johal and Tom Huggins from the Joint Centre for Disaster Research. They are part of a Strategic Innovation Fund project which is building connections between colleagues working on disaster, resilience and sustainability issues.

## Online webinars offer chance for collaborations across campuses

Staff awareness of emergency management at Massey University continues to grow ahead of a series of online discussions on issues around disasters, resilience and sustainability.

The webinars, to be held at different times on August 6, 9 and 13, provide an opportunity for staff to discuss new opportunities for collaborative research and teaching related to surviving a disaster and other contemporary threats to sustainability. This is defined as meeting today's environmental, social and economic needs without neglecting the needs of tomorrow.

The webinar will run for between 30 to 60 minutes at three separate times to allow as many staff as possible to log in and participate.

They will include feedback by co-directors of the Joint Centre for Disaster Research, Professors David Johnston and Bruce Glavovic, and follow on from workshops held in June. Project leader for the Human Dimensions of Disasters, Resilience and Sustainability project, Associate Professor Sarb Johal, will then discuss aspects of a business case being written for the senior leadership team around the issues of leadership, professional development and technology.

Some ideas have already been canvassed at the eResearch symposium, aimed at strengthening the use of technology within tertiary research for all disciplines, which was held at Victoria University in July.

This also saw a demonstration of SWITCH- an online application that uses existing data and social media for creative collaboration.

Please email Tom Huggins at [t.j.huggins@massey.ac.nz](mailto:t.j.huggins@massey.ac.nz) to let organisers know which webinar you would like to attend.

3pm, Monday August 6  
9.30am, Thursday August 9  
10.30am, Monday August 13

Date: 31/07/2012

Type: Internal Communication

Categories: Any

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*Kerrie Simonson, Meta Hill, Christine McIvor, Alison Grieve, Christine Lim, Stacey Kowalewski, Rebecca Buchanan, Dandan Wang, Teresa Huang, Liz Bellis, Jackie Koenders.*

## **International office in Olympic mood with global garb**

Massey's International Office staff turned up to work last Friday dressed in costumes to represent their homeland or favourite country.

Canada, China, Jamaica, Japan, Mongolia, Samoa, Taiwan, the United States and New Zealand were represented.

Office operations manager Jackie Koenders says it was a way of championing the international spirit of the Olympics, which opened last week.

"We wanted to get into the spirit of the London Olympics and recognise some of the countries that are participating," Ms Koenders says. "The Olympics is the ultimate international event, so it's in the nature of our office to get on board and celebrate."

The 30-strong International Office team at Manawatū and Albany are a highly cosmopolitan bunch. They include former students who came from afar to study at Massey and are now working for the office. Staff members come from Singapore, Scotland, Samoa, China, Malaysia, Taiwan, Fiji, Mexico, South Africa, The Netherlands, the Philippines, Pakistan, Britain and Australia.

"But you can be sure we'll be cheering for New Zealand, and especially for all our Massey athletes," Ms Koenders says.

Date: 31/07/2012

Type: Internal Communication

Categories: Any

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## Exercise and health seminars

Third-year School of Sport Exercise Prescription students and the Manawatū Recreation Centre are presenting a series of exercise and health seminars on August 8, 15, and 22.

Students have conducted research on various exercise and health topics as part of their practicum. The criteria for the research is that is is topical and relevant to the pursuit of individual fitness and well-being.

Topics range from "Is caffeine an addictive supplement that has turned into the latest trend" to "Benefits of eccentric training for increased performance and recovery".

There will be three or four short presentations in Ag Hort lecture theatre 1 between 12-1pm each Wednesday.

For a list of the seminar topics [click here](#)

If you miss one of the seminars or wish to view last year's presentations, go to this page: [presentations online](#).

For further information contact Manawatū campus Recreation Centre manager Terry Rivers.

Date: 31/07/2012

Type: Internal Communication

Categories: Any

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# Nominations sought for Distinguished Alumni Awards

Nominations are being called for the Massey's Distinguished Alumni Awards 2013 to honour graduates who have made outstanding contributions through their achievements to their professions, their communities, to the nation or to Massey.

More information, including nomination forms, is here <https://alumnionline.massey.ac.nz/NetCommunity/SSLPage.aspx?pid=575>

Date: 31/07/2012

Type: Internal Communication

Categories: Any

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*Friends are the best things in life billboard by Caroline McQuarrie.*

## Photography lecturer's billboard on Ghunznee St

For the next three months, visitors and residents of Wellington who drive down Ghuznee St will be treated to the sight of a new billboard, *'Friends are the best things in life'*.

While most billboards may be seen as trying to shout at viewers to attract their attention, School of Fine Arts photography lecturer Caroline McQuarrie's has created a quieter billboard. She says the billboard is trying to escape the loudness that we live with every day and the constant barrage of noise and action.

The image is a flatbed scan of Ms McQuarrie's hands holding a mass produced object that emulates a handcrafted tapestry. The Creative Communities Wellington Local Funding Scheme supported the development of the project.

Find out more here <http://connectingwithart.com/2012/07/19/new-ghuznee-street-art-billboard/>

Date: 31/07/2012

Type: Internal Communication

Categories: Any

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# College of Health Establishment Group update

The College of Health Establishment Group is working on several projects to support the college's creation.

There are now dedicated webpages in the online Staffroom where relevant documents and information about the new college [https://www.massey.ac.nz/massey/staffroom/college-of-health-establishment/college-of-health-establishment\\_home.cfm](https://www.massey.ac.nz/massey/staffroom/college-of-health-establishment/college-of-health-establishment_home.cfm)

Recruitment advertisements seeking a pro vice-chancellor for the college have been published and applications close on August 24. The college will be formally established as at January 1.

Date: 31/07/2012

Type: Internal Communication

Categories: Any

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*National timetable manager Deb Ward, space and property manager Rachel Smith and capital development projects manager Keith Harvey at the Colombo Village, where construction is nearing completion.*

## **Staff begin move into new Colombo Village**

The major shifts into the new Colombo Village as part of the Heritage Restoration and College of Education Relocation Programme begin this week.

Thirty-five staff from the School of English and Media Studies will relocate from the Sir Geoffrey Peren building to the village from Wednesday to Friday.

[The latest update on the programme is now available here](#)

Date: 31/07/2012

Type: Internal Communication

Categories: Any

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*Sarah Goss*

## **Massey student vice-captain of NZ women's sevens team**

Massey student Sarah Goss has been named vice-captain of the New Zealand women's sevens squad.

The 19-year-old is in her second year of a Bachelor of Arts majoring in Maori Studies, and while she's been playing rugby for six years she only took up sevens three years ago.

Miss Goss, who has played for Aotearoa Maori Sevens and Manawatu NPC teams, described the call-up as a "massive achievement".

The team travel to Fiji this week to play in the Oceania women's sevens championships. "I'm really excited about Fiji, it will be my first time wearing the black jersey and having a leadership role is really cool," she says.

The team will also compete in an International Rugby Board tournament in Dubai later this year as they gear up for the 2016 Olympic Games in Rio de Janeiro.

Date: 31/07/2012

Type: Awards and Appointments

Categories: Academy of Sport; College of Humanities & Social Sciences; Maori; Sport and recreation

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# Albany lecture investigates welfare reforms

Auckland City Missioner Diane Robertson will speak about her vision to lift people from poverty at a lecture on the Albany campus on Wednesday night.

As City Missioner, Ms Robertson manages the Mission's \$8 million budget, 100 staff, hundreds of volunteers, five social services and a chain of second-hand shops which contribute a valuable source of income to support the social work of the Mission.

"Many of the welfare reforms that are currently being instigated are simplistic, aimed at the wrong people and doomed to fail," she says. "The reformists vilify the poor, calling them lazy and promiscuous. Being poor is hard work. New thinking and new approaches are needed if we want to lift families out of poverty."

Ms Robertson made history in 1998 by becoming the Auckland City Mission's first non-clergy, female City Missioner. A qualified teacher, ACC counsellor and family therapist, her background includes teaching, establishing counselling and social services, and service as a computer consultant for community groups and individuals.



*Auckland City Missioner Diane Robertson will speak at the Albany campus.*

She is a strong advocate for social justice, and believes every New Zealander should have access to the same rights and opportunities.

The lecture, *Being poor is hard work*, starts at 6pm at the Sir Neil Waters Lecture Theatre at Massey University on the Albany Expressway, SH 17, and is expected to be finished by 7.30 pm.

Tea and coffee will be available before the lecture, so RSVP by contacting Marianne Mannering: email: [m.mannering@massey.ac.nz](mailto:m.mannering@massey.ac.nz) or phone: 09 414 0800 ext 9555.

The 2012 Massey University Public Lecture Series is free and anyone is welcome to attend.

## Future lectures:

- 3 September: Richard Shaw, Associate Head of the School of People, Environment & Planning: There is no depression in New Zealand: Are Blam Blam Blam still right about politics in New Zealand?
- 3 October: Mojo Mathers, New Zealand's first deaf MP: Hearing-impaired New Zealanders – what does the future hold?

Date: 31/07/2012

Type: Research

Categories: Auckland; College of Humanities & Social Sciences

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## New and improved Summer School opportunities for students

Massey has put together an exciting Summer School programme for 2012 that aims to enhance the engagement and progression of current and prospective students, both domestic and international.

Several strategies have been developed to encourage student enrolment in Summer School. One of these is the removal of the previous restriction of just two papers per student to enable up to 60 credits of study.

We will also be mentoring students to make informed choices about their enrolment – and workload – using communications to advise students of workload implications, and by continuing with initiatives such as the Student Engagement Pilot to ensure that students have high probability of successfully completing their study programme.

International Office staff are working with External Relations on a high-profile marketing campaign to encourage international students to consider taking summer school papers if they plan to stay in New Zealand over summer, to get a head-start through Massey's foundation programmes, or to consider taking summer school papers to earn additional credits prior to commencing semester one in 2013.

Posters will soon begin appearing on all campuses and a promotional slide for staff to include in lectures is available from Marketing. For a copy, please email Tracy Pleasants: [t.pleasants@massey.ac.nz](mailto:t.pleasants@massey.ac.nz)

The University will be making direct contact with students who have successfully completed summer school papers in recent years but have yet to complete their qualification. It will also target final-year secondary school pupils to advise them of the availability of summer school offerings, including foundation papers that enable them to meet particular course requirements.

Staff are encouraged to familiarise themselves with the papers being offered <https://www.massey.ac.nz/massey/prospective/whatstudy/summer-school.cfm> and to promote the option of Summer School study to students who may benefit.

Date: 31/07/2012

Type: Internal Communication

Categories: Any

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*Huia Tomlins Janke, Hekia Parata and Toni Waho.*

## Minister meets with Māori immersion educators

Education Minister Hekia Parata visited Te Uru Māraurau School of Māori and Multicultural Education on Friday to gain an insight into its Māori medium teaching.

Ms Parata met with staff and students at Te Kupenga o te Mātauranga marae at Massey's Manawatū campus.

The minister was briefed on the Te Aho Tātairangi programme, which was established in February and is New Zealand's first University degree for teachers in Māori immersion schools.

Twenty-four students are in their first-year of the four-year total immersion programme, which is delivered in partnership with Te Rūnanganui o Ngā Kura Kaupapa Māori. The programme was developed to address a critical shortage of expert te reo teachers and aims to supply 200 Māori immersion teacher graduates by 2020.

Massey University's Associate Professor Huia Tomlins Jahnke, who redesigned and developed the course, said the minister's visit was important as she has a commitment to Māori medium teaching.

"We felt it was important to speak to her in person, and give her an insight into why we've come together in this partnership, what Massey can offer, and what Te Rūnanganui o Ngā Kura Kaupapa Māori offers Massey."

"It was an excellent frank discussion," she said.

Toni Waho from Te Rūnanganui o Ngā Kura Kaupapa agrees, "I really wanted the minister to understand how innovative the university's been in establishing a relationship with our organisation, and how it aligns with her goals to raise Māori achievement."

Ms Parata said the relationship between the University and the kura kaupapa organisation was a "very smart one". "I think the growth in Māori medium education represents a huge development market."

She said Massey's strength in distance education positioned it well to appeal to a geographically dispersed population. "It's been very valuable for me to come and hear what their plans are and strategic outlook is."

Date: 31/07/2012

Type: Research

Categories: College of Humanities & Social Sciences; Maori

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*Prospective students descended on the concourse at lunchtime*

## Insider's guide to Massey's Manawatu campus

Up to 2000 visitors toured Massey's Manawatu campus today for its annual open day programme.

High school pupils from Tauranga, Taranaki, Hawke's Bay, Wellington, Kapiti and around the Manawatu arrived by the busload, while many others from around the country made the trip with family and friends.

It was a chance for prospective 2013 students to get their study and career dreams on track, experience the vibrancy of campus life and explore Massey's world-class facilities.

There were behind the scenes tours of the vet hospital, equestrian centre, food technology, the School of Aviation, nursing practice suite and halls of residence, among others, and presentations by top academics from the four Palmerston North based-colleges – business, education, science and humanities and social sciences, giving prospective students an insider's view of what it is like to study at Massey.



*Another visitor is pictured holding a "torque feeler", which enables her to feel force and vectors*

Workshops, activities and sports challenges kept visitors entertained, along with live lunchtime music and prize draws.

Massey's Albany campus held its open day in May, and the Wellington campus will host its open day on Friday August 31 from 8.30am to 2pm.

Date: 01/08/2012

Type: University News

Categories: Open day Palmerston North; Palmerston North; Uni News

## Massey alumnus Manawatu's top innovator

Massey University alumnus Peter Vullings was named the winner of this year's Innovate Manawatu competition at an event last night.

Mr Vullings' winning entry was the v-electric scooter. The judges were impressed by his design sense and vision for his company. The top prize is worth \$10,000.

Watch a video of the prototype here: <http://youtu.be/H1EzatzsHlg>

Mr Vullings completed a Bachelor of Technology majoring in information engineering with honours at Massey's Manawatu campus in 2000.

Massey communications student Charles Allen won the youth award for Kiwified, an innovative idea for a business that combines tourist discounts with a t-shirt that allows customers to tell the story of their travel. He won \$1000.

Simon Barnett of sports gear manufacturer Obo – also a Massey graduate – convened the judging panel. "This year's finalists were of a very, very high standard," he says. "All the finalists showed real commitment to their business ideas, and to the demanding process that 'Innovate' required them to complete."

Innovate Manawatu was created last year by the BCC, a Palmerston North-based business that specialises in taking high technology ideas to market. The competition had 350 entries.

Date: 01/08/2012

Type: Awards and Appointments

Categories: Alumni; Awards and appointments; Innovation; Palmerston North

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*Innovate Manawatu winner Peter Vullings*



*Associate Professor Russell Death takes water samples in Chile on a recent visit*

## Ecologist helps plan Tasmania's water use

A Massey University ecologist is helping researchers balance the needs of land use with the freshwater ecosystems in Tasmania.

Associate Professor Russell Death of the Institute of Natural Resources is working with University of Tasmania researchers to model the effects irrigation and climate change will have on waterways there.

Dr Death taught his Tasmanian colleagues the use of specialist modelling software during a trip last month.

"It models the relationships between flow and the biological measures that rate a waterway's ecological health," he says.

The software uses data to make predictions about what would happen in certain scenarios. "We can do things like model how the river level affects the number of a certain species of fish, for example. Then we can understand how a proposed hydro scheme, for example, will affect certain species within the waterways."

Climate change factors also make up part of the study. "There's no point spending large amounts of money in irrigation infrastructure if in 30-50 years time you do not end up with enough or alternatively too much water."

Tasmania faces many of the same issues as New Zealand, with large-scale irrigation systems planned to meet growing needs in the agriculture and horticulture sectors. Dr Death is part of Massey's Innovative River Solutions Centre, which brings together expertise from across the University to provide solutions to current river catchment and freshwater issues.

"Our goal is to balance the needs of agriculture and horticulture with the changing climate and the existing ecosystem."

While in Tasmania, Dr Death also presented seminars on his freshwater biology research in New Zealand. "In Wairarapa, we have done the only replicated experimental manipulation of water abstraction in the world to look at ecosystem effects," he says. "We also have a model of the relationship between land use and water quality that we have built for the Manawatu River."

Dr Death hopes to set up collaborative research to compare the irrigation schemes in Tasmania to those planned for the east coast of the North Island.

Date: 01/08/2012

Type: Research

Categories: College of Sciences; Enviromental issues; Explore - Agriculture/Horticulture; Palmerston North; Research

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## Malay studies grants available

Applications are invited from New Zealand university staff and postgraduate students for research grants of up to \$5000 to work on projects related to Malay Studies.

Priority may be given to research in and travel to Malaysia. Applications, along with curriculum vitae, project proposal and budget (not more than five pages in all) should reach Victoria University of Wellington Faculty of Humanities and Social Sciences Research Committee administrator Cheryl McGettigan by August 31.

These grants are to be spent within 2012 and proposals should make clear how the grant is to be spent within the available time.

Grants are to be spent according to the rules of the faculty research grants for postgraduate students and academic staff. Copies of the rules are available from Ms McGettigan or may be viewed here: <http://www.victoria.ac.nz/fhss/about/committees-boards/faculty-research-committee#policies>

For more details, contact:

Cheryl McGettigan  
Research Committee Administrator, Humanities and Social Sciences Faculty Office  
Victoria University of Wellington  
Box 600, Wellington  
Ph: 04 463 5532 Email: [cheryl.mcgettigan@vuw.ac.nz](mailto:cheryl.mcgettigan@vuw.ac.nz)

Date: 02/08/2012

Type: Internal Communication

Categories: Any

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# Teaching 'game sense' the key to team sport training

Drills are out and game simulations are in – according to new research on sports coaching by a Massey University researcher.

Dennis Slade, of the School of Sport and Exercise, is a world leader in the area of “games for understanding” – a technique that uses simple versions of games to teach, rather than skills exercises and drills.

He is completing a research project studying the coaching techniques employed by the top international hockey teams at last year's Champions Trophy event. Mr Slade interviewed the coaches of the eight teams and observed training sessions.

“Seven of the eight teams there all used this empowering technique,” he says.

“Giving players 'game sense' – where they know exactly what to do in any situation – is the key.”

The best team in the world, Australia, based all of its practice around scenarios from games. “They made up scenarios that reflected an aspect of what happens in a game. Then, when you watched the actual game, you could see those scenarios playing out.”

Australia practiced various versions of these scenarios, Mr Slade says. “It ensured their attack was not predictable and therefore difficult for opponents to prepare for. Their approach also forces opponents to have flexible attacking and defending options too – not something you can achieve through a drill.”

Some teams, such as Australia, placed an emphasis on attack while others, such as Germany or Spain, focused on defence and counter attack, he says. “But they all used this 'game sense' approach to training.”

Pakistan was the only team at the tournament that used repetitive drills as the main training device. “It was evident that the team was not responding as well.”

He carried out this same research in 1999 and drills were the main training technique used then. “For example in a goal scoring drill, players would run up unopposed to the goalkeeper and try and score a goal – now this rarely happens in an actual game. It bears no resemblance to the game at all.”

Now, practice better reflects what happens in a game and these repeatable scenarios give players the field vision and understanding required to make the right decision at the right time, he says.

The research, funded by SPARC, was presented at the Teaching Games for Understanding Conference at Loughborough University in the United Kingdom last month.

Date: 02/08/2012

Type: Research

Categories: College of Sciences; Olympics; Palmerston North; Research; School of Sport, Exercise and Nutrition; Sport and recreation



*Dennis Slade*



*Dr Steve Stannard*

## Ramadan and London 2012

More than 3000 Muslim athletes are competing at the London Olympics in the midst of Ramadan, the holy month where followers fast from sunrise to sunset, The Independent reports.

Although it's impossible to know how many are fasting, Associate Professor Steve Stannard, head of Massey's School of Sport and Exercise, believes fasting athletes are not always disadvantaged.

Almost one quarter (23 per cent) of the world's population are identified as followers of Islam. Fasting is one of the five pillars of the Islamic faith and during Ramadan, the ninth month of the Muslim calendar, all observant followers fast during daylight hours.

This year Ramadan began in the evening of Thursday July 19 and ends the evening of Saturday August 18 – right through the current Olympic games. It is the first games since 1980 to coincide with Ramadan.

Dr Stannard says sport science research shows that optimal hydration and pre-event nutrition gives athletes a significant advantage in competition, so the obvious question is just what impact will Ramadan have on an athlete's physical performance?

Researchers have never tested Ramadan-observing athletes during the highest-level competitions in the world like the Olympics – and may never. Dr Stannard has been involved in a number of research projects looking at the effect fasting has on factors such as dehydration, body composition and inflammation.

He says laboratory-based studies suggest athletes cope remarkably well, and in power-based sports there seems to be little disadvantage. In tests of pure strength Ramadan also has little effect, provided training is kept up during the fasting month, Dr Stannard says.

His research found participants adapt to the daily food restriction by increasing their ability to burn fat. "The daily fast, where they must 'tap' into their body fat reserves each day, enables them to then better burn fat during exercise.

"Since performance in endurance sports is heavily weighted in favour of those who have the best fat-burning capacity, one wonders if indeed Muslim athletes might perform better in these events, at least if the event is in the latter weeks of Ramadan?

"In an event such as the marathon, which is traditionally held early in the day and during food and fluid intake is generally minimal anyway, the Ramadan observing athlete will experience no disadvantage, and indeed might even benefit from their strict fasting regime," he says.

However, in events that last many hours and are held in the warmer afternoon – such as the cycle road race – the Ramadan-observing athlete could be at a disadvantage.

But Dr Stannard says these remain speculations until good scientific research can be done. "What actually happens during competition at the highest level is difficult to test because any measurement can potentially affect performance."

However, not all Muslim athletes will adhere to Ramadan during the Olympics – Muslim law allows dispensation for important and/or health reasons, and The Independent reports countries including Egypt, the United Arab Emirates, Algeria, Morocco, Malaysia and Saudi Arabia have allowed athletes to put off fasting, but ultimately it will be the athlete's individual choice.

Date: 02/08/2012

Type: Research

Categories: Olympics; School of Sport, Exercise and Nutrition

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Massey University sport psychologist Professor Gary Hermansson with Kobe Bryant in London.

## Massey sport psychologist meets NBA star

Massey University sport psychologist Professor Gary Hermansson had a chance to chat with United States basketball star Kobe Bryant yesterday, just days after inspiring a Facebook post by the NBA star.

Professor Hermansson, of the School of Sport and Exercise, is the New Zealand team's sport psychologist at the Olympic Games.

On Friday, Mr Bryant posted a Massey University news release and video to his Facebook page, asking his 13 million followers to discuss the ways they dealt with pressure while competing.

The post proved popular, with more than 5000 "likes" and 500 comments. More than 3000 went on to view Professor Hermansson's video about his role as a sport psychologist.

After hearing about the post, Professor Hermansson sent a copy of his book *Going Mental in Sport: Excelling through Mind Management* to Mr Bryant, who plays for the Los Angeles Lakers and is representing the United States in London.

They then crossed paths at an event yesterday and chatted briefly. Professor Hermansson says Mr Bryant approached him after the function and thanked him for the book.

Professor Hermansson is blogging about his Olympic experience here: <http://masseyblogs.ac.nz/ghermans/>

Date: 02/08/2012

Type: University News

Categories: Academy of Sport; College of Sciences; Olympics; Palmerston North; School of Sport, Exercise and Nutrition

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# Preparing women to compete in sports management

While female athletes make up nearly half of New Zealand's team for the London Olympics, the same is not true when it comes to coaches and senior roles in sports management, says a Massey University expert on leadership.

Professor Sarah Leberman says her research into preparing female students for leadership roles in sport management shows that many women feel the sector is still an "old boys' club". She also found that women need to improve their relationship building and negotiation skills if they are to compete on an equal footing with men.

"While not all sporting organisations have paid positions, we found that there were only 10 female chief executives out of 90 national sports organisations, so there are still very few women in leadership roles," she says.

"There are not many women on the boards of sports organisations, and if you take netball out of the equation, there are relatively few high performance coaches. The end result is that the role models aren't there for young women coming through the system."

Professor Leberman, who is a member of the New Zealand Olympic Committee's Women in Sport Group, says the sports sector has some specific characteristics that make it difficult for women to reach senior management roles.

"Historically sports management has been dominated by men and the hours, which involve a lot of weekend and evening work, can be very tricky if you have a family," she says. "The sports industry is also lower-paid than other industries so women can get hit by a double whammy of lower pay in an already low-paid sector."

Professor Leberman says her research was borne out of a desire to understand why her female students were not faring as well as her male students in the job market.

"I was seeing good female students being overlooked, while being called on to give references for male students who I didn't think were as strong as their female classmates. I wanted to understand why these women were not ending up in leadership roles and how we could prepare them better for the challenges they face once they leave the University."

In research funded by Ako Aotearoa, which she conducted with Dr Sally Shaw from the University of Otago, Professor Leberman found that female chief executives of sports organisations rated self-awareness and relationship building as the most important skills for achieving success. But content, rather than soft skill development, is still the focus of tertiary sports management courses.

"Women need to compensate for the fact that sports management is still a male-dominated sector by being even better at making connections and presenting themselves in an effective way," Professor Leberman says.

She says that while the sports sector can be particularly challenging for women, her research findings apply to any business degree. For women to close the gap in all areas of business, their education needs to focus more on developing relationship-building skills and self-awareness, encourage work experience, and include career guidance and work-life issues as part of skills development.

Professor Leberman established the Achieving Career Excellence (ACE) programme at Massey University three years ago to address some of these issues.

"The rationale for this programme was that female graduates still earn less than their male counterparts one year out from graduation, and three years post-graduation this difference can be as high as \$10,000. That shows that we are not preparing our female students as well as we could," she says. "ACE tries to address this gap by preparing our female students with the skill sets required to put their best foot forward once leaving the University."

High achieving female students from within the College of Business are invited to join the programme, which uses women in leadership roles to provide inspiration and mentoring through a series of workshops. Past presenters have included Dr Judy McGregor, Human Rights Commissioner, and Wendy Pye, chief executive of Sunshine Publishing.

The 2012 programme, which runs across all three of Massey's campuses, has sessions on creating the right impression, negotiation, and career planning. As well as workshops run by Massey lecturers, this year's guest speakers include Green Party co-leader Metiria Turei, TelstraClear head of customer services and HR Maggie Robertson, and Pamela Cohen from the Ministry of Women's Affairs.

Professor Leberman says she would like to see the soft skills developed through the ACE programme offered to all students and, ultimately, integrated into the curriculum of business degrees everywhere.

While she is positive that things are beginning to change, she acknowledges that it will take time for women to achieve pay parity and equal representation on the boards of businesses and sporting organisations.

"I'd be surprised if we see women filling half the coaching roles at the 2020 Olympics, or leading half of New Zealand's sporting organisations," she says. "But it is definitely getting better – the current secretary-general of the New Zealand Olympic Committee Kereyn Smith is a woman – and, who knows, we might even have a female chef-de-mission by then."

The paper Preparing female sport management students for leadership roles in sport by Professor Sarah Leberman and Dr Sally Shaw can be downloaded from: <http://ako.aotearoa.ac.nz/ako-hub/ako-aotearoa-central-hub/resources/pages/women-leadership-roles-sport>

Date: 02/08/2012

Type: Research

Categories: College of Business; Olympics; School of Sport, Exercise and Nutrition



*Professor Sarah Leberman, Acting Head of the School of Management at Massey University.*





*Pubic Asset Sales, by Hannah Salmon.*

## Provocative art wins award

Hannah Salmon, a 22-year-old Massey University fine arts student from Wellington, has won a 2012 New Zealand Art Show Emerging Artist Award. She will receive \$3000, thanks to the NZ Affordable Arts Trust, NZAAT, and the generosity of trustee/patron Richard Nelson.

The executive director of NZAAT and the New Zealand Art Show Carla Russell says, "Hannah works across an impressive range of platforms and has actively brought art out into the community. We look forward to seeing her work in the New Zealand Art Show this August."

Ms Salmon's art practice spans zine and comic publishing, posters for musicians and record labels, and exhibitions in galleries and project spaces. Her art is political and provocative, seeking to use the power of art to spur social change. For example, her zine *Daily Secretion* often satirises powerful people and institutions, and won the Wellington Zinefest Best in Fest award in 2010. She has been instrumental in founding the Concerned Citizens art collective and two community-based gallery spaces, the Garrett Street Gallery and the 19 Tory Street Open-Source Community Gallery.

She says the award is a huge boost: "I feel very privileged. I think it's great that the relationship between art and activism is being recognised at a time of social and economic upheaval. I look forward to the opportunities to engage with both the art world and the wider community this award will provide."

Head of Massey's School of Fine Arts, Associate Professor Heather Galbraith says a faculty committee selected Ms Salmon's award-winning submission from a strong field of current students. "Hannah's submission was compelling and comprehensive. We were looking for an exemplary student who engages with the art world outside the University and who is working enthusiastically to further their future career as an artist. Hannah fits the bill."



*Hannah Salmon*

The recently announced NZAAT Emerging Artist Awards were established by the NZAAT, in conjunction with the country's leading tertiary schools of art, to recognise and reward emerging New Zealand artists. Each participating art school: Elam School of Fine Arts, University of Auckland; School of Fine Arts, College of Creative Arts, Massey University, Wellington; University of Canterbury's School of Fine Arts, Christchurch; and Otago Polytechnic's Dunedin School of Art, is able to select one of their students as an Emerging Artist Award recipient.

The 2012 NZAAT Emerging Artist Awards came about through the generosity of a New Zealand Art Show patron and NZAAT trustee, Wellingtonian Richard Nelson. "We are fortunate that Richard, an avid art collector and patron of the New Zealand Art Show, donated \$12,000 so the NZAAT could establish these awards. We intend that the Emerging Artist Awards become an ongoing part of the New Zealand Art Show. To that end, the NZAAT will seek support from individuals and organisations to ensure that we can continue to acknowledge the talent of emerging artists like Hannah," Carla Russell says.

This year's New Zealand Art Show runs from Thursday, August 2 to Sunday, August 5 at the Events Centre, Queen's Wharf, Wellington. Tickets can be purchased through [www.artshow.co.nz](http://www.artshow.co.nz) or at the event. Adults \$10.00; Children 12 years and younger, free.

Date: 03/08/2012

Type: Awards and Appointments

Categories: College of Creative Arts

# Survey to investigate gifted education

A survey sent to every New Zealand school today will investigate how well schools cater for gifted children – and compare results with research conducted a decade ago.

Massey University Associate Professor Tracy Riley and Dr Brenda Bricknell from Waikato University are leading the independent survey.

In 2003 Dr Riley, a gifted education specialist, led a study commissioned by the Ministry of Education to examine how schools identify and provide for gifted children.

The original survey was sent to every school in New Zealand – 48 per cent responded. Dr Riley says results found a wide variation in practices from schools with no policy to those providing a range of programmes.

Now almost 10 years later an updated survey will today be emailed to the more than 2500 primary, intermediate, secondary and special schools in the country. “We have replicated the study to see how things have moved on,” Dr Riley says.

The study's definition of gifted and talented children recognises those who excel intellectually, at creative, visual and performing arts, and in sport, cultural activities and in leadership. “These learners show exceptionalism in these areas related to other learners at the same age, they pick up at a faster rate and at a deeper knowledge than you would anticipate.”

The online survey asks schools about how they define gifted pupils, their policy and the programmes available for different areas of giftedness. New questions will ask what the school believes its strengths and barriers are for gifted education, and what professional development has been accessed.

Results will be released early next year and inform policy and practice in New Zealand, and identify areas of excellence and where more research is needed, Dr Riley says. The results will also inform her teaching at Massey, which offers the only postgraduate qualification in gifted and talented education in the country.

“I hope what we find is that more schools are identifying more kids as gifted and providing more programmes for them,” she says. “And for schools it's helpful to know what other schools are doing, and what can be done.”

Next year the World Council of Gifted and Talented Children's 20th Biennial Conference will be held in Auckland, and Dr Riley says a decade on, it was timely to find out what is happening in New Zealand schools so this can be shared with an international audience. The survey's release also coincides with International Week of the Gifted, which starts today and runs till August 12.

For more information on being part of the survey contact [t.l.riley@massey.ac.nz](mailto:t.l.riley@massey.ac.nz)

Date: 06/08/2012

Type: Research

Categories: College of Education



*Associate Professor Tracy Riley*



*Gold medal winners Eric Murray and Hamish Bond*

## **Massey at the Olympics – update 3**

Massey University student-athletes have been leading New Zealand's medal charge at the London Olympics.

On Friday, the men's pair of Hamish Bond and Eric Murray took the gold medal after leading their race from the front. Mr Bond, who graduated with a Bachelor of Business Studies this year and Mr Murray, a Bachelor of Communication student, capped a four-year unbeaten run with the gold medal.

Rebecca Scown won a bronze medal with Juliette Haigh in the women's pair. Ms Scown has completed a Postgraduate Diploma in Sport Management at Massey.

At the weekend the lightweight men's double sculls Peter Taylor and Storm Uru also won bronze. Mr Taylor is also studying towards a Postgraduate Diploma in Sport Management, while Mr Uru has Master of Management degree.

At the athletics track Sarah Cowley finished 25th overall in the heptathlon. Ms Cowley, a Bachelor of Communication student, is at her first Olympic Games.

A number of Massey University students are in action over the coming days including Lisa Carrington and Erin Taylor in the flatwater kayak and Simon Van Velthooven at the velodrome. The women's hockey team is still a medal chance, while sailors Jo Aleh and John-Paul Tobin continue their regatta.

Date: 06/08/2012

Type: University News

Categories: Academy of Sport; Olympics

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*Business student and Paralympic medal hope Daniel Holt, interviewed at Massey University's Albany campus.*

## Massey student has Paralympic medal in his sights

Massey University business student Daniel Holt's personal motto is: "No one ever said it was going to be easy, but it's going to be worth it."

It's a phrase that has held him in good stead as he prepares for his first Paralympics at the end of this month.

Born with a condition called albinism, the swimmer only has around one-tenth of the vision of a person with normal sight. He is also extremely sensitive to bright lights, so the sunnier the day the less he is able to see.

"It affects my swimming by making it harder to spot the wall and, at the start of the lap, I can't really judge my distance into the wall. If it's an outdoor pool, it's even worse," he says.

The condition also creates challenges in other aspects of his life. He can't drive, and has to carefully plan out walking routes with safe crossings, or organise rides with friends. He says being organised is something he learned from a very young age, and it's helped out enormously in later life, including at university.

"As a student, at first, I found it a little bit harder. But once you have learnt where everything is, and you have networked with people who are willing to help you, it doesn't hold you back too much," he says. "It's just about working out systems that work for you, whether it's getting your notes in advance, or just being a little more organised than most people.

"I like the Albany campus. I find it easy to get around, it's not too big and everyone around here is really friendly. With the College of Business everything is located in one area so it's only really learning [the layout] of a small part of the University."

Daniel is a real contender for a medal at the London Paralympics in his strongest event, the 400m freestyle. He came fifth at the 2010 World Championships and believes he has gone from strength to strength since then.

"I've done a lot of work over the past few months and my times are coming down, so I am hoping to be extremely competitive over in London," he says.

London is his first Paralympics, a considerable achievement when you consider he only began swimming competitively in 2007. Eight months after joining the North Shore Swimming Club he competed at the IBSA World Youth Games in Colorado, and returned to New Zealand with four gold medals.

Four years ago, competing at the London Paralympics was just a pipe dream. "I didn't really think it would be achievable in four years, I was looking more towards Rio. But I put in the extra effort and worked hard, and it paid off. It's going to be a great Games, and I am really looking forward to it."

Post-London Daniel says he will take stock and decide whether he will continue swimming until the 2016 Paralympics in Rio de Janeiro. At this stage he would like to, and in the shorter term, he is also keen to get back into his studies.

While graduation is still a long way off, he is grateful for the flexibility of being able to study part-time while pursuing his sporting career.

"I chose to study at Massey because of how flexible they were. I spoke to other universities but I could see that Massey was going to be the most accommodating," he says. "I've formed good relationships with my lecturers so my notes are always there when I need them, and if I need an extension, it doesn't seem to be a problem."

Whether it's competing in the swimming pool or in the world of business, Daniel believes his albinism has given him an advantage because he has developed key life skills at an early age.

"Because you are always being faced with problems, you are used to figuring it out, while others might struggle a bit more. You also develop time management skills because you need to plan your day. You know what you want to set out to do – in sport and life that helps a lot," he says.

"And when people doubt you, you have to step up and prove them wrong, and by doing that you show yourself what you can do, and it gives you more confidence. Nobody said it's going to be easy so, at the end of the day, what you get out is what you put in."

Date: 06/08/2012

Type: Features

Categories: College of Business; Olympics; Video Multimedia

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## Writing programme inspires creative instincts

Aspiring fiction writer Bonnie Etherington is in the midst of her first novel. The 22-year-old is one of five full-time Massey University Master of Creative Writing students.

Ms Etherington has always loved writing but says the one-year programme allows her to pursue it seriously. "I realised I wanted to write for as long as possible so decided to start the master of creative writing."

Her novel has been "wanting to be written for a while", and will be one-third complete when she finishes her master's in February. Ms Etherington, who has a Bachelor of Arts honours degree, says it is inspired by a poem she wrote in her first year at Massey in 2008.

"It's (novel) grown from there. I realised it wasn't a poem, then I tried to write a short story, and realised it wasn't a short story, and realised it was a novel."

The programme comprises of about 25 per cent critical research work and 75 per cent creative writing, and for Ms Etherington that equates to 30,000 words of her novel. "It's definitely full-on, it's a lot to write in the time you're given, but that's good. I just love having the time to write," she says.

"I know Massey does not have the big literary reputation that other universities have, but what it does have is a small, dedicated staff and they really give their students that attention you might not get at a bigger university."

Ms Etherington hopes to finish the novel by the end of next year. She then plans to study for a PhD in the United States to pursue an academic career teaching tertiary level English, but says writing will always be a dominant part of her life.



*Bonnie Etherington*

The master's is a selected entry programme for writers wanting to follow their creative instincts while engaging in relevant research.

Senior lecturer in creative writing Dr Thom Conroy says the programme is unique in providing supervision and support for critical writing alongside the primary creative element. "This dual emphasis makes the programme an ideal preparation for advanced study in addition to providing students with all the benefits of one-on-one mentoring in fiction writing, poetry and playwriting, creative non-fiction, and script-writing."

Last month the five students met for a three-day creativity immersion experience, which included seminars on craft and form, work-shopping, readings and one-on-one meetings with key New Zealand publishers from Random House and Steele Roberts, where they pitched ideas, got writing advice and an insight into the publishing industry.

Enrolment for the Master of Creative Writing for 2013 closes October 31. For more information go to:  
<https://www.massey.ac.nz/massey/learning/departments/school-english-media-studies/postgrad/mcw.cfm>

Date: 06/08/2012

Type: Research

Categories: College of Humanities & Social Sciences

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## More Massey agricultural science in Wairarapa

Leading agriculture researcher Professor Paul Kenyon will take up a new scientist in residence role at Massey's Riverside Farm in the Wairarapa region.

Deputy Vice-Chancellor Robert Anderson says Paul Kenyon, a Professor of Sheep Husbandry, will lead a new research strategy and community engagement programme at the 686-hectare property owned by the Sydney Campbell Foundation and leased by Massey University.

Professor Anderson says Professor Kenyon's appointment will ensure the research programme at Riverside remains relevant to Wairarapa, is internationally reputable and, above all, reflective of the over-arching need for profitable and sustainable farming systems in New Zealand.

"Professor Kenyon has a senior role in the University's world-class sheep research group that is recognised internationally for its discoveries," Professor Anderson says. "He is ideally-equipped for the scientist in residence role as he regularly interacts with his peers from leading overseas universities and has a proven record for connecting with farmers and the leaders of various industry organisations."

The new appointment is part of the University strategy to raise the level of engagement between academics and those with interest in its farms including industry, farmers and local communities.

Professor Kenyon says he is excited by the new role. "I know Riverside well – I did my PhD on the effect of mid-pregnancy shearing on lamb growth and survival at Riverside. Massey has important trials underway on that farm looking at the effect of different herbage mixes on lamb hogget growth and reproductive activity. We have electronically tagged the animals so we can monitor optimum live weights and conditions throughout the season. I am also looking forward to talking with farmers and groups in Wairarapa and my colleagues at Massey, particularly in soils and environmental science, about new programmes for Riverside."

Work on Riverside's overall research strategy is underway and will continue while Professor Kenyon is on a five-month sabbatical with the Western Australia Department of Agriculture and Fisheries. Professor Kenyon will be in regular contact with his Massey colleagues and lead the work while also ensuring Massey and Riverside have the latest findings on herbages for dry land environments.

Date: 06/08/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Explore - Agriculture/Horticulture; Palmerston North; Research; School of Veterinary Science



*Professor Paul Kenyon*

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## Video captures flavour of Pasifika artist

When the man with the wild hair and the white overalls starts to sing, everyone listens (except maybe his children).

Massey University's first Pasifika artist-in-residence, Siliga Setoga, appears in a brief video clip now on YouTube. Mr Setoga and his family spent the last two weeks at Massey's College of Creative Arts working with students and staff.

The video features the fala-su'i wool woven mat workshop during which Mr Setoga explained the traditional context for such mat making and its place in contemporary Pasifika art. His garb for the occasion – white overalls and gumboots – was a tongue-in-cheek reference to Pacific Islanders as freezing workers, the use of wool in weaving, and the Christian faith where Jesus is referred to as the Lamb of God.

Meanwhile, the second artist in the series has taken up her residency. Janet Lilo is a video artist of Ngapuhi, Niuean and Samoan descent. She won the Creative New Zealand Contemporary Pacific Art Award in 2011. Amongst her projects for the next fortnight, Ms Lilo will spin off a recent American reality TV show to challenge students to make a new art work from scratch using a mystery brief, random materials and a strict timeframe. She will also deliver two lunchtime public lectures at midday on August 10 and 17.

The third and final artist in this series is John Pule, the highly respected artist, novelist and poet who was made an Arts Foundation of New Zealand Laureate in 2004 and an Officer of the New Zealand Order of Merit in the 2012 Queen's Birthday Honours list. Mr Pule will be in residence in mid-September, and will give a public lecture on September 11.

### More information

[https://www.massey.ac.nz/massey/learning/colleges/college-creative-arts/about/events/pasifika-artist-in-residence/pasifika-artist-in-residence\\_home.cfm](https://www.massey.ac.nz/massey/learning/colleges/college-creative-arts/about/events/pasifika-artist-in-residence/pasifika-artist-in-residence_home.cfm)

Date: 07/08/2012

Type: Research

Categories: College of Creative Arts; Pasifika; Video Multimedia

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George Harrison

## Film on Beatle's life offers insights into our own

A film documenting former Beatle George Harrison's life and times is to be examined in a presentation that encourages the audience to explore their own achievements and legacies.

School of English and Media Studies lecturer Radha O'Meara's seminar *While His Guitar Gently Weeps*, is an exploration of memory, documentary and the biopic. It takes the Martin Scorsese movie *George Harrison: Living in the Material World* as the basis for a wider view of the 1960s-1980s and various interpretations of contemporary media, memoirs and interviews.

"Scorsese's treatment of Harrison's life story evokes audience reflection on their personal histories – that is, it comes from the form of the film, rather than the raw material from which the documentary was created," Dr O'Meara says "The film can be seen as a work that refocuses the fans' gaze from Harrison's life back on themselves"

. Her paper was co-written with Professor Carolyn Stevens from Monash University.

In a separate seminar Dr O'Meara's colleague, theatre lecturer Emma Willis, will deliver an analysis of *Productive Bodies* a performance-based project by artist Mark Harvey and volunteers, staged in Wellington in March. It explored the idea of being 'productive' amid the backdrop of public sector job cuts.

Dr Willis' presentation will focus on the effect of how this performance intervened in the city's social landscape, around places like Parliament and Lambton Quay, and how this is a commentary on the social-political environment.

Both seminars are being held at 3pm on Friday August 10 in the theatre laboratory of Massey University's Wellington campus, Room 5D14, Entrance A, 63 Wallace St. Refreshments follow the seminar.

Date: 07/08/2012

Type: Research

Categories: College of Creative Arts

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# Massey staff help monitor Tongariro eruption

Massey University volcanologists are on Mt Tongariro today taking ash samples that will help understand what type of eruption occurred last night.

Massey's Volcanic Risk Solutions director Professor Shane Cronin, who is in Indonesia studying the Merapi Volcano at the moment, received the warning late last night and alerted his colleagues, who were on the move within the hour.

Six Massey staff members and two PhD students are currently near the mountain providing scientific support to GNS Science.

Response team leader Dr Jon Procter says they had an initial flight around the volcano this morning to assess the eruption, and now team members were collecting ash samples.

Laboratory analysis of the samples will shed more light on what type of eruption has occurred, he says.

The team also has specialist equipment including infrared cameras and seismographs that will be installed to monitor any on-going volcanic activity, if required.

Professor Cronin, who returns to New Zealand tomorrow night, says if further eruptions occur Massey's response will scale up and involve up to 20 staff and postgraduate students.

Date: 07/08/2012

Type: Research

Categories: College of Sciences; Enviromental issues; Palmerston North; Research



*Professor Shane Cronin and Dr Jon Procter*

# The 1500m: tactics and science

By Associate Professor Hugh Morton,

Like many New Zealanders I was disappointed that Nick Willis did not make it to the medal podium in the Olympic 1500m race. My disappointment was short-lived though, once I thought about it properly.

The 1500m is not about running as fast as you can. In fact it is about running as slow as you can, so long as no one runs faster than you. This may sound strange; but think about it. Put in another way; why bust your gut if you can win without doing so? It is about tactics and running smart.

So what are the appropriate tactics and what has sport and exercise science got to say about it? Put simply, runners whose relative strength is aerobic rather than anaerobic perform better with a faster pace held for as long as possible and without a final spurt. The converse tactic is appropriate for runners whose relative strength is anaerobic.

In scientific terms athletes with a high critical speed should exploit that by maintaining a faster pace for as long as possible, while runners with a high anaerobic distance capacity should exploit that with a significant final spurt.

More interestingly perhaps, recent research both theoretical and empirical, suggests that for any runner whatever their relative strength, a faster paced first half of the race produces better performances. In simple terms, you gain the benefit of faster pace when you are fresh rather than relying on it when you are tired.

So what do we see on the track? Do we see all runners going as fast as they can manage aerobically for as long as they can, or do we see one group of runners who hold a faster pace for as long as they can and another group who hold back and then sprint?

Neither really. Rather we see a slowish pace and then a significant spurt by those who have the anaerobic capacity to do so. This is absolutely consistent with the objective I described above.

One could draw several possible conclusions from this. Maybe all the 1500m finalists are relatively strong anaerobically? Personally I doubt it.

Maybe those whose relative strength is anaerobic are the ones who are allowed to dictate the tactics? Yes, but surely the other runners and their coaches would not permit this to happen?

Maybe many runners and their coaches are not fully aware of the latest scientific research?

Finally, maybe the winner is the smartest runner rather than the best.

Date: 08/08/2012

Type: Research

Categories: College of Sciences; Olympics; School of Sport, Exercise and Nutrition

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*Lynn Chen with Kandace Humphries from the Red Cross*

## Students sign up to give back

A volunteer expo at Massey's Manawatu campus today helped connect community organisations with student volunteers.

Twenty-eight organisations took part and met students wanting to volunteer, gain experience and make a difference.

Massey careers consultant John Ross says volunteer expos now run annually on all three campuses and organisations were keen to be involved.

"They do so because they recognise the skills and talents Massey students offer, and value the commitment of our students."

Mr Ross says future employers also value students and graduates who undertake voluntary work. "It shows commitment; civic engagement and a keenness to give back and to make a difference, and students develop relevant skills through it."

Red Cross area manager Adrienne Transom says volunteers around the country are involved in a range of programmes on a daily basis and the organisation is keen to get more people involved.

"We appreciate the opportunity to participate in the Massey Volunteer Expo and hope to establish a Red Cross Massey Group to run activities, get involved in local and national fundraising programmes and promote the principles of Red Cross to the younger community sector."

SPCA Palmerston North volunteer coordinator Mark Dowden says students were signing up at the expo to volunteer, dog walk and become animal fosterers. Vet students especially saw the mutual benefits of volunteering with the organisation.

For first-year medical laboratory science student Lynn Chen the expo was a chance to explore ways to volunteer and help the community, and a tool for personal growth.

For a list of organisations involved go to: <https://www.massey.ac.nz/massey/student-life/services-students/careers/volunteering/manawatu-volunteer-expo.cfm>

Date: 08/08/2012

Type: University News

Categories: Applied Learning; Palmerston North; Uni News



*Sports management practicum student Andrew Hill (centre), who is working at Manawatu Rugby talks with students Jennifer Grubb and Chelsea Atkin*

## Massey at the Olympics - update 4

Massey student Simon van Velthooven has won the bronze medal in the men's keirin at the London velodrome this morning.

The Bachelor of Applied Science student finished in a dead heat for third with a Dutch rider, with both awarded a bronze medal for third place.

Mr van Velthooven of Feilding take's Massey's medal count to four, the others being gold medallist rowers Hamish Bond and Eric Murray, bronze medallist Rebecca Scown, who partnered Juliet Haigh in the women's pair, and the lightweight double scull bronze medallists Storm Uru and Peter Taylor.

Other Massey students in action include Erin Taylor and Lisa Carrington who are through to the final of the women's K2 kayak 500m event. The men's Black Sticks hockey team that features a number of Massey students drew 5-5 with Germany last night, while the women's team takes on the Netherlands in the semi-finals later in the week.

Boardsailor John-Paul Tobin finished seventh overall, while Jo Aleh in the women's 470 is currently sitting in first place with three races to go.

Cyclist Joanne Kiesanowski finished seventh in the women's omnium.

Date: 08/08/2012

Type: University News

Categories: Academy of Sport; Olympics; Sport and recreation; Uni News

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*Bronze medal winner Simon van Velthooven*



*Dr Selwyn Katene addresses those gathered at the pōwhiri*

## **New Māori and Pasifika leader welcomed at Manawatū**

Dr Selwyn Katene (Ngāti Toa, Ngāti Tama, Ngāruahine, Ngāti Tūwharetoa) was officially welcomed into his new position as Assistant Vice-Chancellor (Māori and Pasifika) on Monday.

A pōwhiri was held at University House at the Manawatū campus where Dr Katene will spend three days each week, with the remainder at the Wellington campus. The ceremony included a haka pōwhiri (welcome haka) performed by staff and students and a tau'olunga – a traditional Tongan dance performed in honour of Dr Katene by Pasifika director Professor Sitaleki Finau.

University Vice-Chancellor Steve Maharey said it was a pleasure to welcome Dr Katene into the senior leadership team.

“Our responsibility as a University is to ensure that the knowledge, skill base, research, and body of knowledge that Māori and Pasifika communities bring is reflected in society,” Mr Maharey said. “It is by no means a small task.”

Dr Katene said that part of his role would be to continue the work of his predecessor Sir Mason Durie.

“My role will be to build on the work of Sir Mason and ensure that we continue to respond to the needs of Māori and Pasifika communities,” he said. “I look forward to what the role will bring – it is a big ask. It is definitely an opportunity for Massey University to make a bigger contribution to Māori and Pasifika communities.”

Date: 08/08/2012

Type: Awards and Appointments

Categories: Awards and appointments; Internal Communications; Maori; National; Palmerston North; Pasifika; Uni News; Vice-Chancellor

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## Revised gifted and talented handbook goes live

A revised gifted and talented handbook co-written by a Massey University researcher will help educators recognise and support gifted pupils.

*Gifted and Talented Students: Meeting Their Needs in New Zealand Schools* went live today on the Te Kete Ipurangi website, as part of International Week of the Gifted celebrations.

The revised edition was co-written by Massey University Associate Professor Tracy Riley and Professor Roger Molten from Waikato University. The pair wrote the first edition in 2000 with Associate Professor Don MacAlpine who has since retired from Massey.

"We had no idea how much this handbook would influence New Zealand practice at the time, nor how it would continue to shape policies and research for the next decade or more," Dr Riley says.

"This revised handbook is so exciting, as it more firmly places gifted and talented education in our own cultural context, reflecting upon best practices driven by our own emerging research."

Dr Riley, a gifted education specialist, says the resource was designed to assist schools, and particularly specialist teachers and gifted education coordinators, to identify gifted and talented pupils and provide ways to develop their exceptional abilities.

Research by Massey staff and students features in the handbook with Associate Professor Jill Bevan-Brown's interpretations of Maori concepts of giftedness, and a study by Ingrid Frengley-Vaipuna's (with Dr Riley), and co-supervised by Dr Lesieli MacIntyre, on Tongan perspectives of ability.

Curricular principles and models investigated by Angela Bell, a teacher at St Cuthbert's In Auckland and alumni of Massey's Masters of Education, are also highlighted.

"This revised edition of the handbook highlights the importance of research-led practice and practice-led research, as our staff and student contributions demonstrate," Dr Riley says, adding the handbook will influence Massey's postgraduate programmes and research.

The Ministry of Education explains the revised handbook has been updated to include:

- An updated set of principles for gifted and talented education that are aligned to the New Zealand curriculum
- Greater guidance for defining gifted and talented from a New Zealand perspective, including Maori and Pasifika concepts based on New Zealand practice and research
- New Zealand-developed self-review tools for determining effectiveness and targeting areas for development
- Links to a range of New Zealand-based resources, including the TKI website and TKI mailing list
- A continuum of provisions for gifted and talented learners, including examples of New Zealand practice in schools

The handbook PDF can be downloaded from the TKI website: <http://www.gifted.tki.org.nz/What-s-new/The-Gifted-and-Talented-Students-Meeting-Their-Needs-in-New-Zealand-Schools-handbook-has-been-updated>

Date: 09/08/2012

Type: Research

Categories: College of Education



Dr Tracy Riley



*Staff attending the welcome morning tea at Albany.*

## Teaching and learning centres welcome new academics

Academic and teaching staff new to Massey at the Albany and Manawatū campuses were invited to morning tea last week to meet the teams at the respective Centres for Teaching and Learning.

A similar event will take place at the Wellington campus in the next few weeks.

National Centre for Teaching and Learning director Professor Mark Brown says the informal morning teas are useful introductions for new staff to teaching consultants and the range of professional development services the centres offer. The teas have been well received and well attended, Professor Brown says.

Manawatū centre manager Sam Rullan says staff are given a brief outline of some of the teaching development opportunities available to them.

Albany manager Ken Cage says it is also an excellent opportunity for new colleagues to meet and network with each other.

Date: 09/08/2012

Type: Internal Communication

Categories: Any

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## Salary donations reach \$22,500

Total charitable donations from staff to the Massey University Foundation now exceed \$22,500 per annum, based on the current level of donations.

The top three supported funds are the Unrestricted Fund, the Sir Neil Waters Postgraduate Scholarship Fund and the New Zealand Wildlife Health Centre Trust, attracting \$7644, \$4082, and \$3562 respectively each year.

Other funds receiving more than \$1000 a year include the College of Sciences Development Fund (\$1300), the College of Business Development Fund (\$1144), and the Innovation fund (\$1508).

One of the University's newest funds, the First World War Centenary History Project, is also gaining momentum, attracting nearly \$800 of staff giving per annum.

The Massey University Foundation team would like to thank all staff already contributing to Direct from Salary Giving. We are making headway with this appeal and your ongoing support is valued.

[Staff interested in the charity can get more information here.](#) or email [j.d.buchanan@massey.ac.nz](mailto:j.d.buchanan@massey.ac.nz)

Date: 09/08/2012

Type: Internal Communication

Categories: Any

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# New College of Education marketing campaign

The College of Education's new marketing campaign, which started this week, is aimed at encouraging 2013 enrolments into Initial Teacher Education courses and to underpin Massey's strength and commitment to teacher education.

The campaign will run in two one-week bursts, repeating at the start of September.

Advertisements are running on radio stations in Auckland, Manawatū, Taranaki and Hawke's Bay. Newspaper advertising will run in the same areas and in the Dominion Post.

Caption: College of Education's new advertisement.

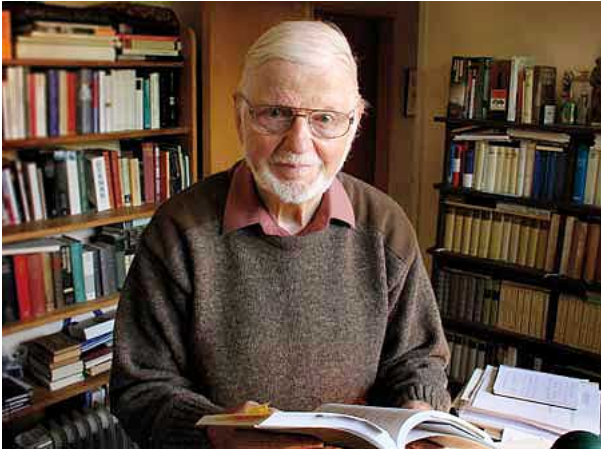
Date: 09/08/2012

Type: Internal Communication

Categories: Any

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## Retired staff member profiled in *definingnz*

Retired humanities lecturer Rolf Panny has led an interesting life. The first instalment of his biography, *Between Hitler and a Hard Place*, gave us the story of his early years as a child growing up in Germany and of later fighting as a reluctant conscript on the Eastern Front; the next will tell of his time teaching in the United States during the student unrest of the 1960s and of his move to New Zealand and Massey. Mr Panny is profiled in the July issue of *definingnz*, which may be viewed at [www.definingnz.com](http://www.definingnz.com)

Caption: Rolf Panny

Date: 09/08/2012

Type: Internal Communication

Categories: Any

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# Insurers rocked by poor earthquake response

The high levels of dissatisfaction that most Cantabrians have with their insurance companies will damage the market share of some of the industry's biggest players, says an insurance expert from Massey University.

Dr Michael Naylor, a senior lecturer within the School of Economics and Finance, says he is watching with interest the fallout from the increasingly bad publicity some of the major insurers are attracting. He predicts a decrease in market share for the worst performers, followed by a fall in share price.

"The latest InsuranceWatch survey has strong implications for the future market share of New Zealand's general insurance sector," he says.

"The survey asked 1000 Christchurch residents about their satisfaction with the response of their insurance companies since the earthquakes, and based on their results the IAG-owned group of companies, Banks, Lantern, NZI and State, as well as Suncorp-owned AA, Vero and SIS Group, could not be recommended as customer-friendly, quality insurers."

The InsuranceWatch survey found that 78 per cent of Vero's customers reported them as being "poor" to "awful", while only 46 per cent of State customers had received a site assessment, and many described those assessments as partial, incomplete, or brief.

Overall, most insurers achieved less than two per cent of customers rating them as 'excellent'. AMI-SR was the best of the large players at 3.2 per cent, and only the relatively small insurance firm Lumley was given the thumbs up with a 22.3 per cent excellent rating.

Dr Naylor says the negative impact of such bad publicity on the AIG and Suncorp groups will be felt far beyond Christchurch.

"The connectedness of New Zealand society means that a large percentage of Kiwis will be hearing bitter complaints about these two groups from disgruntled Christchurch friends and family," he says.

"The decline will be drastic once affected Christchurch claimants are finally paid out and are free to switch. The companies cannot continue to claim to be excellent – as they still do – with their public reputations being continually shredded."

Dr Naylor says that the big players were not prepared to "throw money at the task of dealing with claims", but their lack of investment in extra resource was now likely to cost them. Experienced, quality assessors are not easy to find, he says, so the management decision of companies like Lumley to invest in additional resource early on meant they were able to secure the best staff.

He predicts the reputations of the worst-performing insurance companies could be damaged for a generation because of the deep emotional impact the Christchurch earthquakes has had on victims.

"International research shows that the impact on US general insurers of poor responses to natural disasters can be substantial and long lasting," he says. "The current attempt by AA Insurance to disassociate itself from its sibling, Vero, is an indication of the level of concern the survey results are creating."

The poor response of some insurance companies is also having a knock-on effect on insurance brokers and banks as New Zealander firms re-evaluate their insurance cover. Brokers who recommended tarnished insurers are finding their own reputations damaged.

"Prior to the quakes, businesses tended to go for the cheapest policy and not question their broker's recommendation. Post-quake, businesses are insisting their brokers explain the small print in detail and recommend a company that will actually support the business at claim time. Price is now less important than policy and claim quality," Dr Naylor says.

Banks have also come under fire for recommending the poorest performers, with the exception of Westpac who encouraged its clients to use Lumley.

"The problem for banks is that, while they make respectable profits selling insurance, they do not service those clients or decide on claims, but their reputations are tarnished when the policies are poorly serviced," Dr Naylor says.

"Banks are currently targeting insurance as a major growth area, so a damaged reputation will harm future profit streams and market share, forcing many to rethink which companies they use as their insurance partners, and probably dropping IAG-linked firms."

He says there could also be an impact on the Australian stock market. "Given that the IAG brands of NRMA and CGU are also being heavily criticised in Australia over their poor response to claims relating to the recent Queensland floods, the negative publicity that IAG and Suncorp continue to receive in New Zealand could lead market analysts to downgrade their stock.

"The only possible response that IAG and Suncorp can make is to apologise to Christchurch customers and make urgent, large, and very public investments of time and staff to generate good news."

Date: 09/08/2012

Type: Research

Categories: College of Business



*Dr Michael Naylor, a senior lecturer and insurance expert from Massey University.*

# Jam-packed repertoire for jazz festival

Stirring sounds are set to resonate for jazz players young and old at the upcoming New Zealand School of Music Jazz Festival.

Renowned saxophonists Bennie Maupin and Dick Oatts from the United States lead a guest line-up, who aside from playing specialist concerts, will also share the stage with NZSM students during the festival from August 16-18.

High-school pupils will take the spotlight first though, when more than 30 secondary school jazz bands, big bands and combos arrive in Wellington for two days of workshops, competition and performances - including sessions at the St James Theatre on Courtenay Place.

Part of this section of the festival includes the NZSM Jazz Festival Improvisation Competition in which four teenage musicians, one pianist and three saxophonists, have been selected to demonstrate their jazz improvisational skills. Maupin and Oatts, who have played with jazz legends Miles Davis and Herbie Hancock, will judge the competition.

The following night, Friday August 17, the jazz pairing will headline *JazzJazzJazz* a celebration of not just their expertise but also the rising talent at the School.

Other on stage performances include the Tui award-winning NZSM Big Band directed by Dr Rodger Fox and the New Zealand Youth Jazz Orchestra which will be performing a mix of big band standards. The NZSM Latin Ensemble and Jazz Choir will also take the stage during the concert.

In what is shaping up to be a hectic weekend for Maupin, he will headline a concert with a select NZSM jazz faculty combo at Wellington bar The Grand on Saturday August 18.

In a coda to the 2012 NZSM Jazz Festival, Maupin and Oatts will wind up their New Zealand visit on Sunday August 19 with a performance at Massey University's Albany campus. They will be joined by NZSM staff Phil Broadhurst (piano), Trudy Lile (flute) and Neil Watson (guitar), along with the Auckland Jazz Orchestra.

New Zealand School of Music events coordinator Stephen Gibbs says the festival is a wonderful opportunity for students not just share the stage with accomplished jazz musicians but also to experience playing popular concert-sized venues too.

Te Koki, The New Zealand School of Music a joint initiative of Massey University and Victoria University in Wellington.

The New Zealand School of Music Jazz Festival is being staged from August 16-18 and features:

Improvisation Competition, Thursday August 16. 7.30pm, NZSM Concert Hall, Mt Cook campus, observers welcome, free entry.

High School jazz band and combos competition: Friday August 17 and Saturday August 18: 9am-5.30pm, St James Theatre, Courtenay Place, Wellington, observers welcome, students free, adults \$10 for a day pass.

## **JazzJazzJazz, 8pm, Friday August 17, St James Theatre; Ticket information from Ticketek**

- Bennie Maupin plays The Grand, 8pm, Saturday August 18, The Grand, 69 Courtenay Place, Wellington; Door sales only.
- Albany campus: Jazz concert of the year, 8pm Sunday August 19, The Round Room, Atrium Building, Albany Campus, Massey University, gate 1, Albany Expressway; Tickets available through Eventfinder.
- For more information please contact New Zealand School of Music events coordinator Stephen Gibbs on 027-557-7854 or email [stephen.gibbs@nzsm.ac.nz](mailto:stephen.gibbs@nzsm.ac.nz)

Date: 09/08/2012

Type: University News

Categories: College of Creative Arts; Wellington



# Eruption's agricultural risk analysed

Massey University researchers say ash from this week's Mt Tongariro eruption poses no great human health or agricultural threat.

Massey University's Volcanic Risk Solutions and the Fertiliser and Lime Research Centre, together with University of Canterbury researchers, tested ash samples collected beside state highways 46 and 1, near the volcano, along with one sample collected from Gisborne.

Professor Shane Cronin says initial tests show moderate levels of soluble Fluorine. "Concentrations between 20 and 70mgF/kg of ash were measured, which is in a similar range to the widespread volcanic ash produced during the 1995 and 1996 eruptions of Ruapehu," he says. "Due to the restricted distribution and very thin ash fall, this currently poses no current human health or agricultural threat beyond the immediate vicinity of the volcano. In addition, heavy rainfall since the eruption has removed much of the ash and associated contaminants."

If future, larger eruptions of Mt Tongariro also produce ash with similar concentrations of Fluorine, a significant agricultural hazard can be anticipated. "Ashfall can impact pastoral grazing systems by covering pasture, meaning that it is ingested by grazing sheep, cattle and deer," Professor Cronin says. "Further, livestock drinking water in open troughs may be contaminated. Additionally, rural dwellers with roof-catchment drinking water sources should be vigilant in avoiding ash runoff into water tanks. During and immediately following ashfall the intake pipe to water tanks should be disconnected until ash has washed off the roof with rain."

In grazed pastoral systems, following ash cover, some livestock will be put off grazing by the high levels of acidic and abrasive ash, while others will continue to graze. If supplementary feed is unavailable, this may lead to starvation of stock, especially pregnant or lambing/calving stock that face high energy demands at this time of year.

Professor Cronin says if significant ash is ingested along with pasture, livestock are also at risk of the disease Fluorosis. "Experience from the 1995-96 eruptions has shown that ash coverings greater than two millimetres, low-grazed pastures, and low rainfall following ash deposition are critical factors increasing hazard."

Deaths of stock normally begin 4-10 days after ashfall if no supplementary feed is available. Heavy or persistent rainfall quickly disperses levels of ash and also rapidly leaches the fluorine, reducing the hazard considerably.

Professor Cronin says deer are likely to be the most susceptible to Fluorosis, followed by cattle, with sheep being the most resistant. Fluoride is absorbed rapidly by grazing animals from ingested ash or contaminated water – but in moderate levels it does not pass into milk.

In the event of future ashfalls he has the following advice for farmers:

1. If ash fall exceeds 2mm or coats more than 50 per cent of pasture/feed crops, either move stock to less affected areas of the farm or supply supplementary feed.
2. In these situations also refill stock drinking troughs from bore or river supplies.
3. If ash has not washed off pastures after 2-3 days, raise the quantity of supplementary feed and monitor stock condition closely.
4. In general, to reduce impacts from ashfall, maintain pasture length by regular rotation rather than close cropping. Longer pastures are less likely to be completely covered.

For rural residents with roof-fed tank water supplies:

1. Temporarily remove downpipe connections to water tanks during and following ashfalls to protect stored water.
2. If possible, wait until rainfall clears ash from roofs before reconnecting intake.
3. Water affected by ash will appear turbid (cloudy) and may have a bitter taste. If this is the case, avoid drinking this water and seek alternative supplies.

Date: 09/08/2012

Type: Research

Categories: College of Sciences; Environmental issues; Explore - Agriculture/Horticulture; National; Palmerston North; Research; Uni News



*Massey post-doctoral fellows Dr Anke Zernack and Natalia Pardo test ash from the Mt Tongariro eruption*



*A Thai group performs a traditional dance inside the marae.*

## College of Education's new international connections

Massey College of Education staff welcomed three international groups with a powhiri on Monday.

Students from Thai and Chinese universities and 23 principals and assistant principals from Thailand were welcomed onto the Te Kupenga o Te Matauranga Marae on Manawatu's Hokowhitu campus.

The arrival of six students from Yunnan Normal University, who are studying towards a Master of Teaching English to Speakers of Other Languages and Educational Leadership, marked the beginning of a new partnership between Massey University and Yunnan Normal University in China.

Under the new arrangement Yunnan students complete their first year in China and their second at Massey. Stefanie Zhang is one of the six students, in the first intake who arrived last week. She said the partnership between the universities presented an opportunity for Chinese teachers to improve themselves.

"We are the first group to be here, and it's a great opportunity. I wanted to grab it," she said. "The teachers are fantastic, we've had great classes already and they've arranged many interesting activities. Our life is very rich here."

School of Educational Studies senior lecturer Dr Penny Haworth said the master's programme met a growing international need, with many countries moving to teach content through English language, and migration also made this expertise a necessity for teachers in New Zealand.

The programme focuses on critical reflection, research and theory related to education leadership and teaching English to speakers of other languages, and graduates will be able to lead the development and implementation of innovative practices and policies for English language teaching and learning when they return to their home countries, Dr Haworth said.

The College of Education has also formed a partnership with Thailand's Khon Kaen University for a joint Bachelor of Education (TESOL) degree – its first joint undergraduate programme. Thai students complete their first three years at Khon Kaen University, and spend their fourth year at Massey before returning to Thailand for their practical year.

Professor James Chapman, Pro Vice-Chancellor of the College of Education, met with the Yunnan students and senior university leaders and also with Thai students at Khon Kaen University earlier in the year. He said the levels of enthusiasm and anticipation for the programmes was impressive and the students were very eager to learn about New Zealand and to engage in the Massey part of the programme.

Atcharawadee Chantasuk is the joint degree's first student, and she attended the powhiri. Another 15 students from Khon Kaen University are expected to take part in the degree programme at Massey next year.

Also welcomed to the College of Education at the powhiri was the group of school principals led by Thailand's Ministry of Education. This group will complete a professional development programme on school leadership and visit local high schools.



*The international groups pictured outside the marae.*

Date: 09/08/2012

Type: University News

Categories: College of Education

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## Massey researchers on trail of China's golden monkey

China's cute, golden snub-nosed monkey could teach humans a few things about conflict resolution and peaceful co-existence, say researchers from Massey University.

Three Massey conservation biologists are collaborating with their Chinese counterparts at the Shaanxi Institute of Zoology to better understand the feeding and communication habits of the endangered species. In the process they have observed the tree-dwelling primates' distinctively amicable social behaviour, which includes giving each other soothing hugs to quell anger and tension.

Chinese-born Dr Weihong Ji, based at Massey's Institute of Natural Sciences at Albany, has studied the Sichuan, or golden, snub-nosed monkey (*Rhinopithecus roxellana*) for over 20 years and is supervising two postgraduate research projects to find out more about the impact of habitation loss and eco-tourism on the species. The researchers are investigating their nutrition and changes to their vocal patterns.

"We're working with local primatologists and local authorities to find a sustainable management plan that can serve the needs of these unique monkeys and the people who live in the region," says Dr Ji.

Golden monkeys are one of five species of snub-nosed monkey, all of which are endangered. They live in forest-covered mountainous terrain in central China, where their populations have been under threat from deforestation. They typically live in social groups of 100 or more, with females playing an important role in determining group formation, unlike many other primates, Dr Ji says.

Among golden snub-nosed monkeys – which appear in the classic Chinese legend of the Monkey King as a seeker of Buddhist wisdom – females determine which males join the extended family group. Males are polygamous, and are caring, doting fathers.

Massey doctoral researcher Brigitte Kreigenhofer, also at the Institute of Natural Sciences, has spent six months in two trips over the past year trailing wild golden snub-nosed monkeys in the Qinling Mountains in Shaanxi, collecting data on what they eat. She is comparing diets of wild monkeys with those in semi-captivity.

Wild monkeys are mainly vegetarian, surviving on leaves, berries, bark, lichen as well as spiders and insects. But another population, which has been herded into a restricted area so tourists can get close to them, are also fed supplementary foods such as corn, apples, turnips, peanuts and peaches.

"Eco-tourism of this type is relatively new in China, and the impact of supplementary feeding on these monkeys is not yet known," says Dr Ji. "The likely results include weight gain from altered nutritional balance – which we've already observed – and changes in social interactions".

Ms Kreigenhofer is analysing the nutritional components of each group to better understand their optimal diet. One of her supervisors is renowned Massey nutritional ecologist Professor David Raubenheimer, who developed the Geometric Framework to explain the fundamental drivers of dietary behaviour across all species.

Masters student Jonathan Cope is carrying out the first in-depth study of golden snub-nosed monkey vocalisations since the first studies were published in Chinese in the 1970s. He is comparing differences in the repertoire of populations in various regions, as well as with those in zoos where they live alone or in small numbers. He hopes to understand the extent of regional dialects, and which components of their vocalisation are vulnerable to environmental changes – information essential for conserving the species, he says.

"The cultural evolution of vocalisations is not genetic, so studying these dialect differences gives a good base for understanding what happens when populations get moved around or fragmented," he says.

He is currently analysing hundreds of hours of sound recordings of golden monkey utterances, and has identified a repertoire of calls. These include a contact call to signal whereabouts, which prompts others in the group to respond. They also have calls for alarm, to warn, and to get attention. Juveniles get rowdy with a monkey equivalent of a toddler tantrum accompanied by thumping their feet and shaking their head and tail, triggered by wanting more attention or food from its parent.

While all these calls have an obvious survival motive, there is one sound that remains a mystery, Mr Cope says. A low-pitched sigh, mostly voiced by males, was common among snub-nosed monkeys he observed and recorded in Chinese zoos. The monkeys were housed alone in concrete cells and not part of their natural social group, and are likely to be stressed. But monkeys in the wild also make the sound, which he says could have different meanings depending on the context.



*Massey researchers Brigitte Kreigenhofer, Dr Weihong Ji and Jonathan Cope in the Qinling Mountains.*



*A family of golden snub-nosed monkeys.*



*A young snub-nosed monkey.*

The golden snub-nosed monkey's inclination to cuddle is not just a projection of human fantasy. Snuggling up to each other may have arisen as a survival mechanism to keep warm in minus-5 degCelsius winter temperatures, and the scientists say hugging has likely evolved into a different function for soothing and placating.

"They are very mellow and tolerant as a species," says Ms Kreigenhofer. "You can't help but fall in love with them."

The research projects are funded by the Shaanxi Science Academy, in collaboration with the Shaanxi Institute of Zoology and the Research Centre for the Sichuan Snub-nosed Monkey at Northwest University in Shaanxi.

Many New Zealanders will recognise the golden snub-nosed monkey from Auckland Museum's advertisements for its Wildlife Photographer of the Year exhibition, currently showing until the end of August. It features a baby golden snub-nosed monkey in the Quinling Mountains, taken by French photographer Cyril Ruoso.

Date: 09/08/2012

Type: Research

Categories: College of Sciences; Video Multimedia

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High school pupils at Massey's annual Year 13 History seminar.

## History pupils get taste of university life

Three hundred and fifty high school pupils got a taste of university life attending lectures as part of Massey's Year 13 History Seminar programme.

The pupils and 22 teachers from 19 schools in Manawatu, Horowhenua, Hawke's Bay, Wairarapa, Wanganui and Taranaki regions participated in the annual event.

School of Humanities senior lecturer Geoff Watson said history staff gave lectures on key periods the pupils are studying, which reflected assignment topics or possible exam questions.

"The objective of the event is to give students and teachers an overview of current scholarly thinking in their field, sometimes with observations from the lecturers own research," Dr Watson said.

It is also an introduction to university studies. "Pupils get an insight into what study at university level is about, specifically what it is to study history at university.

"In a wider sense, they get a taste of Massey University and its student culture. Hopefully they will be inspired to go on to university study."

The event, which has been going since the 1980s, is also a form of professional development for teachers, and lectures covered periods from New Zealand and English history.

Caitlin Kilpin from Queen Elizabeth College found the lectures interesting. "It's a lot different to learning in secondary school. I learned heaps, a lot was covered in an hour. My hand hurts from writing so much," she said.

Date: 10/08/2012

Type: University News

Categories: College of Humanities & Social Sciences



*This is a caption*



*Peter Meihana*

## Idea of Māori privilege focus of PhD

One hundred years of Māori privilege is the focus of doctoral research by Massey Māori historian Peter Meihana.

His thesis covers the first 100 years of colonisation – from 1840-1940 – and examines what he calls the “idea of Māori privilege”, where the idea came from, how it developed over time, and its influence on government policy.

Mr Meihana completed his master's degree at Massey on the involvement of Ngāti Kuia in the seabed and foreshore issue and since 2008 has taught the undergraduate papers New Zealand Land Wars and Māori Responses to Colonisation.

He was recently appointed lecturer of Māori history in the School of Humanities and plans to introduce new Māori history papers once he completes his PhD early next year.

For now, he is writing the seventh and last chapter of his thesis, which questions underlying assumptions that support the idea of Māori privilege. “The idea of Māori privilege is entrenched in New Zealand culture, it's believed that Māori have been treated better than other indigenous people, and other New Zealanders. It's a commonly held belief,” he says.

He adds his PhD does not claim Māori were treated any better or any worse than other native peoples, rather, that the belief exists, and has palpable effects on Māori communities.

Mr Meihana says his research would be the first to discuss the historical foundations of privilege, and identifies two types of privilege: “official” and “popular”. He explains official privilege stems from the Treaty of Waitangi, which afforded Māori “rights and privileges of British subjects”, but led settlers to claim Māori were unfairly favoured, which is what he calls popular privilege. The assertions that underpin popular privilege continue today.

From the 1800s the idea of privilege can be found in parliamentary speeches, official documents and texts and newspapers, and even today, on talkback radio and letters to the editor, Mr Meihana says. He points to then National Party leader Don Brash's Orewa speech in 2004, as a “classic exposé” of Māori privilege”, which resonated with many New Zealanders and showed how deep-rooted the notion is.

The Blenheim-raised historian says his PhD will show the idea of privilege is highly constructed and not a matter of fact, and hopes to eventually publish his findings.

Date: 10/08/2012

Type: Research

Categories: College of Humanities & Social Sciences; Maori

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## Massey research helps those with rare disorder

Massey University research is helping improve the lives of children born with a rare birth defect.

Talon McRae was born prematurely at 34 weeks and was missing most of his intestines due to a birth defect called gastroschisis, leaving him with a condition known as intestinal failure (IF).

His mother, Kelly McRae, says Talon cannot absorb enough nutrients from normal food to grow and function like a normal healthy child. "He gets all his proteins, glucose, lipids and vitamins in a 'drip feed' called Parenteral Nutrition delivered via a tube directly into his bloodstream overnight at home."

This is called Home Parenteral Nutrition, or HPN, and is a field Professor of Clinical Nutrition Gil Hardy has been actively researching for more than 30 years.

Talon's HPN is made in a pharmacy under strict sterile conditions, and placed in plastic bags for shipment to the family home each week.

The stability and compatibility of these complex nutritional mixtures has been the focus of Professor Hardy's research. He has also developed novel proteins and lipids for HPN, longer life containers, investigating hair loss and defining micronutrient requirements in long term IF.

As for Talon – he is a happy four year old who enjoys playing with his trucks, fishing, getting dirty and exerting his big brother rights.

His family are learning to live with the impact that IF has on their lives. "HPN is definitely a life-saver and Talon would not be here today without it," says Ms McRae.

"There are restrictions obviously, but HPN allows those with IF to lead a relatively normal life, it just takes a lot more work and co-ordination. I can only hope Talon stays healthy and perhaps one day be weaned from HPN as clinical nutrition research and advances are made understanding this rare medical condition."

This week is Home Parenteral Nutrition awareness week.

Date: 10/08/2012

Type: Research

Categories: Auckland; College of Sciences; Explore - HEALTH; Research



*Professor Gil Hardy*

# Sociologist asks: "Who ate my job?"

Youth unemployment rates have doubled since the Global Financial Crisis and young New Zealanders looking for work need to develop stronger 'soft skills' if they want to find work, says Massey University sociologist Professor Paul Spoonley.

Professor Spoonley will speak at Capable Whangarei on August 14 and look at the challenges and opportunities facing young people entering the work force. Since the late 1990s, he has led Massey University's Labour Market Dynamics Programme, which has monitored changes in the New Zealand labour force.

His talk – "Who ate my job?" – will focus on the effect of the global financial crisis on work prospects and employment for 15 to 25-year-olds.

"On the negative side, the crisis has increased youth unemployment. This means that employers today will expect young people to have post-secondary school qualifications and to have well-developed soft skills – good communication, IT and inter-personal skills, as well as good work habits," Professor Spoonley says.

His suggestion to parents and students is to think about more than just academic achievement and to consider things like involvement in youth groups, sports, bands and other community activities to build up a good skills base and a way of demonstrating awareness and leadership.

Professor Spoonley was invited to speak by Pat Cody, Practice Leader at Careers New Zealand in Whangarei and convener of Capable Whangarei, which is bringing together a cross sector group of local schools, tertiary education providers and employer groups.



*Massey University Professor Paul Spoonley will speak in Whangarei this week.*

Capable Whangarei is developing a cohesive and collaborative career system that helps young people make successful transitions from secondary education and tertiary learning into employment.

Mr Cody said Professor Spoonley's message is at the heart of the work being done by Careers New Zealand and the Capable Whangarei group in ensuring that young people in the region were engaged, and able to navigate their career options and successfully transition into training and employment.

"New Zealand and Whangarei have an ageing workforce. We need our young people to have opportunities to express their potential through employment." Mr Cody said.

If agencies, learning institutions or businesses are interested in attending this event or joining the Capable Whangarei network, please contact Pat Cody through [youthengagement@careers.govt.nz](mailto:youthengagement@careers.govt.nz)

## Background

### Paul Spoonley

Professor Paul Spoonley is the Research Director for the College of Humanities and Social Sciences at Massey University. He is the leader of two programmes, one on labour market changes in New Zealand and the other is the Integration of Immigrants' Programme, which received \$3 million to examine the economic settlement outcomes for immigrants in Auckland.

He is the author or editor of 27 books dealing with the nature of work and employment, ethnic relations and politics. Recent books include *Mata Toa. The Life and Times of Ranginui Walker* (2009), *Welcome to Our World and Immigration and the Transformation of New Zealand* (2012) and a book on social cohesion (2012). He is a Fellow of the Royal Society of New Zealand and received their Science and Technology Medal (2010) for his contribution to cultural understanding. He was a Fulbright Senior Scholar at the University of California Berkeley in 2010.

### Capable Whangarei

Capable Whangarei is an initiative being coordinated and led by Careers New Zealand. It is a cross sector group of representatives from schools, learning institutions and employers. Capable Whangarei aims to create a career system locally that young people can navigate, engage in, and use for successful transitions. Careers New Zealand defines the Career System as a complex mix of stakeholders, providers and influencers that contribute to the delivery of education, skills development, career development support and employment for New Zealanders.

For more information about Careers New Zealand go to [www.careers.govt.nz](http://www.careers.govt.nz)

Date: 13/08/2012

Type: Research

Categories: College of Humanities & Social Sciences

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*Professor Usha Haley from Massey University's College of Business with her award immediately after the Academy of Management awards ceremony in Boston.*

## Professor recognised for her impact on practice

A Massey University professor has received a prestigious award for two decades of research that has directly influenced policy in the United States and Europe.

Professor Usha Haley received the Academy of Management's 2012 Practice Impact Award last week at a gala ceremony in the United States. With more than 20,000 members globally, the academy is the world's largest and oldest association of management scholars.

The award recognises an outstanding scholar who has had a major impact on practice-based studies, something that Professor Haley considers very important.

"The starting point is always good, sound research, but I believe, as business academics, our research should also have a reach beyond our band of scholars," she said. "We should matter not just to ourselves, but also to the community and world in which we live."

She received the award for research that had directly influenced US federal policy, particularly the relationship between the USA and China, and her work on strategic trade issues, which has helped form the basis for anti-dumping regulation in the EU and elsewhere. She is one of a very small group of management academics whose research has directly affected federal regulation and, therefore, companies' operations.

Professor Haley said she saw industries like steel, paper, glass, auto parts, and solar power changing over very short periods of time. She saw the human impact of disappearing jobs, and a societal need to understand trade through an organisational perspective.

"For the past five years I have asked the question, 'Why did China move in the space of two years, and in capital-intensive industries, to become the largest manufacturer and the largest exporter in the world?' This led to other questions: 'Why have so many industrialised countries become primary exporters of commodities and scrap to China?' And, 'How is this affecting jobs and national competitive advantage?'

"Economic theories of comparative advantage offered no answers but I saw that management theories could. My findings have been implemented into regulation in the USA and EU. Not many management academics have the satisfaction of seeing their research have that kind of impact on policy, and that is thrilling to me."

Professor Haley's body of work on emerging markets has been built up over two decades and includes a number of books: *The Chinese Tao of Business*, which the Wall Street Journal said was "the only book on Asian business to buy"; *Multinational Corporations in Political Environments*; and *New Asian Emperors*.

She also has a new book entitled *Subsidies to Chinese Industry: State Capitalism, Business Strategy and Trade Policy* near completion. It draws on five years of empirical research on global industries, and several testimonies she has given to the US Congress on this research. The Oxford University Press will publish the book in early 2013.

Professor Haley said she was "thrilled, honoured, and humbled to receive such an award from my peers", and rated the award as among the highest honours she had received so far in her academic career.

Date: 13/08/2012

Type: Awards and Appointments

Categories: College of Business

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## Massey athletes rank 27th on Olympic medals table

Massey University student-athletes have finished the Olympic Games with three gold and three bronze medals.

The tally would place Massey 27th on the medal table if it were a country. The University gained more medals than Argentina, Poland, Turkey and Canada.

Rowers Hamish Bond (Bachelor of Business Studies graduate) and Eric Murray (Bachelor of Communication) claimed gold in the men's pair while the lightweight double sculls of Storm Uru (Master of Management) and Peter Taylor (Post Graduate Diploma in Sport Management) won bronze. Rebecca Scown (Post Graduate Diploma in Sport Management graduate) also picked up a bronze medal in the women's pair with her partner Juliet Haigh. Jo Aleh (Bachelor of Information Science) and Olivia Powrie (Bachelor of Business Studies) won a gold medal in the women's 470, while Simon van Velthooven (Bachelor of Applied Science) won bronze in the men's keirin. Lisa Carrington (Bachelor of Arts) wrapped up the games with gold in the K1 200m kayak event.

Massey University students and graduates accounted for 54 of the 184 New Zealand team members. As well as the competitors, a number of graduates are involved in venue management, and Professor Gary Hermansson is the New Zealand team's psychologist in what was his eighth consecutive Olympic and Commonwealth Games.

Date: 13/08/2012

Type: Features

Categories: Academy of Sport; Olympics

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*Hurricanes rugby franchise players, management and staff celebrated the end of their season with a black tie dinner at the Tea Garden of the Museum Building at the Wellington campus.*

## **Captain Hurricane salutes Massey event and venue**

Wellington campus events staff played an integral role in helping the Hurricanes super 15 rugby side organise an end of season celebration – a black tie dinner in the Museum Building's Tea Garden.

Players who are not shy about strutting their rugby flair on the field showed similar enterprise off it, with three nominated to plan the end of season festivities.

With the support of Wellington campus events manager David Pearce and his staff, locks Jeremy Thrush, James Broadhurst and prop Ben May, were enlisted to plan the evening. Their duties included preparing the invitations, arranging the food and beverages, booking the band and organising a master of ceremonies.

Photographic design students from the School of Fine Arts documented the night, which featured team presentations, speeches -including an address from coach Mark Hammett, and the playing of a video highlights reel from the season.

Mr Pearce says the Hurricanes were clear that they wanted an occasion befitting a black tie event.

"While we worked with the boys on this project, we wanted them to really drive the event and to their credit they did, and that's how you learn," Mr Pearce said. "There were times when we wanted to jump in and take a bit more control but we agreed with [Hurricanes personal development manager] Steve Symonds to take the back seat and support the guys through the process of planning and running the event, and they did a great job."

Mr Pearce's contribution to the dinner's success was rewarded when he was personally presented with a signed Hurricanes jersey.

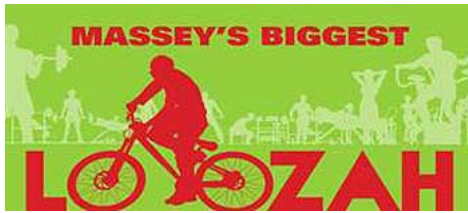
There was every chance the University's links with the Hurricanes would continue Mr Pearce says, as organisations like the rugby franchise frequently offered employment and internship opportunities for students studying subjects ranging from food nutrition to sport science, marketing and management.

Date: 14/08/2012

Type: University News

Categories: Wellington

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## Biggest Loozah competition returns to Manawatū campus

If watching all the elite athletes at the Olympics inspired you to get active, the return of Massey's Biggest Loozah programme to the Manawatū Sport and Recreation Centre could be the kick-start you need to get moving.

A staff competition starts this Friday, pitting departments against each other, as well as their trainers.

Members of the winning team will receive four-month gym memberships and the individual who loses the most overall percentage of weight gets a year's membership.



It is the second time the centre has run the competition. Registration coordinator Esther Rush says it is not just about weight loss. "The group exercise and weight management initiative is about exercising to be fit – not skinny – and eating to nourish your body," she says. "It's more about wellness than weight loss and participants are aiming for the team trophy but also the individual satisfaction of feeling and looking better."

Participants will attend an exclusive weekly group class with a personal trainer and get full access to the recreation centre for seven weeks. During that time they complete their own challenge diary loaded with fitness tips and nutritional advice and get on-going support from the trainers and from health and wellbeing coach Lauren Parsons. Throughout the programme weight will be recorded and displayed as a group total – individual weight will remain confidential.

At the end of the programme, the recreation centre will host a prize giving at the events centre to present the winning team with the 'Biggest Loozah Trophy'.

Ms Rush says it is not too late to put together a team (minimum of four) from your department or take the plunge and enter as an individual (the Recreation Centre will assign you to a team workout). Contact Esther at the Recreation Centre on ext 3532 [e.rush@massey.ac.nz](mailto:e.rush@massey.ac.nz) or visit the website for more information <https://www.massey.ac.nz/massey/student-life/recreation-and-sports/manawatu/programmes-and-classes/biggest-loozah.cfm>.

Date: 14/08/2012

Type: Internal Communication

Categories: Any

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# Nurses struggle with moral distress - survey

Almost 50 per cent of nurses surveyed in a New Zealand-first study have considered quitting after struggling with moral issues beyond their control.

More than 400 hospital-based nurses took part in the moral distress survey by Massey University School of Health and Social Services researchers.

Dr Martin Woods, a nursing ethics and education expert, says preliminary results show 48 per cent had considered leaving their current position after experiencing moral distress. Sixteen per cent were currently considering leaving their clinical position.

"It's very disturbing; half the nursing workforce at some stage have had such moral disquiet that they wanted to leave."

The national survey reveals the causes and impact of moral distress. "This survey uncovers the ethical issues and constraints affecting nurses," Dr Woods says.

"It shows moral distress is a reality nurses are struggling with – and they are really struggling. Stories of burnout and leaving not just a given position but nursing itself must be taken seriously."

He explains it can lead to feelings of depression, burnout and stress and researchers plan to use the results to develop guidelines for nurses and health care agencies to address and minimise its effects.

Dr Woods, who led the study, explains moral distress occurs when professionals cannot carry out what they believe to be ethically appropriate actions because of internal or external constraints.

Factors include being unprepared for the complexities of an ethical dilemma, lack of peer and/or managerial support and difficult working conditions, among others. "However, the research findings showed that in nearly all cases it is the institutional constraints, and not personal factors, that cause distress for nurses when they confront moral issues in the workplace," Dr Woods says.

The survey revealed five major issues of moral difficulty challenging nurses. The main concerns, in order of frequency, are:

- Moral concerns over the delivery of less than optimal care due to pressures from management to reduce costs
- Watching patient care suffer because of a lack of provider continuity
- Working with nurses or other health care workers who are not as competent as the patient's care requires
- Carrying out physician's orders for what was considered by the nurse to be unnecessary tests and treatments
- Initiating extensive life-saving actions when the nurse thought she/he was only (unnecessarily) prolonging the dying process.

Thirty to forty per cent of surveyed nurses had experienced moral distress related to the five factors. "These occur more frequently – and often with more devastating effects – than perhaps may have otherwise been anticipated," Dr Woods says.

Many nurses also outlined the moral dilemmas they faced and how they responded, and one participant summed up the mood, and consequences, when they stated: "I am considering leaving the job that I generally enjoy due to the lack of leadership and pressures from management to accept more numbers of patients or patients with high acuity of care with no increase in resources."

Dr Woods says the level of intensity of the moral difficulties was even more indicative of the effects on nurses. "For instance, nearly 90 per cent of those nurses experienced a moderate or high degree of moral distress when having to work with nurses and other health care workers they perceived to be unsafe."

Younger nurses aged 25-34, experienced higher moral distress (63 per cent) than other age groups – a concern when the average age of the nursing workforce is 45.6 years.

Dr Woods says Massey University student nurses are exposed to ethical issues in nursing in their three-year degree, and an entire second-year paper is dedicated to ethics and law. A post-graduate level paper on ethics has also been popular with nurses as it gives them an opportunity to share their moral concerns and explore ways to respond to ethical challenges.

The research also suggests nurses are increasingly likely to challenge and seek solutions to some of the causes. As one nurse put it: "These situations have had a significant impact on my nursing practice. I feel I have a very strong ethical duty to prevent these types of situations arising and strive to work through ethical dilemmas as a team."

Following a detailed analysis of the data researchers will provide nurses and agencies with information on ethical issues and constraints affecting nurses, and offer guidelines to reduce future incidents.

The research conducted earlier this year surveyed 412 nurses from around New Zealand, and results were similar to overseas studies. It backs up findings from a pilot study last year led by Dr Woods of 15 nurses, which found that six out of 10 respondents had quit previous positions due to moral issues, and 4/5 of all respondents had experienced moderate to high levels of moral distress sometime in their careers.

In 2013 the School of Health and Social Services will form part of Massey's new College of Health, which will bring together specialists from a wide range of fields to focus on preventing illness and injury, promoting healthy lives, advising on policy that supports these activities and in finding ways to keep individuals and communities well.

Date: 14/08/2012

Type: Research

Categories: College of Humanities & Social Sciences; School of Health Sciences



*Dr Martin Woods*

## Launch of the national events and sponsorship team

Assistant Vice-Chancellor (External Relations) Cas Carter has announced the appointment of Denise Armstrong as director of a new national events and sponsorship team.

The team will include the Manawatu-based conference services team and will be responsible for managing and implementing the new national events and sponsorship strategy, leading the University's defining events and providing assistance to support University-wide events and conferences.

It will manage national sponsorships under the existing sponsorship policy, ensuring Massey fully leverages its investments, and work closely with the events teams on each campus.

Ms Armstrong, based in Albany, has been working in the role on a contract basis for several months developing the strategy, Ms Carter says.

National events, conference and sponsorship manager Sarah Siebert along with Marlene Ryan and Joanna Hanzi will continue to deliver national conferences and events for the University and external clients that align to the strategy.

The full service offering and structure of the new team will be updated on the Massey website shortly.

Date: 14/08/2012

Type: Internal Communication

Categories: Any

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## Medals by the numbers

By Associate Professor Hugh Morton:

According to the official medal count table out of the 85 countries winning at least one medal, the top three ranked countries were the United States, China and Great Britain, with Australia 10th and New Zealand 18th.

If you simply count the total medals won; Russia replaces Great Britain in third place, Australia rises to 8th and New Zealand drops to 17th.

Some commentators like to award three points for a gold medal, two for silver, and one for bronze. This seems quite sensible though there is research that suggests four, three and two are maybe better. Nevertheless the rankings change very little; the United States, China and Russia, with Australia 9th and New Zealand 18th again.

Another adjustment commonly employed is to rank based on medal counts per head of population. The Guardian newspaper in Britain publishes such a ranking. While doing this also seems sensible, dividing by population count actually isn't quite right. Research suggests that the dependence is on the square root of population, rather than directly on population size. That is to say, four times the population should yield only twice as many medals, not four times. Making this adjustment to total medal count would put Great Britain first, Australia second and Jamaica third, and New Zealand sixth. Adjusting the medal points simply drops Australia to third, raises Jamaica to second, and drops New Zealand to seventh.

You will note Great Britain is the home country, so maybe there was a "home advantage"? Though you seldom hear this phenomenon discussed with regard to the Olympics, it is very real, and could raise medal winning potential by as much as 10-20 per cent, or even more. Just look how well Spain did in Barcelona, Australia in Sydney, and Greece in Athens. About the only poor home showing was Canada in Montreal. So it is a moot point, taking this factor into account, whether Great Britain really did that well.

Less commonly, an adjustment by GDP could be used, which the Guardian newspaper also publishes. But the same research also suggests a less than proportional square root dependence. Adjusting the total medal counts this way then puts Jamaica first, Russia second and Kenya third; with New Zealand 15th and Australia 19th. Adjusting medal points, the first two are unchanged, Cuba is third, New Zealand 15th and Australia 21st.

Arguably both adjustments – for population and GDP – are appropriate, simultaneously. In the case of total medals the ranking is Grenada first, Jamaica second and Mongolia third, with New Zealand 12th and Australia 29th. Medal points rankings are Grenada first, Jamaica second and the Bahamas third, with New Zealand ninth and Australia 30th.

Date: 14/08/2012

Type: Research

Categories: College of Sciences; Olympics; Palmerston North; School of Sport, Exercise and Nutrition



*Associate Professor Hugh Morton*



*Professor Shane Cronin*

## **Lecture: Tongariro re-awakens - what now?**

Massey University Professor Shane Cronin will give a lecture detailing last week's Mt Tongariro eruption at the Palmerston North Library tomorrow.

On Monday August 6, at 11.50pm, Mt Tongariro erupted for the first time in over 100 years, shooting rocks into the air and spewing ash onto roads, farms and buildings.

Volcanologists from Massey University were quick to respond to the eruption and raced to the volcano to collect ash samples and other data. Tests on the samples and analysis of the data have given an insight into what caused the eruption and what risks the widespread ash posed to human health and agriculture.

Professor Cronin will share the latest details on the eruption and clues as to what might happen next at Mt Tongariro.

He is the director of Volcanic Risk Solutions – a research group at Massey University focused on understanding volcanoes and volcanic risk.

The team works in collaboration with researchers at GNS Science, Auckland, Waikato and Canterbury universities, as well as the Department of Conservation and regional councils, to gain a better understanding of, and help mitigate, the hazards posed by New Zealand's volcanoes.

Date: Thursday, August 16

Time: 12.15pm – 1.00pm

Venue: Palmerston North City Council Library Events Central, George Street.

Date: 15/08/2012

Type: University News

Categories: College of Sciences; Environmental issues; Palmerston North; Research; Uni News

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## Digging deeper into natural hazard management

As the second anniversary of the first big Canterbury earthquake looms, emergency management specialists are gathering in Christchurch to discuss issues arising from the social consequences of a natural hazard.

Massey University's Joint Centre for Disaster Research is coordinating the Sixth Australasian Natural Hazards Management Conference, from August 20-24, in partnership with Canterbury University. It features presentation topics ranging from a natural disaster's effects on women and children, the deaf community and refugees; as well as supporting psychosocial recovery from such a disaster.

It will also include the announcement of the winners of two British Council Christchurch Scholarships. Offered in partnership with Massey University, spatial, industrial and transport design students and graduates were invited to submit concepts to support Christchurch's redesign as the city attempts to recover from the effects of shakes and aftershocks dating back to September 4, 2010.

The earthquake-stricken city will not be the sole focus of the conference however, with presentations being made related to the Victoria bushfires of 2009 and last year's tsunami in Japan.

Massey University doctoral candidate Stuart Fraser will speak about the effectiveness of people being evacuated from building rooftops (vertical evacuation buildings), in a tsunami.

A paper analysing a decade of lahar warning research at Mt Ruapehu is also timely following the eruption at neighbouring Mt Tongariro last week.

Joint Centre for Disaster Research director Dr David Johnston says the biennial conference, which attracts speakers from across New Zealand and Australia, is the first since a rash of natural disasters including the Canterbury earthquakes, floods in Queensland and the Japan tsunami struck the Asia/Pacific region.

"These conferences usually focus across a range of natural hazards, but because there was a lot of added interest in Christchurch, we have added a pre-conference workshop to focus on the Canterbury earthquakes."

Organised in partnership with the US-based Earthquake Engineering Research Institute, this workshop will address issues including the consequences of an earthquake to individuals and communities over varying time periods, economic vulnerability arising from such a disaster and the effectiveness of earthquake management procedures.

One of the post-conference workshops will include a field trip around key locations in Christchurch to show the impact of the earthquakes and ongoing recovery efforts.

The Sixth Australasian Natural Hazards Management Conference is being held at Canterbury University on August 21-22. There is a pre-conference workshop on August 20 and further workshops on August 23-24.

The two British Council Christchurch Scholarship winners will be announced at 4.30pm on Wednesday August 22.

Date: 15/08/2012

Type: Research

Categories: College of Sciences; Joint Centre for Disaster Research

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## Telephone upgrade requires departments to update details

The upgrade to the University's telephone systems currently under way on all campuses requires all departments to provide updates and confirmation of all telephone extensions, including names of staff associated with each number and the fax lines that the department wishes to maintain.

Because all four-digit numbers will be replaced by five-digit extensions, department administrators must respond to requests they receive from the Information Technology Services department if they want those phones carried over to the new Lync system.

By now, all departments located at the Wellington and Albany campuses should have been contacted, along with many of those located at Manawātū. As well as landline details, the ITS department is also seeking confirmation of the names and numbers of all staff with Massey mobile numbers as these will be included in the new online directory.

In addition, staff members who use Massey laptops will have the option of becoming mobile users, effectively taking their internal phone extension with them to wherever the computer is connected to the internet, including on all of the campuses.

Because most fax machines are connected to four-digit extensions and all are direct-dial numbers, conversion devices will be needed to maintain them on the Lync system.

ITS suggests this is a good time to review whether all 266 fax machines currently in use at Massey are in fact still needed by departments, as these can in many cases be replaced by multi-function printers that can not only send and receive hard copy faxes but offer the option to scan and email documents.

Because each fax and phone extension attracts a monthly charge to the department from ITS, discontinuing any that are no longer needed provides an opportunity for cost savings. Any request to discontinue a fax can be logged with the ITS helpdesk.

The adoption of Microsoft Lync provides a range of new, easy to use, communication tools enabling greater mobility for staff. Lync provides an integrated tool set with Microsoft Office and can be used via a desk telephone, or alternatively through your computer.

Using Lync, staff will have the ability to manage contacts, update availability, send instant messages, start and join audio or video conferences, make phone calls, share and work collaboratively on documents and a variety of other interesting and useful features. Online videos including an introductory overview, are available via the Lync 2010 webpage.

More details may be found here: <https://www.massey.ac.nz/massey/staffroom/national-shared-services/information-technology-services/projects/telephony-upgrade-project-2012/telephony-upgrade-project-2012.cfm>

And here: <http://lynchelp.massey.ac.nz/>

If you require further assistance or information please contact the ITS Help Desk by Logging Your Request Online (preferred method), emailing [Help.Desk@massey.ac.nz](mailto:Help.Desk@massey.ac.nz) or by phone ext 82111.

Date: 15/08/2012

Type: Internal Communication

Categories: Any

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## Massey hosts Indian Independence Day festivities

Indian staff and students at Massey University have been celebrating the 66th anniversary of India's Independence Day, marked on August 15.

They joined 350 locals, including members of different ethnic communities, in Palmerston North for a vibrant festival organised by the Massey University Indian Association (MUIA) last weekend.

President of the association Dr Jaspreet Singh says the event at Speirs Centre Auditorium, Palmerston North Boys' High School, "showcased the diversity and multiculturalism that is also an inherent character of any Indian living in New Zealand."

"The Independence Day event was colourful and full of cultural performances from different states of India followed by delicious Indian dinner."

Highlights included a classical Bengali dance, and Giddha dance from the Punjab state. Bollywood showed its colours with a medley of dances and songs, alongside cultural dances from the Bhutan and Nepal. A fashion show revealing the latest Indian fashion and bridal wear was followed by a quiz about India's independence and history.

Indian Independence Day, a national public holiday in India, commemorates the nation's independence from British rule in 1947. National flag hoisting ceremonies take place all over India by state governments, with a big national-level event conducted at the Red Fort in the capital city of Delhi where the Prime Minister of India unfurls the Indian flag, says Dr Singh, a food technology researcher at the Riddet Institute.

He says the Massey University Indian Association aims to contribute towards strengthening Indian cultural awareness, promote service, and serve as a social tie for Palmerston North's Indian community, estimated at around 1000 people.

"One of the striking features of our association is the number of young, highly-qualified and educated members. The majority of them are born in India thus presenting a true picture of the new and modern India of present times," he says. "We have around a 100 members, from the University and the local community. Having such an association is a very positive thing for our Indian students – they feel their culture is valued. This goes for other cultures represented here too. Massey is a very international place."

Arthur Chin, Director International from the University's International Office, spoke about the Indian community in New Zealand, and education and research partnerships between India and New Zealand.

Date: 15/08/2012

Type: University News

Categories: International



*Indian dance group, featuring Massey student Neera Dang (front right) at Indian Independence Day celebrations in Palmerston North.*

## Researchers take up farm leadership roles

Leading sheep and beef researcher Professor Steve Morris and Dairy Production Systems Professor Danny Donaghy will take up new scientist in residence roles at Massey University Farms in Manawatu.

Deputy Vice-Chancellor Robert Anderson says Steve Morris, Professor of Animal Science and Danny Donaghy, who has the DairyNZ funded chair, will lead new research strategy and community engagement programmes at two University farms.

Professor Morris will take the new role for the sheep and beef farm Tuapaka, a 476-hectare property northeast of the University campus that features flat ground and hill country in the Tararua Ranges. Professor Donaghy's appointment is for the No 4 Dairy Farm, a 211-hectare property where about 580 Friesian and Friesian/Jersey cross cows are milked just south of the campus.

Professor Anderson says the scientists in residence will ensure research programmes at the respective farms are relevant to the lower North Island, are internationally reputable and reflective of the over-arching need for profitable and sustainable farming systems in New Zealand.

"Professor Morris is a leading agricultural researcher having worked in sheep and beef cattle production for more than 20 years," Professor Anderson says. "He is highly regarded internationally, and was recently invited as a keynote speaker at the Efficient Suckler Beef Cow conference in Ireland. Professor Morris also leads a research programme in out-of-season sheep breeding in Xinjiang Province, China and is working with China's Ministry of Science and Technology and the Peking and Shihezi universities."

Professor Donaghy joined Massey earlier this year and is working closely with the dairy industry to help achieve its goals of improved profitability, sustainability and competitiveness, Professor Anderson says. "His engagement with New Zealand dairy farmers, his background leading the Tasmanian Institute of Agriculture Dairy Centre in Australia and his international connections equip him well for the scientist in residence role."

Professor Morris says he is keen to engage with industry groups to ensure Massey's research meets their needs. This will build on the history of Tuapaka farm where the Perendale sheep was developed by Professor Peren and where the successful Friesian Bull Beef enterprise was based in the 1980s and 1990s. "Research programmes at Tuapaka now include breeding deficiency in cows on the hill country and the environmental impact of different wintering systems for beef cattle," Professor Morris says.

Professor Donaghy is excited by the opportunities of the new role. "I've been visiting dairy farms in the Manawatu and throughout New Zealand talking with farmers and consultants to find out what's going on and what Massey can do for them. I'm always keen to hear what the issues are, and what people think can be done about them," Professor Donaghy says. "I'm also talking to staff at Massey who have an interest in dairy research, including people in soil, plant and animal sciences through to those in engineering, business and social sciences. A number of people already play a big role in undertaking relevant research for the dairy industry, but Massey has considerable additional capability all agricultural industries could benefit significantly from."

The new appointments are part of the University strategy to increase engagement between academics and those with interest in its farms including industry, farmers and local communities.

Date: 15/08/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Explore - Agriculture/Horticulture; Palmerston North; Research; Uni News



*Professor Steve Morris*



*Professor Danny Donaghy*





*A South American club called 'The Dance Troupe' pictured performing a traditional Colombian dance.*

## Concert to celebrate Unity and Diversity

Different cultures and groups will be celebrated at the annual Unity and Diversity concerts on Saturday.

The Massey University Students' Association runs the annual event and shows will be held at The Globe Theatre at 1pm and 7pm.

Massey student life coordinator Kirsty Greenwell says the concert is organised by students for the community and celebrates cultural diversity.

"Unity and Diversity is about appreciating and celebrating the different cultures and interest groups at Massey University."

Eight groups will be performing in the matinee show, and 14 in the evening.

Tracy Chiridza of the African club says the group will do a presentation and perform a popular dance. "We want to showcase our culture and life in Africa."

This is the 17th year the event has been held. Performances include traditional dance and music, skits, and groups such as the Fire Club showing off their talents.

What: Unity and Diversity

When: Saturday August 18

Where: The Globe Theatre

Time: 1pm & 7pm

Tickets: \$5 from MUSA or pay cash at the door

Date: 16/08/2012

Type: University News

Categories: Palmerston North



*The Vanuatu Club performing a traditional village dance at last year's Unity and Diversity concerts.*

## Majority of Kiwis just scraping by in retirement

The majority of Kiwis are just scraping by in retirement, a new report has shown. The Fin-Ed Centre (Financial Education and Research Centre) – a joint initiative between Westpac and Massey University – in conjunction with Workplace Savings NZ, has released New Zealand's first Retirement Expenditure Guidelines, which shows 47 per cent of retirees don't feel they have adequate financial resources to meet their retirement needs.

The report shows 33 per cent are not satisfied with their retirement, and 46 per cent say retirement is not meeting their expectations.

A two-person household in Auckland or Wellington would need \$241.35 per week for a 'no frills' retirement, while a couple in provincial New Zealand living the same lifestyle would need \$244.24 per week.

The cost for a two-person household to live a more fulfilling 'choices' lifestyle, that includes some luxuries, was \$761.56 per week in metropolitan areas, and \$693.83 per week in regional New Zealand.

In addition to this, retirees need to cover housing and associated costs such as rates.

Current NZ superannuation payments for a couple are \$536.80 per week.

The report showed around half of retirees had income in addition to their NZ superannuation, and more than a quarter of retirees supplemented their income with some form of paid employment.

While most are getting by, there is little left over for quality of life.

More than one-third said they almost never ate takeaways and two-thirds went to a restaurant no more than a few times a year, and 22 per cent of those surveyed said they never went overseas.

Fin-Ed Centre director Pushpa Wood said: "This survey is a wake-up call for people to stop and think about the sort of lifestyle they would like to have in their retirement. The good news is we all have the power to dictate our retirement lifestyles if we start saving early enough."

Workplace Savings NZ Chairman David Ireland said: "This is one of the most important pieces of research to come out in the retirement savings space in recent times. The guidelines provide a great resource for financial advisers to pull out of their tool bag as part of the advice process. Finally we have some practical data to help inform all New Zealanders in properly planning for their retirement, sobering though the results might be."

New Zealand Retirement Expenditure Guidelines – August 2012 Report can be downloaded at: <http://nzcpfe.massey.ac.nz/Research/139174NZRetirement.pdf>

Date: 16/08/2012

Type: Research

Categories: College of Business; Fin-Ed



*Dr Pushpa Wood, director of the Fin-Ed Centre*



*Chloe Akers*

## Riders head to world university equestrian games

The Manawatu equestrian community turned out at the Rongotea Hall last night to support and farewell Massey equestrians Helen Bruce and Chloe Akers as they start their World University Equestrian Championship campaign.

The pair will compete against 30 other nations at the mecca of showjumping, the Aachen arena in Germany.

Massey equine programme leader Dr Chris Rogers says the World University Equestrian Games, from August 22-26, is a competition that tests horsemanship at the highest level with riders expected to compete at Prix St George level dressage and 1.40m show jumping.

“Most riders would be happy to achieve this level in either discipline, let alone be skilled enough to compete internationally at such a level in both dressage and show jumping.”

Massey riders dominate the New Zealand university games team, with Ms Akers and Ms Bruce joined by Rachael Bentall of Auckland University. The first reserve is Massey's Jessica Woods.

“The stranglehold Massey University students have on the national young rider and university equestrian teams is not surprising given the support they receive through the Academy of Sport and Team Massey programmes,” Dr Rogers says.

Date: 16/08/2012

Type: University News

Categories: Academy of Sport; Palmerston North; Sport and recreation; Uni News

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## Jazz concert to get Albany toes tapping

Massey University's Albany campus will be jumping on Sunday at the Jazz Concert of the Year. Fresh from the New School of Music Jazz Festival in Wellington, two highly acclaimed jazz saxophonists – Dick Oatts and Bennie Maupin – will join a stellar cast of local performers to bring their musical magic to life.

Head of Jazz Studies at the New Zealand School of Music (NSZM) on Massey University's Albany campus and acclaimed jazz pianist Phil Broadhurst is excited by the prospect of sharing the stage with such talented performers. "They are performance legends in their own rights, and over the years they've collaborated with some jazz icons," he says.

Dick Oatts was a member of the Thad Jones-Mel Lewis Orchestra and has accompanied the likes of Sarah Vaughan, Ella Fitzgerald, Mel Torme and Milton Nascimento. He has also recorded solos for Luther Vandross, James Taylor and Everything But the Girl, and is in demand as a soloist and jazz educator throughout the United States.

Bennie Maupin was a founding member of Herbie Hancock's band The Headhunters, as well as a performer and composer in Hancock's influential Mwandisi band. Best known for his atmospheric bass clarinet playing on Miles Davis' "Bitches Brew" album, Mr Maupin has played with groups led by Marion Brown and Chick Corea, as well as playing regularly with Roy Haynes and Horace Silver. In addition to performing and teaching, his eponymous ensemble is also in demand, harking back to the tradition of great saxophone-bass-drum trios.

Also sharing the stage will be the highly acclaimed Auckland Jazz Orchestra and local performers Trudy Lile (flute) and Neil Watson (guitar), who also teach at the School of Music.

Trudy Lile recommends buying tickets early. "For the past two years, the concert has sold out early and we're expecting this year to be no different," she says. "People need to get their tickets now or they'll be disappointed."

Te Koki, The New Zealand School of Music, is a joint initiative of Massey University and Victoria University and is based at the Albany campus and in Wellington.

To buy tickets go to: <http://www.eventfinder.co.nz/2012/jazz-concert-of-the-year-2012/auckland/north-shore>

Date: 16/08/2012

Type: University News

Categories: Auckland



*Jazz pianist and NZSM (Albany) Head of Jazz Studies Phil Broadhurst gets ready for The Jazz Concert of the Year 2012 this Sunday.*

## Top horticulture paper honoured

A former Massey horticultural student and his supervisors have won a major international award.

PhD graduate Dr Ben van Hooijdonk, Dr David Woolley and Emeritus Professor Ian Warrington, together with Dr Stuart Tustin from Plant and Food Research, were presented with the Outstanding Fruit Publication Award at the annual conference of the American Society for Horticultural Science last week in Miami.

The award recognises the best fruit science paper published in that society's journal for 2011.

The research investigated the mechanisms by which dwarfing apple rootstocks control vigour of grafted apple trees

An understanding of this mechanism has eluded plant scientists for the past 100 years but the collaborative research between Massey University and Plant & Food Research has shown that tree dwarfing results from interactions of key plant hormones that are separately produced in the shoots and roots of the tree.

Controlling tree size in commercial apple orchards is critical to minimising pruning, maximising fruit quality and optimising the use of labour. The research discovery will aid in the selection of improved rootstocks for apple and guide management practices such as winter pruning.

Date: 17/08/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Explore - Agriculture/Horticulture; Palmerston North; Research



*Emeritus Professor Ian Warrington*



## Composer's birthday marked with special concert

The 150th birthday of composer Claude Debussy is to be marked by the New Zealand School of Music Orchestra with a special concert on August 22 that includes one of his best-loved works alongside a rarely heard work for piano and orchestra.

Debussy's *Prelude a l'apres-midi-d'un faune* was described by Ravel as 'the most perfect music' and the *Fantasie* for Piano and Orchestra was a work never performed in the composer's own lifetime.

NZSM lecturer Jian Liu will play the solo part during the Wellington Town Hall performance. The concert, conducted by Kenneth Young, will also feature a performance of Gustav Mahler's *Symphony 1 in D Major*.

New Zealand School of Music events coordinator Stephen Gibbs says it was important that the orchestra, comprising students from throughout the school, continued to have the opportunity to play large concert-sized venues befitting such internationally renowned works.

He described *Prelude a l'apres-midi d'un faune* as a work, which "epitomises the languid and sumptuous musical expression so closely associated with the French composer. This most popular of Debussy's orchestral works launched a new era in musical composition, breaking with the prior conventions of western classical music."

Mahler's significance was that he took the symphonic form to new heights, Mr Gibbs says. "His symphonies are the Olympic events of the symphonic repertoire, so it is both an important and remarkable achievement that our students are presenting this work. They bring a wonderful fresh energy and commitment to the performance that will delight audiences."

**Te Koki New Zealand School of Music orchestra presents a concert on Debussy's 150th birthday, 7.30pm Wednesday August 22, Wellington Town Hall. Ticket information from Ticketek.**

Te Koki, New Zealand School of Music is a joint initiative of Massey University and Victoria University.

Date: 17/08/2012

Type: University News

Categories: College of Creative Arts; Wellington

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*Follow the MDC's journey across Auckland.*

## **Modular Data Centre touches down at Albany**

It's taken 18 months, \$1 million and the collective brains of a multitude of people, but now the Albany campus has its own custom-built Modular Data Centre.

The centre posed a number of problems – its height meant there would be no scenic drive over the Harbour Bridge. Instead it ventured through to Albany using the north-western motorway and had to gingerly make its way down a gravel road past an active building site.

Once it arrived on campus, the problems did not stop there. It eventually took two cranes, another (shorter) articulated truck, and some careful manoeuvring downhill to its final site.

Built in Germany by Rittal, the centre is an essential part of the university's business continuity strategy, and provides a much-needed back-up to the primary data centre at the Manawatu campus. As well as providing additional cover in a disaster, the centre will provide some localised services to the Albany campus, and house the university's secondary international internet feed. It will also provide additional support in the event of long-term power cuts. It was not fully operational when the Albany campus was recently plunged into darkness after an on-campus transformer exploded.

Business continuity and facilities manager for Information Technology Services Jonathan Godfrey says it is the culmination of an extensive IT project to protect the University's business services from a catastrophic disaster. "After what occurred in Christchurch, we need to ensure we have the right systems in place in case of any emergency," he says. "Most people would have no notion of any of the work that has been done in the course of the project but they will receive the benefit of it every day. We're very proud that the ITS team has managed to bring this project to fruition."

The custom-built container has climate control, with direct free cooling to reduce energy costs. It also has three uninterruptible power supplies, a diesel-powered back-up generator, a gas-flood fire suppression system, a cold aisle containment system and twelve racks for IT equipment.

Training for ITS staff is currently underway and more equipment will be moved into it during August and September.

Date: 17/08/2012

Type: University News

Categories: Auckland

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Massey University senior lecturer Dr Gabriel Eweje and PhD candidate Smita Paul.

## Students spot sustainable trends

A group of Massey University postgraduate students are learning first-hand about the sustainable business practices of New Zealand's most innovative companies as they shortlist entries for the Sustainable 60 awards.

The students, along with senior lecturer Dr Gabriel Eweje from the School of Management at Albany, recently gave up two weekends to judge who would get shortlisted for the competition's final.

Smita Paul, who is studying for a PhD in knowledge management and sustainable development, has been a preliminary judge since the competition launched in 2009 and says the process has given her some invaluable insights.

"It's great to see what's really happening out there in the area of business sustainability," she says. "Being in academia, you have to take these abstract ideas and apply them in the real world, so it's great to see real case studies that show what sustainability managers can achieve out in the workplace."

Ms Paul says one of the trends she has noticed over the three years that Sustainable 60 has been run is the increasing number of small and medium-sized companies adopting sustainable business practices.

"There used to be a lot of large firms with parent companies overseas that already had sustainable business strategies in place. They just implemented those strategies in New Zealand," she says. "In the past couple of years we have had these small SMEs, started in New Zealand. They are very innovative and their core business driver is based on sustainability."

"I think being smaller, they interact with their communities a lot more. They aren't really copying anyone – they see a gap in the market, and they understand their community very well and want to be part of that community."

Dr Eweje says companies of all sizes are focusing more on responsibility and engaging more closely with their stakeholders, communities, and customers.

"There are many diverse forms of sustainability now, it's not just about climate change or environmental concerns," he says. "Companies are looking for ways of improving their social responsibility and having a presence in their local communities. Companies who give staff time off to do volunteer work for charities are a good example of this."

While consumer demand for, and understanding of, responsible corporate behaviour is increasing, difficult economic times can put pressure on companies to dilute their sustainability strategies, Dr Eweje says. He stresses the importance of certification and documented evidence to show a continuing strategy is in place.

"My research shows that there are two types of companies – we have the leaders, and we have the followers. The leaders are companies that will continue to invest in sustainability during the recession because they see it as part of their strategy and something that will make them more competitive," he says.

"However, the followers are just following the leaders, with no direction. These companies probably won't invest during a recession or, if they do invest, it will be minimal. The followers can often engage in green washing – they pretend. They talk, but do very little. If you talk to them, they'll refer you to what they did a few years ago. The leaders can show what they did last year, or yesterday."

Both Dr Eweje and Ms Paul agree that companies that invest in their brand with quality sustainability strategies deserve to be recognised. Having reviewed the initial pool of entrants to the Sustainable 60 awards, the duo are keen to see which company the judging panel ultimately chooses as this year's winner.

Dr Martina Battisti, from Massey's SME Research Centre, is part of the judging team that will decide the winners and this year, for the first time, a Top 10 will be announced at the awards event on November 28.

Date: 17/08/2012

Type: University News

Categories: College of Business

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*Nick Ross with his winning tree harvester design.*

## Tree harvester design a cut above

Industrial design graduate Nick Ross from Wellington has won the coveted James Dyson Award for a tree-harvesting device with the potential to revolutionise the forestry sector.

It is the sixth consecutive year in which a student or graduate from the College of Creative Arts has won the award and judges praised efforts by Mr Ross, who is currently in Sweden, to engage with the international forestry community in devising his design.

The award, announced at a function in Auckland, recognises emerging product designers whose ideas best demonstrate innovative and inspiring solutions to everyday problems.

The Axolotyl, named after the endangered Mexican walking fish, is designed to cut and separate tree trunks, branches and needles on site, and return its nutrients to the ground for natural regeneration. In doing so it bypasses current tree harvesting methods that require return visits to the forest by heavy trucks causing soil compaction and damage to surrounding trees.

“Over the past years I have noticed the forests decreasing and I started my project questioning why this was happening,” Mr Ross says.

“I absorbed myself with forestry specialists and Scandinavian forestry equipment manufacturers and their users to uncover their expertise in this field.” Once he had identified the biggest problem within the sector he says he set out to solve it.

At present Mr Ross has a prototype of his design and is in discussions with the Scandinavian forestry industry to commercialise it.

Head judge David Lovegrove from the Designers' Institute of New Zealand praised the research that went into the design, which he called “the best research project we've seen from New Zealand entries,” and its environmental awareness too.

“He didn't set out to design a tree harvester,” Mr Lovegrove says. “He approached the design with the simple question, how do you grow trees better? So we were encouraged to see sustainability was a core motivation in the product's development, and during the design process.”

Fellow Massey industrial design graduate Nick Marks, who designed a waterproof ear device for the hearing impaired, and Victoria University graduate James McNab who designed a self inflating life jacket for safer free diving, were the other finalists.

The Axolotyl will compete against designs from 18 other participating countries for the international James Dyson Award to be announced in November.

Mr Ross' prize package includes a trip to the UK courtesy of the British Council New Zealand and meet with members of the UK design community.

Date: 17/08/2012

Type: Awards and Appointments

Categories: College of Creative Arts

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*Harrison Faumuina, Toshiaki Yamauchi, Penny Shino and Terry Lee*

## **Pupils take part in Japanese speech contest**

Twenty-five high school pupils took part in the 20th Massey University Japanese Speech Contest on Friday.

School of Humanities East Asian Programme coordinator Dr Penny Shino said the contest motivated pupils studying Japanese and rewarded their achievements.

She was impressed by the pupils' confidence and the diverse and entertaining speeches.

"I'm always overwhelmed how good their Japanese is, and how even the beginners can put together really interesting, engaging and sometimes quite touching story about their topic," Dr Shino said. "They were just brimming with enthusiasm about Japan and Japanese. It's always a fantastic event."

Pupils from seven schools in Manawatu, Hawke's Bay and the Central Plateau participated in the event, which is supported by the Embassy of Japan and funded by the Japan Foundation.

Dr Shino said only two pupils from each school were permitted to enter each category so making it through to the contest was itself significant. Participants were divided into three categories: Year 10 proficiency, Year 11 proficiency and equivalent to Year 12/13 proficiency. They spoke for 1.5 minutes, two minutes and three minutes in the respective categories.

Aisya Ahmad Zamri of Palmerston North Girls' High School won the Year 10 category, Ella Austin of Awatapu College the Year 11 category, and Harrison Faumuina, also of Awatapu College, and Terry Lee of Palmerston North Boys High School shared the top prize in the Year 12/13 category.

The winners received a book and DVD prizes. The event was organised by the School of Humanities Japanese programme and also celebrated the 60th anniversary of Japan-New Zealand relations.

Date: 20/08/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Humanities & Social Sciences; International; Palmerston North

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*Professor Mark Brown addresses the launch*

## **Stream upgrade provides new functionality**

Staff celebrated the official launch of the enhanced version of Massey's online learning environment Stream last week.

National Centre for Teaching and Learning director Professor Mark Brown says the upgrade is part of the commitment to exploiting the potential of new digital media for teaching and learning.

Professor Brown says professional development opportunities will be available through the campus' teaching and learning centres to help staff use the new functionality to enhance students' experience with Stream.

Educational technology manager Duncan O'Hara says the celebration was an opportunity to acknowledge people who worked on the upgrade and to thank academic staff members who piloted the platform since semester two started.

The upgraded environment offers new tools and features, such as drag and drop file management, enhanced assignment drop-boxes and more integration with the results processing system.

All summer school papers using Stream will be on the new version, as will all papers next year.

Staff may register for the next offering of the Stream Experience course to experience the new environment for themselves as a learner, by clicking [here](#).

If you have questions or comments about the upgrade, please contact Duncan O'Hara on ext 81474 or email [elarning@massey.ac.nz](mailto:elarning@massey.ac.nz)

Date: 21/08/2012

Type: Internal Communication

Categories: Internal Communications

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## Timeless music for Friday at 5.15 concert

New Zealand School of Music's Friday at 5.15 concert this week will be one with a difference – an inside perspective of the Beethoven string quartets from the New Zealand String Quartet.

The quartet – Helene Pohl and Douglas Beilman (violins); Gillian Ansell (viola); and Rolf Gjelsten (cello) – are Artists in Residence at Te Kōkī, New Zealand School of Music. They are about to set out on the final stage of a New Zealand-wide project to perform all 13 of Ludwig van Beethoven's string quartets this year. In this one-hour presentation they will give audiences an inside view of Beethoven's late string quartets, from a performer's perspective.

“We will illuminate events in Beethoven's personal life surrounding the composition of his string quartets interspersing quotes from his letters and contemporary sources with selected movements from his quartets,” Ms Pohl says.

“By giving context to the drama of the music, we hope the audience will appreciate the greatness of Beethoven's writing, and the place of the string quartet in his output, moving from his early works in the Opus 18 set to the final great late quartets.”

The free event will be a rare opportunity to gain insight into Beethoven's personal journey, enhancing the musical experience and understanding for the audience, Ms Pohl says.

Inside Beethoven is one of the School of Music's Friday at 5:15 series – a set of free one-hour concerts in the Iloft Theatre at Wellington Town Hall in which staff and colleagues showcase their talents and expertise in the Wellington CBD. This is the third in the series for 2012, with further concerts scheduled for September 14 and October 26.

Inside Beethoven – Friday August 24 at 5:15pm, Iloft Theatre, Wellington Town Hall

Date: 21/08/2012

Type: University News

Categories: College of Creative Arts; Creative Arts; Exhibition/Show; Music and campus life; Uni News; Wellington



*New Zealand String Quartet members from top to bottom, Rolf Gjelsten, Douglas Beilman, Helene Pohl and Gillian Ansell*

# Urban design awards offer new look for Christchurch

Separate plans to attract residents back into Christchurch's southern CBD and to regenerate public green spaces along the Avon River, are the top urban design ideas in a competition for rebuilding the quake-affected city.

More than 60 entrants, ranging from architectural, spatial industrial and transport design students, as well as planning, engineering and landscape architecture students, submitted entries for the British Council Christchurch Scholarships, offered in partnership with Massey University.

Lincoln University landscape architecture student Ksenia Aleksandrova, designed a plan for a new Christchurch city, giving priority to green spaces, pedestrian and cycle connections and accessible transport systems including a free electric shuttle.

"Pre-earthquake, Christchurch's arteries were becoming congested with traffic, its heart slowing and the lungs were fractured. We now have an opportunity to put a new beat into the heart of Christchurch. A land-based issue must be addressed by land-based solutions," she says.

Melanie Pau, a Christchurch-born architecture student from the University of Auckland has also been awarded a scholarship, for her redesign of Christchurch's southern CBD.

The 22 year-old's concept, South City Greenway and Housing, explores a range of dwellings including apartments, hostels, flats and townhouses, and how they would look set amongst vegetable gardens, market spaces and recreational spaces.

Both winners were awarded return airfares and accommodation in the UK for ten working days later this year when they will tour some of the UK's top design faculties,

Competition head judge, David Sheppard, who is president elect of the Institute of Architects says through rethinking of issues such as environment, space and transportation systems, both concepts offered potential for design solutions for Christchurch.

"Both projects were quite believable and above all, we felt there was a great prospect for a really rich, residential lifestyle for the city," Mr Sheppard says. He was joined on the judging panel by Rodney Adank, head of the Institute of Design for Industry and Environment at Massey's College of Creative Arts.

Massey University Vice-Chancellor Steve Maharey says it was positive to see students from tertiary institutions throughout New Zealand putting a huge amount of effort into the new Christchurch.

"The next generation of urban designers emerging from New Zealand universities have seized this unique opportunity to rethink how Christchurch could be rebuilt and revitalised, and the two recipients in particular have shown how to integrate innovation, creativity and sustainability to bring about a positive change for all New Zealanders.

**The programme's ten shortlisted designs, including both winning entries, can be viewed as posters at <http://www.facebook.com/BritishCouncilChristchurchScholarships>**

Date: 22/08/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Creative Arts; Creative Arts; Environmental issues; Innovation; Vice-Chancellor; Wellington



*A poster presentation of Ksenia Aleksandrova's winning entry*

## Massey academic NZ's only senior fellow at UK academy

Associate Professor Lisa Emerson has been appointed a senior fellow of the prestigious Higher Education Academy in the United Kingdom.

Dr Emerson, from the School of English and Media Studies, is the only current senior fellow at the organisation working for a New Zealand university.

Higher Education Academy champions excellence in learning and teaching in higher education, and brings together people and resources to research, reward and share best practice internationally.

Dr Emerson, who in 2008 won the supreme award at the Tertiary Teaching Excellence Awards, applied to be a senior fellow as she felt it was important to continue to develop her teaching skills and to have an international context to measure herself against as a teacher.

"Developing the senior fellow portfolio for the Higher Education Academy required me to reflect on my teaching in new ways, which will, I hope, lead to a better learning experience for my students," Dr Emerson says.

"I am confident that this appointment will help emphasise, in an international context, Massey University's commitment to excellence in teaching. Becoming a senior fellow will give me the opportunity to develop links with an international community of academics who are committed to excellence in teaching - and to share new ideas about teaching with this wider teaching community."

Date: 22/08/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Humanities & Social Sciences; Palmerston North; Teaching; Uni News

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**Associate Professor Lisa Emerson**

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## Massey vets make their mark on Hollywood

Massey University vets have been putting their equine knowledge to a novel use – consulting with Weta Digital for their work on a Hollywood blockbuster film.

The Wellington-based visual effects company was looking to upgrade its computer-generated models of horses, and asked staff at the Institute of Veterinary, Animal and Biomedical Sciences to help.

The results can be seen in the film Abraham Lincoln: Vampire Hunter, which opened in New Zealand recently.

Watch the video: [http://youtu.be/\\_ePvH5f2OdI](http://youtu.be/_ePvH5f2OdI)

Dr Deb Prattley was part of the team that worked with Weta. She says the institute's equine treadmill was used to collect motion capture images that the company could then use to build its computer-generated horses. "They had several cameras in the room, including overhead, and filmed the horse at different gaits so they could use that information to create computer-generated models of horses doing different things.

"They also spoke at length with our anatomists because they really wanted to make sure the shapes of the horses were right and that they moved properly," she says. "They needed to make sure the joints articulated in the correct directions by the correct amounts and the muscles appeared with the right shapes in the right places, as the horse moved. They had previously built models by looking at the horses from the outside, but we were able to give them an understanding of the structure – so the models are built from the inside out."

Even the expressions on the faces of the horses – their hair and the way their nostrils looked – were covered. "They paid attention to the most minute details to make sure they had things right."

The Weta Digital team also worked with the institute's imaging department to get x-rays and CT scans to get a deeper understanding of how horses move.

Using computer-generated animals meant the on-screen action could be captured without concerns about animal welfare, something that needed to be carefully protected before the technology was available, Dr Prattley says. Upon completion of the project, Weta Digital shared with Massey the models they had built.

Weta Digital visual effects supervisor Martin Hill says the work done with Massey added greatly to the realism. "For example, looking at the carpus (knee) and the way it articulates. Rather than being a single pivot, which we assumed before, their knees bend at two pivot points, one of which always flexes twice as much as the other one until it gets to a very extreme amount of flex. These are the things that are fantastic to know. The nuances when you apply them to our digital model suddenly give an extra level of reality."

The Massey staff involved in the project included Dr Cameron Knight, Dr Angela Hartman, Dr Chris Rogers, Dr Deb Prattley, Marty Johnson, Nicki Moffat, Allan Nutman and Professor Hugh Blair.

Date: 22/08/2012

Type: Research

Categories: College of Sciences; Palmerston North; Research; Research - Design; Video Multimedia

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*Massey student and president of the Albany chapter of Beta Alpha Psi Corbin Neale and lecturer Dr Jeffrey Stangl review the student financial health check survey on an iPad*

## Students help students with finances

Business students at Massey University's Albany campus will be asking their fellow students to take stock of their personal finances this week.

In a joint initiative between the Fin-Ed Centre (Financial Education and Research Centre – a joint venture between Westpac and Massey) and the Albany chapter of Beta Alpha Psi, students will have the opportunity to find out which areas of their finances require attention.

Dr Jeffrey Stangl, from the School of Economics and Finance, has created a survey that will gauge students' attitudes towards their finances in areas such as debt and budget management, savings and investment, insurance, and retirement. The survey will be conducted by members of Beta Alpha Psi, an honorary organisation for finance and accounting students.

"The objective of the survey is to raise awareness of the importance of managing money well, and giving students feedback on how well they are actually planning not only for today, but also for tomorrow," Dr Stangl says.

"It is structured to gauge people's attitudes to their finances, as opposed to how much money they have in the bank because the biggest obstacle to saving is attitudinal."

Dr Stangl is also part of the research team conducting a longitudinal survey for the Fin-Ed Centre to understand Kiwis' needs for financial knowledge at different life stages.

"While this student financial health check is purely informational, it is a condensed version of what we're examining in our longitudinal study," he says. "I'm expecting to see similar feedback to what is already coming out of the longitudinal study, where young people are saying things like, 'I'm only 21 years old – what's the point of worrying about my retirement now?' Well, the point is, the earlier you start, the better off you'll be."

Beta Alpha Psi president Corbin Neale, a business and psychology student at Massey, hopes the survey will be as eye-opening for his fellow students as it was for him.

"I study finance, but budgeting and financial literacy aren't really on the agenda. Awareness is really low, so the first step is visibility, getting out there and encouraging people to improve their financial literacy," he says.

As a student, Mr Neale admits he has been mainly focused on his student loan debt, and even though he has a couple of part-time jobs, he has not joined a KiwiSaver scheme. After taking the survey himself, he is reconsidering that decision.

He says the student financial health check will be a good opportunity for students to talk to students about a very important issue to all of them.

"It's about starting that conversation about financial literacy, because it's not discussed. We all moan about our student loans but no one proactively talks about how best to deal with it," he says. "Skills like budgeting are so necessary in everyday life, but we're not equipped to do it well – I'm hoping this survey will be a step towards normalising financial literacy."

The Fin-Ed Centre was formerly known as the New Zealand Centre for Personal Finance Education. The centre is currently conducting a baseline survey of around 300 New Zealanders aged between 18 and 20 years to understand their levels of financial literacy and experience of financial education. The longitudinal study will see the survey repeated with the same participants every five years for the next 20 years.

The centre aims to help New Zealanders become financially empowered to achieve a better quality of life. Its other projects include developing a series of personal finance certificate courses for individuals and educators, and the quarterly Retirement Expenditure Survey in conjunction with Workplace Savings NZ.

Date: 22/08/2012

Type: Research

Categories: Auckland; College of Business; Innovation; Research

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*The Massey University women's football team*

## Massey women's football team makes history

Five of them are still at school – four are just 15 – but they are one game away from national supremacy in women's football.

After a remarkable unbeaten season, the Massey University team will make history on Sunday as the first from Manawatū to play in a final in the ASB Women's Knockout Cup.

Should they win, they will be the first national football champions from the province in either the 19-year-old women's or the 85-year-old men's (Chatham Cup) competitions. Either way, it has been a stellar year.

Massey play Three Kings United from Auckland at Newtown Park, Wellington, and are counting on good crowd support at the venue.

Team captain Rosie Missen says the Wellington final is not only a chance for Massey to make their mark on women's football but an opportunity for some of the younger players to get noticed. "I've never been in a team that's had such good team cohesion – I think that's been a really big factor in us getting far and doing so well."

Most of the team are born and bred in Manawatū, including five who are still at secondary schools – Feilding High, Freyberg High, Longburn Adventist College, Palmerston North Girls' High and St Peter's College. Two of the Massey students come from Wellington and one from Gisborne.

Ms Missen says the venue will also help, being close to Manawatu and with extra support expected from students and staff of Massey's Wellington campus in the neighbouring suburb of Mt Cook. "It will be like having a twelfth man on the field."

Three Kings, with two national representatives and six players in the wider squad of the New Zealand Junior Ferns, are likely favourites. They have won the knockout cup three times since it started in 1994.

But Massey have taken many teams by surprise this year. Playing in the Women's Central League competition against teams from the central and lower North Island, they recorded 13 wins and a draw, scored 78 goals and conceded just 14, making them the best attacking and defensive team in the league.

To get to the final they won four games, repeatedly pulling out polished performances, most notably the 4-1 semi-final victory over 2010 cup winners Claudelands Rovers of Hamilton.

Coach Simon Lees attributes their year's success to the team's hard work and commitment to playing their own game. "We set goals about not dropping the points at home and the girls have been really switched on about trying to achieve that. We've got a really good work ethic and I don't think we've had too many games where we've turned up and not played our game."

Mr Lees says Massey have the ability to identify opponents' weaknesses and capitalise on them. "The key to our success this year is we've made other teams play poorly. It's about knowing and working out really early what an opposition weakness is and learning to exploit that."

Ms Missen says another strength is speed on attack. "We like to move the ball quickly, get it down, play it. Once we get it to our strikers' feet and we've got pace we can always attack against the strongest team. Our biggest focus will be defending as a unit as well."

University Vice-Chancellor Steve Maharey has wished the team well and encouraged staff and students to support them. "It's an exceptional effort for this young team to go through the season unbeaten. They are most deserving finalists."

The women's final kicks off at 11am as the curtain raiser to the ASB Chatham Cup final at 2.30pm, which is between Lower Hutt City and Central United of Auckland.

**UPDATE: Three Kings won the knockout final 2-0 over Massey, while Central United won the Chatham Cup 6-1.**

Date: 22/08/2012

Type: University News

Categories: Academy of Sport; Palmerston North; Sport and recreation; Uni News; Wellington



*Professor Murray Patterson*

## **\$3.8m for researchers to tackle big issues**

Massey University researchers will study population movements, marine ecosystems and communities' resilience to disasters, thanks to \$3.8 million in government research grants announced today.

Five major Massey projects were awarded funding in this year's science investment round announced by Science and Innovation Minister Steven Joyce.

The Ministry of Business, Innovation and Employment Science said the main focus of the grants is high-quality science that delivers results. Forty-seven projects received a total \$133 million.

Vice-Chancellor Steve Maharey says Massey aims to be a world leader in the areas of research it specialises in and supports through collaborations with a range of stakeholders. "The grants announced today reflect the efforts and ability of our staff to achieve that goal and find solutions to issues that are important to New Zealand and are relevant in a wider, global context."

Assistant Vice-Chancellor (Research and Enterprise) Professor Brigid Heywood says she is delighted with the outcomes of the funding announcements. "It demonstrates that we undertake and support research that is clearly of value to New Zealand, with notable contributions from the University's health and society specialists.

"The Government's funding investments also extend our growing capability in emergency and disaster management, and our active engagement with developing the infrastructures underpinning the marine ecosystems that are central to this nation's future prosperity."

A project led by Professor Murray Patterson, from the School of People, Environment and Planning, received \$1 million. It aims to develop a robust framework to characterise, quantify, map and place an economic value on coastal-marine ecosystem services and will use Tasman Bay as its test-bed. Ecosystem services are benefits derived from ecological processes that occur in the natural and human-modified world that typically are not considered in economic decision-making – for example nutrient recycling, climate regulation, carbon sequestration, and food provision, Professor Patterson says. This research will "make visible" these coastal-marine ecosystem services by placing an economic value on them as well as socio-cultural valuations.

A study headed by Professor Paul Spoonley, from the College of Humanities and Social Sciences, on the regional impacts of demographic and economic change received \$800,000. New Zealand is experiencing significant population changes as mobility (immigration, emigration, internal migration) combines with an ageing population to impact on labour supply, community development and a sense of belonging or attachment. These demographic and economic changes vary considerably by region and have markedly different outcomes for rural and urban communities. Professor Spoonley's research will provide a detailed model of the nature of these changes at the regional between 1986 and 2013 and will provide projections out to 2036.

Professor David Johnston, from the Joint Centre for Disaster Research, will develop understanding of factors that build resilience in New Zealand. The project, awarded \$796,000 over two years, will consolidate and add to knowledge about resilient communities in New Zealand, across the continuum of hazard mitigation, preparedness, response and recovery – with a particular focus on indigenous knowledge. Building on research on the Canterbury earthquakes, the Rena oil spill, responses to economic shocks, and recovery from natural hazard events, the research will investigate post-disaster community resilience in urban, rural and Māori communities.

A project led by Associate Professor Chris Stephens, from the School of Psychology, received \$598,629 over two years to provide answers to questions about older people's aspirations for independent living, their contributions to paid and voluntary work, and their opportunities to use digital media. The Inclusion, Contributions and Connections study will survey 3200 "baby boomers" aged 63-78 years, and the findings will be used to develop appropriate digital information services, housing provision and employment support policies.

Associate Professor Robin Peace from the College of Humanities and Social Sciences will head a project creating a social research knowledge space. The project, also granted \$598,629 over two years, will launch a website eSOCSOI Hui Rangahau Tahī (engaged social science) to act as a virtual platform for dialogue, improving access to social research and knowledge, increasing the capacity of researchers, scientists, and policy makers and communities to share knowledge in ways that leads to robust and engaged research, evaluation, policy and policy implementation.

The research contracts will take effect from October and last for between two and six years.



*Professor Paul Spoonley*



*Professor David Johnston*



*Associate Professor Chris Stephens*

Date: 23/08/2012

Type: Research

Categories: Auckland; College of Humanities & Social Sciences; College of Sciences; Environmental issues; Explore - HEALTH; Internal Communications; Joint Centre for Disaster Research; Maori; Palmerston North; Pasifika; Research; School of Psychology; Uni News; Vice-Chancellor; Wellington

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*Associate Professor Robin Peace*

## New Massey websites by year's end

The Massey University website, which targets internal and external audiences, is being split in two to enable a new staff intranet to be launched at the end of the year.

The public website will also be redesigned and feedback is now being sought from staff on the proposed "look and feel" of it.

Web content manager Glen Young says two project teams involving External Relations and Information Technology Services staff are responsible for the change. "At the moment information targeted at staff and students comes from the same web based platform – so discerning which information is for staff and which is for the general public is almost impossible," Mr Young says.

About 180 staff, nominated by departments across the University, will be invited to workshops next month to give feedback on the development of the University's new intranet.

All staff are invited to provide feedback on the public site. To do so or to view a video outlining the site's purpose, audience, goals and proposed design please click here:

[https://www.massey.ac.nz/massey/staffroom/community/community\\_home.cfm#/discussion/185/website-redesign](https://www.massey.ac.nz/massey/staffroom/community/community_home.cfm#/discussion/185/website-redesign)

Date: 24/08/2012

Type: Internal Communication

Categories: Any

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*This is a caption*

## Future U video competition extended

The entry deadline for the Future U online competition for teenagers, a joint initiative of Massey and Westpac, has been extended to September 9.

The competition is open to 13-18-year-olds, who are being challenged to create a two-minute video of their vision of New Zealand in 2050.

Up to 20 finalists, to be announced on September 14, will travel to Auckland in October to refine their concept at a future leaders workshop.

Apart from age, there are no restrictions on who may enter, so Massey staff members are invited to share the link below with friends and family to encourage teenagers across New Zealand to participate.

The overall winner will receive a trophy, a \$10,000 Massey scholarship and \$1000 cash from Westpac. The winner's school will receive a \$1500 cash prize from Westpac to use towards educational resources.

Find out more here: <http://www.engine.ac.nz/future-u>

Date: 24/08/2012

Type: University News

Categories: Any

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*Dr Bevan Catley and Dr Dianne Gardner from Massey's Healthy Work Group, and Professor Tim Bentley from AUT's NZ Work Research Institute.*

## Code needed to stop workplace bullying

Recent high profile cases of workplace bullying highlight New Zealand's legislative weaknesses in this area, say academics from Massey University and AUT.

Two cases have featured in the media this week – a Burger King staff member who was allegedly punched by her manager, and a senior Auckland Council manager who verbally abused staff, leading to confidential settlements being paid to whistle blowers.

Both cases show the issue of workplace bullying needs to be taken more seriously in New Zealand, say Dr Bevan Catley, director of Massey University's Healthy Work Group, and Professor Tim Bentley from AUT's NZ Work Research Institute.

"The recent cases profiled in the media are a clear indication of the poor understanding organisations have about bullying, and the damage that failure to effectively manage bullying can result in," says Professor Bentley. "There is a clear need for better information for employers about the nature of bullying, its impacts, and how to manage it. Too often good staff have no option but to quit while the bully remains protected by top management."

Dr Catley says he would be concerned about any suggestions that such behaviour could be described as a management style. "Hopefully the current situation prompts senior management at the council to reflect on how they want people to treat one another in the workplace – is this the kind of thing they wish the organisation to be known for?"

He says the cases show the huge human and financial cost of bullying in the workplace, and that New Zealand's regulatory agencies don't take the problem seriously enough.

"We are well behind Australia, where some states have already criminalised workplace bullying, while others have a code of practice. The federal government has also started the process of implementing a nationwide code of practice," he says.

The Healthy Work Group believes the New Zealand government should follow suit. In a recent paper the group argued the case for the development of a New Zealand approved code of practice because there is currently no government policy or regulatory framework that specifically addresses workplace bullying.

Dr Catley says there are difficulties with taking a case of workplace bullying under the Employment Relations Act or the Health and Safety Employment Act because neither recognise the role that workplace structures and processes can have in encouraging bullying.

"An approved code of practice would be a good step, especially if there is no political will to amend the legislation. While it doesn't govern the decisions of the courts, an approved code of practice gives the judiciary some guidance when making rulings because they can see what is considered good practice," he says.

The Healthy Work Group's research shows that many employers are keen to have a code of practice made available because they recognise their lack of expertise in dealing with bullying.

"If a company realises it has a problem, but doesn't know how to deal with it, they have three options – try and do the best they can themselves, get a consultant in, or do nothing," Dr Catley says. "If there was an approved code of practice available, they could easily adopt it and customise it."

"The issues of cyber bullying and bullying at school gets a lot of attention, but bullying in the workplace goes under the radar. It's completely unacceptable – but until we give both employers and the courts the tools to deal with it more effectively, the problem will continue to grow."

Date: 24/08/2012

Type: Research

Categories: Any

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*Korean students from Daedong College in Korea at a farewell ceremony at the Albany campus with PaCE staff.*

## Visiting students enjoy class vibe and nuke-free NZ

The chance to express their opinions and interact more with lecturers and fellow students is one of the key points of difference in learning styles in New Zealand, according to a group of Korean students.

The group of 15, from Daedong University in Busan (South Korea's second largest city), spent a month at Massey's Albany campus studying English. They are one of the first groups hosted by the University's PaCE (Professional and Continuing Education), at Albany for a number of years. PaCE is currently boosting its short-term Study Tour Programme.

PaCE programme manager Michelle Daly says the students enjoyed learning inside and outside the classroom.

"It was great to see the students' confidence grow as they started to make friends with students from other cultures and adjust to living in a different culture with a New Zealand family," she says.

Min Jeong Park, a second-year nursing student, says she loved her time at Massey, and is considering returning to the University for further postgraduate study. "It's my first time abroad and I've loved my time here. Massey has a high quality language programme, and the staff are very helpful to students from other countries."

"In Korea, the learning environment is very strict, very dry. Here, we can share our opinions in class, and have discussions," she says.

The students, aged 18 to 23 years, are studying a range of subjects in Korea, including hospitality, hospital management, cookery and tourism.

Their English language classes included a tailored, final week programme focusing on New Zealand culture. PaCE organised accommodation with local homestay families and a raft of activities, such as a potluck dinner for students and families, Korean food tasting at a Clubs and Cultural Day on campus, a welcome party for international students, a sports competition with other English language students and visit to SheepWorld. Other activities included visits to Awataha Marae, Auckland Art Gallery, Auckland Museum, a badminton club and pub quiz on campus.

"Many of them felt that their homestay experience was a highlight of their trip," says Ms Daly. "They also enjoyed the Māori culture experiences in class, trying out poi and playing stick games. Those who visited the marae particularly enjoyed the beautiful singing and learning about Māori culture and traditions".

PaCE at Albany also recently hosted a group of Japanese high school students from the small village of Katsurao, just outside the 20-kilometre exclusion zone of the Fukushima nuclear reactor disaster triggered by last year's catastrophic quake and tsunami.

The students, forced to leave their school and homes to live in temporary accommodation, were keen to visit New Zealand to learn about our nuclear-free status as well as agricultural and environmental practices that could help in the rebuild of their village.

PaCE plans to make the most of Massey's unique multi-campus status by offering customised tours to more overseas student groups, says Ms Daly.

"Massey can offer a truly New Zealand experience to overseas participants," she says. "We plan to develop our programme by offering New Zealand Study Tours to international groups, and tours that showcase the university's key education platforms and expertise."

Date: 24/08/2012

Type: University News

Categories: International; Learning Management System



*Students from Katsurao Junior High School at the Albany campus with Michelle Daly (third from right).*

## ecentre makes it easier to become an entrepreneur

ecentre, the business innovation centre at Massey University, wants to make it possible for anyone to become an entrepreneur. It is introducing three different levels of its ecentreSprint market validation programme to make entrepreneurship more accessible, especially for those in the early stages of developing a business.

“You might have an idea yourself, or you want to acquire the skills needed to turn an idea into a successful, global venture. We want people to see that entrepreneurship can be a lifetime career path, with opportunities for real contribution to New Zealand's economy,” says ecentreSprint Programme manager Sabrina Nagel. “That's why we're creating a step change and opening up the world of entrepreneurship.”

Entrepreneurs in the early stages often have to juggle a full-time job while investigating a business opportunity. The risk of quitting the job to focus on the venture is often not feasible. Additional hurdles can be the cost of joining an incubator or paying for mentorship, making a full-time commitment to the new business idea, and not knowing where to start.

Ms Nagel has looked at incubation models overseas in both Germany and San Francisco and this has influenced the programme's global perspective. After running the ecentreSprint programme for almost two years, ecentre knows what support entrepreneurs need, and is filling the gap.

“We wanted to remove the biggest hurdles of high cost and full-time commitment,” says MsNagel.

There are three programme levels under ecentreSprint, each catering to entrepreneurs at different stages, or with different needs. For just \$300 per month, aspiring entrepreneurs get four hours per week of valuable tutorials and workshops to start working on their idea. As part of a group of like-minded entrepreneurs they get access to ecentre networks and Massey University expertise.

For entrepreneurs who want to progress their idea more quickly and benefit from the very experienced mentors and coaches involved in the ecentreSprint programme, there are two Elite versions of the programme. These include one-on-one coaching sessions, and allow businesses to be based out of ecentre.

“We really want to have an impact on New Zealand's innovation ecosystem. Growing the entrepreneur's capabilities is a lot harder than taking a business opportunity and matching it with experienced people to turn it into a successful business,” says ecentre chief executive Steve Corbett. “But if we can develop entrepreneurial skills, there will be more benefits for the economy and the individual entrepreneurs,”

“As the late Sir Paul Callaghan used to say, ‘In order to grow big trees we have to support the small ones as part of the ecosystem. In order to build high-tech companies, we have to support the grass roots.’ This is exactly where ecentre, a not-for-profit organisation, should sit.

“If you have been considering entrepreneurship as a career, talk to us at ecentre. Not everyone who joins ecentre's programmes will pursue their idea, but you will learn invaluable skills which you can use for the rest of your life.”

Date: 27/08/2012

Type: Research

Categories: College of Business



*Sabrina Nagel, ecentreSprint programme manager*





*Kathryn Beck watches her son Cameron get a sticking plaster from Carolyn Cairncross after testing.*

## Pre-schoolers wanted for vitamin D study

Researchers are seeking a diverse group of 1600 pre-school children aged between two and four years old from across New Zealand to take part in a study designed to assess their vitamin D status.

The study, named Te Ra Whakaora, is funded by a grant from the Health Research Council, and aims to use vitamin D status to identify illnesses associated with low vitamin D levels. From this, they will develop a vitamin D deficiency risk assessment tool that health professionals can use.

Study supervisor Dr Pamela von Hurst, co director of the Vitamin D Research Centre, says there is no information available at all for this age group.

“We know something about the vitamin D status of New Zealand adults, and a little about new-born babies, but we have very little information about the vitamin D status of pre-schoolers.”

Dr von Hurst says they want to investigate the relationship between low vitamin D status and respiratory infection, asthma, eczema and allergies. August and September – when sunlight hours are fewer and exposure to vitamin D is reduced – is the ideal time to conduct this study.

“We get most of our vitamin D from the sun, and it is essential to help build strong bones and maintain good health,” she says. “These days parents are very aware of protecting their children from sunburn, but this could also negatively affect their ability to get enough vitamin D for good overall health.”

The risk assessment tool will help community-based health professionals quickly recognise pre-schoolers at high risk of vitamin D deficiency, allowing them to give appropriate advice to parents about sun exposure or supplementation.

Pharmacists across New Zealand are supporting the study by testing the toddlers. They will be recording information and taking test samples to send back to the researchers for laboratory analysis.

Carolyn Cairncross, the PhD student conducting the research says support from pharmacists is very helpful. “Having the pharmacies helping with the study means that parents don’t have to travel far to participate. There’s a questionnaire, which takes about 10 minutes to complete before they go along to the pharmacy. Once there, it’s just a quick finger prick test which collects two drops of blood for analysis,” she says.

“Most pre-schoolers are excited by the thought of choosing a special plaster so there’s minimal fuss in the hands of our specially-trained pharmacists.”

All children tested in the study will receive a participation certificate, and their parents will receive a letter with the results of their child’s vitamin D status when all tests have been completed in six months. Complete results of the study are expected to be available in 2014, and a copy will be sent to all families participating in the study.

“This is a great opportunity for families to contribute to the health of all future New Zealand children,” says Ms Cairncross. “We are hoping that pre-schoolers from a wide cross-section of the community will participate.”

For more information check out: <http://terawhakaora.massey.ac.nz>  
Email: [TeRaWhakaora@massey.ac.nz](mailto:TeRaWhakaora@massey.ac.nz)  
Call: 0800MASSEY (0800 627739) and ask for Te Ra Whakaora (Business hours)  
Call or text: 021 422 531

The study is one of several research projects the Vitamin D Research Centre is undertaking this year. Other studies include a vitamin D supplementation trial for Auckland-based sufferers of psoriasis, which is also looking for participants. More information is available on: <http://psoriasis.massey.ac.nz>

Further information on the work of the Vitamin D Research Centre is available at: [https://www.massey.ac.nz/massey/research/centres-research/vitamin-d-research/vitamin-d-research\\_home.cfm](https://www.massey.ac.nz/massey/research/centres-research/vitamin-d-research/vitamin-d-research_home.cfm)

Next year Massey will open a College of Health bringing together disciplines – including the Vitamin D Research Centre – and focus on illness and injury prevention, rather than cure. The college will have approximately 2000 equivalent full-time students and 250 staff.

Date: 27/08/2012

Type: Research

Categories: College of Sciences; School of Health Sciences

## Vitamin D trial hopes to give psoriasis sufferers relief

For the one in 50 adults suffering from psoriasis, finding a treatment that is affordable and socially acceptable is not an easy task, but a team of researchers from Massey University's Vitamin D Research Centre want to see if vitamin D can provide some relief.

Traditional treatment of psoriasis – a chronic, non-contagious inflammatory disease of the skin – can include a topical lotion or creams, pills or injections, or phototherapy, which uses light to treat the condition. These options have drawbacks, including high cost, inconvenience and increased risk of other health problems.

The researchers want to find out if vitamin D supplements are an effective treatment for psoriasis.

Research supervisor and co-director of the Vitamin D Research Centre Dr Pamela von Hurst says, "We know that UV radiation increases vitamin D levels, but of course, in winter, when there's less sun about, our vitamin D levels get low. Other options are either expensive, messy or have side-effects. We want to help improve the quality of life for psoriasis sufferers."

The Auckland-based trial will take place over a one-year period, and started in August 2012.

PhD research student Michelle Ingram is excited by the potential offered by the study as a low-cost alternative treatment. "Having psoriasis can really affect how people live and interact with others when the condition is active," she says. "This can be anything from choosing a particular type of clothing to cover it up, to deciding not to go out in public when they feel it's looking really bad. If we can determine the benefits of taking vitamin D supplements, that will give psoriasis sufferers new options in the battle to manage this disease."

The researchers are looking for 112 Auckland-based psoriasis sufferers aged 18 or older, with plaque-type psoriasis in 'active phase' which has been stable for the past two months. Volunteers must meet certain criteria, and be able to attend five appointments at the Albany-based Human Nutrition Research Unit for assessments and samples. They don't need to have a doctor's referral, and will be screened by a dermatologist before being accepted to the trial.

The Vitamin D Research Centre will form part of Massey's new College of Health in 2013 that will focus on illness and injury prevention rather than cure. The college will bring together specialists from fields ranging from food and nutrition, sport and exercise, rehabilitation, nursing, Maori and Pasifika health, public health, social work, health and safety; as well as those researching the social and economic factors that underpin health and wellbeing.

For further information, or to register your interest, go to: <http://psoriasis.massey.ac.nz>  
Or contact Michele Ingram: [m.ingram@massey.ac.nz](mailto:m.ingram@massey.ac.nz)

Date: 27/08/2012

Type: Research

Categories: College of Sciences; School of Health Sciences



*Co-director of the Vitamin D Research Centre Dr Pamela von Hurst.*



*Massey industrial design lecturer Chris Jackson and MIT Professor Neil Gershenfeld prepare to cut the ribbon at the inauguration of Fab Lab Wellington.*

## **Fab Lab Wellington officially opened**

The red ribbon has been ceremonially cut at Australasia's first Fab Lab. The director of Massachusetts Institute of Technology's Center for Bits and Atoms, Professor Neil Gershenfeld, and Massey University Industrial Design Lecturer, Chris Jackson, officially opened the lab at Massey's College of Creative Arts last night.

The digital fabrication lab has been well-tested over the past week as Massey and MIT have jointly hosted Fab8NZ in and around the facility as part of the eighth annual meeting of the international Fab Lab network.

It has attracted makers, designers and other people who use digital fabrication technology from around the world. Countries represented included Afghanistan, Australia, Belgium, China, Finland, Germany, India, Japan, Kenya, the Netherlands, New Zealand, Norway, Peru, Russia, South Africa, South Korea, Singapore, Spain, the USA and the UK.

Fab Labs began as an outreach project from MIT's Center for Bits and Atoms in 2003. To be MIT-affiliated, a lab must adhere to a set of operating principles and provide a standard range of equipment, including basic laser cutters, milling machines and 3D printers. Massey's is the first in Australasia, but Mr Jackson hopes the idea will spread rapidly, as Fab Lab Wellington acts as a hub to get labs set up across New Zealand and into the South Pacific.

Being part of the global Fab Lab network opens up huge opportunities for New Zealanders, Mr Jackson says. "Fab Lab projects are open source and can be shared between labs. Fab Lab Wellington can give individuals and small firms access to technology, but also help them make connections between disciplines and industries, and that should be a catalyst to more innovation in New Zealand."

Fab Lab Wellington will have designated open hours for the general public, including workshops where people can learn from Massey's industrial designers.

Fab8NZ ends this evening. One of the final events – the "Fab World Cup" – will see participants demonstrate 'flying machines' they have made, in the Great Hall at Massey's Museum Building in Wellington, 4.30-5.30pm.

Date: 28/08/2012

Type: Research

Categories: College of Creative Arts; Wellington

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## Endless opportunities at Wellington Open Day

Test your aviation skills in a flight simulator, or learn about the sports science of winning or the practical rewards of industrial design, at Massey's Wellington campus Open Day on Friday.

More than 1500 visitors, including hundreds of school leavers, are expected to descend on the campus between 8.30am and 2pm for the open day which showcases all four colleges – Sciences, Business, Humanities and Social Sciences and Creative Arts.

A packed programme of events includes mini-lectures on a range of topics including creative careers in communication and an overview of programmes and performances at the New Zealand School of Music. Other attractions for prospective students include the opportunity to tour communication, media and drama labs, nursing facilities and the new College of Creative Arts building, Te Ara Hihiko.

A design tour will venture through the building's high-tech facilities featuring an assortment of gallery and workspaces, and then continue onto the Museum Building and the James Coe Industrial Design Centre.

There will also be the opportunity for prospective student pilots to test aviation skills in a specially designed flight simulator provided by Massey University's School of Aviation. Staff from Palmerston North will be on hand to answer any questions too.

Tours of the university's accommodation complex and information workshops for Maori and Pasifika students will also be held.

Practical information about student support on campus and career options beyond university will be available too.

Caption: The pyramid on Massey's Wellington campus is always an activity-packed place for events such as Open Day.

Date: 28/08/2012

Type: University News

Categories: Wellington

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*Kirsty Furness and Kay Mathewson at Massey University's Centre for Psychology.*

## Increased demand for anxiety group therapy at Albany

High demand from Auckland anxiety sufferers looking to get help using group therapy has seen a second programme open up at Massey University's Centre for Psychology in Albany.

Group facilitator and intern clinical psychologist Kirsty Furness says the response to the initial Wednesday night programme was so overwhelming that it was clear opening up another group session was necessary.

The groups are based on cognitive behaviour therapy (CBT), which provides a practical approach to help manage and overcome problems, and are supervised by senior clinical psychologist Kay Mathewson.

"CBT has been very well-researched, and is a short-term, skills-focused therapy that enables participants to learn new strategies for coping with anxiety," she says. "Group therapy can be extremely helpful because you get more support in a group environment. Everyone gets together to find a solution."

The programme, one of a range of community programmes provided by Centre for Psychology staff, is available to people aged 18 and over with a maximum of eight participants per group. There is an initial \$70 assessment fee, and sessions cost \$40 per session, or \$280 plus the assessment fee if paid in advance.

The new programme will begin on Tuesday September 11, and run from 5.30 to 7pm, for an eight-week period. All the sessions will be held at the Centre for Psychology on Level 3 of the North Shore Library Building, 29 State Highway 17, Albany Village, Albany.

The centre also offers clinical expertise for a wide range of needs, including children with emotional, learning or behavioural difficulties; individuals or couples with relationship problems; older adults suffering anxiety, grief or depression; people with work-related difficulties; and new migrants struggling with adjusting to a new culture and customs.

For more information, please contact Helen McMaster: [h.mcmaster@massey.ac.nz](mailto:h.mcmaster@massey.ac.nz) or call 09 441 8175. People interested in therapy do not need a GP referral but will be assessed by the centre first.

Date: 29/08/2012

Type: Research

Categories: College of Humanities & Social Sciences; School of Psychology

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## Graduate's Antarctic fishing film screens at festival

Massey graduate turned film director Peter Young's feature documentary *The Last Ocean* will screen at the New Zealand International Film Festival in Palmerston North this weekend.

The film focuses on commercial fishing in Antarctica's Ross Sea and tells the story of the race to protect Earth's last untouched ocean.

Mr Young, one of New Zealand's leading nature cameramen, was born and raised in Hawera, spent a decade mustering, shearing and fencing on farms throughout New Zealand, and completed a Diploma of Agriculture at Massey University (graduated 1983) before travelling overseas.

He first picked up a camera while working on a commercial fishing boat in Alaska and discovered an affinity for filmmaking. On returning to New Zealand he completed a Bachelor of Broadcasting Communications at the Christchurch Polytechnic and, in 1989 was employed as a writer/director at Television New Zealand's Natural History Unit in Dunedin.

He moved to camera, shooting news and current affairs for four years before establishing his own company, Fisheye Films, in Christchurch in 1997. He has won multiple awards for production and camera work. As a freelance director and cameraman he has credits in more than 100 documentaries, among them the BBC's Blue Planet series and a documentary on giant squid for the Discovery channel.

He also filmed many of the South Island Country Calendar episodes, the acclaimed TVNZ series Explorers and the final tribute documentary for Sir Edmund Hillary. Recently he produced and shot the award winning series Hunger for the Wild and is now working on a new series for TVNZ, called Coasters.

*The Last Ocean* project began six years ago and became a labour of love that expanded into the formation of a charitable trust to promote the protection of the Ross Sea, where there was no commercial fishing before New Zealand initiated it in 1986.

The 87-minute film premiered at the New Zealand International Film Festival in Auckland on August 1 and is now touring New Zealand.

The Palmerston North screenings are at Downtown Cinema on Friday at 3.45pm and Sunday at 1.45pm. The film will screen again in Auckland and Wellington on general release from next week.

More information may be found here: [www.lastocean.co.nz](http://www.lastocean.co.nz) and the trailer for the documentary viewed here: <https://www.youtube.com/watch?v=bKQUmlV6cSk>

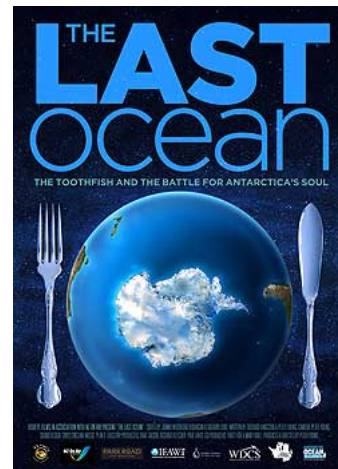
Date: 30/08/2012

Type: Features

Categories: Any



Film director Peter Young.



# Applications open for Women in Leadership programme

Applications are now open for Massey University's second internal Women in Leadership Programme to be held on October 24-26.

The programme is designed to encourage and promote leadership and is also the prerequisite for staff wishing to apply to the New Zealand Women in Leadership Programme. A maximum of 25 participants are able to attend the programme. Staff can apply on their own behalf or be nominated by their manager.

The inaugural Massey University Women in Leadership Programme was held last year for staff members who had previously applied for, and were not successful in attending the New Zealand Women in Leadership Programme. There were 19 participants with a mix of academic and non-academic roles.

Application forms can be downloaded [here](#)

Date: 30/08/2012

Type: Internal Communication

Categories: Any

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# Get ahead on 2013 with up to 60 Summer School credits

The number of Summer School credits students can get has doubled this year from 30 to 60 credits.

Summer School starts on November 19 and a 'Shark' poster and online campaign is under way to promote enrolment.

Teaching staff are encouraged to let students know that there are now more credits on offer to help them get ahead on their studies.

Current and new international students, and international students studying at other tertiary institutions are also eligible to enrol.

To find out more about what's on offer visit the summer school web page here <https://www.massey.ac.nz/summerschool>

International students who want to take an extra paper or two over the summer can find out what programmes are available here <https://www.massey.ac.nz/massey/international/how-to-apply/summer-school-2012.cfm>

Date: 30/08/2012

Type: Internal Communication

Categories: Any





## Changes to domestic, trans-Tasman and Pacific air travel

Changes have been made to the default settings for booking air travel as part of the University's Procurement Programme of work and potential savings of \$135,000 per annum are expected as a result of the new settings.

As of Monday this week, all domestic airfares will now default to using the best available fare. Exceptions to this will require prior manager approval. Same day trips will default to being booked as a 'seat only' fare, and overnight trips or longer will default to a 'seat and bag' fare.

There have also been changes to default trans-Tasman and Pacific fares. All travel and accommodation bookings for staff must continue to be made using Orbit Travel.

Find out more about the new default settings for air travel here:  
<https://www.massey.ac.nz/massey/staffroom/procurement-programme/air-travel.cfm>

Date: 30/08/2012

Type: Internal Communication

Categories: Any

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*Staff members Connie Hii, Dave Snell, Dawne Sanson, Chris Howard and Sonja Clemens at the workshop in Albany.*

## **Stream workshop held at Albany**

The Albany campus Centre for Teaching and Learning recently offered a hands-on introductory and refresher workshop for staff on the use of Stream.

The workshop was designed to tailor professional development to staff needs in their own papers and covered both technical and pedagogical dimensions of using Stream to enhance teaching and learning.

Albany teaching consultant Jane Terrell says both academic and general staff attended the latest workshop, and appreciated the opportunity to share ideas with campus colleagues.

Further workshops are planned for staff and academic departments who wish to explore the new upgraded Stream environment.

Find out more about Stream professional development here <http://streampd.massey.ac.nz>

Date: 30/08/2012

Type: Internal Communication

Categories: Any

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*Student recruitment adviser Rebecca Davidson demonstrates, Drop, Cover, and Hold.*

## Massey wants staff and students to 'drop, cover and hold'

New Zealand's first national earthquake drill is planned for September 26 – at 9.26am – and Massey is taking part.

Staff and students will be asked to "drop, cover and hold" as part of New Zealand ShakeOut.

Vice-Chancellor Steve Maharey says the University fully supports ShakeOut, which aims to get a million New Zealanders taking part. Massey will distribute personal emergency cards to staff and students and run a competition to encourage participation. A training exercise will also be held on the day to test the University's emergency management systems.

"Ideally, no matter where they are, at 9.26am on September 26 we want all our staff and students to, drop to the ground, cover their heads with one hand – or get under a desk or table – and hold on to something," Mr Maharey says.

A competition has been designed to challenge staff and students on each campus, including distance students, to promote emergency preparedness actions with their colleagues and classmates. Prizes include emergency equipment and backpacks. There is also a \$200 Kathmandu voucher on offer for the most outstanding entry.

A key aspect of the day for the University's three campus emergency management teams will be a training exercise to test and refine emergency response planning.

In preparation for ShakeOut, briefings to staff by campus registrars will be held on each campus, where a top-up item for emergency backpacks will be handed out. Staff without backpacks can collect one at the briefing.

Mr Maharey says if ShakeOut becomes an annual event it will be an important focus for exercising the University's emergency systems. "The University council and senior leadership team see ShakeOut as a critical opportunity for our people – staff, students, visitors, and our wider community, to get better prepared," he says. "Our aim is to start small this year, and keep building our capacity and activities each year."

During the past year the University and Campus Emergency Management Committees have refined the emergency management strategies and policies to ensure the University has a robust emergency management framework.

Find out more about Massey's ShakeOut competition [here](#).

Date: 30/08/2012

Type: University News

Categories: Auckland; Palmerston North; Wellington

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*Secondary school principals, senior leadership team members, staff and students outside the Sport and Rugby Institute.*

## **Regional principals meet with Massey leaders**

Ten secondary school principals from the Manawātū region met with the University's leadership team, senior staff and students on Monday at the campus Sport and Rugby Institute.

Vice-Chancellor Steve Maharey said the meeting was an opportunity to hear from principals about the issues they are facing and to find out how the University can attract more school leavers.

Māori and Pasifika student achievement was an issue raised by the principals and Assistant Vice-Chancellor (Māori and Pasifika) Dr Selwyn Katene outlined the University's strategies.

Five presentations were given by senior academics on topics including Massey's aviation programme, the bachelor of engineering programme, education management, pathways to business careers and professional development for teachers.

Assistant Vice-Chancellor (External Relations) Cas Carter said the meeting was an important part of the University's engagement with secondary schools and she will follow up with principals to have more in-depth discussions.

The meeting with principals was part of an annual leadership team engagement with staff and stakeholders at each of the campuses.

Date: 30/08/2012

Type: University News

Categories: Uni News; Vice-Chancellor

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## **iPhone commercial back on screen until mid November**

Massey University's 30-second television advertisement shot on an iPhone by Vice-Chancellor Steve Maharey will be back on air this Sunday until mid-November.

First screened in May, it was the first New Zealand television advertisement filmed entirely on an iPhone.

For staff who have yet to see the ad, the purpose behind it is to tell the story of Massey in a different way to reflect Massey's innovative and creative approach to doing things.

Mr Maharey illustrates the story of Massey University by filming himself talking about innovative products developed by University staff and alumni that are changing the lives of people in New Zealand and around the world.

They are: A Massey design graduate who helped develop the iPhone, a business graduate behind the international cosmetics company Trilogy, robotic technology used for pollinating and picking apples and other fruit, and the making of food incorporating Omega 3 fish oils to increase nutritional value.

Date: 30/08/2012

Type: Internal Communication

Categories: Any

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*Fathimath Rifshana*

## Family resilience in childhood diabetes

Families living with a child diagnosed with type 1 diabetes are being asked to share their experiences as part of a Massey University study.

Led by Fathimath Rifshana as part of her doctorate in clinical psychology, the new study focuses on family resilience in childhood diabetes and explores how families adapt, cope and come to terms with the chronic disease.

Fifteen families are needed to take part in the project. The families must have a child aged 4-12 years who has been diagnosed with type 1 diabetes for a minimum of six months.

“For kids with diabetes it’s a daily challenge to keep their blood glucose at the acceptable level,” Ms Rifshana says. “My focus is on families, and their experience of having a child with type 1 diabetes.”

Ms Rifshana will spend up to two hours interviewing the caregivers in their home, with questions centred on their experiences having a child with type 1 diabetes, and what has helped them cope.

“The experiences they share will contribute to a better understanding of how families cope when facing difficult life challenges, such as having a child diagnosed with type 1 diabetes, and provide other families with strategies to try.”

Ms Rifshana is seeking volunteers for the study from Manawatu, Wanganui, Horowhenua and Southern Hawke’s Bay. Families will receive a \$30 petrol/grocery voucher. All interview data will be kept confidential.

If you are interested in participating or finding more information on the project please contact Fathimath Rifshana on [rifshana@gmail.com](mailto:rifshana@gmail.com) or on 06 356 9099 ext 2516.

Date: 30/08/2012

Type: Research

Categories: College of Humanities & Social Sciences; Explore - HEALTH; Research; School of Psychology

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*Caption: Chloe Akers, Rachael Bentall and Helen Bruce (photo: Denise Bentall)*

## **Bronze for Massey equestrians**

Two Massey student-athletes have won bronze medals at the World University Equestrian Games in Aachen, Germany.

The three-member team, which includes Massey's Chloe Akers and Helen Bruce, excelled in dressage and jumping to take bronze behind hosts and winners Germany, with France taking silver. Auckland University's Rachael Bentall was also a team member.

The New Zealand team competed against 26 other countries at the event.

Ms Bruce has just graduated from Massey with a Bachelor of Applied Science majoring in agriculture, and is a regular competitor in both eventing and jumping.

Ms Akers, a Bachelor of Education student who won the inaugural New Zealand Universities Championship, is an award-winning jumper but has previously competed in dressage.

Date: 31/08/2012

Type: University News

Categories: Academy of Sport; Palmerston North; Sport and recreation; Uni News

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*Vice-Chancellor Steve Maharey pictured at the signing of the agreement with KDU*

## **Massey signs agreements with Sri Lankan universities**

Opportunities for student exchanges, joint research and teaching are among goals outlined in memorandums of understanding with two Sri Lankan universities.

Massey University has signed agreements with the University of Colombo and General Sir John Kotelawala Defence University (KDU).

Vice-Chancellor Steve Maharey, Nick Nelson from the Centre for Defence and Security Studies, Professor Tony Norris from the Institute of Information and Maths Sciences and National Centre for Teaching and Learning director Professor Mark Brown visited Sri Lanka last week.

The agreements outline common interests and the potential mutual benefits from collaboration and cooperation in areas including student exchanges, academic collaboration, postgraduate and doctoral study.

Mr Maharey says a large number of University of Colombo senior staff attended the signing and there was an opportunity to discuss where cooperation might lead. Areas discussed were: student exchanges, communication, joint research and teaching, and blended learning and sport.

The agreement with KDU centred on defence but the universities shared similar interests and strengths.

“While the focus of the relationship is currently on defence, security and disaster management, another wide ranging discussion revealed that land, water use, sustainability, humanities and logistics management were of interest to KDU,” Mr Maharey says.

Mr Maharey, Mr Nelson and Professor Norris also presented papers at an international symposium hosted by KDU.

Date: 31/08/2012

Type: University News

Categories: College of Humanities & Social Sciences; International

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# Chinese Film Festival for Palmerston North

The best of Chinese contemporary cinema will feature at Palmerston North's first Chinese Film Festival.

The festival, organised by Massey University's School of Humanities and the Palmerston North City Library, will screen five films over a fortnight from September 4-18.

Several of the films tell stories of how China's rapid social and economic changes have impacted ordinary people, but others include a moody period drama about romantic melancholy set in Hong Kong, and a martial arts film.

Senior lecturer in Chinese Dr Rosemary Haddon says arts and films have flourished in China, after decades of rapid transformation and reform.

"China's film movement exploded onto the international scene with the cultural thaw that followed the Cultural Revolution," she says.

A "new wave" of cinema emerged in the 1980s after the first group – known as the Fifth Generation of Chinese Filmmakers – graduated from the Beijing Film Academy.

Influenced by western cinematography and their experience of rustication during the Cultural Revolution – where privileged youth were exiled to the countryside – their films centred on national and cultural identity, and the legacy of Maoism, and won many international accolades.

"Since then Chinese filmmaking has gone from strength to strength. The 1990s witnessed the return of the amateur filmmaker and edgy underground film movement known as the Sixth Generation," Dr Haddon says. "The focus is contemporary urban life and the disorientation generated by rapid change."

Audiences will get an insight into Chinese cinema, and see five of the most outstanding art-house, doco/indie films not usually seen in commercial cinemas, Dr Haddon says.

Ms Han Lixin, the third secretary (Culture Section) in the Chinese Embassy, will attend the opening of the festival on Tuesday night.

The Chinese Film Festival is the first for Massey and believed to be the first held in Manawatu. All films are in Chinese with English subtitles and will screen at the Palmerston North City Library. Entry is a gold coin donation.

The festival is the first in a Massey University Asian film series that will focus on a different country every year, with China in 2012 and Japan set for 2013.

## Chinese Film Festival 4-18 September, Palmerston North City Library

*Still Life* by Jia Zhangke

Tuesday 4 September, 6.30pm introduction, 7pm screening

Haunting minimalist drama set in the real-life construction of the Three Gorges dam project. The underground film tells of two people in search of their spouses, their dislocation stemming as much from the flooding as from China's cultural transformation. Won Venice Film Festival's top award in 2006. (2006)

*Suzhou River* by Lou

Thursday 6 September, 7pm

Riveting tale of obsessive love reminiscent of Alfred Hitchcock's *Vertigo*. The subject matter of contemporary China's gritty urban experience is set against the backdrop of Shanghai's Suzhou River, which is a reservoir of filth, chaos and poverty. (2000)

*In the Mood for Love* by Wong Kar-Wai

Tuesday 11 September, 7pm

Moody period drama about romantic melancholy set in Hong Kong in 1962. A journalist rents a room in an apartment block on the same day as a secretary from a shipping company. Both nurse suspicions about their spouses' fidelity and eventually acknowledge deep feelings for each other. (2000)

*To Live* by Zhang Yimou

Thursday 13 September, 7pm

An epic account of the tumultuous events of China's past half-century. Fugui and Jiazhen endure the tragic disruptions as their personal fortunes move from wealthy landownership to the status of peasant. The goal is simply "to live" a normal life without torment. (1994)

*Hero* by Zhang Yimou

Tuesday 18 September, 7pm

A wuxia (martial arts) film based on the assassination attempt by Jing Ke of the King of Qin in 227 BC. The film dazzles through the profusion of spectacles painted in pure colour and photographed as dream poetry. (2002)

Date: 31/08/2012

Type: University News

Categories: College of Humanities & Social Sciences; International; Palmerston North





# NZFOODAWARDS

IN ASSOCIATION WITH MASSEY UNIVERSITY

## 2012 NZ Food Awards finalists announced

The finalists in the 2012 NZ Food Awards were announced at an industry event hosted at Villa Maria Estate in Auckland tonight.

From a record number of 102 entries, 43 finalists were selected across 13 categories. The supreme winner will be announced at the NZ Food Awards Gala Dinner to be held at the Langham Hotel in Auckland on Thursday October 27.

The finalists are:

### **ATEED Snacks and Confectionery Award**

Fonterra Brands Tip Top Ltd – Seriously Good Iceblocks for Adults – Lemon, Lime & Bitters and Classic Brewed Ginger Ale  
J.H. Whittaker & Sons Ltd – Whittaker's Mini Slabs – Peanut, Hokey Pokey  
J.H. Whittaker & Sons Ltd – Whittaker's Peanut Butter Block 250g  
Kako Chocolate – Passionfruit Chocolate Hearts

### **ATEED Convenience & Meal Solutions Award**

André's Kitchen – Garlic Crostini  
Greenshell New Zealand Ltd – Ikana Live Greenshell Mussels, Chilled Live Wholeshell Mussels  
LHF Ltd – Naked Kitchen Fresh Chilled Meals range – Chilli Bean & Tortilla Ragù, Fragrant Thai Red Curry

### **Ministry for Primary Industries (MPI) – Bakery Cereals & Bread Award**

I Love Pies – Gourmet Family Pies – Angus Mince and Mozzarella  
Molly Whoppy Ltd – Gingerbread, Chocolate Dipped Gingers  
Paneton Bakery – Ready To Use Flaky Puff Pastry

### **Ministry for Primary Industries (MPI) – Cereal & Breads Award**

Delish Fine Foods Ltd – Chunky Fruit & Nut Muesli, 60% Fruit, Nut & Seed Muesli  
Delish Fine Foods Ltd – Primal Breakfast Mix, 100% Fruit, Nut & Seed Breakfast Mix  
Wild Wheat Specialty Breads – Kumara Sourdough

### **Villa Maria Other Food & Beverages Award**

Archer MacRae Beverages Ltd – Ritzling 250ml 4-bottle pack  
I AM SAUCE – All Purpose Sauce  
PeeldNZ Ltd - T/As 1 Above – The Flight Drink  
Perfect Produce Ltd for the Fresh Grower – Sweet Petite Cos, Bellaverde Sweet Stem  
Broccoli

### **The New Zealand Herald VIVA Gourmet Award**

Dollop Foods Ltd – Gourmet Fruits – Rhubarb & Raspberry with Elderflower  
J. Friend & Co – New Zealand Artisan Honey – Raw Honeycomb: Medbury, Kamahi Honey: Westport  
Recipe Arts Ltd – Chicken Liver Parfait – Original and Truffled

### **AsureQuality Food Safety Award**

Greenshell NZ Ltd – Ikana Live Greenshell Mussels, Chilled Live Greenshell Mussels  
Inghams Enterprises NZ Pty Ltd – Inghams Butterfly Chicken – Garlic & Herb, Lime & Chilli  
Simply Squeezed for Simply Squeezed Superjuice – Balance, Survive

### **Packaging Design Award**

Archer MacRae Beverages Ltd – Ritzling 250ml 4-bottle pack  
Colestown Chocolate – Gift box with nine different flavours  
Fonterra Brands NZ Ltd – Anchor Dairy Blends – Blue and Trim  
Sealord Group Ltd – Simply Crafted Beer Battered Hoki Fillets – Stoke Amber flavour

### **KPMG Export Award**

Archer MacRae Beverages Ltd – Ritzling 250ml 4-bottle pack  
Aria Farm for Woolworths Select – Vegetable & Beef Stir-Fry, Beef & Lamb  
J. Friend & Co – New Zealand Artisan Honey – Raw Honeycomb: Medbury, Kamahi Honey: Westport

### **Rabobank Business Innovation Award**

Aria Farm for Woolworths Select – Vegetable & Beef Stir-Fry, Beef & Lamb  
Biofarm Products Ltd – Biofarm Organic Yoghurt in Wild Apple  
J. Friend & Co – New Zealand Artisan Honey – Raw Honeycomb: Medbury, Kamahi Honey: Westport

### **Countdown Grocer's Choice Award**

100% Nutz Ltd – Dark Chocolate Peanut Spread  
Abes Bagel Bakery – Bagel Crisps – Caramelised Onion, Balsamic Vinegar  
New Zealand Drinks Ltd – Premium Mixer range – Indian Tonic Water, Dry Ginger Ale  
J.H. Whittaker & Sons Ltd – Whittaker's Mini Slabs – Peanut, Hokey Pokey  
Sealord Group Ltd – Simply Crafted Beer Battered Hoki Fillets – Stoke Amber flavour

**Foodbowl Added-Value Processing Technology Award**

Griffins Food Ltd – Griffin's Collisions – Mallowpuff Toffeepops, Squiggles Hokey Pokey Chocolate Chippies  
PeeldNZ Ltd, T/As 1 Above – The Flight Drink  
I AM SAUCE – All Purpose Sauce

**Massey University Research & Development Award**

Alpine Origin Merino Ltd – SILERE Alpine Origin Merino, Merino Rump and Eye of Round  
Fonterra Brands Ltd – Symbio Probalance Probiotic Yoghurt – Natural, Vanilla Bean  
Goodman Fielder New Zealand – Freya's Sandwich Thins – Mixed Grain, High Fibre White  
Griffins Food Ltd – Griffin's Collisions – Mallowpuff Toffeepops, Squiggles Hokey Pokey Chocolate Chippies  
Hubbard Foods Ltd – Hubbards Thank Goodness Gluten Free Cereals, Gluten Free Berry Muesli, Gluten Free Vanilla Almond Muesli

Finalists in the NZ Food Awards have the opportunity to attend business capability-building workshops run by KPMG and Rabobank, and retail and commercialisation mentoring sessions run by Countdown.

For more information on the NZ Food Awards or to purchase tickets to the Awards Gala Dinner, go to: <http://www.foodawards.co.nz>

Date: 31/08/2012

Type: Awards and Appointments

Categories: Auckland; Awards and appointments; College of Sciences; Innovation; National; Palmerston North

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Candice Coles pictured with colleagues at the school where she worked as a language assistant

## Massey graduate can't get enough of Spain

Massey graduate Candice Coles couldn't get enough of Spain during a six-month stint teaching English, so she's going back for more.

The 22-year old graduated from Massey's Albany campus with a Bachelor of Arts with a double major in social anthropology and Spanish.

Miss Coles received a scholarship from the Spanish Embassy in Wellington to work as a language assistant in a bi-lingual primary school.

She left New Zealand in January for six months in Andalucia and lived in a tiny village called La Puerta de Segura, where locals welcomed her warmly. At the local school she worked alongside a teacher and encouraged English conservation and language learning across all subjects.

It was a role she enjoyed. "I never woke up not wanting to go to school in my town, without fail the children would cheerfully receive me, they were incredibly charming," she says.

While she helped children with English, she also became more confident in Spanish as her language skills improved. She also developed a deep appreciation for the "fun and fascinating cultures" of the Andalucian regions, and says learning the traditional regional dance called Sevillanas was a highlight.

"I have taken away fantastic memories of people and of experiences," Miss Coles says. "My time in Spain has certainly opened my mind to an amazing culture and history of cuisine, and to different issues in the world involving food and society.

"I couldn't get enough of Spain in my six months this year so I am going back for more, and am so excited to be accepted as a language assistant to work in a village in Almeria from this October to the end of May."

Senior lecturer in Spanish Leonel Alvarado says the scholarships provide a great opportunity for students and graduates to live and work in Spain and immerse themselves in the culture. This year three Massey alumni are taking part and there have already been expressions of interest from others who intend to apply next year.

Embassy of Spain education adviser Pablo Mateu Garcia says for the 2013-14 academic year 50 scholarships will be offered to New Zealanders. Since Spain started the programme in 1936, 5000 language assistants from 20 countries have taken part and every year and more than half ask to continue for a second year. "The reason is always the same: they just love the programme," he says.

Miss Coles says she eventually plans to complete a master's in anthropology at Massey, focusing on Spanish or Latin American language and culture.

Date: 03/09/2012

Type: University News

Categories: Auckland; College of Humanities & Social Sciences; International

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## The end of an era for Winterfest

Eighty teaching students put down the textbooks and pulled out their crazy costumes and creative flare last week for the College of Education's last Winterfest event on the Hokowhitu Campus.

Following traditions of more than 20 years, students dressed up on Wednesday August 29, competing in a range of creative challenges as part of the annual Winterfest which is held by Massey University's College of Education Student Association.

This year's theme was Storybook and students dressed up as characters from their favourite books including Harry Potter and the Mad Hatter from Alice in Wonderland.

Activities included creating cupcakes using clay and paints and a Mad Hatter's tea party.

But it was the last year the event will be held at the Hokowhitu Campus.

Next year the college will shift to the Turitea Campus, and senior lecturer in visual arts and the association's staff representative, Paul Hansen, says he hopes the event will be held for many years to come.

"Let's hope something of the Winterfest spirit takes root across the river," he says.

"I think it will re-invent itself in some way. Everyone comes together to have some fun for a day. They're going to be teachers and they're going to be organising events in their communities. In some small way we hope the students take the skills they learn [from organising the event] into their schools."

The event teaches students about how to be creative leaders and organisers, he says.

"They're Ideal qualities for teachers to take into our schools and communities." Mr Hansen wants to thank everyone who has supported Winterfest over the years.

At the prize giving last week, association co-presidents Emily Bower and Jessica Pitt also made a special mention of their appreciation for the generous staff donations to the event and their participation on the day.

Date: 03/09/2012

Type: University News

Categories: College of Education; Palmerston North

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## Top appointment for Massey engineer

Massey University researcher Dr Amal Punchihewa has been made a senior member of the Institute of Electrical and Electronics Engineers.

Dr Punchihewa is a senior lecturer in the School of Engineering and Advanced Technology. His current research interests include objective assessment of compression artefacts and image processing for surveillance, multimedia communication and care of the elderly.

Senior member is the highest professional grade an institute member can apply for, and only eight per cent of the 410,000 members have reached the position.

School head Professor Don Cleland says the appointment is a great achievement. "It is a reflection of Dr Punchihewa's experience and professional accomplishment," he says.

Dr Punchihewa recently helped edit a major publication on communications technology for the London Olympics, *Delivering London 2012: ICT Enabling the Games*. He was the only editor from outside the United Kingdom.

The institute is the world's largest professional association dedicated to advancing technological innovation and excellence.

Date: 03/09/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Explore - Engineering; Internal Communications; Palmerston North; Research; Uni News

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*Dr Amal Punchihewa*

# Fisher makes Paralympic pool her own with 3 medals

School of Psychology student Mary Fisher continues to make a big splash at the London Paralympics winning her third swimming medal.

Ms Fisher, a first-year Bachelor of Science student majoring in psychology at the Wellington campus, won the silver medal in the 100 metre backstroke final to add to her bronze medal for the 50 metre freestyle and a silver from the 100 metres freestyle.

The visually impaired 19-year old set a Paralympic record in her backstroke heat where she was the top qualifier and went half a second quicker in the final (one minute, 19 seconds, point six) only being edged out by eventual winner Japan's Rina Akiyama by 0.12 seconds.

She set a personal best with her silver medal swim in the 100-metre freestyle finishing in 1:09.83.

Ms Fisher is categorised at the Paralympics as being totally blind and swims in the S11 class, requiring her to wear blackened goggles and for someone to tap her as she approaches the swimming pool wall.

Campus student advisor (Disability) Heather McCallum says Ms Fisher had to overcome other challenges before getting to London too.

"She is a straight A student in spite of missing classes in semester one due to having to attend training camps."

Ms Fisher, who studies using electronic formats for her course work, had to take other tests she would otherwise have missed, in advance of her departure for her first Paralympic Games.

All of her lecturers had been incredibly supportive and excited for her success, Ms McCallum says of the Upper Hutt teenager who is a popular presence on campus.

"Mary manages the demands of being an elite athlete and an excellent student by training and studying hard."

Date: 03/09/2012

Type: Features

Categories: Academy of Sport; Olympics; Sport and recreation

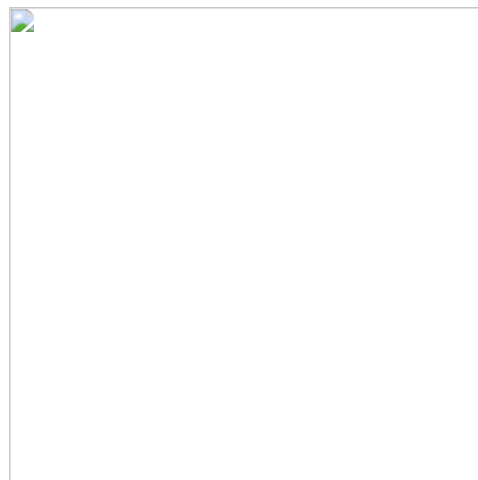


Photo: [Paralympics New Zealand](#)



*Albany competition winners – Andy Wang, Jennifer Xue, and An Ran Chen from Macleans College.*

## Asset sales: What the next generation think

Secondary school students had their say on the controversial issue of state asset sales at the 2012 ANZ Massey Economics Challenge – and officials from some key government departments were there to hear their thoughts.

The annual competition was held simultaneously on Massey University's Albany and Manawatu campuses on Friday afternoon. Teams of three students showcased their economics knowledge in a quiz based on the NCEA curriculum, followed by a presentation on the topic: 'New Zealand's mounting debt: Are asset sales the answer?'

The Albany competition was taken out for the second year in a row by a team from Macleans College. Andy Wang, Jennifer Xue and An Ran Chen concluded that while the sale of state assets was not a perfect solution, it did offer the most suitable way of reducing the government's debt in the short term.

Judge Dr Philip Stevens, head of economic research at the Ministry of Business, Innovation and Employment, said the Macleans team nudged out the runners-up from Westlake Boys with their strong foundation of economic knowledge.

"This year's presentation question shows you the kind of questions we have to deal with in economics – i.e. it's very hard and there's no simple answer," Dr Stevens said. "In economics we ask questions like: Why is Africa poor? Why is water, the most important thing we've got, worth less than diamonds? What services should be provided by the state?"

"The questions are complicated, and the winning team used the economic tools at their disposal to weigh up the pros and cons, and then systematically arrive at their solution."

The most innovative presentation of the afternoon came from Yishen Zhou, James Rankin, and Devrath Soni from Westlake Boys High School. The trio recommended selling minority stakes in state-owned power companies – and using the funds generated to purchase majority stakes in key privately-owned power companies.

Simon Chapple, principal advisor at the Ministry of Business, Innovation and Employment, said the judges all agreed the team had produced the most creative response to the question, and had come a very close second to Macleans College.

"Your solution really stood out, and economists often quite like counter-intuitive solutions," he told the students. "However you need to be aware if you are going to go down the counter-intuitive route, if you are going to step outside the herd, then your argument has got to be doubly strong. You are going to be subject to a lot more criticism because you are not thinking like everyone else."

The Manawatu campus competition was won by Dan Marks, James Penn, and Te Rangi Albert from Wanganui High School. Massey University associate professor Rukmani Gounder said the team gave an exceptional presentation.

"They did very well in bringing in new ideas, drawing on international comparisons, and thinking outside the square," she said.

The annual competition is sponsored by ANZ and Massey University, and the students in each winning team received a Massey scholarship of \$2000 towards full-time study in the College of Business, and runner-up teams received a \$1000 scholarship.

The presentations were evaluated in each location by a distinguished panel of judges made up of academics, practitioners, and policymakers, including government officials from Treasury and the Ministry of Business, Innovation and Employment.



*Manawatu competition winners – Dan Marks, James Penn, and Te Rangi Albert from Wanganui High School.*

Date: 03/09/2012

Type: Research

Categories: College of Business





TJ Taotua

## New student recruitment adviser has talent

The newest addition to the student recruitment team in Albany, adviser TJ Taotua, recently performed at the Pacific Grooves Music and Arts Festival.

Mr Taotua sang in front of large crowds and potential talent scouts at the Los Angeles festival last month. The event is the largest in the northern hemisphere to celebrate Pacific music and arts, and proceeds from the festival are donated to cancer research.

The trip to LA came about after Mr Taotua was asked to join the Five Stars Band, the legendary Samoan family band otherwise known as Fetu e lima, 12 months ago.

The group is well known throughout the Pacific for their distinctive sound and their broad repertoire of music, an attribute Mr Taotua enjoys. "I love it because they play all sorts of genres of music, from reggae to rhythm and blues – it works well for me as a performer," he says.

The LA trip included a post-show radio interview at Betelnutradio on the show 'The BBQ', an urban talkback programme showcasing Pacific talent in LA.

Although he was with his band, there were a number of requests for Mr Taotua to perform individually, something he is quite used to. From a young age he has entertained at events, festivals, and church gatherings in his hometown of Wellington. He is also a former contestant of the national singing competition New Zealand Idol, where he reached the top 30.

Mr Taotua joins the Student Recruitment Advisor team in a permanent position at the Albany campus, after a short stint at the Wellington campus. He has a Bachelor's degree in Education and Pacific Studies and an MBA. Prior to joining Massey, Mr Taotua worked as a student advisor at Whitireia Polytechnic. He begins in his new role on September 3.

Date: 03/09/2012

Type: Internal Communication

Categories: Any

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*Dr Pushpa Wood, director of the Fin-Ed Centre.*

## Fin-Ed Centre launches financial literacy courses

The Fin-Ed Centre (Financial Education and Research Centre) has developed a new series of certificate courses as a part of its continuing programme to help New Zealanders become more financially savvy.

The centre, which is a joint venture between Westpac and Massey University, is celebrating Money Week by producing a financial health checklist (see next page), and launching the 'Fin-Ed Improving Your Personal Finances' series of certificate courses. A second series of courses, designed for personal finance educators, is also in the pipeline.

"Our main objective with these certificate courses is to give people the tools they need for the life-long process of managing their finances," says Fin-Ed Centre director Dr Pushpa Wood. "Personal finances do not remain static. You need to review your financial situation as your circumstances change, and according to the life stage you are at.

"If we can improve people's financial knowledge, and give them the confidence to put that knowledge into practice, then I think we will set them up for a much more secure future."

Dr Wood says the courses are designed for anyone in search of the skills and tools to take charge of their personal finances. The first course, 'Understanding Your Financial World', is now open for registration, and the following five courses that make up the series are 'Your Pathway to Financial Success', 'Fundamentals of Managing Your Finances', 'You as a Consumer of Financial Products and Services', 'Your Financial Documents', and 'You and the Wider Economic World'.

The papers are complementary, but each can be taken on a stand-alone basis, and there are no entry requirements. The courses are taught by Massey University through distance learning, and are ideal for people who want to improve their financial literacy, but who do not want to undertake a full degree or diploma programme.

"If someone completes the whole series, they will come away with an understanding of their place in the wider economic world and have sufficient knowledge and confidence to ask the right questions about financial products," Dr Wood says.

"They will also understand the difference between needs and wants, and good and bad debt, the power of regular saving, importance of reviewing their financial situation regularly, importance of planning for future and basic investment principles. They will also learn lots of practical skills like creating individual and household budgets and maintaining a spending diary."

Anyone who wants to know more about the Fin-Ed Improving Your Personal Finances courses can register their interest by emailing [fin-ed@massey.ac.nz](mailto:fin-ed@massey.ac.nz).

The Fin-Ed Centre's Financial Health Checklist

Money Week is a good time to take a financial health check, says Fin-Ed Centre director Dr Pushpa Wood.

"Take the opportunity to identify your financial risk factors and put some plans in place so you don't encounter major problems in the future," she advises. "If you have mild chest pain now, it's best to deal with it before you find yourself in hospital having a heart bypass operation."

Dr Wood's six tips for a healthier financial outlook are:

### Think before you spend

Create a diary to keep track of your spending, and review it to see if you are buying wants, rather than needs. "I carry around a B5 notebook in my handbag and do a quick, five-minute review at the end of each day. It can be very revealing," says Dr Wood. She says major purchases should be planned for: "Young people, in particular, have to understand there is such a thing as saving for what you want. It brings greater satisfaction if you pay for items in cash, and you don't pay three times the true value through taking on debt."

### Develop a savings habit

You don't need to have a lot of spare money to start saving. Every little bit helps over the long-term and it establishes a desirable pattern of behaviour that will hold you in good stead should you find yourself with more disposable income in the future. "It's a myth to say it's not worth saving if you can't put away a substantial amount of money," says Dr Wood. "Saving \$5 per week is better than waiting until you have accumulated \$100 before banking it – the temptation to spend that \$5 on trivial items can be very strong." It's also important to have some sort of an emergency fund, or unexpected events like a broken washing machine or health problems can set you back for months, or even years.

### Create a family or household budget

Mapping out your expenses and purchases is the only way you can really see where your money is going. Once you understand that, you can make decisions about whether you need, or want, to redirect funds towards priorities. Dr Wood advises people to have a savings goal that will

keep them motivated, and to clearly separate their fixed expenses like rent, mortgage repayments, and bills, from their discretionary spend. She also says it's important to involve the entire family or household, and to think about how your financial decisions will impact on others.

## Protect what you do have

"Your ability to generate income is the most important asset you have, yet income protection insurance is not top of mind for most people," Dr Wood says. Too many people don't plan for the possibility of illness, disability, or death. While these are not things you want to think about when you are healthy and well, it is very important for anyone with financial dependents to have arrangements in place. Life, health, critical illness and income protection insurances are all options to consider, and having an emergency fund – say three month's income – can give you the option of accepting a higher excess in return for lower premiums on your insurance policy. "The key question you need to ask yourself is – can I afford not to?" says Dr Wood.

## Only take on good debt

Dr Wood describes good debt as "something that will increase or enhance your net worth, like purchasing a house or investing in your education or further training". She says that everyone should stop and consider the nature of the debt they are about to take on before making a major purchase. "Some debts, like medical treatment, are necessary, but for other items you need to ask yourself these questions: Do I need to buy this now? Do I have the means to pay this debt back? What will the true cost be after I have repaid the debt, and am I comfortable with that amount? And is it productive debt? If the answer to any of these is no, then walk away."

## Plan, plan, plan

"When it comes to your personal finances, you really need to plan at three levels – for today, tomorrow, and life," says Dr Wood. "Today, you have to live within your means; you need to put money aside for purchases or unforeseen emergencies tomorrow; and it's never too early to start planning for your retirement."

*The Fin-Ed Centre was formerly known as the New Zealand Centre for Personal Finance Education. The centre aims to help New Zealanders become financially empowered to achieve a better quality of life. Its other key projects include a longitudinal study to understand New Zealanders' needs for financial knowledge at different life stages, and the quarterly Retirement Expenditure Survey in conjunction with Workplace Savings NZ.*

Date: 03/09/2012

Type: Research

Categories: College of Business; Fin-Ed

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*Professor Ian Yule*

## **US adviser names Pasture Meter NZ's top innovation**

A Massey University-developed technology has been named the leading New Zealand agricultural innovation by a top-ranking United States Government adviser.

In an interview on 3 News Alec Ross, senior innovation adviser to United States Secretary of State Hillary Clinton, named the C-Dax Pasture Meter as New Zealand's innovation highlight.

"There's one that's really interesting called the Pasture Meter. It's fascinating. It takes 200 measurements per second to identify how much grass is in the paddock and to more effectively distribute dairy cows. And it's being used all over the world right now and it's adding, I've heard, up to \$57,000 per dairy farmer in revenue. So this is a big deal. It's the everyday innovations that can change the world."

He was speaking ahead of last week's Project Revolution conference in Auckland.

The C-Dax Pasture Meter was devised at Massey's Centre for Precision Agriculture by Professor Ian Yule and two former PhD students, Dr Robert Murray and Dr Hayden Lawrence.

Last year the Pasture Meter won the innovation in environment and agriculture award at the New Zealand Innovators Awards.

The Centre for Precision Agriculture, led by Professor Yule, is dedicated to creating practical land management solutions through the use of precision technology tools.

Date: 04/09/2012

Type: Research

Categories: College of Sciences; COS Precision Agriculture; Explore - Agriculture/Horticulture; Innovation; Palmerston North; Research

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*Professor Donald Maurice*

## **NZSM performer's role with Holocaust work honoured**

A CD recording commemorating the Holocaust and featuring solo violist Professor Donald Maurice from the New Zealand School of Music has won an international award.

Requiem: The Holocaust, by Israeli composer Boris Pigovat, was recorded to commemorate the 70th anniversary of the Babi Yar massacre in September 1941, in which more than 34,000 Jews were executed.

The recording, featuring the Vector Wellington Orchestra, was awarded a 'Supersonic' award by Luxembourg classical music magazine Pizzicato.

The Atoll Records disc also includes the first performance of the work outside the Ukraine, featuring Professor Maurice, in 2008. He gave a second performance on the 70th anniversary of the massacre on September 29 last year at the Wellington Town Hall.

Professor Maurice, who lectures in classical performance and musicology at the New Zealand School of Music which is jointly run by Massey University and Victoria University, was also invited to give the first performance of the work last October in Germany at the International Viola Congress in Wurzburg. He was soloist there with Camerata Louis Spohr a symphony orchestra from Dusseldorf.

Date: 04/09/2012

Type: Awards and Appointments

Categories: College of Creative Arts

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*Startup Weekend Palmerston North winners, the 'What's 4 Lunch' team. Courtesy of Manawatu Standard.*

## Startup Weekend winners ask 'What's 4 lunch?'

A mobile app that gets children helping with food preparation has taken out first prize at Startup Weekend Palmerston North. This was the first Startup Weekend event held outside a major city centre in New Zealand.

The weekend-long, hands-on experience gave aspiring entrepreneurs the chance to find out if their startup ideas were viable. In just 54 hours, the winning team developed a website and mobile phone app to get kids interested in the food they eat.

Called What's 4 Lunch, the app provides recipes with information about each of the ingredients, including its origin, along with video and photos. The What's 4 Lunch team won an \$8000 prize package for their efforts.

Second place and the Open Data Prize was won by Friendsafe, an app that enables people to share their travel plans and improve personal safety. As well as sharing the start and end-point of a journey with friends, the app also operates as a communication platform and emergency feedback alert that records audio, video, and geo-location data. The Open Data Prize, worth \$1000, was awarded for using local open data sources.

Little Helper Books received an honourable mention for their concept, which allows parent to create games, apps, and ebooks in which their child is a character to help them deal with difficult situations.

Startup Weekend Palmerston North was managed by the BCC, a Palmerston North based business that specialises in taking technology ideas to market. The weekend was sponsored and hosted at UCOL Palmerston North, with Massey University and Kiwi Landing Pad being the other major sponsors.

"I was blown away by the quality of what was achieved over the weekend – it was at the same level as what we've seen come out of Auckland and Wellington," said Dave Moskowitz, Startup Weekend's global facilitator. "What really stood out and made all the difference was the teamwork. Teamwork trumps naked skill, and too much ego in a fast-moving high-pressure situation is a recipe for failure."

Startup Weekend events have been run in 93 countries worldwide, and Massey University will also be sponsoring the next New Zealand event in Tauranga on September 14-16, 2012.

For more information visit <http://tauranga.startupweekend.org>

Date: 04/09/2012

Type: Awards and Appointments

Categories: College of Business; Palmerston North

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## University pays tribute to student killed in crash

Police have confirmed that the woman killed in a car crash south of Auckland on Friday was Felicity Paige Wren, a third-year Bachelor of Design (Honours) student in the College of Creative Arts at Massey's Wellington campus.

Ms Wren, 20, was travelling in a car that collided with a truck on State Highway 27 in the Hauraki District. A friend and fellow student travelling in the same car received minor injuries.

Ms Wren, originally from Dunedin, was travelling from Wellington to Auckland to participate in Fashion Week as a photographer.

On behalf of Massey University, Vice-Chancellor Steve Maharey conveys his deepest sympathy and heartfelt condolences to Ms Wren's family, friends and students and staff who knew her.

College of Creative Arts Pro Vice-Chancellor Associate Professor Claire Robinson says she was an extremely talented and popular student. "She was described as sparkling and talented and was very well liked by staff as well as students."

Wellington campus registrar Deanna Riach says support services have been put in place at Wellington and, because a large number of Design students are in Auckland for Fashion Week, also at the Albany campus. The support services are available for staff as well as students.

A memorial service will be held at the Wellington campus later in the semester. Most students are off campus as this is the mid-semester break but will be returning next week.

Date: 04/09/2012

Type: University News

Categories: Wellington

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*LED Throwies*

## Give Wellington's poles an LED make-over

It's not every day you get the chance to fling lights around and watch blank metal lamp posts be colonised by multi-coloured glow worms.

This Friday night, Wellingtonians are invited to give this a whirl as part of the Wellington Lux mini-light festival.

From 7pm onwards, you can make your own "LED throwie": a simple combination of coloured LED light, magnet and battery. Assembly is simple enough for children, and there will be plenty of bright colours to choose from. Each "throwie" will cost \$2, to cover materials.

The event is the brainchild of Chris Bennewith, Massey University's College of Creative Arts Assistant Pro Vice-Chancellor Enterprise. He is also a member of the interactive digital art collective, Squidsoup (UK, Norway, New Zealand), whose work is projected onto the side of Te Papa.

"Part of the fun of a light festival is that you can get physically involved and help create the artwork yourself. We have hundreds of throwies for families to make. It'll be intriguing seeing the posts brighten up in random patterns as more and more throwies get stuck to them."

Wellington Lux is brought to the city by Massey University, Storybox and the Wellington City Council. This year's mini-festival is a "proof of concept" for a fully-fledged light festival next year, says Associate Professor Bennewith.

"I think people are starting to get the hang of Lux. After the dark of winter, we naturally gravitate to the light and colour. People are gathering, chatting, trying things, working out how the artworks operate, and generally having a lot of fun. Already we've got works of international calibre that most New Zealanders would never otherwise get the chance to interact with."

### Throwies Event Details:

Friday September 7

From 7 pm

Odlins Plaza, outside St John's Bar

Cost: \$2 per throwies

Weather permitting

Date: 05/09/2012

Type: Research

Categories: College of Creative Arts; Wellington

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## Flatting expo for students

First-year students will learn how to make a successful transition from the halls of residence to a flat at Massey's annual Flatting Expo next Wednesday.

Sixteen exhibitors are taking part and are keen to chat with students living in the halls as they prepare to go flatting for the first time next year.

Students will get the low down on everything they need to know about going flatting, and receive a free flatters guide.

"It's a fantastic event for students to get geared up to go flatting next year. Everything is at their fingertips," Massey assistant community manager Rebecca Reidy says.

"It's also a great chance for exhibitors to meet the students and promote what they do. The flatters guide, which is available at the event, is a great little book containing hundreds of useful tips for flatting and loads of useful information from our community."

Students already flatting or living at home and thinking about moving out are also welcome to come along and get advice.

Exhibitors include the Palmerston North City Council, the New Zealand Fire Service, ACC, the New Zealand Police/Neighbourhood Support, Tenancy Union, Housing Advice Centre, Central Rentals, Property Brokers, Professionals, Ray White, National Bank, MUSA – Advocacy and Welfare, Massey Sport and Recreation Centre and Massey budgeting and accommodation services and health and safety advisers.

The expo has been held annually since 2004.

**What: Flatting Expo**

**When: Wednesday September 12, 11am-1pm**

**Where: Concourse and MUSA Lounge**

Date: 05/09/2012

Type: University News

Categories: Palmerston North; Services

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*Dr Lesley Collins (L) leads a genome sequencing workshop at Massey University*

## Next generation sequencing leads lecture series

The next step in next generation sequencing is the topic of the first lecture in a series presented by the Institute of Fundamental Sciences.

Dr Lesley Collins, a senior research fellow in Statistics, will give the free public lecture There's always another "next" in Next Generation Sequencing on Friday at 1pm, in SSLB4 on the Manawatu Campus.

Dr Collins says sequencing DNA from genes has always provided molecular researchers with clues as to how an organism functions, and how these functions may have changed over time.

"The last five years has seen a revolution in the scale and efficiency of this sequencing so that now a complete human genome (all of its DNA) can be sequenced in days as opposed to years using 'Next Generation Sequencing'," she says.

"We can now compare species and populations at a scale only dreamed about a decade ago. All of this sequencing has impacted on molecular studies in areas such as medicine and evolution, and has also changed bioinformatics as an analysis field. With all this sequencing and all of these genes and genomes, we could then ask the question – what are we going to do with it all? Then there is the big question – what's next?"

Dr Collins' lecture is the first in a series of three.

Lecture series details:

Friday September 7: Dr Lesley Collins, There's always another "next" in Next Generation Sequencing. Venue: SSLB4

Thursday September 13: Associate Professor Bruce van Brunt. Functional Equations, Star Wars and Cell Growth. Venue: Aston 1

Thursday, September 20: Associate Professor Bill Williams. Biological Physics: Is this the Real Life, is this Just Fantasy. Venue: Aston 1

Date: 05/09/2012

Type: University News

Categories: College of Sciences; Explore - HEALTH; Internal Communications; Palmerston North; Research; Uni News

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# Documentary photography in focus

One of Australia's best-loved photographers will lead off a busy weekend in mid-September for Wellingtonians who enjoy documentary photography.

Massey University's School of Fine Arts has invited William Yang to deliver this year's Peter Turner Memorial Lecture in Wellington on Friday September 14.

On Saturday September 15, a public symposium will hear from other documentary photographers and historians, including the UK-based Norwegian artist Heidi Morstang whose recent work has focused on Norwegian volunteers in the Nazi SS.

William Yang's work is best described as photojournalism of his own life. It is, in turn, a social history of the people, places and events that surround him. Mr Yang is renowned for his extensive photographic archive of the Sydney gay community in the 1970s and 1980s and his books and performances in which he weaves together narratives about his Chinese heritage, his identity as a mixed race gay Australian and the impact of AIDS on the gay community of Sydney. His work often involves words, sometimes written on the photographs or as part of a spoken slideshow performance. He has completed eleven full-length theatre works, many of which have toured the world.

In *William Yang - The Story Only I Can Tell: A Talk with Images*, Mr Yang will talk about his life and the evolution of his documentary photography into his unique story-telling style.

The one-day public symposium, *Making Visible: Narratives of Place and Belonging*, will discuss the role of photography in creating, challenging and communicating narratives of place and belonging.

Heidi Morstang (Plymouth University, UK) will deliver the keynote address and screen her short film *In Transit*. The film investigates an area of Karelia on the Russian/Finish border close to the Arctic Circle. In 1944, approximately 120 Norwegian soldiers serving voluntarily in a German SS unit were killed fighting Soviet forces. The fallen, Norwegian and Soviet alike, were left unburied and without identification until 2005 when locals found remains in the forest under a thin layer of soil.

Ms Morstang will be joined by leading New Zealand-based photographers, writers, historians and graduate students, who will present their work. They include University of Canterbury photography lecturer Tim Veling who will touch on four major projects started in the "unrecognisable city" he calls home. Other speakers include Geoffrey Batchen, David Cook, Natalie Robertson, Anne Shelton and Erika Wolf.

The annual Peter Turner Memorial Lecture is hosted by Massey University, and each year brings to New Zealand an international photographer, theorist or historian, to enrich practice and discourse in the expanded field of contemporary documentary photography. The lecture and associated postgraduate scholarship in documentary photography were established in memory of the late Peter Turner, author, editor, curator and former teacher at the Wellington School of Design. As Massey University Professor Anne Noble notes "both the scholarship and the lecture are a reminder of the Turner legacy and emphasise the importance of photography to critically engaged understandings of the world."

Co-convenor of these events, Associate Professor Wayne Barrar says "photography continues to help us unpack the complexity of our constantly changing world. Documentary photography itself is also rapidly evolving in response to new technologies and opportunities for engaging audiences in this exchange."

## Lecture details

William Yang – *The Story Only I Can Tell: A Talk With Images*

Friday 14 September, 6-7.30pm

Theatrette 10A02, old Museum Building

Massey University, Buckle Street, Wellington

Admission Free

## Symposium details

*Making Visible: Narratives of Place and Belonging*

Saturday 15 September, 9.30am-5pm

The Pit, Te Ara Hihiko

Massey University, Entrance E off Tasman Street, Wellington

\$40 full price, \$20 concessions, including light lunch

Register from 9am on the day

More information about symposium presenters:

<https://www.massey.ac.nz/massey/learning/colleges/college-creative-arts/about/events/peter-turner-memorial-lecture-2012/making-visible-narratives-of-place-and-belonging.cfm>

The lecture and symposium are supported by Massey University's College of Creative Arts and the University of Plymouth Centre for Land/Water and the Visual Arts.

Caption: *Self Portrait #2*, by William Yang (high resolution available on request)

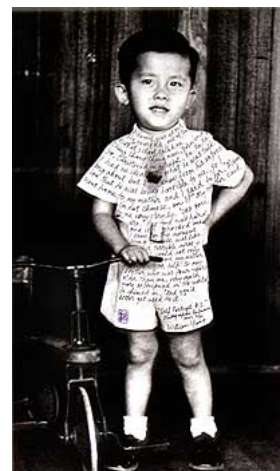
The text on the image reads:

When I was about six years old, one of the kids at school called me "Ching Chong China man, Born in a jar, christened in a teapot, Ha. Ha. Ha." I had no idea what he was talking about but I knew from his expression that he was being horrible to me, so I went home to my mother and I said to her, "Mum I'm not Chinese, am I?" My mother said to me very sternly, "yes you are." Her tone was hard and it shocked me. I knew in this moment being Chinese was like a terrible curse & I could not rely on my mother for help. Or my brother who was four years older than me, very much more experienced in the world, he chimed in, "And you'd better get used to it."

Date: 05/09/2012

Type: Research

Categories: College of Creative Arts



*Self Portrait #2*, by William Yang.



## Events focus on student evaluation of teaching

A day of events was organised by the Albany Centre for Teaching and Learning last week focusing on student evaluation of teaching and the Massey Online Survey Tool (MOST), course and teacher surveys.

The first event was a workshop led by Manawatū campus-based student engagement and evaluation unit staff, Malcolm Rees and Ema Alter, which looked at using the survey tool including an introduction to the evaluation process and time for questions and answers.

At lunchtime, Professor David Ding and Dr Jeff Stangl, from the School of Economics and Finance gave a short presentation of their views on how a university might ensure the teaching it delivers is responsible to stakeholders. This led to a discussion of the role of student evaluations in measuring teaching performance, ways of acknowledging teaching performance, and the connection between teaching performance and promotion.

The final event was a collaborative discussion facilitated by Albany teaching consultants between the School of Economics and Finance and the Student Engagement and Evaluation Unit addressing issues of student response to the online surveys. This discussion resulted in a number of positive initiatives, including the possibility of a research paper.

Date: 06/09/2012

Type: Internal Communication

Categories: Any

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# Promotion to Professor 2012 - review of decision

Decisions on promotion to professor applications will be advised no later than October 1, 2012.

Unsuccessful applicants who wish to seek a review of the decision may do so on procedural grounds only. Such requests must be detailed in writing and must clearly identify any matters of procedure that the applicant wants the committee to review.

Written requests are to be forwarded to Alan Wheeler, People and Organisational Development, by 4pm on October 23. Please note that requests received after this date cannot be accepted.

Staff who wish to apply for a review are advised to consult with their head of institute/school and pro vice-chancellor in the first instance.

Date: 06/09/2012

Type: Internal Communication

Categories: Any

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## Academic promotions 2012 - decision review

Decisions on academic staff promotion applications up to the level of associate professor will be advised no later than September 21, 2012.

Academic staff members who wish to seek a review of the decision may do so on procedural grounds only. Such requests must be detailed in writing and must clearly identify any matters of procedure that the applicant wants the committee to review.

Written requests are to be forwarded to Alan Wheeler, People and Organisational Development, by 4pm on October 15. Please note that requests received after this date cannot be accepted.

Academic staff who wish to apply for a review are advised to consult with their head of department, institute or school and pro vice-chancellor in the first instance.

Independent observers were appointed to college promotions committees and a copy of their report for the relevant committee is available to academic staff in that college from either the pro vice-chancellor's office or the Tertiary Education Union branch office, Manawatū campus.

Date: 06/09/2012

Type: Internal Communication

Categories: Any

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# Course and qualification completions improve again

Tertiary Education performance indicators published today show that Massey University students are achieving at the high level of other New Zealand universities in rates of course and qualification completions.

The indicators are one measure of a tertiary organisation's performance – but there are many others that are arguably much more relevant to students. In Massey's case, these include the excellence of its teachers – 16 of whom have won national tertiary teaching awards in the past 11 years, the quality of its research, and its consistently high student satisfaction ratings.

The indicators are published annually by the Tertiary Education Commission, which has acknowledged that Massey is in a unique position as New Zealand's largest provider of distance learning. Of all the students who study by distance at New Zealand universities, 64 per cent are enrolled at Massey. Part-time students make up more than half of Massey's total domestic enrolments.

Massey provides a distinctive and exceptional educational experience for its students and one of the key distinctions is the flexibility offered by its distance-learning programme, University Vice-Chancellor Steve Maharey says.

"Distance learning is one of Massey's defining features," Mr Maharey says. "It enables a wide range of students to successfully complete qualifications, which is one of three key expectations the Government has of all universities.

"It provides opportunities to mature students and others who might not otherwise be able to contemplate university studies due to work or family commitments. "Some of our students take longer to complete their degrees as they are distance learners who are also engaged in paid work. When we compare the performance indicators of full-time students only, Massey's completion rates are on a par with other New Zealand universities."

He says Massey is continually working on ways to increase pass rates, and as a consequence higher qualification completion rates have improved for each of the years the commission has published the indicators.

"Massey's strategy to increase course completion and qualification completion rates involves seeking to increase the ratio of internal and full-time students to distance and part-time students, and to increase the numbers of papers taken by part-time students to increase their likelihood of completing qualifications.

"It also involves strategies to assist distance students to juggle their study workloads and other commitments, to ensure they have a realistic understanding of what they are taking on. The Bridging the Distance project, completed in 2010, has been recognised internationally for its innovative approach to providing that support."

The percentage of Massey domestic students who study part-time has reduced over the past six years from 61 per cent to 56 per cent. Changes to the makeup of the student population cannot occur rapidly without impacting negatively on the types of students who benefit from the flexibility of distance learning and part-time study.

The commission's performance measure relating to qualification completion rates needs to be viewed in light of the fact that when enrolments increase the completions percentage drops. The commission has said it plans to adjust the measure in future to reflect the fact that most degrees take a minimum of three years (and longer for part-time students) to complete.

The Tertiary Education Commission's educational performance indicators for all tertiary education organisations, including Massey University, are available on its website: <http://www.tec.govt.nz/>

For more information about what makes Massey New Zealand's defining university: [Why Massey?](#)

Date: 06/09/2012

Type: University News

Categories: National; Uni News; Vice-Chancellor

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## Launch of new accountancy and finance master

The College of Business is launching a new qualification in accountancy and finance. The Master of Professional Accountancy and Finance combines two popular disciplines and will commence in February 2013.

It is a joint initiative by the School of Accountancy and School of Economics and Finance for graduates, and meets the requirements of the New Zealand Institute of Chartered Accountants. It is accredited by CPA Australia.

Programme director Fawzi Laswad says the qualification will equip students with the skills they need for leadership in this sector and enable those already working in the field to up-skill.

“We are committed to offering opportunities to those working in the accountancy and finance areas to enhance their knowledge base and leap up the career ladder.

“It also offers scope for graduates looking for a career change to become accountants and finance services professionals.

“The only requirement is a bachelor’s degree in any discipline and enthusiasm to succeed in these dynamic and challenging professions.”

The MPAF is the only professional master’s degree in New Zealand where these two popular disciplines have been combined, offering flexibility for those with an undergraduate finance major to up-skill in accountancy and vice-versa.

It is available by block course at the Albany campus or via distance learning.

For more details, contact Professor Fawzi Laswad on [mpaf@massey.ac.nz](mailto:mpaf@massey.ac.nz) or visit the Facebook page <http://www.facebook.com/MPAF.Massey>.

Date: 07/09/2012

Type: Research

Categories: College of Business

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## Student think-tank to beat school bullying

### School bullies watch out!

Students from a mix of colleges at Massey's Wellington campus will collaborate to devise ways to address bullying in schools at a workshop on Monday September 10 led by Swedish marketing consultant Stefan Engeseth.

With a background outside academia, Mr Engeseth usually applies his expertise to the business world. He will oversee an afternoon of brainstorming by creative arts, communication and expressive arts students to gain insights into school bullying and develop possible strategies to help address the issue.

Co-organiser Euan Robertson from the Institute of Communication Design at the College of Creative Arts says Mr Engeseth, who has made his name consulting to companies ranging from BMW to J Walter Thompson, uses improvisation and jazz techniques to enliven and offer insight into topics as sobering as school bullying.

Mr Robertson describes school bullying as "an insidious problem" that has moved from being almost a rite of school life to an explicit social problem. Students from the School of Communication, Journalism and Marketing will join his students.

"School bullying while not new, is especially problematic for contemporary schools, families and wider communities," Mr Robertson says.

Combinations of advertising design, communication and expressive arts students will be arranged for the workshop to develop scenarios involving typical groups affected by school bullying from parents and pupils, teachers and principals to politicians and community leaders.

"The idea is not to solve the problem but allow the students freedom to explore pathways via collaboration outside of course work and curriculum constraints"

A blog has been set up to outline the details and background of the workshop, to profile the teams and to document their insights and conclusions.

Go to <http://stopbullyingworkshop.wordpress.com/>

The workshop is happening between 1pm and 5pm on Monday September 10 at Presentation E in the College of Creative Arts building, Te Ara Hihiko, Block 12, Massey University, Wellington.

Date: 07/09/2012

Type: Research

Categories: College of Humanities & Social Sciences

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*Dr Kiro receiving her award at the annual Public Health Association Conference. Photo: Stonefish Web and Communications Ltd.*

## **Kiro named public health 'champion'**

School of Public Health head Associate Professor Cindy Kiro has received the Public Health Association's annual Public Health Champion award.

Dr Kiro (Ngāpuhi, Ngāti Kahu, Ngāti Hine), a former Children's Commissioner, was keynote speaker at the association's conference this week. She joined Massey three years ago after six years in the role of commissioner.

Association president Monica Briggs told the conference dinner she could not ask for a more worthy recipient than Dr Kiro. "Cindy has long been a courageous advocate for the health and wellbeing of our nation's children. Her passion and determination to make New Zealand a better place for young people to grow up is an example to us all."

Dr Kiro said she was "hugely honoured and very humbled" by the award and the organisation it came from. "It's an acknowledgement by peers, which makes the award even more special because it's by people who work in the sector who are passionate, who are driven, and who are also there to make their contribution to the health and wellbeing of Aotearoa, New Zealand," she said. "We do the work – in my case in the area of promoting children's health and wellbeing – for years and years because we're driven by the passion to make a positive impact for young Māori, Pacific, and all New Zealand children."

Date: 07/09/2012

Type: Awards and Appointments

Categories: College of Humanities & Social Sciences

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## Great outdoors celebrated by visiting writer

Novelist Laurence Fearnley, who won the fiction category at last year's New Zealand Post Book Awards for *The Hut Builder*, a work celebrating the country's wide open spaces, headlines the final Writers Read evenings for 2012.

The Dunedin writer, whose book was also shortlisted for the international 2010 Boardman Tasker Prize for mountain writing, will read from her work at Massey's Wellington campus on Thursday September 13 and at the Palmerston North City Library the following night.

Mary McCallum, a creative writing tutor at Massey will chair the Wellington event. Ms McCallum was shortlisted for the 2008 Book Awards, the same year Laurence Fearnley was runner-up for her novel *Edwin and Matilda*. Ms Fearnley was also a finalist in 2001.

Aside from *The Hut Builder*, (inspired by Ms Fearnley's stint as the 2004 Artists to Antarctica fellow), the evening could include her reading of excerpts from a memoir based around a love of camping and the South Island, Ms McCallum says.

"I'm really looking forward to talking to Laurence. She's one of this country's best fiction writers with an incredible work ethic, she keeps her head down – we don't hear much from her when she's writing. I think writers and readers alike will enjoy hearing this writer read her work and also what she has to say about where her fiction comes from and how she crafts it."

Creative writing senior lecturer and short story writer Thom Conroy will chair the Palmerston North event. "Fearnley's fiction has always struck me as quietly powerful," he says. "My honours students are also studying Fearnley's *The Hut Builder* now and I think they'll gain a lot from the opportunity to talk with her in person."

Both events are organised by Massey's School of English and Media Studies.

Writers Read is a free public event with wine and nibbles available after the reading in Wellington and preceding it in Palmerston North.

### Writers Read: Laurence Fearnley

Wellington

6pm Thursday September 13 Theatre Laboratory, Room 5D14, Wallace St, Entrance A, Wellington campus, Massey University.

Palmerston North

6.30pm with reading at 7pm, Friday September 14, Palmerston North City Library.

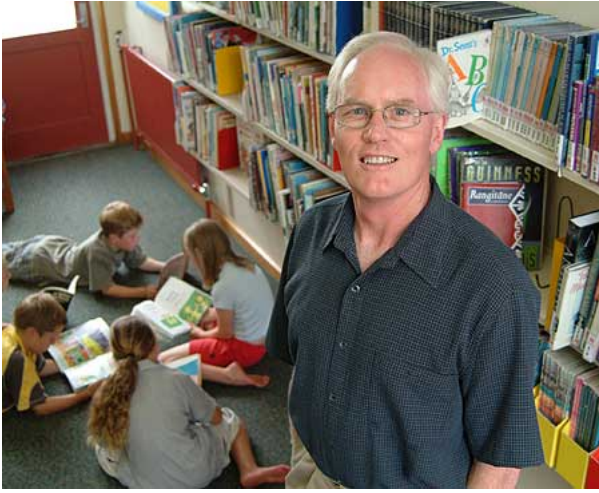
Date: 07/09/2012

Type: Research

Categories: College of Humanities & Social Sciences



Laurence Fearnley



*Professor James Chapman*

## Reading Recovery not the solution

The Labour Party's pledge to provide Reading Recovery in all schools is no quick fix to New Zealand's unsatisfactory levels of literacy, says an education expert.

Labour leader David Shearer revealed the party's new education policies yesterday, which included rolling out Reading Recovery to every school in the country – currently only two out of three schools offer the New Zealand-developed scheme.

Massey University College of Education Pro Vice-Chancellor Professor James Chapman says children's literacy standards are a concern but Reading Recovery is not the solution, and there are more effective approaches.

"The Labour leader is to be commended for showing determination to do something about the unsatisfactory levels of literacy, especially among Maori and Pasifika children," Professor Chapman says. "But he is seriously misguided if he thinks Reading Recovery is the solution.

"Mr Shearer claims Reading Recovery is the 'gold standard intervention' and that it is a 'proven success'. Neither claim is true. New Zealand research shows that at best, children who make some progress as a result of Reading Recovery tend to lose the gains after a few years. At worst, our longitudinal study at Massey University showed that children who were said to be successful in Reading Recovery were still, on average, one year behind their same age peers 12 months after completing the programme.

"Studies in Australia and the United States confirm the view that claims made about the effectiveness of Reading Recovery are often exaggerated."

Professor Chapman says Reading Recovery is an expensive programme, of limited benefit for the vast majority of children who need support, and the programme has not kept up with contemporary scientific research on reading. "There are more effective approaches to assisting children who struggle with learning to read during the first couple of years in school. I encourage the Labour leader's advisers to become fully aware of the very limited success of Reading Recovery and to know that there are more effective alternatives."

Professor Chapman says it is important to understand that Reading Recovery was conceived during the 1960s and 1970s, and introduced into New Zealand schools during the 1980s. Research has moved on from when this programme was developed but the basic approach of the programme is much the same.

"If the Reading Recovery programme had been successful then literacy achievement among New Zealand children would have improved, not declined over the years. New Zealand's international literacy ranking for children has declined since Reading Recovery was introduced and the long tail of poor achievement remains."

Professor Chapman says research shows working in pairs and small groups can be effective and interventions don't have to be one-on-one. He adds children who are likely to struggle with learning to read can be identified when they start school so working with children during Year 1 is a better alternative.

Date: 10/09/2012

Type: University News

Categories: College of Education; Government Policy commentators; Palmerston North

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# Poor planning and lack of consultation stymies sales

by Grant Duncan

The controversial policy to sell shares in 49 per cent of state-owned electricity generating assets has, in turn, unleashed an equally controversial claim for indigenous rights in the waters that these utilities depend upon.

The government wishes to push ahead with its sales process, but it has had to delay this in order to consult with iwi. This arises from the interim findings of the Waitangi Tribunal on a claim regarding water and geothermal resources.

The politics of this situation are complex and fast moving. So, for the confused onlooker, it may help to summarise a few points about the differing views of the Government and the Waitangi Tribunal.

The Government's position has shifted somewhat. At the time of writing, it still maintains that "in common law no-one owns water", but concedes that "Māori do have rights and interests in water". Now, anyone who has a hot shower in the morning could be said to have rights and interests in water. But, we should take it that the Government is recognising that Māori do (at least) have rights and interests as indigenous people, in addition to the rights and interests of all New Zealanders.

Clearly though, the Government does not agree with the findings of the tribunal. In its interim decision on the water rights claim, the tribunal found that in 1840 the Treaty of Waitangi effectively preserved for Māori an "exclusive right to control access to and use of the water while it was in their rohe [territory]" – and that this meant, in terms of the English law at that time, nothing less than "ownership". It says what this now means, in terms of New Zealand law, is that Māori have "residual property rights" in water.

Parliament could, of course, pass law to uphold or to extinguish any such rights – but to do either would be extremely contentious. For the time being, then, each side's point of view is mere opinion until a firm settlement is concluded, either through Crown-iwi negotiations or in the courts.

Courtrooms are places where the Key Government probably wishes not to find itself, however.

To mollify litigants, the Government has tried to reassure them that the partial sale of a power-generating asset would not adversely affect "the Crown's ability to recognise Maori rights and interests in water".

This may be true, provided you stick to the loose idea of rights and interests, rather than the tribunal's stronger opinion about residual property rights.

The tribunal's opinion is that, without a prior settlement with affected Maori, asset-sales to private investors would materially impair the Crown's ability "to provide a meaningful form of rights recognition for Māori in respect of its water bodies". But the tribunal is talking about property, and so it wants the matter settled before the horse has bolted. Hence it called for a delay to the sales process to allow time for negotiations.

But, what does the Tribunal mean by "a meaningful form of rights recognition"? It finds that shares in the power companies will not suffice. It recommends what has become known as the "shares plus" solution: 'Shares in conjunction with shareholder agreements and revamped company constitutions [that] could give Māori enhanced power in the power-generating companies that control and use their taonga.'

Now, the Government has not openly ruled out shares on their own as a means of settlement with iwi and hapu, but it has (so far) ruled out "shares plus". It has decided to delay the sale of Mighty River Power shares until next year – but this is due more to fear of a High Court injunction against the process than to a desire to consider whether Māori may have residual property rights.

In the statement issued from the Beehive on August 24, the Government announced it will undertake consultation with iwi on the "shares plus" concept, and then asserted that the "shares plus" model "should not be progressed".

But politicians cannot genuinely consult about a concept they have (genuinely) already decided should not be put into practice.

I cannot predict how this tussle will conclude, but New Zealanders have reason to be disappointed in these poor planning and consultation processes. Mr Key's advisers ought to have known that Māori would object to any jeopardy to their potential water rights when asset sales were first mooted four years ago. The matter could have been resolved by now, and the sales would then have continued with much greater certainty.

New Zealanders with an interest in buying shares in the power generators deserve to be able to make plans secure in the knowledge that property rights are protected by a predictable rule of law. Article 2 of the Treaty was intended to provide such certainty for the first inhabitants of this country, and we should all be worried if any government tries to ride roughshod over such rights.

**Dr Grant Duncan is an Associate Professor, Politics and Public Policy, at Massey University's Albany campus.**

Date: 10/09/2012

Type: Research

Categories: College of Humanities & Social Sciences



## Massey pays tribute to Indian dairy leader

Massey University Professor Richard Archer has paid tribute to Verghese Kurien as the “single biggest force in the Indian dairy industry”.

Dr Kurien, who died yesterday after a long illness, studied at the then Massey University Agricultural College in 1953. He came to New Zealand to learn about dairy co-operatives as it was one of two nations – Denmark being the other – renowned for leadership in this area. He spent five months in New Zealand as a senior fellow at the University studying dairy plant design and dairy engineering. He knew little of dairy processing before this having taken a degree in metallurgy.

Dr Kurien became known as “India’s milkman” and was responsible for the systems that led to India becoming the world’s largest milk producer.

He was awarded the World Food Prize – given to those who have advanced human development by improving the quality, quantity or availability of food in the world – in 1989.

Professor Archer, the Institute of Food, Nutrition and Human Health head, says Dr Kurien built up the Amul brand of dairy products with knowledge gained in part from his time at Massey.

“He used the co-op as a system by which small amounts of milk (a few litres at a time), surplus to family requirements, could be purchased for cash in good condition and then refrigerated and processed,” Professor Archer says. “He built the Amul brand known across India and whichever parts of the world are occupied by Indians.”



*Professor Richard Archer*

Professor Archer says the University has long been known for its research into dairy systems. “Even then, Massey was a leader in the science that underpins the dairy industry. Our expertise in food technology, agriculture, engineering and veterinary science continues to enable our students to make their mark on the world stage.”

Date: 10/09/2012

Type: University News

Categories: College of Sciences; Explore - Agriculture/Horticulture; International; Palmerston North; Uni News

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*London Paralympic gold medallist Mary Fisher on the victory dais.*

## Golden glow for Fisher with world-record swim

School of Psychology student Mary Fisher has blazed her way to a world-record swim winning a gold medal to end the London Paralympics on a high.

A week after winning two silvers and a bronze, the visually impaired 19 year-old finished the games in style, winning the S11 200m individual medley in a world record time of two minutes, 46 seconds, point 91 (2:46.91).

Ms Fisher, a first-year Bachelor of Science student majoring in psychology at the Wellington campus, won her other medals in the 100-metre backstroke and 100-metre freestyle (both silver) and 50-metre freestyle (bronze) respectively.

Swimming in the S11 class requires her to wear blackened goggles and for someone to tap her as she approaches the swimming pool wall.

Campus student advisor (Disability) Heather McCallum says Ms Fisher had to overcome other challenges before getting to London too.

“She is a straight A student in spite of missing classes in semester one due to having to attend training camps.”

Ms Fisher, who studies using electronic formats for her course work, had to take other tests she would otherwise have missed, in advance of her departure for her first Paralympic Games.

All of her lecturers had been incredibly supportive and excited for her success, Ms McCallum says of the Upper Hutt teenager who is a popular presence on campus.

“Mary manages the demands of being an elite athlete and an excellent student by training and studying hard.”

Another Massey University student, Daniel Holt, competed in a number of freestyle events at the games.

Born with a condition called albinism, Mr Holt, who studies Business Studies, only has around one-tenth of the vision of a person with normal sight.

Competing in the S13 category, he finished fourth in his favorite event, the 400m freestyle. He also placed 10th in the 100m freestyle, 10th in the 100m butterfly and 15th in the 50m freestyle.

Date: 10/09/2012

Type: Awards and Appointments

Categories: Academy of Sport; Sport and recreation

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*Mr Cheng Lei, political counsellor of the Chinese embassy in Wellington (left) and Josh Wineera from Massey's Centre for Defence and Security Studies.*

## Chinese diplomat to speak at Massey

The Chinese Embassy's deputy chief of mission will give his first address to a New Zealand university this week.

Cheng Lei, political counsellor of the Chinese Embassy in Wellington, will speak on China's role in the Pacific at Massey's Centre for Defence and Security Studies on Friday September 14.

Mr Cheng says the embassy found the centre and its research quite interesting, and welcomed the exchange of ideas.

His talk will focus on China's role in the Pacific and developments from the Pacific Island Forum.

"We believe China is and continuously will be the positive co-operator in the Pacific. China is never the competitor or challenger in this area to anyone, especially not our good Kiwi friends," Mr Cheng says.

It is Mr Cheng's first presentation at a New Zealand university.

Massey lecturer Major Josh Wineera says it will be an invaluable opportunity to hear a definitive explanation of China's interests in the Pacific and its endeavour for peaceful cooperation in the region.

"Many people are commenting on China's engagement – some well informed, some not so," he says. "But hearing directly from a very senior diplomat and representative of the People's Republic of China will foster a more familiar and informed understanding."

Major Wineera says Mr Cheng brings a range of insights across a full spectrum of Chinese engagement in the region from political relations, regional security and regional governance, economic and trade/business opportunities and international aid and development initiatives for Pacific countries.

"All of these subjects are studied in some form at Massey, and it is a chance to connect academic enquiry of China with the actual policy and the 'thinking' from a senior representative."

### Details:

China: A Partner in the South Pacific by Counsellor Cheng Lei, Deputy Chief of Mission, Chinese Embassy NZ

Friday 14 September, 1.30-2.30pm

Social Sciences Lecture Block, Theatre 2, Turitea campus, Palmerston North

Date: 10/09/2012

Type: Research

Categories: College of Humanities & Social Sciences

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# Quality of teaching, research reflected in ranking

Massey is pleased to have improved its place in the Quacquarelli Symonds (QS) world university rankings.

The rankings are based on various criteria including a university's reputation among academics and employers, the percentage of international staff and students it has, its ratio of academics to students and the frequency that papers by its academics are cited in other academics' papers.

Of the 20,000 universities worldwide, QS says it considers just 700 for its rankings. Massey has an overall ranking of 308 (compared to 329 last year) and in eight subject areas it ranks in the top 200.

Its highest ranking is for education – 50th equal in the world. In earth sciences and communication and media studies it is in the top 100. In statistical and operations research and accounting and finance it is in the top 150 and in biological sciences, sociology, and economics and econometrics it is in the top 200.

Massey Vice-Chancellor Steve Maharey says the result is pleasing, particularly with more universities being ranked every year and all of them striving to increase their performance. "New Zealand universities perform very creditably in a challenging environment," Mr Maharey says.

"Massey is committed to on-going improvements in the quality of our teaching and research activities. We are delighted that recent advances in our international research alliances and improvements in the quality of our research outputs in key areas of specialisation have been recognised.

"Equally important are the advances in the quality of our unique blended learning environment, which enables students to receive a world-class education by distance or on one of our campuses – or a mix of the two.

"We have updated our curriculum to make it more attractive for students seeking quality outcomes and grown our international student numbers and this too has been recognised by QS.

"Key emerging developments are the new student engagement strategy to support and build student success, the implementation of the Graduate Destination Survey to improve our knowledge of graduate employment and the enhanced provision of academic advice to students.

"Massey has growing authority in research in health sciences, research in technologies underpinning food systems research, and the growth of our capability in social science-based research in such domains as citizenship, migration dynamics, poverty remediation and environmental management.

"Our notable improvement relative to other New Zealand institutions is also very pleasing as it reflects our endeavours to lead in education and research in support of our role as New Zealand's defining university."

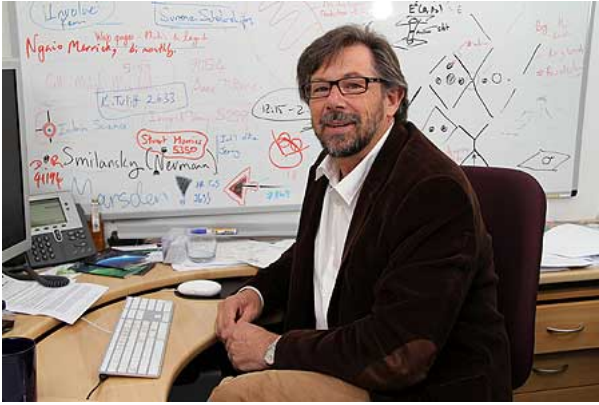
Detail of the rankings is here: <http://www.topuniversities.com>

Date: 11/09/2012

Type: University News

Categories: College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Teaching

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*Distinguished Professor Gaven Martin prepares to teach maths at Summer School, starting this November.*

## Maths prof swaps 'beach' for 'teach' this summer

It's perhaps not surprising that Massey University maths genius Gaven Martin thinks more people should spend the hottest season at Summer School doing sums.

The distinguished professor has, after all, spent many past summers immersed in elliptic partial differential equations and the like to get where he is today. He is the director of the New Zealand Institute for Advanced Study based at the Albany campus and a sought-after lecturer and researcher at top international universities, including Yale, Berkeley, Princeton, and the Swedish Royal Academy.

While he's scaled the heights of scholarly success himself, he is no less concerned for those at the start of their academic careers, whether in sciences, social work or statistics. That's why he is swapping 'beach' for 'teach' as part of the University's Summer School programme starting in November.

"Why summer school? It's about ensuring greater success of our students in first year courses, as well as opening up opportunities to catch up on important things they couldn't – or were advised not to – do in high school," he says.

"Mathematics is often one such subject. There is a well-known saying along the lines: 'When you hear someone saying they don't want to do any more maths, you also hear the sound of closing doors'", Professor Martin says. "Summer School opens doors and provides opportunities to cover off core subjects that are critical for so many disciplines and careers."

His Methods of Maths paper is among 190 on offer at Summer School across the University's three campuses and is relevant to students needing maths up-skilling to enter science programmes.

Summer School enables students to gain up to 60 credits by completing one to four papers, including core and special interest papers credited to undergraduate degrees from the University's five colleges: Business, Education, Humanities and Social Sciences; Sciences; and Creative Arts. Wide-ranging topics include everything from accounting and consumer behaviour to Medieval Europe, Maori issues in education and earth science. The 10-week programmes are offered internally, extramurally, or as block courses.

While Summer School has been popular among domestic students to date, the University is hoping more international students will take up the chance to get an early start on their degrees during New Zealand's most temperate summer months.

Professor Ingrid Day, Assistant Vice-Chancellor (Academic and International) says Summer School has numerous advantages. "International students who decide to enrol in Summer School papers will also get the chance to enjoy New Zealand at its best in summer."

It also gives them more time to get acquainted with their new country and new campus, and to make friends before the start of Semester One in February when the demands of full-time study kick in, she says.

A recent Massey Facebook survey on what students think about Summer School revealed the benefits of sacrificing barbeques for books.

"I loved it. It gave me a chance to do papers and lessen the load over the whole year...with family and my life I needed that extra opportunity to do a few papers to scatter my workload," says one student.

Others could not get enough of summer school. Many wanted a greater range of papers at higher levels, essential to completing their degree.

Summer School is open to all domestic and international students enrolled at Massey. Students from other tertiary institutions can cross-credit papers completed at Summer School.

For more information: <https://www.massey.ac.nz/massey/prospective/whatstudy/summer-school.cfm>

Date: 11/09/2012

Type: Research

Categories: Auckland; College of Sciences; Teaching

## Massey celebrates iwi creativity

Massey's College of Creative Arts is celebrating Māori student achievement with an exhibition opening this week.

The 2012 Iwi Creativity poster exhibition showcases the work of 15 students in design, visual and material culture, and fine arts. Each poster presents samples of the students' creative work along with a personal statement and details of their iwi affiliations.

The exhibition opening, on Wednesday September 12, will be preceded by a public lecture, given by Megan Tamati-Quennell (Te Ātiawa, Ngāti Mutunga, Ngāi Tahu, Kāti Māmoe, Waitaha), Curator Contemporary Māori, Indigenous Art at the Museum of New Zealand Te Papa Tongarewa. The lecture is entitled "Imagined Futures and Utopian Dreams": *Ki te kahore he wahakakitenga ka ngaro te iwi, Without foresight or vision the people will be lost (King Tawhiao Potatau te Wherowhero).*

The Iwi Creativity Students 2012 are majoring in fine arts, textile design, visual communication design, photographic design and industrial design. The work featured in their posters ranges from typography and illustration to a hand-painted wallpaper collection to painting and sculpture to photography to designs for better quad bike safety.

Professor Ross Hemera, Kaiwhakaahua for the College of Creative Arts, says Iwi Creativity is a significant event in the College calendar. "It is one way in which we acknowledge the connections students have with their iwi, and their creative development and aspirations. For the college, the Iwi Creativity initiative enhances our iwi connections and contributes to expanding our understanding of creativity.

Lecture and Exhibition Opening:  
Wednesday September 12

Te Ara Hihiko, College of Creative Arts  
Massey University, Wellington  
Entrance E from Tasman Street, or Entrance C from Wallace Street

Lecture: 6pm, Te Ara Hihiko, Wāhanga Whakarite (The Pit)  
Exhibition Opening: 7pm, Te Ara Hihiko, Gallery C3

Exhibition Viewing:  
September 13 – 21, Monday to Friday (not open weekends)  
9am – 5pm  
Te Ara Hihiko, Gallery C3  
Free admission. The public are welcome.

Date: 11/09/2012

Type: Research

Categories: College of Creative Arts; Maori; Wellington

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## Funding boost for novel battery research

A Massey University research team has been awarded \$964,050 to develop batteries that are cheaper and more sustainable than those currently manufactured.

Professor Simon Hall, of the Institute of Fundamental Sciences, leads the team that has received funding over two years from the Ministry of Business, Innovation and Employment.

Professor Hall and his colleagues, Dr Mark Waterland and Dr Gareth Rowlands, will design a new battery and related technologies based on targeted novel chemistries. The new cathodes should result in less expensive and more sustainable long-term commercial products.

If successful, new manufacturing opportunities could provide benefits to New Zealand through sharing in the \$4.9 billion global stationary battery market and in the \$30 billion global electric vehicle market. The technology could also help mitigate New Zealand's greenhouse gas emissions.

Professor Hall's team has multidisciplinary strengths, with existing experience in developing and commercialising novel battery systems. Its preliminary research, funded in part by the MacDiarmid Institute for Advanced Materials and Nanotechnology, has shown sufficient promise for Massey University and its commercialisation partner the BioCommerce Centre, to form the company Synthodics Ltd. The intellectual property has already been licensed to this company, providing a clear pathway to commercialisation.

The funding was announced today by Science and Innovation Minister Steven Joyce, who says the funded projects have significant export potential. "Our top 10 high-tech companies export \$4 billion of product a year but we need more businesses to grow to this size," Mr Joyce says.

Last month, five other Massey projects received funding from the ministry. Read more about them [here](#).

Date: 12/09/2012

Type: Research

Categories: College of Sciences; Environmental issues; Funding; Innovation; Palmerston North; Research



## Menswear a winner for young fashion designer

Third-year fashion design student Jack Hill has won the Westpac Young Fashion Designer competition - an event in which all three finalists hailed from the College of Creative Arts.

The award, which includes a \$5000 prize, was presented at New Zealand Fashion Week where it was noted by the judging panel that all three finalists, who also included Kerry Wong and design partners Stephanie Bellamy and Benjamin Markby, featured menswear collections. All are either student or graduates of the fashion design programme at the College.

But it was Hill's 1990s-influenced menswear street collection, Young Heavy, including super-chunky knits and local imagery adapted into iconographic prints, which ultimately caught the eye of judges like Zambesi menswear designer Dayne Johnston.

"We chose Jack's collection as the winner because it demonstrates innovation, originality and very clever use of texture," Mr Johnston says.



*Fashion design student Jack Hill*

Hill also received a mentorship at Zambesi and business banking advice from Westpac.

"Winning this award has been my greatest achievement thus far in my life, he says.

"The money and exposure are invaluable and makes setting up my own label seem possible in the future. Before the Westpac competition I had never seen anything I had made on the catwalk or had a show, so going through this process was a great learning experience."

The keen snowboarder says by the time he was in his teens winter fashion was starting to dominate his interests over winter sports.

"I thought fashion was so cool and spent all my time online looking at New Zealand based fashion label collections. Instead of snowboarders and ice hockey players being my idols I started to look at fashion designers and collect their clothes. I wanted to make my own clothes and create a label with its own identity as they had done so I applied to a few places to study and eventually chose Massey."

Expressing an admiration for "the individuality of New Zealand fashion," the 21 year-old who is originally from Waipara in North Canterbury, says it is important for his own work "to be adventurous and new but at the same time retain a sense of masculinity."

Date: 12/09/2012

Type: Awards and Appointments

Categories: College of Creative Arts

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## Successful relocation to Hokowhitu open-plan, ITS report

Not everyone in the Information Technology Services Applications team was keen to move from their own offices into a revamped open-plan space, according to ITS associate director Alistair James.

"A few didn't want to come at first, they were concerned about noise," Mr James says. But, two months later, "everyone's very happy".

Thirty-four of the 50 staff in ITS Applications are located in the shared space on the second floor of the Te Ara building at the Hokowhitu site of Manawatū campus.

Applications is responsible for the technical support sides of finance, human resources, student management, research and timetabling as well as Stream (Moodle) and the internal and external Massey websites.

A \$160,000 refit of the room involved gutting the interior, knocking out internal walls, painting, carpeting and replacing the ceiling. Some staff moved from the ITS building at Turitea, others came out of offices elsewhere in Te Ara.

Mr James says all of the concerns were alleviated by developing a set of agreed rules about conduct in the office. When staff members want to talk they are expected to get up and go over to the other party rather than call out. If several want to have a discussion they adjourn to one of the breakout rooms. If they want to listen to music or the radio they do so through headphones. There are even rules about personal hygiene and – at the other end of the spectrum – not overdoing fragrances and perfumes.

Date: 12/09/2012

Type: Internal Communication

Categories: Any

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Students Lindsey Quakenbush (left) and Josh Eilken rehearse a scene with a hand-operated creature before the first performances.

## Curtain rises for Arts on Wednesday in Wellington

Thirteen years after the Arts on Wednesday lunchtime entertainment programme was introduced at the Manawatū campus, lunchtime performances have started in Wellington.

Led by theatre director and lecturer Dr Emma Willis, the one-hour performances are viewed as an ideal forum for expressive arts students from the School of English and Media Studies.

“One of the things we want to achieve is to build a sense of community between expressive arts students and staff and other students on campus,” she says. The students have also started an Expressive Arts club in conjunction with MAWSA, the Massey at Wellington Students' Association.

Last year's opening of a new specialist theatre studio and green room in Wellington had also helped make regular performances possible, Dr Willis says.

“Arts on Wednesday are a way for the students to keep developing beyond the class.”

The next Arts on Wednesday is at 1pm on Wednesday September 19, when the Expressive Arts Club presents two new short plays *Identity Crisis* at the Preloved Goods Store and *What the Sheep!* by students Emilie Marschner and Gemma Natau in room 5D14 on the Wellington campus.

Date: 12/09/2012

Type: Internal Communication

Categories: Any



Dr Emma Willis



*Professor Bruce Glavovic speaks at an earlier conference about the climate change issue.*

## Call for Massey staff to engage on climate change

Massey staff have been invited to put forward expressions of interest in the issue of climate change before the New Zealand Climate Change Conference, which will be in Palmerston North next June 4-5.

Professor Bruce Glavovic, from the Resource and Environmental Planning Programme, says the university's recently confirmed membership of the New Zealand Climate Change Centre and its presence at the conference represent a new opportunity for Massey to engage with the global issue.

The conference will address the latest physical, biological, social and technical studies.

An official flyer listing conference themes and inviting abstract submissions will be circulated in early November following a networking session for staff during the October study break.

The centre, an initiative with Canterbury and Victoria universities and the crown research institutes, has a goal of enhancing the capacity of New Zealand, both domestically and in partnership with other countries, to anticipate, mitigate and adapt to climate change.

Professor Glavovic says the centre provides a forum for Massey to help shape the climate change research agenda and help "bridge the science-policy-practice gap". It also encourages greater engagement on the issue between the University and the Government and internally within Massey.

Please email Emma Hughes at [e.l.hughes@massey.ac.nz](mailto:e.l.hughes@massey.ac.nz) for your contact details to be added to the database of climate change researchers at Massey.

Date: 12/09/2012

Type: Internal Communication

Categories: College of Sciences

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*Watch a short video of the penguins being washed.*

## Napier penguins get a wash at Massey

Three little blue penguins affected by Friday's diesel spill in Napier Harbour have had their first wash at Massey University.

The spill originated from the fishing vessel Mutiara 2 moored in the inner harbour. The regional Oil Spill Response Team responded to and contained the spill and recovered the penguins, which were stabilised and transferred to Massey's Wildlife Health Centre on Monday for treatment.

Oiled Wildlife Response manager Helen McConnell and wildlife technician Pauline Conayne gave the three birds their first wash yesterday, watched by pupils from Tiritea School. The pupils have spent the last few months learning about oil spill response and raising money for the wildlife centre.

Ms McConnell says the penguins will hopefully not need any more washes. "They will be sent back to Napier once they are given a clean bill of health by one of our wildlife vets," she says.

"Their waterproofing has to be 100 per cent restored. We assess this by ensuring the birds can spend six hours in the rehabilitation pool without getting wet to the skin. It's important to test this so we can be confident that they can forage normally in the wild where they will spend all day feeding at sea."

Ms McConnell is hopeful the birds will be returned to the wild in time to breed as the breeding season for this species is just starting.

Date: 13/09/2012

Type: University News

Categories: College of Sciences; Environmental issues; Palmerston North; School of Veterinary Science; Video Multimedia; Wildbase Oil Response; Wildlife Ward



*Tiritea School pupils watch a little blue penguin being washed at Massey University.*



*Dr Andrew Cardow*

## **Bennett's 'social obligations' go too far - academic**

The government's new social obligations policy, announced by Minister for Social Development Paula Bennett on Tuesday, shows ideological confusion, says a Massey University academic.

"It was not too long ago that the National Party was in opposition and calling the Labour Party supporters of the nanny state. Now it appears that the Minister for Social Development wants to claim the title of nanny for herself," says Dr Andrew Cardow from the School of Management.

"Bennett has taken away the right for a parent to choose whether or not their child attends an early childhood education centre – trampling one of the sacrosanct tenets of neo-liberals everywhere."

The new policy means beneficiary parents must enrol children aged between three and five in early childhood education, or lose a portion of their benefit. However, current New Zealand law does not yet require children under the age of six to attend school.

"Just to be clear, the Education Act states that: 'Except as provided in this Act, every person who is not an international student is required to be enrolled at a registered school at all times during the period beginning on the person's sixth birthday and ending on the person's 16th birthday,'" Dr Cardow says.

"There's nothing in there about beneficiary children aged between three and five being treated differently. Is the minister proposing amendments to the Education Act too?"

Dr Cardow says the minister seems to believe that beneficiaries are not qualified to decide what is best for their children. She has also failed to cite any hard evidence that all children benefit from organised early childhood education conducted away from the home.

"While there is evidence to suggest that social development is retarded by the absence of adequate finances that enable appropriate socialisation, that does not mean it can only take place within the confines of an early childhood education facility," he says.

"Surely, as long as the child is being socialised and his or her needs are being attended to, that should be enough? It seems, however, that the Minister of Social Development is more interested in playing the gallery than developing play."

Date: 13/09/2012

Type: Research

Categories: College of Humanities & Social Sciences

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## Interns offer fresh outlook on business practices

Students have been sharing skills, enthusiasm and fresh ideas with the Auckland business community through a new internship programme.

Fourteen students were selected for the programme, which launched this year on the Albany campus as part of the Bachelor of Business Studies.

They went to a range of industries, from large corporates to SMEs, including public relations, HR, banking, engineering consultancy, publishing and retail.

The final-year undergraduates presented their experiences this week to staff, organisations and future interns where it was revealed four have been offered on-going employment within their host organisations.

Accountancy student Joanna Shaw said working at RSM Prince had been a “dream come true”; communication student Charlotte Deane said she had learnt something new everyday at her internship at The Warehouse; while Evans Kurinyepa, an accountancy student originally from Zimbabwe, said his time at BNZ had given him an invaluable insight into New Zealand's working culture.

Sherelle Torrey, a double major in management and HR who interned at Clarian HR, said she could use the theories learnt in the lecture theatre and apply them to practice. “This sparked some interesting conversations in the office,” she said.

Sean Peng, a third year accountancy student, moved to New Zealand from Beijing where he was a qualified accountant and interned at Westpac. “This was my first Kiwi work experience so not only is it part of my learning curve it is a significant footprint in my life.

“When you come into a new country basically you are starting from zero unless someone gives you a chance and I believe this internship is that chance. Through this I can kick off my career and I have all my transferable skills from China to bring to New Zealand.”

The students were from a range of disciplines including accountancy, marketing, communication, HR, and business information studies.

Host companies were Grad Connection, Tonkin and Taylor, BNZ, Westpac, Iversen Publishing, Draft FCB, The Warehouse, Drake International/Drake New Zealand, Play Atlantic, Presbyterian Support, Clarian HR, RSM Prince Chartered Accountants and the Fin-Ed Centre.

Albany Internship programme leader Dr Kaye Thorn, of the School of Management, thanked the organisations that took part and said she looked forward to working with them next year.

“The change in the students between when they started and now has been amazing, their confidence and enthusiasm has grown and grown.”

Manawatu students also shared stories of their internship experiences at a presentation on campus this week. Eleven students were selected for the programme, which is led by Professor Sarah Leberman.

Host companies were: Sport Manawatu, Black Sheep Design, Toyota, Precast Concrete Manawatu Ltd, Bio Commerce Centre, South Street West Ltd, Herb Farm, Palmerston North City Council, Vision Manawatu and MASH Trust.

Date: 13/09/2012

Type: Awards and Appointments

Categories: College of Business



*The first group of interns from the Albany campus: Grace Guo, Sherelle Torrey, Elysia Hayman, Yvonne Pasi, Joanna Shaw, Kristina Stewart, Shelby Cooper, Charlotte Deane, Mitchell Houlbrooke, Duane Hamption, Lillian Jin, Sean Peng, Evans Kurinyepa. Not pictured Christian Burger*



*The first group of interns from the Manawatu campus: Simonne Knight, Georgia Benson, Kallie Goulding, Carla Muller, Jason Keall, Andrea Brewster, Amos Palfreyman, Joel Zimmerman, Lauren Halkett, Annette Crawshaw. Absent: Matthew Gardyne*



Wellington campus facilities help desk administrator Michelle Mason and Richard Caigou from the New Zealand School of Music collect emergency items at Monday's briefing.

## Countdown to ShakeOut at Massey

A range of resources have been developed for the New Zealand ShakeOut civil defence exercise to help Massey staff and students prepare for an emergency at home and at work.

The exercise, coordinated by the Ministry of Civil Defence and Emergency Management, is expected to involve more than a million people who have registered to take part and "drop, cover and hold" at 9.26am on September 26.

Campus briefings will be held this week and next to provide an overview of emergency preparedness and planning at Massey and outline the activities taking place across the University.

Emergency items and emergency preparedness cards will be distributed to all staff at the briefings. Health and Safety Advisers will be distributing emergency cards to staff and students on each campus.

A series of new emergency webpages have been published on the university's website that include links and information about personal preparedness, local hazards, Massey's emergency policies, plans and procedures, and details of a competition to encourage participation in ShakeOut.

Business Analyst (Risk) Chris Schraders hopes large numbers of staff and students will take part in ShakeOut. "Key actions we are looking for are participation in the drop, cover, hold drill, follow-up discussions about emergency preparedness among students and teams, and also creation and activation of phone trees to ensure every single staff member can be contacted in an emergency."

He says ShakeOut is also an opportunity for the University to test its emergency response arrangements and a practice exercise is planned for each emergency management staff on each campus later in the day.

### Emergency briefings:

#### Albany

Tuesday 11 September,  
3.30-4:00pm, Staff lounge, Study Centre

Thursday 13 September  
11.00-11:30am, OR6, Building 88, Oteha Rohe

Wednesday 19 September,  
10.00-10:30am, Staff lounge, Study Centre

#### Manawatū

Tuesday 11 September,  
12:00-12:30pm, SSLB1, (Turitea)

Thursday 20 September,  
12:00-12:30pm, KA North, (Hokowhitu)

Friday 21 September,  
12:00-12:30pm, AgHort2, (Turitea)

#### Wellington

Monday 10 September,  
12:00-12:30pm, 4B06

Wednesday 12 September  
12:30-1:00pm, 4B06

Thursday 13 September,  
12:00-12:30pm, 4B06

Emergency website: [www.massey.ac.nz/emergency](http://www.massey.ac.nz/emergency)

Date: 13/09/2012

Type: Internal Communication

Categories: Any

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## Social media presentations celebrate Massey Facebook milestone

All Massey staff are invited to attend interactive social media presentations to be held at Albany, Wellington and Manawatū next week to learn about how workers use social media.

The presentations, entitled Social Media@Massey – who gives a Facebook?, are being held to celebrate Massey's Facebook page reaching its target of 10,000 likes – three months ahead of schedule – and to give staff an opportunity to share social media experiences, ask questions and learn about Facebook as a business tool.

The Albany campus presentation takes place on Monday and is being presented by Jennifer Duval-Smith, executive director of social media at Ogilvy, New Zealand. Presentations planned in Wellington and Manawatū on Tuesday and Wednesday have been postponed until a later date.

Massey connections coordinator Lydia Lobb says content is key with social media and it is a great place for staff to talk about upcoming projects, research or initiatives and to get feedback from students. "A growing number of staff are using Massey's social media channels, including Facebook and Twitter, to promote their work, start discussions and send out invitations to events."

Social media campus presentations event information [https://www.massey.ac.nz/massey/about-massey/events/event-detail.cfm?event\\_id=FE638F1E-CD67-7062-DE98-A71AAF6A3618](https://www.massey.ac.nz/massey/about-massey/events/event-detail.cfm?event_id=FE638F1E-CD67-7062-DE98-A71AAF6A3618)

Date: 13/09/2012

Type: Internal Communication

Categories: Any

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# Online professional development opportunities for staff

The Centre for Teaching and Learning offers a suite of online self-directed professional development courses that staff can complete at their own pace, in their own time.

Courses, activities and resources include understanding the principles of course design, improving your lecturing, marking and giving feedback and supervising projects and dissertations.

There are also self-directed modules complemented by online facilitated courses offered over two weeks. These focus on supporting the Stream upgrade. The new version of Stream will be used from the start of Summer School. More than 100 staff members have participated in the revised Stream Experience course which gives first-hand experience of Massey's upgraded online learning environment.

Manawatū campus teaching consultant Andrew Jamieson, says the online course has been well received and it has helped to introduce staff to many of the new features in Stream.

National Centre for Teaching and Learning, Professor Mark Brown says the upgrade of Stream is tangible evidence of Massey University's commitment to providing a rich digitally mediated learning experience for all students

The Stream Experience is offered monthly between now and the end of the year, and all staff are encouraged to participate. More information is available here <http://streampd.massey.ac.nz>

More information about online professional development is available here: <http://onlinepd.massey.ac.nz>

Date: 13/09/2012

Type: Internal Communication

Categories: Any

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# Staff needed to provide feedback on development of intranet

Workshops are being held at the end of the month to give staff an opportunity to be part of the development of Massey's new electronic working environment, including a new intranet and electronic document and records system.

Staff from across the University are needed to ensure there is a strong representation of different users. The two projects are part of an integrated plan managed by Intranet and IT consultant Hamish Duff of Recalibrate Ltd, who is working on the intranet development with Massey web content manager Glen Young, and on the records system with Cecily Fung.

Ms Fung says the University has chosen Microsoft SharePoint as the platform for the two projects and is also working in partnership with Intergen, a company specialising in SharePoint applications, to implement the new system. "The new system will make it easier for staff to create, manage, access and share information in an efficient, secure and sustainable way," Ms Fung says.

The initial version of the intranet is scheduled to be in place by the end of the year and will be piloted for the document and records system next year.

The workshops are two and a half hours long and will be facilitated by Mr Duff and Louisa Bangma of Recalibrate. Coffee, tea and biscuits will be provided.

Workshop details: Please advise your preferred session by Tuesday, September 18, [Intranet-EDRMS@massey.ac.nz](mailto:Intranet-EDRMS@massey.ac.nz).

## Wellington campus

Venue: 5D17,

Date: Monday, 24 September

Morning session: WW1 10:00am – 12:30pm

Afternoon session: WW2 1:30pm – 4:00pm

## Manawatu campus

Venue: SST3.43, Social Science Tower, Level 3

Date: Tuesday, 25 September

Morning session: MW1 9:30am – 12 noon

Afternoon session: MW2 1:00pm – 3:30pm

Date: Wednesday, 26 September

Morning session: MW3 9:30am – 12 noon

Afternoon session: MW4 1:00pm – 3:30pm

Date: Thursday, 27 September

Morning session: MW5 9:30am – 12 noon

Afternoon session: MW6 1:00pm – 3:30pm

## Albany campus

Venue: Room QA1, East Precinct

Date: Friday, 28 September

Morning session: AW1 9:30am – 12:00pm

Afternoon session: AW2 1:00pm – 3:30pm

Workshop queries can be directed to Bruce Marsh, ext 2236, email [Intranet-EDRMS@massey.ac.nz](mailto:Intranet-EDRMS@massey.ac.nz).

Date: 13/09/2012

Type: Internal Communication

Categories: Any

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## New College of Health taking shape

Four schools and one institute will form Massey's new College of Health from January.

In June, Vice-Chancellor Steve Maharey announced Massey would establish the college, which will focus on prevention of ill-health and injury.

Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day, who chairs the College of Health Establishment Group, says good progress has been made in deciding on the structure and programmes to form part of the college.

The college will comprise of five teaching units – the School of Public Health, Institute of Food Nutrition and Human Health, School of Health and Social Services, School of Sport and Exercise and the School of Nursing.

“With these decisions, the establishment group can now move on to the next phase of considerations and decisions needed to support the establishment of the new college,” Professor Day says.

The new college will have approximately 2000 equivalent fulltime students and 250 staff and take a fresh approach to the complex issue of health by focusing on wellness, promoting healthy lives and preventing disease, illness and injury. Candidates for the pro vice-chancellor of the college are being short-listed.

To read the terms of reference and for a list of programmes offered by the College of Health go to:

[https://www.massey.ac.nz/massey/staffroom/college-of-health-establishment/college-of-health-establishment\\_home.cfm](https://www.massey.ac.nz/massey/staffroom/college-of-health-establishment/college-of-health-establishment_home.cfm)

For additional information or for suggestions or feedback contact the College of Health Establishment group on:

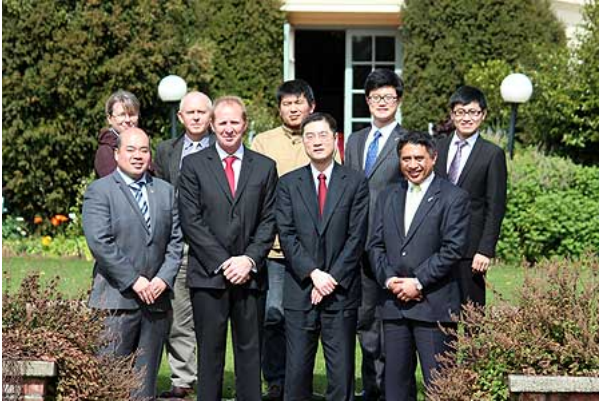
[CollegeHealthEstablishment@massey.ac.nz](mailto:CollegeHealthEstablishment@massey.ac.nz)

Date: 13/09/2012

Type: Internal Communication

Categories: Any

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*Front Row L-R: Arthur Chin, Nick Nelson, Counsellor Cheng Lei, Josh Wineera  
Back Row L-R: Rachel Butler, Lachlan McIntyre, Qinglai Yue, Xing Chunqiu and  
Zhao Lei*

## Chinese diplomat gives first NZ university lecture

The Chinese Embassy's political counsellor gave a lecture at Massey University on Friday outlining China's role in the Pacific.

China placed great importance on growing relations with Pacific island countries, Mr Cheng Lei said, explaining the thrust of China's policy toward Pacific island countries is to achieve peace, stability and development.

Mr Cheng, who is the Chinese Embassy in Wellington's deputy chief of mission, also spoke on China and New Zealand's trade relations, and then answered questions from the audience, ranging from China's aid policy to relations with Japan. The lecture at Massey's Turitea campus was his first public address at a New Zealand university.

Massey Defence and Security Studies lecturer Major Josh Wineera says the audience was very privileged to receive such a wide-ranging and comprehensive explanation of China's engagement in the South Pacific, and also the relationship with New Zealand. "Universities by their very nature are places of critical enquiry, for frank and open dialogue. There were a number of 'prickly' questions asked by the audience - and rightfully so. This is what happens in higher learning institutions.

"I thought though, that the way Mr Cheng did not shy away from such enquiry, rather warmly encouraged such discussion and candidly responded to all of the questions impressed the audience."

Major Wineera says the more we are informed of China's engagement with New Zealand, and in the region, the less room there is for suspicion and strategic miscalculation. "This underpins trust and mutual respect - which in my view, has been the key commodity fashioned from the 40 years of the China-New Zealand relationship."

Mr Cheng described his first visit to Massey as "fantastic" and said he aspired to communicate as much as possible with his diplomatic counterparts and academics in universities across the country, "to better enhance our mutual understanding and friendship between our two peoples and two countries".

Mr Cheng and his delegation also met with Nick Nelson and Major Wineera from the Centre for Defence and Security Studies and Arthur Chin from the International Office during the visit.

Date: 17/09/2012

Type: University News

Categories: College of Humanities & Social Sciences; International; Palmerston North

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*Professor Qiao Wang was presented the award by the international branch president Professor Christian Borgemeister*

## International award for Massey entomologist

Institute of Natural Resources researcher Professor Qiao Wang has been awarded the Distinguished Scientist Award by the Entomological Society of America.

The society gives only one award each year. Professor Wang was presented the award at a ceremony in Korea last month during the 24th International Congress of Entomology where he also chaired two symposia.

The award recognises a member of the international branch of the society who has made an outstanding contribution to the science of entomology.

Professor Wang says receiving the honour was a privilege. "As a New Zealand-based researcher it is really good to have this recognition from a major international body," he says. "It is a proof that we at Massey are doing research that is important to the world."

Professor Wang obtained his PhD from La Trobe University in Australia in 1994 and carried out post-doctoral research at the University of California in the United States before joining Massey.

His research focuses on insect pest biological control, behavioural ecology and systematics. Professor Wang has established himself as an internationally renowned expert on cerambycid beetles (which include many forest and tree crop pests) and has contributed significantly to their systematics and biogeography.

His research on insect reproductive behaviour has international standing, having made significant contributions to the basic science of sexual selection. His work on biological control has made important contributions to the control of pests in eucalyptus plantations in the United States and to apple leaf-curling midge control in New Zealand.

Date: 17/09/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Explore - Agriculture/Horticulture; International; Palmerston North; Research

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*The instructors learn how to navigate Mongolian streets*

## Changing lives in Mongolia

A teaching trip to Mongolia to help blind people become more mobile was tough but extremely rewarding for Massey Professor Steve La Grow.

He says his three-week visit to the former communist state was hard work, but will have lasting impact and change many lives.

School of Health and Social Services head Professor La Grow went to Mongolia to train six people as mobility instructors for the Mongolian Federation of the Blind.

“Mongolia has never had a mobility training programme or formal services before,” Professor La Grow says. “It was heart-breaking to see. In New Zealand blind people are integrated into society, but over there very few are out and getting around, and almost all of them are completely reliant on sighted people, and have very limited opportunities.”

Professor La Grow, who has more than 35 years experience in rehabilitation of blind people and those with low vision, taught the six staff how to teach blind people to use white canes, and adaptive skills to orient themselves and move safely within communities and cities.

Conditions were challenging, as they had to contend with the chaotic traffic, dusty roads and crumbling footpaths, but the instructors were eager to learn and started in the classroom before moving out into the city. “They were extremely enthusiastic, they were absolutely dedicated to what they were doing,” he says.

The instructors will now put into practice their new skills and each work with 30-40 blind people a year, and will eventually go on to train more mobility instructors themselves.

Professor La Grow, who returned from his trip earlier this month, says it was a rewarding experience. “Just from those three weeks of training I’ll have a bigger impact on blind people in Mongolia than I’ve probably had anywhere else in 35 years in the field, because the country’s gone from having nothing, to having something.

“If it just increases independence and safety even a little bit, then they’re (instructors) going to make such an impact. I have no doubt this will make a huge difference to the lives of blind people in Mongolia.”

The World Blind Union sponsored the project, which was paid for by the Danish Association of the Blind.

Read more about Professor Steve La Grow [here](#).

Date: 17/09/2012

Type: University News

Categories: Explore - HEALTH; Palmerston North

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## Massey medallist visits campus

Olympic medallist and Massey University student Simon van Velthooven dropped into the Sport and Rugby Institute recently to show off his bronze medal.

The Manawatu cyclist, who won the medal in the men's keirin in London, spoke of his memories of the race, and how Massey sports scientists helped him prepare for the games.

Mr van Velthooven, a Bachelor of Applied Science student, has now headed to Japan to continue racing on the professional keirin circuit there.

He says his next goal is to break the one minute mark in the standing kilometre time trial, before preparing for the next Olympic Games in Brazil.

Mr van Velthooven is a member of the Massey University Academy of Sport and a former Massey Blues recipient.

Date: 18/09/2012

Type: University News

Categories: Academy of Sport; College of Sciences; Institute of Sport and Rugby; Olympics; Palmerston North; School of Sport, Exercise and Nutrition; Uni News; Video Multimedia

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*Simon van Velthooven*



*Outward Bound prize winners Jonnie Haddon (2010), Frances Archer (2011), Outward Bound marketing manager Liz Slater, Associate Professor Andy Martin and Stephanie Dench (2009) celebrate 20 years of the sport management programme*

## Sport management success celebrated

Massey University celebrated 20 years of its Sport Management and Coaching programme at a lunch at the Sport and Rugby Institute last week.

Associate Professor Andy Martin says the programme started before professional rugby and at the time was unique in the New Zealand tertiary sector.

He says the programme continues to lead sport management education in New Zealand and contributes an extensive network of graduates now in sport management and development roles in a range of sport organisations in New Zealand and around the world.

"In fact a number of our graduates were involved in last years Rugby World Cup and again at the recent Olympics in London in both facility and event management roles," he says.

Prizes were also presented at the lunch to last year's top students. The top overall postgraduate student was Hana McEwan who received the JJ Stewart memorial prize presented by Manawatu Rugby Union chief executive John Knowles. It was JJ Stewart who, as a former All Black coach and Massey Council member, lobbied in the 1980s for a tertiary education initiative in rugby and, more specifically, sport management and coaching.

The top overall undergraduate student was Frances Archer, who received the Outward Bound prize from marketing manager Liz Slater. The Outward Bound prize of a course scholarship has been offered since 2000. Past Outward Bound prize winners Stephanie Dench and Jonnie Haddon were also present.

Other prizes were awarded for top students, internal and distance, in the following papers:

- Sport Facility and Event Management (sponsor Arena Manawatu): Jason Cole, Bradley Bradley Schmulian
- Sport Management Practicum (sponsor Sport Manawatu): Frances Archer, Jaimee Koot
- Sport Psychology and Leadership (sponsor Sport Manawatu): Donna Atkinson, Jessica Nelson

The current cohort of practicum students were also thanked at the lunch along with their sport organisation supervisors.

"The projects undertaken this year have resulted in significant applied learning opportunities, industry engagement and connections for the students," Dr Martin says. "Here in Manawatu, some 20 students have contributed at least 200 hours voluntary work each. Many of the industry supervisors of these students are also former graduates of Massey's sport management programme, which helps in continuing to set the bar high. If you add to that the 40 distance students and it makes it over 12000 hours contributed to the sport industry by Massey students in 2012."

For his practicum, undergraduate student Jason Cole was match day event co-ordinator for the Turbos home games, based at the Manawatu Rugby Union. "This experience has been invaluable and if I had my time over I would pick this role every time," he says. "As a practicum position its flexibility, room for creativity and positive environment made it an enjoyable position to hold; albeit one that requires a great deal of effort. All in all seeing countless hours of planning coming together on match day makes this role one that can be very rewarding; it will hence be one that I will treasure on a professional and personal level."

Postgraduate student Vivienne Fountain was based at Sport Manawatu along with a number of other students. "This practicum has provided me with an invaluable learning experience. When I first began this practicum I lacked a lot of self-confidence and was initially quite terrified of how I would perform throughout the year. The support I have received not only from the Sport Manawatu staff but also my lecturer has meant I have been able to really enjoy my time at Sport Manawatu and as a result my confidence levels have soared – I now feel very excited to look for work in this industry."

Date: 18/09/2012

Type: University News

Categories: Applied Learning; College of Business; College of Sciences; Palmerston North; School of Sport, Exercise and Nutrition; Teaching



*Dr Juliana Mansvelt, senior lecturer in Massey University's School of People, Environment and Planning.*

## Flexibility key to keeping elderly connected

Staying mobile and socially connected is crucial to the quality of life of older people, but awareness of the issues they face is low, say Massey University researchers.

Dr Juliana Mansvelt, from the School of People, Environment and Planning, says that it is important that organisations don't dismiss older people as inactive just because they require physical assistance to leave their homes.

"It would be a shame for organisations to view these people as unwilling or unable to engage with them, simply because they find it difficult to get out of the house. The truth is that the older people we have interviewed desire meaningful social connections," she says.

"In the face of adversity, many of them are actively and creatively mobilising people and resources in order to remain active and connected to their communities. They want to interact with a range of people and organisations."

In a new paper titled *The Problems and Possibilities of Mobility for Home-Based Elders in New Zealand*, Dr Mansvelt and her co-author Professor Ted Zorn argue that organisations need to be more flexible in their systems and customer service behaviour or they will isolate and disempower their older customers.

Professor Zorn, who heads Massey University's College of Business, says there are good business reasons to do so. "This is one of the fastest growing demographics – and that's why the banks and supermarkets we have been working with are really eager to engage with us."



*Professor Ted Zorn, Pro Vice-Chancellor of Massey University's College of Business*

The paper is part of a three-year research project led by Professor Zorn for the Ministry of Business, Innovation and Employment. The research programme aims to improve the engagement of older people with organisations and their communities to create more positive ageing experiences.

Dr Mansvelt found that it wasn't just an older person's physical ability that determined their level of mobility. The built environments they had to negotiate and ageist attitudes were also important factors, and negative experiences could affect a person's subsequent desire to engage with an organisation.

"I found that for those with significant physical mobility and hearing and/or eyesight impairments, everyday practices that more able-bodied people might take for granted could be difficult," she says. "For example, going into a shopping centre becomes a series of encounters involving everything from transport and parking, to finding one's way around and purchasing, with each practice posing a different set of challenges."

Massey researchers are currently working with a number of organisations to improve their interactions with older people. In many cases, simple, practical changes like training staff to be respectful and flexible, not over-filling shopping bags, supplying shallow-tray supermarket trolleys, and providing practical seating and rest areas, can make large differences to the satisfaction levels of older customers.

"What comes through most strongly in our research is the need to raise the awareness of organisations," Professor Zorn says. "These changes are often not rocket science. Most organisations can immediately identify things to do differently and they are very positive about how useful it's been for them to go through the exercise."

In her study of home-based elders, Dr Mansvelt got insight into the lives of older New Zealanders. Many had multiple impairments and very few used computers or had internet access. Social isolation was a problem for some, with a number expressing a desire to leave their homes but a reluctance to ask for assistance for other than essential trips like doctor's appointments.

"They talked about the adaptations they'd made and the things they were able to do with pride, and many demonstrated considerable resilience in the face of significant challenges," Dr Mansvelt says. "However I noted a number of people who were struggling financially, and others who didn't want to burden their families or friends, and I think there are additional challenges for those who live in rural areas. Social isolation and services to rural communities is a real issue that needs more research."

Both academics stress the need for voluntary, government, and commercial organisations to consider the impact of societal and organisational changes on older people. Many changes – like new technologies or larger stores – can improve the experiences of customers, but it is important to make accommodations for those who have limited access to, or challenges in negotiating, these technologies or spaces, says Professor Zorn.

"For older people to feel connected and feel like they matter, they need flexibility," Dr Mansvelt says. "We need to recognise they may be mobile in different ways and enable the normality of doing things differently."

Date: 18/09/2012

Type: Research







*Dr Gabriel Eweje who oversaw the post graduate student judging.*

## **New Zealand businesses are changing for good**

An increasing number of companies in New Zealand are paving the way to long-term success by applying sustainable practices.

Sustainability is, in essence, about meeting the needs of today's market without adversely impacting on the needs of tomorrow.

Everyday more businesses are successfully changing the way they work. As well as carving a solid reputation and position in the marketplace, companies are saving money.

The Sustainable 60 Series, developed by Fairfax in association with PwC in 2009, is held annually as an award programme and seminar series.

For the purposes of the Series, corporate sustainability focuses on the balance between long term value innovation and social, economic and environmental impacts of business.

This year the 55 entries submitted underwent an initial quantitative review conducted by post graduate students from Massey University before a panel of 11 judges from various sectors of the business community make the final decision.

Senior lecturer from Massey University's School of Management Dr Gabriel Eweje who oversaw the post graduate student judging says companies of all sizes are focusing more on responsibility and engaging more closely with their stakeholders, communities, and customers.

"There are many diverse forms of sustainability now, it's not just about climate change or environmental concerns," he says. "Companies are looking for ways of improving their social responsibility and having a presence in their local communities. Companies who give staff time off to do volunteer work for charities are a good example of this."

While consumer demand for, and understanding of, responsible corporate behaviour is increasing, difficult economic times can put pressure on companies to dilute their sustainability strategies, Dr Eweje says. He stresses the importance of certification and documented evidence to show a continuing strategy is in place.

"My research shows that there are two types of companies – we have the leaders, and we have the followers. The leaders are companies that will continue to invest in sustainability during the recession because they see it as part of their strategy and something that will make them more competitive," he says.

The stakeholders would like to congratulate the following finalists for their ability to showcase innovation that supports sustainable business practice in New Zealand:

Strategy & Governance: Aohangi, Inghams, Landcare Research, NZ Sugar Company, Outback NZ, Westpac.

Community: ASB, Mana Recovery, Outback NZ, Powersmart Solar, Vodafone, Westpac.

Marketplace: La Nuova Apparelmaster, Landcare Research, NZ Sugar Company, Powersmart Solar, Sachie's Kitchen, Vodafone.

Workplace: La Nuova Apparelmaster, Landcare Research, NZ Sugar Company, Progressive Hydraulics, Westpac, Outback NZ.

Environment: Auckland Council, Eco Insulation, Meridian Energy, Powersmart Solar, Scion, Westpac.

All entrants are invited to make submissions to be judged in the overall award for small, medium and large scale business provided they meet the criteria – small businesses need to make at least one category entry and medium to large, at least three. They are judged independently on their overall sustainable agenda to qualify as a finalist.

The following 2012 entries have been recognised for their overall corporate sustainability:

Overall Small: Board Dynamics, Morphem, Powersmart Solar, Progressive Group of Companies, Resourceful Solutions, Sachie's Kitchen, Stone Paper Company.

Overall Medium: James & Wells, La Nuova Apparelmaster, Mana Recovery, Outback NZ.

Overall Large: Landcare Research, NZ Sugar Company, Vodafone, Westpac.

Winners will be announced at the awards event on 28 November to celebrate and reward stories of leadership that exemplify sustainable business practice in New Zealand.

For information on the judging panel and company profiles of the finalists visit [www.sustainable60.co.nz](http://www.sustainable60.co.nz).

Date: 18/09/2012

Type: Research



# Lecture to address biology-chemistry relationship

Institute of Fundamental Sciences lecturer Associate Professor Bill Williams will explore the world of biological physics at a public lecture on Thursday.

Dr Williams will give the lecture entitled Biological Physics: Is this the real life? Is this just fantasy? in the Aston 1 lecture theatre on the Manawatu campus.

The lecture will examine the current relationship between physics and biology, discuss the origin of tensions between the disciplines, and describe a number of studies that exemplify some of the diverse areas in which biological physics is revealing the amazing rhapsody of the natural world.

“It might be argued biophysics dates back to the time of Volta and Galvani, and perhaps emerged more formally as a discipline in the 19th century at the British and Berlin Physiology Schools,” Dr Williams says.

“Yet, despite a successful history that includes the decline of vitalism and the growth in popularity of the view that biological systems are not beyond the remit of physical law, those venturing into this field have still, on occasion, been regarded as a tad Bohemian.”

**Lecture details:**

Thursday, September 20, 1pm.

Venue: Aston 1.

Date: 18/09/2012

Type: University News

Categories: College of Sciences; Palmerston North; Research; Uni News

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Action from the last LA Brooks fixture in Palmerston North in 2010

## New netball trophy up for grabs at annual sports event

Massey Agriculture and Lincoln University netballers will play for a new trophy dedicated to Massey's first female student at the annual sporting fixture this weekend.

The Enid Hills Memorial Trophy will be up for grabs for the first time when the Lincoln and Massey netball teams meet on Saturday.

Mrs Hills (nee Christian) was the first woman student to enrol at Massey, as an 18-year-old in 1932. She graduated from what was then Massey Agricultural College in 1933 with a Certificate in Poultry Farming.

Her daughter Diana Bevins will present the trophy with her two grandchildren on Saturday.

Massey will be trying to win back the LA Brooks Cup and MOG Shield in the annual rugby match later in the day. The LA Brooks Cup is named after the mother of a former Lincoln student, Harold Brooks. The winning team also receives the MOG Shield, a wooden trophy bearing a remarkable resemblance to a toilet seat.

The LA Brooks Cup was first contested in 1952 and then reinstated seven years ago after a 39-year hiatus from 1966-2005.

### **Date: Saturday, September 22**

Enid Hills Memorial Trophy Netball match  
11am  
Sports Hall, Recreation Centre courts, Massey University's Manawatu Campus

LA Brooks Cup Rugby match  
2.30pm  
Sport and Rugby Institute fields, Massey University's Manawatu Campus

There will be a free sausage sizzle from 2pm and a cash bar available (no BYO).

Date: 19/09/2012

Type: University News

Categories: Alumni; Explore - Agriculture/Horticulture; Institute of Sport and Rugby; Palmerston North; Sport and recreation; Uni News



The Enid Hills Memorial Trophy



Swiss Ambassador to New Zealand Dr Marion Weichelt pictured with Vice-Chancellor Steve Maharey and Professor Richard Shaw, Dr Nigel Parsons and Suzy Killmister from the politics programme

## Swiss Ambassador discusses direct democracy

Swiss Ambassador to New Zealand Dr Marion Weichelt gave a public lecture today on politics Swiss style.

Ambassador Weichelt was invited to Massey's Manawatu campus to talk on Switzerland's political system and direct democracy. She said it was a pleasure to visit Massey, and share her enthusiasm for the Swiss system.

"In Switzerland we are very proud of our system of direct democracy. There's no other country to my knowledge, where people have such unique and extensive decision-making powers," Ambassador Weichelt said.

Her lecture outlined Swiss direct democracy, which dates back to the 19th Century. She talked about how it works, what it means, the political rights and tools of citizens, and how the Swiss have learned to use direct democracy to make decisions on substantive issues.

The Ambassador then answered questions from the audience on voter turnout, patterns and fatigue, the media's role and funding transparency, and explained politics is a "little bit of a hobby" for Swiss citizens, as it is constantly around them.

Vice-Chancellor Steve Maharey said Massey had a strong and growing interest in the area of government and a very productive relationship with the diplomatic community. He said the lecture raised some very interesting issues for New Zealanders about the effectiveness of democracy.

Date: 19/09/2012

Type: University News

Categories: College of Humanities & Social Sciences; International; Palmerston North



Swiss Ambassador to New Zealand Dr Marion Weichelt



Dr Claire McLachlan

## Literacy learning from early childhood to primary

A new book co-authored by two Massey researchers explores literacy learning in early childhood settings and primary school classrooms, and offers teaching methods to ensure children have a smooth transition between the two.

*Literacy in early childhood and primary education: Issues, challenges, solutions* was released earlier this month.

Massey's Professor Claire McLachlan and Professor Tom Nicholson, Ruth Feilding-Barsnley from the University of Tasmania, Louise Mercer from Queensland University of Technology and Sarah Ohi from Deakin University co-wrote the book.

Associate Professor McLachlan, from Massey's College of Education, says the publication is unusual as it focuses on literacy in both early childhood and primary education, and uses real-life classroom examples to bring theory to life.

"Typically texts on literacy focus on either early childhood or primary. Those in early childhood tend to be quite simplistic and just focus on providing a literacy rich environment, whereas this text also looks at the key predictors of literacy and explains how to support children's fundamental literacy learning in early childhood, drawing on substantial research," she says.

"These ideas are built on and developed for primary schooling, suggesting sensible methods of ensuring continuity in children's learning."

The book explains literary acquisition in childhood is influenced by several things: genetic potential, the development of the brain, different approaches to literacy teaching, children's families and social practices including access and the use of digital technologies.

The book outlines what teachers need to know about literacy development, assessment of literacy and curriculum planning for children from birth to the end of primary school. It also focuses on the key issues and challenges that teachers encounter, providing possible solutions, Dr McLachlan says.

Cambridge University Press published the book, and already universities have expressed strong interest in using it for teacher education and postgraduate courses.

Dr McLachlan also has a second book published with Cambridge University Press this year with the second edition of *Early Childhood Curriculum: Planning, assessment and implementation*.

Date: 19/09/2012

Type: University News

Categories: College of Education; Palmerston North

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# Vice-Chancellor's Symposium 2012 – call for posters and registration

Staff are invited to actively contribute to this year's Vice-Chancellor's Symposium on October 30 by designing and presenting a poster that responds to the question of how we are defining ourselves as 21st century scholars.

The symposium will be held at Te Ara Hihiko at the Wellington campus with an iPad to be given as the main prize for the best and most thought-provoking poster. Other prizes will also be awarded.

Next year marks 50 years since the passing of Massey's founding act of Parliament. At the core of that charter is the following assertion: "For the advancement of knowledge and the dissemination and maintenance thereof by teaching and research there shall be a University to be called Massey University."

What does this claim mean to us now? For one thing, it means that the purpose of the institution is neither teaching nor research – these are just the mechanisms. Rather Massey has a higher scholarly purpose in advancing, disseminating and maintaining knowledge. But what do these practices, the practices of academic scholarship, mean for us today as professionals, as members of the Massey University community, as individual teachers and researchers? How are they changing, how are they reshaping us and how are we responding to these shifts? What does it mean to advance, to disseminate and to maintain knowledge in the 21st Century?

To find out more about poster presentations, the programme, transport options, participating online and to register visit [https://www.massey.ac.nz/massey/staffroom/teaching-and-learning/centres\\_tl/ct/events/vice-chancellors-symposium/2012-vcs-symposium/2012-vcs-symposium\\_home.cfm](https://www.massey.ac.nz/massey/staffroom/teaching-and-learning/centres_tl/ct/events/vice-chancellors-symposium/2012-vcs-symposium/2012-vcs-symposium_home.cfm)

Date: 19/09/2012

Type: Internal Communication

Categories: Any

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## Distinguished Professor criteria enhanced, nominations sought

The Senior Leadership Team has approved enhancements to the criteria for conferring the highest recognition for esteemed members of the professoriate. Nominations for distinguished professor are now invited from pro vice-chancellors. Members of the professoriate should direct any suggestions to their pro vice-chancellor.

Changes to the criteria and process for distinguished professor are intended to support a culture of recognising superior academic achievement across all colleges and discipline areas.

The revised criteria are more generic, and the requirement of pre-eminence has been strengthened with an emphasis on relevance to the discipline. Changes were informed by a panel including pro vice-chancellors and invited members of the professoriate.

Vice-Chancellor Steve Maharey now invites nominations from pro vice-chancellors for recognition as distinguished professor. Nominations should be sent (original, plus 11 copies) to Assistant Vice-Chancellor (People and Organisational Development) Alan Davis by November 5. Details of the new criteria and process can be viewed here: [Distinguished Professor](#).

Date: 19/09/2012

Type: Internal Communication

Categories: Any

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*Gabriel Machovsky-Capuska at Cape Kidnappers gannet colony where he conducted his research on gannet vision.*

## Gannet vision - split-second fit for air and water

[Listen to the Radio NZ interview](#)

Massey University research on the extraordinary optical powers of the gannet have earned front cover status in the latest Proceedings of the Royal Society Biological Sciences journal published in the UK.

The research led by doctoral candidate Gabriel Machovsky-Capuska, a biologist at the Institute of Natural Sciences' at the Albany campus, is the first to reveal the anatomical and physiological mechanisms enabling gannets to adjust their vision in an instant between air and water as they target and dive for fish.

Mr Machovsky-Capuska has captured in still photos how the gannet's eye transforms its vision between aerial and aquatic environments – critical to its survival. The findings are part of his broader study on the foraging and feeding behaviour of the Australasian gannet *Morus serrator*, the distinctively sleek, yellow-throated seabird with blue-rimmed eyes found in 29 colonies around New Zealand's coast.

While other species – such as penguins and seals – can also adapt their vision between air and water, gannets are unique in terms of the speed with which the lens of the eye changes from oval to spherical to mitigate light refraction the instant they touch the water.

"Gannets are able to make this switch between air and water in 80-120 milliseconds," says Mr Machovsky-Capuska. "They are able to see in environments that are physically and chemically completely different."

Measuring this split-second, finely tuned physiological change was a massive logistical challenge, one that attracted academic interest and assistance from afar. He worked on the project with international collaborator Professor Gadi Katzir, a biologist from the University of Haifa, as well as his supervisor Professor David Raubenheimer, a nutritional ecologist from Massey University.

The researchers set up an elaborate experiment near a well-known gannet colony at Cape Kidnappers on New Zealand's east coast, near Napier.

They used a range of highly sophisticated photographic devices, including infrared, photorefracton and underwater videography, to film gannets as they entered the water in an enclosure.

Mr Machovsky-Capuska says his findings could have wider conservation implications, with the gannet's optical function serving as a "bio-indicator" of environmental changes.

"If gannets can't see in order to hunt and feed because the water is murky from pollution, this could signal problems not only for the survival of gannets, but for other marine species as well," he says.

Date: 19/09/2012

Type: Research

Categories: College of Sciences



*Cover of Royal Society UK journal*



*Albany campus philosopher Dr John Matthewson.*

## Full time philosopher at Albany

Albany campus now has a full time philosopher on campus. A trained medical doctor, Dr John Matthewson completed a Bachelor of Arts in philosophy while doing his medical studies in Dunedin.

After he graduated from medical school, he completed an honours degree in philosophy at Victoria University while working as a researcher at Massey's Sleep/Wake Research Centre. Earlier this year he successfully completed his PhD at the Australian National University in Canberra on the limits of model-based science, particularly in population biology.

Dr Matthewson's central interest is the Philosophy of Science, which intersects with a number of other branches of philosophy, including epistemology, metaphysics and ethics. He says the field has developed to the point where philosophers consider problems within particular scientific fields such as biology or physics.

"Science is a spectacularly successful human endeavour in terms of gaining knowledge," he says. "What is it that makes science special in this way? A scientist will often use a particular set of concepts to investigate a problem. As a philosopher, I ask what those concepts are and try to understand exactly how scientists apply them."

Dr Matthewson is convinced that studying philosophy gives students a distinct advantage. He has two reasons. "Regardless of your major, you will benefit from studying philosophy because it teaches you how to think effectively." As an example, he says critical thinking is about acquiring a mental tool kit that gives you the ability to assess and construct arguments, and can be applied to almost any subject. "Not all philosophy is esoteric."

Secondly, he says philosophy gives you an advantage in the workplace. "Even though you've studied at university, there will be much more to learn on the job. If you have the tools for good critical and analytical thinking, you're better equipped to deal with issues as they arise." Many employers recognise the value that people with a philosophy background have to offer, he says. "I haven't met many out-of-work philosophers."

Dr Matthewson is teaching Environmental Philosophy this semester. His classes next year include critical thinking in semester one and applied ethics and philosophy of science in semester two.

Date: 19/09/2012

Type: Internal Communication

Categories: Any

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*Players from the 2010 rugby contest at hosted by Massey at the Manawatū campus.*

## **Netball added to annual Massey-Lincoln sports clash**

The annual Massey University-Lincoln University rugby clash is being hosted at Massey's Manawatu campus on Saturday.

This year, for the first time, the universities will compete at netball, playing for the the Enid Hills Memorial Trophy, dedicated to Massey's first woman student and graduate, who came to Massey as an 18-year-old in 1932 and died in June, aged 99.

The Massey Agriculture XV play for the LA Brooks Cup and the MOG Trophy.

The netball starts at 11am at the Recreation Centre's Sports Hall while the rugby kicks off at 2.30pm at the Sport and Rugby Institute.

There will be a sausage sizzle from 2pm at the institute.

<https://alumnionline.massey.ac.nz/NetCommunity/SSLPage.aspx?pid=574>

Date: 19/09/2012

Type: Internal Communication

Categories: Any

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## Wellington campus hosts IHC art awards

Assistant Vice-Chancellor (Research and Enterprise) Professor Brigid Heywood is photographed with an artwork she purchased at the 2012 IHC Art Awards, hosted in the Great Hall at the Wellington campus last Thursday.

The artwork entitled, *I like rug Lachlan!*, was created by Lachlan Young and was highly commended by the judges.

The IHC has held the awards since 2004 to recognise the creativity of New Zealanders with an intellectual disability. Three high-profile judges attended the event including WORLD fashion designer Denise L'Estrange-Corbet, photographer Neil Pardington and painter Kim Pieters.

Campus registrar Deanna Riach says the campus was honoured to support the community and welcomed the opportunity to host the awards to recognise creative achievements.

More information is here: <http://www.ihc.org.nz/newsevents/ihc-art-awards/>

Date: 19/09/2012

Type: Internal Communication

Categories: Any

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## Celebratory cake to mark Paralympian's return

It's back to the books for London Paralympian gold medallist and world record breaker Mary Fisher who has resumed her studies at Massey's Wellington campus.

Before getting back down to academic work the visually impaired swimmer, who won a gold, two silver and a bronze medal at the Paralympic Games was welcomed back to the campus with an afternoon tea featuring a specially baked cake with "Mary Fisher You are a Star" spelt out in icing.

A top priority for staff and friends who joined in the celebrations was to see and hold the gold medal Ms Fisher won for the S11 200m individual medley in a world record time of two minutes, 46 seconds, point 91 (2:46.91).

The first-year Bachelor of Science student majoring in psychology won her other medals in the 100- metre backstroke and 100-metre freestyle (both silver) and 50-metre freestyle (bronze) respectively.

Swimming in the S11 class requires her to wear blackened goggles and for someone to tap her as she approaches the swimming pool wall.

Campus Student Advisor (Disability) Heather McCallum says Ms Fisher had distinguished herself by maintaining excellent grades despite having to miss classes in semester one to attend training camps.

The 19-year-old thanked everyone for their support and interest in her success, before enjoying a slice of the celebratory chocolate cake.



Date: 20/09/2012

Type: University News

Categories: Academy of Sport; College of Humanities & Social Sciences; School of Psychology; Wellington

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Massey University's medal-winning Olympians.

## Share a night with Valerie Adams at the Blues Awards

Aucklanders who missed out at the chance to watch Valerie Adams being awarded her gold medal in Auckland have a chance to listen to her speak at the Massey University Albany Blues Awards, being held at the ASB Room in the North Harbour Stadium on Tuesday October 2.

The Blues Awards are presented to students in recognition of their outstanding achievements in both sport and academic studies. Previous recipients include Hamish Bond, Lisa Carrington, Simon Child and Juliette Haigh.

MC Hamish McKay will guide the evening's events, and Ms Adams will answer questions put to her in an 'on the couch' question and answer session.

In addition, to celebrate the success of Massey's athletes at the Olympics, a number of Olympians will be attending the dinner, including sailing gold medallists Jo Aleh and Olivia Powrie, rowers Rebecca Scown (who won a bronze medal), Louise Ayling and Michael Arms, heptathlete Sarah Cowley, and swimmer Penelope Marshall.

Campus Registrar Andrea Davies is excited by the opportunity to share the celebration with the wider Auckland population.

"We thought it was a fantastic opportunity to celebrate our Olympians, and find out who the next batch of Olympic athletes could be," she says. "If you're a young athlete, how inspiring would it be to share a room with your Olympic heroes? We've had great feedback from the local sports community, schools and local businesses, so it should be a night to remember."

The event starts at 6.15 pm with pre-dinner drinks, followed by a seated dinner. Dress code is formal (jacket and tie).

Massey University students and graduates accounted for 54 of the 184 New Zealand Olympic team members, and the university would have placed 27th on the medal table if it were a country.

Tickets are on sale now and cost \$85 per ticket, or \$680 for a table of 8, with special pricing for schools. Purchase them online: <https://www.massey.ac.nz/massey/student-life/sport/blues-awards/purchase-tickets.cfm>

Date: 20/09/2012

Type: Awards and Appointments

Categories: Auckland

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## Mapping the changing face of Auckland

The effects of population mobility and an aging population on issues such as labour supply, community development and a sense of belonging will all be investigated in a two year research project headed by Professor Paul Spoonley, and funded by an \$800,000 grant from the Ministry of Business, Innovation and Employment Science.

The project, *Nga Tangata Oho Mairangi*, will map the regional impacts of demographic and economic change on Auckland and other regions from 1986 to 2013, and will provide projections out to 2036.

Professor Spoonley says New Zealand is experiencing significant population changes as mobility (immigration, emigration and internal migration) combine with an aging population to influence issues such as the future size and nature of labour supply, community development (including growth and decline) and a sense of belonging and engagement both locally and nationally. These demographic changes vary considerably by region and have markedly different outcomes for rural and urban communities.

“The last two decades have seen some major changes to New Zealand’s demography – including the effect of immigration on cultural diversity and historic high levels of emigration – and these will combine with population ageing in the coming decade to produce further changes,” Professor Spoonley says.

“It is important that we understand these changes and how they impact on matters such as employment, and economic or population growth in particular regions and cities,” he says.

The study will ask householders, employers and secondary school pupils about their experiences and understanding of the changes taking place within their communities. This will be combined with population modelling to understand what trends we are likely to see.

Five other Massey projects received funding from the ministry, with research contracts taking effect from October and lasting for between two and six years.



*Professor Paul Spoonley from Massey University's College of Humanities and Social Sciences.*

Date: 20/09/2012

Type: Research

Categories: College of Humanities & Social Sciences

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*Vice Chancellor Steve Maharey leads a group of Auckland MPs and local body politicians on a guided tour of the Albany campus.*

## **Auckland MPs visit Albany campus**

It was a moment of discovery for a number of Auckland MPs and local body politicians who came to visit Massey University's Albany campus recently. In the 19 years the campus had been in action, many had never set foot on site before.

Hosted by Vice-Chancellor Steve Maharey, it was an opportunity to outline how the campus has grown, and how Massey University has made great strides in working with the local community to build partnerships and focus on adding value economically and academically.

Recent Memorandum of Understanding (MoU) agreements with the Auckland Council, Ngati Whatua o Kaipara, and the Auckland War Memorial Museum highlight that inter-connectedness, and Professor Paul Spoonley and Professor Christoph Schumacher, co-directors of the Auckland Knowledge Hub, discussed the closer engagement with business that will benefit industry and students alike.

The international opportunities for learning were also outlined, with Massey University's presence teaching food technology in Singapore, and Albany's attractiveness to international students and academics as 'a nice place to live'.

Distinguished Professor Gaven Martin highlighted the world-renowned academics teaching at Massey who attract the cream of the global post-graduate student crop choosing to come to New Zealand to further their education. With a science board comprising Nobel Prize winners, Wolf Prize winners and arguably the world's leading biologist and chemist of their generation, the Institute of Advanced Study leads the world in theoretical sciences.

A focus on high tech industries, and the ability of Massey to both host north Auckland's ICT cluster and provide trained personnel, students and academic research from the university and business incubation facilities through the ecentre, shows that Massey is perfectly positioned to build the skills New Zealand needs for growth.

The visit concluded with a guided tour of the campus.

Date: 20/09/2012

Type: University News

Categories: Auckland

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## More Māori needed in health and sciences

There is a dire need to encourage more Māori into health and science fields, says Massey School of Public Health head Associate Professor Cindy Kiro (Ngāpuhi, Ngāti Kahu, Ngāti Hine).

Next week up to 200 Māori students are expected to attend a Māori into Health and Sciences Day at Massey's Albany campus. Dr Kiro says the event is a step in the right direction.

"It's a great initiative and we need to have more like these throughout the country to assist Māori to get into health and science related careers."

Dr Kiro says there are high demands for qualified Māori in these fields, which will only increase in future.

"Iwi and Māori communities have signalled these areas as being important, so we know there is future workforce demand among Māori organisations but there is also strong mainstream and international demand."

Dr Kiro says it is an exciting time to move into the industry, and to study health at Massey. "There is huge scope to work with Māori patients and their whānau in new, innovative ways and make a difference."

Massey's new College of Health will be established in January 2013, and take a fresh approach to the complex issue of health by focusing on wellness, promoting healthy lives and preventing disease, illness and injury.

The School of Public Health, Institute of Food Nutrition and Human Health, School of Health and Social Services, School of Sport and Exercise and the School of Nursing will form the new college.

Massey University will host the Māori into Health and Sciences Day event in conjunction with Māori into Tertiary Education (MITE), and other MITE partners at the Albany campus on 27 September. An expo will feature exhibits from health and science fields, and Māori students will speak with experts.

Date: 21/09/2012

Type: University News

Categories: Auckland; Explore - HEALTH; Maori



*Associate Professor Cindy Kiro*



*Vice-Chancellor Steve Maharey and wildlife veterinarian Kerri Morgan at the launch.*

## Unique wildlife health centre re-named

Massey University's 10-year-old New Zealand Wildlife Health Centre has a new name – Wildbase – but is pledging the same unwavering commitment to rehabilitating sick and injured native wildlife.

Wildbase is known nationally for its expertise in dealing with injured and sick native and endemic species – and internationally for its expertise in dealing with birds and marine mammals caught in oil spills. It is recognised as being in the world's top four for oiled wildlife response capabilities and its staff led the wildlife response to last year's Rena shipwreck in Bay of Plenty. It is also New Zealand's leading research institute on wildlife disease.



*Wildbase director Associate Professor Brett Gartrell and Wildbase ambassador Craig Shepherd.*

The new Wildbase brand was launched at a function at the University's Manawatu campus today, hosted by Professor Frazer Allan, the head of the University's Institute of Veterinary, Animal and Biomedical Sciences.

Associate Professor Brett Gartrell, the centre director, was the first staff member of the centre when it began a decade ago. He said there is a growing demand for wildlife veterinary expertise as people recognise the absolute fragility of some of New Zealand's native species because of their tiny populations. "In New Zealand, like nowhere else in the world, wildlife rehabilitation can make a difference to conservation."

Special guests at the launch included Palmerston North Mayor Jono Naylor and Craig Shepherd from Wellington, one of several prominent New Zealanders who have agreed to be ambassadors for Wildbase. Others include Lady Raewyn Henry, wife of former All Blacks coach Graham, Manawatu Turbos rugby captain Nick Crosswell and Palmerston North business leaders David and Vicki Stewart (from Stewarts Electrical Supplies).

Mr Shepherd, who owns Harbour City Security, is chairman of the Wildlife Rehabilitators' Network of New Zealand and runs a bird rehabilitation facility on his farm near Wellington. He was also part of the oiled wildlife response team in the aftermath of the Rena disaster, working closely with the Massey Wildbase staff, after training initially in avian first aid and then in oiled wildlife response. "The Rena oil spill was a really good example of what the wildlife ward has achieved," he said.

Wildbase, as part of the institute, has a large base of international expertise in animal health and medicine to draw upon. It also has close links with the Department of Conservation and Maritime New Zealand. It plans to expand its hospital facilities in partnership with the Palmerston North City Council to build an extensive rehabilitation centre at the city's Esplanade to allow greater interaction with the public and increase opportunities for greater public understanding of New Zealand's unique wildlife.

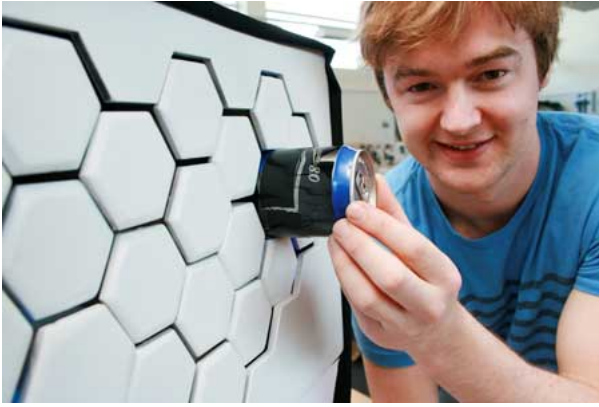
Vice-Chancellor Steve Maharey says Wildbase has a long history of contributing innovative responses to environmental issues and enhancing understanding of the wellbeing of New Zealand's native species. "Massey has made a notable contribution to society through deploying staff and expertise in response to natural and man-made disasters in New Zealand and throughout the world," he says. "I know the work of Wildbase staff here at Massey and in communities will continue to make a difference because of their unique academic and professional expertise."

Shona Geary, communications manager for Shell New Zealand, a foundation sponsor of the centre, says the new brand is "absolutely appropriate and very attractive. It's incredibly exciting to see the centre grow in the way it has because it performs such an important function in New Zealand. We're certainly very proud to be associated with the staff and will continue to support them into the next phase."

Date: 22/09/2012

Type: University News

Categories: College of Sciences; School of Veterinary Science; Wildlife Ward



*Ben de la Roche with his refrigeration wall design*

## Off the wall design shortlisted for international prize

Third-year industrial design student Ben de la Roche has been shortlisted for the international Electrolux Design Lab 2012 Award for his design of an open refrigeration wall.

The 21-year-old, from Dunedin, who studies art Massey's College of Creative Arts, is one of ten finalists culled from more than 1300 entries globally. The competition challenges undergraduate and graduate industrial design students to 'present innovative ideas for household appliances of the future.'

Mr de la Roche's design is of a refrigeration wall that holds food and drinks out in the open rather than behind closed doors. It does not refrigerate when it is empty and uses less power when fewer items are pressed into it.

The wall uses a motor in its back to act like a piston to send vibrations that resonate through the inner chamber to create cold air, Mr de la Roche says.

His design concept is modelled on the children's toy pin art where a boxed surface made of an array of pins slide in and out independently of each other.

In Mr de la Roche's design the horizontal pins that make up the wall are designed so that it can contain both ceramic plates as well as drink cans and bottles.

"It's well suited to the flatting environment as it allows everyone's food to be placed in separate sections of the wall," he says.

As an Electrolux finalist Mr de la Roche has been invited to present his concept design to a panel of judges on October 25 in Milan, Italy. The jury panel will consider entries based on intuitive design, innovation, aesthetic qualities and consumer insight, before awarding the first prize of a six-month paid internship at Electrolux global design centre and a cash prize of 5000 Euros (about NZ\$7800).

He said he was "more excited than nervous" about getting to present his concept in Italy and long term hoped his short-listing would help kick-start his career in industrial design.

"My passion is science fiction so it would be good to eventually get into concept and movie design."

Date: 22/09/2012

Type: Research

Categories: College of Creative Arts

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*A New Zealand falcon in flight. Photo courtesy of Dilan Rajasingham.*

## MBA students help Wingspan shake its tail feathers

Assisting with the survival of the New Zealand falcon might not sound like the usual MBA research project but, for a group of Massey University MBA students, it proved to be an invaluable learning experience.

The students, who will graduate in November, recently presented the Wingspan Birds of Prey Trust with a 409-page consultancy report with recommendations and tools to support the charity's future strategic decision making. The report was the culmination of around 1750 of hours of work by seven MBA students, provided to Wingspan completely free of charge.

"The project really appealed to me because it meant working with a non-profit organisation that wouldn't normally be able to afford to employ consultants. It's about giving back to the community, rather than just meeting the requirements of an MBA," says MBA student Pete Searle.

"With most MBA programmes, you do research projects to meet the academic requirements of the degree, but then they just gather dust on the shelf. This project produces a tangible, on-going benefit for Wingspan."

The Massey MBA students' research came at a critical time for Wingspan, a conservation charity that has approval from the Department of Conservation to care for sick, injured, and orphaned raptors. The organisation's lease on its site in Rotorua was uncertain, but the operation wasn't producing the revenue required to purchase its own property.

"We opened our books completely to the students because we wanted a robust report," says Wingspan executive director Debbie Stewart. "We have been a grassroots project for 20 years and dependant on donations, sponsorships, and volunteers. The economic recession has had an impact and, like all non-profits, we are experiencing sponsorship fatigue."

As well as releasing captive-bred falcons, rehabilitating injured wild birds, and research and advocacy work, Wingspan also runs the National Bird of Prey Centre where people can see birds of prey up close during interactive flying displays.

The organisation had a lot of decisions to make about its future direction, says Mr Searle. It needed to decide how big it wanted to grow, and whether its income-generating tourism activities were as important as its conservation advocacy and education activities.

"Wingspan was looking for ways of increasing profits and decreasing costs, while still making sure they didn't change the personal approach of the organisation. They were really worried about that – they didn't want to become a big, commercial operation," Mr Searle says.

Ms Stewart says the students' research will have a huge influence on Wingspan's future development, and the organisation has already taken steps to implement some changes for its upcoming summer season.

"The students really showed us our strengths, and helped us define our target audience and opportunities for marketing both our conservation work and the visitor experience at the Bird of Prey Centre," she says.

"What has been extremely useful is what we now call the 'Golden Square', which are the key strengths and attributes the students identified for us – birds, people, purpose, and charm. We weren't too sure about 'charm' at first, but we have just launched a new website and the concept of charm has become central to our branding, logo, and web design."

Mr Searle said the practical research project was the highlight of his MBA – both for what he learned at a personal level, but also for what he was able to give back.

"It was wonderful to be able to use my knowledge and experience to help such a great organisation, and I certainly learned a lot about the issues facing non-profits. I'd absolutely recommend such consultancy projects, and it helps get the skills of the students in the MBA programme out into the community where they can be of real benefit."

The other Massey MBA students involved in the research project entitled 'Improving the Financial Sustainability of Wingspan Birds of Prey Trust: A Critical Business Evaluation' were Andre Basel, Linda Chen, Daniel Feutz, Jane Patterson, Angela Weston, and Mark Young.

Massey MBA director Andrew Barney says the programme is very grateful to Wingspan for giving students the opportunity to grapple with the complex realities of a real-world organisation as part of their degree.

"We are hopeful that the recommendations emerging from the students' research will enable Wingspan to strengthen its operations in the future," he says. "The work of such not-for-profits is vital in many areas of New Zealand society and it's important for students aspiring to work in business to understand the priorities and difficulties faced by such agencies."



*Massey MBA student Pete Searle.*

Type: Research

Categories: College of Business

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[Watch the videos here](#)

## Future leaders get their chance to be heard

Twelve of New Zealand's brightest and most creative secondary school pupils will meet in Auckland next month to develop their visions for the future of New Zealand. One of them will be invited to address the It's Our Future – the new New Zealand Symposium in December.

The students are finalists in the Future U competition, an initiative by Massey University and Westpac to encourage the nation's youth to become thought leaders. The online competition invited them to post videos outlining their vision for New Zealand in 2050.

They will attend a workshop at the Albany campus on October 10 to develop critical thinking skills and hone their ideas. After a day of mentoring, they will present their refined visions to the judging panel. The winner will be asked to bring a fresh, youthful perspective to the December symposium, which will challenge prominent thought leaders to start building a platform for the kind of future New Zealanders want.

Competition entries showed young people have a range of concerns about the future, but most are optimistic that with careful planning and innovative thinking New Zealand can maintain its pristine environments, unique culture, and quality of life.

While their visions of 2050 involved a good smattering of flying cars or, in one case, humans living in cylinders orbiting the Earth, most sought practical solutions to problems such as climate change, over-population, food shortages and social disorder.

Some saw salvation in technology and innovative design; others promoted grassroots, community-based action. Keeping New Zealand clean and green was a constant concern, and many were preoccupied with New Zealand's economic performance. While one entrant described a dystopic vision of a polluted country under the control of a global government, most projected a sense of excitement about the future and their role in shaping it.

Massey University Vice-Chancellor Steve Maharey, who will be part of the judging panel on October 10, says he is heartened by the quality of the entries.

"The Future U competition shows New Zealand's youth have the passion and the confidence to drive our country towards a positive future," Mr Maharey says. "I am looking forward to seeing the finalists hone their visions, and I am sure the winner will represent their generation well at the new New Zealand Symposium."

Westpac's Director of Corporate Affairs Sue Foley says the competition has unearthed some outstanding thought leadership amongst young Kiwis.

"If the standard of entries for Future U is anything to go by, then New Zealand's future is in safe and exciting hands."

Symposium guests include national and international leaders and thinkers. The keynote speaker will be Daniel Franklin, executive editor of The Economist and co-editor of Megachange: The World in 2050, a collection of articles on the big trends that will shape the future of the world.

The symposium, which aims to start the process of developing a vision for a successful New Zealand in 2050, will be held in Auckland on December 3 and is a joint initiative by Westpac and Massey University.

To see Future U competition video entries, visit: [www.future-u.ac.nz](http://www.future-u.ac.nz)

For more information on the 'new New Zealand Symposium', visit: [www.newnzsymposium.ac.nz](http://www.newnzsymposium.ac.nz)

### The Future U finalists are:

- [Prerena Nair](#) – Epsom Girls' Grammar School
- [Joel Robinson](#) – Shirley Boys' High School
- [Jonathann Papageorge](#) – Shirley Boys' High School
- [David Bassett](#) – Kings Way School
- [Peter Scriven](#) – Cashmere High School
- [Stephen Lines](#) – Hutt International Boys' College
- [Edward Boxall](#) – Ormiston Senior College
- [Disha Gomathinayagam](#) – Mt Roskill Grammar School
- [Maia Visnovsky](#) – Lincoln High School
- [Indya Tolo](#) – Aranui High School
- [Saijel Dheda](#) – Pukekohe High School
- [Clare Wu](#) – Auckland Girls' Grammar School

Date: 24/09/2012

Type: University News





Dr Geoff Kira

## Study investigates if better sleep helps weight loss

Wellington teenagers will be part of a world-first study investigating how poor sleep affects body size. Massey researcher Dr Geoff Kira is leading the sleep improvement study, and is calling for teenagers and their whānau to get involved.

Forty teenagers, aged 13-16, and 40 adults – one family member for each teenager - are needed from Porirua and Lower Hutt to take part in the project, which targets Maori and Pasifika youths as they are overrepresented in obesity and type two diabetes statistics.

Dr Kira, from Massey's School of Sport and Exercise, says the study, which starts in October, will examine sleep patterns and weight management in adolescents. "There's a highly publicised relationship between poor sleep and obesity, so the less sleep you get the more weight you gain – that's the association," he says. "Adolescents have the worst sleep patterns of all the age groups and are therefore particularly at risk of being overweight or obese. This study will focus on whether improving teenager's sleep helps weight loss."

Before the trial participants will complete assessments reporting their sleep patterns, eating and physical activity habits and home environments, and undergo fitness tests. They will then be randomly assigned to either the intervention group, which receives sleep workshops, or a control group.

Both groups will meet for four workshops – one a week – centred on nutrition and physical activity. The intervention group will also focus on managing and controlling sleep duration and quality, and the consequences of poor sleep.

Dr Kira says the sessions will equip teenagers and their whānau with knowledge and strategies to change their behaviour and better manage their weight. The same assessments will be conducted again six and 12 months later and results compared. "We predict the sleep (intervention) group will lose more weight than the non-sleep (control) group," he says.

The study, funded by the Health Research Council, is thought to be the first of its kind to investigate whether improving teenagers' sleep can lead to better health outcomes. "It's the first time sleep improvement has been attempted for weight management in adolescents, and whānau are an integral part of the programme," Dr Kira says.

"The adult is in charge of sleep at home – not the adolescent, so I'm hoping they will change the home environment to improve sleep for everyone. I'm hoping that will have flow on effects for managing weight, but in other aspects of life, such as school or sport."

If you are interested in participating or finding more information, please contact Geoff Kira on [g.kira@massey.ac.nz](mailto:g.kira@massey.ac.nz) or on 06 3569099 ext 81564.

Date: 24/09/2012

Type: University News

Categories: College of Sciences; Explore - HEALTH; Palmerston North

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*College of Creative Arts RATA Awards winners 2012.*

## **Creative arts excellence rewarded**

Staff from the College of Creative Arts gathered on Friday for the annual presentation of Research, Teaching and Support Awards held for the first time in the new arts building Te Ara Hihiko.

Known as the RATAs, the awards recognise research and teaching excellence across the college, with recipients all presented with a native rata plant as part of their prize, which also included cash awards and certificates.

Award winners for 2012:

Excellence in research award (individual) – Marcus Moore.

Excellence in research (team) – Chris Jackson and the digital fabrication (FabLab) team.

Excellence in teaching (team) – Emma Febvre-Richards and Euan Robertson.

Award for excellence in support (individual) – Bronwyn Holloway-Smith.

Special award for innovation in teaching and support – Nick Kapica.

Special award for overall contribution to the research environment – Julieanna Preston.

Date: 25/09/2012

Type: Internal Communication

Categories: Any

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*Watch the ShakeOut video*

## Tell us about your ShakeOut at Massey

At 9.26am tomorrow, Massey staff will join more than one million other New Zealanders and "drop, cover and hold" as part of New Zealand ShakeOut.

If you are in a class, at your desk or anywhere at Massey during or after the drill we want to hear about it. Tell us about your experience via Massey's Facebook page, or share your observations and learning in the staffroom community <https://www.massey.ac.nz/massey/staffroom/community/#/discussion/192/what-are-you-doing-for-shakeout>

Staff and students are encouraged to practice the drop, cover and hold drill and to have discussions with their friends, class or team mates about emergency preparedness at Massey and at home.

A new video has also been created to illustrate what to do in three University specific earthquake scenarios – a lab, lecture theatre and workshop watch the video above.

## What can I do to get prepared for ShakeOut?

### Everyone

- Develop or review your household emergency plan
- Think about, and have a plan for getting home after an earthquake, or another emergency
- Visit the Get Thru website for tips and ideas <http://www.getthru.govt.nz/web/GetThru.nsf>
- Emergency preparedness cards are available from campus health and safety advisers and a range of public locations. The cards have spaces for important contact details to be added, they are available from:
  - Albany: Library, Massey Contact, Health and Counselling Centre, the Recreation Centre and Facilities Management
  - Manawatū: Libraries, University House reception, Registry reception and Facilities Management, dining hall (café), recreation centre, Institute of Veterinary and Animal Biomedical Sciences reception, Whararata, Sport and Rugby Institute
  - Wellington: Library, Student Central and Facilities Management
- It would be a good idea to look at the emergency webpages before the ShakeOut drill
- Visit Massey's emergency webpages [www.massey.ac.nz/emergency](http://www.massey.ac.nz/emergency)
- Staff and students can enter the Massey ShakeOut competition developed to encourage increased emergency preparedness and participation in ShakeOut. There are some great prizes up for grabs find out more here <https://www.massey.ac.nz/massey/about-massey/events/massey-shakeout-competition.cfm>

### Managers

- Collect contact details for your staff including after hours contacts, in case an emergency happens outside of work hours.
- Invite your team members to 'drop, cover and hold' at 9.26am on Wednesday.
- Book a time to talk about ShakeOut with your team members just after 9.26am – presentation slides for managers have been developed to prompt discussion about personal and workplace emergency preparedness <https://www.massey.ac.nz/massey/about-massey/emergency-management/new-zealand-shakeout.cfm>

### Staff

- Update your emergency (next of kin) contact details in the Yourself portal <https://www.massey.ac.nz/massey/staffroom/national-shared-services/pod/pay-benefits-and-recognition/payroll-information/en/change-of-details.cfm>

## At 9am on Wednesday

Set an alarm on your watch, phone or computer to remind you when it is 9.26am.

Let your staff or students know that participation in ShakeOut is not compulsory. It is suggested that teaching staff and managers provide an opportunity to staff or students to opt out – if anyone is uncomfortable taking part, or is unable to take part, give them time to leave the room or space before 9.25am.

### Teaching staff

Let your class know that you will be taking part in ShakeOut, Presentation slides have been created to support discussion. Please run through the first five slides at the beginning of your lecture, tutorial or lab <https://www.massey.ac.nz/massey/about-massey/emergency-management/new-zealand-shakeout.cfm>

Contact the campus health centre for support if a colleague or student has an emotional response to the drill and would like to talk about it with someone [https://www.massey.ac.nz/massey/student-life/services-and-resources/health-counselling-services/health-and-wellness\\_home.cfm](https://www.massey.ac.nz/massey/student-life/services-and-resources/health-counselling-services/health-and-wellness_home.cfm)

### At 9.26am (when your alarm goes off)

Encourage staff students and visitors to drop down, cover the back of their head and neck, and hold onto something sturdy (hold this position for about 10 seconds). Teaching staff might like to display the sixth slide in the teaching presentation.

**At 9.27am**

Encourage discussion about personal preparedness among your colleagues or students and sharing of tips and ideas.

Tips can also be emailed to [riskmanagement@massey.ac.nz](mailto:riskmanagement@massey.ac.nz) for inclusion in the emergency management questions and answers webpage.

Share your experience on Massey's Facebook page, Twitter or in the Staffroom Community

<https://www.massey.ac.nz/massey/staffroom/community/#/discussion/192/what-are-you-doing-for-shakeout>

Encourage colleagues and students to enter the Massey ShakeOut competition. Entries close at 5pm on Friday, October 12

<https://www.massey.ac.nz/massey/about-massey/events/massey-shakeout-competition.cfm>

**Find out more about emergency management at Massey here:**

Emergency management website

[www.massey.ac.nz/emergency](http://www.massey.ac.nz/emergency)

People@Massey article: Countdown to ShakeOut at Massey

[https://www.massey.ac.nz/massey/staffroom/news/article.cfm?mnarticle\\_uuid=5FC5FE8A-B6D9-3327-1435-5C95370D6E8A](https://www.massey.ac.nz/massey/staffroom/news/article.cfm?mnarticle_uuid=5FC5FE8A-B6D9-3327-1435-5C95370D6E8A)

Massey News article: Massey wants staff and students to 'drop, cover and hold'

[https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle\\_uuid=96607C30-0652-193C-3E60-DCFD6F419E0B](https://www.massey.ac.nz/massey/about-massey/news/article.cfm?mnarticle_uuid=96607C30-0652-193C-3E60-DCFD6F419E0B)

Massey is also home of the Joint Centre for Disaster Research. Find out more about the centre here

[https://www.massey.ac.nz/massey/learning/departments/school-of-psychology/research/disaster-research/disaster-research\\_home.cfm](https://www.massey.ac.nz/massey/learning/departments/school-of-psychology/research/disaster-research/disaster-research_home.cfm)

Date: 25/09/2012

Type: Internal Communication

Categories: Any

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Second-year nursing student Kendall Brookes with her textbook autographed by Bret McKenzie (left) and Hamish Blake.

## Comedians provide plenty of laughs on Wellington campus

Events staff on the Wellington campus are smiling after crew from radio station ZM FM, having enjoyed themselves at an earlier campus event, chose it as the site for another last Monday.

Comedians Bret McKenzie from Flight of the Conchords and Hamish Blake, one half of Australian comedy act Hamish and Andy, spent an hour on the campus as part of promotions for the film *Two Little Boys* that opened last week.

Campus events coordinator Jayne Whyte says the radio station staff were keen to stage another event on the campus after enjoying a positive response to their presence at last month's Open Day.

Mr McKenzie and Mr Blake happily had their photos taken with dozens of student fans, joking with them and signed their autographs on everything from t-shirts to textbooks.

For more pictures visit: <http://www.facebook.com/media/set/?set=a.10151092083057851.445043.6089267850&type=1>

Date: 25/09/2012

Type: Internal Communication

Categories: Any

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*Mary Fisher, with School of Psychology staff, some of who are sporting her London Paralympic medals. Linda Jones, Ella Kahu, Ms Fisher, Ruth Tarrant and Denise Blake.*

## **Staff join celebrations for successful Paralympian**

Staff of the School of Psychology at the Wellington campus were out in force to welcome back star student Mary Fisher, who took time out from her studies to win four medals at the London Paralympics.

The visually impaired swimmer, who won a gold medal, two silvers and a bronze, was welcomed back to the campus with an afternoon tea hosted by campus student adviser (disability) Heather McCallum with the support of school staff.

A top priority for all staff and friends who joined in the celebrations was to see and hold the gold medal Ms Fisher won for swimming in the S11 class – which required her to wear blackened goggles and for someone to tap her as she approached the swimming pool wall – 200m individual medal in a world record time of 2:46.91.

The Upper Hutt 19-year-old, a popular presence on campus, is a first-year Bachelor of Science student is majoring in psychology. She won her silver medals in the 100m backstroke and 100m freestyle and her bronze in the 50m freestyle.

Ms McCallum says Ms Fisher distinguished herself by maintaining excellent grades despite having to miss classes in semester one to attend training camps. “All of her lecturers had been incredibly supportive and excited for her success.”

Ms Fisher thanked everyone for their support and interest in her success, before enjoying a slice of celebratory chocolate cake.

Date: 25/09/2012

Type: Internal Communication

Categories: Any

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# Universal access to Massey recreation centres for staff and students

Staff and students who travel between campuses can now use their membership to access any of Massey's three recreation centres.

Manawatū recreation centre manager Terry Rivers says access will be free to all current members – although there may be some programme restrictions.

“We recognise the need to help keep our staff and students fit, healthy and active,” he says.

More information about the recreation centres is here: <https://www.massey.ac.nz/massey/student-life/recreation-and-sports/>

Date: 25/09/2012

Type: Internal Communication

Categories: Any

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# Massey in key roles at national library conference in Palmerston North

Massey University library staff played key roles organising the national library conference running in Palmerston North this week.

The Library and Information Association of New Zealand Aotearoa (LIANZA) conference at the Awapuni Function Centre started on Sunday and ends tomorrow.

Deputy university librarian Linda Palmer is the conference convenor while head of information services Lucy Broadbent is programme chair. Distance library service head Heather Lamond is the association president and was heavily involved in overall conference planning. Other staff were involved in planning several features in the programme.

More than 450 library national and international delegates are attending.

Ms Palmer said it was an honour to be convenor and bring the conference to Manawatū. "The LIANZA conference is the event in the New Zealand library year and we've attracted a high calibre of national and international speakers," she says.

The opening keynote speaker was businesswoman Mavis Mullins, who has an MBA from Massey and served as a member of the Massey University Council 2006-08.

The last time the association conference was held in Palmerston North was in 1983.

Find out more about the conference here <http://www.lianza.org.nz/news-events/conferences/conference-2012-welcome>

Date: 25/09/2012

Type: Internal Communication

Categories: Any

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Massey Agriculture captain Andrew "Rocky" Drysdale receives the LA Brooks Cup from Professor Robert Anderson as "Fergus" the ram looks on.

## Massey prevail in rugby, netball clash with Lincoln

Massey agriculture teams recorded wins in both the netball and rugby clashes against Lincoln University for the first time on Saturday.

A large crowd of students, staff and alumni attended the fixture, hosted this year at the Manawatū campus.

Both games were extremely competitive. The netball, locked up at 28-all at fulltime after the Massey agriculture team fought back in the fourth quarter, was won 36-34 in extra time.

In the rugby, Massey's 11-7 win was its third since 2005. It was fierce encounter, with several players leaving the field injured, but, like the netball, played in excellent spirit.

Massey Vice-Chancellor Steve Maharey officiated over the netball game in the morning. The Enid Hills Memorial Trophy, awarded for the first time, commemorates Massey's first woman student who died in June, aged 99. Mrs Hills' daughter, Diana Bevins, presented Massey with a copy of her mother's Certificate in Poultry Farming – the framed 1933 scroll being historic as the first Massey qualification awarded to a woman.

After the rugby Deputy Vice-Chancellor Professor Robert Anderson hosted a function in the Sport and Rugby Institute.

Lincoln students, staff and supporters did not leave the day empty-handed. Although they lost the main sporting events and a debate held during a reception at the Masonic Hotel on Friday night, the supporters won the men's tug of war held as entertainment at halftime in the rugby. In the women's tug of war, Massey prevailed again.

The annual fixture, hosted alternately, has growing popularity and is now linked in with a Young Farmers Club exchange between the two universities. The LA Brooks Cup was contested from 1952-66 and revived after a 39-year hiatus. Netball was added last year. Students participating must be studying an agriculture qualification and must not be representative players.

For more images:

<http://www.flickr.com/photos/masseyuniversity/sets/72157631606170653/with/8016881945/>

Date: 25/09/2012

Type: University News

Categories: Palmerston North; Sport and recreation



Massey's Monique Mathis (goal defence) and Stacy Hendrix (goal keep) attempt to spoil the Lincoln attack.



Teams run onto the field for the rugby, Massey in blue, Lincoln in white.





*Professor Susan Mumm*

## **Massey historian in BBC series on the real lives of servants**

More than a million viewers are expected to watch a British documentary series on the real lives of servants beginning this week, featuring insight from a Massey historian.

The success of television shows *Downton Abbey* and *Upstairs Downstairs* has prompted the BBC to create a three-part documentary *Servants: The True Story of Life Below Stairs*.

Professor Susan Mumm, a specialist in the social, economic and religious constraints on women and domestic service in the 19th Century, was asked by the BBC to be part of the series, which begins airing in the United Kingdom on Friday September 28.

"Glossy TV programmes like *Upstairs Downstairs* are fun to watch, but they do a disservice to the real lives of the domestic servants they pretend to portray," Professor Mumm says.

"Since being a servant was the largest occupation for women until after World War 1, many viewers are descended from servants, and I think it is important for people to begin to understand the lived reality of their ancestors."

Professor Mumm, who is Pro Vice-Chancellor of the College of Humanities and Social Sciences, looked at what happened when domestic service went wrong.

"Servants often got in trouble, either sexually or through the temptations of theft. Some were paid nothing, only given board and lodging. Most worked alone, in small dark houses filled with children and with employers only a little above themselves in social class.

"It isn't surprising that women in these circumstances longed for a little fun, and turned to sex for pocket money or while seeking companionship and love. Many female servants who got into trouble went to penitentiaries, which at this time were voluntarily entered by young women who needed to 'get respectable again.'"

The series is partially set in what was formerly the St Faith's Penitentiary in Cornwall and is presented by social historian Dr Pamela Cox, who uncovers the reality of servants' lives from the Victorian era through to the Second World War.

A century ago 1.5 million British people worked as servants, and while they are now portrayed as characters in period dramas, the real stories of Britain's servants have largely been forgotten. Dr Cox uses specialist commentary and historical archives to understand the conditions servants lived and worked in. It reveals a complex world of suppressed passions, strict hierarchies and obsession with status and class.

The documentary is expected to draw in more than a million viewers per episode. The series is anticipated to air in New Zealand in 2013.

Date: 26/09/2012

Type: Research

Categories: College of Humanities & Social Sciences

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*Norman Meehan and Hannah Griffin in rehearsal for their performance of These Rough Notes being staged with poet Bill Manhire and supported with images by photographer Anne Noble.*

## Artistic collaboration to evoke Antarctica

A collaboration of music, poetry and images from leading New Zealand artists evoking Antarctica will be presented at four Wellington performances on October 6-7.

Images taken by Professor Anne Noble from Massey's School of Fine Arts with music by Associate Professor Norman Meehan, from the New Zealand School of Music, and poems by Professor Bill Manhire from Victoria University are part of the song cycle *These Rough Notes*, which also features vocals by NZSM graduate Hannah Griffin.

It will then be performed at the Frankfurt Book Fair where New Zealand is this year's guest country of honour.

Named for some of the last words written in polar explorer Captain Robert Falcon Scott's diary from 100 years ago, the musical setting of Professor's Manhire's words supported by Professor Noble's photographs, also acknowledges other Antarctic tragedies like the crash of NZ901 into Mt Erebus in 1979.

Associate Professor Meehan, who is head of jazz at NZSM, says Professor Manhire, who has recently retired as head of the International Institute of Modern Letters at Victoria University, and Professor Noble had both visited Antarctica and experienced its harsh, unforgiving environment for themselves.

"They each, through their own art forms, expressed that relationship and these poems and images were the inspiration and source behind my songs."

Te Kōi, New Zealand School of Music, is a joint initiative of Victoria University and Massey University.

Victoria University Press has also published the poems, images and CD of the songs for *These Rough Notes* as a book/CD under the same title.

"I hope that, through these concert performances, the audience will participate in this extraordinary power of art to transmute personal experience into shared perspectives that take us beyond physical realities into the realm of human spirit and endeavour," Associate Professor Meehan says.

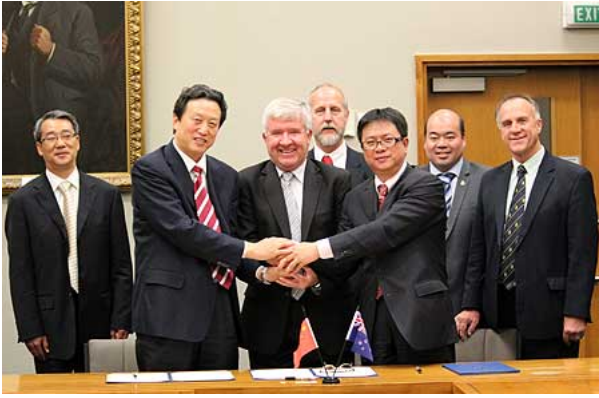
*These Rough Notes*: Saturday October 6 at 4pm and 7pm, Sunday October 7 at 2pm and 7pm.  
Soundings Theatre, Te Papa Tongarewa, Museum of New Zealand, Wellington.

Date: 27/09/2012

Type: Research

Categories: College of Creative Arts

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*At the signing of a tripartite agreement at Massey's Manawatu campus; (from left) Cao Shihai (Deputy Secretary-General, China Scholarship Council), He Huixing (President, Shihezi University), Professors Robert Anderson and Hugh Blair (Massey University), Li Yansong (Vice-President, Peking University), Arthur Chin (Director, International) and Bruce Graham (International Project Development Manager), both of Massey University.*

## **Massey renews links with top China universities**

Massey University has renewed its tri-partite agreement with China's foremost University, Peking, and Shihezi University, for joint research on pasture irrigation, soil testing and sheep breeding.

Professor Robert Anderson, the Pro Vice-Chancellor of the College of Sciences, says it is an important collaboration for the three partners and is supported by the China Scholarship Council. The partnership, originally signed in 2005, was designed to include universities from China's east and west and a New Zealand university.

"The continuation of the partnership after seven years working together shows how well all parties look on this relationship," Professor Anderson says. "The partnership has seen an exchange of staff and students, significant scientific openings, research mentoring and several scientific publications."

Peking University Vice-President Dr Li Yansong says the Memorandum of Understanding, signed on September 25, would see greater co-operation between the three universities, with more visits, knowledge exchange, and opportunities involving staff from several disciplines at all three universities. Fundamental science projects are part of the talks underway between Peking and Massey University.

Professors Hugh Blair and Steve Morris, from the Institute of Veterinary, Animal and Biomedical Sciences, have worked closely with Shihezi University in China's northwest for several years.

The western China university is a key research centre for the large grassland sheep industry that extends beyond China's borders to neighbouring Eurasian countries.

Date: 27/09/2012

Type: University News

Categories: International

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*Massey students Rebecca Butler and Grant Weherley with their food for the day*

## Living below the poverty line on \$2.25 a day

Living on just \$2.25 a day for five days is giving some Massey students and staff a taste of what life is like below the poverty line.

Massey politics lecturer Suzy Killmister challenged students in her Human Rights in a Global Context paper to take part in the Live Below the Line project.

From September 24-28 they have to feed themselves with just \$2.25 a day – the New Zealand equivalent of the absolute poverty line.

Dr Killmister, who is also taking part, says students would get a taste of what life is like for the 1.4 billion people around the world who live below the absolute poverty line. It was a daunting challenge but also an opportunity to fundraise and contribute to a solution, rather than sitting around talking about it, she says.

Students were finding it tough and living on pasta, rice and bread and going without fresh fruit and vegetables. "I thought it would be easier," student Hayley Blundell says, adding the diet was unhealthy. "It really opened my eyes to how fast food chains' 'loose change or \$1 menus' really seem great, when you're living on a little."

Grant Weherley says he felt tired during the afternoons and it emphasised the disadvantages people in poverty face to succeed.

But Dr Killmister says she also wanted to stress how different it is to live on \$11.25 for a week than it is to live on \$820 a year, and not having to take into account rent, heating, transport, clothes and medicines. "It's a whole different ballgame when there are none of these luxuries to fall back on."

She hopes it motivates students to be proactive about trying to change things. "It often feels like there's nothing we can do about such a big problem, but initiatives like this have the scope to make a real difference to people's lives, through raising money and awareness for the work of charities like Oxfam and WorldVision."

Senior lecturer in Linguistics Peter Petrucci also signed up for the challenge and carefully planned his meals for the week. He has raised more than \$1000 but his new diet made him feel sluggish "and not as sharp".

"I've always realised how fortunate I am, now I realise it more. I think of all the kids who go to school on an empty stomach and how hard it must be for them day after day."

Date: 28/09/2012

Type: University News

Categories: Palmerston North

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*Madelaine Colombie of Paneton Bakery accepts the Supreme Award at the New Zealand Food Awards*

## 2012 NZ Food Awards winners announced

The 2012 winners of the New Zealand Food Awards were announced at a gala dinner held at the Langham Hotel in Auckland on Thursday night. The awards celebrate the innovation and creativity of New Zealand food products and businesses.

From a record number of 102 entries, 43 finalists from all over New Zealand were selected across 13 categories by a panel of judges, including Ray McVinnie, Geoff Scott and Nici Wickes.

The Massey University Supreme Award went to Auckland-based Paneton Bakery for their Ready to Use Flaky Puff Pastry. They also took out the Ministry of Primary Industries Bakery Award.

Two other companies won honours in two awards categories – South Island artisan honey maker J.Friend & Co won the New Zealand Herald Viva Gourmet Award and the KPMG Export Award, while fledgling food enterprise I AM SAUCE won the Villa Maria Other Food and Beverage Award and the Foodbowl Value-Added Processing Technology Award.

Vice-Chancellor Steve Maharey says the NZ Food Awards are the perfect opportunity to showcase New Zealand's largest export sector, and recognise wider aspects of the businesses entering their products.

“The awards put the spotlight on so many aspects of the food industry - from food safety and product design to export capability and business innovation, as well as taste and presentation. It's an area where New Zealand leads the world developing innovative products and best practice and Massey University is right at the forefront with these food and beverage producers,” he says.

The audience enjoyed a mystery box challenge put to Masterchef finalist Jax Hamilton, who was encouraged by food blogger, comedian and master of ceremonies Jesse Mulligan.

### **The 2012 NZ Food Awards winners are:**

Massey University Supreme Award  
Paneton Bakery – Ready to Use Flaky Puff Pastry

Ministry for Primary Industries Bakery Award  
Paneton Bakery – Ready To Use Flaky Puff Pastry

Ministry for Primary Industries Cereal & Breads Award  
Wild Wheat Specialty Breads – Kumara Sourdough

ATEED Snacks and Confectionery Award  
Fonterra Brands Tip Top Ltd – The Ice Bar Co

ATEED Convenience & Meal Solutions Award  
LHF Ltd – Naked Kitchen Fresh Chilled Meals range

Villa Maria Other Food & Beverages Award  
I AM SAUCE – All Purpose Sauce

The New Zealand Herald VIVA Gourmet Award  
J. Friend & Co – New Zealand Artisan Honey

Countdown Grocer's Choice Award  
J.H. Whittaker & Sons Ltd – Whittaker's Mini Slabs

AsureQuality Food Safety Award  
Greenshell NZ Ltd – Ikana Live Greenshell Mussels

Packaging Design Award  
Archer MacRae Beverages Ltd – Ritzling

Foodbowl Value-Added Processing Technology Award  
I AM SAUCE – All Purpose Sauce

KPMG Export Award  
J. Friend & Co.

Rabobank Business Innovation Award  
Aria Farm for Woolworths Select

Massey University Research & Development Award  
Fonterra Brands Ltd – Symbio Probalance Probiotic Yoghurt

All finalists and winners will have the opportunity to attend business capability-building workshops run by KPMG and Rabobank, and retail and commercialisation sessions run by Countdown.

For further information visit: <http://www.foodawards.co.nz>

Date: 28/09/2012

Type: Awards and Appointments

Categories: College of Sciences

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## Old paint tin lids seal student wearable art prize

A garment made from old paint tin lids collected in the aftermath of the Christchurch earthquakes by third-year fashion design student Nicole Linnell, has won the Shell Student Innovation Award at the 2012 Brancott Estate World of WearableArt Show.

The awards which celebrate the best in creative design from around the world, were presented at a star-studded ceremony in Wellington tonight (Friday).

It is the third consecutive year that a student from Massey University's College of Creative Arts has been awarded the Student Innovation Award worth \$5000, following the success in the same category of Sophie Littin last year, and Luka Mues in 2010.

Ms Linnell deliberately made her assignment more challenging by using objects that are hard to work with in creating her garment, titled Rise from the Ruins, which reflects the origin of the paint tin lids.

"The recycled tin lids are from Christchurch and I love the history behind each lid especially now after the earthquakes. I feel the beauty is in the history and we can't forget who we have lost and what we have lost."

It was a case of fourth time lucky for the 24-year-old whose success comes after earlier attempts in the competition, including a third place last year in the American Express Open section for her garment Proud to wear the Pinny.

First time entrant, fashion design graduate Rebecca Maxwell, won the WOW Factor Award earning \$5000 for her garment, Noor Reverie, which is made from polyester, vinyl and fusing.

Another debut entrant and fourth-year student Sally Spackman, was placed third in the Air New Zealand South Pacific section receiving a prize of \$1200 for her garment Powelliphanta Pine, which is made of pine needles, thread and glue.

In the same section, third-year fashion design student, Kayla Christensen, received an honourable mention for her work Taniwha Abroad, prompting WOW founder and co-judge Suzie Moncrieff to note how impressive it was to have four designers from the Massey University design degree do so well.

"The tutors at Massey University have an inspirational style of teaching, demonstrated by the consistent quality of their students' work."



*Nicole Linnell's entry Rise from the Ruins which won Shell Student Innovation Award at the World of WearableArt Awards.*

Date: 29/09/2012

Type: Awards and Appointments

Categories: College of Creative Arts

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## Sociologist seconded to work with agriculture and environment scientists

A communications sociologist will take up a three-year cross-college secondment to build interdisciplinary research links with staff in the agriculture and environment platform from January.

Dr Brennon Wood, from the School of People, Environment and Planning in the College of Humanities and Social Sciences, will work alongside staff within the newly established Institute of Agriculture and Environment in the College of Sciences.

College of Sciences Pro Vice-Chancellor Professor Robert Anderson says the appointment reflects the complexity of the agricultural and environmental systems arena and the need for committed interdisciplinary teams to find sustainable solutions. Massey University has the breadth of capability among its staff to construct such teams, he says. "Dr Wood works at the nexus of social sciences, primary production and business and has an important role in helping scientific colleagues to better understand the impact of successful networking in making a difference for the primary sector of New Zealand."

College of Humanities and Social Sciences Pro Vice-Chancellor Professor Susan Mumm says Dr Wood's secondment helps to build relationships across the University as well as with external parties. "Social networks and the movement of knowledge are key to successfully solving big issues," she says. "This is Dr Wood's area of expertise and his work will also find him enhancing Massey's expertise networks and facilitate the University's approach to both research and teaching in agriculture, business and society."

Dr Wood, who will be based in the AgHort buildings, says New Zealand agriculture faces complex economic and environmental challenges and there needs to be a step change in how things are done. "Massey is rising to these challenges by building new connections both across the University and between the University and the wider society – and new connections mean new knowledge," he says.

Institute for Agriculture and Environment head Professor Peter Kemp says the secondment of Dr Wood strengthens Massey's capabilities, linking agricultural and environmental researchers to researchers in knowledge transfer and practitioners and policy makers.

Dr Wood will continue in his role as director of the Bachelor of AgriCommerce's new major in Food Economies and Society. This programme recently expanded to offer six majors that are taught by staff in three colleges: Business, Humanities and Social Sciences and Sciences. Dr Wood will remain a member of the Centre for Excellence in Farm Business Management and continue with his research for industry and commercial clients.

Date: 01/10/2012

Type: Internal Communication

Categories: College of Humanities & Social Sciences; College of Sciences; Environmental issues; Explore - Agriculture/Horticulture; Internal Communications; National; Palmerston North; Research





# Survey shows workers just want to have fun

Results from the 2012 Great New Zealand Employment Survey show that nearly half of employees are either actively looking or considering looking for a new job – and having fun at work is the most important thing for job satisfaction.

Conducted by Clarian HR in association with Massey University, the survey results show 50 per cent of employees list having “fun and working with great people” as the most important factor in their employment, followed by great pay, benefits and career development.

Employers, meanwhile, believe their product and brand reputation (71 per cent) is the most important factor in attracting talent, followed by being a stable, market leader (68 per cent). Pay was ranked the second lowest in importance.

Managing director of Clarian HR, Clare Parkes, says there is a disconnect between employers and employees, along with a large amount of uncertainty in all levels of the market.

“We’re seeing uncertainty in the economy, business strategies and operational tactics, and in employees’ states of mind relating to their choices for the future,” she says. “Whilst organisations have heavily invested in ‘right-sizing’ their headcount to accommodate the changing market forces, this leaves employees lacking clarity on what their future options are since the concept of career is no longer available to them in the traditional linear manner.”

This is reflected in the finding that 20 per cent of employees surveyed said they were actively looking for alternative employment, and a further one-third are unhappy in their roles and are considering looking. The is a “wake-up call” for some workplaces, says Associate Professor Jane Parker from Massey University’s School of Management.

“This reflects disengagement by some employees, and also how online recruitment options have facilitated job searches in recent times,” she says. “But with culture fit being seen by employers and managers as the most important criteria for applicant success, organisations also need to use recruitment channels that encourage this kind of matching.”

When asked about their personal level of “engagement”, 21 per cent of employees said they were not engaged, and 59 per cent were ambivalent or somewhat engaged. Over a third (38 per cent) want better communication, 37 per cent want improved development and career planning, 36 per cent want better pay, and 37 per cent want closer attention paid to office politics and internal conflict.

Employees also noted a lack of confidence in the leadership team (29 per cent), feeling they could not communicate openly and honestly without fear of retaliation (26 per cent), and feeling the company did not care about their personal wellbeing (25 per cent).

“This all suggests companies that don’t address staff engagement effectively could face losing key staff once the economy picks up,” says Ms Parkes.

Dr Parker agrees, saying the Massey research team was struck by the number of employees calling for greater two-way communication in the workplace.

“This links to a perceived need for greater investment by firms in people management capabilities – employees highlighted ineffective leadership, internal conflict, excess workload, unclear expectations and lack of feedback as perceived barriers to better performance,” she says.

“The results also flag up the need for employees to think about ways of improving their employability in a context of uncertainty – for example, by networking widely in their organisation, seeking greater levels of feedback, and taking up development opportunities.”

Ms Parkes says the findings pose a challenge for up-and-coming graduates and young professionals because they must be able to demonstrate “fit”, navigation of an organisation, build strong relationships with key stakeholders, and be able to translate their knowledge into key outcomes before they will be seen as a “safe bet” for many organisations.

“There is also an issue with businesses focusing on leadership, which is a long term view, as opposed to the more immediate concerns of frontline staff in this economic environment,” Ms Parkes says.

“But it’s not all bad news. Overall, the survey results of 2012 show the changing nature of the employee. No longer are they willing to let things happen to them – they want to be part of creating their own future, but they are challenged with understanding what their options are.”

## Other key findings include:

- Ineffective leadership is the most highly rated barrier to better performance by employees (56 per cent strongly agree) compared with just 25 per cent of employers. The biggest barrier, in the employer’s view, is excess workload.
- Over a third (36 per cent) of employees refer to lack of motivation as a barrier to performance.
- Half of employers are looking to cut costs and a third are focusing on headcount.
- Thirty per cent of employers are looking at ways to increase productivity.
- Nearly one quarter (24 per cent) of employers expect significant change in leadership development, management capability and employee engagement.

The Great New Zealand Employment Survey is the only employment survey in New Zealand that interviews both the employer and employee. The 2012 survey asked 612 employers, managers, and workers about the pains and joys of employment.

The Massey University researchers who assisted with the analysis of the survey results were Professor James Arrowsmith, Associate Professor Jane Parker, Dr Daryl Forsyth, Dr Bevan Catley, and Dr David Tappin. All are from the School of Management.

Date: 01/10/2012

Type: Research

Categories: College of Business



*Associate Professor Jane Parker from Massey University’s School of Management.*

## Growth in students from Indonesia predicted

Massey University is now a "preferred provider" for the Indonesian Government, which plans to spend significant money over several years providing scholarships for students, tertiary teachers and public servants to study overseas.

Vice-Chancellor Steve Maharey has just returned from five days in Indonesia where he signed agreements with the Directorate-General of Higher Education, the Ministry of Education and the Sampoerna Foundation in Jakarta, along with four major Indonesian universities in the cities of Bogor, Malang and Surabaya.

"Indonesia represents enormous potential for growth for New Zealand universities," Mr Maharey says. "It was the 20th largest market last year, representing just 1 per cent of the international students that study here. But with a population of around 237 million and a firm commitment from Jakarta to invest in its workforce, we anticipate considerably larger numbers than the 600 Indonesian students who came here in 2011. Many of them will be university-level teachers, who are being supported to complete additional qualifications."

Over the next five years the Indonesian Government, through the directorate-general, will provide scholarships for up to 10 PhD or master's students and Massey will provide up to 10 English language study awards for PhD students. The agreement also provides for developing academic activities and research co-operation between Massey and Indonesian universities.

Date: 01/10/2012

Type: University News

Categories: International; Vice-Chancellor



*Vice-Chancellor Steve Maharey*

## College of Health update

To find out about the latest update from Massey's College of Health Establishment Group visit the college's Staffroom site here

[https://www.massey.ac.nz/massey/staffroom/college-of-health-establishment/college-of-health-establishment\\_home.cfm?fmsfile=6C7E432A-914C-465E-38E5-1BE9E3ADCA6D](https://www.massey.ac.nz/massey/staffroom/college-of-health-establishment/college-of-health-establishment_home.cfm?fmsfile=6C7E432A-914C-465E-38E5-1BE9E3ADCA6D)

Information on the site includes the proposal, the terms of reference and a previous update. You can also find out about the College of Health on the new public webpages that went live on Monday

[https://www.massey.ac.nz/massey/learning/colleges/college-of-health/en/college-of-health\\_home.cfm?q=health](https://www.massey.ac.nz/massey/learning/colleges/college-of-health/en/college-of-health_home.cfm?q=health)

*Caption: Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day, who chairs the establishment group.*

Date: 02/10/2012

Type: Internal Communication

Categories: Any

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# Infectious Disease Research Centre to be launched

A new research centre that builds on Massey's world-leading research into infectious disease will be launched at an inaugural symposium this month.

The Infectious Disease Research Centre, led by Professor Nigel French, will bring together research groups from across the University's three campuses.

Research groups include:

- EpiLab: molecular epidemiology and veterinary public health group (Professor Nigel French)
- Epicentre: veterinary epidemiology and economics (Professor Tim Carpenter)
- The Rainey Lab: ecological processes and evolutionary genetics (Professor Paul Rainey)
- Institute of Information and Mathematical Sciences: infectious disease modelling (Professor Mick Roberts)
- Centre for Public Health Research: public health effects of microbial exposures (Professor Jeroen Douwes)
- Statistics and Bioinformatics Group: spatial and temporal modelling of disease (Professor Martin Hazelton)

Professor French says the centre brings a "one health" approach to the work being carried out at Massey.

It also builds on the University's proven record of producing relevant research that can be quickly applied to bring about interventions with real health and economic benefits.

"No single discipline has all the knowledge and skills needed to meet the challenges faced by human, animal, plant and ecosystem health," he says. "There is a growing global recognition that multidisciplinary teams are essential to tackle both the current disease problems and those that will emerge in the future."

The symposium, at the Palmerston North Convention Centre from October 23-24, will feature introductory presentations by the group leaders and some of their leading researchers, as well as keynote addresses from Professor Bruce Levin of Emory University in the United States, Professor Christopher Dye of the World Health Organisation, Professor Ian Gardner of the University of Prince Edward Island in Canada, and Associate Professor Michael Baker of the University of Otago.

The centre launch function will be held at Wharerata on the Manawatū campus at 6.30pm on October 23.

More information about the symposium and keynote speakers can be found on the IDReC website: [www.idrec.ac.nz](http://www.idrec.ac.nz)

Date: 02/10/2012

Type: Internal Communication

Categories: Any

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## Second quarter performance and risk report available to view

The University's second quarter performance and risk report is now available to view on the Office of Strategy Management website.

The Consolidated Performance and Risk Report provides quantitative and qualitative data aligned to the six big goals from The Road to 2020 strategy.

According to the report, progress against annual plan initiatives is tracking well with only a few initiatives tracking well behind schedule.

The reports on the website exclude risk registers.

View the second quarter performance report here

<https://www.massey.ac.nz/massey/index.cfm?93C10A8C-04FE-93D8-8267-B8844AAE4A48>

Date: 02/10/2012

Type: Internal Communication

Categories: Any

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## Massey marquee returns to Taupo Cycle Challenge

Staff, students and alumni taking part in this year's Taupo Cycle Challenge on November 24 are invited to meet up at the Massey marquee after their ride.

It is the third year Massey has hosted an event at the popular cycle event.

For full event information and to let the Alumni Office know you're coming click [here](#) or email [alumni@massey.ac.nz](mailto:alumni@massey.ac.nz)

The Manawatū and Albany Recreation Centres also have specials deals to help you with your training. Recreation Centre Manawatū has a 10 pass concession card available at \$35 to attend RPM classes to non-members. Taupo Cycle Challenge registration confirmation to be provided to qualify. For more information contact [r.werner@massey.ac.nz](mailto:r.werner@massey.ac.nz)

Albany Recreation Centre is offering free gym membership for the month of November to any staff member that registers for the cycle event and is based at the Albany Campus. The opportunity to get individual training advice is included in the membership. For more information contact [v.hudson@massey.ac.nz](mailto:v.hudson@massey.ac.nz)

Date: 02/10/2012

Type: Internal Communication

Categories: Any

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## Entries open for Massey ShakeOut competition

Massey staff who took part in the ShakeOut civil defence exercise last Wednesday and did something to get other people involved could win Kathmandu gear. There are prizes in three categories for each campus – students, teaching staff and non-teaching staff – as well as a supreme award for the most outstanding entry overall.

Business analyst (risk) Chris Schraders says taking part in ShakeOut gave the University a chance to test its emergency plans and was a development opportunity for staff involved in each of the campus emergency management teams.

“As a University, we are much more prepared now than we were a month ago,” Mr Schraders says. “ShakeOut also provided a platform and context for discussions with staff and students about emergency preparedness.”

An emergency management exercise involving the teams took place between 9.30am and 11.30am in which each was required to activate its emergency operations centre, conduct an assessment of damage caused by a hypothetical earthquake and provide a situation report to the university response manager, Assistant Vice-Cancellor and University Registrar Stuart Morriss.



Resources developed to support ShakeOut this year included emergency webpages [https://www.massey.ac.nz/massey/about-massey/emergency-management/emergency-management\\_home.cfm](https://www.massey.ac.nz/massey/about-massey/emergency-management/emergency-management_home.cfm) and a video illustrating what to do if an earthquake strikes while you are in an engineering workshop, lecture theatre or science lab.

It has had more than 546 views on [YouTube](#) and can be viewed above. Emergency preparedness cards were also distributed at each campus and sets of presentation slides for teaching staff and managers were also developed. Staff teaching between 9-10am were sent slides tailored for their campus.

Wellington accommodation staff recorded a video with the help of students, which looked at what to do if an earthquake strikes when you are at home or in university accommodation. The video was linked to the Wellington Halls' Facebook group at 9:26am on 26 September and may be viewed here <https://www.youtube.com/watch?v=ZRuvkEha5Kw&feature=plcp>

Associate Professor Jane Coad, who was teaching in AgHort 1 at Manawatū at 9.26am, reported that within a few seconds, there were no students in sight. “Everyone was under their seat protecting their brains from wayward ceiling tiles.”

College of Sciences staff at Wellington practiced drop, cover and hold and then evacuated their building. Associate Professor Rachel Page then conducted a debrief with staff and had a discussion about emergency preparedness actions.

Agricultural Services staff at Manawatū practiced drop, cover and hold and have started a formal review of their emergency plans and procedures.

External Relations staff tested their Emergency Communications Plan by taking part in the emergency management exercise and also tested their emergency phone tree – ensuring every staff member was contacted by phone within 20 minutes of ShakeOut.

If you participated in ShakeOut and would like to share your experience with the University community you can:

1. Enter the competition <https://www.massey.ac.nz/massey/about-massey/events/massey-shakeout-competition.cfm>
2. Send an email to Chris Schraders [c.schraders@massey.ac.nz](mailto:c.schraders@massey.ac.nz)
3. Post a comment via the Staffroom Community <http://www.massey.ac.nz/massey/staffroom/community/#/discussion/192/what-are-you-doing-for-shakeout>

The competition is closes at 5pm on October 12.

Photo caption: Wellington campus emergency management team.

Date: 02/10/2012

Type: Internal Communication

Categories: Any

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# Do you administer a Massey Facebook, Twitter or social media account?

A database is being created of social media accounts that reflect Massey interests and the staff and students who administer or facilitate them.

Connections coordinator Lydia Lobb will maintain the database and says it will help the University to better understand its wider social media environment and inform Massey's social media strategy. Contact Lydia to tell her about your Massey Facebook, Twitter or social media account by phone on ext 81754 or email [l.lobb@massey.ac.nz](mailto:l.lobb@massey.ac.nz)

Facebook <http://www.facebook.com/masseyuniversity>

Twitter [http://twitter.com/Massey\\_Uni](http://twitter.com/Massey_Uni)

Date: 02/10/2012

Type: Internal Communication

Categories: Any

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## New teaching grants for international distance education

New teaching grants of up to \$10,000 are available this year to support curriculum development targeted at international students.

The grants' aim is to encourage staff to develop full and partial online undergraduate and postgraduate programmes to create more flexible course options and pathways for international students.

The International Distance Education Programme Development Grant is a collaborative venture between Massey's International Office and the National Centre for Teaching and Learning.

International director Arthur Chin says the purpose of the grant is to develop programmes currently being offered and, or, to design new qualifications to allow for fully online or blended delivery for international students living overseas.

National Centre for Teaching and Learning director Professor Mark Brown says the demand from international students for Massey's distance education offerings in areas of specialisation continues to grow. He says this initiative will help to build a wider suite of programme offerings.

Applications should align with college and University priorities and are due by November 1. Applications forms are available here <http://teachinggrants.massey.ac.nz>

Contact Christine Lim <[C.Y.S.Lim@massey.ac.nz](mailto:C.Y.S.Lim@massey.ac.nz)> in the International Office for further information and to assist with your application.

Date: 02/10/2012

Type: Internal Communication

Categories: Any

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## University dvd and brand protocols updated

Massey University has an updated corporate profile in video form, which may be viewed online or on dvd. The brand guidelines have also been updated to ensure Massey has a clear and consistent visual identity.

The 5min30sec video, presented by Vice-Chancellor Steve Maharey, includes an overview of Massey's history, people, programmes, research and how the University and its people are taking what is special about New Zealand to the world.

Copies of the dvd may be requested from marketing manager Tracy Pleasants [t.pleasants@massey.ac.nz](mailto:t.pleasants@massey.ac.nz)

The 71-page guidelines provide information about the protocols for using the University's visual identity and brand, including colour palette, font, logo, photography – including styles for Māori and Pasifika – and templates for a full suite of publications including advertisements, banners, brochures, invitations and the web.

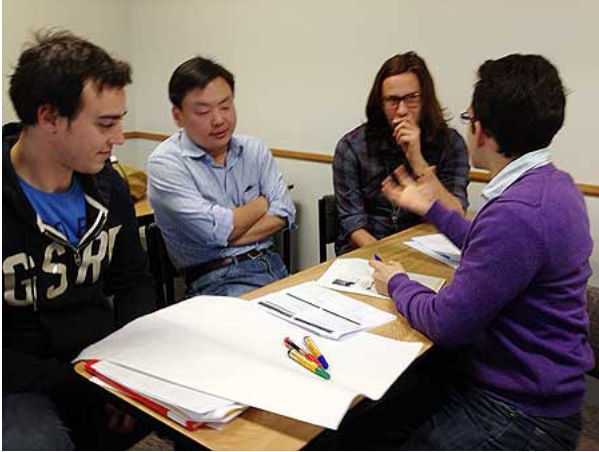
The guidelines are here: <https://www.massey.ac.nz/massey/staffroom/external-relations/marketing.cfm>

Date: 02/10/2012

Type: Internal Communication

Categories: Any

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*PhD candidates and potential tutors Vincent Kleinbrod, Min Bai, Christo Ferreira and economics lecturer Dr Lorenzo Ductor.*

## **Workshops held for economics and finance tutors**

Three workshops were held at the Albany campus last month for teaching staff and PhD students wanting to become tutors in the School of Economics and Finance.

The workshops were run by the Centre of Teaching and Learning at the request of associate head of school Professor David Ding.

Designed to improve teaching skills, the first workshop, called “essential tips for getting started”, was aimed at new staff members and focussed on the school's administrative requirements for teaching and assessment.

The second and third workshops, “enabling you to make a difference”, covered a rationale for and a model of interactive student-centred teaching.

The centres for teaching and learning at each campus welcome opportunities to work with other academic departments following this customised approach. Further information is available here <https://www.massey.ac.nz/?p95da4820t>

Date: 02/10/2012

Type: Internal Communication

Categories: Any

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## New chair appointed to Massey Ventures Ltd

Massey Ventures Limited has appointed Auckland business strategist Terry Allen as its new chair.

He takes over from Vice-Chancellor Steve Maharey, who stepped down from the position in July.

Mr Allen is the founder and director of Allen Strategic, a company specialising in the provision of governance, strategy and execution at board and executive level.

In his 20-year career he has had senior roles in multinational technology companies including 12 years at Microsoft. He headed Icehouse Accelerator Unit, a successful business incubator company, and is currently a director for Massey's E-centre.

Massey University Research Management and Commercialisation director Mark Cleaver says Mr Allen brings a unique skill set to the role.

"His extensive background in new ventures both as an advisor and investor and his experience with incubators and university commercialisation is a combination that is not common in New Zealand and will be an excellent fit with the role with Massey Ventures."

Mr Allen says he sees incredible opportunity in melding commercial and venture capital capability into University intellectual property. "There is a real opportunity to create value for the shareholders of the companies commercialising University IP, for the University in terms of its goals and as a result contribute to the New Zealand economy."

Massey Ventures Limited is a fully owned subsidiary of Massey University and was incorporated in 2005. It holds the University's portfolio of investments in spinout companies and manages the holdings to deliver value to the University.

Mr Allen is currently the only director outside of the University; other board members include Assistant Vice-Chancellor (Research & Enterprise) Professor Brigid Heywood and Assistant Vice-Chancellor (Finance, Strategy and IT) Rose Anne MacLeod. It is the intention of the University to appoint another external director in the last quarter of 2012. Potential directors could register an interest by contacting Professor Heywood at [B.Heywood@massey.ac.nz](mailto:B.Heywood@massey.ac.nz)

Date: 02/10/2012

Type: University News

Categories: Auckland; Awards and appointments; Palmerston North

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*Terry Allen*

## \$1.5 million for environmental health project

A health research project led by a Massey epidemiologist investigating links between the environment and disease has been awarded \$1.5 million by the Ministry of Health.

The environmental health indicators project, monitors the effect of environmental factors including air and water quality, transport, energy consumption, housing and chemical exposures, on the health of New Zealanders.

Associate Professor Barry Borman from Massey's Centre for Public Health Research says other issues being investigated would include the health effect of dairy run-off into rivers and the long-term effects to people of the aftermath of a natural disaster like an earthquake.

The research is being carried out over three years with the support of the Institute of Veterinary, Animal and Biomedical Sciences at Massey University.

"A lot of the issues come back to the question of the interaction between humans and animals and how these impact on the wider environment," Dr Borman says.

The establishment of a hazardous surveillance system tracking statistical data showing how many New Zealanders have been exposed to dangerous goods and chemicals is also part of the research project.

The trial of the innovative reporting tool will allow the data on patient exposure to hazardous substances, to be collected from general practices throughout New Zealand and analysed and distributed by Centre staff.

It is being collected in partnership with Best Practice Advocacy Centre Inc (BPAC Inc).

Dr Borman says the innovation will lead to better prevention of disease and injury in the workplace and greater collaboration between university staff and health authorities too.

The availability of the reporting tool has huge implications in terms of knowing who typically is exposed to hazardous substances, where it happens and also what organisations can do to mitigate the compliance costs of such incidents, he says.

At present there was "a piecemeal approach" he says but the new system would enable data about a patient exposed to a hazardous substance to be processed and then analysed regardless of whether they had to be hospitalised.

"To be useful, public health surveillance must be approached as a scientific enterprise, applying rigorous methods to address critical public health concerns, Surveillance is essentially the provision of information for public health action," Dr Borman says.

Trials for the new system will start at two centres later this year.

The funding further cemented the Centre's growing reputation as the hub of environmental health in New Zealand, he says. It includes conducting a number of epidemiological studies, teaching annual postgraduate courses and short courses course on environmental health and providing a technical consultancy and analysis service to a number of agencies.

The Centre is also currently collaborating on numerous environmental research projects with the University of Calgary in Alberta, Canada.

The Environmental Protection Agency and the Ministry for the Environment supported the Centre in its successful funding application to the Ministry of Health.

Date: 02/10/2012

Type: Research

Categories: College of Humanities & Social Sciences; Explore - HEALTH; School of Health Sciences



*Associate Professor Barry Borman*



MC Hamish Mackay and Olympic gold medallist Valerie Adams

## Albany Blues get a golden glow

Olympic double-gold medallist Valerie Adams and an enthusiastic group of 14 Massey Olympians added a golden glow to the 2012 Albany Massey Blues awards that were presented at North Harbour Stadium last night.

Master of ceremonies Hamish McKay presented a gift to all the Massey Olympians in attendance, before sitting down to interview Ms Adams on what her life has been like since the Olympics.

New Zealand University Blues have been awarded since 1919, and are presented to high-achieving students in both academic and sporting life. To earn a Massey University Blue, students must pass at least one third of a full-time study load over a year, and compete at provincial, national or international level in their chosen sport.

Black Sticks striker Gemma Flynn was named 2012 Massey Albany BNZ Sportswoman of the Year, Ms Flynn, who represents Midlands in the National Hockey League and attended her second Olympic Games earlier this year. A second-year Bachelor of Sport and Exercise student, she has been named in the World All Stars Hockey Team in 2009, 2011 and 2012. Ms Flynn interrupted her overseas travel to return to New Zealand to collect her Blues award.



Black Sticks player and second-year Bachelor of Sport and Exercise student Gemma Flynn is 2012 Massey Albany BNZ Sportswoman of the Year

The 2012 Massey Albany BNZ Sportsman of the Year award was given to Paralympian swimmer Daniel Holt, who broke the New Zealand and Oceanic records in the 400 metre freestyle S13 to finish fourth at this year's Paralympics. Mr Holt is a second-year Bachelor of Business Studies student and represents the North Shore Swimming Club. His international swimming career began in 2007 and he has collected several gold medals and Paralympic swimming records since then. Mr Holt is currently competing in the National Championships, so his proud mother Maree accepted the award on his behalf.

Vice-Chancellor Steve Maharey congratulated all the recipients, saying it was wonderful to see young people not only doing so well in their sport, but also achieving academically, and doing both the university and the country proud.

"It takes passion, talent and opportunity to excel in life, and we're very proud to not only provide you with opportunity to excel in your chosen sport, but to also ensure that when you've finished with sport you have a qualification you can use," he said.

Senior Partner at BNZ, Richard Blamey, said the BNZ is delighted to support the Blues Awards again in 2012.

"BNZ has been a proud sponsor of the Massey Blues awards since 1995. The high standards set and the recognition of individual achievement is something we enjoy supporting, and the event itself is always a wonderful celebration of students sporting, cultural and academic success," he said.

The Manawatu Blues Awards will be held in Palmerston North on October 9, with awards being presented to athletes based at Manawatu, Wellington and those studying by distance learning. The dinner will also be attended by Valerie Adams and the Massey Olympians.

Blues Awards were also presented to:

- Portia Bing – Athletics
- Sarah Cowley – Athletics
- Frazer Wickes – Athletics
- Benjamin Gibb – Canoe Slalom
- Emily Collins – Canoe Slalom
- Anna Green – Football
- Hayley Moorwood – Football
- Erin Naylor – Football
- Samantha Charlton – Hockey
- Simon Child – Hockey
- Gemma Flynn – Hockey
- Hugo Inglis – Hockey
- Richard Petherick – Hockey
- Rebecca Watkin – Karate
- Travis Larsen – Rugby
- David Thomas – Rugby
- Molly Meech – Sailing

Kurt Bassett – Swimming  
Amaka Gessier – Swimming  
Penelope Marshall – Swimming  
Nielsen Varoy – Swimming  
Sophie Corbidge - Triathlon

Date: 03/10/2012

Type: Awards and Appointments

Categories: Academy of Sport; Auckland; Awards and appointments; National; Olympics; Palmerston North; Sport and recreation; Uni News; Vice-Chancellor

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# Telephony update: Lync rollout continues

Wellington campus staff members with four-digit extensions will be migrated to Lync on October 15.

The University has made a significant investment in its network and telephony infrastructure to replace end of life equipment, and reduce the risk of failure in these areas. The ISDX and Nortel phones in Wellington are being replaced by a unified communications solution called Microsoft Lync.

To learn more: <http://lynchelp.massey.ac.nz>.

For staff making this transition, new extension numbers have been posted online here: <https://www.massey.ac.nz/massey/index.cfm?F0F4A2BF-BF2A-D790-DA0E-403E295F60A7>

There are two days of one-hour training sessions available to the Wellington staff who are making the change. These are strongly recommended and bookings are essential. Please email [lync.massey@massey.ac.nz](mailto:lync.massey@massey.ac.nz) with the time and date you would like to attend. You will receive a calendar appointment as confirmation. Please send at least two options of sessions you can attend.

## **Session times are the same for October 9 and 10:**

How to use Lynch handsets and headsets – 9am, 10.15am, 11.30am, 1.30pm, 2.45pm and, at 4pm, an open Q&A drop-in session.

You can use Lync with a Lync client (software running on your computer) and headset combination or Lync client and desk phone combination, or Lync desk phone only.

## **Recommendations for optimum efficiency based on work practice:**

- Customer with a laptop and requires mobility: client and headset combination.
- Customer who wants to make use of the full Lync computer software service: client and headset combination.
- Customer who is in an administration role and transfers call on a regular basis: client and desk phone combination.
- Customer who rarely uses phone: client and desk phone combination.
- Customer who does not use a computer or whose computer is not compatible: desk phone only.

Date: 03/10/2012

Type: Internal Communication

Categories: Any

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# National award nomination for Massey lecturer

A Massey University lecturer has been nominated for a national award for his work in campaigning for people with disabilities.

Dr Martin Sullivan, a senior lecturer in the School of Health and Social Services, has been nominated for the Spirit of Attitude award in this year's New Zealand Attitude Awards.

The award recognises the efforts of disabled people and those who support them.

The awards, which have been held for the past five years, celebrate the lives and achievements of people with disability.

Dr Sullivan has used a wheelchair since he was injured in a motorcycle accident in 1969.

He teaches New Zealand's first university-based disability studies course at Massey University's Manawātū campus.

He says being nominated is humbling. "I first learned about my nomination when I got a phone call congratulating me on making the finalists for the Attitude award," Dr Sullivan says. "I was quite thrown by the whole thing and thought, 'Heck, someone has gone to the trouble nominating me, I may as well accept!'"

Dr Sullivan has spent the past two decades researching and teaching disability studies.

"I think it has been a source of pride for the movement to not only have disability studies taught within the university system but also having it taught by an academic who identifies as a disabled person. I think I was also nominated partly because I have been a long-time activist in the disability rights movement."

The winners of the awards will be announced in Auckland on November 29.

Date: 03/10/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Humanities & Social Sciences; Explore - HEALTH; Internal Communications; Palmerston North; Uni News

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*Dr Martin Sullivan*

## Impact of Rena oil spill part of wider disaster research

Emergency management specialists from Massey's Joint Centre for Disaster Research are to revisit the scene of the Rena oil spill in the Bay of Plenty as part of a \$760,000 project investigating the resilience of communities having to cope with disaster on their doorstep.

The Ministry of Science and Innovation project, funded over two years, will add to existing knowledge about building resilience in New Zealand communities in the wake of such events as the Canterbury earthquakes, response to economic uncertainty and the oil spill off the Bay of Plenty coast caused by the grounding of the container ship a year ago this week.

Researchers will return to the Tauranga area in the New Year to talk to affected locals. Joint Centre director, Professor David Johnston, says the study is "recasting the lens" over recent disasters in New Zealand drawing in particular on aspects of what happened in Christchurch.

"One of the questions we will be looking at, is to what extent does scale [the physical size of the event and the population affected] have on disasters?"

The research would also examine the longer-term psychosocial impact the eruptions at Mt Ruapehu of 1995-96 and the Manawatu floods of 2004 had on their communities. It would update existing research which challenged some assumptions about what groups were most affected in a disaster.

"Research from previous events does not always confirm that the people you think would be most vulnerable are," Professor Johnston says.

"For example some of the elderly have a far more practical perspective on such events having lived through the economic deprivation of the Great Depression and the fear and uncertainty of World War II. Similarly, there's another study which shows that people in rural areas who are used to power cuts, are less fazed by such incidents than a lot of city folk."

Professor Johnston's colleague, Associate Professor Sarb Johal, who is also part of the project research team, stated in a recent opinion piece for Kai Tiaki Nursing New Zealand magazine about the importance of disaster preparedness for all scenarios.

"We can plan to meet the needs of the present, but good practice means we must build in contingency for the future – on a nationwide basis for all hazards, not just the Canterbury earthquakes or the last event we have had to cope with."

Professor Johnston says the research, via a collaborative initiative with Te Runanga o Ngai Tahu iwi, will also investigate post-disaster community resilience in urban, rural and Maori communities. Earlier research indicated Tikangia Maori were "an inherent part of community resilience" which together with marae structures and protocols enables effective community response to crises such as floods.

"Understanding how Maori institutions contribute at community level to resilience building, responding to change and recovery from shocks and disasters is of distinct benefit to New Zealand," he says.

Date: 04/10/2012

Type: Research

Categories: Any



*Professor David Johnston*

## Remembering Passchendaele: NZ's worst military disaster

War historian Glyn Harper will give an address at a remembrance service marking the 95th anniversary of the Battle of Passchendaele.

The ceremony will be held at the Auckland War Museum next Friday, October 12.

Professor Harper says the battle, on 12 October 1917, remains our worst-ever military disaster.

“In the space of a few short hours 846 New Zealand soldiers were killed and 2,700 wounded. A further 138 men died of their wounds over the next week.

“It was an attack that should never have gone ahead under the dreadful conditions then prevailing.”

His talk will focus on the tragic event and examine its human cost to New Zealand.

Military and civic dignitaries are attending the ceremony, organised by the Passchendaele Society to commemorate the First World War battle, and will take part in a wreath laying.

Date: 04/10/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North



*Professor of War Studies Glyn Harper*



*Textile design graduate Kristy Johnstone with her merino wool colour chart and a centre spread from her thesis publication.*

## Dyed in the wool exhibits from down on the farm

Textile design graduate Kristy Johnstone has gone the extra mile, traipsing around four merino sheep stations to gather the vegetation needed for the dyed wool and fabrics, which form part of an exhibition being staged in Wellington later this month.

The exhibition *Textiles: a new generation*, at Bowen House from October 17 to November 22, showcases the best work from the textile design programme offered at Massey's College of Creative Arts.

A year ago Ms Johnstone, from Wellington, spent time travelling around sheep stations near Whanganui, the McKenzie Basin, and the northern and southern tips of Lake Wakatipu in Central Otago, collecting plant samples to form the basis of new colourings for fabrics and textiles.

Up to 60 samples were then brought back to Wellington, where the 24-year-old chopped them up and boiled them to extract their colour. Merino wool and white merino fabric was then mixed with the dyed hot water solution to reveal a palette of colours.

"I was looking for the sense of place through colour, and climate, soil and what region the plants come from, all have an effect on that."

The colours and matching fabrics were then fixed to separate colour charts as an "authentic way" to reflect the particular sheep station they originated from.

Ms Johnstone, first showed her work, including a self published thesis presentation that formed part of her Master in Design degree, at an exhibition earlier this year for postgraduate design students.

"I really like working with merino wool, I like the fact it's from New Zealand, is a sustainable fibre, dyes well and is good to knit with," she says. Her travels also piqued an interest in wool branding as a way of linking place through colour, as well as branding in the wine industry where labels typically base their identity on what part of the country they come from.

"Ideally I'd like to get into the wool industry and work with dye or knitted textiles."

**Textiles: a new generation, 10am-4pm, Wednesday to Friday, October 17- November 22 2012, Bowen House, Wellington.**

Date: 05/10/2012

Type: Research

Categories: College of Creative Arts; Wellington

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Greg Huff

## Feeding the 'Engine' of change through student exchange

Being a foreigner can be an incredibly enriching experience that can shape the person you become in the future.

That's according to Massey's new Student Mobility manager (Student Exchange and Study Abroad) Greg Huff, who is focused on creating stronger relationships with overseas universities to give students the best opportunities possible.

"Twenty years ago, a sense of adventure and a desire to see more of the world were big motivators for students wanting to go abroad," Mr Huff says. "While these are still factors, the increasingly global nature of economies around the world has meant that competition for jobs has increased dramatically. Having a degree is a huge advantage, but many employers are seeking applicants that stand out. Study Abroad and Student Exchange can be very beneficial by providing those kinds of additional skills and unique experiences."

From running summer camps, working in a home for abused and neglected kids to international education at the Institute for Study Abroad, Butler University in Indiana, US, Mr Huff joined Massey to continue his work in helping students make the most of studying overseas.

His role, newly created as part of the International Office's launch of its internalisation strategy, is to assist and support students wanting to study abroad and for overseas students wanting to study at Massey.

"It's about helping them to see beyond what they've always known and removing roadblocks to participating. One of the main challenges is helping students to find ways to afford to study overseas."

There are scholarships available for students who are looking at exchanges.

Born in America, Mr Huff studied for a Bachelor of Science in Recreation in 1991 at Western Michigan University in Kalamazoo and then went on to complete a Masters of Science in Experiential Education in 2000 at Minnesota State University in Mankato.

Since joining Massey's International Office at the Manawatū campus in September, he has begun creating relationships with overseas universities and looking at ways to make student exchanges more accessible for domestic students.

But student exchange and study abroad programmes aren't just about the gains for students - there are also many great advantages for Massey.

"Diversity in ethnicity and thought enriches the classroom and social experience. International connections expand opportunities for research, increase Massey's ability to creatively address critical issues faced by people in other areas of the world, and build on our reputation as an innovative university that is an engine of change."

Uplifting his family to New Zealand has been an easy choice for Mr Huff who says his family loves hiking, camping, and swimming.

"We are excited about all the great parks and reserves we've been hearing about that are so close to Palmerston North. I can't wait for my bike to arrive so I can start cycling to work again."

Date: 08/10/2012

Type: Awards and Appointments

Categories: International

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# Home affordability improves – but not for Auckland

Auckland is now the only region in New Zealand where home affordability has declined over the past year.

The latest report from the Massey University Real Estate Analysis Unit shows that buying homes in every other region in the country has become easier since August 2011. Affordability is based on house prices, interest rates and average incomes.

Despite Auckland's overall 0.4 per cent deterioration in affordability in the past year, the region has seen a 2.7 per cent improvement in the last three months.

During the third quarter, ending August 2012, national affordability improved by 2.8 per cent, and eight of the 12 regions also showed improvements.

Home affordability has improved nationally by 4.9 per cent in the past 12 months, compared to 2.9 per cent at the same time last year. Of the 12 regions, only Auckland has declined in affordability over the past year.

And there will be no respite for Auckland homebuyers for a while yet, according to Professor Bob Hargreaves, director of Massey's Real Estate Analysis Unit.

"House prices in Auckland are increasing faster than other regions due to the imbalance of new supply to meet demand from the increasing population," he says. "In the short run, while interest rates stay low and builders aren't building, houses prices will continue to rise in Auckland."

Low interest rates are encouraging first home buyers to enter into the market, which is also putting pressure on the housing market, he says.

Regional quarterly improvements were led by Manawatu/Wanganui (9.4 per cent), followed by Hawkes Bay (8.4 per cent), Waikato (4.9 per cent), Taranaki (3.9 per cent), Nelson/Marlborough (3.6 per cent), Auckland (2.7 per cent), Otago/Lakes (1.4 per cent) and Otago (0.7 per cent).

In four regions housing affordability deteriorated over the past quarter: Northland (3.7 per cent), Wellington (1.4 per cent), Southland (0.5 per cent) and Canterbury/Westland (0.3 per cent).

Two of the three drivers of affordability improved during the third quarter. The national median house price increased by \$1000, but this was offset by a \$6.25 average wage increase and the average monthly mortgage rate decreased from 5.99 per cent to 5.84 per cent.

The full Home Affordability Report – September 2012 can be downloaded from:

<http://economics-finance.massey.ac.nz/publications/property/140687HomeAffordabilitySEPT2012.pdf>

Date: 09/10/2012

Type: Research

Categories: College of Business



# Does an Anzac dollar make sense?

**Opinion: Professor Christoph Schumacher**

On the eve of the 30th anniversary of CER, the Closer Economic Relations agreement between Australia and New Zealand, there is much discussion about the next steps to strengthen economic ties with our neighbour across the ditch. A single currency is the logical conclusion of this 30-year process but, it seems, the meltdown in Europe has got us all running scared.

It's an issue that has been knocking around for decades, but it was given a push in April when the Australian and New Zealand Productivity Commissions jointly issued a discussion paper looking at ways to bolster trans-Tasman economic relations.

The paper raised currency union as an issue worth considering, but the Commissions' recently-issued draft report seems to have ruled the possibility out. It's a shame that the 30th anniversary of the CER won't be marked with a substantial breakthrough. I, for one, feel it is a missed opportunity to at least have a robust discussion.

Of course the words "single currency" have lost much of their shine since the meltdown in Europe. The recent catastrophic failures of the Greek and Spanish economies have revealed how hard it is for a single currency to work.

The mess in Europe highlights the dangers of currency union without establishing common fiscal policy and a high level of political integration. The Eurozone countries are just too diverse, both in terms of their economies and their political agendas, for a single currency to work for all its 17 members simultaneously.

But Australia and New Zealand are a long way from Brussels. They are two countries that are highly engaged in trade with each other. Our business cycles are very close, and our monetary policy is directed at similar targets. This means our official interest rates move in the same broad manner, and our currencies tend to move in unison as well.

We also have a shared history and language, and very similar cultures. We have been able to travel and work in each other's countries without restriction since 1973, and in recent years there have been a series of treaties and less formal arrangements in the areas of business and competition law, double taxation arrangements, and regulation of securities. The context for currency union, therefore, is very different. A single currency between New Zealand and Australia would combine the currencies of two similar economies, rather than attempting to unite 17 diverse countries.

Since the CER's inception, Australia and New Zealand have been slowly progressing towards a single economic market, with the ultimate aim being businesses, consumers and investors operating across the Tasman in a seamless regulatory environment.

The benefits of economic integration are clear. It leads to higher productivity and living standards by creating a larger, combined market. Larger markets allow firms to both specialise and exploit economies of scale, which in turn reduce the costs of production. Increased competition and specialisation can also lead to the development of new technologies, innovative production methods, and greater efficiencies – good news for consumers because lower costs translate into lower prices.

So, for a small country in the middle of nowhere, the benefits of being part of a larger economic zone are obvious. Already many New Zealand firms either operate below an efficient scale or need to export to survive. A common currency could help many small firms make that first big step into exporting. New Zealand has more than 470,000 small and medium-sized enterprises, so encouraging more of them to grow their businesses to export level would be an important boost to the New Zealand economy.

The reduction of transaction costs would also be enormously helpful to this sector. The potential for large transaction cost savings was one of the driving factors behind European currency union because it meant companies and customers no longer needed to exchange currencies, or protect themselves against currency fluctuations.

There are definitely arguments for having a freely floating exchange rate to cushion the economy against external shocks, but the benefits of a single currency outweigh the costs. For example, an Anzac dollar would offer more protection against external influences for both countries due to the larger amount of money in circulation.

Also, just as the Australian economy relies on strong Chinese demand, so does New Zealand. If China can't afford Australian minerals, it may not buy New Zealand's dairy products either. True, New Zealand and Australia focus on different outputs, but this could be an advantage. Diversification helps to ensure stability, and it's generally not a good idea to put all your eggs in one basket.

I also wonder if the resistance to a single currency is partly based on a deep-seated fear of the sheer size of Australia's economy. As Kiwis hate the thought of effectively becoming an Australian state with little say in the direction of our monetary, taxation and spending policies.

In reality, New Zealand could still maintain its sovereign status with its own head of state and government. A common currency would simply support the ambitions of creating a common market, a journey that started with CER.

Given the fact we lag behind our nearest neighbour in most economic indicators, isn't it time to put sentiment and rivalry aside? Instead, shouldn't we be building on our Anzac relationship to create the best possible operating environment for New Zealand's companies to succeed?

**Christoph Schumacher is a professor in innovation and economics at Massey University, and a director of the Auckland Knowledge Exchange Hub, a platform for research partnerships with the business sector. As a German expat, he has a keen interest in the unfolding crisis in the Eurozone and is an expert on the pros and cons of a single currency.**

Date: 09/10/2012

Type: Research

Categories: College of Business



*Professor Christoph Schumacher*

# The healthy eating paradox

**Opinion: Dr Andrew Dickson**

I have been watching the media's engagement with the Healthy at Every Size movement – and it has been a frustrating and perplexing experience.

Take the Healthy Food Guide. In its August 2012 issue, it ran a feature titled 'Overweight and still healthy?', which asked if measurements like BMI, waist circumference and waist-to-hip ratio have any real bearing on an individual's actual health.

But, then, in its current issue the cover story is 'How to break the diet cycle!' – and it comes with a 32-page free booklet called 'The HFG Weight-loss Challenge! Change your life in 12 weeks'.

In the words of editor Niki Bezzant: "You might think, isn't our 32-page booklet with this issue just another diet plan? The answer is yes and no... If we wanted to, we could create something short, sharp and strict that would certainly have you losing weight. But it wouldn't be sustainable... While our booklet does have a timeline – a 12-week kick-start – we hope this will be just the beginning of a new way of living."

I find this perplexing, paradoxical, and disingenuous. You can't say you won't provide something "short, sharp and strict", and then produce a "12-week kick-start". I think the problem for publications like the Healthy Food Guide is they want to acknowledge the science, but they also want to make money.

Whether they admit it or not, they are part of the weight-loss industry that they sometimes claim to have a problem with. The Healthy Food Guide's 32-page booklet is a case in point. Its standard weight-loss content feeds on people's weight anxiety, rather than helping to deal with it.

For example, there is only one very brief paragraph on anxiety, under the heading of 'Sadness/Anxiety'. It says: "Beat it by working out why you have these feelings and trying to make some changes to rectify the situation. Even something as simple as talking it over with a friend may be enough to help."

Firstly, sadness and anxiety are not in any way related. Sadness is how you feel if someone you love dies, when you remember something painful from your past, or when someone betrays your trust. Sadness is fixed by time. Anxiety is entirely different. It can be exhilarating; it resides on the border between pleasure and pain. And it is definitely not fixed by time.

Life changes all the time, mostly by things happening to us, not by what we choose to do – just ask the people of Christchurch. A booklet that asks people to change their lives in 12 weeks is only going to exacerbate weight anxiety by locating the solution to "weight problems" solely at the hands of the individual. This is exactly what the multi-billion dollar weight-loss industry does every day.

To give credit where it is due, the Healthy Food Guide's booklet does attempt to engage with the Healthy at Every Size literature. The problem is that it's done within the weigh-loss genre. This is most easily seen in the 'Make peace with food' section, where the concept of an intuitive, "non-diet" approach is discussed. But then the booklet concludes, "As these results show, weight management is a strategy for life."

In fact, the Healthy at Every Size studies demonstrate that attempts at weight management can be counter-productive. The movement wants to break the diet cycle by not focusing on weight. Full stop.

It's time the Healthy Food Guide, and other media outlets like it, started to think seriously about what they are trying to achieve. There is clearly a conflict between a desire to follow the science, and a desire to sustain readership. They face this fundamental paradox because they are smack, bang in the middle of the multi-billion weight-loss industry. And I really hope it itches.

**Dr Andrew Dickson is a lecturer with Massey University's School of Management. His PhD thesis, 'The Other Side of Weight Loss' used a psychoanalytical framework to explain how the weight-loss industry profits from consumer's "weight anxiety".**

Date: 09/10/2012

Type: Research

Categories: College of Business



*Dr Andrew Dickson*





*Olympian Valeria Adams talks with Vice-Chancellor Steve Maharey at the Massey University Blues Awards*

## **Massey to host NZ University Blues Awards**

Massey University will host this year's New Zealand University Blues Awards at its Wellington campus.

Earlier this year, University Sport New Zealand (USNZ) was forced to cancel the national event's dinner and celebration because of resourcing issues. The New Zealand University Blues are awarded to student-athletes that have excelled both academically and in their sport. They have been awarded in New Zealand since 1919.

At the Massey University Blues Awards last night in Palmerston North, Vice-Chancellor Steve Maharey announced that Massey would make sure the annual tradition continues.

"To ensure it goes ahead, Massey University has offered to host and cover the costs of the dinner," he said. "For us, as New Zealand's leading sports university, it seemed vital that the awards were held in a year in which so many university students excelled at the London Olympics."

University Sport New Zealand spokesperson Cathy Robinson says the USNZ Board is excited that Massey had decided to pick up this important event to ensure that we celebrate our students' achievements in 2012.

"We are delighted to be working with Massey to honour our successful student-athletes and to continue the long and proud tradition of the New Zealand Blues awards."

Blues recipients must be high achievers both academically and in their sport. As well as achieving international representation at the highest level, they must also pass at least one third of a full time course in the year of the award.

As well as the Blues, awards will be given to the Sportsperson of the Year and the Maori Sportsperson of the Year, who are judged to have been the "best of the best".

The New Zealand University Blues Awards, in association with Massey University, will be held at the Massey University Wellington campus on December 6.

Date: 10/10/2012

Type: Awards and Appointments

Categories: Academy of Sport; Awards and appointments; National; Olympics; Sport and recreation; Uni News; Vice-Chancellor; Wellington

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*Juvenile Nahuelbuta mountain frog (Telmatobufo bullocki).*

## Chilean biologist saving forests and frogs

Chilean biologist Virginia Moreno is besotted with frogs. So much so that she is taking on the might of the forestry industry to study one frog in particular – Chile's critically endangered mountain frog, *Telmatobufo bullocki*.

She is one of the few to have seen *T.bullocki* – also known as the Nahuelbuta mountain frog – in recent years. The sighting, during a trip to Chile last year, had a fairy tale touch; “When I found the frog, he looked at me as if to say ‘this is your destiny – here’s your PhD’.”

“Nobody had seen one for about ten years. Some people thought they were extinct, or close to extinction,” says the young conservationist for whom the frogs are a focal point for the bigger picture of native forest and endemic species conservation in Chile.

Moreno, one of three recipients of the University’s inaugural Sir Neil Waters scholarships awarded in September, returned to Chile last month for a second round of field work in the coastal Chilean mountain range to find the eight centimetre-long brownish frog with yellow eyelids and a distinctively knobbled back.

Her frog passion began with a Masters study of New Zealand native Hochstetter’s frog, at Massey’s Institute of Natural Sciences in Albany. Although in decline, Hochstetter’s is our most common frog, found in the upper half of the North Island and on Great Barrier Island.

One legacy of her research is a monitoring scheme in the nearby Waitakere Ranges to check population changes, as well as for the presence of an introduced chytrid fungus that has decimated frog species overseas.

Her discovery of a *T.bullocki*, during an expedition with colleagues who had already found tadpoles of the species, sparked interest among scientists and media.

It also led her to finding three more populations in areas where native forest has been reduced to fragments amid larger commercial pine and eucalyptus forest plantations. Much of the region was cleared of forest 100 years ago to make way for cattle farming until the 1970s when government subsidies encouraged mass pine plantings. This left small fragments of native forest still home to a number of endemic species, including Darwin’s fox, native deer, puma and black woodpecker.

For her PhD, she is surveying the frog populations to find out more about their abundance, habitat, their movements between forest and streams, and their breeding habits.

*T.bullocki* breed in fast-flowing streams. Tadpoles attach themselves to rocks with specially adapted suction mouths to feed on algae until they metamorphose and return to the forest. What concerns Moreno is not just the impact of the loss of native forest habitat, but the degradation of stream water they depend on for survival.

“Stream water gets polluted by silt from pines when it rains. Frogs can’t get algae and feed when this happens. Then there are the pesticides and fertilisers in the water too,” she says.

Her scientist’s determination to find out more about the status and health of the frogs is tempered by a realist’s appreciation of the need to balance environmental and economic issues. To that end, she’s been negotiating with Chile’s largest forestry company to postpone their scheduled harvest this year of a pine plantation where she found one of the frog populations.

“I’m working in collaboration with them,” says Moreno. “It’s easy to be a conservationist and say ‘no, no – we don’t want pines’. But it’s not the reality. You have to accept economic factors. So if I want to make a difference, I really need to work with them, and not against them.”

Using transmitters and radio tracking devices to track the frogs’ movements, she aims to figure out the feasibility of translocating frogs from a soon-to-be-chopped pine area to a protected native forest patch and stream with a buffer zone.

In her favour is consumer demand for companies to comply with conservation regulations to retain a Forest Stewardship Certificate – critical to their reputation as being environmentally responsible.

As a top scholar with an eye on broader ecological issues she has had research support from the European Association of Zoos and Aquaria Amphibian Conservation Fund and the Mohamed bin Zayed Species Conservation Fund, has received a research award from the New Zealand Society for Research on Amphibians, and is currently funded by a PhD scholarship from the Chilean government.

Moreno came to New Zealand in 2007 with her boyfriend who is doing postdoctoral study on sustainability education at Waikato University. A Google search led her to Associate Professor Dianne Brunton’s Ecology and Conservation Group at the Albany campus. Doing her Masters, she was struck by New Zealand’s environmentally-aware culture.



*Virginia Moreno with a T.bullocki frog*



*Virginia Moreno*

By contrast her fellow Chileans are just starting to become attuned to environmental issues. Moreno used to enjoy her spare time fleeing the bustle and noise of Santiago for the wild beauty of Chile's national parks. Most people have not had the means to do this. But that's changing. She has noticed more locals – not just tourists – visiting parks and experiencing the natural world first hand, something she believes is the key to conservation.

“Once you experience nature, you can't do anything else but love it. And once you love it, you start to care about it.”

*Virginia Moreno was one of three Massey PhD researchers to be awarded with an inaugural Sir Neil Waters Scholarship. The others are; Yuriy Pichugin (evolution of multicellularity) and Lukas Wirz (computational methods used in advanced quantum theory).*

Date: 10/10/2012

Type: Research

Categories: College of Sciences

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## Baby boomers' social media use focus of survey

More than 3000 baby boomers will be surveyed on their social media use and aspirations for independent living in a Massey University study.

The Inclusion, Contributions and Connections (ICC) study co-led by Associate Professor Christine Stephens and Associate Professor Fiona Alpass, from the School of Psychology, received \$598,629 in funding in this year's science investment round.

Dr Stephens says the study will build on a longitudinal study of older people Massey researchers started in 2006.

Participants will be asked in postal or online questionnaires about paid and voluntary work, their aspirations for independent living and their opportunities to use digital media. Massey researchers are perfectly positioned to find answers as they have been following the 3200 baby boomers for eight years. They first surveyed the group in 2006 when they were aged 55-70, then again in 2008, 2010 and 2012.

This will be the fifth time the group has been surveyed. "We've been tracking them across these changes in their life, now when we ask them about their aspirations for independent living, their social connections and their work, and voluntary work activities, we can place it on the background of what we already know, which makes the answers really powerful," Dr Stephens says.

The questionnaire will be piloted in April with 600 participants, and then rolled out late 2013, and for the first time partners will be invited to take part adding a new dimension. A dedicated website will also provide immediate feedback and be a forum for older people to share their views on the findings.

Dr Stephens says the research will address important topics, where little is known. "We have a sense these days more people are online, more older people are engaged in various way, but exactly where their preferences lie, how they're using it, how it's part of their lives, or what difficulties they have with it – and who doesn't have access?"

"I think these are important questions and we don't know the answers," she says, adding it will also be interesting to see how and where people see themselves living as they get older.

The findings and feedback will be shared with government ministries, district health boards, city and district councils and community and social service providers, and used to develop policies to support the active engagement of older people in society.

Date: 10/10/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North; School of Psychology



*Associate Professor Christine Stephens*



Guest speaker Valerie Adams talks with Vice-Chancellor Steve Maharey

## Olympians take top University sporting awards

Two London Olympians took the major awards at the Massey University Manawatu-Wellington Blues Awards ceremony held last night.

Gold medal-winning rower Hamish Bond and Black Sticks hockey player Kayla Sharland were awarded the BNZ Sportsman and Sportswoman of the Year awards at the event held in Palmerston North.

It is the third consecutive year Mr Bond, who graduated with a Bachelor of Business Studies in May, has won the supreme award. He and partner Eric Murray capped off a four year unbeaten run in competition to win the men's pair at the London Olympics this year. Mr Bond also won the BNZ Extramural Sportsperson of the Year award.

Ms Sharland, who is studying a Bachelor of Sport and Exercise, was the New Zealand women's team co-captain at the London Olympics, her third Olympic Games.

Special guest at the ceremony was double Olympic Games gold medallist Valerie Adams, who spoke about her experiences competing at the top level.

The women's sports team of the year award was presented to the Massey University women's football team, while the men's team award went to the Massey men's division one hockey team.

The award for outstanding contribution to sport went to Rebecca Reidy for her contribution to the Massey Volleyball Club.

Last week Blues were awarded to Massey University's Albany campus student athletes. Paralympic swimmer Daniel Holt won Sportsman of the Year, while Olympic hockey player Gemma Flynn won Sportswoman of the Year.

Blues were awarded last night to:

- Rachel Hughes (archery)
- Andy Kruy (athletics)
- Ben Langton-Burnell (athletics)
- Ryan Tinkle (athletics)
- Jasper Bats (canoe/kayak)
- Carl Duncan (canoe polo)
- Malcolm Gibson (canoe slalom)
- Roald Badenhorst (cricket)
- Dane Cleaver (cricket)
- Max Annear-Henderson (road cycling)
- Cameron Karwowski (road cycling)
- Rachel Southee (road cycling)
- Chloe Akers (equestrian)
- Nicola French (equestrian)
- Jenna Anderson (hockey)
- Mitchell Cronin (hockey)
- Michaela Curtis (hockey)
- Elizabeth Horne (hockey)
- Kayla Sharland (hockey)
- Nick Wilson (hockey)
- Sasha Smith (mountain biking)
- Amber Bellringer (netball)
- Kate Spencer (artistic rollerskating)
- Harriet Austin (rowing)
- Michael Arms (rowing)
- Genevieve Armstrong (rowing)
- Hamish Bond (rowing)
- Genevieve Behrent (rowing)
- Toby Cunliffe-Steel (rowing)
- Emily Discombe (rowing)
- Olivia Loe (rowing)
- John Storey (rowing)
- Francie Turner (rowing)



BNZ Sportsman of the Year Hamish Bond



BNZ Sportswoman of the Year Kayla Sharland

Nick Crosswell (rugby)  
Sarah Goss (rugby)  
Christopher Prentice (rugby)  
Joseph Brown (shooting)  
Shelly Gottlieb (snowboarding)  
Rebecca Sinclair (snowboarding)  
Jeremy Manley (softball)  
Natalie Paterson (table tennis)  
Kane Baigent (taekwon-do)  
Michael Davis (taekwon-do)  
Estelle Speirs (taekwon-do)  
Hayden Moorhouse (triathlon)  
Tamsin Fitzgerald (ultimate frisbee)

Date: 10/10/2012

Type: Awards and Appointments

Categories: Academy of Sport; Awards and appointments; International; Palmerston North; School of Sport, Exercise and Nutrition; Sport and recreation; Uni News; Vice-Chancellor; Wellington

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# How can New Zealand move up the value curve?

The former head of the UK Design Council, David Kester, will address how New Zealand can use design to create more valuable products and services, and generate higher returns, when he meets leading figures in business, design, regional and economic development during a packed visit to this country in early November.

Over a ten-year period as Design Council Chief Executive (2003 to June 2012), Mr Kester led the development of ground-breaking business support and innovation programmes, coaching start-ups and high-tech ventures in the manufacturing and science sectors, and accelerating innovation in the fields of healthcare and crime prevention. This year, his projects have included new prototypes in the field of dementia care and assisted living, as well as the launch of the Olympic torch designed by Barber Osgerby.

Mr Kester's visit has been secured by Massey University's College of Creative Arts, as part of its Value of Design project. This research project is examining how both the private and public sectors can use design to shift New Zealand up the value curve, and stimulate greater innovation. Mr Kester will be sharing his experience on successful ways in which design has been used in Britain.

"A growing body of international evidence shows that design can significantly boost the performance of firms, improve the efficiency and quality of public services, and help address big societal and environmental issues," says the Pro Vice-Chancellor for the College of Creative Arts, Associate Professor Claire Robinson. "The UK Design Council has been instrumental in much of this research. Under David's leadership, the council became the single most effective advocate for design in the world. We are very lucky to have his input into our Value of Design project".



*David Kester*

In Auckland, Mr Kester will meet senior figures in science, innovation, business, regional economic development, design and tertiary education. His engagements in Wellington include a meeting with senior state sector executives hosted by the State Services Commission, and participation in Massey's BLOW Creative Arts Festival. In Christchurch, Mr Kester will look at design for the city rebuild.

The visit is supported by Massey University, the British Council, the Ministry of Business, Innovation and Employment, Auckland University of Technology, Colenso and the Designers Institute of New Zealand.

Public talk: Design and the power to transform

Good design provides human-centered solutions to hard-to-solve problems. In the UK design-led projects have reduced violence and aggression in hospital A&E departments, made built environments safer and easier to live in, reduced the level of infection in hospitals, and improved water use. So is design the cure-all for the challenges of the 21st century?

Hear David Kester, former head of the UK Design Council, talk about the power of design to transform communities and public services.

**11am, Sunday 11 November 2012, Soundings Theatre, Te Papa, Wellington. Free entry.**

Date: 10/10/2012

Type: Research

Categories: College of Creative Arts; Wellington

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# Tips for good mental health in aftermath of disaster

On the eve of Mental Health Day [Wednesday], clinical psychologist and emergency management specialist Dr Sarb Johal says it is timely to remind people affected by loss and disaster of the support available to them on an ongoing basis.

Dr Johal, from Massey's Joint Centre for Disaster Research, says the day, being held as part of Mental Health Awareness Week, should also make the wider public aware that the impact of events like the Canterbury earthquakes on affected residents, and subsequent worries about their housing, income, rising costs and day to day living, continued long after the first effects of such disasters were felt.

"It is difficult to know when the need for post-earthquake counselling will peak," he says.

"It is likely different people will present at different times. We know from the experience in Australia after bushfires that people asked for assistance for the first time perhaps two or three years after the event. We know different people and communities are likely to move forward through their recoveries at different speeds."

There is anecdotal evidence to suggest that people who seem to be coping and getting on reasonably in life, may actually be living more limited lives, although they may not be aware of this, he says.

"As this awareness sinks in, we can expect a period of reflection as people search for meaning and direction in their lives, including whether they wish to continue in their employment and residential locations.

This is a natural part of the recovery process. However, it also means people who were getting on with things reasonably well may start to come forward for assistance. Their needs may not fit so well with services as they are currently configured. Understanding how to meet these new needs will be critical in securing the well-being and development of the [Canterbury] region."



*Dr Sarb Johal*

Below is a link to some online tips, fact sheets and video presentations from the Centre to help deal with the stress of disasters and emergencies.

<https://www.massey.ac.nz/massey/learning/departments/school-of-psychology/research/disaster-research/publications-and-research-updates/dealing-with-stress-from-disasters.cfm>

Date: 10/10/2012

Type: Research

Categories: Joint Centre for Disaster Research; Palmerston North





*Johnson Witehira, left and Elspeth Hoskin (centre) are viewed on a big screen erected on the forecourt of Massey's Wellington campus as part of a live stream to New York's Times Square where their own artwork was showcased on digital billboards. [Watch the ONE News video here.](#)*

## Designers go digital on New York's Times Square

A Massey student and graduate with big design dreams have had at least one ambition realised – having their artwork showcased on billboards in New York's Times Square.

Johnson Witehira and Elspeth Hoskin were in the Big Apple as their Kiwiana inspired designs went global - and were beamed back to Wellington via fibre connections live-streaming the event.

Staff and students crowded onto the forecourt at Massey's Wellington campus today to see artwork by Mr Witehira, a Maori Fine Arts PhD candidate, and Ms Hoskin, a graphic design graduate, displayed at the New York landmark after winning a digital art competition. Images of the pair and their artwork were then live streamed back onto similar sized screens here, courtesy of telecommunications infrastructure company Chorus.

The company organised the competition to show how fibre optic cable can transport high-resolution digital work across the world. Only three of the 131 entrants, who were also awarded \$5000 each, were then selected to personally see their work showcased among some of the most sought after advertising space in the heart of New York City.

Mr Witehira, formerly of Wellington, who is now based in Japan, designed an animated artwork celebrating New Zealanders' love of the land, which was built to play on a continuous loop suitable for a 24-hour billboard – just like those found in New York.

Ms Hoskin's piece of digital art was inspired by the surroundings of her family batch in the Coromandel. She also enjoys working with hand-drawn typography and the branding side of design and is now working for Auckland design agency Goodfolk.

Date: 11/10/2012

Type: Research

Categories: College of Creative Arts; Maori

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# Infectious Disease Research Centre to be launched

Massey is bringing together researchers from across the University to combat infectious diseases that pose a threat to health, biosecurity and trade.

The Infectious Disease Research Centre will build on the University's world-leading research into infectious disease. It will be launched at an inaugural symposium this month.

Centre director Professor French says the centre brings a "one health" approach to the work being carried out at Massey. It also builds on the University's proven record of producing relevant research that can be quickly applied to bring about interventions with real health and economic benefits.

"No single discipline has all the knowledge and skills needed to meet the challenges faced by human, animal, plant and ecosystem health," he says. "There is a growing global recognition that multidisciplinary teams are essential to tackle both the current disease problems and those that will emerge in the future."

This interdisciplinary approach has already led to major health and economic gains, he says. "It was research led by Massey epidemiological staff that informed the national strategy to combat campylobacteriosis," he says. "That has led to a halving of notified cases and a \$40 million annual saving."

The centre will be made up of research groups from across the University:

- mEpiLab: molecular epidemiology and veterinary public health group (Professor Nigel French)
- Epicentre: veterinary epidemiology and economics (Professor Tim Carpenter)
- The Rainey Lab: ecological processes and evolutionary genetics (Professor Paul Rainey)
- Institute of Information and Mathematical Sciences: infectious disease modelling (Professor Mick Roberts)
- Centre for Public Health Research: public health effects of microbial exposures (Professor Jeroen Douwes)
- Statistics and Bioinformatics Group: spatial and temporal modelling of disease (Professor Martin Hazelton)

The symposium, at the Palmerston North Convention Centre from October 23-24, will feature introductory presentations by the group leaders and some of their leading researchers, as well as keynote addresses from Professor Bruce Levin of Emory University in the United States, Professor Christopher Dye of the World Health Organisation, Professor Ian Gardner of the University of Prince Edward Island in Canada, and Associate Professor Michael Baker of the University of Otago.

The centre launch function will be held at Wharerata on the Manawatu campus at 6.30pm on Tuesday October 23. More information about the symposium and keynote speakers can be found on the IDReC website: [www.idrec.ac.nz](http://www.idrec.ac.nz)

Date: 11/10/2012

Type: Research

Categories: Auckland; College of Sciences; Explore - Agriculture/Horticulture; Explore - HEALTH; National; Palmerston North; Research; School of Health Sciences; Wellington



*Professor Nigel French*

## Vice-Chancellor's Symposium October 30 - attend in person or online

This year's Vice-Chancellor's Symposium is being held in the Pit, at Te Ara Hihiko, the new Creative Arts Building at the Wellington campus and staff can register to attend in person, or online.

The one-day symposium includes a keynote address from Vice Chancellor Steve Maharey which explores the question: What defines academic scholarship at Massey University in the 21st century?

Poster presentations will be at the core of the symposium with prizes including an iPad awarded for the best and most thought-provoking poster. Staff who would like to actively contribute to the symposium still have time to create and submit an A1 poster that responds to the question of how we are defining ourselves as 21st century scholars.

The afternoon sessions include a panel discussion and a presentation by Assistant Vice-Chancellor (Research and Enterprise) Professor Brigid Heywood on reframing academic scholarship in a digital world and Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day will present on reframing the research-teaching nexus.

Find out more about the symposium, transportation from the Manawatū campus to Wellington to attend in person and attending online here <http://vcsymposium.massey.ac.nz>

Date: 11/10/2012

Type: Internal Communication

Categories: Any

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# Student administration services relocation

Student administration services are relocating at each campus. The National Student Administration Team is relocating to the Ruahine Building, levels 2 and 3, at the Hokowhitu site today and tomorrow.

The student administration management team, academic services (student enrolments and records), examinations and the student information unit will operate from Hokowhitu, largely as a result of other campus moves.

Newly established student advice and information units are in operation alongside campus information and student central teams to provide services to students.

The Contact Centre located in the Registry Building and dispatch services located behind Printery will remain in their current locations on the Turitea site.

Details of the changes to Student Administration are at this link

[https://www.massey.ac.nz/massey/staffroom/student-admin-alignment/student-admin-alignment\\_home.cfm](https://www.massey.ac.nz/massey/staffroom/student-admin-alignment/student-admin-alignment_home.cfm)

Date: 11/10/2012

Type: Internal Communication

Categories: Any

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*Associate Professor Lynn Jeffrey, Vice-Chancellor Steve Maharey, Associate Professor Eva Heinrich, Dr Maggie Hartnett, Associate Professor David Parsons, Dr Terry Stewart, Dr Sandi Shillington, Professor Ingrid Day and Professor Mark Brown.*

## **Distance Education and Learning Futures Alliance launched**

Associate members of the Distance Education and Learning Futures Alliance were announced last week at a launch event held at the Manawātū campus.

The alliance was established this year to foster innovation and to create a network of leaders at the forefront of new developments in teaching and learning in tertiary education.

Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day presented associate membership certificates to the following staff: Dr Maggie Hartnett (College of Education), Associate Professor Eva Heinrich (College of Sciences), Associate Professor Lynn Jeffrey (College of Business), Associate Professor David Parsons (College of Sciences), Dr Terry Stewart (College of Sciences and Centre for Teaching and Learning) and Dr Sandi Shillington (Manawātū campus registrar).

Members of the Distance Education and Learning Futures Alliance International Advisory Board, leading scholars in tertiary teaching and learning from universities in Australia, Canada, Germany, Portugal, the United Kingdom and the United States were also announced.

More information about the International Advisory Board and associate membership can be found here <http://delfa.massey.ac.nz>

Date: 11/10/2012

Type: Internal Communication

Categories: Any

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# Presentation explores how digital media is changing tertiary education

Massey needs to move with speed and strategic foresight to harness the opportunities available in the new globally connected higher education environment.

That's according to director of the National Centre for Teaching and Learning Professor Mark Brown, who gave a presentation at the Manawātū campus recently on the changing face of tertiary education.

His presentation drew on recent Organisation for Economic Co-operation and Development data, considered the benefits of tertiary education and described how new digital media are seriously challenging traditional models of teaching and learning.

Professor Brown outlined work on a new Digital Teaching and Learning Strategy and spoke about the recent growth of Massive Open Online Courses and how online, blended and distance education was crucial to Massey's future success, both nationally and internationally.

Recorded highlights and a copy of the presentation slides are available here

[https://www.massey.ac.nz/massey/staffroom/teaching-and-learning/delfa/our-activities/delfa-presentations/delfa-presentations\\_home.cfm](https://www.massey.ac.nz/massey/staffroom/teaching-and-learning/delfa/our-activities/delfa-presentations/delfa-presentations_home.cfm)

Date: 11/10/2012

Type: Internal Communication

Categories: Any

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# Māori Book Award winners announced

Massey University is proud to announce the winners of the 2012 annual Māori Book Awards.

Kaihautu Māori (Māori library services manager) and Judge Sheeanda Field says the Ngā Kupu Ora, Māori Book Awards celebrate Māori literature in New Zealand. "I think it's absolutely fantastic Māori literature is being showcased and made prominent within our communities and that Massey University is the one to lead this."

The event recognises writers who have a Māori perspective and who give Māori a voice, she says.

"It acknowledges people who write where we come from, where we are going, and how we are going to get there."

The Ngā Kupu Ora, Māori Book Awards first began in 2009 as an event to celebrate Māori Language Week, and is named after the University's library collection of Māori resources – Ngā Kupu Ora, which translates as the "living words".

It is now an annual event and entrants were of a high standard "There were a lot of fabulous works this year each with their own uniqueness which made judging in some areas quite difficult," says Ms Field.

This year's ceremony will also include a Lifetime Achievement award honouring the late Dame Kāterina Te Heikōkō Mataira (Ngāti Porou), the leading Māori language pioneer, who passed away last year.

Dame Kāterina wrote a number of ground-breaking novels in Māori including, *Te Atea* (1975), *Makorea* (2002) and *Rēhua* (2006) as well as award-winning picture books in Māori for children - *Maui and the Big Fish*, *Marama Tangiweto* and *Ngā Mokonui a Rangi*.

The Lifetime Achievement award acknowledges *Ngā Waituhi o Rēhua*, a publication published posthumously. The award also recognises Dame Kāterina's outstanding contribution to Māori literature, the Māori language, but most importantly to Māori, and will be presented to her family who will attend the ceremony.

Past winners from all categories include Emeritus Professor Ranginui Walker, Patricia Grace, Derek Fox, Professor Ngahua Te Awekotuku, Dr Monty Soutar, Robyn Bargh and Chris Winitana. Last year's fiction award winner Tina Makereti, author of *Once upon a time in Aotearoa*, is attending the Frankfurt Book Fair in Germany, where New Zealand is this year's guest of honour. The book fair is the world's largest and attracts up to 300,000 people from the international publishing world.

Winning authors, publishers, potential writers, distinguished guests and University staff and students will attend the fourth annual Māori book awards ceremony on October 25 at Te Pūtahi-a-Toi, the School of Māori Studies at Massey University in Palmerston North.

## CATEGORY WINNERS ARE:

### TE MAHI TOI – ARTS

Awhina Tamarapa (Ngāti Kahungunu, Ngāti Ruanui, Ngāti Pīkiao), *Whatu Kakahu: Māori Cloaks*, Publisher: Te Papa Press

### TE HĪTORI – HISTORY

Marina Sciascia (Ngāti Kahungunu, Ngāti Raukawa, Ngāi Tahu), Hilary Pedersen (Pākehā) and Brian Morris (Ngāti Kahungunu, Rongowhakaata), *Matatoa: Fathers & Sons*, Publisher: Te Hanganui Partnership

### TE PAKIMAERO – FICTION

Paula Morris (Ngāti Wai), *Rangatira*, Publisher: Penguin New Zealand

### TE KŌRERO PONO – NON-FICTION

Alison Jones (Pākehā) and Kuni Jenkins (Ngāti Porou), *He kōrero: Words between us – First Māori-Pākehā conversations on paper*, Publisher: Huia

### TE REO MĀORI – MĀORI LANGUAGE

Hēni Jacob (Ngāti Raukawa), *Mai i te Kākano*, Publisher: Te Tākupu, Te Wānanga o Raukawa

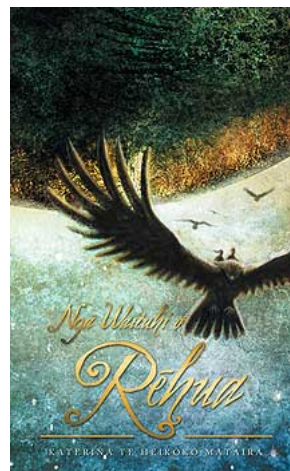
### TE TOHU O KUPU ORA – LIFETIME ACHIEVEMENT AWARD

Dame Kāterina Te Heikōkō Mataira (Ngāti Porou), *Ngā Waituhi o Rēhua*, Publisher: Huia

Date: 11/10/2012

Type: Awards and Appointments

Categories: Maori



Dame Kāterina Te Heikōkō Mataira (Ngāti Porou),  
*Ngā Waituhi o Rēhua*, Publisher: Huia



*Dominion Post editor Bernadette Courtney, left, with Alex Veysey Memorial prize winner Lucy Townend.*

## Journalistic values celebrated at awards

Budding reporters from the Graduate Diploma in Journalism class gathered this week to celebrate the end of their study year and honour some of their peers who made a particular impression with their work in the class, online and out reporting for community and daily newspapers.

Industry professionals including Dominion Post editor Bernadette Courtney, editor of the Wellingtonian Joseph Romanos and Newspaper Publishers' Association chief executive Tim Pankhurst, were on hand to present both new and long-standing awards.

Lucy Townend was awarded the Alex Veysey Memorial Prize, named for the legendary Wellington journalist who matched a hard-working professionalism with an appreciation of life and culture. Classmates voted for the winner, who epitomises Mr Veseys love of life and journalistic values. The Dominion Post sponsors the \$500 award.

Chris Hyde was presented with the inaugural Brian F O'Brien Memorial Prize in Sports Journalism worth \$1000. The award is funded by Dennis O'Brien as a tribute to his late father, who produced, edited and published Sports Digest. Portfolios of students' work comprising of their two best sports stories were judged by Mr Romanos, a noted sports journalist in his own right, who remembers Mr O'Brien as being extremely supportive and encouraging to young journalists. "If today's young sports journalists turn out to be half as good, they'll be well worth reading."

Other awards presented were to Selina Powell for investigative journalism, Chris Hyde and Mary Baines shared the converged media award and Olivia Wannan won the prize for shorthand. She and Selina are both Fairfax interns, which means Fairfax funds them through the Massey course and gives them jobs at the end of the programme.

Senior lecturer and head of journalism, Dr Grant Hannis, says the close links between the journalism industry and the Massey course are vital to the course's success. "This course is a partnership between industry and Massey, one which we greatly value and appreciate."

Date: 11/10/2012

Type: Awards and Appointments

Categories: College of Business



*Winner of the Brian F O'Brien memorial prize in Sports Journalism Chris Hyde (second from left), with from his left, Grant Hannis, then on his other side Joseph Romanos and Dennis O'Brien.*



## Women@Massey launched at Albany campus

The Women@Massey programme was launched recently at the Albany campus to strengthen the contribution of female staff to the University community.

About 25 women attended the launch of the initiative that is closely linked to the Women@Massey programme offered at the Manawatū campus.

The event included a clothing drive for international not-for-profit organisation Dress for Success to help women into, or returning to the workforce by providing clothes for a job interview and a guest address by founder Judi Harley.

Teaching consultant Jane Terrell and librarian Amanda Cooper organised the event and facilitated a discussion about future plans for Women@Massey Albany which are likely to include monthly videoconferences, lunchbox sessions, a leadership seminar as well as a continuation of already established mentoring circles.

Caption: Teaching consultant Jane Terrell and Dress for Success founder Judi Hartley at the launch.

Date: 11/10/2012

Type: Internal Communication

Categories: Any

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## Networking session for climate change academics

College of Sciences Pro-Vice-Chancellor Professor Robert Anderson and College of Humanities and Social Sciences Pro Vice-Chancellor Susan Mumm will host an informal networking meeting on Thursday, October 25, for all Massey staff with an interest in climate change to network and explore opportunities for future collaboration.

The meeting is being held to invite expressions of interest in the issue of climate change by Massey University academics ahead of a conference in Palmerston North next year.

Professor Bruce Glavovic from the Resource and Environmental Planning Programme says the networking session is particularly relevant since Massey University joined the New Zealand Climate Change Centre. He says the centre involves the country's Crown Research Institutes, the University of Canterbury and Victoria University.

"The meeting is an opportunity to connect with others working on climate change issues so that we can strengthen the network of climate change scholars at Massey," Professor Glavovic says.

The centre is holding its annual conference in Palmerston North on June 4-5, 2013 and will address the latest physical, biological, social and technical studies related to climate change.

An official flyer listing themes for the conference and inviting abstract submissions will be available in November when formal registration opens.

The climate change networking meeting will be held from 1-2pm on Thursday, October 25, in the Planning Studio, (Geography Lab Block, 2.01), Manawatū campus.

Email Emma Hughes at [e.i.hughes@massey.ac.nz](mailto:e.i.hughes@massey.ac.nz) if you would like to add your contact details to the database of climate change researchers at Massey.

Date: 11/10/2012

Type: Internal Communication

Categories: Any

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*MU Strivers team members Richard Jackson, Scott Pearce, Jackie Welsh, Johnny Comiskey, Johanna Jongeneel and Gary Mack.*

## **Manawatū campus' Biggest Loozah competitors shed 137kg**

The seven-week Biggest Loozah competition held at the Manawatū Sport and Recreation Centre finished on Friday and resulted in 39 staff losing a combined 137kg with an average weight loss of 3.5kg per person.

The 11-member Manawatū facilities management team, MU Strivers, won the team award each member winning four-months gym membership after working hard to lose a collective 38.3kg. Security and traffic warden, Katrina Canton, was the individual award recipient winning a one-year gym membership after losing 8.4 per cent body weight.

Programme coordinator Ron Werner says the goal was to educate people on how they can change the way they feel about themselves through adjusting their diet and exercise regimes. "We saw fantastic team support and camaraderie amongst the departments," he says, "their hard work has set them on a path to looking and feeling great for summer and the rest of their lives."

Participants attended an exclusive weekly group class with a personal trainer, and had access to the recreation centre, making the most of their lunch hours to get active, while sharing their success stories through weekly emails and motivating each other on the Biggest Loozah Facebook group. They also received nutrition tips and learnt about taking positive steps such as watching their portion sizes, upping the proportion of fruit, vegetable and water in their diets and improving their snacking habits.



*Individual award winner Katrina Canton*

Date: 11/10/2012

Type: Internal Communication

Categories: Any

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[The video is viewable on YouTube](#)

## Creative arts building wins timber design award

Te Ara Hihiko, the new College of Creative Arts building on Massey's Wellington campus, has been named the winner of the engineering excellence award at the Timber Design Awards 2012.

The awards recognise the best in craftsmanship and timber design. This year's event in Auckland attracted 93 entries across nine categories, the largest response in the 30 years the awards have been held.

Te Ara Hihiko was designed by Athfield Architects and engineered by Dunning Thornton Consultants. It was also nominated for the commercial architectural excellence award but received the ultimate accolade for its use of engineered timber. Its construction was project managed by Arrow International.

The building is the first in the world to use a post-tensioned timber seismic frame, which flexes like a push-puppet toy during earthquakes.

This concept was explained as part of the winning citation by showing a video produced by students from the College's Wellington School of Design. It features 'CoCABot', a jaunty push-puppet held together by wires that stretch then spring into shape like the building.

Date: 11/10/2012

Type: Awards and Appointments

Categories: College of Creative Arts; Wellington

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## Designers among the Best at awards

A rescue harness created by industrial design student Nick Graham as a means of getting climbers affected by altitude sickness back down to safe levels in a rapid descent, has been awarded a product design gold medal at the 2012 Best Design awards.

The Best Awards, run by the Designers Institute of New Zealand, celebrate the ingenuity and economic value of graphic, interactive, product and spatial design in New Zealand.

Fellow design student Marcus Brown was also awarded a gold medal in the interactive design category for his design of a website in support of an imaginary film character and gadgets designed for this persona.

Along with the golds, students and staff from Massey's College of Creative Arts picked up two silver and four bronze prizes, including a bronze award for digital media lecturer Tanya Marriott. Massey alumni were prominent amongst the winners from industry.

Caption: Nick Graham, alongside a model showing how his alpine rescue harness would work.

Date: 11/10/2012

Type: Awards and Appointments

Categories: College of Creative Arts

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## Festival of New Art celebrates sixth season

The Manawātū Festival of New Arts produced by Associate Professor Angie Farrow continues at the Globe Theatre in Palmerston North this weekend.

For over a decade, Dr Farrow has produced and organised the festival that is held over two weekends biennially.

The festival kicked off at the Hokowhitu site last weekend with a cast of 40 people ranging in age from 16 to 60, the festival encompasses a raft of disciplines including theatre, dance, music, poetry and puppetry.

“The Festival of New Arts was started for two reasons,” she says. “To give emerging and established artists a forum for presenting their work and building their skills to expose new, cutting edge work to the community.”

She says it's now multi-disciplinary and is a celebration of what can be achieved in the arts in a small community. “It started as my initiative but there are many people who make it happen and every year it gets better and better.”

Dr Farrow is devoted to growing emerging artists and giving the community a dose of creativity.

“Creative life makes us richer people. To see the difference it makes in young people is amazing to watch and be part of. This festival is a place not just to develop skills, but to build confidence and to celebrate community.”

Entry is \$10 per person and the weekend's performances at the Globe Theatre start at 7pm on Friday and Saturday, and at 2pm on Sunday.

Date: 11/10/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North

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*Associate Professor Angie Farrow*

# Opinion: Nobel prize winner represents new generation

Mo Yan is China's first writer to be awarded the Nobel Prize for Literature.

The novelist is well known for his hallucinatory realism that merges folk culture with twentieth century Chinese history. Much of the media attention focuses on this aspect of his work.

What is less well known is that Mo Yan represents the first generation of Chinese writers to break with the previous constraints, that is, politics and tradition.

Mo Yan belongs to the "searching for roots school" (xungenpai) that emerged after the Cultural Revolution. This school was among the first to overturn the dictates of socialist realism that under Maoism hampered free expression.

For the first time since 1949 writing emerged in China that reflected the reality of Chinese life. This reality, which included harshness, party corruption and poverty, represented a picture of life that the government wished to suppress.

The meaning of "Mo Yan" (don't speak) thus reflects the dangers for Chinese writers who speak out. The pen name is Mo Yan's reminder to himself of the requirement to moderate his speech.

Mo Yan broke with the constraints in a second way. Historically in China, the educated urban elite tended to dominate literature and the arts. There were few published works about the countryside or ordinary Chinese life. Mo Yan remains one of the few "peasant writers" who writes about this experience.

Mo Yan, whose real name is Guan Moye, was born in 1955 and grew up in Gaomi in Shandong province in eastern China. His parents were farmers, and during the Cultural Revolution he left school to work in a factory. He later joined the People's Liberation Army (PLA) and began to write.

Many of his stories are set in the rural area of Shandong and amount to critiques of the harsh conditions, the poverty of poor farm workers and the bandit culture. They also include the brutal violence and traumas of twentieth century history, such as the Cultural Revolution.

The novel *Red Sorghum* (Hong gaoliang jiazu, 1987) sums up much of this experience, including the Japanese occupation. The novel was made into a film and directed by Zhang Yimou, the well-known director. Mo Yan's other acclaimed works include *Republic of Wine*, *Life And Death Are Wearing Me Out* and *Big Breasts and Wide Hips*. *Frog* is his latest prize-winning novel and concerns China's one child policy.

In 2000 the Nobel Prize was awarded to Gao Xingjian, the Chinese-born playwright and novelist. But the award remains controversial due to the fact that Gao is a French citizen and resides outside China. Mo Yan is the first writer residing in China to be awarded the prize.

**Dr Rosemary Haddon is a Senior Lecturer in Chinese at Massey University. Her PhD thesis (UBC) focused on allegorical conceptions of the countryside and included "peasant writers" such as Mo Yan.**

Date: 12/10/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North



*Dr Rosemary Haddon*

## Drug delivery technology up for innovation award

Cat owners can look forward to fewer scratches while administering medicine thanks to a new drug delivery technology developed by Massey University researchers.

The technology, developed by Institute of Veterinary, Animal and Biomedical Sciences researchers Kate Hill and Paul Chambers, allows medicine to be administered and absorbed through the skin, rather than having to be given orally.

The innovation is a finalist in the health and science section of the New Zealand Innovation Awards that will be announced this evening.

The technology was developed in conjunction with Bayer New Zealand, which subsequently used it in a new product, Hyper T Earspot, a treatment for hyperthyroidism in cats. Hyperthyroidism is the most common hormonal disorder of cats.

Institute head Professor Frazer Allan says the technology is a breakthrough that has potential in other areas of medicine.

He adds these intellectual property successes are a testament to the way veterinary researchers have worked with industry to create marketable products. "The institute has a long history of innovation and collaboration with the veterinary industry," he says. "This latest product, developed by our researchers, continues that tradition."

The New Zealand Innovators Awards will be presented tonight at the Auckland Art Gallery-Toi o Tamaki. Last year, a Massey University-developed innovation – the C-Dax PastureMeter – won the innovation in environment and agriculture award.

Another Massey University researcher, mechatronics Professor Olaf Diegel from the Albany campus, is a finalist in the most inspiring individual category. Professor Diegel has created a series of 3D-printed electric guitars with latticed bodies adorned with spiders and butterflies.

You can read more about his innovation [here](#).

Date: 12/10/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Palmerston North; Research; School of Veterinary Science

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*Kate Hill with the Hyper T Earspot she developed with colleague Paul Chambers*





*Future U finalists – Saijel Dheda, Disha Gomathinayagam, Maia Visnovsky, David Bassett, Peter Scriven, Clare Wu, Edward Boxall, Stephen Lines, Joel Robinson, Prerena Nair, Jonathan Papageorge, Indya Tolo.*

## Vision of a skilled nation wins competition

A vision of New Zealand as a food basket for the world, with 100 per cent renewable energy production and a strong focus on education has won the 2012 Future U competition.

Hutt International Boys' College student Stephen Lines presented his vision with confidence and passion, with the judges describing his presentation as having the "whole package".

While Mr Lines painted a broad picture of the country he would like to see in 2050, he says his key message was about the important role skilled people will play in New Zealand's future prosperity.

"New Zealand will be relying on its people in the future," he says. "We can't compete with the manufacturing output in China, or the mining booms of Australia, so New Zealand really needs to focus on its talent and education if we are to succeed."

Future U is a joint initiative by Massey University and Westpac to encourage the nation's youth to become thought leaders. It invited high school students to post videos outlining their vision for New Zealand in 2050.

Mr Lines was one of 12 finalists from all over the country to be chosen to workshop their vision at Massey's Albany campus. The group were mentored for a day by Massey University academics to help them think critically about their visions, and refine them in preparation for presentation to the Future U judging panel and a live audience.

Massey University Vice-Chancellor and judge Steve Maharey says the 12 presentations outlined some of the changes New Zealand will face and, more importantly, how those changes should be addressed to produce a positive outcome.

"We had a variety of answers – from promoting a vegan way of life, to environmentalism and using technology in innovative ways," he says. "I think the great thing, though, was the balance of idealism and realism, a sense of trying to look forward to a society where people have done things to try and make it better."

Westpac's Director of Corporate Affairs Sue Foley agrees. "It's encouraging to know that we have a future generation that is intelligent, innovative and switched on," she says. "They are clearly passionate about seeing the country they call home develop and achieve great things."

Mr Lines will return to Auckland on December 3 to give the opening address at the It's Our Future – the new New Zealand Forum, an exclusive, invitation-only event that will bring together prominent international and national thought leaders to discuss a vision for a successful New Zealand.

He will share the stage with world-renowned thought leader Daniel Franklin, executive editor of *The Economist*, and the editor of *Megachange 2050*, a book that outlines the big trends that will shape the world's future.

"Stephen will bring a youthful perspective to the forum," says Mr Maharey. "He will set the scene by presenting his vision of New Zealand in 2050, and challenging attendees to create the sort of country his generation wants to live in."

Mr Lines says he is overwhelmed by his win and excited at the prospect of addressing the forum.

"I think it will be a fantastic opportunity to represent New Zealand's youth in such an important discussion," he says. "Young people need a future they can look forward to, and I'm excited to have the chance to have my input."

For more information on Future U visit: [www.future-u.ac.nz](http://www.future-u.ac.nz)

For more information on the new New Zealand Forum visit: [www.newnzforum.ac.nz](http://www.newnzforum.ac.nz)

Date: 12/10/2012

Type: University News

Categories: Any



*Stephen Lines, winner of the 2012 Future U competition.*

## **New grants available for health researchers'**

New "explorer" grants worth up to \$150,000 each are now on offer from the Health Research Council to help researchers explore unconventional ideas.

To be eligible for one of the grants, researchers' ideas must have the potential to either open a new avenue of knowledge in their chosen health field or markedly improve the health of New Zealanders.

A full description of the assessment process, together with an application form, may be found here: <http://www.hrc.govt.nz/funding-opportunities/researcher-initiated-proposals/explorer-grants>.

Date: 15/10/2012

Type: Internal Communication

Categories: Any

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# Conference to discuss the future of teacher education

Defining the quality of beginning teachers, control over professional standards and the place of alternative teacher education are topics that will stir debate at next week's Teacher Education Forum of Aotearoa New Zealand (TEFANZ).

Up to 120 leading education researchers, policy makers and professional representatives are expected to attend the conference being held at Massey's Manawatu campus from October 24-26.

The Reclaiming and Reframing Teacher Education in Aotearoa/New Zealand theme focuses on current challenges in teacher education.

TEFANZ was formed in 1999 to provide a voice for teacher education. Conference convenor Dr Sally Hansen says there has never been a more important time for that voice to be heard.

"Teacher education and teacher educators face a major crisis of identity. This conference is critical in providing a platform for raising and discussing significant concerns and issues."

Alan Scott from Canterbury University and Diane Meyer from Melbourne's Victoria University are keynote speakers. Maori Affairs Minister and Maori Party co-leader Dr Pita Sharples will be part of a panel discussion on teacher education over the next decade.

Conference topics include who should develop education policy, the implications of demographic change for teaching, and whether teacher education is a profession.

Massey University Professor of Teacher Education John O'Neill says in recent years the Government has signalled major changes to teacher education policy and the conference is an opportunity to look at the past and future of teacher education.

"The Government's goals of reducing educational inequalities, improving the quality of teaching and enhancing professionalism will be discussed by delegates – along with ideas on how to best prepare teachers to meet the needs of an increasingly diverse population of learners with ever-shrinking real levels of government funding."

Recent Government decisions to exempt early childhood centres from having 100 per cent qualified teachers, and to permit charter schools to employ unqualified, unregistered teachers, will likely also be hot topics of debate, Professor O'Neill says.

The New Zealand Council for Educational Research, New Zealand Teachers' Council, New Zealand Post Primary Teachers Association, and New Zealand Educational Institute will be represented at the conference.

Date: 15/10/2012

Type: University News

Categories: College of Education; Conference/Seminar; Palmerston North



*Dr Sally Hansen*



*Massey agriculture student of the year Cameron Shaw with Vice-Chancellor Steve Maharey and College of Sciences Pro Vice-Chancellor Professor Robert Anderson*

## Agriculture dinner honours student achievement

Massey Agriculture staff and students joined with a host of industry representatives to celebrate the year's student achievements at a dinner in Palmerston North on Friday.

The annual dinner is a tradition for final-year agriculture students, with awards presented to top-achievers.

The Massey Agriculture student of the year award was given to Cameron Shaw. College of Sciences Pro Vice-Chancellor Professor Robert Anderson said that Mr Shaw had been involved in many activities that made him a worthy recipient of the award.

"He has helped first-year students with weekly study sessions. His work over the past few summers with the New Zealand Agricultural Greenhouse Gas Research Centre has resulted in him being listed as co-author on two research papers.

"He has helped to encourage students to come to Massey to study agriculture and he won the Taranaki district final of the Young Farmer of the Year competition. As president of the Massey University Young Farmers' Club he has helped organise numerous social and fundraising activities and worked behind the scenes to make the Massey club the largest in New Zealand."

Guest speaker for the event was Abby Hull from DairyNZ, who spoke about her experience as an agriculture student at Massey and her current role as a farm consultant.

### **Other awards presented on the night were:**

Young Farmers Club cutting edge award: Calvin Ball  
Young Farmers Club Sally Hobson award: Samantha Edgar  
Agriculture, horticulture and equine Practicum I award: Yuji Sakai  
Agriculture, horticulture and equine Practicum II award: Trevor Sulzberger  
Collis Blake prize in animal science: Rachel Shanks  
Massey Equine student of the year prize: Hillary Simmons  
Massey University award for excellence in horticulture: Michael French  
NZ Institute of Agricultural and Horticultural Science leading student: Jay Howes  
NZ Institute of Primary Industry management award: Bridgette Lawn  
William Gerrish Memorial award: Nathan Wright  
Massey Agriculture student of the year prize: Cameron Shaw

Date: 15/10/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Explore - Agriculture/Horticulture; Palmerston North; Uni News; Vice-Chancellor

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*the artwork she is donating for the Pablos Art Auction.*

## Going under the hammer for a good cause

Artwork by lecturer in photographic design Caroline McQuarrie and other works by leading New Zealand artists go under the hammer on Wednesday when Massey's Wellington campus hosts Pablos Art Auction.

The annual event, which is this year on Wednesday October 17, attracts donated works by artists including Dick Frizzell, Nigel Brown and Michel Tuffery to raise funds for Pablos Art Studios. Pablos is unique in New Zealand, providing a creative space, art studio and gallery for those who have experienced mental illness.

Ms McQuarrie, who has donated a small photographic print of a concrete donkey, which is bordered by a crocheted, edging, was previously an artist in residence at the ROAR Gallery located alongside the Pablos workshop.

The work is from a series titled This Bouquet, which explores the mannered nature of domestic space, both interior and exterior.

"For me it's a good initiative to support. It's a good cause and I feel happy to help in what they do and the people they work with. I offered Pablos a few different works and they selected the little donkey which has actually always been a favourite image of mine as well."

Ms McQuarrie has been teaching at Massey since 2006 after completing her Masters in Fine Arts there the previous year. She has been exhibiting throughout New Zealand since, with exhibitions at Dunedin and Whangarei this year. Her work is also currently on the Ghuznee St Art Billboard at 56 Ghuznee St above the Bartley + Company art gallery.



*Caroline McQuarrie*

Pablos director Gaelen Macdonald says the auction combines the opportunity for prospective buyers to build their art collection and make a practical contribution to the community too.

"At our auction you can see and buy some unique and wonderful art, while supporting the activities of Pablos and the recovery of individuals who have experienced mental illness."

The auction is at 6.30pm, with previews from 5pm on Wednesday October 17 in the Great Hall of Massey University's Wellington campus, entrance at Buckle St. For ticket information contact Gaelen Macdonald at +64-4-382-8885 or email [gaelen@pablosart.org](mailto:gaelen@pablosart.org)

Date: 15/10/2012

Type: University News

Categories: College of Creative Arts

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*SIFE president Nick Gain and committee members with the award*

## Student City awards celebrate the arts

Massey student-artists won four of the five categories at this year's Student City Arts and Cultural Awards.

The awards recognise Palmerston North's most talented and vibrant tertiary students from Massey, UCOL and Te Wananga o Aotearoa in a range of disciplines from fine arts, weaving, drama, singing, poetry, painting, dance to film and music. It also includes cultural aspects of student life, rewarding students for their involvement in and services to clubs, societies and student events and campus activities.

Massey University English and Media Studies tutor and awards judge Joy Green says the event is an important celebration of the contribution students make to arts in Palmerston North. Sunday night's award ceremony featured performances by student-artists, and Massey's current artist in residence, Vanessa Stacey. "The atmosphere was lively and creative, as was appropriate to the nature of the achievements being recognised," she says.

Massey was particularly prominent this year, with clubs awards as well as a number of excellence and contribution awards across all arts categories. Four of the five overall category winners were Massey students: Rob Thorne in music, Div Collins in performance art, Fabian O'Halloran in artistic facilitation, and Sarah Jane Barnett in literary arts (a category dominated by Massey).

Anu Sefton from UCOL won the visual arts category, and was overall artist of the year. Ms Sefton studied expressive arts at Massey before moving to UCOL to do a Bachelor of Applied Visual Imaging. She maintains close connections with Massey, providing photography for university-sponsored events such as Summer Shakespeare and The River.

Massey's Students in Free Enterprise (SIFE) won the most promising club of the year, for its commitment to connect with the community, and Massey's Surf, Snow and Skate Club took out club of the year, recognising its positive impact on its members and the wider student population.

The judges noted SIFE raised \$1543 for the Living Below the Line project, and its members volunteer at English Corner and Nest Egg, a programme empowering intermediate pupils to save for themselves, while Surf, Snow and Skate now have 250 members, and run weekly trips to the snow and coastline. It has also participated in Relay for Life, Orientations and sent members to volunteer at the Taranaki ASP women's world surf tour.

Date: 17/10/2012

Type: University News

Categories: Palmerston North

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## AgriScience student to visit China

A Massey University agriculture student will spend a month in China working with local researchers and gaining an insight into dairy systems there.

Scott Cameron, who will complete his Bachelor of AgriScience at the end of the year, will visit Lanzhou University in the nation's northwest next month. He will work with researchers in the College of Pastoral Agriculture Science and Technology.

Mr Cameron says the trip provides a unique opportunity. "I'll be able to get a better understanding of their dairy industry," he says. "I've worked on research farms here in New Zealand with DairyNZ. So now if I go over there I'll see their research and their trials, and also their industry and farms, so it will be a great opportunity before I start work next year."

He hopes to visit some of the large-scale dairy farms to gain insight into how they are run.

"I've been to some of the large beef and maize farms in Iowa in the United States recently, so seeing the industry in China will make me more informed. Having an understanding of the global dairy industry will definitely help me in the future."

Mr Cameron says while his degree has taught him about business, animals, pasture and soils, it is pasture that is his main interest.

"So going to a university that is focused on pasture will be a great experience."

The trip was organised by Associate Professor Cory Matthew of the Institute of Natural Resources, whose relationship with Lanzhou University began in 2006. "I've visited four times since then, and we have collaborated on a number of research papers and have had many published," he says.

"There will be intangible benefits for Scott. No doubt he will mature and develop with the experience. He'll also be more aware of how the Chinese dairy industry works which is increasingly important for young agricultural professionals."

Mr Cameron, who grew up on a dairy farm in south Taranaki, will take up a job as a consulting officer with DairyNZ in Whangarei when he returns from China. His trip is partially funded by the TR Ellet Agricultural Research Trust.

Date: 17/10/2012

Type: Research

Categories: College of Sciences; Explore - Agriculture/Horticulture; International; Palmerston North; Research



*Scott Cameron*



Professor Casie Hermansson

## Homecoming for Professor

Returning to Manawatu and Massey is a homecoming for Professor Casie Hermansson. Having been raised in Palmerston North and now living in Kansas, she arrived back in the city in July for a six-month stint as a visiting professor at Massey's English department.

Professor Hermansson has strong ties to the city and University – her parents are retired Massey academics, and she did a Bachelor of Arts in English and French at Massey, and then honours in English in 1990.

After travelling abroad and teaching in a French high school, she got a scholarship to study at the University of Toronto, where she completed a master's and then a doctorate. Her dissertation was on how the Bluebeard fairy-tale had been rewritten by 20th Century feminist writers.

Bluebeard is a grisly folktale about a serial wife murderer, and was a nursery staple until early last year century when it was edited out of children's books for being too frightening. The most famous version was by Charles Perrault and published in 1697 – but many French, English and American versions have developed.

Professor Hermansson says Bluebeard was a topic of fascination amongst 20th Century women artists so "it was really ripe for looking at through a feminist lens to see what feminist artists have done with it". She has published two Bluebeard books, and recently *Clever Milly*, her own, "kid-friendly" version of the famous folktale.

Professor Hermansson, who teaches English at Pittsburgh State University in Kansas, has also written novels, poems and short stories, and is currently writing a spy series for teenagers with reading difficulties.

Her research while in New Zealand focuses on adapting children's literature to film, and she is also collaborating with Massey colleagues – some of whom were her teachers when she was here as a student. She will give a seminar next month on her current research.

But her time in Palmerston North is also about reconnecting with family, and introducing her children Griffin, 10, and Corin, 8, to the Kiwi way of life.

"I've been gone for 23 years, my family are still here, and my children are American children, so it is important for them to see where I grew up, and to experience some Kiwi culture. For me this is a homecoming, for my kids it is an adventure."

Date: 18/10/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North

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## Lecture series to give insight into wildlife team

The Massey University Wildbase team will give an insight into its work with rare and endangered animals at series of lectures across New Zealand.

Specialist veterinarians from Wildbase (formerly the New Zealand Wildlife Health Centre) will speak about the ethics of wildlife rehabilitation and their achievements to date.

Massey University's Wildbase Hospital is at the forefront of research and discovery in the care and treatment of sick and injured wild animals and, in particular, New Zealand's unique sea and land-based birds.

It is New Zealand's only dedicated wildlife hospital and provides medical and surgical care for some of the most endangered wildlife on the planet. As well as the hospital, Wildbase provides oil spill response and pathology services.

The team cares for a range of animals such as kiwi, takahe, kakapo, the New Zealand falcon, as well as reptiles. Wildbase team members led the oiled wildlife response to the Rena oil spill in Tauranga and also helped care for penguins affected by a recent spill in Napier.

### Dates:

Auckland – Monday, October 29  
Sir Neil Waters Lecture Theatre – Massey University Albany Campus

Hamilton – Wednesday, October 31  
Ferrybank Reception Centre – Grantham Street

Palmerston North – Thursday, November 1  
Massey University, Japanese Lecture Theatre, University House, Manawatu Campus

Wellington – Tuesday, November 6  
West Plaza Hotel, 110-116 Wakefield Street, Wellington

Christchurch – Wednesday, November 7  
The George (Parkview room), 50 Park Terrace, Christchurch

Hawkes Bay – Thursday, November 8  
Havelock North Community Centre, 30 Te Mata Road Havelock North

Drinks and canapés will be served from 5.30pm before the lecture at 6.15pm.

To register, email [alumni@massey.ac.nz](mailto:alumni@massey.ac.nz) or phone +64 6 3505865.

Date: 18/10/2012

Type: University News

Categories: Auckland; College of Sciences; Massey Foundation; National; Palmerston North; Wellington; Wildlife Ward



*Wildlife veterinarian Micah Jensen with a little blue penguin*

# Illegal drug users more likely to use new synthetic drugs and pharmaceuticals

Methamphetamine users' use of synthetic cannabis products (such as Kronic) increased from ten per cent in 2010 to 41 per cent in 2011 an annual report on illegal drug use shows. Many of these synthetic cannabis products have subsequently been banned; they have contributed to an increase in new synthetic drug use, often in the form of 'legal highs', over the past three years.

The 2011 Illicit Drug Monitoring System (IDMS) study was carried out by researchers at the SHORE and Whariki Research Centre at Massey University.

Lead researcher Dr Chris Wilkins says 372 illegal drug users from Auckland, Wellington and Christchurch were interviewed late last year about trends in the use, availability, price and potency of a number of key illegal drug types and about any new drugs they had encountered in the previous six months. The study is conducted to provide timely information about changes in drug use, and inform responses such as better provision of drug treatment services and reducing barriers to entering treatment.

Overall the use of many new substances remained fairly low, Dr Wilkins says, though the proportion of frequent drug users who had tried a new drug increased from 24 per cent in 2009 to 33 per cent in 2010 and 40 per cent in 2011.

Drugs reportedly most frequently used for the first time in 2011 included ecstasy, oxycodone (a medical opioid), anti-depressants, methylphenidate (Ritalin) and synthetic cannabis (eg Kronic, Spice).

"The use of many of these new substances remains at a fairly low level at present, but it is important to continue to monitor them closely given the speed at which new drug epidemics can develop (such as methamphetamine in the early 2000s) and, in the case of new synthetic compounds, the potential for unpredictable health risks," Dr Wilkins says.



*Dr Chris Wilkins*

Frequent drug users are also changing the way they obtain drugs, he says.

The proportion using 'someone else's prescription' and 'doctor shopping' to obtain drugs increased from 9 per cent in 2008 to 30 per cent last year.

"The misuse of pharmaceuticals is a growing problem in many first-world countries and our findings indicate increasing use of pharmaceutical opioids, such as oxycodone, by frequent illegal drugs users in New Zealand. It is a complicated problem, though, as we need to balance making pharmaceuticals readily available to those in need with reducing their inappropriate use"

Methamphetamine use remained a problem associated with serious harm to users and others. There was some evidence that greater enforcement efforts were making an impact on the methamphetamine market with the price of a gram of methamphetamine (also known as 'P') increasing steadily from \$610 per gram in 2006 to \$815 in 2011.

"The strength of methamphetamine has also declined slightly since 2006. The availability of methamphetamine declined slightly in recent years, and this trend is strongest in Christchurch," Dr Wilkins says.

Many of the frequent drug users experienced serious health, relationship, economic and legal problems as a result of their drug use. They also reported increased instances of 'being given a drug without their knowledge' - up from 9 per cent in 2008 to 24 per cent last year, - while reports of those claiming to have had their drink 'spiked' rose from eight per cent to 19 per cent over the same period.

"These trends may reflect the growing number of new synthetic drugs which can easily be passed off as other substances or concealed in drinks," Dr Wilkins says.

The report can be downloaded at <https://www.massey.ac.nz/massey/research/centres-research/shore/projects/illicit-drug-monitoring-system.cfm>

Date: 18/10/2012

Type: Research

Categories: College of Humanities & Social Sciences; School of Health Sciences

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From left, Brita Dellabarca, Claire Walker and Victoria Green with some of their designs that will feature at the annual Massey Fashion Show in November.

## Fashion designers three of a kind

Masterton isn't generally known for its fashion scene, but that could all change once three final-year fashion design students, who all hail from the Wairarapa, graduate.

But Victoria Green, Claire Walker, both 21 and Brita Dellabarca, 22, aren't just from the same region. They all went to school together in Masterton, are good friends and are now set to make their mark at this year's annual Massey Fashion Show with three distinct styles.

The show on November 16-17, being held as part of the BLOW creative arts festival, will see the Great Hall of the Museum Building converted into a catwalk to parade the work of all the young designers including the Wairarapa trio who say it was more by accident rather than design they have all ended up studying the same course programme at the College of Creative Arts.

"We all just kind of decided without telling each other what we were going to do, but there was no plan B," Claire says.

All were inspired to develop an interest in fashion design at Wairarapa College, but since then have diversified into their own respective styles.

Inspired by a semester as an exchange student at Cornell University in New York as a Massey exchange scholar, Victoria has incorporated her experience of the bright lights big city feel into tailored ready-to-wear designs, including sequinned jackets, complete with a screen-printed lining depicting the Big Apple skyline.

"Being In New York is such an overwhelming sensory experience," she says, expressing a desire to return after developing a taste at Cornell for working as a theatre costume designer.

"Ideally I'd like to do backstage costuming on Broadway."

Brita's influences are a little closer to home but equally ambitious.

Specialising in leather work, her designs have been inspired by New Zealand contemporary artist Bill Hammond's Buller bird paintings (named for 19th century ornithologist Walter Buller) which Brita has brought to life through moulding, carving and shaping leather, or using the material as adornments or attachments to other designs with a bunched feathery look and feel.

"It's really my own interpretation of Bill Hammond's birds, using more of the mood and imagery in his work rather than directly replicating the paintings."

Claire is equally intricate in her embroidery work designing custom-made, hand-smocked garments, lined with buckram and featuring extensions that allow her garments to breathe more.

"I've always really enjoyed doing handwork even though it takes a lot of time."

Both she and Brita are initially keen to continue crafting their fashion designs in Wellington, before, like Victoria, taking their talents further afield knowing each will have the support of the other two.

"We've known each other for so long and we trust each other's opinions," Victoria says.

The Massey Fashion Show is being staged at 8pm, Friday November 16 and 3pm and \*pm Saturday November 17 at the Great Hall of the Museum Building, Massey University, Buckle St, Wellington. Go to [www.dashtickets.co.nz](http://www.dashtickets.co.nz) for ticket booking information.

Date: 18/10/2012

Type: Research

Categories: College of Creative Arts; Wellington

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# Blow festival celebrates fresh creative talent

Innovative product design, challenging art works, cutting-edge animation, original textiles, show-stopping fashion, movies made on mobile phones: Wellington will see it all in the 6th annual Blow Creative Arts Festival.

Blow is coordinated by Massey University's College of Creative Arts and celebrates the past, present and future of art and design in New Zealand.

Each year, events within the festival honour New Zealand's creative pioneers, showcase emerging talent, and act as a forum for creative practitioners to network. Some of these events are well established in the Creative Capital's calendar, notably the Exposure exhibition of graduating students' work and the Massey Fashion Show.

This year's programme has just been released. It incorporates events from the College of Creative Arts, Massey School of English and Media Studies, New Zealand School of Music and the New Zealand School of Dance, and reflects partnerships with design-related groups including Semi-Permanent, the Mobile Innovation Network Aotearoa and the John Drawbridge Scholarship Trust.

## Highlights of this year's programme include:

- Exposure Opening Night: about 1,000 invited guests see the festival opened in style, surrounded by awe-inspiring art and design by graduating students. Exposure will be open throughout the festival in Wellington. Design Exposure, featuring transport, industrial and graphic design, runs in downtown Auckland, Friday 16 November to Sunday 25 November, at Silo Park (Jellicoe St, Wynyard Quarter).
- Pasifika exhibition: Pasifika artists John Pule, Janet Lilo and Siliga Setoga show work from their residencies at the College of Creative Arts this year.
- David Kester public lecture: the former Chief Executive of the British Design Council talks about design's power to transform.
- Blast 2012, in association with Semi-Permanent: a week-long design innovation seminar, including workshops with award-winning Italian graphic designer Astrid Stavro and London-based interactive designer Joel Gethin Lewis of Hellicar & Lewis.
- Aspiring – John Drawbridge Scholarship Trust fundraiser: a unique charity event to support young designers. The evening features a screening of the documentary Aspiring, and celebration of its all-star team. Includes an auction of artworks by Brian Brake and John Drawbridge.
- Massey Fashion Show: the next big names in New Zealand fashion send their garments down the catwalk. Professionally choreographed, this is one of the glamour events of the festival.
- NZ School of Dance 45th Graduation Season: young dancers of extraordinary talent present the best of classical ballet and contemporary dance.
- Mobile Innovation symposium and film screening: filmmakers, artists, designers, researchers, mobile phone users and industrial professionals debate the creative potential of wireless, mobile and ubiquitous technologies. Includes the free International Mobile Innovation Screening at the Film Archive.



Full details of dates, times, venues and costs (where applicable) are at [www.blowfestival.co.nz](http://www.blowfestival.co.nz)

Date: 18/10/2012

Type: Research

Categories: College of Creative Arts

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# Massey investment club raises funds for charity

Massey University's student investment club is fundraising for the Mental Health Foundation with a public lecture on the growing inter-dependence of the private and public sectors.

The event, which takes place at the university's Albany campus on October 23, will see two guest speakers present different perspectives on the issue.

AMP Capital's chief economist Bevan Graham will discuss "the new normal" – how some of the world's central banks are using quantitative easing to inject cash into their economies, and how this may affect New Zealand.

Then Auckland Council treasurer Mark Butcher will outline the Auckland region's future infrastructure needs, and how the council will fund those projects.

Massey Investment Club president Lee Ferguson says the speakers will offer contrasting perspectives and give valuable insights into the future direction of both Auckland and New Zealand.

"We wanted to get both the macro and micro view of our economy going forward, and saw this as the best way to achieve that," he says. "Also, the growing inter-dependence of the public and private sectors seems to be a worldwide trend, with the AMI bailout and the partial sale of state-owned assets being just a couple of local examples."

Mr Ferguson, who is in his third year of a Bachelor of Business Studies at Massey, says the investment club was keen to use its end-of-year event as a charity fundraiser.

"We want to do our bit to encourage the trend of corporate social responsibility within the financial industry," he says. "Hopefully it will one day become the norm, which will benefit society as a whole."

The Massey Investment Club's annual lecture is also an opportunity for members to network and hear from some of New Zealand's premier financial authorities. Previous guest speakers include Carmel Fisher, managing director of Fisher Funds; Paul Hocking, executive director INFINZ; and Simon Botherway, former general manager of investment at ANZ Wealth.

## Event details:

Date: October 23 at 6pm

Venue: Sir Neil Waters Building, Albany campus, Massey University

Cost: Gold coin donation to support the Mental Health Foundation of New Zealand

Donations can also be made to the Mental Health Foundation via their website at: <http://www.mentalhealth.org.nz/page/89-donations>

Date: 18/10/2012

Type: University News

Categories: Auckland; College of Business



*Lee Ferguson, Massey University Student Investment Club president.*

## Sacking secret agent won't change spying tactics

Sacking the secret agent at the centre of the Dotcom case will not change the way New Zealand's spy agencies operate, says Massey University sociologist Dr Warwick Tie.

The suggestion that Government Communications Security Bureau (GCSB) secret agent Hugh Wolfensohn – known as Agent CX – may lose his job as a result of illegal spying on Kim Dotcom highlights the contradictions of political policing in a democratic society, says Dr Tie.

His research on political policing was recently published in the US and the UK.

“Cases where the spy networks of democratic countries are found guilty of side-stepping the law often result in the punishment of the individuals involved, but not in changes to the way the agencies behave,” he says.

“The reasons for this lie with the overall purpose of political policing. The agencies of political policing exist to maintain the conditions within which legal order can operate. Such agencies, therefore, constantly work in the law's shadowlands,” Dr Tie says. “When someone is found out, there has to be a show-trial of some kind – hence the proposed sacking of Agent CX – but this doesn't interrupt the operation of the policing.”

“This situation presents profound difficulties for members of a democratic society”, Dr Tie adds. Such difficulties come to light with cases such as Dotcom's, in which the GCSB spied on the German national with permanent residency in New Zealand.

“Given that the GCSB lies outside the reach of normal accountability mechanisms, to demand increased levels of public accountability is as useful as blowing on a severed artery,” he says. “You can't be entirely accountable to the public if the work of spying sometimes requires a side-stepping of the law.”

His research points to the central role that storytelling by spy agencies plays in the construction of allegations of wrongdoing. “When spying agencies are dealing with rare, one-off cases, like the Dotcom case, facts are sparse so they need to create some sort of narrative to join the dots. Such narratives tell the spies where to look, and who to look for, but such stories are always thin on facts.”

He says this narrative element of spying might help explain the public fascination with the issue of what John Key knew about the Dotcom case, and of when and how his reflections on that information in light of his role as the government overseer of spying activities, influenced the direction of the GCSB inquiry.

“Even if we knew the answer as to what John Key knew and when, it would not alter significantly the way in which agencies like the GCSB operate,” Dr Tie suggests.

Dr Tie's articles on political policing are titled: Radical politics, utopia, and political policing - Journal of Political Ideologies, and High policing theory and the question of 'What is to be done?' - Critical Criminology.



*Dr Warwick Tie*

Date: 19/10/2012

Type: Research

Categories: College of Humanities & Social Sciences

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# 10 million New Zealanders by 2062?

Increasing New Zealand's population to 10 million people, under a comprehensive 50 year Population Policy to build the economy, is just one of the ideas being discussed in an immigration conference at Massey University's Albany campus from October 24–26.

The conference, entitled *Pathways to Metropolis in the 21st Century: Immigration Issues and Futures* aims to communicate research results from publicly funded programmes. More than 300 delegates are expected to attend from New Zealand and around the world to discuss topics ranging from megatrends and scenarios in the Asia/Pacific region, future workforces and the skills required for the 21st century, and pathways for development in Auckland.

Research Director for the College of Humanities and Social Sciences, Professor Paul Spoonley says New Zealand's changing demographic face has happened quickly but relatively smoothly.

"New Zealand has gone from having a very 'white' immigration policy in the 60s to being super-diverse in 2012. This is a significant shift and has occurred with minimal conflict," he says. "Immigration has been really important – in part to replace people emigrating and to dampen the effects of population aging. We rely on immigrants for their skills and entrepreneurialism."

Professor Spoonley is delighted that some of the world's global specialists in migration from Oxford University, the National University of Singapore and the OECD are coming to Albany to share their research.

A book co-authored by Professor Spoonley and Professor Richard Bedford from the University of Waikato will be launched at the conference. *Welcome to Our World? Immigration and the Reshaping of New Zealand* investigates the changes in New Zealand's demography and its flow-on effects to the nature of community life and cityscapes.

Cultural events at the conference include a lunchtime performance by the NZ Trio, an erhu (two-stringed instrument or 'Chinese violin') performance by Vera Chian, an art installation by Aurelia Zatta and a Chiwi Identity photo exhibition to showcase the crossover between Chinese and Kiwi culture, by Photowhisper Incorporated.

This is the first time the conference has been held in Auckland.

For more information on the sessions go to: <http://newsettlers.massey.ac.nz/events.php>

## Workshops of interest:

*A Population Policy for New Zealand: What would it look like? Paul Spoonley presenting 24/10*

With the exodus of young NZ'ers overseas, a declining birth rate and increased longevity, New Zealand's population is ageing prematurely. One suggestion to help build the economy is to double or even triple the population in the next 50 years. How would this impact social cohesion, ethnic relations and regional disparities – and will it deliver economic gain?

*Migrant Entrepreneurship: An overview of the barriers, catalysts and the potential for economic growth. Paul Spoonley presenting 25/10*

Are immigrants presented with barriers to employment that 'push' them into setting up their own business – often within their own ethnic enclave?

*New Zealanders' Attitudes to Asian Immigrants and Immigration – 1997 to 2011.*

Paul Spoonley organising and presenting 25/10

New Zealand's population diversity has changed immensely over the last 50 years, to the point where our superdiversity, as a proportion of NZ's total population, is ahead of Canada and only just behind Australia. Survey results of New Zealanders' perceptions of Asia and Asian peoples, and attitudes to immigrants and immigration will be presented and trends discussed.

*Migrants' Experiences of being 'At Home'.*

Trudie Cain organising and presenting 26/10

Although people often move to new countries in search of work, it's not just about the job. How do new migrants transform New Zealand into 'home' for them and their family? How do members of the host society recognise and support these new New Zealanders?



Professor Paul Spoonley

Date: 19/10/2012

Type: Research

Categories: College of Humanities & Social Sciences; Research - 21st century

# Yvette McCausland-Durie to speak at Manawatū campus next week

Distinguished alumna Yvette McCausland-Durie will deliver a keynote lecture at Wharerata at 4.30pm next Wednesday as part of the 2012 Women in Leadership Programme held at the Manawatū campus.

Mrs McCausland-Durie (Ngāti Awa, Ngā Puhī) completed a Bachelor of Education and Diploma of Teaching from Auckland Teachers' College, then a Master of Education at Massey in 2005 and a Postgraduate Diploma in Sport Management.

She is co-founder of Tū Toa, a specialist correspondence school located at the Hokowhitu site and has worked to build an educational philosophy focussed on excellence in academic, sporting and cultural programmes for the students and the school have.

Mrs McCausland-Durie is the former head coach of the Pulse netball team and was the coach of last year's New Zealand Under-21 netball team. She represented New Zealand in track and field events in the World Junior Championships in Bulgaria in 1990, and began coaching netball at the age of 17, and played for the Silver Ferns from 1995-97.

**Date and time:**

Wednesday, October 24, 2012 at 4.30pm

**Venue:**

Wharerata, Manawatū Campus

Refreshments will be served

**RSVP:**

[p.sayers1@massey.ac.nz](mailto:p.sayers1@massey.ac.nz) to assist with catering

Date: 19/10/2012

Type: Internal Communication

Categories: Any

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*Professor Margaret Tennant, Professor Ian Evans and Professor Sir Mason Durie.*

## Three new professors emeriti

The Massey University Council has conferred the title of Professor Emeritus on three recently retired academics – psychiatrist Sir Mason Durie, psychologist Dr Ian Evans and historian Dr Margaret Tennant.

Sir Mason retired in June after 24 years at Massey, the last 10 as Assistant Vice-Chancellor (Māori and Pasikifa). From 2009 he was also the Deputy Vice-Chancellor.

Professor Evans also retired in June. He joined Massey's School of Psychology in 2002 after an established career in the United States. He headed the school from 2003-07 and has an international reputation for his research achievements.

Professor Tennant retired at the end of last year. She was a student at Massey and has worked at the university for most of her career since 1978. Much of her research has focussed on women's history and the history of social policy. She was appointed to a chair in history in 2002 and Dean of the Graduate Research School in 2007.

Date: 19/10/2012

Type: Awards and Appointments

Categories: College of Education; College of Humanities & Social Sciences; University Council

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## Soil gene sequencing for science buffs

Using advanced techniques to detect the microbial nitty-gritty of what's in our soils was the focus of a science weekend for 80 high school students at Massey University's Albany campus recently.

The students, from Kaikohe in Northland and as far south as Christchurch, donned white lab coats and blue rubber gloves to extract DNA from soil samples collected from their regions. They used an advanced technique (polymerase chain reaction or PCR) to amplify and identify bacteria in the soil.

Students around the country were invited in April to take part in a gene-sequencing project, A Picture of Aotearoa, designed to introduce young people to the next generation of genome sequencing technology by mapping the genetic makeup of New Zealand's soils.

The project, led by Dr Justin O'Sullivan and Dr Austen Ganley, and sponsored by Massey University, the New Zealand Microbiological Society, Custom Science and Roche, aims to produce a snapshot – or “census” – of all the microbial life in our soils. Final results will be available early next year. The data, mapped to show the scope and variation of soil bacteria nation-wide, will help scientists better understand bacterial ecology and issues relating to soil health.

Dr O'Sullivan says the project has provided keen science students with the chance to use sophisticated technology they would not otherwise encounter at school. “The students have really risen to the challenge,” he says. “And their teachers have learned a lot as well.”

Wynter Bolton, a Year 12 student from Kaihohe Christian School, says the weekend was “heaps of fun, especially seeing what science is all about at university level.”

The students and their teachers also attended lectures and workshops by genetic researchers from Massey, Auckland and Otago universities, including two eminent Professors: Paul Rainey, based at Massey's New Zealand Institute of Advanced Study; and Peter Shepherd, from Auckland University's medical school.

Dr O'Sullivan says the project will not only gather valuable data for use as a scientific reference for biodiversity and in monitoring environmental changes, it has introduced teenagers to cutting-edge science and technology – and the ethical issues surrounding it.

“DNA sequencing has changed radically over the past five years to the point that it's now possible to sequence an entire human genome in one week or less,” says Dr O'Sullivan. “These technological shifts are heralding a new era of personalised medicine that relies on the individual's genome being sequenced.”

Date: 19/10/2012

Type: University News

Categories: College of Sciences



*Wynter Bolton, from Kaihohe Christian School, extracting bacterial DNA from a soil sample at Massey's Albany campus.*



*Manawatu campus staff and students at a wellbeing drumming session.*

## **Wellbeing month resounding success**

Drumming was one of the many activities Massey staff and students participated in during September Wellbeing Month at Manawatū.

Organiser Esther Rush says drumming was one of the most popular activities, with every class being over-subscribed. "You may wonder what drumming has got to do with wellbeing?" Ms Rush says. "The answer is, a great deal." Engaging activities that help people experience good feelings are a vital part of building inner resources to help us develop resilience to cope when things go wrong, she says.

Other popular activities included fitness testing, "mindfulness", financial wellbeing and hearing health checks. She says feedback from attendees indicates that learning strategies for dealing with stress and procrastination is likely to help at work and outside work.

"The whole spring-clean concept seems to work as a motivator to re-energise."

Date: 19/10/2012

Type: Internal Communication

Categories: Any

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## Stream workshop for Albany staff

New features of the upgraded Stream online learning environment were introduced to School of Economics and Finance staff at Albany last week.

The two-hour workshop included tips and advice on improving online teaching and learning environments and applying the new features to their own papers. The session was interactive, with staff also clarifying personal questions around their use of Stream.

A repeat of the workshop for economics is planned this month for economics and finance staff unable to attend last week's session and will be joined by staff from the School of Communications, Journalism and Marketing.

Date: 19/10/2012

Type: Internal Communication

Categories: Any

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# Manawatū Centre for Teaching and Learning relocated

The Centre for Teaching and Learning on the Manawatu Campus relocated to level two of the Student Centre at the start of this semester.

Centre manager Samantha Rullan says the new location provides excellent meeting and consultation spaces. "Staff are always welcome to visit us for teaching support and we encourage you to refer students to our services," she says.

A recent pilot with the Institute of Natural Resources on the use of the new version of Stream was successful and enabled teaching consultants to meet and engage with a number of staff to discuss online teaching development. Ms Rullan says the teaching consultants have also delivered several workshops covering a range of topics including setting up the gradebook, rubrics and marking guides and communication tools in Stream.

Centre staff are available to provide other departments and institutes a guided tour of the new Stream environment and teaching and learning centre consultants can also offer support with paper design and delivery.

To find out more visit the Centre for Teaching and Learning in their new location, Level 2, Student Centre, or visit the webpage here [https://www.massey.ac.nz/massey/staffroom/teaching-and-learning/centres\\_tl/ctl/about-us/manawatu-centre-for-teaching-and-learning/manawatu-centre-for-teaching-and-learning\\_home.cfm](https://www.massey.ac.nz/massey/staffroom/teaching-and-learning/centres_tl/ctl/about-us/manawatu-centre-for-teaching-and-learning/manawatu-centre-for-teaching-and-learning_home.cfm)

Date: 19/10/2012

Type: Internal Communication

Categories: Any

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*Manawātū based international students and their families celebrate their achievements with Massey staff.*

## Manawātū campus farewell for international students

International students from 22 countries and their families celebrated completing their studies in 21 different programmes at a farewell at the Manawātū campus last week.

International students support officer Natalia Benquet says the event was held for students who will not be taking part in a formal graduation ceremony. They were presented with Goodwill Ambassador Certificates from the University and the Palmerston North City Council along with Massey pins and other mementoes.

Students were from Botswana, Brazil, China, Hong Kong, India, Indonesia, Korea, Malaysia, Pakistan, Papua New Guinea, the Philippines, Russia, Singapore, Solomon Islands, Sri Lanka, Timor-Leste, Trinidad and Tobago, the United Kingdom, the United States, Vanuatu, Vietnam and Zambia.

Ms Benquet says students were given advice and a booklet about re-entry into their own culture, reverse culture shock, and job seeking in their own countries. The farewell ended with an afternoon tea with University chaplaincy staff.

A number of students sent positive feedback to the international team after the event. Syed Shafqat Ali from Pakistan, who is completing a PhD, said the event was well run. "The gifts that I have received are lovely and I have made them a part of my "precious-things-collection."

Kerryn Sogha Galokale from the Solomon Islands, who is completing a Master of Education, described it as "awesome", saying he met some of the other students for the first time.

Indika Herath from Sri Lanka, who is completing a PhD in soil science, thanked the team for "continuous support since our arrival to this final stage".

Students who completed the semester exchange programmes Study Abroad and Study Exchange also attended the event to celebrate their time spent at Massey.

Date: 19/10/2012

Type: University News

Categories: International



*Manawatu campus registrar Dr Sandi Shillington, University Marshall Dr Kathleen Vossler, Tibe Olekile from Botswana and his family, and University Marshall Jackie Koenders.*

# Food Nutrition lab under construction

Construction has begun on another stage of the ongoing redevelopment of the AgHort complex at the Manawatū campus. This stage is the renovation of the Animal Food Nutrition Laboratory from the Institute of Food, Nutrition and Human Health.

Currently housed within several small interconnecting rooms, the laboratory is being relocated into a new open-plan space on level two of AgHort A.

The first-floor glasshouse will be demolished and replaced with a coloured glazed facade. The laboratory will incorporate a flexible open-plan analytical and testing lab space around the outside walls, with central rooms for specific uses such as wash-up, balances, storage, dark and noisy processing rooms.

Work is progressing well on site, with Mainzeal employed as the main contractors. Completion is due early next year.

Captions: Exterior view of construction site and artists impressions of what the exterior and interior will look like.

Date: 19/10/2012

Type: University News

Categories: College of Sciences



## Creative writing tutor rewarded

School of English and Media Studies creative writing tutor Dr Pip Adam has been presented with a \$25,000 award from the New Zealand Arts Foundation for her fiction writing.

Dr Adam was presented with a New Generation Award, which recognises an artist's independence, individuality and outstanding promise. The foundation was established 11 years ago to support the generation of more creative work by New Zealand artists.

Dr Adam's first collection of short stories, *Everything We Hoped For*, won last year's New Zealand Society of Authors Hubert Church Best First Book Award for Fiction.

She has also had work appear in numerous literary journals and publications produced in conjunction with two exhibitions at Wellington's City Gallery, as well as reviews in *Metro* magazine.

She graduated from Victoria University with a PhD in creative writing earlier this year. She teaches creative writing, life writing and creative non-fiction at the Wellington campus.

Date: 19/10/2012

Type: Awards and Appointments

Categories: College of Creative Arts



*Dr Pip Adam*



# Graduating photographers deal with themes from gender identity to identifying 'home'

For the last four years a dedicated group of photographers have been honing their skills at Massey University. The soon-to-be graduates will be showcasing their work through six exhibitions over one week throughout Wellington. Among the many and varied projects there are behind-the-scenes insights into Wellington's railway industry, a high-class brothel, and the Sikh faith, expressions of gender identity and work inspired by a grandfather's experience in Hiroshima after the A-bomb. This is an opportunity to see a huge variety of works from twenty young, local artists before they fly the coop.

One of the gifts of a great photographer is that they allow us to see farther than we can with our own eyes. Robyn Daly's current work, *Uncertain Departures* gives an insight into a part of Wellington that not many Wellingtonians get to see. This series gives a view behind-the-scenes of Wellington's railway industry. Daly's perspective is uniquely positioned by the fact that she is a young woman in a particularly inaccessible, and traditionally male-dominated workplace. This role of outsider is one that fits Daly well and the images she has produced are strangely exotic. "What I have discovered from my time spent documenting this industry is ultimately an emphasis on traditional values, innovative ideals, mysterious objects and a noticeable undercurrent of uncertainty for the future." Daly says.

Stina Persen has been fascinated with the construction of gender identity for some time now, and *Backwash* is the culmination of four years of experimentation in making this fascination visible. These large and unnerving portraits call for reflection on society's current expectations of femininity by exploring the aftermath of the cultural pressure for girls to be girly. Persen's work has a lightness of touch and embraces humour and ambiguity as tools to get her message across.

Kelsie Barley has spent the last year researching the effects of law changes on the sex industry, using a high-class Wellington brothel as a case study. Barley's investigation has been an attempt to answer the question 'What is the fantasy that high-end brothels sell, and how does religious iconography inform this fantasy?' The result is the aptly named *Temptations of the Flesh*, a series of vibrant, highly engaging prints of some rather dark subject matter.

Though her photographic skills are well established, it is more apt to call Kalya Ward an artist working within a photographic medium rather than a photographer per se. Ward often uses a mixture of illustration, screen printing, and alternate processing. *Views of Home* is no exception. The work was born out of an interest in her grandfather's archive of letters and photo albums from the time he spent in Hiroshima as part of the Peace Corp after the A-bomb. The albums document what in many ways was his O.E. in the context of this disaster. In questioning both 'what is history?', and 'what is home?', Ward has combined these Japan-based images with others from her grandfather's archive that illustrate vernacular representations of domestic life.

Another photographer who deals with the convergence of cultures is Andrew Graham. Graham's beautifully peaceful, and somewhat solemn, images offer an insight into the Sikh faith. Little is known about Sikhism in the greater community of New Zealand. With over 10,000 Sikhs currently calling New Zealand home and with recent events in the worldwide media, it is becoming ever more important to gain an understanding of this unique part of our growing multi-cultural nation. Graham uses traditional documentary techniques such as film photography and sound recording to create an intimate portrait of these warm and welcoming people. This work celebrates the faith by documenting people from the Wellington Sikh community and their spiritual connection to the Porirua Gurudwara.

All of the exhibition are organised, staffed, and promoted by students. For more information please go to [gradshows.blogspot.com](http://gradshows.blogspot.com).

18-25 Oct Future/Remnants

Robyn Daly and Maximillian Scott-Murray  
August Gallery, 13 Garrett St, Te Aro  
8am-4pm

19-24 Oct Stroboscopic/Nightmares

Paige Boyd and Ginny Maddock  
Level 1, 57 Ghuznee St (where 'Koko Pilates Studio' is based)  
10am-4pm

23 Oct-5 Nov Perspective

Prue Ibbotson, Hayley Smith, and Courtney Stevenson  
Matchbox Studios, 166 Cuba St, Te Aro  
10am-4pm

23-28 Oct Plethora

Kelsie Barley, Georgina Shaw, and Ashley Carr  
Underworld, 150 Vivian St, Te Aro  
9am-3pm (Sat/Sun 11am-4pm)

24-29 Oct Afterwards

Ish Doney, Ruth Hollinsworth, and Kalya Ward  
Nineteen Tory St, Te Aro  
10am-4pm

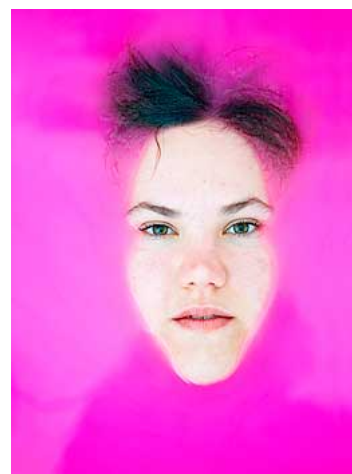
25-31 Oct VII

Por Boontoum, Ryan Christie, Andrew Graham, Stina Persen,  
Michelle Porter, Sarah Turfrey, Stef Upchurch  
James Smith Arcade, cnr Cuba and Manners St, Te Aro  
10am-4pm

Date: 19/10/2012

Type: Features

Categories: College of Creative Arts



Stina Persen, *Untitled 1*, from the series '*Backwash*' 2012



## reddot design ranking 2012

design concept | institution, asia pacific

No.11 Massey University

### Massey's design school ranked among best in world

Global design awards scheme Red Dot has ranked Massey 11th among Asia Pacific institutions for design concept, up one place from six months ago. Massey remains the only New Zealand or Australian university to be recognised.

"Red Dot's latest ranking again confirms that we have one of the best design schools in the world," says Associate Professor Claire Robinson, Pro Vice-Chancellor of the College of Creative Arts.

Red Dot is a global design awards scheme based in Germany and Singapore. The awards are highly competitive. In a letter to Massey's Vice-Chancellor, Red Dot's President (Asia) Ken Koo says the red dot design ranking "seeks to honour leaders in innovation for their pursuance of design excellence". He describes Massey as "one of the most innovative universities in Asia."

Last year, Red Dot received a total of 3,536 entries in the design concept category. These entries came from 54 countries and comprised concepts and prototypes from 90 universities, 230 companies, and a host of individual designers.

The top ranked Asia Pacific institution for design concept was National Taiwan University of Science and Technology, with the same ranking as six months ago; in the Americas and Europe, top rank went to Sweden's Umeå Institute of Design, which edged out ENSCI - Les Ateliers in France.

The ranking is calculated using a weighted formula considering the number and classes of awards won by an institution over five years, with a strong emphasis on the most recent awards won.

More information: [www.red-dot.org](http://www.red-dot.org)

Date: 23/10/2012

Type: Awards and Appointments

Categories: College of Creative Arts; Research - Design

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# Healthy new snack food developed

[Watch the One News story here.](#)

Processed snack foods are not usually known for their health benefits, but a Massey University PhD student has devised a snack that not only tastes good, it is healthy too.

Zeinab Dehghan-Shoar, of the Institute of Food, Nutrition and Human Health, has found that adding tomato skin to extruded maize snacks not only adds natural red colour but the extrusion cooking process unlocks the lycopene, making it more easily digestible. Lycopene is pigment from the carotenoid family that has high antioxidant properties and it has been suggested that it could prevent certain cancers.

Ms Dehghan-Shoar says following her mother's death from cancer she wanted to introduce healthier foods to people.

"It is always better to prevent a disease than treat it," she says. "I enjoyed these types of snacks when I was young and see children enjoying them now, but I realised they were energy-dense and the colours in them were not natural. So I wanted to improve their nutritional value and develop a natural colour for them."

Ms Dehghan-Shoar used the extruder at Massey's Food Pilot Plant to add the tomato skins to the base mix of maize grits. Extruders are used to make a range of food products, from cheese snacks and crackers to dry cat food. Raw ingredients are added to the extruder that cooks and shapes the food in seconds.

Different vegetables were considered for colour and health benefits, including purple cabbage. "But I thought tomato skin, because of its fibre content and the red pigment it has, would work," she says. *Zeinab Dehghan-Shoar*

Not only did the natural tomato colour survive the harsh extrusion process, the lycopene was actually made more easily digestible. "Our experiments show it can be absorbed more easily from the extruded snacks compared to the raw tomato," she says. "Processing it a little bit breaks down the cells to release the pigment, making it easier for the body to use."

The snack is also high in fibre, adding to its nutritional value, and most importantly tastes good. "We carried out a sensory trial on the tomato-based snacks, and tasters rated them highly."

The tomato skins are a waste product as they are usually discarded by the food industry, so the snacks were not only healthy but also low-cost.

Ms Dehghan-Shoar says her research shows the process is a successful way to protect the antioxidant until it is eaten. Under the supervision of Allan Hardacre and Dr Gordon Reynolds, more than six scientific articles have been published or are in the process of publication from her research in internationally known peer-reviewed journals. She says further research using pumpkin and carrots could determine whether other beneficial antioxidants, especially B-carotene, the precursor of Vitamin A, could be delivered by these snack foods.

Date: 23/10/2012

Type: Research

Categories: College of Sciences; Explore - HEALTH; Innovation; Palmerston North; Research; Video Multimedia





*Massey's Professor Mike Hedley, Blair and Jane Smith, and Massey farm manager Byron Taylor at the No.4 Dairy Farm*

## **Award winning farmers visit Massey**

The national winners of the Ballance Farm Environment Awards visited Massey's Manawatu campus last week to meet with researchers from the Institute of Natural Resources and learn about their research programme.

Blair and Jane Smith, who farm in North Otago, were judged the national winners of the awards in June. Together they run Newhaven Farms Ltd – a North Otago sheep, beef, forestry and dairy support operation that spans three family-owned properties totalling 1528ha.

They spent a day at Massey, visiting a number of the farms and talking with staff involved in agricultural research.

Professor Hedley and Mark Osborne showed them trials involving novel pastures for lamb finishing and then dairy research to reduce nitrate leaching, while farm manager Byron Taylor provided an overview of the Massey farming operation.

Mrs Smith says visiting the University provided a great insight into some of the research that could help them in the future.

“We take a long-term view on everything we do, and were excited to come here because there's a proven scientific approach to everything,” she says. “It's great to know the information here has been peer-reviewed and is independent.”

While they were primarily sheep and beef farmers, they were also interested in research being carried out for the dairy industry, she says.

Massey University sponsors the Discovery Award in the Ballance Farm Environment Awards recognising the development and implementation of farming systems that are economically and environmentally sustainable.

Professor Hedley says Massey is proud to have sponsored the awards, “particularly when it encouraged motivated and enthusiastic farmers like Blair and Jane to enter their farm and set out their goals, which were to achieve a more sustainable future for their community.

“We look forward to them returning to Massey in February as our guests at the Fertilizer and Lime Research Centre Workshop, which will focus on increasing nutrient use efficiency on farms.”

Date: 24/10/2012

Type: Research

Categories: College of Sciences; Enviromental issues; Explore - Agriculture/Horticulture; Palmerston North; Research; Uni News

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*Institute of Veterinary, Animal and Biomedical Sciences head Professor Frazer Allan, Ministry of Health chief medical officer Don Mackie, Vice-Chancellor Steve Maharey, Ministry of Primary Industries representative Steve Hathaway, Infectious Disease Research Centre director Professor Nigel French*

## Infectious Disease Research Centre launched

Massey University's Infectious Disease Research Centre was officially launched at an event at the Manawatu campus last night.

The centre will bring together researchers from across the University to combat infectious diseases that pose a threat to health, biosecurity and trade.

Massey Vice-Chancellor Steve Maharey said the centre showcases one of the University's major strengths.

"We face enormous risks going into this 21st century, with intensification of land use and population growth, so the work you do is extraordinarily important. When I read through the names involved in the centre I see a stunning, world-class group of people. It really represents the very best of this University."

Centre director Professor Nigel French gave an overview of the research groups that would make up the centre, while representatives from the Ministry of Health and the Ministry of Primary Industries spoke of the importance of infectious disease research to New Zealand.

The launch is part of a two-day symposium featuring addresses from the principal investigators of the research groups that make up the centre, and keynote addresses from leading international researchers in the field of infectious disease.

Date: 24/10/2012

Type: Research

Categories: Auckland; College of Sciences; Explore - Agriculture/Horticulture; Explore - HEALTH; Palmerston North; Research; Research - Health and Wellbeing; School of Health Sciences; Vice-Chancellor; Wellington

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*Dr Alan Bollard*

## Honorary doctorates for Bollard and Hancock

Former Reserve Bank Governor Alan Bollard and social work pioneer Mervyn Hancock will receive honorary doctorates from Massey at next month's graduation ceremonies.

Dr Bollard, from Wellington, a former Treasury secretary, Commerce Commission chairman and Institute of Economic Research director, stepped down as bank governor last month after a decade in the role. He will be awarded a Doctor of Commerce (honoris causa) in recognition of his outstanding service to the nation in the field of economic policy.

Mr Hancock, from Palmerston North, spearheaded Massey's Bachelor of Social Work degree, the first at a New Zealand university, and was director of the social work programme from 1975-82. He will be conferred a Doctor of Literature (honoris causa) in recognition of his pioneering work, his influence on the professionalisation of social work and his outstanding national contribution in the field of social work education.

Both degrees will be conferred at ceremonies at the Regent on Broadway Theatre, Palmerston North, on November 30 – Mr Hancock's at the 10am ceremony and Dr Bollard's at the 2pm ceremony.

Date: 24/10/2012

Type: University News

Categories: College of Business; College of Humanities & Social Sciences; Graduation; Graduation (Palmerston North)



*Merv Hancock*

## Staff invited to hear wildlife insights

Specialist veterinarians from Wildbase (formerly the New Zealand Wildlife Health Centre) are giving free public lectures in Auckland, Hamilton, Havelock North, Palmerston North, Wellington and Christchurch about their work with rare and endangered animals.

The Albany campus will host the first lecture on Monday and the Manawatū campus will host the third lecture on Thursday. For other dates and venues and to register to attend: <https://alumnionline.massey.ac.nz/NetCommunity/SSLPage.aspx?pid=556>

Date: 25/10/2012

Type: Internal Communication

Categories: Any

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# Manawatū staff invited to celebrate Day of the Dead

Massey staff are invited to celebrate one of Mexico's most lively and endearing traditions –Día de Muertos (Day of the Dead) with free events at the Palmerston North City Library from next Friday.

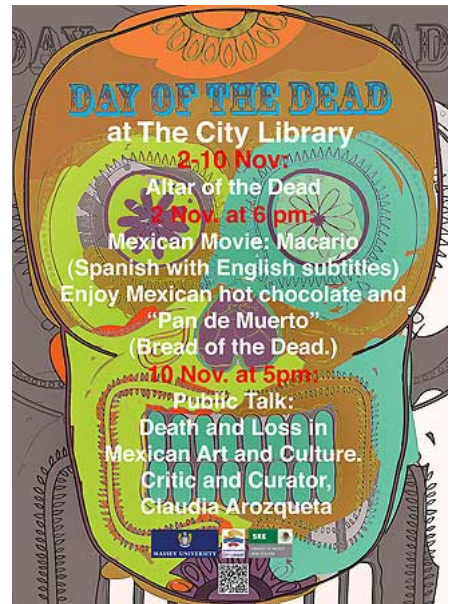
The School of Humanities is working with the Mexican Embassy and the library to bring together a week-long celebration. At 6pm on Friday an Altar of the Dead will be set up at library and there will be a viewing of the classic Mexican film Macario.

Senior lecturer in Spanish Dr Leonel Alvarado says it is the first time the festival has been held in the city and is a chance for staff and students to experience Mexican culture and find out about the Day of the Dead.

He says movie goers will be treated to authentic Mexican chocolate and pan de muerto (bread of the dead) before the film, which tells the story of poor, hungry peasant Macario who longs for just one good meal on the Day of the Dead. After his wife cooks a turkey for him, he meets three apparitions, the Devil, God, and Death. Each asks him to share his turkey, but he refuses all except Death. In return, Death gives him a bottle of water which will heal any illness and could potentially change his life for the better, but this draws the attention of the feared Inquisition.

At 5pm on Saturday Mexican critic and curator Claudia Arozqueta will talk about death and loss in Mexican art and culture. Sharing her knowledge of history and art in Mexico, Mrs Arozqueta will talk about how Death became a concept intimately connected with Mexican culture, and how popular culture and artists have made a rich and unique use of death imagery.

To find our more about Day of the Dead events: <http://www.eventfinder.co.nz/2012/mexican-day-of-the-dead/palmerston-north> or contact Dr Alvarado ext 81143 or email: [l.alvarado@massey.ac.nz](mailto:l.alvarado@massey.ac.nz)



*Day of the Dead poster.*

Date: 25/10/2012

Type: Internal Communication

Categories: Any



## Breakthrough academic paper recognised

An academic paper co-authored by Massey University Professor of Human Nutrition Bernhard Breier has been named the most cited paper of the last 10 years in the American Journal of Physiology – Endocrinology and Metabolism.

<http://www.physiology.org/site/125anniversary/ajpendo.xhtml>

The paper, Fetal origins of hyperphagia, obesity, and hypertension and postnatal amplification by hypercaloric nutrition, was published in 2000 when Professor Breier was with the Liggins Institute.

<http://ajpendo.physiology.org/content/279/1/E83.full.pdf+html>

Professor Breier, from the Institute of Food, Nutrition and Human Health at the Albany campus, was the senior lead investigator. “The world-leading health research was generated by an excellent team of scientists and supported the training of first-class postgraduate students,” he says.

“This paper was the first to demonstrate the importance of interactions between nutrition before and after birth and showed the critical role of eating behaviour and appetite control in long-term health and wellbeing.”

The American Physiological Society acknowledged the paper in its 125th Anniversary Collection. It is a landmark paper in the field with over 500 citations. The American Journal of Physiology is the top United States journal for original basic research in physiology.

Professor Breier continues research into nutrition for health at Massey University; his work integrates novel inquiries of taste perception with work on appetite regulation and metabolism to optimise health and wellbeing.

“This research is important for improving cardiovascular health and healthy cognitive function, especially as we get older”, he says. “Our strategies bring together world-class researchers in a vibrant environment that spawns novel discoveries and excellent postgraduate training.”

Institute of Food, Nutrition and Human Health head Professor Richard Archer says Professor Breier is a key component of the multidisciplinary institute that will form the heart of Massey University’s new College of Health. “The college will combine researchers in food innovation with physiologists such as Professor Breier, and nutritionists, dietitians and other researchers,” he says. “Gaining traction in the complex world of diet and health in the social setting demands high levels of collaboration such as we strive for here.”

Date: 25/10/2012

Type: Research

Categories: Auckland; College of Sciences; Explore - HEALTH; Research; Research - Health and Wellbeing



*Professor Bernhard Breier*



David Stephen (left) and Rangī Royal with Mitch Murdoch and Stuart Morriss.

## Couple's record bequest 'humbling'

A Palmerston North couple have made the largest donation received by the Massey University Foundation, an endowment of more than \$1.2 million.

The late Kenneth and Elizabeth Powell decided several years ago that they wanted upon their deaths to establish a fund to support the study of technology in engineering and health at Massey, although neither of them had been students at the University. Mr Powell, an engineer and specialist in aircraft maintenance, said at the time that as technology and health had been central to their lives they wanted to give young enthusiasts in their home city "an extra edge".

Mr Powell, a World War II veteran who served in the Pacific as instrument fitter with the Royal New Zealand Air Force, died in February this year, aged 88. He did his apprenticeship as an instrument fitter with Union Airways at the Palmerston North Airport at Milson and later established Aero and General Instruments Ltd on the corner of Bourke and Cuba Streets. Mrs Powell was a registered nurse, who trained at Wellington Hospital, and completed her training as a midwife at Palmerston North Hospital, where she worked as well as at the former Rostrata Maternity Home in the city. They married in 1958. She died in October 2006, aged 96.



Kenneth and Elizabeth Powell

Their nephew, Rangī Royal, 76, an executor of their estate, says he and Mr Powell shared many common interests, including in rugby, hunting and fishing. Mr Royal was an engineer-fitter with the RNZAF and they often worked together on machinery. "Ken was a very, very clever engineer," Mr Royal says. "For example he would make new cogs for all the Palmerston North taxi meters whenever prices changed."

When Mr Royal gave the eulogy at Mr Powell's funeral, he recalled a man of great integrity, honesty, humility and modesty – someone who continued working from home as a hobby in retirement. "I was always getting at Ken for undercharging for the knowledge and time he expended on what he did," Mr Royal says. Although they had no children of their own, the Powells adored the children of the wider family. "They lived simply but they were extremely generous with their time for others and the family. When you consider their lifestyle, the fact there are other recipients of the estate the size of the bequest to the foundation is quite amazing."

Assistant Vice-Chancellor and University Registrar Stuart Morriss yesterday thanked Mr Royal and the other estate executor David Stephen, 74, of Wanganui, for their work in winding up the estate and ensuring the smooth transfer of the funds that will enable ongoing provision of grants and scholarships for students in line with the Powells' wishes.

"We're incredibly grateful to Mr and Mrs Powell, and are privileged to be able to develop a programme of scholarships that will provide lasting benefits to generations of Massey students," Mr Morriss said.

The [foundation](#), established in 2004 as Massey's registered charity, provides funding for scholarships and research projects from donations and bequests. It has about \$15 million under management and aims to raise about \$2 million a year, with a goal of having \$100 million endowed that will enable it to spend about \$5 million a year on scholarships and projects that would not otherwise be funded.

Director Mitch Murdoch says the receipt of the Powell's endowment has been a very humbling experience for staff. "For a couple that had no direct connection with the University to choose to give it to Massey for the benefit of future students is amazing."

Date: 25/10/2012

Type: University News

Categories: Alumni; College of Sciences; Explore - Engineering; Massey Foundation; Scholarships

## \$5.5 million for new Massey research

More than \$5.5 million has been awarded to eight Massey research projects ranging from Pacific Island business innovation to quantum thermodynamics.

The Marsden Fund, administered by the Royal Society on behalf of the Government, supports projects in sciences, technology, engineering, maths, social sciences and humanities.

The Massey projects are among 86 given funding this year. Two of the researchers received fast-start grants, which support outstanding researchers early in their careers.

Applications to the Marsden Fund are extremely competitive. Of the 1113 preliminary proposals received, 229 were asked to submit a full proposal with 86 ultimately funded, giving a success rate of 7.7 per cent. All of the funded proposals are for three years.

Assistant Vice-Chancellor (Research and Enterprise) Professor Brigid Heywood says Marsden funding provides support to some of the very best early-stage research.

"Massey research teams commit significant effort to developing innovative proposals," Professor Heywood says. "We are delighted to see them acknowledged for their intellectual leadership in the fundamental and applied sciences, biodiversity and conservation research, and economic and social science research of relevance to New Zealand in the 21st century. Another significant dimension is the level of international engagement with our Marsden-funded projects, which also speaks to the high quality and wider value of our research and researchers."

### Massey University projects awarded funding:

Associate Professor Mary Morgan-Richards: Punctuated evolution: is rapid morphological change linked to speciation? (\$690,000)

Dr Phil Battley: The genetics and epigenetics of bird migration timing (\$920,000)

Distinguished Professor Gaven Martin: Modern Analysis and Geometry (\$615,000)

Dr Paul Plieger: The Good without the Bad: Selective Chelators for Beryllium (\$930,000)

Professor Regina Scheyvens and Associate Professor Glenn Banks: Harnessing the power of business: the contested involvement of corporations in community development initiatives in the Pacific (\$890,000)

Associate Professor Helen Moewaka-Barnes: Affective practice, identity and wellbeing in Aotearoa (\$850,000)

### Fast start grants:

Dr Oleksandr Fialko: Understanding quantum thermodynamics with the smallest heat engine (\$345,000)

Dr Imran Muhammad: Institutional change, path dependence and public transport planning in Auckland (\$345,000)

Date: 25/10/2012

Type: Research

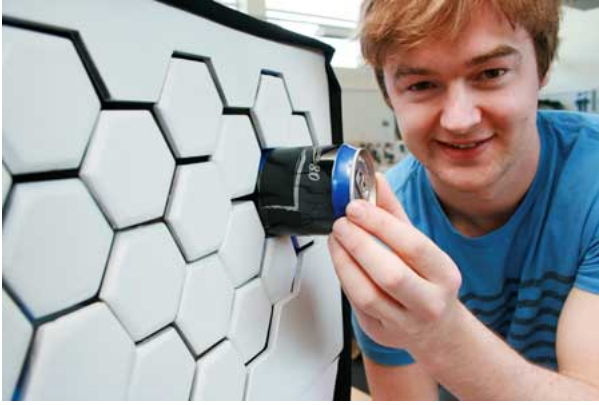
Categories: Auckland; College of Humanities & Social Sciences; College of Sciences; Explore - HEALTH; Funding; Palmerston North; Research; Uni News



*Distinguished Professor Gaven Martin*



*Professor Regina Scheyvens*



*Ben de la Roche with his refrigeration wall design*

## Open fridge design wins silver at international awards

Third-year industrial design student Ben de la Roche's open wall refrigerator design has been placed second at the international Electrolux Design Lab 2012 Award.

The 21-year-old, from Dunedin, who studies at Massey's College of Creative Arts, was one of ten finalists selected from more than 1200 entries from 50 countries globally. The competition, which held its final in Milan, Italy, overnight, challenged undergraduate and graduate industrial design students to 'present innovative ideas for household appliances of the future.'

Mr de la Roche's design is of a refrigeration wall that holds food and drinks out in the open rather than behind closed doors. It was described by competition judges, as "a visual experience that is energy saving and simplifies the users life." The judges based their assessments on intuitive design, innovation, aesthetic qualities and consumer insight. The refrigeration wall does not refrigerate when it is empty and uses less power when fewer items are pressed into it.

Mr de la Roche, who had to give a presentation in person before the final competition judging, wins 3000 Euros (about NZ \$4,700). A revolutionary air cleaning and filtering system developed by a young Polish designer was declared the winner.

Mr de la Roche's design uses a motor in its back to act like a piston to send vibrations that resonate through the inner chamber to create cold air. His concept is modelled on the children's toy pin art where a boxed surface made of an array of pins slide in and out independently of each other.

In Mr de la Roche's design the horizontal pins that make up the wall are designed so that it can contain both ceramic plates as well as drink cans and bottles.

"It's well suited to the flatting environment as it allows everyone's food to be placed in separate sections of the wall," he says.

Before leaving for Milan, Mr de la Roche said he was "more excited than nervous" about getting to present his concept in Italy and long term hoped reaching the final would help kick-start his career in industrial design.

"My passion is science fiction so it would be good to eventually get into concept and movie design."

Date: 26/10/2012

Type: Awards and Appointments

Categories: College of Creative Arts

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*Mr Maharey is pictured with, from left: Waikato University vice-chancellor Roy Crawford, Universities New Zealand's Penny Fenwick, Delhi University vice-chancellor Dinesh Singh, Tertiary Education Minister Steven Joyce, New Zealand High Commissioner to India Jan Henderson, Delhi University pro vice-chancellor Professor Vivek Suneja and Tim Fowler from the New Zealand Qualifications Authority.*

## **Agreement with India's top uni initiates exchange and collaboration**

Massey University has signed an agreement with the University of Delhi that will provide opportunities for student and staff exchanges and information sharing collaborations.

Vice-Chancellor Steve Maharey signed the memorandum of understanding during a visit last week. Delhi is one of India's oldest, largest and most prestigious universities.

International Office director Arthur Chin, who finalised the details of the agreement with his Delhi counterparts, says Massey already has strong links in India through Anna and Velore Universities in terms of postgraduate research but the agreement with Delhi, which has 500,000 full-time students, takes those to a new level.

"This will allow us to consolidate our profile in India and to build our footprint in that part of the world," Mr Chin says.

Date: 26/10/2012

Type: University News

Categories: International; Vice-Chancellor

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# Teacher educators must reframe their profession

Teacher educators in New Zealand are not fully professionalised because of the current “sticking plaster” model and a new system is needed to better prepare beginning teachers, Massey Professor John O’Neill told a conference this week.

More than 130 leading teacher education researchers, policy makers and professional representatives attended the annual Teacher Education Forum of Aotearoa New Zealand at Massey’s Manawatū campus.

The conference focused on current challenges in initial teacher education, including whether teacher education in New Zealand is a profession or not.

Professor of Teacher Education John O’Neill said the current model is an uneasy compromise between the old teacher’s college and old university models of teacher preparation, neither of which can work in today’s era of chronic under-funding and over-compliance.

“The model teacher educators are trying valiantly to operate is made up of a whole series of historical accidents. Government has so severely pared back teacher education funding in the last twenty years that it now risks becoming a cottage industry, not a profession.

“The current model of teacher education is effectively a sticking plaster. It’s simply not working. If tertiary educators, practitioners and policy makers can all sit down together and agree how best to prepare beginning teachers, they will also gain a much clearer understanding of the unique professional contributions of the various teacher educators.”

Professor O’Neill said it would not be a profession until the number eight wire system that currently exists is changed.

“We need to develop and properly fund a system that supports not just the efforts of teacher educators in the tertiary education setting, but also the work of exemplary teachers who allow students to learn the practical craft of teaching in their classrooms and in early childhood settings.”

He said a collaborative model was needed for better dialogue between teacher education providers and the teaching profession, and between government agencies and the providers.

The forum was established in 1999 to provide a national voice for research-informed teacher education.



*Professor John O’Neil*

Date: 26/10/2012

Type: Research

Categories: College of Education

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Frances White (standing in for Paula Morris), Alison Jenkins, Ratu Mataira, Hilary Pedersen. Front row: Awhina Tamarapa, Heni Jacob, Kuni Jenkins, Erana Brewerten, Marina Sciascia.

## Māori literary excellence celebrated

Massey University celebrated Māori literary excellence at the fourth annual Māori Book awards held in Palmerston North last night.

More than 200 people including winning authors, potential writers, distinguished guests, and secondary pupils attended the national awards ceremony, which celebrated Māori authorship and recognised publishing excellence over the past 12 months.

Six awards were presented including a Lifetime Achievement award to Dame Kāterina (Ngāti Porou) for *Ngā Waituhi o Rehua*, which was published posthumously by Huia publishing. The special award recognises her outstanding contribution to Māori literary excellence, and was accepted by her daughter Erana Brewerton, who said receiving the award was a tribute not just her mother, but to all Māori writers and publishers.

Te Hītori, History category co-winner, Marina Sciascia (Ngāti Kahungunu, Ngāti Raukawa, Ngāi Tahu) with *Matatōa* paid homage to former reverend Dr Hone Kaa, who wrote the foreword of the book. The reverend was also a godparent to her son.

Paula Morris (Ngāti Wai) winner of the Te Pakimaero, Fiction category for her novel, *Rangatira* was unable to attend the ceremony as she had just returned from the Frankfurt Book Fair in Germany promoting the book. In a pre-recorded interview she said she was, "very humbled by the win and honoured to receive such a prestigious award."

Morris also said overseas people were captivated by Māori culture, which was why her publication received high interest at the book fair – which is the world's biggest.

Assistance Vice Chancellor (Māori and Pasifika) Dr Selwyn Katene said the book awards had a national significance. "It is a key event for all Māori, one where we celebrate literary excellence and one that should be put on the Māori calendar."

There were plans to make next year's event even bigger and better, and accessible to a wider audience, so it can be celebrated nationally. But Dr Katene added: "Ngā Kupu Ora will always be home in Palmerston North."

Ngā Kupu Ora, Māori Book Awards were established in 2009. It initially began as a way to celebrate Māori language week by the University, but has grown into an event celebrating excellence in Māori literature.

### CATEGORY WINNERS ARE:



#### TE MAHI TOI – ARTS

Awhina Tamarapa (Ngāti Kahungunu, Ngāti Ruanui, Ngāti Pikiao), *Whatu Kakahu: Māori Cloaks*, Publisher: Te Papa Press.



#### TE HĪTORI – HISTORY

Marina Sciascia (Ngāti Kahungunu, Ngāti Raukawa, Ngāi Tahu), Hilary Pedersen (Pākehā) and Brian Morris (Ngāti Kahungunu, Rongowhakaata), *Matatōa: Fathers & Sons*, Publisher: Te Hanganui Partnership.

#### TE PAKIMAERO – FICTION

Paula Morris (Ngāti Wai), *Rangatira*, Publisher: Penguin New Zealand.



**TE KŌRERO PONO – NON-FICTION**

Alison Jones (Pākehā) and Kuni Jenkins (Ngāti Porou), He kōrero: Words between us – First Māori-Pākehā conversations on paper, Publisher: Huia.



**TE REO MĀORI – MĀORI LANGUAGE**

Hēni Jacob (Ngāti Raukawa), Mai i te Kākano, Publisher: Te Tākupu, Te Wānanga o Raukawa.

**TE TOHU O KUPU ORA – LIFETIME ACHIEVEMENT AWARD**

Dame Kāterina Te Heikōkō Mataira (Ngāti Porou), Ngā Waituhi o Rēhua, Publisher: Huia.

Date: 26/10/2012

Type: Awards and Appointments

Categories: Maori

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*Professor Robyn Munford, Kimberley Dewhurst, Merv Hancock, Rosina Montagnini and Lyn Garrett*

## Awards for top social work students

Kimberley Dewhurst and Rosina Montagnini are this year's recipients of Massey's two major social work prizes awarded to fourth-year students.

The 2012 Merv Hancock and Ephra Garrett Awards were presented at a prizegiving at the Manawatu campus on Tuesday afternoon. It is the tenth year the prizes have been awarded.

The awards are named in honour of social work pioneers Ephra Garrett and Merv Hancock who established Massey's social work degree – the first at a New Zealand university. Recipients are nominated by their peers and School of Health and Social Services staff, and recognised for their leadership.

Kimberley Dewhurst, from Matamata, said the Merv Hancock Award was a "real honour". She was praised as a role model, and for her involvement in putting together a report and successfully obtaining funding for the revitalisation of the Bill Brown Community Centre.

Rosina Montagnini (Muaupoko) of Palmerston North was awarded the Ephra Garrett Award, which acknowledges the achievements of a Maori student. She is a recipient of Te Rau Puawai Scholarship and was recognised as a leader among her peers, valued for her maturity and wisdom, and also played a major role in facilitating the student support for Noho Marae.

Mr Hancock and Lyn Garrett, Ephra's son, and his partner Linden Loader and daughter Chloe attended the event, and presented a certificate and a \$500 cheque to the winners.

Date: 26/10/2012

Type: University News

Categories: Palmerston North



*Rosina Montagnini and Kimberley Dewhurst*



*Robert Anderson escorting Queen Elizabeth II around campus in 1970.*

## Duchess of Cornwall to visit Massey

Camilla, the Duchess of Cornwall, will visit Massey's equestrian centre and Veterinary Teaching Hospital at the Manawātū campus on November 15 as part of The Queen's Diamond Jubilee celebrations.

Prince Charles and Camilla will be in Manawatu, visiting Feilding and Ohakea together and splitting up for him to visit a farm while she comes to Massey.

The visit reflects her particular interest in animal welfare.

Deputy Vice-Chancellor and Pro Vice-Chancellor College of Sciences Professor Robert Anderson will lead the official delegation that welcomes Camilla to Massey and he will host the visit to the hospital. It is the second royal visit to Massey. At the first, in 1970, Professor Anderson, who was students' association president at the time, met Queen Elizabeth.

This visit includes a short tour of the hospital led by Institute of Veterinary, Animal and Biomedical Sciences head Professor Frazer Allan, a tour of Wildbase wildlife health centre led by Associate Professor Brett Gartrell, who will share insights into the work of specialist wildlife veterinarians, and a visit to the equestrian centre, which will be hosted by Assistant Vice-Chancellor and University Registrar Stuart Morriss. There, students will give a display of jumping and riding in the arena.

Professor Anderson says the visit highlights Massey's strengths in the areas of equine research, veterinary teaching, animal health and specialist wildlife rehabilitation. "During the Duchess' time with us we hope to be able to introduce her to some of our native wildlife being treated at Wildbase.

"We think she will also enjoy finding out that students with horses who are serious competitive equestrians – as many are – are able to stable them on campus so they can keep up their training throughout the academic year."

Date: 26/10/2012

Type: University News

Categories: College of Sciences; Palmerston North; School of Veterinary Science; Wildlife Ward



*Camilla, the Duchess of Cornwall*



## Are teachers born to be teachers?

A group of education leaders successfully argued that teachers are not born but made at the Teacher Education Forum of Aotearoa New Zealand this week.

How good teachers came to be was the topic for yesterday's debate at the conference, held at Massey's Manawatū campus.

The affirmative team, which argued that teachers are born, was made up of Brent Costley from Palmerston North Boys' High School, Shona Oliver from Central Normal School and Massey politics lecturer Professor Richard Shaw.

On the negative team, which argued that teachers are made, was Massey's Bevan Erueti, Ross Kennedy from College Street Normal School and Diane Leggett from Massey's Centre for Educational Development.

The heated debate was full of personal anecdotes, though-provoking quotes and a few jokes. Mr Costley roused the audience with his idea that "what the teacher is, is more important than what the teacher teaches.

"They are born with qualities, things which make good teachers, great," he says. "Teachers are people who develop the skills within them to share with others."

Also on the affirmative, Mrs Oliver's argued, "great teachers are born and good teachers are trained".

For the negative team, Mr Erueti – a physical education lecturer at Massey – said he would not be who he was today without the support of his sixth form physical education teacher, who encouraged him to consider a teaching career.

"He gave me the belief that I could do something other than being in Taranaki doing more than maybe what some of my relatives were doing. He provided the make part of me becoming a teacher. I couldn't be, what I hoped to be, on my own."

Mr Kennedy says becoming a teacher, like sportspeople and chief executives, is all about hard work and steadily honing and improving their own skills over years – something a teacher cannot be born with.

Up to 130 leading education researchers, policy makers and professional representatives attended the three-day conference, which focused on current challenges and the future of teacher education.

Alan Scott from Canterbury University and Diane Meyer from Melbourne's Victoria University gave keynote addresses on reclaiming and reframing teacher education, and in a speech to delegates Maori Party co-leader Dr Pita Sharples renewed his call for New Zealand history to be taught in all schools saying a knowledge of history is essential to effective and inclusive education. He suggested Maori children were not achieving well in education because teachers, along with other New Zealanders, were not familiar with history and traditions that make Maori pupils who they are today.

Today is the last day of the conference.

Date: 26/10/2012

Type: Research

Categories: College of Education

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*Katharina Bauch of the University of Stuttgart presents at the Life Cycle Management Student Symposium*

## Life cycle management student symposium held

The inaugural symposium for life cycle management students was held at Massey's Manawatu campus last week.

The symposium saw students from a number of universities give presentations to an audience of researchers and industry representatives.

University of Waikato student Jim Bier was awarded best paper for his presentation on the implications and experiences of performing life cycle assessment early in the product development cycle, using bio-plastic produced from bloodmeal as an example.

He says the symposium was fantastic opportunity to meet and engage with other students from around the country that share a research interest in life cycle thinking.

"I thoroughly enjoyed the opportunity to share my research, and to hear what other students have been up to in the fields of life cycle management, life cycle assessment, carbon footprinting and water footprinting," he says.

"Along with presenting our work, we were given updates on developments with regard to international standards on carbon and water footprinting, and were able to take part in discussion groups on future options for LCA and footprinting in New Zealand. It's often said that postgraduate research can be a lonely experience. It was nice to be reminded that there are other people working in this area in New Zealand and championing its cause."

Massey University PhD student Helene Sterzik gave a presentation entitled A Framework of Barriers and Enablers to Successful LCM Uptake in Primary Industry Sectors.

Her research focuses on the New Zealand primary industry – specifically wine, kiwifruit, and meat. "It's important we improve our environmental performance to stay competitive," she says. "Consumers overseas want scientific proof that New Zealand deserves its clean-green image – so we have to be able to justify that."

She says the symposium provided a great opportunity to not only link with students, but also with researchers from the industry.

New Zealand Life Cycle Management Centre director Associate Professor Sarah McLaren says the symposium was a great success.

"There were nine student presentations on topics that varied from assessment of soil carbon in apple orchards, to the water footprint of wine, to the use of bloodmeal to create bioplastics" she says. "Everyone enjoyed the opportunity to discuss issues with others who understand the life cycle approach and how it can be used to support decision-making.

"The workshops in the afternoon provided an opportunity to debate the 'sustainability story' for New Zealand, how to do water footprinting, and whether Life Cycle Assessment should model the consequences of decisions – or just the status quo."

The centre is a partnership between Massey University, AgResearch, Landcare Research, Plant and Food Research, and Scion. Its aim is to build capability for life cycle management in New Zealand through education, training and research.

Date: 26/10/2012

Type: Research

Categories: College of Sciences; Environmental issues; Explore - Agriculture/Horticulture; Palmerston North; Research

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## Old Halloween investment adage still holds true

In Europe it's a piece of market wisdom referred to as 'Sell in May and go away'; in the United States they call it the Halloween effect. No one is entirely sure why, but researchers at Massey University have shown the old adage holds true – even when all of the world's stock markets are considered.

The Halloween effect suggests that stock market returns during the Northern Hemisphere winter (November to April) are significantly higher than during the summer (April to October). A Halloween strategy says investors should sell their stocks in May, and return to the market after Halloween (October 31).

Massey University Professor Ben Jacobsen and Sven Bouman first tested for the phenomenon in 2002. Their resulting paper found that the stock markets in 36 out of the 37 countries studied showed substantially higher returns during November to April.

Professor Jacobsen and PhD candidate Cherry Zhang have now confirmed the effect's existence by crunching the numbers for stock markets in 108 countries over all the periods for which data is available. Their results show not only that the Halloween effect continues to exist, but that it is also increasing in strength.

"We analysed 55,425 monthly observations over 319 years, and the average difference between November-April and May-October returns is 6.25 per cent over the past 50 years," says Ms Zhang. "A Halloween strategy beats the market more than 80 per cent of the time over a five-year horizon, and this increases to 90 per cent if you expand the horizon to 10 years."

The two researchers found that November-April returns were higher in 81 out of 108 countries, including in New Zealand, but the size of the effect does vary geographically.

"The Halloween effect is strongest in developed Western European countries, but is also significant in North America and Asia," says Ms Zhang. "If you wanted to use a Halloween investment strategy, you would do best to focus on those regions, entering the market around November each year, then selling up in May and putting your money into Treasury bonds or the bank."

While Ms Zhang says her PhD supervisor Professor Jacobsen has invested in this way for many years with success, she is more conservative.

"We haven't found the root of the anomaly, so all we have observed is past information," she says. "You can't say the effect will definitely persist, even though the trend suggests it is increasing in strength. If we identified a really good economic reason underlying the anomaly, then I would be confident to invest my money using the strategy."

"It's also possible that, if everyone started to use this strategy, the pattern might change. But I do think, at the moment, investors could do well by assuming the effect does exist."

Finding the underlying cause of the Halloween effect is something that continues to preoccupy Ms Zhang. In another piece of research for her PhD thesis she is analysing outbound travel data to see if there is a correlation between the Halloween effect and the holiday period.

"The hypothesis is that lower summer returns are caused by investors taking vacations away from stock markets during the summer months, which changes market risk aversion, liquidity demand and reduces the trading activities of the market."

"Interestingly, the peak season for New Zealand outbound travel is the winter months in the middle of the year, which are the same months, but different season, to the European countries. While outbound travel data is a bit noisy as a proxy for the holiday period, it could explain why the Halloween effect exists for New Zealand, even though it's in the Southern Hemisphere."

'The Halloween Effect: Everywhere and all the time' by Professor Ben Jacobsen and Cherry Zhang can be downloaded from: [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2154873](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2154873)

Date: 29/10/2012

Type: Research

Categories: College of Business



*Massey University PhD candidate Cherry Zhang*



*Dr Phil Battley, photo: Brent Stephenson*

## Funding for godwit research

Bar-tailed godwits are champion commuters. Each year they fly some 18,000 km from their wintering grounds in New Zealand to Alaska to breed.

All the godwits leave on migration during the same 30-day period each year. More remarkably, individual birds leave during the same week or even on the same day, year after year.

But birds setting out on epic migrations don't rely on watches or calendars. They must schedule their epic migrations to ensure that they arrive on the breeding grounds in time to find a mate and raise their chicks. So how do they know when to leave?

Many birds and other animals respond to changes in day length (photoperiod), but we don't know how particular responses to photoperiod drive individual behavioural differences, such as departure dates.

Dr Phil Battley from Massey University and Dr Andrew Fidler from the Cawthron Institute have been awarded \$920,000 over 3 years by the Marsden Fund to explore the genetic basis of individual photoperiodic responses that may drive this finely-tuned departure timing.

By combining behavioural data from individual bar-tailed godwits with genetic testing, Dr Battley and Dr Fidler's team will test for connections between DNA-level and individual variation in migratory departure dates.

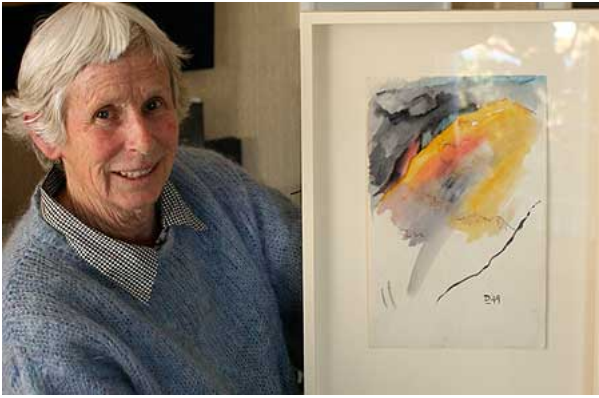
This project will provide insights into the potential for evolutionary change in bird migration schedules. It also has important implications for understanding the limits of species' potential to adapt to climate change.

Date: 29/10/2012

Type: Research

Categories: College of Sciences; Funding; Palmerston North; Research

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*Tanya Ashken displays the watercolour from John Drawbridge's 1949 Aspiring Suite, which is to be auctioned along with several other works by her late husband on November 12.*

## Charity auction to celebrate rich arts heritage

Works by renowned mid 20th century New Zealand artist John Drawbridge and photographer Brian Brake, go under the hammer at a fundraising auction on November 12 that also celebrates New Zealand's film, literary and musical heritage- and benefits an aspiring Massey University creative arts student.

The Massey University College of Creative Arts John Drawbridge Ambassadorial Scholarship, worth \$2500, is awarded annually to a student to experience art and life overseas through its international exchange programmes. It is named for the late visual artist John Drawbridge, who enjoyed a 50-year career working in a variety of media, including intaglio prints, oils, watercolours and large-scale murals. The scholarship will be presented at a function on Monday November 12, which includes the reading of James K Baxter's poetry by his great grandson James Tautokai McDonald, and music by composer by Douglas Lilburn. Drawbridge, Brake, Baxter and Lilburn were all involved in the Aspiring movie project of 1949.



*John Drawbridge photographed in 1971.*

The film, depicting a climbing expedition to Mt Aspiring in Central Otago, was directed by Brake, scored by Lilburn, scripted by Baxter and storyboarded by Drawbridge. Following the death of one of the climbers in a plane crash the film was never completed though footage was later incorporated into another movie about the project by director Yvonne Mackay. It will be screened at the auction being held as part of the BLOW creative arts festival.

Drawbridge's wife Tanya Ashken says the event, which also includes a piano recital by Emma Sayers from the New Zealand School of Music, features the auction of two Brian Brake silver gelatin photographs taken of Pablo Picasso at a bullfight, and up to six of her late husband's artworks, one of which will be raffled. All proceeds go to the John Drawbridge Trust which administers the student scholarship.

"Our dream is that one day this scholarship will grow into a full scholarship, covering all costs, including course fees," Ms Ashken says expressing a hope such an experience will have a transforming experience on the recipient the way a National Art Gallery Travelling Scholarship to London in 1957 did for her husband.

John Drawbridge went on to create distinctive New Zealand artworks including the Expo '70 mural for Osaka, Japan and the three-dimensional aluminium mural in Parliament's Beehive. In the 1960s he designed and created the 15-metre mural on ten large canvas panels for New Zealand House in London, with which generations of New Zealanders have become familiar. Drawbridge's passion for art and education drew him home in 1964 to teach printmaking and design at a forerunner institution to the College of Creative Arts, the Wellington School of Design. He retired in 1990. Massey University awarded him an honorary doctorate in 2002 and he died in 2005. Four years later Drawbridge was posthumously inducted into the College of Creative Arts Hall of Fame.

The John Drawbridge Scholarship Fundraising Auction is at 6.30pm, on Monday November 12, at Te Ara Hihiko, the new College of Creative Arts building, Entrance E, Tasman St, Massey University Wellington. Tickets are \$45 and available through Tanya Ashken tanya.ashken@gmail.com or telephone 0064-4-971-8151.

Date: 30/10/2012

Type: University News

Categories: College of Creative Arts

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## Massey student puts PR theory into practice

Anna Cudby likes a challenge. The Massey University communication student is currently studying for her final exams, while also launching her first marketing campaign – featuring herself.

The final-year student has been fielding media calls, including from Australia's youth broadcaster Triple J, ever since she posted a novel auction on Trade Me. Cudby is proposing to wear a t-shirt featuring the logo of the winning bidder for up to five months.

She plans to set up a Facebook page and upload a new picture of herself wearing the t-shirt each day. It will cost businesses \$5000 per month to take advantage of the opportunity, and Cudby promises to be an enthusiastic brand mascot.

"I've specified no offensive content, but otherwise businesses can put whatever they want on the t-shirt. I'll do whatever I can to help promote their brand – I'm really passionate about this project, so I'm going to be really passionate about their brand," she says.

Cudby says she wants to demonstrate the public relations and marketing skills she has learned during her degree at Massey in the hope of distinguishing herself in the job market. If successful, the idea will also help her pay off her student loan.

"I just thought it would be so cool to be someone's brand mascot, and to be able show off the skills I've learned at university. If it works, it will look great on my CV and might open up some interesting job opportunities; if it doesn't, then I'll have no regrets. I've at least had some of my media releases published."

So far Cudby, who was a member of the College of Business Captains' Club and Dean's List of top students, has executed her media plan with great success. She's attracted international attention and been interviewed by some of the country's leading newspapers. Her next step, she says, will be to market to businesses, and she has some other ideas like a t-shirt launch party and a social media plan that she is still developing.

"I love media relations, and my Media Skills paper really taught me about newsworthiness and how to write a media release," says Cudby, who topped her class in the subject. "My ideal job after graduation would be something in PR, or a brand manager."

In the meantime, it's back to studying for those final exams.

Date: 30/10/2012

Type: University News

Categories: College of Business



Anna Cudby. [View her auction here.](#)





*Professor John O'Neill*

## **Award for Massey professor**

A Massey professor has received a national award for his significant contribution to teacher education over the past 20 years.

Professor John O'Neill received the Teacher Education Forum of Aotearoa New Zealand award for Sustained Excellence in Teacher Education at the forum's conference dinner last week.

When presented the award, Professor O'Neill was described as "an exemplary teacher" who has integrity and great respect for his colleagues and students.

"He is always humble and unassuming, sensitive to people's needs and inclusive," the citation reads. "He is a worthy recipient of this award."

Professor O'Neill, who is based at the Manawatū campus, has been at Massey for 18 years and was honoured to receive the national award.

"It's a real privilege to be paid by the State to think, to have the freedom to express your opinions and to have the opportunity to inform significant public policy debates," he says. "It's also rewarding to know that you're helping in very practical ways to develop the next generation of teachers. It's fantastic to be recognised by one's peers."

He says the award also recognised the major contribution Massey has made to teacher education nationally.

Before coming to Massey, Professor O'Neill worked at Leicester University in England and was a classroom teacher of students with special education needs.

The previous winners of the award were Mavis Haigh from the University of Auckland and Alan Hall from the University of Waikato.

More than 130 leading teacher education researchers, policy makers and professional representatives last week attended the Teacher Education Forum Aotearoa New Zealand conference at Massey's Manawatū campus.

Date: 30/10/2012

Type: Awards and Appointments

Categories: College of Education

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## Scholarship for life cycle management student

A Massey University doctoral student has been awarded a scholarship to present at an international life cycle management conference in Sweden next year.

Helene Sterzik, who is based at the Manawatu campus, will present her research at the prestigious conference thanks to a Claude McCarthy fellowship.

Ms Sterzik's research is focused on managing the environmental performance of products from New Zealand's primary industries – extending from production of fertilisers and pesticides, through agricultural activities, and on to distribution and final consumption in export markets.

"It is important to improve our environmental performance to stay competitive," she says. "There is a lot of international research but not much that focuses on New Zealand.

"We are unique so we can't just copy other findings as the drivers would be completely different – we are far away from markets and have a unique way of producing things."

New Zealand's clean-green image also depends on up-to-date data on inputs such as water and emissions such as carbon.

"Consumers overseas want scientific proof that New Zealand deserves its image, so we have to be able to justify that."

The trip will also allow Ms Sterzik to meet with life cycle management researchers in Sweden to discuss research opportunities.

New Zealand Life Cycle Management Research Centre director Associate Professor Sarah McLaren supervises Ms Sterzik's doctoral research along with Dr Elena Garnevska and researchers from Crown Research Institutes Scion Research and Landcare Research.

"There is relatively little research on how life cycle assessment can be effectively implemented in the primary sector," Dr McLaren says. "I am delighted that Helene has been awarded this fellowship as it will enable her to share her insights with an audience of 500 or so international researchers and industrial practitioners of life cycle assessment and management, and learn from others."

Date: 30/10/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Environmental issues; Explore - Agriculture/Horticulture; International; Palmerston North; Research; Scholarships





Associate Professor Christine Cheyne

## Marton's public transport not meeting needs: survey

A community transport survey in Marton has revealed the town's limited services do not meet its residents' needs. Massey researchers helped design and analyse the Rangitikei Transport Steering Group's survey, and last week presented the findings in workshop at the Rangitikei Path to Wellbeing conference.

In March, Massey Associate Professor Christine Cheyne and honours planning students collaborated with the steering group to conduct the household survey about current and future transport needs.

Two hundred and eighty-nine respondents completed the questionnaire. When asked if they would use an out of town service, 206 people said yes, 79 said no. Palmerston North (35 per cent), Whanganui (33 per cent) and Feilding (28 per cent) were the most desired travel destinations. Survey data showed a desire for a flexible and accessible transport service, which could divert from its usual route and allow pick-ups from home.

Currently the Transit commuter bus is the only scheduled weekday service to Palmerston North, leaving Marton at 7.05am and returning at 5.09pm, but Horizons Regional Council has recently reinstated the alternating, fortnightly bus service from Marton to Palmerston North and Whanganui.

But Megan Dever, an honours student who analysed the data, says they wanted a flexible service they could use several times a week. She found current services did not meet everyone's needs, especially the elderly, young and people on low incomes, and revealed the town's "transport disadvantage".

Dr Cheyne agrees Marton's public transport services are limited and tailored towards workers, while other residents felt isolated – and says the results are reflective of the transport challenges many small towns face. "What our research shows is we need to be innovative, and we need to find creative solutions. We need to be aware community transport is a growing need, because of the issues around fuel prices, an ageing population and recent changes to driver licensing."

She says alternatives such as vanpooling need to be explored for Marton, a town of more than 4000 residents, as it was difficult to make a scheduled large bus service pay, and people wanted flexibility. A "demand-response" community transport service is a logical next step – and is currently used in North and South Canterbury, and being piloted in Pahiatua.

Dr Cheyne says the collaborative approach, combining university expertise and the enthusiasm of the community group was beneficial and there is potential to do more. "We would like to see a rural community transport forum set up, so we have all stakeholders from community transport providers, community groups and local government working together, looking at our findings and discussing how they can be implemented."

Date: 30/10/2012

Type: Research

Categories: College of Humanities & Social Sciences; Palmerston North

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## Etch-a-Sketch cynicism a new low

US election opinion: Professor Ted Zorn

Has there ever been a more blatant political about-face than what we've witnessed in the past few weeks of the US presidential election? Mitt Romney transformed the race for the White House during the first presidential debate, which he was widely considered to have 'won'.

He gave a strong performance, against a relatively weak one from President Obama, but the shift in political messages was the truly remarkable feature of the event. The key to Romney's success has been to present himself as "severely conservative" – to use his words – during the Republican primaries, but then as "Moderate Mitt" in the general election campaign.

Romney adviser Eric Fehrnstrom famously said that after the primaries were completed that the Republicans would simply shake up the Etch-a-Sketch and start over – that is, erase all those messages from the primaries and create new ones for the general election.

And sure enough, Romney and his campaign have made a concerted effort to appear more palatable to the general electorate by offering positions in apparent contradiction to those on which he campaigned in the primaries.

For example, after saying for months that he will reduce taxes by 20 per cent across the board, in the first debate he said, "I will not reduce the taxes paid by high-income Americans."

And after criticising Obama for announcing a withdrawal date for Afghanistan, he indicated in the debate that if he were president all troops would be out by the end of 2014.

Of course it's no surprise that politicians – or anyone else for that matter – adapt their messaging for different audiences. We teach audience adaptation in basic speech classes. It's also not unusual in American presidential campaigns to move toward the centre as the campaign shifts from the primaries to the general election.

But it's quite a different matter to dramatically change actual positions or principles – as opposed to the arguments and language used to support them. It seems to me that the strategy is premised on two assumptions: that staunch supporters will understand that this is all done with a wink and a nod; and most people really haven't been paying close attention until now.

Assuming that your supporters accept the fact that you are just saying what you need to say to win is cynical. But it's the second point that is of deepest concern. The strategy at work here depends upon an uninformed electorate. It is an attempt to exploit the fact that many voters are not much concerned about politics and will only tune in, if at all, when it's very close to election time.

The effect of such a strategy is to generate cynicism by those who are engaged, as they watch a candidate "win" a debate and improve his standing by confidently espousing views that totally contradict his earlier views, and obviously exploiting the ignorance of those not paying close attention.

A healthy democracy depends on an informed and engaged electorate. If candidates can count on a significant portion of the electorate responding positively to the confident and charismatic presentation of lies and half-truths, we are in trouble.

Fortunately, the New Zealand situation is different – we don't have campaigns that start two years before an election, and we don't have primaries in which candidates have to win over their "base" before winning over the larger electorate. But we should still be concerned about the sort of manipulation that is currently occurring in the United States.

Such cynical political behaviour depends on an uninformed and disengaged electorate, so for the health of our democracy we need to be vigilant and work to avoid anything remotely similar here.

**Professor Ted Zorn is the Pro Vice-Chancellor and Dean of Massey University's College of Business. He is an ex-pat American and communication specialist.**

Date: 01/11/2012

Type: Research

Categories: College of Business; Election/Politics



*Professor Ted Zorn*

## Investors should ignore US election, says academic

Investors all around the world are focusing their attention on the result of the United States presidential election next week, but a Massey University finance lecturer says the best investment strategy is to just ignore the outcome.

Dr Jeffrey Stangl, from the School of Economics and Finance, studied the industry returns for presidential election cycles from 1926 to 2006 – and found no evidence that political cycles drove the performance of particular sectors.

“It’s intuitive to think that the defence industry, for example, will do well under a Republican president because the Republicans spend a lot on defence contracts,” Dr Stangl says. “On the other hand, when the Democrats are in power, people believe their support for unions will translate into sectors like the automotive industry performing well.

“These ideas are widely reported in the media – check out Sam Stovall’s Sector Watch for Businessweek for an example – but when you look at the numbers, it’s just not the case.”

Dr Stangl’s research into presidential election cycles is unique because it looks at the performance of stocks grouped by industry over an extended period of time. While previous research has shown that markets respond to whether a president is a Democrat or a Republican, the movement is often short-term and unpredictable in nature.

“At the end of the day, what we care about as investors is whether there is a profitable strategy that can be implemented,” he says. “When Reagan was elected, for example, the markets were euphoric in the short-term, but not in a way that let you predict which stocks to place your bets on.

“If you used the election of a Republican president as a signal to buy defence stocks and hold them for the next four years, would that translate into anything meaningful? The answer is no.”

Previous research has shown that the US stock market, as a whole, does better under the Democrats by about 9 per cent. Dr Stangl crunched the numbers to see if specific industries could provide an explanation for this – and again drew a blank. He believes the better market-wide performance is due to macroeconomic factors that impact stocks from all sectors.

Investors could consider investing in a market index when a Democrat president is elected, Dr Stangl says. Otherwise, he believes the best strategy is to just ignore the US presidential race all together.

“I wouldn’t pay any attention to the elections at all and keep my money where it is, based on value fundamentals,” he says. “I certainly wouldn’t be targeting particular industries based on the outcome.”



*Dr Jeffrey Stangl*

Date: 01/11/2012

Type: Research

Categories: College of Business; Election/Politics

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Attendees gather outside Te Ara Hihiko

## Big attendance at successful VC symposium

More than 120 staff attended the Vice-Chancellor's Symposium at the Wellington campus on Tuesday.

Regarded as the premier event on the university's professional development calendar, the annual symposium's theme this year was "What defines academic scholarship at Massey University in the 21st century?" It was selected in the context of the university's new research strategy and approval of a new framework for teaching and learning.

Vice-Chancellor Steve Maharey and Assistant Vice-Chancellors Professor Ingrid Day (Academic and International) and Professor Brigid Heywood (Research and Enterprise) sponsored the symposium, held in Te Ara Hihiko.

Mr Maharey said defining what is meant by academic scholarship is a big issue – "one of the ways we move forward...very much at the centre of what needs to be happening right now".

More than 40 posters were presented and discussed in response to the question, "How are we defining ourselves as 21st century scholars?"

There were three presentations in the afternoon, from Professor Anne Noble on reforming academic scholarship from an art and design perspective; Professor Heywood on reframing academic scholarship in a digital world; and Professor Day on mapping the research-teaching nexus. Breakout sessions were also held to explore several questions including: What would a Massey model of academic scholarship look like, how can Massey foster, recognise and reward a greater breadth of academic scholarship, and how should Massey access the outcomes and evidence of academic scholarship.

National Centre of Teaching and Learning director Professor Mark Brown, who chaired the symposium planning committee, said it was an extremely successful event. A judging panel will select the best and most innovative posters over the next week.

Staff and students can access video footage of presentations, photographs, digital posters, interviews and tweets from the event via Stream, the university's online learning community. <http://stream2.massey.ac.nz/course/view.php?id=8576>

Date: 01/11/2012

Type: University News

Categories: Vice-Chancellor; Wellington



Vice-Chancellor Steve Maharey with Professor Ingrid Day (centre) and Professor Brigid Heywood.

- 1 Life-changing National Event
- 5 Keynote Speakers
- 15 Young Innovators
- 20 Workshops & Seminars
- 300 Young Leaders, Professionals, Thinkers & Doers

## Kia Ora

Festival for the Future is about ideas, innovation and action. It's a cross-disciplinary event that reframes 21st century issues as opportunities – with an action-packed programme that supports participants to develop skills, spark & grow world-changing ideas.



## Massey sponsors Festival for the Future

Massey University is sponsoring an event that will bring 300 young New Zealanders together to help shape the future.

The 'Festival for the Future', which takes place from November 16-18 at Te Papa in Wellington, aims to get young people to reframe 21st century issues as opportunities, and develop new projects to advance New Zealand.

Festival director Guy Ryans says last year's event was a life-changing experience for many who attended.

"Festival participants will hear how one person's idea can transform into a world-changing initiative. Anyone with the great ideas, entrepreneurial flair or community drive should come along," he says.

"The festival will support participants to develop skills to enable them to spark and grow their ideas to the next level – it's a chance to connect, learn and collaborate."

The weekend programme features presentations from social innovators young and old, workshops, seminars, and project development sessions. The exciting line-up includes crowd-surfing kickstarter Anna Guenther, national Conscious Consumers coordinator Ben Gleisner and 'Maori Boy Genius' Ngaa Rauira Pumanawawhiti.

Massey's national events director Denise Armstrong says the event is the perfect fit for Massey's brand.

"Like the Festival for the Future, Massey University is about ideas, innovation and action," she says. "We were keen to sponsor the event because it offers a rare opportunity to bring inspiring, creative people together to discuss the big issues and explore ways of making a real difference.

"Later this year Massey and Westpac will host an event that will continue the work started at the festival. Called the new New Zealand Forum, it will bring mega-trends expert Daniel Franklin to New Zealand and ask business and opinion leaders to look to the future."

For more information visit: <http://www.festivalforthefuture.org.nz> and [www.newnzforum.ac.nz](http://www.newnzforum.ac.nz)

Date: 01/11/2012

Type: University News

Categories: Wellington



*Associate Professor Glenn Banks and Professor Regina Scheyvens*

## Corporate community development in Pacific focus of study

The private sector's role in community development in the Pacific will be the focus of a three-year project led by Massey's Regina Scheyvens and Glenn Banks. The Development Studies researchers won \$890,000 from the Marsden Fund to undertake fieldwork at two mining sites in Papua New Guinea and two Fiji tourism sites.

"The Pacific is a fascinating place for us to examine the role of the private sector, especially large corporates, in bringing about community development," Professor Scheyvens says.

The study will investigate if community development initiatives of mining and tourism corporations can bring about "locally meaningful" development. A team of researchers will get the perspectives of the corporation and rural communities in which they operate – and will eventually develop strategies for more socially sustainable corporate development practices.

The mining and tourism industries share key attributes as both intensively use natural resources, especially land and water, important to local communities, and are economically dominant sectors – making their role in the Pacific complex. "The image of these mining companies is that they go up there and make a huge mess, and trash cultures, but it's a lot more complicated," Associate Professor Banks says.

Both industries contribute significantly to local development in the Pacific – sometimes providing far more than governments, donors or non-governmental organisations. For example, they develop infrastructure such as roads, provide educational scholarships and fund health clinics.

"Our project looks critically at the role of the private sector in doing community development, but we are also interested in contributing to their understanding of how they can do a good job when they do this community development work," Professor Scheyvens says.

"We will interview people within the corporations to get their perspective on what they think they're doing, why and how it's evolved, and then work with the communities to get their view on what's worked, and what real benefits or costs they are experiencing as a result of these development programmes," she says.

She is also interested to see whether businesses – which are profit-driven – understand social and cultural aspects of development as well as other developmental actors, such as non-governmental organisations, might.

Professor Scheyvens and Associate Professor Banks, from Massey's School of People, Environment and Planning, explain that the NZ Aid Programme has refocused on providing assistance through and to the private sector in the Pacific making their project extremely topical – especially as the Government's Partnership Fund for International Development, which supports sustainable development in developing countries, is in November accepting applications from the private sector for the first time.

Date: 01/11/2012

Type: University News

Categories: Palmerston North

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*Associate Professor Mary Morgan-Richards*

## Snails hold key to evolutionary theory

New Zealand marine snails could be the key to understanding just how evolution works, according to a Massey University research team.

Associate Professor Mary Morgan-Richards, of Massey University's Institute of Natural Resources, is the principal investigator of a team that will study how and when species evolve.

The team that comprises Massey's Associate Professor Steve Trewick, and Dr James Crampton and Dr Alan Beu of GNS Science, was awarded \$690,000 by the Marsden Fund for the three-year project.

Dr Morgan-Richards says the theory of punctuated equilibrium – where species stay static for long geological periods with short, major changes occurring quickly as new species arise – has been around since the 1970s, but is yet to be fully proven. New Zealand olive shells were described by Stephen Jay Gould as the best example of punctuated equilibrium in the world.

“While there was debate when the concept was introduced, now people generally accept that what we see in the fossil record – rapid morphological change, or change in appearance – is a result of new species formation, and punctuates long periods of no change,” she says.

The research will focus on New Zealand marine snail fossils over the last 10 million years and be sourced from GNS Science's archives.

“The snails live on the ocean floor and it's an ideal place to fossilise because the sediment quickly accumulates over the dead snails and layers build up. The uplift of land in the Whanganui Basin, where many fossils were collected, means we can date the layers accurately.”

The team will use morphological, stratigraphic and genetic analysis in their research. “We have large numbers of the snails so we can do extensive morphometric analysis, which will document the shape changes in the shells over time.

“Next generation DNA sequencing will be used to distinguish living species and study their evolution.”

Dr Morgan-Richards' team will for the first time integrate genetics and palaeontology to study the same taxa and convincingly test between punctuated equilibrium and other evolutionary process.

Date: 01/11/2012

Type: Research

Categories: College of Sciences; Enviromental issues; Funding; Palmerston North; Research; Research - Resource dev and man

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## Man arrested at Albany campus

A man was taken into custody by police last night following an incident where a car was driven through a police and campus security checkpoint at the Albany campus entrance.

The driver of the car stopped in front of the university library, left the car and entered the library just before closing time at 11pm. A number of students and staff were present.

The arrested man is not known to have any connection with the university. Security staff reported the incident immediately to campus management and will continue to liaise with police.

Date: 02/11/2012

Type: Internal Communication

Categories: Any

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*Associate Professor Lisa Emerson and Māori development lecturer Veronica Tawhai.*

## Massey academics awarded Fulbright scholarships

Massey Associate Professor Lisa Emerson and Māori development lecturer Veronica Tawhai have both been awarded prestigious scholarships to pursue their research internationally.

Dr Emerson has been awarded the 2013 Fulbright Scholar Award, which will enable her to write two new books on the life cycle of the scientific writer.

Ms Tawhai was awarded the 2013 Fulbright-Ngā Pae o te Māramatanga Scholar Award to engage with other indigenous political educators in the United States.

The Fulbright New Zealand programme awards recipients, both students and scholars, with an all expenses paid trip to the United States to pursue research. The programme was set up the United States in 1946 to promote international goodwill through the exchange of students and scholars in the fields of education, culture and science.

Dr Emerson, from the School of English and Media Studies, will use her award money to visit the University of Vermont, Massachusetts Institute of Technology, and Northeastern University to investigate the experiences, beliefs and attitudes of scientists as writers.

“The Fulbright will allow my study to be truly international and I’m looking to publish two books on my work, as well as a number of papers,” Dr Emerson says. “I have already completed the Australasian part of the study and am currently collecting data in the United Kingdom, hosted by Queen Mary University London.”

Ms Tawhai, from Te Pūtahi a Toi School of Māori Studies, will travel to the Centre for World Indigenous Studies in Washington for three months where she aims to establish a global indigenous political educators network and continue her doctoral studies.

“I am exploring a new notion of citizenship education, for countries like ours where there are indigenous-crown relations, one that is transformative through teaching about the ongoing effects of colonisation and our collective responsibility as citizens for the restoration of wellbeing,” she says.

“I am extremely grateful for this scholarship as it will give me the opportunity to develop a more robust evidence base to my work as a political educator.”

Date: 02/11/2012

Type: Awards and Appointments

Categories: College of Humanities & Social Sciences; Maori

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*Dr Imran Muhammad*

## **Politics of Auckland transport under spotlight**

A Massey researcher is investigating how local and central governments and communities can work together to build a better urban public transport system in Auckland.

Dr Imran Muhammad has won a \$345,000 a Royal Society of New Zealand Marsden Fast-Start grant for the three-year project on the politics of Auckland transport.

He will study the planning and policy of public transport through an analysis of socio-political institutions in Auckland. "Public transport in Auckland is topical, controversial and highly politicised," Dr Muhammad says. "The failure to provide a high quality public transport system in the city has its origins in institutional challenges."

"This project will take a new institutional approach, linking the planning and design of public transport with analysis of how social and political relationships between local and central government affect the transport decisions that are made."

Dr Muhammad says the city's transport system has geographical and historical political challenges, including conflicting priorities at central and local government levels, differing political ideologies on transport strategies and funding systems and limited opportunities for genuine public involvement.

"These challenges demand not merely incremental change but transformative change – a change in policy path."

His study will focus on whether the recent institutional change in Auckland reveals anything about how more extensive change might be made within the system itself. It will also investigate public transport decision and policy-making, explore communities' involvement and aspirations, examine existing and alternative beliefs in public transport planning and engage with key stakeholders.

He believes that while ambitious planning documents, political decisions and restructuring of local organisations have a place in developing public transport, quality democratic deliberations and the institutional capacity to redefine the problem and generate new solutions are more important.

Dr Muhammad, a senior lecturer at Massey's School of People, Environment and Planning, says compared to overseas cities, particularly Perth and Vancouver, Auckland's transport systems have lagged behind. "Auckland has a long way to go, and in terms of economic efficiency, environmental sustainability and social equity, there is a real need for good quality public transport."

He believes the time is right for the study, and to explore how local and central governments can work together. "It is a unique time in the history of Auckland, governance has changed and the political will is there to improve, and transform, public transport in the city."

Date: 02/11/2012

Type: University News

Categories: Auckland; College of Humanities & Social Sciences; Palmerston North

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## Seminar highlights service learning

A recent applied learning seminar presented by Dr Billy O'Steen, a senior lecturer the University of Canterbury's College of Education, was presented online and to staff from Massey's three campuses and staff from Victoria University.

Speaking from Canterbury, Dr O'Steen discussed the development of a suite of papers relating to service learning that draws on authentic students experiences, focussing on the activities of the Student Volunteer Army in Christchurch.

Malcolm Rees, manager of the Student Engagement and Evaluation Unit at Massey, who attended the presentation in person, says service learning is a term used to describe learning activities that students undertake through community service or similar projects. "Similar service learning initiatives have been developed at Massey to encourage leadership through service opportunities and enhance student life activity on campus," Mr Rees says.

"At Canterbury service learning activities have been included within the curriculum and the student undertakes a formal course of learning whilst participating in the service activity. They are assessed and receive credit at the completion of the activity."

Date: 02/11/2012

Type: Internal Communication

Categories: Any

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## Staff survey on internal communication

Feedback is being sought from staff to help improve Massey's internal communications and enable us to provide effective channels for sharing information, discussing work-related matters and celebrating successes.

This is the third annual survey conducted. It asks similar questions to previous years and some new questions in relation to more recent initiatives.

No logon or password is required and the survey is anonymous. It closes at 5pm on Friday, November 16.

In recognition of the assistance information from the survey provides in improving our internal communication planning, all respondents may choose to go into a draw to win one of three \$50 book vouchers. The entry details will not be linked to your response.

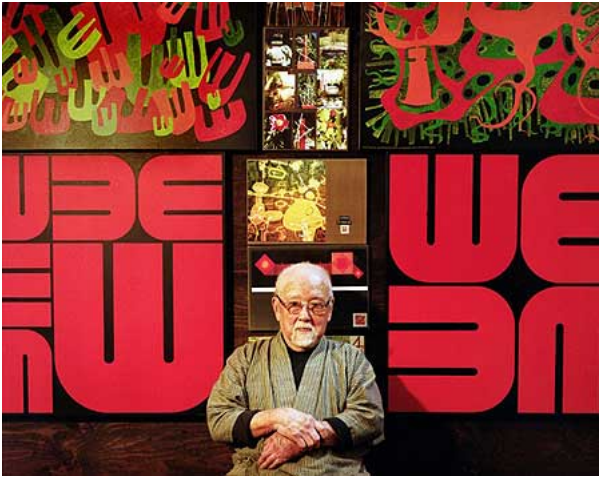
[Click here to complete the survey](#)

Date: 02/11/2012

Type: Internal Communication

Categories: Any

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Guy Ngan

## Massey announces creative arts Hall of Fame 2012

A New Zealander who now helps lead Nike's footwear design, an Arts Foundation Laureate, and one of the country's most prolific artist/sculptors will be inducted into Massey's College of Creative Arts Hall of Fame next month.

Matt Holmes, Julia Morison and Guy Ngan will attend a gala dinner in their honour in Wellington on 23 November. An additional special announcement will be made on the night.

Mr Holmes is Creative Director of Innovation, Global Footwear at Nike. Ms Morison exhibits extensively here and overseas, working in a variety of media including painting, photography, sculpture and installation. Mr Ngan, now aged 86, is responsible for numerous public artworks as well as a large body of sculpture, design, painting, drawing, interior architecture and printmaking produced over a career that has spanned almost 70 years so far.

Instigated in 2007, the College of Creative Arts Hall of Fame recognises past staff and students of the college and its forerunner institutions, the Wellington Technical College School of Art and the Wellington Polytechnic School of Design, who have made an outstanding contribution to New Zealand's economy, reputation and national identity through art and design. Previous inductees include Sir Richard Taylor of Weta Workshop, sculptor Len Lye, and fashion designer Kate Sylvester.

"Design has not only been vital to financial success at Nike, but has changed how people live and define themselves. We are tremendously proud of Matt's contribution. Similarly, Julia and Guy have shaped the way we see ourselves and the way the world sees us. All New Zealanders should celebrate their contribution," says Associate Professor Claire Robinson, Pro Vice-Chancellor College of Creative Arts.

### More detail

Matt Holmes studied industrial design at the School of Design from 1987 – 1990, a time when gurus like Mark Pennington, Leong Yap and Noel Brenner were reinvigorating the study of design through thorough research and a focus on ergonomics. His first footwear designs were for sporting mates at the design school.

His first job was with Fisher & Paykel, during a time when the firm was the launch pad for many top emerging designers from the Wellington Polytechnic School of Design, including Mark Elmore. Holmes is now the Creative Director of Innovation, Global Footwear for sports apparel giant Nike in Portland Oregon, where he has worked for more than twelve years.

Julia Morison completed a Diploma in Graphic Design at the Wellington Polytechnic School of Design in 1972, then an Honours degree in Fine Art from the University of Canterbury School of Fine Arts in 1975.

Morison works in a variety of media including painting, photography, sculpture and installation, using systems of knowledge such as Hermeticism, the Kabbalah and alchemy to produce work that is described as ambiguous and mystical. She has exhibited extensively within New Zealand and internationally and has been the recipient of many key awards, grants and residencies. Morison was named New Zealand Arts Foundation Laureate in 2005 and was the focus of a significant survey exhibition at the Christchurch Art Gallery Te Puna O Waiwhetu and the Dunedin Public Art Gallery in 2006.

Guy Ngan was born in Wellington in 1926 to Chinese parents. He spent his childhood in China before returning in 1938. He attended night classes at the Wellington Technical College Art School from 1943 – 46, learning woodcarving and sculpture and rubbing shoulders with fellow students Gordon Walters, Theo Schoon and Fred Staub.

He then studied at the prestigious RCA (Royal College of Art) and Goldsmiths College in London before returning to New Zealand to be the public art works consultant at the Ministry of Works and later Stephenson & Turner Architects. This was a time of prolific public and commercial building, when integrating art 'within' architecture was paramount. Guy was also the director of the NZ Academy of Fine Arts for a decade (1976 – 1986).

Now aged eighty-six, Ngan has been one of New Zealand's most prolific artists, ranging across architectural and freestanding sculpture, design, painting, drawing, interior architecture and printmaking. Many of his artworks are familiar to the public, even if they are not aware of the identity of the artist. His large-scale public works in Wellington, for instance, include the façade sculpture on the Reserve Bank, the concrete relief on the Archives Building and the Beehive tapestry.



Matt Holmes



Julia Morison

Previous inductees

Grant Alexander – graphic designer

Joseph Churchward – typographer

Collette Dinnigan – fashion designer

John Drawbridge – painter and printmaker

Mark Elmore – product designer

Fane Flaws – artist and designer

Len Lye – sculptor

Manos Nathan – ceramicist

Avis Higgs – textile designer

Mark Pennington – industrial designer

Arthur D Riley – design school founder

Kate Sylvester – fashion designer

Rebecca Taylor – fashion designer

Sir Richard Taylor – special effects supervisor

Jane Ussher – photographer

Gordon Walters – artist and graphic designer

Date: 05/11/2012

Type: Awards and Appointments

Categories: College of Creative Arts

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# Opinion: Innovative governance model for Wellington

By Associate Professor Christine Cheyne

Wellington's local government leaders are to be commended for recognising the need to review regional governance. Whether or not they are willing to be proactive about reviewing structures, local government leaders throughout New Zealand cannot ignore the "Auckland effect".

For some time now there have been calls for a super-city to be created in the Wellington region. But there is also a clear view in many quarters – from central government to business and within the community – that the Auckland model should not be imposed on other regions. The jury is still out on the benefits of that model: a unitary council replacing the regional council and all the region's city and district councils.

Instead, a careful assessment of a region's unique characteristics and circumstances, as well as of various reform options, is needed. A one-size-fits-all approach is patently inappropriate.

Numerous approaches have been adopted world-wide for reforming metropolitan governance. International evidence, including a recent, comprehensive study of municipal consolidation options undertaken by the Australian Centre of Excellence for Local Government, confirms that benefits of amalgamation are often outweighed by costs. In particular, efficiency gains are often overstated in proposals for down-sizing local government.

None-too-subtle pressure is being applied by central government, in the form of legislation currently going through Parliament to facilitate amalgamations. There is also some misinformation about local authority expenditure and debt which become a problem for which amalgamation is erroneously seen as the preferred solution.

The report of the independent panel led by Sir Geoffrey Palmer provides a robust analysis of the needs of the greater Wellington region and assesses different options for improving overall governance (including representation, public participation, strategic planning and regional economic development).

Refreshingly, the report is not narrowly focused on structure and size of unit.

The panel's report offers an innovative approach for the Wellington region to deal with the pressure for change but most importantly, to address its needs for regional leadership for economic development and engagement with central government whilst at the same time recognising the diversity within the region and enhancing local democracy. The integrated two-tier system appears to encompass a shared governance model recommended for, but not implemented in, Auckland.

The proposed term 'lord mayor' the political leader of the greater Wellington region is intended to distinguish that office from the mayor of Wellington City. Objections have been made to the term on the grounds that it is hierarchical and patriarchal; a more suitable term may be found that clearly signals the more overarching status of the position with its responsibility for regional leadership.

I look forward to seeing a lord mayor of Wellington following in the footsteps of Sydney's Lord Mayor Lucy Turnbull and her male and female counterparts, the Lord Mayors before and since in all major Australian cities.

It is pleasing to see the recommendations for a four year term, and clear management co-ordination through the Greater Wellington CEO. Somewhat disappointing are the panel's proposals for Maori representation and participation which, arguably, do not go far enough to provide for effective representation and participation. Similarly, an opportunity is missed to strengthen sub-local representation, and participation would be strengthened through establishing community boards.

There is no clear-cut answer to guide communities and local government reformers, and there is a danger in relying on research on small European democracies and other international jurisdictions which have different cultural, political and historical contexts. What is clear is New Zealand's communities are not over-governed in the sense of having a generous number of elected members. Any reduction in the number of these increases the need for sub-local representation. The so-called representation ratio in local government in our country is not healthy and a reduction in fewer elected members will have adverse consequences for representation and participation which in turn is likely to exacerbate the trends towards lower turnout.

Current weaknesses in local government are compounded by the lack of balance in central-local government relations and the current disregard and disrespect for local democracy that is a feature of recent and proposed public policy across many domains including resource management, freshwater management, mineral and petroleum exploration and associated activities, transport and education.

Structural reform is not a silver bullet. As a constitutional expert, Sir Geoffrey Palmer would have been well aware that in the absence of a clear constitutional affirmation of the role of local government, and a rebalancing of intergovernmental relations, any new structure for local government in the Wellington region will struggle to deliver the benefits that it could and should.

**Associate Professor Christine Cheyne is a lecturer at Massey's School of People, Environment and Planning**

Date: 05/11/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North



*Associate Professor Christine Cheyne*



*Associate Professor Brett Gartrell accepts the award from Jason Roxburgh of the Department of Conservation*

## **Wildbase receives award for conservation work**

Massey University's Wildbase team was presented with an award from the Department of Conservation last week.

The award was in recognition of their long-term commitment to caring for injured wildlife, and in particular, their quick and comprehensive response to the wildlife crisis created by the grounding of the ship Rena last year.

The department's area manager Jason Roxburgh presented the award to Wildbase director Associate Professor Brett Gartrell, who gave a lecture to University alumni at the Japan Lecture Theatre on Friday.

Mr Roxburgh read a citation from the department's director-general Al Morrison, who said that Massey could be proud of Wildbase for their unwavering commitment to native wildlife.

The conservation awards are an opportunity to celebrate those who work tirelessly to protect and cherish the natural heritage of the Manawatu-Rangitikei area.

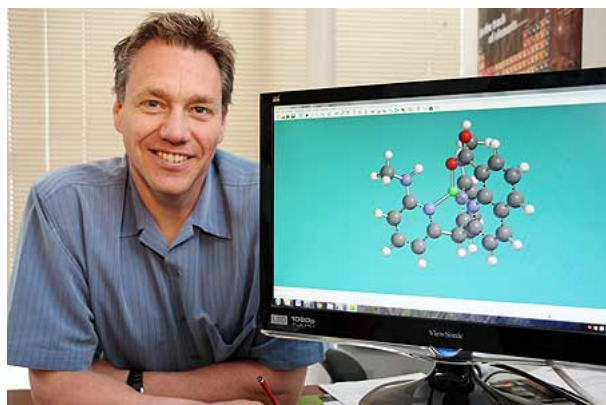
Based at Massey's Manawatu campus, Wildbase is New Zealand's leading wildlife health centre. Its mission is to promote and implement collaborative investigation and management of wildlife in support of the welfare and conservation of New Zealand native fauna. Wildbase offers four areas of wildlife health: hospital, oil response, research and pathology.

Date: 05/11/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Environmental issues; Palmerston North; Wildlife Ward

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Dr Paul Plieger

## Project aims to tame toxic metal

A Massey University researcher has been awarded funding to research how to better deal with beryllium, the most toxic non-radioactive element on the planet.

Dr Paul Plieger, of the Institute of Fundamental Sciences, has been awarded \$930,000 from the Marsden Fund for the three-year project. The team he leads includes scientists from the University of Waikato and the University of Auckland.

While beryllium's toxicity is well known, it has not stopped its use in a range of commercial applications, from mobile phones components and aircraft brake linings to golf clubs and telescopes. But Dr Plieger says the work to understand the fundamental chemistry of the element is yet to be carried out.

"Our main aim will be to develop chelating agents by creating designer molecules that will bind to the beryllium atoms," he says. "If we can do this, we will be better able to detect beryllium in the environment, develop therapies for individuals exposed to it, and devise protocols to remediate beryllium contamination."

Dr Plieger says beryllium's unique properties mean it cannot be replaced by a safer metal in many of its applications. "Anything that requires a high-temperature semi-conductor probably has beryllium in it," he says.

"The amount of beryllium in electronic componentry, such as laptops and mobile phones, is very small but the problem arises when they come to the end of their lives. If you incinerate them, for instance, you'll have beryllium dust in the air and it's the dust that causes the problems."

He says the molecules they develop will hopefully be able to be used in a number of applications. "For instance we could develop a foam that could be applied after an aircraft crash to stop the release of beryllium dust."

However, a lot of fundamental chemistry was required to begin. "So little work has been done with beryllium," he says. "We have some idea about the things that it likes to bind to, but are no organic molecules that can bind to beryllium selectively. This work has been done for pretty much every other metallic element on the periodic table, so we want to do that for this one, too."

Date: 05/11/2012

Type: Research

Categories: Awards and appointments; College of Sciences; Palmerston North; Research; Research - Health and Wellbeing; Uni News

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*Ralph Grand and Mack Saraswat, founders of Petsnearby, at Massey's Albany campus.*

## Pets get their own place in cyberspace

Two animal-loving PhD students from Massey University have launched a new social network for pets. Called Petsnearby, the website grew out of conversations the duo had while working long hours in the labs at the University's Institute of Natural Sciences.

Mack Saraswat, a biochemistry PhD candidate, and fellow student Ralph Grand, who is working towards a PhD in genetics, found they shared a love of animals.

"I think we were just talking and we discovered we both loved animals," says Mr Saraswat. "I had a pet cat, Ralph has a pet cat, and we wanted to create something cool, something that would connect people through their pets."

Three others were brought on board to help turn the idea into a reality: another lab member, German physicist Lutz Gehlen; Indian businessman Sharif Zamir; and Mr Grand's brother, Remo Grand, a designer and website developer. The start-up company was also assisted by the centre, Massey University's onsite business incubator.

The website is unique in that it is both a social network and a comprehensive database of services, including Council-approved dog parks, veterinary clinics and pet stores throughout New Zealand. There are plans to include pet-friendly cafes and hotels, as well as breeders, and health and fitness services in the future.

While the database information can be publicly accessed, those who create an account can use geo-location to find pet services in their area, or other like-minded pet owners to converse with, or even meet up with. Another unique feature is the ability to have more than one pet per account.

"The pet owner has the account, but they can add multiple pets – all other sites we know of require you to create a completely new profile for every pet," explains Mr Grand. "What's really different about Petsnearby, though, is the interaction can be between the pets, or between the account owners. Two dogs can have a 'conversation' about meeting up for a play date, or the owners can talk to each other directly."

He says that part of the site's attraction for users is the possibility "you can find a date for your dog, and potentially for yourself".

While PhD studies in genetics and biochemistry seem a world away from pets socialising online, Mr Saraswat says the data analysis skills have been extremely handy while developing the Petsnearby website.

"We're used to dealing with a lot of statistics and we have a physicist on the team who can come up with cool algorithms. As a group we like to meet, throw ideas around, and solve them mathematically," he says.

The team is constantly developing new functionality and has recently launched a blog function on the site. They are also working on pet and breed selector tools, and geo-location functions that will suggest services that might be of interest.

"For example, if you find a dog park in Northcote, the system will automatically tell you, 'By the way, there is also a pet-friendly café near the park,'" says Mr Saraswat.

The company is currently at the membership recruitment stage, but the duo is confident of the website's long-term success.

"New Zealand has the largest per capita pet ownership rate in the world, and people spend an enormous amount on toys, food, health and grooming," says Mr Saraswat. "Petsnearby will be a really attractive place for the pet-related industry to advertise because it's a perfectly targeted audience for them."

Visit the Petsnearby website at: [www.petsnearby.com](http://www.petsnearby.com)

Date: 08/11/2012

Type: Research

Categories: Auckland; College of Business

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*Watch a short video about their work.*

## Pasifika artists exhibit at Massey

Work by prominent Pasifika artists Janet Lilo, John Pule, and Siliga Setoga goes on show from tomorrow at Massey University's College of Creative Arts in Wellington.

The three artists are from varied Pasifika origins, though they share Niuean roots. The exhibition *Tame, Lologo & Ata*, explores the subject of identity through the mediums of photography, poetry and performance.

Ms Lilo, Mr Pule and Mr Setoga were the inaugural recipients of the College's Pasifika Arts Research Fellowship, and each spent two weeks in the college teaching and mentoring Massey's art and design students, as well as pursuing their own creative research.

### About the artists:

Janet Lilo (Ngapuhi, Niue, Samoa): a visual artist who often uses video and last year won the Creative New Zealand Contemporary Pacific Art Award

John Pule (Niue): the highly respected artist, novelist and poet who was made an Arts Foundation of New Zealand Laureate in 2004 and an Officer of the New Zealand Order of Merit in the 2012 Queen's Birthday Honours list

Siliga Setoga (Samoa, Niue): a performance artist whose work is in collections as far afield as the British Museum

### Exhibition details:

Dates: Sat 10 Nov – Sat 24 Nov

Opening Times: Mon – Fri 9am-6pm; weekends 10am-4pm

Location: The Engine Room Gallery, Massey University, Entrance C off Wallace St, Wellington

### Opening: Media welcome

Fri 9 Nov, 5pm, The Engine Room.

This is a precursor to the very large opening function for the *Exposure* exhibition of graduating student work. Media passes are available to ensure you get good access to all areas throughout the evening. Please contact Michele Hollis on 021 669 512 or [m.hollis1@massey.ac.nz](mailto:m.hollis1@massey.ac.nz)

Date: 08/11/2012

Type: Research

Categories: College of Creative Arts; Pasifika; Video Multimedia; Wellington



*John Pule, The Blue Plateau of Polynesian Memory*

# Quad bike design a potential lifesaver

Industrial design student Tom Marshall wants to reduce the alarming injury toll from people riding quad bikes and believes a couple of key modifications he has made to the existing farm quad bike design could help realise that goal.

The 22-year-old has designed the Huntaway, a prototype model of a quad bike that features a roll-cage-type rooftop and a seat that locks in at what would otherwise be the bike's tipping point.

More than 800 people are injured on farms riding quad bikes on farms every year in New Zealand. So far there have been five fatalities in 2012.

The Labour Group of the Ministry of Business, Innovation and employment has expressed a commitment to reducing the number of injuries and fatalities caused by quad bike accidents - something Mr Marshall wants to achieve with his design.

The Huntaway acts as an interim between farm ute and a farm bike, he says, and would be ideal for small jobs like fixing fences.

"The Huntaway bike has been developed specifically for farmers on their farms and has involved direct input from farmers within the design process," he says using an online community of farmers for feedback.

Mr Marshall believes with its roll cage, and the potential to eventually be fully enclosed, the Huntaway would be of interest to users outside the rural environment including the military and Department of Conservation workers.

"The bike is a safer alternative to the quad bike whereby the Huntaway's design enables riders to be enclosed, important equipment to be transported more efficiently and applies physical feed back when pushed in terrain it cannot handle."

Its other key modification is the way it addresses the issue of weight distribution. Riders can be buckled into the seat, which allows their body weight to be shifted around to match the direction being driven - in a similar sensation to riding a motorcycle -, but the seat then locks when it senses the bike may overturn.

He has attempted to counter differences in industry opinion as to the merits or dangers of riders being buckled in by seatbelts to design his seat so that it does move from side to side.

"The seat is able to lean side to side to a point of 15 degrees each way. This swivel point is located near the base of the seat to enable effective movement of mass. This movement of mass improves the performance of the quad bike especially when cornering and moving along slopes."

Mr Marshall's design also lowers the centre of gravity, with horizontal engine pistons fitted that move from side to side rather than up and down, while the gap between the body of the quad bike and its wheels has also been reduced.

Other modifications include a light all-weather sail cloth-type fabric roof top and a 'step-through' design for the swivel seat, rather than the traditional design which involved the rider putting one leg over the seat before sitting down.

Mr Marshall, who is of Ngai Tahu descent, says he became interested in addressing quad bike safety after time as a casual worker on farms during his summer holidays. 'It's something everyone was talking about wherever you went on the farm.'

His design features from Saturday November 10 at Exposure an annual showcase of work by emerging young artists and designers from Massey's College of Creative Arts, which traditionally opens the BLOW creative arts festival.

Fellow student, Nick Marks, from the Albany campus, has also worked on a quad bike design, specifically to counter control loss. His design, with the capability of shifting the vehicle's centre of mass to keep a low centre of gravity preventing it from overbalancing, is part of is part of Design Exposure being held at Auckland as part of the BLOW.

**Exposure: November 10-24, the College of Creative Arts building, Te Ara Hihiko, Entrance E Tasman St, Massey University Wellington.**

**Design Exposure: Silo Park, Jellicoe St, Wynyard Quarter, Auckland, November 16-25.**

Go to [www.blowfestival.co.nz](http://www.blowfestival.co.nz) for more event information.

Date: 08/11/2012

Type: Research

Categories: College of Creative Arts



*Industrial design student Tom Marshall with his quad bike design.*

## Nominations open for Albany staff awards

Albany-based staff members are being invited to "dob-in" their colleagues by nominating them for the campus' third annual Golden Flip-Flop awards.

While most of the five categories are strictly lighthearted – for such "achievements" as missing the boat, saying the wrong thing at the wrong time or borrowing something and neglecting to return it – there are Extra Mile and Shining Star awards for staff members considered to have gone above and beyond the call of duty in their quest to help other staff or students and for those who have made the biggest contribution to improving the campus.

The awards will be presented at the Albany staff Christmas party in the Student Centre Plaza on December 13. Nominations close at 5pm on November 22. Contact the Office of the Campus Registrar for more information in person or via email from Jan Chambers [j.chambers@massey.ac.nz](mailto:j.chambers@massey.ac.nz)

Date: 08/11/2012

Type: Internal Communication

Categories: Any

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# Massey students to visit Japanese disaster areas

Nine Massey students will visit disaster areas in Japan as part of the Japanese Government funded Kizuna (bond) project.

The undergraduate students from Massey's Japanese programme were recommended by the Japanese Embassy to participate in the project, which aims to promote an understanding of the country's recovery efforts after the March 2011 earthquake, tsunami and nuclear disaster.

The Kizuna project was launched in 2011 to provide an opportunity for approximately 10,000 youths from Asia, Oceania and North America to visit Japan. From December 9-18, the Massey students will be among a group of 68 New Zealanders and 40 Australians, visiting disaster areas in the Tohoku and Kita Kanto regions.



*Dr Penny Shino*

The group will spend four days learning about the current situation of Japan's reconstruction from the disaster, visiting schools or affected industrial facilities, taking part in volunteer activities for community revitalisation and regional development and exchanges with disaster sufferers. The group will then move to local Japanese cities to participate in school exchange and homestay programmes, and lastly gather in Tokyo to share what they have learned.

East Asian Studies programme co-ordinator Dr Penny Shino says the trip is a rare opportunity for the Massey group. "It will be a sobering experience for them to see first-hand what a catastrophe looks like, as there's still a lot of physical evidence, as well as observe the gains and difficulties of Japan's recovery and revival efforts.

"One really positive aspect of the programme is it will take students off the beaten track, to parts of Japan and to communities people don't usually see. It will show them a different Japan."

Gregor Hillhouse, a fourth year student at Albany campus, is one of Massey's scholarship winners. He has aspirations to live and work in Japan in the future and believes the trip will be an insight into Japanese culture.

"I am also very curious and interested in seeing what the current situations in the disaster areas are, and to potentially help in some way," he says. "Even just to let the victims know that there are others elsewhere in the world supporting them."

Third-year student Rebecca Butler, who lives in Tokomaru in Manawatu, says she is interested in disaster relief, and is considering doing a master's on the Japanese disaster so the trip is an incredible opportunity. "I'm really looking forward to seeing the reconstruction efforts going on over there and because it's my first time in Japan I'm really excited to see what it's like," she says. "I'm planning on going on exchange to Kyoto next year so this will be a great introduction, and I hope to be able to get some information for my future master's and see how good I actually am at Japanese."

Ben Newport, who lives in Nelson and is a distance learner, says he jumped at the chance to travel to Japan as part of the project. "I'm really interested in everything the trip has to offer, including visiting and helping at the disaster areas. The homestay with a Japanese family is also very exciting as I'll get to experience Japanese culture and lifestyle first-hand."

Date: 08/11/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North

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## Massey's 2012 Christmas card now available

Hard copies of this year's Massey University Christmas card may be ordered by staff up until November 16.

<https://masseyuni.wufoo.eu/forms/massey-christmas-card-order-form-2012/>

An electronic Christmas card will be available from later this month and details of how to obtain this version will be in an upcoming issue of People@Massey.

Image captions: Sample Christmas card

Date: 08/11/2012

Type: Internal Communication

Categories: Any

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*Video submitted by Massey Wellington Māori Students' Association, Kōkiri Ngātahi.*

## Creative and innovative entries win ShakeOut competition

Students and staff submitted photographs and videos with their entries to Massey's inaugural ShakeOut competition, which was held in September to encourage participation in New Zealand ShakeOut, the country's first national earthquake drill.

The competition organised by the University's risk management office attracted 14 entries, from which eight winners were selected. Business analyst (risk) Chris Schraders says he was impressed by the quality of the entries and hopes there will be a higher level of participation next year. "Given this was the first time ShakeOut has been held, the judging panel was pleased with the number of entries and the calibre."

University health and safety manager Doug Pringle won the non-teaching staff member award for the Manawatū campus and was also the supreme award winner. Mr Pringle set up and facilitated a ShakeOut competition for his department – People and Organisational Development – and submitted photos of the team practising drop, cover and hold.

Bradley Osborne submitted the winning student entry from Albany. Mr Osborne directed and produced a video students practicing drop, cover and hold in a simulated earthquake. Watch the video here

<https://www.youtube.com/watch?v=9kxcYhrSaw8&feature=youtu.be>

Six students from Kōkiri Ngātahi the Wellington Māori Students Association, won the Wellington student award with their submission which included a video incorporating drop, cover and hold into a haka and emergency instructions in te reo Māori. The video can be found at:

<https://www.youtube.com/watch?v=UALn-YptOrA>

Cindy James was the distance student winner. Ms James who is completing a Bachelor of Teaching (Primary) led the drop, cover and hold drill for her classroom on her first day as sole-charge teacher at Wanganui Intermediate School.

Institute of Food Nutrition and Human Health Associate Professor Jane Coad won the teaching staff member award for the Manawatū campus. She conducted the drill with 180 students on the morning of September 26 and contributed her ideas to the official Massey ShakeOut video

<https://www.youtube.com/watch?v=o6Lp9hJ9VKQ>

Jenny Hardyment from the campus registrar's office, won the Albany campus non-teaching staff member prize for raising awareness through the department's newsletter and adding key information to the department's electronic billboard and using the public address system to announce the drill.

Deanna Riach won the prize for the non-teaching staff member at the Wellington campus. Ms Riach organised a shared emergency lunch for members of the campus emergency management team. Participants shared the food they had in their emergency backpacks and the emergency supply of emergency food stored in the Emergency Operations Centre.

A special prize was awarded to Te Rau Whakaara project coordinator Dale Morgan, from Wellington campus, for being the most enthusiastic participant. Ms Morgan submitted a video of herself practicing drop, cover and hold at Auckland Airport at 9.26am. Mr Schraders says she was the only person to drop, cover and hold out of the many hundreds of commuters in the airport. "The judging panel felt that this performance deserved a special prize."

Date: 08/11/2012

Type: University News

Categories: Auckland; Palmerston North; Wellington



*Albany ShakeOut winner Jenny Hardyment with campus registrar Andrea Davies.*

## October Senior Leadership Team meeting report now online

Strategy planning and policies on Māori language, the Treaty of Waitangi and health and safety, were discussed at the Senior Leadership Team's October 10 meeting.

The team also received updates on successful paper completions, the Massey Online Survey Tool surveys from semester one, end of year functions and portfolio updates from the assistant vice-chancellors and pro vice-chancellors.

Sub-committee reports were received from the University Services Committee and the Academic, Research and International committee. A report on the meeting is here: [https://www.massey.ac.nz/massey/fms/About Massey/University-Management/SLT/reports/2012/October\\_10\\_2012\\_SLT\\_Report.pdf](https://www.massey.ac.nz/massey/fms/About%20Massey/University-Management/SLT/reports/2012/October_10_2012_SLT_Report.pdf)

Date: 08/11/2012

Type: Internal Communication

Categories: Any

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## Book celebrates history of Indian sports clubs in NZ

The courage of Indian pioneers in forming sporting clubs against the odds is captured in a new book by Massey sports historian Geoff Watson in collaboration with the New Zealand Indian Sports Association.

*Sporting Foundations of New Zealand Indians* was published last month.

Dr Watson says the book is a history of the New Zealand Indian Sports Association – which celebrated its 50th jubilee this year – and its eight member clubs. The book was commissioned and published by the New Zealand Indian Sports Association. The oldest of the clubs, Wellington, Christchurch and Auckland, were founded in the 1930s and inspired, in part, by Indian hockey teams, which toured New Zealand in 1926, 1935 and 1938.

Dr Watson, a senior lecturer in history at Massey's School of Humanities, says he was struck by the remarkable courage the pioneers showed in founding these clubs in the 1930s, a time when there were only 1200 Indians in New Zealand.

“The founders of these clubs travelled half-way around the world and were trying to make their way in a new country which is difficult enough, but many of the Indian immigrants had little, if any, English.

“Moreover, racist sentiment was openly expressed in New Zealand during this time, even government publications such as the 1921 Census warning ‘the coalescence of the white and the so-called coloured races is not conducive to improvement in racial types’,” Dr Watson explains.

Despite these sentiments, some early clubs received assistance from local sporting identities. Eddie McLeod, then captain of the New Zealand Hockey team, was the first coach of Wellington Indian Sports Club.

“Given this background, and with many of the young Indian men working long hours for low pay, it would have been very easy to have put sport in the ‘too hard’ basket, but they pressed ahead and formed clubs, despite the opposition of some of their elders,” Dr Watson says.

From the first clubs and inter-club games the national association was founded in 1962. It now oversees a cricket tournament, golf tournament, an Under-23 men's and women's hockey tournament and Queen's Birthday tournament, which attracts approximately 25 teams in three codes: hockey, netball and soccer. Many Indians who played in these tournaments have since gone on to achieve representative honours at provincial and national level.

Dr Watson says all of this has been achieved on a voluntary basis, which is a “remarkable achievement at a time when many sports operate on a professional basis”.

Date: 08/11/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North



Massey sports historian Dr Geoff Watson



*Team Massey rider Chloe Akers*

## **Massey's vet expertise and top riders on show for royal visit**

Massey's veterinary expertise and equestrian facilities will be on display when Camilla, Duchess of Cornwall, visits the Manawatu campus on Thursday afternoon. The royal visit is part of Prince Charles and Camilla's Pacific tour, celebrating the Queen's Diamond Jubilee year.

Deputy Vice-Chancellor and College of Sciences Pro Vice-Chancellor Professor Robert Anderson, along with University Chancellor Dr Russell Ballard and Palmerston North Mayor Jono Naylor, will welcome her.

Professor Anderson says the Duchess' visit reflects her particular interest in animal welfare, and highlights Massey's strengths in areas of equine research, veterinary teaching, animal health and specialist wildlife rehabilitation. "I have no doubt she will be impressed by the leading edge work we are doing in teaching and research particularly with New Zealand wildlife and horses."

Institute of Veterinary, Animal and Biomedical Sciences head Professor Frazer Allan will lead a tour of Massey's veterinary teaching hospital – New Zealand's only vet school – where Camilla will meet staff and students working with companion animals and native wildlife.

Plans for the \$75 million upgrade and extension of the school will be discussed and Associate Professor Brett Gartrell will share insight into the work of specialist wildlife veterinarians at Wildbase, where injured and sick native and endemic species are treated and rehabilitated. Wildbase staff are recognised world leaders in treating birds and marine mammals caught in oil spills, such as the Rena grounding near Tauranga last year. Camilla will have an opportunity to view a female kiwi being treated at the hospital.

At the University's Equestrian Centre, she will be hosted by Assistant Vice-Chancellor and University Registrar Stuart Morriss. She will see a show jumping clinic run by elite coach and former New Zealand Olympian John Cottle for Team Massey riders. The riders include education student Chloe Akers and science graduate Helen Bruce, who were part of the New Zealand Universities team that won bronze at the World University Equestrian Games in Germany in August. Other riders are sport and exercise student Caitlin Pemberton and veterinary science student Olivia Gibson.

The equestrian centre, opened in 2003, can accommodate up to 40 horses. It attracts top riders to study at Massey and supports the Bachelor of AgriScience Equine major, the only equine degree in New Zealand.

Date: 13/11/2012

Type: University News

Categories: College of Sciences; Palmerston North; Wildlife Ward

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# Franchise sector turnover reaches \$20 billion

The contribution of the franchising sector to New Zealand's economy has been measured for the first time in nearly a decade. A new report estimates the sector has annual turnover of between \$19.4 billion and \$21 billion, and employs 101,800 people.

Franchising New Zealand 2012, a survey conducted by Massey University in collaboration with the Griffith Business School in Brisbane, found the sector has shown resilience during difficult economic times, but there is scope for the industry to innovate.

Massey University's Dr Susan Flint-Hartle says, on the whole, franchise businesses have been able to increase their levels of turnover, although there have been marginal decreases in size and profitability since the last survey in 2010.

"That is a reflection of the economy – the effect of a very high dollar, rising commodity prices, and the ongoing impact of the global financial crisis and the Canterbury earthquakes," she says.

"Franchise businesses are a microcosm of the SME sector as a whole, which has reduced by nearly two per cent over the past two years. But around \$20 billion in turnover is still a significant contribution to the New Zealand economy. Franchising remains a very effective way of growing a business and offers many people a chance for supported self-employment so we cannot underestimate the role it plays."

While the past two years has seen a net growth in the number of franchise systems in New Zealand, there has been a marginal decrease in the number of franchisee units within those systems, especially in the retail sector. Over half of survey respondents reported increased sales, but a quarter also said their overall profit margins had declined.

"It's an extremely competitive environment at the moment, and 60 per cent of franchisors said they were forced to spend more on marketing to attract dwindling levels of business," Dr Flint-Hartle says. "Although 80 per cent said their franchisees were operating profitably, that still leaves a significant number of strugglers."

Dr Flint-Hartle also identifies a number of areas where franchisors could develop their businesses, including better selection criteria for franchisee recruitment, moving into online sales, social media marketing, and sustainable business practices.

"Franchisors are always complaining that their major issue is getting good people as franchisees, but they don't always appoint suitable people with at least some proven business skills and management experience," she says. "They choose people for their passion, or their integrity, which is understandable, but it doesn't always translate into running a business successfully. Franchisors bear some responsibility in this important area."

Dr Flint-Hartle suggests that in many cases franchisees are chosen for their ability to conform, while franchisors could do well to encourage and provide opportunities for businesses and individuals to innovate.

"For example, only one-third of businesses sell product and services online, and the use of social media is not as developed and sophisticated as it could be – it's an issue of cost and know-how and we are slipping behind Australia in this respect," she says.

"There is also little evidence that franchise companies have increased the sustainability of their operations since our last report. At a time when businesses are really competing for custom, I would think sustainable practices could provide a valuable competitive advantage in attracting customers."

The New Zealand franchise sector – key statistics:

- New Zealand has 446 franchise brands, 88 per cent of which are home-grown systems.
- Since the 2010 survey, around 27 franchise systems have gone out of business, but there has been a net growth of 23 franchisors.
- There are an estimated 22,400 franchisee businesses operating in New Zealand, making up five per cent of the country's small and medium-sized businesses.
- The total number of franchisee businesses has contracted slightly (down from an estimated 23,600 in 2010).
- The annual turnover of the franchise sector is estimated to be between \$19.4 and \$21 billion.
- Over the past two years, the total number of people employed in the franchise sector has increased from 80,400 to 101,800, but almost 10 per cent less are now employed in full-time positions.
- 23 per cent of franchisors have entered international markets, predominantly in Australia.

Franchising New Zealand 2012 is the second report in a biennial series aimed at providing a longitudinal perspective of the development and impact of the sector. Data for the report was collected in July and August 2012.

The principal sponsor of the survey is the Franchise Association of New Zealand, with additional sponsorship from Westpac, The Franchise Coach and Hayes Knight Accountants.

A copy of the full report will be available for download from Tuesday November 13 at: <http://economics-finance.massey.ac.nz/Franchise/FNZ2012.pdf>

Date: 13/11/2012

Type: Research

Categories: College of Business



*Dr Susan Flint-Hartle from Massey University's School of Economics and Finance*

# Inaugural head of new College of Health announced

An internationally acclaimed public health specialist has been appointed as the first head of the University's new College of Health, Vice-Chancellor Steve Maharey announced today.

Professor Paul McDonald, 55, is currently director of the School of Public Health and Health Systems at the University of Waterloo in Ontario, Canada. Recognised for his research expertise in population health planning and intervention for challenges such as reducing tobacco use, Professor McDonald is a Fellow of Britain's Royal Society for Public Health.

Mr Maharey says the appointment marks a significant milestone for Massey. "Professor McDonald is a recognised health leader for his work in Canada, the United Kingdom and New Zealand. He will play a key role in Massey's goal of being a world leader in public health, one of our areas of specialisation, and ensuring an exceptional and distinctive learning experience for students at Massey."

More than 315 full-time equivalent staff and 2000 students across the three campuses – Albany (where Professor McDonald will be based), Manawatū and Wellington – will come under the college when it is established from January 1. It is being set up to tackle a looming health crisis that faces the world as governments' spending on restorative health care is unable to keep up with growing demand and costs. The college will focus innovative, leading edge research and teaching to prevent disease, and promote well-being by altering the social, economic, cultural, behavioural, political, biological and environmental factors and conditions that enable health.

Professor McDonald has a Bachelor of Arts with honours in psychology from Waterloo, a Master of Arts in clinical psychology from the University of Western Ontario and a PhD in health studies and population health from the University of Waterloo. In 2008-09 he was visiting associate professor at the Auckland University of Technology's Department of Public Health and Psychosocial Studies.



*Professor Paul McDonald*

Professor McDonald says he is excited at joining the Massey University community and he and his wife, Linda, are looking forward to calling New Zealand their home. "New Zealand, like the rest of the world, is facing unprecedented challenges, such as population aging and urbanisation, growing inequities, climate change, as well as increased global connectivity and trade," he says. "Each of them has huge, emerging implications for health. The need for innovation and leadership to deal with these challenges has never been greater. Our new college will build New Zealand's capacity and international legacy as a global leader and incubator for creative health enhancing people, and solutions."

He is due to take up the position in March. Acting Pro Vice-Chancellor from January until then will be Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day, who chairs the university's College of Health Establishment Group.

The college will include the Institute of Food, Nutrition and Human Health, the School of Health and Social Services, the School of Nursing, the School of Public Health and the School of Sport and Exercise.

**Massey University has five colleges – Business, Creative Arts, Education, Humanities and Social Sciences, and Sciences. From January, Education will become an institute within Humanities and Social Sciences.**

Date: 13/11/2012

Type: Awards and Appointments

Categories: College of Education; College of Humanities & Social Sciences; Vice-Chancellor



From left, Wellington City Council's Tom Yuan, Yin Zhongcai (Daxing), Dai Mingchao (Daxing), Jia Weiguo (Daxing), Professor Claire Massey, Wang Weidong (Daxing), Massey's international director Arthur Chin and Zhang Huayi (Daxing).

## Massey's agrifood expertise wanted by Beijing

Massey University's expertise in food production is being sought by Daxing district in China's capital city, Beijing.

Delegates from the district visited the Manawatū campus today to view and discuss the university's agricultural technology and research, which could soon be used in an agricultural park being established in Daxing, a suburb in the south of the city with a population of more than 600,000.

The New Zealand Agricultural Park is being established as a joint venture between Daxing district, the Wellington City Council and other as yet unidentified New Zealand agricultural organisations to showcase New Zealand's agricultural technology and research – and Massey is in talks to become part of the venture.

Massey College of Business Associate Pro-Vice Chancellor and the university's agrifood director, Professor Claire Massey, says a laboratory or research centre could be established in the park. "They want to set up an intensive area where they will grow food, but they are also very interested in intensive farming," Professor Massey says. "They are interested in looking at the science they can use to produce more food and we have a whole lot of the science that can enable them to do this better.

"It's the absolute early days of discussions but it's about using our capabilities in agrifood, their need for that food, in a joint venture between New Zealand and Beijing."

The park will be built to New Zealand's quality control standards and become part of Beijing's "Green Economic Ring".

Wellington City Council international relations manager Tom Yuan, who is working on the project, says the district is interested in Massey's expertise. "They would like to invite [Massey] experts to Beijing, to be part of research projects and work alongside other researchers," he says. "It would also mean PhD students could come here [to Daxing] too."

Date: 14/11/2012

Type: University News

Categories: College of Business; Explore - Agriculture/Horticulture; Research - Future Food Systems



New Zealand Agricultural Park



# ITS Help Desk and Regional IT Proposal for Change

Massey's chief information officer Clive Martis has released a proposal for change in the Information Technology Services department that would end the current regional structure and aim for a service that resolves a high percentage of calls for support at the first call rather than being referred for follow-up.

There will be consultation until November 21, a preliminary decision on November 28 and a final decision on December 12, with implementation over December and January. [The proposal is available here.](#)

Date: 14/11/2012

Type: Internal Communication

Categories: Any

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Assistant Vice-Chancellor Stuart Morriss talks about the highlights of the visit.

## Camilla's kiwi experience

Camilla, Duchess of Cornwall, held a kiwi, saw a Jack Russell terrier recovering from surgery, met Team Massey riders at the Equestrian Centre and said she was thrilled with the "wonderful visit" to the university's Manawatū campus this afternoon.

Camilla was welcomed by Deputy Vice-Chancellor and College of Sciences Pro Vice-Chancellor Professor Robert Anderson along with University Chancellor Dr Russ Ballard and Palmerston North Mayor Jono Naylor.

Crowds of locals, including children from the Massey Childcare Centre, dressed up for the occasion, applauded after waiting a few minutes longer than expected for her arrival. They lined the footpath outside the vet hospital to get a glimpse of the Duchess, before she was led on the hospital tour by Institute of Veterinary, Animal and Biomedical Sciences head Professor Frazer Allan.

There she met staff and students working with companion animals, native wildlife and horses.

Camilla held a female brown kiwi being treated at Wildbase, the wildlife treatment facility within the hospital, and took a special interest in a Jack Russell recovering from surgery as she toured the hospital. "I'm thrilled to get a chance to look around," she told staff and students. "I've had a wonderful visit."

Plans for the \$75 million upgrade and extension of the school – New Zealand's only vet school – were discussed.

Victoria Tyson, head nurse of the small animal hospital, said Camilla was drawn to 12-year-old Jack Russell Emil, who was recovering from chest surgery, and talked of her two rescued Jack Russells in England, Bluebell and Beth. "She said one was naughty and one was nice, and she hoped they were behaving," Ms Tyson said. "She was lovely, really down to earth."

Associate Professor Brett Gartrell and wildlife lecturer Kerri Morgan shared insight into the work of specialist wildlife veterinarians at Wildbase, where injured and sick native and endemic species are treated and rehabilitated, and gave her the kiwi to hold. The kiwi was receiving treatment for an injured leg and would be released back into the Rimutaka Ranges. Camilla demonstrated a keen interest and considerable knowledge of animal welfare with her questions during the visit.

At the Equestrian Centre she watched a show jumping clinic run by elite coach and former New Zealand Olympian John Cottle for Team Massey riders. She then walked into the arena to chat with the riders.

Chloe Akers, an education student, said Camilla asked about her horse Cortaflex-letitbe and displayed a genuine interest in the centre and horses. "She was really nice, very talkative, very smiley. Just the way she was patting him and asking questions, I could sense she loved horses."

Assistant Vice-Chancellor and University Registrar Stuart Morriss said Camilla enjoyed the hospital and equestrian centre visit. "She was delighted to meet the kiwi and thoroughly enjoyed seeing all the animals and meeting our staff and students at the vet hospital, she really thought it was a fantastic. She was interested in the fact the students can bring their own horses to the centre, and can carry on with their studies, and continue to compete internationally.

"It's a lovely day, lovely backdrop, it's fantastic for us to have her here and to show her what we have got and what we are able to achieve."

Date: 15/11/2012



*Camilla, Duchess of Cornwall, with wildlife veterinarian Kerri Morgan*



*Camilla, Duchess of Cornwall, at the Equestrian Centre*



*At the Veterinary Teaching Hospital*



*Holding a rehabilitating kiwi*

# Nominations open for Wellington Service Excellence Awards

Staff and students are invited to nominate an individual or team from the professional services (general) staff at Wellington for awards for outstanding service provided during the past year.

Nominations for the sixth annual Wellington Service Excellence Awards close on November 23. The individual award winner will receive a cash prize and the winning team will do a team activity. Previous team award winners have chosen to go on a fishing trip, a tour behind the scenes at Te Papa, a lunch and an exhibition visit.

Nomination forms and criteria are available here: <https://www.massey.ac.nz/massey/student-life/about-our-campus/wellington-campus/about-wellington/service-excellence.cfm>

Alternatively, hard copies of the nomination form may be collected from Ruth Bulger at the Office of the Campus Registrar.

Winners will be announced at the Wellington staff Christmas Party on December 5.

Date: 15/11/2012

Type: Internal Communication

Categories: Any

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*Anna Brown and Dr Elspeth Tilley.*

## Career success for women programme launched in Wellington

A five-week programme delivered at the Wellington campus during semester two provided 23 women students with tools and skills to achieve career success.

The Achieving Career Excellence programme is a gender diversity initiative developed and run by School of Management head Professor Sarah Leberman at the Manawatū campus for the past three years. The Wellington programme was planned and delivered by School of Communication, Journalism and Marketing senior lecturer Dr Elspeth Tilley and graphic design lecturer Anna Brown.

A range of leadership skills was explored during the programme, including managing others, performing under pressure, and identifying individual leadership strengths. "Students especially appreciated the sense of community that developed amongst the group, despite their different areas of study," Ms Brown said.

Guest speakers included Green Party MP and spokesperson on women's issues Jan Logie, Massey School of Psychology senior lecturer Dr Ruth Tarrant, Statistics New Zealand information manager Evelyn Wareham and Women's Affairs Minister women on boards director Pamela Cohen.

The speakers covered issues such as how to negotiate a pay rise, talk to a manager, develop constructive workplace relationships, and manage anxiety.

Dr Tilley said students appreciated hearing the personal stories of women who have done amazing things. "Women have different skills than men. They perceive different risks and have great strengths at building relationships in the workplace. If companies tap into that as a resource, then they are going to benefit from those skills."

Both Ms Brown and Dr Tilley are looking forward to offering the programme again next year. "Student feedback on the programme has been enthusiastic and students found it genuinely useful."

Date: 15/11/2012

Type: Internal Communication

Categories: Any

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## Provocative and witty artwork wins award

A project by College of Creative Arts staff member and fine arts graduate Bronwyn Holloway-Smith has won the Open Source Use in The Arts category at the New Zealand Open Source Awards.

The project, titled *Whisper Down The Lane*, was developed as part of this year's major sculpture exhibition *The Obstinate Object* at City Gallery in Wellington. Ms Holloway-Smith created digital models and miniature 3D prints of other artworks in the exhibition in collaboration with Massey designers Antony Pelosi (lecturer in spatial design) and Nick Graham (Master of Design student), releasing the files online for free download. In doing so, her project played with notions of ownership, copyright and collaboration in the creative arts.

The judges' citation said: "Creatively alert and provocative, *Whisper Down the Lane* is an example of cutting edge technology used seamlessly in a creative project. It highlights some key issues around open source and free culture, and the creative tensions implicit in the age of digital reproduction. And it does so with a wit and verve that would make the original free software hackers cackle with delight."

Ms Holloway-Smith says artists have used open source processes for centuries, "even if they didn't call it that".

"I think it's vital we continue to acknowledge and protect this in order to live in a society that enables new and innovative ideas."

The biennial New Zealand Open Source Awards were established in 2007 to recognise and promote the contributions of New Zealanders to free and open source projects or the promotion of free and open source philosophy; and exemplary use of free and open source by New Zealand organisations.

For more information on *Whisper Down The Lane*, including links to download files, visit: <http://bronwyn.co.nz/projects/whisper-down-the-lane/>

Date: 15/11/2012

Type: Awards and Appointments

Categories: College of Creative Arts

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## Evaluation of new online app wins award at world conference

A paper co-written by Institute of Information and Mathematical Sciences PhD student Sohaib Ahmed and Associate Professor David Parsons won the Best Paper Award at the 11th World Conference on Mobile and Contextual Learning held at Helsinki last month.

The paper – Evaluating 'ThinknLearn': a Mobile Science Inquiry-Based Learning Application in Practice – focused on the learning experience of Auckland secondary school pupils using a new mobile-web learning application called 'ThinknLearn'. Dr Parsons says students used the app to answer multi-choice questions taken from the course curriculum to generate hypotheses for their science experiments.

“Winning the award is quite an achievement, as this is the premier conference in this field,” Dr Parsons says.

The app, designed by Mr Ahmed, utilises the abductive form of inquiry-based investigation to help guide students to think about hypothesis formulation, understand the relationships between different variables, and generate meaningful hypotheses from the given data.

“It presents a case for practical science inquiry where learners are engaged in exploring and experimenting in real environments, which could be useful in enhancing both learning performance and cognitive thinking skills,” Mr Ahmed says.

Mr Ahmed came to Massey University to study after he was awarded a Higher Education Commission Scholarship in Pakistan. He completed a Postgraduate Diploma in Information Science in 2010 and then embarked on his PhD. Once he completes his PhD at the end of this month, he will return to Pakistan to continue his research.

[The paper is available to read here:](#)

Date: 15/11/2012

Type: Awards and Appointments

Categories: College of Sciences

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*Sohaib Ahmed*

## Extended early bird price for higher education summit

Massey staff members are being offered an extended early bird rate until December 16 to attend a New Zealand higher education summit in Auckland on March 21 and 22. The rate is \$895 plus gst and, if two people book, a third can attend for free.

Vice-Chancellor Steve Maharey and Assistant Vice-Chancellor (Research and Enterprise) Professor Brigid Heywood will speak at the summit, which is in its fourth year.

For more information <http://www.abcevents.co.nz/education/>

Date: 15/11/2012

Type: Internal Communication

Categories: Any

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# Flying dreamers to fighting pilots in Battle of Britain

*Dr Claasen interviewed on Radio NZ's Afternoons about his book on the Battle of Britain*

Kiwi airmen in the Battle of Britain – one of World War II's defining conflicts – made a remarkable contribution relative to the size of their contingent, says a Massey University historian.

Dr Adam Claasen, a specialist on the Battle of Britain, has launched a new book on the experiences of ANZACs in the air as well as their friendships, loves, losses and fears off-base during the four-and-a-half month siege in 1940. The term 'dogfight' is used to describe close range aerial combat which first appeared in World War I after the invention of the airplane.

Dogfight: the Battle of Britain (Exisle Publishing), offers fresh angles on ANZAC history by examining the cultural, social factors behind the particular prowess of ANZAC pilots in terrifying aerial dogfights, and their raffish, glamorous image on the ground. It is the latest in the ANZAC Battles Series edited by well-known historian Professor Glyn Harper, from Massey University.

ANZACs made up the second-largest foreign contingent in the Royal Air Force's (RAF) Fighter Command. He interviewed three of the four surviving ANZACs who were among the 134 New Zealanders and 37 Australians who fought as part of the RAF's 3000-strong command in the Battle of Britain.

Dubbed 'The Few' by Sir Winston Churchill for their bravery in deadly aerial battles against the Nazi enemy, Battle of Britain fighter pilots are widely credited with determining the course of the war, paving the way for D-Day and an eventual Allied victory, he says.

"I wanted to tell the story of the ANZAC pilots, from when they first dreamed of flying as young kids, and how that dream was fulfilled in an unlikely way in Britain against the Germans, which they would never have conceived of as youngsters," he says.

In wartime, class distinctions evaporated among the ranks of fighter pilots. Unlike their British counterparts, Kiwi pilots were not public school educated. "Kiwis were egalitarian, and it was not uncommon for them to become friendly with their engineers and armourers. They earned respect because they were good at rugby and brilliant pilots."

The day-to-day pressures of fighting – enduring three or four sorties a day where they faced the possibility of horrifying death or the loss of comrades – took its toll. "They suffered increasing fatigue, running on fumes and the intensity of combat. They became more snappy, they lost weight, and often drank heavily."

Fighter pilots also acquired a "celebrity aura" after Churchill's famous words. Kiwis were among this revered bunch also known as the "Brylcreem boys" in reference to their slick hair and being seen off duty wearing flying jackets, trousers tucked into boots, often with a pistol, and a woman on each arm.

Twenty New Zealanders were killed in the Battle of Britain – the youngest, 18 years – and other Kiwi airmen died in subsequent war action.

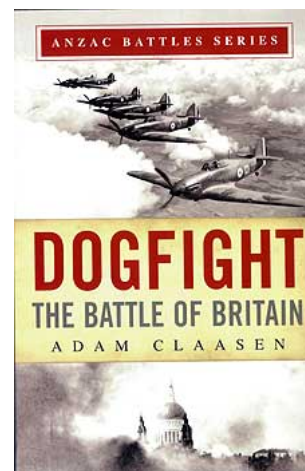
Claasen writes of other notable Kiwis who dealt with the grim consequences of the Battle of Britain. Famous World War II plastic surgeon Sir Archibald McIndoe, who worked for the RAF, was one of three New Zealand plastic surgeons in the war. "He developed techniques to deal with the massive burns fighter pilots suffered and he revolutionised treatment. If a plane, like a Hurricane, caught fire and fuel entered the cockpit, the pilot could end up with horrific burns if he survived at all."

Despite several books on the man, Claasen says McIndoe remains an unsung World War II hero in New Zealand. Another is Sir Keith Park, who he describes as "undoubtedly New Zealand's greatest wartime commander and an ANZAC whose influence on twentieth century history is challenged by few contemporaries."

An ace squadron leader in World War I, Sir Keith was an outstanding military strategist whose tactics were pivotal in World War II aerial warfare.

Claasen quotes Lord Tedder, Marshal of the RAF: "If any man won the Battle of Britain, he [Sir Keith Park] did. I do not believe it is realised how much that one man, with his leadership, his calm judgement and his skill, did to save, not only this country, but the world."

His achievements make him a contender to be on the NZ\$20 note when it comes up for re-issue, says Claasen, and he intends to make a case. "Given the popularity of ANZAC Day, why would we not be honouring someone, and what New Zealand commander has had as big a role in history as Sir Keith Park? There aren't any."



*Dr Adam Claasen's book Dogfight: The Battle of Britain (Exisle Publishing).*

Date: 15/11/2012

Type: Research

Categories: College of Humanities & Social Sciences

## Maharey to speak at international thought conference

Vice-Chancellor Steve Maharey will be the opening speaker at the 16th International Conference on Thinking to be held at the Wellington Town Hall on January 21-25.

World-renowned keynote speakers include Edward de Bono – a leading authority in creative thinking, innovation, and the direct teaching of thinking as a skill, Dr Kerry Spackman – author of *The Winners' Bible* and *The Ant and the Ferrari*, and global thought-leader Dr Kirpal Singh.

Massey is a key supporter of the conference, which was last held in New Zealand in 2001.

To find out more about the International Conference on Thinking 2013 the event website is here <http://icot2013.core-ed.org> and the conference newsletter is here <http://us2.campaign-archive1.com/?u=4ac5b170022f98e9de26c12f4&id=6748c307f2>

Date: 15/11/2012

Type: Internal Communication

Categories: Any

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*Professor John Potter, at right, with the Director of the IARC, Dr Chris Wild.*

## **Cancer researcher honoured with international award**

A Professorial Fellow at the Centre for Public Health Research at Massey's Wellington campus, Professor John Potter, has been presented with an international award in acknowledgement of his contribution to cancer research.

Professor Potter, who is also a member and senior advisor at the Fred Hutchinson Cancer Research Centre and Professor of Epidemiology at the University of Washington, both in Seattle, focuses his research on the environmental and genetic risk and intermediate biology in colorectal, breast and pancreas cancers.

It earned him the medal of honour from the International Agency on Research on Cancer, also known as IARC, the cancer research arm of the World Health Organisation. It is responsible, among other tasks, for compiling all the world's cancer-registry data in a regular report known as Cancer Incidence in Five Continents and producing the renowned series of Monographs on the Evaluation of Carcinogenic Risks.

Professor Potter was on hand to receive his award at the IARC Day at Lyon, France where he also presented a paper addressing the subject of "Nutrition, Environment, Development and Cancer – Casting a Wider Net." Professor Potter expressed delight at his award "because this represents acknowledgement of the work of so many people in my working life, staff, students, postdocs and colleagues."

Professor Potter chaired the international panel that produced Food Nutrition, and the Prevention of Cancer: A Global Perspective, the seminal 1997 report on the feasibility of reducing cancer through diet and other behaviours.

He is the author or co-author of more than 570 scientific papers, chapters and books.

Date: 15/11/2012

Type: Awards and Appointments

Categories: College of Humanities & Social Sciences; School of Health Sciences

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# Is it a coat or a tent? Transformable garments for the fashion future

Fashion design student Rebecca Hoang has designed a unique range of clothes that combine catwalk and bush walk.

Her four outfits were designed for her final year fashion design project to consciously address ways to reduce consumer consumption by wearing clothes out of necessity rather than want. They feature on the catwalk at the annual Massey Fashion Show, being staged at Massey's Wellington campus on November 16-17 as part of the BLOW creative arts festival.

"I basically wanted to combine practicality and function with fashion," the 21-year-old says of her collection, which includes a trench coat with detachable lining that converts into a pup tent, and applies techniques that would not look too out of place at the College of Creative Arts' industrial design programme either.

Her other designs include a long sleeve silk top and dress, with a backpack containing an inbuilt mattress, a jacket that transforms into a sleeping bag and another jacket which is fitted with a back solar panel capable of charging a cellphone.

"My designs address a simple way of living, being able to go anywhere with what you have on you—more about travelling, being an urban nomad," she says.

"The principle question I was trying to address with my designs was what in modern times do people really need?"

The Wellington woman's efforts to design a collection which also addressed the theme of sustainability ensured her garments were only made using natural fibres such as silk, wool and cotton.

"People say I'm quite a practical person, I have an emergency kit in my car and fitted detachable hooks for hanging coats and other accessories to my workshop desk and am always looking for ways to improve how things work."

**The Massey Fashion Show is being staged at 8pm, Friday November 16 and 3pm and 8pm Saturday November 17 at the Great Hall of the Museum Building, Massey University, Buckle St, Wellington. As part of the BLOW creative arts festival [www.blowfestival.co.nz](http://www.blowfestival.co.nz)**

Go to [www.dashtickets.co.nz](http://www.dashtickets.co.nz) for ticket booking information.

Date: 15/11/2012

Type: Research

Categories: College of Creative Arts



*Rebecca Hoang lies in the pup tent made from the lining of the trench coat hanging inside out above her.*

# Olympians lead Universities Blues nominees

Olympic gold medallists Lisa Carrington and Hamish Bond and Silver Fern Laura Langman are among the 67 student-athletes to be awarded New Zealand Universities Blues this year.

The awards, on December 6, are sponsored by ASB Bank and will be hosted by Massey University at its Wellington campus. Students from six universities will be presented Blues at the event.

As well as the Blues presentation, a number of major awards will also be presented.

Nominees for sportsperson of the year include Massey University's Lisa Carrington (kayak), Hamish Bond (rowing), Storm Uru (rowing) and Glenn Snyders (swimming), and Waikato University's Nathan Cohen (rowing), Laura Langman (netball) and Duncan Grant (rowing).

Nominees for Māori sportsperson of the year are Lisa Carrington, Storm Uru and Kayla Sharland (hockey) all of Massey University.

Other major prizes include the distinguished performance award and an award for outstanding performance at the 2011 International University Sports Federation Summer Universiade.

Massey Vice-Chancellor Steve Maharey says the Blues recipients are a particularly strong group this year.

"We look forward to hosting the event that will acknowledge New Zealand's leading student-athletes in this Olympic year. It's great to have ASB Bank on board to assist in celebrating what has been a fantastic year for university sport."

ASB's Executive General Manager for Culture and Community Linley Wood says the Universities Blues provide a great opportunity to recognise top young New Zealand athletes who are achieving at an international level.

"ASB is delighted to be supporting the Universities Blues Awards, which acknowledge many years of hard work and dedication by high achieving students who are committed to excelling in both their sport and their studies."

The New Zealand Universities Blues are awarded to student-athletes that have excelled both academically and in their sport. They have been awarded in New Zealand since 1919.

Book tickets and see a full list of recipients and major award nominees [here](#).

Date: 15/11/2012

Type: Awards and Appointments

Categories: Academy of Sport; Auckland; Awards and appointments; National; Olympics; Palmerston North; Sport and recreation; Wellington





*Nick Marks' auto-balancing quad bike design.*

## Designs on the future at Wynyard Quarter

A hubless wheelchair designed for use in cars, an auto-balancing quad bike, a tween-focused social media site and an allergy awareness campaign are just some of the design ideas on display at the Silo-6 pack in Auckland's Wynyard Quarter from November 16-25.

The exhibition, Design Exposure 2012, showcases the work of graduating students from Massey University's Auckland School of Design, which is part of the College of Creative Arts. It forms the Auckland contribution to the annual Blow Creative Arts Festival, which for the last six years has provided a forum for creative practitioners and supported emerging design and artistic talent.

Regional director for the School of Design Sue McLaren says many of the works have ideas with huge potential for manufacturers, and shows the students as innovators of the future.

"The atmosphere of the silos with their original concrete walls and enormous height is an awe-inspiring space absolutely befitting the innovative design products created by the students."

When designing the hubless wheelchair, Alex Styants worked with CCS Disability Action and a disabled user to create a wheelchair that enables a range of body movements for users in different situations. "The Easy Link Transfer system allows wheelchair-bound individuals to move into a vehicle using the wheelchair as the vehicle seat," he says. "It is intended for people with permanent injuries or illness, as well as the elderly, and helps prevent unnecessary strain by the user or a carer."



*Alex Styants' hubless wheelchair design*

Torbay student Nick Marks researched the number of farming accidents on uneven terrain to create a quad bike that uses auto-balancing to prevent lateral rolls, tips or flips. This auto-balancing technology could also be used in tractors and lawnmowers. Earlier this year Mr Marks was a runner-up in the 2012 James Dyson Awards with his PressureAID waterproof ear device for the hearing impaired.

The exhibition is open until Sunday November 25 with a late night on November 23 to coincide with Waterfront Auckland's night market and the first outdoor cinema screening of the year. It is free to attend.

The BLOW Creative Arts Festival runs from November 10-25 with events in Auckland and Wellington. For full details of dates, times, venues and costs (where applicable), go to: <http://www.blowfestival.co.nz>

Date: 16/11/2012

Type: Research

Categories: Auckland; College of Creative Arts

## Former diplomat brings range of skills to International Office

From policing intellectual property trademarks at the Spanish Formula One Grand Prix to securing market access for New Zealand potato exports to Korea, Michael O'Shaughnessy draws on a wealth of cross-cultural experiences in diplomacy in his new role as Massey's international relations director.

Learning the intricacies of how other societies, cultures and governments think and operate is all part of the valuable knowledge he brings to the University from his six years at the Foreign Affairs and Trade Ministry.

His newly created role involves coordinating and being first contact point for international partnerships, visiting delegations and Vice-Chancellor Steve Maharey's overseas missions. It stems from the International Office's makeover and launch of its ambitious internationalisation strategy last year for 2011-15, which aims to raise Massey's profile internationally and to invigorate its teaching, research and recruitment with a greater international, inter-cultural dimension.

Mr O'Shaughnessy's involvement with other countries, cultures and education systems dates back to his university days when he was the first Victoria University exchange student to participate in the University of California's Education Abroad Programme and completed the final year of his Bachelor of Arts degree at the University California in San Diego.

He then worked as a legal researcher for a London law firm, learned Spanish and moved to Barcelona, where he worked as a Spanish and Catalan translator, interpreter and editor for 13 years. One of the highlights was working for the Spanish Formula One Grand Prix in responsible for policy relating to intellectual property infringements in merchandising. "There was a Keystone cops element to it, going on raids with Spanish police chasing Italian wheeler-dealers around huge car parks, often dragging them out from under cars with bags of counterfeit products," he recalls.

Back in New Zealand, he enrolled for a PhD in History at the University of Auckland, focusing on the experiences and memories of the few New Zealanders who went to Spain during the Spanish Civil War (1936-39). His paper 'For Those Who Like a Breezy Yard' won the best Graduate Paper Award at the 2004 New Zealand European Studies Conference.

But he had to abandon his studies and return to Wellington to be with his sick father. There, he worked as an editor for the Department of Statistics, where he was set to become the Editor-in-Chief of the New Zealand Official Yearbook when he was offered a policy position at the Ministry of Foreign Affairs and Trade (MFAT).

His first role was with the North Asia Division working in China, Taiwan, Hong Kong, Japan and Korea in the areas of science and technology cooperation, investment, film and cultural diplomacy. He was posted to Korea, where his first challenge was to learn the language; "very hard – the hardest thing I've done".

In the embassy, he was responsible for trade and market access, economic reporting (which included covering the global financial crisis and Korea's hosting of the G20 Summit), agricultural cooperation, and research, science and technology cooperation.

As well as potatoes, O'Shaughnessy was also able to secure market access to Korea for New Zealand bovine semen exports. His next role was in MFAT's Australia Division, where he looked after social issues and the political relationship.

O'Shaughnessy says he aims to add value to Massey's ever-growing network of international relationships as part of what he dubs "a virtuous circle" of networks and influence. "I'm very keen to learn from staff in the colleges and schools about what they are doing, what they want to do, and how they want to do it, in terms of international activities," he says.

Massey's Internationalisation Strategy is not solely about getting more students to come here, he says. "It's about embracing internationalisation in all its aspects, from collaborations with overseas universities and governments to student mobility, and quality student services and pastoral care."

Date: 16/11/2012

Type: Awards and Appointments

Categories: International



*Michael O'Shaughnessy*



*Industrial design student Stacey Kenny with her urban hen house.*

## Spent hen coop a design coup

Spent hens look set to get a new lease of life with a design that could allow them to recover and lay eggs for many years after being retired from commercial farms.

Final year industrial design student Stacey Kenny's urban sanctuary for hens, called the Nest Urban Hen House, ensures hens earmarked for destruction get a good quality of life. Ms Kenny designed a rotating cage that gives the hens access to fresh grass, while the light in the roosting perch can be adjusted to help the birds, which are typically light-sensitive when they are first released from commercial farms.

The kitset hen house features at Exposure, the annual end-of year-design and art exhibition held as part of the BLOW creative arts festival.

The 21-year-old's kitset design aims to encourage first-time hen keeping and provides support to ensure keepers understand everything they need to know about the hobby and how to get the best out of it for themselves and the poultry.

Ideally, Ms Kenny would like to work with a hen rescue agency to relocate commercially farmed hens, and then be able to provide everything from feed to vaccination supplies with a "one-stop" hen house that should appeal to city dwellers.

"It's definitely one of my main objectives to get people more interested in hens," she says.

"I want to encourage families as well as future generations to learn about food traceability and where food comes from."

Ms Kenny identified damage to property as a key deterrent from keeping hens so designed the Nest hen house to rotate 360 degrees. To achieve this the hen house is mounted on top of a ground spike. A bearing shaft protruding from the bottom of the hen house then slides into the ground spike and rotates on a system of bearings.

Date: 19/11/2012

Type: Research

Categories: College of Creative Arts

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*Fin-Ed Centre board members and researchers: Dr Pushpa Wood, Professor Ted Zorn, Sue Foley, Dr Jeffrey Stangl, Deborah Plank, Yvonne Pasi, Dr Claire Matthews and Diana Crossan.*

## Young Kiwis know the drill but are not saving

Young New Zealanders are aware of the savings message, yet two thirds are still not saving for the long term, a new report has shown.

The Fin-Ed Centre (Financial Education and Research Centre), a partnership between Westpac and Massey University, has released the baseline results for its 20-year longitudinal study, the first of its kind in New Zealand.

Of the 18 to 22 year olds surveyed, 77 per cent say it is not important to plan any further than four years ahead when it comes to finances.

Budgeting also remains a major concern with only 52 per cent giving any thought to financial goals, spending habits and ways to manage money.

But the findings also show that 80 per cent of those surveyed agree it is better to make purchases from savings instead of on credit and more than 90 per cent recognise the importance of saving.

Thirty eight per cent of those surveyed owned a credit card and nearly 80 per cent believed credit cards could be problematic. More than 90 per cent compared prices when shopping.

How parents spend their money clearly has an impact with 66 per cent saying they learnt everything about their finances from their parents. Seventy two per cent looked to their parents as positive financial role models.

Dr Pushpa Wood, director of the Fin-Ed Centre, says the survey of 300 young Kiwis will be repeated with the same participants every five years for the next 20 years.

“The findings from our young participants will act as a benchmark for how much information young New Zealanders currently have on personal financial matters and where they access this information from.

“We do need to have a better understanding of ‘trigger points’ for young people to seek this information. Through this study we will be able to identify needs for financial knowledge at various life stages, find gaps in education programmes being offered and track the overall increase in financial literacy levels.”

Minister of Commerce Craig Foss thanked Massey and Westpac for joining together to produce the long-term study, which he says is “an investment in financial literacy, informed decision making, and the wellbeing of New Zealand”.

Simon Power, Westpac’s Managing Director of Private, Wealth and Insurance, says: “The study stands as a baseline and there is clearly a lot of work to do in educating young New Zealanders about the importance of saving and budgeting.

“Yes, we are making some headway, but clearly not enough, and not fast enough. The positive is that over the past four months we’ve seen an increase of six per cent in KiwiSaver sign-ups in this age group, but there’s a lot to do on a number of levels.”

Professor Ted Zorn, who heads Massey University’s College of Business, says the study builds on the existing work the Fin-Ed Centre has done to improve the financial literacy of all New Zealanders.

“Massey is committed to helping New Zealanders become more savvy when making financial decisions and this survey gives a great insight into the money decisions our 18 to 22 year olds are making.

“There has been a great response to the Fin-Ed Centre’s initiative, particularly the online tutorials where we’ve seen more than 50 Kiwis signing up to brush up on their personal finance skills. The importance of this research and the work of the centre cannot be underestimated.”

The full report can be downloaded from:

[https://www.massey.ac.nz/massey/fms/Colleges/College%20of%20Business/School%20of%20Economics%20&%20Finance/Long\\_Study\\_Interim\\_Rep](https://www.massey.ac.nz/massey/fms/Colleges/College%20of%20Business/School%20of%20Economics%20&%20Finance/Long_Study_Interim_Rep)

Date: 19/11/2012

Type: Research

Categories: College of Business; Fin-Ed



*Commerce Minister Craig Foss, speaking at the Fin-Ed Centre’s longitudinal study launch.*

# Conference confronts online learning challenges

New digital media has already shaken up the music and newspaper industries, and the challenge of technological change for universities will now be explored at a conference for 400 tertiary educators in Wellington next week.

The Australasian Society for Computers in Learning in Tertiary Education conference, also known as Ascilite, will address three main topics: learning for the future; teachers as future makers and leaders in a climate of change.

Conference organiser Professor Mark Brown, who is the director of the National Centre for Teaching and Learning at Massey University, says the forum from November 25-28 will offer new insights into the subject of online and blended learning – a now recognised growth area within the education sector.

The burgeoning development of mobile learning, the potential of virtual worlds and the task of preparing 21st century tertiary educators will be among the issues discussed.

The advent of Massive Open Online Courses, or MOOC's, where some of the world's leading universities are offering free courses over the internet, are another challenge for the sector, and will be debated at the conference pitting international guest speakers against their New Zealand counterparts.

"As we look to the next decade of rapid technological and global change, we need to consider how tertiary education will meet a range of challenges," Professor Brown says. "Serious questions remain about the impact of new digital technologies on learning and teaching and the sustainability of current models of tertiary education."

Just as the music and newspaper industries have struggled with technological change, similar disruptions face the tertiary sector Professor Brown says; adding the unprecedented access to information is already having a "profound impact."

"Arguably the new 'openness' of information and the prevalence of new digital media in everyday informal learning, strikes at the core of formal tertiary education."

These issues will also be canvassed by leading international keynote speakers, including sociologist Dr Neil Selwyn whose research and teaching focuses on the place of digital media in everyday life and technology in educational settings; and self-described education futurist Dale Stephens, 20, who skipped traditional schooling to found UnCollege aimed at showing how people can obtain life experiences beyond the traditional education system.

Professor Brown says in spite of his youth, Mr Stephens seriously challenges what it means to be educated in the 21st century.

"Rejected for being young or inexperienced, he has risen above scepticism to do what many said he couldn't because he bridges the gap between teens and adults, he doesn't just relate to both but shares their experiences, fears and challenges."

Professor Beverley Oliver from Deakin University, Australia will provide the closing keynote address with a wrap of conference topics discussed.

As conference host, Professor Brown says Massey University is committed to exploiting the opportunities afforded by new forms of on-line and blended learning to ensure its graduates are creative, innovative and capable of addressing some of the "big issues" of our age.

"Massey's leading role in digitally mediated teaching and learning enables us to extend our reach beyond physical and geographical boundaries of traditional universities by taking learning to the learner.

"Our investment in new digital media allows us to build on our longstanding tradition as a dual mode provider by offering unsurpassed access to high quality university-level education with equivalent learning experiences for on-campus and off-campus students, including those living overseas."

**The Ascilite Conference is on at Te Papa, Wellington, November 25-28.**

Date: 19/11/2012

Type: Research

Categories: Extramural; Learning Management System



*Professor Mark Brown*

# Lync telephony upgrade now on all campuses

The Lync service has been successfully rolled out to approximately 120 staff on the Wellington campus and 230 people from individual departments in Manawatū. Wellington staff members with four-digit extensions were migrated to Lync in mid-October. Some Manawatū staff members have been moved early due to the Heritage Restoration and College of Education Relocation Project; and Albany is now the focus. Feedback from the people using Lync has been extremely positive.

The University's Telephony Upgrade Project is now rolling out the new Lync service to approximately 300 staff in Albany. Over the past few weeks, the focus has shifted to compiling all the final information required to make the shift to the new Telephony service. The change over for the majority of Albany staff; from the end of life Nortel analogue service to Lync occurred at the weekend.

When the Albany rollout is complete the focus until the end of 2012 will move back to Manawatū, to migrate staff affected by relocations.

The telephony upgrade is focusing on replacing the oldest and most at risk systems. It is expected that the current migration of the people on four-digit extension will be completed by June next year. Cisco five-digit extension migrations are subject to a capital funding bid being successful, with the plan to complete it by the end of 2014.

On October 31, during a maintenance upgrade on one of the main Turitea network switches, a fault occurred. The equipment involved is a primary piece of the infrastructure that provides staff and students with access to University services. This fault caused a consequential flow-on affect, which impacted some telephony services. This included some aspects of the Lync service.

The problem was identified quickly, and an initial workaround put in place to restore priority services. A comprehensive investigation was conducted before the issue was completely resolved. This was necessary in order to undertake a full analysis.

New five-digit extension numbers are available online here [https://www.massey.ac.nz/massey/staffroom/national-shared-services/information-technology-services/projects/telephony-upgrade-project-2012/new-Lync-extensions/new-Lync-extensions\\_home.cfm](https://www.massey.ac.nz/massey/staffroom/national-shared-services/information-technology-services/projects/telephony-upgrade-project-2012/new-Lync-extensions/new-Lync-extensions_home.cfm).

Note: all four-digit extensions will be changed as part of the migration.

General information about the project is here:

<https://www.massey.ac.nz/massey/staffroom/national-shared-services/information-technology-services/projects/telephony-upgrade-project-2012/telephony-upgrade-project-2012.cfm>

Date: 19/11/2012

Type: Internal Communication

Categories: Any

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*Dr Helen Fitzsimons*

## Funding for Massey health researchers

Massey University researchers have been awarded almost \$1 million in research funds by the Health Research Council.

Dr Helen Fitzsimons has been awarded \$500,000 to study how Alzheimer's disease and dementia affects long-term memory storage.

She is one of three researchers given a prestigious Sir Charles Hercus Research Fellowship, announced by the council.

Dr Fitzsimons, of the Institute of Molecular BioSciences, will study how long-term memories are formed and stored, and how these processes are disrupted in people with cognitive disorders such as Alzheimer's disease and dementia.

About 43,000 New Zealanders have dementia, and Alzheimer's New Zealand project this will increase to 74,000 by 2026.

Dr Fitzsimons is focusing on the role of histone acetylation in memory formation, firstly through genetic interaction studies in the fruit fly *Drosophila*.

"This research aligns with my career objective of building a research team and collaborative network to study how long-term memories are formed and stored, with the ultimate goal of providing new targets to develop treatments for disorders such as Alzheimer's and dementia."

The Sir Charles Hercus Health Research Fellowships are awarded to outstanding emerging health researchers who are committed to a career in health research in New Zealand.

Massey University researchers were also awarded four Māori health research PhD scholarships:

- Monica Koia (Research Centre for Māori Health and Development) received \$110,050 to investigate Māori health cancer workforce initiatives.
- Sharon Awatere (School of Māori Studies) was given \$109,500 for her study Māori elders' resilience and arthritis: Measuring home health outcomes.
- Teah Carlson (SHORE and Whariki) received \$109,500 for her study Kaupapa Māori evaluation of a health literacy-appropriate CVD intervention.
- Felicity Ware (School of Māori Studies) received \$108,402 for her study Whanau kopepe: Young Māori parents experiences of raising a family.

Diane Koti of the School of Psychology was awarded a Māori Health Research Summer Scholarship worth \$5000.

Date: 19/11/2012

Type: Research

Categories: College of Sciences; Explore - HEALTH; Funding; Palmerston North; Research; Research - Health and Wellbeing

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## Top Irish scientist to speak on campus

The former chief science adviser to the Irish government will give a lecture at Massey's Manawatu campus tomorrow outlining Ireland's approach to science investment.

Patrick Cunningham, who is Professor of Animal Genetics at Trinity College, Dublin, will also compare Ireland's scientific initiatives with other countries in the 27-nation European Union, and with New Zealand.

Professor Cunningham says Ireland and New Zealand are both small economies, with a commitment to science-based development.

"In this lecture I describe the rationale for the initiatives taken in Ireland over the past decade and explain in some detail the results achieved," he says. "I will also address priority setting in national science investment in times of recession."

Professor Cunningham holds a PhD from Cornell University in the United States.

Following the Bovine spongiform encephalopathy crisis in 1996, Professor Cunningham and his colleagues developed a system of DNA traceability for the meat industry, which has been used successfully in Europe for some years.

He held the post of chief scientific adviser to the Irish Government between January 2007 and September 2012. He has published over 100 papers in refereed journals, and has twice featured on the cover of *Nature*.

The public lecture will take place at the AgHort Building, Tuesday November 20, starting at 5.30pm.

Date: 19/11/2012

Type: University News

Categories: College of Sciences; Explore - Agriculture/Horticulture; Explore - HEALTH; International; Palmerston North; Uni News





*Massey University mediation teacher Geoff Sharp with his Mediator of the Year award.*

## Massey teacher wins inaugural mediation award

A Massey University short course teacher has won the inaugural Mediator of the Year award at the NZ Law Awards.

Geoff Sharp, who is also a graduate of Massey's dispute resolution programme and a commercial mediator at Clifton Chambers, was commended for his commitment to mediation and being a pleasure to work with.

This year marks the first time a mediation award was presented at the NZ Law Awards, which are voted on by members of the legal profession and users of legal services.

Gabrielle O'Brien, chief executive of LEADR NZ and the award sponsor, says the inclusion of the new award shows that mediation is now an important option in mainstream dispute resolution.

"The days of mediation being viewed warily and with some suspicion by the legal fraternity are long gone and lawyers are increasingly recognising not only the value of this process but also the skills displayed by mediators such as Geoff," she says.

Mr Sharp has not only been instrumental in the development of mediation in New Zealand, but has been a key player in the international stage. He is a former litigation lawyer and partner in Bell Gully in Wellington but he has, for the past ten years, operated as a full-time mediator.

Over the past decade Mr Sharp's practice has taken him, both as mediator and teacher, to Amsterdam, America, Malaysia, Hong Kong and Dubai, and in 2008 he was invited to join Europe's new International Mediation Institute as an Independent Standards Commissioner.

Mr Sharp originally enrolled at Massey as an extramural student in the Graduate Diploma in Business. He says his decision was based on the fact that Massey had "the only New Zealand dispute resolution offering of a serious academic nature".

"I was excited to explore the theoretical learning but also, at the same time, have the opportunity to apply this learning to practice," he says.

Mr Sharp was later invited to be a key presenter in a mediation education programme for lawyers by Massey lecturer Virginia Goldblatt. The programme was a partnership between the University's PaCe (Professional and Continuing Education) centre and the New Zealand Law Society.

"I felt this initiative brought my personal and professional mediation education experience full circle and, in the years between my own study at Massey and the short courses now available for lawyers through Massey, so much has happened in the field of mediation," Mr Sharp says.

"These courses have been successful and rewarding – for the participants and the teaching staff alike. It has been satisfying to be able to work with people who are new to the profession, starting out in mediation as I was 15 years ago, and also to re-engage with a wider group of academic colleagues from the University and senior members of the legal community."

Alongside Mr Sharp, Massey's mediation programme had a second teacher nominated for the 2012 'Mediator of the Year' award – Tony Lendrum of New Plymouth.

Date: 20/11/2012

Type: Awards and Appointments

Categories: Applied Learning; Teaching

# Mega-trends expert to speak at forum on the future

The Economist's Dr Daniel Franklin, a world-renowned expert on future trends, will be the star speaker at an exclusive event to discuss New Zealand's future.

Dr Franklin will deliver the keynote address at the new New Zealand Forum, an invitation-only event hosted by Massey University and Westpac in December.

The forum will identify the global trends shaping the future, and opportunities for New Zealand to show leadership and prosper. It will bring together an exclusive audience of leaders in the areas of business, design, government and academia.

Dr Franklin is The Economist's executive editor and editor of Megachange – The World in 2050, a book that outlines the mega-trends shaping our future. His presentation will outline the sweeping forces changing our world faster than at any other time in human history.

He will then join a panel of local thought leaders to discuss the implications and opportunities for New Zealand. The panel will include lawyer Mai Chen, Retirement Commissioner Diana Crossan, business commentator Rod Oram, TUANZ chief executive Paul Brislen and Westpac chief economist Dominick Stephens.

Award-winning former political journalist Linda Clark will facilitate a Q&A session that will explore alternative responses to New Zealand's future issues. The discussion will invite participation from the event's high profile audience.

Future U competition winner Stephen Lines will bring a youthful perspective to the event when he presents his winning vision of New Zealand in 2050, and challenge attendees to create the sort of country his generation wants to live in.

Massey University Vice-Chancellor Steve Maharey says the University organised the forum with Westpac to create a stronger focus on New Zealand's future.

"Massey is educating the future leaders of New Zealand and, in many cases, that means preparing them for careers that don't yet exist," he says. "We want to create a successful vision for our country that we can all work towards, and Massey's contribution will come through its research and by training our students to think and work in innovative and creative ways."

Mr Maharey says the University is extremely pleased that Dr Franklin has agreed to be part of the conversation. "He is a world-renowned expert on future trends and was the obvious choice of keynote speaker from the moment we began planning this event."

Westpac's Managing Director Private, Wealth and Insurance Simon Power says: "Thinking long term is exactly what we as a country need to be doing, and having someone of Daniel Franklin's stature to assist with leading that discussion is an extraordinary opportunity. Westpac is proud to back any forum that gets us focused on what those opportunities may be."

The forum presentations will be posted on the event website at [www.newnzforum.ac.nz](http://www.newnzforum.ac.nz), and those not attending the event can post questions and join the conversation via twitter [@newNZ\\_Massey](https://twitter.com/newNZ_Massey).

Date: 20/11/2012

Type: University News

Categories: Vice-Chancellor



*Dr Daniel Franklin*



*Dr Pamela von Hurst and Professor Sir Peter Gluckman at the Preventing Childhood Obesity Symposium held at Massey University.*

## **Preventing childhood obesity starts early**

The most practical way to prevent childhood obesity starts prior to conception with good maternal nutrition, Professor Sir Peter Gluckman told an audience of healthcare professionals at a nutrition symposium held at Massey University's Albany campus last week.

Professor Gluckman presented a keynote speech on his research into the ongoing effects poor nutrition can have on mother and child. He said the first step is to empower pregnant women with the right information on the best nutrition for them and their baby, and that more scientific research is needed in the developed world to fight this increasing trend.

Professor Gluckman's work with the International Society for Developmental Origins of Health and Disease (DOHaD) promotes shared knowledge between scientific groups working in different specialities and different countries and he is delighted this type of research collaboration is also being done in New Zealand.

Symposium organiser and Institute of Food, Nutrition and Human Health lecturer Dr Pamela von Hurst agrees pregnant mothers need more information to give them and their babies the best possible start in life.

"Pregnant women need to maintain a healthy weight gain during pregnancy, but these days this often must be self-monitored. Where can they get the right nutrition information from? If mothers restrict their diet during pregnancy this could adversely affect their baby," she says. "There is also increasing evidence that diseases like gestational diabetes pose a big risk to both mother and baby in future years."

Symposium topics ranged from practical healthy eating tips during pregnancy, to research on the use of supplements before and after pregnancy. Behavioural strategies for feeding infants and toddlers, and ways to prevent obesity in pre-school children were also discussed.

The symposium provided an opportunity for health professionals and people working in the fields of nutrition, food and wellness to gain access to new research as part of their own professional development. The latest in a regular series of nutrition symposia hosted by Massey University, the aim is to translate nutrition research findings into practical, accessible information for use in the community.

The Institute of Food, Nutrition and Human Health will form part of Massey's new College of Health in 2013 that centres on illness and injury prevention, rather than cure. The college will bring together specialists in a range of disciplines to tackle New Zealand's looming health crisis and through innovative research focus on what keeps people well and how to prevent illness and injury.

Date: 20/11/2012

Type: Research

Categories: College of Sciences; Explore - HEALTH; Research - Health and Wellbeing; School of Health Sciences

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*Māori alphabet blocks designed by Massey student Johnson Witehira*

## Maori alphabet blocks help build Te Reo

Māori alphabet blocks designed by a Massey student are bringing Te Reo and Māori culture into the homes of New Zealanders.

Māori graphic designer Johnson Witehira has collaborated with American company Uncle Goose to produce the first set of Māori alphabet blocks in the world.

The printed wooden blocks include the Māori language alphabet surrounded by traditional carving patterns and figures from six iwi throughout New Zealand. The figures of Tāne, Tangaroa, Tāwhiri-mātea, Tūmatauenga, Haumia-tiketike and Rongo-mā-Tāne can be stacked on top of one another and are interchanged with tukutuku (ornamental lattice) patterns and letters.

Mr Witehira, a Massey Māori Fine Arts PhD candidate, says the blocks will help children become familiar with both Te Reo Māori and visual aspects of the culture.

It also put into practice ideas from his thesis, which focuses on articulating and developing Māori design practices. "In my research I'm trying to articulate the syntax and grammar of Māori design through the analysis of customary carving. At the same time, I'm trying to develop culturally appropriate guidelines for contemporary Maori designers. I saw the block project as a great opportunity to test some of the ideas within my thesis about Māori design practice."

Mr Witehira says when he showed the first prototypes of the blocks to friends, both Māori and Pākehā, they were blown away.

"One of them said they could see this being the new buzzy bee! Though that wasn't the intention, I do see this as a way of getting Māori culture into the homes of all New Zealanders. And it's nice to see these blocks appeal to both Māori and Pākehā."

Massey School of Māori Studies head Professor Robert Jahnke is supervising Mr Witehira's PhD and says the 29-year old is an extremely versatile designer who is not afraid to push the envelope.

"It [alphabet blocks] places Māori imagery and alphabet with the early childhood learning environment, allowing children of all nationalities to engage with the images of patterns like poutama (a tukutuku pattern) and the stylised human forms of the tiki from various regional styles," he says.

Uncle Goose already produces alphabet blocks in more than 19 different languages, and its owner Peter Bultman has always wanted to design a set of Māori blocks.

"I needed a person of Māori descent, and someone with a great design sensibility," Mr Bultman says. "Sometimes you just have a feel about a designer when you see their work, it either resonates with you or not. Johnson's previous work had all the right vibes."

Mr Witehira recently showcased his work on digital billboards in New York's Times Square, after winning a digital art competition. The Māori alphabet blocks are now on [sale](#) in New Zealand, Australia and America.

Date: 20/11/2012

Type: University News

Categories: Auckland; College of Humanities & Social Sciences; Maori; Palmerston North



*Johnson Witehira*

## Intranet workshops 'resounding success'

Workshops held to plan the development of Massey's new intranet were attended by more than 170 staff in September.

Project coordinator Hamish Duff says the engagement and enthusiasm of attendees was exciting and the workshops were a resounding success. A survey circulated afterwards to get more details of what people want and need from the intranet received more than 450 responses.

The project team is now using the information gathered in the workshops and survey to guide the design and development of the first phase of the intranet, as well as to inform the development of a roadmap for the future.

"Thanks to everyone who took part," Mr Duff says. "Designs and key features will be shown to Massey staff as soon as possible, and your feedback on any element will be welcomed."

Date: 21/11/2012

Type: Internal Communication

Categories: Any

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## Massey volcanologists take ash samples from Tongariro

A team of Massey volcanologists has completed collecting ash samples following yesterday's eruption of Mount Tongariro.

Dr Marco Brenna and PhD student Rafael Torres-Ortez have spent the last 24-hours at the mountain taking measurements and samples.

After the most recent eruption in August, Massey's Volcanic Risk Solutions Group director Professor Shane Cronin said it was likely Tongariro would erupt again soon after finding low levels of fresh glass in the ash.

Yesterday's eruption, shortly after 1.30pm, sent a plume of ash into the skies.

Massey University scientists will analyse the ash samples at the Manawatu campus over the coming days to learn more about what type of eruption it was.

Date: 21/11/2012

Type: Research

Categories: College of Sciences; Research - Resource dev and man

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*Professor Shane Cronin*



Scene from *Day at Amagansett Beach*, by New York-based "iPhone artist" David Scott Leibowitz.

## Move over Hollywood: mobile movie makers come to town

As Wellington gears up to celebrate the big budget, big camera *Hobbit* movie premiere next week, a new wave of filmmakers are gathering in the capital to show what can be done with a few dollars and a mobile phone.

Mobile films, documentaries, music videos and even mobile stop-frame animation feature at the second Mobile Creativity and Innovation Symposium in Wellington on November 23-25 as part of the BLOW creative arts festival.

The symposium, including an international mobile film screening, is hosted by the Mobile Innovation Network Aotearoa, which was co-founded by Massey University lecturer in digital media, Dr Max Schleser, and AUT lecturer in graphic design and new media, Laurent Antonczak.

"Mobile filmmaking is like a visual text message. It's happening in the streets, on the go. It's a great space for emerging talent, young people who don't have access to big crews and massive post-production," Dr Schleser says.

"There are people making Hollywood-style movies on mobile phones, but I think the most interesting developments are the new points of view and collaborative ways of making movies that can't be done on traditional cameras," he says.

The work of filmmakers from countries as far flung as Brazil, the USA, Italy, Spain, Sweden, Turkey, New Zealand, Columbia, Russia, Greece, Germany and Japan is featured at the festival. Their films include the three winning projects from the Los Angeles iPhone Film Festival, and *5#Calls* - the first mobile film nominated for Cannes, screening for the first time in Australasia.

A showreel of clips from these films is available at: <https://vimeo.com/51724574>

Dr Schleser says the showreel highlights many features of the new "Mobile Wave" of filmmaking:

- experiments with viewpoint, by attaching cameras to weather balloons, car wheels, and trains;
- use of smartphone HD-image capabilities to play with colour and time-lapse photography; and
- a close-up, tactile aesthetic.

"Filmmakers are creating a new visual language using mobile phones, iPads and a vast range of apps. The field is moving very fast. The Berlin film festival included a mobile film this year. *5#Calls* was nominated for Cannes. It certainly won't be long before mobile films are a normal part of mainstream film festivals in New Zealand."

Dr Schleser was one of the first people in the world to film a full-length movie on a mobile phone (*Max with a Keitai*, shot in 2006).

MINA's 2012 special guest is Felipe Cardona from Bogota, Columbia, whose mobile films have screened at such events as Interfilm's Micromovie Award (Berlin, 2004) and the Mobifest Film Festival in Toronto (2008).

The symposium will also hear about international and local collaborative projects that are common in mobile filmmaking, grounded as it is in the same technological and social changes that bring us crowdsourcing, citizen journalism and mobile activism.

Showreel: <https://vimeo.com/51724574>

### International Mobile Innovation Screening:

Friday 23 November, 6.30-8.15pm

National Film Archive, Wellington

This a free event, but registration is required due to limited space

To register, go to [www.mina.pro](http://www.mina.pro)

2nd Mobile Creativity and Innovation Symposium programme:

[www.mina.pro](http://www.mina.pro)

### Felipe Cardona:

Short film, *Cami&Nando*, all filming, animation, FX, done on mobile: <https://www.youtube.com/watch?v=3aNEV0vrqbc>

[www.felipecardona.com](http://www.felipecardona.com)



*A weather balloon bursts on the edge of space, from *Homemade Spacecraft*, by cinematographer Luke Geissbuhler. Geissbuhler's mainstream movie credits include Director of Photography, with Anthony Hardwick, on *Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan* (2006).*

Date: 21/11/2012

Type: Research

Categories: College of Creative Arts

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## Australasian tertiary sustainability resource available to Massey staff

Massey University recently renewed its membership of Australasian Campuses Towards Sustainability, an incorporated society that aims to inspire, promote and support change towards best practice sustainability in the tertiary education sector.

Membership provides all Massey staff and students with access to a range of resources and networking opportunities around sustainability. Anyone with a Massey email address can create an account by registering on the ACTS website.

Regular webinars hosted by ACTS are available for those who register and information on these is available [here](#).

Email [info@acts.asn.au](mailto:info@acts.asn.au) if you have difficulty with this process.

Date: 21/11/2012

Type: Internal Communication

Categories: Any

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# Vice-Chancellor's Teaching Excellence Awards

Staff are invited to apply for the Vice-Chancellor's Teaching Excellence Awards and for consideration for selection as a Massey University nominee for the National Tertiary Teaching Excellence Awards.

Up to four awards will be granted for teaching excellence along with a teaching support award.

Applications close on February 8.

Anyone considering applying is encouraged to contact Anna Weatherstone <[A.E.Weatherstone@massey.ac.nz](mailto:A.E.Weatherstone@massey.ac.nz)> in the National Centre for Teaching and Learning or consult with the relevant campus Centre for Teaching and Learning manager. Further information about the awards is available [here](#).

Date: 21/11/2012

Type: Internal Communication

Categories: Any

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*From left are Tom Vadrevu, Surava Elaisa, Jane Terrell, Annabel Bailey, Rachael Lane, Vanessa van der Ham, Lilia Sevillano, Janie Sharpe and Hala Elattar.*

## **Diwali lunch at Albany**

Albany campus Centre for Teaching and Learning and Library staff enjoyed a special Diwali lunch on campus last Wednesday to celebrate the Hindu Festival of Lights.

Indian delicacies and vegetarian foods were provided by staff, who wore Indian clothing to lend authenticity to the event.

Date: 21/11/2012

Type: Internal Communication

Categories: Any

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## Rutherford winner praises Massey in acceptance speech

This year's Rutherford Medal winner for science and technology, Professor Margaret Brimble, spoke fondly of her time as lecturer at Massey when she received her award in Auckland last night.

Professor Brimble, CNZM, FRSNZ, FRSC, FNZIC, FRACI, a chemist at the University of Auckland, also won the Hector Medal – for excellence in chemistry – and the MacDiarmid Medal – for science of potential human benefit.

She told the audience her career began at Massey and she thrived in the environment from 1986-92, after receiving her PhD from the University of Southampton.

The Rutherford Medal, which carries with a \$100,000 award, was for her world leading contributions to the synthesis of bioactive natural products and novel peptides. She is the second woman to win in the 21-year history of the award.

Professor Brimble was based in Massey's Department of Chemistry and Biochemistry, working with another Rutherford recipient, Professor Ted Baker, and next door to the late Sir Paul Callaghan, who also went on to win.

"It's where I started off as a lecturer and I have very fond memories," she said today. "Massey was my first job as an academic and I enjoyed the collegial environment. Sometimes I wish I could turn the clock back."

Professor Brimble's work encompasses both academic and commercial avenues. She is Chair of Organic and Medicinal Chemistry at The University of Auckland and she is also a Principal Investigator in the Maurice Wilkins Centre for Molecular Biodiscovery.

The inaugural Mason Durie Medal for advancing the frontiers of social science was awarded to Professor Russell Gray FRSNZ, also from the University of Auckland, for his pioneering social science research on questions of fundamental relationships between human language, cognition and biology.

No Massey staff entered for awards in this year's Royal Society of New Zealand Research Honours. Details of all the winners are [here](#)

Date: 22/11/2012

Type: Internal Communication

Categories: Any

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*Graduates parade along Broadway Ave to The Square*

## Graduation brings 450 former students back to town

More than 450 former Massey students will be capped in two graduation ceremonies next Friday. Thirty-five students will be conferred with doctoral degrees and 108 will receive master's degrees.

In total, 454 students, from Massey's Albany, Wellington and Manawatu campuses as well as distance learners, will graduate in ceremonies at the Regent on Broadway, Palmerston North. After each ceremony graduates will form a procession along Broadway Ave to The Square.

Vice-Chancellor Steve Maharey says capping ceremonies are the highlight of the academic year. "It's a time for graduates to celebrate the hard work they put in and for those who supported them to be acknowledged. Each year I am impressed by the quality of the people who are capped, and equally impressed by the people who support them."

Social work pioneer Mervyn Hancock and former Reserve Bank governor and executive director designate of the Asia-Pacific Economic Cooperation Secretariat Dr Alan Bollard will receive honorary doctorates.

Mr Hancock, from Palmerston North, is regarded as the founder of the modern social work profession in New Zealand. He spearheaded Massey's Bachelor of Social Work degree, the first at a New Zealand university, was the inaugural director of the social work programme and is a former city councillor.

At the 10am ceremony he will be conferred a Doctor of Literature (honoris causa) in recognition of his pioneering work, his influence on the professionalisation of social work and his outstanding national contribution in the field of social work education.

New Zealand Post chairman and former deputy Prime Minister Sir Michael Cullen will introduce Dr Bollard during the 2pm ceremony. Dr Bollard, from Wellington, will be awarded a Doctor of Commerce (honoris causa) in recognition of his outstanding service to the nation in the field of economic policy, and deliver the keynote address to graduates.

Gillian Wratt, former chief executive of Cawthron Institute and Antarctica New Zealand, will give the address at the morning ceremony.

### **Graduation ceremonies schedule:**

Friday 30 November at 10am: Professional and Continuing Education, College of Creative Arts, College of Education, College of Humanities and Social Sciences and College of Sciences

Friday 30 November at 2pm: College of Business

Date: 23/11/2012

Type: University News

Categories: Graduation (Palmerston North)

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## New book offers tips for doctoral study

A gap in the market inspired Massey Professor Margaret Walshaw to write a book for people contemplating doctoral studies.

Professor Walshaw, who is the professional doctorate programme co-ordinator for the College of Education, has spent the past 12 months writing *Getting to Grips with Doctoral Research*.

The book is a guide for people considering doctoral studies in the social sciences and education. It covers many areas of doctoral studies including what is involved including proposal writing and defending the thesis and how to set yourself up for success.

"I felt there was a gap in the market for a user friendly book that covered getting started," she says.

"There are very few [doctoral] study skills books that doctoral students, who might be working on their projects or even contemplating doing the doctorate would find reader-friendly. A text that gives people a sense of what's involved, what the challenges are and what are the long-term rewards."

She says many people find the idea of doctoral studies daunting and are unsure whether they are academic enough to complete it.

"It's not hiding the fact that it's going to be a difficult process. It's making it quite clear that there will be challenges along the way. I think a lot of people feel intimidated by the prospect even if they've been invited into the programme. All of these little concerns are addressed quite early on in the book."

Professor Walshaw says people considering doctoral studies need to have passion for what they do to succeed.

"Just because somebody has the appropriate grades in their masters doesn't necessarily mean they will be successful in doctoral study. They do really have to have a passion about what they are investigating as it's got to sustain them through about four years of study. It's [book] about making sure doctoral study the right thing for them."

But all the hard work involved in studying for a doctorate will eventually pay off, she says, with students in a much stronger position for employment in their particular area of study.

Her book is part of a research skills series published by Palgrave MacMillan and goes on sale in New Zealand at the end of November. It is already being sold in the United Kingdom, USA and Australia.

Date: 23/11/2012

Type: Research

Categories: Book; College of Humanities & Social Sciences



Professor Margaret Walshaw

## Massey seeks coach in residence

Massey University will employ a coach in residence to assist with its sport management and coaching programme and mentor young athletes in the region.

The position, initially for one year beginning in January, is a joint initiative between the University and Sport Manawatu.

School of Sport and Exercise lecturer in sports management Ian O'Boyle says the coach in residence will ideally be a well-respected coach in their chosen sport.

They will join the school's staff and assist in the delivery of coaching papers.

"The coach in residence will give students looking at going into coaching the ability to learn from someone working in the industry, so they will receive a practical as well as theoretical understanding," he says. "We envisage them providing advice to students on how they can succeed as elite coaches."

The role also involves liaising with other high-performance coaches and organising coaching clinics.

The coach will also work with a selection of young athletes from the region. Sport Manawatu chief executive Mike Daisley says this will be a significant benefit to the region's young sporting talent.

"The wider Manawatu region has been a great breeding ground for young talent, and Sport Manawatu actively supports these rising legends and their clubs to ensure this tradition continues," he says.

"I believe that this position will enhance the efforts of these athletes and their coaches and the position will also benefit the wider coaching community."

Mr O'Boyle says the position is a 0.4 equivalent full-time role, and the coach in residence will be able to continue in his or her other roles at the same time.

"We are looking for someone who is coaching at the highest level in Manawatu or its surrounding regions who can be the public face of sport coaching at the University," Mr O'Boyle says.

For more information about the position, or to apply, contact Ian O'Boyle at [i.boyle@massey.ac.nz](mailto:i.boyle@massey.ac.nz) or Professor Steve Stannard at [s.stannard@massey.ac.nz](mailto:s.stannard@massey.ac.nz).

Date: 23/11/2012

Type: Awards and Appointments

Categories: Academy of Sport; Awards and appointments; College of Sciences; Palmerston North; School of Sport, Exercise and Nutrition; Sport and recreation

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# Opinion: Shearer's stand a Labour-saving device?

by Grant Duncan

Far from undermining David Shearer's leadership of the Labour Party, recent events have strengthened his position and public profile as leader with unanimous support from his caucus.

The leadership "crisis" shows how reporters can sometimes be guilty of creating news. At the Labour Party conference, cameras were trained on leadership rival David Cunliffe, who appeared to enjoy the media attention. He then left questions about his loyalty open to speculation. Now he has paid the price.

New party rules mean if the caucus triggers a leadership ballot in February then all party members, caucus members and affiliated unions would participate in a preferential vote. Many reporters and bloggers believe the wider membership is against Shearer, but one just had to witness the rapturous reception from hundreds of rank-and-file members at the party conference in Auckland to realise that the opposite is probably the case.

So why would any contender wish now to trigger a contest for the leadership knowing that they would probably lose? Predictions in politics are always hazardous but, by February, we may well have forgotten that a leadership "crisis" ever happened.

Ruling out surprise upsets, then, we should look at the content of Shearer's conference speech, as it gives some clear messages about the future direction of Labour, and some hints about the possibilities for centre-left red-green collaboration.

The key announcement in Shearer's speech was an affordable housing policy, to be funded by government bonds. But Shearer also indicated a more positive approach to research and development, and a policy to give the Reserve Bank the tools to address our high exchange rate, matters of concern to business. He reiterated Labour's commitment to a capital-gains tax.

For social policy, Shearer dug deeply into Labour tradition and drew on his personal values. He made a commitment to eradicate poverty – with special concern for child poverty. And he gave a strong critique of the present government's education policies. Overall, the speech portrayed Labour as taking a more 'hands-on' approach to government than National. This differentiates his political direction from Key's, and places Labour firmly within its traditional centre-left ground.

If Shearer is to become a genuine contender to be the next Prime Minister, however, Labour will need to demonstrate that it can collaborate with one or more other parties in order to gain office. The obvious partner is the Green Party. Current opinion polls put the Labour-Green combination neck-and-neck with National.

We have learned from past election campaigns, however, that political parties have to tread carefully in raising expectations about post-election options for forming a government.

Voters who want their favoured party to gain office need some confidence before the election that their party could form a workable multi-party governing arrangement after the election. But some who may have been leaning towards your party may not like the proposed partnership, and you might then lose their vote. Or, they may vote for your potential coalition partner instead, believing that it won't jeopardise your chances of gaining office.

Under MMP, political parties have become more sophisticated at managing this tricky pre-electoral positioning. But, after unfortunate incidents such as National and ACT's 'tea-party' last year, voters may be wary of pre-electoral tactics that look too manipulative. And so mistakes could prove to be expensive.

So, for instance, before the 2014 election, Labour and the Greens need to show they can work together, even as they are competing for the same centre-left voters. They will need to stake out distinctive ideological and policy territory, and yet they will also need to show they have enough in common to form a stable government. They have to differ from, and yet be agreeable to, one another.

Labour and the Greens will not necessarily need to make a formal pre-electoral pact in order to be credible to voters as a potential coalition. Pre-electoral positioning under MMP has tended to see parties making informal announcements about whom they are willing, or not willing, to work with in office. Formal, detailed pre-electoral agreements about ministerial portfolios and policy have not become the norm.

Things are more complex if one or two other parties in the centre hold the balance of power. In 2005, NZ First refused to support a Labour-led government if it included the Greens as a partner. If he gets the chance, would Winston Peters repeat that ultimatum? Or, if the Maori Party make it through again, would they have a part to play?

Nevertheless, Labour and the Greens have distinctive and yet compatible policy agendas that could result in a workable compromise in office. But Labour MPs need now to get behind their leader so that a red-green coalition can present a viable alternative in 2014.

**Associate Professor Grant Duncan is a public policy lecturer at the Albany campus. He is presenting a paper he co-authored with Dr Grant Gillon – 'Pre-electoral Positioning and Multi-party agreements under MMP: Who Will Work with whom?' – at the New Zealand Political Studies Association conference in Wellington next week.**

Date: 23/11/2012

Type: Research

Categories: College of Humanities & Social Sciences; Feature



*Associate Professor Grant Duncan*



*Vivvek Gargi, Tracey Jaques, Elyse Purcell and Thomas Halliday with their Pro-Bites snack*

## Food tech students serve up a treat

Fourth-year food technology students have presented their innovative food products to staff for tasting, capping off a year of planning, market research and development.

The student groups were tasked with developing a food product at the beginning of the year and worked together to produce something suitable for a certain market or consumer.

Senior lecturer in dairy technology Rod Bennett says the projects cover the full range of product development.

“In the first semester they go through finding out what consumers want and the characteristics of a particular product,” he says. “At the end of that semester they have a concept of what they want to take forward and they will have done some market research on that.”

In the second semester, they need to actually make the product to a commercial standard. “They actually have to convert those ideas into a real product that can be made on both a small production scale and could also be scaled up to a commercial operation.

“A lot of the products are technologically challenging – the product briefs they are given are set up deliberately to provide some challenges in terms of preserving products, different moisture contents, and storage. But I think they’ve all done exceptionally well.”

Simon Cushing’s group was tasked with making a high-quality beef snack for the Middle Eastern market that would last six months at room temperature. “We had to find a way to keep the meat from going off, so we went for a product somewhere in between salami and jerky, which we thought was appropriate for that market.

Vivvek Gargi and his team developed a healthy, single-serve dairy snack. “We had three ideas to start with and we took them to a focus group and they helped us narrow it down to the product that we called Pro-Bites. There were a number of challenges, especially getting the chocolate coating right. We also developed the packaging from scratch so that was fairly difficult too.”

Elena Norris helped produce a gluten-free spring roll. The frozen product can be baked or deep fried, she says. “We went through a number of concepts, including experimenting with a number of batters and coatings before settling on the rice wrap. It’s great to now see the end product.”

Date: 26/11/2012

Type: Research

Categories: College of Sciences; Innovation; Palmerston North; Research

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# New evidence of newspaper bias in election coverage

New research to be released this evening concludes that four of the country's top newspapers were biased in their coverage of the last election.

The research by Massey University Associate Professor Claire Robinson finds that the *Herald*, *Herald on Sunday*, *Dominion Post* and *Sunday Star-Times* all exhibited substantial bias in their selection and use of images during the election campaign, most of it in favour of Prime Minister John Key.

"Labour and Phil Goff have real grounds to feel they were unfairly treated in print during the last election campaign," Dr Robinson says.

Dr Robinson assessed every image of John Key and Phil Goff published during the election campaign in the four big papers. Mr Key featured 138 times while Mr Goff featured 80 times. Mr Key also dominated the column centimetres, at an almost two to one ratio.

Both Mr Key and Mr Goff received much more positive and neutral coverage than negative coverage from all four papers, but the *Herald* and *Herald on Sunday* were generally more positive in their treatment of Mr Key, whilst the *Dominion Post* and *Sunday Star-Times* were kinder to Mr Goff.

"My research suggests there could be grounds for a complaint to the New Zealand Press Council that the newspapers breached the principle of fairness and balance in their campaign coverage.

"Traditionally, newspaper editors have judged whether their coverage is balanced based on the number, tone and position of words. But we live in an image-saturated world. In reality, readers absorb headlines, images, graphics and captions, and rarely study every column inch. News media render the world visually as well as verbally. It is time they paid serious attention to the ethics of which images they publish, when and how.



Associate Professor Claire Robinson

"For politicians, image selection and positioning is likely to become even more important with newspapers such as the new-look compact-format *Herald* becoming more visually-driven."

Dr Robinson's analysis also found a dramatic shift in image selection at the height of the teapot tape saga. "When the news media itself becomes an actor in a political controversy, things get ugly. Picture editors dusted off their most unflattering shots of John Key. In the final days of the campaign none of the papers published a negative image of Phil Goff compared with the early (pre-teapot) period where more than one in three images of Goff were negative."

Date: 26/11/2012

Type: Research

Categories: College of Creative Arts; Election/Politics; National; Research; Wellington

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*The FMG team celebrate winning the Manawatu Business of the Year Award, including a Massey University scholarship for professional development.*

## **Rural insurer wins top award and scholarship**

Insurance company FMG won the Supreme Award at the Manawatu Business Awards and received a scholarship worth \$5,000 for professional development at Massey University's College of Business.

The specialist rural financial services provider has 170 staff at its Palmerston North base, including many Massey business graduates.

School of Management senior lecturer Dr Jo Bensemman was a judge at this year's awards, which were presented at a recent gala dinner.

Professor Ted Zorn, head of the College of Business, says Massey is proud to support the Manawatu Business Awards and provide expert judges with the scholarship helping businesses continually improve.

"The College aims to advance enterprise and inspire leadership and we value our strong links with the Manawatu business community.

"We are building on those links to develop new partnerships and use our expertise to help both local and global enterprises respond to challenges.

"FMG has a long history of success in the Manawatu, employs many of our graduates and we admire how the company has continuously adapted and innovated to serve the rural community.

"We congratulate them as a worthy winner of the Supreme Award."

Date: 26/11/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Business; Palmerston North

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# Opinion: NZRU keeps tight control of rugby franchises

By Dr Sam Richardson

As a sports economist, the announcement that the Hurricanes and Crusaders Super Rugby franchises will have new operators next year raises a few questions in my mind.

The New Zealand Rugby Union (NZRU) says the arrangements, which involve groups of provincial unions and private investors (including Gareth Morgan in the case of the Hurricanes), are a step forward in terms of putting Super Rugby on a stronger financial footing. But will they benefit all the partners in the Super Rugby relationship?

There is no question that the NZRU is a clear winner in this process. They get injections of private funds into the Super franchises, which are expensive to run and have been a drain on the union's coffers. They retain full ownership of the franchises, the contracting process and coaching appointments. And they receive all the broadcast revenues that accrue to each nation from the Super Rugby competition, which are used to pay the players.

In short, the NZRU retains control of which players can play in Super Rugby, what teams they play for and who coaches them. It is a very favourable set-up to the governing body, no question.

Investors can do what they like once they get their player list, but a large portion of ownership responsibility is in fact taken away from them. It is a very different ownership structure from, say, American, Australian or European sports leagues. At least in the A-League, the Wellington Phoenix can employ whoever they want and sign up any player they want.

The other thing that the licensee model does for the NZRU is to allow it to wash its hands of the micro-level management that is often difficult when trying to run the game from a central level. The day-to-day running of a franchise is best done on the ground, and the rationale is that private investors will do the job of running the franchise more efficiently than the NZRU or a provincial-based board could. After all, there might even be some money in it for licensees if they do a good enough job!

Licensees can market their teams, keep gate revenues (while presumably paying stadium rentals) and generate deals for sponsorship, including a sponsor's logo on the front of the jersey. Gareth Morgan has talked about player academies as a source of opportunity for licensees.

But what incentives do the licensees have to run a development squad when they run the very real risk of losing those players if the NZRU decides to add them to the contracted players pool? There would have to be some arrangement in place for teams to be able to have first rights to developed talent should they make the grade. Otherwise, player development is a very risky prospect.

The big question for me is how long license holders will be happy to simply receive players rather than selecting their own. I see it like this: You invest in a business, but you have to use a specific consultant as a condition of the investment. How do you feel, then, when you find out that the consultant has the same relationship with all of your competitors?

In my view, however, the biggest losers in the new ownership structure are the players – at least in terms of the possible alternatives. For them, nothing changes. They are presently contracted by the NZRU, and they will still be contracted by the NZRU under license arrangements.

If the licensees were able to pay for players, well, the ball park would be very different. Imagine free agency. Or imagine a structure by which players could be paid a central contract by the NZRU, but franchises who really wanted them could pay extra to get them.

Free agency has its critics, but it has fundamentally changed the landscape of sports that have adopted it. Licensees would have a greater incentive under free agency to identify and develop talent. Giving licensees the power to pay players would quite likely make players winners in this deal. As it is, that's one of the least likely things to happen.

Overall, the new licensing arrangements are a first step to many possibilities. Exciting ones, too, if done right. There just has to be a little more loosening of the reins.

**Dr Sam Richardson is a lecturer in the School of Economics and Finance at Massey University, and a specialist in the economics of sport.**

Date: 26/11/2012

Type: Research

Categories: College of Business; Palmerston North; Research; Rugby World Cup; Sport and recreation



*Dr Sam Richardson*



*Dr Mike Joy*

## **Massey ecologist to discuss environment controversy**

Massey University ecologist Dr Mike Joy will appear on TV3's Media3 show this week to discuss the controversy that has risen over his comments on New Zealand's freshwater quality.

Dr Joy was featured in the International Herald Tribune and the New York Times citing research that showed New Zealand's poor record on freshwater quality and preservation of the environment.

This led to an editorial in the New Zealand Herald criticising Dr Joy for harming New Zealand's reputation and the harm it could do to the tourism industry.

Media3 host Russell Brown has outlined the controversy on his [blog](#) and will discuss it with Dr Joy on Saturday's show.

More on the issue can be found [here](#).

An outline of Dr Joy's concerns and the research on which they are based can be found [here](#).

Dr Joy, a senior lecturer in the Institute of Natural Resources, has been highlighting the worsening state of New Zealand's rivers and lakes for the past 15 years.

Date: 27/11/2012

Type: Research

Categories: College of Sciences; Enviromental issues; Explore - Agriculture/Horticulture; Palmerston North; Research - Resource dev and man

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# Massey writer translates German poet Paul Celan

Translating work by acclaimed German poet Paul Celan – famous for his Holocaust poem “Death Fugue” and generally considered one of the greatest post-war European poets – has been a 10-year literary mission for Albany-based Massey University English lecturer, editor and poet Dr Jack Ross.

His project has culminated in the launch of *Celanie: Poems & Drawings after Paul Celan*, which contains 90 “gem-like” poems by the Romanian-born Jewish poet and World War II Nazi labour-camp survivor, translated from German and French into English. The book of poems includes two portfolios of drawings by Auckland artist Emma Smith. It was the word ‘Celanie’, the description Celan himself used for the little set of Parisian streets and suburbs which constituted the heart of his world-in-exile, that inspired them.

Ross, from the School of English and Media Studies (which contributed to the production costs), says that the poems, taken from a two-volume edition of his correspondence with his French wife Gisèle Celan-Lestrange, represent only a fraction of Celan’s body of work. They were composed in German, and translated into French by Celan in the letters he wrote to his wife each time he left their home in Paris to travel to Germany.

Celan, born Paul Antschel, survived 18 months in a Nazi forced-labour camp during World War II. His parents were deported to a concentration camp, where they died. Celan, who had gone to France to study medicine in 1938, returned there after the war to work as a translator and teacher of German language and literature.

Although he was fluent in Russian, French and Romanian, and was strongly influenced by the international Surrealist movement, German was the language of his poetry, which often led to the false claim that his poetry was principally about reconciliation, says Ross.

A fervent reader and occasional translator of Celan’s work, Ross heard about the new editions in French of Celan’s letters and poems to his wife when he was presenting a paper on Celan’s work at the “Poetics of Exile” conference in Auckland in 2003.

He hopes *Celanie* (Pania Press) will offer the ideal starting-place “for readers who have a sincere desire to come to terms with one of the most fascinating and controversial poets of the twentieth century”.

The short poems are complemented by Smith’s intense and haunting imagery. She was inspired by the shape of a horse’s skull to create her visual interpretations of Paul Celan’s lyric poetry, which she describes as “deeply bleak” in its terrifying evocation of his Holocaust experiences.

Ross says Celan’s poetic style was at times “anti-grammatical” and open to multiple interpretations. His poems, although they look simple and stark on the page, are multi-layered in meaning. Celan, who was awarded the Bremen Prize for German Literature in 1958 and the Georg Büchner Prize in 1960, suffered from depression and committed suicide in 1970.

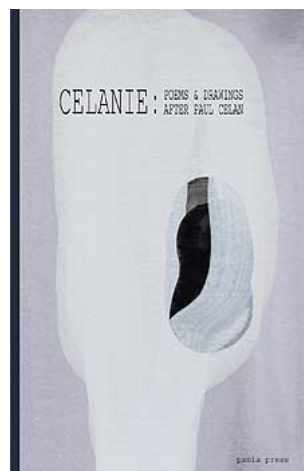
“It’s hard to find a rival among post-war poets,” Ross says of Celan, who once wryly quipped: “There is nothing in the world for which a poet will give up writing, not even when he is a Jew and the language of his poems is German”.

Ross teaches creative writing, has published several books of poetry and prose, and co-edited a trilogy of anthologies; *Classic*, *Contemporary* and *New Zealand Poets in Performance* with CD recordings.

Date: 27/11/2012

Type: Research

Categories: College of Humanities & Social Sciences



*Celanie*, by Dr Jack Ross and Emma Smith



Dr Jack Ross



*Daniel Burgess and Mike Horrell at the New Zealand Engineers Without Borders finals in Auckland*

## Albany Engineering Students to represent NZ

A team of engineering students from Massey University's Albany campus has won the 2012 Engineers Without Borders New Zealand University Challenge, and will represent New Zealand at the Australian Challenge finals in Melbourne on December 4.

The challenge is a trans-Tasman design competition for first-year university students. Developed and co-ordinated by Engineers Without Borders Australia, it has been part of the engineering curriculum in New Zealand universities since 2007.

This year's challenge was in partnership with Habitat for Humanity Vietnam. Students had to develop innovative solutions for sustainable development of the Anh Minh district, in one of the poorest regions, on the Mekong Delta at the southern tip of Vietnam.

Daniel Burgess, Mike Horrell, Jaafar Alnasser and John Sibal, from the School of Engineering and Advanced Technology in Albany, created the 'Anytime' Cooking Solution. It uses two separate stoves made from locally-sourced components so people can cook using solar power for the sunny part of the year, and then switch to a fuel-efficient rocket stove that burns twigs and sticks for use during the rainy season.

Senior lecturer in Product Development and paper convener Dr Aruna Shekar says the paper gives first-year students an opportunity to research ideas linked to real world scenarios and the win is an excellent achievement.

"This paper is the very first course of the new Bachelor of Engineering re-design which involves multi-disciplinary teams of engineering and food technology students working on 'real-life' problems. Some of the goals are for students to learn a systems approach to the design process, which considers the appropriateness of the design to the project context," she says. "They have to not only consider the accessibility of local materials, but also the 'value against cost' analyses of their product for the Vietnamese villagers.

"It is particularly exciting to have two Massey teams make it to the finals – especially as this was our first entry into the challenge."

Team spokesperson Mike Horrell says environmental considerations were part of the problem-solving process.

"We set ourselves sustainable project outcomes that we wanted to achieve, including reducing the use of wood by half, and reducing smoke inhalation while cooking. It had to be affordable, mobile, and robust, and we wanted to help foster a change away from fossil fuel dependence."

The winning team looked at the different cooking methods currently in use in Vietnam to see if they could be improved upon. Inhabitants of Anh Minh use either electricity, Liquid Petroleum Gas, charcoal, or open fire stoves to cook their food, which can be messy and potentially dangerous.

Although they were nervous on the night of the competition, Mr Burgess and Mr Horrell knew their knowledge of the project was strong enough to answer even the curliest question from the judging panel.

Unfortunately, Mr Alnasser and Mr Sibal missed out on an opportunity to join the presentation process as they had already returned to their home countries of Saudi Arabia and The Philippines for the summer break.

Dr Shekar is confident that the students will be strong contenders for the Australian challenge.

"It has been a pleasure working with the Engineers Without Borders team, the staff supervisors and the students this year, she says. "These students have raised the bar for their classmates, and we look forward to their contributions in future project-based papers."

Both Mr Burgess and Mr Horrell agree that winning the challenge has reinforced their original ambition to use their engineering skills to solve real world problems. Since winning the competition, they have already attended an Oxfam presentation looking at sanitation and bio-gas solutions for the developing world.

The students are looking forward to representing New Zealand at the Australian challenge in early December. The four-day challenge programme includes workshops, networking with the other teams, a spot of sightseeing and the final presentation competition.

A team from the Manawatū campus, comprising Eruera Tait-Jamieson, Riley Power, Rosa Antunovic and Muhammad Seraj also presented their project on the Mimosa Pigra – harvesting prickles for profit in the Anh Minh district.

Students in the Bachelor of Engineering (Hons) programme can choose to major in one of four key areas – product development, mechatronics, electronics and computer engineering and chemical and bioprocess Engineering. It is a four-year degree and enrolments for the 2013 academic year are currently open.

Date: 27/11/2012

Type: Research

Categories: Applied Learning; Auckland; College of Sciences; Explore - Engineering; Innovation; International; Research

## Massey student finalist in Māori Sports Awards

Massey student and professional NRL league player Apirana Pēwhairangi is a finalist for the 2012 Māori Junior Sportsman of the Year award.

The former Palmerston North man will return to New Zealand for the 2012 Māori Sports Awards ceremony in Auckland on Saturday.

"I feel really privileged, I am first of all a Māori then a New Zealander, so I feel humbled that I was nominated in the sport I am so passionate about," he says. "I would like other Māori to see we can learn our language and still participate in the wider world and excel.

"I hope it gives out the message that its okay to dream big and with support and hard work you can make it happen."

The 20-year-old has signed with the Parramatta Eels NRL team after three years with the Newcastle Knights under-20s team.

In-between training sessions and games, Mr Pēwhairangi also finds time to study towards a Bachelor of Arts in Māori through distance learning.

Mr Pēwhairangi (Ngāti Porou) was raised in Palmerston North and attended Te Kura Kaupapa Māori O Mana Tamariki Māori immersion school.

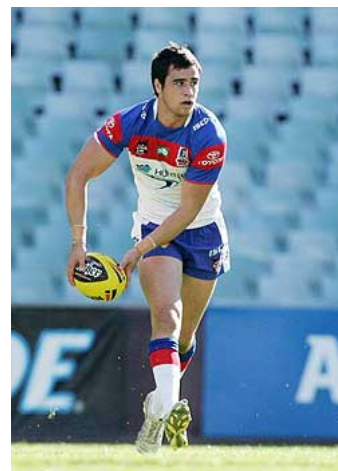
In 2009, when he was 17, he signed with the Newcastle Knights club and has been with the club for the past three years.

Māori Award winners from Massey include and bronze medal rower Storm Uru who took out the Māori Sportsman award for 2012. Olympic canoeist Lisa Carrington won the Māori sportswoman award and took top honours and was awarded the prestigious Albie Pryor Memorial Māori Sports Person of the Year for 2012.

Date: 28/11/2012

Type: Awards and Appointments

Categories: College of Humanities & Social Sciences; Maori



*Apirana Pēwhairangi*

# Leave and pay dates over December-January

Massey University departments, other than those providing essential services, customarily close during the Christmas-New Year period.

The university officially closes at 5pm on December 21 and December 24 will be either a paid university holiday or, for essential services staff required to work, a holiday to be taken on another date before the end of January.

Christmas Day and Boxing Day are public holidays; December 27, 28 and 31 are either paid university holidays if provided for in staff members' employment agreements or to be taken as annual leave (essential services excepted).

New Year's Day and January 2 are public holidays and the University reopens on January 3.

Pay dates for the Christmas-New Year period are on December 13 and 27 and January 10 and 24.

Date: 28/11/2012

Type: Internal Communication

Categories: Any

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## NZ must plan for the future, warns *Economist* editor

The world is changing faster than at any other time in human history and we ignore those changes at our peril, says a world-renowned expert on future trends.

Dr Daniel Franklin, who is both the executive editor and business affairs editor at *The Economist*, will be in New Zealand next Monday at the invitation of Massey University and Westpac. He will be the keynote speaker at the new New Zealand Forum, an invitation-only event that will identify the global trends impacting New Zealand's future.

As the editor of Megachange – The World in 2050, Dr Franklin is well-placed to discuss the mega-trends shaping our future. He identifies the “twin forces of demography and technology” as the most important agents of change, and predicts the impact will be felt as strongly in New Zealand as anywhere else.

“The world will have an extra two billion people by 2050 and between now and then businesses will face waves of disruptive technology. Ignoring these trends is not a sensible option,” he says. “It's far better to think hard about the implications now, so as to make the most of the opportunities and prepare for the risks ahead.”

Following his keynote speech at the forum Dr Franklin will join a panel of local thought leaders to discuss strategies for New Zealand to tackle the challenges ahead. The panelists are: lawyer and adjunct professor Mai Chen, Retirement Commissioner Diana Crossan, business commentator Rod Oram, Westpac chief economist Dominick Stephens, DDB managing director Justin Mowday, TUANZ chief executive Paul Brislen, and AUT professor of indigenous studies Rawiri Taonui.

Dr Franklin says he is looking forward to exploring both the difficulties and opportunities presented by the current period of “megachange” from a New Zealand perspective – and he describes himself as an optimist.

“There are enormous challenges ahead, from managing climate change and controlling conflicts over scarce resources such as water, to feeding nine billion people and coping with a multitude of new security threats,” he says. “But I am confident that with the right policies progress is possible on most fronts.”

Massey University Vice-Chancellor Steve Maharey says the University organised the forum with Westpac to create a stronger focus on New Zealand's future.

“Massey is educating the future leaders of New Zealand and, in many cases, that means preparing them for careers that don't yet exist,” he says. “We want to create a successful vision for our country that we can all work towards, and Massey's contribution will come through its research and by training our students to think and work in innovative and creative ways.”

Westpac's managing director private, wealth and insurance Simon Power says: “Thinking long term is exactly what we as a country need to be doing, and having someone of Daniel Franklin's stature to assist with leading that discussion is an extraordinary opportunity. Westpac is proud to back any forum that gets us focused on what those opportunities may be.”

The forum will close with a Q&A session facilitated by award-winning former political journalist Linda Clark. Dr Franklin and the panelists will take questions and comments from the audience and those not attending the event can post questions and join the conversation via twitter @newNZ\_Massey.

The forum will also be live streamed at <https://www.massey.ac.nz/massey/about-massey/events/new-nz-forum/en/watch-live.cfm>, and a view-on-demand video of the event will be available via the same link from 5.30pm on December 3.

Date: 29/11/2012

Type: University News

Categories: College of Business



Dr Daniel Franklin



*Charlotte Pedersen's Hoofcare Modular Treatment Unit design.*

## Rural designs to ease farm working conditions

Two industrial design students with strong rural backgrounds have developed separate devices aimed at easing the respective tasks of farming sheep and cattle.

Charlotte Pedersen's Hoofcare Modular Treatment Unit is a mobile contraption that allows the farmer to set up a cattle crush and race, specific to their needs, to help treat cows with any noticeable illness or injuries picked up during day-to-day handling of the animals.

Holly Gaskin's Electronic Drenching Unit, aimed at improving the performance of sheep drenching, reduces a farmer's musculoskeletal pain and discomfort during the repetitive task.

Statistics showing there is a lack of young farmers entering the industry were also taken into consideration with Ms Gaskin's sheep drenching design, mindful of the prevalence of older farmers suffering from arthritic joints, and pre-existing or recurring injuries.

"I wanted farmers to be able to work smarter and not harder, and reduce stress on them mentally and physically during the busiest periods – as when you are tired and you are more likely to get hurt or muck up!"

Ms Gaskin, who grew up on a sheep and beef farm says investigations of the performance of agricultural processes within the sheep industry revealed that sheep drenching was the most labour intensive task for farmers during their busy summer period, Ms Gaskin who grew up on a sheep and beef farm, says.

Ms Pedersen talked to working and retired farmers and vets as well as organising surveys, and found there was a need to address the daily challenges faced by farmers in treating dairy cows with diseases such as laminitis, which affects the hoofs of horses and cattle. Walking track conditions experienced by the animals, pressures associated with breeding and raising livestock and the lack of, or insufficient treatments, are causes of this disease.

"Essentially poor treatment can lead to less efficient production from a lame cow and costs related to having to re-treat cows or having to dispose of a good milking cow prematurely", she says.

Originally from Hawkes' Bay, the 22-year-old has worked in the dairy industry where she identified a need for safer more effective working conditions for handling cows. The treatment unit could also be used for tagging stock, pregnancy testing and general health care for cattle.

Unlike existing cattle crushes, Ms Pedersen says, to reduce costs her treatment unit can be fully assembled by the user. This is achieved by using a series of hinges, side components and ground securing devices enabling the unit to be easily built and fixed with a few bolts into concrete.

Her mobile treatment unit also features rotating hinges to allow its panels to swing and give the farmer added access to the cow or multiple drafting options.

Both designs featured at Exposure, the exhibition of graduating design students' work being held at Massey's Wellington campus earlier in November as part of the annual BLOW creative arts festival.

Date: 29/11/2012

Type: Research

Categories: College of Creative Arts



*Charlotte Pedersen*





A scene from Mike Hudson's African play *A Thousand Hills*, discussed by Dr Emma Willis (photo credit: Andrew Malmo).

## Trauma in text explored in 'responsibility' conference

Contrary to common perceptions, literary scholars and social scientists are not only devoted to etiquette in Jane Austen's novels, Shakespeare's wit, or marriage rituals in Greco-Roman society.

They are just as likely to be immersed in contemporary literature, diaries, media reports or films on urgent social issues, wars, genocide, torture, oppression and violence, says Massey lecturer Dr Kim Worthington.

She is co-organiser of a conference on "responsibility" as it applies to understanding how individuals, cultures and nations deal with recovery, reconciliation and nation building in the aftermath of traumatic events. Massey's School of English and Media Studies will host the conference at the Manawatū campus from December 3 to 5.

Titled *The Limits of Responsibility*, it addresses ethical dilemmas and responses to suffering, asking important questions about the role of literature, media and film in the representation of traumatic events, says Dr Worthington, a lecturer in English.

New Zealand and international researchers will share views on diverse issues, including local topics such as the government's recent White Paper on Vulnerable Children, and Treaty claims under the Waitangi Tribunal. Literary, cinematic and historical representations of international events, including South Africa's Truth and Reconciliation Commission, the Holocaust, contemporary Jerusalem, democratic transition in Indonesia and neo-liberal politics in Latin America are also on the agenda.

Dr Emma Willis, a theatre director, writer and lecturer based at the Wellington campus, will speak on the impact of a play written and staged in New Zealand based on the true story of a friendship between a Rwandan refugee from the 1994 genocide, and a New Zealand Red Cross worker. Dr Willis's paper examines how theatre can be a form of "ethics in action", by conveying the human complexities of a tragic event in a live, intimate setting.

One of three keynote speakers, Massey historian Professor Michael Belgrave will discuss his views on how the dominance of historical grievances in the Waitangi Tribunal's workload has limited its impact as vehicle for policy change, while Māori history lecturer Peter Meihana considers why Treaty settlements have come to be viewed not as a Crown responsibility or obligation but as a form of Māori privilege.

International keynote speaker Professor Susannah Radstone, an expert in film, history and memory from the University of East London, will explore "questions of responsibility as they permeate academic writing about trauma, trauma culture and trauma films".

Dr Worthington says the conference showcases how academics in the humanities and social sciences are engaged with significant real-world issues that have a profound impact on our understanding of nationality, culture and history.

"We're faced everyday with news stories, literature and films that ask us to consider ethical questions – how we treat prisoners, migrants, minorities, the poor. How do we respond, responsibly, to national and global histories of abuse, violence, atrocity and genocide?"

"As academics, we try to make sense of the social, literary and historical narratives – past and present – that shape the times we live in. That's why we've based the conference around the idea of responsibility – it's an opportunity to consider the diverse and often difficult topics we research and teach, exploring questions not only about human responsibility more generally, but of how we action that responsibility through academic research."

She says the conference is open to the public, with many of the presentations of interest to welfare, migrant and human rights organisations.

For more information, click here: [https://www.massey.ac.nz/massey/learning/departments/school-english-media-studies/conference-2012-the-limits-of-responsibility/conference-2012-the-limits-of\\_responsibility.cfm](https://www.massey.ac.nz/massey/learning/departments/school-english-media-studies/conference-2012-the-limits-of-responsibility/conference-2012-the-limits-of_responsibility.cfm)

Date: 29/11/2012

Type: Research

Categories: College of Humanities & Social Sciences

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## Food scientists win coveted Prime Minister's prize

Two Massey University food scientists have been jointly awarded the Prime Minister's Science Prize – New Zealand's most valuable award for scientific achievement.

The \$500,000 award goes to Distinguished Professor Paul Moughan and Professor Harjinder Singh, who are co-directors of the Riddet Institute, a centre of research excellence led from the Manawatū campus that focuses on food and health innovation.

Their contribution to food protein science is world-renowned. Professor Singh's expertise is in food protein structures and how they interact in food systems while Professor Moughan focuses on how proteins are broken down and absorbed in the digestive system and the resulting physiological benefits.

They have worked together for more than a decade, establishing Riddet as a world-leading centre. Since 2003, the institute has secured over \$40 million in research funding and used it to carry out fundamental and strategic research and apply the knowledge to create new food products, processes and systems.

Professor Moughan says he is thrilled and humbled to have received the award. "It recognises the fundamental contributions that we've jointly made in food protein science." He says Massey has provided a fantastic research environment. "While we head the Riddet Institute, our professorships and long-standing employment is at Massey. This award not just for us but also for Massey as it rewards the research ethos at the university. Massey has always led from the front in terms of research and science. It has given us a fertile ground to work in, so the award also reflects on our colleagues."

Professor Singh says they plan to use the \$400,000 of the prize money tagged for on-going research to commercialise discoveries made at the Riddet Institute. "We have a lot of bright minds that come up with really good ideas," he says. "The prize money will allow us to screen those ideas and take the most promising through to the next stage."

At a breakfast in Wellington this morning, Prime Minister John Key congratulated all the winners and acknowledged the importance of "blue sky" research. "We can't draw a straight line and say everything we spend money on is going to be converted into something that is used or a drug that is created or a process that is adopted."

Mr Key also said the Government was aware that New Zealand universities rank among the best in the world in terms of teaching but rank lower than they should internationally because they need more research funding. "I know it's something the [tertiary education] minister [Steven Joyce] is looking at to try and get more money into them. There will never be enough is probably the answer but we are keen to make sure that our universities continue to do the great work they've done."

Massey Vice-Chancellor Steve Maharey says Professor Moughan and Professor Singh are a formidable team and an exemplar of how to create a successful innovation pipeline in a critical industry. "Food supply is one of the major issues that faces the world and New Zealand has an enormous amount to contribute," Mr Maharey says. "Professors Moughan and Singh realised this early on and have championed it throughout their professional careers. The rest of the country is now catching up and realising how important it is."

Deputy Vice-Chancellor Professor Robert Anderson says the prize is well deserved. "Armed with an inspirational vision for research into advanced foods and biologicals, Professors Moughan and Singh founded what has become a brilliantly successful centre involving significant partnerships with several other New Zealand universities and crown research institutes. The success of their journey is tangible proof that it is possible to shape one's own destiny within the New Zealand science framework, rather than simply rely on others to do it for you. I am absolutely delighted for them. They are a world-class act."

Date: 29/11/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Explore - HEALTH; Funding; Innovation; Internal Communications; Palmerston North; Research; Research - Future Food Systems; Uni News; Vice-Chancellor; Video Multimedia



*Prime Minister's Science Prize winners Distinguished Professor Paul Moughan and Professor Harjinder Singh of the Riddet Institute*



*Dr Alan Bollard giving a keynote address after receiving his honorary doctorate.*

## Honorary doctorate for former Reserve Bank Governor

Former Reserve Bank Governor Alan Bollard was awarded an honorary doctorate from Massey University at a graduation ceremony in Palmerston North today.

Dr Bollard, from Wellington, is a former Treasury secretary, Commerce Commission chairman and Institute of Economic Research director. He stepped down as bank governor in September after a decade in the role, and from January will head the secretariat of Asia-Pacific Economic Cooperation, based in Singapore.

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He was awarded a Doctor of Commerce (honoris causa) in recognition of his outstanding service to the nation in the field of economic policy. New Zealand Post chairman and former deputy Prime Minister Sir Michael Cullen introduced Dr Bollard at the afternoon graduation ceremony.

Watch a short interview.

"I'm really pleased, honoured to receive this award, and I appreciate it very much coming from Massey," Dr Bollard said.

The head of Massey University's College of Business, Professor Ted Zorn, said the University's recognition of Dr Bollard is well deserved.

"New Zealand's banking system and economy have come through the Global Financial Crisis in better shape than most of the developed world, and that is due in no small part to Dr Bollard's decisive actions as Governor of the Reserve Bank," Professor Zorn said.

"In his new role at APEC, he will no doubt continue to make a significant contribution to the sustainable economic growth of our region, and his association with Massey will be a source of pride for everyone within the College of Business."

Date: 30/11/2012

Type: University News

Categories: College of Business; Graduation (Palmerston North)

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*Palmerston North Mayor Jono Naylor and Massey Vice-Chancellor Steve Maharey sign the MOU*

## **Agreement signed by Massey and city council**

In recognition of an excellent working relationship Palmerston North City Council and Massey University have signed a Memorandum of Understanding.

The Memorandum of Understanding has been drawn up to acknowledge and build on sustainable regional growth in Palmerston North. It also supports the Council's vision that the city is recognised as vibrant, caring, innovative and sustainable.

The agreement recognises Massey University's role as a contributor to growth in the region. Massey University Vice-Chancellor Steve Maharey said that strengthening connections with local, national and international partners and stakeholders to gain mutually beneficial outcomes is one of Massey's key strategic goals.

"There is no other community with which we have a more longstanding relationship than the Manawatu and the Palmerston North City Council is central to that on-going engagement," he said.

Palmerston North Mayor Jono Naylor said that the agreement signed on Friday cemented a relationship that is beneficial to both the City and region.

"Palmerston North is a national centre of excellence for education. PNCC and Massey University have shared interests concerning infrastructure and development of the City."

The MOU will enhance recreation, cultural, sustainability and life-long learning opportunities within the City.

Date: 30/11/2012

Type: University News

Categories: Election/Politics; Internal Communications; Palmerston North; Vice-Chancellor

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*Watch the interview with Storm at graduation.*

## A medal and a master's: Storm Uru's big year

Olympic bronze medallist Storm Uru capped off a stellar year this afternoon when he received his master's degree at a Massey University graduation ceremony in Palmerston North.

The rower acknowledged it had been difficult training for the Olympics while working on his degree, but says he has always been one for taking on tough challenges.

"It was a difficult process, and it wouldn't have been possible without the support of Massey staff who were always great," Uru says. "I'm very pleased I completed it and I think the harder something is, the greater the satisfaction you get out of it."

For his master's degree Uru researched New Zealand's Free Trade Agreement with China to see if it was helping Kiwi companies set up operations there.

"China is just so interesting, competitive and dynamic, and it's only going to grow in importance. While many New Zealand companies export to China, direct foreign investment is still relatively low, so I was interested in learning if the FTA has encouraged companies to establish themselves on the ground."

Uru says he can imagine himself working in China one day, but his immediate future involves a six-month contract working as a trader for the BNZ and then, if all goes to plan, a year at Cambridge University to study towards an MBA.

While Cambridge University is synonymous with rowing, Uru insists that if he is accepted into the programme, his academic studies will take priority.

"I've always fitted my studies around my training so I'm determined that for at least one year my academic career comes first. Having said that, I'll definitely be rowing on the side."

Uru says that balancing sport and study comes naturally to him, but there were times when he wondered if he would get his master's research report written.

"I usually worked on it on Sundays, but the level of fatigue after a week of training meant that I often had to delete a lot of what I wrote," he says. "But I could never be someone who recovers from training by watching TV, and I could never study without doing exercise. Doing both in tandem balances me out."

Despite having nearly completed a chemistry degree at Canterbury University (he had to give it up when he relocated to Cambridge to join the New Zealand rowing team), as well as a Bachelor of Business Studies, a Postgraduate Diploma in Business, and now a Master of Management via distance learning at Massey, today's graduation ceremony was Uru's first.

"I've never been able to get the time off before, so this graduation is huge for me. My family have travelled down and I'm glad I'm in a position where I can concentrate on enjoying it," he says.

Date: 30/11/2012

Type: Graduation

Categories: Academy of Sport; College of Business; Extramural; Graduation; Graduation (Palmerston North); Olympics; Palmerston North; Sport and recreation; Uni News; Video Multimedia



*Storm Uru pictured at his Massey University graduation ceremony*



*Dr Laureline Meynier and Dr Mikael Boulic*

## Twin doctorates for French couple

Laureline Meynier knew nothing about New Zealand when she accepted a scholarship eight years ago, but now she and partner Mikael Boulic are not only New Zealand residents, but also PhD graduates.

The French couple, which met 15 years ago in their first year at the University of Brest in Brittany, both graduated with PhDs at the Massey University capping ceremony in Palmerston North today.

Dr Meynier met her Massey supervisor at a conference in Spain and shifted to Palmerston North when she was given a scholarship. Dr Boulic followed her three months later with no real plans.

"It was very hard because I had a good job in France," he says. "Coming to New Zealand without speaking English and with my backpack I though – what will I do?"

Dr Boulic spent six months learning English at the Ethnic Centre in Palmerston North. "It was great because I not only learned about New Zealand but also many other nations as there were other migrants from places like India, Africa and Palestine so it was nice."

Then he read in Massey News about a scholarship being offered for a project looking at how heating systems affected asthmatic children. After an interview he joined Ms Meynier as a Massey doctoral student.

Dr Meynier investigated the diet of the New Zealand sea lion. "The main prey of New Zealand sea lions at the Auckland Islands are deep sea species living at the edges of the Auckland Islands shelf, an area impacted by the largest New Zealand fishery targeting arrow squid," she says.

"I found that management of the New Zealand sea lion must not only consider the direct interactions with the arrow squid fishery, but also the likelihood of food resource competition between fisheries and New Zealand sea lions."

She is now doing post-doctoral research, again based at the Institute of Food, Nutrition and Human Health, on the impact commercial fishing is having on the New Zealand fur seal population.

Dr Boulic's PhD looked at heating systems in New Zealand homes. "Many New Zealand homes are unhealthily cold and damp during winter due to inadequate heater capacity and usage, and inadequate insulation," he says.

He measured the relationship between heaters and temperature, dampness, pollutants and mould levels in insulated homes. The indoor environment was intensively monitored in households using their existing un-flued gas heater or portable electric heater during the first monitored winter.

"The study showed that households using an un-flued gas heater had nitrogen dioxide levels in excess of the World Health Organisation values, where as households with a replacement heater had less polluted, warmer, dryer and less mouldy air. Using an unflued gas heater can cause unhealthy conditions, of particular concern for people with respiratory disease."

He is now continuing that line of research, this time looking at the air quality in school classrooms.

Date: 30/11/2012

Type: Graduation

Categories: College of Sciences; Enviromental issues; Explore - HEALTH; Graduation; Graduation (Palmerston North); Palmerston North; Research

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November 2013 Wings recipients with other award winners. L-R Greg McGhie, Spencer Beavis, Lachlan McIntosh, Andrew Vialoux, Peter Kim, Daniel McGimpsey, Byron Andrews, Brandon Cawood, Michael Dwyer

## Wings recipients are magnificent seven

Seven students from the School of Aviation were presented with their professional pilot licences at a ceremony on the Manawatu campus on Thursday.

Receiving their Wings badges were: Byron Andrews (New Plymouth), Spencer Beavis (Auckland), Brandon Cawood (Manawatu), Michael Dwyer (Auckland), Peter Kim (Auckland), Greg McGhie (Manawatu), and Daniel McGimpsey (Southland).

The Bachelor of Aviation students have successfully completed their flying training and will go on to complete their academic qualifications to ensure they have all the skills required for a successful career in the industry.

Guest speaker at the ceremony was Air New Zealand's Captain Chris Kriechbaum, who oversees the development of pilots in his role as manager of institute partner relationships.

He said it was a privilege to be associated with Massey University's School of Aviation as a partner of the Air New Zealand Aviation Institute.

"Massey is the only partner offering a degree, which is quite significant as we look for future management roles in our group. It's also the only one that trains on glass cockpits. We choose to partner with Massey to ensure a good supply of newly-qualified pilots."

He urged students to take a lead from the people in Christchurch and be resilient, to build on their people skills and to be ready to work as part of a team as well as to lead.

Former Southland Boys' High student Daniel McGimpsey was presented with the Outstanding Student Award as well as the Air New Zealand Flying Award and the Airways Corporation Academic Award.

"It's not really about the award, I'm just stoked to get through the programme," he said.

Brandon Cawood won the Palmerston North International Airport – Professional Attributes Award, the Hugh Francis Navigation Award and the Craig Merryweather Memorial Scholarship. He was presented with the scholarship by Craig's father, David, and brother Geoffrey who also made a further substantial contribution to the memorial award fund.

Speaking to the Wings recipients Mr Merryweather senior said Craig achieved "with his head down and his tail up", and the award recipient had shown the same attributes. He also urged the new pilots to always be flexible in their outlook on life and not to get stuck in a career rut.

Andrew Vialoux, a former Rangitoto College pupil and Dean's List student, received the Air BP Academic Award for the highest grade point average of the Massey 56 and 57 student groups. He is a member of the North Shore Model Aero Club and has a keen interest in radio control aircraft modelling through the Model Flying New Zealand organization.

Spencer Beavis won the Fieldair Engineering Ltd Aviation Systems Award and a cheque for \$1,000 from Fieldair's Charles Giliam, George Minors won the Manager of Professional Programmes Award and Lachlan McIntosh was presented with the Air BP Scholarship – Flight Instruction Award.

This year was a special year for all students receiving their Wings as it marks the school's silver jubilee.

School of Aviation chief executive Ashok Poduval congratulated the pilots on their success.

"Go overseas and get your experience – but come back because we need you," he said.

Massey is one of the few tertiary education institutions in the world to combine professional pilot training with university degree qualifications. Students also had photographs taken with the University's \$8 million aircraft fleet.

Date: 30/11/2012

Type: Graduation

Categories: College of Business; Explore - Aviation; Graduation; Graduation (Palmerston North); International; Palmerston North



*Dr Merv Hancock with Professor Robyn Munford, Dr Kieran O'Donoghue and Professor Steve LaGrow from Massey's School of Health and Social Sciences*

## Social work pioneer awarded honorary doctorate

Dr Mervyn Hancock looks back on his social work career with "great pride and great memories".

The 86-year-old is regarded as the founder of the modern social work profession in New Zealand and was today awarded an honorary doctorate from Massey University.

Dr Hancock, from Palmerston North, worked for the child welfare service in Auckland, Wellington, Gisborne and Dunedin before returning to his hometown as district officer in 1960.

With his vast practical experience he was recruited to spearhead Massey's social work degree – the first at a New Zealand university. He was director of the social work programme from 1975-1982, then moved into private practice but has kept a close connection with Massey.

Dr Hancock was conferred with a Doctor of Literature (honoris causa) at a graduation ceremony in Palmerston North this morning. The award recognises his pioneering work, his influence on the professionalisation of social work and his outstanding national contribution in the field of social work education.

"I'm extremely honoured and deeply appreciative of the award," Dr Hancock said, adding it was not just an award for him but recognised the long social work history at Massey, and all those in the field.

He has fond memories from his career that spanned more than four decades. "I look back with great pride and great memories, full of interest and incident."

Dr Kieran O'Donoghue, director of social work and social policy at Massey's School of Health and Social Services, said the award was well deserved. "Merv is the epitome of a professional social worker who is civic-minded and an active community citizen.

"In awarding him with this honorary doctorate, Massey University is honouring the man, and his legacy within the field of social work education and practice and his tremendous service to the community and people of Palmerston North," Dr O'Donoghue said.

He described Dr Hancock as the "founding father of the modern social work profession with New Zealand".

"The social work scholarship that emerged from Massey University has built upon the foundation and standards set by Merv," Dr O'Donoghue said. "He is an inspiration to numerous social workers and is life member of the Aotearoa New Zealand Association of Social Workers as well as the founding president of that body."

Dr Hancock also made a significant contribution to Palmerston North community as a city councillor from 1983-92, public servant and private social services consultant

Date: 30/11/2012

Type: University News

Categories: Graduation; Graduation (Palmerston North)



*Dr Merv Hancock*





*Andrea Davies, Dr Shaun Cooper, Penny Lyall and Stephan van Heerden at the Lecturer of the Year Awards at Albany Campus*

## Albany's Lecturer of the Year named

A “maths magician” was named as the Albany Students' Association 2012 Lecturer of the Year, in an event held at Student Central recently.

Associate Professor Shaun Cooper from the Institute of Information and Mathematical Sciences, College of Sciences received the highest number of votes. Student feedback included his penchant for running to lectures and his ability to make mathematics interesting and fun with clear teaching and inspiring lectures.

The awards, held every year since 2005, are an opportunity for students to comment on their favourite lecturers, and the association's advocacy coordinator Penny Lyall and her team compiles the best of these comments into the awards presentation each year.

Association president Stephan van Heerden says the Lecturer of the Year Awards are a lot of hard work for the association's much-diminished team, but incredibly worthwhile.

“It's a great way to thank the teaching staff for their dedication and commitment to Massey students, and the comments show just how much that hard work is appreciated,” he says.

Ms Lyall says it was great to see a record-breaking number of teaching staff nominated in 2012.

“We had 137 teaching staff nominated this year and when teaching staff hear of their nomination, they're always delighted and say it sustains their commitment to teaching excellence for the following year.”

The 2012 College Winners are:

- Auckland School of Design: Eric Thompson
- NZ School of Music: Pete France
- College of Business: Dr John Tan – School of Management
- College of Education: Emily Jones – Speech & Language Therapy
- College of Humanities and Social Sciences: Atsuko Tsukamoto – School of Linguistics and International Languages
- College of Sciences: Associate Professor Shaun Cooper – Institute of Information & Mathematical Sciences

In addition to the presentation of certificates and college trophies to lecturers, the Massey University Teaching and Support Award was presented to Ken Cage from the Centre for Teaching and Learning. Along with their certificates all nominees received handmade quill bookmarks crafted from decommissioned library books created by association volunteers.

Traditionally funded by the association, this year additional sponsorship was provided by Massey University, Ti Point Wines, Bennetts Books and the New Zealand School of Music Band. Mr van Heerden says the association is extremely grateful to the sponsors for helping to ensure this much-loved campus event is able to continue.

Date: 30/11/2012

Type: Awards and Appointments

Categories: Auckland; Awards and appointments; College of Sciences; Internal Communications; Teaching

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# Submissions wanted for ITS Help Desk and Regional IT Proposal for Change

The second round of consultation has begun this week with the release of a revised proposal for change in the Information Technology Services department.

[Click here to view the document.](#)

The second round of submission is in progress this week, with the closing date for final submissions being 7 December at 5pm. Submissions should be forwarded to [Linda Goldsmith](#). Anyone who wishes to discuss the proposal should contact [Clive Martis](#) or Linda Goldsmith.

Date: 03/12/2012

Type: Internal Communication

Categories: Any

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Future U winner Stephen Lines gets a copy of *Megachange – The World in 2050* signed by Economist editor Daniel Franklin.

## NZ well positioned for 2050, says Economist editor

New Zealand is “surprisingly well positioned for 2050”, according to the executive editor of The Economist Daniel Franklin.

During the keynote address at the new New Zealand Forum, an event organised by Massey University and Westpac, Dr Franklin outlined some of the mega-trends shaping the future of the world and the implications and opportunities for New Zealand.

He identified population growth as one of the key drivers of change, as well as the growth of Asia’s economy.

“New Zealand is surprisingly well positioned for the world in 2050 for a number of reasons. It’s close to Asia where a lot of the economic action is going to be, and it has a relatively big agricultural sector in a world that will need to feed nine billion people,” Dr Franklin says.

“The implications are even more dramatic than the actual population numbers suggest. The world’s population is not only increasing but also getting richer... so we will need to produce something like 70 per cent more food.”

Dr Franklin believes New Zealand’s agri-food expertise means it should be in a position to not only produce valuable food products, but also export its agri-food technology so other countries can increase their own food output.

“There maybe some complications due to climate change,” he acknowledges, “but New Zealand has a relatively enviable environment so it also raises the issues of managing that great heritage well.”

The fact that English is one of New Zealand’s official languages will also be to its advantage, Franklin says.

“English is probably going to continue to be the main language spoken, despite the rise of China, and New Zealand’s links through the Commonwealth to Africa will be important. There is going to be tremendous population growth in Africa and it will be a very fast growing part of the world’s economy.”

Dr Franklin, who describes himself as “relatively optimistic” about the future, says with good management and the right policies, there is no reason that New Zealand will not come through the current period of wrenching change in good shape.

“My main piece of advice for NZ is to stay open – to trade, to other people and cultures, and to ideas. There’s always the temptation when things are changing very fast around you to close up. New Zealand needs to compete in the world of ideas and the more open New Zealand is, the more likely it is going to be able to take advantage of the opportunities.”

Massey University Vice-Chancellor Steve Maharey says the University organised the forum with Westpac to create a stronger focus on New Zealand’s future. He believes the University is already responding to the future needs of New Zealand and the world, particularly in terms of agri-food research and education.

“New Zealand can’t feed nine billion people, but we can provide some of the thinking and knowledge it will take to do this, at the same time moving our products up the value chain.”

Westpac’s managing director private, wealth and insurance Simon Power says: “Thinking long term is exactly what we as a country need to be doing, and having someone of Daniel Franklin’s stature to assist with leading that discussion is an extraordinary opportunity. Westpac is proud to back any forum that gets us focused on what those opportunities may be.”

A video of the forum presentations and Q&A session can be viewed at: <https://www.massey.ac.nz/massey/about-massey/events/new-nz-forum/en/watch-live.cfm>,

Date: 03/12/2012

Type: University News

Categories: College of Business; Vice-Chancellor; Video Multimedia

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Watch the interview with Dr Franklin.



Dr Daniel Franklin delivering the keynote address at the new New Zealand Forum



*Daniel Franklin and Stephen Lines discuss New Zealand's future challenges.*

## **New Zealand to lead the world in sustainable energy**

Future U winner Stephen Lines laid down a challenge to the invited audience at It's Our Future – the new New Zealand Forum in Auckland today to focus on sustainable energy.

The 18-year-old Wellingtonian provided the opening address at the forum, sharing his vision of New Zealand in 2050. He proposed a world that is fundamentally similar to what we currently enjoy, with shared prosperity and people who will continue to contribute to the world economy in sustainable ways.

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“New Zealand will continue to be that little old country in the corner of the world who will forever stand up for the common good and decency... and will not conform to what we do not see as a benefit to our people or environment. As a multicultural people, we will continue to thrive in social diversity and acceptance... and I believe we will see the first Maori Prime Minister.

*Watch the interview with Dr Franklin.*

However, Mr Lines does see a battle ahead to adjust the focus of the New Zealand economy from fossil fuels.

“We will struggle to transition from an oil-based economy, but we need to invest in renewable energy sources,” he says. “We can become producers of electricity with solar power and wind power that can be integrated into the national grid.”

Mr Lines was buoyed by comments from TUANZ chief executive and panellist Paul Brislen. He suggested New Zealand could become a primary producer of global technology exporting data from New Zealand-based data farms powered using renewable resources instead of coal and nuclear power, as is currently the case in the United States.

“It is ultimately a voyage into the unknown... but whether it be through action, policy making or leadership, everyone has a responsibility to make New Zealand and the world a better place to live in. How will we contribute to make New Zealand a better place in the future?”

Other panellists included retirement commissioner Diana Crossan, lawyer Mai Chen, journalist Rod Oram, Professor Rawiri Taonui from AUT University, DDB managing director Justin Mowday and Westpac chief economist Dominick Stephens. The keynote speaker was Daniel Franklin, executive editor of the Economist.

Vice-Chancellor Steve Maharey says today's forum is the first of a series on the future featuring international thought leaders.

“It is the role of a university to encourage a range of opinions and how we might intelligently confront long-term global issues. We don't intend to stop talking about the future,” he says.

The Forum is available to view online at: <https://www.massey.ac.nz/massey/about-massey/events/new-nz-forum/en/watch-live.cfm>

Date: 03/12/2012

Type: University News

Categories: Home Page article; College of Business; Vice-Chancellor; Video Multimedia

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## Ultra-runner to speak at NZ Universities Blues

Lisa Tamati will speak about her experiences running in some of the harshest climates on earth at this week's New Zealand Universities Blues Awards ceremony.

The awards on December 6 are sponsored by ASB Bank and will be hosted by Massey University at its Wellington campus.

Students from six universities will be presented Blues at the event.

Having run more than 60,000km to date, Ms Tamati has traversed on foot almost every major desert in the world, run the 2250km length of New Zealand in 38 days (averaging over 50km a day), and is among the top female ultra-athletes in the world.

She will talk about her experiences running in places such as Death Valley in the United States and in the Himalayas, all while overcoming asthma and a broken back.

At the awards ceremony, Blues will be awarded to 67 student-athletes. Blues recipients must be high achievers both academically and in their sport. As well as achieving international representation at the highest level, they must also pass at least one third of a full time course in the year of the award.

As well as the Blues presentation, a number of major awards will also be presented.

Nominees for sportsperson of the year include Massey University's Lisa Carrington (kayak), Hamish Bond (rowing), Storm Uru (rowing) and Glenn Snyders (swimming), and Waikato University's Nathan Cohen (rowing), Laura Langman (netball) and Duncan Grant (rowing).

Nominees for Māori sportsperson of the year are Lisa Carrington, Storm Uru and Kayla Sharland (hockey) all of Massey University.

Other major prizes include awards for distinguished and outstanding performances at the 2011 International University Sports Federation Summer Universiade.

Book tickets and see a full list of recipients and major award nominees [here](#).

Date: 03/12/2012

Type: Awards and Appointments

Categories: Academy of Sport; Auckland; Awards and appointments; Maori; National; Olympics; Palmerston North; Sport and recreation; Uni News; Wellington

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Lisa Tamati



Dr Annette Henricksen

## Older adults and the pursuit of happiness

Older people are happiest when engaged in social activities and personally rewarding work, new research suggests.

Dr Annette Henricksen, from Palmerston North, explored older adults' intentional happiness-enhancing activities and their link with wellbeing and health as part of her PhD thesis. "Research on the wellbeing of older adults is becoming increasingly important in order to inform social policy and planning especially with the growing aging population," she says.

"Happiness has been linked to better physical and mental health, and my study looks at the links between 'intentional happiness-enhancing' activities and different aspects of wellbeing and health for older adults."

Her study involved more than 3000 older adults and investigated how these activities can enhance wellbeing and health. The Massey researcher, who graduated with her doctorate on Friday, explains her research identified four types of happiness-enhancing activities.

The activities are described as: *personally rewarding* activities that fit with interests, strengths and skills; *personal recreation and people*, which includes spending time with family or friends, volunteer activities or taking part in interest groups; *spiritual and thought related*, for example positive thinking or praying; and *goal-focused*, such as devoting time to work, property, or other important personal goals.

The research comprised four studies. The first involved analysis of interviews with 23 people aged 56-76 on the types of activities they engage in. The second then developed a measure of older adults' activities that was tested against survey responses from 2313 older adults aged from 55-73 years.

The third study used the same data to examine relationships between activities, happiness, and health outcomes, and the final part employed a longitudinal investigation of 1730 older adults to expand on the nature of relationships between intentional activities, wellbeing, and health outcomes.

The research found personally rewarding activities and social activities came out on top when it came to making older adults happy. Dr Henricksen says older people are already aware of the health advantages of social engagement; however, her research findings suggest there are also benefits to be found for those who prefer more solitary pursuits.

"Results indicate older adults' intentional activities positively relate to happiness, life satisfaction, and life meaning, and that these in turn are predictive of better physical and mental health," Dr Henricksen says.

"These findings point to potential benefits of promoting older adults' intentional activities, particularly personally rewarding, and socially-orientated activities, for improving wellbeing and reducing age-related health declines."

Date: 03/12/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North; School of Psychology

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*Massey PhD student and teacher Hinurewa Poutu*

## Helping to revive Te Reo Māori

A Massey PhD student says the future of Te Reo Māori rests with the younger generation and more needs to be done in schools to encourage children to use the language.

Palmerston North's Hinurewa Poutu, who also teaches at Te Kura Kaupapa Māori o Mana Tamariki, is passionate about reviving Māori language and hopes her research will provide insight into how Māori speaking teenagers are using the language.

"I'm looking at the frequency and the places where they [teenagers] choose to speak Māori in the hope that we can identify where we need to focus all of our energy to revive the Māori language," Ms Poutu says. "It's very clear that once kids hit their teens they prefer to speak English among themselves in social situations. Everything that is cool and trendy is in English like texting, YouTube, Facebook, and Twitter and these have a huge influence."

Ms Poutu (Ngāti Rangi, Te Āti Haunui a Pāpārangī, Ngāti Maniapoto) has based her thesis on the influences on Māori language use among teenagers who have attended Māori immersion early childhood or primary schools.

"There has been very little research in examination of the nature of where we use Māori particularly in the teenage years because the future of Māori rests on them."

She says it's possible that teenagers are resistant to speaking Māori because it is compulsory to speak the language in immersion schools.

"We have to decide is compulsion too much? Is it pushing them away from the language? What can we do to encourage a more positive attitude towards speaking Māori where they don't feel like it's a school rule and have to do it?"

Ms Poutu says Māori language does need to move towards being compulsory in mainstream New Zealand classrooms – even if it's just learning how to correctly pronounce vowels in Māori.

"It is a national language so it belongs to all of us, Māori and non-Māori, so I believe giving the option to those who want to learn it, is important. Our schools play a role in making sure Te Reo isn't lost. If we want Te Reo Māori to live, survive, and flourish we've got to make sure we put it in all environments – home, school, books and be able to discuss higher level academic theories in our language."

She has worked at Te Kura Kāupapa o Mana Tamariki for eight years, and has also worked as a presenter, Māori language consultant, and associate producer for Māori media. She is also a member on the New Zealand Constitutional Advisory Panel.

Date: 03/12/2012

Type: Research

Categories: Home Page article; Applied Learning; College of Humanities & Social Sciences; Maori; Palmerston North; Research; School of Psychology; Teaching

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## Future U winner looking forward to forum

Future U winner Stephen Lines has finished his NCEA exams and is looking forward to presenting his vision for 2050 at the It's Our Future – the new New Zealand Forum in Auckland on December 3.

The Year-13 pupil from Hutt International Boys' College will give the opening address to the forum with a challenge to attendees to create the kind of country his generation would like to live in.

"We can't compete with the manufacturing output of China, or the mining booms of Australia. New Zealand needs to focus on its talent and education if we are to succeed in the future," he says.

Mr Lines will share the stage with world-renowned thought leader Daniel Franklin, executive editor of *The Economist*, and the editor of *Megachange 2050*. He's interested in hearing Dr Franklin's views on where he sees the New Zealand economy in 2050.

"Since the Future U competition win, I've been asked about other aspects of the New Zealand economy – like state of the New Zealand dollar – and where I think it will be in 2050. After a bit of research, I've discovered the links back to my original idea," he says. "For example, if we can focus on greater sustainability in New Zealand, that reduces our reliance on fossil fuels which in turn leads to a reduced reliance on a high dollar."

Mr Lines has been working on polishing his presentation to an invited audience of New Zealand thought leaders and is looking forward to the Q&A session, where questions will be invited from those attending as well as through social media via twitter @newNZ\_Massey.

The forum will be live streamed [here](#) and a view-on-demand video of the event will be available via the same link from 5.30pm on December 3.

Date: 03/12/2012

Type: University News

Categories: Auckland; Conference/Seminar; Uni News; Vice-Chancellor

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*Future U winner Stephen Lines from Hutt International Boys' College*





*Michelle Ingram is seeking participants for her vitamin D psoriasis trial.*

## Summer sun no fun for psoriasis sufferers

For people with active psoriasis, the hot summer months can be an uncomfortable time as they try to hide affected skin under clothing. However, relief may be in sight with an Auckland-based Vitamin D trial currently underway at Massey University's Vitamin D Research Centre, and the research team is looking for more participants.

The trial has received funding from Lottery Health Research, and is being managed by PhD student Michelle Ingram as part of her doctoral thesis. Ms Ingram is excited by the potential an alternative low-cost treatment may offer.

"Traditional treatment of psoriasis can include topical lotions, creams, pills or injections, or phototherapy – which uses light to treat the condition," she says. "They can be inconvenient, expensive, and increase the risk of other health problems. If we can determine the benefits of taking vitamin D supplements, this could give people with psoriasis another option for treatment."

Psoriasis is a chronic, non-contagious inflammatory disease of the skin, with an estimated one in 50 adults in New Zealand living with the condition. Plaque-based psoriasis is the most common type, and while it can be managed, there is no known cure.

For the trial, 112 Auckland-based psoriasis sufferers aged 18 or older, with plaque-type psoriasis in 'active phase' and stable for the past two months are needed. Volunteers must meet certain criteria and be able to attend five appointments at the Albany-based Human Nutrition Research Unit for assessments and samples over a one-year period. They don't need to have a doctor's referral and will be screened by a dermatologist before being accepted to the trial.

Ms Ingram says people with psoriasis often avoid normal activities such as swimming and going to the hairdresser when the condition is active, and it can have a significant impact on their self-esteem.

"Simple decisions, like what to wear, can become a major exercise in decision-making. Add that to the daily list of treatments that currently need to be endured, and living with psoriasis becomes very stressful. If we are able to prove that vitamin D can help relieve the symptoms of psoriasis, that's a big step towards helping people with psoriasis lead a more normal life."

The Vitamin D Research Centre will form part of Massey's new College of Health in 2013, which will focus on illness and injury prevention rather than cure. The college will bring together specialists from fields ranging from food and nutrition, sport and exercise, rehabilitation, nursing, Māori and Pasifika health, public health, social work, health and safety, as well as researching the social and economic factors that underpin health and wellbeing.

For further information on the trial, or to register your interest, go to: <http://psoriasis.massey.ac.nz>  
Or contact Michele Ingram: [m.ingram@massey.ac.nz](mailto:m.ingram@massey.ac.nz)

Date: 04/12/2012

Type: Research

Categories: College of Sciences; School of Health Sciences

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# Teachers enhance skills in pilot project

Eighteen Manawatū teachers have enhanced their ways of teaching this year as part of a new project.

The Lead Associate Teachers Pilot Project was set up by Massey's College of Education this year to enhance and extend the abilities of associate teachers as mentors and role models for student teachers.

An associate teacher is a teacher who provides mentoring, professional support and guidance for student teachers while they are working in schools.

This year's project included 18 associate teachers from six schools in Manawatū - Milson, College Street Normal, Kumeroa-Hopelands, Takaro, Central Normal and Linton Camp schools.

The project is also aimed at strengthening the relationship between Massey and schools.

Milson School deputy principal Tracey Morritt, who took part in the project, says it has made her a better mentor for student teachers.

"I grow from having students in my classroom," she says. "This project is all about being more self reflective and more aware of yourself and your grad student. [During the project] you were open about your faults and the things you need to get better at."

At the start of the project associate teachers chose a mentoring skill to develop as they worked with student teachers.

Mrs Morritt chosen to focus on improving her cultural competency, which is about learning how to acknowledge children from different backgrounds, skill levels and behaviour.

Dr Alison Sewell, programme leader of the Graduate Diploma in Teaching (Primary), says the pilot was a success.

"The only way to grow exceptional beginning teachers is by universities and schools working together," she says. "It's one thing to say we value the unique contribution that each makes, but it's another thing to live it, and this project has made tremendous inroads in doing that. I'm excited to be part of the project. What we have started here is the beginning of a new way of working in teacher education."

She says three associate teachers have enrolled for postgraduate studies next year as a result of the project.

The project will continue next year to reach a wider group of primary school teachers.

Date: 04/12/2012

Type: University News

Categories: College of Education; Palmerston North; Teaching; Uni News



*GradDip Tchg (Primary) Student teacher, John Smith, who has been hired to teach at College Street Normal School next year*



*Behind the scenes at the online open day with School of People, Environment and Planning Associate Professor Richard Shaw, Associate Head of School Craig Prichard, Extramural Students' Society president Ralph Springett, National Centre for Teaching and Learning consultant Eric Liu and Massey marketing manager Tracy Pleasants.*

## Online open days for distance learners

About 100 people took part in online open days held last month for potential students interested in learning at a distance.

The virtual open days, believed to be a first for Australasia, used an online conference system called Adobe Connect to enable participants to interact with academics and support staff and give them the chance to ask questions and hear more detail about how distance learning works.

Participants were sent instructions on how to take part after responding to online advertising. They listened to presentations and typed questions online, which were responded to in real time by staff from across the university.

National Centre for Teaching and Learning director Professor Mark Brown says the sessions were a good way of showing that Massey is open to communicating with potential students and finding out what they want to know. "It was also great to get potential students comments and questions, if they are asking those questions, there are others out there that are probably interested in the answers as well," Professor Brown said.

More virtual open days are planned for semester two enrolments next year and for 2014. There are also plans to develop a distance learning orientation online.

Date: 05/12/2012

Type: University News

Categories: Extramural; International

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Senior Leadership Team members respond to questions outside Tussock Café at the Wellington campus.

## Staff, students and schools meet with Massey leaders

Students, staff, and Wellington school representatives took part in the Senior Leadership Team's second annual Wellington campus engagement on November 23.

Seven presentations on key initiatives were given at Te Wāhanga Whakarite in the new creative arts building, Te Ara Hihiko.

### These included:

- SWITCH Research Ecosystems by Associate Professor Chris Bennewith
- T33 – A Non-residential Hall by student life services manager Amy Milner and student life coordinator Mags Chalecka-Harris
- Massey on the Move – internationalising Massey students by Institute of Food, Nutrition and Human Health senior tutor Dan Wadsworth
- An update on the College of Health by Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day
- Strategies for engaging learners by teaching and online consultant John Milne
- New Venture Project by School of Management senior lecturer Martina Battisti and Institute of Communication Design and Open Lab director Anna Brown
- How Massey Wellington Students' Association can help Massey by president Ben Thorpe.

A barbeque lunch with musical accompaniment provided by seven-piece Dixieland band Wellington City Shake-'Em-On-Downers, who are all New Zealand School of Music students and graduates, and Mr Whippy ice cream set the scene for an informal interactive question and answer session for students and staff outside Tussock Café.

Questions raised were about better ways of getting student feedback on teaching and satisfaction surveys, teaching styles, the timetable for the new library at Wellington and plans for improving Pasifika student achievement. Each member of the leadership team also gave a summary of challenges for the year ahead.

Seven schools were represented at a meeting with regional schools – Aotea College, Hutt Valley High School, Newlands Intermediate, Samuel Marsden Collegiate, St Mary's College, Wellington East Girls' College and Wellington High School.

Updates on topics raised at a similar meeting last year were provided followed by a general discussion. Heads of departments and Stephen Lines, the winner of Massey's Future U competition, then joined the group on a guided tour of the Exposure Exhibition of works by graduating students from the College of Creative Arts. Several participants also attended the Hall of Fame Dinner held in Te Ara Hihiko that evening.

Engagement days have been held at all three campuses for the past two years.

Date: 05/12/2012

Type: Internal Communication

Categories: Any



Wellington regional schools and Senior Leadership Team members.



Staff and students listen to responses from Senior Leadership Team members.

## Presentation explains funding for enrolments

The Office of Strategy Management website has been updated with information from a presentation by senior business analyst (funding) Howard Wills to help staff understand the effect of decisions made to a student's enrolment on the final funding the University receives. Find out more here <https://www.massey.ac.nz/massey/index.cfm?3C553DF9-96BF-57FE-ABA7-0B9E440BCD7D>

Date: 05/12/2012

Type: Internal Communication

Categories: Any

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*Wellington student learning adviser Lois Burns, Martin McMorro, Wellington student learning adviser Emma Kuperus, Ken Cage, Dr Lilia Sevillano and Vanessa van der Ham.*

## **Four Albany staff elected to tertiary learning executive**

Albany Centre for Teaching and Learning manager Ken Cage has been elected president of the Association of Tertiary Learning Advisers in Aotearoa for a third term.

Mr Cage was elected at last week's association conference held at the Waikato Institute of Technology in Hamilton. Staff from the Albany and Wellington teaching and learning centres attended the event where National Centre for Teaching and Learning director Professor Mark Brown presented a keynote address.

Other Albany-based teaching and learning centre staff elected to the association's executive committee include postgraduate learning adviser Dr Lilia Sevillano, English for Speakers of Other Languages learning adviser Martin McMorro and student learning adviser Vanessa van der Ham.

Date: 05/12/2012

Type: Awards and Appointments

Categories: Uni News

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*Massey student Reuben Prier (left) and The Gallery Restaurant owner Niels Van Uffelen.*

## Marketing student improves Manawatū business

A Palmerston North restaurateur has taken business advice from a Massey student who says his marketing methods will increase revenue by 25 per cent in a year.

Reuben Prier, who is studying a Bachelor of Business Studies in finance and marketing, has produced a marketing plan for The Gallery Restaurant as part of a paper.

The 300-level paper, which he studied by distance learning, gets students to come up with a \$10,000 marketing plan for a firm or not-for-profit assigned by Massey.

Mr Prier, who is the paper's top student, presented his plan to the restaurant's owner Niels Van Uffelen who says it exceeded his expectations.

The plan proposed marketing and communication strategies and tactics, including a web application for customers to order their coffees and lunches online before they arrive, guerrilla marketing and branded evenings, to help the organisation improve its brand awareness by 25 per cent and increase revenue by 15 to 25 per cent.

"I'm a bit of a foodie and one day I'd like to open my own restaurant so this gave me a real insight into the restaurant business," Mr Prier says. "I'd be pleased if Niels was to implement some of those strategies sustainably."

Mr Prier says the restaurant's main weakness is inaccurate brand representation, with many people thinking the restaurant was too expensive.

However, he says what people didn't know is the restaurant has two price points – a premium menu and a quality value menu.

Mr Van Uffelen says he will implement many of the strategies and tactics proposed in the plan.

"I can only but benefit from this," he says. "I've tried doing these sorts of things in the past but this way it gives you an outside perspective."

He is hopeful the new strategies will increase revenue by 25 per cent.

"It definitely could be accomplished if I followed everything he has given me but with the economy the way it is, it's really hard to meet those targets. If I look back now I wished I had put money aside and had this done earlier."

Lecturer Pam Feetham, who teaches the paper, says Mr Prier's plan was professional and well thought out.

Date: 05/12/2012

Type: Awards and Appointments

Categories: College of Business

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*Institute of Food, Nutrition and Human Health head Professor Richard Archer shows Massey director of agri-food business Professor Claire Massey, Sally Gallagher of the Food Innovation Network, Massey's Alan McBride, Peter Davey of the Food Innovation Network and Massey Industrial Design lecturer Matthijs Sijjee around the Food Pilot Plant*

## Hawke's Bay foodies visit Massey

Hawke's Bay food producers spent a day at Massey last month to hear about the ways its experts can help them achieve research and business goals.

Representatives from a number of companies heard from Massey's academic staff about food-related research at the University.

Research development adviser Kate Nolan says the day was an opportunity to bring together businesses and researchers to explore the opportunities at Massey that could be taken up by industry.

"We showed them a range of disciplines that make up our food science expertise," she says. "We also heard from them about what they need in terms of research and development."

Institute of Food, Nutrition and Human Health head Professor Richard Archer spoke about food processing and evaluation and the creation of novel functional foods. He also outlined some of the ways Massey has helped a range of companies develop successful new food products and business.

School of Engineering and Advanced Technology head Professor Don Cleland talked about engineering and issues to do with packaging, refrigeration and food design and use.

The group also heard from Dr Matthijs Sijjee of the School of Design at the College of Creative Arts. He gave insights into product and packaging design and the unexpected cultural factors that influence consumer choice.

The group then toured a number of Massey's facilities including the food pilot plant (now operating as the FoodPilot, part of the New Zealand Food Innovation Network), the human nutrition clinic, the post-harvest section and the microbrewery.

Ms Nolan says it was a very receptive group of businesses that were really wowed by the University's capability. "They were really pleased to know they had a research and development deliverer close by that they can use."

Date: 05/12/2012

Type: University News

Categories: College of Creative Arts; College of Sciences; Explore - Agriculture/Horticulture; National; Palmerston North; Research; Uni News; Wellington

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*Vice-Chancellor Steve Maharey*

## **Presentation sets the scene for 2013**

Vice-Chancellor Steve Maharey gave the first of his latest progress reports on the university's big goals at the Wellington campus today.

"The Expected Journey" presentation reflects on this year's highlights and plans for next year.

Manawatū and Albany campus staff are encouraged to attend next week. Both presentations run from noon until 1pm. Manawatu is on Monday at the Social Sciences Lecture Block lecture theatre one, while Albany is on Thursday at Sir Neil Waters 300.

For further information contact Toni Wilson: [t.j.wilson@massey.ac.nz](mailto:t.j.wilson@massey.ac.nz) ext 7866

Date: 06/12/2012

Type: Internal Communication

Categories: Any

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## Massey's website re-designed

The university's website will have a new look from Tuesday making it easier to use regardless of the device used to gain access to it.

Web content manager Glen Young says the site will fit the screen of smartphones and tablets as well as computer. Navigation and interface elements have also been updated to support touch-screen devices, Mr Young says.

The site will use Google's integrated translation services, making it easier for non-English speakers to do quick machine translations into up to 20 languages. "The new site structure will make it easier for site visitors to find what they are looking for. The new design is just the start, and we will continue to make improvements as we work our way through remaking the content on the site."

Date: 06/12/2012

Type: University News

Categories: Home Page article

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# Storm and possible tornadoes strike in Auckland

Albany's campus emergency management team was activated today in response to the severe weather event that hit the Auckland region.

Initial reports suggested a tornado could be heading towards the campus after causing major damage in west Auckland around Hobsonville. Staff, students and visitors were urged to stay indoors where possible.

So far there has been no damage to the campus or to the SHORE and Whariki Research Centres in central Auckland. More violent weather is forecast, at least one staff member is known to have suffered damage to their home in Hobsonville.

The Ministry of Civil Defence and Emergency Management's Get Ready Get Thru website gives the following advice about what to do:  
<http://www.getthru.govt.nz/web/GetThru.nsf/web/BOWN-7GZURR?OpenDocument#tornado>

- Alert others if you can.
- Take shelter immediately. A basement offers the greatest safety. If underground shelter is not available, move to an interior room without windows on the lowest floor. Get under sturdy furniture and cover yourself with a mattress or blanket.
- If caught outside, get away from trees if you can. Lie down flat in a nearby gully, ditch or low spot and protect your head.
- If in a car, get out immediately and look for a safe place to shelter. Do not try to outrun a tornado or get under the vehicle for shelter.

Date: 06/12/2012

Type: Internal Communication

Categories: Any

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## Researcher on international environment panel

Massey University Professor Ralph Sims has been appointed to a major international panel tasked with mitigating climate change in developing and emerging nations.

Professor Sims, of the School of Engineering and Advanced Technology, will sit on the science and technology advisory panel of the Global Environment Facility.

The facility unites 182 countries in partnership with international institutions, civil society organisations and the private sector to address global environmental issues while supporting national sustainable development initiatives. It is the largest public funder of projects to improve the global environment.

The United Nations Development Programme, led by former Prime Minister Helen Clark, is a Global Environment Facility implementing agency.

Last month she spoke about the need to act quickly to stop climate change. "Why isn't the world doing more? We could, as a global community, make the transition to green and inclusive economies that tackle inequality, advance development and stop the ongoing assault on our ecosystem."

Professor Sims will now help decide what initiatives are funded by the facility. The projects, usually between \$20-50 million each, relate to water, biodiversity, afforestation, climate change adaptation and climate change mitigation.

He says the position is an important one. "For climate change mitigation to work, some funding from the wealthy countries has to reach the least developed countries in assisting their sustainable development goals in an environmentally acceptable manner."

He says New Zealand could also learn from some of the facility's recommendations. "The GEF has just put out a report providing advice for developing nations on how to reduce their lighting energy demand. New Zealand could also benefit since we are one of the few OECD countries not to have a policy in place."

Professor Sims has taught and researched sustainable energy topics at the University since 1971 and has achieved significant influence on climate change policy at an international level. He is a fellow of the Institute of Professional Engineers of New Zealand and the Institute of Agricultural Engineers in Britain, and is a Companion of the Royal Society of New Zealand. He has written for more than 300 publications, is a regular media commentator on energy issues and is passionate about sustainable energy.

He was lead author on reports for the Intergovernmental Panel on Climate Change, including one on renewable energy and another that won the panel's 2007 Nobel Peace Prize, and currently is leading the transport chapter of the panel's next assessment report.

Date: 06/12/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Environmental issues; Explore - Engineering; Palmerston North; Research; Uni News



*Professor Ralph Sims*

## Chris Kelly becomes Massey Pro Chancellor

Businessman Chris Kelly was elected Massey University Pro Chancellor – deputy chair of the University Council – at today's council meeting.

Mr Kelly, the chief executive of state-owned Landcorp Farming Ltd, is a veterinary science graduate of Massey and highly regarded New Zealand business leader with multiple directorships. He has been on the University Council since August 2005.

He replaces Dr Alison Paterson, who has been Pro Chancellor since the appointment of Stephen Kos as a High Court judge in April last year.

Chancellor Dr Russ Ballard, who the council re-elected for a further one-year term, congratulated Mr Kelly and thanked Dr Paterson for "active participation as pro chancellor". Dr Paterson remains on the council. She and Mr Kelly are council appointees, while Dr Ballard is an appointee of the Minister of Education.

Date: 07/12/2012

Type: University News

Categories: University Council



*Chris Kelly*

# Opinion: Lonely existence for MP without party

By Richard Shaw

Winston Peters has been back on the front pages this week, but for all the wrong reasons. On Tuesday he expelled Brendan Horan, a New Zealand First MP about whom distasteful allegations concerning his dying mother's money have been swirling, from the party's caucus. Subsequently, he had Horan thrown out of the party.

The furore raises several issues, one of which is Horan's continued membership of Parliament. He may have been expelled from the caucus and the wider party, but New Zealand First cannot fire him as an MP, because the relevant statutory provisions (section 55 of the Electoral Act 1993) do not allow a political party to remove a Member of Parliament.

There are various grounds on which a vacancy in the House of Representatives can be created (such as taking an oath of allegiance to a foreign State, ceasing to be a New Zealand citizen, or being convicted of a crime punishable by a prison term of two years or more). But leaving the party on whose ticket you were elected is not one of them.

Between 2001 and 2005 that was *not* the case. Following the defection of a number of so-called 'party hoppers' (who joined another party) or 'waka jumpers' (who chose independence) between 1996-1999, the law was changed so that an MP who left or was biffed out of a party's caucus also ceased to be an MP.

That provision lapsed, however, in September 2005. In short, there is presently no legal way in which Winston Peters (or anyone else, apart from the man in question himself) can force Brendan Horan to vacate his seat.



*Dr Richard Shaw*

Your feelings about this will depend on your views regarding the relationship between an MP and his or her party.

Those who think that the former are primarily accountable to the latter are likely to oppose the present legal situation. Why, this argument goes, should Horan be able to continue as an MP when the party he was elected to represent no longer wants him? Were he an electorate MP things might be a little more complex, but as a list MP things seem pretty cut and dried. (They're not, of course, because electorate MPs are beholden to their parties just as much as list MPs are. If they were not we would have a Parliament full of independents, which hasn't been the case since the emergence of organised political parties at the end of the 19th century.)

But there is also an argument that a return to the old party hopping law would give political parties too much control over MPs. This may be fine if an MP has demonstrably done something wrong (and we should bear in mind that, in the Horan case, the allegations have yet to be established).

However, it could also lead to the abuse of power by a party's leadership – by, for instance, silencing a dissenting voice within the caucus. Hypothetically, imagine what might have happened to David Cunliffe had the 2001-2005 law still been in place. Would Labour's leadership have been tempted to expel him from the party (thereby triggering his removal from Parliament)? And how might the voters of New Lynn feel about that?

In any event, changing the law may not be the best way to resolve this issue. (And might, in fact, produce protracted legal action that, as in the case of former ACT MP Donna Awatere-Huata, goes all the way to the Supreme Court.) As Patsy Wong, Philip Field and Chris Carter might attest, going solo in Parliament can be a miserable sort of existence. Horan will need all the resilience he developed in his days as a professional lifeguard if he is to survive it.

**Associate Professor Richard Shaw is associate head of Massey's School of People, Environment and Planning**

Date: 07/12/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North



*Professor Robert McLachlan*

## **Massey mathematician wins prestigious fellowship**

Massey University mathematician Professor Robert McLachlan has been awarded a prestigious James Cook Fellowship by the Royal Society of New Zealand.

The fellowships are awarded to researchers who have the requisite qualifications, experience and have achieved national and international recognition in their area of scientific research.

The prestigious fellowships allow academics to concentrate on their chosen research for two years without the additional burden of administrative and teaching duties. The funding package annually is \$100,000 plus GST and up to \$10,000 plus GST in relevant expenses.

Professor McLachlan of the Institute of Fundamental Sciences is one of four researchers to receive a fellowship this year. His research project is entitled Geometric methods for the simulation of complex systems.

He is thrilled to receive the fellowship. "It is a fabulous opportunity to concentrate exclusively on research," he says. "Several eminent scientists and their research students from Norway, the United Kingdom and Australia are lined up to visit Massey to collaborate on this research as well."

Geometric integration is a novel approach to simulation, a key enabling technology. It is being used to study areas as diverse as the origin of the ice ages, the structure of large molecules, quantum mechanics, nanotechnology, and weather forecasting.

"These systems all have underlying geometric structures that influence the phenomena they generate," Professor McLachlan says. "In geometric integration these properties are built into the computational methods, making them faster, more reliable, and often simpler than traditional approaches. The project will explore these geometric structures and study the design and performance of such novel computational methods."

Royal Society of New Zealand chief executive Di McCarthy says this year's James Cook Fellows are "excellent examples of researchers within New Zealand who are committed to increasing our scientific knowledge and understanding".

"The diversity of the research disciplines covered in the applications is impressive and the approved list of Fellows illustrates the depth of research excellence and leadership in New Zealand."

Date: 07/12/2012

Type: Awards and Appointments

Categories: Awards and appointments; College of Sciences; Funding; Palmerston North; Research; Uni News

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# Memorial service for Paul Austin

A memorial service will be held in Wellington on December 22 to celebrate the life of former staff member Dr Paul Austin.

Dr Austin, recently of Cambridge, England, taught and coordinated courses at Massey from 1972-92 in engineering mathematics, chemical process engineering, control engineering and advanced control systems engineering.

He was based at the Manawatū campus and developed a Control and Modelling Research Group involving PhD students, postdoctoral fellows and several staff of other departments. He also initiated and managed a number of research projects with theoretical and applied content.

Professor of Bioprocess Engineering Tony Paterson, of the School of Engineering and Advanced Technology, says Dr Austin pioneered the way for advanced process control procedures in the pulp and paper industry. "He has led the way in the APC area, both in academia at Cambridge, Auckland, Massey and Victoria universities, and industry, since he graduated with a PhD in Control from Cambridge University in 1976."

The service will be held at St Andrew's on the Terrace at 2pm. The Austin family has provided a link to a memorial webpage here <http://tinyurl.com/paulmemorial>

Date: 07/12/2012

Type: Internal Communication

Categories: Any

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# Olympians take top University sports awards

Olympic gold medal winning rower Hamish Bond has capped a stellar year by winning the sportsperson of the year award at this evening's New Zealand Universities Blues Awards.

The awards, sponsored by ASB Bank, were announced at a dinner at Massey University's Wellington campus.

The Cambridge-based rower teamed up with Eric Murray to win the gold medal in the men's pair at the Olympic Games in London. The pair has not been beaten in three years.

Mr Bond, who graduated with a Bachelor of Business Studies from Massey University earlier this year, was one of several Olympians honoured at the Blues presentation.

Another gold medallist in London, kayaker Lisa Carrington, was named Maori sportsperson of the year. Ms Carrington, also from Massey University, paddled to gold in the 200m flat-water kayak event in London.

Two distinguished performance awards were presented to student-athletes for performances in non-Blues sports. These went to Massey University student Sam Meech (yachting) and AUT University's Darcell Apelu (timber sport).

Six student-athletes were honoured with outstanding performance awards for their efforts at the 2011 World University Games held in Shenzhen, China. They were Massey University swimmers Kurt Bassett, Amaka Gessler, Glenn Snyders, Matthew Stanley and Natasha Hind, Lauren Boyle (University of California, Berkley), Melissa Ingram (University of Auckland) and Gareth Kean (Victoria University).

The New Zealand Universities Blues were awarded to 67 student-athletes in 2102. Recipients must be high achievers both academically and in their sport – as well as achieving international representation at the highest level, they must also pass at least one third of a full-time course in the year of the award. The Blues have been awarded in New Zealand since 1919.

Details of the Blues recipients can be found [here](#).

Date: 07/12/2012

Type: Awards and Appointments

Categories: Academy of Sport; Auckland; Awards and appointments; Extramural; Olympics; Palmerston North; Uni News; Wellington

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*Adrian Bennett (MBIE Building Science & Research Manager), Pieter Burghout (BRANZ CEO), Dr Jasper Mbachu, Ruth Berry (BRANZ Research Consultant) and Andrea Simpson (BRANZ Research Strategy) at the second New Zealand Built Environment Research Symposium held at Massey University.*

## Building closer ties with research and construction

Building stronger connections amongst researchers and with the industry was the overarching theme of the second New Zealand Built Environment Research Symposium held at Massey University's Albany campus recently.

The symposium brought together industry professionals and academics to discuss built environment research currently being undertaken in New Zealand universities.

Symposium convenor and senior lecturer at the School of Engineering and Advanced Technology, Dr Jasper Mbachu, says the symposium was a great opportunity for academics and industry to share their work and also to identify where the greatest need for ongoing built environment research appears to be.

"In the past, university research projects in the built environment areas have been conducted in silos, with little or no collaboration amongst institutions. By working closely with the Building Research Association of New Zealand (BRANZ) and the Ministry of Business, Innovation and Employment (MBIE), we're able to share ideas with all the key players in the industry. This way, we are able to facilitate progress towards making the New Zealand building industry more productive and sustainable."

The seven educational institutions participating in the symposium have been researching a vast range of topics within the building industry including construction productivity and performance; disaster management/resilient organisations with a socio-economic focus; sustainability and the environment; housing affordability, weather tightness and indoor air quality and earthquake engineering/ seismic retrofitting of building structures. The February 2011 earthquake in Christchurch and the on-going challenges faced by the community have provided a rich seam of research topics.

"Hosting this symposium also provides opportunities for up-and-coming researchers to gain valuable feedback and interaction with industry experts and academics on the key challenges they face with their research projects," says Dr Mbachu.

"If industry and academia work together effectively, we can avoid repetition or overlaps in research efforts, and offer constructive information to improve New Zealand's building industry."

At Massey University, students interested in built environment studies can opt for the Bachelor of Construction (BConst) with majors in quantity surveying or construction management, or the Bachelor of Business Studies (Valuation and Property Management) (BBS). The Bachelor of Construction includes a cadetship in the building industry, and there are also graduate diplomas and post-graduate study options. Graduates with these degrees work as professionals with construction, building, real estate, local government, developers and facility management practitioners.

Date: 10/12/2012

Type: Research

Categories: College of Business

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## Kiwi SMEs too independent, says academic

New Zealand's small and medium-sized enterprises (SMEs) are very entrepreneurial and innovative, but few successfully internationalise their products, says a Massey University lecturer.

Dr Loren Stangl says New Zealand SMEs often underestimate the importance of building strong and varied networks if they want to develop products for export. These networks may include suppliers, customers, government agencies, universities, Crown Research institutes and even competitors.

"We need to quit being a country of independent operators if we are going to grow this economy," she says. "To make internationally-appealing innovations you need to collaborate with a range of different networks, you need the cross-fertilisation of different industries and exposure to diverse people, ideas and cultures.

"No SME has the resources to do it all themselves – they need to learn to collaborate. New businesses, especially, want to protect their IP. Fair enough. But, this independent nature can hold them back."

She says she became interested in the topic of SME networks because of the difference in performance between New Zealand and Scandinavian firms.

"The academic research says small businesses often form collaborative networks to commercialise their products internationally – but most of that research is coming out of Sweden, Finland, Denmark and Norway," she explains. "When I spoke with New Zealand companies I found that, in fact, they didn't develop the breadth of networks the Nordic firms do, and especially not with organisations that could potentially be competitors.

"One part of my research focused on SMEs in the software industry, which is a knowledge-intensive industry with great growth potential in New Zealand. In countries with small domestic markets, like Sweden, Finland and New Zealand, these businesses have to go international to grow. I wanted to see how Kiwi companies could do it better because, by comparison, we are struggling."

She believes the reasons are partly cultural. "Culturally, the Scandinavian firms are used to thinking as a team, as in 'Finland Inc'. They are thinking long-term and about building their country and their industries.

"Here, being a small independent operator is a part of our culture. But I think New Zealand SMEs are starting to realise that although you can come up with a good idea on your own, you can't commercialise it internationally on your own. That's the difference between invention and innovation."

In a comparison of 50 countries Dr Stangl found the level of exposure to international people and products had the greatest impact on SMEs' ability to successfully export innovative products. This was more significant than other factors such as institutional support for innovation development and international commercialisation.

"In New Zealand there is good exposure to foreign cultures and people through immigration and travel," Dr Stangl says. "Living and working overseas is extremely useful and it makes sense that this helps entrepreneurs learn what has potential to be an appealing product overseas.

"International experience can also be gained through recruitment and building good international networks, and my research shows these networks are more important than the regulatory environment in setting small, innovative companies up for success in exporting."

That's not to say government doesn't have a role to play. Dr Stangl says policymakers can help firms develop networks in several ways. These include programmes that encourage social globalisation, inter-industry cross-fertilisation, and inter-organisational contact through such things as mentoring programmes.

"I think the government, through agencies like New Zealand Trade & Enterprise and local economic development agencies, does a good job. They provide a lot of resources for SMEs to utilise and there are some exciting new collaborative initiatives, like the Callaghan Innovation institute being set up to support the high-tech sector.

"New Zealand has strong government support for small businesses, but SMEs still need to learn to collaborate better."

Date: 10/12/2012

Type: Research

Categories: College of Business



*Dr Loren Stangl*



*Professor John O'Neill*

## Research Medals and College Research Awards 2012

Professor Nigel French is the individual winner of this year's Massey University Research Medal while Professor John O'Neill won the medal for research supervisor and the team medal went to the Health and Ageing Research Team from the College of Humanities and Social Sciences.

Early career medal winners were Dr Sarah-Jane Paine (College of Humanities and Social Sciences), Dr Max Schleser (College of Creative Arts) and Dr Karen Stockin (College of Sciences).

A professor of food safety and veterinary public health in the College of Sciences, Professor French is also director of the Molecular Epidemiology and Public Health Laboratory.

Professor O'Neill is Massey's director of research ethics as well as a professor of teacher education in the College of Education's School of Arts, Development and Health Education.

The Health and Ageing Research Team members are Associate Professor Fiona Alpass, Associate Professor Christine Stephens, Dr Jo Taylor, Dr Rachel Pond and Brendan Stevenson (all from the School of Psychology), Professor Steve La Grow, Dr Andy Towers, Dr Mary Brehney and Dr Polly Yeung (School of Health and Social Services) and Dr Juliana Mansvelt (School of People, Environment and Planning).

Individual college research awards were won by Professor French and Associate Professor Claire McLachlan (Education) and supervisor awards were won by Professor O'Neill, Dr Stephens and Professor Steve Morris (Sciences).

College early-career awards were won by Dr Faruk Balli (Business), Dr Max Schleser (Creative Arts), Dr Alison Arrow (Education), Dr Sarah-Jane Paine (Humanities and Social Sciences) and Dr Karen Stockin and Dr Andrew East (Sciences).

The panel that oversaw consideration and recommendations relating to this year's awards was chaired by Assistant Vice-Chancellor (Research and Enterprise) Professor Brigid Heywood and consisted of Professor Paul Dunmore (Business), Professor Tony Parker (Creative Arts) Professor Michael Townsend (Education) Professor Paul Spoonley (Humanities and Social Sciences) and Professor Marlena Kruger (Sciences).

Date: 10/12/2012

Type: Awards and Appointments

Categories: College of Business; College of Creative Arts; College of Education; College of Humanities & Social Sciences; College of Sciences; Research



*Professor Nigel French*

# Research investigates musicians' hearing loss

A Massey researcher has found almost two thirds of adult orchestral musicians have hearing loss.

As part of his PhD research, Dr Sargunam Sivaraj performed an extensive audiological evaluation of 183 Wellington-based orchestral musicians. He conducted hearing tests, measured their personal music exposure and studied the progression of hearing loss over time.

The study found 61 per cent of the adult musicians aged 27-66 had a hearing loss; in youth musicians aged 18-38 that rate was 22 per cent, and 16 per cent in child musicians aged 8-12.

"Hearing loss is found in all groups of musicians, it is not specific to loud musical instruments or musicians with many years of music exposure," Dr Sivaraj says.

"But we found the increased years of music exposure causes progressive hearing loss in significant numbers of individual musicians, and this trend is observed in all age groups of musicians but not in all musicians."

Dr Sivaraj explains some individual musician's hearing loss starts at a very early age, and gradual deterioration is observed with increased music exposure. For others hearing is well preserved in spite of extensive music exposure. "There seems to be large individual variations in initiation and rate of progression of hearing loss."

Female musicians were also found to have better hearing thresholds than males, and the progression of hearing loss is slower in females than males.

Hearing loss is one of the leading and fastest growing disabilities and a national audiology centre survey found more than 10 per cent of New Zealanders had some degree of hearing loss. Dr Sivaraj says one third of all types of hearing loss can be attributed to music and noise exposure.

Dr Sivaraj says the research, the first comprehensive study in the world on hearing loss in orchestral musicians, aimed to provide a greater understanding of the effects of music on "hearing health" of musicians, and to help develop preventive strategies to minimise hearing damage in all musicians.

The study revealed that although adult and youth orchestra musicians are aware of the dangers of repeated exposure to loud music and the benefits of musicians' plugs, few used them. The Capital and Coast Head Audiologist, who graduated with his doctorate from Massey University on November 30, believes musicians should be encouraged to start using the musician's plugs at the beginning of their music learning because adaptability to using ear protectors is much better among the children and youth musicians.

Dr Sivaraj says shortening rehearsals, incorporating a break in the midst of a session, and avoiding rehearsals and performances on the same day should be seriously considered to limit music exposure. He also stresses musicians need their own individual hearing loss prevention programmes and believes there is a need for established guidelines and standards for noise and music exposure in the music school environment. He says young musicians need to be taught that their ears are their most important musical instrument.

"It is important we adopt different strategies for different individuals as there is a large individual variation in susceptibility or vulnerability to noise or music; otherwise prevention of hearing loss in musicians will remain an elusive goal."



*Dr Sargunam Sivaraj at last month's graduation ceremony*

Date: 10/12/2012

Type: University News

Categories: College of Humanities & Social Sciences; Graduation (Palmerston North)

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## Albany campus attracts world-class professor

Massey University's College of Business will significantly strengthen its communication, marketing and research offerings at the Albany campus next year with the appointment of three new professors and the introduction of a new communication major.

Professor Harald van Heerde, who takes up his new role of Research Professor of Marketing in January 2013, is considered one of the world's leading marketing scientists. Originally from the Netherlands, he earned his PhD in Economics at the University of Groningen and moved to New Zealand in 2006 to work at Waikato University.

He says his move to Massey will see him focusing on research – his own, as well as helping to guide the research of other staff and students. He will also teach research methods papers.

"Research is my passion and it was very important to me that it be a large part of my role. I want to enhance the research profile of the college by helping others to lift their game and get published in high-ranking international journals."

Professor van Heerde is the associate editor of Marketing Science and International Journal of Research in Marketing, and serves on the editorial boards of the Journal of Marketing and the Journal of Marketing Research. He is also a recipient of the William O'Dell and Paul Green Awards.

His own research is focused on "measuring the effects of marketing", and he currently has a Marsden Fund grant for a project entitled 'Can New Zealand firms spend their way out of a recession?'

"I use large data sets and develop new models to measure the impact of things like advertising on sales. So many in the marketing industry base their decisions on gut feelings, but I want to be able to measure return on investment in a quantitative way," he says.

Professor van Heerde says he is excited by the opportunities offered at Massey, and relocating to Auckland will have the added bonus of bringing him closer to New Zealand's main business community.

"I work very closely with the companies whose data sets I use for my research, so it will be much easier to establish closer ties with industry and really keep in touch with practitioners in Auckland. I think it will also be very valuable for my students, who I want to give the latest insights in marketing research, both from an applied and academic perspective."

Professor van Heerde is moving to Massey University with his wife Associate Professor Valentyna Melnyk, a highly regarded marketing and consumer behaviour academic. He says the move is very much a joint decision, with Massey offering exciting opportunities for both.

In the new year the couple will also be joined at the Albany campus by Professor Shiv Ganesh, who is the current editor-in-chief of the Journal of International and Intercultural Communication and a recent winner of the prestigious Frederic Jablin Award for his contribution to the field of organisational communication.

His research interests include globalisation, civic engagement, digital technologies and social movements, and he was recently awarded Marsden funding for a research project into the changing face of collective action in New Zealand.

A third new professor will join the Albany campus at the start of 2013 to oversee the College of Business' research programme. Professor Kambiz Maani comes from the University of Queensland, where he was Professor in Systems, Thinking and Practice, and has a strong agri-research background.

Albany-based communication students will also benefit from the arrival of Dr Chris Galloway, a new senior lecturer in public relations. As a result, the Bachelor of Communication will now offer a public relations major at Albany, alongside the communication management and marketing communication majors currently offered.

Dr Galloway has extensive industry experience gained at organisations including Telecom and Meat New Zealand, and has been the PR discipline leader at Australia's Swinburne University for the past five years.

Professor Ted Zorn, head of Massey's College of Business, says the new appointments and course offerings are an exciting development for business students at the Albany campus.

"We are extremely pleased to have attracted three new professors and a new associate professor. All are outstanding researchers who publish in the very best journals in their fields and whose work has immense practical value for the business community," he says.

Date: 11/12/2012

Type: Awards and Appointments

Categories: College of Business



*Harald van Heerde, Massey University's new Research Professor of Marketing, who will be based at the University's Albany campus.  
Photo credit: Gerry le Roux*



*Hayden Pritchard (centre) receives his gold medal at the Oceania Powerlifting championships at the weekend*

## Massey's strongest man

Massey University staff member Hayden Pritchard is now one of the strongest men in Oceania after winning the under-83kg powerlifting championships at the weekend.

Mr Pritchard, who is the performance lab manager at the School of Sport and Exercise, beat out competitors from across the region at the event in Sydney.

He set a New Zealand record with his overall total of 627.5kg while beating his personal best by 20kg.

That total was made up of lifts of 225kg in the squat (a New Zealand record), 142.5kg in the bench press (a Central Districts record and personal best), and 260kg in the deadlift (a New Zealand record).

Mr Pritchard, who completed a Bachelor of Science (Honours) last year, says he is happy with the result.

"To beat Amir Fazeli of Australia, who is a very strong lifter, was a great feeling," he says. "It was such a close-fought contest but to come out on top by 2.5kg was very pleasing."

He hopes to travel to the world championships in Russia from June 11-16 next year.

"I'm thankful to Central House Movers, Malcolm Rea Builder, Whitehead Accountants, DNA Nutrition and Ellea Sport for their financial support and to What a Load of Bull, Jake Campus Nutrition and the Lido for the goods and services they donated to help get my training partner Jonathan Parsons and I to the Oceania championships, but we will need to find further sponsorship to make the trip Russia."

Date: 11/12/2012

Type: University News

Categories: Awards and appointments; College of Sciences; Internal Communications; Palmerston North; School of Sport, Exercise and Nutrition; Sport and recreation; Uni News

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*Vince Beckett with his tools of trade of nearly 50 years in the workroom of the fashion design department at Massey University's College of Creative Arts*

## Vince zips up fashion lecturing career

Fashion design lecturer Vince Beckett has come a long way since his first tailoring task of sewing on a button fly.

Nearly 50 years ago the essential accessory to men's trousers was the norm before mechanisation helped make zip flies more common.

"A zip fly was pretty special," Mr Beckett says. "Most were button flies; you used to have pay extra for a zip fly."

On Friday, when he retires after 27 years in the fashion design programme at Massey's College of Creative Arts, he bids farewell to a career tailoring and constructing clothes and mentoring hundreds of students.

His association dates back even longer – to 1964 when he studied at the then Wellington Polytechnic and later tutored for a trade certificate in clothing.

It was also a time when the pop music scene was taking off and bands like the Rolling Stones were driving other cultural trends such as what young people wore. "It was an amazing time to be part of the fashion and clothing scene. You couldn't pick a better decade than the 1960s."

He returned permanently in 1986 and has lectured in pattern-making, clothing construction and textiles. "Being here is like a new job every year with a new intake of students."

While events like the annual fashion show have morphed into a slick and sophisticated presentation compared to the do-it-yourself ethos of previous years, the core priority and expectations for the students remains unchanged.

He was often the only man among staff and students. On field trips to clothing factories "people would wonder who's this man with all these girls". Later, when graduates established their own labels, factories and shops he would be recognised throughout the industry.

He is surprised that the industry still does not attract many men. He counts those who he has taught as among his best students. One graduate, Duncan McLean, says Mr Beckett's rapport with students, sense of humour and technical knowledge made him an "absolute legend. He's really grounded in reality, having worked at all levels of the trade."

Date: 11/12/2012

Type: University News

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Categories: College of Creative Arts; Wellington

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Manawatū dairy farmer Terry Olson, with Dr Carolyn Morris and Professor Michael Roche from Massey's School of People, Environment and Planning, and Professor Terry Marsden (conference keynote speaker from Cardiff University), during a conference field trip.

## Social scientists on future of food, land and people

Crickets, worms, hooves and calf brains don't sound like typical Kiwi fare. But developing a taste for these and other types of animal protein could be a part of the solution to future food security and sustainability, according to Massey University sociologist Dr Corrina Tucker.

Dr Tucker is co-organiser of an agri-food conference for international social scientists at Massey University's Manawatū campus this week, and is presenting the latest findings from her research, titled *Meat?*

She surveyed people about a range of topics on farming, food and the environment, including their views on eating "nose-to-tail".

Dr Tucker, from the School of People, Environment and Planning, is among a growing global movement in social sciences focused on researching critical, pressing issues such as how to feed the world's growing population and produce in an environmentally sustainable way.



Dr Corrina Tucker

Food security, organics, tourism, sustainable agriculture, trends affecting family farms and lifestyle blocks are among the topics geologists, sociologists, anthropologists and political scientists will explore at the Agrifood: Histories/Futures conference from December 10-13. It is the 19th conference of the Australian and New Zealand Agri-food Research Network, with 80 researchers from the United States, Britain, Australia, Germany and New Zealand attending.

Co-organiser and anthropologist Dr Carolyn Morris says social scientists are increasingly concerned about issues to do with the production, distribution and consumption of food in a global context.

"Things are changing so fast. We need to understand the drivers and dynamics of food production in an era of globalisation," she says. "Why do people eat the food they do? What makes food accessible and affordable? What do we mean by 'healthy' food? Why do we continue to produce and export foods that wealthy countries can afford while many have no food and go hungry? These are complicated issues."

She says the notion of new "food futures" is a hot topic among social scientists. "Business as usual in the agri-food sector is increasingly understood to be economically, environmentally, socio-culturally and intellectually unsustainable," she says. "As academics, we seek to understand how the histories of various agri-food systems operate and how they shape the future, and then to ask what the alternatives might be."

Keynote speakers are Professor Terry Marsden from Cardiff University, Professor Eric Pawson from Canterbury University and Dr Tanira Kingi, from Massey.

Professor Marsden is speaking on the concept of a "bio-economy" – an integrated model for science-based sustainability, health and food security. Dr Kingi, a scientist specialising in Māori development, and indigenous land and resource development, will discuss land use and agri-food initiatives among a range of Māori entities.

For more information go to:

[https://www.massey.ac.nz/massey/learning/departments/school-people-environment-planning/conferences-and-events/agri-food-xix/about-agri-food/about-agri-food\\_home.cfm](https://www.massey.ac.nz/massey/learning/departments/school-people-environment-planning/conferences-and-events/agri-food-xix/about-agri-food/about-agri-food_home.cfm)

Date: 11/12/2012

Type: Research

Categories: College of Sciences; Explore - Agriculture/Horticulture; Research - 21st century

# Improving coastal waterway quality - report

Massey University has joined with the Cawthron Institute and iwi to produce recommendations to improve coastal waterway quality in the Horowhenua district.

Professor Murray Patterson from Massey's School of People, Environment and Planning says water quality in Lake Waiwiri (known locally as Papaitonga) and Waiwiri Stream is poor and has declined over the past 20-30 years.

A recent study investigated sources of faecal contamination and found that, while both birds and livestock appear to be impacting the lake, cattle were the source of nearly all of the faecal contamination in Waiwiri Stream.

"The highest concentrations were found close to the point where the stream leaves the lake. Faecal bacteria from cows were also found in shellfish at the mouth of the stream."

Traces of human faeces were found in a Waiwiri tributary that drains the land surrounding The Pot, an artificial unlined pond that receives effluent piped from the Levin Wastewater Treatment Plant. From The Pot, wastewater is spray-irrigated onto surrounding pine forest and either seeps into groundwater or evaporates.

Cawthron Institute senior scientist Jim Sinner says the study used a technique called microbial source tracking, which uses DNA-markers to distinguish between faecal matter from humans, cattle, birds and other animal sources.

The research was part of the Manaaki Taha Moana (MTM) programme, a research consortium led by Massey University with Taiao Raukawa, (a Ngāti Raukawa ki te Tonga based Māori environmental research organisation) and the Cawthron Institute from Nelson.

The Waiwiri [report](#), by Cawthron Institute scientists (with support from local kaitiaki of Ngāti Kikopiri, Ngāti Hikitanga, Ngāti Tukorehe, Muaūpoko Tribal Authority and Massey), recommends:

- more fencing and planting of waterways
- improvements to non-compliant agricultural practices
- continued management of Canadian geese on the lake,
- improved management of effluent disposal at The Pot, and
- resumption of groundwater monitoring around The Pot by Horowhenua District Council.

Dr Huhana Smith of Taiao Raukawa says there are grave concerns about the poor water quality in Waiwiri Stream and along the coastline, and discussions are now underway with the councils and local landowners to address the issue.

In September and October, Taiao Raukawa and other MTM researchers met with local kaitiaki, available landholders, Horowhenua District Council (HDC), New Zealand Landcare Trust, Department of Conservation and Horizons Regional Council to discuss the findings of the report and what could be done.

Some of the Waiwiri catchment is already fenced, to varying degrees of effectiveness, and landholders have been offered financial support to extend fencing, planting and alternative stock water systems.

Dr Smith says the Horowhenua District Council has indicated it will be resuming its monitoring of groundwater in the vicinity of The Pot, as well as investigating the potential to increase the land area over which effluent is sprayed, although this raises sensitivities for tangata whenua.

While the study focused on the Waiwiri catchment, she believes the level of contamination found is likely to be indicative of other streams along this coastline.

"The coastal case study area was once made up of large dune lakes or wetland systems that have been cleared and drained for farming. The coastal areas remain very wet in winter, therefore waterways need more protective buffers."

Local kaitiaki Rob Kuiti of Ngāti Kikopiri says the beaches near Waiwiri Stream were revered in recent memory as an abundant food resource that provided local hapū with a plentiful supply of shellfish, including toheroa, but this is no longer the case today.

"The inability to offer tuna (eels) and local shellfish from what was once an abundant resource is a grave loss, which we feel deeply every time we have visitors at our marae at Muhunua."

Tipene Perawiti, also of Ngāti Kikopiri, Ngāti Hikitanga and Ngāti Tukorehe, says it is alarming many locals continue to harvest shellfish from these beaches unaware of how contaminated the local waterways are.

"Our whanau know that we have not been able to safely harvest at the mouth of the Waiwiri since around 2002, as the water quality had declined too much. When I was a kid to young adult I used to go there every long summer with my relations. It worries me that I cannot take my moko (grandchildren) there now."

The MTM research programme is also investigating restoration of other waterways along the Horowhenua coast, including: a remnant loop of the Ohau River (cut off for flood control purposes in 1972-1974) with Horizons and a local Māori dairy farming operation; more protective mechanisms for contiguous wetlands and Māori coastal blocks to Waikawa River with Nga Whenua Rahui of the Department of Conservation; and returning health to Lake Waiorongomai just north of Ōtaki, a dune lake with Kahuwera wetland that has been de-vegetated, drained and farmed for many generations, in co-operation with the local hapū and landowners.

A study will begin next year to test contamination of shellfish and other effects on abundance and health of shellfish along the 17km beach from Waitohu Stream, Ōtaki to Hokio Stream, Hokio.

The MTM team is halfway through a six-year research contract from the Ministry of Business Innovation and Employment, which assists iwi and hapū and the wider community to enhance and maintain coastal ecosystems of cultural and natural significance, for the mutual benefit of all. The project also includes a case study in Tauranga harbour with Tauranga iwi and hapū, and WakaDigital, an IT company.

Date: 12/12/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North



Professor Murray Patterson

# Research finds alcohol hinders recovery from injury

A Massey University researcher has found drinking alcohol after suffering a soft tissue injury significantly increases recovery times.

School of Sport and Exercise lecturer Dr Matt Barnes graduated with a PhD in Palmerston North last month. His research builds on work he did as an honours student that found alcohol inhibits recovery from injury.

He carried out several more studies to further investigate the link between alcohol and muscle recovery. In one study, participants carried out intense exercise that damaged a muscle. Participants then consumed alcohol, at a dose equivalent to seven standard drinks for an average male. On another occasion the same damage was done, however orange juice was consumed instead of alcohol.

The strength of the damaged muscle was then tested over the next three days for any loss in force. Dr Barnes says it was clear that drinking alcohol slowed recovery compared to orange juice.

“We found it is not the alcohol that is making a person weaker,” Dr Barnes says. “There is something going on between the alcohol and the damaged muscle. The alcohol interacts with the damaged tissue in some way.”

A second study halved the amount of alcohol consumed. “That lower dose had no effect on the force the participants could exert following muscle damage,” he says. “That indicates we need to do more work to find out if there is a threshold where alcohol becomes detrimental to recovery.”

A third study looked further at how the alcohol influenced recovery. Dr Barnes used electrical stimulation to contract the damaged leg muscle. “This bypasses the brain to make the muscle contract and tells us what is going on at the muscle without any influence from the brain. We used this technique in conjunction with voluntary activation of the muscle, and then compared the force produced by the two methods.”

He found the force the participants exerted voluntarily was reduced while the force generated by electrical stimulation was unchanged. “This suggests that when combined with damage to the muscle, alcohol brings about a decrease in central nervous system activity. You think you are pushing as hard as you can, but in fact you are not. Something is limiting the amount of force you are producing.”

This could be linked to an increased feeling of pain, but more research is required to prove this, he says.

Dr Barnes says the findings are the first to definitively show a causal link between alcohol consumption and recovery from muscle damage. “While injured athletes have been told to avoid alcohol for some time, we now have actual proof about why it is important to do so.”

Date: 12/12/2012

Type: Research

Categories: College of Sciences; Explore - HEALTH; Palmerston North; Research; Research - Health and Wellbeing; School of Sport, Exercise and Nutrition; Sport and recreation



*Dr Matt Barnes*

## New venue for Manawatū Summer Shakespeare

The annual Manawatū Summer Shakespeare production will move into the heart of Palmerston North next year.

Rehearsals begin in January for the 2013 outdoor rendition of *The Tempest* to be held in The Square after 10 years at the city's Victoria Esplanade.

The *Tempest* was Summer Shakespeare's first production back in 2003. But the 2013 version will be in the style of a steampunk rock opera.

Director and Massey's artist in residence Vanessa Stacey says it's time for a revamp and a new challenge for the cast.

"I was passionate about the show being site specific to the square, not only because it's one of the sexiest squares I've ever seen but the play takes place on an island and well the square is of course an island, so there is a method to my madness," she says.

"I'm quite ambitious so I'm going to mess with the audiences' minds a little bit. It's going to be quite a sexy show. It's thrown me a few curve balls already but it will all be worth it."

She says the play will include a few surprises you wouldn't expect from Shakespeare.

Written in 1610, *The Tempest* is one of William Shakespeare's great comedies and is set on a remote island. It is a story of romance, redemption and rebellion.

Production Manager and Massey English tutor Joy Green says moving to The Square will encourage people who wouldn't normally attend a Shakespeare play to come along.

"It puts it right at the heart of the city and it's a wonderful space," she says.

"It's a good way to bring it to people who wouldn't have come before. Doing a matinee is going to be a challenge on a Saturday afternoon in the Square but we will find a way."

Former Palmerston North woman Charmagne Anthony is making the costumes, and the music will be written and performed by Kane Parsons and Rob Thorne.

The production is run by Massey's School of English and Media Studies and is held over the first two weekends in March.



*Massey artist in residence Vanessa Stacey*

Date: 12/12/2012

Type: University News

Categories: College of Humanities & Social Sciences; Palmerston North

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## Education research leader to head new institute

The inaugural head of the new Institute of Education is a Professor of Educational Psychology at the University of Oklahoma who has more than 20 years of academic leadership at several United States universities.

Professor Patricia Hardré earned Bachelor of Arts and Master of Arts degrees in English from the University of the Pacific in Stockton, California, and a PhD in Instructional Design and Technology from the University of Iowa. She specialised in cognition and instruction, motivation for learning and performance, and educational measurement and evaluation.

Vice-Chancellor Steve Maharey says the development of the Institute of Education within the college of Humanities and Social Sciences, with its focus on graduate and postgraduate qualifications and research, signals a significant advance for Massey and for the New Zealand teaching profession.

"What we have created is modelled on what is increasingly being acknowledged as best practice around the world and it is vital that it has energetic and visionary leadership from the outset," Mr Maharey says.

Professor Susan Mumm, who heads the college, says Professor Hardré brings exactly the right mix of skills and experience, including the ability to integrate research and practice, and proven leadership. "Her experience in supporting the growth of research excellence with faculty will assist the institute in reaching its goal of leadership in the area of education research," Professor Mumm says.

Born in Los Angeles, Professor Hardré traces her heritage to the Blackfoot and Cherokee tribes of North America. She has four adult children and three grandchildren.

Her research emphasis has also been on rural education, for which she won a top national honour for her contribution, and she has won the University of Oklahoma's highest award for her career record of educational research. She has been the Associate Dean for Graduate Programmes and Research at the University of Oklahoma's Jeannine Rainbolt College of Education since 2009. She has held national international leadership roles in professional organisations including the American Educational Research Association, the National Rural Education Association and the Joint Committee on Standards for Educational Evaluation.

Professor Hardré has served as an investigator and evaluator on multiple national and multi-national grant-funded programmes, including programmes funded by the United States-based National Science Foundation and National Institutes of Health. She has served as a proposal reviewer for the foundation, and as an advisory board member and consultant to five different regional educational laboratories, and the National Research Centre for Rural Education Support. In October this year she designed and delivered her university's all-campus development seminar on educational grant writing for faculty and graduate students.

In community service, she volunteers as a designer-developer for the American Red Cross, as a neighbourhood fundraising volunteer with the Leukemia and Lymphoma Society, as evaluator and consultant to the Santa Fe South Elementary Charter School, and as an advisory board member for the Indigenous Cultural Preservation Project. She also serves as faculty representative to the university's American Indian Students Advocacy Council.

She has published more than 80 peer-reviewed articles, books and book chapters in education and related fields, including faculty development, engineering education, medical education and community-based health education.

She has presented at conferences of the American Educational Research Association, the National Rural Education Association, the Association for Educational Communications and Technology and the National Council on Measurement in Education. She also keynoted the International Symposium for Innovation in Rural Education in Armidale, Australia, in 2009.

She was an invited scholar to India's International Roundtable of Academic Institutions last year, and has conducted active research in India, Taiwan, Kenya, Tanzania, and Haiti.

Professor Hardré will join Massey in late May or June. Associate Professor Sally Hansen will be acting institute director until then.

Date: 13/12/2012

Type: Awards and Appointments

Categories: College of Education

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*Professor Patricia Hardré*

## Salisbury case highlights 'archaic' views on disabled

The decision to keep Salisbury School open is at odds with the New Zealand Disability Strategy's goal of an inclusive society, says Massey education specialist Dr Jude MacArthur.

A recent judicial review has over-ruled the proposal from Education Minister Hekia Parata to shut Nelson's Salisbury residential school for girls with intellectual disability. The proposal was to replace Salisbury with wrap-around services in the community, with some girls moving in the interim to Halswell Boys College in Christchurch next year.

This week Justice Robert Dobson over-ruled the decision, concluding that it disregarded "the prospect of greater risk of sexual or physical abuse" to the girls if they were sent to a co-ed special needs school.

Mai Chen, lawyer for the school's board of trustees, in Radio NZ and Breakfast interviews stated there were concerns the young men with an intellectually disability could start predated on the girls if in the same facility.

However, the IHC challenged that, saying that by portraying the Halswell pupils as potential sexual predators Ms Chen was misleading the public and scaremongering. Dr MacArthur, a senior lecturer at Massey's College of Education, backs the IHC's stance and says Ms Chen's comments reflected a poor understanding of Professor Freda Brigg's research, which showed disabled boys were likely targets for abuse and needed good support to understand their rights and reduce their vulnerability.

"To portray young men with intellectual disabilities as sexually deviant and 'predating' on girls is inaccurate, damaging and archaic," Dr MacArthur says. "This just perpetuates negative stereotypes of disabled people and contributes further to their marginalisation in society.

"These harmful myths should be a thing of the past and Ms Chen's comments are just another sign it really is time to end the segregation of people with disabilities."

She says just as institutions have closed because they were found to restrict the lives of disabled people, Ms Parata's proposal to close residential schools and develop supports in the community was an important step towards building a more inclusive society.

"Inclusive education involves changing local schools and communities so all children and young people with disabilities learn well and have friends without having to leave their home.

"We shouldn't be hiding people away, we need to address their needs in the community. If some boys with intellectual disabilities do engage in unacceptable behaviors, as Ms Chen suggests, then we need to ask why is this happening and what can our community do to help this young person."

The New Zealand Disability Strategy and the United Nations Convention on the Rights of Persons with Disabilities both identify inclusive education in regular schools as vital in a society that enhances the lives of disabled people.

"Teenagers with disabilities, boys and girls, need good education, good role models, and support from their non-disabled peers and friends." Role models and support are found in regular schools and communities, and developing supports and enhancing teacher knowledge is the way forward, she says.

"We have seen how inclusion can work in other countries and in many of our own schools, but for all schools to be inclusive there needs to be commitment and a universal valuing of disability and other forms of diversity."

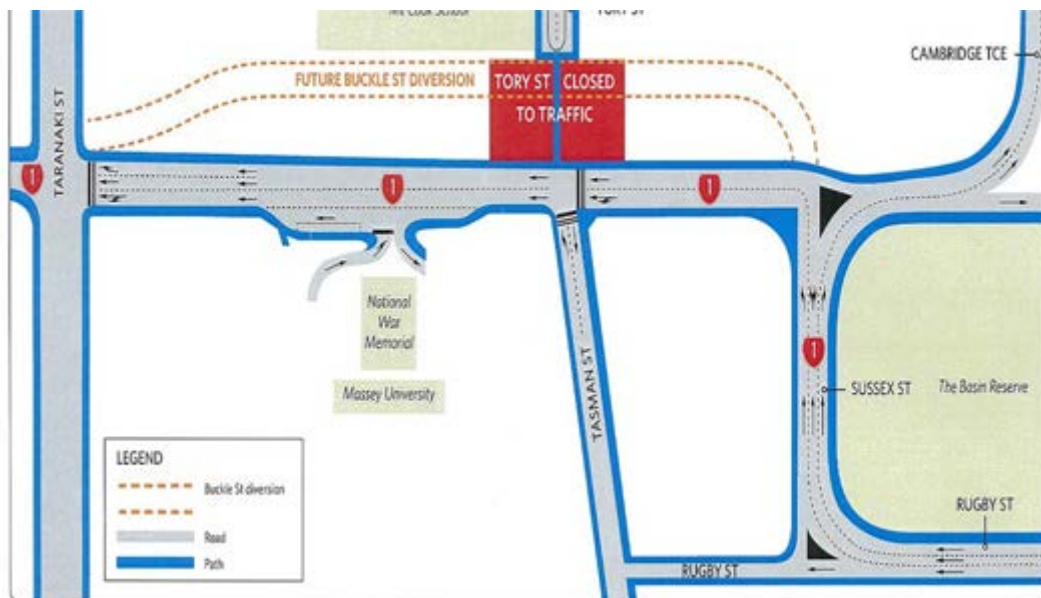
Date: 14/12/2012

Type: University News

Categories: College of Education



*Dr Jude MacArthur*



Map of stage one Buckle Street underpass closures and diversions.

## Road closures and diversions affecting Wellington campus

As part of the development of the National War Memorial Park and Buckle St under-pass, road closures and diversions will affect staff, student and visitor access to the Wellington campus for the next 18 months.

Stage one of the development, from December 27 until late January, will see Tory St closed between Mt Cook School and Buckle St to all traffic other than cyclists and pedestrians.

Students staff and visitors wanting to get to the Tasman St entrances by vehicle will need to travel either around the Basin Reserve to Rugby St or around the campus via Wallace St and John St. New signage will be installed to direct traffic.

Stage two of the project will begin in late January and will include additional road closures and diversions. More detailed information about these changes will be made available in the New Year once the timing and details have been confirmed.

It is recommended that all staff, students and visitors allow an extra 5-10 minutes to their schedules to accommodate any traffic delays.

Date: 14/12/2012

Type: University News

Categories: Wellington



Vice-Chancellor delivers closing address. [An audio recording of the debate is available here.](#)

## Massey hosts 'best ever' digital learning conference

Delegates at the Massey-hosted annual conference of the Australasian Society for Computers in Learning in Tertiary Education at Te Papa in Wellington last month say it was the best event of its kind they attended.

Conference organiser and National Centre for Teaching and Learning director Professor Mark Brown says the society, also known as Ascilite, was formed in 1985 and is the major professional association in Australasia supporting the use of new digital media for teaching and learning at the tertiary level.

Professor Brown says the conference was widely acclaimed by visiting delegates as the "best ever" and for the duration of the event there was an active online discussion with over 3000 tweets.

He says Massey's leadership role in this strategically important area was evident, with more than 40 staff from across all colleges attending the event, 20 of whom were involved in presenting papers and posters.

Notably, Te Rau Whakaara adviser Dr Ina Te Wiata and School of Accountancy lecturer Feona Sayles who won a prize for the most innovative poster and School of People, Environment and Planning senior lecturer Dr Nigel Parsons and online teaching consultant Scott Symonds were recognised for the best Pecha Kucha presentation. A Massey-authored paper was also a finalist in the best paper award category.

In addition, a team from Massey led by Manawatū campus registrar Dr Sandi Shillington, Office of Academic and International project manager Andrea Mackay, Associate Assistant Vice-Chancellor (Academic and International) Dr Shelley Paewai and Professor Brown, received the prestigious Ascilite Innovation and Excellence Award for their work in helping to develop a suite of online tools and resources to support distance learners.

Vice-Chancellor Steve Maharey gave the closing address that challenged delegates and universities more generally to blend the best of conventional teaching and learning with the opportunities provided through new digital media.

Video recordings of each of the keynote and invited speaker presentations along with a conference debate will be available on the Centre for Teaching and Learning website early next year.

Date: 14/12/2012

Type: Internal Communication

Categories: Any

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# Registrations for 2013 Marsden funding now open

Researchers who plan to submit a Marsden Fund proposal in next year's funding round are asked to submit an expression of interest with Research Management Services.

The expression of interest can be registered with Linda Samuelsson and must contain the following information:

- Name and contact details of the principal investigator
- Type of proposal (standard or fast-start proposal)
- Any dates the principal investigator will be on leave from late January to February 27.

For more information contact Linda Samuelsson, research development adviser: [l.samuelsson@massey.ac.nz](mailto:l.samuelsson@massey.ac.nz) ext 81356.

Date: 14/12/2012

Type: Internal Communication

Categories: Any

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*Exam administrators Lency Gilbert (far left) and Nadine Humphreys and gardeners James O'Reilly and Sue Kiro celebrate their joint group service excellence award with Vice-Chancellor Steve Maharey.*

## Wellington staff service excellence acknowledged

The end of the university year proved particularly memorable for winners of the annual Wellington team and individual staff service awards, which were presented by Vice-Chancellor Steve Maharey at the staff Christmas function.

Assistant Vice-Chancellor Stuart Morriss announced dual awards for both categories due to an exceptionally long list of teams being nominated.

"The fact that so many of you wanted to acknowledge the excellent teamwork of so many people is a tribute to the collaborative spirit of this campus," Mr Morriss said.

Exam administrators Lency Gilbert and Nadine Humphreys, who "provide an experience that is as stress free as possible to our students and paper coordinators", shared the award with gardeners Sue Kiro and James O'Reilly, who were rewarded for their work managing the landscaping and planting of the campus grounds.

In the individual category, Minyi Orams from National Student Administration, who was previously with the College of Sciences, and Jocelyn Bourgeois from the campus registrar's office, shared the award.

Ms Orams, whose two separate nominations were endorsed by several academic and general staff from two Colleges, was applauded for her "students come first" approach to work. "I am told they come out of her office beaming and thanking her profusely for her guidance," Mr Morriss said.

Ms Bourgeois was honoured for "outstanding service" to the campus over 30 years, including providing a "fantastic memory and unfailing helpfulness" as executive assistant to campus principals, deputy vice-chancellors, a regional chief executives and the now the regional registrar. Her role has expanded as more Senior Leadership Team members spend more time in Wellington and she frequently liaises with a wide range of staff on other campuses and external stakeholders.

Date: 14/12/2012

Type: Internal Communication

Categories: Any



*Minyi Orams (left) and Jocelyn Bourgeois are presented with their joint award by Mr Maharey.*



## Submissions and support needed for national science project

The Great New Zealand Science Project, targeting young New Zealanders, is seeking feedback from individuals about what they think are the biggest science issues facing the nation.

Staff are encouraged to make a submission or support other challenges via the project website <http://www.thegreatnzscienceproject.co.nz/>

Although submissions from the science sector closed on Monday, staff and students have until the end of January to take part and build their own science project. Eight illustrative challenges have been created on the website to get people thinking and talking – marine resources, biodiversity, natural hazards, fighting disease, land and water, our changing climate, advanced material and manufacturing, and foods for health. Challenges may or may not come from these suggested categories.

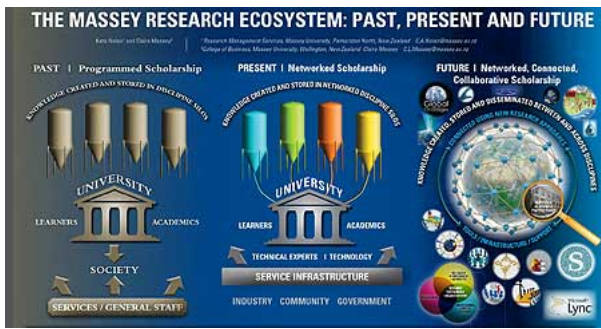
Here is a link to a television advertisement and eight "webisodes"  
[https://www.youtube.com/user/greatnzscience?feature=results\\_main](https://www.youtube.com/user/greatnzscience?feature=results_main)

Date: 14/12/2012

Type: Internal Communication

Categories: Any

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*The Massey Research Ecosystem: Past, Present and Future*

## Three posters share prize

The poster competition, run as part of the Vice-Chancellor's Symposium on October 31, has been judged a three-way tie.

In addition, five other posters were highly commended for their thoughtful contribution to the question of how should we be defining ourselves as 21st century scholars.

The judging panel said the standard of the 40 posters presented was particularly high and in the end it was impossible to identify a single winner.

The posters contributed to rich conversations about the nature of scholarship, the panel said.

Digital versions of the posters along with video recorded sessions and a series of brief interviews of staff attending the event are available on the Vice-Chancellor's Symposium Stream environment here: <https://stream.massey.ac.nz/>

### Best and most innovative posters

Congratulations to the following staff who will receive an iPad (one per poster) in recognition of their work:

Title: The Massey Research Ecosystem: Past, Present and Future

Authors: Kate Nolan (Research Management Services) and Professor Claire Massey (College of Business)

Title: We Are Here: Scholarship 21st Century New Zealand

Author: Dr Damien Ruth (School of Management, College of Business), Jo Bailey (College of Creative Arts) and Anna Brown (College of Creative Arts)

Title: Collaboration & Co-creation: Applied Learning and Individual Student's Experience of Working with Others

Authors: Dr Mike McAuley and Dr Caroline Campbell (Institute of Communication Design, College of Creative Arts)

### Highly Commended Posters

The following staff will receive a book voucher in recognition of their poster:

Title: 21st Century Academic

Author: Dr Michelle McCulley (Institute of Food, Nutrition and Human Health, College of Sciences)

Title: 'The DR & the TARDIS: A partial visual representation of the dimensionality of 21st century scholarship'

Author: Dr Kate Lewis (School of Management, College of Business)

Title: Blogging as Scholarship: Critic, Conscience, Contemplation, Connection

Author: Dr Andrew Dickson (School of Management, College of Business)

Title: We are defining ourselves as 21st century scholars in the way that we communicate and innovate

Authors: Sonya Holm, Dr Julia Rayner and Lois Wilkinson (Centre for Teaching and Learning)

Title: The Scholar's Song

Authors: Professor Anne Noble and Anna Brown (College of Creative Arts)

Date: 14/12/2012

Type: Internal Communication

Categories: Any



*The orange-fronted Malherbe's parakeets (Cyanoramphus malherbi) or kākāriki karaka.*

## Critically endangered parakeets back from the brink on Maud Island

The critically endangered orange-fronted parakeets are thriving at Maud Island in the Marlborough Sounds, a new study has found.

A base population of 11 has jumped to nearly 100 since the birds were moved to the predator-free sanctuary five years ago. However, there are still less than 1000 birds worldwide.

The study, by Dr Luis Ortiz-Catedral and Professor Dianne Brunton from Massey University's Institute of Natural Sciences, investigated what happened after 11 captive-bred Malherbe's parakeets (*Cyanoramphus malherbi*) or kākāriki karaka were removed to Maud Island in 2007.

A native New Zealand bird, the orange-fronted parakeets are listed as critically endangered on Red List of Threatened Species by the International Union for Conservation of Nature (IUCN). In 2004 it was estimated there were between 300 and 500 Malherbe's parakeets left in the world.

In December 2005, captive-bred birds were moved to Chalky Island in Fiordland, and in 2007 transported to Maud Island began. Further populations were moved to Tuhua Island in December 2009 and Blumine Island in 2011 and this year.

With funding from the Department of Conservation, Forest & Bird and the Mohamed bin Zayed Species Conservation Fund, Dr Ortiz-Catedral surveyed the Maud Island birds. He used a simple methodology based on sightings and estimated their survival during the study period, known as "mark-resighting".

Due to the secretive nature of New Zealand parakeets, this methodology had not been used before. However, on Maud Island the tameness of parakeets allowed for detailed, repeated observations of the birds in their new habitat. Dr Ortiz-Catedral says after success with the parakeets, this method could be applied to similar species in other island populations in New Zealand and around the world.

Since March 2007, regular surveys were conducted on Maud Island to record juveniles hatched on site and others released on the island. Within two years, Dr Ortiz-Catedral estimates the population increased from 11 to a maximum of 97 birds, due to the high reproductive potential of the species, and the absence of introduced mammalian predators.

"The evidence from this study suggests translocating captive-bred birds to sanctuaries like Maud Island, which are free of invasive predators, is an effective management method for increasing the global population size of the species," he says. "It is hoped this will eventually downgrade its IUCN threat category."

Dr Brunton says the study is an excellent starting point for further monitoring programmes for other parakeets managed through translocation, and proves such a managed conservation programme is effective.

Orange-fronted parakeets remain one of the least known forest birds in New Zealand due to their rarity, and the ambiguity of their status as a separate species.

Dr Ortiz-Catedral hopes that this study will promote awareness of the species.

The study was published in Conservation Evidence's 2012 online journal.  
<http://www.conservationevidence.com/journal.php?id=9#volume>

Date: 14/12/2012

Type: Research

Categories: Home Page article; College of Sciences

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*Andrea Davies, Ken Cage and Professor Mark Brown.*

## Teaching support award presented

A small function was held at Albany recently to present Centre for Teaching and Learning manager Ken Cage with the Massey Teaching Support Award he won this year.

National Centre for Teaching and Learning director Professor Mark Brown presented the award on behalf of Assistant Vice-Chancellor (Academic and International) Professor Ingrid Day, and commended Mr Cage for his significant contribution to student support and, more recently, in the area of teaching development.

Campus registrar Andrea Davies also acknowledged Mr Cage's wider contribution to the tertiary education sector, noting that he was recently re-elected as President of Association of Tertiary Learning Advisors of Aotearoa New Zealand.

Date: 14/12/2012

Type: Internal Communication

Categories: Any

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Watch the video of the finalists then [click here](#) to vote for the 2012 Quote of the Year.

## NZ Quote of the Year finalists chosen

From Christchurch Mayor Bob Parker's fear for his safety while in Wellington to John Banks' memory blanks, it was another stellar year for the witty one-liner.

The 10 shortlisted finalists in Massey's annual Quote of the Year competition will now be put to a public vote.

Some of the quotes were unintentionally funny: Finance Minister Bill English told us the amount New Zealand stood to gain from selling state assets was not Treasury's best guess, but "just a guess". Others were scripted to make us cringe: "Nonu, Nonu, Nonu, boom" went the adoring rugby fan in the Mastercard advert.

The politicians dominated the entries again this year – there were two relating to the John Banks-Dotcom saga, and Cabinet Minister Paula Bennett snuck in with a late but memorable entry with her "Zip it sweetie" instruction to Labour MP Jacinda Ardern in Parliament.

But comedians, broadcasters and a Mt Roskill Grammar pupil were also in the mix. On Campbell Live 17-year-old Joshua Iosefo gave an inspiring speech that asked Pasifika youth to move beyond such attitudes as: "Who needs to be able to quote Shakespeare if you can play rugby?"

The New Zealand Quote of the Year is run by Dr Heather Kavan, a speech-writing specialist at Massey University's School of Communication, Journalism and Marketing.

She says the best quotes are often short and fun to say in different contexts. "Several of the quotes that have topped American lists in recent years are terse and punchy, like 'Don't tase me, bro!' and 'I am not a witch.'"

Dr Kavan and her judging panel, which also included Massey's Vice-Chancellor and former politician Steve Maharey, narrowed down several dozen entries nominated by Massey students and the general public to a top 10.

"We chose what we thought were the most memorable ones," Dr Kavan says. "While delivery wasn't critical, it inevitably influenced our decision. 'Nonu, Nonu, Nonu, boom!' wouldn't be such a hit without actor Byron Coll saying it.

"The quote we debated most was John Banks' 'I don't remember'. It's not as colourful as his cabbage boat remark, but the context makes it memorable."

Now, it is your chance to vote on what stuck in your mind or tickled your fancy this year.

Voting closes at 5pm on Thursday December 20, with the winner announced on December 21.

### The shortlisted finalists for the 2012 New Zealand Quote of the Year are:

- I come to Wellington and I'm scared to be here. (Bob Parker speaking to an emergency management conference in Wellington about the state of Wellington buildings.)
- I did not come up the river on a cabbage boat. (John Banks responding to media questions about Dotcom.)
- I don't remember. (John Banks' response when asked about his helicopter ride to Dotcom's mansion.)
- I just want to emphasise that it is not our best guess, it's just a guess. (Bill English estimating the financial value of selling state assets.)
- New Zealand's got some great brains out there and most of them are kids. (Luke Nola accepting the New Zealand Television Award for Best Children's/Youth programme.)
- Nonu, Nonu, Nonu, boom! (Actor Byron Coll as an overly familiar fan greeting Ma'a Nonu in the Mastercard All Blacks advertisement.)
- Oh f...k! I can't afford that. (Ewen Gilmour after his doctor told him he was going to live for another 40 years.)
- Who needs to be able to quote Shakespeare if you can play rugby? (17-year-old Joshua Iosefo on Campbell Live giving his Mt Roskill Grammar School speech.)
- Your dish was a car crash but all of the occupants survived. (Josh Emmett judging on Masterchef New Zealand.)
- Zip it, sweetie. (Paula Bennett to Jacinda Ardern in Parliament.)

Date: 14/12/2012

Type: University News

Categories: College of Business

# Email overload key concern in internal communication

Overuse of email to communicate trivia resulting in important information being missed is a key concern expressed by staff who responded to this year's internal communication survey.

About 4 per cent of staff (145 people) completed the survey, which was conducted for the third year.

Respondents submitted 47 comments about how they receive information from the university or internal communication in general. Comments mainly related to the design and layout of the website, overuse of email, concerns about the effectiveness of management/manager communication and the need for better information sharing.

Just over 80 per cent of respondents say they prefer to receive information from Massey via email with links to articles on the website – and most continue to favour weekly updates. There was strong support for People@Massey, but not everyone knows they can file articles and submit photos for the newsletter – or [how to do it](#).

Feedback relating to email indicated unhappiness about the frequency of "events" emails, information overload, large files being sent by email and the limitations of the Staffroom website.

Many of the issues raised should be resolved with the introduction of the new staff intranet next year.

Thank you to everyone who completed the survey.

The three winners of the book voucher prizes are: Carol Craven from Albany, Jane Clark (Manawatū) and Susan Walsh (Manawatū).

Date: 14/12/2012

Type: Internal Communication

Categories: Any

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*Olaf Diegel 's world first 3D printed guitar.*

## Massey University's 10 most popular news stories in 2012

Massey's people, research and innovation made news headlines this year not only in New Zealand but around the world.

Here are the favourites:

1. Massey psychologist Gary Hermansson gets Kobe Bryant endorsement at Olympic Games. [Original article](#)
2. Olaf Diegel 's world first 3D printed guitar goes global. [Original article](#) - [Other media](#)
3. Massey wins more medals than many countries at the 2012 Olympics. [Original article](#)
4. The Duchess of Cornwall's kiwi encounter at Massey vet school. [Original article](#)
5. Massey iPhone ad a New Zealand first. [Original article](#)
6. Massey research on gannets' extraordinary vision stars in prestigious UK journal. [Original article](#) - [Other media](#)
7. Couple's record million dollar bequest to Massey. [Original article](#)
8. From prison to PhD – Convicted killer says 'Massey turned my life around'. [Original article](#) - [Other media](#)
9. \$75m makeover for New Zealand's only vet school. [Original article](#) - [Other media](#)
10. Massey finds New Zealand's top quotes of 2012. [Original article](#) - [Other media](#)

Date: 17/12/2012

Type: University News

Categories: Home Page article

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## 'Bienvenido' to Spanish language at Albany

Argentina-born Dr Carla Grosman-Smith is a former professional dancer as well as an academic, so physical expressiveness is a natural part of her teaching style.

While this might seem to reinforce the popular stereotype of Latino exuberance, she says one of her missions is to encourage new students of Spanish to get a better understanding of the diverse cultures of Latin America and to look beyond cultural stereotypes. She kicks off a new Spanish language programme at Massey University's Albany campus next year.

"There is more to Colombia than drug cartels, just as there's more to Argentina than tango, or football in Brazil," she says.

Dr Grosman-Smith, whose research area is Latin American culture and cinema, says there are many benefits and opportunities for students of Spanish language in the 21st century.

With more trade and business opportunities for New Zealand as thriving Latin American economies are predicted to grow by four per cent or more next year, knowledge of language, culture, lifestyle and customs is vital for successful relationship-building and negotiations, she says.



*Dr Carla Grosman-Smith at Massey University's Albany campus.*

More New Zealanders are traveling to the region for leisure and adventure.

Language proficiency— as well as knowledge of the distinctive cultures of Latin America – enriches the experience, says Dr Grosman-Smith.

She says language learning also has many broader benefits. As well as helping to develop overall intellectual agility by learning to think and express oneself in a different language, it also encourages respect and empathy for different cultural perspectives.

Dr Grosman-Smith, whose PhD explored the crisis and reconstruction of Utopia in the Latin American cinema of the neo-liberal era from 1995-2005, says Latin America represents a region of hope and prosperity in an uncertain global future.

"Young people need hope, something to build on for the future," she says. "Latin America is one of the last Utopian places on the planet," she says. "Latin American economies are growing, and there are many positive changes under the new social welfare government systems because they acknowledge the recovery of civil power."

Dr Grosman-Smith came to New Zealand 12 years ago with very little English after completing an award-winning Masters thesis at the University of Cordoba in Argentina, where she studied film script writing, direction and film criticism. She is a trained classical ballet and contemporary dancer, and has worked widely in theatre, dance and documentary-making in Argentina.

She learned English here through a range of jobs, including working in a rest home, and in a café in Kaiwaka called – coincidentally – Eutopia [sic]. She also taught Spanish to children at a language academy in Auckland and offered private lessons to adults before taking up a tutoring position and doing her second MA of Arts and later her PhD at the University of Auckland.

She will teach first year language papers in Semester One and Two, and a Spanish culture and history paper at Summer School in 2013, making Spanish the third language now on offer as part of the College of Humanities and Social Sciences' expansion at the Albany campus. Japanese and Chinese languages are already available.

Dr Leonel Alvarado, who is head of the University's Spanish language programme in the School of Humanities at the Manawatu campus, says Spanish language and cultural studies resonate strongly for many New Zealanders – particularly Māori – in relation to the diverse history of indigenous cultures in Latin America. Pronunciation is also similar, making it a language that fluent Māori language speakers feel an affinity with.

He and Dr Grosman-Smith envisage a range of Spanish-flavoured cultural activities flourishing at the Albany campus next year, including hosting the annual Latin American film festival organised by the School of Humanities in Manawatu for the past 11 years at Albany, to Latin American events featuring traditional dishes and dances to celebrate the diversity of the region.

Date: 17/12/2012

Type: Awards and Appointments

Categories: Auckland; College of Humanities & Social Sciences



*The team at the project's launch at Massey earlier this month. Back row: Cathy Yates (Taihape Area School), Ken Kilpin (Massey CED), Mary Anne Sleyer (Cullinane College), Kerrigan Jacques (Cullinane College), Debi Marshall-Lobb (Hato Paora College) and Nicki Harding (Taihape Area School). Front row: Janet Greenhough (Taihape Area School), Lisa Emerson (Massey University), Shelley Morgan (Wanganui City College) and Angela Feekery (Massey University). Absent: Kelly Nicklin (Hato Paora College).*

## Project to smooth the transition to tertiary education

Massey will partner with four regional secondary schools in a new project to support pupils as they move into tertiary education.

The project *Enabling academic literacy: Smoothing the transition to tertiary learning* has received \$200,000 in funding from the Teaching and Learning Research Initiative.

School of English and Media Studies Associate Professor Lisa Emerson is the project's primary investigator.

Professor Emerson and Massey researchers Angela Feekery and Ken Kilpin will work with pupils at Hato Paora College, Cullinane College, Wanganui City College and Taihape Area School.

"The aim of the project is to support pupils from low-to-mid decile schools through the transition into tertiary education by providing a two-year programme of support in academic literacy," Dr Emerson says.

In the first year, the researchers will work with the four schools to develop the academic literacy of their Year 13 pupils. "We will be resourcing teachers, developing peer support networks for teachers, and providing peer mentors for the pupils," she says. "The peer mentors will be Massey students who have been selected and trained to support the pupils."

In the second year the project team will continue to work with the pupils who progress into tertiary study. They will also hold a national hui for secondary and tertiary teachers on improving the transition to tertiary learning through academic literacy, based on the team's research.

Professor Emerson says she is excited by the project's opportunities. "Pupils from lower decile schools often struggle to transition to tertiary study, and research shows that, even if they enrol at university, they often fail to complete their first year.

"Retention is a very important issue for universities, and we hope our project will show an effective way universities can support and retain students through this vital period of transition."

Date: 17/12/2012

Type: University News

Categories: College of Humanities & Social Sciences; Maori; Palmerston North

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## At risk youth shown fine art of mural painting

Bachelor of Design graduate Ranga Tuhi and second-year fine arts student Tyler Dixon have collaborated on a mural project aimed at helping at risk youth in Wellington.

The youth, deemed to be at risk, are referred by Wellington Police to the project that is run by the Consultancy Advocacy and Research Trust.

While none of the youth, aged between 16-18, were expected to have an artistic background, an interest in the arts was necessary for them to enjoy their work creating a mural that tells the legend of how Wellington harbour came into being, Mr Tuhi says.

“Wellington harbour is said to have been the work of two great taniwha called Whaitaitai (also pronounced as Hataitai, and where the suburb gets its name) and Ngake.”

The project, which ran two days a week over a month, saw the youth gradually realise the legend, with Mr Tuhi and Ms Dixon adding the finishing touches.

The mural has now been fixed to a wall that runs alongside the premises belonging to the trust at Myrtle Crescent in Newtown.

“This project is also a pilot for future murals within the Wellington region targeting those areas that are usually tagged by youths,” Mr Tuhi says.

Mr Tuhi (Waikato, Ngati Maniopoto) has also made his name as a carver as well as graphic artist. Ms Dixon, (Tuhoi, Waikato, Ngati Porou and Ngai Tahu) has just completed her second year as part of the Toi Atea Contemporary Maori Art and Design course at Massey.



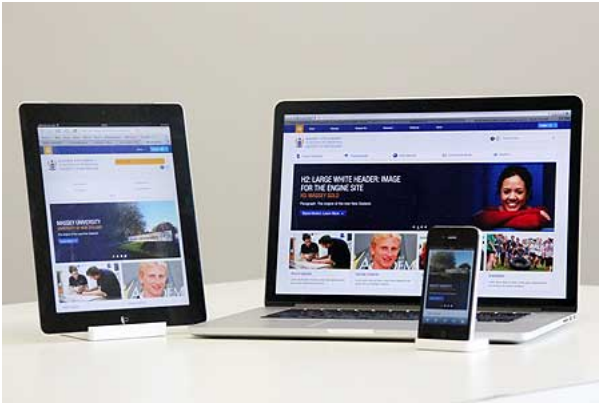
*Ranga Tuhi and Tyler Dixon put finishing touches to the mural at Newtown, Wellington.*

Date: 18/12/2012

Type: Research

Categories: College of Creative Arts; Maori

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## Compliments flood in for new-look website

Massey's new-look website design, which "went live" on December 11, has been positively received by a variety of users.

Facebook comments from users include, "looks so much better, awesome stuff Massey", and "well done looks great and it's a lot easier to use too". View all 29 comments on Massey's Facebook page here <http://www.facebook.com/masseyuniversity/posts/476113629098807>

Date: 18/12/2012

Type: Internal Communication

Categories: Any

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Dr Ingrid Horrocks

## Edited travel book revisits Wollstonecraft's work

Editing a text of the travel writings of radical 18th century feminist Mary Wollstonecraft has been a journey of a different kind for School of English and Media studies lecturer Ingrid Horrocks.

Her edit of the book *Letters Written During a Short Residence in Sweden, Norway and Denmark*, which is being published in January, didn't just serve to illuminate an enlightening episode in Wollstonecraft's life but also elements of her own.

Dr Horrocks' work follows on from the 2003 publication of the historical travelogue *Travelling with Augusta* that recounts a journey undertaken by her great-great-great-great aunt aged 20, and her own visit to the same Adriatic region at a similar age nearly 170 years later.

In the intervening years Horrocks notes her own circumstances, (in which she became a mother between the signing of her book contract and the manuscript's completion - have changed somewhat just as they did for another woman traveller – Mary Wollstonecraft in the late 1790s.

"Having already written a book about a relation who was travelling writer in her early 20s you could say I am doing a similar thing with an edit of Wollstonecraft's travels, this time by a new mother in her 30s."

Dr Horrocks describes the Wollstonecraft work as "an important and influential work of travel writing" penned when the possibilities of the travel-writing genre were just being discovered, and when women's accounts of journeys were still rare. American scholar Mary Favret of Indiana University described the edition, as an "unparalleled achievement for Wollstonecraft scholarship and Romantic Studies."

*A Short Residence* narrates Wollstonecraft's journey through Scandinavia, accompanied by her young daughter; the letters are addressed to an unnamed lover. Passionate and personal, the letters also explore the comparative political and social systems of Europe.

"Her travel book is particularly interesting because she's a political philosopher trying to persuade people through incidents in her own life," Dr Horrocks says.

Best known for her works written in response to the French Revolution and the feminist treatise *A Vindication of the Rights of Women*, Wollstonecraft is often hailed as a forebear for the modern feminist movement.

"The French Revolution was supposed to change everything but didn't, which is similar to feminism in that we're still struggling with many of the same questions and issues today," Dr Horrocks says.

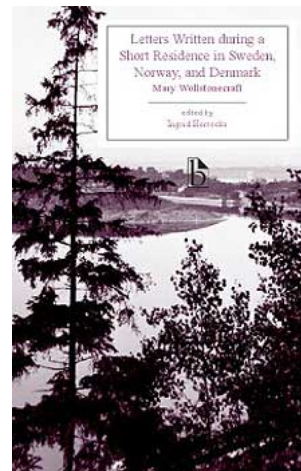
What cannot be questioned is Dr Horrocks' devotion to a work that is only part of broader project supported by a Marsden Fast-start Award about women wanderers.

"I'm interested in what happens on travels that are not easy and voyages of exploration and discovery that are difficult psychologically and physically difficult. In travels that are not chosen, but forced upon people."

Date: 18/12/2012

Type: Research

Categories: College of Humanities & Social Sciences



*Letters Written during a Short Residence in Sweden, Norway and Denmark*, to be published by Broadview Press of Canada in January.

## Johnston to head international hazards research group

Emergency management specialist, Dr David Johnston has been appointed chairman of a science committee that does international multi-disciplinary research leading to more effective global responses to the risks associated with natural and human induced environmental hazards.

Dr Johnston, who is director of the Joint Centre for Disaster Research at Massey in Wellington, was appointed for a two-year term as chairman of the Integrated Research on Disaster Risk Scientific Committee.

The committee is a Beijing-based programme co-sponsored by the International Council for Science, the International Social Science Council, and the United Nations International Strategy for Disaster Reduction.

"Recent events in New Zealand and the Pacific highlight the importance and urgency of more effective strategies to curb growing disaster losses," Dr Johnston says.

Date: 18/12/2012

Type: Awards and Appointments

Categories: College of Sciences; Joint Centre for Disaster Research; School of Psychology

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*Dr David Johnston*



*Judith Nathan and husband Simon at a high tea held in her honour on the Wellington campus.*

## Retirement celebrated with high tea

Long-time senior staff member Judith Nathan's retirement was marked in fine style with a high tea complete with fine china and fruit punch to accompany flowing tributes for nearly 20 years of work, based firstly at the Manawatū and then the Wellington campus.

Mrs Nathan, who most recently worked as a senior adviser writing business cases and other papers for the Senior Leadership Team and Council, first joined Massey in 1994 where she established the Training and Development Unit for academic and general staff across the university. The unit was responsible for initiatives such as the mandatory training courses in teaching for new academic staff.

She left the Palmerston North-based position in 1999 to become the inaugural academic director of the College of Design, Fine Arts and Music, a forerunner institution to today's College of Creative Arts.

Another of her roles at the Wellington campus, complemented her keen choral singing talent, was as transition manager for the New Zealand School of Music formed from the merger of the music departments of Victoria and Massey Universities.

Date: 18/12/2012

Type: Internal Communication

Categories: Any

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# Albany market to continue in 2013

The final Albany Market for the year will be held on Sunday from 2pm-7pm in the car park near the campus recreation centre.

The market runs on the second Sunday of the month and has been welcomed by Massey staff and locals alike, with more than 100 stalls offering a range of goods, international food, and crafts.

It is run by the same team that organise the Coatesville market. Campus retail manager Rod Grove says the market has been a resounding success so far, with attendance increasing each time. "The operator says it's as good as the initial Coatesville market six years ago, so there's plenty of scope for this market to grow and become a regular event in the local community calendar."

The first Albany Market of 2013 will be held on Sunday February 10 from 10am-2pm.

Date: 18/12/2012

Type: Internal Communication

Categories: Any

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Staff gather for the annual Flip-Flop Awards.

## Albany Golden Flip-Flop Awards

The annual Golden Flip-Flop Awards were held at the Albany campus end-of-year function last week.

Based on nominations from their colleagues, the informal awards are presented to staff who have been outstanding in various ways, emulating Massey's values of excellence, innovation and creativity – with some added madness on the side.

The theme this year was "a splash of colour" – and the masters of ceremonies, Associate Professor Peter Lineham and the Centre for Teaching and Learning's Ken Cage, were appropriately attired, aided by campus registrar Andrea Davies. Some behind-the-scenes skulduggery took place in the final presentation of awards, as presentation honours switched backwards and forwards between the three.

The Supreme Award winner was Dr Lineham, a martyr to public transport and volunteer extraordinaire who sits on a variety of committees and is extremely generous with his time.

The Closed Mouth Gathers Less Feet Award was won by Gabrielle Graham, from the Health and Counselling Centre, for a verbal slip-up with a young builder concerned with screwing something to the wall.

The Extra Mile Award went to Mohammed Imtiaz from Student Life Services for helping being the man on hand to help events management and the Contact Centre keep the ball rolling.

The Shining Star Award was presented to Naseem Ameer, a lecturer in construction from the School of Engineering and Technology, whose concern for his students extends to being available at all hours and attending their exams, in case they have questions to ask.

The Biggest Borrower Award' was presented to Cathy van der Vyver from Health and Safety, whose weather-challenged trip to Wellington necessitated sharing accommodation overnight.

And the Missed The Boat Award was presented to Ben Taufua, Pasifika project manager, in acknowledgement of his introduction of – and adherence to – "Island Time" for meetings.

Date: 18/12/2012

Type: Internal Communication

Categories: Any

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Palmerston North poet Helen Lehndorf.

## Environment focus for Massey's new literary resident

The state of the environment will get poetic treatment when a former Massey student who has been writing, publishing and performing poetry for 20 years takes up the University's next Visiting Literary Artist residency.

Helen Lehndorf, of Palmerston North, whose first collection of poetry, *The Comforter*, was published by Seraph Press last year, will take up the position in April. In May she will give the first reading in the 2013 Writers Read Series, organised by the School of English and Media Studies, at the Palmerston North City Library.

Ms Lehndorf says during her residency she will work on her next poetry collection, which deals with ecological issues.

"I will be working on my second poetry collection which will be a creative response to environmental decline and humanity as an endangered species", she says. "As our collective ship slowly sinks, we'll need to find solace in art, I'm hoping my next book will offer something of that.

"I had decided to take 2013 as a writing year anyway, so to have been chosen as visiting artist is wonderful and will bring some financial and peer support at a time I especially need both."

As well as giving a reading from their work and participating in the Master of Creative Writing contact course, the visiting artist is charged with initiating community involvement in the arts.

Senior lecturer in creative writing from the School of English and Media Studies Dr Thom Conroy says Lehndorf is "the perfect person to initiate new and exciting arts projects in the community.

"As the founder of the popular Wednesday Night Poetry Reading series in Palmerston North, a former events coordinator with the Palmerston North library, and a former poetry editor for the Manawatu Standard, she is a vibrant local celebrity".

"We are especially lucky to have Helen as our 2013 Visiting Artist at the very moment when her book, *The Comforter*, has been achieving major national recognition," he says. "The *Comforter* was selected as one of the 'Best Books of 2012' by *The Listener* and Helen's poem 'Wabi-Sabi' was selected for the 'Best New Zealand Poems' list of 2011."

Here is what *The Listener* has to say about the collection overall: "If you're thinking snuggle-up, warm milk, there-there – don't. This book burns with the pressures of what it's like to be she who comforts. Honest about the way domestic responsibilities deflect adult fears and longings, it excels at capturing suburban claustrophobia, the enraging tedium of chores, the comedy of clashes between an adult's and child's eye view. There is a clinched energy here; the poetry fizzles with ironies."

### **An excerpt from the opening poem, *Wabi Sabi***

I would melt icicles on my tongue for you, resist the drinking down, drip it into you. Then repeat, repeat until my lips were raw.

To read more of Helen Lehndorf's work click here: <http://www.seraphpress.co.nz/the-comforter.html>

Date: 18/12/2012

Type: Awards and Appointments

Categories: Home Page article; College of Humanities & Social Sciences



A feature article about Dr Smith, published in Massey's *DefiningNZ* magazine, may be read [here](#).

## Alumnus Lockwood Smith congratulated on UK role

Massey University vice-chancellor Steve Maharey has congratulated distinguished alumnus Dr Lockwood Smith on his appointment as New Zealand High Commissioner to the United Kingdom, following a distinguished career as a Member of Parliament.

Dr Smith, who gained his Bachelor of Agricultural Science (1970), Master of Agricultural Science (1973) and lectured at Massey before completing a PhD in animal science at the University of Adelaide, will leave Parliament to take up the new role early next year after four years as Speaker and 28 years as an MP.

Mr Maharey says Dr Smith has retained strong connections and many friendships with Massey staff and alumni throughout his career. He and current Deputy Vice-Chancellor Professor Robert Anderson are close friends, who studied at the same time and were young lecturers together.

In 2010 Dr Smith was a recipient of one of the inaugural Massey Distinguished Alumni Awards, presented for meritorious service to the university, community or nation, Mr Maharey says. "In Lockwood's case, the award was richly deserved on all counts. He has done Massey proud and I am sure will continue to do New Zealand proud."

Professor Anderson says Dr Smith was an "outstanding" student in agricultural science. "He played a full part in all aspects of university life as a student and as a staff member. I believe he will be ideally suited to the role of high commissioner because of his knowledge of New Zealand and passion for its future."

Date: 19/12/2012

Type: Awards and Appointments

Categories: Home Page article; Alumni; Uni News

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# Final report on Help Desk and Regional IT proposal for change

Clive Martis, CIO, has completed the consultation process for the proposed change to the Help Desk and Regional IT sections of IT Services.

Recruitment into the revised structure will commence early in the New Year with the aim of having the majority of the changes complete by the start of Semester One.

[Click here to view the report.](#)

Date: 19/12/2012

Type: Internal Communication

Categories: Any

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*Above and below: Staff from Te Wānanga o Aotearoa and Massey mingle at the end of the formal ceremony.*

## Te Wānanga o Aotearoa moving to Massey Hokowhitu

Te Wānanga o Aotearoa will move its staff and students onto the Hokowhitu site of Massey University's Manawātū campus following a ceremony today to handover guardianship of Te Kupenga o Te Mātauranga marae.

The marae, opened in 1980, was the first at an educational institution at what was then the Palmerston North Teachers' College and became part of Massey in 1996.

It is now covered by a lease agreement between Te Wānanga and Massey that includes several buildings at Hokowhitu that will be used by about 60 Te Wānanga staff and up to 600 students. The lease, which commences tomorrow, is for two years and provides further rights of renewal in 2014 and 2016.

They share the site with Massey staff and existing tenants from the Ministry of Defence and Tū Toa School.



*Massey University vice-chancellor Steve Maharey with retired former head of Māori teacher education Kahu Stirling (left) and Professor Tairahia Black.*

Date: 20/12/2012

Type: University News

Categories: Home Page article; Maori; Palmerston North; Vice-Chancellor

# Researcher investigates Outward Bound success

It may have gone 50 years with only minor changes to its programme, but a Massey University researcher says Outward Bound is still a valuable and relevant course, which continues to benefit thousands of New Zealanders.

School of Sport and Exercise researcher Associate Professor Andy Martin is studying what still makes the Outward Bound course a success.

He has interviewed past and current school and executive directors for the study.

Dr Martin, who undertook the course in 1996, has carried out a number of previous studies on Outward Bound, including his PhD. He says the holistic approach at the heart of the Outward Bound programme is important in building self-esteem, personal relationships and other therapeutic outcomes.

"It's an approach that allows the instructors to weave different elements of the programme together to push participants' comfort zones in a variety of ways," he says. "There is a lot of research that shows outdoor adventure-based activity can counter the trend towards overprotective parenting and the behaviours that result from this."

Essentially, Dr Martin says, it is better for young people to find their boundaries through physical, group and cultural activities than be left to seek them elsewhere.

"Encouraging manageable risk-taking and responsibility in teens helps them become more confident and caring contributors for their families, schools and communities," he says.

Outward Bound is just one of a number of outdoor experiential education courses run worldwide that are successful. "An inspiring international example is based in Botswana where thousands of children have experienced grief and social challenges as a result of multiple AIDS related deaths of parents and relatives. Through cultural, physical and creative arts activities, along with community involvement, the EARTH programme, as it is known, combines elements of traditional rites of passage with Western therapeutic approaches to empower these children and their families."

Dr Martin says courses that provide an experiential education in nature, have helped enrich other programmes across the world as well.

Outward Bound chief executive Trevor Taylor says when he was approached by Dr Martin to undertake this research he jumped at the opportunity. "Having a real understanding as to how Outward Bound's values and philosophy have developed over the years will greatly assist us as we plan the strategy to take us forward for the next 50 years."

Date: 20/12/2012

Type: Research

Categories: Applied Learning; College of Sciences; Palmerston North; Research; School of Sport, Exercise and Nutrition; Sport and recreation; Teaching





*Professor Hamish Gow*

## **Massey to facilitate global food safety initiative**

The World Bank has chosen Massey University to help lead a plan to improve international food safety.

The Global Food Safety Partnership is a public-private partnership aimed at increasing food safety capacity. It was launched at a conference in Paris last week.

Massey's Professor of Agribusiness Hamish Gow, who earlier this year won a major international award for an open source food safety knowledge network he helped develop, will take up a leadership role within the multi-agency structure.

"The goal is to build a food safety system suitable for supporting the delivery of safe, affordable food for everyone, everywhere, all of the time," Professor Gow says.

The partnership will utilise an open educational model that would enable individuals, firms, non-governmental organisations, governments and international agencies to collaborate.

Massey University will facilitate the working groups that will provide technical input and expertise into the design of the partnership and associated programmes. Ross Davies of the School of Engineering and Advanced Technology in the College of Sciences will act as project manager for Massey's part of the initiative.

These working groups will cover the establishment of the open source platform (or information resource), an effective communications strategy and technical aspects including training materials, quality control, service provision and delivery systems.

"We need innovative solutions to share best practice, increase adoption, build capacity, lower delivery costs and more generally improve food safety systems across the developing world," Professor Gow says.

"The science of food safety is already well established, what we need to do now is package that knowledge appropriately for food producers, manufacturers, retailers and distributors and consumers so it is relevant to them. It is not so much a scientific problem as a business development and community development problem."

Massey's Assistant Vice-Chancellor Operations and University Registrar Stuart Morriss says the University is ideally positioned to facilitate this initiative. "We have proven our ability in leading major World Bank sponsored projects, having been successfully delivering the One Health project in Asia over the last three years. Our internationally recognised expertise in food and agriculture, trade policy and strategy, coupled with our leading position in distance learning has enabled us to secure a leadership role in what is going to be a major global project" he says. "This initiative provides significant opportunities for New Zealand, and has the potential to make a real difference to global food safety."

Date: 20/12/2012

Type: Research

Categories: Home Page article; College of Business; College of Sciences; Environmental issues; Explore - Agriculture/Horticulture; Explore - Engineering; Explore - HEALTH; International; National; Palmerston North; Research; Research - Future Food Systems; Uni News

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# Massey University's highlights of 2012

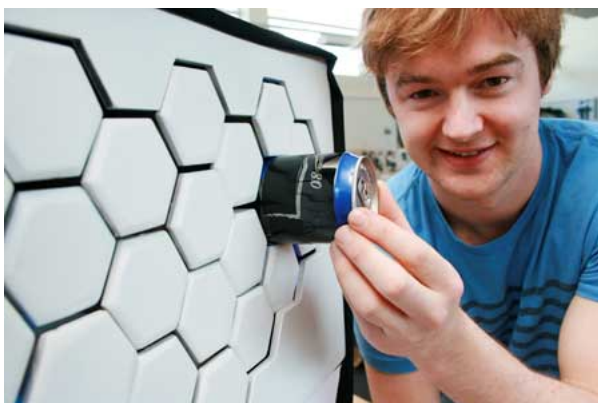
## COLLEGE OF BUSINESS



Prime Minister John Key visits the [aviation school](#) in their jubilee year.

- The Fin-Ed Centre (previously known as the Centre for Personal Finance Education) launched three major initiatives.
  - The first Retirement Expenditure Survey, which shows the real cost of retirement
  - New personal finance certificate courses
  - A study initiative between Massey and Westpac that will reveal financial literacy needs at different life stages. [More](#)
- Usha Haley received the US Academy of Management's 2012 Practice Impact Award.
- The first group of business students from the University of Economics and Business of the Vietnam National University were welcomed to Massey.
- The SME Research Centre hosted the biggest gathering of entrepreneur and small business academics and practitioners New Zealand has ever seen at the International Council for Small Business (ICSB) world conference in Wellington. Massey academics won three best paper awards at the ICSB conference.
- The School of Aviation celebrated 25 years in 2012. The school is one of only a few globally to provide professional pilot training with university-accredited qualifications.
- New programmes: Looking to 2013, next year Massey will become the only university in New Zealand to offer a Master of Journalism, and two popular disciplines will be combined in the new Master of Professional Accountancy and Finance.
- Massey ranked in the top 100 universities worldwide for communication and media studies in the Quacquarelli Symonds (QS) world university rankings.

## COLLEGE OF CREATIVE ARTS



Ben de la Roche with his refrigeration wall design.

- Massey's industrial design school was ranked 12th in the Asia Pacific by the international Red Dot Design Awards. [More](#)
- The digital fabrication laboratory, or FabLab opened. An affiliation with MIT, the FabLab at Massey was the first to open in Australasia. [More](#)
- Professor Heather Galbraith was named deputy commissioner for New Zealand's presentation for the 2013 Venice Biennale.
- The inaugural Pasifika Arts Research Fellowships were awarded to artists Janet Lilo, John Pule and Siliga Setoga, who spent a fortnight each teaching and mentoring Massey's art and design students, as well as pursuing their own creative research. [More](#)
- Bachelor of Design student Nick Ross won the James Dyson award for his tree-harvesting device. [More](#)
- Industrial Design student Ben de la Roche won silver in the international Electrolux Design Lab 2012 competition for his open wall refrigerator design. [More](#)
- The phenomenal array of awards won by our creative arts students including but not limited to: Red Dot, Best Awards, Westpac Young Designer, WoW, Dyson, Electrolux
- Development of strategic relationships with significant partners, including: MIT, SCION, the Formary, The Joint Centre for Disaster Research, Wellington City Council, Grow Wellington, Creative HQ, ATEED, MBIE, Department of Internal Affairs, SSC, the Royal Society, the City Gallery, Te Papa, New Zealand Post, UCL and Syracuse University, the Designers Institute and NZTE.

## COLLEGE OF EDUCATION



Professor John O'Neill received the Teacher Education Forum of Aotearoa New Zealand [award for Sustained Excellence in Teacher Education](#).

- From 2013 the college will become the Institute of Education, focusing on research-led graduate and postgraduate teacher education programmes.
- Massey hosted the Teacher Education Forum of Aotearoa New Zealand in October. More than 100 leading education researchers, policy makers and professional representatives attended to discuss current challenges and the future of teacher education.
- A new four-year Māori immersion teaching degree, Te Aho Tātaiurangi, the only course of its kind in New Zealand commenced in February. There were 27 students in 2012.

## COLLEGE OF HEALTH



Massey University Associate Professor Steve Stannard and Plant & Food Research scientist Dr Roger Hurst.

- Massey's new College of Health will be established on January 1, 2013 and bring together disciplines to focus on illness and injury prevention, rather than cure., which will have approximately 2000 equivalent full-time students and 250 staff, and will build on Massey's leading health research and teaching.
- Associate Professor Annette Huntington was made a member of the New Zealand Order of Merit in the New Year Honours.
- In June, researchers from the School of Public Health and the School of Engineering and Advanced Technology received \$3.8 million in government funding to investigate health issues ranging from whether mobile phones raise the risk of brain cancer in children to the possibility unpasteurised milk provides protection from asthma and allergies, and injury hazards in homes.
- Massey health research received \$3.8m in 2012.
- Massey School of Sport and Exercise head Associate Professor Steve Stannard's research showed that blueberries helped athletes recover faster from exercise. [Video](#)

## COLLEGE OF HUMANITIES AND SOCIAL SCIENCES



*Professor Glyn Harper received a Queen's Service Medal (QSM) for his services to historical research.*

- Researchers within this College were awarded \$3.8 million in this year's government science investment round. Projects include population movements, marine ecosystems, communities' resilience to disaster and a survey into baby boomers social media use.
- Cindy Kiro and Masters graduate Frank Pega are Massey's newest Fulbright alumni.
- Associate Professor Cindy Kiro received the Public Health Association's annual Public Health Champion Award this year. [More](#)
- Professor Philippa Gander, Director of the Sleep/Wake Research Centre, School of Public Health received the FSF-Airbus Human Factors in Aviation Safety Award.
- People, Environment and Planning, and SHORE researchers were also awarded Royal Society Marsden funding.
- Shane Cotton, a lecturer at Te Putahi-a-Toi, the School of Māori Studies, was named an Officer of the New Zealand Order of Merit in the Queen's Birthday honours.
- War historian Glyn Harper received a Queen's Service Medal for his services to historical research. [More](#)
- Aotearoa Fisheries Ltd and Massey formed a partnership to collaborate in research and identify opportunities to enhance Māori fishing interests and develop academic programmes to increase Māori capabilities in the seafood sector and future fisheries strategies.
- Pro-Vice Chancellor Professor and historian Susan Mumm was part of a BBC documentary Servants: The True Story of Life Below Stairs. The three-part series on the real lives of servants had more than one million viewers in the UK. [More](#)
- [Paul Spoonley](#) received television coverage on Close Up, Breakfast and Q&A for his work on New Zealand's population composition in 50 years time, a Chinatown precinct in Auckland and the exodus of New Zealanders to Australia. [Video](#)
- Peter Lineham was on TV1's Breakfast talking about Christian churches, One news about Destiny Church and on TVNZ Heartland about his love of books and literacy. [Video](#)
- There were eight recipients of this year's Te Amorangi National Māori Academic Excellence Awards for PhD students (Stephanie Dillon, Laura Howard, Spencer Lilley, Mieke Sachsenweger, Isaac Warbrick, Meihana Durie and Te Waaka Melbourne).
- Postgraduate student Amy Thomson won the New Zealand Political Association postgraduate prize for best paper in a field other than domestic politics.
- Johnson Witehira, a Māori Fine Arts PhD candidate and Elspeth Hoskin, a graphic design graduate, had their artwork displayed on billboards in New York's Times Square after they won a national competition. [Video](#)

## COLLEGE OF SCIENCES



*New Zealand robotics teams mentored by Massey University engineers won the VEX Robotics World Championships in the United States for the fourth time running.*

- The Infectious Disease Centre was launched.
- A \$75 million upgrade to Massey's veterinary school was announced. It will increase its teaching capacity by 180 students.
- The Marsden Fund, administered by the Royal Society of New Zealand awarded funding to five College of Sciences researchers. The funding, worth \$3.5 million to the college, was for projects covering mathematics, ecology and fundamental sciences.
- Two food scientists at Massey University won the Prime Minister's Science prize – New Zealand's most valuable award for scientific achievement. The \$500,000 award goes to Distinguished Professor Paul Moughan and Professor Harjinder Singh, who are co-directors of the Riddet Institute. [More](#)
- The last release of affected wildlife from the Rena oil spill took place in February.
- Massey vets assisted Wellington-based visual effects company Weta Digital to upgrade their computer-generated models of horses for the Hollywood blockbuster Abraham Lincoln: Vampire Hunter.
- Liz Norman and Dr Zoe Joedens won two of the 12 national Tertiary Teaching Excellence Awards presented at Parliament.
- Professor Robert McKibbin received the 2012 Australian and New Zealand Industrial and Applied Mathematics group medal for his lifelong work in applied and industrial mathematics.
- Professor Don Cleland (head of the School of Engineering and Advanced Technology) was awarded the Furkert Award for excellence in sustainability and clean technology by the Institution of Professional Engineers New Zealand. [More](#)
- Paul Rainey and Peter Schwerdtfeger were named distinguished professors in 2012 (the highest recognition the University bestows on professorial staff) for their outstanding work and international eminence in the fields of evolutionary genetics and theoretical physics respectively.
- Distinguished Professor Peter Schwerdtfeger was also elected as a member of the International Academy of Quantum Molecular Science in 2012.
- Distinguished Professor Gaven Martin was named an Inaugural Fellow of the American Mathematical Society (AMS), one of only three New Zealand-based mathematicians awarded this honour.
- PhD graduate Dr Ben van Hooijdonk, Dr David Woolley and Emeritus Professor Ian Warrington and Dr Stuart Trustin from Plant and Food Research won the US award for Outstanding Fruit Publication.
- Massey volcanologists were quickly on the scene of Mt Tongariro's eruption. [More](#)
- They were also asked for commentary on Auckland's volcanic risk. [Video](#)
- New Zealand robotics teams mentored by Massey University engineers won the VEX Robotics World Championships in the United States for the fourth time running.

## Te Koki, New Zealand School of Music



*The NZSMO performing at the Wellington Town Hall.*

- Prof John Psathas composes the soundtrack for 'In the South', a revolutionary new eBook written by Salman Rushdie and produced by New York based Kiwi firm Booktrack.
- NZ film Good For Nothing, for which Psathas also wrote the soundtrack, has its New York release in March and NZ release in May
- The New Zealand String Quartet and composition lecturer Michael Norris lead a week-long festival of NZ music and musicians at Kings Palace in London
- Dr Rodger Fox and the Wellington Jazz Orchestra take the Tui for Best Jazz Album of the year 'Journey Home' – the fifth Tui for Fox. All three CDs nominated had significant NZSM involvement: the others being from Master's graduate Tim Hopkins and Albany NZSM Jazz Programme Leader Phil Broadhurst.
- NZSM Music Therapy graduates gain international accolades for work with people with neurological disorders through choral singing in Christchurch and Wellington
- Two of the three 2012 NZ Opera Emerging Artists are NZSM graduates
- Margaret Medlyn, Head of Classical Performance: Voice at NZSM is awarded an ONZM in the Queen's Birthday Honours
- NZSM hosted American Jazz stars Dick Oatts and Bennie Maupin as guest adjudicators/tutors/artists for the 2012 NZSM Jazz Festival
- Other guest artists with International reputations hosted by NZSM in 2012 include Claudine Bigelow, Guillermo Gonzalez, Sofya Gulyak, Michael Houstoun, Bart van Oort, Roberto Fabbriani
- NZSM postgraduate violinist Jonathan Tanner is selected for the World Youth Orchestra for a 12 city tour through China and Italy
- Prof Peter Walls, Simon O'Neil and Gareth Farr join the staff of NZSM as Research and teaching associates - three of this country's most distinguished musicians in the respective fields of musicology, operatic performance and composition
- NZSM lecturer, conductor and composer Kenneth Young is selected as a finalist in the SOUNZ Contemporary Award
- Professor Donald Maurice continues to receive significant praise and awards for his recording with the Vector Wellington Orchestra of Boris Pigovat's Requiem: the Holocaust and other works
- More than one third of the NZSO National Youth Orchestra is selected from NZSM students and alumni including the leader of almost every section.
- For the second year in a row, an NZSM Classical Voice student is selected as one of the five finalists in the Australian Singing Competition – the most prestigious singing competition in the Australasian/Pacific region. Tom Atkins returns with more than A\$44,000 worth of prizes and awards.
- These Rough Notes, the collaboration between professor Anne Noble (images), Professor Bill Manhire (words), Associate Professor Norman Meehan and alumnus Hannah Griffin (music and performance) is presented in a concert for Icefest in Christchurch, four concerts at Te Papa and a series of concerts in Europe including the Frankfurt Bookfair
- Four NZSM graduates and students are selected as semifinalists for the 2012 Lexus Song Competition and graduate Bryony William competes in the final.
- NZSM third year Classical Voice student Isabella Moore is winner of the Iosefa Enari Memorial Award in the 2012 Arts Pasifika Awards through Creative New Zealand
- Two of the three finalists for the Tui for Classical CD of the Year were conducted by Kenneth Young

## Massey University

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- Total graduates in 2012: 6439
- nearly 3500 took part in capping ceremonies at the three campuses.
- 158 doctoral degrees were conferred
- 53 Massey students or alumni were named in the 185-strong Olympic team, which finished with three gold and three bronze medals. The tally would place Massey 27th on the medal table if it were a country.
- The Massey Blues awards were attended by a number of Olympians. For the first time this year, Massey hosted the National Blues Awards. [More](#)
- A competition run to find out teenagers vision for the future of New Zealand was won by Wellington teenager Stephen Lines. His vision was for New Zealand as a food basket for the world, with 100% renewable energy and a strong focus on education.
- The new New Zealand forum was held, with guest speaker internationally-renowned thought leader Daniel Franklin, executive editor of The Economist.

- Massey was given 5-star ratings for its research, teaching, innovation, infrastructure and internationalisation by educational benchmarking agency Quacquarelli Symonds and an overall rating of 4 stars out of 5.
- A new interactive tool for potential students called the Career Engine went live on Massey's engine website in 2012
- Massey University's latest television advert was the first time a New Zealand television advertisement has been filmed entirely on an iPhone.
- Massey's facebook page reached 10,000 likes in 2012, and the number of likes continues to climb.
- The Auckland Knowledge Exchange Hub (AKE HUB) [https://www.massey.ac.nz/massey/learning/colleges/college-business/auckland-knowledge-exchange/auckland-knowledge-exchange\\_home.cfm](https://www.massey.ac.nz/massey/learning/colleges/college-business/auckland-knowledge-exchange/auckland-knowledge-exchange_home.cfm) was created in 2012, offering research and expertise from the College of Humanities and Social Sciences and the College of Business to both public and private entities.
- In November Camilla, Duchess of Cornwall, visited the campus and toured the veterinary teaching hospital, met with staff and students and discussed the hospital's planned upgrade and Wildbase. She also visited the equestrian centre and chatted with Team Massey riders.  
[Video](#)
- The Chinese Embassy's deputy chief of mission Cheng Lei delivered a lecture on China's role in the Pacific. It was his first talk at a New Zealand university.

## Buildings



*Te Ara Hihiko opened in 2012.*

- Student Central at Massey University Albany was officially opened in March.
- the new College of Creative Arts building, Te Ara Hihiko opened in 2012. It is the first building in the world to use a post-tensioned seismic frame that flexes like a push-puppet toy during earthquakes. Its design has already received a Timber Design award for engineering excellence. [More](#)
- Massey's Manawatū campus is undergoing some major changes. By the end of 2012 all of the Manawatū-based College of Education staff will move to Turitea. Work has also begun to restore and seismically strengthen our heritage buildings, Sir Geoffrey Peren (formerly the Old Main Building) and Refectory.

## Staff changes



*Professor Sir Mason Durie, Associate Vice Chancellor Māori and Pasifika retired in 2012.*

- Professor Theodore (Ted) Zorn commenced his role as Pro Vice-Chancellor of the College of Business.
- Professor Robert Anderson was named the new Deputy Vice-Chancellor of Massey.
- Professor Sir Mason Durie, Associate Vice Chancellor Māori and Pasifika retired in 2012. Selwyn Katene was appointed as the new AVC.
- Internationally-acclaimed public health specialist Professor Paul McDonald is to head the new College of Health
- Professor Claire Massey was appointed as the University's Director of Agrifood Business.

## MOUs signed with many organisations, including:



*Massey and Auckland Museum launch historic partnership.*

- National University of Samoa
- Sri Lanka's Graduate Institute of Science and Management (science and business)
- Hawkes Bay Regional Council
- Mount Royal University in Calgary, Canada (education)
- Missouri University (Agrifood)
- Auckland Council
- the Auckland War Memorial Museum
- Ngati Whatua o Kaipara.

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*Social Development Minister Paula Bennett*

## 'Zip it, sweetie' voted best quote of 2012

Social Development Minister Paula Bennett's three-word put-down "Zip it, sweetie" to Labour MP Jacinda Ardern was the clear winner in Massey University's 2012 Quote of the Year competition. The quip beat out all comers by attracting an impressive 57 per cent of the total vote.

Dr Heather Kavan, a speech-writing specialist at Massey University's School of Communication, Journalism and Marketing and the competition organiser, says the quote's win was no surprise.

"There's something almost primal about two women fighting, and the line seemed completely unscripted," Dr Kavan says.

"As far as jibes go, it wasn't outrageously cruel – Jacinda Ardern laughed it off, by tweeting, 'Kids sitting in the gallery could be forgiven for thinking they were watching a Hairspray revival.'"

Dr Kavan says "Zip it, sweetie" is also pleasing to the ear because it has nice rhyming syllables, and it is a quote that can be repeated in different contexts.

"This is already happening – for example Marcus Lush teased Hilary Barry on RadioLive that he was going to tell her to 'Zip it, sweetie!'"

Finance Minister Bill English came a distant second in the competition with his quote estimating the value of selling state assets: "I just want to emphasise that it is not our best guess, it's just a guess."

Dr Kavan says politicians feature so prominently on the list because they get a lot of publicity, and the Finance Minister's quote is appealing because of its unintentional humour.

"With some of the quotes, especially the Bill English one, there's also an element of schadenfreude – the pleasure of seeing someone in a superior position say something that makes them look stupid," she says.

Dr Kavan said many of the nominations for the Quote of the Year reflected New Zealanders' interests (rugby, food) and concerns (earthquakes and having enough money to live), and all had the essential characteristic of being memorable.

"We can recognise a good quote immediately because we want to say it ourselves, or put it to music. The best lines are usually brief and witty, and they also need to be original."

Dr Kavan and her judging panel, which also included Massey's Vice-Chancellor and former politician Steve Maharey, narrowed down several dozen entries nominated by Massey students and the general public to a top 10. The shortlist was then put to a public vote to find the winner.

### The Top 10 quotes of 2012, in order of number of votes are:

1. Zip it, sweetie. (Paula Bennett to Jacinda Ardern in Parliament.)
2. I just want to emphasise that it is not our best guess, it's just a guess. (Bill English estimating the financial value of selling state assets.)
3. Oh f...k! I can't afford that. (Ewen Gilmour after his doctor told him he was going to live for another 40 years.)
4. I don't remember. (John Banks' response when asked about his helicopter ride to Dotcom's mansion.)
5. You think I came up the river on a cabbage boat. (John Banks responding to media questions about Dotcom.)
6. Who needs to be able to quote Shakespeare if you can play rugby? (17-year-old Joshua Iosefo on Campbell Live giving his Mt Roskill Grammar School speech.)
7. Nonu, Nonu, Nonu, boom! (Actor Byron Coll as an overly familiar fan greeting Ma'a Nonu in the Mastercard All Blacks advertisement.)
8. New Zealand's got some great brains out there and most of them are kids. (Luke Nola accepting the New Zealand Television Award for Best Children's/Youth programme.)
9. Your dish was a car crash but all of the occupants survived. (Josh Emmet judging on Masterchef New Zealand.)
10. I come to Wellington and I'm scared to be here. (Bob Parker speaking to an emergency management conference in Wellington about the state of Wellington buildings.)

Type: University News

Categories: Home Page article; College of Business; Quote of the Year; Quote of the Year Winner

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